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AMERICAN RADIO

FALL 1983 REPORT

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INTRODUCTION

This is the 16th edition of American Radio. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at the following address:

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I strongly urge all of you (particularly new subscribers) to carefully read the definitions pages at the beginning of Section B. This will help you to understand all of the information given in the Individual Market Reports. However, if you have any questions please feel free to call me. I figure that my time and my call back to you is part of the subscription price. Also I always enjoy talking about American Radio.

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Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Any corrections made by Arbitron to earlier published reports are included if they were received by February 2,1984.

Work on this edition was completed on February 4, 1984. Mailing will begin on February 8, 1984. Working on such tight deadlines may cause production problems. If your copy is defective in any way let me know and I will promptly mail another copy to you.

American Radio mourns the recent passing of two fine men: William Walker of Walker Media and Management and Martin Fischbein of "The New York Post".

HIGHLIGHTS AND COMMENTS

AMERICAN RADIO ACHIEVEMENT AWARDS

This yearly award for outstanding performance is announced in the Spring edition of American Radio. Some of the stations earning consideration based on their Fall 83 performance include:

WHTZ	New York	WTMJ	Milwaukee
KIIS	Los Angeles	WMAG	Greensboro
KVIL	Dallas	WSM-F	Nashville
KBIQ	Seattle	KSSK	Honolulu
WINZ-F	Miami	WCOS	Columbia
WZPL	Indianapolis	WVIC	Lansing
KFAB	Omaha	KXLY-F	Spokane

Some of the groups include Gannett, Malrite, Blair and Katz.

LEADING STATIONS

WHTZ in New York is now the highest rated station in the United States (1/4 HR AVG). Stations in the top 100 making large gains include: KIIS, WPIX, WHTT, WBCN, WDAS, KVIL, KKBQ, KODA, WMET, KPRZ, WWBA and KRLD.

OTHER LEADERS: TSA Cume - WINS (New York)
Cume Rating - WJBC (Bloomington)
12+ Metro Share - WJBC (Bloomington)

LEADING STATIONS BY FORMAT

	1/4 HR AVG		METRO SHARE	
CHR/TOP 40/CONTEMP	WHTZ	New York	WXLK	Roanoke
AOR	WAPP	New York	KOZZ	Reno
AC/SOFT/OLDIES	WYNY	New York	WICC	Bridgeport
BTFL MUSIC	WRFM	New York	WPVR	Roanoke
BLACK/URBAN	WRKS	New York	WBLX	Mobile
NEWS/TALK	WOR	New York	KMOX	St. Louis
MOR/VARIETY	WGN	Chicago	WJBC	Bloomington
COUNTRY	WMAQ	Chicago	WXBQ	John City/Kingsport
NOSTALGIA	WNEW	New York	WROD	Daytona Beach
SPANISH	WADO	New York	KGBT	McAllen-Browns
RELIGION/GOSPEL	WFME	New York	KCIJ	Shreveport
CLASSICAL	WQXR+	New York	KFSD	San Diego

FM SHARE

The national FM share is now up to 63.058% - a growth rate of 4.106% over the Fall 1982's percentage of 60.571%. I remain convinced that 1984 will be the year that FM growth begins to dramatically slow. An indication of this is that the Fall 83 ADI FM share actually dropped from the Spring 83 level.

Lancaster, PA had the highest FM share at 85.56%. Bakersfield was low with 38.10%.

AVERAGE PERSON RATINGS

For the first time since 1979 the mean average person rating for all rated markets fell from 17.50% to 17.14%. This concerns us but we should wait to see if this is confirmed by future sweeps before any grand pronouncements are made.

GROUP OWNERS

Some of the groups showing strong increases include Malrite, Blair, Heftel, Scripps-Howard, Unity, Entercom, Lotus, Stoner and Sky.

New groups inthe group rankings are Rex, Fuller-Jeffrey, Central Pennsylvania, and Central Texas.

GREATEST SHARE CHANGES

Fall 82 to Fall 83

Increases

KSSK	Honolulu	+11.0
WSM-F	Nashville	+ 8.9
WFMI-F	Lexington	+ 7.8
WKFR-F	Kalamazoo	+ 7.8
WTCR-F	Huntington	+ 7.1

Decreases

KRLB-F	Lubbock	-8.2
WRAW	Reading	-6.7
WFMK-F	Lansing	-6.3
KISS-F	San Ant	-6.2
KFQD	Anchorage	-5.9

INACCURATE SRDS LISTINGS

It has always bothered me that a few stations hype their facilities in their SRDS listings. As part of my one man crusade for honesty here is a list of the stations which list figures in SRDS which differ from their listing in Broadcasting Yearbook.

STATION		SRDS LISTING	BROADCASTING LISTING
KBIG-F	LA	HAAT - 5800'	2890'
KBLX-F	SF	50 KW	7 KW
WCRB-F	Boston	50 KW	11 KW
WDAS-F	Phila	50 KW	18 KW
WWDB-F	Phila	50 KW	18 KW
WWDB-F	Phila	HAAT - 1200'	850'
WNJY-F	West Palm	3 KW	1.3 KW
WMGF-F	Milw	50 KW	22 KW
WRHC	Miami	10 KW at night	250 W at night
KEDA	San Ant	Non directional	DA-2
KOB-F	Albuq	100 KW	22 KW
WMAD-F	Madison	3 KW	1.8 KW
WYLF-F	Rochester	HAAT - 993'	500'
KXEW	Tucson	Non directional	DA-N
WBLS-F	New York	50 KW	5.4 KW
WPAT-F	New York	12.5 KW	5.3 KW
WYNY-F	New York	50 KW	7.2 KW
WNAP-F	Indy	50 KW	13 KW
WIYY-F	Baltimore	50 KW	11 KW
WMAR-F	Baltimore	50 KW	29 KW

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Birmingham
Bloomington, IL
Boston
Bridgeport
Buffalo
Canton
Charleston, SC
Charlotte
Chattanooga
Chicago
Cincinnati
Cleveland
Colorado Spgs
Columbia, SC
Columbus, OH
Corpus Christi
Dallas-FW
Daven-RI-Moline
Dayton
Daytona Beach
Denver
Des Moines
Detroit
El Paso
Eugene
Flint
FT. Wayne
Fresno
Grand Rapids
Greens-WS
Green-Spart
Harrisburg
Hartford
Honolulu
Houston
Huntington
Indianapolis
Jacksonville
John City-Kings
Kalamazoo
Kansas City
Knoxville
Lancaster
Lansing
Las Vegas
Lexington
Little Rock
Los Angeles
Louisville
Lubbock
Madison
McAllen-Browns
Memphis
Miami
Milwaukee
Minneapolis-SP
Mobile
Modesto
Nashville
Nassau-Suffolk
New Haven
New Orleans
New York
*NE PA
Oklahoma City
Omaha
Orlando
Peoria
Philadelphia
Phoenix
Pittsburgh
Portland, OR
Providence
Raleigh
Reading
Reno
Richmond
River-SB-Ont
Roanoke
Rochester
Sacramento
St. Louis
Sal-Sea-Mont
Salt Lake City
San Antonio
San Diego
San Francisco
San Jose
Seattle-Tacoma
Shreveport
Spokane
Springfield, MA
Stockton
Syracuse
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Toledo
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York
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* Insert Norfolk

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C3 Seattle, San Francisco
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C5 Cleveland, Washington
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MAJOR SHARE LEADERS AND MAJOR SHARE CHANGES

This table shows the 12+ Metro Share (6AM-MID, Mon-Sun) leaders for each rated market. ALso listed are the stations in each market which had the largest gain in share and loss in share.

The period covered for the share changes is Fall 82 to Fall 83. It is my belief that year-to-year comparisons are much more accurate and valid than "last book" comparisons.

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Akron	WMMS-F, 11.7, AOR	WAEZ-F, +1.2, BTFL	WGAR , -2.3, AC
Alb-Sch-Troy	WGY , 12.1, MOR	WROW-F, +1.6, BTFL	WFLY-F, -2.4, CHR
Albuquerque	KOB-F , 13.8, AC	KOB-F , +3.6, AC	KWXL-F, -2.8, AOR
All-Beth-East	WFMZ-F, 12.7, BTFL	WFMZ-F, +5.2, BTFL	WLEV-F, -3.4, Contemp
Anaheim	KIIS-F, 10.6, CHR	KIIS-F, +6.3, CHR	KROQ-F, -2.0, AOR
			KKHR-F, -2.0, CHR
Anchorage	KWHL-F, 14.9, AOR	KGOT-F, +4.5, CHR	KFQD , -5.9, AC
Apple-Osh	WROE-F, 10.8, BTFL	WAHC-F, +3.7, CHR	WYTL , -3.7, ? ?
Atlanta	WVEE-F, 10.8, Urban	WVEE-F, +1.1, Urban	WKLS-F, -1.7, AOR
Austin	KASE-F, 16.1, Country	KMMM , +2.2, Spansih	KNOW , -3.1, Black
Bakersfield	KUZZ , 14.3, Country	KUZZ , +2.0, Country	KWAC , -2.8, Spanish
Baltimore	WBAL , 9.0, MOR	WLIF-F, +2.1, BTFL	WXYV-F, -2.1, Urban
Baton Rouge	WFMF-F, 21.5, CHR	WFMF-F, +3.7, CHR	WTKL , -3.5, Black
Beau-PA-Orange	KHYS-F, 15.6, Black	KHYS-F, +4.8, Black	KYKR-F, -3.6, Country
Birmingham	WZZK-F, 12.3, Country	WTWG , +2.0, ? ?	WENN-F, -3.9, Black
Bloomington, IL	WJBC , 34.1, MOR	WMLA-F, +1.2, Country	WJBC , -2.0, MOR
Boston	WXKS-F, 7.9, CHR/URB	WHTT-F, +3.1, CHR	WCOZ-F, -1.6, Contemp
Bridgeport	WICC , 17.9, AC	WICC , +4.7, AC	WNAB , -1.7, MOR
Buffalo	WJYE-F, 12.5, BTFL	WBUF-F, +3.8, AC	WGR , -2.2, MOR/AC
Canton	WHBC , 17.3, MOR	WHBC-F, +2.8, BTFL	WMMS-F, -4.7, AOR
Charleston, SC	WWWZ-F, 15.3, Black	WWWZ-F, +3.7, Black	WSSX-F, -4.3, AOR
Charlotte	WSOC-F, 17.1, Country	WZXI-F, +5.6, BTFL	WEZC-F, -4.8, AC
Chattanooga	WSKZ-F, 12.7, CHR	WUSY-F, +6.2, Country	WDOD-F, -2.9, Country
Chicago	WGN , 9.6, Talk/MOR	WOJO-F, +1.5, Spanish	WLUP-F, -1.1, AOR
			WJPC , -1.1, Black
Cincinnati	WKRQ-F, 8.2, CHR	WSKS-F, +2.4, AOR	WUBE , -2.5, Country
Cleveland	WMMS-F, 10.2, AOR	WGCL-F, +2.2, CHR	WDMT-F, -1.5, Urban
Colorado Spgs	KILO-F, 14.5, AOR	KRDO-F, +4.1, BTFL	KVUU-F, -3.7, AC
Columbia, SC	WCOS-F, 18.0, Country	WWDM-F, +2.8, Black	WNOK-F, -5.8, CHR
Columbus, OH	WLVQ-F, 12.6, AOR	WBNS-F, +4.3, BTFL	WMNI , -2.9, Country
Corpus Christi	KUNO , 14.3, Spanish	KUNO , +5.1, Spanish	KNCN-F, -4.2, AOR
Dallas-FW	KVIL-F, 10.8, AC	KVIL-F, +2.9, AC	KRQX , -2.7, AC
Daven-RI-Moline	WXLP-F, 13.3, AOR	KRVR-F, +1.5, BTFL	WOC , -1.7, News/Talk
Dayton	WHIO-F, 13.9, BTFL	WSKS-F, +1.9, AOR	WAVI , -2.8, Talk
Daytona Beach	WWLV-F, 18.9, BTFL	WWLV-F, +4.2, BTFL	WELE-F, -4.8, Country
Denver	KOSI-F, 8.9, BTFL	KPKE-F, +2.6, CHR	KAZY-F, -1.9, AOR
Des Moines	KSO , 13.9, Country	KMRY , +4.4, Nostalgia	KRNT , -2.7, MOR
Detroit	WJR , 9.6, MOR	WMJC-F, +2.1, AC	WXYZ , -1.7, Talk
El Paso	KLAQ-F, 11.5, AOR	KAMZ-F, +3.3, CHR	KFIM-F, -2.4, Contemp
Eugene	KZEL-F, 12.8, AOR	KQDQ , +2.3, Nostalgia	KUGN , -2.8, MOR
Flint	WWCK-F, 12.0, AOR	WJR , +2.4, MOR	WKMF , -2.5, Country
FT. Wayne	WOWO , 20.2, MOR	WMEE-F, +3.2, CHR	WEZV-F, -1.8, BTFL
Fresno	KKDJ-F, 10.9, AOR	KKDJ-F, +5.1, AOR	KMJ , -3.2, News/Talk
Grand Rapids	WCUZ-F, 12.5, Country	WMUS-F, +3.0, Country	WLAV-F, -2.8, AOR
Greens-WS	WTQR-F, 16.6, Country	WMAG-F, +6.2, AC	WGLD-F, -1.9, BTFL
Green-Spart	WESC-F, 11.1, Country	WANS-F, +2.3, CHR	WHYZ , -4.2, Black
Harrisburg	WHP-F , 12.4, BTFL	WHP-F , +3.3, BTFL	WTPA-F, -3.4, AOR
Hartford	WTIC , 21.1, MOR	WRCH-F, +2.2, BTFL	WCCC-F, -1.8, AOR

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Honolulu	KSSK , 19.1, MOR	KSSK ,+11.0, MOR	KIKI , -4.0, CHR
Houston	KKBQ-F, 7.7, CHR	KKBQ-F, +4.6, CHR	KKBQ , -3.2, CHR
Huntington	WKEE-F, 25.2, Contemp	WTCR-F, +7.1, Country	WKEE , -4.6, Country
Indianapolis	WIBC , 15.9, MOR	WZPL-F, +5.9, CHR	WENS-F, -4.5, AC
Jacksonville	WKTZ-F, 11.8, BTFL	WFYV-F, +3.8, AOR	WCGL-F,-1.7, Black
John City/Kings	WXBQ-F, 21.1, Country	WXBQ-F, +4.4, Country	WTFM-F, -5.3, BTFL
Kalamazoo	WKFR-F, 15.6, Contemp	WKFR-F, +7.8, Country	WJFM-F, -2.9, AC
Kansas City	WDAF , 10.6, Country	KYYS-F, +3.5, AOR	KMBZ , -3.3, MOR
Knoxville	WIVK-F, 18.4, Country	WNOX , +3.0, Country	WIVK-F, -3.9, Country
Lancaster	WNCE-F, 13.4, BTFL	WIOV-F, +5.5, Country	WDAC-F, -3.1, Religion
Lansing	WVIC-F, 13.2, CHR	WVIC-F, +5.2, CHR	WFMK-F, -6.3, AC
Las Vegas	KOMP-F, 11.3, AOR	KORK , +3.9, Nostalgia	KLUC-F, -4.4, CHR
Lexington	WVLK-F, 17.5, Country	WFMI-F, +7.8, CHR	WLAP-F, -5.8, CHR
Little Rock	KKYK-F, 15.7, CHR	KAUL , +5.8, Nostalgia	KLAZ-F, -5.1, Black
Los Angeles	KIIS-F, 8.1, CHR	KIIS-F, +3.7, CHR	KROQ-F, -1.3, AOR
Louisville	WAMZ-F, 12.2, Country	WQMF-F, +2.2, AOR	WAVG , -2.9, MOR
Lubbock	KLLL-F, 16.7, Country	KSEL-F, +6.2, Contemp	KRLB-F, -8.2, AC
Madison	WTSO , 12.2, Country	WSJY-F, +3.6, BTFL	WLVE-F, -2.9, AC
McAll-Browns	KGBT , 21.6, Spanish	KVLY-F, +2.5, BTFL	KGBT , -2.5, Spanish
Memphis	WMC-F , 9.6, CHR	WLVS-F, +2.2, BTFL	KRNB-F, -4.9, Black
Miami	WLYF-F, 8.2, BTFL	WINZ-F, +2.4, CHR	WEZI-F, -2.6, AC
Milwaukee	WTMJ , 12.5, MOR	WTMJ , +4.1, MOR	WISN , -4.4, News/Talk
Minneapolis-SP	WCCO , 20.9, MOR	WAYL-F, +2.6, BTFL	WLOL-F, -1.8, CHR
Mobile	WKSJ-F, 20.0, Country	WLPR-F, +3.5, BTFL	WKRG-F, -3.1, CHR
Modesto	KOSO-F, 13.1, CHR	KFIV-F, +5.3, AOR	KBEE-F, -3.6, BTFL
Nashville	WSM-F , 13.0, Country	WSM-F , +8.9, Country	WSIX-F, -3.2, Country
Nassau-Suffolk	WHTZ-F, 6.1, CHR	WHTZ-F, +5.8, CHR	WNBC , -1.6, CHR
New Haven	WELI , 13.9, MOR	WEZN-F, +2.6, BTFL	WNHC , -3.1, Black
New Orleans	WYLD-F, 14.1, Urban	WEZB-F, +3.9, CHR	WTIX , -2.2, AC
New York	WHTZ-F, 6.2, CHR	WHTZ-F, +5.5, CHR	WBLS-F, -2.3, Black
Norfolk	WCMS-F, 10.6, Country	WNVZ-F, +2.2, CHR	WMYK-F, -2.2, AOR
NE PA	WKRZ-F, 11.7, CHR	WEJL , +5.4, Nostalgia	WILK , -1.8, Contemp
Oklahoma City	KATT-F, L4.2, AOR	KJYO-F, +5.9, CHR	KEBC-F, -3.3, Country
			KOFM-F, -3.3, Contemp
Omaha	KFAB , 27.4, MOR	KFAB , +3.5, MOR	WOW , -2.5, Country
Orlando	WBJW-F, 103., CHR	WCOT , +5.5, Nostalgia	WHOO , -2.1, Country
Peoria	WKZW-F, 14.3, CHR	WSWT-F, +3.3, BTFL	WWCT-F, -4.6, AOR
Philadelphia	WEAZ-F, 7.7, BTFL	WKSZ-F, +3.1, AC	WYSP-F, -1.3, AOR
Phoenix	KTAR , 8.5, News/Talk	KOPA-F, +2.0, CHR	KTAR , -1.6, News/Talk
Pittsburgh	KDKA , 15.9, MOR	WHTX-F, +2.2, CHR	KDKA , -2.5, MOR
Portland, OR	KUPL-F, 8.8, BTFL	KMJK-F, +3.6, CHR	KGON-F, -4.5, AOR
Providence	WLKW-F, 12.0, BTFL	WHJJ , +2.5, News/Talk	WEAN , -3.1, News/Talk
Raleigh	WPTF , 15.2, MOR	WSES , +2.6, Black	WRAL-F, -2.8, AC
Reading	WRFY-F, 16.4, Rock	WRFY-F, +2.8, CHR	WRAW , -6.7, Nostalgia
Reno	KOZZ-F, 15.9, AOR	KHTX , +5.0, CHR	KBET , -3.6, MOR
Richmond	WRVA , 14.1, MOR	WTVR-F, +1.4, Country	WRVA , -1.9, MOR
River-SB-Ont	KIIS-F, 8.2, CHR	KIIS-F, +3.0, CHR	KBON-F, -1.7, AC
Roanoke	WXLK-F, 26.3, CHR	WPVR-F, +4.0, BTFL	WROV , -5.1, AC
Rochester	WEZO-F, 14.4, BTFL	WYLF-F, +3.9, Nostalgia	WPXY , -4.4, CHR
Sacramento	KXOA-F, 9.1, AC	KSFM , +2.0, AOR	KXOA , -3.0, Nostalgia
St. Louis	KMOX , 20.6, News/Talk	KEZK-F, +3.2, BTFL	KMOX , -2.8, News/Talk
Sal-Sea-Mont	KWSS-F, 9.1, CHR	KWSS-F, +6.6, CHR	KWYT-F, -5.8, BTFL
Salt Lake City	KSFI-F, 11.5, BTFL	KRSP-F, +2.9, AOR	KSOP-F, -3.8, Country
San Antonio	KTFM , 9.3, CHR	KXZL-F, +5.7, AOR	KISS-F, -6.2, AOR
San Diego	KJQY-F, 8.7, BTFL	XTRA-F, +1.6, AOR	XHRM-F, -1.9, Black
			KPRI-F, -1.9, AOR
			KMLO , -1.9, Nostalgia
San Francisco	KGO , 8.7, Talk	KITS-F, +1.4, CHR	KDIA , -2.1, Black

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
San Jose	KBAY-F, 6.4, BTFL	KWSS-F, +3.1, CHR	KSJO-F, -5.0, AOR
Seattle-Tacoma	KIRO , 8.6. News	KBIQ-F, +1.6, Religion	KIRO , -2.2, News
Shreveport	KOKA , 11.9, Black	KVKI-F, +6.3, AC	KOKA , -4.0, Black
Spokane	KXLY-F, 18.8, BTFL	KXLY-F, +5.5, BTFL	KKER , -2.3, Country
Springfield, MA	WHYN-F, 12.1, AC	WKSS-F, +2.3, BTFL	WHMP , -2.4, MOR
Stockton	KHOP-F, 9.2, CHR	KHOP-F, +4.1, CHR	KJOY , -2.3, Contemp
Syracuse	WYYY-F, 13.6, AC	WFBL , +3.8, Nostalgia	WSCY-F, -3.4, AOR
Tampa-ST. Pete	WWBA-F, 14.8, BTFL	WWBA-F, +3.9, BTFL	WQYK-F, -3.3, Country
Toledo	WIOT-F, L03., AOR	WRQN-F, +4.4, CHR	WCWA , -2.8, Nostalgia
Tucson	KCUB , 11.0, Country	KRQQ-F, +4.0, CHR	KHYT , -2.6, CHR
Tulsa	KWEN-F, 12.7, Country	KELI , +2.9, CHR	KBBJ , -2.7, Nostalgia
Washington	WKYS-F, 102., Urban	WRQX-F, +1.3, CHR	WPKX-F, -1.9, Country
West Palm Beach	WEAT-F, 13.5, BTFL	WHYI-F, +3.7, CHR	WIZD-F, -2.2, AOR
Wichita	KEYN-F, 13.1, CHR	KFDI-F, +3.3, Country	KAKZ , -3.6, Nostalgia
Wilmington	WSTW-F, 9.4, CHR	WKSZ-F, +2.5, AC	WFLN-F, -2.4, Classical
Worcester	WSRS-F, 15.1, BTFL	WFTQ , +3.1, AC	WROR-F, -4.5, AC
York	WRKZ-F, 11.7, Country	WHTF-F, +5.0, CHR	WQXA-F, -3.5, CHR
Youngstown	WKBN-F, 12.8, BTFL	WYFM-F, +1.8, CHR	WHOT , -1.9, Contemp

MUSIC SYNDICATORS AND CONSULTANTS

This table indicates how well the major music programmers and consultants are performing. The figures are based on 12+ Metro, 1/4 HR AVG, Broadcast Week. All 1/4 HR figures are in hundreds. A minimum of 5 stations was required before a programmer was included.

The data showing increases or decreases in share are comparisons with last Fall. They are based on 12+ Metro Share.

PROGRAMMER	STATIONS	1/4 HR AVG LISTENERS	(+) STATIONS INCREASING	(-) STATIONS DECREASING	(=) STATIONS EQUAL	PERCENTAGE INCREASING
1. Burkhart-Abrams	84	9,253	42	39	3	50.0%
2. Bonneville	50	7,768	38	22	0	76.0
3. Al Ham	54	4,074	31	22	1	57.4
4. SRP	27	3,479	10	17	0	37.0
5. Pollack	20	3,092	5	13	2	25.0
6. TM	37	2,356	17	1	19	45.9
7. Churchill	11	2,082	7	4	0	63.6
8. Drake-Chenault	35	1,910	17	16	2	48.6
9. Klemm	14	1,295	3	11	0	21.4
10. Fairwest	13	953	9	4	0	69.2
11. Primetime	10	923	7	3	0	70.0
12. Century 21	10	479	3	7	0	30.0
13. Burns-Somerset	5	437	4	1	0	80.0
14. KalaMusic	5	297	2	3	0	40.0

IMPORTANT NOTE: I did not receive client lists from FM 100 or Toby Arnold. Hopefully they will be included in the next edition of American Radio.

MUSIC SYNDICATORS AND CONSULTANTS

	FORMAT	# of STATIONS	+ STATIONS	- STATIONS	¼ HR AVG	AVG PER STATION	FAL 82 SHARE	SHARE
Burkhart-Abrams	AOR	48	25	21	5624	117	8.23	(7.39)
	CHR	11	7	4	1348	123	7.48	(7.96)
	AC	6	2	4	556	93	5.62	(6.93)
	COUNTRY	9	3	6	485	54	8.01	(8.88)
	OTHERS	10	5	4	1240	124	4.61	(3.40)
		84	42	39	9253			
Bonneville	BTFL	50	38	22	7768	155	8.08	(7.54)
Al Ham	NOSTALGIA	54	31	22	4074	75	4.19	(3.83)
SRP	BTFL	27	10	17	3479	129	8.83	(7.98)
Pollack	AOR	20	5	13	3092	155	7.14	(8.86)
TM	CHR	11	5	7	556	51	7.53	(9.48)
	BTFL	8	4	4	770	96	6.94	(6.25)
	COUNTRY	9	4	5	560	62	5.60	NA
	BLACK	5	2	2	368	74	6.84	(6.87)
	OTHERS	4	2	2	102	26	3.75	(6.80)
		37	17	19	2356			
Churchill	BTFL	11	7	4	2082	189	7.32	(6.47)
Drake-Chenault	CHR/AC	13	7	5	801	62	8.35	(7.26)
	NOST/MOR	7	4	3	217	31	2.86	(2.26)
	COUNTRY	12	6	6	738	62	7.20	(6.31)
	OTHERS	4	2	2	102	26	3.75	(6.80)
		35	17	16	1910			
Klemm	VARIOUS	14	3	11	1295	93	8.43	NA
Fairwest	AC	13	9	4	953	73	6.05	NA
Primetime	NOSTALGIA	10	7	3	923	92	3.96	NA
Century 21	VARIOUS	10	3	7	479	48	6.46	NA
Burns-Somerset	COUNTRY	5	4	1	437	87	6.30	NA
KalaMusic	BTFL	5	2	3	297	59	10.46	(8.75)

AMERICA'S 500 MOST-LISTENED-TO RADIO STATIONS*

STATION	MARKET	1/4 HR AVG	FORMAT	OWNER	FALL 82 RANK
1. WHTZ-F	New York	1603	CHR/Rock	Malrite	368
2. WOR	New York	1463	Talk	RKO	1
3. WGN	Chicago	1346	MOR/Talk	Tribune Co.	3
4. KIIS-F	Los Angeles	1335	CHR/Rock	Gannett	24
5. WRKS-F	New York	1301	Urban	RKO	8
6. WINS	New York	1188	News	Westinghouse	5
7. WCBS	New York	1126	News	CBS	4
8. WPLJ-F	New York	1007	CHR/Rock	ABC	9
9. WRFM-F	New York	971	BTFL MUS	Bonneville	10
10. WYNY-F	New York	970	AC	NBC	6
11. WKTU-F	New York	960	Urban	Infinity	11
12. WNBC	New York	954	Contemp	NBC	7
13. WCCO	Minneapolis	947	Variety		14
14. WPAT-F	New York	916	BTFL	Capital Cities	12
WPIX-F	New York	916	AC	Tribune Co	72
16. WAPP-F	New York	889	AOR	Doubleday	22
17. WBLS-F	New York	886	Black	Inner City	2
18. KABC	Los Angeles	879	Talk	ABC	18
19. WJR	Detroit	871	MOR	Capital Cities	20
20. KGO	San Francisco	863	News/Talk	ABC	22
21. KBIG-F	Los Angeles	849	BTFL	Bonneville	19
22. KMOX	ST. Louis	841	News/Talk	CBS	13
23. WADO	New York	828	Spanish		37
24. WNEW	New York	814	Nostalgia	Metromedia	16
25. WMAQ	Chicago	780	Country	NBC	17
26. WBBM	Chicago	772	News	CBS	33
27. WLS	Chicago	769	CHR/Rock	ABC	21
28. KNX	Los Angeles	731	News	CBS	25
29. WCBS-F	New York	722	Oldies/AC	CBS	30
30. WEAZ-F	Philadelphia	706	BTFL		28
31. KDKA	Pittsburgh	701	MOR	Westinghouse	15
32. WABC	New York	699	Talk	ABC	27
33. KMET-F	Los Angeles	692	AOR	Metromedia	32
34. KJOI-F	Los Angeles	668	BTFL		43
35. KLOS-F	Los Angeles	667	AOR	ABC	36
36. KYW	Philadelphia	658	News	Westinghouse	26
37. WNEW-F	New York	648	AOR	Metromedia	50
38. WMMR-F	Philadelphia	643	AOR	Metromedia	48
39. WHTT-F	Boston	631	CHR/Rock	CBS	142
40. WLOO-F	Chicago	629	BTFL	Century	30
41. WBZ	Boston	619	MOR	Westinghouse	29
42. KCBS	San Francisco	609	News	CBS	39
43. WBBM-F	Chicago	597	CHR/Rock	CBS	58
44. WMGK-F	Philadelphia	591	AC	Greater Media	34
45. WBMX-F	Chicago	587	Black		47
46. WBCN-F	Boston	576	AOR	Infinity	73
47. WHN	New York	573	Country	Mutual	35
48. WDAS-F	Philadelphia	562	Black	Unity	89
49. WGCI-F	Chicago	557	Urban	Gannett	40
50. WKHK-F	New York	554	Country	Viacom	59

*Based on 1/4 HR AVG, TSA, Mon-Sun, 6A-MID

STATION	MARKET	1/4 HR AVG	FORMAT	OWNER	FALL 82 RANK
51. WCAU-F	Philadelphia	553	CHR/Rock	CBS	49
52. KFWB	Los Angeles	539	News	Westinghouse	38
53. WKYS-F	Washington	533	Urban	NBC	57
WXKS-F	Boston	533	CHR/Urban	Pyramid	41
55. WBAP	Dallas-FW	532	Country	Capital Cities	46
56. KVIL-F	Dallas	519	AC	Blair	110
57. WIND	Chicago	509	Talk	Westinghouse	56
WUSL-F	Philadelphia	509	Urban	LIN	90
59. WMMS-F	Cleveland	507	AOR	Malrite	53
60. KRTH-F	Los Angeles	505	AC	RKO	71
61. KMPC	Los Angeles	501	Nostalgia	Golden West	63
62. WJOI-F	Detroit	494	BTFL	Detroit News	69
63. WTIC	Hartford	486	MOR		60
64. WHYI-F	Miami	484	CHR/Rock	Metroplex	98
65. WWBA-F	Tampa-SP	478	BTFL	Metromedia	126
66. KRLD	Dallas	475	News	Metromedia	156
67. WQXR-F+	New York	464	Classical	New York Times	62
68. KPRZ	Los Angeles	462	Nostalgia	Gannett	156
69. KOST-F	Los Angeles	452	AC	Cox	86
70. WGAY-F	Washington	451	BTFL	Greater Media	95
71. WMCA	New York	450	Talk		65
72. KFI	Los Angeles	447	AC	Cox	45
73. KIKK-F	Houston	444	Country	Viacom	114
74. WLAK-F	Chicago	440	AC	Viacom	95
75. WDAF	Kansas City	436	Country	Taft	51
76. WLYF-F	Miami	434	BTFL	Jefferson-Pilot	128
77. KKBQ-F	Houston	433	Rock	Harte-Hanks	428
WCLR-F	Chicago	433	AC	AC	63
79. WWJ	Detroit	431	News	Detroit News	93
80. KSTP-F	Minn-SP	426	AC	Hubbard	66
81. KROQ-F	Los Angeles	423	AOR		42
82. WSOC-F	Charlotte	422	Country	Cox	70
83. WRBQ-F	Tampa	421	CHR/Rock	Harte-Hanks	103
WWDB-F	Philadelphia	421	Talk		83
85. WZGC-F	Atlanta	419	CHR/Rock	First Media	78
86. WIOQ-F	Philadelphia	418	Contemp	Outlet	111
WMAL	Washington	418	MOR	ABC	61
88. KIQQ-F	Los Angeles	413	Rock	Outlet	68
89. KFAB	Omaha	411	MOR	May	92
90. WRAL-F	Raleigh	408	AC/Contemp	Capitol	100
91. WMJC-F	Detroit	406	AC	Greater Media	174
92. WYSP-F	Philadelphia	403	AOR	Infinity	54
93. WMET-F	Chicago	402	AOR	Doubleday	228
WRQX-F	Washington	402	CHR/Rock	ABC	122
95. WKHX-F	Atlanta	399	Country	Capital Cities	75
96. WLS-F	Chicago	398	Rock	ABC	79
WCAU	Philadelphia	398	News/Talk	CBS	87
98. KODA-F	Houston	396	BTFL	Westinghouse	198
99. WLLZ-F	Detroit	392	AOR	Doubleday	139
100. WGCL-F	Cleveland	391	CHR/Rock		116
KILT-F	Houston	391	Country	LIN	169
KMJQ-F	Houston	391	Black	Amaturo	88

103.	WHDH	Boston	388
104.	WRIF-F	Detroit	386
105.	WINZ-F	Miami	384
106.	WFYR-F	Chicago	376
107.	WVEE-F	Atlanta	373
108.	KSOL-F	San Francisco	371
109.	WJIB-F	Boston	369
110.	WPEN	Philadelphia	368
111.	WTQR-F	Greens-WS	367
112.	WZPL-F	Indy	354
113.	WKQX-F	Chicago	353
	WDRQ-F	Detroit	353
115.	KJLH-F	LA	351
116.	WJJD	Chicago	350
117.	KMGG-F	LA	348
118.	KHTR-F	ST Louis	347
	KSCS-F	Dallas-FW	347
	WPAT	NY	347
121.	WHUD-F	NY	346
122.	WNCN-F	NY	344
123.	WJIT	NY	339
124.	WQBA	Miami	336
125.	WNIC-F	Detroit	334
	WJLB-F	Detroit	334
127.	KSRR-F	Houston	330
	WBAL	Baltimore	330
129.	KIRO	Seattle	329
130.	KABL-F	San Francisco	328
131.	KLAC	LA	327
132.	WTMJ	Milwaukee	326
133.	KNBR	San Francisco	325
134.	WEZN-F	Bridgeport	323
135.	WKSZ-F	Philadelphia	321
	WFBQ-F	Indy	321
137.	WSM-F	Nashville	318
	WZZK-F	Birmingham	318
139.	WUSN-F	Chicago	316
140.	WXRT-F	Chicago	315
141.	KTNQ	Los Angeles	314
142.	KUTE-F	Los Angeles	313
	KEZK-F	ST Louis	313
144.	WEEI	Boston	312
145.	KZLA-F	ST Louis	306
	KFRC	San Francisco	306
	KSAN-F	San Francisco	306
	WHUR-F	Washington	306
149.	WROR-F	Boston	305
150.	WSSL-F	Green, SC	304
151.	WEZB-F	New Orleans	303
	KHTZ-F	Los Angeles	303
153.	WXLK-F	Roanoke	302
	KWK-H	ST Louis	302
	KKDA-F	Dallas-FW	302
156.	WIBC	Indy	301
157.	WLKW-F	Prov	300
158.	KKHR-F	Los Angeles	299
159.	WLOL-F	Minn-SP	297
	KMEZ-F	Dallas-FW	297
161.	KVOO	Tulsa	296
162.	WAMZ-F	Louisville	294
	KWKW	Los Angeles	294
164.	KSHE-F	ST Louis	293
165.	WSSH-F	Boston	291
166.	WAVA-F	Washington	289
	WPNT-F	Pittsburgh	289
	WSNI-F	Philadelphia	289
	WOJO-F	Chicago	289
170.	KPLX-F	Dallas-FW	287
171.	WYNF-F	Tampa-SP	286
172.	WIP	Philadelphia	285
	KFMK-F	Houston	285
	WIVK-F	Knoxville	285
	WBZZ-F	Pittsburgh	285
176.	WDCG-F	Raleigh	283
	WHO	Des Moines	283
178.	WTIC-F	Hartford	282
179.	WLUP-F	Chicago	281
	WRKO	Boston	281
	WQXI-F	Atlanta	281
182.	KOA	Denver	280
183.	KRLA	Los Angeles	279
	KTRH	Houston	279
185.	WLIF-F	Baltimore	278
186.	KLOL-F	Houston	277
187.	KPRC	Houston	276
	WMJI-F	Cleveland	276
189.	KRAK	Sacramento	275
	WKLS-F	Atlanta	275
191.	WYLD-F	New Orleans	273
192.	WMJX-F	Boston	272
193.	KOSI-F	Denver	271
194.	WWRL	New York	269
	WTAE	Pittsburgh	269
196.	WAYL-F	Minn-SP	268
	KTXQ-F	Dallas-FW	268
	KNOB-F	Los Angeles	268
199.	WPCH-F	Atlanta	267
200.	WIL-F	ST Louis	266

	KZEW-F	Da-FW	266
202.	WLVQ-F	Colum,O	265
203.	KRLY-F	Hous	263
	WHYT-F	Detr	263
205.	WQFM-F	Milw	260
206.	WCOZ-F	Bost	259
207.	KSFO	San Fr	358
	WAIT	Chi	258
	WQAL-F	Cleve	258
	KEEY-F	M-SP	258
211.	WXYZ	Detr	257
212.	WBSB-F	Balt	256
	KMJM-F	ST Lou	256
214.	KJQY-F	S Dieg	255
215.	WHUE-F	Bost	254
216.	KIOI-F	SF	254
217.	KALI	LA	252
	WESC-F	Gree,SC	252
	WWJF-F	Miami	252
220.	XTRA	Tij/LA	251
	WPOC-F	Balt	251
	WGY	Schen	251
223.	WJYE-F	Buff	250
224.	WKDF-F	Nashv	249
	WIOD	Miami	249
226.	WSB	Atl	246
	WWWW-F	Detr	246
228.	KEGL-F	D-FW	244
229.	WDIZ-F	Orl	242
	WRCH-F	Hartf	242
231.	WXTZ-F	Indy	241
232.	KNIX-F	Phoe	240
233.	WPRO-F	Prov	239
	WOKI-F	Knox	239
	WCMS-F	Norf	239
236.	KUPL-F	Port	238
237.	WFIL	Phila	237
	WQMF-F	Louis	237
	WLTE-F	M-SP	237
	WWKA-F	Orl	237
241.	WVLK-F	Lexing	236
	WAMO-F	Pitts	236
	WDOK-F	Cleve	236
	KYYS-F	KC	236
	WHJY-F	Prov	236
246.	KBRD-F	Sea	235
	WBLI-F	Long I	235
	WMZQ-F	Wash	235
249.	KKGO-F	LA	234
250.	KACE-F	LA	233
	WNWS	Miami	233
252.	WIYY-F	Balt	230
	KAFM-F	D-FW	230
254.	KNOK-F	D-FW	229
	KISW-F	Sea	229
256.	WHLI	Long I	228
	WTVN	Col,OH	228
258.	WWDC-F	Wash	227
259.	WHIO-F	Dayt	226
	KFAC-F	LA	226
261.	WPYX-F	Albany	225
	WSUN	Tampa	225
	KYUU-F	SF	225
	KNEW	SF	225
265.	KSL	SLC	223
266.	WLTT-F	Wash	222
	WLIR-F	Long I	222
268.	KRBE-F	Hous	221
	KATT-F	Ok Cit	221
270.	WHAS	Louis	219
	WASH-F	Wash	219
	WMC-F	Memp	219
273.	KBLX-F	SF	217
	WKRQ-F	Cin	217
	KSSN-F	L Rock	217
276.	KTAR	Phoe	216
	WOWO	FT Wayn	216
	WVBF-F	Bost	216
279.	KSD-F	ST Lou	215
280.	WHTX-F	Pitts	214
	WFMF-F	Bat Rou	214
282.	WBEN	Buff	213
	KSD	ST Lou	213
	WWSW-F	Pitts	213
285.	KGB-F	S Dieg	212
	KQUE-F	Hous	212
287.	WXYV-F	Balt	210
	KIXI	Sea	210
	WPGC-F+	Wash	210
290.	WEZO-F	Roch	209
	KSSK	Hono	209
	KOMO	Sea	209
	KBAY-F	San Jo	209
294.	WSKQ-F	Newa/NY	208
	KDWB-F	M-SP	208
	WEZW-F	Milw	208
	WTUE-F	Dayt	208
	WKXX-F	Birm	208
299.	WRC	Wash	207
	WPKX-F	Wash	207
301.	WCZY-F	Detr	206
	WCMQ-F	Miami	206
303.	WKQS-F	Miami	205
	WWKX-F	Nash	205
	KKYX	San Ant	205
	KSFI-F	SLC	205
	KUBE-F	Sea	205
308.	KQRS-F	M-SP	204
309.	KDKB-F	Phoe	202
	WTOP	Wash	202
	WKSW-F	Cleve	202
	WXGT-F	Col,O	202
	KOAX-F	Dallas	202
314.	WBNS-F	Col,O	201
315.	WEDR-F	Miami	199
	WROQ-F	Charl	199
	KQYT-F	Phoe	199
	WLW	Cin	199
	WJEZ-F	Chi	199
320.	WALK-F+	NY/LI	198
	WBJW-F	Orl	198
	KSEA-F	Sea	198
323.	WFME-F	NY	197
324.	WFOG-F	Norf	196
325.	WLIB	NY	195
326.	WZAK-F	Cleve	194
	WHYW-F	Pitt	194
	WPTF	Ral	194
329.	KLVE-F	LA	193
	KZAP-F	Sacra	193
	WWSH-F	Phil	193
	KASE-F	Austin	193
	WRVA	Rich,VA	193
	KGBT	McA-Br	193
335.	KOIT-F	SF	192
	WOMC-F	Detr	192
337.	WBBG	Cleve	191
	KDFC-F+	Sea	191
	WNOE-F	New Or	191
340.	WRHC	Miami	190
341.	WKSS-F	Hartf	189
	KPKE-F	Den	189
	KMBR-F	Kan Ci	189
	KXOA-F	Sacra	189
	WFBC-F	Gree,SC	189
345.	WJBR-F	Wilm,DE	188
346.	WFLN-F+	Phil	187
	WHCN-F	Hart	187
	WBAB-F	Long I	187
	WAIL-F	New Or	187

	WOWI-F	Norf	187
352.	WZXR-F	Memp	186
	KTSA	San An	186
354.	WKRZ-F	NE PA	185
355.	WRNO-F	New Or	184
	KYGO-F	Denv	184
357.	WFMZ-F	All-Be	183
	KDAY	LA	183
	WEBN-F	Cin	183
	WSSH-F	Pitts	183
	WGKX-F	Memp	183
362.	KABL	SF	182
	KNBQ-F	Sea	182
	WDAE	Tampa	182
	WDSY-F	Pitts	182
366.	KRQR-F	SF	181
367.	WXBQ-F	John C	180
368.	WSHE-F	Miami	178
369.	WRKZ-F	Harris	177
370.	WKRC	Cin	176
371.	WBEN-F	Buff	175
	WUBE-F	Cin	175
	KMEO-F	Phoe	175
	WRVQ-F	Richm	175
	WAIA-F	Miami	175
376.	WINZ	Miami	174
	WLTY-F	Norf	174
378.	WZNE-F	T-SP	173
	WOJC-F	T-SP	173
	KBEQ-F	Kan C	173
	WWEZ-F	Cin	173
	WNOR-F	Norf	173
	WEAT-F	West Pa	173
384.	KTFM-F	San Ant	172
	WKTI-F	Milw	172
386.	WSKZ-F	Chatta	171
387.	WNCE-F	Lanc	170
	WJAS	Pitts	170
389.	WGIR-F	Man/Bos	169
	WYRK-F	Buff	169
	WSKS-F	Cin	169
	KCMO	Kan C	169
	KKLT-F	Phoe	169
394.	WDRC-F	Hartf	168
	WZZP-F	Cleve	168
396.	WAXY-F	Miami	167
	WDGY	Mi-SP	167
	WNCI-F	Col,OH	167
	WCXI	Detr	167
	KDIA	SF	167
401.	KZOK-F	Sea	166
	WZEZ-F	Nashv	166
403.	WCFL	Chi	165
	WKSJ-F	Mobile	165
	WGMS-F+	Wash	165
	WOKY	Milw	165
	WIOT-F	Toledo	165
408.	WSB-F	Atl	164
	WHB	Kan Ci	164
410.	WROW-F	Albany	163
	WBT	Charl	163
	WFMS-F	Indy	163
	KWSS-F	San Jo	163
414.	WJZZ-F	Detr	162
	WRTH	ST Lou	162
	KCOR	San Ant	162
	KKYK-F	L Rock	162
418.	WQDR-F	Ral	161
	WIQI-F	Tampa	161
	KITS-F	SF	161
	CKLW	Det/Win	161
422.	WJPC	Chi	160
	WLLT-F	Cin	160
	WBCY-F	Charl	160
	KCNR-F	Portl	160
426.	WVOR-F	Roch	159
	KMPS-F	Sea	159
	WIMZ-F	Knoxv	159
	KOMA	Okl Ci	159
	WDAS	Phila	159
431.	WYNK-F	B Rouge	158
	WQYK-F	Tampa	158
	KSFM-F	Sacra	158
	KCTC-F	Sacra	158
435.	KTOK	Okl Ci	157
	KEZO-F	Omaha	157
	WBLZ-F	Cin	157
	WTLC-F	Indy	157
	WRMM-F	Atl	157
440.	WOW	Omaha	156
	WMEE-F	Fort W	156
	WHRK-F	Memp	156
443.	WQBA-F	Miami	155
	WEZK-F	Knox	155
	WCOS-F	Colu,SC	155
	WAAF-F	Worc	155
447.	WPRO	Prov	154
	KLSI-F	Kan Ci	154
	WDUV-F	Sara	154
	KBPI-F	Denv	154
451.	WCXI-F	Detr	153
	KRSP-F	SLC	153
	WENN-F	Birmi	153
454.	KFOG-F	SF	152
	WITH	Balt	152
	WLOU	Louis	152
	WIRE	Indy	152
	KXZL-F	San An	152
	KGW	Portl	152
	WONE	Dayton	152
461.	WOAI	San An	151
	KKNG-F	Ok Ci	151
	KMEL-F	SF	151
	KQAK-F	SF	151
	XTRA-F	SD/Tij	151
	WHJJ	Prov	151
467.	WSNY-F	Colu,O	150
	WQUT-F	JC-Ki	150
	KKCI-F	Kan Ci	150
	WPEG-F	Charl	150
	KQXT-F	San An	150
472.	KAER-F	Sacra	149
	WPVR-F	Roan	149
	WTPA-F	Harris	149
	WFMT-F	Chi	149
	KFMB-F	S Die	149
477.	KFYE-F	Fresno	148
	WAPI-F	Birm	148
479.	WCMF-F	Roch	147
	KUPD-F	Phoe	147
	KMJK-F	Port	147
	WKDD-F	Akron	147
483.	WWDM-F	Col,SC	146
	WKTZ-F	Jkvi,F	146
485.	WYYY-F	Syra	145
	WUSY-F	Chatta	145
	WJYO-F	Orl	145
	WDIA	Memp	145
	WANS-F	Gre,SC	145
	KMOD-F	Tulsa	145
	WYST-F	Balt	145
	WVEZ-F	Louis	145
493.	KGFJ	LA	144
	WOKQ-F	Dov/Bo	144
	KOB-F	Albuq	144
	KIMN	Denv	144
497.	KINK-F	Port	143
	KXL-F	Port	143
	WLUM-F	Milw	143
	WMIL-F	Milw	143
	KOPA-F	Phoe	143
	KOAQ-F	Denv	143
	WIVY-F	Jkvil	143
	WRRM-F	Cin	143
	KULA-F	Hono	143
	WFBR	Balt	143

AMERICA'S LEADING STATIONS - 12+ TSA CUME*

1.	WINS	NY	25389
2.	WCBS	NY	22817
3.	WHTZ-F	NY	22744
4.	WNBC	NY	21040
5.	WPLJ-F	NY	20866
6.	KIIS-F	LA	19415
7.	WOR	NY	18356
8.	WKTU-F	NY	17947
9.	WYNY-F	NY	17345
10.	WRKS-F	NY	17339
11.	WGN	Chi	17152
12.	WLS	Chi	17138
13.	WAPP-F	NY	16500
14.	WABC	NY	15878
15.	WBBM	Chi	15775
16.	WPIX-F	NY	15080
17.	WBLS-F	NY	14963
18.	WPAT-F	NY	14577
19.	KNX	LA	14212
20.	WMAQ	Chi	13869
21.	WBBM-F	Chi	12754
22.	WCBS-F	NY	12701
23.	WRFM-F	NY	12652
24.	KYW	Phila	12473
25.	KABC	LA	12021
	WJR	Detr	12021
27.	KLOS-F	LA	11829
28.	WCCO	Minn-SP	11645
29.	WNEW-F	NY	11543
30.	WNEW	NY	11494
31.	KFWB	LA	11396
32.	WCAU-F	Phila	11350
33.	KMET-F	LA	11234
34.	KGO	SF	10975
35.	KIQQ-F	LA	10642
36.	WLS-F	Chi	10632
37.	WHN	NY	10623
38.	KFI	LA	10353
39.	KRTH-F	LA	10194
40.	KBIG-F	LA	10133
41.	KCBS	SF	10074
42.	KDKA	Pitts	10062
43.	WHTT-F	Boston	9899
44.	WMMR-F	Phila	9717
45.	WBZ	Bost	9673
46.	KMOX	ST L	9503
47.	KMPC	LA	8822
48.	WMGK-F	Detr	8796
49.	KJOI-F	LA	8494
50.	WKHK-F	NY	8354
51.	WEAZ-F	Phila	8217
52.	KOST-F	LA	8154
53.	WGCI-F	Chi	8149
54.	WBAP	D-FW	8142
55.	WBMX-F	Chi	8088
56.	WMET-F	Chi	8071
57.	XTRA	LA/Tij	8065
58.	KFRC	SF	7837
59.	WPAT	NY	7589
60.	WMCA	NY	7470
61.	WXKS-F	Bost	7455
62.	WKQX-F	Chi	7443
63.	KRLD	Dallas	7437
64.	WHYI-F	Miami	7416
65.	WCAU	Phila	7409
66.	WQXR-F+	NY	7398
67.	WRIF-F	Detr	7348
68.	WCLR-F	Chi	7222
69.	WYSP-F	Phila	7221
70.	WBCN-F	Bost	7219
71.	WLOO-F	Chi	7175
72.	WADO	NY	7010
73.	WLUP-F	Chi	7005
74.	KROQ-F	LA	6993
75.	WUSL-F	Phila	6975
76.	WLAK-F	Chi	6873
77.	WLLZ-F	Detr	6845
78.	WRQX-F	Wash	6739
79.	KMGG-F	LA	6706
80.	KHTZ-F	LA	6521
81.	KGCL-F	Cleve	6504
82.	KKHR-F	LA	6495
83.	KNBR	SF	6484
84.	KUTE-F	LA	6456
85.	WINZ-F	Miami	6437
86.	WMMS-F	Cleve	6402
87.	WWJ	Detr	6372
88.	WROR-F	Bost	6348
	WZGC-F	Atl	6348
90.	WHYT-F	Detr	6254
91.	WNIC-F	Detr	6213
92.	KVIL-F	Dallas	6126
93.	KLAC	LA	6019
94.	KIRO	Sea	6007
95.	WEEI	Bost	6004
96.	WTIC	Hart	5976
97.	WIOQ-F	Phila	5961
98.	WFYR-F	Chi	5925
99.	KSTP-F	Minn-SP	5911
100.	WMAL	Wash	5887
101.	WMJC-F	Detr	5878
102.	WHDH	Bost	5873
103.	WIND	Chi	5858
104.	WJOI-F	Detr	5857
105.	KRLA	LA	5830
106.	WKYS-F	Wash	5808
107.	KHTR-F	ST Lou	5714
108.	KKBQ-F	Hous	5697
	WMJX-F	Bost	5697
110.	WCOZ-F	Bost	5602
111.	WJJD	Chi	5548
112.	WDAS-F	Phila	5534
113.	WRBQ-F	Tampa	5514
114.	KIOI-F	SF	5391
115.	WGAY-F	Wash	5346
116.	WNCN-F	NY	5321
117.	WDAF	KC	5290
118.	WIP	Omaha	5272
119.	KFAB	Omaha	5257
120.	WSNI-F	Phila	5232
121.	WAVA-F	Wash	5180
122.	WWDB-F	Phila	5165
123.	WJLB-F	Detr	5132
124.	KIKK-F	Hous	5126
125.	KJLH-F	LA	5041
126.	KEGL-F	Dall-FW	5032
127.	WDVE-F	Pitts	5014
128.	KSCS-F	Dall-FW	5003
129.	WFIL	Phila	4997
130.	WJIB-F	Bost	4981
131.	WQXI-F	Atl	4929
132.	WHUR-F	Wash	4921
133.	WBZZ-F	Pitts	4920
	WUSN-F	Chi	4920
135.	WRAL-F	Raleigh	4887
136.	KSOL-F	SF	4872
137.	WTMJ	Milw	4853
	KILT-F	Hou	4853
139.	WDRQ-F	Detr	4760
140.	KMJQ-F	Hous	4718
141.	WLOL-F	Minn-SP	4712
142.	KYUU-F	SF	4707
143.	WTAE	Pitts	4695
144.	KZEW-F	Dall-FW	4640
145.	KPRZ	LA	4614
146.	KODA-F	Hous	4608
147.	KSRR-F	Hous	4593
148.	KTXQ-F	Dallas	4591
149.	KOA	Denver	4556
150.	KOMO	Sea	4546

*Based on 12+ TSA Cume, Broadcast Week

151.	WKHX-F	Atl	4545
152.	WTIC-F	Hart	4528
153.	KZLA-F	LA	4497
154.	WWDC-F	Wash	4480
155.	WSOC-F	Charl	4479
156.	KFAC-F	LA	4476
157.	WLTE-F	Minn-SP	4466
158.	KLOL-F	Hous	4376
159.	WZPL-F	Indy	4436
160.	WXRT-F	Chi	4410
161.	WPEN	Phila	4407
162.	KTRH	Hous	4376
163.	KSFO	SF	4365
164.	WJPC	Chi	4344
165.	WHTX-F	Pitts	4343
166.	WSB	Atl	4341
167.	WLTT-F	Wash	4328
168.	WABX-F	Detr	4296
169.	KWK-F+	ST Lou	4274
170.	W[illegible]	Chi	4271
171.	WPGC-F+	Wash	4264
172.	WCFL	Chi	4262
173.	WMJI-F	Cleve	4255
174.	KAFM-F	D-FW	4251
175.	CKLW	Det/Wi	4241
176.	WIOD	Miami	4229
177.	KSAN-F	SF	4208
178.	WLYF-F	Miami	4179
179.	WRKO	Bost	4164
180.	WTOP	Wash	4140
181.	KFMK-F	Hous	4139
182.	KDWB-F	M-SP	4128
183.	WLW	Cin	4123
184.	WTQR-F	Gree-WS	4090
185.	WCZY-F	Detr	4082
186.	WEZB-F	New Or	4074
187.	WKLS-F	Atl	4071
188.	KITS-F	SF	4034
189.	WKSZ-F	Phila	4030
190.	WBEN	Buff	4024
191.	KSL	Salt L	4005
192.	WWSW-F	Pitts	3990
193.	KTNQ	LA	3918
194.	KRBE-F	Hous	3892
195.	WBSB-F	Balt	3869
196.	WBAL	Balt	3853
197.	WJEZ-F	Chi	3850
198.	KKGO-F	LA	3839
199.	WPRO-F	Prov	3828
200.	KKDA-F	Dallas	3800
201.	WWSH-F	Phila	3791
202.	WPCH-F	Atl	3763
203.	WTVN	Col,O	3762
204.	KPLX-F	D-FW	3751
	WWBA-F	Tampa	3751
206.	WMC-F	Memp	3720
207.	WKRQ-F	Cin	3694
208.	KEZK-F	ST Lou	3685
209.	WAAF-F	Bost	3674
210.	KPRC	Hous	367[illegible]
211.	WXYZ	Detr	3662
212.	WLIR-F	Long I	3643
213.	KMEZ-F	Dall	3642
214.	KABL-F	SF	3629
215.	WSSH-F	Bost	3623
216.	WEZN-F	Bridge	3611
217.	WZZK-F	Birm	3608
218.	WVEE-F	Atl	3606
219.	WDRC-F	Hart	3600
220.	WHO	Des M	3598
221.	WOMC-F	Detr	3568
222.	KMEL-F	SF	3565
223.	KQRS-F	M-SP	3563
224.	KEEY-F	M-SP	3550
225.	WASH-F	Wash	3522
226.	WOWO	F Wayne	3520
	WVBF-F	Bost	3520
228.	WPKX-F	Wash	3517
229.	KSD	ST Lou	3496
230.	WIL-F	ST Lou	3495
231.	WDCG-F	Ral	3490
232.	WIBC	Indy	3486
233.	KISW-F	Sea	3482
234.	WGY	Schen	3479
235.	WHAS	Louis	3478
236.	WHUD-F	Peek/NY	3469
237.	WOKI-F	Knox	3420
238.	WBJW-F	Orl	3417
239.	WHUE-F	Bost	3413
240.	KDAY	LA	3402
241.	WKRC	Cin	3401
242.	WJIT	NY	3399
243.	WHYW-F	Pitts	3380
244.	KRLY-F	Hous	3367
245.	WBEN-F	Buff	3365
	WZZP-F	Cleve	3365
247.	KACE-F	LA	3334
	WHCN-F	Hart	3334
249.	WWWW-F	Detr	3330
250.	WKXX-F	Birm	3310
251.	KSHE-F	ST Lou	3308
252.	WFBQ-F	Indy	3307
253.	WXLK-F	Roan	3297
254.	WAYL-F	Minn-SP	3296
255.	WMZQ-F	Wash	3289
256.	KVOO	Tulsa	3279
257.	KBLX-F	SF	3276
258.	WHJY-F	Prov	3269
259.	KRAK	Sacra	3266
260.	WINZ	Miami	3243
261.	WIYY-F	Balt	3240
262.	KTSA	San An	3227
263.	WSB-F	Atl	3218
264.	KOSI-F	Denv	3213
265.	WWKX-F	Nash	3201
266.	KIMN	Denv	3198
267.	WFBC-F	Gree,SC	3197
268.	KBPI-F	Denv	3194
269.	WGCI	Chi	3193
270.	KLVE-F	LA	3191
271.	WYNF-F	Tampa	3186
272.	KOIT-F	SF	3161
273.	WQAL-F	Cleve	3158
274.	WAXY-F	Miami	3153
275.	WGAR	Cleve	3152
276.	WIVK-F	Knox	3140
	WNCI-F	Col,O	3140
278.	WWRL	NY	3121
279.	KNEW	SF	3108
280.	WXGT-F	Col,O	3097
281.	WAMZ-F	Louis	3095
282.	WDOK-F	Cleve	3090
283.	KDKB-F	Phoe	3085
284.	KGFJ	LA	3083
285.	KGW	Port	3082
286.	KABL	SF	3077
287.	WKTI-F	Milw	3075
288.	WFMT-F	Chi	3070
289.	KWKW	LA	3066
290.	WWL	New Or	3062
291.	WLIF-F	Balt	3060
292.	WPNT-F	Pitts	3058
293.	WLVQ-F	Col,O	3057
294.	KRQR-F	SF	3047
295.	WKDF-F	Nash	3016
296.	KBFQ-F	KC	3006
297.	WOOK-F	Wash	3005
298.	KHJ	LA	3000

AMERICA'S LEADING STATIONS - METRO CUME RATING*

1.	WJBC	Bloomington	54.1
2.	KFAB	Omaha	52.7
3.	WXLK-F	Roanoke	47.2
4.	WOWO	Fort Wayne	47.0
5.	WICC	Bridgeport	44.9
6.	WCCO	Minneapolis	44.4
7.	WBNQ-F	Bloomington	42.6
8.	WTIC	Hartford	42.3
9.	KMOX	St. Louis	40.4
10.	WFMF-F	Baton Rouge	39.6
11.	WKEE-F	Huntington	39.3
12.	KDKA	Pittsburgh	38.9
	WHBC	Canton	38.9
14.	WKSJ-F	Mobile	38.0
15.	WMEE-F	Fort Wayne	37.3
16.	WXBQ-F	John City/Kings	35.9
17.	KGBT	McAllen-Browns	35.5
18.	WBEN	Buffalo	35.2
19.	WQUT-F	John City/Kings	33.3
20.	WKZW-F	Peoria	32.9
	WRVA	Richmond	32.9
22.	KSEL-F	Lubbock	32.5
23.	WIBA-F	Madison	32.1
24.	WKFR-F	Kalamazoo	32.0
25.	WYYY-F	Syracuse	31.9
26.	WFBC-F	Greenville	31.8
27.	WZEE-F	Madison	31.6
28.	KLLL-F	Lubbock	31.3
29.	WZPL-F	Indianapolis	31.1
30.	KIIK-F	Dav/RI/Moline	31.0
	WRFY-F	Reading	31.0
32.	WCOS-F	Columbia, SC	30.9
	KKYK-F	Little Rock	30.9
34.	WIVK-F	Knoxville	30.8
35.	KHFI-F	Austin	30.7
	WVIC-F	Lansing	30.7
37.	WTIC-F	Hartford	30.5
	WEEU	Reading	30.5
39.	WIBC	Indianapolis	30.3
	WVLK-F	Lexington	30.3
41.	WDCG-F	Raleigh	30.2
	KSSK	Honolulu	30.2
	WEZN-F	Bridgeport	30.2
44.	WHYN-F	Springfield, MA	30.1
	KOB-F	Albuquerque	30.1
46.	KQKQ-F	Omaha	30.0
47.	WTMJ	Milwaukee	29.9
	WGY	Schenectady	29.9
49.	WKRZ-F	NE PA	29.8
	KOZZ-F	Reno	29.8
51.	WLAP-F	Lexington	29.6
52.	KEYN-F	Wichita	29.5
53.	KGOT-F	Anchorage	29.3
54.	WKXX-F	Birmingham	29.1
	WKRG-F	Mobile	29.1
56.	WSKZ-F	Chattanooga	29.0
	KSL	Salt Lake City	29.0
	KULA-F	Honolulu	29.0
59.	WEZB-F	New Orleans	28.8
	WTSO	Madison	28.8
61.	WYFM-F	Youngstown	28.7
62.	KBFM-F	McAllen-Brownsvill	28.4
63.	WPRO-F	Providence	28.3
	WWLV-F	Daytona Beach	28.3
65.	WRVQ-F	Richmond	28.2
	WTVN	Columbus, O	28.2
67.	WELI	New Haven	28.3
68.	KUGN	Eugene-Spr	28.0
	WRBQ-F	Tampa	28.0
70.	WTQR-F	Greens-WS	27.9
	KKFM-F	Colo Springs	27.9
	WHO	Des Moines	27.9
73.	WPVR-F	Roanoke	27.8
74.	KKXX-F	Bakersfield	27.6
	KASE-F	Austin	27.6
	WIBA	Madison	27.6
77.	WVLK	Lexington	27.5
	KRGV	McAllen-Browns	27.5
	WHEN	Syracuse	27.5
	KGGO-F	Des Moines	27.5
	WBJW-F	Orlando	27.5
82.	WMC-F	Memphis	27.3
83.	WWCK-F	Flint	27.2
	WSOC-F	Charlotte	27.2
85.	WPTF	Raleigh	26.9
86.	WOKI-F	Knoxville	26.7
	KOB	Albuquerque	26.7
	KYW	Philadelphia	26.7
	WSRS-F	Worcester	26.7
90.	WTAG	Worcester	26.6
	WZGC-F	Atlanta	26.6
92.	WLAN-F	Lancaster	26.5
	KAMZ-F	El Paso	26.5
94.	WAKR	Akron	26.4
	KZEL-F	Eugene/Spring	26.4
	KSET-F	El Paso	26.4
	WEZO-F	Rochester	26.4
98.	WYNK-F	Baton Rouge	26.3
99.	WKZO	Kalamazoo	26.2
100.	WKQQ-F	Lexington	26.1
	WZZK-F	Birmingham	26.1
	KHYS-F	Beaumont	26.1
	KSO	Des Moines	26.1
	WIVY-F	Jacksonville	26.1

*Based on 12+ Metro Cume Rating,
Mon-Sun, 6AM-MID

AMERICA'S LEADING STATIONS BY FORMAT*

1/4 HOUR AVERAGE

CHR/TOP 40/CONTEMP

1.	WHTZ-F	NY	1603
2.	KIIS-F	LA	1335
3.	WPLJ-F	NY	1007
4.	WNBC	NY	954
5.	WLS	Chi	769
6.	WHTT-F	Bost	631
7.	WBBM-F	Chi	597
8.	WCAU-F	Chi	553
9.	WXKS-F	Bost	533
10.	WHYI-F	Miami	484
11.	KKBQ-F	Hous	433
12.	WRBQ-F	Tampa	421
13.	WZGC-F	Atl	419
14.	KIQQ-F	LA	413
15.	WRQX-F	Wash	402
16.	WGCL-F	Cleve	391
17.	WINZ-F	Miami	384
18.	WZPL-F	Indy	354
19.	WKQX-F	Chi	353
20.	KHTR-F	ST Lou	347
21.	KFRC	SF	306
22.	WEZB-F	New Or	303
23.	WXLK-F	Roan	302
24.	KKHR-F	LA	299
25.	WLOL-F	Minn	297
26.	WAVA-F	Wash	289
27.	WBZZ-F	Pitts	285
28.	WDCG-F	Raleigh	283
29.	WTIC-F	Hart	282
30.	WQXI-F	Atl	281
31.	WHYT-F	Detr	263
32.	WCOZ-F	Bost	259
33.	WBSB-F	Balt	256
34.	XTRA	LA/Tij	251
35.	KEGL-F	Dallas	244
36.	WOKI-F	Knox	239
	WPRO-F	Prov	239
38.	WBLI-F	Long I	235
39.	KAFM-F	Dallas	230
40.	WMC-F	Memp	219
41.	WKRQ-F	Cin	217
42.	WFMF-F	B Rouge	214
	WHTX-F	Pitts	214
44.	WPGC-F+	Wash	210
45.	WKXX-F	Birming	208
	KDWB-F	Mi-SP	208
47.	WWKX-F	Nash	205
	KUBE-F	Sea	205
49.	WXGT-F	Col,OH	202

AOR

1.	WAPP-F	NY	889
2.	KMET-F	LA	692
3.	KLOS-F	LA	667
4.	WNEW-F	NY	648
5.	WMMR-F	LA	643
6.	WBCN-F	Bost	576
7.	WMMS-F	Cleve	507
8.	KROQ-F	LA	423
9.	WIOQ-F	Phila	418
10.	WDVE-F	Pitts	408
11.	WYSP-F	Phila	403
12.	WMET-F	Chi	402
13.	WLS-F	Chi	398
14.	WLLZ-F	Detr	392
15.	WRIF-F	Detr	386
16.	KSRR-F	Hous	330
17.	WFBQ-F	Indy	321
18.	WXRT-F	Chi	315
19.	WKW-F	ST Lou	302
20.	KSHE-F	ST Lou	293
21.	WYNF-F	Tampa	286
22.	WLUP-F	Chi	281
23.	KLOL-F	Hous	277
24.	WKLS-F	Atl	275
25.	KTXQ-F	Dall-FW	268
26.	KZEW-F	Dall-FW	266
27.	WLVQ-F	Col,OH	265
28.	WQFM-F	Milw	260
29.	WKDF-F	Nash	249
30.	WDIZ-F	Orl	242
31.	WQMF-F	Louis	237
32.	WHJY-F	Prov	236
	KYYS-F	Kan Cit	236
34.	WIYY-F	Balt	230
35.	KISW-F	Sea	229
36.	WWDC-F	Wash	227
37.	WPYX-F	Albany	225
38.	WLIR-F	Long I	222
39.	KATT-F	Okl C	221
40.	KGB	SD	212
41.	WTUE-F	Dayton	208
42.	KQRS-F	Mi-SP	204
43.	KDKB-F	Phoe	202
44.	WROQ-F	Char,NC	199
45.	KZAP-F	Sacra	193
46.	WHCN-F	Hartf	187
	WBAB-F	Long I	187
48.	WZXR-F	Memp	186
49.	WRNO-F	New Or	184
50.	WEBN-F	Cin	183

AC/SOFT ROCK/OLDIES

1.	WYNY-F	NY	970
2.	WPIX-F	NY	916
3.	WCBS-F	NY	722
4.	WMGK-F	Phila	591
5.	KVIL-F	Dallas	519
6.	KRTH-F	LA	505
7.	KOST-F	LA	452
8.	KFI	LA	447
9.	WLAK-F	Chi	440
10.	WCLR-F	Chi	433
11.	KSTP-F	Ral	426
12.	WRAL-F	Ral	408
13.	WMJC-F	Detr	406
14.	WFYR-F	Chi	376
15.	KMGG-F	LA	348
16.	WNIC-F	Detr	334
17.	WKSZ-F	Phila	321
18.	WROR-F	Bost	305
19.	KHTZ-F	LA	303
20.	WSSH-F	Bost	291
21.	WSNI-F	Phila	289
22.	KFMK-F	Hous	285
23.	KRLA	LA	279
24.	WMJI-F	Cleve	276
25.	WMJX-F	Bost	272
26.	KIOI-F	SF	253
27.	WLTE-F	Mi-SP	237
	WFIL	Phila	237
29.	KYUU-F	SF	225
30.	WLTT-F	Wash	222
31.	KRBE-F	Hous	221
32.	WASH-F	Wash	219
33.	WVBF-F	Bost	216
34.	KSD-F	ST Lou	215
35.	WWSW-F	Pitts	213
36.	WCZY-F	Detr	206
37.	WHYW-F	Pitts	194
38.	WOMC-F	Detr	192
39.	KXOA-F	Sacra	189
40.	KTSA	San Ant	186
41.	WAIA-F	Miami	175
42.	WLTY-F	Norf	174
43.	KKLT-F	Phoe	169
44.	WZZP-F	Cleve	168
45.	WNCI-F	Col,OH	167
	WAXY-F	Miami	167
47.	WSB-F	Atl	164
48.	CKLW	Det/Win	161
	WIQI-F	Tampa	161
50.	WLLT-F	Cin	160
	KCNR-F	Port	160

*Based on 12+, 1/4 HR AVG, Mon-Sun, 6A-MID, TSA

MOR/VARIETY

1.	WGN	Chi	1346
2.	WCCO	Minn	947
3.	WJR	Detr	871
4.	KDKA	Pitts	701
5.	WBZ	Bost	619
6.	WTIC	Hart	486
7.	WMAL	Wash	418
8.	KFAB	Omaha	411
9.	WHDH	Bost	388
10.	WBAL	Balt	330
11.	WTMJ	Milw	326
12.	KNBR	SF	325
13.	WIBC	Indy	301
14.	WIP	Phila	285
15.	WTAE	Pitts	269
16.	WWJF-F	Miami	252
17.	WGY	Schen	251
18.	WSB	Atl	246
19.	WTVN	Col,OH	228
20.	KSL	Salt Lake	223
21.	WHAS	Louis	219
22.	WOWO	F Wayne	216
23.	WBEN	Buff	213
24.	KOMO	Sea	209
	KSSK	Hono	209
26.	WLW	Cin	199
27.	WALK-F+	NY	198
28.	WPTF	Ral	194
29.	WRVA	Rich	193
30.	WCFL	Chi	165
31.	WBT	Char,NC	163
32.	WGR	Buff	137
33.	WHAM	Roch	129
34.	KFMB	SD	127
35.	KEX	Port	124
36.	WAJY-F	New Or	121
37.	WWWE	Cleve	117
38.	WHIO	Dayton	115
39.	WAKR	Akron	108
40.	WFLA	Tampa	107
41.	WROW	Albany	106

BEAUTIFUL MUSIC

1.	WRFM-F	NY	971
2.	WPAT-F	NY	916
3.	KBIG-F	LA	849
4.	WEAZ-F	Phila	706
5.	KJOI-F	LA	668
6.	WLOO-F	Chi	629
7.	WJOI-F	Detr	494
8.	WWBA-F	Tampa	478
9.	WGAY-F	Wash	451
10.	WLYF-F	Miami	434
11.	KODA-F	Hous	396
12.	WJIB-F	Bost	369
13.	WPAT	NY	347
14.	WHUD-F	NY/Peek	346
15.	KABL-F	SF	328
16.	WEZN-F	Bridge	323
17.	KEZK-F	ST Lou	313
18.	WLKW-F	Prov	300
19.	KMEZ-F	Dallas	297
20.	WPNT-F	Pitts	289
21.	WLIF-F	Balt	278
22.	KOSI-F	Denver	271
23.	WAYL-F	Minn	268
	KNOB-F	LA	268
25.	WPCH-F	Atl	267
26.	WQAL-F	Cleve	258
27.	KJQY-F	SD	255
28.	WHUE-F	Bost	254
29.	WJYE-F	Buff	250
30.	WRCH-F	Hartf	242
31.	WXTZ-F	Indy	241
32.	KUPL-F	Port	238
33.	WDOK-F	Cleve	236
34.	KBRD-F	Sea	235
35.	WHIO-F	Dayton	226
36.	KBAY-F	San Jose	209
	WEZO-F	Roch	209
38.	WEZW-F	Milw	208
39.	KSFI-F	SLC	205
40.	KOAX-F	Dallas	202
41.	WBNS-F	Col,O	201
42.	KQYT-F	Col,O	199
43.	KSEA-F	Sea	198
44.	WFOG-F	Norf	196
45.	KMBR-F	KC	189
46.	WJBR-F	Wilm	188
47.	WFMZ-F	A-B-E	183
	WSHH-F	Pitts	183
49.	KABL	SF	182
50.	KMEO-F	Phoe	175

COUNTRY

1.	WMAQ	Chi	780
2.	WHN	NY	573
3.	WKHK-F	NY	554
4.	WBAP	Dall-FW	532
5.	KIKK-F	Hous	444
6.	WDAF	KC	436
7.	WSOC-F	Char,NC	422
8.	WKHX-F	Atl	399
9.	KILT-F	Hous	391
10.	WTQR-F	Gree-WS	367
11.	KSCS-F	Dall-FW	347
12.	KLAC	LA	327
13.	WSM-F	Nash	318
	WZZK-F	Birm	318
15.	WUSN-F	Chi	316
16.	KZLA-F	LA	306
	KSAN-F	SF	306
18.	WSSL-F	Gree,SC	304
19.	KVOO	Tulsa	296
20.	KPLX-F	Da-FW	287
21.	WIVK-F	Knox	285
22.	WIL-F	ST Lou	266
23.	KEEY-F	Minn	258
24.	WESC-F	Gree,SC	252
25.	WPOC-F	Balt	251
26.	KRAK	Sacra	246
	WWWW-F	Detr	246
28.	KNIX-F	Phoe	240
29.	WCMS-F	Norf	239
30.	WWKA-F	Orl	237
31.	WVLK-F	Lexing	236
32.	WMZQ-F	Wash	235
33.	KNEW	SF	225
	WSUN	Tampa	225
35.	KSSN-F	L Rock	217
36.	KSD	ST Lou	213
37.	WPKX-F	Wash	207
38.	KKYX	San Ant	205
	WKQS-F	Miami	205
40.	WKSW-F	Cleve	202
41.	WJEZ-F	Chi	199
42.	KASE-F	Austin	193
43.	WNOE-F	New Or	191
44.	KYGO-F	ST Lou	184
45.	WGKX-F	Memp	183
46.	WDSY-F	Pitts	182
47.	WXBQ-F	JC/Kin	180

NEWS/TALK

1.	WOR	NY	1463
2.	WINS	NY	1188
3.	WCBS	NY	1126
4.	KABC	LA	879
5.	KGO	SF	863
6.	KMOX	SF	841
7.	WBBM	Chi	772
8.	KNX	LA	731
9.	WABC	NY	699
10.	KYW	Phila	658
11.	KCBS	SF	609
12.	KFWB	LA	539
13.	WIND	Chi	509
14.	KRLD	Dallas	475
15.	WMCA	NY	450
16.	WWJ	Detr	431
17.	WWDB-F	Phila	421
18.	WCAU	Phila	398
19.	KIRO	Sea	329
20.	WEEI	Bost	312
21.	WHO	Des M	283
22.	WRKO	Bost	281
23.	KOA	Denv	280
24.	KTRH	Hous	279
25.	KPRC	Hous	276
26.	WXYZ	Detr	257
27.	WIOD	Miami	249
28.	WNWS	Miami	233
29.	KTAR	Phoe	216
30.	WRC	Wash	207
31.	WTOP	Wash	202
32.	WINZ	Miami	174
33.	KCMO	KC	169
34.	KTOK	OK C	157
35.	WHJJ	Prov	151
	WOAI	San Ant	151
37.	WWL	NO	142
38.	KSTP	Minn	140
39.	WXKY	Cin	139
40.	WCBM	Balt	137
41.	KSDO	SD	133
42.	KMJ	Fresno	132
43.	WGST	Atl	129
44.	WISN	Milw	115
45.	WERE	Cleve	114
	WPLP	Tampa	114
47.	WJW	Cleve	113
48.	WTKN	Pitts	107
49.	KXL	Port	105
50.	KFBK	Sacra	97

BLACK/URBAN/JAZZ

1.	WRKS-F	NY	1301
2.	WKTU-F	NY	960
3.	WBLS-F	NY	886
4.	WBMX-F	Chi	587
5.	WDAS-F	Phila	562
6.	WGCI-F	Chi	557
7.	WKYS-F	Wash	533
8.	WUSL-F	Phila	509
9.	KMJQ-F	Hous	391
10.	WVEE-F	Atl	373
11.	KSOL-F	SF	371
12.	WDRQ-F	Detr	353
13.	KJLH-F	LA	351
14.	WJLB-F	Detr	334
15.	KUTE-F	LA	313
16.	WHUR-F	Wash	306
17.	KKDA-F	Da-FW	302
18.	WYLD-F	New Or	273
19.	WWRL	NY	269
20.	KRLY-F	Hous	263
21.	KMJM-F	ST Lou	256
22.	WAMO-F	Pitts	236
23.	KKGO-F	LA	234
24.	KACE-F	LA	233
25.	KNOK-F	Dallas	229
26.	KBLX-F	SF	217
27.	WXYV-F	Balt	210
28.	WEDR-F	Miami	199
29.	WLIB	NY	195
30.	WZAK-F	Cleve	194
31.	WAIL-F	New Or	187
	WOWI-F	Norf	187
33.	KDAY	LA	183
34.	KDIA	SF	167
35.	WJZZ-F	Detr	162
36.	WJPC	Chi	160
37.	WDAS	Phila	159
38.	WTLC-F	Indy	157
	WBLZ-F	Cin	157
40.	WHRK-F	Memp	156
41.	WENN	Birming	153
42.	WLOU	Louis	152
43.	WPEG-F	Char,NC	150
44.	WWDM-F	Col,SC	146
45.	WDIA	Memp	145
46.	KGFJ	LA	144
47.	WLUM-F	Milw	143

NOSTALGIA

1.	WNEW	NY	814
2.	KMPC	LA	501
3.	KPRZ	LA	462
4.	WPEN	Phila	368
5.	WJJD	Chi	350
6.	KSFO	SF	258
	WAIT	Chi	258
8.	WHLI	Long I	228
9.	KQUE-F	Hous	212
10.	KIXI	Sea	210
11.	KBBG	Cleve	191
12.	WDAE	Tampa	182
13.	WJAS	Pitts	170
14.	WOKY	Milw	165
15.	WRTH	ST Lou	162
16.	WITH	Balt	152
17.	CKJY-F	Detr	140
18.	WXKS	Bost	135
19.	WECK	Buff	125
20.	WNAK	NE PA	116
21.	WYLF-F	Roch	115
22.	WMRE	Bost	108
23.	KUPL	Port	105
24.	KJLA	KC	103
25.	WCOT	Orl	99
26.	KMLO	SD	98
	KEZW	Denv	98
28.	WJYA	Atl	95
	WEJL	NE PA	95
30.	WLFW	Tampa	92

RELIGION/GOSPEL

1.	WFME-F	NY	197
2.	KBRT	LA	103
3.	KPBC	Dallas	99
4.	KGOL-F	Hou	96
5.	WWRL	NY	92
6.	KBIQ-F	Sea	91
7.	KEAR-F	SF	83
8.	KIEV	LA	75
9.	WDJC-F	Birm	65
10.	WROL	Bost	64
	KJOJ-F	Hous	64
12.	KCFO-F	Tulsa	62
13.	KGER	LA	57
	KCIJ	Shreve	57
15.	WAGG	Birm	56
	WXRI-F	Norf	56
17.	KWJS-F	LA	55
18.	KFSG-F	LA	54
19.	WWMO-F	Gree-WS	53
20.	WMUZ-F	Detr	52
21.	WPCE	Norf	50
22.	KPDQ-F	Port	49
23.	WUST	Wash	47
24.	WZZD	Phila	46
25.	WSHO	New Or	45
26.	WRBS-F	Balt	44
	WDCX-F	Buff	44
28.	KFAX	SF	43
29.	KGDN	Sea	42
30.	WHPE-F	Gree-WS	41

CLASSICAL

1.	WQXR-F+	NY	464
2.	WNCN-F	NY	344
3.	KFAC-F	LA	226
4.	KDFC-F+	SF	191
5.	WFLN-F+	Phila	187
6.	WGMS-F+	Wash	165
7.	WFMT-F	Chi	149
8.	KKHI-F+	SF	142
9.	KFSD-F	SD	141
10.	KING-F	Sea	140
11.	WQRS-F	Detr	126
12.	KVOD-F	Denv	110
13.	WTMI-F	Miami	108
14.	WCRB-F	Bost	103
15.	KLEF-F	Hous	101
16.	WNIB-F	Chi	91
17.	WCLV-F	Cleve	82
18.	KHEP-F	Phoe	63
19.	KKSN	Port	59
20.	WRR-F	Dallas	55

SPANISH

1.	WADO	NY	828
2.	WJIT	NY	339
3.	WQBA	Miami	336
4.	KTNQ	LA	314
5.	KWKW	LA	294
6.	WOJO-F	Chi	289
7.	KALI	LA	252
8.	WSKQ	NY	208
9.	WCMQ-F	Miami	206
10.	KLVE-F	LA	193
	KGBT	McA-Br	193
12.	WRHC	Miami	190
13.	KCOR	San Ant	162
14.	WQBA-F	Miami	155
15.	KIWW-F	McA-Br	110
16.	KIQI	SF	105
17.	KEYH	Hous	95
18.	WSUA	Miami	89
19.	WCMQ	Miami	84
20.	KLAT	Hous	83

AMERICA'S LEADING STATIONS BY FORMAT*

METRO SHARE

CHR/TOP 40/CONTEMP

1.	WXLK-F	Roanoke	26.3
2.	WKEE-F	Hunt,WV	25.2
3.	WFMF-F	Baton R	21.5
4.	WBNQ-F	Bloom,IL	18.5
5.	WMEE-F	F Wayne	17.3
6.	WQUT-F	JC/Kin	17.0
7.	WRFY-F	Reading	16.4
8.	KKYK-F	L Rock	15.7
9.	WKFR-F	Kala	15.6
10.	WZPL-F	Indy	14.6
11.	WKZW-F	Peoria	14.4
12.	KQKQ-F	Omaha	14.3
13.	KZZB-F	Beaum	13.7
14.	KHFI-F	Austin	13.6
15.	WVIC-F	Lansing	13.2
16.	KEYN-F	Wich	13.1
	KULA-F	Hono	13.1
	KOSO-F	Modesto	13.1
19.	WSKZ-F	Chatta	12.7
20.	WEZB-F	New Or	12.5
21.	KIIK-F	Dav/RI	12.2
	KSEL-F	Lubbock	12.2
23.	KGOT-F	Anch	12.1

AOR

1.	KOZZ-F	Reno	15.9
2.	KWHL-F	Anch	14.9
3.	KILO-F	Col Sp	14.5
4.	KATT-F	Okl C	14.2
5.	WKQO-F	Lex	13.7
6.	KGGO-F	Des M	13.3
	WXLP-F	Dav/RI	13.3
8.	KZEL-F	Eugene	12.8
9.	WLVQ-F	Col,O	12.6
10.	WTUE-F	Dayton	12.4
11.	KFMX-F	Lubbock	12.2
12.	WWCK-F	Flint	12.0
	KFIV-F	ModestO	12.0
14.	WPYX-F	Albany	11.9
15.	WKDF-F	Nashv	11.7
16.	WIMZ-F	Knox	11.5
	KLAQ-F	El Paso	11.5
18.	KZZO-F	A-B-E	11.3
	KOMP-F	L Vegas	11.3
20.	WZLD-F	Col,SC	11.1
21.	WXKE-F	F Wayne	11.0
22.	KKDJ-F	Fresno	10.9
23.	WFYV-F	Jkville	10.8
	WIBA-F	Madison	10.8
25.	KMBQ-F	Shreve	10.6
26.	WAMX-F	Hunting	10.5
27.	WIOT-F	Toledo	10.3
	WTPA-F	Harris	10.3
	WAQY-F	Spr,MO	10.3
30.	WMMS-F	Cleve	10.2
	WAAF-F	Worc	10.2
32.	KNCN-F	Cor Chr	10.1
33.	WQMF-F	Louis	10.0
	WCMF-F	Roch	10.0
35.	WFBQ-F	Indy	9.9
	KRSP-F	SLC	9.9
	KLBJ-F	Austin	9.9
38.	KEZO-F	Omaha	9.8
39.	WAPL-F	Apple	9.7
40.	WDIZ-F	Orl	9.6
41.	WNOR-F	Norf	9.5
	WLAV-F	Gr Rap	9.5
43.	WOOS-F	Canton	9.3
44.	KPOI-F	Hono	9.0
	KICT-F	Wich	9.0

COUNTRY

1.	WXBQ-F	JC/Kin	21.1
2.	WKSJ-F	Mobile	20.0
3.	WIVK-F	Knox	18.4
4.	WCOS-F	Col,SC	18.0
5.	WVLK-F	Lexing	17.5
6.	WSOC-F	Char,NC	17.1
7.	KLLL-F	Lubbock	16.7
8.	KTQR-F	Gree,NC	16.6
9.	KASE-F	Austin	16.1
10.	WTCR-F	Hunting	15.6
11.	WEZL-F	Char,SC	14.3
	KUZZ	Bakers	14.3
13.	KSO	Des M	13.9
14.	WYNK-F	B Rouge	13.8
15.	WSM-F	Nashv	13.0
16.	KSSN-F	L Rock	12.9
17.	KWEN-F	Tulsa	12.7
18.	WCUZ-F	Gr Rap	12.5
19.	WZZK-F	Birm	12.3
	WIOV-F	Lanc	12.3
21.	WAMZ-F	Louis	12.2
	WTSO	Madison	12.2
23.	WHBF	Dav/RI	11.8
24.	WXCL	Peoria	11.7
25.	WITL-F	Lans	11.6
26.	KYAK	Anch	11.3
27.	WESC-F	Gree,SC	11.1
28.	WUSY	Chatt	11.0
	KCUB	Phoe	11.0
	WQHK	F Wayne	11.0

*Based on 12+ METRO Share, 6AM-MID, MON-SUN

MOR/VARIETY

1.	WJBC	Bloom	34.1
2.	KFAB	Omaha	27.4
3.	WTIC	Hart	21.1
4.	WCCO	Minn	20.9
5.	WOWO	F Wayne	20.2
6.	KSSK	Hono	19.1
7.	WHBC	Canton	17.3
8.	WIBC	Indy	15.9
	KDKA	Pitts	15.9
10.	WPTF	Ral	15.2
11.	WRVA	Rich	14.1
12.	WELI	N Haven	13.9
13.	WTMJ	Milw	12.5
14.	WOOD	Gr Rap	12.4
15.	WHP	Harris	12.3
16.	WGY	Schen	12.1
17.	WEEU	Reading	11.8
18.	WAKR	Akron	11.5
	WSYR	Syra	11.5
20.	WKZO	Kala	11.1
21.	KOB	Albuq	10.9
22.	KSL	SLC	10.8
	WBEN	Buff	10.8
24.	WBT	Char,NC	10.7
25.	WTVN	Col,O	10.6
26.	WIBA	Madison	10.4
27.	KRMG	Tulsa	10.3
28.	KUGN	Eugene	10.1
29.	WMBD	Peoria	10.0
	WHBY	Apple	10.0
31.	WVLK	Lexing	9.9
	WFIR	Roan	9.9
33.	WHAS	Louis	9.7
34.	WGN	Chi	9.6
	WJR	Detr	9.6
36.	WTAG	Worc	9.5
37.	WHIO	Dayton	9.1
38.	WBAL	Balt	9.0
	WSBA	York	9.0

BEAUTIFUL MUSIC

1.	WPVR-F	Roanoke	19.5
2.	WWLV-F	Day Bea	18.9
3.	KXLY-F	Spok	18.8
4.	WEZN-F	Bridge	16.4
5.	WSRS-F	Worc	15.1
6.	WEZK-F	Knox	14.8
	WWBA-F	Tampa	14.8
8.	WEZO-F	Roch	14.4
9.	WHBC-F	Canton	14.0
10.	WHIO-F	Dayton	13.9
11.	WEAT-F	W Palm	13.5
12.	WNCE-F	Lanc	13.4
13.	WSWT-F	Peoria	13.1
14.	WKBN-F	Young	12.8
15.	WFMZ-F	A-B-E	12.7
16.	WJYE-F	Buff	12.5
17.	WHP-F	Harris	12.4
18.	WLKW-F	Prov	12.0
19.	WKTZ-F	Jkville	11.8
20.	WOOD-F	Gr Rap	11.5
	KSFI-F	SLC	11.5
22.	WXTC-F	Char,SC	11.3
23.	WDEF-F	Chatt	11.2
24.	WBNS-F	Col,OH	11.0
25.	KQXY-F	Beaum	10.9
26.	WROE-F	Apple	10.8
	WZEZ-F	Nash	10.8
28.	KCOZ-F	Shreve	10.6
	KPNW-F	Eugene	10.6
30.	KRDO-F	Col Spg	10.5
31.	KKNG-F	Okl Ci	10.4
32.	KIOU-F	Cor Chr	9.7
	WEZV-F	F Wayne	9.7
34.	KRVR-F	Dav/RI	9.6
35.	WFOG-F	Norf	9.5
36.	WQLR-F	Kala	9.4
37.	WJBR-F	Wilm	9.3
38.	WLQR-F	Toledo	9.0
	KTEZ-F	Lubb	9.0
	KXTZ-F	L Vegas	9.0

BLACK/URBAN

1.	WBLX-F	Mobile	16.1
2.	KHYS-F	Beaum	15.6
3.	WWWZ-F	Char,SC	15.3
4.	WYLD-F	New Or	14.1
5.	KOKA	Shrev	11.9
6.	WDZZ-F	Flint	11.7
7.	WWDM-F	Col,SC	11.6
8.	WLOU	Louis	11.4
9.	WPEG-F	Char,NC	10.8
	WVEE-F	Atl	10.8
11.	KDKS-F	Shreve	10.6
12.	WKYS-F	Wash	10.2
13.	WXOK	B Rouge	10.0
14.	WENN-F	Birm	9.8
15.	WDIA	Memp	9.5
16.	WPLZ-F	Rich	9.2
17.	WPAL	Char,SC	9.1
18.	WTOY	Roan	9.0
19.	WHYZ	Gree,SC	8.9

NEWS/TALK

1.	KMOX	ST Lou	20.6
2.	KTOK	OK C	12.6
3.	WHO	Des M	12.4
4.	WBBW	Young	11.2
5.	KMJ	Fresno	9.0
6.	KGO	SF	8.7
7.	KIRO	Sea	8.6
8.	KTAR	Phoe	8.5
9.	WOC	Dav/RI	8.0
10.	KRLD	Dallas	7.7
11.	KYW	Phila	7.5
	KOH	Reno	7.5
13.	KOA	Denver	7.3
14.	KARN	L Rock	7.0
15.	KCBS	SF	6.8
16.	WQBK	Albany	6.7
17.	KCMO	KC	6.6
	KVOR	Col Spg	6.6
19.	WWJ	Detr	6.3
20.	WCKY	Cin	6.2

NOSTALGIA

1.	WROD	Day Bch	10.3
2.	WFBL	Syra	9.7
3.	WNAK	NE PA	9.2
4.	WMAS	Spr,MO	8.7
5.	WEJL	NE PA	8.0
6.	WLEE	Rich	7.7
7.	WEST	A-B-E	7.6
	WRAW	Reading	7.6
9.	KAKZ	Wich	7.3
10.	KAUL	L Rock	7.2
	WCOT	Orl	7.2
12.	KORK	L Vegas	7.1
13.	WBBG	Cleve	7.0
14.	WECK	Buff	6.9
15.	WYLF-F	Roch	6.8
16.	WNJY-F	W Palm	6.6
17.	WAVZ	N Haven	6.5
	WOKY	Milw	6.5
19.	WDAE	Tampa	6.3
20.	KQDQ	Eugene	6.1

AC/SOFT ROCK/OLDIES

1.	WICC	Bridge	17.9
2.	KOB-F	Albuq	13.8
3.	WYYY-F	Syra	13.6
4.	WHYN-F	Spring	12.1
5.	WVOR-F	Roch	11.2
6.	WEZS-F	Rich	10.9
7.	KVIL-F	Dallas	10.8
	KSTP-F	Minn	10.8
9.	WRMF-F	W Palm	10.1
10.	KRNO-F	Reno	10.0
11.	WRAL-F	Ral	9.8
12.	WNAM	Apple	9.2
13.	KLYF-F	Des M	9.1
	KXOA-F	Sacra	9.1

CLASSICAL

1.	KFSD-F	SD	4.8
2.	KVOD-F	Denver	4.1
3.	KING-F	Sea	3.8
4.	KKSN	Port	3.4
5.	KHFM-F	Albuq	3.2
6.	WGMS-F+	Wash	2.9
7.	WCLV-F	Cleve	2.4
8.	KDFC-F+	SF	2.3
	KBOQ-F	S-S-M	2.3
	KHEP-F	Phoe	2.3
11.	WFMR-F	Milw	2.1
12.	WTMI-F	Miami	1.9
	KLEF-F	Hous	1.9
14.	WFLN-F	Phila	1.8
15.	KKHI-F+	SF	1.7
	WQXR-F+	NY	1.7

SPANISH

1.	KGBT	McA-Br	21.6
2.	KUNO	Cor Chr	14.0
3.	KIWW-F	McA-Br	12.1
4.	KCCT	Cor Chr	11.0
5.	KAMA	El Paso	9.6
6.	KCOR	San Ant	9.0
7.	KCTY	Sal-Sea	7.3
8.	WQBA	Miami	6.3
9.	KQXX-F	McA-Br	5.4
	KMMM	Austin	5.4
11.	KLFB	Lubbock	4.9
12.	KSTN-F	Stock	4.6
13.	KGST	Fresno	4.2
14.	KWAC	Bakers	4.0
	WCMQ-F	Miami	4.0

RELIGION/GOSPEL

1.	KCIJ	Shreve	9.0
2.	WEMM-F	Hunting	7.1
3.	KCFO-F	Tulsa	4.5
4.	WAGG	Birming	4.2
	WDAC-F	Lanc	4.2
6.	KORE	Eugene	3.6
7.	KJIL-F	OK C	3.5
8.	WFUR-F	Gr Rap	3.3
9.	KAMB-F	Modesto	3.2
10.	WPEO	Peoria	2.9
11.	KBIQ-F	Sea	2.8
	WDJC-F	Birming	2.8
13.	WLUX	B Rouge	2.7

AMERICA'S LEADING STATIONS - 12+ METRO SHARE*

1.	WJBC	Bloomington, IL	34.1
2.	KFAB	Omaha	27.4
3.	WXLK-F	Roanoke	26.3
4.	WKEE-F	Huntington	25.2
5.	KGBT	McAllen-Brownsville	21.6
6.	WFMF-F	Baton Rouge	21.5
7.	WTIC	Hartford	21.1
	WXBQ-F	John City/Kings	21.1
9.	WCCO	Minneapolis	20.9
10.	KMOX	ST Louis	20.6
11.	WOWO	Fort Wayne	20.2
12.	WKSJ-F	Mobile	20.0
13.	WPVR-F	Roanoke	19.5
14.	KSSK	Honolulu	19.1
15.	WWLV-F	Daytona Beach	18.9
16.	KXLY-F	Spokane	18.8
17.	WBNQ-F	Bloomington, IL	18.5
18.	WIVK-F	Knoxville	18.4
19.	WCOS-F	Columbia, SC	18.0
20.	WICC	Bridgeport	17.9
21.	WVLK-F	Lexington	17.5
22.	WMEE-F	Fort Wayne	17.3
	WHBC	Canton	17.3
24.	WSOC-F	Charlotte	17.1
25.	WQUT-F	John City/Kings	17.0
26.	KLLL-F	Lubbock	16.7
27.	WTQR-F	Greens/WS	16.6
28.	WRAW	Reading	16.4
	WEZN-F	Bridgeport	16.4
30.	KASE-F	Austin	16.1
	WBLX-F	Mobile	16.1
32.	KOZZ-F	Reno	15.9
	WIBC	Indianapolis	15.9
	KDKA	Pittsburgh	15.9
35.	KKYK-F	Little Rock	15.7
36.	WKFR-F	Kalamazoo	15.6
	WTCR-F	Huntington	15.6
	KHYS-F	Beaumont	15.6
39.	WWWZ-F	Char, SC	15.3
40.	WPTF	Raleigh	15.2
41.	WSRS-F	Worcester	15.1
42.	KWHL-F	Anchorage	14.9
43.	WEZK-F	Knoxville	14.8
	WWBA-F	Tampa	14.8
45.	WZPL-F	Indianapolis	14.6
46.	KILO-F	Colorado Springs	14.5
47.	WKZW-F	Peoria	14.4
	WEZO-F	Rochester	14.4
49.	KQKQ-F	Omaha	14.3
	WEZL-F	Charleston, SC	14.3
	KUNO	Corpus Christi	14.3
	KUZZ	Bakersfield	14.3
53.	KATT-F	Okla City	14.2
54.	WYLD-F	New Orleans	14.1
	WRVA	Richmond	14.1
56.	WHBC-F	Canton	14.0
57.	WELI	New Haven	13.9
	WHIO-F	Dayton	13.9
	KSO	Des Moines	13.9
60.	KOB-F	Albuquerque	13.8
	WYNK-F	Baton Rouge	13.8
62.	KZZB-F	Beaumont	13.7
	WKQQ-F	Lexington	13.7
64.	KHFI-F	Austin	13.6
	WYYY-F	Syracuse	13.6
66.	WNCE-F	Lancaster	13.4
67.	KGGO-F	Des Moines	13.3
	WXLP-F	Daven/RI	13.3
69.	WVIC-F	Lansing	13.2
70.	KULA-F	Honolulu	13.1
	KEYN-F	Wichita	13.1
	WSWT-F	Peoria	13.1
	KOSO-F	Modesto	13.1
74.	WSM-F	Nashville	13.0

*Based on 1/4 HR AVG, Metro Share, 12+, Broadcast Week

MARKETS WITH HIGHEST PERCENTAGE OF "BELOW-THE-LINE" LISTENING*

1.	River-SB-Ontario	65.3%
2.	Wilmington, DE	57.5
3.	Akron	56.5
4.	Bridgeport	56.0
5.	Lancaster	55.6
6.	Reading	52.6
7.	New Haven	48.2
8.	Stockton	47.0
9.	York	45.1
10.	Canton	43.7
11.	Worcester	41.4
12.	Kalamazoo	40.7
13.	Flint	34.9
14.	West Palm Beach	33.6
15.	Salinas-Monterey	33.2
16.	Springfield, MA	30.4
17.	Modesto	30.3
18.	Daytona Beach	27.5
19.	Bloomington, IL	26.8
20.	Lansing	25.1

* Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing total listening to stations listed below the line (stations outside the market's metro) by total listening to all stations.

MARKETS WITH HIGHEST PERCENTAGE OF LISTENING TO NON LISTED STATIONS**

1.	Raleigh	19.9%
2.	Madison	16.9
3.	Salinas-Monterey	15.7
4.	Bakersfield	14.8
5.	Las Vegas	14.6
6.	Eugene	14.5
7.	Austin	13.7
8.	Minneapolis	12.9
9.	Toledo	12.7
	Stockton	12.7
11.	Lansing	12.2
12.	Hartford	11.7
13.	Bloomington, IL	11.6
14.	Albuquerque	11.4
	Sacramento	11.4
16.	Fresno	11.2
17.	River-SB-Ontario	10.9
18.	Fort Wayne	10.8
19.	Columbia, SC	10.7
20.	Harrisburg	10.6

** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing listening to non listed stations by total listening to all radio stations. A large part of the non listed listening is probably to public and non-commercial stations. Other listening to distant stations (clears). Other listening will be to local commercial station which do not qualify for listing in the rating book.

The importance of this table (and the table above) is that this is listening which is not going to local commercial outlets. This affects the CPM's and even the effectiveness of local radio.

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENERSHIP*

HIGHEST

1.	Lancaster	85.56%
2.	Lansing	81.47
3.	Columbia, SC	76.15
4.	York	75.46
5.	Beaumont	74.39
6.	Dallas-FW	73.85
7.	Norfolk	73.77
8.	Houston	73.75
9.	Rochester	73.56
10.	Oklahoma City	73.11
11.	Jacksonville	73.00
12.	Daytona Beach	72.96
13.	Nashville	72.92
14.	Huntington	72.73
15.	Washington	72.33

LOWEST

1.	Bakersfield	38.10%
2.	Honolulu	42.31
3.	Tucson	42.95
4.	Bloomington	45.10
5.	NE PA	48.94
6.	Des Moines	50.82
7.	Omaha	51.05
8.	Appleton-Oshkosh	51.43
9.	Raleigh	51.65
10.	Albany-Schen-Troy	51.92
11.	Bridgeport	52.12
12.	New Haven	52.17

*FM Share of total listening, 12+ Metro, 1/4 HR AVG, Broadcast Week

MARKETS WITH HIGHEST AND LOWEST APR'S

HIGHEST

1.	NE PA	20.7
2.	Miami	20.3
3.	Providence	20.0
4.	Mobile	19.8
5.	Philadelphia	19.7
6.	McAllen-Browns	19.6
7.	Corpus Christi	19.3
8.	New York	19.2
	Greenville-Spart	19.2
10.	Boston	18.9
	Springfield, MA	18.9
	Houston	18.9

LOWEST

1.	Huntington	13.5
2.	Little Rock	15.1
	Canton	15.1
	Grand Rapids	15.1
5.	Eugene	15.2
	Baton Rouge	15.2
7.	Oklahoma City	15.3
8.	Modesto	15.4
	Lexington	15.4
10.	Appleton-Osh	15.5

*The APR shows the average percentage of the 12+ population which is using radio (Mon-Sun, 6A-MID). The figure is very roughly comparable to television's HUT (Households Using Television) or PVT (Persons Viewing Television).

MEAN FOR ALL RATED MARKETS

FAL 83 17.14

SPG 83	17.50	O/N 79	15.28
FAL 82	17.32	O/N 78	15.41
FAL 81	15.94	O/N 77	15.20
O/N 80	15.62		

NATIONAL FM SHARES*

METRO

FAL 83	63.058%	(12,524,400 of 19,861,700)
SPG 83	62.291%	(13,589,800 of 21,816,700)
FAL 82	60.571	(11,932,400 of 19,699,700)
SPG 82	58.870	(12,658,900 of 21,503,100)
FAL 81	58.651	(10,478,800 of 17,866,400)
SPG 81	57.353	(11,225,100 of 19,571,700)
OCT/NOV 80	56.116	(9,480,500 of 16,894,600)
APR/MAY 80	54.254	(10,134,800 of 18,680,200)
OCT/NOV 79	53.627	(8,329,900 of 15,539,900)
APR/MAY 79	50.887	(9,480,800 of 18,631,200)
OCT/NOV 78	50.698	(7,525,600 of 14,843,000)
APR/MAY 78	47.638	(8,565,600 of 18,025,100)
OCT/NOV 77	46.501	(6,561,700 of 14,110,900)
APR/MAY 77	44.428	(7,745,900 of 17,434,700)
OCT/NOV 76	43.818	(6,079,600 of 13,874,200)
APR/MAY 76	40.886	(6,882,900 of 16,834,200)

FM GROWTH RATE (METRO)

OCT/NOV 76 to OCT/NOV 77: 6.123%
OCT/NOV 77 to OCT/NOV 78: 9.026%
OCT/NOV 78 to OCT/NOV 79: 5.756%
OCT/NOV 79 to OCT/NOV 80: 4.641%
OCT/NOV 80 to OCT/NOV 81: 4.512%
FAL 81 to FAL 82: 3.274%
FAL 82 to FAL 83: 4.106%

ADI

FAL 83	62.87%	(12,657,400 of 20,134,000)
SPG 83	63.45%	(13,102,200 of 20,649.600)
FAL 82	61.56	(12,419,700 of 20,173,800)
SPG 82	60.16	(12,198,500 of 20,276,300)
FAL 81	59.53	(10,860,100 of 18,243,100)
SPG 81	58.47	(10,880,900 of 18,610,600)
OCT/NOV 80	56.96	(10,010,100 of 17,573,600)
APR/MAY 80	55.50	(9,874,500 of 17,792,200)
OCT/NOV 79	53.42	(9,038,100 of 16,919,000)
APR/MAY 79	52.25	(9,071,000 of 17,367,000)
OCT/NOV 78	51.27	(8,328,600 of 16,244,500)
APR/MAY 78	48.69	(8,257,800 of 16,961,300)
OCT/NOV 77	47.82	(7,474,700 of 15,631,600)
APR/MAY 77	45.83	(7,669,900 of 16,734,600)
OCT/NOV 76	43.78	(7,096,200 of 16,208,900)
APR/MAY 76	42.01	(6,853,400 of 16,312,000)
APR/MAY 75	38.91	(6,229,800 of 16,009,800)

FM GROWTH RATE (ADI)

OCT/NOV 76 to OCT/NOV 77: 9.228%
OCT/NOV 77 to OCT/NOV 78: 7.215%
OCT/NOV 78 to OCT/NOV 79: 4.193%
OCT/NOV 79 to OCT/NOV 80: 6.627%
OCT/NOV 80 to FAL 81: 4.512%
FAL 81 to FAL 82: 3.410%
FAL 82 to FAL 83: 2.128%

*Based on MSA or ADI, 1/4 HR AVG, 12+, Broadcast Week. All stations reported in survey are included.

ADI RANKINGS - FM SHARE OF AUDIENCE*

FAL 83 RANK	MARKET	FAL 83	SPG 83	FAL 82	A/M 1975
1.	Charlotte	76.36%	71.19%	74.39%	40.50%
2.	Norfolk	75.18	73.38	70.44	44.38
3.	Grand Rapids-Kalamazoo	74.83	74.91	72.08	38.09
4.	Washington	73.96	76.89	75.21	47.73
5.	Greensboro-WS	73.58	-----	-----	-----
6.	Houston	73.51	73.13	68.62	40.42
7.	Indianapolis	72.68	72.69	74.25	33.54
8.	Nashville	72.54	73.90	65.91	33.96
9.	Atlanta	72.07	74.87	73.27	45.62
10.	Greenville-Spart	71.57	68.36	66.01	38.77
11.	Harris-Lanc-York	71.09	73.08	70.69	43.62
12.	Dallas-Fort Worth	71.02	70.81	70.83	37.94
13.	Detroit	70.65	71.23	69.12	41.12
14.	Tampa-St. Pete	70.00	68.83	67.57	40.65
15.	Cleveland	69.93	66.73	66.69	40.01
16.	Philadelphia	69.69	68.16	66.39	43.74
17.	Orlando	68.87	67.99	68.87	44.50
18.	New Orleans	68.02	69.04	65.47	37.34
19.	Oklahoma City	67.98	65.47	64.71	35.78
20.	Boston	67.62	63.54	63.32	44.98
21.	San Diego	67.13	64.86	63.46	33.31
22.	Cincinnati	66.80	68.02	68.81	32.75
23.	Dayton	66.75	63.80	62.76	42.89
24.	Phoenix	65.76	67.43	59.42	34.17
25.	Raleigh	65.63	69.42	63.67	-----
26.	Columbus	65.55	64.75	60.97	31.63
27.	Huntington-Charleston	65.16	64.22	59.29	27.70
28.	Birmingham	62.78	62.21	62.89	-----
29.	Miami-Ft. Lauderdale	62.57	61.41	57.33	45.93
30.	Sacramento	62.31	61.91	60.73	34.38
31.	Los Angeles	61.86	59.02	58.62	39.37
	Louisville	61.86	55.68	56.81	22.04
33.	Buffalo	61.61	60.09	59.14	38.99
34.	Denver	60.97	61.46	58.18	38.31
35.	Memphis	60.76	64.22	59.29	27.70
36.	Baltimore	60.54	61.74	60.07	33.27
37.	Providence	60.50	62.07	58.75	39.82
38.	New York	60.00	59.32	56.46	40.63
39.	Seattle	59.65	60.24	55.18	32.98
40.	St. Louis	59.40	58.95	54.09	3[illegible].47
41.	Minneapolis-St. Paul	59.10	56.90	55.28	27.80
42.	Chicago	58.84	57.57	57.17	33.48
43.	Salt Lake City	58.72	59.19	29.60	-----
44.	Portland	58.49	59.31	60.61	32.14
45.	Milwaukee	58.43	57.21	57.32	36.28
46.	Hartford-New Haven	57.78	59.51	56.79	41.60
47.	Kansas City	57.60	58.03	54.33	42.38
48.	Pittsburgh	56.87	58.74	54.65	31.56
49.	San Francisco	55.77	52.85	54.94	34.63
50.	San Antonio	50.32	52.29	49.11	-----
		62.87%	63.45%	61.56%	38.91%

*Based on 12+ ADI, Mon-Sun, 6A-MID, all stations are included.

STATION FORMAT AND FORMAT LISTENERSHIP*

	AM	FM	TOTAL	%
CHR/AOR/CONTEMP	343,500 (65)	4,779,300 (395)	5,122,800 (460)	25.80
AC/SOFT/OLDIES	491,000 (101)	2,097,800 (172)	2,588,800 (273)	13.04
COUNTRY	869,900 (198)	1,420,300 (179)	2,290,200 (377)	11.53
BTFL MUSIC	85,600 (18)	2,033,000 (157)	2,118,600 (175)	10.67
BLACK/URBAN/JAZZ	626,000 (100)	1,471,600 (79)	2,097,600 (179)	10.56
NEWS/TALK	1,901,100 (113)	39,800 (1)	1,940,900 (114)	9.78
MOR/VARIETY	1,448,500 (207)	56,400 (9)	1,504,900 (216)	7.58
NOSTALGIA	821,600 (114)	66,700 (9)	888,300 (123)	4.47
SPANISH	473,700 (52)	113,300 (12)	587,000 (64)	2.96
RELIGION	196,200 (112)	137,200 (52)	333,400 (164)	1.68
CLASSICAL	31,200 (8)	269,000 (26)	300,200 (34)	1.51
UNKNOWN	52,800 (42)	29,300 (21)	82,100 (63)	0.41
TOTALS	7,341,100 (1130)	12,513,700 (1112)	19,854,800 (2242)	

*Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format. FIGURES NOT IN 100's.

FORMAT PERCENTAGES - AM AND FM BANDS - FORMAT SHARE TRENDS

	AM	FM	COMBINED	SPG 83	FAL 82	FAL 81	FAL 80	O/N 79	O/N 78	O/N 77
CHR/AOR/CONT	4.68	38.19	25.80	26.91	26.12	29.31	32.80	31.68	34.73	34.31
AC/SOFT/OLDIES	6.69	16.76	13.04	11.56	-----	-----	-----	-----	-----	-----
COUNTRY	11.85	11.35	11.53	12.63	11.82	12.19	10.17	8.63	8.31	7.96
BTFL MUSIC	1.17	16.25	10.67	11.30	11.91	13.50	15.19	16.42	17.32	18.04
BLACK/URBAN	8.53	11.76	10.56	10.52	10.91	9.55	9.68	10.47	7.62	6.59
NEWS/TALK	25.90	0.32	9.78	9.32	10.19	10.32	10.63	10.81	10.23	10.92
MOR/VARIETY	19.73	0.45	7.58	7.60	---	---	---	---	---	---
NOSTALGIA	11.19	0.53	4.47	4.56	4.13	2.36	0.88	0.24	0.11	NA
SPANISH	6.45	0.91	2.96	2.32	2.61	2.65	2.37	2.37	2.02	1.64
RELIGION	2.67	1.10	1.68	1.64	1.55	1.27	1.22	1.18	0.98	0.98
CLASSICAL	0.43	2.15	1.51	1.39	1.47	1.40	1.41	1.59	1.78	1.[illegible]7
UNKNOWN	0.72	0.23	0.41	0.24	0.33	0.33	0.49	0.46	0.81	NA

NOTE: MOR and AC were divided into separate format categories this year. Thus data from previous years are not available.

CHANGES SINCE FALL 82

	Change in Format Shares		Change in 1/4 HR Totals	Change in # of Stations (82-83)
	Since 1982	Since 1977		
CHR/AOR/CONT	-1.2%	-24.8%	-32,800 (-0.6%)	-45 (-8.9%)
AC/SOFT/OLDIES	NA	NA	NA	NA
COUNTRY	-2.5%	+44.8%	-42,400 (-1.8%)	-27 (-6.6%)
BTFL MUSIC	-10.4%	-40.9%	-232,800 (-9.9%)	-36 (-17.1%)
BLACK/URBAN	-3.2%	+60.2%	-55,500 (-2.6%)	+4 (+2.3%)
NEWS/TALK	-4.0%	-10.4%	-70,800 (-3.5%)	-8 (-7.5%)
MOR/VARIETY	NA	NA	NA	NA
NOSTALGIA	+8.2%	+3964%	+74,000 (+9.1%)	-4 (-3.1%)
SPANISH	+13.4%	+80.5%	+71,200 (+13.8%)	+8 (+5.1%)
CLASSICAL	+2.7%	-19.3%	+9,100 (+3.1%)	+1 (+3.3%)
RELIGION	+8.4%	+71.4%	+26,600 (+8.7%)	+8 (+5.1%)
UNKNOWN	+21.2%	-49.4%	+17,700 (+27.4%)	+19 (+43.2%)

BEST AND WORST MARKETS FOR VARIOUS FORMATS

ROCK/AOR/CONTEMP (National Average: 25.90%)

HIGHEST		LOWEST	
1. Colorado Springs	49.0%	1. Shreveport	16.4%
2. Anchorage	43.6	2. Greensboro-WS	16.7
3. Lansing	42.2	3. Chattanooga	16.8
4. Huntington	40.3	4. Detroit	17.4
5. Modesto	39.8	5. Charlotte	18.0
6. Worcester	38.0	6. Charleston, SC	18.9
7. Kalamazoo	37.7	7. Memphis	19.2
8. El Paso	37.5	8. Washington	19.9
Lexington	37.5	Beaumont	19.9
		10. Mobile	20.2
		New Orleans	20.2

BEAUTIFUL MUSIC (National Average: 10.67%)

HIGHEST		LOWEST	
1. Daytona Beach	24.3%	1. Huntington	0%
2. Peoria	21.0	Des Moines	0
3. Tampa-SP	20.7	Birmingham	0
Spokane	20.7	4. Richmond	0.8
Roanoke	20.7	5. Raleigh	1.8
6. Canton	19.4	6. Orlando	2.1
7. Worcester	19.3	7. Bloomington	3.3
8. Bridgeport	18.6		
9. Salt Lake City	18.4		
10. Kalamazoo	18.0		

COUNTRY (National Average: 11.53%)

HIGHEST		LOWEST	
1. John City/Kingsport	42.7%	1. Philadelphia	0.6%
2. Lubbock	38.7	2. Hartford	1.1
3. Huntington	36.7	3. Worcester	1.6
Knoxville	36.7	4. Boston	2.3
5. Wichita	33.8	5. Springfield, MA	2.8
6. Tulsa	33.2	6. Honolulu	3.5
7. Beaumont	33.1	7. Bridgeport	3.7
8. Nashville	31.2	8. New Haven	4.0
9. Chattanooga	30.9	9. New York	4.3
Mobile	30.9	10. Los Angeles	4.4

NOTE: Format information for this section came from January edition of SRDS, the 1983 Broadcasting Yearbook and other sources. In some cases phone calls were made to verify format. In many cases I had to make a judgement based on the demographic spread of the station's audience.

MOR/VARIETY

(Nat Avg: 7.58%)

1.	Bloomington	40.5%
2.	Omaha	30.7
3.	Fort Wayne	26.4
	Pittsburgh	26.4
5.	Hartford	24.8
6.	Minn-SP	24.7
	Alb-Schen	24.7
8.	Canton	23.5
9.	Toledo	22.3
10.	Youngstown	22.1

NEWS/TALK

(Nat Avg: 9.78%)

1.	St. Louis	23.3%
2.	New York	19.1
3.	Philadelphia	18.7
4.	San Francisco	17.2
5.	West Palm Bch	15.5
6.	Los Angeles	13.5
	Salinas-Mont.	13.5
8.	Miami	13.3
9.	Des Moines	13.2
	Oklahoma City	13.2

BLACK/URBAN

(Nat Avg: 10.56%)

1.	Charleston, SC	36.6%
2.	Memphis	36.2
3.	New Orleans	30.9
4.	Columbia, SC	28.4
5.	Birmingham	28.3
6.	Mobile	25.7
7.	Washington	24.5
8.	Shreveport	23.4
9.	Baltimore	22.5
10.	Baton Rouge	22.4

AC/SOFT/OLDIES

(Nat Avg: 13.04%)

1.	Springf,MA	30.7%
2.	Syracuse	28.7
3.	Minn-SP	25.1
4.	Albuquerque	23.3
5.	Bridgeport	21.5
6.	Detroit	21.3
7.	Raleigh	20.4
8.	Salt Lake Ci	20.1
9.	Dallas	19.2
10.	Harrisburg	19.0
	River-SB-Ont	19.0

SPANISH

(Nat Avg: 2.96%)

1.	McAllen-Br	45.0%
2.	Corpus Christi	26.6
3.	Miami	22.6
4.	Salinas-Mont.	15.4
5.	San Ant	15.0
6.	El Paso	14.6
7.	Los Angeles	8.3
8.	Fresno	7.9
9.	Houston	7.4
10.	Stockton	7.0

RELIGION

(Nat Avg: 1.68%)

1.	Huntington	10.3%
2.	Shreveport	9.3
3.	Birmingham	9.2
4.	Greens-WS	7.5
5.	Tulsa	7.4
6.	JC/Kings	7.0
7.	Norfolk	5.9
	Eugene	5.9
9.	Lancaster	5.2
10.	Grand Rapids	4.8

CLASSICAL

(Nat Avg: 1.51%)

1.	San Diego	5.2%
2.	San Francisco	4.5
	Denver	4.5
4.	Seattle	4.1
5.	Portland	3.6
6.	Albuquerque	3.6
7.	New York	3.4
8.	Washington	3.1
9.	Cleveland	2.7
	Salinas-Mont.	2.7

NOSTALGIA

(Nat Avg: 4.47%)

1.	NE PA	18.8%
2.	Allen-Beth	13.8
3.	Tampa	12.8
4.	Daytona Beach	11.5
5.	Syracuse	10.8
6.	West Palm	9.6
7.	Orlando	9.4
8.	Milwaukee	8.6
9.	Las Vegas	8.3
10.	Wichita	7.9

STATION TRADING ACTIVITY

(6 AUG 83 - 1 FEB 84)

(As of 2/1)

STATION	MARKET	COMPANY INVOLVED	PRICE	BROKER	FCC APPROVAL
KYA	San Fran	From King to Bonneville	$3,500,000	(Kalil)	X
KVOI	Tucson		990,000		X
WBSR	Pensacola		600,000		X
WGLI	Long Is		400,000	(Richards)	
WBBB, WPCM-F	Burling, NC	Sold to Audobon	2,625,000	(Blackburn)	X
WXFM-F	Chicago	Sold to Cox	9,000,000	(Blackburn)	X
KNDE-F	Tucson	From Ray Kandel to Rex	2,650,000	(Blackburn)	X
WAIM, WCKN-F	Anderson (Greenville,SC)		2,400,000		
WVPO A/F	Stroudsburg, PA		580,000	(Holt)	
KSLR-F	San Ant		4,100,000	(Hayslett;Ford)	X
WQSA	Sarasota		548,000		
KTUC	Tucson	Sold by Ray Kandel	893,000	(Blackburn)	X
WGAN A/F	Portland, ME	Sold by Guy Gannett	3,100,000	(Horton)	X
KDUV-F	McAllen-Browns		1,019,000	(Blackburn)	X
KTXI-F	McAllen-Browns		492,000		X
WVFM-F	Lakeland, FL	Sold to Root	3,100,000	(Reggie Martin)	X
WLEE	Richmond	From Nationwide to Gilcom	950,000	(Mahlman)	X
KLFM-F	Great Falls		475,000		
KCEY, KMIX-F	Turlock/Modesto	Sold by Behan	1,800,000		X
KMGG-F	Los Angeles	From Centruy to Emmis	12,000,000	(Richards)	X
KSHE-F	St. Louis	From Century to Emmis	8,000,000	(Richards)	X
WSHH-F	Pittsburgh	Sold by Nationwide	2,700,000	(Mahlman)	X
WNDB, WWLV-F	Daytona Beach	From Broadcast Mng to Root	2,500,000+	(Reggie Martin)	
WJOY, WQCR-F	Burlington, VT	Sold to Hall	2,200,000	(Bob Kimel)	
KCMN	Colo Spg	Sold by Adams Communi (Center Group)	147,500		
WVOC-F	Columbus, GA	From Bluegrass to Aylett Coleman	2,000,000	(Richards)	X
WEEI	Boston	Sold by CBS	7,500,000		X
WWDB-F	Philadelphia	Sold to Pyramid	7,350,000	(Chapman/Blackburn)	
KWFM-F	Tucson	From Sandusky to Behan	4,200,000	(Kalil)	X
KTCR A/F	Minn-St. Paul	Sold to John Parker	3,400,000	(Blackburn)	X
KVOD-F	Denver	Sold to Charlton Buckley	6,000,000	(Grandy)	X
WITA	Knoxville		675,000		
WLCS/WQXY-F	Baton Rouge				
KQXY-F	Beaumont	Sold to Central Texas	5,050,000	(Gummon-Ninowski)	X
KPIP/KPOP-F	Roseville/Sacra	Sold to Fuller-Jeffrey	3,500,000	(Exline)	X
WROW A/F	Albany	From Cap Cities to JAG	3,200,000		X
WKFM-F	Fulton/Syracuse				X
WUNI	Mobile	From Kirk to Mel Tillis	appr 500,000	(Chapman)	X
WLUY	Nashville	Sold by Mooney	700,000		X
WNYN	Canton (60%)		300,000		
WWJF-F	Fort Lauderdale		4,350,000		
WOCB/WSOX-F	Cape Cod	From Sconnix to Sillerman-Merrow	4,100,000	(Horton)	X
WFTL	Fort Lauderdale		1,520,000		X
WTAI/WLLV-F	Melbourne		846,000	(Clark)	
KZIP	Amarillo		270,000	(jamar-Rice)	
KKBB	Denver		1,900,000		X
WRC	Washington	Sold by NBC	3,500,000	(Blackburn)	
WCFL	Chicago	From Mutual to Ginsburg	8,000,000	(Blackburn)	
KWK A/F	St. Louis	From Doubleday to Robinson	4,500,000	(Ford)	X
WLAP A/F	Lexington		est 3,750,000		X
WAKY/WVEZ-F	Louisville	From Multimedia to Capitol (Johnson)	3,600,000		
WAKY/WRKA-F	Louisville	Sold by Capitol (Johnson)	2,500,000		
KNOX/KYTN-F	Grand Forks, ND	From Peoria Jrnl Star to John Babcock	3,000,000	(Crisler)	X

STATION	MARKET	COMPANY INVOLVED	PRICE	BROKER	(As of 2/1) FCC APPROVAL
WHOL	Allentown		450,000		
WROD	Daytona Beach		925,000	(Chapman)	X
WJYL-F	Louisville	Sold to Sheridan	630,000	(Chapman & Blackburn)	X
KZEL-F	Eugene		1,050,000	(Blackburn)	X
WRTA	Altoona (78%)		909,000		X
KBDF	Eugene		350,000		X
WNOO	Chattanooga		300,000	(Business Broker)	
WJQS	Jackson, MS		250,000		X
KEX, KQFM-F	Portland	From Golden West to Taft	8,000,000	(Crisler)	
WJAX A/F	Jacksonville	Sold to Silver Star	3,100,000		
KNNN-F	Phoenix	Sold to TransCom	3,980,000		X
WVJS/WSTO-F	Owensboro		3,000,000	(Kepper-Tupper)	X
KCKC	San Bernardino		2,421,000		X
KJJJ/KEZC-F	Phoenix (50%)		2,000,000		X
WIOU/WZWZ-F	Kokomo, Ind	From Booth to Kiester	1,550,000	(Blackburn)	X
WJQY-F	Checkasaw (Mobile)	Sold to Ed Muniz	923,000	(Gammon, Ninowski)	X
KISO	El Paso	Sold by Henson	350,000		X
KAAY/KLPQ-F	Little Rock	From Multimedia to Signal	4,250,000		
WSNE-F	Taunton/Providence	From Outlet to Wilkes/Schwartz	3,600,000	(Blackburn)	
KNTF-F	Ontario, CA		1,100,000		
KXOL	Fort Worth		875,000	(Norman Fischer)	
WLFF	Columbia, SC	Sold by Liggett	335,000	(Blackburn)	
WPET/WRQK-F	Greensboro	Sold to A.H. Robins Co.	7,600,000	(Blackburn)	
WEZF-F	Burlington, VT	Sold to Knight Radio	4,000,000		
WERD	Jacksonville		350,000		
WCRO	Johnstown, PA	Sold to Bob Hamilton	210,000	(Chaney)	X
KMEN/KGGI-F	Riverside-SB		5,000,000	(Chapman)	
WAMR/WRAV-F	Venice (Sarasota)		2,100,000	(Chapman)	
WHSL-F	Wilmington, NC	Sold by Jefferson-Pilot	1,000,000		
WWIL	Wilmington, NC	Sold by Jefferson-Pilot	450,000		
KELP	El Paso		590,000		
WKSY-F	Columbia IFort Wayne)		489,000		
WHGI/WYMX-F	Augusta, GA		1,840,000	(Reggie Martin)	
WORL/WJYO-F	Orlando	From Sudbrink to Metroplex	7,000,000		
WEZL-F	Charleston, SC	Sold to John Price	3,900,000	(Marshall)	
WZID-F	Manchester, NH		2,750,000		
KYNO A/F	Fresno	From Chenault to Brown	2,700,000		
WTGI	Hammond, LA	Sold to Keymarket	1,800,000	(Blackburn)	
KWFC-F	Springfield, MO		925,000	(Mitchell)	
WOMP A/F	Bellaire, OH	Sold to Bob Audry	850,000		
WNXT A/F	Portsmouth, OH				
KCDR	Cedar Rapids		300,000		
KESY-F	Omaha		2,200,000	(Blackburn)	
WKLM	Wilmington, NC	Sold to Cape Fear	200,000		
KIXK-F	Dallas	From Hicks to ABC	9,000,000	(Blackburn)	
WINN	Louisville		300,000	(Raymond)	
WISP/WQDW-F	Kinston/Greenv, NC		1,800,000	(Blackburn)	

PUBLIC AND NON COMMERCIAL RADIO STATIONS

BASED ON BIRCH DATA

I am pleased to offer this new study of non commercial radio listening as a regular feature of American Radio. I estimate that about 5% of all radio listening is devoted to non commercial stations. However, audience data on these stations is not easily obtained by the trade press or by commercial broadcasters.

In 1982 Birch began including data on these stations and I am happy to access that information.

Listening to public and non commercial stations varies enormously from market to market. This is probably caused by three factors: the availability of a commercail classical stations, the professionalism of the individual stations and, finally, socio-economic and cultural differences among markets.

It would be my guess that because of its methodology the Birch data would treat these stations somewhat less favorably than would Arbitron.

All figures are based on Birch monthly reports, 6AM-MID, Mon-Sun. The 1/4 HR Weekly Cume and Cume Rating figures are from the Nov/Dec Birch.

LEADING STATIONS
12+ METRO SHARE

1.	WERN	Madison	6.6
2.	WORT	Madison	5.2
3.	WKAR-F	Lansing	4.9
4.	WHA	Madison	4.6
5.	WXXI	Roch	4.5
6.	KMFA	Austin	3.9
	WUNC	Raleigh	3.9
8.	KUNR	Reno	3.5
9.	KSJN	Minn-SP	3.4
10.	WGBH	Boston	3.0
11.	KLRE	L Rock	2.9
	WNED	Buff	2.9
13.	KCSC	Okl City	2.8
	WITF	Harris	2.8
	KUT	Austin	2.8
	WGTE	Toledo	2.8
17.	WVGR	Gr Rap	2.7
18.	KXPR	Sacra	2.6
19.	WETA	Wash	2.5
	WCPE	Raleigh	2.5

LEADING STATIONS
12+ MSA, 1/4 HR AVG

1.	WNYC	NY	173
2.	WGBH	Boston	164
3.	KUSC	LA	152
4.	WMBI	Chi	141
5.	WBEZ	Chi	134
6.	WETA	Wash	119
7.	KSJN	Minn-SP	104
8.	WBUR	Boston	99
9.	KQED	SF	63
10.	KCBI	Dallas	62
11.	WCLK	Atlanta	59
12.	KTIS-F	Minn-SP	57
13.	WBJC	Balt	56
14.	WXXI	Roch	55
15.	WUSF	Tampa	52
16.	KCFR	Denver	49
17.	KXPR	Sacra	48
18.	WABE	Atlanta	45
19.	WNED	Buff	44
20.	KERA	Dallas	43
	WFME	NY	43

LEADING STATIONS
12+ MSA CUME

1.	WNYC	NY	2439
2.	WGBH	Boston	1914
3.	KUSC	LA	1610
4.	WETA	Wash	1561
5.	KQED	SF	1317
6.	WBUR	Boston	1302
7.	KSJN	Minn-SP	1148
8.	WBEZ	Chi	1094
9.	WFME	NY	1074
10.	WMBI	Chi	938
11.	WEAA	Balt	855
12.	WERS	Bost	775
13.	KPFA	SF	680
14.	WBJC	Balt	670
15.	KCFR	Denver	665
16.	WRTA	Phila	645
17.	KTIS	Minn-SP	629
18.	WHYY	Phila	616

STATION/MARKET/LICENSEE			J/A	A/S	S/O	O/N	N/D	¼ HR AVG	WEEKLY CUME	CUME RATING
WNYC-F	NY	City of NY	1.1	1.2	.9	.7	.7	173	2439	1.8
WFME-F	NY	Family Stat.	.7	.5	.7	.7	.2	43	1074	.8
WHYY-F	Phila		.3	.8	1.1	.6	.7	42	616	1.6
WRTI-F	Phila	Temple Univ	---	.1	.4	.5	.6	35	645	1.6
WDET-F	Detr	Wayne State	.3	.3	.2	.3	.4	21	339	1.0
KUSC-F	LA	Univ of SC	1.0	1.2	1.1	1.1	1.1	152	1610	2.0
KCBI-F	Dallas		.7	.5	.4	.6	1.1	62	525	2.0
KERA-F	Dallas		.9	.8	1.0	1.4	.7	43	337	1.3
WQED-F	Pitts		1.4	1.2	1.7	1.6	1.1	35	505	2.6
KPFA-F	San Fran	Pacifica	.5	.6	.5	.5	.4	27	680	1.5

STATION/MARKET/LICENSEE			J/A	A/S	S/O	O/N	N/D	¼ HR AVG	WEEKLY CUME	CUME RATING
KQED-F	SF		.9	.9	.7	.7	.9	63	1317	2.9
WCRF-F	Cleve	Moody Bible	1.5	1.3	2.6	1.8	1.4	40	480	2.1
WETA-F	Wash		2.0	1.1	2.0	2.5	2.5	119	1561	6.0
WPFW-F	Wash	Pacifica	.6	.7	.5	.9	.7	31	562	2.2
WBUR-F	Bost	Boston Univ	1.1	1.2	1.2	1.3	1.8	99	1302	4.2
WERS-F	Bost	Emerson Coll	.3	.6	.7	.4	.7	37	775	2.5
WGBH-F	Bost		1.6	2.4	1.9	2.1	3.0	164	1914	6.1
KTSU-F	Hous	Texas Southern	2.8	1.7	1.6	1.6	.7	31	589	2.2
KCFR-F	Denv	Univ of Denv	2.0	1.5	1.3	1.8	1.6	49	665	4.6
KWBI-F	Denv		1.3	1.6	1.0	1.1	1.3	39	314	2.2
KNHC-F	Sea	Seattle Sch	.7	.2	.1	.5	1.5	49	355	1.9
KUOW-F	Sea	Univ of Wash	.7	.9	1.3	1.4	1.1	36	401	2.2
KMCR-F	Phoe		1.4	.7	.8	1.1	.6	16	273	1.9
WMSE-F	Milw	Milw Sch of Eng	.5	.8	1.3	1.2	.7	14	415	3.2
WUWM-F	Milw	U of Wisc	.2	.2	.3	.9	1.4	30	405	3.1
KBOO-F	Port		1.4	1.0	1.2	1.4	1.4	24	406	3.8
KOAP-F	Port		1.3	.9	1.0	1.0	.8	14	267	2.5
WABE-F	Atl	Board of Ed	.6	1.3	1.8	1.9	1.7	45	560	3.2
WCLK-F	Atl	Clard Coll	3.4	2.2	1.6	1.7	2.2	59	578	3.3
WBJC-F	Balt	Balt CC	1.2	1.5	1.2	1.9	1.5	56	670	3.6
WEAA-F	Balt	Morgan State	.8	1.2	1.5	1.2	1.0	36	855	4.6
WIAN-F	Indy		.7	.7	.6	.9	1.1	18	210	2.2
WAKW-F	Cinci		.9	.8	1.3	1.2	1.0	21	250	2.2
WGUC-F	Cinci	Univ of Cin	1.7	1.6	2.2	2.3	1.8	39	574	5.0
WVXU-F	Cinci	Xavier	.9	.8	1.5	.9	.8	17	351	3.0
WTUL-F	NO	Tulare	2.3	2.3	1.8	1.6	1.3	23	415	4.2
WWNO-F	NO	LSU	2.4	1.7	1.6	1.4	2.0	35	434	4.3
KPBS-F	San Die	SD State	.9	.5	.4	.8	1.3	42	360	2.1
KSJN-F	Minn		1.3	2.3	2.4	2.8	3.4	104	1148	6.4
KTIS-F	Minn	Northwestern	1.6	1.9	1.7	2.0	1.8	57	629	3.5
KLRE-F	L Rock	LR Schools	1.5	1.5	2.0	2.9	2.9	16	128	3.8
WJCT-F	Jkville	Flor Pub Radio	2.6	2.4	1.8	2.0	1.9	22	250	4.0
WEBR	Buff		2.0	2.3	2.3	1.5	1.8	27	582	5.7
WNED-F	Buff		1.5	2.0	1.6	1.9	2.9	44	397	3.9
KCUR-F	KC	Univ of MO	1.7	1.1	.6	.9	1.0	19	222	2.0
WPLN-F	Nashv		2.4	2.4	2.5	1.3	1.0	12	201	2.7
WXXI-F	Roch		4.2	3.1	2.4	3.2	4.5	55	507	6.2
WBHM-F	Birm	U of Ala	1.4	2.4	1.5	1.1	1.5	16	213	3.0
WUSF-F	Tampa	U of S Flor	1.4	1.0	1.5	1.8	1.8	52	367	3.6
KRCL-F	SLC		1.2	1.0	.8	1.4	1.3	18	149	2.0
KXPR-F	Sacra	Cal State	2.2	2.4	1.9	2.2	2.6	48	460	4.7
WRFK-F	Richm	Union Seminary	3.5	3.6	3.0	2.6	2.1	21	228	4.2
WCPE-F	Ral		1.4	1.2	2.2	2.6	2.5	17	138	2.9
WUNC-F	Ral	Univ of NC	4.5	2.6	2.0	2.6	3.9	26	303	6.4
WMFE-F	Orl		2.0	1.6	2.6	2.2	1.5	18	257	4.0
KCSC-F	Okl Ci	Central State	1.4	1.2	1.1	2.2	2.8	33	304	4.3
WUOL-F	Louis	Univ of Louis	1.0	.7	.5	1.3	1.2	16	115	1.5
WKAR-F	Lansing	MSU	4.2	4.1	3.9	4.4	4.9	40	399	10.1
WUOT-F	Knoxv	U of Tenn	1.1	1.7	2.3	2.2	1.9	14	202	4.8
WFCR-F	Hart		.6	.7	1.2	1.2	1.2	16	109	1.3

STATION/MARKET/LICENSEE			J/A	A/S	S/O	O/N	N/D	¼ HR AVG	WEEKLY CUME	CUME RATING
WVGR-F	Gr Rap	U of Mich	1.0	1.9	2.4	2.6	2.7	20	202	4.0
WDAV-F	Charl	Davidson	.9	.4	.8	1.4	1.2	9	181	3.3
KVLU-F	Beau	Lamar Univ	.5	1.1	1.6	1.4	1.1	6	84	2.7
WBEZ-F	Chi	Chi Bd of Ed	.1	.2	.9	1.3	1.1	134	1094	1.7
WMBI-F	Chi	Moody Bible	.5	.6	.5	.9	1.2	141	938	1.5
WITF-F	Harris		1.6	1.6	2.1	2.6	2.8	18	158	4.1
KUNR-F	Reno	U of Nevada	---	.5	.9	2.8	3.5	12	110	6.0
KMFA-F	Austin		---	3.9	4.2	5.1	3.9	26	334	6.9
KUT-F	Austin	U of Texas	---	3.2	3.1	3.0	2.8	19	232	4.8
WOI-F	Des M	Iowa State	3.0	2.8	2.5	2.6	2.2	10	175	6.1
WCNY-F	Syra		---	1.1	2.3	2.3	1.2	11	213	4.0
WHRO-F	Norf		.9	1.6	1.6	1.2	1.7	30	339	3.5
WGTE-F	Toledo		---	---	---	3.1	2.8	21	282	5.4
WERN-F	Madison		---	5.3	4.3	4.8	6.6	27	298	10.6
WHA	Madison		---	1.3	2.0	4.0	4.6	19	213	7.6
WORT-F	Madison		---	7.8	5.9	4.3	5.2	21	312	11.0

RADIO REPS AND THEIR LEADING STATIONS

This section attempts to rank the radio representatives by the ratings success of the stations they carry on their lists. For each time a rep firm had a leading stations in a market it received one point. The number of stations/reps listed in each market depended on the market size. For markets one through ten up to seven stations/reps were listed. in 100+ markets only on or two stations/reps were listed.

The first table shows the number of stations a rep firm has which are among the leading facilities in its market. The second table shows the number of stations which the rep services which clearly rank number one in the ratings of its market.

I realize the limitations of a ranking like this. It penalizes reps which have small lists. It also doesn't cover reps which have the majority of their stations in unrated markets. It also ignores some stations which are very strong and very profitable (especially true in larger markets).

What this list does accomplish is that it indicates which rep firms have, to use a bridge term, the longest and strongest lists.

TABLE # 1: REPS AND THEIR NUMBER OF HIGH RANKING STATIONS

	(7) 1-10	(6) 11-20	(5) 21-50	(4) 51-75	(3) 76-100	(2) 101-150	(1) 150+	F83 TOT	(F82) TOT	(F81) TOT	(F80) TOT
1. KATZ	6	7	24	13	10	14	0	74	(69)	(72)	(74)
2. Blair	8	4	14	11	8	6	0	51	(57)	(61)	(54)
Mc-Guild	6	6	8	9	10	11	1	51	(58)	(54)	(58)
4. Eastman	6	5	10	8	10	7	2	48	(42)	(58)	(64)
5. Christal	5	4	12	11	6	7	1	46	(47)	(44)	(31)
6. Torbet	5	5	8	9	5	6	1	39	(47)	(53)	(48)
7. HNWH	4	4	8	2	6	4	1	29	(18)	(8)	(-)
8. MMR	3	5	9	5	0	1	0	23	(14)	(18)	(11)
9. Selcom	5	1	6	3	3	4	0	22	(33)	(27)	(18)
10. CBS Spot	7	3	4	0	0	0	0	14	(11)	(10)	(12)
11. Masla	2	1	4	2	1	1	1	12	(13)	(9)	(10)
12. RKO	4	2	3	1	0	0	0	10	(11)	(6)	(7)
13. CBS FM	3	2	2	1	0	1	0	9	(9)	(4)	(-)
14. Group W	5	3	0	0	0	0	0	8	(9)	(9)	(11)
15. Weiss	0	1	1	1	0	0	0	3	(-)	(-)	(-)

NOTE 1: Figures across the top of tables 1 and 2 are market rankings. The figure in parenthesis (on Table 1) is the maximum number of stations selected in that market size.

NOTE 2: Selections were generally based on 12+ Metro, 1/4 HR AVG, Broadcast Week. In a few cases TSA and Cume results were considered. In other cases combinations were considered. Some decisions were purely subjective on my part.

TABLE # 2: REPS AND THEIR "NUMBER ONE" STATIONS

	1-10	11-20	21-50	51-75	76-100	101-150	150+	F83 TOT	(F82) TOT	(F81) TOT	(F80) TOT
1. Katz	0	1	7	8	9	7	0	32	(31)	(27)	(21)
2. Blair	2	1	6	3	4	3	0	19	(20)	(15)	(19)
3. Eastman	4	0	3	2	2	2	2	15	(14)	(15)	(14)
4. Christal	1	0	4	3	1	3	1	13	(12)	(10)	(8)
5. Torbet	1	1	2	1	0	6	1	12	(10)	(18)	(14)
6. Mc-Guild	1	2	0	1	3	2	1	10	(11)	(13)	(16)
7. Selcom	0	0	0	1	1	2	0	4	(5)	(4)	(4)
CBS Spot	0	2	1	0	0	1	0	4	(3)	(2)	(2)
Group W	2	2	0	0	0	0	0	4	(3)	(3)	(4)

HNWH, MMR, Masla - 1 station

THE NATION'S LEADING GROUP OWNERS

These tables indicate which are the most important group owners in the United States. The first table ranks the groups according to a formula I devised in 1976. There are aso tables which rank the groups according to cume listeners and total quarter hour figures.*

IMPORTANT NOTE: To qualify for these tables a group must have at least five stations in rated markets. A simulcasted facility counts as only one station.

EXPLANATION OF FORMULA: There are three areas of information which a group can be judged upon. These are (1) total audience for a group's stations, (2) the size and importance of the markets in which the group's stations are located and (3) the station's relative strength in its market, i.e., its rank.

Using the above data I developed a formula which ranked the groups. This formula works as follows. The total audience (12+, TSA, 1/4 HR AVG, Broadcast Week) of all of a group's stations is divided by the number of figures in the group. The resulting figure is the STATION AVERAGE. The next step is to find an average market size for the stations in the group. This MARKET AVERAGE (based on SRDS rank) is then divided into the STATION AVERAGE. This figure is then divided by the RANKING AVERAGE, the average of all the stations in the group with the end result being the most important figure, the GROUP INDEX.

Simulcasted facilities count as one station. To be sure there are some problems with this formula. It tends to bias small groups which have successful stations in large markets. However, the formula is fun to work with and it's fun to study. If you think about it I think you will agree that it is quite accurate.

IMPORTANT NOTE: I am not totally satisfied with the market rankings used with this edition. The new MSA (Metro Survey Area) designation replaces the old SMSA (Standard Metropolitan Statistical Area) as of 30 June 1983. Unfortunately some of the old metro areas are split into two different MSA's (ie, San Francisco/Oakland, Kansas City, MO/ Kansas City,KN, St. Louis/East St. Louis). I tried to combine these into Consolidated Metro Areas as best I could. In future editions I will have access to better rankings.

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* Based on TSA, 12+, Mon-Sun, 6AM-MID

AMERICA'S LEADING GROUPS (DUNCAN'S FORMULA)

FAL 81 RANK	FAL 82 RANK	RANK	GROUP	TOTAL LISTENERS	STATIONS	STATION AVERAGE	MARKET AVERAGE	RANK AVERAGE	STATION INDEX	GROUP INDEX
(1)	(2)	1.	ABC	7075	12	590	4.4	6.8	19.719	236.631
(2)	(1)	2.	CBS	7807	13	601	5.4	7.7	14.454	187.903
(5)	(3)	3.	Westingh	5627	11	512	9.1	4.4	12.787	140.659
(3)	(4)	4.	NBC	4716	9	524	4.9	7.8	13.710	123.391
(4)	(5)	5.	Metromedia	5143	13	396	8.2	10.7	4.513	58.673
(6)	(6)	6.	RKO	5034	11	458	8.6	11.9	4.475	49.228
(15)	(11)	7.	Gannett	3875	13	298	10.5	11.3	2.512	32.651
(9)	(10)	8.	Greater Me	2674	10	267	5.8	14.6	3.153	31.530
(12)	(7)	9.	Bonneville	3867	12	322	13.3	10.1	2.397	28.765
(14)	(12)	10.	Taft	2676	11	243	27.6	3.4	2.590	28.485
(17)	(14)	11.	Doubleday	2413	7	345	9.9	8.6	4.052	28.365
(13)	(9)	12.	Cap Cities	4528	12	377	14.7	12.2	2.102	25.226
(7)	(8)	13.	Inner City	1855	7	265	3.9	23.2	2.929	20.502
(22)	(26)	14.	Malrite	3586	13	276	21.9	10.2	1.236	16.062
(16)	(17)	15.	Cox	2829	12	236	19.8	10.0	1.192	14.303
(33)	(30)	16.	Outlet	1191	5	238	5.0	17.2	2.767	13.837
(31)	(28)	17.	Tribune Co	2635	5	527	36.8	6.0	2.387	11.934
(-)	(-)	18.	Blair	1925	8	241	17.8	9.3	1.456	11.647
(8)	(15)	19.	Infinity	2711	9	301	16.4	14.4	1.275	11.471
(30)	(19)	20.	Viacom	2184	8	273	16.6	11.6	1.418	11.342
(18)	(16)	21.	Plough	2209	12	184	20.3	10.2	.889	10.664
(24)	(24)	22.	Gulf	1657	8	207	16.8	9.4	1.311	10.486
(19)	(23)	23.	First Med	1679	8	210	17.0	10.1	1.223	9.785
(-)	(32)	24.	Unity-NBN	1127	5	225	7.4	16.6	1.832	9.158
(11)	(18)	25.	Hearst	1205	6	201	17.7	7.5	1.514	9.085
(21)	(22)	26.	LIN	1907	10	191	20.6	11.0	.843	8.430
(29)	(29)	27.	Harte-Han	1771	9	197	31.2	7.3	.865	7.785
(35)	(51)	28.	Shamrock	1011	5	202	11.4	11.8	1.502	7.508
(39)	(44)	29.	Entercom	1125	8	141	10.9	13.9	.931	7.445
(-)	(39)	30.	Katz	1573	9	175	78.8	2.9	.766	6.892

FAL 81 RANK	FAL 82 RANK	RANK	GROUP	TOTAL LISTENERS	STATIONS	STATION AVERAGE	MARKET AVERAGE	RANK AVERAGE	STATION INDEX	GROUP INDEX
(47)	(47)	31.	Jeff-Pilot	1534	9	170	26.4	8.8	.732	6.586
(28)	(21)	32.	Nationwide	1217	7	174	37.3	5.6	.833	5.331
(46)	(38)	33.	Scr-Howard	1182	7	169	33.0	6.3	.813	5.690
(27)	(25)	34.	United	1003	7	143	10.7	18.0	.742	5.197
(23)	(40)	35.	Heftel	1147	5	229	37.6	6.6	.923	4.614
(25)	(31)	36.	Golden West	1127	7	161	16.6	15.7	.618	4.326
(44)	(37)	37.	EZ	1019	6	170	27.7	8.8	.697	4.184
(45)	(33)	38.	Susquehanna	1849	13	142	40.8	11.1	.314	4.076
(34)	(27)	39.	Metroplex	945	5	189	22.0	11.8	.728	3.640
(-)	(46)	40.	Sandusky	1060	8	133	27.8	11.0	.435	3.479
(32)	(36)	41.	Group One	1120	8	140	37.8	8.6	.431	3.445
(50)	(42)	42.	BENI	815	6	136	27.0	9.0	.560	3.358
(26)	(35)	43.	Storz	772	6	129	25.0	10.2	.506	3.035
(38)	(49)	44.	Hubbard	865	5	173	59.4	4.2	.594	2.968
(48)	(52)	45.	Affiliated	969	8	121	51.0	6.9	.344	2.751
(-)	(46)	46.	Josephson	874	7	125	25.4	13.1	.376	2.630
(50)	(50)	47.	Capitol (Good)	1078	8	135	69.3	6.1	.319	2.548
(-)	(-)	48.	Booth	1115	9	124	66.8	7.8	.238	2.142
(-)	(-)	49.	Summit	975	8	122	72.8	6.4	.262	2.095
(41)	(-)	50.	Great Trails	767	8	96	40.0	9.8	.245	1.960
(-)	(53)	51.	Multimedia	1151	12	96	102.3	5.8	.162	1.942
(37)	(41)	52.	Fairbanks	647	5	129	41.2	8.2	.382	1.909
(-)	(-)	53.	Federated	871	7	124	86.3	5.4	.266	1.863
(-)	(-)	54.	Stoner	971	12	81	120.3	4.9	.137	1.649
(-)	(-)	55.	Clear Channel	644	6	107	73.3	5.5	.265	1.592

AMERICA'S LEADING GROUPS - 1/4 HOUR AVERAGE*

FAL 80 RANK	FAL 81 RANK	FAL 82 RANK	RANK	GROUP	STATIONS	TOTAL	AVG PER STATION
(1)	(2)	(1)	1.	CBS	13	7807	601
(2)	(1)	(2)	2.	ABC	12	7075	590
(3)	(3)	(3)	3.	Westinghouse	11	5627	512
(4)	(5)	(5)	4.	Metromedia	13	5143	396
(7)	(4)	(6)	5.	RKO	11	5034	458
(6)	(7)	(7)	6.	NBC	9	4716	524
(5)	(6)	(4)	7.	Capital Cities	12	4528	377
(12)	(11)	(9)	8.	Gannett	13	3875	298
(9)	(8)	(8)	9.	Bonneville	12	3867	322
(21)	(17)	(19)	10.	Malrite	13	3586	276
(10)	(9)	(10)	11.	Cox	12	2829	236
(-)	(10)	(11)	12.	Infinity	9	2711	301
(11)	(12)	(13)	13.	Taft	11	2676	243
(14)	(14)	(12)	14.	Greater Media	10	2674	267
(16)	(19)	(16)	15.	Tribune Co.	5	2635	527
(29)	(28)	(17)	16.	Doubleday	7	2413	345
(15)	(15)	(14)	17.	Plough	12	2209	184
(30)	(31)	(18)	18.	Viacom	8	2184	273
(-)	(-)	(-)	19.	Blair	8	1925	241
(25)	(21)	(22)	20.	LIN	10	1907	191
(13)	(13)	(15)	21.	Inner City	7	1855	265
(23)	(25)	(20)	22.	Susquehanna	13	1849	142
(19)	(23)	(21)	23.	Harte-Hanks	9	1771	197
(36)	(26)	(25)	24.	First Media	8	1679	210
(65)	(20)	(24)	25.	Gulf	8	1657	207
(-)	(40)	(26)	26.	Katz	9	1573	175
(26)	(27)	(27)	27.	Jefferson-Pilot	9	1534	170
(32)	(33)	(28)	28.	Nationwide	7	1217	174
(20)	(22)	(21)	29.	Hearst	6	1205	201
(31)	(29)	(32)	30.	Outlet	5	1191	238
(49)	(53)	(39)	31.	Scripps-Howard	7	1182	169
(28)	(36)	(33)	32.	Multimedia	12	1151	96
(24)	(24)	(46)	33.	Heftel	5	1147	229
(22)	(30)	(30)	34.	Golden West	7	1127	161
(-)	(-)	(53)		Unity-NBN	5	1127	225
(40)	(54)	(58)	36.	Entercom	8	1125	141
(27)	(39)	(34)	37.	Group One	8	1120	140
(50)	(51)	(41)	38.	Booth	9	1115	124
(-)	(42)	(40)	39.	Capitol (Goodman)	8	1078	135
(-)	(45)	(42)	40.	Sandusky	8	1060	133
(58)	(55)	(47)	41.	EZ	6	1019	170
(68)	(60)	(70)	42.	Lotus	11	1015	92
(47)	(47)	(51)	43.	Park	13	1011	78
(43)	(37)	(45)		Shamrock (Disney)	5	1011	202
(34)	(32)	(36)	45.	United	7	1003	143
(51)	(59)	(56)	46.	Summit	8	975	122
(69)	(65)	(61)	47.	Stoner	12	971	81
(41)	(41)	(50)	48.	Affiliated	8	969	121
(38)	(48)	(35)	49.	Metroplex	5	945	189
(42)	(38)	(44)	50.	King	8	916	115
(-)	(69)	(57)	51.	Josephson	7	874	125
(53)	(56)	(59)	52.	Federated	7	871	124
(56)	(49)	(55)	53.	Hubbard	5	865	173
(55)	(44)	(48)	54.	Guy Gannett	7	838	120
(80)	(57)	(54)	55.	BENI	6	815	136

FAL 80 RANK	FAL 81 RANK	FAL 82 RANK	RANK	GROUP	STATIONS	TOTAL	AVG PER STATION
(35)	(35)	(43)	56.	Storz	6	772	129
(44)	(50)	(52)	57.	Mid America	8	770	96
(48)	(46)	(66)	58.	Great Trails	8	767	96
(64)	(66)	(72)	59.	Great Empire	10	756	76
(59)	(67)	(67)	60.	Sudbrink	7	722	103
(-)	(-)	(-)	61.	Sky/Foster	7	704	101
(67)	(71)	(75)	62.	Western Cities	8	667	83
(57)	(68)	(71)	63.	Beck-Ross	6	650	108
(33)	(33)	(38)	64.	Fairbanks	5	647	129
(62)	(72)	(69)	65.	Bluegrass	6	645	108
(76)	(80)	(76)	66.	Clear Channel	6	644	107
(61)	(64)	(84)	67.	Tichenor	5	620	124
(-)	(-)	(79)	68.	Palmer	6	604	101
(60)	(70)	(68)	69.	Associated	9	601	67
(52)	(NA)	(73)	70.	Kaye-Smith	5	587	117
(-)	(-)	(64)	71.	Keymarket	5	560	112
(70)	(82)	(80)	72.	Buckley	7	551	79
(82)	(77)	(74)	73.	Sterling	9	516	57
(-)	(-)	(62)	74.	Surrey	5	515	103
(-)	(75)	(82)	75.	Bloomington	6	511	85
(75)	(78)	(77)	76.	Capitol (Johnson)	6	505	84
(-)	(-)	(-)	77.	Central Texas	6	477	80
(54)	(63)	(65)		Insilco/Broad Street	5	477	95
(-)	(93)	(86)	79.	Hicks	6	446	74
(-)	(-)	(81)	80.	Rivers	5	443	89
(66)	(76)	(78)	81.	Liggett	5	441	88
(-)	(91)	(95)	82.	Manship	5	426	85
(71)	(87)	(98)	83.	Rollins	5	407	81
(85)	(86)	(94)	84.	Stuart	5	400	80
(-)	(-)	(-)	85.	Fuller-Jeffrey	6	397	66
(-)	(-)	(-)		Wilkes-Schwartz	5	397	79
(74)	(79)	(89)	87.	Regional	6	395	66
(-)	(-)	(93)	88.	Abell	6	387	65
(-)	(-)	(88)	89.	John Price	8	385	48
(81)	(88)	(83)	90.	Beasley	7	380	54
(77)	(80)	(96)	91.	Sunbelt	6	376	63
(-)	(-)	(108)	92.	Benns	5	375	75
(-)	(-)	(90)	93.	Crawford	5	363	73
(86)	(89)	(101)	94.	Davis-Weaver	6	361	60
(88)	(-)	(90)	95.	McKenna	6	352	59
(-)	(-)	(99)	96.	Community Pacific	8	319	40
(91)	(97)	(104)	97.	Hatch	6	314	52
(-)	(-)	(-)	98.	Rex	5	310	62
(73)	(84)	(92)	99.	Stauffer	6	294	49
(90)	(94)	(97)	100.	Bahakel	8	286	36
(86)	(89)	(100)	101.	Midwest Family	8	272	34
(-)	(-)	(-)	102.	Central Pennsylvania	5	252	50
(89)	(95)	(102)	103.	Peoria Journal Star	5	232	46
(-)	(101)	(110)	104.	Forward	5	231	46
(-)	(-)	(-)	105.	Pacific Northwest	6	213	36
(-)	(-)	(85)	106.	Woodward	5	212	42
(-)	(-)	(106)	107.	Harris	6	198	33
(-)	(102)	(107)	108.	Walton	6	174	29
(-)	(-)	(-)	109.	Cascade	6	84	14
(-)	(103)	(111)	110.	Mortenson	5	80	16

AMERICA'S LEADING GROUPS - WEEKLY 12+ CUME*

FAL 80 RANK	FAL 81 RANK	FAL 82 RANK	RANK	GROUP	TOTAL CUME	AVG PER STATION
(1)	(2)	(1)	1.	CBS	14,175,000	1,090,400
(2)	(1)	(2)	2.	ABC	12,756,800	1,063,100
(3)	(3)	(3)	3.	Westinghouse	9,088,800	826,300
(5)	(5)	(4)	4.	NBC	8,400,600	937,800
(4)	(4)	(5)	5.	Metromedia	8,111,000	623,900
(6)	(6)	(6)	6.	RKO	8,013,100	728,500
(7)	(7)	(7)	7.	Capital Cities	7,282,300	606,900
(10)	(10)	(9)	8.	Gannett	5,865,800	451,200
(9)	(8)	(8)	9.	Bonneville	5,740,400	478,400
(22)	(20)	(19)	10.	Malrite	5,242,000	403,200
(8)	(9)	(10)	11.	Cox	4,838,600	403,200
(28)	(25)	(14)	12.	Doubleday	4,545,500	649,400
(-)	(12)	(11)	13.	Infinity	4,280,500	475,600
(12)	(13)	(12)	14.	Greater Media	4,097,000	409,700
(13)	(16)	(17)	15.	Tribune Co.	3,725,500	745,100
(11)	(11)	(13)	16.	Taft	3,706,300	336,900
(14)	(14)	(15)	17.	Inner City	3,210,400	458,600
(29)	(31)	(18)	18.	Viacom	3,179,600	397,500
(15)	(15)	(16)	19.	Plough	3,159,800	263,300
(20)	(18)	(20)	20.	LIN	3,004,800	300,500
(-)	(-)	(-)	21.	Blair	2,818,800	352,400
(38)	(29)	(22)	22.	First Media	2,683,800	335,500
(19)	(23)	(21)	23.	Harte-Hanks	2,519,200	279,900
(26)	(30)	(29)	24.	Susquehanna	2,490,400	191,600
(-)	(22)	(27)	25.	Gulf	2,398,400	299,800
(23)	(28)	(25)	26.	Jefferson-Pilot	2,388,300	265,400
(27)	(26)	(26)	27.	Outlet	2,327,000	290,900
(-)	(46)	(32)	28.	Katz	2,134,500	237,200
(17)	(19)	(24)	29.	Golden West	2,053,700	293,400
(21)	(24)	(30)	30.	Hearst	1,977,600	329,600
(-)	(44)	(34)	31.	Sandusky	1,804,600	225,600
(24)	(27)	(44)	32.	Heftel	1,802,400	360,500
(31)	(34)	(31)	33.	Nationwide	1,768,800	252,700
(34)	(37)	(35)	34.	Multimedia	1,753,200	146,100
(30)	(33)	(33)	35.	King	1,639,100	204,900
(-)	(-)	(-)	36.	Entercom	1,627,500	203,400
(46)	(-)	(42)	37.	Booth	1,624,600	180,500
(49)	(-)	(43)	38.	Scripps-Howard	1,622,900	231,800
(35)	(40)	(37)	39.	Group One	1,607,700	201,000
(39)	(41)	(36)	40.	United	1,549,800	221,400
(-)	(-)	(48)	41.	Capitol (Goodman)	1,544,300	193,000
(-)	(-)	(49)	42.	EZ	1,535,600	255,900
(48)	(47)	(41)	43.	Metroplex	1,481,600	296,300
(45)	(48)	(-)	44.	Park	1,470,100	113,100
(36)	(36)	(39)	45.	Shamrock (Disney)	1,444,700	288,900
(25)	(32)	(40)	46.	Storz	1,415,800	236,000
(-)	(42)	(45)	47.	Guy Gannett	1,406,400	200,900
(-)	(-)	(47)	48.	Josephson	1,405,700	200,800
(-)	(-)	(-)	49.	Stoner	1,326,900	110,600
(-)	(-)	(-)	50.	Unity (NBN)	1,315,300	263,100

*Based on 12+ Cume, TSA, Mon-Sun, 6A-MID

MAJOR GROUP OWNERS

ABC (Ben Hoberman)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WABC	NY	699	15878	18	1	Talk
WPLJ-F	NY	1007	20866	6	1	CHR
WLS	Chi	769	17138	4	3	CHR
WLS-F	Chi	398	10632	13	3	AOR
KGO	SF	863	10975	1	8	Talk
KSRR-F	Hous	330	4593	6	9	AOR
KABC	LA	879	12021	2	2	Talk
KLOS-F	LA	667	11829	7	2	AOR
WXYZ	Detr	257	3662	11	5	Talk
WRIF-F	Detr	386	7348	6	5	AOR
WMAL	Wash	418	5887	3	7	MOR
WRQX-F	Wash	402	6739	4	7	CHR

ABELL (Steve Seymour)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WMAR-F	Balt	98	1983	15	11	CHR
WDOQ-F	Day Bch	32	588	5	147	CHR
WTJZ	Norf	29	342	18	35	Nost
WNVZ-F	Norf	130	1831	6	35	CHR
WCRJ	Jkville	7	139	19	64	Country
WCRJ-F	Jkville	91	1077	6	64	Country

AFFILIATED COMMUNICATIONS (Jay Berkson)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WOKV	Jkville	22	391	13	64	News/Talk
WAIV-F	Jkville	102	1506	5	64	AC
KRAK	Sacra	246	2813	1	37	Country
KEWT-F	Sacra	140	2010	7	37	BTFL
KMPS	Sea	102	1409	13	14(app)	Country
KMPS-F	Sea	159	1962	10	14(app)	Country
WHYN	Spr,MA	76	1277	5	89	AC
WHYN-F	Spr,MA	122	1658	1	89	AC

Others: WFAS A/F (White Plains,NY)

ASSOCIATED (Myles Berkman)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WTYM	Tampa		DID NOT SHOW			
WNYS	Buff	7	203	21	34(app)	Rock
WNYS-F	Buff	64	1500	12	34(app)	Rock
WPXY-F	Roch	10	307	18	46	CHR
WPXY-F	Roch	109	1957	6	46	CHR

ASSOCIATED (con't)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WPIT	Pitt	35	545	21	12	Religion
WPIT-F	Pitt	31	927	22	12	Religion
WSNI	Phil		DID NOT SHOW			
WSNI-F	Phil	289	5232	14	1	AC
WSTV	Steuben*	22	322	2	217	MOR
WRKY-F	Steuben*	34	486	1	217	CHR

BAHAKEL (Cy Bahakel)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KXEL	Water*	35	532	4	216	Country
KCNB-F	Water*	22	470	8	216	Rock
WDOD	Chatta	38	667	7	101	Country
WDOD-F	Chatta	113	1689	3	101	Country
WKIN	J.C. Kin	24	389	9	99	Country
WZXY-F	J.C. Kin	36	438	5	99	AOR
WWOD	Lynch*	9	156	9	232	Country
WKZZ	Lynch*	9	156	9	232	Religion (?)

Others: WLBJ A/F (Bowling Green,KY); WABG (Greenwood, MS)

BEASLEY (George Beasley)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WMOO	Mobile	7	99	18	95	Religion
WBLX-F	Mobile	142	1157	2	95	Black
WDMT-F	Cleve	123	2166	12	18	Urban
WXTU-F	Phil		DID NOT SHOW			
WFAI	Fayet*	24	292	9	163	Country
WTIP	Char,WV*	18	264	9	152	Nostalgia
WVSR-F	Char,WV*	38	559	7	152	Contemp
WYNG-F	Evans*	28	462	8	148	Country

Others: WFMC, WOKN-F (Goldsboro,NC);
WWMO-F (Reidsville, NC)

BECK-ROSS (Martin Beck)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WKTZ	Jkville	13	224	17	64	Nostalgia
WKTZ-F	Jkville	146	1429	1	64	BTFL
WKMF	Flint	19	395	15	98	Country
WGMZ-F	Flint	50	797	8	98	BTFL
WHCN-F	Hart	187	3334	5	41	AOR
WBLI-F	LI/NY	235	2943	2	9	CHR

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
BENNS (William Benns)						
WFLI	Chatt	27	473	9	101	Religion
WJTT-F	Chatt	55	608	5	101	Black
WZAM	Norf	6	220	24	35	AOR
WMYK-F	Norf	93	1646	9	35	AOR
WHYW-F	Pitts	194	3380	9	12	AC
BLAIR (Jim Hilliard)						
WHDH	Bost	388	5873	5	6	MOR
WCOZ-F	Bost	259	5602	12	6	Contemp
WFLA	Tampa	107	1946	12	21	MOR
WOJC-F	Tampa	173	2446	6	21	Country
KVIL	Dall	49	738	25	8	AC
KVIL-F	Dall	519	6126	2	8	AC
WIBC	Indy	301	3486	3	36	MOR
WNAP-F	Indy	129	1971	9	36	AC
BLOOMINGTON (Tim Ives)						
WJCW	JC-King	49	734	4	99	Country
WQUT-F	JC-Kings	150	1894	2	99	CHR
WJBC	Bloom,Il	75	647	1	270	MOR
WBNQ-F	Bloom,Il	40	653	2	270	Contemp
WGOW	Chatt	26	455	10	101	AC
WSKZ-F	Chatt	171	2144	1	101	CHR
WJBL-F	Hol/G Rpd		DID NOT SHOW			
BLUEGRASS						
WHOO	Orl	79	1150	10	62	Country
WHOO-F	Orl	111	1580	6	62	Country
WVLK	Lex	53	1023	4	126	MOR
WVLK-F	Lex	236	2448	1	126	Country
WWSA	Savan*	14	218	9	174	MOR
WCHY-F	Savan*	152	1429	1	174	Country
BONNEVILLE (Arch Madsen)						
KBIG-G	LA	849	10133	3	2	BTFL
KOIT	SF	128	2628	26	8	? ?
KOIT-F	SF	192	3161	16	8	BTFL
WCLR-F	Chi	433	7222	11	3	AC
KMBZ	KC	61	1399	15	28	MOR

		TSA AQH	TSA CUME	TSA RANK	MKT #*	FORMAT
BONNEVILLE (con't)						
KMBR-F	KC	189	2328	3	28	BTFL
WRFM-F	NY	971	12652	7	1	BTFL
KSL	SLC	223	4005	1	45	MOR
KIRO	Sea	329	6007	1	10(app)	News
KSEA-F	Sea	198	2358	7	10(app)	BTFL
KAAM	Dall	64	1260	20	8(app)	Oldies
KAFM-F	Dall	230	4251	11	8(app)	CHR
BOOTH (John Booth II, Ralph Booth)						
WSAI	Cin	56	1233	18	29	Country
WKXF-F	Cin	135	1777	13	29	Country
WXMG-F	S. Bend*	52	643	7	166	AC
WJLB-F	Detr	334	5132	8	5	Black
WSGW	Sag*	80	986	5	104	MOR
WIOG-F	Sag*	106	1277	2	104	CHR
WTOD	Tol	56	487	6	73	Country
WKLR-F	Tol	128	1346	2	73	Country
WZZP-F	Cleve	168	3365	9	18	AC
BENI (Ragan Henry)						
WAOK	Atl	124	1985	11	10	Black
WBLZ-F	Cin	157	2210	10	29	Black
WITH	Balt	152	1304	7	11	Nostalgia
WPDQ	Jkville	55	863	8	64	Black
WJAS	Pitt	170	2080	12	12	Nostalgia
WTLC-F	Indy	157	1453	6	36	Black
BUCKLEY (Richard Buckley)						
WDRC	Hart	51	1357	18	41	AC
WDRC-F	Hart	168	3600	6	41	CHR
KWAV-F	Monterey	47	750	4	136	AC
KKHI A/F	SF	142	2694	26	8	Classical
WSEN A/F	Syr	55	641	8	71	Country
KGIL A/F	LA		DID NOT SHOW			
WYNZ	Port,M*	56	647	7	192	Nostalgia
WYNZ-F	Port,M*	32	525	11	192	AC

CAPITAL CITIES (Jim Arcara)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WJR	Detr	871	12021	1	5	MOR
WHYT-F	Detr	263	6254	10	5	CHR
KZLA	LA	43	1084	44	2	Country
KZLA-F	LA	306	4497	21	2	Country
WPRO	Prov	154	2850	4	50	AC
WPRO-F	Prov	239	3828	2	50	CHR
WKBW	Buff	111	2433	9	34	AC
WPAT	NY	347	7589	24	1	BTFL
WPAT-F	NY	916	14577	24	1	BTFL
WBAP	Dall-FW	532	8142	1	8	Country
KSCS-F	Dall-FW	347	5003	4	8	Country
WKHX-F	Atl	399	4545	2	10	Country

CASCADE (David Jack)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KUDY	Spok	6	83	15	119	Religion
KICN-F	Spok	4	160	16	119	Religion
KLIQ	Port,OR	7	104	24	38	News/Talk
KNTA	S. Clara/SJ	15	342	38	31	Spanish
KBIF	Fresno	7	65	24	85	Religion
WSHO	New Or	45	404	15	32	Relig

CAPITOL (James Goodman)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WRAL-F	Ralei	408	4887	1	77	AC/Cont
WKEE	Hunt,WV	18	328	11	122	Country
WKEE-F	Hunt,WV	131	1820	1	122	Contemp
KISS-F	San Ant	112	1722	9	40	AOR
WRNL	Rich	61	927	8	61	Country
WRXL-F	Rich	108	1489	6	61	AOR
KBEQ-F	KC	173	3006	4	28	CHR
WLVV-F	State/ Char,NC	67	1264	9	43	AC

Others: WDRV (Statesville,NC)

CAPITOL (Ken Johnson)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WKSJ-F	Mobile	165	1771	1	95	Country
WCAW	Char,WV*	55	782	4	152	Country
WVAF-F	Cahr,WV*	112	1431	2	152	Contemp
WRKA-F	Louis	68	1196	9	47	AC
WMJJ-F	Birm	94	1597	6	51	AC
WKSJ	Mobile	11	160	17	95	Country

CBS (Robert Hosking)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WCBS	NY	1126	22817	5	1	News
WCBS-F	NY	722	12701	17	1	Oldies/AC
KNX	LA	731	14212	4	2	News
KKHR-F	LA	299	6495	23	2	CHR
WBBM	Chi	772	15775	3	3	News
WBBM-F	Chi	597	12754	6	3	CHR
KMOX	St Lou	841	9503	1	14	Talk
KHTR-F	St Lou	347	5714	2	14	CHR
WCAU	Phil	398	7409	11	4	Talk/News
WCAU-F	Phil	553	11350	6	4	CHR
WHTT-F	Boston	631	9899	1	6	CHR
KCBS	SF	609	10074	2	8	News
KRQR-F	SF	181	3047	19	8	AOR

CENTRAL PENNSYLVANIA (Gordon Oplinger)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WLKK	Erie*	29	389	7	146	Country
WLVU-F	Erie*	39	547	4	146	BTFL
WSAN	All-Beth	36	739	10	70	? ?
WNOW	York	30	266	16	108	Country
WQXA-F	York	118	1857	4	108	Contemp

CENTRAL TEXAS (Dick Oppenheimer)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KQXY-F	Beaum	66	788	4	110	BTFL
WLCS	Bat Rou	30	618	10	89	Rock
WQXY-F	Bat Rou	95	1084	4	89	BTFL
KHFI-F	Austin	124	1616	2	81	CHR
KBFM-F	Browns	84	1305	4	86	CHR
KQXY-F	Beaum	66	788	4	110	BTFL
WZEN-F	Fair/Mob	12	262	14	95	Rock

Others: KHEM, KFNE-F)Big Springs, TX)

CLEAR CHANNEL (John Barger)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KTXC	Beaum		DID NOT SHOW			
KHYS-F	Beaum	104	752	1	110	Black
WOAI	San Ant	151	1943	6	40	News/Talk
KAJA-F	San Ant	140	1588	8	40	Country
KBBJ	Tulsa	27	419	11	66	Nostalgia
KMOD-F	Tulsa	145	1447	2	66	AOR
KPEZ-F	Austin	77	663	5	81	BTFL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
COMMUNITY PACIFIC						
KFIV	Modesto	10	261	21	143	AC
KFIV-F	Modesto	56	648	4	143	AOR
KTOM	Salinas	38	385	6	136	Country
KWYT-F	Salinas	17	239	13	136	BTFL
KEED	Eugene	25	308	7	140	Country
KTNX	Anch	2	91	12	195	? ?
KGA	Spok	57	936	7	119	Country
KDRK-F	Spok	114	1072	2	119	Country
COX (William Schwartz)						
WSB	Atl	246	4341	7	10	MOR
WSB-F	Atl	164	3218	8	10	AC
WSOC	Char	46	838	11	43	Nostalgia
WSOC-F	Char	422	4479	1	43	Country
WHIO	Dayton	115	1760	4	49	MOR
WHIO-F	Dayton	226	2599	1	49	BTFL
KFI	LA	447	10353	13	2	AC
KOST-F	LA	452	8154	12	2	AC
WIOD	Miami	249	4229	6	11(est)	Talk
WAIA-F	Miami	175	2804	13	11(est)	AC
WWSH-F	Phil	193	3791	17	4	CHR
WXFM-F	Chi	94	1820	27	3	? ?
CRAWFORD (Donald Crawford)						
WDJC-F	Birm	65	1034	10	51	Religion
KBRT	LA	103	1686	37	2	Religion
WYCA-F	Chi		DID NOT SHOW			
WMUZ-F	Detr	52	1059	26	5	Religion
WDCX-F	Buff	44	525	15	34	Religion
KPBC	Dallas	99	807	17	9	Religion
DAVIS & WEAVER (Bill Weaver)						
KARM	Fresno	25	463	14	85	AC
KFIG-F	Fresno	45	661	9	85	AC
KLOK	SJ	86	1931	24	31	AC
KLOK-F	SF	102	2684	31	8	? ?
KWIZ	Anaheim	43	994	26	14	AC/MOR
KWIZ-F	Anaheim	60	1005	19	14	Contemp

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
DOUBLEDAY (Gary Stevens)						
WAPP-F	NY	889	16500	13	1	AOR
KDWB	Minn	44	1732	14	13	CHR
KDWB-F	Minn	208	4128	7	13	CHR
KPKE-F	Denver	189	2999	3	27	CHR
WLLZ-F	Detr	392	6845	5	5	AOR
WAVA-F	Wash	289	5180	6	7	CHR
WMET-F	Chi	402	8071	12	3	AOR
ENTERCOM (Joseph Field)						
KITS-F	SF	161	4034	22	8	CHR
KKSS	Minn	19	593	16	13	MOR
WAYL-F	Minn	268	3296	4	13	BTFL
KLEF-F	Hou	101	1443	16	9	Classical
KTAC	Tac/Sea	27	653	27	10(app)	Contemp
KBRD-F	Tac/Sea	235	2782	2	10(app)	BTFL
WEEP	Pitt	132	1341	13	12	Country
WDSY-F	Pitt	182	2133	11	12	Country
EZ (Art Keller)						
WEZB-F	New Or	303	4074	1	32	CHR
WEZC-F	Char,NC	102	1650	7	43	AC
WBZZ-F	Pitt	285	4920	4	12	CHR
WEZR-F	Wash	88	1564	19	7	AC
WEZS-F	Rich,VA	127	1763	3	61	AC
WEZI	Miami	114	1385	19	11(app)	AC
FAIRBANKS						
WVBF-F	Bost	216	3520	15	6	AC
WKOX	Bost		DID NOT SHOW			
WRMF-F	W Palm	109	1310	2	72	AC
WJNO	W Palm	65	797	6	72	News/Talk
KCMO	KC	169	2851	5	28	News/Talk
KCMO-F	KC	88	1460	13	28	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
FEDERATED (John Dille,III)						
WYEZ-F	Elk/S Bend	110	1267	2	166	BTFL
WQHK	F Wayne	99	1025	3	118	Country
WMEE-F	F Wayne	156	2184	2	118	CHR/Rock
WCUZ	Gr Rap	38	728	12	74	Country
WCUZ-F	Gr Rap	156	1582	1	74	Country
WCKY	Cin	139	1900	12	29	News/Talk
WWEZ-F	Cin	173	2257	6	29	BTFL
Others: WTRC (Elkhart,IN)						
FIRST MEDIA (Glenn Potter)						
KFMY-F	Provo/SLC	92	1709	5	45	CHR
KFMK-F	Hous	285	4139	7	9	AC
KOPA	Phoe	9	272	26	24	CHR
KOPA-F	Phoe	143	2482	8	24	CHR
WZGC-F	Atl	419	6348	1	10	CHR
KUBE-F	Sea	205	2704	6	14(app)	CHR
WUSN-F	Chi	316	4920	17	3	Country
WPGC A/F	Wash	210	4264	11	7	Contemp
Others: KDOT (Provo)						
FORWARD (Richard Dudley)						
KWLO	Water*	43	779	3	216	AC
KFMW-F	Water*	102	1017	1	216	CHR
KVOX	Fargo*	16	285	8	236	Contemp
KVOX-F	Fargo*	33	403	5	236	AOR
WKAU A/F	App-Osh	37	940	6	137	CHR
FULLER-JEFFREY (Bob Fuller)						
KJJY-F	Des M	39	642	9	113	Country
WOKQ-F	Dover/Manch*	109	1706	4	214	Country
WBLM-F	Lewis/Port*	135	1546	1	192	AOR
KCCY-F	Pueblo*	37	381	1	261	Country
KPIP	Rose/Sac	21	226	20	37	Spanish
KPOP-F	Rose/Sac	56	776	14	37	CHR

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
GUY GANNETT (Bob Gilbertson)						
WINZ	Miami	174	3243	14	11(app)	News
WINZ-F	Miami	384	6437	3	11(app)	CHR
KSTT	Daven	27	702	11	109	Contemp/AC
WXLP-F	Moline	124	1332	1	109	AOR
KOFM-F	Okl Cit	71	1739	9	52	Contemp
WRKT	Cocoa*	14	187	11	145	Country
WRKT-F	Cocoa*	44	424	2	145	Country
GANNETT (Joe Dorton)						
KPRZ	LA	462	4614	11	2	Nostalgia
KIIS-F	LA	1335	19415	1	2	CHR
KSDO	SD	133	2377	6	16	News
KSDO-F	SD	103	1893	11	16	CHR
WWWE	Cleve	117	2854	13	18	MOR
WDOK-F	Cleve	236	3090	5	18	BTFL
WGCI	Chi	108	3193	26	3	Black
WGCI-F	Chi	557	8149	8	3	Urban
WLQV	Detr	29	370	28	5	Religion
WCZY-F	Detr	206	4082	13	5	AC
KSD	ST Lou	213	3496	9	14	Country
KSD-F	ST Lou	215	2946	8	14	AC
WIOI-F	Tampa	161	2179	8	21	AC
GOLDEN WEST (Bill Ward)						
KMPC	LA	501	8822	10	2	Nostalgia
KVI	Sea	76	1711	20	14(app)	MOR (?)
KPLZ-F	Sea	68	1445	21	14(app)	CHR
KEX	Port,O*	124	2241	9	38	MOR
KKRZ-F	Port,O*	38	860	17	38	Contemp
WCXI	Detr	167	2608	15	5	Country
WCXI-F	Detr	153	2850	18	5	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
GREAT EMPIRE	(Mike Lynch, Mike Oatman)					
KFDI	Wich	95	1256	2	106	Country
KFDI-F	Wich	85	1253	4	106	Country
KWKH	Shreve	70	1159	3	123	Country
KROK-F	Shreve	49	907	9	123	CHR
WOW	Omaha	156	2336	3	76	Country
WOW-F	Omaha	46	596	11	76	Country
KTTS	Spr,MO*	34	654	5	179	Country
KTTS-F	Spr,MO*	149	1468	1	179	Country
KBRQ	Denver	16	574	28	27	Country
KBRQ-F	Denver	56	925	19	27	Country
GREAT TRAILS	(Alexander Williams)					
WCII	Louis	88	1206	7	47	Country
WKJJ-F	Louis	107	1563	6	47	Cont/AC
WCOL	Col,OH	83	1151	8	34	Nostlagia
WXGT-F	Col,OH	202	3097	3	34	CHR
WING	Dayton	76	1401	8	49	AC
WJAI-F	Dayton	74	1001	10	49	Nostalgia
WMKE	Milw	16	336	28	30	MOR
WBCS-F	Milw	121	1874	8	30	Country
GREATER MEDIA	(herb McCord)					
WMJX-F	Boston	272	5697	11	6	AC
WGAY	Wash	29	704	28	7	BTFL
WGAY-F	Wash	451	5346	2	7	BTFL
KHTZ-F	LA	303	6521	22	2	AC
WMJC-F	Detr	406	5878	4	5	AC
WHND	Detr	86	1468	24	5	Oldies
WPEN	Phil	368	4407	12	4	Nostalgia
WMGK-F	Phil	591	8796	4	4	AC
WCTO-F	Long Is	91	1368	17	9	BTFL
WGSM	Long Is	77	785	22	9	MOR
Others: WCTC, WMGQ-F (New Brunswick,NJ)						
GROUP ONE	(Roger Berk, Al Grosby)					
KLZ	Denver	141	2096	8	27	Country
KAZY-F	Denver	124	2523	11	27	AOR
WAKR	Akron	108	1730	3	67	MOR
WAEZ-F	Akron	61	758	8	67	BTFL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
GROUP ONE	(con't)					
WONE	Dayton	152	2085	3	49	Country
WTUE-F	Dayton	208	2693	2	49	AOR
KMEZ	Dallas	29	550	28	8	BTFL
KMEZ-F	Dallas	297	3642	6	8	BTFL
GULF	(Alan Henry)					
WNDE	Indy	40	873	12	36	Oldies
WFBQ-F	Indy	321	3307	2	36	AOR
KTXQ-F	Dall-FW	268	4591	8	8	AOR
WKLS	Atl	10	289	24	10	AOR
WKLS-F	Atl	275	4071	5	10	AOR
WQAL-F	Cleve	258	3158	4	18	BTFL
KRLY-F	Hous	263	3367	11	9	Urban
WLTT-F	Wash	222	4328	9	7	AC
HARRIS	(Robert Wells)					
KTOP	Topeka*	16	203	14	230	MOR
KDVV-F	Topeka*	40	622	5	230	CHR
KSEL	Lubb	21	508	7	178	AC
KSEL-F	Lubb	60	882	2	178	Contemp
WACO	Waco*	31	511	5	204	Country
KHOO-F	Waco*	30	530	6	204	CHR
Others: WJOL, WLLI-F (Joliet,IL); KIUL (Garden City,KN) KBUR, KGRS-F (Burlington, IA); KFKA, KFKZ-F (Greeley,CO						
HARTE-HANKS	(Gary Eden)					
KOY	Phoe	138	2417	10	24	MOR
KQYT-F	Phoe	199	2227	4	24	BTFL
WSGN	Birm	42	1164	13	51	AC/Oldies
WRBQ	Tampa	48	1041	17	21	CHR
WRBQ-F	Tampa	421	5514	2	21	CHR
KKBQ	Hous	122	2210	15	9	CHR
WRVA	Rich,VA	193	2638	1	61	MOR
KKBQ-F	Hous	433	5697	2	9	CHR
WRVQ-F	Rich,VA	175	2284	2	61	CHR

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
HATCH (Homer Peterson)						
KALL	SLC	60	1250	11	45	AC
KLCY-F	SLC	89	1457	6	45	AC
KGEM	Boise*	38	564	4	195	Country
KJOT-F	Boise*	16	257	12	195	Country
KGHL	Billings*	90	772	1	286	Country
KIDX-F	Billings*	21	261	4	286	AC
Others: KVEL, KUIN-F (Vernal, UT)						
HEARST						
WBEL	Balt	330	3853	1	11	MOR
WIYY-F	Balt	230	3240	5	11	AOR
WISN	Milw	115	2267	9	30	News/Talk
WLPX-F	Milw	47	1378	18	30	CHR
WTAE	Pitt	269	4695	5	12	MOR/AC
WHTX-F	Pitt	214	4343	7	12	CHR
HEFTEL						
WLUP-F	Chi	281	7005	20	3	AOR
KSSK	Hono	209	1987	1	60	MOR
KULA-F	Hono	143	1909	2	60	Contemp
WZPL-F	Indy	354	4436	1	36	CHR
WLLT-F	Cin	160	2687	9	29	AC
HICKS (Steve Hicks)						
KNOW	Austin	36	467	10	81	Black
KEYI-F	Austin	82	1229	4	81	AC
KIXK-F	Dallas	52	1206	24	8	AC
KLVI	Beaum	71	1027	3	110	Country
KYKR-F	Beaum	63	877	5	110	Country
KAYI-F	Musk/Tul	142	1736	3	66	CHR
Others: KLAR (Laredo)						
HUBBARD (S.S. Hubbard)						
WGTO	Lakel*	35	510	6	121	Country
KSTP	Minn-SP	140	2561	10	13	News/Talk
KSTP-F	Minn-SP	426	5911	2	13	AC
KOB	Albuq	120	1819	2	100	MOR
KOB-F	Albuq	144	1708	1	100	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
INFINITY (Mel Karamazin)						
WJIT	NY	339	3399	27	1	Spanish
WKTU-F	NY	960	17947	9	1	Urban
WYSP-F	Phil	403	7221	10	4	AOR
WBCN-F	Boston	576	7219	3	6	AOR
WIVY-F	Jackvil	143	1939	2	64	Contemp
KOME-F	SJ/SF	89	2029	22	31	AOR
KXYZ	Hous	72	949	20	9	Spanish
KCBQ	SD	66	1123	18	16	Country
KCBQ-F	SD	63	979	19	16	Country
INNER CITY (Pierre Sulton)						
WBLS-F	NY	886	14963	14	1	Black
WLIB	NY	195	2417	36	1	Black
WLBS-F	Detr	100	1909	22	5	Urban
KRE	SF		DID NOT SHOW			
KBLX-F	SF	217	3276	13	8	Black
KUTE-F	LA	313	6456	20	2	Black
KGFJ	LA	144	3083	34	2	Black
INSILCO (Richard Geismar)						
WELI	N Haven	93	1273	5	105	MOR
WQUE	New Or	24	513	18	32	CHR
WQUE-F	New Or	89	1640	11	32	AC
KTOK	Ok City	157	2103	3	52	News/Talk
KJYO-F	Ok City	114	1873	6	52	CHR
JEFFERSON-PILOT (Cullie Tarleton)						
KIMN	Denver	144	3198	6	27	Contemp
KYGO-F	Denver	184	2283	4	27	Country
WQXI	Atl	75	1351	14	10	Contemp/AC
WQXI-F	Atl	281	4929	4	10	Contemp/AC
WBT	Char,NC	163	2391	3	43	AC/MOR
WBCY-F	Char,NC	160	2999	4	43	CHR
WBIG	Green,NC	33	638	15	56	Nostalgia
WGBS	Miami	60	1915	27	11(app)	News
WLYF-F	Miami	434	4179	2	11(app)	BTFL

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JOSEPHSON (Ed Christian)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WNIC	Detr	23	1076	29	5	AC
WNIC-F	Detr	334	6213	8	5	AC
WNOR	Norf	28	655	20	35	Black
WNOR-F	Norf	173	1947	5	35	AOR
WVKO	Colum,O	119	945	7	34	Black
WSNY-F	Colum,O	150	2189	6	34	AC
WMGF-F	Milw	47	1032	17	30	AC

KATZ (Dick Ferguson)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WEZN-F	Bridge	323	3611	1	106	BTFL
WFTQ	Worc	49	692	6	110	AC
WAAF-F	Worc/Bos	155	3674	2	110	AOR
WZZK-F	Birm	318	3608	1	51	Country
KWEN-F	Tulsa	135	1551	4	66	Country
WDBO	Orl	102	1649	7	62	MOR
WWKA-F	Orl	237	2764	2	62	Country
WSYR	Syra	109	1566	2	71	MOR
WYYY-F	Syra	145	2230	1	71	AC/Cont

KAYE-SMITH (Lester Smith)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KXL	Port,O	105	1728	11	38	News
KXL-F	Port,O	143	1539	5	38	BTFL
KISW-F	Sea	229	3482	3	14(app)	AOR
KJRB	Spokane	34	736	9	119	Contemp
KEZE-F	Spokane	76	823	3	119	AOR

KEYMARKET (Confer-Rothfuss)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WGVL	Green,SC	10	229	18	75	Talk
WSSL-F	Green,SC	304	2601	1	75	Country
WIGL-F	Oran/Col,SC	69	953	4	102	Country
WJDX	Jack,MS*	44	915	8	111	Contemp
WMSI-F	Jack,MS*	133	1542	2	111	Country

KING (Jim Kime)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KSFO	SF	258	4365	9	8	Nostalgia
KYA-F	SF	67	1657	39	8	AC
KGW	Port,O	152	3082	3	38	AC
KINK-F	Port,O	143	2139	5	38	AOR

KING (con't)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KREM	Spokane	9	331	14	119	AC
KREM-F	Spokane	63	895	5	119	AOR
KING	Sea	84	1803	18	14(app)	News
KING-F	Sea	140	2119	11	14(app)	Classical

LIN (Dick Verne)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WIL	ST L	51	1288	17	14(app)	Country
WIL-F	ST L	266	3495	6	14(app)	Country
WBBF	Roch	82	1350	8	46	AC/Talk
WMJQ-F	Roch	94	1746	7	46	CHR
WFIL	Phil	237	4997	16	4	Oldies
WUSL-F	Phil	509	6975	7	4	Urban
KILT	Hou	131	2481	14	9	Country
KILT-F	Hou	391	4853	4	9	Country
WEMP	Milw	39	885	21	30	Nostalgia
WMYX-F	Milw	107	1978	10	30	AC

LIGGETT (Bob Liggett)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WFMK-F	Lansing	76	1211	4	103	AC
WHNN-F	Sag*	85	1333	4	104	Contemp
WZZR-F	Gr Rap	76	1423	7	74	CHR
WZLD-F	Colum,SC	69	939	4	102	AOR
WABX-F	Detr	135	4296	20	5	CHR

Others: KTYD-F (Santa Barbara)

LOTUS (Howard Kalmenson)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KTKT	Tucson	37	866	11	80	Oldies
KLPX-F	Tucson	79	960	5	80	AOR
KWKW	LA	294	3066	24	2	Spanish
KFSD-F	SD	141	1472	5	16	Classical
KENO	LV	29	559	10	90	AC
KOMP-F	LV	88	968	1	90	AOR
KXZL-F	San Ant	152	1889	5	40	AOR
KVAR	San Ant	39	399	15	40	Spanish
KTEZ-F	Lubb	39	478	6	178	BTFL
WMDO	Wash	DID NOT SHOW				
KONE	Reno	26	249	10	181	Country
KOZZ-F	Reno	91	977	1	181	AOR

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
MALRITE	(Carl Hirsch, Gil Rosenwald)					
WHTZ-F	NY	1603	22744	1	1	CHR
WHK	Cleve	109	2946	16	18	Country
WMMS-F	Cleve	507	6402	1	18	AOR
KSAN-F	SF	306	4208	6	8	Country
KNEW	SF	225	3108	11	8	Country
WLZZ	Milw	52	944	16	30	Oldies
WZUU-F	Milw	79	1906	11	30	AC
WNYR	Roch	73	1000	9	46	Country
WEZO-F	Roch	209	2436	1	46	BTFL
KLBB	Minn-SP	55	738	12	13	Nostalgia
KEEY-F	Minn-SP	258	3550	5	13	Country
KLAK	Denver	11	369	30	27	Country
KPPL-F	Denver	99	2069	14	27	AC
MANSHIP						
WKQA-F	Peoria	26	412	10	115	Contemp
WXCL	Peoria	60	781	4	115	Country
WJBO	B Rouge	31	845	11	89	AC
WFMF-F	B Rouge	214	2696	1	89	CHR
KRGV	McA-Br	95	1304	3	86	CHR
McKENNA	(Jim McKenna)					
KQRS-F	Minn-SP	204	3563	8	13	AOR
KGLD	Minn-SP	12	349	18	13	Oldies
WCMB	Harris	27	631	14	83	Country
WSFM-F	Harris	45	674	12	83	AC
WHIT	Madison	27	305	11	125	Oldies
WWQM-F	Madison	37	546	8	125	Country
METROMEDIA	(Carl Brazell)					
WWBA-F	Tampa	478	3751	1	21	BTFL
KHOW	Denver	135	2226	10	27	MOR/AC
KLAC	LA	327	6019	18	2	Country
KMET-F	LA	692	11234	5	2	AOR
WNEW	NY	814	11494	16	1	Nostalgia
WNEW-F	NY	648	11543	19	1	AOR
WCBM	Balt	137	2679	10	11	News/Talk
WIP	Phil	285	5272	15	4	MOR
WMMR-F	Phil	643	9717	3	4	AOR
WOMC-F	Detr	192	3568	14	5	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
METROMEDIA	(con't)					
WASH-F	Wash	219	3522	10	7	AC
KJR	Sea	98	2648	15	14(app)	AC
KRLD	Dallas	475	7437	3	8	News
METROPLEX	(Norm Wain)					
WHYI-F	Miami	484	7416	1	11(app)	CHR
WMGG-F	Tampa	89	1587	16	21	AC
WPKX	Wash	35	736	26	7	Country
WPKX-F	Wash	207	3517	12	7	Country
WFYV-F	Jkville	130	1560	4	64	AOR
MID AMERICA	(Les Small, Howard Frederick)					
WMRZ	Moline	22	442	12	109	MOR
KRVR-F	Moline	70	812	5	109	BTFL
WTRX	Flint	64	1055	7	98	AC
WIRL	Peoria	31	733	9	115	AC
WSWT-F	Peoria	86	947	2	115	BTFL
WIRE	Indy	152	1841	7	36	Country
WXTZ-F	Indy	241	2671	4	36	BTFL
KBEZ-F	Tulsa	104	1252	6	66	BTFL

Others: WKAN (Kankakee, IL)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
MIDWEST FAMILY						
WKKN	Rockf*	28	201	7	149	Country
WYFE-F	Rockf*	28	515	7	149	AOR
WISM	Madison	20	531	12	125	AC
WISM-F	Madison	52	980	4	125	AC
WYTL	Oshk	27	438	10	137	Country
WOSH-F	Oshk	16	518	12	137	Contemp
WITL	Lansing	18	269	10	103	Country
WITL-F	Lansing	83	1001	3	103	Country

Others: WIZM, WIZM-F (LaCrosse, WI);
WMAY (Springfield, IL); WSJM, WIRX-F (St. Joseph,MI)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
MORTENSON (Jack Mortenson)						
WJMM-F	Lexing	8	207	11	126	Religion
WHKK-F	Cin	11	410	23	29	Religion
WAYF	Balt	11	166	35	11	Religion
WTOF-F	Canton	13	262	12	107	Religion
WEMM-F	Hunt,WV	37	613	6	122	Religion
Others: WSUM (Parma,OH)						
MULTIMEDIA (Paul Fiddick)						
WWNC	Ashe*	116	1252	1	215	Country
WFBC	Green,SC	26	683	14	75	MOR
WFBC-F	Green,SC	189	3210	3	75	Contemp
WEZW-F	Milw	208	2459	3	30	BTFL
WMAZ	Macon*	49	811	6	153	MOR
WMAZ-F	Macon*	116	1869	1	153	CHR
KEEL	Shreve	65	1303	5	123	AC
KMBQ-F	Shreve	93	1102	2	123	AOR
KAAY	L Rock	33	887	10	93	AC
KLFQ-F	L Rock	49	933	8	93	Country
WAKY	Louis	62	1440	11	47	Oldies
WVEZ-F	Louis	145	1583	5	47	BTFL
NATIONWIDE (Clark Pollack)						
WPOC-F	Balt	251	2917	4	11	Country
WGAR	Cleve	137	3152	11	18	AC
WKSW-F	Cleve	202	2647	6	18	Country
WNCI-F	Colum,O	167	3140	5	34	AC
WKZL-F	Win-Sal	119	1450	4	56	AOR
WBJW-F	Orl	242	3417	1	62	CHR
WCOT	Orl	99	965	8	62	Nostal
NBC (Michael Eskridge)						
WNBC	NY	954	21040	10	1	Contemp
WYNY-F	NY	970	17345	8	1	AC
KRC	Wash	207	2729	12	7	News/Talk
WKYS-F	Wash	533	5808	1	7	Urban
WMAQ	Chi	780	13869	2	3	Country
WKQX-F	Chi	353	7443	15	3	Contemp
KNBR	SF	325	6484	5	8	MOR
KYUU-F	SF	225	4707	11	8	Cont/AC
WJIB-F	Bost	369	4981	6	6	BTFL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
OUTLET (Dick Rakovan)						
WQRS-F	Detr	126	1944	21	5	Classical
KIQQ-F	LA	413	10642	15	2	Rock
WTOP	Wash	202	4140	14	7	News
WTKS-F	Wash	32	583	27	7	? ?
WIOQ-F	Phil	418	5961	9	4	AOR
PACIFIC NORTHWEST (Charles Wilson)						
KCMX	Medf*	10	197	9	239	Country
KCMX-F	Medf*	16	181	7	239	BTFL
KBOI	Boise*	63	991	2	195	AC
KBOI-F	Boise*	32	529	6	195	BTFL
KPNW	Eugene	32	741	6	140	MOR/AC
KPNW-F	Eugene	60	654	2	140	BTFL
Others: KSEI, KRBU-F (Pocatello, ID)						
PARK (Eddie Anderson)						
KRSI	Minn-SP	10	330	19	13	Nost
KJJO-F	Minn-SP	68	1197	11	13	Oldies
WRRB-F	Syra	74	927	5	71	Country
WHEN	Syra	89	1841	3	71	AC
WNCT	Green,NC*		DID NOT SHOW			
WNCT-F	Green,NC*	91	1021	3	288(app)	BTFL
WNAX	Yank/SF*	82	1122	1	288(app)	Country
KWJJ	Port,O	101	1868	13	38	Country
KJIB-F	Port,O	140	1700	7	38	Country
WDEF	Chatt	55	724	5	101	MOR
WDEF-F	Chatt	90	1102	4	101	BTFL
WTVR	Rich,VA	5	241	16	61	Country
WTVR-F	Rich,VA	120	1576	5	61	Country
KEZX-F	Sea	86	1052	17	14(app)	AC
PALMER (Bill Ryan)						
WTNT	Talla*	20	300	8	188	Country
WCSN-F	Talla*	16	230	9	188	Country
WHO	Des Moi	283	3598	1	113	News/Talk
KLYF-F	Des Moi	110	1426	3	113	AC
WOC	Daven	51	772	7	109	News/Talk
KIKK-F	Daven	124	1838	2	109	Cont/AC
Others: WNOG, WCVU-F (Naples,FL)						

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		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
PEORIA JOURNAL STAR	(Ric Thom)					
KRKE	Albuq	30	612	11	100	Country
KWXL-F	Albuq	81	1257	5	100	AOR
KSSS	Col Spg	28	316	9	127	Country
KVUU-F	Col Sp/Pue	22	298	10	127	AC
KICT-F	Wichita	71	824	5	106	AOR
Others: KFRM	(Salina, KN)					
PLOUGH	(Wayne Hudson)					
WPLO	Atl	94	1622	13	10	Country
WVEE-F	Atl	373	3606	3	10	Urban
WCAO	Balt	125	2286	13	11	Country
WXYV-F	Balt	210	2899	6	11	Urban
WJJD	Chi	350	5548	16	3	Nostal
WJEZ-F	Chi	199	3850	22	3	Country
WKDJ	Memp	67	1327	12	48	Black
WHRK-F	Memp	156	2227	4	48	Urban
WSUN	Tampa	225	2782	4	21	Country
WZNE-F	Tampa	173	2695	6	21	CHR
WMLX	Cin	62	686	18	29	Nostal
WUBE-F	Cin	175	2070	5	29	Country
JOHN PRICE						
KKRD-F	Wich	57	855	6	106	Contemp
KNEV-F	Reno	29	296	9	181	BTFL
KHYV	Modesto	10	120	20	143	MOR
KBEE-F	Modesto	37	423	8	143	BTFL
KBUG	SLC	43	1150	13	45	AC
KCPX-F	SLC	65	1526	9	45	CHR
WWVA	Wheel*	112	1301	1	197	Country
WCPI-F	Wheel*	32	494	7	197	AC
RKO	(Robert Williamson)					
WOR	NY	1463	18356	2	1	Talk
WRKS-F	NY	1301	17339	3	1	Urban
WRKO	Bost	281	4164	10	6	Talk
WROR-F	Bost	305	6348	8	6	AC
WGMS A/F	Wash	165	2718	15	7	Classical
WAXY-F	Miami	167	3153	16	11(app)	Old/AC
WFYR-F	Chi	376	5925	14	3	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
RKO	(con't)					
WHBQ	Memp	57	1097	13	48	News/Talk
KFRC	SF	306	7837	6	8	Rock
KHJ	LA	108	3000	35	2	CHR
KRTH-F	LA	505	10194	9	2	AC
REGIONAL						
WGRD-F	Gr Rap	104	2337	4	74	CHR
WXQT	Gr Rap	12	67	23	74	Oldies
WPIC	Sh/Young	63	579	8	87	MOR
WYFM-F	Sh/Young	128	2410	3	87	CHR
WKOP	Bingh*	25	426	7	161	Country
WAAL-F	Bingh*	63	868	2	161	AOR
REX	(Jim Slone)					
KCUB	Tucson	97	1016	1	80	Country
KNDE-F	Tucson	15	330	14	80	Country
KROD	El Paso	47	820	8	91	AC
KLAQ-F	El Paso	106	1259	8	91	AOR
KRUX-F	Lubb	45	527	4	178	Country
RIVERS						
WEDR-F	Miami	199	1914	10	11(app)	Black
WEAS	Savan*	9	164	11	174	Religion
WEAS-F	Savan*	99	912	2	174	Black
KWAM	Memp	32	428	14	48	Religion
KRNB-F	Memp	104	1683	8	48	Black
ROLLINS	(William Jaeger)					
KDAY	LA	183	3402	33	3	Black
WAMS	Wilm	38	503	8	88	Country
WRAP	Norf	99	1646	7	35	Black
WCHS	Char,WV*	41	917	6	152	MOR
WBES-F	Char,WV*	46	475	5	152	BTFL
WBEE	Chi	DID NOT SHOW				

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SANDUSKY NEWSPAPERS (Toney Brooks)						
KJZZ	Sea	15	320	30	14(app)	Jazz
KLSY-F	Sea	134	1914	12	14(app)	AC
KBPI-F	Denver	154	3194	5	27	AOR
KDJQ	Phoe		DID NOT SHOW			
KDKB-F	Phoe	202	3085	3	24	AOR
KWFM-F	Tucson	83	1246	4	80	AOR
KNUS	Denver	74	1152	17	27	News
KEGL-F	Dall-FW	244	5032	10	8	Rock
KLSI-F	KC	154	2103	7	28	AC
Others: KSLY, KUNA-F (San Luis Obispo)						
SCRIPPS-HOWARD (Dick Jansson)						
WMC	Memp	133	2346	6	48	Country
WMC-F	Memp	219	3720	1	48	CHR
WBSB-F	Balt	256	3869	3	11	CHR
KMEO	Phoe	56	613	17	24	BTFL
KMEO-F	Phoe	175	2210	5	24	BTFL
KUPL	Port,O	105	1117	11	38	Nostal
KUPL-F	Port,O	238	2354	1	38	BTFL
SHAMROCK (Bill Clark)						
KABL	SF	182	3077	18	8	BTFL
KABL-F	SF	328	3629	4	8	BTFL
KUDL-F	KC	127	1973	10	28	Cont/AC
KMGC-F	Dallas	128	2438	15	8(app)	AC
WWWW-F	Detr	246	3330	12	5	Country
SKY/FOSTER (Dennis Israel)						
WEZG	Syra	10	162	21	71	BTFL
WSCY-F	Syra	25	548	13	71	AOR
WTPA-F	Harris	149	1570	3	83	AOR
KSKY	Dallas		DID NOT SHOW			
WSIX	Nash	25	639	15	55	Country
WSIX-F	Nash	130	1986	5	55	Country
WGY	Schen	251	3479	1	58	MOR
WGFM-F	Schen	114	2109	5	58	CHR

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
STAUFFER (Jerry Holley)						
KRNT	Des M	48	906	8	113	MOR
KRNQ-F	Des M	54	1078	7	113	CHR
WIBW	Topeka*	54	896	3	230	MOR
WIBW-F	Topeka*	51	989	4	230	CHR
KGNC	Amar*	45	706	3	201	MOR
KGNC-F	Amar*	42	622	4	201	BTFL
Others: KGFF (Shawnee,OK)						
STERLING (Cliff Hunter)						
KSJO-F	SJ	98	2199	18	31	AOR
KHTT	SJ	27	909	36	31	CHR
KASH	Eugene	11	325	10	140	AC
KSND-F	Eugene	47	688	3	140	CHR
KJET	Sea	19	361	28	14(app)	Contemp
KZOK-F	Sea	166	2665	9	14(app)	AOR
KALE	Rich,WA*	18	380	5	226	AC
KIOK-F	Rich,WA*	101	835	1	226	CHR
KDKO	Denver	29	479	23	27	Black
Others: KBFW (Billingham,WA); KEDO, KLYK-F (Longview,WA)						
STONER (Glenn Bell)						
KSO	Des M	117	1453	2	113	Country
KGGO-F	Des M	83	1261	4	113	AOR
WGNT	Hunt,WV	39	756	5	122	Country
WAMX-F	Hunt,WV	71	854	2	122	AOR
WNBF	Bingh*	58	833	3	161	MOR
WQYT-F	Bingh*	47	766	4	161	BTFL
KHAK	Ced Rpd*	15	234	12	208	Country
KHAK-F	Ced Rpd*	61	745	2	208	Country
WIMZ	Knox	5	201	16	78	AOR
WIMZ-F	Knox	159	2070	3	78	AOR
WYRK-F	Buff	169	2226	4	34	Country
WCMF-F	Roch	147	1870	2	46	AOR

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
STORZ	(Robert Storz)					
WQAM	Miami	89	1549	23	11(app)	Country
WHB	KC	164	2871	6	28	AC
WDGY	Minn-SP	167	2723	9	13	Country
WTIX	NO	106	2380	9	32	AC
KOMA	Okl C	159	2617	2	52	Country
KXOK	St Lou	87	2018	12	14(app)	News/Ta
STUART	(Dick Chapin)					
KFOR	Linc*	38	471	3	179	MOR
KFRX-F	Linc*	56	749	2	179	CHR
KWTO	Spr,MO*	142	1838	2	172	Country
KWTO-F	Spr,MO*	140	1562	3	172	CHR
KOEL-F	Oel/Wat*	24	372	6	232	Country

Others: KOEL (Oelwein,IA); KSAL, KYEZ-F
(Salina, KN); KRGI A/F (Grand Island, NE)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SUDBRINK						
WORL	Orl	58	728	15	62	Black
WJYO-F	Orl	145	2075	4	62	AC
WNWS	Miami	233	2641	7	11(app)	Talk/New
KPOI	Hono	5	167	22	60	AC
KPOI-F	Hono	98	1252	3	60	AOR
WLAC	Nash	57	1076	10	55	News/Talk
WLAC-F	Nash	126	1839	7	55	AC
SUMMIT	(Allen Shaw)					
WCOA	Pensa*	34	448	7	135	Nost
WJLQ-F	Pensa*	67	960	2	135	CHR
WSJS	Win-Sal	88	1261	8	56	News/Talk
WTQR-F	Win-Sal	367	4090	1	56	Country
WREC	Memp	83	1499	10	48	Nost
WZXR-F	Memp	186	2513	2	48	AOR
KXXY	Okl C	14	283	16	52	Country
KXXY-F	Okl C	136	1668	5	52	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SUNBELT	(C.T. Robinson)					
KFYE-F	Fresno	148	1914	1	85	AC
KQEO	Albuq	28	596	12	100	AC
KZZX-F	Albuq	53	1075	7	100	AC
KSPZ-F	Col Spg	68	953	4	127	Cont/AC
KVOR	Col Spg	34	563	7	127	News/Talk
KTWN-F	Minn-SP	45	1282	13	13	AC
SURREY	(J. Kent Nichols)					
KATT	Okl C	18	272	14	52	AOR
KATT-F	Okl C	221	2493	1	52	AOR
KAIR	Tucson	66	893	6	80	MOR
KJYK-F	Tucson	89	959	2	80	BTFL
KYKY-F	ST L	121	2262	11	14	AC
SUSQUEHANNA	(Art Carlson)					
WQBA	Miami	336	2477	4	11(app)	Spanish
WQBA-F	Miami	155	2001	17	11(app)	Spanish
WKIS	Orl	75	1063	11	62	Talk/News
KFOG-F	SF	152	2764	23	8	AOR
WRMM-F	Atl	157	2665	9	10	AC
WFMS-F	Indy	163	2028	5	36	Country
WHLO	Canton	29	521	17	67	Nostal
WRRM-F	Cin	143	2262	11	29	AC
WARM	NE PA	114	1718	3	65	MOR
WSBA	York	72	1075	9	108	MOR
WSBA-F	York	112	1331	5	108	AC
KLIF	Dall-FW	54	1248	23	8(app)	Country
KPLX-F	Dall-FW	287	3751	7	8(app)	Country
TAFT	(Carl Wagner)					
WDAF	KC	436	5290	1	28	Country
KYYS-F	KC	236	2855	2	28	AOR
WGR	Buff	137	2713	6	34	MOR/AC
WGRQ-F	Buff	105	1827	10	34	AOR
WKRC	Cin	176	3401	4	29	MOR/AC
WKRQ-F	Cin	217	3694	1	29	CHR
WTVN	Col,O	228	3762	2	34(app)	MOR/AC
WLVQ-F	Colum,O	265	3057	1	34(app)	AOR
WDVE-F	Pitt	408	5014	2	12	AOR
WDAE	Tampa	182	2234	5	21	Nost
WYNF-F	Tampa	286	3186	3	21	AOR

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
TICHENOR (Mal Kasanoff)						
KUNO	Cor Chr	76	589	3	124	Spanish
KGBT	McA-Br	193	1646	1	86	Spanish
KELT-F	McA-Br	39	655	8	86	Country
WQXT-F	San Ant	150	1664	7	40	BTFL
KCOR	San Ant	162	1192	4	40	Spanish
TRIBUNE CO. (James Dowdle)						
WGN	Chi	1346	17152	1	3	Talk/MOR
WICC	Bridge	122	1735	2	106	AC
WPIX-F	NY	916	15080	11	1	AC
KGNR	Sacra	93	1341	12	37	Talk
KCTC-F	Sacra	158	1947	4	37	BTFL
UNITED (Gerald Hroblak)						
WYST	Balt	23	480	29	11	Black
WYST-F	Balt	145	2232	8	11	AC
WINX	Wash	DID NOT SHOW				
WOOK-F	Wash	132	3005	16	7	Urban
WBNX	NY	DID NOT SHOW				
WJMO	Cleve	41	930	21	18	Black
WRQC-F	Cleve	39	1286	22	18	CHR
KALI	LA	252	2693	27	2	Spanish
KSOL-F	SF	371	4872.	3	8	Black
UNITY (Eugene Jackson)						
WDAS	Phil	159	2195	21	4	Black
WDAS-F	Phil	562	5534	5	4	Black
WWRL	NY	269	3121	29	1	Black
KATZ	ST L	81	1276	13	14	Black
WZEN-F	ST L	56	1027	15	14	Black
VIACOM (Norm Feuer)						
WMZQ-F	Wash	235	3289	8	7	Country
WKHK-F	NY	554	8354	21	1	Country
WRVR-F	Memp	131	1865	7	48	AC
KIKK	Hous	68	1090	21	9	Country
KIKK-F	Hous	444	5126	1	9	Country
WLAK-F	Chi	440	6873	10	3	AC
KDIA	SF	167	2979	20	8	Black
WDIA	Memp	145	2220	5	48	Black

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WALTON						
KWST-F	Sal-Sea	21	358	9	136	AOR
KIDD	Sal-Sea	20	333	10	136	Rock
KDJW	Amar*	39	544	6	201	Country
KBUY-F	Amar*	41	489	5	201	Country
KYSN	Col Spg	9	344	14	127	Rock
KKCS-F	Col Spg	44	575	5	127	Country
WESTERN CITIES (Rick Phalen)						
KNST	Tucson	27	520	13	80	News/Talk
KRQQ-F	Tucson	85	1344	3	80	CHR
KZAP-F	Sacra	166	2755	3	37	AOR
KMJJ	LV	26	552	13	90	AC
KLUC-F	LV	76	1111	2	90	CHR
KZZP	Phoe	16	619	23	26	CHR
KZZP-F	Phoe	116	2632	11	26	CHR
KWSS-F	SJ	155	2648	8	31	CHR
WESTINGHOUSE (Dick Harris)						
WIND	Chi	509	5858	9	3	Talk
KYW	Phil	658	12473	2	4	News
KFWB	LA	539	11396	8	2	News
WINS	NY	1188	25389	4	1	News
WBZ	Bcst	619	9673	2	6	MOR
KDKA	Pitt	701	10062	1	12	MOR
KODA-F	Hous	396	4608	3	9	BTFL
KOAX-F	Dallas	202	2492	13	8	BTFL
KJQY-F	SD	255	2666	1	16	BTFL
KOSI-F	Denver	271	3213	2	27	BTFL
WPNT-F	Pitt	289	3058	3	12	BTFL
WILKES-SCHWARTZ						
WIXY	Spr,MA	25	322	14	89	Country
WAQY-F	Spr,MA	114	1538	2	89	AOR
WKRZ	NE PA	9	265	25	65	CHR
WKRZ-F	NE PA	185	2151	1	65	CHR
WKFM-F	Fult/Syra	64	1155	7	71	CHR

Others: WZFM-F (White Plains, NY)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WOODWARD						
KLMS	Linc*	20	317	10	192	AC
KFMQ-F	Linc*	32	470	6	192	CHR
KPTL	Car C/Reno		DID NOT SHOW			
KKBC-F	Car C/Reno	39	514	4	181	Country
WHBY	App-Osh	41	619	5	137	MOR
WAPL-F	App-Osh	80	1000	3	137	AOR

Others: KDTH, KFMD-F (Dubuque,IA)

INDIVIDUAL STATION AUDIENCE BREAKDOWNS

In this section the audience composition of almost 600 stations is examined. This totals around 10% of all commercial stations in the United States. The following information is included for each station.

TIME SPENT LISTENING (TSL): This figure shows the amount of time which an average listener spends with a given station. The total is given in hours instead of 1/4 hours.

This figure is derived by the following calculation: Average 1/4 HR audience times 504 (the number of quarter hours in the Broadcast Week). The resulting figure is divided by the weekly Metro cume. This figure is divided by four to come up with a figure in hours.

TURN OVER RATIO (T/O RATIO): This figure roughly indicates the number of groups of people which contribute to the station's average audience. It is calculated by taking the Metro Cume (12+, Broadcast Week) and dividing it by the Metro 1/4 HR AVG (Broadcast Week).

PER CENT EXCLUSIVE CUME (% EXCL): This fascinating figure indicates the loyalty of a station's audience. It is calculated by dividing the exclusive cume (12+, Metro, Broadcast Week) by the Metro Cume (12+, Broadcast Week).

PER CENT TEENS, 18-34, 18-49, 50+: This is simply the percentage of a station's total audience (12+, Metro, Broadcast Week) which lies in these demographic breaks.

PER CENT MALE/FEMALE (%M, %F): The methodology is the same as that for Teens, etc.

Below are the means for the above breakdowns by format. Also included is the number of stations sampled.

( ) = Fall 82 figures

	STAT	TSL	T/O RATIO	% EXCL	% TEENS	%18-34	%18-49	%50+	%M	%F
CHR/CONTEMP	78 (83)	8.0 (7.9)	15.8 (15.9)	8.9 (8.8)	26.2 (25.8)	56.2 (55.6)	69.8 (70.0)	4.0 (4.2)	43.7 (43.2)	56.3 (56.8)
AOR	65 (87)	9.0 (8.9)	13.9 (14.2)	9.8 (9.8)	22.1 (24.5)	71.3 (69.1)	76.3 (73.8)	1.6 (1.7)	67.1 (64.9)	32.9 (35.1)
AC/SOFT	73 (79)	7.9 (8.0)	15.9 (15.9)	6.8 (6.5)	4.4 (4.4)	60.9 (59.3)	87.6 (84.4)	8.0 (11.2)	41.4 (41.4)	58.6 (58.6)
MOR/VARIETY	44 (50)	8.7 (8.2)	14.4 (15.4)	11.1 (10.3)	1.4 (1.5)	16.8 (18.1)	42.8 (42.9)	55.8 (55.6)	42.1 (44.2)	57.9 (55.8)
BTFL MUSIC	64 (93)	11.3 (10.7)	11.2 (11.8)	11.4 (9.8)	0.7 (0.6)	14.1 (14.6)	39.5 (38.8)	59.8 (60.6)	41.0 (38.5)	59.0 (61.5)
COUNTRY	80 (92)	9.9 (9.9)	12.7 (12.7)	14.6 (13.5)	3.5 (3.9)	32.7 (32.6)	66.4 (65.1)	30.1 (31.0)	47.9 (47.7)	52.1 (52.3)
NEWS/TALK	41 (52)	7.8 (7.9)	16.3 (15.8)	8.0 (8.1)	0.8 (0.6)	12.7 (12.2)	33.6 (32.7)	65.6 (66.7)	49.4 (48.0)	50.6 (52.0)
BLACK/URBAN	39 (58)	10.1 (10.9)	12.4 (11.6)	9.4 (10.6)	18.7 (20.5)	55.4 (53.7)	71.9 (70.2)	9.4 (9.3)	44.7 (45.1)	55.3 (54.9)
NOSTALGIA	33 (37)	10.7 (10.4)	11.7 (12.1)	9.8 (9.4)	0.2 (0.4)	5.1 (5.7)	21.2 (23.3)	78.6 (76.3)	43.3 (45.9)	56.7 (54.1)
RELIGION	19 (22)	8.2 (9.5)	15.3 (13.2)	10.2 (9.7)	3.8 (2.8)	27.3 (27.0)	55.0 (49.9)	42.2 (47.3)	35.1 (32.5)	64.9 (67.5)
SPANISH	16 (14)	15.2 (15.7)	9.0 (8.0)	16.6 (29.2)	2.1 (3.4)	38.0 (33.1)	64.6 (59.6)	33.3 (37.0)	39.9 (36.4)	60.1 (63.6)
CLASSICAL	15 (21)	7.8 (7.8)	16.1 (16.2)	5.7 (6.3)	1.1 (0.5)	22.3 (24.6)	51.1 (54.5)	47.8 (45.0)	50.0 (50.6)	50.0 (49.4)

CHR/CONTEMP

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.0	15.8	8.9	26.2	56.2	69.8	4.0	43.7	56.3
WHTZ-F	NY	9.0	14.0	8.0	34	49	62	4	42	58
WPLJ-F	NY	6.0	21.0	2.9	22	64	75	3	47	53
WNBC	NY	5.9	21.3	5.7	11	40	75	14	50	50
WLS	Chi	5.7	22.2	6.9	15	48	75	10	54	46
WBBM-F	Chi	6.0	20.8	6.3	47	33	45	8	41	59
KIIS	LA	8.8	14.4	8.8	16	62	78	6	48	52
KSDO-F	SD	6.9	18.4	7.1	17	56	74	9	50	50
WHYT	Detr	5.4	23.5	4.1	37	47	61	2	45	55
KFRC	SF	4.9	25.6	7.1	26	44	67	7	43	57
KDON-F	Sal-Sea	7.2	17.5	8.4	28	56	69	3	42	58
WKZW	Peo	8.7	14.6	14.9	38	49	61	1	35	65
KIIK	Dav-RI	7.9	16.0	10.3	13	63	78	9	46	54
WHTT	Bost	7.5	16.7	7.3	43	45	51	6	45	55
WXKS	Bost	9.6	13.1	8.7	15	65	81	4	44	56
WTIC-F	Hartf	8.7	14.5	5.2	18	47	67	15	38	62
WKCI	N Haven	7.9	15.9	9.5	16	60	78	6	24	76
WCAU-F	Phila	6.1	20.6	4.9	37	42	58	5	37	63
KWSS	S Jose	7.4	17.0	9.4	29	58	62	9	55	45
WSTW	Wilm	8.2	15.3	6.3	7	67	90	3	43	57
WLEV	ABE	8.4	15.1	9.1	13	61	82	5	35	65
WPRO-F	Prov	8.3	15.2	6.4	22	59	79	4	41	59
WZPL	Indy	10.8	11.6	16.0	31	55	67	2	40	60
WGCL	Cleve	7.8	16.2	12.3	42	47	57	1	48	52
WKDD	Akr	8.6	14.7	7.1	21	67	77	2	37	63
WQXI-F	Atl	7.6	16.7	4.8	5	78	94	1	48	52
WZGC	Atl	8.2	15.4	10.8	30	48	66	4	53	47
WBSB	Balt	8.4	15.1	5.4	24	51	71	5	35	65
WXGT	Col,O	8.3	15.3	12.4	38	51	61	1	37	63
WKRQ	Cin	8.0	15.8	12.9	43	47	55	2	38	62
KAFM	Dall	6.9	18.1	7.6	47	43	52	1	28	72
KKBQ-F	Hous	9.7	13.0	8.1	33	56	65	2	44	56
KPKE	Denv	7.9	16.0	6.5	41	49	57	2	56	44
KBEQ	KC	7.8	16.1	7.7	33	54	64	3	43	57
KUDL	KC	8.7	14.5	5.9	3	65	91	6	33	67
WLOL	Minn	7.9	15.9	9.3	30	57	69	1	46	54
KHTR	ST L	7.9	16.0	9.3	35	48	59	6	41	59
KUBE	Sea	10.1	12.4	11.2	17	71	82	1	38	62
WAVA	Wash	6.6	19.0	7.1	39	51	61	0	52	48
WRQX	Wash	7.7	16.4	6.8	25	51	71	4	50	50
WRBQ	Tampa	9.8	12.9	12.6	15	57	78	7	46	54
WBZZ	Pitt	7.2	17.6	5.5	30	55	68	2	46	54
WKFR	Kala	9.7	13.0	6.8	16	66	83	1	41	59
KZZP	Phoe	5.4	23.2	2.8	36	57	59	5	55	45
WKTI	Milw	7.2	17.4	5.7	27	62	72	1	50	50
WHYI	Miami	7.9	16.0	5.9	25	50	68	7	49	51
WINZ-F	Miami	7.7	16.4	3.5	26	48	64	10	44	56
WANS	Gree,SC	9.6	13.2	6.7	30	61	68	2	51	49
WKEE-F	Hunt,WV	10.9	11.5	16.7	18	62	76	6	45	55
WBJW	Orl	8.3	15.1	8.7	21	55	74	5	45	55
WDCG	Ral	8.6	14.7	10.2	23	66	76	1	42	58

CHR/TOP 40/CONTEMP

NATIONAL MEAN:		8.0	15.8	8.9	26.2	56.2	69.8	4.0	43.7	56.3
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WLAN-F	Lanc	7.5	16.9	8.6	12	76	88	0	37	63
WHTF	York	8.7	14.4	13.6	35	53	65	0	36	64
WBCY	Char	7.7	16.3	8.9	20	59	73	7	48	52
WMC	Memp	7.4	17.1	8.4	19	61	73	8	41	59
WWKX	Nash	7.4	17.1	10.8	33	40	66	1	41	59
WEZB	New Or	9.7	13.0	13.4	30	51	64	6	40	60
WFLY	A-S-T	7.3	17.1	8.0	24	64	73	3	49	51
KHFI	Aust	10.0	12.6	10.0	33	62	66	1	51	49
WFMF	B Rou	10.4	12.1	17.7	23	59	72	5	40	60
WSKZ	Chatt	9.2	13.7	17.5	30	61	70	0	43	57
WNOK	Col,SC	8.0	15.8	8.4	21	66	77	2	45	55
KAMZ	El Paso	9.0	14.0	7.5	22	65	73	5	43	57
WMEE	F Wayne	9.8	12.8	10.8	24	55	71	5	42	58
KYNO-F	Fresno	8.7	14.5	8.2	26	57	65	9	27	73
KQMQ	Hono	6.8	18.6	5.8	31	63	69	0	43	57
WQUT	JC-Kin	10.0	12.5	10.4	26	51	68	6	45	55
WOKI	Knox	9.2	13.7	10.7	30	56	70	0	53	47
WVIC	Lans	8.5	14.8	8.7	29	61	71	0	47	53
KLUC	Las V	8.7	14.5	12.0	32	59	67	1	50	50
WFMI	Lex	9.1	13.8	9.8	40	50	55	5	50	50
KKYK	L Rock	9.7	13.0	13.5	22	65	75	3	39	61
WKRZ	NE PA	10.3	12.3	10.4	17	59	77	6	48	52
WXLK	Roan	12.2	10.4	22.0	25	51	67	8	44	56
WPXY-F	Roch	7.1	17.6	6.4	20	56	73	7	44	56
KRQQ	Tucson	8.0	15.8	5.1	12	73	88	0	45	55
KAYI	Tulsa	9.9	12.8	6.8	29	65	70	1	53	47
KEYN	Wich	9.4	13.4	10.4	29	58	68	3	45	55
WYFM	Young	6.7	18.7	8.4	34	45	64	2	34	66

AOR

NATIONAL MEAN:		9.0	13.9	9.8	22.1	71.3	76.3	1.6	67.1	32.9
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WAPP-F	NY	6.8	18.5	6.1	28	65	70	2	65	35
WNEW-F	NY	7.0	17.9	5.1	5	79	89	6	63	37
WMET	Chi	6.1	20.7	2.2	33	63	66	1	54	46
WXRT	Chi	9.1	13.8	9.9	4	88	95	1	71	29
KLOS	LA	7.0	18.0	1.9	16	80	83	1	71	29
KMET	LA	7.7	16.4	4.4	24	70	74	2	68	32
KGB	SD	10.4	12.2	8.0	9	88	89	2	75	25
WLLZ	Detr	7.2	17.5	2.6	35	60	64	1	62	38
WRIF	Detr	6.8	18.4	4.0	21	69	79	0	74	26
KRQR	SF	7.5	16.9	10.0	20	71	80	0	73	27
WXLP	Dav-RI	12.2	10.3	13.5	38	57	60	2	64	36
WBCN	Bost	10.7	11.7	8.4	7	85	90	3	69	31
WAAF	Worc	8.8	14.3	8.9	30	61	68	2	62	38
WHCN	Hart	7.4	17.0	5.0	23	71	76	1	55	45
WMMR	Phila	8.1	15.6	5.2	20	67	77	3	68	32
WYSP	Phila	7.3	17.1	2.9	31	65	68	1	67	33
WZZO	ABE	11.5	11.0	13.9	24	68	74	2	55	45
WHJY	Prov	9.2	13.7	10.6	25	69	74	1	59	41
WFBQ	Indy	13.6	9.3	17.1	18	75	80	2	74	26
WQMF-F	Louis	9.5	13.3	13.9	32	65	67	1	62	38

AOR

NATIONAL MEAN:		9.0	13.9	9.8	22.1	71.3	76.3	1.6	67.1	32.9
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WMMS	Cleve	10.5	12.0	12.1	13	78	86	1	62	38
WKLS	Atl	8.3	15.1	8.4	31	60	65	4	69	31
WGRQ	Buff	6.4	19.6	3.5	27	68	69	4	59	41
WLVQ	Col,O	12.0	10.5	15.7	15	79	84	1	68	32
WEBN	Cin	7.8	16.2	7.6	18	75	82	0	72	28
KZEW	Dall	7.4	16.9	5.6	24	73	75	1	64	36
KSRR	Hous	9.0	13.9	4.5	21	72	78	1	67	33
KBPI	Denv	6.1	20.8	3.9	15	75	82	3	69	31
KYYS	KC	11.5	11.0	7.6	12	83	88	0	78	22
KQRS	Minn	6.7	18.7	4.3	35	62	65	0	68	32
KSHE	ST L	11.5	11.0	9.4	12	79	83	5	71	29
KISW	Sea	9.1	13.9	6.0	21	69	77	2	81	19
WWDC	Wash	6.0	21.0	5.2	24	66	74	2	70	30
WYNF	Tampa	11.6	10.9	12.2	27	66	71	2	73	27
WDVE	Pitt	10.8	11.6	15.7	28	67	71	1	68	32
KDKB	Phoe	7.8	16.2	4.2	17	75	83	0	66	34
WQFM	Milw	11.3	11.1	13.8	30	67	69	1	70	30
KZAP	Sacra	8.1	15.5	4.4	20	76	78	2	68	32
WDIZ	Orl	11.0	11.4	13.3	29	69	71	0	67	33
WTPA	Harris	10.6	11.9	18.1	22	72	78	0	60	40
WTUE	Dayt	9.5	13.2	14.0	20	71	78	2	65	35
WKZL	Gree-WS	10.6	11.9	13.7	18	78	82	0	60	40
WZXR	Memp	9.9	12.8	12.5	25	71	72	3	70	30
WKDF	Nash	9.7	13.0	18.4	22	72	78	0	59	41
WNOR	Norf	11.5	11.0	15.6	14	79	82	4	71	29
KATT	OK C	12.3	10.2	15.2	23	75	77	0	70	30
KRSP	SLC	9.4	13.4	9.0	39	54	55	6	65	35
KISS	San Ant	8.4	14.9	8.3	31	60	67	2	78	22
KILO	Col Spr	14.0	9.0	18.1	10	89	90	0	76	24
KNCN	Cor Chr	11.1	11.4	9.3	21	74	79	0	79	21
KGGO	DM	9.6	13.1	17.4	27	63	70	3	61	39
KLAQ	El Paso	10.4	12.1	8.9	33	64	67	0	69	31
WWCK	Flint	9.4	13.5	10.8	27	65	68	5	57	43
WXKE	F Wayne	11.1	11.3	14.9	17	78	83	0	71	29
WFYV	Jkvil	10.6	11.9	15.2	21	68	76	3	70	30
WIMZ	Knox	10.8	11.7	10.9	25	69	74	1	56	44
WEZX	NE PA	11.3	11.2	8.8	16	76	80	4	59	41
KEZO	Omaha	10.0	12.5	13.0	23	70	77	0	68	32
WRXL	Rich	8.9	14.1	11.0	18	76	79	3	64	36
WCMF	Roch	10.1	12.5	8.3	23	75	77	0	74	26
KMBQ	Shreve	10.5	12.0	16.1	28	68	70	2	68	32
WIOT	Tol	8.6	14.6	11.8	18	75	82	0	73	27
KMOD	Tulsa	11.3	11.2	12.8	17	77	79	4	72	28
KICT	Wich	10.9	11.5	12.8	17	83	83	0	64	36
WSRD	Young	7.7	16.3	2.0	19	75	81	0	63	37

AC/SOFT

NATIONAL MEAN:		7.9	15.9	6.8	4.4	60.9	87.6	8.0	41.4	58.6
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WCBS-F	NY	7.4	16.9	11.0	1	42	82	17	51	49
WPIX	NY	7.7	16.4	5.0	3	59	87	10	39	61
WYNY	NY	7.2	17.6	4.3	5	54	87	8	38	62
WCLR	Chi	7.5	16.7	3.9	3	52	86	11	31	59
WFYR	Chi	7.9	16.0	4.3	2	65	90	8	44	56
WLAK	Chi	8.1	15.5	5.0	2	35	69	29	40	60
KFI	LA	5.5	22.8	4.4	3	43	78	19	51	49
KMGG	LA	6.6	19.0	5.4	8	64	84	8	36	64
KOST	LA	7.0	18.1	4.7	3	72	83	14	35	65
KRTH	LA	5.8	21.8	2.7	3	72	91	6	51	49
KBZT	SD	8.3	15.1	5.8	6	70	92	2	50	50
KFMB	SD	7.0	18.0	3.9	3	75	91	6	53	47
WICC	Bridge	9.3	13.5	10.1	3	22	55	42	39	61
WMJC	Detr	9.1	13.9	5.8	3	60	88	9	36	64
WNIC	Detr	6.5	19.3	3.1	6	70	89	5	36	64
KIOI	SF	5.9	21.4	3.7	5	69	93	2	39	61
KYUU	SF	6.1	20.7	2.0	6	59	85	9	47	53
WMJX	Bost	6.3	19.9	3.8	6	67	89	5	43	57
WROR	Bost	5.8	21.6	3.5	10	55	85	5	49	51
WMGK-F	Phila	8.6	14.6	5.9	3	54	89	8	38	62
WSNI	Phila	7.2	17.4	3.9	5	57	84	11	45	55
KEZR	S Jose	6.4	19.6	3.5	2	72	92	6	42	58
WQQQ	ABE	9.1	13.9	6.3	11	59	74	15	51	49
WHYN-F	Spr,MA	9.6	13.2	9.4	4	37	65	31	34	66
WMAS-F	Spr,MA	8.4	14.9	6.5	4	58	72	24	41	59
WPJB	Prov	6.9	18.4	3.9	5	51	81	14	34	66
WENS	Indy	7.8	16.2	6.1	3	65	94	3	40	60
WMJI	Cleve	8.1	15.5	9.7	3	61	90	7	46	54
WZZP	Cleve	6.9	18.3	4.4	2	56	86	12	42	58
WSB-F	Atl	7.0	18.1	3.1	5	63	88	7	34	66
WRRM	Atl	8.0	15.8	5.7	2	62	94	4	41	59
WBUF	Buff	10.2	12.4	4.3	1	64	91	8	33	67
WSNY	Col,O	8.9	14.2	6.0	1	69	95	4	40	60
WLLT	Cin	7.9	16.0	8.1	7	61	86	7	33	67
WRRM	Cin	8.5	14.7	4.3	2	63	87	11	35	65
KVIL	Dall	10.9	11.6	11.9	2	48	81	17	32	68
KFMK	Hous	8.7	14.5	9.4	3	65	94	3	43	57
KRBE	Hous	7.7	16.4	5.1	3	67	91	6	43	57
KLIR	Denv	7.7	16.5	3.6	2	74	95	3	42	58
KLSI	KC	9.8	12.9	10.9	3	64	87	10	36	64
KSTP	Minn	9.1	13.9	7.7	5	66	90	5	40	60
KSD-F	ST L	9.9	12.8	11.5	4	61	92	4	36	64
KLSY	Sea	9.0	14.0	8.8	9	74	91	0	38	62
WLTT	Wash	6.5	19.4	2.4	3	68	88	9	37	63
WIQI	Tampa	9.5	13.2	13.5	2	44	77	21	36	64
WHYW	Pitt	7.8	16.3	3.3	3	67	89	8	38	62
KKLT	Phoe	8.6	14.6	8.3	5	65	89	6	33	67
WMYX	Milw	6.5	19.4	8.0	3	67	90	7	35	65
WAXY	Miami	6.6	19.0	5.6	2	70	87	11	36	54
WWWL	Miami	6.6	19.0	2.8	3	77	92	5	41	59

AC/SOFT

NATIONAL MEAN:		7.9	15.9	6.8	4.4	60.9	87.6	8.0	41.4	58.6
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
KXOA	Sacra	9.1	13.9	6.0	3	70	90	7	40	60
WFBC	Gree,SC	7.7	16.4	6.4	9	52	76	15	39	61
WRAL	Ral	8.8	14.3	7.2	4	59	87	9	39	61
WMAG	Gree-WS	9.5	13.3	7.4	8	66	85	7	42	58
WRVR	Memp	9.8	12.9	12.1	2	70	88	10	48	52
WLTY	Norf	10.0	12.5	7.4	3	67	92	5	51	49
KCNR	Port,O	7.8	16.2	10.4	6	75	92	2	46	54
KLLS	San An	8.0	15.8	7.6	8	67	87	5	35	65
WWOM	A-S-T	8.7	14.5	4.6	2	59	94	4	50	50
KOB-F	Albuq	10.2	12.4	8.9	8	59	82	10	33	67
KEYI	Austin	7.9	15.9	9.6	6	76	89	5	42	58
KLYF-F	DM	9.8	12.9	11.9	2	37	68	30	42	58
WFWQ	F Wayne	8.5	14.9	8.7	9	66	86	5	55	45
WAIV	Jkvil	8.7	14.4	13.2	1	60	92	7	39	61
WEZS	Rich	10.6	11.9	13.4	9	59	85	6	44	56
WVOR	Roch	9.2	13.8	9.9	1	48	87	12	46	54
KKPL	Spok	9.4	13.4	8.2	8	69	85	7	41	59
WHEN	Syra	6.6	19.0	9.0	9	50	85	6	55	45
WYYY-F	Syra	8.4	15.0	8.0	10	63	84	6	41	59
WMHE	Tol	8.0	15.8	6.3	6	71	94	0	45	55
KCEE	Tucs	8.4	15.0	5.6	5	45	84	11	50	50
KRAV	Tulsa	9.7	13.0	12.4	5	70	90	5	40	60
WRMF-F	W Palm	10.8	11.7	8.0	2	66	96	2	39	61

MOR/VARIETY

NATIONAL MEAN:		8.7	14.4	11.1	1.4	16.8	42.8	55.8	42.1	57.9
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WGN	Chi	10.7	11.7	8.0	1	8	33	66	42	58
KFMB	SD	7.2	17.6	7.9	0	31	67	33	46	54
WJR	Detr	9.3	13.5	11.3	1	10	33	66	49	51
KNBR	SF	5.8	21.8	3.4	3	30	68	29	52	48
WJBC	Bloom	13.2	9.6	15.6	2	19	49	49	48	62
WMBD	Peoria	11.3	11.2	17.5	2	4	16	82	40	60
WBZ	Bost	8.9	14.2	8.4	1	19	44	55	32	68
WHDH	Bost	8.9	14.2	9.2	1	20	54	45	43	57
WTIC	Hart	11.5	10.9	12.8	2	11	31	67	38	62
WELI	N Haven	10.1	12.4	13.0	1	9	26	73	42	68
WIP	Phila	7.3	17.2	7.7	1	18	50	49	39	61
WIBC	Indy	12.1	10.4	12.5	1	17	45	54	40	60
WHAS	Louis	7.9	16.0	10.9	2	25	48	50	46	54
WAKR	Akron	8.8	14.1	14.1	1	15	38	61	36	64
WHBC	Cant	8.5	14.9	11.5	3	11	40	57	38	62
WSB	Atl	7.6	16.5	9.2	1	15	41	58	43	57
WBAL	Balt	11.3	11.2	13.5	0	5	19	81	34	66
WBEN	Buff	6.9	18.3	4.6	3	14	36	61	48	52
WGR	Buff	6.2	20.2	7.3	1	34	66	33	52	48
WTVN	Col,O	7.8	16.3	10.4	1	23	51	49	44	56
WKRC	Cin	7.0	18.1	9.2	2	23	53	45	39	61
KHOW	Denv	7.9	15.9	9.3	1	30	79	20	43	57
WCCO	Minn	10.1	12.4	10.2	1	10	36	63	45	55
KOMO	Sea	5.6	22.3	5.0	1	18	50	49	46	54
WMAL	Wash	9.1	13.9	8.0	3	11	34	63	41	59

MOR/VARIETY

NATIONAL MEAN:		8.7 TSL	14.4 T/O RATIO	11.1 % EXCL	1.4 % TEENS	16.8 % 18-34	42.8 % 18-49	55.8 % 50+	42.1 %M	57.9 %F
KDKA	Pitt	9.6	13.2	9.7	1	10	27	72	37	63
WOOD	Gr Rap	9.9	12.7	13.5	1	6	44	55	40	60
KOY	Phoe	7.6	16.7	8.8	1	29	62	37	48	52
WTMJ	Milw	9.2	13.7	9.6	1	10	32	67	44	56
WPTF	Ral	12.3	10.2	18.1	0	8	27	73	39	61
WHP	Harris	11.6	10.9	17.4	0	2	15	85	31	69
WSBA	York	9.1	13.8	12.0	0	19	50	50	42	58
WHIO	Dayt	8.3	15.1	12.1	1	6	27	72	44	56
KSL	SLC	7.5	16.9	7.2	3	29	55	42	49	51
WGY	A-S-T	8.9	14.2	14.2	2	17	43	55	39	61
KOB	Albuq	9.1	13.9	10.6	1	30	62	37	55	45
WHBY	App-Os	8.4	15.0	9.6	3	13	39	58	46	54
WOWO	FT Wayn	9.1	13.9	12.2	3	30	53	44	37	53
KSSK	Hono	13.3	9.5	15.6	1	29	56	43	37	63
KFAB	Omaha	10.9	11.5	21.1	1	16	38	61	42	58
WRVA	Rich	9.1	13.8	11.3	2	16	39	59	35	65
WSYR	Syra	9.3	13.6	9.8	2	14	31	67	41	59
WSPD	Tol	8.2	15.4	12.7	2	11	29	69	33	67
KRMG	Tulsa	8.6	14.6	13.6	0	12	48	52	51	49

BEAUTIFUL MUSIC

NATIONAL MEAN:		11.3 TSL	11.2 T/O RATIO	11.4 % EXCL	0.7 % TEENS	14.1 % 18-34	39.5 % 18-49	59.8 % 50+	41.0 %M	59.0 %F
WPAT-F	NY	7.9	16.0	5.3	0	12	40	60	48	52
WRFM	NY	9.8	12.9	6.0	1	9	32	67	41	59
WLOO	Chi	11.2	11.3	7.9	0	11	34	66	44	56
KBIG	LA	10.6	11.8	8.3	0	17	52	48	43	57
KJOI	LA	10.0	12.5	7.8	1	11	33	66	41	59
KJQY	SD	12.1	10.5	12.5	2	11	31	67	38	62
WEZN	Bridge	12.7	9.9	10.3	1	10	32	67	40	60
WJOI	Detr	10.6	11.8	9.1	1	10	34	65	38	62
KABL-F	SF	9.8	12.9	6.4	1	12	32	67	42	58
WSWT	Peor	11.3	11.1	12.3	0	19	41	59	41	59
WHUE	Bost	10.0	12.5	4.6	1	8	31	68	44	56
WJIB	Bost	10.4	12.1	8.8	0	9	29	71	48	52
WSRS	Worc	12.2	10.3	10.0	1	22	51	48	48	52
WRCH	Hart	11.7	10.8	5.2	1	15	39	60	41	59
WEAZ	Phila	11.2	11.4	6.2	1	15	36	63	41	59
WFMZ	A-B-E	15.3	8.2	15.7	1	10	32	67	35	65
WLKW	Prov	13.5	9.4	17.3	1	8	34	65	42	58
WXTZ	Indy	10.9	11.5	12.9	0	18	43	57	39	61
WDOK	Cleve	10.1	12.4	7.7	0	11	35	65	46	54
WQAL	Cleve	11.1	11.3	8.5	0	11	33	67	37	63
WPCH	Atl	9.4	13.4	12.7	1	22	59	40	36	54
WLIF	Balt	11.3	11.1	11.1	1	12	45	54	37	63
WJYE	Buff	12.1	10.4	7.9	0	12	35	65	36	64
WBNS-F	Col,O	11.6	10.8	11.7	0	14	40	60	45	55
WWEZ	Cin	10.7	11.8	9.3	1	23	44	55	44	56

BEAUTIFUL MUSIC

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		11.3	11.2	11.4	0.7	14.1	39.5	59.8	41.0	59.0
KMEZ	Dall	10.9	11.5	11.5	1	12	48	51	41	59
KODA	Hous	10.7	11.8	9.9	1	22	51	48	48	52
KOSI	Denv	10.4	12.2	10.0	2	18	46	52	40	60
KMBR	KC	10.5	12.0	11.8	1	13	49	50	43	57
WAYL	Minn	10.7	11.8	5.4	0	11	43	57	39	61
KEZK	ST L	10.9	11.6	8.5	0	23	49	51	32	68
KBRD	Sea	10.8	11.6	9.1	0	10	40	60	40	60
WGAY	Wash	11.3	11.2	9.9	2	15	38	60	41	59
WWBA	Tampa	16.4	7.7	27.0	0	5	17	83	45	55
WPNT	Pitt	11.3	11.1	10.1	0	20	40	60	41	59
WOOD	Gr Rap	9.0	14.0	14.5	1	16	38	61	38	62
WQLR	Kala	10.7	11.8	8.5	3	23	57	40	47	53
KMEO	Phoe	9.9	12.7	8.0	0	10	28	72	40	60
WEZW	Milw	10.6	11.9	5.2	1	15	46	53	45	55
WLYF-F	Miami	13.8	9.2	15.6	0	7	21	79	42	38
KEWT	Sacra	9.6	13.1	9.3	1	12	33	66	33	67
WSPA	Gree,SC	11.3	11.1	5.3	1	11	29	70	39	61
WWLV	Day Be	13.4	9.4	19.4	1	6	19	80	36	64
WHIO-F	Dayt	11.8	10.7	10.4	0	15	44	56	41	59
WGLD	Gree-WS	10.7	11.8	12.9	0	19	44	56	41	59
WZEZ	Nashv	11.9	10.6	14.7	2	14	42	56	49	51
WFOG	Norf	12.9	9.7	13.7	0	14	48	52	49	51
KKNG	OK C	12.4	10.1	16.0	0	13	40	60	30	70
KUPL	Port	13.0	9.7	11.6	0	14	51	39	32	68
KSFI	SLC	11.1	11.4	10.5	0	30	57	43	35	65
KPEZ	Aust	14.1	8.9	18.9	0	11	51	49	40	60
WCEZ	Col,SC	7.6	16.6	6.2	0	24	38	62	41	59
WEZV	F Wayn	10.7	11.8	7.0	2	18	51	47	44	56
WKTZ	Jkvil	12.4	10.1	19.4	3	6	24	73	40	60
WTFM	JC-Kin	11.8	10.7	16.3	2	21	54	55	45	55
WYZZ	NE PA	11.8	10.7	9.7	0	6	28	72	28	72
WPVR	Roan	15.3	8.3	20.7	0	8	34	66	48	52
WEZO	Roch	11.0	11.5	12.7	0	10	37	63	42	58
KXLY	Spok	17.7	7.1	14.6	2	16	35	63	39	61
WLQR	Tol	11.0	11.5	12.1	1	22	44	55	38	62
KJYK	Tucs	12.1	10.4	17.3	0	14	46	54	43	57
KBEZ	Tulsa	11.3	11.2	17.8	1	26	57	42	38	62
WEAT	W Palm	12.5	10.1	19.6	0	11	25	75	38	62
WKBN	Young	10.5	11.9	11.4	0	14	36	64	46	54

COUNTRY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.9	12.7	14.6	3.5	32.7	66.4	30.1	47.9	52.1
WHN	NY	6.7	18.8	5.0	2	21	58	40	47	53
WKHK	NY	8.4	15.0	6.6	4	38	74	22	50	50
WMAQ	Chi	6.8	18.5	6.7	2	22	50	48	52	48
WUSN	Chi	8.0	15.8	8.6	7	35	73	20	35	55
KLAC	LA	6.1	20.5	5.6	2	27	65	33	58	42
KZLA-F	LA	8.9	14.2	9.8	1	35	74	25	42	58
KSON-F	SD	7.7	16.4	12.8	10	26	54	36	52	48
KUZZ	Bakers	11.8	10.7	25.3	4	30	69	27	49	51
WCXI	Detr	8.0	15.8	7.5	1	22	51	48	47	53
WWWW	Detr	9.8	12.9	7.9	3	27	74	23	45	55

COUNTRY

NATIONAL MEAN:		9.9 TSL	12.7 T/O RATIO	14.6 % EXCL	3.5 % TEENS	32.7 % 18-34	66.4 % 18-49	30.1 % 50+	47.9 %M	52.1 %F
KSAN	SF	9.0	14.1	4.5	4	53	80	16	46	54
WXCL	Peor	9.9	12.7	22.2	2	20	50	48	47	53
WXKW	A-B-E	12.3	10.3	18.8	5	18	58	37	48	52
WFMS	Indy	10.1	12.4	12.7	2	36	75	22	50	50
WIRE	Indy	10.7	11.8	15.4	1	14	38	61	39	61
WAMZ	Louis	11.5	10.9	17.1	5	43	69	26	40	60
WKSW	Cleve	10.3	12.2	15.3	3	38	67	30	44	56
WKHX	Atl	10.8	11.6	17.1	1	38	79	14	51	49
WPOC	Balt	11.1	11.3	14.9	1	35	69	30	57	43
WYRK	Buff	9.4	13.4	10.0	1	36	72	27	50	50
WKXF	Cin	8.9	14.1	15.7	1	35	66	33	43	57
WUBE	Cin	9.2	13.7	19.5	3	23	68	29	51	49
WBAP	Dall-F	8.2	15.3	12.3	2	24	61	37	57	43
KPLX	D-FW	10.0	12.6	11.6	5	44	77	18	51	49
KIKK-F	Hous	10.9	11.5	16.3	4	43	78	18	51	49
KILT-F	Hous	10.5	12.0	10.6	6	49	78	16	49	51
KLZ	Denv	8.8	14.4	16.9	5	24	58	37	51	49
KYGO	Denv	10.2	12.3	15.0	1	34	57	42	48	52
WDAF	KC	11.1	11.3	19.3	1	15	48	51	52	48
KEEY	Minn	9.3	13.5	12.1	4	34	72	24	51	49
KSD	ST L	7.0	18.1	8.5	5	27	56	39	39	61
KMPS-F	Sea	10.6	11.9	14.6	2	38	75	23	42	58
WPKX	Wash	7.0	17.9	5.8	4	36	75	21	37	63
WMZQ	Wash	8.8	14.3	11.4	6	38	69	25	48	52
WSUN	Tampa	10.4	12.1	13.2	1	12	35	64	47	53
WCUZ-F	Gr Rap	12.3	10.2	10.9	2	42	82	16	49	51
KEZC	Phoe	9.2	13.8	8.0	2	27	64	34	45	55
WBCS	Milw	8.3	15.2	8.0	0	36	68	32	36	64
WKQS	Mia	11.8	10.7	13.7	3	31	71	26	49	51
KAER	Sacra	10.5	12.0	12.8	9	36	70	21	47	53
WESC-F	GreemSC	10.7	11.8	15.0	6	25	58	36	55	45
WSSL	Gree,SC	11.8	10.6	10.6	2	35	72	26	51	49
WTCR	Hun,WV	11.0	11.4	14.0	7	27	56	37	35	65
WHOO-F	Orl	8.0	15.7	9.3	1	30	76	23	50	50
WWKA-F	Orl	10.4	12.2	12.8	8	31	72	20	45	55
WRKZ	Harris	9.9	12.7	12.3	2	28	55	43	37	63
WZZK	Birm	10.9	11.5	16.4	4	34	66	30	38	52
WSOC-F	Char	13.5	9.3	22.6	5	33	69	26	46	54
WONE	Dayt	8.4	14.9	14.2	1	26	64	35	48	52
WTQR	Gree-WS	13.1	9.6	20.6	3	27	67	30	50	50
WGKX	Memp	10.2	12.4	12.2	5	52	79	16	43	57
WSIX-F	Nash	8.6	14.6	11.4	1	20	51	48	44	56
WSM-F	Nash	13.2	9.6	17.8	1	39	81	18	48	52
WNOE-F	New O	11.3	11.1	17.1	2	28	64	34	57	43
WCMS	Norf	13.5	9.3	19.2	2	30	69	29	57	43
KXXY-F	OK C	9.4	13.4	10.0	6	58	90	4	53	47
KJIB	Port	10.9	11.6	11.3	6	28	74	20	53	47
KKYX	San A	8.2	15.3	14.1	2	23	49	49	40	60
KAJA	San A	11.2	11.3	10.6	5	48	87	8	40	60
KASE	Aust	13.0	9.7	17.0	3	50	79	18	51	49

COUNTRY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.9	12.7	14.6	3.5	32.7	66.4	30.1	47.9	52.1
WEZL	Char,SC	12.2	10.3	31.3	2	34	69	29	51	49
WDOD	Chatt	9.0	14.0	11.6	9	30	60	31	48	52
WCOS	Col,SC	12.5	10.1	19.5	5	49	78	17	54	46
KOUL	Cor Ch	11.3	11.2	12.3	6	38	68	26	43	57
KHEY	El Pas	8.9	14.2	10.9	0	20	60	40	44	56
WCRJ	Jkvil	11.3	11.2	22.2	8	45	72	20	52	48
WXBQ	JC-Kin	11.5	10.9	14.5	3	42	81	16	39	61
WIVK	Knox	13.2	9.5	15.0	1	25	56	43	47	53
WVLK-F	Lex	11.3	11.2	13.9	3	47	74	23	50	50
KLRA	L Roc	7.2	17.4	12.4	0	3	27	73	55	45
KSSN	L Roc	10.3	12.2	16.8	1	43	78	21	44	56
KLLL	Lubb	10.6	11.9	12.4	6	50	81	13	44	56
WKSJ	Mob	13.1	9.6	21.1	4	45	74	22	55	45
WKLR	Tol	11.6	10.9	16.0	5	33	72	23	50	50
KCUB	Tucs	12.4	10.2	25.6	3	20	52	45	40	60
KVOO	Tulsa	10.0	12.5	19.3	3	18	43	54	55	45
KWEN	Tulsa	12.1	10.4	23.9	5	47	75	20	45	55
WIRK	W Palm	14.4	8.7	20.9	1	35	69	30	57	43
KFDI-F	Wich	9.5	13.2	15.8	3	44	80	17	58	42
KFH	Wich	9.5	13.3	17.7	0	22	52	48	50	50

NEWS/TALK

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		7.8	16.3	8.0	0.8	12.7	33.6	65.6	49.4	50.6
WABC	NY	5.6	22.7	3.9	4	20	42	54	46	54
WCBS	NY	6.3	20.1	6.6	1	12	36	63	52	48
WINS	NY	5.9	21.3	7.5	2	15	35	63	50	50
WOR	NY	10.2	12.4	6.2	0	7	18	82	33	67
WBBM	Chi	6.6	19.1	6.2	1	14	36	63	54	46
WIND	Chi	11.3	11.2	10.9	1	8	20	79	34	66
KABC	LA	9.1	13.8	7.8	1	11	40	59	44	56
KFWB	LA	6.0	20.9	8.9	1	8	29	70	52	48
KNX	LA	6.7	18.9	6.2	1	13	35	64	50	50
KSDO	SD	7.1	17.9	6.7	0	15	41	59	62	38
WWJ	Detr	8.8	14.4	8.8	1	14	32	67	51	49
WXYZ	Detr	8.9	14.2	7.0	2	10	23	75	38	62
KCBS	SF	7.8	16.1	7.2	0	15	33	67	47	53
KGO	SF	9.6	13.2	10.6	0	12	29	71	43	57
WEEI	Bost	6.8	18.4	6.1	1	12	31	68	56	44
WRKO	Bost	8.9	14.2	5.3	0	9	29	71	42	58
WPOP	Hart	5.9	21.5	5.0	2	17	45	53	50	50
KYW	Phila	7.0	18.0	7.8	1	11	32	67	46	54
WCAU	Phila	7.2	17.5	6.2	2	12	27	71	58	42
WHJJ	Prov	13.3	9.4	10.7	0	8	23	77	43	57
WJW	Cleve	8.6	14.6	8.6	1	7	27	72	43	57
WCBM	Balt	6.6	19.2	3.1	0	20	47	53	58	42
WCKY	Cin	9.1	13.9	6.8	0	5	22	78	44	56
KRLD	Dall	8.2	15.3	10.6	1	14	39	60	55	45
KTRH	Hous	7.8	16.3	8.7	0	11	38	62	50	50

NEWS/TALK

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		7.8	16.3	8.0	0.8	12.7	33.6	65.6	49.4	50.6
KOA	Denv	7.6	16.5	3.6	1	12	39	60	57	43
KCMO	KC	7.7	16.5	9.2	1	18	46	53	52	48
KMOX	ST L	11.7	10.8	14.5	1	13	32	67	45	55
KIRO	Sea	7.1	17.7	7.6	1	20	49	50	63	37
WRC	Wash	9.9	12.8	11.3	1	12	38	61	41	59
WTOP	Wash	6.1	20.6	4.7	2	19	45	53	60	40
KTAR	Phoe	9.3	13.6	12.7	1	8	31	68	52	48
WIOD	Miami	7.5	16.9	3.2	3	12	34	63	52	48
WINZ	Miami	6.9	18.3	7.4	0	10	23	77	57	43
KFBK	Sacra	5.6	22.5	6.5	0	11	35	65	51	49
WNIS	Norf	9.6	13.1	4.4	0	10	34	66	51	49
KTOK	OK C	10.9	11.5	18.2	0	15	32	68	45	55
KXL	Port	6.8	18.5	6.6	0	12	24	76	43	57
WOAI	San An	9.6	13.1	9.1	0	9	25	75	47	53
WHO	DM	8.8	14.3	18.4	0	14	38	62	46	54
KHVH	Hono	7.2	17.4	7.8	0	20	45	55	61	39

BLACK/URBAN

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.1	12.4	9.4	18.7	55.4	71.9	9.4	44.7	55.3
WBLS	NY	7.6	16.6	5.9	11	60	80	9	46	54
WKTU	NY	6.7	18.7	1.7	17	55	78	5	48	52
WRKS	NY	9.6	13.1	5.1	21	54	71	8	41	59
WBMX	Chi	9.0	13.9	4.3	23	64	75	2	43	57
WGCI-F	Chi	8.7	14.5	5.6	15	62	81	4	48	52
KDAY	LA	6.8	18.4	5.3	39	42	52	9	43	57
KJLH	LA	8.8	14.3	5.2	12	61	79	9	44	56
KUTE	LA	6.3	19.9	3.0	22	64	69	9	39	61
WDRQ	Detr	9.7	13.0	4.6	18	60	76	6	39	61
WJLB-F	Detr	8.4	15.0	6.1	20	51	68	12	45	55
KDIA	SF	7.2	17.6	7.0	12	52	70	18	45	55
KSOL	SF	9.9	12.7	6.7	21	61	74	5	45	55
WDAS-F	Phila	12.9	9.8	8.7	17	57	75	8	53	47
WUSL	Phila	9.6	13.2	5.0	25	54	70	5	37	63
WTLC	Indy	13.8	9.1	22.4	22	47	66	12	46	54
WLOU	Louis	21.4	5.9	17.2	16	55	71	13	49	51
WZAK	Cleve	10.9	11.6	10.5	24	53	69	7	45	55
WVEE	Atl	13.5	9.3	16.0	15	67	81	6	45	55
WWIN	Balt	7.7	16.4	2.7	22	51	62	16	33	67
WBLZ	Cin	9.8	12.8	[illegible]	24	57	74	2	38	62
KKDA	Dall	10.5	12.0	14.1	23	49	64	13	47	53
KNOK	Dall	12.5	10.0	12.3	14	62	70	16	36	64
KMJQ	Hous	10.0	12.5	6.6	19	59	76	5	39	61
KMJM	ST L	12.5	10.0	14.3	20	51	70	10	47	53
WHUR	Wash	7.9	15.9	2.8	8	60	87	5	46	54
WKYS	Wash	11.9	10.6	5.3	17	58	80	3	40	60
WAMO	Pitt	11.1	11.3	14.4	17	45	75	8	48	52
WEDR	Miami	13.2	9.6	10.0	16	54	75	9	51	49
WHYZ	Gree,SC	18.5	6.8	21.8	7	55	77	16	34	66
WQMG	Gree-WS	15.6	8.1	15.3	14	61	81	5	52	48

BLACK/URBAN

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.1	12.4	9.4	18.7	55.4	71.9	9.4	44.7	55.3
WDIA	Memp	8.8	14.3	6.8	17	24	37	46	35	65
WHRK	Memp	8.5	14.9	2.3	16	67	81	3	62	38
WAIL	NO	10.5	12.0	5.9	31	48	61	8	47	53
WYLD-F	NO	16.2	7.8	16.4	10	70	85	4	44	56
WWWZ-F	Char,SC	12.9	9.8	19.0	21	64	76	3	54	46
WWDM	Col,SC	12.0	10.5	12.1	21	56	70	9	41	59
WBLX	Mob	16.4	7.7	13.8	21	51	68	11	48	52
WPLZ	Rich	11.6	10.8	11.3	20	62	76	4	53	47
KOKA	Shrev	10.6	11.8	8.7	23	38	53	24	37	53

NOSTALGIA

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.7	11.7	9.8	0.2	5.1	21.2	78.6	43.3	56.7
WNEW	NY	9.1	13.8	4.9	2	8	28	70	54	46
WHLI	NY	14.4	8.7	5.4	0	8	18	82	36	64
WAIT	Chi	7.4	17.0	1.9	0	6	28	72	48	52
WJJD	Chi	8.5	14.8	5.5	1	5	22	77	51	49
KMPC	LA	6.9	18.3	5.3	0	6	25	75	52	48
KPRZ	LA	12.5	10.0	16.4	0	4	18	82	45	55
KMLO	SD	11.9	10.6	14.1	0	2	19	81	40	60
CKJY	Detr	11.2	11.5	5.5	1	2	17	82	48	52
KSFO	SF	7.5	16.7	3.8	1	9	23	76	51	49
WXKS	Bost	14.3	8.8	4.6	0	5	31	69	48	52
WPEN	Phila	10.7	11.8	8.6	0	5	18	82	43	57
WEST	A-B-E	19.2	6.6	18.8	0	5	12	88	38	62
WMAS	Spr,MA	11.1	11.3	6.9	0	5	20	80	37	63
WBBG	Cleve	11.1	11.3	8.2	0	3	22	78	33	67
WJYA+	Atl	11.5	11.0	12.0	0	4	36	74	43	57
WITH	Balt	14.7	8.6	12.5	0	1	8	92	40	60
WECK	Buff	11.8	10.7	10.2	0	4	17	83	45	55
WCOL	Col,O	8.8	14.3	9.2	0	14	26	74	45	55
KQUE	Hous	12.1	10.4	12.3	1	9	33	66	39	61
KEZW	Denv	10.4	12.1	10.3	0	8	26	74	37	63
KJLA	KC	10.5	12.0	9.5	0	3	11	89	38	62
WRTH	ST L	8.8	14.3	4.1	0	6	21	79	45	55
KIXI	Sea	9.9	12.8	13.7	0	5	19	81	53	47
WDAE	Tampa	10.6	11.9	13.5	0	5	17	83	42	58
WJAS	Pitt	10.4	12.1	6.8	0	1	19	81	50	50
WOKY	Milw	9.9	12.7	11.9	1	3	15	84	39	61
WCOT	Orl	12.7	9.9	14.4	0	2	13	87	41	59
WJAI	Dayt	10.0	12.5	6.0	0	2	20	80	27	73
WWIW	NO	8.9	14.2	11.1	0	0	24	76	49	51
KORK	Las Ve	13.4	9.4	15.0	0	14	33	67	55	45
WNAK	NE PA	21.3	5.9	14.2	0	6	26	74	41	59
WYLF	Roch	11.6	10.8	11.6	0	6	18	82	42	58
WFBL	Syra	11.9	10.6	16.4	0	1	15	85	33	67

RELIGION/GOSPEL

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.2	15.3	10.2	3.8	27.3	55.0	42.2	35.1	64.9
WFME	NY	14.0	9.0	18.0	11	8	59	30	41	59
WWDJ	NY	8.6	14.6	12.6	8	16	32	60	27	73
KBRT	LA	6.4	19.7	1.1	0	42	68	32	40	60
KIEV	LA	7.3	17.2	4.1	0	4	25	75	41	59
WMUZ	Detr	5.5	22.9	10.9	6	63	77	17	36	64
KEAR	SF	13.1	9.6	11.6	0	10	53	47	46	54
WROL	Bost	7.2	17.4	1.3	4	9	33	63	42	58
WZZD	Phila	7.7	16.3	5.6	2	52	80	18	31	69
WRBS	Balt	8.4	15.0	11.3	0	15	59	41	36	64
WDCX	Buff	8.6	14.7	2.6	0	11	72	72	22	78
KPBC	Dall	16.6	7.6	8.6	8	47	73	19	42	58
KGOL	Hous	11.1	11.4	15.3	2	61	73	25	39	61
KHCB	Hous	5.9	21.3	9.5	3	16	45	52	35	65
KBIQ	Sea	9.4	13.4	23.0	16	44	77	7	38	62
WPIT	Pitt	8.5	14.8	2.0	0	0	9	91	18	82
WEMM	Hunt,WV	9.3	13.5	18.7	0	20	52	48	32	68
WDJC	Birm	6.8	18.6	10.1	5	27	59	36	26	74
WWMO	Gree-WS	7.6	16.5	10.9	0	16	64	36	40	60
WXRI	Norf	7.6	16.6	16.5	7	58	79	14	35	65

SPANISH

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		15.2	9.0	16.6	2.1	38.0	64.6	33.3	39.9	60.1
WADO	NY	14.9	8.5	18.3	1	17	42	57	33	67
WJIT	NY	12.5	10.0	11.3	1	27	58	41	33	67
WOJO	Chi	18.5	6.8	19.0	5	43	84	11	36	64
KTNQ	LA	10.2	12.4	11.4	2	40	69	29	52	48
KALI	LA	11.8	10.7	5.1	14	48	73	13	37	63
KIQI	SF	17.0	7.4	27.5	0	68	90	10	34	66
KSSA	Dall	15.4	8.2	26.1	0	80	94	6	54	46
KEYH	Hous	15.2	8.3	8.8	0	68	91	9	49	51
KXYZ	Hous	9.9	12.8	11.5	4	53	81	15	55	45
WCMQ-F	Miami	13.0	9.7	11.3	2	38	69	29	35	65
WQBA	Miami	16.8	7.5	19.7	0	7	30	70	47	53
WSUA	Miami	10.5	12.0	6.0	0	24	60	40	31	69
KCOR	San An	17.6	7.2	23.2	0	10	36	64	33	67
KMMM	Aust	24.7	5.1	21.6	2	53	73	25	33	67
KAMA	El Pas	15.4	8.2	20.6	0	17	44	56	28	72
KGBT	Mc-Br	15.0	8.4	24.8	2	15	40	58	48	52

CLASSICAL

NATIONAL MEAN:		7.8	16.1	5.7	1.1	22.3	51.1	47.8	50.0	50.0
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WNCN	NY	8.2	15.4	3.7	2	20	44	54	57	43
WQXR	NY	8.0	15.7	6.6	0	10	28	72	54	46
WFMT	Chi	6.4	19.8	6.5	1	16	49	50	62	38
KFAC	LA	6.3	20.1	1.5	2	25	52	46	44	56
KFSD	SD	12.1	10.4	8.4	0	24	54	46	51	49
WQRS	Det	7.5	16.8	3.6	0	24	58	42	46	54
KDFC+	SF	9.0	14.6	5.3	0	25	70	30	59	41
WCRB	Bost	5.7	22.1	0.8	0	22	57	43	52	48
WFLN-F	Phila	7.5	16.9	6.2	3	25	58	39	54	46
WCLV	Cleve	8.0	15.8	8.7	0	19	49	51	37	63
KLEF	Hous	9.0	14.0	5.9	7	31	58	35	57	43
KVOD	Denv	9.9	12.7	5.4	1	29	66	33	36	64
KING-F	Sea	8.7	14.4	9.6	0	31	53	47	42	58
WGMS+	Wash	7.2	17.6	3.6	0	19	48	52	50	50
WTMI	Miami	8.6	14.9	9.9	0	15	23	77	49	51

SECTION B

ARBITRON INDIVIDUAL MARKET REPORTS

NOTE: Following these "definitions" pages the regular Arbitron market reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Please read these pages carefully. It will greatly increase your understanding of the Individual Market Reports if you are familiar with the systems and methodology used.

The best way to explain an Individual Market Report is to take one market and go through it step-by-step. We will use data from the Rochester market. Some of the examples are from the Spring 83 issue of American Radio.

MSA Rank # 46
MSA Pop: 972,300
APR 16.0
Est 1983 Rev: $14,600,000

Rochester is the 46th largest Metropolitan Statistical Area (MSA) in the nation. MSA now officially replaces the old SMSA designation. I have a lot of problems with the MSA's because in some cases old SMSA was split into two new MSA's. Examples include Dallas/Fort Worth, St. Louis/East St. Louis, Kansas City, MO and Kansas City, KN. I usually combined the MSA's and estimated or approximated the population and ranking. This is the reason why some markets have the same ranking. Hopefully by the Spring 84 issue we will have a Consolidated MSA ranking available.

The APR is the Average Person Rating. The APR indicates the percentage of the 12+ population which is using radio from 6AM-Midnight, Mon-Sun, (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures. Rochester's APR is somewhat below the national mean of 17.5.

The revenue estimates are based upon calculations made in the 1984 issue of Duncan's Radio Market Guide. The figures are net and do not include trades.

Stations: 19/17
Diaries: 1353/608:1
Standard Error: .519
% Below Line: 1.0

There were 19 stations listed in the Rochester rating book. The next figure (17) shows the number of stations listed above the line (home to the metro). In Rochester there were two stations which were licensed outside the metro but still qualified for inclusion in the Rochester book. You should be aware that some stations now appear above the line for the first time by virtue of its chosen home city of identification rather than by its FCC authorized City of License.

The % below the line figures show the percentage of total radio listening earned by below the line stations.

1353 usable diaries were returned from the Rochester metro. There was one diary returned for every 608 people 12+.

The standard error is based on Arbitron's method of estimating the reliability of their ratings. I have carried their fromula through the first step. The higher the figure is the more reliable the data is estimated to be.

CSI: 10.8 Bil
CSI HH: 30.6 M
Retail $: 4.9 Bil
% Not Listed: 10.3%

CSI stands for Consumer Spendable Income. The people of Rochester have an estimated 9.7 billion dollars to spend after taxes were deducted.

CSI HH means Consumer Spendable Income per household. The Rochester figure is $27,000.

Total retail dollars spent in Rochester are estimated at 4.8 billion dollars.

Figures are from 1 Jan 1983. Later data has not been released as of my publication date.

The "% Not Listed" shows the percentage of radio listening which is going to stations not listed in the rating book, It is calculated by adding up all listening (1/4 HR AVG, 12+, Mon-Sun, 6A-MID) to listed stations and subtracting that figure from the market's total listening. That figure is then divided by the market's total listening.

This figure would reflect listening to distant stations, non commercial and public stations, and local stations which did not have enough audience to qualify for listing in the book.

This figure along with "% Below Line" figures indicates how much listening in the market is not available to the local commercial stations. This could have and affect on CPM's and also the effectiveness and saleability of local radio,

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WEZO-F 182/13.5	13.5	13.7	16.9	17.8

12+ TSA 1/4
1. WEZO-F 204

12+ TSA CUME/ MSA CUME RATING	FAL 82	SPG 82
1. WHAM 2630/26.8	26.2	26.8

All of the figures in this section are based on the Broadcast Week (Mon-Sun, 6A-MID). The audience figures are in hundreds. The ratings and shares are percentages.

WEZO-F has 18,200 listeners per quarter hour in the metro. This represents a 13.5% share during SPG 83. WEZO-F also leads the Total Survey Area with an average of 20,400 listeners per quarter hour. WHAM leads the Rochester TSA in total weekly cume with 263,000. 26.8% of the population of the Rochester metro are estimated to be listening to WHAM for five minutes or more during a given week. The cume rating was 26.8 in Spring 82 and 26.2 in Fall 82.

If a station is simulcasting this symbol (+) will appear next to call letters everywhere the station is listed. Whether I labeled the simulcasting station as AM or FM depended upon which received the greatest amount of listenership.

12+ FM SHARE (METRO): 70.44% (858 of 1218) (SPG 82: 65.90%)

These figures show how well FM radio is doing in the market - at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6A-MID, quarter hour numbers of all listed stations and divided it into the total numbers for FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

The 12 tables directly below the FM percentages show the leaders in Teens, 18-34, 18-49, 25-54, 35-64, 12+ Morning Drive (AMD), 12+ Mid-Day, and 12+ Afternoon, Women 18-34, Women 25-54, Men 18-34, and Men 25-54. The rankings are based on 1/4 HR AVG, Mon-SUn, Metro, 6A-MID (except for AMD which is Mon-Fri, 6A-10A, MID which is Mon-Fri, 10A-3P and PMD which is Mon-Fri, 3P-7P). The number of stations listed depends upon the size of the market. Ties were in some cases broken by using audience figures.

FORMATS	AM	FM	TOTAL	%
COUNTRY	67 (1)	36 (2)	103 (3)	8.5

This table is based on the Broadcast Week, 1/4 HR AVG, 12+ Metro. The table includes every format in the market and every station in the Metro. In Rochester 6700 people are listening to one AM station programming Country. The FM figures are added to AM to show a total for the market. 8.5% of radio listening in Rochester is to stations programming Country.

For those markets with an ADI section in the Arbitron report (the top 50 ADI's) the top 15 stations in the ADI are included (both 1/4 Hour AVerage and Cume). The ADI rankings are based on the Broadcast Week. Also included for ADI markets only is the exclusive cume rankings. This table shows the stations which have the greatest amount of the 12+ listeners who listen to that station only during an entire week. This is based on the Metro Survey Area.

The "Other Rated Stations" section shows the frequency and 12+ Metro Share and 12+ Cume Rating for all stations which are not listed in the 12+ Metro 1/4/SHARE table.

WMJQ-F, 92.5, 50 KW @ 500, AOR (Burk-Abr)   ABC-R, $54.00* (Blair)   LIN

If a station is listed in any table (excluding "Other Rated Stations") a capsule description is provided. WMJQ has a frequency of 92.5. Its power is 50 KW and it Height Above Average Terrain (HAAT) is 500 feet.

For AM stations night power is listed if it differs from day power. Directionality is indicated as follows:

DA, DAYS - directional daytimer
DA-1 - directional day and night - 1 pattern
DA-2 - directional day and night night - 2 patterns

WMJQ programs AOR and it uses Burkhart-Abrams as a consultant. Its network affiliation is ABC-Rock. WMJQ is represented nationally by Blair and it is owned by a group owner - LIN.

The spot rate is based upon an 18 spot per week schedule with equal distribution in AMD, MID, PMD and EVE. TAP plans were used only if the spots could be equally distributed. In many cases the rate listed does not appear on the station's rate card. This is because I calculated an average rate for the four dayparts.

Calculating a rate is becoming increasingly difficult because so many stations have withdrawn their rate from SRDS. Often I had to make an estimate based on a past rate projected to the present. I have indicated these stations with an * immediately following the rate. I believe that my estimates are close in most cases, but I can not guarantee their accuracy.

Some markets would not fit on one page. The information for these markets can be found on the continuation pages which follow the Youngstown report.

NOTE: ST in the station description means AM station is broadcasting in stereo.

AKRON

MSA Rank # 67	Stations: 28/8	CSI: 6.2 Bil
MSA Pop: 655,300	Diaries: 1219/447:1	CSI HH: 26.3 M
APR 16.1	Standard Error: .543	Retail $: 3.1 Bil
Est 1983 Rev: $8,700,000	% Below Line: 56.5	% Not Listed: 8.1

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WMMS-F	103/11.7	14.2	12.6	11.9	12.5
2. WAKR	101/11.5	8.8	10.9	11.5	10.7
3. WKDD-F	92/10.5	9.5	10.6	8.5	1.9
4. WGCL-F	52/ 5.9	5.4	5.4	5.6	6.0
5. WAEZ-F	50/ 5.7	4.0	4.5	4.6	6.2
6. WMJI-F	44/ 5.0	5.0	4.0	4.8	5.6
7. WSLR	41/ 4.7	6.6	5.7	6.9	7.1
8. WNIR-F	36/ 4.1	4.6	3.6	2.9	3.5
WDBN-F	36/ 4.1	2.4	4.0	4.6	4.0

12+ TSA 1/4	
1. WMMS-F	157
2. WKDD-F	129
3. WAKR	108
4. WGCL-F	97
5. WDBN-F	74
WMJI-F	74
7. WOOS-F	65
8. WSLR	61
WAEZ-F	61
10. WKSW-F	50

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WKDD-F	2063/24.8	22.2	25.3
2. WMMS-F	1965/21.6	23.5	25.0
3. WGCL-F	1789/17.7	15.0	17.4
4. WAKR	1730/26.4	25.3	26.8
5. WMJI-F	1226/13.5	12.1	11.9
6. WGAR	1201/11.5	12.6	14.0
7. WOOS-F	941/ 2.7	3.3	NA
8. WDBN-F	905/ 7.4	5.6	8.9
9. WWWE	893/ 7.6	8.0	NA
10. WSLR	865/10.9	14.8	12.3

12+ FM SHARE (METRO): 71.71% (578 of 806) (FAL 82: 65.41%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKDD-F	1. WMMS-F	1. WMMS-F	1. WAKR	1. WAKR	1. WAKR
2. WGCL-F	2. WKDD-F	2. WKDD-F	2. WMMS-F	2. WSLR	2. WMMS-F
3. WMMS-F		3. WMJI-F	3. WMJI-F	3. WAEZ-F	3. WKDD-F
		4. WAKR	4. WKDD-F	4. WDBN-F	4. WSLR

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WMMS-F	1. WMMS-F	1. WKDD-F	1. WAKR	1. WMMS-F	1. WMMS-F
2. WKDD-F	2. WKDD-F	2. WMMS-F	2. WKDD-F	2. WKDD-F	2. WMJI-F
3. WAKR	3. WAKR	3. WMJI-F	3. WAEZ-F	3. WGCL-F	3. WAKR
4. WAEZ-F	4. WGCL-F	4. WGCL-F	WMJI-F	4. WMJI-F	4. WSLR

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCUE	1150	Cuya. Fal	1.8/5.0	WDOK-F	102.1	Cleve	2.6/6.2	WQAL-F	104.1	Cleve	2.7/6.8
WHLO	640	Akron	1.4/4.5	WGAR	1220	Cleve	2.7/11.5	WQXK-F	105.1	Young	1.8/3.1
WKNT	1520	Kent	.5/ .9	WHK	1420	Cleve	.5/3.7	WSRD-F	101.1	Young	.6/1.9
WBBG	1260	Cleve	.3/1.6	WJW	850	Cleve	.8/2.6	WTOF-F	98.1	Canton	.3/2.0
WCLV-F	95.5	Cleve	.8/2.0	WKSW-F	99.5	Cleve	2.6/7.6	WWWE	1100	Cleve	1.9/7.6
WDMT-F	107.9	Cleve	1.3/4.9	WOOS-F	106.9	Canton	1.0/2.7	WZAK-F	93.1	Cleve	2.7/4.5
								WZZP-F	106.5	Cleve	2.3/8.8

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		261 (5)	261 (5)	32.4
BTFL MUSIC		133 (4)	133 (4)	16.5
COUNTRY	49 (3)	75 (3)	124 (6)	15.4
MOR/VARIETY	118 (2)		118 (2)	14.6
AC	24 (1)	64 (2)	88 (3)	10.9
BLACK/URBAN/JAZZ		35 (2)	35 (2)	4.3
NOSTALGIA	31 (3)		31 (3)	3.8
NEWS/TALK	7 (1)		7 (1)	0.9
CLASSICAL		7 (1)	7 (1)	0.9
RELIGION/GOSPEL		3 (1)	3 (1)	0.4
			806 (28)	

RADIO STATIONS

WAKR, 1590, 5 KW (DA-N), MOR	MBS, $55.00*	(Mc-Guild)	Group One
WSLR, 1350, 5 KW (DA-1), COUNTRY	ABC-E, $43.00*	(Katz)	Welcome
WAEZ-F, 97.5, 13 KW @ 500, BTFL MUS (SRP)	, $30.00*	(Mc-Guild)	Group One
WKDD-F, 96.5, 50 KW @ 450, CHR/ROCK	, $60.00*	(Katz)	Welcome.
WNIR-F, 100.1, 3 KW @ 300, COUNTRY	ABC-E, $22.00*	(S. Katz)	

Other ranked stations see Cleveland or Canton

ALBANY-SCHENECTADY-TROY

MSA Rank # 58
MSA Pop: 840,300
APR 17.4
Est 1983 Rev: $13,400,000

Stations: 21/21
Diaries: 1202/566:1
Standard Error: .570
% Below Line: 0

CSI: 8.3 Bil
CSI HH: 26.8 M
Retail $: 3.9 Bil
% Not Listed: 9.5

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WGY	143/12.1	13.9	13.7	16.2	15.8
2. WPYX-F	140/11.9	13.4	10.8	11.6	9.9
3. WFLY-F	88/ 7.5	5.9	9.9	5.8	6.5
4. WROW	86/ 7.3	8.5	7.0	9.8	9.6
WROW-F	86/ 7.3	6.3	5.7	8.1	7.0
6. WQBK	79/ 6.7	5.7	5.5	5.0	7.5
7. WGFM-F	71/ 6.0	4.9	5.1	3.8	5.2
8. WPTR	67/ 5.7	5.0	4.7	3.3	2.8
9. WWOM-F	63/ 5.3	4.3	4.0	4.4	5.0
10. WTRY	48/ 4.1	5.8	6.3	5.9	8.9

12+ TSA 1/4	
1. WGY	251
2. WPYX-F	225
3. WROW-F	163
4. WFLY-F	137
5. WGFM-F	114
6. WROW	106
7. WQBK	84
8. WGNA-F	80
WPTR	80
10. WWOM-F	67

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WGY	3479/29.9	33.4	32.6
2. WPYX-F	2584/23.4	23.5	22.5
3. WFLY-F	2333/23.4	21.6	23.5
4. WGFM-F	2109/21.1	17.8	16.7
5. WTRY	1564/18.8	21.6	21.8
6. WROW-F	1373/12.4	13.9	13.0
7. WROW	1367/15.8	17.0	17.0
8. WWOM-F	1081/13.5	13.1	11.1
9. WPTR	1076/11.2	12.2	12.2
10. WGNA-F	1011/ 7.2	7.7	8.8

12+ FM SHARE (METRO): 51.92% (555 of 1069) (FAL 82: 53.54%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WGY	1. WGY	1. WGY
2. WFLY-F	2. WFLY-F	2. WFLY-F	2. WPYX-F	2. WROW	2. WPYX-F
3. WGFM-F	3. WGFM-F	3. WGY	3. WPTR	3. WROW-F	3. WROW
	4. WWOM-F	4. WTRY	4. WWOM-F	4. WPTR	4. WFLY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WPYX-F	1. WPYX-F	1. WFLY-F	1. WGY	1. WPYX-F	1. WPYX-F
2. WGY	2. WGY	2. WGFM-F	2. WROW-F	2. WFLY-F	2. WGY
3. WROW-F	3. WROW-F	3. WPYX-F	3. WWOM-F	3. WWOM-F	3. WPTR
4. WROW	4. WFLY-F	4. WWOM-F	4. WPTR	4. WQBK-F	4. WWOM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WABY	1400	Albany	3.9/7.7	WHAZ	1330	Troy	.8/2.4	WQBK-F	103.9	Renssel	2.6/8.0
WASM-F	102.3	Sarat Spg.	6/1.0	WHRL-F	103.1	Albany	1.6/3.2	WSCG-F	93.5	Corinth	.4/1.2
WCSS	1490	Amster	1.3/2.4	WKAJ	900	Sara Sp	.0/1.9	WWWD	1240	Schen.	.7/2.5
WGNA-F	107.7	Albany	3.5/7.2	WMVQ-F	97.7	Amster	.3/1.1				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	48 (1)	334 (5)	382 (6)	35.7
MOR/VARIETY	264 (5)		264 (5)	24.7
COUNTRY	67 (1)	46 (2)	113 (3)	10.6
BTFL MUSIC		112 (3)	112 (3)	10.5
NEWS/TALK	79 (1)		79 (1)	7.4
AC		63 (1)	63 (1)	5.9
NOSTALGIA	46 (1)		46 (1)	4.3
RELIGION/GOSPEL	10 (1)		10 (1)	0.9
			1069 (21)	

RADIO STATIONS

WGY , 810, 50 KW , MOR
WPTR, 1540, 50 KW (DA-1) , COUNTRY
WQBK, 1300, 5 KW (DA-2) , NEWS/TALK
WROW, 590, 5 KW/1 KW (DA-2), MOR
WTRY, 980, 5 KW (DA-N) , CONTEMP (Burk-Abr)

WFLY-F, 92.3, 13 KW @ 850, CHR/ROCK
WGFM-F, 99.5, 10 KW @ 930, CHR/ROCK (Pollack)
WGNA-F, 107.7, 9 KW @ 880, COUNTRY
WPYX-F, 106.5, 12 KW @ 910, AOR (Burk-Abr)
WQBK-F, 103.9, 3 KW @ 300, CONTEMP/OLDIES
WROW-F, 95.5, 9 KW @ 960, BTFL MUS
WWOM-F, 100.9, 3 KW @ 300, AC

NBC, $110.00* (Christal) Sky
ABC-I, $ 40.00* (Eastman) Dyson
CBS, $ 26.00* (HNWH)
ABC-D, $ 65.00* (Blair) JAG
MBS, $ 45.00* (Mc-Guild)

ABC-C, $ 55.00* (Eastman) Dyson
Source, $ 40.00* (Christal) Sky
RKO II, $ 38.50 (Torbet)
ABC-R, $ 70.00* (Mc-Guild)
CBS-R, $ NA (HNWH)
, $ 58.00 (Blair) JAG
RKO, $ 27.00 (Selcom)

ALBUQUERQUE

MSA Rank # 100
MSA Pop: 446,900
APR 17.7
Est 1983 Rev: $10,400,000

Stations: 19/18
Diaries: 843/487:1
Standard Error: .701
% Below Line: 1.8

CSI: 3.7 Bil
CSI HH: 22.1 M
Retail $: 2.4 Bil
% Not Listed: 11.4

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KOB-F	100/13.8	12.8	10.2	8.8	9.5
2. KOB	79/10.9	10.3	9.3	8.2	8.1
3. KFMG-F	60/ 8.3	9.0	5.5	7.4	7.5
4. KKYJ-F	58/ 8.0	8.4	9.3	9.4	10.6
5. KRST-F	53/ 7.3	7.4	7.3	7.7	10.1
6. KWXL-F	49/ 6.7	9.8	9.5	9.0	9.0
7. KZIA	40/ 5.5	2.6	3.6	3.5	5.8
KDEF	40/ 5.5	3.1	4.3	4.6	.8
9. KZZX-F	27/ 3.7	5.1	4.9	3.9	4.8
10. KRZY	24/ 3.3	3.4	3.8	5.9	5.0

12+ TSA 1/4	
1. KOB-F	144
2. KOB	120
3. KRST-F	93
4. KFMG-F	83
5. KWXL-F	81
6. KKJY-F	71
7. KZZX-F	53
8. KDEF	40
KZIA	40
10. KHFM-F	34

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KOB	1819/26.7	30.4	26.4
2. KOB-F	1708/30.1	29.2	26.5
3. KFMG-F	1467/25.8	24.0	19.9
4. KWXL-F	1257/20.1	20.7	17.3
5. KRST-F	1085/14.8	16.8	15.7
6. KZZX-F	1075/17.9	14.2	17.1
7. KKJY-F	906/16.1	19.1	18.9
8. KRKE	612/ 7.8	9.6	11.0
9. KQEO	596/12.4	15.7	13.2
10. KRZY	402/ 7.9	10.3	8.2

12+ FM SHARE (METRO): 59.56% (383 of 643) (FAL 82: 57.21%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 54	12+ AMD
1. KFMG-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB	1. KOB
2. KWXL-F	2. KFMG-F	2. KOB	2. KOB	2. KKJY-F	2. KOB-F
3. KOB-F	3. KWXL-F	3. KRST-F	3. KRST-F	3. KOB-F	3. KFMG-F
	4. KRST-F	4. KFMG-F	4. KKJY-F	4. KDEF	4. KKJY-F

12+ AMD	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KWXL-F	1. KOB
2. KKJY-F	2. KOB	2. KFMG-F	2. KOB	2. KFMG-F	2. KOB-F
3. KOB	3. KFMG-F	3. KRST-F	3. KKJY-F	3. KOB	3. KRST-F
4. KRST-F	KKJY-F	4. KZZX-F	4. KRST-F	KOB-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KABQ	1350	2.1/5.8	KHFM-F	96.3	3.2/6.7	KRKE	610		2.1/7.8
KAMX	1520	1.2/5.4	KKIM	1000	.8/2.3	KXKS	1190		.4/1.7
KDAZ	730	.8/1.3	KQEO	920	3.2/12.4	KNMQ-F	105.9	Santa Fe	1.8/6.2

FORMATS

	AM	FM	TOTAL	%
AC	23 (1)	127 (2)	150 (3)	23.3
ROCK/AOR/CONTEMP	9 (1)	122 (3)	131 (4)	20.4
COUNTRY	39 (2)	53 (1)	92 (3)	14.3
MOR/VARIETY	79 (1)		79 (1)	12.3
BTFL MUSIC		58 (1)	58 (1)	9.0
NEWS/TALK	40 (1)		40 (1)	6.2
NOSTALGIA	40 (1)		40 (1)	6.2
CLASSICAL		23 (1)	23 (1)	3.6
SPANISH	18 (2)		18 (2)	2.8
RELIGION/GOSPEL	12 (2)		12 (2)	1.9
			643 (19)	

RADIO STATIONS

KDEF, 1150, 5 KW/500 W (DA-N), NOSTALGIA (Al Ham) ABC-E, $12.00 (----)
KOB , 770, 50 KW (DA-N) , MOR ABC-I,NBC-T, $53.00* (Christal) Hubbard
KQEO, 920, 1 KW/500 W (DA-N), AC/OLDIES , $26.00* (Eastman) Sunbelt
KRKE, 610, 5 KW (DA-N) , COUNTRY CBS, $17.00 (Katz) Peoria Jrnl Star
KRZY, 1450, 1 KW/250 W (DA-1), COUNTRY , $30.00* (Mc-Guild)
KZIA, 1580, 10 KW (DAYS) , NEWS?TALK MBS,NBC, $22.75 (Masla)

KFMG-F, 107.9, 22 KW @ 4164, AOR (Pollack) ABC-C, $30.00* (----)
KHFM-F, 96.3, 2.5 KW @ 4110, CLASSICAL , $31.00 (CMBS)
KOB-F , 93.3, 22 KW @ 4150, AC , $60.00* (Christal) Hubbard
KZZX-F, 99.5, 22 KW @ 4134, AC , $30.00* (Selcom) Sunbelt
KRST-F, 92.3, 22 KW @ 4130, COUNTRY , $40.00* (Mc-Guild)

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

ALLENTOWN-BETHLEHEM-EASTON

MSA Rank # 70
MSA Pop: 644,600
APR 18.1
Est 1983 Rev: $10,100,000

Stations: 33/14
Diaries: 1113/498:1
Standard Error: .611
% Below Line: 15.9

CSI: 6.5 Bil
CSI HH: 26.9 M
Retail $: 3.0 Bil
% Not Listed: 7.7

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WFMZ-F	127/12.7	14.9	7.5	7.8	8.9
2. WZZO-F	113/11.3	10.1	9.1	10.1	9.5
3. WXKW-F	96/ 9.6	10.5	11.4	10.0	8.5
4. WQQQ-F	82/ 8.2	5.0	8.6	9.2	9.0
WLEV-F	82/ 8.2	11.0	11.6	11.6	12.1
6. WEST	76/ 7.6	3.7	5.5	5.7	3.1
7. WAEB	54/ 5.4	7.9	6.8	8.3	7.1
8. WKAP	52/ 5.2	4.6	7.4	3.7	2.6
9. WSAN	36/ 3.6	3.5	4.1	5.3	3.8
10. KYW	20/ 2.0	1.9	2.1	1.8	3.5
11. WEEX	19/ 1.9	2.5	3.4	3.1	2.8

12+ TSA 1/4	
1. WFMZ-F	139
2. WZZO-F	132
3. WXKW-F	119
4. WLEV-F	97
5. WQQQ-F	91
6. WEST	76
7. WAEB	56
8. WKAP	52
9. WLSH	43
10. WSAN	36

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WZZO-F	1595/22.3	23.8	24.7
2. WLEV-F	1517/22.3	28.3	27.1
3. WQQQ-F	1295/20.5	13.7	17.9
4. WFMZ-F	1293/18.8	22.5	15.2
5. WXKW-F	1285/17.8	19.2	20.4
6. WAEB	988/17.1	20.2	21.5
7. WSAN	739/12.7	11.7	11.7
8. KYW	644/ 8.3	9.4	9.0
9. WKAP	640/10.9	13.6	14.5
10. WEST	505/ 9.0	6.6	NA

12+ FM SHARE (METRO): 65.73% (608 of 925) (FAL 82: 63.37%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WXKW-F	1. WFMZ-F	1. WFMZ-F
2. WLEV-F	2. WLEV-F	2. WLEV-F	2. WFMZ-F	2. WXKW-F	2. WXKW-F
3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WLEV-F	3. WKAP	3. WZZO-F
4. WAEB		4. WXKW-F	4. WQQQ-F	4. WEST	4. WLEV-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFMZ-F	1. WFMZ-F	1. WLEV-F	1. WFMZ-F	1. WZZO-F	1. WXKW-F
2. WEST	2. WZZO-F	WZZO-F	2. WXKW-F	2. WQQQ-F	2. WZZO-F
WZZO-F	3. WQQQ-F	3. WQQQ-F	3. WLEV-F	3. WLEV-F	3. WQQQ-F
4. WXKW-F	4. WXKW-F	4. WFMZ-F	4. WQQQ-F		4. WLEV-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCRV	1580	Wash,NJ	.5/1.1
WGPA	1100	Beth	1.1/3.1
WLSH	1410	Lansfo	1.9/2.3
WYNS	1150	Lehigh.	.6/1.9
WABC	770	NY	.3/2.4
WBYO-F	107.5	Boyer.	.5/2.8
WCAU-F	98.1	Phila.	.6/2.9
WXTU-F	92.5	Phila	.5/2.7
WEAZ-F	101.1	Phila	.7/2.5
WFIL	560	Phila	.4/1.6
WIXL-F	103.7	Newt,NJ	.3/ .9
WFLN-F	95.7	Phila.	1.3/1.6
WJBR-F	99.9	Wilm.	.3/1.2
WKRZ-F	98.5	Wil-Bar	.6/1.7
WMGK-F	102.9	Phila	1.4/3.2
WMMR-F	93.3	Phila	1.1/4.7
WNBC	660	NY	.3/1.0
WRFY-F	102.5	Reading	.4/1.2
WOR	710	NY	1.1/3.6
WUSL-F	98.9	Phila	.8/2.1
WWDB-F	96.5	Phila	.5/1.9
WYSP-F	94.1	Phila	1.6/6.7

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	3 (1)	243 (8)	246 (9)	26.6
AC	58 (2)	96 (2)	154 (4)	16.6
BTFL MUSIC		137 (3)	137 (3)	14.8
NOSTALGIA	128 (2)		128 (2)	13.8
COUNTRY		99 (2)	99 (2)	10.7
MOR/VARIETY	60 (5)		60 (5)	6.5
NEWS/TALK	34 (3)	5 (1)	39 (4)	4.2
OTHERS/UNKNOWN	36 (1)		36 (1)	3.9
CLASSICAL		13 (1)	13 (1)	1.4
BLACK/URBAN/JAZZ		8 (1)	8 (1)	0.9
RELIGION/GOSPEL		5 (1)	5 (1)	0.5
			925 (33)	

RADIO STATIONS

WAEB, 790, 1 KW (DA-2)	, AC	ABC-I, $36.00*	(Mc-Guild)	CRB
WEEX, 1230, 1 KW/250 W	, MOR	NBC, $20.00*	(Torbet)	
WEST, 1400, 1 KW/250 W	, NOST (Drake-Chen)	CBS, $22.00	(Katz)	Sound Communi
WKAP, 1320, 5 KW/1 KW (DA-2)	, NOSTALGIA (Al Ham)	ABC-E, $19.00	(Roslin)	

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

ANAHEIM

MSA Rank # 14
MSA Pop: 2,068,500
APR 16.5
Est 1983 Rev: $ NA

Diaries: 1400
Standard Error: .510

CSI: 24.8 Bil
CSI HH: 32.9 M
Retail $: 12.5 Bil

NOTE: ANAHEIM (ORANGE COUNTY) IS A PORTION OF THE LOS ANGELES METRO. FOR THIS MARKET ONLY THOSE STATIONS HOME TO ORANGE COUNTY ARE LISTED.

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KWIZ-F	60/2.0	1.0	1.4	.8	2.0
2. KIKF-F	50/1.7	2.0	1.9	1.7	1.6
3. KWIZ	43/1.5	2.4	1.3	2.0	1.6
4. KEZY-F	26/ .9	1.1	1.6	1.9	2.2
5. KYMS-F	16/ .5	1.3	1.4	1.1	1.1
KOCM-F	16/ .5	1.0	.8	.8	.5
7. KNWZ	9/ .3	.3	.6	1.2	1.1

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KWIZ-F	1005/5.6	3.8	4.3
2. KWIZ	994/5.6	7.7	6.0
3. KEZY-F	899/5.0	5.4	7.6
4. KIKF-F	796/4.5	3.9	4.4
5, KNWZ	390/2.2	2.4	3.7
6. KYMS-F	386/2.2	4.1	4.2
7. KOCM-F	315/1.8	1.6	2.1

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KWIZ-F	1. KWIZ-F	1. KWIZ-F	1. KWIZ-F	1. KIKF-F	1. KWIZ
2. KIKF-F KYMS-F	2. KEZY-F	2. KIKF-F	2. KWIZ	2. KWIZ	2. KWIZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KWIZ-F	1. KWIZ-F	1. KWIZ-F	1. KWIZ-F	1. KEZY-F	1. KWIZ-F
2. KIKF-F	2. KWIZ		2. KWIZ	2. KWIZ-F	2. KWIZ

RADIO STATIONS

KNWZ, 1190, 5 KW/1 KW (DA-N), NEWS	$45.25	(Roslin)	
KWIZ, 1480, 5 KW/1 KW , MOR/AC	$48.00*	(Torbet)	Davis/Weaver
KEZY-F, 95.9, 2.5 KW @ 330, AOR	$45.25	(Roslin)	
KIKF-F, 94.3, 3 KW @ 245, COUNTRY	$44.00	(Masla)	
KOCM-F, 103.1, 2 KW @ 300, BTFL MUS	$26.00	(Western)	Donrey
KWIZ-F, 96.7, 3 KW @ 855, CONTEMP/AC	$48.00*	(Torbet)	Davis/Weaver
KYMS-F, 106.,3 3 KW @ 130, RELIGION	$22.00	(----)	Interstate

CONTINUATION OF LOS ANGELES FM STATIONS

KMET-F, 94.7, 58 KW @ 2835, AOR (Burk-Abr)	,	$225.00*	(EastMan)	Metromedia
KMGG-F, 105.9, 72 KW @ 770, AC	RKO,	$125.00*	(Masla)	Emmis
KNOB-F, 97.9, 79 KW @ 420, BTFL/MOR	,	$ 71.88	(Groskin)	
KOST-F, 103.5, 13 KW @ 770, AC	,	$155.00*	(Christal)	Cox
KROQ-F, 106.7, 26 KW @ 1600, AOR	,	$140.00*	(HNWH)	
KRTH-F, 101.1, 58 KW @ 2930, AC	RKO II,	$195.00*	(RKO)	RKO
KUTE-F, 101.9, .7 KW @ 2780, BLACK	,	$100.00*	(Masla)	Inner City
KZLA-F, 93.9, 49 KW @ 770, COUNTRY	,	$120.00*	(Blair)	Capital Cities

XTRA - See San Diego

ANCHORAGE

MSA Rank # 195	Stations: 13/12	CSI: 2.5 Bil
MSA Pop: 187,700	Diaries: 690/228:1	CSI HH: 38.0 M
APR 15.7	Standard Error: .717	Retail $: 1.5 Bil
Est 1983 Rev: $5,800,000	% Below Line: 0.8	% Not Listed: 8.5

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KWHL-F	37/14.9	15.7	19.1	---	---
2. KGOT-F	30/12.1	10.7	7.6	8.7	10.0
3. KYAK	28/11.3	9.6	9.7	8.3	5.9
4. KFQD	22/ 8.9	13.4	14.8	16.6	17.3
5. KENI	20/ 8.1	9.2	11.6	14.4	6.8
KHAR	20/ 8.1	8.8	10.5	11.4	12.3
7. KCMG-F	17/ 6.9	5.0	4.0	3.5	8.2
8. KNIK-F	16/ 6.5	8.0	6.9	8.3	9.5
9. KKLV-F	15/ 6.0	4.6	4.3	8.7	8.6
10. KRKN-F	12/ 4.8	3.8	2.9	10.5	7.3

12+ TSA 1/4	
1. KWHL-F	44
2. KYAK	41
3. KFQD	34
4. KGOT-F	32
5. KENI	23
6. KHAR	22
7. KCMG-F	19
8. KNIK-F	16
9. KKLV-F	15
10. KRKN-F	12

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KGOT-F	507/29.3	24.1	19.2
2. KENI	454/23.4	26.0	32.6
3. KFQD	437/20.4	25.6	29.5
4. KWHL-F	426/23.0	22.8	29.1
5. KYAK	415/18.7	17.5	17.2
6. KHAR	309/17.4	18.6	20.7
7. KKLV-F	301/17.0	14.4	15.9
8. KCMG-F	233/12.4	10.7	8.7
9. KNIK-F	204/12.4	13.6	14.4
10. KRKN-F	171/ 9.8	8.7	10.0

12+ FM SHARE (METRO): 55.95% (127 of 227) (FAL 82: 46.97%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KGOT	1. KWHL-F	1. KWHL-F	1. KYAK	1. KYAK	1. KWHL-F
2. KWHL-F	2. KGOT-F	2. KYAK	2. KFQD	2. KHAR	2. KFQD
	3. KENI	KGOT-F	3. KWHL-F	3. KNIK-F	3. KYAK

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KWHL-F	1. KWHL-F	1. KGOT-F	1. KYAK	1. KWHL-F	1. KWHL-F
2. KYAK	2. KGOT-F	KWHL-F	2. KHAR	2. KRKN-F	KYAK
3. KFQD	3. KYAK	3. KENI	KFQD	3. KGOT-F	3. KFQD

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBYR 700 2.4/8.6 KTNX 1080 .8/5.8 KABN 830 .8/2.8

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	20 (1)	79 (3)	99 (4)	43.6
COUNTRY	28 (1)	17 (1)	45 (2)	19.8
AC	28 (2)	15 (1)	43 (3)	18.9
BTFL MUSIC	20 (1)	16 (1)	36 (2)	15.9
OTHERS/UNKNOWN	4 (2)		4 (2)	1.8
			227 (13)	

RADIO STATIONS

KENI, 550, 5 KW, ROCK ABC-C, $30.00 (Katz)
KFQD, 750, 50 KW, AC, $38.00 (Mc-Guild)
KHAR, 590, 5 KW, BTFL MUS, $25.63 (Eastman)
KYAK, 650, 50 KW/25 KW (DA-2), COUNTRY MBS, $27.00* (Masla)

KCMG-F, 100.5, 25 KW @ 179, COUNTRY, $16.00 (HNWH)
KGOT-F, 101.3, 26 KW @ -66, CHR MBS, $22.00* (Masla)
KKLV-F, 104.1, 25 KW @ 61, AC APR, $16.38 (Eastman)
KNIK-F, 105.3, 60 KW @ 260, BTFL MUS (Bonne) CBS-R, $18.00 (Roslin)
KRKN-F, 102.1, 25 KW @ 165, AOR, $20.00* (----)
KWHL-F, 106.5, 100 KW @ -99, AOR (Pollack), $28.00* (HNWH)

APPLETON-OSHKOSH

MSA Rank # 137	Stations: 22/13	CSI: 2.6 Bil
MSA Pop: 295,800	Diaries: 818/300:1	CSI HH: 25.1 M
APR 15.5	Standard Error: .661	Retail $: 1.3 Bil
Est 1983 Rev: $4,900,000	% Below Line: 20.7	% Not Listed: 8.1

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WROE-F	41/10.8	10.0	8.9	9.3	7.5
2. WHBY	38/10.0	11.9	10.2	9.1	11.6
3. WAPL-F	37/ 9.7	12.8	9.6	9.1	9.2
4. WNAM	35/ 9.2	6.7	8.4	9.3	9.2
5. WIXX-F	33/ 8.7	7.2	9.1	9.6	10.2
6. WYNE	27/ 7.1	6.0	7.4	5.4	5.7
WYTL	27/ 7.1	6.0	8.9	8.1	9.4
8. WKAU-F+	25/ 6.6	8.4	5.6	7.6	6.2
9. WAHC-F	16/ 4.2	.7	.5	3.7	1.9
10. WOSH-F	13/ 3.4	6.3	6.1	3.9	5.4

12+ TSA 1/4	
1. WDUZ-F	92
2. WIXX-F	82
3. WAPL-F	80
4. WROE-F	47
5. WHBY	41
6. WKAU-F+	37
7. WYNE	36
WGEE	36
9. WNAM	35
10. WYTL	27

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WIXX-F	1636/28.2	27.1	29.3
2. WAPL-F	1000/20.2	25.9	22.0
3. WKAU-F+	940/19.4	28.3	19.9
4. WDUZ-F	904/ 6.3	9.2	6.9
5. WGEE	696/10.7	7.0	7.5
6. WNAM	661/24.3	24.7	25.9
7. WHBY	619/23.3	23.2	22.0
8. WROE-F	581/19.2	21.4	18.7
9. WYNE	519/16.5	12.7	16.5
10. WOSH-F	518/15.2	20.7	20.5

12+ FM SHARE (METRO): 51.43% (180 of 350) (FAL 82: 51.67%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAHC-F	1. WAPL-F	1. WAPL-F	1. WNAM	1. WROE-F	1. WHBY
2. WAPL-F	2. WIXX-F	2. WIXX-F	2. WYNE	2. WHBY	2. WNAM
3. WKAU-F+	3. WNAM	3. WNAM WYNE	3. WHBY	3. WYNE	3. WROE-F WYNE

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WROE-F	1. WAPL-F	1. WKAU-F+	1. WHBY	1. WAPL-F	1. WNAM
2. WNAM	2. WROE-F	2. WIXX-F	2. WYNE WNAM	2. WNAM WIXX-F	2. WYNE
3. WHBY	3. WKAU-F+	3. WAPL-F			3. WROE-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCKK	690	Oshko	1.3/3.1
WEMI-F	100.1	Neenah	1.0/4.3
WLPX-F	97.3	Milw.	1.0/3.6
WDUZ-F	98.5	G Bay	2.4/6.3
WGEE	1360	G Bay	2.9/10.7
WVMS	1570	G Bay	2.4/6.3
WGN	720	Chicag	.8/2.2
WISN	1130	Milw.	1.0/1.4
WNBK-F	93.5	New London	1.0/3.7
WRVM-F	102.7	Suring	.8/1.3
WTMJ	620	Milw.	2.1/6.4

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	9 (1)	119 (6)	128 (7)	36.4
MOR/VARIETY	61 (4)		61 (4)	17.3
COUNTRY	58 (3)	4 (1)	62 (4)	17.6
BTFL MUSIC		50 (2)	50 (2)	14.2
AC	35 (1)		35 (1)	9.9
RELIGION/GOSPEL		7 (2)	7 (2)	2.0
NOSTALGIA	5 (1)		5 (1)	1.4
NEWS/TALK	4 (1)		4 (1)	1.1
			352 (22)	

RADIO STATIONS

WHBY, 1230, 1 KW, MOR	CBS,	$16.50	(----)	Woodward
WNAM, 1280, 5 KW/1 KW (DA-1), AC	ABC-I,	$17.00*	(Masla)	
WYNE, 1150, 5 KW (DA-N), COUNTRY	ABC-E,	$31.00	(Weiss)	
WYTL, 1490, 1 KW/250 W, COUNTRY (?)	NBC,	$20.00*	(HNWH)	Midwest Family
WGEE, 1360, 5 KW (DA-N), COUNTRY	NBC,	$31.00	(Blair)	(GREEN BAY)
WAHC-F, 96.7, 3 KW @ 293, CHR/ROCK	RKO,	$14.00	(Masla)	
WAPL-F, 105.7, 100 KW @ 500, AOR	,	$24.00	(----)	Woodward
WKAU-F+, 104.9, 3 KW @ 750, CHR/ROCK	ABC-R,	$16.00	(Selcom)	Forward
WOSH-F, 103.9, 2.4 KW @ 355, CONTEMP (Radio Arts)	Source,	$25.00	(HNWH)	Midwest Family
WROE-F, 94.3, 3 KW @ 320, BTFL MUS (SRP)	,	$17.00	(Lotus)	
WIXX-F, 101.1, 100 KW @ 1828, CHR/ROCK (TM)	ABC-F,	$36.00	(Blair)	(GREEN BAY)

WDUZ - See Spring 83 edition

ATLANTA

MSA Rank # 10
MSA Pop: 2,258,600
APR 17.2
Est 1983 Rev: $50,800,000

Stations: 25/25
Diaries: 1901/946:1
Standard Error: .454
% Below Line: 0

CSI: 21.7 Bil
CSI HH: 26.4 M
Retail $: 11.1 Bil
% Not Listed: 8.1

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WVEE-F	334/10.8	10.1	9.7	11.5	10.3
2. WZGC-F	311/10.0	9.7	10.2	9.5	12.6
3. WKHX-F	286/ 9.2	9.7	9.4	7.8	5.3
4. WQXI-F	250/ 8.1	9.4	8.3	8.0	8.6
5. WPCH-F	226/ 7.3	8.6	6.8	7.5	5.3
6. WSB	222/ 7.2	9.2	7.9	8.7	10.2
7. WKLS-F	191/ 6.2	7.1	7.9	6.2	8.7
8. WSB-F	153/ 4.9	5.6	5.9	4.1	3.8
9. WRMM-F	141/ 4.6	3.4	4.2	4.8	7.0
10. WAOK	124/ 4.0	3.6	3.9	3.6	3.0
11. WGST	121/ 3.9	3.3	2.8	4.0	5.0
12. WPLO	91/ 2.9	2.9	3.6	4.1	5.5
13. WQXI	72/ 2.3	1.8	1.6	2.2	1.8
14. WJYA+	67/ 2.2	1.0	1.6	.8	.8
15. WIGO	46/ 1.5	1.3	2.2	1.1	.4

12+ TSA 1/4	
1. WZGC-F	419
2. WKHX-F	399
3. WVEE-F	373
4. WQXI-F	281
5. WKLS-F	275
6. WPCH-F	267
7. WSB	246
8. WSB-F	164
9. WRMM-F	157
10. WGST	129
11. WAOK	124
12. WJYA+	95
13. WPLO	94
14. WQXI	75
15. WWLT-F	55

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WZGC-F	6348/26.6	26.4	27.2
2. WQXI-F	4929/23.2	22.5	22.8
3. WKHX-F	4545/18.5	19.0	18.1
4. WSB	4341/20.4	26.7	25.0
5. WKLS-F	4071/16.1	16.9	17.3
6. WPCH-F	3763/16.9	17.1	16.9
7. WVEE-F	3606/17.3	17.1	18.2
8. WSB-F	3218/15.4	16.2	18.2
9. WRMM-F	2665/12.4	8.5	10.7
10. WGST	2445/12.7	10.5	12.1
11. WAOK	1985/11.0	10.2	11.5
12. WPLO	1622/ 8.4	9.8	10.9
13. WQXI	1351/ 7.1	7.2	7.3
14. WCNN	1045/ 5.4	4.6	6.2
15. WJYA+	952/ 4.1	2.6	NA

12+ FM SHARE (METRO): 69.16% (1967 of 2844) (FAL 82: 69.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZGC-F	1. WVEE-F	1. WVEE-F	1. WKHX-F	1. WKHX-F	1. WQXI-F
2. WKLS-F	2. WQXI-F	2. WQXI-F	2. WVEE-F	2. WPCH-F	2. WSB
3. WVEE-F	3. WZGC-F	3. WKHX-F	3. WQXI-F	3. WSB	3. WZGC-F+
	4. WKLS-F	4. WZGC-F	4. WPCH-F	4. WZGC-F	4. WKHX-F
	5. WKHX-F	5. WSB-F	5. WZGC-F	5. WGST	5. WVEE-F
	6. WSB-F	6. WPCH-F WRMM-F	6. WRMM-F	6. WPLO	6. WPCH-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WPCH-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WKHX-F
2. WKHX-F	2. WKHX-F	2. WQXI-F	2. WKHX-F	2. WQXI-F	2. WQXI-F
3. WVEE-F	3. WZGC-F	3. WZGC-F	3. WPCH-F	3. WKLS-F	3. WZGC-F
4. WZGC-F	4. WQXI-F	4. WSB-F	4. WQXI-F	4. WZGC-F	4. WVEE-F
5. WQXI-F	5. WPCH-F	5. WRMM-F	5. WZGC-F	5. WKHX-F	5. WPCH-F
6. WSB-F	6. WKLS-F+	6. WKHX-F	6. WRMM-F WSB-F	6. WRMM-F	6. WSB

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	8 (1)	778 (4)	786 (5)	27.6
BLACK/URBAN/JAZZ	213 (3)	334 (1)	547 (4)	19.2
COUNTRY	97 (2)	310 (2)	407 (4)	14.3
AC	72 (1)	294 (2)	366 (3)	12.9
BTFL MUSIC		226 (1)	226 (1)	7.9
MOR/VARIETY	222 (1)		222 (1)	7.8
NEWS/TALK	159 (2)		159 (2)	5.6
NOSTALGIA	42 (1)	25 (1)	67 (2)	2.4
RELIGION/GOSPEL	45 (2)		45 (2)	1.6
CLASSICAL	19 (1)		19 (1)	0.7
			2844 (25)	

ATLANTA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WZGC-F	1. WZGC-F	1. WKHX-F
2. WKHX-F	2. WQXI-F	2. WZGC-F
3. WVEE-F	3. WKHX-F	3. WVEE-F
4. WQXI-F	4. WSB	4. WPCH-F
5. WKLS-F	5. WKLS-F	5. WSB
6. WPCH-F	6. WPCH-F	6. WKLS-F
7. WSB	7. WVEE-F	7. WQXI-F
8. WSB-F	8. WSB-F	8. WGST
9. WRMM-F	9. WRMM-F	9. WRMM-F
10. WGST	10. WGST	10. WAOK
11. WAOK	11. WAOK	
12. WJYA+	12. WPLO	
13. WPLO	13. WQXI	
14. WNGC-F	14. WCNN	
15. WQXI	15. WFOX-F	

OTHER RATED STATIONS METRO SHARE & CUME RATING

WAEC	860		.8/1.2
WCHK	1290	Canton	.2/ .5
WCHK-F	105.5	Canton	.8/1.2
WCNN	680		1.2/5.4
WGKA	1190		.6/1.3
WKLS	970		.3/1.3
WWLT-F	106.7	(Atlanta)	.8/2.4
WXLL	1310	Decatur	.7/1.0
WYZE	1480		1.4/2.1

ADI FM SHARE: 72.07% (2652 of 3680) (FAL 82: 72.07%)

AM STATIONS

WAOK	1380	5 KW (DA-N)	BLACK	NBN,SBN	$ 79.00	(HNWH)	BENI
WCNN	680	25 KW/10 KW (DA-N)	NEWS	CNN	$ 55.00*	(RKO)	
WGST	920	5 KW/1 KW	NEWS	CBS,MBS	$122.50	(Katz)	Meredith
WIGO	1340	1 KW/250 W	BLACK	ABC-D	$ 53.00	(CitiMedia)	Brunson
WPLO	590	5 KW (DA-N)	COUNTRY	ABC-I,RKO II	$ 65.00*	(Mc-Guild)	Plough
WQXI	790	5 KW/1 KW (DA-N)	CONTEMP/AC		$ NM	(Blair)	Jeff-Pilot
WSB	750	50 KW	MOR	NBC	$155.00*	(Christal)	Cox
WJYA+	1080	10 KW (DAYS,DA)	NOSTALGIA (Al Ham)		$ 38.00	(Roslin)	Williams

FM STATIONS

WKHX-F	101.5	100 KW @ 900	COUNTRY		$170.00*	(Selcom)	Cap Cities
WKLS-F	96.1	100 KW @ 950	AOR (Burk-Abr)	ABC-R	$147.00*	(Masla)	Gulf
WPCH-F	94.9	100 KW @ 890	BTFL MUS (SRP)		$175.00	(Katz)	Meredith
WQXI-F	94.1	100 KW @ 914	CONTEMP		$230.00	(Blair)	Jeff-Pilot
WRMM-F	99.7	100 KW @ 1000	AC		$105.00	(Eastman)	Susquehanna
WSB-F	98.5	100 KW @ 919	AC	CBS-R	$120.00*	(Christal)	Cox
WVEE-F	103.3	100 KW @ 450	URBAN	RKO	$1[illegible].00*	(Mc-Guild)	Plough
WWLT-F	106.7	100 KW @ 540	CONTEMP		$ NM	(----)	(GAINESVILLE)
WZGC-F	92.9	100 KW @ 910	CHR	ABC-[illegible]	$14[illegible].50	(Torbet)	First Media
WFOX-F	97.1	100 KW @ 540	CHR		$ 15.00	(----)	(GAINESVILLE)
WNGC-F	95.5	100 KW @ 605	COUNTRY		$ 13.75	(Southern)	(ATHENS)

AUSTIN

MSA Rank # 81	Stations: 18/15	CSI: 5.7 Bil
MSA Pop: 580,700	Diaries: 863/588:1	CSI HH: 26.3 M
APR 17.8	Standard Error: .688	Retail $: 3.2 Bil
Est 1983 Rev: $12,900,000	% Below Line: 2.1	% Not Listed: 13.7

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KASE-F	145/16.1	16.2	14.2	12.3	11.8
2. KHFI-F	123/13.6	15.5	11.9	14.8	17.8
3. KLBJ-F	89/ 9.9	11.3	10.3	13.4	9.8
4. KPEZ-F	70/ 7.8	4.9	7.4	4.5	4.9
5. KEYI-F	66/ 7.3	5.6	6.4	8.1	5.3
6. KVET	61/ 6.8	5.3	5.3	7.8	7.7
7. KMMM	49/ 5.4	3.4	3.2	1.5	1.3
8. KOKE-F	41/ 4.5	1.8	6.0	6.0	5.9
9. KLBJ	39/ 4.3	6.0	5.7	5.0	6.3
10. KNOW	34/ 3.8	5.1	6.9	6.0	3.1

12+ TSA 1/4	
1. KASE-F	193
2. KHFI-F	124
3. KLBJ-F	96
4. KEYI-F	82
5. KPEZ-F	77
6. KVET	72
7. KLBJ	53
8. KMMM	49
9. KOKE-F	42
10. KNOW	36

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KASE-F	1905/27.6	26.8	25.2
2. KHFI-F	1616/30.7	32.2	28.4
3. KLBJ-F	1345/22.6	25.2	23.0
4. KEYI-F	1229/20.7	14.7	16.3
5. KVET	1117/19.0	15.9	14.5
6. KLBJ	978/14.4	15.2	18.6
7. KOKE-F	823/15.4	8.4	13.8
8. KPEZ-F	663/12.3	10.8	13.3
9. KNOW	467/ 8.4	10.8	13.3
10. KTSA	378/ 3.7	5.0	4.7

12+ FM SHARE (METRO): 70.35% (548 of 779) (FAL 82: 68.52%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHFI-F	1. KHFI-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F
	2. KASE-F	2. KHFI-F	2. KEYI-F	2. KPEZ-F	2. KHFI-F
	3. KLBJ-F	3. KLBJ-F	KPEZ-F	3. KVET	3. KVET
	4. KEYI-F	4. KEYI-F	4. KLBJ-F		4. KLBJ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KASE-F	1. KASE-F	1. KHFI-F	1. KASE-F	1. KLBJ-F	1. KASE-F
2. KHFI-F	2. KHFI-F	2. KASE-F	2. KPEZ-F	2. KHFI-F	2. KLBJ-F
3. KPEZ-F	3. KLBJ-F	3. KEYI-F	3. KEYI-F	3. KASE-F	3. KEYI-F
4. KLBZ-F	4. KPEZ-F	4. KLBJ-F	4. KMMM	4. KEYI-F	KVET

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGTN	1530	Georget	.1/1.0	KTAE	1260	Taylor	1.0/1.6	KISS-F	99.5	San Ant	.3/2.0
KGTN-F	96.7	Georget	1.2/1.6	WOAI	1200	San Ant	.8/1.7	KTSA	550	San Ant	1.0/3.7
KIXL	970		1.2/3.0	KTXZ	1560	W Lake H	1.2/4.5				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	11 (1)	256 (4)	267 (5)	34.3
COUNTRY	71 (3)	156 (2)	227 (5)	29.1
AC	9 (1)	66 (1)	75 (2)	9.6
BTFL MUSIC		70 (1)	70 (1)	9.0
SPANISH	49 (1)		49 (1)	6.3
NEWS/TALK	46 (2)		46 (2)	5.9
BLACK/URBAN/JAZZ	34 (1)		34 (1)	4.4
RELIGION/GOSPEL	11 (1)		11 (1)	1.4
			779 (18)	

RADIO STATIONS

KLBJ, 590, 5 KW/1 KW (DA-N), NEWS/TALK (Klemm) CBS,MBS,NBC-T, $35.00* (Eastman)
KMMM, 1370, 1 KW (DAYS) , SPANISH , $26.00* (Selcom)
KNOW, 1490, 1 KW , BLACK , $ NM (Torbet) Hicks
KVET, 1300, 5 KW/1 KW (DA-2), COUNTRY ABC-I, $44.00* (Katz)

KASE-F, 100.7, 98 KW @ 510, COUNTRY , $95.00* (Katz)
KEYI-F, 103.7, 97 KW @ 580, AC , $75.00 (Torbet) Hicks
KHFI-F, 98.3, 1.3 KW @ 418, CHR/ROCK RKO, $62.88 (Christal) Central Tex
KLBJ-F, 93.7, 100 KW @ 1057, AOR (Klemm) , $50.00* (Eastman)
KOKE-F, 95.5, 10 KW @ 265, CONTEMP (Fairwest) APR, $35.00* (Selcom)
KPEZ-F, 102.3, 3 KW @ 300, BTFL MUS (Bonneville) , $47.00* (Mc-Guild) Clear Channel

KTSA - See San Antonio

BAKERSFIELD

MSA Rank # 105
MSA Pop: 422,000
APR 16.4
Est 1983 Rev: $8,200,000

Stations: 31/20
Diaries: 709/502:1
Standard Error: .749
% Below Line: 9.1

CSI: 3.5 Bil
CSI HH: 23.3 M
Retail $: 2.3 Bil
% Not Listed: 14.8

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KUZZ	83/14.3	8.8	12.3	14.9	14.1
2. KKXX-F	59/10.1	13.9	10.8	14.6	10.5
3. KLYD	44/ 7.6	7.1	6.5	.7	1.5
4. KQXR-F	42/ 7.2	6.3	5.5	1.6	3.3
5. KGFM-F	39/ 6.7	9.2	6.3	5.7	5.2
6. KGEO	32/ 5.5	5.9	5.6	8.5	5.0
7. KERN	23/ 4.0	4.6	4.6	6.6	5.2
KWAC	23/ 4.0	8.3	6.8	5.9	9.6
9. KAFY	19/ 3.3	3.1	2.2	2.3	2.5
10. KTPI-F	15/ 2.6	.5	1.0	.7	---

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KKXX-F	982/27.6	26.9	27.2
2. KUZZ	888/25.0	20.7	21.9
3. KQXR-F	594/16.7	13.9	13.1
4. KGEO	436/12.3	14.4	15.5
5. KLYD	408/11.5	10.8	14.0
6. KAFY	382/10.7	10.5	7.8
7. KGFM-F	366/10.3	14.4	12.2
8. KERN	300/ 8.4	12.1	11.7
9. KWAC	297 8.3	8.2	8.1
10. KPMC	285/ 8.0	6.3	6.4

THIS MARKET'S MSA AND TSA ARE THE SAME

12+ FM SHARE (METRO): 38.10% (189 of 496) (FAL 82: 38.73%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KLYD	1. KKXX-F	1. KUZZ	1. KUZZ	1. KUZZ	1. KUZZ
2. KKXX-F	2. KQXR-F	2. KKXX-F	2. KKXX-F	2. KGFM-F	2. KKXX-F
3. KQXR-F	3. KUZZ	3. KQXR-F	3. KGFM-F	3. KERN	3. KGEO

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KUZZ	1. KUZZ	1. KKXX-F	1. KUZZ	1. KQXR-F	1. KUZZ
2. KKXX-F	2. KKXX-F	2. KUZZ	2. KGFM-F	KKXX-F	2. KKXX-F
KGFM-F	3. KQXR-F	3. KQXR-F	3. KKXX-F	3. KUZZ	3. KGEO
					KERN

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCHJ	1010	Deland	.3/3.1
KDOL	1340	Mojave	.9/1.7
KHIS	800		1.9/2.5
KFI	640	LA	.3/3.3
KOST-F	103.5	LA	.5/1.7
KPMC	1560		2.1/8.0
KTKR	1310	Taft	2.2/4.5
KVLI	1140	Lake Isa.	1.0/2.4
KWSO	1180	Wasco	.5/3.9
KXEM	1590	McFarland	1.9/2.5
KBIG-F	104.3	LA	.3/1.6
KHIS-F	96.5		.7/2.8
KIIS-F	102.7	LA	1.0/2.8
KKZZ-F	106.3	Lancaster	.7/1.5
KMET-F	94.7	LA	.9/3.2
KMJ	580	Fresno	.7/3.1
KMPC	710	LA	1.7/4.2
KNX	1070	LA	.7/3.7
KLYD-F	97.7	Shafter	.9/3.8
KRTH-F	101.1	LA	.5/1.5
KUTE-F	101.9	LA	.3/1.7

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	44 (1)	117 (5)	161 (6)	32.4
COUNTRY	107 (3)	15 (1)	122 (4)	24.6
BTFL MUSIC		45 (3)	45 (3)	9.1
AC	34 (2)	6 (2)	40 (4)	8.1
SPANISH	34 (2)		34 (2)	6.9
NOSTALGIA	33 (2)		33 (2)	6.7
RELIGION/GOSPEL	14 (2)	4 (1)	18 (3)	3.6
OTHERS/UNKNOWN	15 (2)		15 (2)	3.0
NEWS/TALK	8 (2)		8 (2)	1.6
BLACK/URBAN/JAZZ		2 (1)	2 (1)	0.4
			496 (31)	

RADIO STATIONS

KAFY, 550, 1 KW (DA-N), COUNTRY ABC-D, $20.00* (Blair)
KERN, 1410, 1 KW , NOSTALGIA (Al Ham) ABC-C, $18.00* (HNWH) Brandon
KGEO, 1230, 1 KW/250 W , OLDIES NBC, $16.00* (Selcom)
KLYD, 1350, 1 KW (DAYS), CHR , $19.00 (Mc-Guild)
KPMC, 1560, 10 KW (DA-1), VARIETY CBS,MBS, $15.00 (Masla)
KUZZ, 970, 1 KW (DA-2), COUNTRY , $30.00* (Katz) Buck Owens
KWAC, 1490, 1 KW/250 W , SPANISH , $19.00 (Eastman)

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

BALTIMORE

MSA Rank # 11
MSA Pop: 2,221,300
APR 18.5
Est 1983 Rev: $34,100,000

Stations: 37/23
Diaries: 1749/1062:1
Standard Error: .502
% Below Line: 11.0

CSI: 19.5 Bil
CSI HH: 24.4 M
Retail $: 10.3 Bil
% Not Listed: 8.9

12+ METRO 1/4/SHARE		SPG 83	WIN 83	FAL 82
1. WBAL	311/9.0	8.0	12.2	10.2
2. WLIF-F	254/7.4	6.5	6.2	5.3
3. WBSB-F	234/6.8	7.8	7.5	6.6
4. WIYY-F	224/6.5	6.9	7.3	6.4
5. WPOC-F	220/6.4	5.8	6.2	7.2
6. WXYV-F	201/5.8	8.2	8.2	7.9
7. WITH	151/4.4	4.6	3.9	3.5
8. WYST-F	144/4.2	2.7	2.8	3.6
9. WFBR	137/4.0	5.4	4.0	4.5
10. WWIN-F	133/3.9	1.0	1.2	.5
11. WCBM	131/3.8	2.3	2.6	2.4
12. WEBB	130/3.8	3.6	3.1	2.5
13. WWIN	125/3.6	4.3	4.2	4.9
14. WCAO	101/2.9	4.1	3.2	3.6
15. WMAR-F	95/2.8	2.4	2.2	3.0

12+ TSA 1/4	
1. WBAL	330
2. WLIF-F	278
3. WBSB-F	256
4. WPOC-F	251
5. WIYY-F	230
6. WXYV-F	210
7. WITH	152
8. WYST-F	145
9. WFBR	143
10. WCBM	137
11. WWIN-F	133
12. WEBB	130
13. WCAO	125
. WWIN	125
15. WMAR-F	98

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WBSB-F	3869/19.0	20.4	17.5
2. WBAL	3853/18.8	19.6	20.9
3. WIYY-F	3240/16.5	17.1	16.4
4. WLIF-F	3060/15.2	14.5	12.6
5. WFBR	2933/15.3	17.9	16.7
6. WPOC-F	2917/13.3	14.3	16.1
7. WXYV-F	2899/14.9	16.9	17.1
8. WCBM	2679/13.5	8.9	9.5
9. WCAO	2286/10.0	12.6	11.5
10. WYST-F	2232/11.9	9.1	10.2
11. WWIN	2044/11.0	12.3	13.1
12. WMAR-F	1983/10.5	8.4	9.8
13. WQSR-F	1616/ 8.5	7.7	5.4
14. WWIN-F	1527/ 8.2	3.6	---
15. WEBB	1405/ 7.6	8.0	7.3

12+ FM SHARE (METRO): 61.23% (1922 of 3139) (FAL 82: 59.02%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBSB-F	1. WIYY-F	1. WIYY-F	1. WPOC-F	1. WBAL	1. WBAL
2. WIYY-F	2. WBSB-F	2. WBSB-F	2. WBSB-F	2. WLIF-F	2. WPOC-F
3. WMAR-F	3. WXYV-F	3. WXYV-F	3. WXYV-F	3. WPOC-F	3. WBSB-F
4. WWIN	4. WWIN-F	4. WPOC-F	4. WYST-F	4. WITH	4. WIYY-F
5. WXYV-F	5. WPOC-F	5. WYST-F	5. WLIF-F	5. WCBM	5. WXYV-F
	6. WYST-F	6. WWIN-F	6. WWIN-F	6. WFBR	6. WEBB

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLIF-F	1. WLIF-F	1. WBSB-F	1. WBSB-F	1. WIYY-F	1. WPOC-F
2. WBAL	2. WIYY-F	2. WWIN-F	2. WLIF-F	2. WXYV-F	2. WIYY-F
3. WPOC-F	3. WBAL	3. WIYY-F	3. WPOC-F	3. WWIN-F	3. WXYV-F
4. WIYY-F	4. WPOC-F	4. WXYV-F	4. WYST-F	4. WBSB-F	4. WYST-F
5. WBSB-F	5. WBSB-F	5. WWIN	5. WXYV-F	5. WPOC-F	5. WCBM
6. WYST-F	6. WXYV-F	6. WYST-F	6. WBAL	6. WYST-F	WWIN-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		775 (8)	775 (8)	24.7
BLACK/URBAN/JAZZ	301 (4)	406 (5)	707 (9)	22.5
COUNTRY	101 (1)	237 (6)	338 (3)	10.8
MOR/VARIETY	330 (2)		330 (2)	10.5
AC	137 (1)	155 (2)	292 (3)	9.3
BTFL MUSIC		265 (2)	265 (2)	8.4
NEWS/TALK	158 (2)		158 (2)	5.0
NOSTALGIA	151 (1)		151 (1)	4.8
RELIGION/GOSPEL	11 (1)	49 (2)	60 (3)	1.9
OTHERS/UNKNOWN	27 (1)	14 (1)	41 (2)	1.3
CLASSICAL	1 (1)	21 (1)	22 (2)	0.7
			3139 (37)	

BALTIMORE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WBAL	1. WBSB-F	1. WBAL
2. WLIF-F	2. WBAL	2. WPOC-F
3. WBSB-F	3. WIYY-F	3. WLIF-F
4. WPOC-F	4. WLIF-F	4. WIYY-F
5. WIYY-F	5. WFBR	5. WFBR
6. WXYV-F	6. WXYV-F	6. WCAO
7. WITH	7. WPOC-F	7. WBSB-F
8. WYST-F	8. WCBM	8. WITH
9. WFBR	9. WYST-F	9. WXYV-F
10. WCBM	10. WCAO	10. WYST-F
11. WWIN-F	11. WWIN	
12. WEBB	12. WMAR-F	
13. WWIN	13. WQSR-F	
14. WCAO	14. WWIN-F	
15. WMAR-F	15. WEBB	

ADI FM SHARE: 60.54% (2004 of 3310) (FALL 82: 60.07%)

OTHER RATED STATIONS
METRO SHARE & CUME RATING

WANN	1190	Annapolis	.7/1.0
WAYE	860		.3/ .9
WBMD	750		.8/1.2
WFSI-F	107.9	Annapolis	.3/1.0
WHFS-F	99.1	Annapolis	.4/2.0
WQSR-F	105.7	Catonsville	1.6/8.5
WRBS-F	95.1		1.1/.32
WYST	1010		.7/2.5
WASH-F	97.1	Washington	.3/1.9
WAVA-F	105.1	Washington	.9/4.3
WGAY-F	99.5	Washington	.3/2.2
WGMS-F+	103.5	Washington	.6/1.1
WHUR-F	96.3	Washington	1.5/4.9
WKYS-F	93.9	Washington	.3/2.0
WMAL	630	Washington	.6/1.7
WMZQ-F	98.7	Washington	.5/1.5
WOOK-F	100.3	Washington	.3/1.3
WPGC-F+	95.5	Washington	.7/2.3
WRQX-F	107.3	Washington	1.6/5.7
WTOP	1500	Washington	.8/3.2
WWDC-F	101.1	Washington	1.7/5.5

AM STATIONS

WBAL, 1090, 50 KW (DA-N), MOR (Burk-Abr)	ABC-E, $ 83.75	(Blair)	Hearst
WCAO, 600, 5 KW (DA-1), COUNTRY	RKO II, $ 55.00	(Mc-Guild)	Plough
WCBM, 680, 10 KW/5 KW (DA-2), NEWS/TALK	ABC-T,ABC-I, $103.75	(Katz)	Metromedia
WEBB, 1360, 5 KW (DAYS), BLACK	SBN, $ 32.00	(CitiMedia)	Brunson
WFBR, 1300, 5 KW (DA-1), AC	NBC, $ 86.25	(MMR)	
WITH, 1230, 1 KW/250 W, NOSTALGIA (Al Ham)	MBS, $ 61.25	(HNWH)	BENI
WWIN, 1400, 1 KW, BLACK	NBN, $ 38.00	(HNWH)	

FM STATIONS

WBSB-F, 104.3, 50 KW @ 422, CHR/ROCK	ABC-C, $ 92.00*	(Torbet)	Scripps-How
WIYY-F, 97.9, 11 KW @ 946, AOR (Burk-Abr)	ABC-R, $ NM	(Blair)	Hearst
WLIF-F, 101.9, 14 KW @ 961, BTFL MUS (SRP)	, $ 75.00	(Christal)	Island
WMAR-F, 106.5, 29 KW @ 620, CHR	, $ 62.50	(Katz)	Abell
WPOC-F, 93.1, 50 KW @ 870, COUNTRY	ABC-D, $146.25	(Eastman)	Nationwide
WQSR-F, 105.7, 50 KW @ 245, CONTEMP	CBS-R, $? ?	(CBS/FM)	
WWIN-F, 95.9, 3 KW @ 300, BLACK	, $? ?	(HNWH)	
WXYV-F, 102.7, 50 KW @ 400, URBAN	, $ 95.00*	(Mc-Guild)	Plough
WYST-F, 92.3, 10 KW @ 550, AC	RKO, $ 58.00*	(Masla)	United

BATON ROUGE

MSA Rank # 89
MSA Pop: 525,700
APR 15.2
Est 1983 Rev: $9,100,000

Stations: 18/12
Diaries: 861/504:1
Standard Error: .666
% Below Line: 5.4

CSI: 5.0 Bil
CSI HH: 28.0 M
Retail $: 2.4 Bil
% Not Listed: 9.4

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WFMF-F	142/21.5	22.1	17.8	17.6	16.5
2. WYNK-F	91/13.8	14.2	13.4	13.3	14.3
3. WXOK	66/10.0	9.9	9.7	14.8	13.5
4. WQXY-F	55/ 8.3	11.4	6.4	9.1	10.4
5. WAFB-F	48/ 7.3	7.7	6.8	6.2	7.4
6. WTKL	43/ 6.5	5.6	10.0	7.8	5.3
7. WJBO	27/ 4.1	3.5	4.2	3.4	5.1
8. WLCS	25/ 3.8	3.8	6.6	6.4	4.8
9. WIBR	24/ 3.6	4.2	3.3	2.8	4.8
10. WYNK	17/ 2.6	1.7	2.5	3.0	4.5

12+ TSA 1/4	
1. WFMF-F	214
2. WYNK-F	158
3. WAFB-F	98
4. WQXY-F	95
5. WXOK	75
6. WIBR	46
7. WTKL	45
KQXL-F	45
9. WLUX	33
10. WLCS	30

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WFMF-F	2696/39.6	39.8	37.9
2. WAFB-F	1811/23.0	24.6	24.7
3. WYNK-F	1672/26.3	24.7	24.8
4. WQXY-F	1084/17.3	20.7	18.9
5. WXOK	1021/21.7	18.8	21.5
6. WJBO	845/16.9	14.5	21.0
7. WTKL	649/13.9	11.3	14.8
8. WLCS	618/13.2	15.5	19.3
9. WWL	570/ 3.1	6.0	6.4
10. WIBR	481/ 9.4	12.4	12.2

12+ FM SHARE (METRO): 61.44% (468 of 599) (FAL 82: 52.25%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WYNK-F	1. WYNK-F	1. WFMF-F
2. WTKL	2. WXOK	2. WYNK-F	2. WFMF-F	2. WQXY-F	2. WYNK-F
3. WXOK	3. WAFB-F	3. WXOK	3. WXOK	3. WFMF-F	3. WXOK
	4. WYNK-F	4. WAFB-F	4. WQXY-F	4. WXOK	4. WQXY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WYNK-F
2. WYNK-F	2. WYNK-F	2. WAFB-F	2. WYNK-F	2. WYNK-F	2. WFMF-F
3. WQXY-F	3. WQXY-F	3. WXOK	3. WQXY-F	3. WXOK	3. WQXY-F
4. WAFB-F	4. WXOK	4. WTKL	WXOK	4. KQXL-F	4. WJBO

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WSLG	1090	Gonzales	1.1/1.4
KQXL-F	106.3	New Roads	2.4/5.0
KSMB-F	94.5	Lafayette	.6/1.3
WAIL-F	105.3	Slidell	.8/2.9
WRNO-F	99.5	New Or	.5/1.9
WWL	870	New Or	.6/3.1
WYLD-F	98.5	New Or	.6/2.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	25 (1)	149 (3)	174 (4)	29.0
COUNTRY	48 (3)	91 (1)	139 (4)	23.2
BLACK/URBAN/JAZZ	109 (2)	25 (3)	134 (5)	22.4
AC	27 (1)	48 (1)	75 (2)	12.5
BTFL MUSIC		55 (1)	55 (1)	9.2
RELIGION/GOSPEL	18 (1)		18 (1)	3.0
NEWS/TALK	4 (1)		4 (1)	0.7
			599 (18)	

RADIO STATIONS

WIBR, 1300, 5 KW/1 KW (DA-N), COUNTRY	NBC, $? ? (Katz)	
WJBO, 1150, 5 KW (DA-1) , AC	MBS, $25.00* (Blair)	Manship
WLCS, 910, 1 KW (DA-1) , ROCK	, $23.00* (Mc-Guild)	Cent Texas
WTKL, 1260, 1 KW (DAYS) , BLACK	, $17.00* (Weiss)	
WXOK, 1460, 5 KW/1 KW (DA-2), BLACK	NBN, $28.00 (HNWH)	
WYNK, 1380, 5 KW (DAYS,DA) , COUNTRY	ABC-E, $ NA (Torbet)	
WAFB-F, 98.1, 100 KW @ 1550, AC/CONTEMP	CBS-R, $41.25 (Katz)	
WFMF-F, 102.5, 100 KW @ 1360, CHR/ROCK	ABC-F, $53.00* (Blair)	Manship
WQXY-F, 100.7, 100 KW @ 750, BTFL MUS (SRP)	, $27.00* (Mc-Guild)	Cent Texas
WYNK-F, 101.5, 100 KW @ 403, COUNTRY	ABC-I, $42.00* (Torbet)	
KQXL-F, 106.3, 3 KW @ 300, BLACK	SBN, $ 7.50 (----)	(NEW ROADS)

BEAUMONT-PORT ARTHUR-ORANGE

MSA Rank # 110	Stations: 18/16	CSI: 4.2 Bil
MSA Pop: 383,100	Diaries: 733/438:1	CSI HH: 29.3 M
APR 16.6	Standard Error: .759	Retail $: 2.3 Bil
Est 1983 Rev: $7,100,000	% Below Line: 6.4	% Not Listed: 7.7

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KHYS-F	83/15.6	12.2	10.8	10.7	7.4
2. KZZB-F	73/13.7	11.0	10.8	6.9	7.2
3. KQXY-F	58/10.9	8.7	7.1	5.3	8.0
4. KLVI	49/ 9.2	8.6	12.0	8.5	7.2
5. KYKR-F	47/ 8.8	9.1	12.4	9.5	13.0
KAYD-F	47/ 8.8	8.4	8.1	11.3	7.0
7. KIOC-F	31/ 5.8	3.6	4.4	10.3	10.0
8. KTRH	30/ 5.6	5.9	5.2	5.5	5.2
9. KZOM-F	18/ 3.4	6.1	6.6	5.7	7.2
10. KAYC	11/ 2.1	1.0	1.0	1.0	.9

12+ TSA 1/4	
1. KHYS-F	104
2. KZZB-F	81
3. KLVI	71
4. KQXY-F	66
5. KYKR-F	63
6. KAYD-F	54
7. KIOC-F	43
8. KTRH	33
9. KZOM-F	23
10. KAYC	11
KWIC-F	11

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KZZB-F	1044/26.1	21.0	18.3
2. KLVI	1027/22.9	21.3	22.7
3. KYKR-F	877/19.3	20.3	23.3
4. KQXY-F	788/20.4	16.5	13.9
5. KHYS-F	752/18.0	17.8	16.2
6. KIOC-F	711/15.4	12.2	12.3
7. KAYD-F	669/18.3	16.4	18.4
8. KZOM-F	420/ 9.3	10.5	11.3
9. KTRH	390/10.2	12.6	10.0
KWIC-F	390/10.2	9.6	7.4

12+ FM SHARE (METRO): 74.39% (366 of 492) (FAL 82: 68.55%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KZZB-F	1. KHYS-F	1. KHYS-F	1. KHYS-F	1. KQXY-F	1. KLVI
2. KHYS-F	2. KZZB-F	2. KZZB-F	2. KYKR-F	2. KYKR-F	2. KHYS-F
	3. KIOC-F	3. KAYD-F	3. KQXY-F	3. KLVI	3. KZZB-F
	4. KAYD-F	4. KYKR-F	KAYD-F	4. KAYD-F	4. KQXY-F
				KHYS-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KQXY-F	1. KHYS-F	1. KHYS-F	1. KHYS-F	1. KZZB-F	1. KHYS-F
2. KHYS-F	KZZB-F	2. KZZB-F	2. KAYD-F	2. KHYS-F	KLVI
3. KYKR-F	3. KQXY-F	3. KIOC-F	3. KQXY-F	3. KAYD-F	3. KYKR-F
4. KZZB-F	4. KYKR-F	4. KAYD-F	KYKR-F	4. KZOM-F	4. KQXY-F
					KZZB-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KDLF	1150	Port Neches	.6/1.8	KOLE	1340	Port Arth	1.1/4.5	KPRC	950	Hous	.8/2.7
KDVE	1510	Nederaland	1.3/3.8	KWIC-F	107.9	Beaum	1.3/10.2	KTRM	990	Beau	1.3/5.8
KOGT	1600	Orange	1.7/5.9	KTFA-F	92.1	Groves	.4/2.5				

FORMATS

	AM	FM	TOTAL	%
COUNTRY	69 (3)	94 (2)	163 (5)	33.1
ROCK/AOR/CONTEMP		98 (3)	98 (3)	19.9
BLACK/URBAN/JAZZ	7 (1)	83 (1)	90 (2)	18.3
BTFL MUSIC		58 (1)	58 (1)	11.8
AC	6 (1)	33 (2)	39 (3)	7.9
NEWS/TALK	34 (2)		34 (2)	6.9
RELIGION/GOSPEL	10 (2)		10 (2)	2.0
			492 (18)	

RADIO STATIONS

KAYC, 1450, 1 KW/250 W , COUNTRY	ABC-E, $ NA	(MMR)	Long Pride
KLVI, 560, 5 KW (DA-N), COUNTRY	ABC-I, $34.28	(Torbet)	Hicks
KAYD-F, 97.5, 50 KW @ 320, COUNTRY	, $30.00*	(MMR)	Long Pride
KHYS-F, 98.5, 65 KW @ 380, BLACK (TM)	CBS-R, $28.00*	(Mc-Guild)	Clear Chann
KIOC-F, 106.1, 100 KW @ 1060, AC	RKO, $25.00	(Christal)	
KQXY-F, 94.1, 100 KW @ 645, BTFL MUS (SRP)	NBC, $24.00*	(Mc-Guild)	Cent Texas
KWIC-F, 107.9, 100 KW @ 389, CHR/ROCK	ABC-C, $21.00	(----)	
KYKR-F, 93.3, 100 KW @ 500, COUNTRY	, $34.28	(Torbet)	Hicks
KZOM-F, 104.5, 100 KW @ 440, AOR	, $17.00*	(HNWH)	Center Group
KZZB-F, 95.1, 100 KW @ 501, CHR/ROCK	ABC-F, $17.50	(Selcom)	

KTRH - See Houston

BIRMINGHAM

MSA Rank # 51
MSA Pop: 906,500
APR 18.4
Est 1983 Rev: $15,800,000

Stations: 20/18
Diaries: 1141/629:1
Standard Error: .607
% Below Line: 1.5

CSI: 7.1 Bil
CSI HH: 21.1 M
Retail $: 4.1 Bil
% Not Listed: 8.4

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WZZK-F	163/12.3	12.5	14.1	16.6	17.7
2. WKXX-F	150/11.3	8.5	10.2	11.3	10.5
3. WENN-F	129/ 9.8	10.4	13.7	12.3	7.0
4. WAPI-F	104/ 7.9	8.6	7.4	4.4	5.5
5. WATV	100/ 7.6	6.3	7.7	7.3	4.6
6. WMJJ-F	65/ 4.9	7.4	4.9	5.9	6.7
WJLD	65/ 4.9	3.7	4.7	4.3	4.9
8. WERC	64/ 4.8	3.4	3.6	3.0	4.3
9. WAGG	55/ 4.2	5.1	3.4	4.0	3.3
10. WVOK	49/ 3.7	3.1	4.5	3.3	4.9

12+ TSA 1/4	
1. WZZK-F	318
2. WKXX-F	208
3. WENN-F	153
4. WAPI-F	148
5. WATV	102
6. WMJJ-F	94
7. WQEN-F	87
8. WVOK	78
9. WERC	66
10. WDJC-F	65

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WZZK-F	3608/26.1	28.4	31.3
2. WKXX-F	3310/29.1	28.2	28.4
3. WAPI-F	2129/19.2	16.9	15.9
4. WENN-F	1793/17.7	19.6	21.0
5. WMJJ-F	1597/14.9	21.6	10.4
6. WVOK	1254/10.2	8.3	12.3
7. WQEN-F	1247/ 2.7	3.5	1.8
8. WSGN	1164/14.8	16.2	14.9
9. WAPI	1155/14.4	16.9	15.9
10. WERC	1072/14.1	10.5	13.3

12+ FM SHARE (METRO): 57.46% (697 of 1211) (FAL 82: 61.39%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKXX-F	1. WKXX-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WZZK-F
2. WAPI-F	2. WAPI-F	2. WKXX-F	2. WENN-F		2. WENN-F
3. WENN-F	3. WENN-F	3. WENN-F	3. WKXX-F		3. WKXX-F
4. WATV	4. WZZK-F	4. WAPI-F	4. WATV		4. WATV
	5. WMJJ-F	5. WMJJ-F	5. WMJJ-F		5. WMJJ-F

12+ MID	12+ PMD	WOMEN 18-25	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WZZK-F	1. WKXX-F	1. WKXX-F	1. WZZK-F	1. WKXX-F	1. WZZK-F
2. WKXX-F	2. WZZK-F	2. WENN-F	2. WENN-F	2. WAPI-F	2. WENN-F
3. WAPI-F	3. WENN-F	3. WZZK-F	3. WKXX-F	3. WENN-F	3. WMJJ-F
4. WENN-F	4. WAPI-F	WAPI-F	4. WATV	4. WZZK-F	4. WKXX-F
5. WMJJ-F	5. WERC	5. WMJJ-F	5. WMJJ-F	5. WMJJ-F	5. WAPI-F
	WTWG		WAGG		

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	214 (3)	129 (1)	343 (4)	28.3
ROCK/AOR/CONTEMP		261 (3)	261 (3)	21.5
COUNTRY	35 (2)	192 (2)	227 (4)	18.7
RELIGION/GOSPEL	75 (2)	37 (1)	112 (3)	9.2
AC	39 (1)	65 (1)	104 (2)	8.6
NEWS/TALK	64 (1)		64 (1)	5.3
OTHERS/UNKNOWN	47 (1)	13 (1)	60 (2)	5.0
NOSTALGIA	41 (1)		41 (1)	3.4
			1212 (20)	

BIRMINGHAM ADI

	12+ ADI 1/4		12+ ADI CUME		MSA EXCL CUME
1.	WZZK-F	1.	WZZK-F	1.	WZZK-F
2.	WKXX-F	2.	WKXX-F	2.	WKXX-F
3.	WENN-F	3.	WAPI-F	3.	WAPI-F
4.	WAPI-F	4.	WENN-F	4.	WMJJ-F
5.	WATV	5.	WMJJ-F	5.	WENN-F
6.	WMJJ-F	6.	WSGN	6.	WDJC-F
7.	WVOK	7.	WAGI	7.	WVOK
8.	WERC	8.	WVOK	8.	WERC
9.	WJLD	9.	WERC	9.	WJLD
10.	WDJC-F	10.	WDJC-F	10.	WTWG
11.	WAGG	11.	WQEN-F		
	WQEN-F	12.	WRKK-F		
13.	WRKK-F	13.	WATV		
14.	WTWG	14.	WJLD		
15.	WAPI	15.	WAGG		

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAPI	1070		4.1/14.4
WARF	1240	Jasper	.4/1.6
WCRT	1260		1.5/3.3
WDJC-F	93.7		2.8/9.6
WRKK-F	99.5		2.2/7.6
WSGN	610		3.0/14.8
WTWG	1220		3.6/4.1
WYDE	850		2.3/7.1
WQEN-F	103.7	Gadsden	.5/2.7
WHMA-F	100.5	Anniston	1.0/2.5

ADI FM SHARE: 62.78% (1098 of 1749) (FAL 82: 62.89%)

AM STATIONS

WAGG, 1320, 5 KW (DAYS) , GOSPEL NBN, $ 30.00* (Selcom)
WAPI, 1070, 50 KW/5 KW (DA-N), NOSTALGIA (Drake-Chen) NBC-T,CBS, $ NA (Torbet)
WATV, 900, 1 KW (DAYS) , BLACK ST , $ 29.00* (Weiss)
WERC, 960, 5 KW (DA-N) , NEWS/TALK , $ 38.00* (Mc-Guild) Mooney

WJLD, 1400, 1 KW/250 W , BLACK ABC-C, $ 19.00 (Masla)
WSGN, 610, 5 KW/1 KW (DA-N), OLDIES , $ 58.00 (Eastman) Harte-Hanks
WTWG, 1220, 1 KW (DAYS,DA) , UNKNOWN , $ 20.00 (Lazar)
WVOK, 690, 50 KW (DAYS) , COUNTRY , $ 30.00* (Christal) Jaco

FM STATIONS

WAPI-F, 94.5, 100 KW @ 1214, AOR (Burk-Abr) Source, $ 53.00* (Torbet)
WDJC-F, 93.7, 100 KW @ 550, RELIGION , $ 24.00* (----) Crawford
WENN-F, 107.7, 100 KW @ 640, BLACK NBN, $ 55.00* (Selcom)
WKXX-F, 106.9, 100 KW @ 1114, CHR/ROCK ABC-D, $ 74.00* (Mc-Guild) Mooney

WMJJ-F, 96.5, 100 KW @ 890, AC , $ 50.00* (Blair) Capitol-Johnson
WRKK-F, 99.5, 100 KW @ 400, COUNTRY RKO, $ 30.00* (Christai) Jaco
WZZK-F, 104.7, 100 KW @ 640, COUNTRY , $120.00 (Katz) Katz
WQEN-F, 103.7, 100 KW @ 1110, CHR/ROCK , $ 25.00 (P/W) (GADSDEN)

BLOOMINGTON, IL

MSA Rank # 270
MSA Pop: 122,000
APR 16.6
Est 1983 Rev: $3,400,000

Stations: 14/5
Diaries: 592/176:1
Standard Error: .862
% Below Line: 26.8

CSI: 1.3 Bil
CSI HH: 26.0 M
Retail $: .6 Bil
% Not Listed: 11.6

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WJBC	59/34.1	36.5	36.1	40.8	40.7
2. WBNQ-F	32/18.5	21.8	19.0	16.1	15.9
3. WMLA-F	12/ 6.9	7.6	5.7	6.3	9.0
4. WLS	10/ 5.8	4.7	7.0	5.7	6.2
5. WIHN-F	8/ 4.6	4.7	5.7	3.4	4.8
WMAQ	8/ 4.6	3.5	5.1	4.0	5.5
7. WWCT-F	7/ 4.0	5.3	5.1	7.5	5.5
8. WKZW-F	5/ 2.9	4.7	2.5	2.9	2.8
WSWT-F	5/ 2.9	1.8	3.2	1.7	.7

12+ TSA 1/4	
1. WJBC	75
2. WBNQ-F	40
3. WLS	28
4. WMAQ	21
5. WGN	16
WKZW-F	16
WSWT-F	16
8. WWCT-F	15
9. WWCT-F	12
10. WIHN-F	8

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WBNQ-F	653/42.6	45.3	41.2
2. WJBC	647/54.1	56.0	56.3
3. WLS	528/22.8	25.2	24.3
4. WKZW-F	342/14.7	15.4	14.5
5. WMAQ	303/12.2	9.9	15.4
6. WGN	272/ 8.5	7.8	7.5
7. WMLA-F	229/15.9	18.0	16.1
8. WWCT-F	190/10.0	13.5	11.0
9. WSWT-F	188/ 8.7	5.3	6.3
10. WBBM	179/ 6.0	---	6.1

12+ FM SHARE (METRO): 45.10% (69 of 153) (FAL 82: 44.21%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBNQ-F	1. WBNQ-F	1. WJBC	1. WJBC	1. WJBC	1. WJBC
q. WKZW-F	2. WJBC	2. WBNQ-F			
WLS	3. WWCT-F				

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJBC	1. WJBC	1. WBNQ-F	1. WJBC	1. WBNQ-F	1. WJBC
2. WBNQ-F	2. WBNQ-F	2. WJBC	2. WMLA-F	2. WWCT-F	2. WBNQ-F
3. WMLA-F	3. WMLA-F	3. WIHN-F		3. WJBC	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WRBA	1440	Normal	.6/2.3
WGN	720	CHicago	1.2/8.5
WIRL	1290	Peoria	.6/1.5
WPEO	1020	Peoria	1.2/1.7
WBBM	720	Chicago	.6/6.0

FORMATS	AM	FM	TOTAL	%
MOR/VARIETY	62 (3)		62 (3)	40.5
ROCK/AOR/CONTEMP	11 (2)	44 (3)	55 (5)	35.9
COUNTRY	8 (1)	12 (1)	20 (2)	13.1
AC		8 (1)	8 (1)	5.2
BTFL MUSIC		5 (1)	5 (1)	3.3
RELIGION/GOSPEL	2 (1)		2 (1)	1.3
NEWS/TALK	1 (1)		1 (1)	0.7
			153 (14)	

RADIO STATIONS

WJBC, 1230, 1 KW/250 W, MOR	ABC-I, $42.00	(Mc-Guild)	Bloomington
WBNQ-F, 101.5, 50 KW @ 460, ROCK	, $27.50	(Torbet)	Bloomington
WIHN-F, 96.7, 3 KW @ 300, AC	, $13.00*	(----)	
WMLA-F, 92.7, 3 KW @ 300, COUNTRY	RKO II, $14.00	(Weiss)	Withers (LEROY)

Other ranked stations - See Peoria and Chicago

BOSTON

MSA Rank # 6 (County)	Stations: 34/29	CSI: 39.0 Bil
MSA Pop: 3,651,900	Diaries: 2286/1272:1	CSI HH: 29.2 M
APR 18.9	Standard Error: .424	Retail $: 20.4 Bil
Est 1983 Rev: $71,300,000	% Below Line: 3.2	% Not Listed: 9.9

12+ METRO 1/4/SHARE		SUM 83	SPG 83	WIN 83	FAL 82	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WXKS-F	434/7.9	7.8	5.8	6.7	9.0	1. WHTT-F	631	1. WHTT-F	9899/22.2	19.8	15.9
2. WBCN-F	428/7.8	7.2	6.6	7.4	5.6	2. WBZ	619	2. WBZ	9673/20.4	23.6	24.9
3. WBZ	418/7.6	7.0	9.8	9.0	8.6	3. WBCN-F	576	3. WXKS-F	7455/19.6	16.4	21.0
4. WHTT-F	385/7.0	8.1	6.9	4.6	3.9	4. WXKS-F	533	4. WBCN-F	7219/17.3	16.2	14.7
5. WHDH	355/6.5	6.9	8.6	7.3	7.9	5. WHDH	388	5. WROR-F	6348/15.3	14.5	14.6
6. WJIB-F	303/5.5	4.1	3.8	4.4	4.9	6. WJIB-F	369	6. WEEI	6004/17.7	16.0	18.5
7. WEEI	279/5.1	5.0	4.5	5.2	5.4	7. WEEI	312	7. WHDH	5873/17.3	22.0	21.9
8. WRKO	235/4.3	3.6	3.5	4.7	4.4	8. WROR-F	305	8. WMJX-F	5697/15.3	12.6	14.6
9. WMJX-F	223/4.1	4.6	3.8	4.5	4.4	9. WSSH-F	291	9. WCOZ-F	5602/11.8	15.0	17.1
10. WROR-F	206/3.8	3.4	4.0	4.1	3.8	10. WRKO	281	10. WJIB-F	4981/12.6	12.3	13.1
11. WSSH-F	200/3.6	4.0	2.9	2.6	3.0	11. WMJX-F	272	11. WRKO	4164/11.5	10.9	13.7
12. WHUE-F	192/3.5	3.7	3.4	3.1	2.9	12. WCOZ-F	259	12. WAAF-F	3674/ 5.7	4.6	10.2
13. WCOZ-F	179/3.3	3.4	4.8	4.8	4.9	13. WHUE-F	254	13. WSSH-F	3623/ 8.6	7.2	8.6
14. WVBF-F	177/3.2	3.3	3.3	2.5	2.7	14. WHJY-F	229	14. WVBF-F	3520/ 9.7	10.6	10.2
15. WXKS	133/2.4	2.1	3.6	3.2	3.5	15. WVBF-F	216	15. WHUE-F	3413/ 8.3	8.8	8.9
16. WMRE	103/1.9	1.6	1.4	1.1	.9	16. WGIR-F	169	16. WHJY-F	3269/ 1.6	1.6	---
17. WILD	88/1.6	1.8	1.6	1.8	2.5	17. WAAF-F	155	17. WGIR-F	2224/ 1.8	---	---
18. WCRB-F	60/1.1	1.2	1.6	1.9	1.9	18. WOKQ-F	144	18. WCRB-F	1970/ 4.6	6.3	5.8
19. WCGY-F	58/1.1	1.2	1.1	.9	1.2	19. WXKS	135	19. WOKQ-F	1820/ 1.3	1.6	1.5
20. WBOS-F	55/1.0	.7	.8	1.0	1.0	20. WCGY-F	127	20. WCGY-F	1623/ 3.3	3.6	3.5

12+ FM SHARE (METRO): 61.84% (3058 of 4945) (FAL 82: 57.56%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHTT-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBZ	1. WBZ
2. WXKS-F	2. WXKS-F	2. WXKS-F	2. WBZ	2. WHDH	2. WHDH
3. WBCN-F	3. WHTT-F	3. WMJX-F	3. WHDH	3. WJIB-F	3. WEEI
4. WCOZ-F	4. WMJX-F	4. WHTT-F	4. WXKS-F	4. WEEI	4. WBCN-F
5. WILD	5. WCOZ-F	5. WHDH	5. WSSH-F	5. WHUE-F	5. WXKS-F
	6. WROR-F	6. WBZ	6. WROR-F	6. WRKO	6. WHTT-F
	7. WVBF-F	7. WROR-F	7. WMJX-F	7. WSSH-F	7. WRKO

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBCN-F	1. WXKS-F	1. WXKS-F	1. WBZ	1. WBCN-F	1. WBCN-F
2. WXKS-F	2. WHTT-F	2. WBCN-F	2. WHDH	2. WXKS-F	2. WHDH
3. WJIB-F	3. WBCN-F	3. WHTT-F	3. WXKS-F	3. WHTT-F	3. WXKS-F
4. WHDH	4. WJIB-F	4. WMJX-F	4. WSSH-F	4. WCOZ-F	4. WBZ
5. WHTT-F	5. WRKO	5. WCOZ-F	5. WMJX-F	5. WMJX-F	5. WROR-F
6. WSSH-F	6. WHDH	6. WROR-F	6. WVBF-F	6. WROR-F	6. WVBF-F
7. WHUE-F	7. WBZ	7. WVBF-F	7. WROR-F	7. WVBF-F	7. WEEI WJIB-F WMJX-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		1537 (7)	1537 (7)	31.1
MOR/VARIETY	869 (5)		869 (5)	17.6
AC		864 (5)	864 (5)	17.5
BTFL MUSIC	37 (1)	495 (2)	532 (3)	10.8
NEWS/TALK	534 (3)		534 (3)	10.8
NOSTALGIA	236 (2)	19 (1)	255 (3)	5.2
BLACK/URBAN/JAZZ	118 (2)		118 (2)	2.4
COUNTRY	30 (1)	83 (2)	113 (3)	2.3
RELIGION/GOSPEL	63 (2)		63 (2)	1.3
CLASSICAL		60 (1)	60 (1)	1.2
			4945 (34)	

BOSTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WHTT-F	1. WHTT-F	1. WBZ
2. WBZ	2. WBZ	2. WXKS-F
3. WBCN-F	3. WBCN-F	3. WHTT-F
4. WXKS-F	4. WXKS-F	4. WHDH
5. WHDH	5. WROR-F	5. WBCN-F
6. WJIB-F	6. WEEI	6. WJIB-F
7. WEEI	7. WHDH	7. WEEI
8. WSSH-F	8. WMJX-F	8. WRKO
9. WROR-F	9. WCOZ-F	9. WMJX-F
10. WRKO	10. WJIB-F	10. WSSH-F
11. WMJX-F	11. WRKO	
12. WCOZ-F	12. WSSH-F	
13. WHUE-F	13. WVBF-F	
14. WVBF-F	14. WAAF-F	
15. WGIR-F	15. WHUE-F	

OTHER RATED STATIONS
METRO SHRE & CUME RATING

WCAS	740	Cambridge	.5/ .8
WDLW	1330		.5/2.2
WESX	1230	Salem	.8/1.8
WEZE	1260		.3/1.2
WHUE	1150		.7/2.8
WJDA	1300	Quincy	.5/1.2
WLLH	1400	Lowell	.4/1.0
WROL	950		.8/2.7
WTTP	1060	Natick	.4/1.0
WAAF-F	107.3	Worcester	1.0/5.7
WGIR-F	101.1	Manchester,NH	.5/1.8
WOKQ-F	97.5	Dover, NH	.5/1.3
WPLM-F	99.1	Plymouth	.3/1.5
WHJY-F	94.1	Providence	.5/1.6

ADI FM SHARE: 67.62% (4895 of 7239) (FAL 82: 63.32%)

AM STATIONS

WBZ , 1030,	50 KW (DA-1),	MOR	ABC-E,	$268.13	(Group W)	Westingouse
WEEI, 590,	5 KW (DA-1),	NEWS	CBS,	$133.75	(CBS Spot)	
WHDH, 850,	50 KW (DA-2),	MOR	,	$245.00	(Blair)	Blair
WILD, 1090,	5 KW (DAYS),	BLACK	SBN,	$ 40.00	(Masla)	
WMRE, 1510,	50 KW (DA-2),	NOSTALGIA (Primetime)	ABC-D,NBC,	$ 65.00	(Masla)	Mariner
WRKO, 680,	50 KW (DA-2),	TALK	RKO II,ABC-I,	$100.00*	(RKO)	RKO
WXKS, 1430,	5 KW (DAYS),	NOSTALGIA (Al Ham)	,	$ 70.00	(MMR)	Pyramid

FM STATIONS

WBCN-F, 104.1,	19 KW @ 742,	AOR	,	$450.00	(Torbet)	Infinity
WBOS-F, 92.9,	50 KW @ 888,	COUNTRY	ABC-R,	$ 45.00*	(----)	
WCGY-F, 93.7,	50 KW @ 403,	OLDIES	,	$ 29.00	(Masla)	Curt Gowdy
WCOZ-F, 94.5,	8 KW @ 1050,	CONTEMP	,	$170.00	(Blair)	Blair
WCRB-F, 102.5,	11 KW @ 920,	CLASSICAL	,	$ 67.00	(----)	
WHTT-F, 103.3,	12 KW @ 890,	CHR/ROCK	CBS-R,	$222.50	(CBS/FM)	CBS
WHUE-F, 100.7,	50 KW @ 500,	BTFL MUS (Churchill)	,	$ 95.00*	(Mc-Guild)	GCC
WJIB-F, 96.9,	9 KW @ 1010,	BTFL MUS (Bonne)	,	$100.00	(Christal)	GE
WMJX-F, 106.7,	12 KW @ 900,	AC	,	$185.00	(Eastman)	Greater Media
WROR-F, 98.5,	6 KW @ 1191,	AC	RKO,	$170.00	(RKO)	RKO
WSSH-F, 99.5,	32 KW @ 600,	AC	,	$100.00*	(HNWH)	
WVBF-F, 105.7,	11 KW @ 954,	AC	,	$105.00*	(Mc-Guild)	Fairbanks
WXKS-F, 107.9,	21 KW @ 710,	CHR/URBAN	,	$122.50	(MMR)	Pyramid
WGIR-F, 101.1,	10 KW @ 920,	AOR	,	$ 35.00*	(Blair)	Knight (MANCHESTER)
WOKQ-F, 97.5,	50 KW @ 350,	COUNTRY	,	$ 44.00*	(Selcom)	Fuller-Jeffrey (DOVER, NH)

WAAF - See Worcester WHJY - See Providence

BRIDGEPORT

MSA Rank # 106
MSA Pop: 414,100
APR 18.6
Est 1983 Rev: $6,200,000

Stations: 39/5
Diaries: 848/397:1
Standard Error: .699
% Below Line: 56.0

CSI: 4.6 Bil
CSI HH: 32.3 M
Retail $: 2.0 Bil
% Not Listed: 5.7

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WICC	112/17.9	18.9	13.2	15.4	13.9
2. WEZN-F	103/16.4	19.2	18.0	16.4	15.9
3. WKCI-F	47/ 7.5	5.7	7.2	5.9	4.9
4. WPLR-F	27/ 4.3	4.3	2.9	4.4	4.1
WNAB	27/ 4.3	4.9	6.0	6.4	7.5
6. WNBC	26/ 4.1	5.5	5.4	6.1	7.2
WCBS	26/ 4.1	3.5	2.3	4.3	4.3
8. WRKS-F	18/ 2.9	2.5	1.2	3.1	1.8
9. WRKI-F	16/ 2.6	3.4	3.1	5.0	3.2
10. WDJZ	15/ 2.4	1.8	2.3	3.6	4.9

12+ TSA 1/4	
1. WEZN-F	187
2. WICC	122
3. WCBS	79
4. WKCI-F	70
5. WNBC	67
6. WRKI-F	48
7. WAPP-F	31
8. WPLR-F	29
9. WPLJ-F	28
10. WNAB	27
WHN	27

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WEZN-F	1810/30.2	32.9	33.8
2. WICC	1735/44.9	44.5	43.2
3. WCBS	1643/16.4	13.4	14.5
4. WNBC	1498/18.9	21.5	23.1
5. WKCI-F	1116/23.3	19.1	19.5
6. WRKI-F	864/ 9.3	12.3	10.5
7. WAPP-F	776/ 8.1	10.2	6.8
8. WPLJ-F	608/ 5.1	5.4	5.1
9. WPLR-F	595/14.7	14.7	10.9
10. WNAB	462/13.6	15.0	NA

12+ FM SHARE (METRO): 52.12% (308 of 591) (FAL 82: 52.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKCI-F	1. WICC	1. WICC	1. WICC	1. WEZN-F	1. WICC
2. WAPP-F	WKCI-F	2. WKCI-F	2. WEZN-F	WICC	2. WEZN-F
WPLR-F	3. WPLR-F	3. WEZN-F			3. WNBC
4. WRKI-F	4. WNBC	4. WNBC			4. WCBS

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZN-F	1. WEZN-F	1. WKCI-F	1. WICC	1. WICC	1. WICC
2. WICC	2. WICC	2. WICC	2. WEZN-F	WPLR-F	2. WEZN-F
3. WKCI-F	3. WKCI-F	3. WNBC		3. WKCI-F	3. WKCI-F
4. WNAB	4. WNBC				WNBC

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFIF	1500	Milford	.5/1.5	WDRC-F	102.9	Hartford	.3/3.4	WMMM	1260	Westp	.6/1.4
WABC	770	NY	1.1/4.8	WELI	960	New Hav	1.0/2.6	WNEW	1130	NY	.5/1.9
WADS	690	Ansonia	2.1/3.9	WHN	1050	NY	1.8/5.9	WOR	710	NY	1.3/4.4
WINS	1010	NY	.8/2.5	WALK-F	103.5	Long Is.	.5/3.2	WPIX-F	101.9	NY	.5/3.8
WMCA	570	NY	1.0/2.4	WAPP-F	103.5	NY	2.2/8.1	WPLJ-F	95.5	NY	1.0/5.1
WAVZ	1300	New Hav	1.8/2.3	WIOF-F	104.1	Hartford	.3/1.1	WRFM-F	105.1	NY	.5/1.5
WBAB-F	102.3	Long I	1.1/2.2	WKHK-F	106.7	NY	1.8/4.2	WWYZ-F	92.5	Waterb	.5/2.5
WBLI-F	106.1	Long	.3/3.0	WKSS-F	95.7	Hartford	.6/2.7	WYNY-F	97.1	NY	.8/2.9
WBLS-F	107.5	NY	2.2/6.1	WKTU-F	92.3	NY	.8/3.3	WYRS-F	96.7	Stamf	1.4/2.3
WCBS-F	101.1	NY	.3/3.9	WLYQ-F	95.9	Norwalk	.3/2.1				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	26 (1)	123 (9)	149 (10)	25.2
AC	112 (1)	15 (5)	127 (6)	21.5
BTFL MUSIC		110 (3)	110 (3)	18.6
MOR/VARIETY	50 (4)	3 (1)	53 (5)	9.0
NEWS/TALK	52 (5)		52 (5)	8.8
BLACK/URBAN/JAZZ		46 (4)	46 (4)	7.8
NOSTALGIA	29 (3)		29 (3)	4.9
COUNTRY	11 (1)	11 (1)	22 (2)	3.7
RELIGION/GOSPEL	3 (1)		3 (1)	0.5
			591 (39)	

RADIO STATIONS

Other ranked stations - See New York, New Haven and Hartford

WDJZ, 1530, 5 KW (DAYS,DA) , NOSTALGIA — APR, $20.00 (Shelly Katz)
WICC, 600, 1 KW/500 W (DA-1), AC/MOR — , $70.00 (Christal) Tribune Co.
WNAB, 1450, 1 KW/250 W , MOR — MBS, $27.50 (Roslin)
WEZN-F, 99.9, 25 KW @ 680, BTFL MUS — , $127.50 (Katz) Katz
WRKI-F, 95.1, 50 KW @ 500, AOR (Burk-Abr) — Source, $53.00 (Roslin) Home News

BUFFALO

MSA Rank # 34 (approx)	Stations: 21/20	CSI: 9.9 Bil
MSA Pop: 1,200,000	Diaries: 1437/710:1	CSI HH: 26.4 M
APR 17.9	Standard Error: .535	Retail $: 5.6 Bil
Est 1983 Rev: $18,600,000	% Below Line: 1.0	% Not Listed: 6.3

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WJYE-F	228/12.5	12.3	12.7	12.5	11.6
2. WBEN	196/10.8	9.9	9.8	10.6	13.1
3. WYRK-F	129/ 7.1	6.2	7.5	4.6	2.8
4. WBUF-F	127/ 7.0	4.7	3.2	1.4	1.5
5. WECK	125/ 6.9	6.2	4.6	4.7	5.1
6. WGR	105/ 5.8	7.3	8.0	7.3	7.6
7. WBLK-F	101/ 5.5	5.4	6.2	7.0	5.0
8. WPHD-F	100/ 5.5	5.7	4.8	2.7	4.3
9. WBEN-F	98/ 5.4	6.1	5.7	8.3	8.8
10. WKBW	93/ 5.1	7.2	5.2	9.7	8.4
11. WGRQ-F	74/ 4.1	4.4	5.5	7.7	9.7
12. WNYS-F	62/ 3.4	4.0	4.8	2.8	2.2

12+ TSA 1/4	
1. WJYE-F	250
2. WBEN	213
3. WBEN-F	175
4. WYRK-F	169
5. WBUF-F	141
6. WGR	137
7. WECK	125
8. WPHD-F	114
9. WKBW	111
10. WGRQ-F	105
11. WBLK-F	101
12. WNYS-F	64

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WBEN	4024/35.2	24.0	28.8
2. WBEN-F	3365/21.0	21.9	23.0
3. WJYE-F	2796/23.3	23.9	23.0
4. WGR	2743/20.8	24.7	22.2
5. WKBW	2433/20.5	24.9	22.2
6. WPHD-F	2235/18.7	19.7	16.6
7. WYRK-F	2226/17.0	13.6	12.0
8. WGRQ-F	1827/14.2	15.0	15.7
9. WBUF-F	1802/15.4	10.0	9.6
10. WNYS-F	1500/13.5	15.7	12.6
11. WECK	1352/13.1	11.2	9.6
12. WYSL	1094/10.6	11.1	8.9

12+ FM SHARE (METRO): 59.29% (1012 of 1707) (FAL 82: 61.84%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPHD-F	1. WBUF-F	1. WBUF-F	1. WJYE-F	1. WJYE-F	1. WBEN
2. WZIR-F	2. WBEN-F	2. WYRK-F	2. WBUF-F	2. WBEN	2. WKBW
3. WGRQ-F	3. WPHD-F	3. WJYE-F	3. WYRK-F	3. WYRK-F	3. WJYE-F
4. WBLK-F	4. WGRQ-F	4. WBEN-F	4. WBEN	4. WECK	4. WGR
5. WNYS-F	WBLK-F	5. WBEN	5. WGR	5. WGR	5. WBUF-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJYE-F	1. WJYE-F	1. WBUF-F	1. WJYE-F	1. WPHD-F	1. WBEN
2. WECK	2. WYRK-F	2. WBEN-F	2. WBUF-F	2. WGRQ-F	2. WGR
3. WBUF-F	3. WBEN	3. WBLK-F	3. WYRK-F	3. WBEN-F	3. WYRK-F
4. WYRK-F	4. WBUF-F	4. WYRK-F	4. WKBW	4. WGR	4. WJYE-F
5, WBEN	5. WBEN-F	5. WPHD-F	5. WBEN	WZIR-F	WBUF-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	57 (2)	409 (6)	466 (8)	28.1
MOR/VARIETY	324 (4)		324 (4)	19.6
BTFL MUSIC		228 (1)	228 (1)	13.8
AC	93 (1)	127 (1)	220 (2)	13.3
COUNTRY	9 (1)	129 (1)	138 (2)	8.3
BLACK/URBAN/JAZZ	37 (1)	101 (1)	138 (2)	8.3
NOSTALGIA	125 (1)		125 (1)	7.5
RELIGION/GOSPEL		18 (1)	18 (1)	1.1
			1657 (21)	

BUFFALO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WJYE-F	1. WBEN	1. WJYE-F
2. WBEN	2. WBEN-F	2. WYRK-F
3. WBEN-F	3. WJYE-F	3. WBEN
4. WYRK-F	4. WGR	4. WGR
5. WBUF-F	5. WKBW	5. WECK
6. WGR	6. WPHD-F	6. WBLK-F
7. WECK	7. WYRK-F	7. WKBW
8. WPHD-F	8. WGRQ-F	8. WPHD-F
9. WKBW	9. WBUF-F	9. WBUF-F
10. WGRQ-F	10. WNYS-F	10. WYSL
11. WBLK-F	11. WECK	
12. WNYS-F	12. WYSL-F	
13. WZIR-F	13. WZIR-F	
14. WYSL	14. WBLK-F	
15. WWSE-F WDCX-F	15. WDCX-F	

OTHER RATED STATIONS
METRO SHARE & CUME RATING

WDCX-F	99.5		1.0/2.6
WJJL	1440	Niagara Falls	.8/1.5
WLVL	1340	Lockport	.4/2.5
WNYS	1120		.4/1.8
WUFO	1080	Amherst	2.0/3.0
WXRL	1300	Lancaster	.5/3.9
WYSL	1400		2.7/10.6
WZIR-F	98.5	Niagara Fall	3.2/9.0
WUWU-F	107.7	Wethersfield	.9/3.5

ADI FM SHARE: 61.61% (1398 of 2269) (FAL 82: 59.14%)

AM STATIONS

WBEN,	930,	5 KW (DA-N),	MOR	NBC,	$95.00*	(Eastman)	
WECK,	1230,	1 KW/250 W ,	NOSTALGIA (Al Ham)	ABC-I,	$44.00*	(Masla)	
WGR ,	550,	5 KW (DA-N),	MOR/AC	ABC-E,	$85.00*	(Katz)	Taft
WKBW,	1520,	50 KW (DA-1),	AC	ABC-D,	$70.00*	(Blair)	Cap Cities
WYSL,	1400,	1 KW/250 W ,	CHR	,	$28.00	(CBS/FM)	

FM STATIONS

WBEN-F,	102.9,	110 KW @ 1800,	ROCK (TM)	,	$60.00*	(Eastman)	
WBLK-F,	93.7,	50 KW @ 380,	BLACK	ABC-F,	$38.00*	(Selcom)	
WBUF-F,	92.9,	91 KW @ 580,	AC	,	$70.00*	(Mc-Guild)	
WDCX-F,	99.5,	17 KW @ 430,	RELIGION	,	$15.00	(----)	Crawford
WGRQ-F,	96.9,	13 KW @ 890,	AOR (Burk-Abr)	Source,	$50.00*	(Katz)	Taft
WJYE-F,	96.1,	50 KW @ 480,	BTFL MUS (Schulke)	,	$90.00*	(MMR)	McCormick
WNYS-F,	104.1,	50 KW @ 500,	CHR	ABC-C,	$40.00*	(Christal)	
WPHD-F,	103.3,	49 KW @ 423,	AOR	CBS-R,	$45.00*	(CBS/FM)	
WYRK-F,	106.5,	50 KW @ 390,	COUNTRY	,	$60.00*	(Mc-Guild)	Stoner
WZIR-F,	98.5,	46 KW @ 424,	AOR	ABC-R,	$30.00*	(----)	(NIAGARA FALLS)
WWSE-F,	93.3,	10 KW @ 750,	CONTEMP	RKO,	$11.00	(Masla)	Goldman (JAMESTOWN)

CANTON

MSA Rank # 107
MSA Pop: 406,500
APR 15.1
Est 1983 Rev: $6,000,000

Stations: 28/8
Diaries: 802/420:1
Standard Error: .663
% Below Line: 43.7

CSI: 3.8 Bil
CSI HH: 25.5 M
Retail $: 1.9 Bil
% Not Listed: 7.7

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WHBC	88/17.3	16.1	16.8	15.1	16.4
2. WHBC-F	71/14.0	13.1	11.2	14.8	11.6
3. WOOS-F	47/ 9.3	7.2	5.3	5.4	5.4
4. WDJQ-F	34/ 6.7	7.9	8.2	7.2	9.4
5. WQXK-F	31/ 6.1	5.8	4.1	3.8	3.9
6. WMMS-F	25/ 4.9	7.9	9.6	11.0	7.5
7. WKDD-F	23/ 4.5	5.6	5.5	4.5	.4
8. WGAR	16/ 3.1	5.1	3.5	4.9	5.0
9. WHLO	14/ 2.8	2.4	2.0	.9	.8
WSLR	14/ 2.8	2.6	4.8	2.9	3.9

12+ TSA 1/4	
1. WHBC	91
2. WHBC-F	85
3. WDJQ-F	67
4. WOOS-F	62
5. WQXK-F	54
6. WMMS-F	33
7. WKDD-F	26
8. WGAR	20
9. WHLO	18
10. WQKT-F	16

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WHBC	1356/38.9	31.2	39.5
2. WDJQ-F	1070/19.4	19.6	22.7
3. WHBC-F	937/24.2	22.3	23.2
4. WOOS-F	826/20.6	12.4	13.8
5. WQXK-F	653/12.1	10.8	----
6. WMMS-F	538/12.5	18.6	18.7
7. WGAR	484/12.5	16.1	15.3
8. WKDD-F	422/11.3	14.7	14.4
9. WGCL-F	314/ 7.9	7.4	4.7
10. WDBN-F	271/ 4.8	5.8	8.5

12+ FM SHARE (METRO): 65.25% (306 of 469) (FAL 82: 62.16%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WOOS-F	1. WOOS-F	1. WHBC	1. WHBC	1. WHBC	1. WHBC
2. WDJQ-F	2. WDJQ-F	2. WOOS-F	2. WHBC-F	2. WHBC-F	2. WHBC-F
3. WKDD-F	3. WMMS-F	3. WDJQ-F	3. WQXK-F	3. WQXK-F	3. WOOS-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHBC-F	1. WHBC	1. WOOS-F	1. WHBC	1. WOOS-F	1. WHBC
2. WHBC	2. WHBC-F	2. WDJQ-F	2. WHBC-F	2. WMMS-F	2. WQXK-F
3. WQXK-F	3. WOOS-F		3. WQXK-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFAH	1310	Alliance	1.8/4.2	WDMT-F	107.9	Cleve	.4/1.8	WQAL-F	104.1	Cleve	.4/1.5
WRCW	1060		.4/2.8	WGCL-F	98.5	Cleve	2.2/7.9	WQKT-F	104.5	Wooster	.8/2.4
WTIG	990	Massillion	1.1/2.2	WJW	850	Cleve	.6/1.9	WSRD-F	101.1	Young	.6/2.3
WTOF-F	98.1		1.6/5.1	WKSW-F	99.5	Cleve	.6/1.9	WWVA	1170	Wheeli	1.2/1.8
WAEZ-F	97.5	Akron	1.6/4.1	WMJI-F	105.7	Cleve	2.4/7.1	WWWE	1100	Cleve	1.2/4.7
WDBN-F	94.9	Medina	2.0/4.8	WNIR-F	100.1	Kent	1.2/2.9	WZAK-F	93.1	Cleve	1.2/3.1

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		143 (6)	143 (6)	30.5
MOR/VARIETY	110 (5)		110 (5)	23.5
BTFL MUSIC		91 (4)	91 (4)	19.4
COUNTRY	20 (2)	40 (3)	60 (5)	12.8
AC	16 (1)	12 (1)	28 (2)	6.0
NOSTALGIA	14 (1)		14 (1)	3.0
BLACK/URBAN/JAZZ		8 (2)	8 (2)	1.7
RELIGION/GOSPEL		8 (1)	8 (1)	1.7
OTHERS/UNKNOWN		4 (1)	4 (1)	0.9
NEWS/TALK	3 (1)		3 (1)	0.6
			469 (28)	

RADIO STATIONS

WHBC, 1480, 5 KW (DA-N), MOR	ABC-E, $71.72	(Christal)
WDJQ-F, 92.5, 20 KW @ 500, ROCK (TM)	, $22.00	(HNWH)
WHBC-F, 94.1, 50 KW @ 380, BTFL MUS (Bonne)	, $33.47	(Christal)
WOOS-F, 106.9, 28 KW @ 341, AOR	, $29.63	(Eastman)

Other ranked stations see Cleveland, Akron or Youngstown

CHARLESTON, SC

MSA Rank # 96
MSA pop: 455,800
APR 16.8
Est 1983 Rev: $6,400,000

Stations: 19/17
Diaries: 799/469:1
Standard Error: .700
% Below Line: 1.9

CSI: 3.2 Bil
CSI HH: 22.1 M
Retail $: 1.7 Bil
% Not Listed: 6.4

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WWWZ-F	96/15.3	9.4	11.6	15.8	9.0
2. WEZL-F	90/14.3	12.7	13.2	12.3	11.5
3. WXTC-F	71/11.3	11.3	11.2	10.1	11.5
4. WPAL	57/ 9.1	11.8	12.6	14.0	7.1
5. WSSX-F	49/ 7.8	11.6	11.5	9.7	12.5
6. WQIZ	34/ 5.4	4.2	6.3	4.8	8.1
7. WCSC	32/ 5.1	4.9	7.2	6.9	10.8
8. WGCA	26/ 4.1	3.2	2.9	1.8	2.7
9. WKTM-F	23/ 3.7	6.1	4.7	5.5	5.4
WLVW-F	23/ 3.7	4.6	.5	---	.4

12+ TSA 1/4	
1. WWWZ-F	100
2. WEZL-F	95
3. WXTC-F	81
4. WWDM-F	75
5. WIGL-F	66
6. WPAL	58
7. WQIZ	55
8. WKQB-F	54
9. WSSX-F	53
10. WCSC	33

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WEZL-F	1094/24.8	28.4	25.7
2. WWWZ-F	1053/25.1	21.7	24.4
3. WXTC-F	856/17.9	18.3	18.7
4. WSSX-F	843/20.3	27.8	25.7
5. WKQB-F	818/11.2	12.5	11.1
6. WIGL-F	744/ 3.9	2.1	1.9
7. WWDM-F	646/ 3.7	2.2	2.6
8. WCSC	631/16.6	16.3	20.7
9. WPAL	597/14.9	20.2	16.6
10. WTMA	561/15.0	18.9	18.1

12+ FM SHARE (METRO): 66.67% (392 of 588) (FAL 82: 59.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WWWZ-F	1. WWWZ-F	1. WWWZ-F	1. WEZL-F	1. WEZL-F	1. WEZL-F
2. WSSX-F	2. WEZL-F	2. WEZL-F	2. WXTC-F	2. WXTC-F	2. WWWZ-F
3. WPAL	3. WSSX-F	3. WXTC-F	3. WWWZ-F		3. WXTC-F
	4. WPAL	4. WPAL	4. WPAL		4. WSSX-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXTC-F	1. WWWZ-F	1. WWWZ-F	1. WEZL-F	1. WWWZ-F	1. WEZL-F
2. WEZL-F	2. WEZL-F	2. WPAL	2. WXTC-F	2. WSSX-F	2. WWWZ-F
3. WWWZ-F	3. WXTC-F	3. WEZL-F	3. WWWZ-F	3. WEZL-F	3. WXTC-F
4. WPAL	4. WSSX-F	4. WXTC-F	4. WPAL	4. WKQB-F	4. WPAL WSSX-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAZS	980	Summervi	1.1/1.8	WBJX-F	94.3	Goose Cr	1.0/3.3	WTMA	1250		2.7/15.0
WKCN	910		2.2/2.2	WKQB-F	107.5	St. George	3.5/11.2	WOKE	1340		1.1/5.2
WBER	950	Moncks Co	.3/2.2	WIGL-F	106.7	Orangeburg	1.1/3.9	WWDM-F	101.3	Sumter	.8/3.7

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	91 (20	124 (3)	215 (5)	36.6
ROCK/AOR/CONTEMP	17 (1)	94 (3)	111 (4)	18.9
COUNTRY	9 (2)	97 (2)	106 (4)	18.0
BTFL MUSIC		71 (1)	71 (1)	12.1
AC	32 (1)		32 (1)	5.4
NOSTALGIA	26 (1)		26 (1)	4.4
OTHERS/UNKNOWN	14 (1)	6 (1)	20 (2)	3.4
MOR/VARIETY	7 (1)		7 (1)	1.2
			588 (19)	

RADIO STATIONS

WCSC, 1390, 5 KW (DA-N), AC — ABC-C, $30.00* (Mc-Guild)
WGCA, 1450, 1 KW/250 W , NOSTALGIA (primetime) — ABC-I, $23.00* (Masla)
WPAL, 730, 1 KW (DAYS), BLACK — ABC-D,NBN, $25.00* (Weiss)
WQIZ, 810, 5 KW (DAYS), BLACK/GOSPEL — SBN, $14.00 (Selcom) (ST. GEORGE)
WTMZ, 1250, 5 KW/1 KW , CONTEMP/AC — MBS, $22.00* (Katz) Sconnix

WEZL-F, 103.5, 100 KW @ 700, COUNTRY — NBC, $54.00 (Blair)
WKQB-F, 107.5, 100 KW @ 1049, CHR/ROCK — , $16.00 (Selcom) (ST. GEORGE)
WKTM-F, 102.5, 100 KW @ 666, CHR/AOR — Source, $26.00* (Eastman)
WLVW-F, 105.5, 3 KW @ 265, BLACK — , $13.00 (----) (MONCKS CORNER)
WSSX-F, 95.1, 100 KW @ 350, AOR — , $36.00* (Katz) Sconnix
WWWZ-F, 93.5, 3 KW @ 510, BLACK — SBN, $33.00 (HNWH) Attaway (SUMMERVILLE
WXTC-F, 96.9, 100 KW @ 782, BTFL MUS (TM) — , $34.00* (Mc-Guild)

WGL, WWDM - See Columbia, SC

CHARLOTTE

MSA Rank # 43
MSA Pop: 1,006,100
APR 17.1
Est 1983 Rev: $16,700,000

Stations: 20/16
Diaries: 1105/499:1
Standard Error: .605
% Below Line: 14.5

CSI: 8.8 Bil
CSI HH: 24.1 M
Retail $: 3.4 Bil
% Not Listed: 7.8

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WSOC-F	161/17.1	14.6	12.9	13.7	17.3
2. WPEG-F	102/10.8	9.5	11.8	8.0	8.3
3. WBT	101/10.7	11.6	12.9	11.3	11.1
4. WZXI-F	82/ 8.7	7.6	3.1	2.7	3.4
5. WBCY-F	79/ 8.4	10.9	10.2	8.0	9.0
6. WROQ-F	77/ 8.2	8.4	8.5	10.7	8.5
7. WEZC-F	57/ 6.1	8.0	10.9	8.4	8.9
8. WSOC	34/ 3.6	2.5	3.6	3.9	2.7
9. WGIV	32/ 3.4	3.2	3.4	6.9	6.6
10. WLVV-F	30/ 3.2	3.3	3.9	3.5	1.9

12+ TSA 1/4	
1. WSOC-F	422
2. WROQ-F	199
3. WBT	163
4. WBCY-F	160
5. WPEG-F	150
6. WZXI-F	135
7. WEZC-F	102
8. WSSL-F	84
9. WLVV-F	67
10. WJZR-F	62

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WSOC-F	4479/27.2	27.0	25.6
2. WBCY-F	2999/23.4	25.0	23.8
3. WROQ-F	2475/17.1	17.0	18.8
4. WBT	2391/24.9	27.8	30.0
5. WEZC-F	1650/15.9	17.8	16.8
6. WPEG-F	1538/16.8	17.1	17.2
7. WZXI-F	1498/12.4	16.2	8.5
8. WLVV-F	1264/12.2	10.1	11.9
9. WSOC	838/ 9.4	8.9	10.4
10. WJZR-F	751/ 6.7	---	---

12+ FM SHARE (METRO): 71.66% (622 of 868) (FAL 82: 67.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPEG-F	1. WPEG-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F
2. WROQ-F	2. WSOC-F	2. WPEG-F	2. WBT	2. WBT	2. WBT
3. WBCY-F	3. WROQ-F	3. WBCY-F	3. WPEG-F	3. WZXI-F	3. WBCY-F
4. WJZR-F	4. WBCY-F	4. WBT	4. WEZC-F	4. WEZC-F	4. WPEG-F
	5. WEZC-F	5. WROQ-F	5. WBCY-F WZXI-F	5. WPEG-F	5. WZXI-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WROQ-F	1. WSOC-F
2. WZXI-F	2. WPEG-F	2. WPEG-F	2. WBT	2. WPEG-F	2. WBT
3. WBT	3. WROQ-F	3. WBCY-F	3. WPEG-F	3. WBCY-F WSOC-F	3. WPEG-F
4. WPEG-F	4. WZXI-F	4. WEZC-F	4. WEZC-F		4. WBCY-F
5. WBCY-F	5. WBCY-F	5. WBT	5. WZXI-F	5. WEZC-F	5. WEZC-F WZXI-F

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	59 (2)	127 (2)	186 (4)	21.4
COUNTRY	13 (2)	165 (2)	178 (4)	20.5
ROCK/AOR/CONTEMP		156 (2)	156 (2)	18.0
MOR/VARIETY	101 (1)		101 (1)	11.6
AC	11 (1)	87 (2)	98 (3)	11.3
BTFL MUSIC		82 (1)	82 (1)	9.4
NOSTALGIA	34 (1)		34 (1)	3.9
RELIGION/GOSPEL	15 (2)	5 (1)	20 (3)	2.3
NEWS/TALK	13 (1)		13 (1)	1.5
			868 (20)	

CHARLOTTE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WSOC-F	1. WSOC-F	1. WSOC-F
2. WROQ-F	2. WBCY-F	2. WPEG-F
3. WBT	3. WBT	3. WBT
4. WBCY-F	4. WROQ-F	4. WZXI-F
5. WPEG-F	5. WEZC-F	5. WBCY-F
6. WZXI-F	6. WPEG-F	6. WROQ-F
7. WEZC-F	7. WZXI-F	7. WEZC-F
8. WLVV-F	8. WLVV-F	WAME
9. WJZR-F	9. WTQR-F	9. WSOC
10. WXRC-F	10. WXRC-F	10. WGIV

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAME	1480		1.2/4.3
WAYS	610		1.4/6.1
WGSP	1310		1.2/1.8
WHVN	1240		.4/2.8
WIXE	1190	Monroe	1.1/1.6
WLTC	1370	Gastonia	.3/1.3
WQCC	1540		2.9/4.3
WJZR-F	99.7	Kannapolis	2.7/6.7
WMIT-F	106.9	Black Mt.	.5/1.6
WSSL-F	100.5	Greenville,SC	.4/1.8

ADI FM SHARE: 76.36% (1631 of 2136) (FAL 82: 74.39%)

AM STATIONS

WAYS,	610,	5 KW/1 KW (DA-2),	NEWS/TALK	CBS,ABC-T,	$ 30.00*	(Eastman)	
WBT,	1110,	50 KW (DA-N),	MOR/AC	,	$100.00*	(Blair)	Jeff-Pilot
WGIV,	1600,	1 KW/500 W (DA-N),	BLACK	NBN,	$ 25.00*	(Selcom)	
WSOC,	930,	5 KW/1 KW (DA-N),	NOSTLAGIA	MBS,ABC-T,	$ 32.00*	(Christal)	Cox
WLON,	1050,	1 KW (DAYS),	COUNTRY	,	$ 5.00	(Southern)	(LINCOLNTON)

FM STATIONS

WBCY-F,	107.9,	100 KW @ 980,	CHR/ROCK	ABC-F,	$ 70.00*	(Blair)	Jeff-Pilot
WEZC-F,	104.7,	100 KW @ 1240,	AC (Burk-Abr)	,	$ 64.00*	(MMR)	EZ
WLVV-F,	96.9,	100 KW @ 1250,	AC (Fairwest)	,	$ 52.50	(Katz)	Capitol-WRAL (STATESVILLE)
WROQ-F,	95.1,	100 KW @ 574,	AOR (Burk-Abr)	,	$ 74.00*	(Eastman)	
WSOC-F,	103.7,	100 KW @ 1040,	COUNTRY (TM)	MBS,	$110.00*	(Christal)	Cox
WZXI-F,	101.9,	100 KW @ 870,	BTFL MUS (Bonne)	,	$ 38.50	(MMR)	
WJZR-F,	99.7,	10 KW @ 320,	BLACK	ABC-E,	$ 13.00	(----)	(KANNAPOLIS)
WPEG-F,	97.9,	50 KW @ 390,	BLACK (Drake-Chen)	SBN,	$ 66.00	(HNWH)	(CONCORD)
WXRC-F,	95.7,	100 KW @ 330,	ROCK	ABC-C,	$ 19.50	(Southern)	(HICKORY)
WFMX-F,	105.7,	100 KW @ 350,	COUNTRY	,	$ 6.00	(Southern)	(STATESVILLE)
WXIK-F,	96.1,	100 KW @ 286,	CONTEMP	MBS,	$ 10.10	(Southern)	(SHELBY)

WSSL - See Greenville,SC   WTQR - See Greensboro

CHATTANOOGA

MSA Rank # 101
MSA Pop: 441,900
APR 16.7
Est 1983 Rev: $7,000,000

Stations: 17/17
Diaries: 768/474:1
Standard Error: .729
% Below Line: 0

CSI: 3.5 Bil
CSI HH: 21.0 M
Retail $: 1.9 Bil
% Not Listed: 7.1

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WSKZ-F	77/12.7	14.7	12.1	15.3	15.5
2. WDEF-F	68/11.2	11.8	9.8	9.3	10.3
3. WUSY-F	67/11.0	3.9	4.8	4.0	---
4. WDOD-F	57/ 9.4	18.4	12.3	10.9	9.2
5. WDEF	53/ 8.7	9.8	9.5	11.6	8.5
WJTT-F	53/ 8.7	9.5	10.1	10.8	---
7. WDOD	35/ 5.8	5.2	6.5	4.8	6.2
8. WNOO	34/ 5.6	4.5	6.5	6.9	2.7
9. WGOW	26/ 4.3	5.2	3.5	5.5	3.8
10. WOWE-F	18/ 3.0	3.1	4.5	1.0	.5
WCHU-F	18/ 3.0	1.1	1.8	2.3_	2.7

12+ TSA 1/4	
1. WSKZ-F	171
2. WUSY-F	145
3. WDOD-F	113
4. WDEF-F	90
5. WDEF	55
WJTT-F	55
7. WDOD	38
8. WNOO	35
9. WFLI	27
10. WGOW	26

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WSKZ-F	2144/29.0	28.8	25.9
2. WDOD-F	1689/21.9	33.7	26.0
3. WUSY-F	1494/19.3	15.6	13.0
4. WDEF-F	1102/22.9	24.8	22.3
5. WDEF	724/18.4	21.4	21.4
6. WDOD	667/16.0	16.3	17.2
7. WJTT-F	608/14.7	14.5	15.4
8. WFLI	473/ 8.8	7.6	12.7
9. WGOW	455/12.2	13.6	14.4
10. WNOO	384/ 9.9	9.6	10.6

12+ FM SHARE (METRO): 63.48% (358 of 564)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WUSY-F	1. WDEF-F	1. WDEF-F+
2. WJTT-F	2. WUSY-F	WUSY-F	2. WDOD-F	2. WDOD-F	2. WSKZ-F
3. WOWE-F	3. WJTT-F	3. WJTT-F	3. WJTT-F	3. WUSY-F	3. WDOD-F
	4. WDOD-F	4. WDOD-F	WDEF-F	4. WDOD	4. WUSY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDEF-F	1. WSKZ-F	1. WSKZ-F	1. WUSY-F	1. WSKZ-F	1. WUSY-F
2. WUSY-F	2. WDOD-F	2. WJTT-F	2. WDOD-F	2. WUSL-F	2. WDOD-F
3. WDOD-F	3. WUSY-F	3. WUSY-F	3. WJTT-F	3. WJTT-F	3. WSKZ-F
4. WDEF	4. WDEF-F	4. WGOW	WDEF-F	4. WDOD-F	4. WDEF-F
					WJTT-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDXB	1490		2.1/6.8	WFLI	1070	Lookcut Mt.	2.6/8.8	WSVC	1190	Dunlap.	.3/.7
WEPG	910	S. Pittsburgh	2.3/3.2	WLFA	1590	Lafayette	1.8/2.4	WZRA	1450		.3/2.5

FORMATS

	AM	FM	TOTAL	%
COUNTRY	50 (3)	124 (2)	174 (5)	30.9
BLACK/URBAN/JAZZ	34 (1)	53 (1)	87 (2)	15.4
ROCK/AOR/CONTEMP		95 (2)	95 (2)	16.8
BTFL MUSIC		68 (1)	68 (1)	12.1
MOR/VARIETY	64 (2)		64 (2)	11.3
AC	26 (1)		26 (1)	4.6
NOSTALGIA		18 (1)	18 (1)	3.2
RELIGION/GOSPEL	16 (1)		16 (1)	2.8
OTHERS/UNKNOWN	16 (2)		16 (2)	2.8
			564 (17)	

RADIO STATIONS

WDEF, 1370, 5 KW (DA-N), MOR	CBS,NBC-T,	$36.00*	(Katz)	Park
WDOD, 1310, 5 KW (DA-N), COUNTRY	ABC-E,	$30.00	(Torbet)	Bahakel
WFLI, 1070, 50 KW/1 KW (DA-2), RELIGION	ABC-C,	$16.00*	(Mc-Guild)	Benns
WGOW, 1150, 5 KW/1 KW (DA-N), AC	,	$42.00	(Eastman)	Bloomington
WNOO, 1260, 5 KW (DAYS), BLACK	SBN,	$11.50	(Lazar)	
WCHU-F, 102.3, 3 KW @ 700, NOSTALGIA	,	$18.00	(----)	
WDEF-F, 92.3, 100 KW @ 895, BTFL MUS	,	$40.00*	(Katz)	Park
WDOD-F, 96.5, 100 KW @ 1010, COUNTRY	ABC-E,	$46.00*	(Torbet)	Bahakel
WJTT-F, 94.3, 3 KW @ 325, BLACK	ABC-C,	$24.00*	(Mc-Guild)	Benns
WOWE-F, 105.5, 3 KW @ 270, AOR	Source,	$14.00	(----)	(ROSSVILLE)
WSKZ-F, 106.5, 100 KW @ 1076, CHR/ROCK	,	$58.63	(Eastman)	Bloomington
WUSY-F, 100.7, 100 KW @ 360, COUNTRY	APR,RKO II,	$33.75	(HNWH)	(CLEVELAND)

CHICAGO

MSA Rank # 3; ADI # 3
MSA Pop: 6,051,700
APR 18.0
Est 1983 Rev: $129,400,000

Stations: 33/33
Diaries: 3318/1927:1
Standard Error: .348
% Below Line: 0

CSI: 66.0 Bil
CSI HH: 29.8 M
Retail $: 35.1 Bil
% Not Listed: 8.0

12+ METRO 1/4 SHARE		SUM 83	SPG 83	WIN 83	FAL 82
1. WGN	1101/9.6	8.3	8.7	8.7	9.6
2. WBBM	630/5.5	4.6	5.0	5.2	4.8
3. WLOO-F	614/5.3	5.9	5.4	5.9	6.1
4. WBBM-F	585/5.1	5.0	4.4	4.0	4.1
5. WBMX-F	565/4.9	5.8	4.3	3.6	4.7
6. WGCI-F	546/4.7	6.2	5.1	5.4	5.3
7. WIND	488/4.2	3.4	4.3	3.8	4.1
8. WLS	438/3.8	3.4	4.1	4.1	3.8
9. WCLR-F	427/3.7	3.6	3.7	3.9	4.1
10. WLAK-F	424/3.7	2.6	2.4	2.7	3.2
11. WMAQ	410/3.6	4.3	3.3	3.5	3.2
12. WLS-F	369/3.2	3.1	3.6	3.5	3.4
13. WMET-F	368/3.2	3.6	3.0	2.6	2.0
14. WFYR-F	355/3.1	3.1	2.7	2.8	3.1
15. WKQX-F	344/3.0	4.1	2.7	3.4	3.1
16. WJJD	329/2.9	3.1	3.2	3.2	3.5
17. WXRT-F	313/2.7	3.5	3.4	2.9	2.3
18. WUSN-F	295/2.6	2.5	2.1	2.6	2.1
19. WOJO-F	289/2.5	1.7	2.8	3.2	1.0
20. WLUP-F	268/2.3	2.3	3.5	3.1	3.4
21. WAIT	214/1.9	2.3	2.1	1.9	1.8
22. WJEZ-F	195/1.7	1.6	1.7	1.6	2.4
23. WJPC	160/1.4	2.2	2.5	2.6	2.5
24. WCFL	150/1.3	.7	.9	1.1	1.0
25. WFMT-F	148/1.3	1.2	1.9	1.9	1.8

12+ TSA 1/4	
1. WGN	1346
2. WMAQ	780
3. WBBM	772
4. WLS	769
5. WLOO-F	629
6. WBBM-F	597
7. WBMX-F	587
8. WGCI-F	557
9. WIND	509
10. WLAK-F	440
11. WCLR-F	433
12. WMET-F	402
13. WLS-F	398
14. WFYR-F	376
15. WKQX-F	353
16. WJJD	350
17. WUSN-F	316
18. WXRT-F	315
19. WOJO-F	289
20. WLUP-F	281
21. WAIT	258
22. WJEZ-F	199
23. WCFL	165
24. WJPC	160
25. WFMT-F	149

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WGN	17152/20.2	19.7	21.0
2. WLS	17138/15.2	17.1	16.6
3. WBBM	15775/18.8	17.7	17.2
4. WMAQ	13869/11.9	12.0	11.6
5. WBBM-F	12754/19.1	16.7	16.3
6. WLS-F	10632/14.9	13.7	14.3
7. WGCI-F	8149/12.4	11.6	12.9
8. WBMX-F	8088/12.3	12.1	12.3
9. WMET-F	8071/11.9	10.1	8.0
10. WKQX-F	7443/11.2	11.5	11.0
11. WCLR-F	7222/11.1	11.5	11.3
12. WLOO-F	7175/10.8	11.5	13.0
13. WLUP-F	7005/10.0	9.9	11.1
14. WLAK-F	6873/10.3	6.7	8.4
15. WFYR-F	5925/ 8.9	9.7	9.7
16. WIND	5548/ 8.5	10.3	9.0
17. WJJD	5548/ 7.6	8.5	8.5
18. WUSN-F	4920/ 7.3	6.0	5.8
19. WXRT-F	4410/ 6.8	6.8	6.4
20. WJPC	4344/ 6.8	7.3	8.1
21. WAIT	4271/ 5.7	5.6	5.3
22. WCFL	4262/ 5.8	4.9	5.3
23. WJEZ-F	3850/ 5.7	5.2	6.0
24. WGCI	3193/ 5.0	5.5	5.7
25. WFMT-F	3070/ 4.6	4.8	4.9

12+ FM SHARE (METRO): 60.36% (6401 of 10604) (FAL 82: 58.61%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBBM-F	1. WBMX-F	1. WGCI-F	1. WGN	1. WGN	1. WGN
2. WBMX-F	2. WGCI-F	2. WBMX-F	2. WCLR-F	2. WLOO-F	2. WLS-F+
3. WMET-F	3. WXRT-F	3. WGN	3. WGCI-F	3. WBBM	3. WBBM
4. WGCI-F	4. WKQX-F	WCLR-F	4. WLOO-F	4. WIND	4. WGCI-F
5. WLS	5. WLS-F	5. WLS	5. WBBM	5. WLAK-F	5. WIND
6. WLS-F	WMET-F	6. WFYR-F	6. WLAK-F	6. WMAQ	6. WBBM-F
7. WLUP-F	7. WFYR-F	7. WLS-F	7. WBMX-F	7. WJJD	7. WMAQ
	8. WCLR-F	8. WXRT-F	8. WFYR-F	WCLR-F	8. WBMX-F
	9. WLS	9. WKQX-F	9. WLS	9. WUSN-F	9. WLOO-F
	10. WLUP-F	10. WLAK-F	10. WLS-F	10. WOJO-F	10. WKQX-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLOO-F	1. WGN	1. WBMX-F	1. WGN	1. WXRT-F	1. WGN
2. WGN	2. WBBM-F	2. WGCI-F	2. WCLR-F	2. WBMX-F	2. WBBM
3. WLAK-F	3. WLS-F	3. WCLR-F	3. WLOO-F	3. WGCI-F	3. WGCI-F
4. WCLR-F	4. WLOO-F	4. WKQX-F	4. WFYR-F	4. WLS-F	4. WXRT-F
5. WBBM	5. WGCI-F	5. WFYR-F	WBMX-F	5. WLUP-F	5. WCLR-F
6. WJJD	6. WLS	6. WBBM-F	6. WGCI-F	WMET-F	6. WLS
7. WFYR-F	7. WLAK-F	7. WLS	7. WLAK-F	7. WKQX-F	7. WLAK-F
8. WMAQ	8. WMET-F	8. WMET-F	8. WKQX-F	8. WFYR-F	8. WMAQ
9. WBMX-F	9. WBBM	9. WLS-F	WOJO-F	9. WLS	9. WLOO-F
10. WGCI-F	10. WBMX-F	10. WOJO-F	10. WUSN-F	10. WBBM-F	10. WLS-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	438 (1)	2358 (8)	2796 (9)	26.4
BLACK/URBAN/JAZZ	407 (4)	1205 (3)	1612 (7)	15.2
MOR/VARIETY	1287 (3)		1287 (3)	12.1
AC		1206 (3)	1206 (3)	11.4
NEWS/TALK	1118 (2)		1118 (2)	10.5
COUNTRY	410 (1)	490 (2)	900 (3)	8.5
BTFL MUSIC		614 (1)	614 (1)	5.8
NOSTALGIA	543 (2)		543 (2)	5.1
SPANISH		289 (1)	289 (1)	2.7
CLASSICAL		239 (2)	239 (2)	2.3
			10604 (33)	

CHICAGO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WGN	1. WGN	1. WGN
2. WBBM	2. WBBM	2. WBBM-F
3. WLOO-F	3. WBBM-F	3. WBBM
4. WBBM-F	4. WLS	4. WLS
5. WLS	5. WLS-F	5. WIND
6. WBMX-F	6. WMAQ	6. WLOO-F
7. WGCI-F	7. WMET-F	7. WMAQ
8. WMAQ	8. WGCI-F	8. WGCI-F
9. WIND	9. WBMX-F	9. WXRT-F
10. WLAK-F	10. WKQX-F	10. WUSN-F
11. WCLR-F	11. WCLR-F	
12. WMET-F	12. WLOO-F	
13. WLS-F	13. WLAK-F	
14. WFYR-F	14. WLUP-F	
15. WKQX-F	15. WFYR-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAUR-F	107.9	Aurora	.6/1.7
WGCI	1390		.9/5.0
WJOB	1230	Hammond	.3/ .9
WNIB-F	97.1		.8/2.8
WWCA	1270	Gary	.5/1.0
WXFM-F	105.9	Elmwood Park	.8/2.8
WXOL	1450		.8/1.4
WYEN-F	106.7	Des Plaines	.3/1.2

ADI FM SHARE: 58.84% (6567 of 11161) (FAL 82: 57.17%)

AM STATIONS

WAIT, 820, 5 KW/1 KW (DA-N) , NOSTALGIA , $ 63.75 (Katz) Century
WBBM, 780, 50 KW , NEWS CBS, $210.00* (CBS Spot) CBS
WCFL, 1000, 50 KW (DA-2) , MOR MBS, $ 70.00* (----) Mutual
WGCI, 1390, 5 KW (DA-2) , BLACK SBN, $ 65.00* (Mc-Guild) Gannett
WGN , 720, 50 KW , TALK/MOR MBS, $265.00* (Christal) Tribune Co

WIND, 560, 5 KW (DA-2) , TALK ABC-E, $130.00* (Group W) Westingho
WJJD, 1160, 50 KW/10 KW (DA-2), NOSTALGIA (Al Ham) ABC-I, $100.00* (MMR) Plough
WJPC, 950, 1 KW/5 KW (DA-N) , BLACK NBN, $101.00 (----) Johnson
WLS , 890, 50 KW , CHR/ROCK ABC-C, $210.00* (Blair) ABC
WMAQ, 670, 50 KW , COUNTRY NBC, $180.00* (Eastman) NBC

FM STATIONS

WBBM-F, 96.3, 6 KW @ 1174, CHR/ROCK CBS-R, $168.00* (CBS/FM) CBS
WBMX-F, 102.7, 6 KW @ 1170, BLACK , $152.00 (Masla)
WCLR-F, 101.9, 5 KW @ 1520, AC , $138.00* (Torbet) Bonneville
WFMT-F, 98.7, 16 KW @ 1167, CLASSICAL , $126.25 (CMBS)
WFYR-F, 103.5, 4 KW @ 1548, AC RKO, $140.00* (RKO) RKO
WGCI-F, 107.5, 33 KW @ 600, URBAN , $135.00 (Mc-Guild) Gannett
WJEZ-F, 104.3, 19 KW @ 820, COUNTRY RKO II, $100.00* (MMR) Plough
WKQX-F, 101.1, 6 KW @ 1170, AC/CONTEMP , $169.38 (Eastman) NBC

WLAK-F, 93.9, 5 KW @ 1581, AC , $150.00 (Christal) Viacom
WLOO-F, 100.3, 6 KW @ 1167, BTFL MUS (FM-100) , $246.25 (Katz) Century
WLS-F , 94.7, 6 KW @ 1170, AOR ABC-R, $184.00* (Blair) ABC
WLUP-F, 97.9, 6 KW @ 1170, AOR , $145.00* (MMR) Heftel
WMET-F, 95.5, 6 KW @ 1170, AOR Source, $150.00* (HNWH) Doubleday
WOJO-F, 105.1, 6 KW @ 1174, SPANISH , $ 65.00 (Lotus)
WUSN-F, 99.5, 6 KW @ 1170, COUNTRY ABC-D, $118.00 (Selcom) First Med
WXRT-F, 93.1, 7 KW @ 1310, AOR , $115.00* (Selcom)

CINCINNATI

MSA Rank # 29
MSA Pop: 1,404,000
APR 16.6
Est 1983 Rev: $27,600,000

Stations: 23/19
Diaries: 1498/773:1
Standard Error: .507
% Below Line: 3.2

CSI: 13.7 Bil
CSI HH: 26.8 M
Retail $: 6.5 Bil
% Not Listed: 9.5

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WKRQ-F	157/8.2	8.8	8.1	8.0	8.3
2. WKRC	151/7.9	5.6	8.6	8.2	7.8
3. WWEZ-F	145/7.6	8.8	7.8	7.1	8.9
4. WEBN-F	138/7.2	8.8	9.5	9.8	11.8
5. WRRM-F	126/6.6	6.2	7.1	6.2	6.3
6. WCKY	119/6.2	6.6	7.2	4.5	6.4
7. WLLT-F	113/5.9	6.2	4.1	4.3	5.5
8. WBLZ-F	110/5.7	3.7	5.1	3.9	2.4
9. WLW**	104/5.4	7.5	5.8	10.2	8.1
10. WUBE-F	94/4.9	7.5	7.4	5.6	5.9
11. WSKS-F	86/4.5	2.7	2.1	2.4	1.3
12. WKXF-F	80/4.2	3.0	3.2	1.9	1.9
13. WCIN	78/4.1	2.3	3.6	4.4	2.6
14. WMLX	61/3.2	3.8	4.3	5.9	6.1
15. WSAI	39/2.0	2.1	1.5	2.9	2.6

12+ TSA 1/4	
1. WKRQ-F	217
2. WLW**	199
3. WEBN-F	183
4. WKRC	176
5. WUBE-F	175
6. WWEZ-F	173
7. WHIO-F	171
8. WSKS-F	169
9. WLLT-F	160
10. WBLZ-F	157
11. WRRM-F	143
12. WCKY	139
13. WKXF-F	135
14. WONE	91
15. WCIN	79

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WLW**	4123/18.8	22.1	21.0
2. WKRQ-F	3694/21.4	24.4	23.1
3. WKRC	3401/23.6	17.7	24.5
4. WEBN-F	2920/19.4	21.7	23.3
5. WLLT-F	2687/15.6	16.2	10.7
6. WSKS-F	2625/10.8	7.6	8.0
7. WRRM-F	2262/16.0	16.0	17.0
8. WWEZ-F	2257/14.7	16.4	14.5
9. WBLZ-F	2210/12.2	11.0	11.7
10. WUBE-F	2070/11.1	13.6	13.4
11. WHIO-F	1922/ 2.2	1.4	1.5
12. WCKY	1900/14.3	13.1	15.3
13. WKXF-F	1777/ 9.8	9.5	7.3
14. WONE	1483/ 2.2	1.0	1.1
15. WSAI	1233/ 8.0	9.0	5.9

** WLW WAS DETERMINED BY ARBITRON TO HAVE ENGAGED IN ON-AIR SURVEY OR DIARY PROMOTIONAL ACTIVITIES.

12+ FM SHARE (METRO): 65.17% (1132 of 1737) (FAL 82: 62.85%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKRQ-F	1. WEBN-F	1. WEBN-F	1. WRRM-F	1. WWEZ-F	1. WKRC
2. WSKS-F	2. WRRM-F	2. WRRM-F	WKRC	2. WCKY	2. WCKY
3. WBLZ-F	3. WKRQ-F	3. WLLT-F	3. WWEZ-F	WKRC	3. WLW
4. WEBN-F	4. WLLT-F	4. WKRQ-F	4. WLLT-F	4. WUBE-F	4. WEBN-F
	5. WBLZ-F	5. WBLZ-F	5. WUBE-F	5. WLW	5. WKRQ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWEZ-F	1. WKRQ-F	1. WRRM-F	1. WRRM-F	1. WEBN-F	1. WKRC
2. WRRM-F	2. WWEZ-F	2. WKRQ-F	2. WLLT-F	2. WSKS-F	2. WEBN-F
3. WCKY	3. WEBN-F	3. WLLT-F	3. WKRC	3. WRRM-F	3. WLW
4. WEBN-F	4. WRRM-F	4. WBLZ-F	4. WUBE-F	4. WKRQ-F	4. WWEZ-F
5. WLLT-F	5. WCKY	5. WEBN-F	WWEZ-F	5. WBLZ-F	5. WRRM-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		381 (4)	381 (4)	21.9
MOR/VARIETY	255 (2)		255 (2)	14.7
AC		239 (2)	239 (2)	13.8
COUNTRY	56 (2)	174 (2)	230 (4)	13.2
BLACK/URBAN/JAZZ	78 (1)	123 (2)	201 (3)	11.6
BTFL MUSIC		197 (3)	197 (3)	11.3
NEWS/TALK	119 (1)		119 (3)	6.9
NOSTALGIA	61 (1)	7 (1)	68 (2)	3.9
RELIGION/GOSPEL	14 (1)	11 (1)	25 (2)	1.4
OTHERS/UNKNOWN	22 (1)		22 (1)	1.3
			1737 (23)	

CINCINNATI ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKRQ-F	1. WKRQ-F	1. WKRQ-F
2. WKRC	2. WKRC	2. WKRC
3. WEBN-F	3. WLW	3. WUBE-F
4. WWEZ-F	4. WEBN-F	4. WKXF-F
5. WUBE-F	5. WLLT-F	5. WEBN-F
6. WLW	6. WRRM-F	6. WWEZ-F
7. WLLT-F	7. WWEZ-F	7. WLW
8. WRRM-F	8. WUBE-F	8. WLLT-F
9. WSKS-F	9. WSKS-F	9. WBLZ-F
10. WCKY	10. WCKY	10. WCKY
11. WKXF-F	11. WKXF-F	
12. WBLZ-F	12. WBLZ-F	
13. WCIN	13. WSAI	
14. WMLX	14. WCIN	
15. WSAI	15. WMLX	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WHKK-F	100.9	Erlanger	.6/3.4
WLYK-F	107.1	Milford	1.7/4.4
WNOP	740	Newport	1.1/1.9
WTSJ	1050		.7/1.9
WDAO-F	107.7	Dayton	.7/2.3
WHIO-F	99.1	Dayton	1.0/2.2
WJAI-F	92.9	Eaton	.4/1.3
WONE	980	Dayton	.9/2.2

ADI FM SHARE: 66.80% (1555 of 2328) (FAL 82: 68.81%)

AM STATIONS

WCIN,	1480,	5 KW/500 W (DA-2),	BLACK	NBN,	$ 28.00 (Weiss)	
WCKY,	1530,	50 KW (DA-N)	, NEWS/TALK	CBS,MBS,	$ 60.00* (CBS Spot)	Federated
WKRC,	550,	5 KW/1 KW (DA-2)	, MOR/AC	ABC-E,	$ 75.00* (Katz)	Taft
WMLX,	1230,	1 KW/250 W	, NOSTALGIA (Primetime)	,	$ 45.00* (Mc-Guild)	Plough
WSAI,	1360,	5 KW (DA-N)	, COUNTRY	APR,	$ 35.00* (Christal)	Booth
WLW ,	700,	50 KW	, MOR	NBC,	$ 75.00* (Eastman)	

FM STATIONS

WBLZ-F,	103.5,	50 KW @ 500,	BLACK	SBN,	$ 47.00 (Masla)	BENI (HAMILTON)
WEBN-F,	102.7,	31 KW @ 610,	AOR	,	$ 80.00* (Torbet)	Wood
WKRQ-F,	101.9,	25 KW @ 660,	CHR/ROCK	,	$105.00* (Katz)	Taft
WKXF-F,	94.1,	32 KW @ 550,	COUNTRY	,	$ 45.00* (Christal)	Booth
WLLT-F,	94.9,	27 KW @ 640,	AC	,	$ 50.00* (HNWH)	Heftel
WRRM-F,	98.5,	15 KW @ 810,	AC	,	$ 62.00* (Blair)	Susquehanna
WSKS-F,	96.5,	15 KW @ 810,	AOR	RKO,	$ 48.00* (Eastman)	(HAMILTON)
WUBE-F,	105.1,	11 KW @ 920,	COUNTRY	,	$ 58.00* (Mc-Guild)	Plough
WWEZ-F,	92.5,	11 KW @ 905,	BTFL MUS (SRP)	,	$ 70.00* (CBS Spot)	Federated

WDAO-F, WONE - See Dayton

CLEVELAND

MSA Rank # 18
MSA pop: 1,854,600
APR 17.0
Est 1983 Rev: $33,300,000

Stations: 26/23
Diaries: 1903/811:1
Standard Error: .447
% Below Line: 1.3

CSI: 20.0 Bil
CSI HH: 28.6 M
Retail $: 8.7 Bil
% Not Listed: 7.1

12+ METRO 1/4/SHARE		SUM 83	SPG 83	WIN 82	FAL 82
1. WMMS-F	268/10.2	8.9	8.2	7.8	8.4
2. WGCL-F	212/ 8.1	9.8	7.3	7.3	5.9
3. WDOK-F	193/ 7.3	9.4	7.2	8.7	7.9
4. WQAL-F	190/ 7.2	5.9	6.5	6.4	6.2
5. WBBG	184/ 7.0	7.0	6.5	6.4	6.2
6. WMJI-F	174/ 6.6	5.9	5.7	6.4	7.7
7. WZAK-F	139/ 5.3	5.2	4.5	3.2	4.3
8. WZZP-F	123/ 4.7	4.7	4.1	4.2	5.5
9. WKSW-F	117/ 4.5	2.6	4.5	2.9	3.5
10. WERE	109/ 4.2	3.8	3.9	4.8	4.4
11. WDMT-F	101/ 3.8	3.6	5.3	5.3	5.3
12. WHK	99/ 3.8	3.9	3.5	3.8	5.1
13. WJW	95/ 3.6	2.4	3.1	3.0	2.3
14. WGAR	82/ 3.1	3.5	3.7	4.2	3.6
15. WABQ	71/ 2.7	1.9	2.1	3.8	2.4
16. WCLV-F	63/ 2.4	2.4	2.9	2.3	2.7
17. WWWE	51/ 1.9	4.9	4.6	2.3	3.2

12+ TSA 1/4	
1. WMMS-F	507
2. WGCL-F	391
3. WMJI-F	276
4. WQAL-F	258
5. WDOK-F	236
6. WKSW-F	194
7. WZAK-F	194
8. WBBG	191
9. WZZP-F	168
10. WKDD-F	147
11. WGAR	137
12. WDMT-F	123
13. WWWE	117
14. WERE	114
15. WJW	113
16. WHK	109
17. WDBN-F	95

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WGCL-F	6504/22.3	21.1	18.8
2. WMMS-F	6402/20.9	19.5	19.7
3. WMJI-F	4255/17.5	18.6	18.1
4. WZZP-F	3365/14.5	14.1	14.6
5. WQAL-F	3158/13.9	15.8	14.6
6. WGAR	3152/11.5	12.2	14.3
7. WDOK-F	3090/15.5	16.8	16.3
8. WHK	2946/16.5	11.0	11.9
9. WWWE	2854/ 9.3	15.5	10.5
10. WKDD-F	2792/ 4.8	5.7	5.5
11. WKSW-F	2647/ 9.2	10.1	9.2
12. WBBG	2339/13.5	13.5	13.0
13. WDMT-F	2166/10.5	12.2	11.9
14. WZAK-F	2154/10.4	9.5	8.5
15. WERE	2122/12.5	13.0	14.5
16. WJW	1791/ 9.0	8.3	7.8
17. WCLV-F	1304/ 6.4	6.8	6.9

12+ FM SHARE (METRO): 68.08% (1670 of 2453) (FAL 82: 66.48%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WGCL-F	1. WMMS-F	1. WMMS-F	1. WMJI-F	1. WQAL-F	1. WMMS-F
2. WMMS-F	2. WMJI-F	2. WMJI-F	2. WMMS-F	2. WBBG	2. WGCL-F
3. WZAK-F	3. WGCL-F	3. WGCL-F	3. WZZP-F	3. WDOK-F	3. WDOK-F
4. WDMT-F	4. WZAK-F	4. WZZP-F	4. WQAL-F	4. WERE	4. WBBG
	5. WZZP-F	5. WZAK-F	5. WDOK-F	5. WMJI-F	5. WQAL-F
	6. WDMT-F	6. WKSW-F	6. WKSW-F	6. WKSW-F	6. WERE

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDOK-F	1. WMMS-F	1. WMMS-F	1. WMJI-F	1. WMMS-F	1. WMMS-F
2. WQAL-F	2. WGCL-F	2. WMJI-F	2. WZZP-F	2. WMJI-F	2. WMJI-F
3. WMMS-F	3. WQAL-F	3. WGCL-F	3. WQAL-F	3. WGCL-F	3. WHK
4. WBBG	4. WDOK-F	4. WZZP-F	4. WKSW-F	4. WZAK-F	4. WGCL-F
5. WMJI-F	5. WMJI-F	5. WZAK-F	5. WDOK-F	5. WZZP-F	5. WDOK-F
6. WGCL-F	6. WBBG	6. WDMT-F	WZAK-F		6. WZZP-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR?CONTEMP		548 (5)	548 (5)	22.3
BTFL MUSIC		405 (3)	405 (3)	16.5
AC	82 (2)	297 (2)	379 (3)	15.5
BLACK/URBAN/JAZZ	112 (2)	240 (2)	352 (4)	14.3
COUNTRY	99 (1)	117 (1)	216 (2)	8.8
NEWS/TALK	204 (2)		204 (2)	8.3
NOSTALGIA	184 (1)		184 (1)	7.5
MOR/VARIETY	75 (3)		75 (3)	3.1
CLASSICAL		63 (1)	63 (1)	2.7
OTHERS/UNKNOWN	18 (1)		18 (1)	0.8
RELIGION/GOSPEL	9 (1)		9 (1)	0.4
			2453 (26)	

CLEVELAND ADI

	12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1.	WMMS-F	WGCL-F	WGCL-F
2.	WGCL-F	WMMS-F	WMMS-F
3.	WMJI-F	WMJI-F	WMJI-F
4.	WQAL-F	WZZP-F	WKSW-F
5.	WDOK-F	WQAL-F	WDOK-F
6.	WKSW-F	WDOK-F	WQAL-F
7.	WZAK-F	WGAR	WERE
8.	WBBG	WHK	WBBG
9.	WZZP-F	WWWE	WZAK-F
10.	WKDD-F	WKDD-F	WJW
11.	WGAR	WKSW-F	
12.	WDMT-F	WBBG	
13.	WERE	WZAK-F	
14.	WWWE	WERE	
15.	WJW	WDMT-F	

ADI FM SHARE: 69.93% (3283 of 4695) (FAL 82: 66.69%)

OTHER RATED STATIONS
METRO SHARE & CUME RATING

WDBN-F	94.9	Medina	.8/1.8
WELW	1330	Willoughby	.7/1.3
WJMO	1490		1.6/6.0
WPVL	1460	Painesville	.4/1.5
WRQC-F	92.3		1.5/7.6
WSUM	1000	Parma	.3/1.0
WBEA-F	107.3	Elyria	.4/2.3
WKDD-F	96.5	Akron	.7/4.8
WJR	760	Detroit	.5/1.3

AM STATIONS

WABQ,	1540,	1 KW (DAYS)	, BLACK	SBN,	$ 30.00	(Lotus)	
WBBG,	1260,	5 KW (DA-2)	, NOSTALGIA (Al Ham)	,	$ 85.00*	(Eastman)	Robinson
WERE,	1130,	5 KW (DA-1)	, NEWS/TALK	ABC-T,MBS,	$ 60.00*	(MMR)	
WGAR,	1220,	50 KW (DA-1)	, AC	ABC-E,	$ 97.38	(Blair)	Nationwide
WHK ,	1420,	5 KW (DA-N)	,	NBC,	$ 70.00*	(Katz)	Malrite
WJW ,	850,	10 KW/5 KW (DA-1)	, NEWS/TALK	ABC-I,ABC-D,	$ 52.50	(RKO)	
WWWE,	1100,	50 KW	, MOR	CBS,	$ 65.00*	(Mc-Guild)	Gannett

FM STATIONS

WCLV-F,	95.5,	27 KW @ 640,	CLASSICAL	,	$ 48.75	(CMBS)	
WDBN-F,	94.9,	118 KW @ 310,	BTFL MUS	,	$ 31.00	(Masla)	(MEDINA)
WDMT-F,	107.9,	70 KW @ 390,	URBAN	RKO,	$ 55.00*	(HNWH)	Beasley
WGCL-F,	98.5,	40 KW @ 600,	CHR/ROCK	,	$ 85.00*	(Mc-Guild)	Gannett
WKSW-F,	99.5,	50 KW @ 500,	COUNTRY	ABC-F,	$125.00*	(MMR)	
WKSW-F,	99.5,	50 KW @ 500,	COUNTRY	RKO II,	$ 63.75	(Blair)	Nationwide
WMJI-F,	105.7,	27 KW @ 900,	AC/OLDIES	,	$110.00*	(Eastman)	Robinson
WMMS-F,	100.7,	32 KW @ 600,	AOR (Pollack)	Source,	$130.00*	(Katz)	Malrite
WQAL-F,	104.1,	8 KW @ 1060,	BTFL MUS (Bonne)	,	$ 95.00	(Christal)	Gulf
WZAK-F,	93.1,	28 KW @ 620,	BLACK	CBS-R,	$ 57.50	(Selcom)	
WZZP-F,	106.5,	8 KW @ 1060,	AC	APR,	$117.00	(Christal)	Booth

WKDD - See Akron

COLORADO SPRINGS

MSA Rank # 127
MSA pop: 329,100
APR 17.3
Est 1983 Rev: $5,500,000

Stations: 19/13
Diaries: 711/394:1
Standard Error: .757
% Below Line: 6.2

CSI: 2.8 Bil
CSI HH: 23.5 M
Retail $: 1.4 Bil
% Not Listed: 8.9

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KILO-F	70/14.5	8.4	14.5	19.3	14.0
2. KSPZ-F	55/11.4	12.4	10.3	12.5	12.4
3. KKFM-F	54/11.2	10.3	7.9	7.7	9.3
4. KRDO-F	51/10.5	8.4	6.4	7.7	8.3
5. KKCS-F	40/ 8.3	10.7	10.0	7.2	6.2
6. KVOR	32/ 6.6	5.6	5.1	5.9	7.1
7. KSSS	28/ 5.8	8.1	6.0	5.5	9.0
8. KIIQ-F+	26/ 5.4	2.8	3.8	7.2	4.8
9. KOA	16/ 3.3	3.8	3.4	3.9	4.8
KCMN	16/ 3.3	3.4	3.8	.7	.5

12+ TSA 1/4	
1. KILO-F	105
2. KKFM-F	78
3. WRDO-F	72
4. KSPZ-F	68
5. KKCS-F	44
6. KOA	35
7. KVOR	34
8. KIIQ-F+	28
KSSS	28
10. KVUU-F	22

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KKFM-F	1064/27.9	25.1	23.6
2. KSPZ-F	953/26.0	25.3	24.1
3. KILO-F	917/22.4	20.5	25.3
4. KRDO-F	788/18.7	16.2	15.3
5. KOA	603/10.9	12.1	12.6
6. KKCS-F	575/17.4	19.3	15.3
7. KVOR	563/18.7	14.1	16.0
8. KIIQ-F+	473/13.8	9.9	14.5
9. KRDO	420/13.3	11.9	NA
10. KYSN	344/12.3	15.7	15.0

12+ FM SHARE (METRO): 71.88% (317 of 441) (FAL 82: 67.29%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKFM-F	1. KILO-F	1. KILO-F	1. KSPZ-F	1. KRDO-F	1. KVOR
2. KILO-F	2. KSPZ-F	2. KSPZ-F	2. KKCS-F	2. KSSS	2. KSPZ-F
KIIQ-F	3. KKFM-F	3. KKFM-F	3. KRDO-F	3. KVOR	3. KILO-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KILO-F	1. KILO-F	1. KSPZ-F	1. KSPZ-F	1. KILO-F	1. KSPZ-F
2. KRDO-F	2. KSPZ-F	2. KKFM-F	2. KRDO-F	2. KKFM-F	2. KKCS-F
3. KSPZ-F	3. KKFM-F	3. KILO-F	3. KKCS-F	3. KSPZ-F	3. KILO-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KVUU-F	99.9	Pueblo	2.3/5.5	FFEL	970	Pueblo	.4/1.9	KVOD-F	99.5	Denver	.8/1.9
KWYD-F	105.5	Security	.8/4.0	KHOW	630	Denver	.4/2.2	KZLO-F	100.7	Pueblo	.4/2.0
KYSN	1460		1.9/12.3	KLZ	560	Denver	.8/1.9				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	9 (1)	207 (5)	216 (6)	49.0
COUNTRY	32 (2)	40 (1)	72 (3)	16.3
BTFL MUSIC		51 (1)	51 (1)	11.6
NEWS/TALK	48 (2)		48 (2)	10.9
AC	15 (1)	11 (1)	26 (2)	5.9
NOSTALGIA	16 (1)		16 (1)	3.6
RELIGION/GOSPEL	2 (1)	4 (1)	6 (2)	1.4
CLASSICAL		4 (1)	4 (1)	0.9
MOR/VARIETY	2 (1)		2 (1)	0.5
			441 (19)	

RADIO STATIONS

KCMN 1530, 1 KW (DAYS) , NOSTALGIA , $13.75 (Masla)
KRDO, 1240, 1 KW/250, W , OLDIES/AC , $20.75 (HNWH)
KSSS, 740, 1 KW/250 W (DA-2) , COUNTRY CBS, $22.00* (Mc-Guild) Peoria Jr Star
KVOR, 1300, 5 KW/1 KW , NEWS/TALK ABC-I,ABC-T, $28.00 (Selcom) Sunbelt
KYSN, 1460, 1 KW/500 W (DA-1) , CONTEMP APR, $15.00* (Torbet) Walton

KIIQ-F, 102.7, 43 KW @ 2000, CONTEMP , $17.00* (Weiss) Wiskes/Abaris
KILO-F, 93.9, 83 KW @ 2110, AOR , $39.00* (Christal)
KKCS-F, 101.9, 79 KW @ -391, COUNTRY APR, $29.00* (Torbet) Walton
KKFM-F, 96.5, 23 KW @ 2300, CHR/ROCK ABC-F, $25.00* (Mc-Guild)
KRDO-F, 95.1, 96 KW @ 2040, BTFL MUS (Bonne) ABC-F, $25.00* (Mc-Guild)
KSPZ-F, 92.9, 25 KW @ 2130, CONTEMP/AC , $35.00* (Selcom) Sunbelt
KVUU-F, 99.9, 68 KW @ 2000, AC ABC-D, $14.00 (Mc-Guild) Peoria Jr Star (PUEBLO)

KOA - See Denver

COLUMBIA, SC

MSA Rank # 102	Stations: 15/13	CSI: 3.6 Bil
MSA Pop: 433,200	Diaries: 839/426:1	CSI HH: 24.5 M
APR 17.1	Standard Error: .706	Retail $: 1.8 Bil
Est 1983 Rev: $8,900,000	% Below Line: 12.6	% Not Listed: 10.7

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WCOS-F	110/18.0	15.5	16.0	14.2	15.7
2. WWDM-F	71/11.6	5.9	8.8	10.0	7.7
3. WZLD-F	68/11.1	10.0	9.7	9.2	7.9
4. WNOK-F	56/ 9.2	12.5	14.6	18.2	20.0
5. WOIC	48/ 7.9	11.9	11.1	13.8	11.8
6. WIS	44/ 7.2	7.8	11.5	7.8	12.0
7. WDPN-F	36/ 5.9	6.3	4.2	---	---
8. WCEZ-F	34/ 5.6	6.5	6.1	7.5	7.7
WSCQ-F	34/ 5.6	4.0	3.8	3.6	4.7
10. WCOS	11/ 1.8	1.5	.5	1.6	.6

12+ TSA 1/4	
1. WCOS-F	155
2. WWDM-F	146
3. WNOK-F	88
4. WZLD-F	69
WIGL-F	69
6. WIS	54
7. WOIC	48
8. WDPN-F	38
9. WSCQ-F	36
10. WCEZ-F	35

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WCOS-F	1559/30.9	28.0	31.7
2. WNOK-F	1471/24.7	36.1	34.0
3. WWDM-F	1341/20.9	18.3	17.8
4. WIS	1022/23.4	23.5	27.3
5. WIGL-F	953/ 5.5	6.3	5.2
6. WZLD-F	939/24.4	25.8	23.8
7. WOIC	861/15.8	23.3	20.8
8. WCEZ-F	651/15.8	12.3	15.0
9. WDPN-F	578/14.9	15.7	11.7
10. WSCQ-F	555/14.3	13.7	11.8

12+ FM SHARE (METRO): 76.15% (415 of 545) (FAL 82: 71.06%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZLD-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F+
2. WWDM-F	2. WZLD-F	2. WZLD-F	2. WWDM-F	2. WCEZ-F	2. WIS
3. WNOK-F	3. WWDM-F	WWDM-F	3. WSCQ-F	WIS	3. WZLD-F
	4. WNOK-F	4. WNOK-F	4. WDPN-F	4. WSCQ-F	4. WWDM-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F
2. WZLD-F	2. WWDM-F	2. WZLD-F	2. WWDM-F	2. WZLD-F	
3. WNOK-F	3. WZLD-F	WWDM-F	3. WOIC	3. WWDM-F	
4. WWDM-F	4. WNOK-F	4. WNOK-F	WCEZ-F	WNOK-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBLR	1430	Batesburg	.3/1.0	WNOK	1230	1.1/6.2	WIGL-F	106.7	Orangeburg	1.0/5.5
WLFF	620	Cayce	1.5/4.2	WQXL	1470	1.5/4.0				

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	48 (1)	107 (2)	155 (3)	28.4
ROCK/AOR/CONTEMP	7 (1)	124 (2)	131 (3)	24.0
COUNTRY	11 (1)	116 (2)	127 (3)	23.3
MOR/VARIETY	46 (2)		46 (2)	8.4
AC		34 (1)	34 (1)	6.2
BTFL MUSIC		34 (1)	34 (1)	6.2
NOSTALGIA	9 (1)		9 (1)	1.7
RELIGION/GOSPEL	9 (1)		9 (1)	1.7
			545 (15)	

RADIO STATIONS

WCOS, 1400, 1 KW/250 W , COUNTRY	ABC-I, $ NA	(Mc-Guild)	Beck
WIS , 560, 5 KW (DA-N) , MOR	CBS,MBS,NBC-T, $44.00*	(Christal)	Cosmos
WOIC, 1320, 5 KW/2.5 KW (DA-N), BLACK	NBN, $27.00	(Eastman)	
WCEZ-F, 93.5, 3 KW @ 360, BTFL MUS (Bonne)	RKO II, $35.00	(HNWH)	Limetree
WCOS-F, 97.9, 50 KW @ 450, COUNTRY	ABC-I, $58.00*	(Mc-Guild)	Buck
WDPN-F, 103.1, 3 KW @ 300, URBAN	, $26.50	(Weiss)	
WNOK-F, 104.7, 100 KW @ 450, CHR	ABC-C, $45.00*	(Blair)	Audobon
WSCQ-F, 100.1, 2.4 KW @ 330, AC (Drake-Chen)	CBS, $25.75	(Southern)	
WZLD-F, 96.7, 3 KW @ 650, AOR	ABC-F, $37.50	(Selcom)	Liggett
WIGL-F, 106.7, 100 KW @ 600, COUNTRY	ABC-E, $23.00*	(Eastman)	Keymarket (ORANGEBURG)
WWDM-F, 101.3, 100 KW @ 629, BLACK	SBN, $29.50	(HNWH)	(SUMTER)

COLUMBUS, OH

MSA Rank # 34
MSA Pop: 1,266,700
APR 16.4
Est 1983 Rev: $24,500,000

Stations: 19/17
Diaries: 1357/679:1
Standard Error: .530
% Below Line: 0.9

CSI: 12.0 Bil
CSI HH: 25.2 M
Retail $: 5.8 Bil
% Not Listed: 8.4

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WLVQ-F	190/12.6	12.6	12.6	11.0	12.6
2. WBNS-F	167/11.0	10.4	6.9	7.4	6.7
3. WTVN	160/10.6	9.0	11.2	9.3	13.0
4. WXGT-F	147/ 9.7	8.2	8.6	10.9	10.8
5. WSNY-F	127/ 8.4	7.0	8.3	7.1	4.7
6. WVKO	117/ 7.7	9.1	7.0	4.5	3.1
7. WNCI-F	89/ 5.9	8.9	6.1	8.5	8.6
8. WCOL	74/ 4.9	4.1	5.5	6.6	7.2
9. WRMZ-F	70/ 4.6	4.3	1.8	3.0	2.6
10. WBNS	59/ 3.9	5.1	5.8	6.7	6.3
11. WNMI	54/ 3.6	3.2	6.5	5.1	6.2
12. WHOK-F	39/ 2.6	3.0	4.1	3.3	3.7

12+ TSA 1/4	
1. WLVQ-F	265
2. WTVN	228
3. WXGT-F	202
4. WBNS-F	201
5. WNCI-F	167
6. WSNY-F	150
7. WVKO	119
8. WCOL	83
WRMZ-F	83
10. WHOK-F	73
11. WBNS	64
WMNI	64

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WTVN	3762/28.2	21.0	32.4
2. WNCI-F	3140/20.6	25.4	21.9
3. WXGT-F	3097/24.3	23.0	23.1
4. WLVQ-F	3057/21.6	23.7	23.0
5. WBNS-F	2355/19.6	17.6	17.3
6. WSNY-F	2189/19.6	20.5	22.2
7. WBNS	1347/13.2	14.2	16.3
8. WRMZ-F	1199/11.2	9.8	5.4
9. WCOL	1151/11.5	11.0	13.8
10. WHOK-F	1107/ 6.3	7.5	9.1
11. WLW	1065/ 3.0	5.4	5.0
12. WVKO	945/10.1	10.1	9.2

12+ FM SHARE (METRO): 63.39% (878 of 1385) (FAL 82: 56.79%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WXGT	1. WLVQ-F	1. WLVQ-F	1. WSNY-F	1. WBNS-F	1. WTVN
2. WLVQ-F	2. WSNY-F	2. WSNY-F	2. WTVN	2. WTVN	2. WLVQ-F
3. WVKO	3. WXGT-F	3. WXGT-F	3. WBNS-F	3. WCOL	3. WBNS-F
	4. WVKO	4. WVKO	4. WVKO	4. WSNY-F	4. WXGT-F
	5. WNCI-F	5. WTVN	5. WLVQ-F	5. WMNI	5. WSNY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBNS-F	1. WLVQ-F	1. WSNY-F	1. WSNY-F	1. WLVQ-F	1. WTVN
2. WLVQ-F	2. WBNS-F	2. WLVQ-F	2. WBNS-F	2. WVKO	WLVQ-F
3. WSNY-F	3. WXGT-F	3. WXGT-F	3. WTVN	3. WSNY-F	3. WSNY-F
4. WTVN	4. WSNY-F	4. WNCI-F	4. WNCI-F	4. WXGT-F	4. WBNS-F
5. WCOL	5. WTVN	5. WVKO	5. WVKO	5. WNCI-F	5. WVKO

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		337 (2)	337 (2)	24.3
AC		216 (2)	216 (2)	15.6
BTFL MUSIC		167 (1)	167 (1)	12.1
MOR/VARIETY	242 (4)	5 (1)	247 (5)	17.8
COUNTRY	54 (1)	109 (2)	163 (3)	11.8
BLACK/URBAN/JAZZ	117 (1)	29 (2)	146 (3)	10.5
NOSTALGIA	74 (1)		74 (1)	5.3
RELIGION/GOSPEL	20 (1)	15 (1)	35 (2)	2.5
			1385 (19)	

COLUMBUS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WLVQ-F	1. WTVN	1. WLVQ-F
2. WTVN	2. WXGT-F	2. WXGT-F
3. WBNS-F	3. WNCI-F	3. WTVN
4. WXGT-F	4. WLVQ-F	4. WBNS-F
5. WNCI-F	5. WBNS-F	5. WSNY-F
6. WSNY-F	6. WSNY-F	6. WVKO
7. WVKO	7. WBNS	7. WMNI
8. WCOL	8. WRMZ-F	8. WRMZ-F
9. WRMZ-F	9. WCOL	9. WCOL
10. WHOK-F	10. WVKO	10. WNCI-F
11. WBNS	11. WHOK-F	
WMNI	12. WMNI	
13. WMRN-F	13. WLW	
14. WMRN-F	14. WRFD	
	15. WBBY-F	

OTHER RATED STATIONS
METRO SHARE & CUME RATING

WBBY-F	103.9	Westerville	1.5/4.9
WCKX-F	106.3	London	1.0/2.5
WLOH	1320	Lancaster	1.1/1.7
WNRE-F	107.1	Circleville	.3/1.2
WRFD	880		1.3/3.4
WDAO-F	107.7	Dayton	.4/1.3
WLW	700	Cincinnati	.4/3.0

ADI FM SHARE: 65.55% (1294 of 1974) (FAL 82: 60.97%)

AM STATIONS

WBNS,	1460,	5 KW/1 KW (DA-N),	MOR	ABC-I,	$ 50.00*	(Blair)	Colum Dispatch
WCOL,	1230,	1 KW/250 W,	NOSTALGIA (Primetime)	CBS,	$ 78.00	(Eastman)	Great Trails
WMNI,	920,	1 KW/500 W (DA-2),	COUNTRY	MBS,	$ 38.00*	(Mc-Guild)	
WRFD,	880,	5 KW (DAYS,DA),	RELIGION	ABC-D,	$ NA	(Weiss)	Epperson
WTVN,	610,	5 KW (DA-N),	MOR/AC	ABC-E,	$100.00*	(Katz)	Taft
WVKO,	1580,	1 KW (DAYS,DA),	BLACK	NBN,	$ 40.00*	(MMR)	Josephson

FM STATIONS

WBBY-F,	103.9,	2 KW @ 360,	JAZZ	RKO II,	$ 20.00	(----)	
WBNS-F,	97.1,	26 KW @ 660,	BTFL MUS	,	$ 75.00*	(Blair)	Colum Dispatch
WHOK-F,	95.5,	50 KW @ 215,	COUNTRY	APR,	$ 18.00	(Regional)	(LANCASTER)
WLVQ-F,	96.3,	18 KW @ 753,	AOR (Burk-Abr)	,	$ 97.00*	(Katz)	Taft
WNCI-F,	97.9,	175 KW @ 565,	AC	ABC-C,	$ 86.25	(Christal)	Nationwide
WRMZ-F,	99.7,	50 KW @ 542,	COUNTRY	MBS,	$ 48.00*	(Mc-Guild)	
WSNY-F,	94.7,	50 KW @ 300,	AC	,	$ 70.00*	(MMR)	Josephson
WXGT-F,	92.3,	50 KW @ 311,	CHR/ROCK	CBS-R,	$ 78.00	(Eastman)	Great Trails
WMRN-F,	106.9,	25 KW @ 340,	COUNTRY	,	$ 16.00	(----)	(MARION)

WLW - See Cincinnati

CORPUS CHRISTI

MSA Rank # 124	Stations: 17/16	CSI: 2.9 Bil
MSA Pop: 337,600	Diaries: 766/356:1	CSI HH: 26.3 M
APR 17.3	Standard Error: .790	Retail $: 1.9 Bil
Est 1983 Rev: $6,400,000	% Below Line: 0.7	% Not Listed: 4.8

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KUNO	75/14.3	6.9	9.2	9.5	9.1
2. KCCT	58/11.0	9.3	9.3	9.0	11.1
3. KITE-F	55/10.5	9.5	8.2	5.2	1.5
4. KNCN-F	53/10.1	12.6	14.3	10.7	8.9
5. KIOU-F	51/ 9.7	11.9	12.6	8.0	7.3
6. KOUL-F	47/ 9.0	13.9	9.4	11.4	9.1
7. KEYS	30/ 5.7	4.6	6.0	8.0	10.1
8. KZFM-F	29/ 5.5	6.1	5.8	9.7	17.7
9. KRYS	22/ 4.2	4.3	2.4	2.5	5.6
10. KRCB-F	21/ 4.0	3.0	---	---	---

12+ TSA 1/4	
1. KIOU-F	82
KNCN-F	82
3. KUNO	76
4. KCCT	61
5. KOUL-F	59
6. KITE-F	57
7. KZFM-F	31
8. KEYS	29
9. KBCB-F	29
10. KRYS-F	23

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KNCN-F	829/22.2	27.0	22.0
2. KITE-F	730/24.1	19.6	15.8
3. KZFM-F	669/22.4	20.6	15.1
4. KIOU-F	656/16.4	19.7	18.6
5. KOUL-F	637/19.4	25.9	17.2
6. KCCT	595/19.6	16.7	16.4
7. KUNO	589/19.7	14.4	15.1
8. KRYS	523/17.6	19.4	16.5
9. KRYS	512/16.0	13.7	12.5
10. KBCB-F	418/10.9	7.5	---

12+ FM SHARE (METRO): 54.80% (274 of 500) (FAL 82: 58.02%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KITE-F	1. KNCN-F	1. KCCT	1. KCCT	1. KCCT	1. KUNO
2. KNCN-F	2. KITE-F	2. KNCN-F	2. KIOU-F	2. KUNO	2. KCCT
3. KZFM-F	3. KCCT	3. KITE-F	3. KOUL-F KUNO	3. KIOU-F	3. KIOU-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KUNO	1. KNCN-F	1. KITE-F	1. KCCT	1. KNCN-F	1. KCCT
2. KIOU-F	2. KITE-F	2. KCCT	2. KIOU-F	2. KITE-F	2. KITE-F
3. KCCT	3. KCCT	3. KOUL-F	3. KUNO	3. KCCT	3. KNCN-F KOUL-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCTA	1030	1.5/2.9	KIKN	1590	Sinton	2.3/7.0	KSIX	1230		2.7/6.8
KEXX-F	93.9	2.3/5.5	KROB-F+	99.9	Robstown	1.7/8.9	KTRH	740	Houston	.8/2.1

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		149 (4)	149 (4)	29.8
SPANISH	133 (2)		133 (2)	26.6
COUNTRY	15 (2)	74 (3)	89 (5)	17.8
BTFL MUSIC		51 (1)	51 (1)	10.2
AC	30 (1)		30 (1)	6.0
MOR/VARIETY	22 (1)		22 (1)	4.4
OTHERS/UNKNOWN	14 (1)		14 (1)	2.8
RELIGION/GOSPEL	8 (1)		8 (1)	1.6
			500 (17)	

RADIO STATIONS

KCCT, 1150, 1 KW/500 W (DA-2), SPANISH , $30.00 (Selcom)
KEYS, 1440, 1 KW (DA-N) , AC RKO, $21.00* (Torbet)
KRYS, 1360, 1 KW , MOR ABC-I, $18.20 (RKO) Tetco
KUNO, 1400, 1 KW , SPANISH , $25.00 (Katz) Tichenor

KBCB-F, 99.1, 60 KW @ 481, COUNTRY , $18.20 (RKO) Tetco
KIOU-F, 96.5, 100 KW @ 875, BTFL MUS (Bonne) , $33.00* (Selcom)
KITE-F, 105.5, 3 KW @ 360, CHR (Burk-Abr) , $20.00* (----)
KNCN-F, 101.3, 100 KW @ 402, AOR , $35.00 (HNWH) Tippie (SINTON)
KOUL-F, 103.7, 100 KW @ 310, COUNTRY (TM) APR, $44.00* (Mc-Guild)
KZFM-F, 95.5, 41 KW @ 390, CHR/ROCK , $22.00* (Torbet)

DALLAS-FT. WORTH

MSA Rank # 8 (approx)
(Dallas # 15)
(FT. Worth # 42)
APR 17.5
Est 1983 Rev: $74,100,000

Stations: 30/30
Diaries: 2440/1095:1
Standard Error: .412
% Below Line: 0
MSA Pop: 3,084,000

CSI: 34.8 Bil
CSI HH: 30.2 M
Retail $: 19.0 Bil
% Not Listed: 5.4

12+ METRO 1/4/SHARE		SPG 83	WIN 83	FAL 82
1. KVIL-F	504/10.8	7.6	8.3	7.9
2. KRLD	362/ 7.7	6.5	6.0	5.9
3. KMEZ-F	281/ 6.0	6.6	7.2	7.1
4. KSCS-F	279/ 6.0	7.4	7.2	8.3
5. KKDA-F	263/ 5.6	5.6	5.6	5.3
6. KPLX-F	257/ 5.5	5.9	4.5	5.7
7. WBAP	254/ 5.4	6.0	6.0	4.8
8. KZEW-F	228/ 4.9	5.0	4.8	4.9
9. KEGL-F	218/ 4.7	5.4	5.0	4.6
10. KNOK-F	215/ 4.6	3.7	5.1	3.8
11. KAFM-F	214/ 4.6	4.5	4.7	3.2
12. KTXQ-F	212/ 4.5	4.3	4.4	3.4
13. KOAX-F	167/ 3.6	3.1	3.4	5.1
14. KMGC-F	125/ 2.7	3.0	3.0	3.8
15. KLVU-F	110/ 2.4	2.4	2.5	2.8
16. KPBC	90/ 1.9	1.6	1.6	1.0
17. KJIM	67/ 1.4	---	---	---
18. KSSA	65/ 1.4	1.7	2.5	2.2
KRQX	65/ 1.4	2.6	2.6	4.1
20. KAAM	57/ 1.2	1.7	1.4	1.1

12+ TSA 1/4	
1. WBAP	532
2. KVIL-F	519
3. KRLD	475
4. KSCS-F	347
5. KKDA-F	302
6. KMEZ-F	297
7. KPLX-F	287
8. KTXQ-F	268
9. KZEW-F	266
10. KEGL-F	244
11. KAFM-F	230
12. KNOK-F	229
13. KOAX-F	202
14. KRQX	130
15. KMGC-F	128
16. KLVU-F	118
17. KPBC	99
18. KJIM	69
19. KSSA	66
20. KAAM	64

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WBAP	8142/14.5	15.3	13.8
2. KRLD	7437/20.7	18.9	17.3
3. KVIL-F	6126/21.8	18.5	18.3
4. KEGL-F	5032/15.9	17.4	14.7
5. KSCS-F	5003/16.3	16.0	18.0
6. KZEW-F	4640/14.4	15.3	14.7
7. KTXQ-F	4591/14.5	13.8	12.0
8. KAFM-F	4251/14.5	13.7	9.0
9. KKDA-F	3800/11.9	12.1	12.4
10. KPLX-F	3751/12.1	12.3	12.1
11. KMEZ-F	3642/12.1	14.4	14.1
12. KOAX-F	2492/ 7.8	7.5	9.9
13. KMGC-F	2438/ 8.6	9.6	10.5
14. KRQX	2381/ 5.4	8.3	9.7
15. KNOK-F	2327/ 8.1	8.9	8.2
16. KLVU-F	2157/ 7.3	8.6	8.6
17. KAAM	1260/ 4.6	4.4	3.7
18. KLIF	1248/ 3.9	3.7	3.8
19. KIXK-F	1206/ 4.3	4.8	3.8
20. WRR-F	1183/ 4.1	4.0	3.9

12+ FM SHARE (METRO): 73.85% (3264 of 4420) (FAL 82: 72.84%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KAFM-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F+
2. KEGL-F	2. KZEW-F	2. KPLX-F	2. KSCS-F	2. KRLD	2. KRLD
3. KKDA-F	3. KTXQ-F	3. KSCS-F	3. KPLX-F	3. KMEZ-F	3. WBAP
4. KZEW-F	4. KNOK-F	4. KZEW-F	4. KRLD	4. KSCS-F	4. KPLX-F
5. KTXQ-F	5. KKDA-F	5. KKDA-F	5. KMEZ-F	5. WBAP	5. KKDA-F
6. KNOK-F	6. KPLX-F	6. KTXQ-F	6. WBAP	6. KOAX-F	6. KMEZ-F
	7. KEGL-F	7. WBAP	7. KKDA-F	7. KPLX-F	7. KSCS-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KVIL-F	1. KVIL-F+	1. KVIL-F	1. KVIL-F	1. KZEW-F	1. KVIL-F
2. KMEZ-F	2. KSCS-F	2. KNOK-F	2. KMEZ-F	2. KTXQ-F	2. KRLD
3. KSCS-F	3. KRLD	3. KAFM	3. KSCS-F	3. KVIL-F	3. KPLX-F
4. KPLX-F	4. KMEZ-F+	KKDA-F	4. KKDA-F	4. KPLX-F	4. WBAP
5. KRLD	5. KKDA-F	5. KZEW-F	5. KPLX-F	5. KKDA-F	5. KSCS-F
6. KOAX-F	6. KPLX-F	6. KMGC-F	6. WBAP	6. KEGL-F	6. KMEZ-F
7. WBAP	7. KTXQ-F	7. KEGL-F	7. KRLD	7. KNOK-F	7. KTXQ-F
			KMGC-F		
			KEGL-F		

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		982 (5)	982 (5)	22.2
COUNTRY	335 (3)	536 (2)	871 (5)	19.7
AC/OLDIES	170 (3)	680 (3)	850 (6)	19.2
BLACK/URBAN/JAZZ	41 (2)	478 (2)	519 (4)	11.7
BTFL MUSIC	26 (1)	448 (2)	474 (3)	10.7
NEWS/TALK	362 (1)		362 (1)	8.2
RELIGION/GOSPEL	90 (1)	41 (1)	131 (2)	3.0
SPANISH	65 (1)	46 (1)	111 (2)	2.5
NOSTALGIA	67 (1)		67 (1)	1.5
CLASSICAL		53 (1)	53 (1)	1.2
			4420 (30)	

DALLAS-FT. WORTH ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KVIL-F	1. KRLD	1. KVIL-F
2. KRLD	2. KVIL-F	2. KRLD
3. WBAP	3. KSCS-F	3. KSCS-F
4. KSCS-F	4. KSCS-F	4. WBAP
5. KMEZ-F	5. KEGL-F	5. KKDA-F
6. KPLX-F	6. KTXQ-F	6. KPLX-F
7. KKDA-F	7. KZEW-F	7. KMEZ-F
8. KTXQ-F	8. KAFM-F	8. KAFM-F
9. KZEW-F	9. KPLX-F	9. KNOK-F
10. KEGL-F	10. KMEZ-F	10. KOAX-F
11. KAFM-F	11. KAFM-F	
12. KNOK-F	12. KNOK-F	
13. KOAX-F	13. KOAX-F	
14. KMGC-F	14. KMGC-F	
15. KLVU-F	15. KLVU-F	

OTHER RATED STATIONS
METRO SHARE & CUME RATING

KESS-F	94.1	FT. Worth	1.0/1.6
KIXK-F	106.1	Denton	1.1/4.3
KKDA	730	Grand Prarie	.6/2.1
KLIF	1190	Dallas	1.0/3.9
KMEZ	1480	Dallas	.6/1.9
KSAX	970	FT. Worth	.3/ .9
KVIL	1150	Highland Park	1.0/2.7
KWJS-F	94.9	Arlington	.9/1.8
KXOL	1360	FT. Worth	.7/1.9
WRR-F	101.1	Dallas	1.1/4.1

ADI FM SHARE: 71.02% (3529 of 4969) (FAL 82: 70.83%)

AM STATIONS

KAAM,	1310,	5 KW (DA-N)	, OLDIES	,	$ 45.00*	(Torbet)	Bonneville
KJIM,	870,	250 W (DAYS)	, NOSTALGIA (Al Ham)	,	$ 35.00*	(Miller)	
KLIF,	1190,	50 KW/5 KW (DA-2)	, COUNTRY	MBS,	$ 52.00*	(RKO)	Susquehanna
KPBC,	1040,	1 KW (DAYS)	, RELIGION	,	$ 28.00	(----)	
KRLD,	1080,	50 KW (DA-N)	, NEWS	CBS,	$166.88	(Katz)	Metromedia
KRQX,	570,	5 KW (DA-2)	, OLDIES	ABC-E,	$ 45.00*	(MMR)	Belo
KSSA,	1270,	5 KW (DA-1)	, SPANISH	UPI,	$ 50.00	(Caballero)	
WBAP,	820,	50 KW	, COUNTRY	ABC-I,	$170.00*	(Eastman)	Cap Cities

FM STATIONS

KAFM-F,	92.5,	100 KW @ 1685,	CHR/ROCK	,	$120.00*	(Torbet)	Bonneville
KEGL-F,	97.1,	100 KW @ 1302,	ROCK	ABC-C,	$105.00*	(HNWH)	Sandusky
KIXK-F,	106.1,	100 KW @ 480,	OLDIES	CBS-R,	$ 44.00*	(Roslin)	Hicks (DENTON)
KKDA-F,	104.5,	100 KW @ 1585,	BLACK/URBAN	APR,	$100.00*	(Selcom)	
KLVU-F,	98.7,	100 KW @ 1585,	AC/CONTEMP	ABC-F,	$ 70.00*	(HNWH)	TK
KMEZ-F,	100.3,	89 KW @ 1280,	BTFL MUS (Churchill)	,	$129.00*	(Mc-Guild)	Group One
KMGC-F,	102.9,	100 KW @ 1572,	AC	,	$ 96.88	(Selcom)	Shamrock
KNOK-F,	107.5,	100 KW @ 445,	BLACK (Burk-Abr)	RKO,NBN,	$ 85.00*	(Weiss)	Earl Graves
KOAX-F,	105.3,	100 KW @ 1560,	BTFL MUS (Bonne)	,	$ 65.00	(Group W)	Westinghouse
KPLX-F,	99.5,	100 KW @ 1680,	COUNTRY	APR,	$125.00*	(RKO)	Susquehanna
KSCS-F,	96.3,	100 KW @ 1680,	COUNTRY	,	$160.00*	(Eastman)	Cap Cities
KTXQ-F,	102.1,	100 KW @ 1420,	AOR (Burk-Abr)	ABC-R,	$100.00*	(Christal)	Gulf
KVIL-F,	103.7,	100 KW @ 1570,	AC	,	$239.38	(Blair)	Blair
KZEW-F,	97.9,	100 KW @ 1680,	AOR (Pollack)	Source,	$217.50	(MMR)	Belo
WRR-F ,	101.1,	100 KW @ 600,	CLASSICAL	ABC-D,	$ 60.00	(CMBS)	City of Dallas

DAVENPORT-ROCK ISLAND-MOLINE

MSA Rank # 109
MSA Pop: 388,600
APR 16.0
Est 1983 Rev: $7,300,000

Stations: 18/13
Diaries: 772/414:1
Standard Error: .697
% Below Line: 7.1

CSI: 4.1 Bil
CSI HH: 28.6 M
Retail $: 1.9 Bil
% Not Listed: 8.8

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WXLP-F	68/13.3	12.3	13.1	13.2	11.5
2. KIIK-F	62/12.2	17.2	13.7	8.3	10.0
3. WHBF	60/11.8	10.5	10.7	9.8	11.9
4. KRVR-F	49/ 9.6	8.9	8.1	7.7	5.7
WLLR-F	49/ 9.6	8.3	8.9	6.6	7.0
6. WOC	41/ 8.0	8.5	9.7	10.9	10.8
7. WHBF-F	38/ 7.5	7.6	6.7	6.6	6.3
8. KSTT	23/ 4.5	7.1	5.6	10.4	12.3
9. WMRZ	21/ 4.1	3.6	4.6	5.1	4.1
10. KXRK	12/ 2.4	1.4	1.8	2.5	1.0

12+ TSA 1/4	
1. WXLP-F	127
2. KIIK-F	124
3. WLLR-F	100
4. WHBF	75
5. KRVR-F	70
6. WHBF-F	62
7. WOC	51
8. WMAQ	32
WMT	32
10. WGN	30

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KIIK-F	1838/31.0	36.7	29.0
2. WXLP-F	1332/22.0	25.9	22.1
3. WLLR-F	1215/18.5	17.9	16.0
4. WHBF-F	955/18.1	22.7	20.8
5. WHBF	860/21.0	21.0	26.0
6. KRVR-F	812/17.1	17.6	16.2
7. WOC	772/17.5	22.4	23.6
8. KSTT	702/17.5	22.4	23.6
9. WLS	684/ 6.2	7.5	6.3
10. WMAQ	614/ 3.7	3.5	5.8

12+ FM SHARE (METRO): 59.14% (275 of 465) (FAL 82: 57.24%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WXLP-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KRVR-F	1. KIIK-F
	WXLP-F	2. WXLP-F	2. WLLR-F	WHBF	2. WHBF
	3. WHBF-F	3. WHBF-F	3. WHBF-F	3. WLLR-F	3. WOC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRVR-F	1. WXLP-F	1. KIIK-F	1. KIIK-F	1. WXLP-F	1. KIIK-F
2. WLLR-F	2. KIIK-F	2. WHBF-F	2. WLLR-F	2. KIIK-F	2. WLLR-F
3. KIIK-F	3. WLLR-F	3. WXLP-F	3. WHBF-F		WMRZ

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGEN+	1500	Geneseo	.4/2.2	WGN	720	Chicago	1.4/4.7	WMAQ	670	Chicago	.8/3.7
WKEI	1450	Kewanee	1.4/3.1	WLS	890	Chicago	1.6/6.2	WMT	600	Ced Rpds	1.2/2.9
KFMH-F	99.7	Musacti	1.6/2.3								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	31 (2)	138 (3)	169 (5)	36.3
COUNTRY	64 (2)	49 (1)	113 (3)	24.3
BTFL MUSIC	1 (1)	50 (2)	51 (3)	11.0
NEWS/TALK	41 (1)		41 (1)	8.8
MOR/VARIETY	41 (4)		41 (4)	8.8
NOSTALGIA	12 (1)		12 (1)	2.6
AC		38 (1)	38 (1)	8.2
			465 (18)	

RADIO STATIONS

KSTT, 1170, 1 KW (DA-2) , CONTEMP/AC ABC-C, $30.00* (Katz) Guy Gannett
KXRK, 1580, 500 W (DAYS), NOSTALGIA ABC-I, $12.00 (P/W)
WHBF, 1270, 5 KW (DA-N), COUNTRY CBS, $33.00* (Mc-Guild)
WMRZ, 1230, 1 KW/250 W , MOR ABC-E, $36.40 (Eastman) Mid America
WOC , 1420, 5 KW (DA-2) , NEWS/TALK (Klemm) MBC,NBC,NBC-T, $36.00* (Blair) Palmer
WMT , 600, 5 KW (DA-N) , MOR CBS, $45.00* (Katz) Cosmos (CED RPDS)

KIIK-F, 103.7, 100 KW @ 1220, CONTEMP/AC (Klemm) ABC-D, $40.00* (Blair) Palmer
KRVR-F, 106.5, 60 KW @ 190, BTFL MUS (Bonne) , $45.25 (Eastman) Mid America
WHBF-F, 98.9, 39 KW @ 900, AC (TM) CBS-F, $24.00* (Mc-Guild)
WLLR-F, 101.1, 50 KW @ 453, COUNTRY , $27.00* (Torbet) Sconnix
WXLP-F, 96.9, 50 KW @ 500, AOR SOURCE, $34.00* (Katz) Guy Gannett

WGN, WMAQ - See Chicago

DAYTON

MSA Rank # 49
MSA Pop: 932,400
APR 15.6
Est 1983 Rev: $14,500,000

Stations: 26/16
Diaries: 1160/588:1
Standard Error: .562
% Below Line: 13.0

CSI: 9.2 Bil
CSI HH: 26.3 M
Retail $: 4.0 Bil
% Not Listed: 9.0

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WHIO-F	148/13.9	10.4	15.1	15.2	15.2
2. WTUE-F	132/12.4	12.6	13.3	14.4	10.1
3. WHIO	97/ 9.1	9.9	10.9	10.8	10.2
4. WONE	80/ 7.5	7.1	7.3	6.0	8.2
5. WDAO-F	62/ 5.8	5.8	5.9	6.6	9.7
6. WING	57/ 5.4	5.5	6.9	6.1	8.3
WVUD-F	57/ 5.4	4.4	3.9	2.8	4.0
8. WYMJ-F	52/ 4.9	4.8	4.5	6.1	7.7
9. WJAI-F	51/ 4.8	6.4	3.9	4.4	2.7
10. WLW	32/ 3.0	2.7	1.8	1.6	1.7

12+ TSA 1/4	
1. WHIO-F	226
2. WTUE-F	208
3. WONE	152
4. WHIO	115
5. WLW	91
6. WSKS-F	85
7. WVUD-F	77
8. WING	76
9. WDAO-F	75
10. WJAI-F	74

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WTUE-F	2693/25.6	24.0	21.5
2. WHIO-F	2599/23.2	20.4	25.4
3. WONE	2085/17.5	16.6	16.2
4. WLW	2076/10.6	10.3	9.3
5. WHIO	1760/21.5	22.2	25.2
6. WING	1401/17.6	19.1	22.0
7. WSKS-F	1395/ 9.1	4.6	8.0
8. WVUD-F	1312/14.6	15.3	11.4
9. WKRQ-F	1076/ 4.2	5.0	3.5
10. WLLT-F	1004/ 3.2	3.1	10.7

12+ FM SHARE (METRO): 68.32% (662 of 969) (FAL 82: 63.52%)

TEEN S

1. WTUE-F
2. WSKS-F
3. WDAO-F

18 - 34

1. WTUE-F
2. WVUD-F
3. WYMJ-F
4. WING
5. WDAO-F

18 - 49

1. WTUE-F
2. WHIO-F
3. WVUD-F
4. WONE
5. WING
   WYMJ-F

25 - 54

1. WHIO-F
2. WONE
3. WTUE-F
4. WING
5. WDAO-F

35 - 64

1. WHIO-F
2. WHIO
3. WONE
4. WJAI-F
5. WDAO-F

12+ AMD

1. WHIO
2. WHIO-F
3. WTUE-F
4. WING
5. WONE

12+ MID

1. WHIO-F
2. WTUE-F
3. WONE
4. WHIO
5. WJAI-F

12+ PMD

1. WHIO-F
2. WTUE-F
3. WONE
4. WHIO
5. WVUD-F

WOMEN 18-34

1. WTUE-F
2. WVUD-F
3. WYMJ-F
4. WDAO-F
5. WHIO-F

WOMEN 25-54

1. WHIO-F
2. WONE
3. WVUD-F
   WDAO-F
   WYMJ-F

MEN 18-34

1. WTUE-F

MEN 25-54

1. WHIO-F
2. WONE
3. WTUE-F
4. WING
5. WDAO-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		287 (6)	287 (6)	29.6
BTFL MUSIC		160 (2)	160 (2)	16.5
MOR/VARIETY	133 (3)		133 (3)	13.7
COUNTRY	80 (1)	35 (3)	115 (4)	11.9
AC	63 (2)	33 (3)	96 (5)	9.9
BLACK/URBAN/JAZZ		91 (2)	91 (2)	9.4
NOSTALGIA		51 (1)	51 (1)	5.3
NEWS/TALK	27 (1)		27 (1)	2.8
RELIGION/GOSPEL	4 (1)	5 (1)	9 (2)	0.9
			969 (26)	

DAYTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WHIO-F	1. WTUE-F	1. WTUE-F
2. WTUE-F	2. WHIO-F	2. WHIO
3. WONE	3. WONE	3. WONE
4. WHIO	4. WHIO	4. WHIO-F
5. WVUD-F	5. WLW	5. WDAO-F
6. WDAO-F	6. WDAO-F	6. WING
7. WING	7. WVUD-F	7. WYMJ-F
8. WJAI-F	8. WYMJ-F	8. WVUD-F
9. WLW	9. WDAO-F	9. WBZI-F
10. WYMJ-F	10. WJAI-F	10. WJAI-F
11. WSKS-F	11. WSKS-F	
12. WBLZ-F	12. WBLZ-F	
13. WBZI-F	13. WBZI-F	
14. WIMT-F	14. WPFB-F	
15. WAVI	15. WAZU-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAVI	1210		2.5/4.7
WBZI-F	95.3	Xenia	2.3/6.6
WELX	1110	Xenia	.4/1.2
WFCJ-F	93.7	Miamisburg	.5/2.7
WPFB-F	105.9	Middleton	1.8/6.3
WPTW	1570	Piqua	.4/1.4
WPTW-F	95.7	Piqua	1.1/3.2
WAZU-F	102.9	Springfield	.4/1.7
WBLZ-F	103.5	Cincinnati	2.7/7.6
WEBN-F	102.7	Cincinnati	.4/1.9
WKRC	550	Cincinnati	.6/2.0
WKRQ-F	101.9	CIncinnati	1.1/4.2
WKXF-F	94.1	Cincinnati	.4/1.5
WLLT-F	94.9	CIncinnati	.9/3.2
WSKS-F	96.5	Cincinnati	2.8/9.1
WUBE-F	105.1	Cincinnati	.7/1.1

ADI FM SHARE: 66.75% (1018 of 1525) (FAL 82: 62.76%)

AM STATIONS

WAVI, 1210, 1 KW (DAYS), TALK	ABC-E, $27.00	(Eastman)	
WHIO, 1290, 5 KW (DA-N), MOR	CBS, $65.00*	(Christal)	Cox
WING, 1410, 5 KW (DA-N), AC	ABC-I, $61.00*	(Katz)	Great Trails
WONE, 980, 5 KW (DA-N), COUNTRY	, $63.00*	(Mc-Guild)	Group One

FM STATIONS

WBZI-F, 95.3, 3 KW @ 300, COUNTRY	RKO II, $20.00	(----)	(XENIA)
WDAO-F, 107.7, 50 KW @ 420, BLACK	ABC-C,SBN, $47.81	(Eastman)	
WHIO-F, 99.1, 50 KW @ 1060, BTFL MUS (Bonne)	, $75.00	(Christal)	Cox
WJAI-F, 92.9, 20 KW @ 373, NOSTALGIA (Primetime)	ABC-D, $61.25	(Katz)	Great Trails (EATON)
WPFB-F, 105.9, 34 KW @ 593, AC (TM)	MBS, $26.00	(Roslin)	Braden (MIDDLETOWN)
WTUE-F, 104.7, 50 KW @ 500, AOR (Burk-Abr)	, $75.00*	(Mc-Guild)	Group One
WVUD-F, 99.9, 50 KW @ 500, CONTEMP/AC	CBS-R, $30.00*	(Masla)	Univ of Dayton
WYMJ-F, 103.9, 3 KW @ 300, CONTEMP	RKO, $51.00	(Torbet)	
WIMT-F, 102.1, 8 KW @ 1055, COUNTRY	ABC-I, $22.35	(Katz)	(LIMA)
WAZU-F, 102.9, 50 KW @ 193, AC	MBS, $28.25	(Regional)	(SPRINGFIELD)

Other ranked stations - See Cincinnati

DAYTONA BEACH

MSA Rank # 147
MSA Pop: 282,200
APR 15.9
Est 1983 Rev: $4,300,000

Stations: 19/12
Diaries: 683/375:1
Standard Error: .725
% Below Line: 27.5

CSI: 2.3 Bil
CSI HH: 19.0 M
Retail $: 1.6 Bil
% Not Listed: 10.1

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WWLV-F	77/18.9	16.4	14.7	13.2	13.3
2. WROD	42/10.3	12.1	9.5	9.7	7.4
3. WDIZ-F	34/ 8.4	8.4	10.2	11.8	8.9
4. WELE-F	33/ 8.1	11.4	12.9	9.9	12.0
5. WWKA-F	32/ 7.9	7.5	7.7	9.5	11.5
WDOQ-F	32/ 7.9	8.9	7.9	17.3	14.3
7. WBJW-F	21/ 5.2	3.9	2.0	.7	1.3
8. WNFI-F	18/ 4.4	3.4	5.9	---	---
WJYO-F	18/ 4.4	2.7	4.8	.5	2.3
10. WNDB	16/ 3.9	3.9	3.4	5.1	6.6

12+ TSA 1/4	
1. WWLV-F	77
2. WROD	44
3. WELE-F	37
4. WDIZ-F	34
5. WDOQ-F	32
WWKA-F	32
7. WNFI-F	21
WBJW-F	21
9. WJYO-F	18
10. WNDB	17

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WWLV-F	738/28.3	26.0	23.6
2. WDOQ-F	588/22.8	22.6	22.2
3. WELE-F	473/17.2	18.2	22.0
4. WNFI-F	450/15.7	10.6	15.5
5. WWKA-F	448/17.2	15.6	14.6
6. WDIZ-F	424/16.6	17.8	17.3
7. WROD	367/13.8	16.7	16.1
8. WBJW-F	322/12.6	16.1	----
9. WNDB	277/10.6	10.3	10.4
10. WJYO-F	256/10.0	8.8	8.3

12+ FM SHARE (METRO): 72.96% (267 of 366)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDOQ-F	1. WDIZ-F	1. WDIZ-F	1. WWLV-F	1. WWLV-F	1. WWLV-F
2. WDIZ-F	2. WDOQ-F	2. WDOQ-F	2. WELE-F	2. WELE-F	2. WROD
	3. WBJW-F	3. WELE-F WBJW-F WWKA-F	3. WWKA-F	3. WROD WWKA-F	3. WELE-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWLV-F	1. WWLV-F	1. WDIZ-F	1. WWLV-F	1. WDIZ-F	1. WELE-F
2. WROD	2. WROD	2. WDOQ-F	2. WWKA-F	2. WDOQ-F	2. WDOQ-F
3. WWKA-F	3. WDOQ-F	3. WBJW-F	3. WELE-F	3. WBJW-F WELE-F	3. WWLV-F WBJW-F WJYO-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONETMP		107 (5)	107 (5)	29.2
BTFL MUSIC	12 (1)	77 (1)	89 (2)	24.3
COUNTRY	5 (2)	65 (2)	70 (4)	19.1
NOSTALGIA	42 (1)		42 (1)	11.5
MOR/VARIETY	28 (4)		28 (4)	7.7
AC	9 (1)	18 (1)	27 (2)	7.4
RELIGION/GOSPEL	3 (1)		3 (1)	0.8
			366 (19)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDAT	1380	Ormond Bch	2.0/6.4
WDLF	1310	DeLand	.5/2.3
WMFJ	1450	Daytona Bch	.7/3.0
WDBO	580	Orlando	.5/3.9
WHOO	96.5	Orlando	.7/1.6
WSBB	1230	New Smyrna	2.9/5.6
WXVQ	1490	DeLand	-
WZIP	1590	S. Daytona	2.2/2.7
WHLY-F	106.7	Leesburg	.5/2.2

RADIO STATIONS

WNDB, 1150, 1 KW (DA-N), MOR CBS, $15.00* (Christal) Bdcst Mng
WROD, 1340, 1 KW/250 W , NOSTALGIA (Al Ham) ABC-I,RKO II, $17.00 (Weiss)

WDOQ-F, 101.9, 100 KW @ 649, CHR/ROCK , $30.00* (Katz) Abell
WELE-F, 105.9, 100 KW @ 600, COUNTRY MBS, $33.00 (Roslin) Elyria-Lorain
WNFI-F, 99.9, 100 KW @ 949, CONTEMP , $22.00* (Eastman) (PALATKA)
WWLV-F, 94.5, 54 KW @ 360, BTFL MUS (Bonne) , $27.00* (Christal) Bdcst Mng

Other ranked stations - See Orlando

DENVER

MSA Rank # 27
MSA Pop: 1,514,500
APR 17.2
Est 1983 Revenue: $40,700,000

Stations: 30/28
Diaries: 1580/936:1
Standard Error: .496
% Below Line: 2.5

CSI: 17.0 Bil
CSI HH: 28.8 M
Retail $: 9.7 Bil
% Not Listed: 8.0

12+ METRO 1/4/SHARE		SPG 83	WIN 83	FAL 82
1. KOSI-F	226/8.9	9.4	8.9	9.5
2. KOA	185/7.3	6.0	6.0	6.6
3. KPKE-F	165/6.5	3.1	3.5	3.9
4. KYGO-F	150/5.9	6.0	5.7	3.9
5. KBCO-F	133/5.2	3.7	3.7	4.2
6. KBPI-F	131/5.1	6.7	6.4	5.5
7. KOAQ-F	118/4.6	5.4	6.1	5.0
8. KHOW	114/4.5	4.3	4.0	4.4
9. KLIR-F	111/ 4.4	4.3	5.3	5.9
10. KIMN	107/4.2	5.3	4.9	4.5
11. KVOD-F	105/4.1	4.1	3.3	3.7
12. KAZY-F	103/4.0	5.6	5.3	5.9
13. KEZW	97/3.8	5.0	4.2	3.5
14. KPPL-F	88/3.5	4.6	5.3	4.7
15. KLZ	83/3.3	4.3	4.4	3.2

12+ TSA 1/4	
1. KOA	280
2. KOSI-F	271
3. KPKE-F	189
4. KYGO-F	184
5. KBPI-F	154
6. KIMN	144
7. KOAQ-F	143
8. KLZ	141
9. KBCO-F	140
10. KHOW	135
11. KAZY-F	124
12. KLIR-F	121
13. KVOD-F	110
14. KPPL-F	99
15. KEZW	98

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KOA	4556/20.6	17.4	20.3
2. KOSI-F	3213/18.6	19.7	19.9
3. KIMN	3198/16.7	18.8	17.5
4. KBPI-F	3194/18.4	20.8	19.4
5. KPKE-F	2999/17.9	10.3	9.7
6. KOAQ-F	2838/15.7	18.7	15.2
7. KAZY-F	2523/14.6	18.9	17.0
8. KYGO-F	2283/12.5	14.2	10.3
9. KHOW	2226/12.3	13.1	14.3
10. KLZ	2096/ 8.1	12.9	10.3
11. KPPL-F	2069/12.6	14.1	14.5
12. KLIR-F	1978/12.4	14.9	14.9
13. KBCO-F	1727/11.0	9.4	9.1
14. KVOD-F	1414/ 9.0	9.3	9.1
15. KEZW	1232/ 8.0	9.5	8.5

12+ FM SHARE (METRO): 62.33% (1463 of 2347) (AFL 82: 58.79%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KPKE-F	1. KBCO-F	1. KBCO-F	1. KOSI-F	1. KOSI-F	1. KOA
2. KAZY-F	2. KBPI-F	2. KBPI-F	2. KHOW	2. KOA	2. KHOW
3. KBPI-F	3. KOAQ-F	3. KLIR-F	3. KYGO-F	3. KYGO-F	3. KOSI-F
4. KOAQ-F	4. KLIR-F	4. KOSI-F	4. KOA	4. KHOW	4. KYGO-F
KIMN	5. KPKE-F	5. KOAQ-F	5. KLIR-F	5. KVOD-F	5. KBPI-F
	6. KAZY-F	6. KPKE-F	6. KVOD-F	6. KLZ	6. KIMN

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOSI-F	1. KOSI-F	1. KOAQ-F	1. KOSI-F	1. KBCO-F	1. KOA
2. KYGO-F	2. KPKE-F	2. KLIR-F	2. KVOD-F	2. KBPI-F	2. KOSI-F
3. KOA	3. KYGO-F	3. KBCO-F	3. KHOW	3. KAZY-F	3. KBCO-F
4. KBCO-F	4. KBCO-F	4. KPPL-F	4. KYGO-F	4. KPKE-F	4. KLIR-F
5. KPKE-F	KOA	5. KIMN	5. KPPL-F	5. KLIR-F	5. KBPI-F
6. KPKE-F	6. KAZY-F	6. KPKE-F	KOAQ-F	6. KIMN	6. KYGO-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	124 (2)	715 (7)	839 (9)	35.7
COUNTRY	110 (3)	202 (2)	312 (5)	13.3
NEWS/TALK	284 (3)		284 (3)	12.1
AC	56 (1)	199 (2)	255 (3)	10.9
BTFL MUSIC		226 (1)	226 (1)	9.6
MOR/VARIETY	114 (1)	16 (1)	130 (2)	5.5
NOSTALGIA	116 (2)		116 (2)	4.9
CLASSICAL		105 (1)	105 (1)	4.5
BLACK/URBAN/JAZZ	29 (1)		29 (1)	1.2
RELIGION/GOSPEL	22 (1)		22 (1)	0.9
OTHERS/UNKNOWN	16 (1)		16 (1)	0.7
SPANISH	13 (1)		13 (1)	0.5
			2347 (30)	

DENVER ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KOSI-F	1. KOA	1. KYGO-F
2. KOA	2. KIMN	2. KOSI-F
3. KPKE-F	3. KBPI-F	3. KLZ
4. KYGO-F	4. KOSI-F	4. KPKE-F
5. KBPI-F	5. KPKE-F	5. KHOW
6. KIMN	6. KOAQ-F	6. KIMN
7. KOAQ-F	7. KAZY-F	7. KEZW
8. KBCO-F	8. KYGO-F	8. KOA
9. KLZ	9. KHOW	9. KBPI-F
10. KHOW	10. KPPL-F	10. KOAQ-F
11. KLIR-F	11. KLIR-F	
12. KAZY-F	12. KLZ	
13. KVOD-F	13. KBCO-F	
14. KEZW	14. KVOD-F	
KPPL-F	15. KEZW	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KADE	1190	Boulder	.7/1.5
KBNO	1220		.5/ .9
KBRQ	1280		.6/3.8
KBRQ-F	105.1		2.0/5.7
KDEN	1340		1.3/5.7
KDKO	1510	Littleton	1.1/3.2
KKBB	1090	Aurora	.7/2.9
KLAK	1600	Lakewood	.4/2.5
KLTT	800	Brighton	.6/1.3
KNUS	710		2.6/7.1
KRKS	990	Denver	.9/2.1
KRKY-F	92.1	Castle Rock	.6/1.7
KRZN	1150	Englewood	2.2/6.3
KTCL-F	93.3	Fort Collins	1.0/3.8
KILO-F	93.9	Colo Spgs	.6/1.3

ADI FM SHARE: 60.97% (1739 of 2852) (FAL 82: 58.18%)

AM STATIONS

KEZW,	1430,	5 KW (DA-N),	NOSTALGIA (Al Ham)	MBS,	$ 55.00*	(Christal)	Armstrong
KHOW,	630,	5 KW (DA-N),	MOR/AC	RKO,	$109.38	(Eastman)	Metromedia
KIMN,	950,	5 KW (DA-1),	CONTEMP	ABC-C,	$ 90.00*	(Blair)	Jeff-Pilot
KLZ ,	560,	5 KW (DA-1),	COUNTRY	ABC-I,	$ 65.00*	(Mc-Guild)	Group One
KOA ,	850,	50 KW ,	NEWS/TALK	CBS,	$121.25	(Katz)	Belo

FM STATIONS

KAZY-F,	106.7,	94 KW @ 960,	AOR (Burk-Abr)	Source,	$ 75.00*	(Mc-Guild)	Group One
KBCO-F,	97.3,	33 KW @ 920,	AOR	,	$ 80.00	(Masla)	(BOULDER)
KBPI-F,	105.9,	100 KW @ 900,	AOR (Pollack)	,	$105.00*	(Selcom)	Sandusky
KLIR-F,	100.3,	100 KW @ 500,	AC	,	$118.75	(Christal)	Duffy
KOAQ-F,	103.5,	100 KW @ 1061,	CHR/ROCK	CBS-R,	$111.25	(Katz)	Belo
KOSI-F,	101.1,	100 KW @ 790,	BTFL MUS (Bonne)	,	$110.00*	(Group W)	Westinghouse
KPKE-F,	95.7,	100 KW @ 725,	CHR/ROCK	,	$ 85.00*	(HNWH)	Doubleday
KPPL-F,	107.5,	100 KW @ 670,	AC	,	$ 80.00*	(MMR)	Malrite
KVOD-F,	99.5,	100 KW @ 380,	CLASSICAL	,	$ 63.50	(CMBS)	Henry
KYGO-F,	98.5,	50 KW @ 720,	COUNTRY	,	$ 88.00*	(Blair)	Jeff-Pilot

DES MOINES

MSA Rank # 113	Stations: 13/12	CSI: 3.7 Bil
MSA pop: 373,500	Diaries: 776/369:1	CSI HH: 25.5 M
APR 15.8	Standard Error: .682	Retail $: 2.0 Bil
Est 1983 Rev: $9,900,000	% Below Line: 2.2	% Not Listed: 6.0

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KSO	63/13.9	13.6	12.6	16.8	15.0
2. KGGO-F	60/13.3	9.1	10.3	12.9	9.8
3. WHO	56/12.4	13.2	13.6	12.0	16.4
4. KRNQ-F	42/ 9.3	8.9	10.3	9.7	9.3
5. KLYF-F	41/ 9.1	8.1	11.7	10.6	8.3
6. KMGK-F	37/ 8.2	7.0	8.8	7.6	6.1
7. KRNT	36/ 8.0	12.3	10.7	9.7	10.3
8. KIOA	27/ 6.0	6.2	6.3	6.9	7.6
9. KJJY-F	26/ 5.8	7.6	6.1	5.5	6.9
10. KMRY	20/ 4.4	---	---	.5	.5

12+ TSA 1/4	
1. WHO	283
2. KSO	117
3. KLYF-F	110
4. KGGO-F	83
5. KMGK-F	67
6. KIOA	58
7. KRNQ-F	54
8. KRNT	48
9. KJJY-F	39
10. KEZT-F	25

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WHO	3598/27.9	30.6	33.9
2. KSO	1453/26.1	24.8	27.0
3. KLYF-F	1426/18.5	18.3	21.0
4. KIOA	1420/19.7	19.3	25.4
5. KGGO-F	1261/27.5	21.2	20.3
6. KMGK-F	1141/22.9	22.6	19.4
7. KRNQ-F	1078/23.4	26.9	24.4
8. KRNT	906/21.2	23.5	24.3
9. KJJY-F	642/15.1	15.6	13.8
10. KEZT-F	398/ 5.7	4.1	3.1

12+ FM SHARE (METRO): 50.82% (216 of 425) (FAL 82: 52.25%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KSO	1. KSO	1. KSO
2. KMGK-F	2. KRNQ-F	2. KRNQ-F	2. KLYF-F	2. KRNT	2. WHO
	3. KMGK-F	KSO	3. KRNQ-F	3. WHO	3. KRNT
	4. KIOA	4. KLYF-F	4. KRNT	4. KLYF-F	4. KGGO-F

12+ MDI	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSO	1. KSO	1. KRNQ-F	1. KSO	1. KGGO-F	1. KSO
2. KLYF-F	2. KGGO-F	2. KGGO-F	2. KLYF-F	2. KRNQ-F	2. WHO
3. KGGO-F	3. KMGK-F	3. KMGK-F	3. KRNQ-F	3. KMGK-F	3. KLYF-F
4. WHO	4. WHO	4. KLYF-F	4. KRNT	4. KIOA	KRNT
KRNQ-F		KIOA			KRNQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBAB 1490 Indianola .4/1.4 KWKY 1150 1.1/4.1 KEZT-F 104.1 Ames 2.2/5.7

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		149 (4)	149 (4)	35.1
COUNTRY	65 (2)	26 (1)	91 (3)	21.4
AC	27 (1)	41 (1)	68 (2)	16.0
NEWS/TALK	56 (1)		56 (1)	13.2
MOR/VARIETY	36 (1)		36 (1)	8.5
NOSTALGIA	20 (1)		20 (1)	4.7
RELIGION/GOSPEL	5 (1)		5 (1)	1.2
			425 (13)	

RADIO STATIONS

KIOA,	940,	10 KW/5 KW (DA-1),	AC	ABC-E, $39.95	(Eastman)	
KMRY,	1390,	1 KW (DA-1)	, NOSTALGIA	ABC-D, $17.00*	(Selcom)	
KRNT,	1350,	5 KW (DA-N)	, MOR	CBS, $34.00*	(Katz)	Stauffer
KSO ,	1460,	5 KW (DA-N)	, COUNTRY	ABC-I, $44.00*	(Mc-Guild)	Stoner
WHO ,	1040,	50 KW	, NEWS/TALK	NBC, $57.00	(Blair)	Palmer
KGGO-F,	94.9,	100 KW @ 300,	AOR	Source, $43.00*	(Mc-Guild)	Stoner
KJJY-F,	106.3,	3 KW @ 300,	COUNTRY	CBS-R, $25.00*	(Selcom)	Fuller-Jeffrey
KLYF-F,	100.3,	100 KW @ 1700,	AC (Century 21)	, $26.00	(Blair)	Palmer
KMGK-F,	93.3,	100 KW @ 420,	CHR/ROCK	ABC-R, $29.00*	(Eastman)	
KRNQ-F,	102.5,	100 KW @ 514,	ROCK (TM)	ABC-F, $40.00*	(Katz)	Stauffer
KEZT-F,	104.1,	100 KW @ 465,	CONTEMP	, $16.50	(----)	(AMES)

DETROIT

MSA Rank # 5; ADI # 5
MSA Pop: 4,490,800
APR 18.2
Est 1983 Rev: $59,000,000

Stations: 30/27
Diaries: 2464/1426:1
Standard Error: .405
% Below Line: 5.5

CSI: 47.1 Bil
CSI HH: 29.3 M
Retail $: 23.2 Bil
% Not Listed: 6.3

12+ METRO 1/4/SHARE		SUM 83	SPG 83	WIN 83	FAL 82
1. WJR	615/9.6	14.6	8.8	9.1	9.3
2. WJOI-F	463/7.3	6.5	7.0	6.1	6.6
3. WWJ	405/6.3	4.4	4.8	5.5	5.5
4. WMJC-F	384/6.0	3.5	3.6	4.3	3.9
5. WDRQ-F	339/5.3	5.8	6.3	5.7	5.1
6. WRIF-F	338/5.3	5.2	6.1	5.9	5.4
7. WLLZ-F	335/5.3	5.7	5.4	3.9	4.3
8. WJLB-F	320/5.0	6.2	4.7	4.0	4.7
9. WNIC-F	288/4.5	5.2	4.7	6.1	4.8
10. WXYZ	251/3.9	4.5	5.5	4.4	5.6
11. WHYT-F	244/3.8	3.3	4.5	4.0	4.9
12. WWWW-F	226/3.5	2.8	3.6	3.4	4.0
13. WCZY-F	199/3.1	3.2	3.3	4.0	2.8
14. WOMC-F	185/2.9	3.6	3.7	3.5	3.5
15. WJZZ-F	155/2.4	2.1	1.8	2.2	1.7
16. WCXI-F	147/2.3	1.9	1.8	1.3	2.2
17. WCXI	138/2.2	1.9	2.4	2.9	2.3
CKJY-F	138/2.2	1.4	1.4	2.4	1.8
19. WABX-F	122/1.9	2.4	3.5	3.5	2.8
20. CKLW	112/1.8	1.5	2.2	2.0	2.9

12+ TSA 1/4	
1. WJR	871
2. WJOI-F	494
3. WWJ	431
4. WMJC-F	406
5. WLLZ-F	392
6. WRIF-F	386
7. WDRQ-F	353
8. WNIC-F	334
WJLB-F	334
10. WHYT-F	263
11. WXYZ	257
12. WWWW-F	246
13. WCZY-F	206
14. WOMC-F	192
15. WCXI	167
16. WJZZ-F	162
17. CKLW	161
18. WCXI-F	153
19. CKJY-F	140
20. WABX-F	135

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WJR	12021/23.7	23.1	23.3
2. WRIF-F	7348/17.7	19.0	20.0
3. WLLZ-F	6845/16.6	16.1	17.1
4. WWJ	6372/16.6	16.4	17.4
5. WHYT-F	6254/16.3	20.1	17.3
6. WNIC-F	6213/15.8	16.5	16.8
7. WMJC-F	5878/15.2	12.6	14.1
8. WJOI-F	5857/15.6	13.9	13.7
9. WJLB-F	5132/13.6	13.0	14.2
10. WDRQ-F	4760/12.6	13.5	13.4
11. WABX-F	4296/11.4	13.8	14.9
12. CKLW	4241/ 8.2	9.8	11.[illegible]
13. WCZY-F	4082/11.0	11.3	9.5
14. WXYZ	3662/10.1	11.4	11.9
15. WOMC-F	3568/ 9.5	9.7	10.3
16. WWWW-F	3330/ 8.3	8.4	11.0
17. WJZZ-F	2953/ 7.8	6.1	6.3
18. WCXI-F	2850/ 7.6	5.9	7.2
19. WCXI	2608/ 6.2	6.3	6.4
20. WQRS-F	1944/ 4.5	4.4	4.1

12+ FM SHARE (METRO): 70.24% (4196 of 5974` (FAL 82: 68.49%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WLLZ-F	1. WRIF-F	1. WMJC-F	1. WJR	1. WJR	1. WJR
2. WHYT-F	2. WMJC-F	2. WRIF-F	2. WMJC-F	2. WJOI-F	2. WWJ
3. WRIF-F	3. WDRQ-F	3. WDRQ-F	3. WJOI-F	3. WWJ	3. WMJC-F
4. WJLB-F	4. WNIC-F	4. WNIC-F	4. WNIC-F	4. WMJC-F	4. WJOI-F
5. WDRQ-F	WLLZ-F	5. WJLB-F	WDRQ-F	5. WWWW-F	5. WNIC-F
	6. WJLB-F	6. WLLZ-F	6. WWWW-F	6. WXYZ	6. WRIF-F
	7. WHYT-F	7. WJR	7. WWJ	7. CKJY-F	7. WJLB-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJOI-F	1. WJOI-F	1. WMJC-F	1. WMJC-F	1. WRIF-F	1. WJR
2. WJR	2. WJR	2. WNIC-F	2. WJR	2. WLLZ-F	2. WMJC-F
3. WMJC-F	3. WMJC-F	3. WDRQ-F	3. WJOI-F	3. WJLB-F	3. WWJ
4. WWJ	4. WRIF-F	4. WJLB-F	4. WNIC-F	WDRQ-F	4. WRIF-F
5. WRIF-F	5. WWJ	5. WLLZ-F	5. WDRQ-F	5. WMJC-F	5. WJOI-F
6. WXYZ	6. WDRQ-F	6. WOMC-F	6. WWWW-F	6. WNIC-F	6. WWWW-F
7. WNIC-F	7. WLLZ-F	7. WHYT-F	7. WJLB-F	7. WJZZ-F	7. WJLB-F

FORMATS	AM	FM	TOTAL	%
AC	215 (3)	1056 (4)	1271 (7)	21.3
BLACK/URBAN/JAZZ	107 (2)	997 (5)	1104 (7)	18.5
ROCK/AOR/CONTEMP		1039 (4)	1039 (4)	17.4
NEWS/TALK	656 (2)		656 (2)	11.0
MOR/VARIETY	615 (1)		615 (1)	10.3
COUNTRY	138 (1)	373 (2)	511 (3)	8.6
BTFL MUSIC		463 (1)	463 (1)	7.8
NOSTALGIA	18 (1)	138 (1)	156 (2)	2.6
CLASSICAL		95 (1)	95 (1)	1.6
RELIGION/GOSPEL	29 (1)	35 (1)	64 (2)	1.1
			5974 (30)	

DETROIT ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WJR	1. WJR	1. WJR
2. WJOI-F	2. WRIF-F	2. WWJ
3. WWJ	3. WLLZ-F	3. WJOI-F
4. WMJC-F	4. WHYT-F	4. WMJC-F
5. WLLZ-F	5. WNIC-F	5. WJLB-F
6. WRIF-F	6. WWJ	6. WXYZ
7. WDRQ-F	7. WMJC-F	7. WRIF-F
8. WNIC-F	8. WJOI-F	8. WHYT-F
9. WJLB-F	9. WJLB-F	9. WWWW-F
10. WHYT-F	10. WDRQ-F	10. WDRQ-F
11. WXYZ	11. WABX-F	
12. WWWW-F	12. WCZY-F	
13. WCZY-F	13. WXYZ	
14. WOMC-F	14. WOMC-F	
15. WJZZ-F	15. CKLW	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCHB	1440	Inkster	.6/2.7
WGPR-F	107.5		1.3/4.9
WLBS-F	102.7	Mt. Clemens	1.6/5.4
WLQV	1500		.5/1.0
WMUZ-F	103.5		.5/2.3
WNIC	1310	Dearborn	.4/3.0
WQBH	1400		1.0/3.6
WQRS-F	105.1		1.5/4.5
WWHK	1430	Mt. Clemens	.3/1.0
WHND	560	Monroe	1.3/3.8

ADI FM SHARE: 70.65% (4479 of 6340) (FAL 82: 69.12%)

AM STATIONS

WCXI,	1130,	50 KW/10 KW (DA-2),	COUNTRY	MBS,	$105.00*	(CbS/FM)	Golden West
WJR ,	760,	50 KW,	MOR	NBC,	$203.75	(Eastman(	Cap Cities
WWJ ,	950,	5 KW (DA-N),	NEWS	CBS,	$130.00*	(CBS Spot)	Detroit News
WXYZ,	1270,	5 KW (DA-N),	TALK	ABC-I,	$110.00*	(Blair)	ABC
CKLW,	800,	50 KW,	AC	,	$ 90.00*	(Christal)	(WINDSOR)

FM STATIONS

WABX-F,	99.5,	7 KW @ 870,	CHR/ROCK**	Source,	$110.00*	(Selcom)	Liggett
WCXI-F,	92.3,	22 KW @ 742,	COUNTRY	ABC-E,	$ 95.00*	(CBS/FM)	Golden West
WCZY-F,	95.5,	100 KW @ 430,	AC	CBS-R,	$120.00*	(Torbet)	Gannett
WDRQ-F,	93.1,	20 KW @ 500,	URBAN	,	$140.00*	(HNWH)	Amaturo
WHYT-F,	96.3,	50 KW @ 480,	CHR/ROCK	ABC-C,	$ 95.00*	(Eastman)	Cap Cities
WJLB-F,	97.9,	50 KW @ 490,	BLACK	,	$ 85.00*	(Masla)	Booth
WJOI-F,	97.1,	12 KW @ 802,	BTFL MUS (Bonne)	,	$115.00*	(CBS Spot)	Detroit News
WJZZ-F,	105.9,	34 KW @ 300,	JAZZ	,	$ 70.00	(Weiss)	
WLLZ-F,	98.7,	50 KW @ 480,	AOR	,	$120.00*	(Mc-Guild)	Doubleday
WMJC-F,	94.7,	10 KW @ 950,	AC	RKO,	$130.00*	(MMR)	Greater Media
WNIC-F,	100.3,	50 KW @ 400,	AC	,	$150.00*	(RKO)	Josephson
WOMC-F,	104.3,	190 KW @ 416,	AC	RKO II,	$113.13	(Katz)	Metromedia
WQRS-F,	105.1,	50 KW @ 480,	CLASSICAL	,	$ 65.00*	(CMBS)	Outlet
WRIF-F,	101.1,	27 KW @ 880,	AOR	ABC-R,	$197.25	(Blair)	ABC
WWWW-F,	106.7,	61 KW @ 508,	COUNTRY	APR,	$110.00	(Christal)	Shamrock
CKJY-F,	93.9,	50 KW @ 567,	NOSTALGIA (Toby Arnold)	,	$ NA	(Christal)	(WINDSOR)

**WABX recently changed to AC

EL PASO

MSA Rank # 91
MSA Pop: 512,800
APR 18.1
Est 1983 Rev: $9,700,000

Stations: 21/17
Diaries: 955/432:1
Standard Error: .673
% Below Line: 3.9

CSI: 3.8 Bil
CSI HH: 24.6 M
Retail $: 2.5 Bil
% Not Listed: 7.1

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KLAQ-F	86/11.5	11.7	10.2	13.0	14.5
2. KAMZ-F	78/10.4	9.7	7.1	3.7	1.2
3. KAMA	72/ 9.6	5.2	6.7	8.5	6.1
4. KSET-F	57/ 7.6	9.8	4.4	4.5	3.5
5. KHEY	55/ 7.4	6.9	6.8	9.3	5.6
KTSM-F	55/ 7.4	4.2	4.2	3.4	5.6
7. KHEY-F	51/ 6.8	9.9	7.9	7.5	5.1
8. KROD	34/ 4.6	4.0	3.3	4.3	5.3
9. KFIM-F	29/ 3.9	4.2	6.3	3.5	2.6
10. KLOZ-F	28/ 3.7	5.3	4.2	5.1	7.1

12+ TSA 1/4	
1. KLAQ-F	106
2. KAMZ-F	93
3. KAMA	79
KTSM-F	79
5. KHEY	63
6. KSET-F	61
7. KHEY-F	60
8. KROD	47
9. KFIM-F	44
10. KEZB-F	39

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KLAQ-F	1259/25.2	20.9	20.8
2. KAMZ-F	1214/26.5	22.9	15.5
3. KSET-F	1193/26.4	24.6	13.1
4. KFIM-F	1015/16.4	14.0	14.7
5. KHEY-F	951/19.1	20.9	17.0
6. KHEY	918/19.0	19.1	15.0
7. KTSM-F	831/14.7	11.5	12.1
8. KROD	820/15.5	15.4	14.9
9. KEZB-F	769/14.6	10.2	8.8
10. KAMA	645/14.3	10.8	NA

12+ FM SHARE (METRO): 62.68% (435 of 694) (FAL 82: 56.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KLAQ-F	1. KLAQ-F	1. KLAQ-F	1. KHEY	1. KAMA	1. KHEY
2. KSET-F	2. KAMZ-F	2. KAMZ-F	2. KHEY-F	2. KTSM-F	2. KAMZ-F
3. KAMZ-F	3. KSET-F	3. KHEY-F	3. KAMA	3. KHEY	3. KLAQ-F
	4. KFIM-F	4. KHEY	4. KAMZ-F	4. KHEY-F	4. KHEY-F
		KSET-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KAMA	1. KLAQ-F	1. KAMZ-F	1. KAMA	1. KLAQ-F	1. KHEY
2. KTSM-F	2. KAMZ-F	2. KLAQ-F	2. KHEY	2. KAMZ-F	2. KHEY-F
3. KHEY-F	3. KAMA	3. KSET-F	3. KHEY-F	3. KSET-F	KLAQ-F
4. KAMZ-F	4. KSET-F	4. KEZB-F	4. KAMZ-F	4. KFIM-F	4. KAMZ-F
	KTSM-F	KYSR-F			

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KELP	1590	1.9/3.2	KTSM	1380	3.3/9.6	XEJ	970	Cuidad Juarez	1.1/3.6
KEZB-F	93.9	3.6/14.6	KYSR	920	1.2/6.6	XEP	1300	Cuidad Juarez	.5/1.4
KISO	1150	1.5/3.8	KYSR-F	97.5	3.2/12.4	XROK	800	Cuidad Juarez	1.9/6.4
KSET	1340	1.3/7.7				XZOL	860	Cuidad Juarez	.4/1.7

RADIO STATIONS

KAMA, 1060, 10 KW (DAYS), SPANISH , $38.13 (Eastman)
KHEY, 690, 10 KW (DA-2), COUNTRY (Burk-Abr) ABC-I, $60.00* (Katz)
KROD, 600, 5 KW (DA-N), AC , $20.00* (HNWH) Rex

KAMZ-F, 93.1, 30 KW @ 1190, CHR/ROCK , $38.13 (Eastman)
KEZB-F, 93.9, 100 KW @ 1210, AC (?) , $ NA (Christal)
KFIM-F, 92.3, 100 KW @ 1860, CONTEMP/AC ABC-F, $24.00* (Mc-Guild)
KHEY-F, 96.3, 100 KW @ 1388, COUNTRY (Burk-Abr) , $60.00* (Katz)
KLAQ-F, 95.5, 88 KW @ 1390, AOR (Burk-Abr) Source, $40.00* (HNWH) Rex
KLOZ-F, 102.1, 57 KW @ 1160, COUNTRY , $31.00* (Blair) Henson
KSET-F, 94.7, 61 KW @ 940, CHR/ROCK , $30.00* (Torbet) Dunn
KTSM-F, 99.9, 100 KW @ 1820, BTFL MUS (TM) , $26.00* (HNWH)

FOR FORMAT BREAKDOWNS SEE THE CONTINUATION PAGE AT END OF THIS SECTION

EUGENE-SPRINGFIELD

MSA Rank # 140
MSA pop: 291,600
APR 15.2
Est 1983 Rev: $5,900,000

Stations: 17/13
Diaries: 730/323:1
Standard Error: .708
% Below Line: 2.5

CSI: 2.4 Bil
CSI HH: 21.7 M
Retail $: 1.4 Bil
% Not Listed: 14.5

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KZEL-F	46/12.8	17.3	11.6	16.3	10.6
2. KUGN-F	38/10.6	11.7	10.0	7.6	8.9
KPNW-F	38/10.6	13.7	11.6	8.9	11.7
4. KSND-F	37/10.3	7.1	11.9	12.5	12.5
5. KUGN	36/10.1	10.5	12.9	10.4	12.3
6. KEED	25/ 7.0	5.1	5.9	6.1	7.8
7. KQDQ	22/ 6.1	3.4	3.8	6.4	5.8
8. KPNW	17/ 4.7	5.1	6.7	6.1	7.2
9. KORE	13/ 3.6	4.1	1.6	4.1	3.9
10. KASH	11/ 3.1	3.2	4.3	3.3	1.1

12+ TSA 1/4	
1. KZEL-F	65
2. KPNW-F	60
3. KSND-F	47
4. KUGN-F	44
5. KUGN	38
6. KPNW	32
7. KEED	25
KQDQ	25
9. KORE	13
10. KASH	11

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KZEL-F	825/26.4	28.9	21.7
2. KUGN	768/28.0	24.9	30.2
3. KPNW	741/15.8	17.0	19.9
4. KSND-F	688/23.5	19.4	23.8
5. KPNW-F	654/16.2	22.2	18.7
6. KUGN-F	533/17.4	22.8	18.3
7. KASH	325/12.9	11.6	13.9
8. KEED	308/11.8	11.8	13.6
9. KBDF	201/ 7.0	7.4	7.5
10. KGON-F	188/ 2.8	3.0	2.8

12+ FM SHARE (METRO): 57.52% (176 of 306) (FAL 82: 55.94%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KSND-F	1. KZEL-F	1. KZEL-F	1. KUGN-F	1. KUGN	1. KUGN
KZEL-F	2. KSND-F	2. KSND-F	2. KPNW-F	KUGN-F	2. KUGN-F
		3. KUGN-F	KUGN	3. KPNW-F	3. KZEL-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KPNW-F	1. KZEL-F	1. KSND-F	1. KUGN-F	1. KZEL-F	1. KUGN-F
2. KUGN-F	2. KPNW-F	2. KZEL-F	2. KSND-F	2. KSND-F	2. KZEL-F
KZEL-F	3. KSND-F		KPNW-F		3. KEED
					KUGN

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBDF	1280	1.1/7.0	KFAT-F	106.1	Corvallis	.6/1.5	KGON-F	92.3	Portland	.6/2.8
KBMC-F	94.5	1.4/4.7	KGO	810	San Fran	.6/1.4	KINK-F	101.9	Portland	.8/2.3
KDUK-F	104.7	1.4/3.2								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		88 (4)	88 (4)	28.8
COUNTRY	25 (1)	38 (1)	63 (2)	20.6
MOR/VARIETY	53 (2)		53 (2)	17.3
BTFL MUSIC		38·(1)	38 (1)	12.4
NOSTALGIA	22 (1)		22 (1)	7.2
RELIGION/GOSPEL	13 (1)	5 (1)	18 (2)	5.9
AC	11 (1)		11 (1)	3.6
OTHERS/UNKNOWN		7 (2)	7 (2)	2.3
NEWS/TALK	6 (2)		6 (2)	2.0
			306 (17)	

RADIO STATIONS

KASH, 1600, 5 KW/1 KW (DA-N), OLDIES Source, $16.00* (HNWH) Sterling
KBDF, 1280, 5 KW/1 KW (DA-N), NEWS/TALK ABC-T, $10.00 (mc-Guild)
KEED, 1450, 1 KW , COUNTRY RKO II, $16.25 (Roslin) Community Pacif
KORE, 1050, 1 KW (DAYS) , RELIGION MBS, $ 8.00 (Radio Time)
KPNW, 1120, 50 KW (DA-2) , MOR/AC ABC-I,NBC-T, $30.00* (Katz) Pacific Northwest
KQDQ, 1320, 1 KW (DAYS) , NOSTALGIA (Al Ham) , $14.00 (----)
KUGN, 590, 5 KW/1 KW (DA-N), MOR CBS, $28.00* (Torbet)

KPNW-F, 99.1, 100 KW @ 1485, BTFL MUS (SRP) ABC-I, $33.00* (Katz) Pacific Northwest
KUGN-F, 97.9, 100 KW @ 785, COUNTRY MBS, $19.00 (Torbet)
KSND-F, 93.1, 100 KW @ 1800, CHR (Century 21) SOurce, $24.00 (HNWH) Sterling
KZEL-F, 96.1, 100 KW @ 872, AOR (Burk-Abr) , $26.00 (Mc-Guild)

KGON-F - See Portland

FT. WAYNE

MSA Rank # 118	Stations: 14/10	CSI: 3.1 Bil
MSA pop: 359,000	Diaries: 814/384:1	CSI HH: 23.6 M
APR 15.6	Standard Error: .661	Retail $: 1.8 Bil
Est 1983 Rev: $7,000,000	% Below Line: 4.0	% Not Listed: 10.8

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WOWO	106/20.2	17.2	19.4	25.0	20.5
2. WMEE-F	91/17.3	16.0	14.1	12.9	17.3
3. WXKE-F	58/11.0	13.1	10.0	6.8	8.4
WQHK	58/11.0	10.1	11.2	15.6	13.5
5. WEZV-F	51/ 9.7	11.9	11.5	12.3	13.5
6. WFWQ-F	44/ 8.4	8.4	8.6	8.8	8.2
7. WAFX	22/ 4.2	6.7	3.3	2.9	2.2
8. WKSY-F	11/ 2.1	2.4	2.0	1.4	1.8

12+ TSA 1/4	
1. WOWO	216
2. WMEE-F	156
3. WQHK	99
4. WXKE-F	72
5. WFWQ-F	66
6. WEZV-F	59
7. WMRI-F	33
8. WAFX	25

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WOWO	3520/47.0	47.1	46.1
2. WMEE-F	2184/37.3	37.6	32.7
3. WFWQ-F	1243/20.9	23.6	23.5
4. WQHK	1025/19.8	21.1	23.0
5. WXKE-F	840/21.0	22.4	17.3
6. WEZV-F	665/19.2	21.9	20.6
7. WMRI-F	479/ 1.7	---	---
8. WLW	406/ 1.7	---	---

12+ FM SHARE (METRO): 55.86% (262 of 469) (FAL 82: 56.49%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WOWO	1. WOWO	1. WOWO
2. WXKE-F	2. WXKE-F	2. WOWO	2. WQHK	2. WQHK	2. WMEE-F
	3. WOWO	3. WXKE-F	3. WMEE-F	3. WEZV-F	3. WQHK
	4. WFWQ-F	4. WQHK	4. WFWQ-F	4. WMEE-F	4. WXKE-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WOWO	1. WMEE-F	1. WMEE-F	1. WOWO	1. WXKE-F	1. WOWO
2. WMEE-F	2. WOWO	2. WOWO	2. WQHK	2. WMEE-F	2. WQHK
3. WEZV-F	3. WQHK	3. WFWQ-F	3. WMEE-F	3. WOWO	3. WFWQ-F
4. WQHK	4. WEZV-F	4. WXKE-F	4. WEZV-F	4. WFWQ-F	4. WXKE-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WADM	1540	Decatur	1.1/2.0	WIFF	1570	Auburn	.8/1.5	WMRI-F	106.9	Marion	.8/1.7
WGL	1250		1.5/6.3	WHUZ-F	103.1	Huntingt	.6/2.5	WLW	700	Cincinna	.6/1.7

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		149 (2)	149 (2)	31.7
MOR/VARIETY	124 (4)		124 (4)	26.4
COUNTRY	62 (2)	3 (1)	65 (3)	13.8
AC		55 (2)	55 (2)	11.7
BTFL MUSIC		55 (2)	55 (2)	11.7
NOSTALGIA	22 (1)		22 (1)	4.7
			470 (14)	

RADIO STATIONS

WAFX, 1450, 1 KW/250 W , NOSTALGIA (Al Ham)	NBC,	$18.00	(Roslin)	
WOWO, 1190, 50 KW (DA-N), MOR	ABC-I,	$70.00*	(Katz)	Bob Price
WQHK, 1380, 5 KW (DA-2), COUNTRY (Burk-Abr)	CBS,	$45.00	(Christal)	Federated
WEZV-F, 101.7, 3 KW @ 300, BTFL MUS (KalaMusic)	,	$26.00*	(Masla)	Fairfield
WFWQ-F, 95.1, 44 KW @ 680, AC/CONTEMP	RKO,	$28.50	(HNWH)	Sarkes-Tarzian
WMEE-F, 97.3, 48 KW @ 480, CHR/ROCK (Burk-Abr)	ABC-C,	$51.25	(Christal)	Federated
WXKE-F, 103.9, 3 KW @ 250, AOR	Source,	$21.00	(Selcom)	
WKSY-F, 106.3, 3 KW @ 300, AC	,	$17.25	(Torbet)	(COLUMBIA CITY)
WMRI-F, 106.9, 50 KW @ 500, BTFL MUS	,	$10.00	(Regional)	(MARION)

WLW - See Cincinnati

FLINT

MSA Rank # 98	Stations: 25/10	CSI: 4.7 Bil
MSA Pop: 453,300	Diaries: 891/466:1	CSI HH: 29.0 M
APR 16.9	Standard Error: .659	Retail $: 2.8 Bil
Est 1983 Rev: $7,200,000	% Below Line: 34.9	% Not Listed: 10.3

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WWCK-F	84/12.0	12.8	10.2	14.3	13.2
2. WDZZ-F	82/11.7	14.3	11.0	10.2	11.9
3. WJR	64/ 9.1	8.0	6.7	5.5	5.6
4. WTRX	58/ 8.3	7.9	8.0	10.0	6.4
5. WGMZ-F	42/ 6.0	7.2	8.0	7.1	6.5
6. WHNN-F	39/ 5.6	4.7	3.4	2.6	2.5
7. WTAC	32/ 4.6	4.1	3.7	3.5	4.1
8. WFMK-F	29/ 4.1	4.3	6.2	5.0	4.9
9. WGER-F	26/ 3.7	3.2	4.0	4.4	4.2
WFDF	26/ 3.7	4.7	4.7	6.3	5.6

12+ TSA 1/4	
1. WWCK-F	112
2. WGER-F	101
3. WJR	84
4. WDZZ-F	82
5. WKCQ-F	79
6. WHNN-F	77
7. WTRX	64
8. WIOG-F	50
WGMZ-F	50
10. WTAC	43

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WWCK-F	1516/27.2	25.7	23.7
2. WHNN-F	1393/14.9	13.0	11.8
3. WGER-F	1100/ 8.5	7.1	10.0
4. WKCQ-F	1089/ 7.4	7.6	7.0
5. WJR	1062/19.6	18.4	16.5
6. WTRX	1055/21.4	21.3	22.1
7. WGMZ-F	797/14.8	15.3	17.1
8. WFDF	776/15.3	16.4	18.0
9. WIOG-F	696/ 1.4	---	---
10. WTAC	688/11.5	10.1	NA

12+ FM SHARE (METRO): 59.24% (372 of 628) (FAL 82: 56.47%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WWCK-F	1. WWCK-F	1. WWCK-F	1. WTRX	1. WJR	1. WJR
2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WGMZ-F	2. WDZZ-F
	3. WTRX	3. WTRX	3. WJR	3. WTRX	3. WTRX
	4. WHNN-F	4. WHNN-F	4. WWCK-F	4. WDZZ-F	4. WWCK-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWCK-F	1. WWCK-F	1. WDZZ-F	1. WDZZ-F	1. WWCK-F	1. WTRX
2. WDZZ-F	2. WDZZ-F	2. WWCK-F	2. WTRX	2. WDZZ-F	2. WJR
3. WJR	3. WTRX	3. WTRX	3. WGMZ-F	3. WTRX	3. WWCK-F
4. WTRX	4. WGMZ-F	4. WHNN-F	4. WHNN-F WJR	4. WJXQ-F	4. WDZZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFLT	1420		1.4/2.6	WIOG-F	106.3	Saginaw	.6/1.4	WNIC-F	100.3	Detroit	.6/2.2
WKMF	1470		2.7/9.3	WITL-F	100.7	Lansing	.7/2.3	WRIF-F	101.1	Detroit	1.4/4.8
WOAP	1080	Owosso	3.3/4.3	WJXQ-F	106.1	Jackson	2.3/3.6	WVIC-F	94.9	Lansing	.4/1.4
WWMN	1571		1.1/2.7	WKCQ-F	98.1	Saginaw	2.0/7.4	WWJ	950	Detroit	1.7/5.3
WCXI	1130	Detroit	.6/1.8	WLLZ-F	98.7	Detroit	.7/3.6	WWWS-F	107.1	Saginaw	1.3/4.6

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		161 (7)	161 (7)	25.6
MOR/VARIETY	113 (3)		113 (3)	18.0
AC	66 (2)	33 (2)	99 (4)	15.8
BLACK/URBAN/JAZZ		91 (2)	91 (2)	14.5
COUNTRY	55 (3)	19 (2)	74 (5)	11.8
BTFL MUSIC		68 (2)	68 (2)	10.8
NEWS/TALK	12 (1)		12 (1)	1.9
NOSTALGIA	10 (1)		10 (1)	1.6
			628 (25)	

RADIO STATIONS

WFDF, 910, 5 KW/1 KW (DA-1) , MOR	CBS, $29.00* (Blair)		
WTAC, 600, 1 KW/500 W (DA-1), COUNTRY	MBS, $27.50 (Torbet)		
WTRX, 1330, 5 KW/1 KW (DA-2) , AC	ABC-I, $36.00 (Christal)	Mid America	
WDZZ-F, 92.7, 3 KW @ 260, BLACK	SBN, $31.00 (Masla)		
WGMZ-F, 107.9, 50 KW @ 370, BTFL MUS (Bonne)	, $45.75 (Katz)	Beck-Ross	
WWCK-F, 105.5, 2.3 KW @ 364, AOR (Burk-Abr)	ABC-F, $48.00* (Mc-Guild)	Reams	
WGER-F, 102.5, 86 KW @ 860, BTFL MUS	, $26.00* (Mc-Guild)	(BAY CITY)	
WHNN-F, 96.1, 97 KW @ 420, CONTEMP	RKO, $28.00* (Selcom)	Liggett	(BAY CITY)
WIOG-F, 106.3, 3 KW @ 300, CHR/ROCK (TM)	ABC-C, $24.00* (Katz)	Booth	(SAGINAW)
WKCQ-F, 98.1, 50 KW @ 353, COUNTRY	NBC, $30.00* (Christal)	MacDonald	

FRESNO

MSA Rank # 85	Stations: 26/22	CSI: 4.6 Bil
MSA Pop: 540,400	Diaries: 866/525:1	CSI HH: 24.2 M
APR 17.3	Standard Error: .691	Retail $: 2.9 Bil
Est 1983 Rev: $11,200,000	% Below Line: 3.7	% Not Listed: 11.2

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KKDJ-F	86/10.9	10.9	4.8	5.5	3.8
2. KYNO-F	74/ 9.4	9.0	12.5	12.0	9.7
3. KMJ	71/ 9.0	8.0	12.2	9.3	8.8
4. KKNU-F	56/ 7.1	6.0	8.9	7.9	9.5
5. KFYE-F	53/ 6.7	5.7	7.3	8.3	9.3
6. KFIG-F	40/ 5.1	6.1	6.3	5.5	4.2
7. KMAK	37/ 4.7	4.7	5.5	4.8	5.0
8. KGST	33/ 4.2	3.6	3.9	4.6	4.7
9. KMGX-F	30/ 3.8	7.9	1.7	1.5	1.6
10. KBOS-F	26/ 3.3	3.4	4.2	4.5	3.8

12+ TSA 1/4	
1. KFYE-F	148
2. KKDJ-F	141
3. KMJ	132
4. KKNU-F	87
5. KYNO-F	80
6. KMGX-F	71
7. KBOS-F	65
8. KFRE	57
9. KFIG-F	45
10. KGST	43
KFRY-F	43

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KFYE-F	1914/17.4	19.9	19.5
2. KMJ	1624/19.7	17.9	21.8
3. KKDJ-F	1533/19.3	17.6	11.5
4. KYNO-F	1339/23.6	25.1	23.9
5. KBOS-F	1111/11.2	13.4	11.8
6. KMGX-F	1054/14.2	18.3	6.2
7. KKNU-F	988/15.5	13.7	16.8
8. KFRE	972/ 8.3	10.2	11.0
9. KFIG-F	661/12.6	15.8	14.0
10. KFRY-F	625/ 5.6	8.5	6.1

12+ FM SHARE (METRO): 60.80% (425 of 699) (FAL 82: 60.41%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KYNO-F	1. KKDJ-F	1. KKDJ-F	1. KFYE-F	1. KMJ	1. KMJ
2. KKDJ-F	2. KYNO-F	2. KYNO-F	2. KYNO-F	2. KKNU-F	2. KKDJ-F
	3. KFYE-F	3. KFYE-F	3. KMAK	3. KMAK	3. KYNO-F
	4. KBOS-F	4. KFIG-F	4. KKNU-F	4. KGST	4. KFYE-F
				KFIG-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KKNU-F	1. KYNO-F	1. KYNO-F	1. KYNO-F	1. KKDJ-F	1. KFYE-F
2. KKDJ-F	2. KKDJ-F	2. KKDJ-F	2. KKNU-F	2. KFYE-F	2. KKDJ-F
3. KYNO-F	3. KKNU-F	KFYE-F	3. KGST	3. KYNO-F	3. KMJ
4. KFYE-F	4. KFYE-F	4. KMGX-F	4. KFIG-F	KBOS-F	KNAX-F
					KFRE

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KARM	1430	2.2/7.9	KFRY-F	101.9		2.8/5.6	KXQR	790	Clovis	1.1/3.4
KXEX	1550	2.8/4.7	KLIP	1220	Fowler	1.0/1.7	KCBS	740	San Fran	.5/2.5
KYNO	1300	2.0/7.3	KNAX-F	97.9		3.2/8.6	KGO	810	San Fran	.9/1.5
KBIF	900	.9/1.1	KOJY-F	98.9	Dinuba	1.1/3.8	KNGS	620	Hanford	.5/1.9
KEAP	980	.6/2.7	KTED-F	96.7	Fowler	.5/2.0	KRDU	1130	Dinuba	1.8/3.3
KFRE	940	2.5/8.3								

RADIO STATIONS

KFRE, 940, 50 KW (DA-2), COUNTRY ABC-I, $30.00* (HNWH)
KGST, 1600, 5 KW (DA-N), SPANISH , $14.63 (Lotus)
KMAK, 1340, 1 KW/250 W , COUNTRY ABC-E, $21.00* (Mc-Guild)
KMJ , 580, 5 KW , NEWS/TALK CBS,NBC-T,ABC-T, $40.00* (Katz) McClatchy

KBOS-F, 94.9, 17 KW @ 850, CHR/ROCK ABC-C, $23.00* (Mc-Guild) (TULARE)
KFIG-F, 101.1, 50 KW @ 352, AC , $32.75 (Torbet) Davis/Weaver
KFRY-F, 101.9, 1.8 KW @ 1880, COUNTRY , $26.00* (HNWH)
KFYE-F, 93.7, 68 KW @ 1950, AC , $53.00* (Selcom) Sunbelt
KKDJ-F, 105.9, 2.4 KW @ 1960, AOR (Burk-Abr) ABC-R, $43.00* (Eastman)
KKNU-F, 102.7, 50 KW @ 500, BTFL MUS (SRP) , $31.00* (Blair) East-West FM
KMGX-F, 103.7, 50 KW @ 500, CHR/ROCK MBS, $ NA (CBS/FM) (HANFORD)
KNAX-F, 97.9, 48 KW @ 310, COUNTRY (Radio Arts) , $ NA (Katz) McClatchy
KYNO-F, 95.5, 50 KW @ 318, CHR/ROCK , $47.00* (Christal)

FOR FORMAT BREAKDOWNS PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

GRAND RAPIDS

MSA Rank # 74
MSA Pop: 614,300
APR 15.1
Est 1983 Rev: $12,800,000

Stations: 28/18
Diaries: 862/589:1
Standard Error: .639
% Below Line: 9.8

CSI: 5.4 Bil
CSI HH: 24.8 M
Retail $: 3.1 Bil
% Not Listed: 7.1

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WCUZ-F	96/12.5	13.4	11.5	7.5	10.9
2. WOOD	95/12.4	10.4	9.6	10.6	8.2
3. WOOD-F	88/11.5	8.8	11.7	13.7	12.7
4. WLAV-F	73/ 9.5	14.2	12.3	14.3	13.3
5. WZZR-F	55/ 7.2	9.1	12.3	14.3	13.3
6. WGRD-F	51/ 6.7	6.0	7.4	7.8	6.5
7. WJFM-F	40/ 5.2	6.7	6.1	6.6	5.2
8. WCUZ	37/ 4.8	3.6	3.4	4.5	4.3
9. WFUR-F	25/ 3.3	3.2	2.3	4.7	4.4
10. WMUS-F	23/ 3.0	.5	---	.9	.5

12+ TSA 1/4	
1. WCUZ-F	156
2. WOOD-F	152
3. WLAV-F	150
4. WGRD-F	104
5. WOOD	98
6. WMUS-F	96
7. WZZR-F	76
8. WJFM-F	72
9. WCXT-F	50
WQLR-F	50

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WGRD-F	2337/21.8	24.2	24.3
2. WOOD-F	2264/24.3	22.6	25.6
3. WLAV-F	2238/21.0	26.1	24.3
4. WCUZ-F	1582/19.4	25.5	21.4
5. WJFM-F	1499/16.0	16.0	15.6
6. WZZR-F	1423/21.0	22.8	21.7
7. WOOD	1364/23.9	24.9	19.7
8. WMUS-F	1209/ 7.8	2.3	---
9. WCUZ	728/13.3	14.0	11.2
10. WQLR-F	706/ 2.2	3.9	2.1

12+ FM SHARE (METRO): 69.20% (492 of 711) (FAL 82: 71.68%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WGRD-F	1. WLAV-F	1. WCUZ-F	1. WCUZ-F	1. WOOD	1. WCUZ-F+
2. WZZR-F	2. WCUZ-F	2. WLAV-F	2. WOOD	2. WCUZ-F	2. WOOD
3. WLAV-F	3. WZZR-F	3. WOOD	3. WOOD-F	3. WOOD-F	3. WOOD-F
4. WKWM	4. WJFM	4. WZZR-F	4. WLAV-F	4. WCUZ	4. WLAV-F

12+ MDI	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCUZ-F	1. WCUZ-F	1. WCUZ-F	1. WCUZ-F	1. WLAV-F	1. WCUZ-F
2. WOOD-F	2. WOOD-F	2. WZZR-F	2. WOOD-F	2. WCUZ-F	2. WOOD
3. WOOD	3. WLAV-F	3. WJFM-F	3. WOOD	3. WGRD-F	3. WLAV-F
4. WLAV-F	4. WOOD	4. WLAV-F	4. WJFM-F	4. WZZR-F	4. WMUS-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	7 (1)	191 (5)	198 (6)	27.8
COUNTRY	40 (2)	133 (4)	173 (6)	24.3
MOR/VARIETY	114 (4)	4 (1)	118 (5)	16.6
BTFL MUSIC		99 (3)	99 (3)	13.9
AC	12 (1)	40 (1)	52 (2)	7.3
RELIGION/GOSPEL	9 (2)	25 (1)	34 (3)	4.8
BLACK/URBAN/JAZZ	21 (1)		21 (1)	3.0
NEWS/TALK	13 (1)		13 (1)	1.8
NOSTALGIA	3 (1)		3 (1)	0.4
			711 (28)	

GRAND RAPIDS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WCUZ-F	1. WGRD-F	1. WOOD-F
2. WOOD-F	2. WLAV-F	2. WOOD
3. WLAV-F	3. WOOD-F	3. WJFM-F
4. WNWN-F	4. WCUZ-F	4. WCUZ-F
5. WKFR-F	5. WJFM-F	5. WLAV-F
WGRD-F	6. WZZR-F	6. WGRD-F
7. WOOD	7. WOOD	7. WZZR-F
8. WMUS-F	8. WKFR-F	8. WFUR-F
9. WJXQ-F	9. WNWN-F	9. WKWM
10. WZZR-F	10. WMUS-F	10. WCUZ
11. WJFM-F	11. WKZO	
12. WKZO	12. WJXQ-F	
13. WQLR-F	13. WQLR-F	
14. WCXT-F	14. WCUZ	
15. WQWQ-F	15. WFUR-F	

ADI FM SHARE: 74.83% (1466 of 1959) (FAL 82: 72.08%)

OTHER RATED STATIONS
METRO SHARE & CUME RATING

WFUR	1570		.7/2.7
WGHN-F	92.1	Grand Haven	.5/1.6
WHTC	1450	Holland	1.0/4.0
WKWM	1140	Kentwood	2.7/3.2
WTWN	1340		1.7/6.3
WWJQ	1260	Holland	.5/1.9
WXQT	1410		1.6/1.3
WYXX-F	96.1	Holland	.9/3.8
WZND-F	99.3	Zeeland	.9/3.3
WCXT-F	105.3	Hart	.7/2.3
WKBZ	850	Muskegon	.4/1.1
WPLB-F	107.3	Greenville	.9/2.8
WQLR-F	106.5	Kalamazoo	.4/2.2
WQWQ-F	104.5	Muskegon	1.0/5.0
WGN	720	Chicago	.8/2.0
WJR	760	Detroit	.7/1.2
WLS	890	Chicago	.9/3.5
WMAQ	670	Chicago	.4/2.5

AM STATIONS

WCUZ, 1230, 1 KW/250 W , COUNTRY (Burk-Abr) CBS, $ NM (Christal) Federated
WKWM, 1140, 5 KW (DAYS,DA), BLACK NBN, $ 13.00 (Roberts)
WOOD, 1300, 5 KW (DA-N) , MOR ST NBC-T,NBC, $ 64.00* (Katz) WOOD Inc.

FM STATIONS

WCUZ-F, 101.3, 50 KW @ 420, COUNTRY (Burk-Abr) CBS, $100.75 (Christal) Federated
WFUR-F, 102.9, 40 KW @ 500, RELIGION/BTFL , $ 17.00 (Patt) Kuiper
KGRD-F, 97.9, 13 KW @ 590, CHR/ROCK ABC-C, $ 34.00 (Torbet) Regional
WJFM-F, 93.7, 320 KW @ 780, AC (TM) MBS, $ 42.50 (Mc-Guild) Fetzer
WLAV-F, 96.9, 50 KW @ 500, AOR (Burk-Abr) ABC-R,Source, $ 65.00* (Blair) Adams
WOOD-F, 105.7, 265 KW @ 810, BTFL MUS (SRP) , $ 80.00* (Katz) WOOD Inc.

WZZR-F, 95.7, 50 KW @ 175, CHR/ROCK Source, $ 50.00* (Selcom) Liggett
WMUS-F, 106.9, 50 KW @ 480, COUNTRY , $ 21.00 (Masla) (MUSKEGON)
WCXT-F, 105.3, 100 KW @ 650, AOR , $ 14.00 (Mich Spot) (HART)
WQWQ-F, 104.5, 50 KW @ 375, BTFL MUS (Bonne) ABC-E, $ 15.30 (Masla) (MUSKEGON)

Other ranked stations - See Kalamazoo

GREENSBORO-WINSTON SALEM

MSA Rank # 56
MSA pop: 880,400
APR 17.5
Est 1983 Rev: $14,100,000

Stations: 31/26
Diaries: 1143/631:1
Standard Error: .594
% Below Line: 7.2

CSI: 7.7 Bil
CSI HH: 23.7 M
Retail $: 4.2 Bil
% Not Listed: 5.5

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WTQR-F	209/16.6	16.1	14.9	15.6	15.8
2. WQMG-F	107/ 8.5	9.2	8.8	7.8	5.5
3. WMAG-F	91/ 7.2	3.6	1.0	.5	.7
4. WSJS	84/ 6.7	5.8	5.4	5.5	6.8
5. WKZL-F	82/ 6.5	3.4	6.1	9.2	8.9
6. WGLD-F	81/ 6.4	7.1	8.3	7.4	8.4
7. WSEZ-F	61/ 4.8	7.4	5.9	10.8	8.3
8. WRQK-F	52/ 4.1	5.4	6.5	6.8	7.0
9. WDCG-F	45/ 3.6	3.2	3.3	---	---
10. WEAL	44/ 3.5	3.3	2.6	2.4	1.7

12+ TSA 1/4	
1. WTQR-F	367
2. WMAG-F	129
3. WGLD-F	124
4. WKZL-F	119
5. WQMG-F	118
6. WDCG-F	101
7. WPCM-F	89
8. WSJS	88
9. WRQK-F	80
10. WSEZ-F	75

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WTQR-F	4090/27.9	28.8	25.9
2. WMAG-F	1753/16.8	9.2	2.9
3. WGLD-F	1505/13.2	16.6	17.5
4. WKZL-F	1450/13.5	14.1	14.4
5. WRQK-F	1415/12.4	16.4	15.9
6. WSEZ-F	1307/13.9	19.1	16.6
7. WSJS	1261/16.1	16.4	15.5
8. WPCM-F	1199/ 4.4	2.3	3.1
9. WQMG-F	1183/12.0	14.0	13.1
10. WDCG-F	1098/ 7.6	6.5	7.2

12+ FM SHARE (METRO): 69.99% (835 of 1193) (FAL 82: 66.64%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDCG-F	1. WQMG-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F
2. WSEZ-F	2. WKZL-F	2. WQMG-F	2. WMAG-F	2. WGLD-F	2. WSJS
3. WKZL-F	3. WMAG-F	3. WMAG-F	WQMG-F	3. WSJS	3. WMAG-F
WQMF-F	4. WTQR-F	4. WKZL-F	4. WGLD-F	4. WQMG-F	4. WQMG-F
	5. WRQK-F	5. WRQK-F	5. WRQK-F	5. WMAG-F	5. WKZL-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTQR-F	1. WTQR-F	1. WMAG-F	1. WTQR-F	1. WKZL-F	1. WTQR-F
2. WGLD-F	2. WQMG-F	2. WQMG-F	2. WMAG-F	2. WQMG-F	2. WQMG-F
3. WMAG-F	3. WMAG-F	WTQR-F	3. WQMG-F	3. WMAG-F	3. WMAG-F
4. WKZL-F	4. WKZL-F	4. WKZL-F	4. WGLD-F	4. WTQR-F	4. WRQK-F
5. WQMG-F	5. WGLD-F	5. WSEZ-F	5. WSJS	5. WRQK-F	5. WGLD-F

FORMATS	AM	FM	TOTAL	%
COUNTRY	39 (3)	253 (5)	292 (8)	24.5
BLACK/URBAN/JAZZ	121 (4)	113 (2)	234 (6)	19.6
ROCK/AOR/CONTEMP	11 (1)	188 (3)	199 (4)	16.7
AC		143 (2)	143 (2)	12.0
RELIGION/GOSPEL	33 (2)	57 (3)	90 (5)	7.5
NEWS/TALK	84 (1)		84 (1)	7.0
BTFL MUSIC		81 (1)	81 (1)	6.8
MOR/VARIETY	38 (3)		38 (3)	3.2
NOSTALGIA	32 (1)		32 (1)	2.7
			1193 (31)	

GREENVILLE-SPARTANBURG ADI

	12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1.	WSSL-F	WFBC-F	WESC-F
2.	WESC-F	WESC-F	WHYZ
3.	WFBC-F	WSSL-F	WCKN-F
4.	WANS-F	WANS-F	WFBC-C
5.	WLOS-F	WCKN-F	WSSL-F
6.	WSPA-F	WLOS-F	WANS-F
7.	WCKN-F	WSPA-F	WSPA-F
8.	WHYZ	WWNC	WMUU-F
9.	WWNC	WHYZ	WFBC
10.	WESC	WESC	WASC
11.	WNGC-F+ WASC	WFBC	
12.		WORD	
13.	WORD	WBCY-F	
14.	WKIT-F	WSPA	
15.	WBCY-F WISE	WKIT-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCKI	1300	Green	1.4/2.7
WELP	1360	Easley	.8/2.1
WELP-F	103.9	Easley	.6/3.0
WGVL	1440		1.0/4.0
WKDY	1400	Spartanburg	.7/4.4
WMRB	1490		.5/2.2
WMUU	1260		.5/1.5
WMUU-F	94.5		1.7/5.0
WAGI-F	105.3	Gaffney	.8/2.4
WLOS-F	99.9	Asheville	1.2/4.9
WBCY-F	107.9	Charlotte	1.2/4.4
WROQ-F	95.1	Charlotte	.4/1.5

ADI FM SHARE: 71.57% (1480 of 2068) (FAL 82: 66.01%)

AM STATIONS

WASC, 1530, 1 KW (DAYS), BLACK	NBN,ABC-C,	$15.00*	(----)	
WESC, 660, 10 KW (DAYS), COUNTRY (Klemm)	ABC-E,	$40.00*	(Blair)	
WFBC, 1330, 5 KW (DA-N), MOR	NBC,NBC-T,	$ NM	(Katz)	Multimedia
WHYZ, 1070, 50 KW (DAYS,DA), BLACK	ABC-C,SBN,	$34.00*	(HNWH)	
WORD, 910, 5 KW/1 KW (DA-N), MOR/AC	UPI,	$15.00	(Masla)	
WSPA, 950, 5 KW (DA-N), MOR	CBS,	$32.00*	(Mc-Guild)	Spartan
WWNC, 570, 5 KW (DA-N), COUNTRY	ABC-I,	$65.00	(Katz)	Multimedia (ASHEVILLE)
WISE, 1310, 5 KW/1 KW (DA-N), CONTEMP	RKO,	$23.00*	(Mc-Guild)	(ASHEVILLE)

FM STATIONS

WANS-F, 107.3, 100 KW @ 1008, CHR	RKO,CBS-R,	$40.00*	(Torbet)	(ANDERSON)
WCKN-F, 101.1, 100 KW @ 820, AOR	ABC-R,	$42.00	(Selcom)	(ANDERSON)
WESC-F, 92.5, 100 KW @ 2000, COUNTRY (Klemm)	ABC-E,	$54.00*	(Blair)	
WFBC-F, 93.7, 100 KW @ 1840, CONTEMP/AC (Drake-Chen)	ABC-F,	$91.50	(Katz)	Multimedia
WSPA-F, 98.9, 100 KW @ L910, BTFL MUS	,	$46.00*	(Mc-Guild)	Spartan
WSSL-F, 100.5, 100 KW @ 1280, COUNTRY (TM)	RKO II,	$58.50	(Eastman)	Keymarket
WLOS-F, 99.9, 53 KW @ 2624, BTFL MUS (TM)	ABC-E,	$16.75	(Torbet)	Wometco (ASHEVILLE)
WKIT-F, 102.5, 100 KW @ 332, COUNTRY	ABC-F,	$10.00	(Southern)	(HENDERSONVILLE)

WBCY - See Charlotte

HARRISBURG

MSA Rank # 83
MSA pop: 568,000
APR 16.9
Est 1983 Rev: $7,400,000

Stations: 22/13
Diaries: 901/432:1
Standard Error: .657
% Below Line: 16.5

CSI: 5.7 Bil
CSI HH: 26.1 M
Retail $: 2.3 Bil
% Not Listed: 10.6

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WHP-F	82/12.4	12.6	9.1	11.7	11.6
2. WHP	81/12.3	9.4	11.2	12.7	16.4
3. WTPA-F	68/10.3	11.4	13.7	9.5	10.4
4. WHYL-F+	57/ 8.6	6.1	7.2	6.3	8.0
5. WKBO	48/ 7.3	6.7	5.3	5.7	6.3
6. WRKZ-F	47/ 7.1	8.2	8.0	8.3	9.4
7. WQXA-F	42/ 6.4	6.5	6.4	6.4	5.1
8. WSFM-F	39/ 5.9	6.7	8.6	6.3	4.7
9. WNCE-F	22/ 3.3	2.0	.9	2.0	1.6
10. WCMB	18/ 2.7	4.4	4.7	5.1	4.4

12+ TSA 1/4	
1. WRKZ-F	177
2. WNCE-F	170
3. WTPA-F	149
4. WQXA-F	118
5. WSBA-F	112
6. WHP	94
7. WHP-F	93
8. WHTF-F	63
9. WHYL-F	62
10. WKBO	55

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WRKZ-F	2079/15.4	13.8	16.2
2. WQXA-F	1857/16.3	15.8	16.2
3. WTPA-F	1570/20.8	20.9	21.8
4. WNCE-F	1528/ 7.1	6.3	4.2
5. WSBA-F	1331/ 4.7	3.0	2.9
6. WHP	1167/22.7	24.0	25.1
7. WHP-F	1105/22.3	23.0	18.7
8. WHTF-F	1054/ 9.3	3.1	4.8
9. WYCR-F	941/ 3.7	3.2	2.4
10. WKBO	700/16.0	16.9	18.8

12+ FM SHARE (METRO): 66.21% (390 of 589) (FAL 82: 63.64%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WTPA-F	1. WTPA-F	1. WTPA-F	1. WHYL-F+	1. WHP-F	1. WHP
2. WHTF-F	2. WQXA-F	2. WHYL-F+	2. WHP-F	2. WHP	2. WHP-F
3. WQXA-F	3. WSFM-F	3. WQXA-F	3. WRKZ-F	3. WHYL-F+	3. WKBO
	4. WHYL-F+	4. WSFM-F	WSFM-F	4. WRKZ-F	4. WHYL-F+
		WHP-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHP-F	1. WTPA-F	1. WTPA-F	1. WHP-F	1. WTPA-F	1. WHYL-F
2. WHP	WHP-F	2. WSFM-F	2. WHYL-F+		2. WRKZ-F
3. WTPA-F	3. WHYL-F+	3. WQXA-F	3. WKBO		WSFM-F
4. WHYL-F+	4. WHP	4. WHYL-F+	WRKZ-F		4. WKBO
			WSFM-F		

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	12 (1)	134 (5)	146 (6)	24.8
COUNTRY	42 (2)	80 (2)	122 (4)	20.7
AC	48 (1)	64 (3)	112 (4)	19.0
BTFL MUSIC		104 (2)	104 (2)	17.7
MOR/VARIETY	95 (3)		95 (3)	16.1
RELIGION/GOSPEL	2 (1)	5 (1)	7 (2)	1.2
OTHERS/UNKNOWN		3 (1)	3 (1)	0.5
			589 (22)	

HARRISBURG ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WRKZ-F	1. WRKZ-F	1. WHP
2. WNCE-F	2. WQXA-F	2. WTPA-F
3. WTPA-F	3. WTPA-F	3. WHP-F
4. WQXA-F	4. WNCE-F	4. WKBO
5. WSBA-F	5. WSBA-F	5. WHYL-F+
6. WHP	6. WHP	6. WRKZ-F
7. WHP-F	7. WHP-F	7. WQXA-F
8. WIOV-F	8. WSBA	8. WSFM-F
9. WSBA	9. WLAN-F	9. WFEC
10. WSBA	10. WHTF-F	10. WCMB
11. WHYL-F+	11. WIOV-F	
12. WKBO	12. WYCR-F	
WKVA	13. WKBO	
WLAN-F	14. WSFM-F	
15. WYCR-F	15. WCMB	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WFEC	1400		1.8/9.8
WIOO	1000	Carlisle	.6/2.5
WKCD-F	93.5	Mechanicsburg	2.1/6.4
WQIN	1290	Lykens	1.5/2.9
WDAC-F	94.5	Lancaster	.8/1.9
WGCB-F	96.1	Red Lion	.5/1.4
WHTF-F	92.7	Starview	2.6/9.3
WPDC	1600	Elizabethtown	.3/1.2
WSBA-F	103.3	York	1.7/4.7
WUFM-F	100.1	Lebanon	.6/1.8
WYCR-F	98.5	York	.5/3.7

ADI FM SHARE: 71.09% (1345 of 1892) (FAL 82: 70.69%)

AM STATIONS

WCMB, 1460, 5 KW (DA-N) , COUNTRY (Drake-Chen) ABC-D,RKO II, $24.00* (Torbet) McKenna
WHP , 580, 5 KW (DA-N) , MOR CBS, $89.00 (Katz)
WKBO, 1230, 1 KW/250 W , AC/OLDIES NBC, $28.00 (Blair)
WKVA, 920, 1 KW/500 W (DA-N), COUNTRY ABC-I, $11.00 (Regional)
(LEWISTOWN)

FM STATIONS

WHP-F , 97.3, 14 KW @ 840, BTFL MUS (Bonne) , $89.00 (Katz)
WHYL-F+,102.3, 3 KW @ 165, COUNTRY APR, $30.00* (HNWH) (CARLISLE)

WRKZ-F, 106.7, 40 KW @ 500, COUNTRY (Burk-Abr) ABC-E, $45.00* (Mc-Guild) (HERSHEY)
WSFM-F, 99.3, 3 KW @ 300, AC ABC-F, $35.00* (Torbet) McKenna
WTPA-F, 104.1, 15 KW @ 950, AOR (Burk-Abr) ABC-R, $55.00* (Eastman) Foster/Sky

Other ranked stations see York and Lancaster

HARTFORD

MSA Rank # 41 (county)
MSA Pop: 1,055,700
APR 18.3
Est 1983 Rev: $15,700,000

Stations: 24/14
Diaries: 1210/683:1
Standard Error: .580
% Below Line: 11.4

CSI: 12.1 Bil
CSI HH: 31.0 M
Retail $: 4.0 Bil
% Not Listed: 11.7

12+ METRO 1/4/SHARE			SPG 83	FAL 82	SPG 82	FAL 81
1.	WTIC	320/21.1	19.7	21.1	21.7	23.8
2.	WTIC-F	174/11.5	12.5	11.1	6.9	7.0
3.	WRCH-F	131/ 8.6	11.6	6.4	7.5	6.3
4.	WHCN-F	86/ 5.7	5.8	5.4	6.9	6.5
5.	WKSS-F	82/ 5.4	4.6	6.0	4.4	5.8
6.	WRCQ	68/ 4.5	3.6	5.0	3.7	2.0
7.	WCCC-F	62/ 4.1	4.4	5.9	5.0	4.9
8.	WDRC-F	60/ 4.0	4.4	4.2	3.2	5.3
9.	WPOP	53/ 3.5	2.9	3.8	5.0	3.6
10.	WIOF-F	50/ 3.3	4.3	3.1	3.9	4.0
	WWYZ-F	50/ 3.3	2.7	3.2	4.5	3.7

12+ TSA 1/4		
1.	WTIC	486
2.	WTIC-F	282
3.	WRCH-F	242
4.	WKSS-F	189
5.	WHCN-F	187
6.	WDRC-F	168
7.	WHYN-F	124
8.	WKCI-F	122
9.	WWYZ-F	117
	WAQY-F	117

12+ TSA CUME/ MSA CUME RATING			SPG 83	FAL 82
1.	WTIC	5976/42.3	41.8	44.6
2.	WTIC-F	4528/30.5	29.2	28.2
3.	WDRC-F	3600/18.3	17.4	18.8
4.	WHCN-F	3334/17.7	17.3	17.6
5.	WRCH-F	2758/17.1	22.8	16.0
6.	WKSS-F	2633/13.0	13.7	13.5
7.	WCCC-F	2622/16.6	16.6	16.7
8.	WKCI-F	2436/ 6.2	5.6	7.3
9.	WPLR-F	2070/ 7.0	6.8	5.0
10.	WAQY-F	2065/ 8.1	8.8	9.0

12+ FM SHARE (METRO): 57.95% (776 of 1339) (FAL 82: 58.27%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC	1. WTIC
2. WCCC-F	2. WHCN-F	2. WTIC	2. WTIC-F	2. WRCH-F	2. WTIC-F
3. WHCN-F	3. WCCC-F	3. WHCN-F	3. WRCH-F	3. WKSS-F	3. WRCH-F
	WDRC-F	4. WRCH-F	4. WKSS-F	4. WTIC-F	4. WPOP
	5. WTIC	5. WDRC-F	5. WIOF-F	5. WRCQ	5. WHCN-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTIC	1. WTIC	1. WTIC-F	1. WTIC	1. WHCN-F	1. WTIC
2. WTIC-F	2. WTIC-F	2. WHCN-F	2. WTIC-F	2. WTIC-F	2. WTIC-F
3. WRCH-F	3. WRCH-F	3. WDRC-F	3. WRCH-F	3. WCCC-F	3. WRCH-F
4. WKSS-F	4. WHCN-F	4. WWYZ-F	4. WIOF-F	4. WTIC	4. WKSS-F
5. WHCN-F	5. WKSS-F	5. WIOF-F	5. WDRC-F	5. WWYZ-F	5. WPOP
					WDRC
					WWYZ-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	5 (1)	444 (7)	449 (8)	33.5
MOR/VARIETY	332 (2)		332 (2)	24.8
BTFL MUSIC		213 (2)	213 (2)	15.9
AC	44 (1)	108 (3)	152 (4)	11.4
NOSTALGIA	74 (2)		74 (2)	5.5
NEWS/TALK	59 (2)		59 (2)	4.4
COUNTRY	10 (1)	5 (1)	15 (2)	1.1
SPANISH	9 (1)		9 (1)	0.7
			1339 (24)	

HARTFORD ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WTIC	1. WTIC	1. WTIC
2. WTIC-F	2. WTIC-F	2. WTIC-F
3. WRCH-F	3. WDRC-F	3. WRCQ
4. WHCN-F	4. WHCN-F	4. WHCN-F
5. WKSS-F	5. WKCI-F	WRCH-F
6. WKSS-F	6. WKSS-F	6. WDRC
7. WKCI-F	7. WPLR-F	7. WPOP
8. WWYZ-F	8. WRCH-F	8. WCCC-F
9. WPLR-F	9. WCCC-F	9. WIOF-F
10. WEZN-F	10. WWYZ-F	10. WKND
11. WIOF-F	11. WNBC	
12. WELI	12. WIOF-F	
13. WNBC	13. WDRC	
14. WCCC-F	14. WDRC	
15. WRCQ	15. WELI	

OTHER RATED STATIONS
METRO SHARE & CUME RATING

WDRC	1360		2.9/12.6
WKND	1480	Windsor	2.5/4.2
WMLB	1550		.7/1.8
WRYM	840	New Britain	.6/2.1
WCTY-F	97.7	Morwich	.3/1.3
WKCI-F	101.3	Hamden	1.4/6.2
WPLR-F	99.1	New Haven	1.3/7.0
WAQY-F	102.1	Springfield	1.5/8.1
WCBS	880	New York	.4/2.1
WHYN	560	Springfield	.7/2.9
WHYN-F	93.1	SPringfield	.5/3.3
WMAS	1450	Springfield	.4/1.2
WNBC	660	New York	.3/2.9

ADI FM SHARE: 57.78% (1779 of 3079) (FAL 82: 56.79%)

AM STATIONS

WKND, 1480, 500 W (DAYS,DA), BLACK NBN, $ 30.00* (Roslin)
WPOP, 1410, 5 KW (DA-2), NEWS/TALK CBS, $ 67.50 (Eastman) Merv Griffin
WRCQ, 910, 5 KW (DA-2), NOSTALGIA ABC-D, $ 40.00* (Christal)
WTIC, 1080, 50 KW (DA-N), MOR NBC, $325.00 (Katz)

FM STATIONS

WCCC-F, 106.9, 23 KW @ 720, AOR ABC-C,Source, $ 44.00* (Selcom)
WDRC-F, 102.9, 20 KW @ 810, CHR/ROCK , $ 51.00* (Mc-Guild) Buckley
WHCN-F, 105.9, 19 KW @ 740, AOR (Burk-Abr) ABC-R, $ 67.00 (Masla) Beck-Ross
WIOF-F, 104.1, 14 KW @ 835, AC CBS-R, $ 67.50 (Eastman) Merv Griffin

WKSS-F, 95.7, 15 KW @ 876, BTFL MUS (Churchill) , $ 56.25 (Blair) Sturgeon
WRCH-F, 100.5, 25 KW @ 720, BTFL MUS (SRP) ABC-E, $ 80.00* (Christal)
WTIC-F, 96.5, 20 KW @ 810, CHR/ROCK , $117.00* (Katz)
WWYZ-F, 92.5, 18 KW @ 860, AC RKO, $ 55.00* (CBS/FM) (WATERBURY)

Other ranked stations - See Springfield, New Haven, Bridgeport or New York

HONOLULU

MSA Rank # 60
MSA Pop: 799,400
APR 16.6
Est 1983 Rev: $12,900,000

Stations: 23/23
Diaries: 992/664:1
Standard Error: .617
% Below Line: 0

CSI: 7.8 Bil
CSI HH: $31,025
Retail $: 3.7 Bil
% Not Listed: 2.6

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KSSK	209/19.1	9.0	8.1	10.1	12.0
2. KULA-F	143/13.1	7.9	6.9	6.3	6.6
3. KPOI-F	98/ 9.0	9.1	7.9	7.2	11.2
4. KUMU-F	81/ 7.4	7.6	8.3	8.0	5.7
5. KKUA	69/ 6.3	6.3	6.3	7.7	8.6
6. KQMQ-F	64/ 5.9	9.9	8.7	8.1	3.4
7. KCCN	55/ 5.0	5.4	4.6	8.6	6.3
8. KIKI	47/ 4.3	7.1	8.3	9.2	9.1
ORL	47/ 4.3	2.5	3.6	2.7	3.5
10. KHVH	44/ 4.0	5.2	5.0	4.4	4.8

METRO AND TSA ARE THE SAME.

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KSSK	1987/30.2	22.4	25.1
2. KULA-F	1909/29.0	18.4	16.8
3. KKUA	1364/20.7	17.9	20.1
4. KQMQ-F	1252/19.0	17.2	17.3
5. KQMQ-F	1193/18.1	22.6	21.0
6. KIKI	1119/17.0	25.7	24.2
7. KUMU-F	867/13.2	15.0	14.7
8. KHVH	767/11.6	15.8	15.0
9. KCCN	714/10.8	11.3	11.8
10. KMAI-F	636/ 9.7	12.1	12.6

12+ FM SHARE (METRO): 42.31% (451 of 1066) (FAL 82: 40.52%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KPOI-F	1. KULA-F	1. KULA-F	1. KSSK	1. KSSK	1. KSSK
2. KQMQ-F	2. KPOI-F	2. KSSK	2. KULA-F	2. KUMU-F	2. KULA-F
3. KULA-F	3. KSSK	3. KPOI-F	3. KUMU-F	3. KCCN	3. KUMU-F+
4. KIKI	4. KKUA	4. KKUA	4. KKUA	4. KORL KULA-F	4. KKUA

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSSK	1. KSSK	1. KULA-F	1. KSSK	1. KULA-F	1. KSSK
2. KULA-F	2. KULA-F	2. KSSK	2. KULA-F	2. KPOI-F	2. KULA-F
3. KUMU-F	3. KPOI-F+	3. KQMQ-F	3. KKUA KUMU-F	3. KSSK	3. KUMU-F
4. KPOI-F	4. KUMU-F+	4. KKUA		4. KKUA	4. KKUA

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAIM	870	.9/2.5	KDEO	940	Waipahu	3.4/8.8	KSHO-F	96.3	Kailua	1.9/4.6
KOHO	1170	1.2/3.1	KAIM-F	95.5		.5/1.3	KUMU	1500		1.7/6.0
KPOI	1040	.5/2.5	KMAI-F	93.9		3.6/9.7	KZHI	1080		.8/2.8
KGU	760	2.2/8.1	KLEI	1130	Kailua	.4/1.1	KZOO	1210		1.5/2.7
KISA	1540	.6/2.6								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	47 (1)	305 (3)	352 (4)	33.0
MOR/VARIETY	209 (1)		209 (1)	19.6
AC	74 (2)	39 (1)	113 (3)	10.6
BTFL MUSIC	19 (1)	81 (1)	100 (2)	9.4
NEWS/TALK	90 (4)		90 (4)	8.4
OTHERS/ETHNIC	82 (4)		82 (4)	7.7
NOSTALGIA	47 (1)		47 (1)	4.4
COUNTRY	37 (1)		37 (1)	3.5
BLACK/URBAN/JAZZ		21 (1)	21 (1)	2.0
RELIGION/GOSPEL	10 (1)	5 (1)	15 (2)	1.4
			1066 (23)	

RADIO STATIONS

KCCN, 1420, 5 KW, HAWAIIAN , $17.00* (Weiss) Lee Optical
KHVH, 990, 5 KW, NEWS/TALK ABC-E,NBC, $38.25 (HNWH)
KIKI, 830, 10 KW, CHR/ROCK ABC-C, $30.00 (Masla)
KKUA, 690, 10 KW, AC APR,RKO, $33.00 (Selcom) Kadota
KORL, 650, 10 KW, NOSTALGIA , $21.00 (----)
KSSK, 590, 5 KW, MOR , $39.98 (Eastman) Heftel

KMAI-F, 93.9, 100 KW @ -400, AC , $31.00 (Masla)

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

HOUSTON

MSA Rank # 9	Stations: 30/30	CSI: 37.2 Bil
MSA Pop: 2,961,000	Diaries: 2076/1377:1	CSI HH: 34.5 M
APR 18.9	Standard Error: .464	Retail $: 22.1 Bil
Est 1983 Rev: $74,200,000	% Below Line: 0	% Not Listed: 6.8

	12+ METRO 1/4/SHARE		SUM 83	SPG 83	WIN 83	FAL 82		12+ TSA 1/4			12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1.	KKBQ-F	416/7.7	7.6	5.3	4.8	3.1	1.	KIKK-F	444	1.	KKBQ-F	5697/18.9	16.5	8.9
2.	KIKK-F	403/7.5	6.9	7.2	7.5	6.6	2.	KKBQ-F	433	2.	KIKK-F	5126/16.2	18.1	16.3
3.	KILT-F	373/6.9	4.4	6.0	5.2	5.4	3.	KODA-F	396	3.	KILT-F	4853/15.6	16.7	15.5
4.	KODA-F	362/6.7	7.0	7.5	7.6	7.9	4.	KILT-F	391	4.	KMJQ-F	4718/15.1	15.0	14.6
5.	KMJQ-F	345/6.4	7.2	6.9	7.6	7.9		KMJQ-F	391	5.	KODA-F	4608/14.9	15.9	10.5
6.	KSRR-F	302/5.6	5.8	7.3	4.2	4.1	6.	KSRR-F	330	6.	KSRR-F	4593/14.7	15.9	11.6
7.	KFMK-F	280/5.2	5.8	5.9	6.7	6.0	7.	KFMK-F	285	7.	KLOL-F	4423/14.2	14.1	16.2
8.	KPRC	268/5.0	3.8	3.6	4.3	3.9	8.	KTRH	279	8.	KTRH	4376/12.6	11.8	14.3
9.	KLOL-F	262/4.9	4.6	4.9	6.0	6.9	9.	KLOL-F	277	9.	KFMK-F	4139/14.2	13.4	15.0
10.	KRLY-F	255/4.7	6.0	4.2	4.5	7.1	10.	KPRC	276	10.	KRBE-F	3892/12.5	16.1	14.4
11.	KTRH	221/ 4.1	5.9	4.5	5.0	5.4	11.	KRLY-F	263	11.	KPRC	3670/12.3	10.1	10.6
12.	KRBE-F	217/4.0	5.0	4.9	4.6	5.0	12.	KRBE-F	221	12.	KRLY-F	3367/11.3	12.5	13.7
13.	KQUE-F	204/3.8	4.0	5.4	3.1	2.9	13.	KQUE-F	212	13.	KILT	2481/ 7.4	8.0	8.4
14.	KILT	112/2.1	2.2	2.9	3.1	2.9	14.	KILT	131	14.	KQUE-F	2299/ 7.4	8.9	5.8
15.	KKBQ	111/2.1	2.4	2.4	4.0	5.3	15.	KKBQ	122	15.	KKBQ	2210. 7.1	9.5	14.4
16.	KLEF-F	101/1.9	1.8	1.8	2.0	1.8	16.	KLEF-F	101	16.	KLEF-F	1443/ 5.0	5.3	5.0
17.	KGOL-F	94/1.7	.9	1.0	.7	.9	17.	KGOL-F	96	17.	KRBE	1112/ 3.8	5.1	4.5
18.	KEYH	81/1.7	1.0	1.6	1.4	---	18.	KEYH	95	18.	KYOK	1096/ 3.8	3.8	4.4
19.	KLAT	83/1.5	1.5	1.1	1.3	3.1	19.	KLAT	83		KGOL-F	1096/ 3.7	3.1	NA
20.	KXYZ	72/ 1.3	1.3	1.2	2.6	2.0	20.	KXYZ	72	20.	KIKK	1090/ 3.2	4.1	3.5

12+ FM SHARE (METRO): 73.75% (3714 of 5036) (FAL 82: 69.33%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKBQ-F	1. KKBQ-F	1. KIKK-F	1. KIKK-F	1. KODA-F	1. KKBA-F+
2. KLOL-F	2. KSRR-F	2. KILT-F	2. KILT-F	2. KIKK-F	2. KIKK-F
3. KMJQ-F	3. KMJQ-F	3. KKBQ-F	3. KFMK-F	3. KPRC	3. KSRR-F
4. KSRR-F	4. KLOL-F	4. KMJQ-F	4. KODA-F	4. KILT-F	4. KPRC
5. KRLY-F	5. KILT-F	5. KFMK-F	5. KMJQ-F	KQUE-F	5. KILT-F
6. KKBQ	6. KFMK-F	6. KSRR-F	6. KRLY-F	6. KTRH	6. KFMK-F
	7. KIKK-F	7. KRLY-F	7. KRBE-F	7. KFMK-F	7. KODA-F

12+ MID	'12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KODA-F	1. KIKK-F	1. KKBQ-F	1. KFMK-F	1. KSRR-F	1. KIKK-F
2. KIKK-F	2. KILT-F	2. KMJQ-F	KIKK-F	2. KLOL-F	2. KILT-F
3. KILT-F	3. KKBQ-F	3. KFMK-F	3. KILT-F	3. KKBQ-F	3. KFMK-F
4. KFMK-F	4. KODA-F	4. KILT-F	4. KMJQ-F	4. KILT-F	4. KSRR-F
5. KKBQ-F	5. KMJQ-F	5. KIKK-F	5. KODA-F	5. KMJQ-F	5. KODA-F
6. KPRC	6. KLOL-F	6. KRLY-F	6. KRLY-F	6. KIKK-F	6. KRBE-F
7. KRBE-F	7. KRLY-F	7. KRBE-F	7. KKBQ-F	7. KFMK-F	7. KMJQ-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	111 (1)	980 (3)	1091 (4)	21.7
COUNTRY	166 (2)	776 (2)	942 (4)	18.7
BLACK/URBAN/JAZZ	96 (2)	600 (2)	696 (4)	13.8
AC	89 (2)	497 (2)	586 (4)	11.6
NEWS/TALK	489 (2)		489 (2)	9.7
SPANISH	371 (6)		371 (6)	7.4
BTFL MUSIC		362 (1)	362 (1)	7.2
NOSTALGIA		204 (1)	204 (1)	4.1
RELIGION/GOSPEL		194 (3)	194 (3)	3.9
CLASSICAL		101 (1)	101 (1)	2.0
			5036 (30)	

HOUSTON ADI

	12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1.	KIKK-F	KKBQ-F	KIKK-F
2.	KKBQ-F	KIKK-F	KILT-F
3.	KILT-F	KILT-F	KKBQ-F
4.	KODA-F	KMJQ-F	KODA-F
5.	KMJQ-F	KSRR-F	KFMK-F
6.	KSRR-F	KODA-F	KTRH
7.	KFMK-F	KLOL-F	KMJQ-F
8.	KPRC	KFMK-F	KILT
9.	KLOL-F	KTRH	KQUE-F
10.	KRLY-F	KRBE-F	KLOL-F
11.	KTRH	KPRC	
12.	KRBE-F	KRLY-F	
13.	KQUE-F	KILT	
14.	KILT	KQUE-F	
15.	KKBQ	KKBQ	

OTHER RATED STATIONS
METRO SHARE & CUME RATING

KCOH	1430		1.2/2.8
KFRD	980	Rosenburg	1.0/1.5
KHCB-F	105.7		.7/2.8
KIKK	650	Pasadena	1.0/3.2
KJOJ-F	106.9	Conroe	1.1/3.0
KLVL	1480	Pasadena	.8/1.5
KNUZ	1230		1.0/3.0
KRBE	1070		.7/3.8
KYOK	1590		.6/3.8
KYST	920	Texas City	.6/1.9

ADI FM SHARE: 73.51% (3879 of 5277) (FAL 82: 68.62%)

AM STATIONS

KEYH	850	10 KW (DAYS,DA)	SPANISH		$ 40.00*	(Lotus)	
KIKK	650	250 W (DAYS)	COUNTRY		$ 96.50	(Torbet)	Viacom
KILT	610	5 KW (DA-2)	COUNTRY		$ 90.00*	(Blair)	LIN
KKBQ	790	5 KW (DA-2)	CHR/ROCK	ST	$105.00*	(Eastman)	Harte-Hanks
KLAT	1010	5 KW/1 KW (DA-2)	SPANISH	ST	$ 96.00	(Caballero)	
KPRC	950	5 KW (DA-N)	NEWS/TALK	NBC	$105.00*	(CBS Spot)	
KRBE	1070	10 KW/5 KW (DA-2)	AC	ABC-I	$ 50.00*	(Katz)	Lake Huron
KTRH,	740	50 KW (DA-1)	NEWS/TALK	CBS,MBS	$110.00*	(Christal)	
KXYZ	1320	5 KW (DA-N)	SPANISH		$ 77.50	(Caballero)	Infinity
KYOK	1590	5 KW (DA-N)	BLACK		$ 45.00*	(Weiss)	All-PRO

FM STATIONS

KFMK-F	97.9	100 KW @ 500	AC		$239.75	(Selcom)	First Media
KGOL-F	107.5	100 KW @ 1000	RELIGION	UPI	$ 37.50	(----)	
KIKK-F	95.7	100 KW @ 995	COUNTRY		$217.13	(Torbet)	Viacom
KILT-F	100.3	100 KW @ 790	COUNTRY		$190.00*	(Blair)	LIN
KKBQ-F	92.2	100 KW @ 790	CHR/ROCK	ABC-F	$180.00*	(Eastman)	Harte-Hanks
KLOL-F	101.9	100 KW @ 790	AOR (Burk-Abr)	Source	$135.00*	(Christal)	
KMJQ-F	102.1	100 KW @ 790	BLACK		$145.00*	(Mc-Guild)	Amaturo
KODA-F	99.1	100 KW @ 790	BTFL MUS (Bonne)		$170.00*	(Group W)	Westinghouse
KQUE-F	102.9	100 KW @ 1049	NOSTALGIA	ABC-E	$ 85.00*	(RKO)	
KRBE-F	104.1	100 KW @ 790	AC		$170.00*	(Katz)	Lake Huron
KRLY-F	93.7	100 KW @ 790	URBAN	CBS-R	$120.00*	(Masla)	Gulf
KSRR-F	96.5	100 KW @ 580	AOR (Pollack)	ABC-R	$175.00*	(HNWH)	ABC
KLEF-F	94.5	100 KW @ 610	CLASSICAL		$ 75.00*	(CMBS)	Entercom

HUNTINGTON

MSA Rank # 122	Stations: 18/13	CSI: 2.7 Bil
MSA Pop: 344,300	Diaries: 793/330:1	CSI HH: 20.9 M
APR 13.5	Standard Error: .632	Retail $: 1.4 Bil
Est 1983 Rev: $6,200,000	% Below Line: 6.1	% Not Listed: 6.5

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WKEE-F	89/25.2	22.2	23.4	24.5	24.2
2. WTCR-F	55/15.6	8.7	8.5	8.7	11.5
3. WGNT	37/10.5	10.8	7.9	8.7	12.6
WAMX-F	37/10.5	9.6	7.0	5.9	8.1
5. WEMM-F	25/ 7.1	4.8	7.4	5.0	7.3
6. WHEZ	24/ 6.8	12.8	9.4	12.4	11.2
7. WKEE	13/ 3.7	4.6	8.3	12.1	9.3
8. WLGC-F	9/ 2.5	1.0	2.5	---	---
WPAY-F	9/ 2.5	2.4	1.6	1.4	1.4
10. WCAK-F	7/ 2.0	4.1	2.2	.9	.6

12+ TSA 1/4	
1. WKEE-F	131
2. WAMX-F	71
3. WTCR-F	69
4. WQBE-F	48
5. WGNT	39
6. WEMM-F	37
7. WPAY-F	33
8. WHEZ	6
9. WPAY	23
10. WLGC-F	20

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WKEE-F	1820/39.3	42.1	46.7
2. WTCR-F	926/24.0	16.7	17.3
3. WAMX-F	854/19.6	21.3	19.9
4. WGNT	756/24.8	27.2	24.3
5. WEMM-F	613/12.9	11.1	14.5
6. WPAY-F	554/ 7.9	7.5	7.5
7. WQBE-F	541/ 2.9	6.0	4.0
8. WHEZ	378/13.4	25.5	20.0
9. WPAY	347/ 2.9	1.8	---
10. WKEE	328/ 8.9	12.0	15.3

12+ FM SHARE (METRO): 72.73% (240 of 330) (FAL 82: 62.77%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WTCR-F	1. WKEE-F
2. WAMX-F	2. WAMX-F	2. WTCR-F	2. WTCR-F	2. WGNT	2. WGNT
	3. WTCR-F	3. WAMX-F	3. WGNT	3. WKEE-F	3. WTCR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F
2. WTCR-F	2. WTCR-F		2. WTCR-F	2. WAMX-F	2. WAMX-F
3. WAMX-F	3. WGNT		3. WGNT		3. WGNT WTCR-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		133 (3)	133 (3)	40.3
COUNTRY	57 (4)	64 (4)	121 (8)	36.7
RELIGION/GOSPEL		34 (2)	34 (2)	10.3
MOR/VARIETY	33 (4)		33 (4)	10.0
AC		9 (1)	9 (1)	2.7
			330 (18)	

HUNTINGTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKEE-F	1. WKEE-F	1. WKEE-F
2. WQBE-F	2. WQBE-F	2. WGNT
3. WVAF-F	3. WVAF-F	3. WTCR-F
4. WAMX-F	4. WKLC-F	4. WEMM-F
5. WTCR-F	5. WTCR-F	5. WHEZ
6. WQHY-F	6. WAMX-F	6. WAMX-F
7. WATH	7. WCHS	
8. WCHS	8. WGNT	
9. WKLC-F	9. WEMM-F	
10. WLSI	10. WPAY-F	
11. WXIL-F	11. WQHY-F	
12. WEMM-F	12. WCAW	
13. WBES-F	13. WVSR-F	
14. WNUS-F	14. WXIL-F	
15. WGNT	15. WBES-F	

OTHER RATED STATIONS METRO SHARE/CUME RATING

WCMI	1340	Ashland	.8/7.9
WIRO	1230	Ironton	1.1/8.1
WITO-F	107.1	Ironton	1.1/5.7
WNST-F	106.3	Milton	.8/3.5
WGOH	1370	Grayson,KY	1.1/1.1
WPAY	1400	Portsmouth,OH	.8/2.9
WQBE-F	97.5	Charleston	.6/2.9
WCKY	1270	Louisa,KY	.6/1.6

ADI FM SHARE: 65.16% (1107 of 1699) (FAL 82: 62.77%)

AM STATIONS

WGNT,	930,	5 KW/1 KW (DA-N)	, COUNTRY	CBS,	$31.00*	(Torbet)	Stoner
WHEZ,	1420,	5 KW/500 W (DA-N)	, MOR	ABC-I,	$47.50	(Mc-Guild)	CRB
WKEE,	800,	5 KW (DAYS)	, COUNTRY	NBC,	$ NM	(Katz)	Capitol-WRAL
WPAY,	1400,	1 KW/250 W	, COUNTRY	CBS,	$10.90	(Mid-Amer)	Braden (PORTSMOUTH,OH)
WATH,	970,	1 KW	, MOR	NBC,	$14.00	(Regional)	(ATHENS,OH)
WLSI,	900,	5 KW (DAYS)	, COUNTRY	,	$ 8.50	(----)	(PIKEVILLE,KY)

FM STATIONS

WAMX-F,	93.7,	32 KW @ 400,	AOR	ABC-C,	$28.00*	(Torbet)	Stoner
WCAK-F,	92.7,	3 KW @ 135,	ROCK	CBS-R,	$ 8.00	(----)	(CATLETTSBURG,KY)
WEMM-F,	107.9,	50 KW @ 500,	RELIGION	,	$14.00	(----)	Mortenson
WKEE-F,	100.5,	53 KW @ 556,	CONTEMP (Drake-Chen)	RKO,	$74.75	(----)	Capitol-WRAL
WLGC-F,	105.5,	1 KW @ 480,	AC	,	$ 7.50	(----)	(GREENUP,KY)
WTCR-F,	103.3,	50 KW @ 490,	COUNTRY (Drake-Chen)	ABC-I,	$47.50	(Mc-Guild)	CRB
WPAY-F,	104.1,	100 KW @ 840,	GOSPEL/COUNTRY	MBS,	$10.90	(Mid-Amer)	Braden (PORTSMOUTH,KY)
WNUS-F,	107.1,	2 KW @ 370,	COUNTRY	MBS,	$14.00	(Dome)	(BELPRE)
WQHY-F,	95.5,	100 KW @ 202,	ROCK	,	$13.00	(Regional)	(PRESTONBURG,KY)
WXIL-F,	95.1,	50 KW @ 500,	ROCK	Source,	$13.50	(----)	Burbach (PARKERSBURG)

Other ranked stations - See Charleston in Spring 83 edition

INDIANAPOLIS

MSA Rank # 36	Stations: 20/18	CSI: 10.9 Bil
MSA Pop: 1,182,100	Diaries: 1735/560:1	CSI HH: 24.8 M
APR 18.3	Standard Error: .492	Retail $: 6.2 Bil
Est 1983 Rev: $29,100,000	% Below Line: 2.2	% Not Listed: 6.6

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WIBC	283/15.9	14.3	11.1	14.3	13.5
2. WZPL-F	260/14.6	9.6	8.7	6.1	4.6
3. WFBQ-F	176/ 9.9	9.1	7.4	8.8	11.2
4. WXTZ-F	153/ 8.6	9.7	9.0	11.8	11.1
5. WTLC-F	137/ 7.7	9.7	9.2	11.0	9.3
6. WIRE	136/ 7.6	6.5	8.8	8.6	9.8
7. WFMS-F	118/ 6.6	8.5	12.5	7.9	8.8
8. WENS-F	107/ 6.0	7.7	10.5	8.1	7.0
9. WNAP-F	70/ 3.9	5.6	5.8	5.2	7.6
10. WMLF	64/ 3.6	2.0	2.2	3.4	2.7
11. WNDE	30/ 1.7	3.2	1.5	2.1	2.2
12. WGTC-F	29/ 1.6	1.2	1.2	1.3	1.3
13. WATI	20/ 1.1	1.5	2.1	2.6	2.9

12+ TSA 1/4	
1. WZPL-F	354
2. WFBQ-F	321
3. WIBC	301
4. WXTZ-F	241
5. WFMS-F	163
6. WTLC-F	157
7. WIRE	152
8. WENS-F	138
9. WNAP-F	129
10. WGTC-F	75
11. WMLF	65
12. WNDE	40

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WZPL-F	4436/31.1	22.6	21.6
2. WIBC	3486/30.3	32.4	25.3
3. WFBQ-F	3307/16.8	18.4	16.7
4. WXTZ-F	2671/18.2	17.6	20.0
5. WENS-F	2289/17.8	18.6	22.5
6. WFMS-F	2028/15.1	17.1	20.5
7. WNAP-F	1971/12.9	15.4	15.7
8. WIRE	1841/16.5	14.5	16.6
9. WTLC-F	1453/12.9	14.5	13.6
10. WGTC-F	1115/ 3.8	3.1	3.2
11. WNDE	873/ 7.4	8.8	6.3
12. WLS	771/ 1.7	---	2.4

12+ FM SHARE (METRO): 65.76% (1093 of 1662) (FAL 82: 70.48%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZPL-F	1. WZPL-F	1. WZPL-F	1. WIBC	1. WIBC	1. WIBC
2. WFBQ-F	2. WFBQ-F	2. WFBQ-F	2. WZPL-F	2. WXTZ-F	2. WZPL-F
3. WTLC-F	3. WENS-F	3. WIBC	3. WENS-F	3. WIRE	3. WIRE
	4. WTLC-F	4. WENS-F	4. WXTZ-F	4. WFMS-F	4. WFBQ-F
	5. WNAP-F	5. WTLC-F	5. WFMS-F	5. WTLC-F	5. WFMS-F
	6. WIBC	6. WFMS-F	6. WTLC-F	6. WENS-F	6. WXTZ-F
				WMLF	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIBC	1. WZPL-F	1. WZPL-F	1. WIBC	1. WFBQ-F	1. WIBC
2. WZPL-F	2. WIBC	2. WENS-F	2. WZPL-F	2. WZPL-F	2. WZPL-F
3. WXTZ-F	3. WFBQ-F	3. WFBQ-F	3. WXTZ-F	3. WTLC-F	3. WFBQ-F
4. WFBQ-F	4. WXTZ-F	4. WTLC-F	4. WENS-F	4. WENS-F	4. WENS-F
5. WIRE	5. WTLC-F	5. WNAP-F	5. WFMS-F	5. WFMS-F	5. WFMS-F
6. WFMS-F	6. WIRE	6. WIBC	6. WTLC-F	WNAP-F	6. WXTZ-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	7 (1)	436 (2)	443 (3)	26.7
COUNTRY	136 (1)	147 (2)	283 (3)	17.0
MOR/VARIETY	283 (1)		283 (1)	17.0
AC	30 (1)	177 (2)	207 (3)	12.5
BTFL MUSIC		153 (1)	153 (1)	9.2
BLACK/URBAN/JAZZ		152 (2)	152 (2)	9.1
NOSTALGIA	90 (3)		90 (3)	5.4
RELIGION/GOSPEL	23 (2)	18 (1)	41 (3)	2.5
OTHERS/UNKNOWN		10 (1)	10 (1)	0.6
			1662 (20)	

INDIANAPOLIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WZPL-F	1. WZPL-F	1. WZPL-F
2. WIBC	2. WIBC	2. WIBC
3. WFBQ-F	3. WFBQ-F	3. WTLC-F
4. WXTZ-F	4. WXTZ-F	4. WFBQ-F
5. WFMS-F	5. WENS-F	5. WFBQ-F
6. WTLC-F	6. WFMS-F	6. WXTZ-F
7. WIRE	7. WNAP-F	7. WFMS-F
8. WENS-F	8. WIRE	8. WENS-F
9. WNAP-F	9. WTLC-F	9. WMLF
10. WGTC-F	10. WGTC-F	10. WNDE
11. WMDH-F	11. WNDE	
12. WMLF	12. WLBC-F	
13. WWKI-F	13. WMDH-F	
14. WLBC-F	14. WMLF	
15. WASK-F	15. WLS	

OTHER RATED STATIONS
METRO SHARE & CUME RATING

WBRI	1500		.7/2.0
WCBK-F	102.3	Martinsville	.6/1.2
WFBM	1110	Noblesville	.3/1.4
WGRT-F	107.1	Danville	.8/3.7
WXIR-F	98.3	Plainfield	1.0/2.6
WXLW	950		.6/2.3
WLS	890	Chicago	.4/1.7

ADI FM SHARE: 72.68% (2099 of 2888) (FAL 82: 74.25%)

AM STATIONS

WATI,	810,	250 W (DAYS)	, NOSTALGIA	ABC-D,	$ 19.00	(Masla)	Sarkes-Tarz
WIBC,	1070,	50 KW/10 KW (DA-2),	MOR	NBC-T,	$108.75	(Blair)	Blair
WIRE,	1430,	5 KW (DA-N)	, COUNTRY	ABC-E,RKO,	$ 98.25	(Eastman)	Mid America
WMLF,	1310,	5 KW/1 KW (DA-N)	, NOSTALGIA (Al Ham)	NBC,	$ 40.00*	(Selcom)	Embrescia
WNDE,	1260,	5 KW (DA-N)	, OLDIES	ABC-I,	$ 45.00*	(Katz)	Gulf

FM STATIONS

WENS-F,	97.1,	30 KW @ 679,	AC	,	$100.00	(Christal)	Emmis
WFBQ-F,	94.7,	52 KW @ 850,	AOR (Burk-Abr)	Source,	$ 85.00*	(Katz)	Gulf
WFMS-F,	95.5,	50 KW @ 500,	COUNTRY	,	$ 87.13	(Torbet)	Susquehanna
WNAP-F,	93.1,	13 KW @ 1022,	AC	,	$ 70.50	(Blair)	Blair
WTLC-F,	105.7,	50 KW @ 445,	BLACK	SBN,NBN,	$ 70.00*	(Mc-Guild)	BENI
WXTZ-F,	103.3,	18 KW @ 860,	BTFL MUS (Bonne)	,	$108.08	(Eastman)	Mid America
WZPL-F,	99.5,	50 KW @ 500,	CHR/ROCK	,	$ 79.00*	(HNWH)	Heftel (GREENFIELD)
WGTC-F,	92,3,	37 KW @ 1091,	COUNTRY	,	$20.00	(Weiss)	Sarkes-Tarzian (BLOOMINGTON)
WMDH-F,	102.5,	50 KW @ 355,	COUNTRY	,	$22.00	(S. Katz)	(NEW CASTLE)
WWKI-F,	100.5,	20 KW @ 480,	COUNTRY	,	$20.00	(Masla)	(KOKOMO)
WLBC-F,	104.1,	50 KW @ 505,	ROCK (Drake-Chen)	,	$16.00	(Weiss)	(MUNCIE)
WASK-F,	105.3,	50 KW @ 375,	COUNTRY (Musicworks)	,	$21.00	(Weiss)	(LAFAYETTE)

WLS - See Chicago

JACKSONVILLE

MSA Rank # 64	Stations: 22/21	CSI: 6.4 Bil
MSA pop: 751,000	Diaries: 1078/595:1	CSI HH: 22.9 M
APR 15.7	Standard Error: .585	Retail $: 3.9 Bil
Est 1983 Rev: $9,900,000	% Below Line: 0.9	% Not Listed: 7.0

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WKTZ-F	119/11.8	10.9	10.0	10.3	9.4
2. WIVY-F	117/11.6	10.3	10.5	9.4	12.5
3. WFYV-F	109/10.8	11.4	7.0	8.8	10.5
4. WQIK-F	88/ 8.7	10.2	7.5	11.7	13.3
5. WCRJ-F	87/ 8.6	9.4	10.2	4.1	2.0
6. WAIV-F	84/ 8.3	7.6	9.6	11.2	10.2
7. WJAX-F	65/ 6.5	4.7	5.6	5.3	5.5
8. WPDQ	55/ 5.5	6.1	5.9	4.2	4.8
9. WQIK	37/ 3.7	3.0	3.7	3.4	3.8
10. WCGL	30/ 3.0	2.3	4.7	5.7	3.5

12+ TSA 1/4	
1. WKTZ-F	146
2. WIVY-F	143
3. WQIK-F	132
4. WFYV-F	130
5. WAIV-F	102
6. WCRJ-F	91
7. WJAX-F	82
8. WPDQ	55
9. WNFI-F	41
10. WQIK	37

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WIVY-F	1939/26.1	28.3	29.1
2. WQIK-F	1572/17.4	20.9	19.9
3. WFYV-F	1560/20.2	22.2	17.2
4. WAIV-F	1506/18.9	20.4	22.3
5. WKTZ-F	1429/18.7	19.1	19.1
6. WCRJ-F	1077/15.2	16.2	19.4
7. WJAX-F	1016/12.5	11.4	14.0
8. WPDQ	863/13.1	13.5	12.8
9. WNFI-F	757/ 3.9	4.6	5.9
10. WAPE	473/ 6.3	7.5	8.2

12+ FM SHARE (METRO): 73.00% (684 of 937) (FAL 82: 68.68%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WFYV-F	1. WFYV-F	1. WIVY-F	1. WAIV-F	1. WKTZ-F	1. WQIK-F+
2. WJAX-F	2. WIVY-F	2. WFYV-F	2. WIVY-F	2. WQIK-F	2. WIVY-F
3. WPDQ	3. WAIV-F	3. WAIV-F	3. WQIK-F	3. WCRJ-F	3. WFYV-F
4. WIVY-F	4. WCRJ-F	4. WCRJ-F	4. WFYV-F	4. WIVY-F	WKTZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKTZ-F	1. WFYV-F	1. WIVY-F	1. WIVY-F	1. WFYV-F	1. WFYV-F
2. WFYV-F	2. WKTZ-F	2. WAIV-F	2. WAIV-F	2. WIVY-F	2. WQIK-F
3. WIVY-F	3. WIVY-F	3. WFYV-F	3. WQIK-F	3. WCRJ-F	3. WAIV-F
4. WAIV-F	4. WCRJ-F	4. WCRJ-F	4. WKTZ-F	4. WAIV-F	4. WCRJ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAPE	690	1.4/6.3	WEXI	1280		1.4/2.5	WOKV	600		2.2/5.8
WROS	1050	2.0/4.2	WJAX	930		.7/3.4	WAYR	550	Orange Park	.4/1.4
WCRJ	1530	.7/2.0	WJNJ	1600	Atlantic Beach	.5/1.6	WSVE-F	92.7	Green Cove	.6/2.0
WERD	1400	2.5/6.9	WKTZ	1220		1.3/3.4	WNFI-F	99.9	Palatka	.9/3.9

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		235 (3)	235 (3)	25.1
COUNTRY	44 (2)	175 (2)	219 (4)	23.4
BLACK/URBAN/JAZZ	110 (3)	65 (1)	175 (4)	18.7
BTFL MUSIC		119 (1)	119 (1)	12.7
AC	7 (1)	84 (1)	91 (2)	9.7
NEWS/TALK	36 (2)		36 (2)	3.8
RELIGION/GOSPEL	24 (2)		24 (2)	2.6
OTHERS/UNKNOWN	14 (1)	6 (1)	20 (2)	2.1
			937 (22)	

RADIO STATIONS

WCGL, 1360, 5 KW (DAYS), BLACK	, $30.00	(Lotus)	
WPDQ, 1460, 5 KW (DA-N), BLACK	NBN, $39.00*	(Masla)	BENI
WQIK, 1320, 5 KW (DA-N), COUNTRY	ABC-D, $ NA	(Mc-Guild)	
WAIV-F, 96.9, 100 KW @ 935, AC	MBS, $64.00*	(Blair)	Affiliated
WCRJ-F, 107.3, 100 KW @ 350, COUNTRY	, $69.50	(Katz)	Abell
WFYV-F, 104.5, 100 KW @ 700, AOR (Burk-Abr)	Source, $102.50	(HNWH)	Metroplex
WIVY-F, 102.9, 60 KW @ 635, CONTEMP/AC	, $72.50	(Torbet)	Infinity
WJAX-F, 95.1, 100 KW @ 567, URBAN	ABC-C, $38.00*	(Weiss)	City Jacksonville
WKTZ-F, 96.1, 100 KW @ 830, BTFL MUS (Schulke)	, $73.75	(Christal)	Beck-Ross
WQIK-F, 99.1, 100 KW @ 620, COUNTRY	APR, $77.00*	(Mc-Guild)	

WNFI - See Daytona Beach

JOHNSON CITY-KINGSPORT-BRISTOL

MSA Rank # 99	Stations: 25/19	CSI: 3.1 Bil
MSA Pop: 450,600	Diaries: 905/416:1	CSI HH: 18.8 M
APR 15.6	Standard Error: .631	Retail $: 2.0 Bil
Est 1983 Rev: $7,300,000	% Below Line: 5.1	% Not Listed: 5.8

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WXBQ-F	124/21.1	19.7	16.7	13.3	14.2
2. WQUT-F	100/17.0	19.3	19.2	18.3	10.6
3. WJCW	48/ 8.1	10.4	7.9	8.7	14.2
4. WTFM-F	43/ 7.3	9.2	12.6	10.1	6.8
5. WZXY-F	36/ 6.1	2.0	3.3	4.1	1.9
6. WKIN	24/ 4.1	1.7	1.7	2.9	2.4
7. WGOC	23/ 3.9	2.4	1.8	2.9	2.9
8. WFHG	15/ 2.5	4.0	4.5	4.8	5.2

12+ TSA 1/4	
1. WXBQ-F	180
2. WQUT-F	150
3. WTFM-F	51
4. WJCW	49
5. WZXY-F	36
6. WOKI-F	35
7. WIVK-F	32
8. WZAP	29

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WXBQ-F	2074/35.9	31.8	28.5
2. WQUT-F	1894/33.3	31.4	34.2
3. WJCW	734/18.1	19.8	18.8
4. WTFM-F	665/12.2	16.6	19.7
5. WOKI-F	521/ 2.7	2.5	---
6. WFHG	484/10.5	10.7	13.3
7. WIVK-F	442/ 3.9	2.3	2.3
8. WZXY-F	438/11.3	6.4	8.0

12+ FM SHARE (METRO): 62.16% (345 of 555) (FAL 82: 65.96%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQUT-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F
	2. WQUT-F	2. WQUT-F	2. WQUT-F	2. WJCW	2. WQUT-F
	3. WZXY-F	3. WZXY-F	3. WJCW	3. WTFM-F	3. WJCW
		4. WJCW	WTFM-F	4. WQUT-F	4. WTFM

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WQUT-F	1. WXBQ-F
2. WQUT-F	2. WQUT-F	2. WQUT-F	2. WQUT-F	2. WXBQ-F	2. WQUT-F
3. WTFM-F	3. WTFM-F		3. WTFM-F	3. WZXY-F	3. WJCW
4. WJCW	4. WZXY-F		4. WJCW		4. WTFM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBBI	1230	Abingdon	2.4/4.8	WKPT	1400	Kings.	1.9/7.3	WIMZ-F	103.5	Knoxv	.5/2.4
WBEJ	1240	Elizabeth	2.4/5.3	WMCH	1260	Church H	2.4/2.0	WIVK-F	107.7	Knoxv	1.7/3.9
WETB	79C	Johnson C	1.9/7.9	WOPI	1490	Bristol	1.2/3.1	WMIT-F	106.9	Black M	.3/1.5
WGAT	1050	Gate City	.5/2.2	WRGS	1370	Rogersv	1.4/3.0	WMYU-F	102.1	Knoxv	.8/2.9
WJSO	1590	Jonesboro	.7/4.1	WZAP	690	Bristol	2.4/3.7	WOKI-F	100.3	Oak Ri	1.2/2.7
WJSO-F	99.3	Elizabeth	2.0/6.2	WIKQ-F	94.9	Greenv	.5/2.5				

FORMATS

	AM	FM	TOTAL	%
COUNTRY	103 (5)	134 (2)	237 (7)	42.7
ROCK/AOR/CONTEMP	26 (2)	146 (4)	170 (6)	30.6
BTFL MUSIC		43 (1)	43 (1)	7.7
RELIGION/GOSPEL	37 (2)	2 (1)	39 (3)	7.0
MOR/VARIETY	33 (3)		33 (3)	5.9
OTHERS/UNKNOWN		12 (1)	12 (1)	2.2
AC	4 (1)	8 (2)	12 (3)	2.1
NOSTALGIA	7 (1)		7 (1)	1.3
			555 (25)	

RADIO STATIONS

WFHG, 980, 5 KW/1 KW (DA-N), CONTEMP	ABC-D, $16.00*	(Mc-Guild)	
WGOC, 1090, 1 KW (DAYS,DA) , RELIGION	, $12.00	(----)	
WJCW, 910, 5 KW/1 KW (DA-N), COUNTRY	CBS, $25.00*	(Katz)	Bloomington
WKIN, 1320, 5 KW/500 W (DA-N),COUNTRY	APR, $13.00	(Torbet)	Bahakel
WZAP, 690, 10 KW (DAYS) , RELIGION	, $12.00	(Gates)	
WQUT-F, 101.5, 100 KW @ 1500, CHR/ROCK (Burk-Abr)	RKO, $37.00*	(Katz)	Bloomington
WTFM-F, 98.5, 100 KW @ 1260, BTFL MUS (Bonne)	ABC-E, $20.00*	(Selcom)	
WXBQ-F, 96.9, 67 KW @ 2240, COUNTRY	ABC-I, $34.00*	(Mc-Guild)	
WZXY-F, 104.9, 1 KW @ 475, AOR	Source, $15.00*	(Torbet)	Bahakel

WIVK, WOKI - See Knoxville

KALAMAZOO

MSA Rank # 180
MSA Pop: 215,000
APR 15.8
Est 1983 Rev: $5,400,000

Stations: 23/8
Diaries: 664/355:1
Standard Error: .748
% Below Line: 40.7

CSI: 2.0 Bil
CSI HH: 24.2 M
Retail $: 1.4 Bil
% Not Listed: 10.0

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WKFR-F	58/15.6	11.5	7.8	12.8	12.6
2. WKZO	41/11.1	12.0	10.3	15.5	13.2
3. WQLR-F	35/ 9.4	9.7	11.1	8.5	9.0
4. WNWN-F	29/ 7.8	8.7	7.3	5.6	5.0
5. WGRD-F	24/ 6.5	4.5	7.3	4.5	3.9
6. WJXQ-F	23/ 6.2	5.2	1.6	2.7	2.2
7. WOOD-F	19/ 5.1	4.2	5.7	5.1	5.9
8. WKMI	18/ 4.9	8.5	5.7	7.5	8.4
9. WAOP-F	17/ 4.6	5.5	7.3	6.4	7.8
10. WAOP-F	11/ 3.0	2.0	1.6	1.6	---
WJFM-F	11/ 3.0	5.5	5.9	6.1	6.2

12+ TSA 1/4	
1. WKFR-F	66
2. WNWN-F	53
3. WKZO	52
4. WQLR-F	41
5. WGRD-F	34
6. WOOD-F	27
7. WJXQ-F	25
8. WLAV-F	24
9. WJFM-F	20
10. WKMI	19

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WKFR-F	876/32.0	29.5	22.4
2. WKZO	821/26.2	29.7	28.3
3. WGRD-F	683/21.4	14.7	21.5
4. WNWN-F	653/16.1	17.4	14.5
5. WOOD-F	499/13.2	13.7	14.1
6. WQLR-F	497/17.5	20.1	22.7
7. WJFM-F	440/15.0	13.7	14.1
8. WKMI	418/15.8	21.6	19.7
9. WLAV-F	362/11.5	13.6	16.9
10. WMAQ	308/ 7.5	---	7.1

12+ FM SHARE (METRO): 71.86% (240 of 334) (FAL 82: 66.77%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WQLR-F	1. WKZO
2. WGRD-F	2. WJXQ-F	2. WQLR-F	2. WQLR-F	2. WKZO	2. WKFR-F
3. WJXQ-F	3. WLAV-F	3. WNWN-F	3. WNWN-F	3. WNWN-F	3. WQLR-F
		WJXQ-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F
2. WQLR-F	2. WQLR-F		2. WNWN-F	2. WJXQ-F	WQLR-F
3. WKZO	WKZO		WQLR-F	WLAV-F	3. WKMI
					WNWN-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBUK	1560	Portage	.8/1.6	WCSY-F	98.3	South Haven	1.6/4.3	WJR	760	Detroit	.5/2.4
WKPR	1420		2.2/4.1	WBBM	780	Chicago	1.9/2.7	WLS	890	Chicago	.5/5.1
WBCK	930	Battle Cr	.5/2.0	WFRN-F	104.7	Elkhart	1.3/2.5	WMAQ	670	Chica.	1.1/7.5
WOAM	980	Otsego	1.1/1.6	WNDU-F	92.9	South Bend	.5/1.7	WGN	720	Chica.	.8/2.8

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	2 (1)	124 (5)	126 (6)	37.7
BTFL MUSIC		60 (3)	60 (3)	18.0
MOR/VARIETY	48 (4)		48 (4)	14.4
COUNTRY	7 (2)	40 (2)	47 (4)	14.1
AC	18 (1)	11 (1)	29 (2)	8.7
RELIGION/GOSPEL	8 (1)	5 (1)	13 (2)	3.9
NEWS/TALK	7 (1)		7 (1)	2.1
NOSTALGIA	4 (1)		4 (1)	1.2
			334 (23)	

RADIO STATIONS

WKMI, 1360, 5 KW/1 KW (DA-N), AC/CONTEMP ABC-D, $24.40* (----)
WKZO, 590, 5 KW (DA-N) , MOR CBS, $37.25 (Mc-Guild) Fetzer

WKFR-F, 103.3, 50 KW @ 500, CONTEMP (Drake-Chen) , $51.25 (Eastman) (BATTLE CREEK)
WNWN-F, 98.5, 50 KW @ 500, COUNTRY ABC-E, $41.25 (Christal) (COLDWATER)
WQLR-F, 106.5, 33 KW @ 600, BTFL MUS (KalaMusic) , $25.00 (Masla) Fairfield
WAOP-F, 100.9, 3 KW @ 300, COUNTRY UPI, $14.00 (----) (OTSEGO)
WJXQ-F, 106.1, 50 KW @ 500, AOR , $30.00 (Christal) (JACKSON)

WMAQ - See Chicago

Other ranked stations see Grand Rapids

KANSAS CITY

MSA Rank # 28 (approx)
KC,MO # 50
KC,KN # 86
MSA Pop: 1,447,700
APR 17.3

Stations: 24/23
Diaries: 1402/793:1
Standard Error: .534
% Below Line: 0.5
Est 1983 Rev: $26,200,000

CSI: 15.1 Bil
CSI HH: 27.5 M
Retail $: 7.3 Bil
% Not Listed: 4.1

12+ METRO 1/4/SHARE		SPG 83	WIN 83	FAL 82
1. WDAF	204/10.6	10.9	11.4	12.5
2. KYYS-F	167/ 8.7	6.0	6.6	5.2
3. KLSI-F	148/ 7.7	7.0	6.3	5.4
KBEQ-F	148/ 7.7	8.6	9.9	8.8
5. KMBR-F	135/ 7.0	4.9	6.0	4.8
6. KCMO	127/ 6.6	8.6	5.6	5.7
7. KPRS-F	119/ 6.2	5.7	4.9	7.4
8. KUDL-F	113/ 5.9	5.3	4.4	4.3
9. KKCI-F	108/ 5.6	3.8	4.1	4.4
10. KFKF-F+	103/ 5.4	6.7	7.9	4.9
11. KJLA	94/ 4.9	4.5	4.3	4.2
12. WHB	87/ 4.5	4.1	4.4	5.0
13. KCMO-F	60/ 3.1	5.5	5.1	5.6
14. KMBZ	56/ 2.9	4.9	4.6	6.2

12+ TSA 1/4	
1. WDAF	436
2. KYYS_F	236
3. KMBR-F	189
4. KBEQ-F	173
5. KCMO	169
6. WHB	164
7. KLSI-F	154
8. KKCI-F	150
9. KPRS-F	134
10. KUDL-F	127
11. KFKF-F+	122
12. KJLA	103
13. KCMO-F	88
14. KZZC-F	63

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WDAF	5290/20.8	22.4	24.1
2. KBEQ-F	3006/21.4	22.8	21.0
3. WHB	2871/14.5	16.8	19.4
4. KYYS-F	2855/16.5	15.2	15.9
5. KCMO	2851/18.8	23.4	15.9
6. KMBR-F	2328/14.5	12.6	13.0
7. KKCI-F	2259/13.9	11.8	9.1
8. KLSI-F	2103/17.2	16.5	11.9
9. KUDL-F	1973/14.8	16.0	13.2
10. KFKF-F+	1961/14.6	14.7	10.7
11. KZZC-F	1621/ 8.1	10.4	1.0
12. KCMO-F	1460/ 9.1	13.6	10.6
13. KMBZ	1399/10.8	11.6	16.8
14. KPRS-F	1239/ 9.5	8.7	9.9

12+ FM SHARE (METRO): 62.70% (1153 of 1839) (FAL 82: 55.99%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KBEQ-F	1. KYYS-F	1. KYYS-F	1. KLSI-F	1. WDAF	1. WDAF
2. KKCI-F	2. KLSI-F	2. KLSI-F	2. WDAF	2. KMBR-F	2. KLSI-F
3. KYYS-F	3. KBEQ-F	3. KUDL-F	3. KMBR-F	3. KCMO	3. KCMO
4. KPRS-F	4. KUDL-F	4. WDAF	4. KFKF-F+	4. KFKF-F+	4. KYYS-F
	5. KKCI-F	5. KBEQ-F	5. KCMO	KJLA	5. KBEQ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDAF	1. WDAF	1. KLSI-F	1. KLSI-F	1. KYYS-F	1. WDAF
2. KLSI-F	2. KYYS-F	2. KUDL-F	2. WDAF	2. KKCI-F	2. KCMO
3. KMBR-F	3. KLSI-F	3. KBEQ-F	3. KMBR-F	3. KPRS-F	KLSI-F
4. KUDL-F	4. KBEQ-F	4. KYYS-F	4. KUDL-F	4. KBEQ-F	4. KFKF-F+
5. KYYS-F	5. KMBR-F	5. KMBR-F	5. WHB	5. KLSI-F	KYYS-F
	KPRS-F		KFKF-F+		

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	8 (1)	583 (6)	591 (7)	32.1
COUNTRY	212 (2)	155 (2)	367 (4)	20.0
AC	87 (1)	148 (1)	235 (2)	12.8
BLACK/URBAN/JAZZ	37 (1)	119 (1)	156 (2)	8.5
NEWS/TALK	142 (2)		142 (2)	7.7
BTFL MUSIC		135 (1)	135 (1)	7.3
NOSTALGIA	94 (1)		94 (1)	5.1
MOR/VARIETY	56 (1)		56 (1)	3.0
RELIGION/GOSPEL	50 (3)		50 (3)	2.7
CLASSICAL		13 (1)	13 (1)	0.7
			1839 (24)	

KANSAS CITY ADI

	12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1.	WDAF	WDAF	WDAF
2.	KYYS-F	KBEQ-F	KLSI-F
3.	KBEQ-F	KCMO	KCMO
4.	KMBR-F	KYYS-F	KMBR-F
5.	KCMO	WHB	KBEQ-F
6.	KLSI-F	KMBR-F	KFKF-F+
7.	KKCI-F	KLSI-F	KPRS-F
8.	KPRS-F	KYYS-F	KYYS-F
9.	KUDL-F	KFKF-F+	KJLA
10.	KFKF-F+	KUDL-F	KKCI-F
11.	WHB	KZZC-F	
12.	KJLA	KMBZ	
13.	KCMO-F	KCMO-F	
14.	KMBZ	KJLA	
15.	KZZC-F	KPRS-F	

OTHER RATED STATIONS

METRO SHARE/CUME RATING			
KBEA	1480	Mission, KS	.8/2.6
KCCV	1510	Independence	1.0/2.0
KCNW	1380	Fairway,KS	1.0/2.9
KEXS	1090	Excelsior Spg	.6/1.5
KKCI	1140	Liberty	.4/1.1
KPRT	1590		1.9/3.3
KXTR-F	96.5		.7/2.7
KZZC-F	98.9	Leavenworth	2.0/8.1
KLZR-F	105.9	Lawrence,KN	.5/3.0

ADI FM SHARE: 57.60% (1436 of 2476) (FAL 82: 54.33%)

AM STATIONS

KCMO, 810, 50 KW/5 KW (DA-N), NEWS/TALK CBS,MBS,NBC-T, $ 80.00 (MMR) Fairbanks
KJLA, 1190, 5 KW /250 W (DA-N), NOSTALGIA (Al Ham) ABC-I, $ 25.00* (Selcom)
KMBZ, 980, 5 KW (DA-N) , NOSTALGIA/MOR (Primetime) ABC-D, $ 50.00* (Torbet) Bonneville
WDAF, 610, 5 KW , COUNTRY ABC-E, $105.00* (Katz) Taft
WHB , 710, 10 KW/5 KW (DA-2), AC NBC, $ 75.00* (Blair) Storz

FM STATIONS

KBEQ-F, 104.3, 50 KW @ 953, CHR ABC-C, $ 80.00* (HNWH) Capitol-Goodman
KCMO-F, 94.9, 100 KW @ 1057, COUNTRY , $ 55.00 (MMR) Fairbanks
KFKF-F+, 94.1, 100 KW @ 465, COUNTRY , $ 53.00* (Mc-Guild) Sconnix
KKCI-F, 106.5, 100 KW @ 880, AOR CBS-R, $ 47.00* (CBS/FM)
KLSI-F, 93.3, 100 KW @ 428, AC (Fairwest) , $ 70.00* (Selcom) Sandusky

KMBR-F, 99.7, 100 KW @ 950, BTFL MUS (Bonne) , $ 55.00* (Torbet) Bonneville
KPRS-F, 103.3, 100 KW @ 450, BLACK NBN, $ 57.00 (HNWH)
KUDL-F, 98.1, 100 KW @ 550, AC/CONTEMP APR, $ 62.50 (Christal) Shamrock
KYYS-F, 102.1, 100 KW @ 940, AOR (Burk-Abr) Source, $ 74.00* (Katz) Taft
KZZC-F, 98.9, 100 KW @ 988, ROCK , $ 35.00* (Eastman) (LEAVENWORTH)

KNOXVILLE

MSA Rank # 78
MSA Pop: 590,400
APR 17.5
Est 1983 Rev: $9,600,000

Stations: 17/16
Diaries: 833/506:1
Standard Error: .682
% Below Line: 8.7

CSI: 4.8 Bil
CSI HH: 21.9 M
Retail $: 2.7 Bil
% Not Listed: 7.6

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WIVK-F	136/18.4	21.6	22.3	17.9	19.0
2. WEZK-F	109/14.8	11.8	13.2	13.6	15.5
3. WIMZ-F	85/11.5	10.3	9.9	11.3	10.3
4. WOKI-F	82/11.1	10.2	12.1	11.0	8.5
5. WMYU-F	64/ 8.7	9.4	9.3	10.1	11.7
6. WNOX	45/ 6.1	4.2	3.1	3.7	5.3
7. WIVK	36/ 4.9	5.0	6.9	6.4	9.1
8. WRJZ	29/ 3.9	6.4	5.2	6.7	4.5
9. WBMK	28/ 3.8	4.5	1.6	2.8	1.2
10. WNKX-F	14/ 1.9	3.3	.7	1.5	1.8

12+ TSA 1/4	
1. WIVK-F	285
2. WOKI-F	239
3. WIMZ-F	159
4. WEZK-F	155
5. WMYU-F	127
6. WNOX	73
7. WIVK	54
8. WRJZ	45
9. WBMK	28
10. WNKX-F	18

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WOKI-F	3420/26.7	24.6	27.9
2. WIVK-F	3140/30.8	38.0	37.6
3. WIMZ-F	2070/23.5	21.4	21.9
4. WMYU-F	1776/23.0	20.4	20.9
5. WEZK-F	1753/25.2	22.9	23.7
6. WNOX	1089/16.4	15.2	13.8
7. WIVK	1049/14.2	13.1	15.1
8. WRJZ	916/14.6	16.3	15.0
9. WNKX-F	240/ 3.9	5.3	---
10. WKGN	232/ 5.5	6.6	6.5

12+ FM SHARE (METRO): 71.85% (490 of 682) (FAL 82: 72.41%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WOKI-F	1. WIMZ-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F
2. WIMZ-F	2. WOKI-F	2. WIMZ-F	2. WEZK-F	2. WEZK-F	2. WEZK-F
	3. WMYU-F	3. WOKI-F	3. WMYU-F		3. WIMZ-F+
	4. WIVK-F	4. WMYU-F	4. WOKI-F		4. WOKI-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIVK-F	1. WIVK-F	1. WIMZ-F	1. WIVK-F	1. WIMZ-F	1. WIVK-F
2. WEZK-F	2. WEZK-F	2. WMYU-F	2. WEZK-F	2. WOKI-F	2. WEZK-F
3. WIMZ-F	3. WIMZ-F	3. WIVK-F	3. WMYU-F	3. WMYU-F	3. WMYU-F
4. WOKI-F WMYU-F	4. WOKI-F	4. WOKI-F	4. WOKI-F	4. WIVK-F WFZK-F	4. WOKI-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEAG	1470	Abcoa	.5/1.4	WITA	1490	.7/2.7	WKXV	900		1.1/3.7
WGAP	1400	Maryville	1.5/4.6	WKGN	1340	1.8/5.5	WYSH	1380	Clinton	1.1/1.9
WIMZ	1240		.7/4.1							

FORMATS

	AM	FM	TOTAL	%
COUNTRY	100 (4)	150 (2)	250 (6)	36.7
ROCK/AOR/CONTEMP	5 (1)	167 (2)	172 (3)	25.2
BTFL MUSIC		109 (1)	109 (1)	16.0
AC	29 (1)	64 (1)	93 (2)	13.6
BLACK/URBAN/JAZZ	28 (1)		28 (1)	4.1
NEWS/TALK	13 (1)		13 (1)	1.9
RELIGION/GOSPEL	13 (2)		13 (2)	1.9
MOR/VARIETY	4 (1)		4 (1)	0.6
			682 (17)	

RADIO STATIONS

WBMK, 1430, 1 KW (DA,DAYS), BLACK	SBN, $12.00 (----)	
WIVK, 850, 50 KW (DA,DAYS), COUNTRY	ABC-D, $33.00* (Katz)	Dick
WNOX, 990, 10 KW (DA-N) , COUNTRY	ABC-C, $13.00 (Christal)	Sanders
WRJZ, 620, 5 KW (DA-N) , OLDIES/AC	CBS, $23.00* (Eastman)	
WEZK-F, 97.5, 100 KW @ 1250, BTFL MUS (Bonne)	, $55.00* (Torbet)	South Central
WIMZ-F, 103.5, 100 KW @ 1720, AOR (Burk-Abr)	Source, $47.00* (Mc-Guild)	Stoner
WIVK-F, 107.7, 100 KW @ 1970, COUNTRY	ABC-E, $85.00* (Katz)	Dick
WNKX-F, 95.3, 3 KW @ 300, COUNTRY	RKO II, $10.00 (Christal)	Sanders (CLINTON)
WOKI-F, 100.3, 100 KW @ 2000, CHR/ROCK	ABC-F, $52.50 (Selcom)	(OAK RIDGE)
WMYU-F, 102.1, 100 KW @ 1000, AC	, $44.00* (Mc-Guild)	Mooney (SEVIERVILLE)

LANCASTER

MSA Rank # 112
MSA Pop: 374,100
APR 17.0
Est 1983 Rev: $4,000,000

Stations: 28/7
Diaries: 691/452:1
Standard Error: .763
% Below Line: 55.6

CSI: 3.5 Bil
CSI HH: 26 3 M
Retail $: 1.8 Bil
% Not Listed: 9.8

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WNCE-F	71/13.4	10.7	13.4	14.8	9.9
2. WIOV-F	65/12.3	12.7	6.8	5.4	7.3
3. WSBA-F	54/10.2	7.6	6.0	6.9	6.6
4. WLAN-F	49/ 9.2	10.5	10.5	16.0	15.4
5. WRKZ-F	38/ 7.2	9.6	8.1	7.9	9.2
6. WDAC-F	22/ 4.2	6.1	7.3	6.0	5.1
7. WTPA-F	19/ 3.6	3.5	2.4	3.5	3.7
WTPA-F	19/ 3.6	2.2	3.6	1.2	3.7
9. WQXA-F	17/ 3.2	4.4	5.3	5.4	4.0
10. WRFY-F	14/ 2.6	3.3	1.7	2.7	2.4

12+ TSA 1/4	
1. WNCE-F	134
2. WRKZ-F	97
3. WSBA-F	96
4. WIOV-F	71
5. WSBA	68
6. WQXA-F	58
7. WLAN-F	53
8. WTPA-F	47
9. WHTF-F	40
10. WDAC-F	30

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WRKZ-F	1169/17.8	16.7	16.6
2. WNCE-F	1116/19.6	21.9	23.2
3. WSBA-F	1110/17.6	14.4	14.8
4. WQXA-F	977/11.3	13.2	14.7
5. WSBA	960/ 9.1	9.4	7.2
6. WLAN-F	958/26.5	30.9	28.4
7. WIOV-F	875/23.6	21.7	NA
8. WHTF-F	596/ 5.9	3.0	NA
9. WYCR-F	561/ 5.8	3.8	8.1
10. WTPA-F	479/ 5.5	6.2	6.3

12+ FM SHARE (METRO): 85.56% (409 of 478) (FAL 82: 82.89%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHTF-F	1. WLAN-F	1. WLAN-F	1. WSBA-F	1. WNCE-F	1. WIOV-F
2. WLAN-F	2. WSBA-F	2. WSBA-F	WIOV-F	2. WIOV-F	2. WSBA-F
WCAU-F	3. WTPA-F	3. WIOV-F	3. WNCE-F	3. WSBA-F	3. WNCE-F

12+ MID	12+ ~~PMD~~	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WNCE-F	1. WNCE-F	1. WLAN-F	1. WIOV-F	1. WTPA-F	1. WSBA-F
2. WIOV-F	2. WIOV-F	2. WSBA-F	2. WNCE-F	2. WLAN-F	2. WRKZ-F
3. WSBA-F	3. WLAN-F		3. WSBA-F	WSBA-F	3. WIOV-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGSA	1310	Ephrata	2.1/5.8	WHTF-F	92.7	Starview	1.9/5.9	WEEU	850	Readi	.6/2.6
WLAN	1390		1.9/8.8	WYCR-F	98.5	York	1.1/5.8	WJBR-F	99.5	Wilmi	.4/1.9
WLPA	1490		2.1/5.7	KYW	1060	Phila	1.7/7.1	WMGK-F	102.9	Phila	.6/2.6
WCCB-F	96.1	Red Lion	.9/4.1	WBSB-F	104.3	Balt	.4/2.0	WMMR-F	93.3	Phila	.9/3.3
WHP	580	Harrisb	1.1/2.1	WBYO-F	107.5	Boyer.	.6/2.2	WUSL-F	98.9	Phila	.8/1.7
WHP-F	97.3	Harrisb	.4/1.7	WCAU-F	98.1	Phila	1.5/5.7	WYSP-F	94.1	Phil	1.9/5.1

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		145 (11)	145 (11)	30.3
COUNTRY		103 (2)	103 (2)	21.5
BTFL MUSIC		75 (3)	75 (3)	15.7
AC		57 (2)	57 (2)	11.9
MOR/VARIETY	38 (4)		38 (4)	7.9
RELIGION/GOSPEL		25 (2)	25 (2)	5.2
NOSTALGIA	22 (2)		22 (2)	4.6
NEWS/TALK	9 (1)		9 (1)	1.9
BLACK/URBAN/JAZZ		4 (1)	4 (1)	0.8
			478 (28)	

RADIO STATIONS

WDAC-F, 94.5, 50 KW @ 500, RELIGION
WIOV-F, 105.1, 50 KW @ 500, COUNTRY
WLAN-F, 96.9, 50 KW @ 500, CONTEMP
WNCE-F, 101.3, 50 KW @ 1293, BTFL MUS

MBS, $13.10 (Savalli)
ABC-E, $22.00 (Masla)
ABC-F, $35.00* (HNWH)
NBC, $38.00* (Christal)

Crawford
(EPHRATA)

Other ranked stations see York or Harrisburg

LANSING

MSA Rank # 103	Stations: 26/15	CSI: 4.3 Bil
MSA Pop: 427,000	Diaries: 968/408:1	CSI HH: 28.1 M
APR 15.7	Standard Error: .636	Retail $: 2.4 Bil
Est 1983 Rev: $7,400,000	% Below Line: 25.1	% Not Listed: 12.2

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WVIC-F	82/13.2	13.0	8.0	6.9	6.0
2. WITL-F	72/11.6	10.1	10.5	12.2	11.5
3. WILS-F	55/ 8.9	6.6	6.1	7.6	8.1
4. WFMK-F	54/ 8.7	13.8	15.0	11.3	12.2
5. WJXQ-F	45/ 7.2	7.2	9.7	12.3	11.2
6. WJR	38/ 6.1	5.3	7.7	9.0	7.1
7. WJIM-F	37/ 6.0	7.2	8.5	5.5	7.3
8. WITL	18/ 2.9	.8	2.4	2.6	1.3
9. WKLH-F	16/ 2.6	1.3	---	---	---
10. WIBM-F	15/ 2.4	.3	.3	---	.8

12+ TSA 1/4	
1. WVIC-F	114
2. WJXQ-F	113
3. WITL-F	83
4. WFMK-F	76
5. WJR	72
6. WILS-F	57
7. WJIM-F	42
8. WIBM-F	34
9. WKLH-F	20
10. WITL	18

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WVIC-F	1552/30.7	29.6	24.1
2. WJXQ-F	1301/20.9	19.3	23.1
3. WFMK-F	1211/22.1	28.7	33.0
4. WJR	1090/14.9	13.2	17.8
5. WITL-F	1001/20.3	19.1	23.6
6. WILS-F	860/19.7	17.1	19.1
7. WJIM-F	707/15.4	12.6	17.7
8. WIBM-F	538/ 6.5	2.0	1.7
9. WILS	360/ 8.3	7.8	12.6
10. WJIM	324/ 8.1	10.4	11.4

12+ FM SHARE (METRO): 81.47% (444 of 545) (FAL 82: 76.62%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WITL-F	1. WITL-F	1. WITL-F
2. WJXQ-F	2. WILS-F	2. WITL-F	2. WFMK-F	2. WJR	2. WVIC-F+
	3. WFMK-F	3. WILS-F	3. WVIC-F	3. WJIM-F	3. WFMK-F
	4. WJXQ-F	4. WFMK-F	4. WJIM-F		4. WJR

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WITL-F	1. WVIC-F+	1. WFMK-F	1. WITL-F	1. WILS-F	1. WITL-F
2. WFMK-F	2. WITL-F	2. WVIC-F	WFMK-F	2. WVIC-F	2. WVIC-F
3. WVIC-F	3. WILS-F	3. WILS-F	3. WVIC-F	3. WJXQ-F	3. WJR
4. WILS-F	4. WJXQ-F	4. WJXQ-F		4. WITL-F	4. WFMK-F
					WJIM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDTB	1170	Dimondale	.6/1.4	WMMQ-F	92.7	Charlo	1.6/7.2	WLAV-F	96.9	Gr Rap	1.6/3.3
WVGO	1580	St. Johns	.3/1.2	WVIC	730		1.4/3.9	WNWN-F	98.5	Coldwat	.6/1.5
WGWY	1390	Charlotte	.5/1.8	WCUZ-F	101.3	Gr Rap	1.9/4.1	WOOD-F	105.7	Gr Rap	2.1/6.3
WILS	1320		1.3/8.3	WFUR-F	102.9	Gr Rap	.3/ .9	WPLB-F	107.3	Greenv	.6/1.6
WION	1430	Ionia	1.3/2.1	WJFM-F	93.7	Gr Rap	1.4/3.3	WRIF-F	101.1	Detroit	.6/1.7
WJIM	1240		1.8/8.1								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	9 (1)	221 (7)	230 (8)	42.2
COUNTRY	26 (2)	108 (5)	134 (7)	24.6
AC	8 (1)	63 (2)	71 (3)	13.0
BTFL MUSIC		50 (2)	50 (2)	9.2
MOR/VARIETY	49 (2)		49 (2)	9.0
OTHERS/UNKNOWN	6 (2)		6 (2)	1.1
RELIGION/GOSPEL	3 (1)	2 (1)	5 (2)	0.9
			545 (26)	

RADIO STATIONS

WILS, 1320, 5 KW/1 KW (DA-2), AC	CBS,MBS, $15.50	(Masla)	Sentry
WITL, 1010, 500 W (DAYS) , COUNTRY	RKO II, $21.00	(Mc-Guild)	Midwest Family
WJIM, 1240, 1 KW/250 W , MOR	NBC,NBC-T, $12.38	(Pearse)	
WFMK-F, 99.1, 28 KW @ 600, AC/CONTEMP	ABC-F, $45.00*	(Selcom)	Liggett
WILS-F, 101.7, 3 KW @ 180, AOR (Burk-Abr)	Source, $25.50	(Masla)	Sentry
WJIM-F, 97.5, 28 KW @ 440, BTFL MUS (TM)	NBC, $15.00*	(Pearse)	
WKLH-F, 92.1, 3 KW @ 300, COUNTRY (Burk-Abr)	ABC-I, $12.00	(Weiss)	(ST. JOHNS)
WVIC-F, 94.9, 49 KW @ 500, CHR/ROCK	ABC-C, $40.00*	(Blair)	
WIBM-F, 94.1, 50 KW @ 500, CONTEMP	MBS, $21.00	(Torbet)	Casciani (JACKSON)
WJXQ-F, 106.1, 50 KW @ 500, AOR	, $33.00	(Christal)	(JACKSON
WITL-F, 100.7, 55 KW @ 378, COUNTRY	RKO II, $41.00	(Mc-Guild)	Midwest Family

LAS VEGAS

MSA Rank # 90
MSA Pop: 514,200
APR 17.4
Est 1983 Rev: $11,100,000

Stations: 17/17
Diaries: 925/482:1
Standard Error: .642
% Below Line: 0

CSI: 4.9 Bil
CSI HH: 25.2 M
Retail $: 3.2 Bil
% Not Listed: 14.6

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KOMP-F	88/11.3	12.6	11.4	10.4	9.5
2. KLUC-F	76/ 9.8	11.7	14.2	12.1	11.6
3. KXTZ-F	70/ 9.0	10.4	7.2	6.5	8.4
4. KFMS-F	65/ 8.4	7.8	5.4	7.1	4.3
5. KORK	55/ 7.1	4.5	3.2	2.9	2.5
6. KDWN	42/ 5.4	5.2	6.4	4.3	4.9
7. KEER-F	40/ 5.2	5.4	6.0	8.1	8.7
8. KRAM	39/ 5.0	3.9	5.4	5.5	4.7
9. KLAV	30/ 3.9	3.9	6.4	5.6	4.0
10. KENO	29/ 3.7	2.0	1.9	2.9	3.8
11. KUDO-F	28/ 3.6	4.9	6.5	6.1	6.3
KVEG	28/ 3.6	5.8	6.4	8.7	7.2
KMJJ	26/ 3.4	2.9	4.9	4.9	6.3

12+ TSA 1/4	
1. KOMP-F	88
2. KLUC-F	76
3. KXTZ-F	71
4. KFMS-F	70
5. KORK	55
6. KDWN	46
KEER-F	46
8. KRAM	40
9. KLAV	30
10. KVEG	29
KENO	29

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KLUC-F	1111/24.7	27.9	28.2
2. KOMP-F	968/21.7	19.4	22.0
3. KXTZ-F	798/17.2	18.6	16.1
4. KFMS-F	709/14.8	14.1	10.7
5. KLAV	678/15.2	13.4	17.9
6. KDWN	646/13.0	14.3	13.0
7. KENO	559/12.5	9.2	10.4
8. KMJJ	552/12.3	15.1	15.6
9. KRAM	545/11.5	10.0	12.3
10. KORK	541/11.6	11.8	9.7

12+ FM SHARE (METRO): 59.28% (393 of 663) (FAL 82: 58.23%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KLUC-F	1. KOMP-F	1. KOMP-F	1. KFMS-F	1. KFMS-F	1. KLUC-F
2. KOMP-F	2. KLUC-F	2. KLUC-F	2. KXTZ-F	2. KXTZ-F	2. KOMP-F
	3. KFMS-F	3. KFMS-F	3. KOMP-F	3. KRAM	3. KORK
	4. KUDO-F KXTZ-F	4. KXTZ-F	4. KRAM	4. KDWN	4. KDWN

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOMP-F	1. KOMP-F	1. KLUC-F	1. KFMS-F	1. KOMP-F	1. KFMS-F
2. KXTZ-F	2. KLUC-F	2. KFMS-F	2. KXTZ-F	2. KLUC-F	2. KOMP-F
3. KFMS-F	3. KFMS-F	3. KOMP-F	3. KLUC-F KRAM		3. KMJJ
4. KORK	4. KXTZ-F	4. KLAV KXTZ-F			

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KMZQ-F	100.5	Henderson	2.4/6.2
KNUU	970		2.2/8.7
KRRI-F	105.5	Boulder City	.9/3.8
KVOV	1280	Henderson	.5/1.8

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	30 (1)	164 (2)	194 (3)	29.3
COUNTRY	67 (2)	72 (2)	139 (4)	21.0
BTFL MUSIC		110 (2)	110 (2)	16.6
AC	55 (2)	28 (1)	83 (3)	12.5
NOSTALGIA	55 (1)		55 (1)	8.3
MOR/VARIETY	42 (1)		42 (1)	6.3
OTHERS/UNKNOWN	4 (1)	19 (1)	23 (2)	3.5
NEWS/TALK	17 (1)		17 (1)	2.6
			663 (17)	

RADIO STATIONS

KDWN, 720, 50 KW (DA-N)	, MOR/TALK	,	$19.25	(Blair)	
KENO, 1460, 5 KW/1 KW (DA-N)	, AC	,	$ NA	(Christal)	Lotus
KLAV, 1230, 1 KW/250 W	, CHR/ROCK	,	$20.00*	(Masla)	
KMJJ, 1140, 10 KW/2.5 KW (DA-N)	, AC/OLDIES	ABC-E,	$21.00*	(Mc-Guild)	Western Cities
KORK, 920, 5 KW/500 W (DA-2)	, NOSTALGIA (Primetime)	ABC-I,	$20.00*	(Eastman)	Donrey
KRAM, 1340, 1 KW/250 W	, COUNTRY (Century 21)	,	$18.75	(Torbet)	
KVEG, 1410, 5 KW (DA-N)	, COUNTRY	,	$24.00*	(Katz)	

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

LEXINGTON

MSA Rank # 126
MSA Pop: 330,500
APR 15.4
Est 1983 Rev: $7,800,000

Stations: 14/12
Diaries: 766/359:1
Standard Error: .693
% Below Line: 1.9

CSI: 2.8 Bil
CSI HH: 22.8 M
Retail $: 1.9 Bil
% Not Listed: 10.1

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WVLK-F	74/17.5	16.0	15.9	7.8	8.5
2. WKQQ-F	58/13.7	13.3	15.2	15.5	18.2
3. WLAP-F	45/10.6	17.4	16.4	18.2	16.3
4. WVLK	42/ 9.9	12.6	11.5	15.8	14.6
5. WFMI-F	40/ 9.4	4.3	1.6	2.2	1.7
6. WNCW-F	30/ 7.1	5.2	6.0	1.5	.5
7. WTKC	24/ 5.7	5.4	5.8	11.7	8.8
8. WLAP	21/ 5.0	4.7	5.5	6.3	5.8
WBBE	21/ 5.0	5.0	2.3	1.2	2.2
10. WJMM-F	8/ 1.9	.9	1.4	2.2	3.2

12+ TSA 1/4	
1. WVLK-F	236
2. WKQQ-F	123
3. WLAP-F	106
4. WVLK	53
5. WFMI-F	51
6. WHAS	46
7. WNCW-F	40
8. WTKC	31
9. WBBE	30
10. WLAP	25

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WVLK-F	2448/30.3	31.1	32.0
2. WLAP-F	1688/29.6	35.9	34.7
3. WKQQ-F	1378/26.1	25.9	28.1
4. WVLK	1023/27.5	32.0	33.7
5. WFMI-F	730/20.1	14.9	6.0
6. WHAS	725/ 5.2	5.9	7.8
7. WLAP	669/17.5	19.8	21.4
8. WNCW-F	477/13.8	11.8	11.8
9. WTKC	442/12.8	17.0	14.1
10. WBBE	232/ 5.6	5.9	6.5

12+ FM SHARE (METRO): 68.77% (262 of 381) (FAL 82: 65.48%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WFMI-F	1. WKQQ-F	1. WVLK-F	1. WVLK-F	1. WVLK-F	1. WVLK-F
2. WKQQ-F	2. WVLK-F	2. WKQQ-F	2. WVLK	2. WVLK	2. WVLK
3. WLAP-F	3. WLAP-F	3. WLAP-F	3. WLAP-F	3. WNCW-F	3. WKQQ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WVLK-F	1. WVLK-F	1. WKQQ-F	1. WVLK-F	1. WKQQ-F	1. WVLK-F
2. WKQQ-F	2. WKQQ-F	2. WVLK-F	2. WVLK	2. WVLK-F	2. WLAP-F
3. WLAP-F	3. WLAP-F	WLAP-F	3. WTKC WLAP-F	3. WLAP-F	3. WVLK

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAXU-F	103.1	Georgetown	1.7/5.6
WWKY	1380	Winchester	.7/1.4
WAKY	790	Louisville	.7/2.7
WHAS	840	Louisville	1.2/5.2

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		143 (3)	143 (3)	37.5
COUNTRY	24 (1)	81 (2)	105 (3)	27.6
MOR/VARIETY	50 (3)		50 (3)	13.1
BTFL MUSIC		30 (1)	30 (1)	7.9
AC	24 (2)		24 (2)	6.3
NOSTALGIA	21 (1)		21 (1)	5.5
RELIGION/GOSPEL		8 (1)	8 (1)	2.1
			381 (14)	

RADIO STATIONS

WBBE, 1580, 10 KW (DAYS,DA) , NOSTALGIA	MBS, $18.00	(Savalli)	(GEORGETOWN)
WLAP, 630, 5 KW/1 KW (DA-2), AC/MOR	CBS,MBS, $24.00	(Mc-Guild)	
WTKC, 1300, 2.5 KW/1 KW (DA-N),COUNTRY (TM)	NBC, $20.38	(Weiss)	
WVLK, 590, 5 KW/1 KW (DA-2), MOR/AC	ABC-I, $33.00*	(Torbet)	Bluegrass
WFMI-F, 100.1, 3 KW @ 300, CHR/ROCK	ABC-F, $13.50	(Selcom)	Cromwell (WINCHESTER)
WJMM-F, 106.3, 3 KW @ 300, RELIGION	, $ NA	(----)	Mortenson
WKQQ-F, 98.1, 100 KW @ 551, AOR	, $47.00	(Christal)	Village
WLAP-F, 94.5, 100 KW @ 660, CHR/ROCK (TM)	RKO, $38.00	(Mc-Guild)	
WNCW-F, 96.7, 3 KW @ 300, BTFL MUS (KalaMusic)	, $18.00	(Masla)	Fairfield (PARIS)
WVLK-F, 92.9, 100 KW @ 854, COUNTRY (Drake-Chen)	, $53.00*	(Torbet)	Bluegrass

WHAS - See Louisville

LITTLE ROCK

MSA Rank # 93	Stations: 16/15	CSI: 4.2 Bil
MSA Pop: 498,500	Diaries: 759/438:1	CSI HH: 23.1 M
APR 15.1	Standard Error: .689	Retail $: 2.2 Bil
Est 1983 Rev: $9,600,000	% Below Line: 4.0	% Not Listed: 5.0

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KKYK-F	79/15.7	11.5	14.5	10.7	9.8
2. KSSN-F	65/12.9	11.8	13.9	18.0	17.7
3. KMJX-F	43/ 8.6	5.8	9.3	4.5	7.7
4. KEZQ-F	42/ 8.4	8.6	7.1	9.3	12.9
5. KAUL	36/ 7.2	3.3	1.4	3.5	.6
6. KARN	35/ 7.0	6.0	11.1	7.6	7.9
7. KLRA	33/ 6.6	6.2	5.2	6.2	6.5
8. KLAZ-F	30/ 6.0	7.2	11.1	5.0	4.8
9. KLAZ	29/ 5.8	10.6	8.6	15.1	11.7
10. KLPQ-F	26/ 5.2	6.5	3.9	7.0	5.6

12+ TSA 1/4	
1. KSSN-F	217
2. KKYK-F	162
3. KLAZ-F	108
4. KMJX-F	105
5. KEZQ-F	97
6. KRLA	65
7. KARN	59
8. KLPQ-F	49
9. KAUL	38
10. KAAY	33

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KSSN-F	2690/23.9	25.6	27.0
2. KKYK-F	2427/30.9	32.1	31.8
3. KLAZ-F	1377/15.3	21.6	22.5
4. KLRA	1112/17.2	16.0	16.4
5. KMJX-F	1095/17.2	13.1	15.6
6. KEZQ-F	1043/16.4	16.8	16.4
7. KLPQ-F	933/11.7	16.3	10.3
8. KAAY	887/13.2	14.4	17.7
9. KARN	838/17.7	17.1	21.9
10. KLAZ	447/13.2	17.2	17.4

12+ FM SHARE (METRO): 63.94% (305 of 477) (FAL 82: 62.94%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KSSN-F	1. KSSN-F	1. KKYK-F
2. KLAZ-F	2. KMJX-F	2. KSSN-F	2. KKYK-F	2. KEZQ-F	2. KSSN-F
3. KMJX-F	3. KSSN-F	3. KMJX-F	3. KEZQ-F	3. KAUL	3. KLRA
	4. KLAZ	4. KLAZ	4. KLPQ-F	4. KLRA KARN	4. KARN

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSSN-F	1. KKYK-F	1. KKYK-F	1. KSSN-F	1. KMJX-F	1. KSSN-F
2. KKYK-F	2. KSSN-F	2. KSSN-F	2. KKYK-F	2. KKYK-F	2. KKYK-F
3. KEZQ-F	3. KMJX-F	3. KMJX-F	3. KEZQ-F	3. KSSN-F	3. KMJX-F
4. KAUL	4. KEZQ-F	4. KLAZ-F	4. KLPQ-F		4. KEZQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAAY	1090	3.2/13.2	KGKO	850	Benton	.8/2.0	KSOH	1050		.4/1.3
KBOX	1150	1.6/8.7	KITA	1440		1.8/4.6	KWTD-F	106.3	Lonoke	4.0/9.0

FORMATS	AM	FM	TOTAL	%
COUNTRY	33 (1)	91 (2)	124 (3)	26.0
ROCK/AOR/CONTEMP		122 (2)	122 (2)	25.6
BLACK/URBAN/JAZZ	29 (1)	51 (2)	80 (3)	16.8
BTFL MUSIC		42 (1)	42 (1)	8.8
NOSTALGIA	36 (1)		36 (1)	7.5
NEWS/TALK	35 (1)		35 (1)	7.3
AC	16 (1)		16 (1)	3.4
RELIGION/GOSPEL	11 (2)		11 (2)	2.3
OTHERS/UNKNOWN	8 (1)		8 (1)	1.7
MOR/VARIETY	4 (1)		4 (1)	0.8
			477 (16)	

RADIO STATIONS

KAAY, 1090, 50 KW (DA-N) , AC	ABC-C,RKO II,	$40.00*	(Katz)	Multimedia
KARN, 920, 5 KW (DA-N) , NEWS/TALK	NBC,	$30.00*	(Blair)	
KAUL, 1380, 5 KW/2.5 KW (DA-2),NOSTALGIA (Al Ham)	ABC-I,	$25.00*	(Roslin)	
KLAZ, 1250, 1 KW/500 W (DA-N), BLACK	,	$33.00*	(----)	
KLRA, 1010, 10 KW/5 KW (DA-N) , COUNTRY	CBS,	$19.00	(Christal)	Signal
KEZQ-F, 100.3, 100 KW @ 295, BTFL MUS (Bonne)	,	$47.50	(Selcom)	
KKYK-F, 103.7, 100 KW @ 1510, CHR (Ron White)	,	$49.00*	(Blair)	
KLAZ-F, 98.5, 100 KW @ 880, BLACK/URBAN	,	$35.00*	(----)	
KLPQ-F, 94.1, 100 KW @ 770, COUNTRY	,	$40.00*	(Katz)	Multimedia
KMJX-F, 105.1, 100 KW @ 534, AOR	ABC-R,	$20.00*	(HNWH)	(CONWAY)
KSSN-F, 95.7, 100 KW @ 1000, COUNTRY	ABC-E,	$57.00*	(Eastman)	Firstcom

LOS ANGELES

MSA Rank # 2; ADI # 2	Stations: 44/42	CSI: 86.1 Bil
MSA Pop: 7,607,500	Diaries: 4301/1906:1	CSI HH: 30.4 M
APR 17.4	Standard Error: .314	Retail $: 39.7 Bil
Est 1983 Rev: $190,300,000	% Below Line: 1.6	% Not Listed: 7.6

12+ METRO 1/4/SHARE		SUM 83	SPG 83	WIN 83	FAL 82	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KIIS-F	1160/8.1	7.6	6.0	4.7	4.4	1. KIIS-F	1335	1. KIIS-F	19415/20.4	17.3	12.4
2. KABC	746/5.2	7.4	7.6	6.2	5.6	2. KABC	879	2. KNX	14212/12.3	11.6	12.7
3. KBIG-F	718/5.0	4.3	6.1	5.3	5.1	3. KBIG-F	849	3. KABC	12021/12.5	18.2	12.5
4. KJOI-F	632/4.4	4.7	4.1	3.4	3.8	4. KNX	731	4. KLOS-F	11829/11.2	12.8	12.6
5. KMET-F	538/3.8	3.3	3.2	3.0	3.7	5. KMET-F	692	5. KFWB	11396/12.9	13.9	13.7
6. KNX	533/3.7	2.7	3.1	3.7	3.7	6. KJOI-F	668	6. KMET-F	11234/10.7	11.0	11.2
7. KLOS-F	511/3.6	4.3	4.1	4.0	3.7	7. KLOS-F	667	7. KIQQ-F	10642/11.8	10.6	11.0
8. KFWB	505/3.5	3.2	3.4	4.3	4.2	8. KFWB	539	8. KFI	10353/ 7.7	8.0	8.5
9. KPRZ	457/3.2	1.8	2.5	2.1	2.0	9. KRTH-F	505	9. KRTH-F	10194/ 9.9	10.7	8.8
10. KMPC	393/2.8	3.3	2.8	2.6	2.8	10. KMPC	501	10. KBIG-F	10133/10.3	12.7	10.6
11. KOST-F	384/2.7	2.3	2.6	2.8	2.4	11. KPRZ	462	11. KMPC	8822/ 8.8	9.6	8.9
12. KROQ-F	374/2.6	3.5	4.4	4.6	3.9	12. KOST-F	452	12. KJOI-F	8494/ 9.7	10.0	8.3
13. KRTH-F	373/2.6	3.3	3.0	3.5	2.6	13. KFI	447	13. KOST-F	8154/ 8.5	8.6	6.2
14. KIQQ-F	370/2.6	2.7	2.8	2.6	3.1	14. KROQ-F	423	14. XTRA	8065/ 5.4	6.1	8.2
15. KJLH-F	347/2.4	1.7	1.4	1.7	1.3	15. KIQQ-F	413	15. KROQ-F	6993/ 7.6	11.3	8.2
16. KMGG-F	324/2.3	1.5	1.3	1.9	1.3	16. KJLH-F	351	16. KMGG-F	6706/ 7.5	5.2	5.9
17. KTNQ	299/2.1	1.9	1.8	2.0	2.2	17. KMGG-F	348	17. KHTZ-F	6521/ 7.6	7.7	8.6
18. KHTZ-F	297/2.1	2.2	2.3	2.7	2.9	18. KLAC	327	18. KKHR-F	6495/ 6.2	5.7	7.0
19. KUTE-F	295/2.1	2.1	1.9	1.6	1.4	19. KTNQ	314	19. KUTE-F	6456/ 7.2	6.9	5.0
20. KWKW	293/2.1	1.3	1.7	1.6	1.7	20. KUTE-F	313	20. KLAC	6019/ 5.6	7.1	6.4
21. KFI	277/1.9	1.7	1.8	1.6	2.3	21. KZLA-F	306	21. KRLA	5830/ 6.5	6.8	5.8
22. KZLA-F	269/1.9	2.4	2.0	2.3	2.1	22. KHTZ-F	303	22. KJLH-F	5041/ 6.0	4.5	3.7
23. KRLA	258/1.8	2.3	1.7	2.5	1.5	23. KKHR-F	299	23. KPRZ	4614/ 5.6	5.6	4.8
KNOB-F	258/1.8	1.7	1.3	1.1	1.2	24. KWKW	294	24. KZLA-F	4497/ 4.7	5.7	5.0
25. KALI	252/1.8	2.0	1.8	1.3	1.9	25. KRLA	279	25. KFAC-F	4476/ 4.7	4.5	3.3

12+ FM SHARE (METRO): 61.02% (8055 of 13201) (FAL 82: 57.19%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KBIG-F	1. KIIS-F
2. KIQQ-F	2. KLOS-F	2. KLOS-F	2. KBIG-F	2. KABC	2. KABC
3. KMET-F	3. KMET-F	3. KMET-F	3. KABC	3. KJOI-F	3. KNX
4. KROQ-F	4. KRTH-F	4. KBIG-F	4. KRTH-F	4. KNX	4. KFWB
5. KLOS-F	5. KROQ-F	5. KRTH-F	5. KJOI-F	5. KPRZ	5. KBIG-F
6. KDAY	6. KOST-F	6. KOST-F	6. KOST-F	6. KMPC	6. KJOI-F
7. KUTE-F	7. KJLH-F	7. KABC	7. KTNQ	7. KFWB	7. KPRZ
	8. KMGG-F	8. KHTZ-F	8. KNX	8. KIIS-F	8. KFI
	9. KHTZ-F	9. KJLH-F	9. KMGG-F	9. KZLA-F	9. KMPC
	10. KUTE-F	10. KMGG-F	10. KHTZ-F	10. KWKW	10. KMET-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KLOS-F	1. KIIS-F
2. KBIG-F	2. KBIG-F	2. KOST-F	2. KBIG-F	2. KMET-F	2. KBIG-F
3. KABC	3. KMET-F	3. KMGG-F	3. KOST-F	3. KIIS-F	3. KABC
4. KJOI-F	4. KABC	4. KRTH-F	4. KJOI-F	4. KROQ-F	4. KRLA
5. KPRZ	5. KJOI-F	5. KUTE-F	5. KABC	5. KRTH-F	5. KRTH-F
6. KMET-F	6. KLOS-F	6. KLOS-F	6. KRTH-F	6. KJLH-F	6. KLOS-F
7. KLOS-F	7. KNX	KMET-F	7. KMGG-F	7. KHTZ-F	7. KNX
8. KOST-F	8. KPRZ	8. KHTZ-F	8. KWKW	8. KOST-F	8. KJOI-F
9. KMPC	9. KIQQ-F	9. KIQQ-F	9. KJLH-F	9. KMGG-F	KTNQ
10. KNX	10. KOST-F	10. KJLH-F	10. KHTZ-F	10. KUTE-F	10. KMET-F
			KNOB-F		

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	235 (2)	3188 (6)	3423 (8)	25.9
AC	535 (2)	1440 (5)	1975 (7)	15.0
NEWS/TALK	1784 (3)		1784 (3)	13.5
BTFL MUSIC		1608 (3)	1608 (3)	12.2
BLACK/URBAN/JAZZ	323 (2)	1080 (4)	1403 (6)	10.6
SPANISH	915 (4)	178 (1)	1093 (5)	8.3
NOSTALGIA	850 (2)		850 (2)	6.4
COUNTRY	264 (2)	319 (2)	583 (4)	4.4
RELIGION/GOSPEL	185 (3)	52 (1)	237 (4)	1.8
CLASSICAL		190 (1)	190 (1)	1.4
MOR/VARIETY	55 (1)		55 (1)	0.4
			13201 (44)	

LOS ANGELES ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KIIS-F	1. KIIS-F	1. KIIS-F
2. KABC	2. KNX	2. KFWB
3. KBIG-F	3. KABC	3. KABC
4. KMET-F	4. KFWB	4. KPRZ
5. KJOI-F	5. KLOS-F	5. KBIG-F
6. KNX	6. KMET-F	6. KNX
7. KLOS-F	7. KIQQ-F	7. KJOI-F
8. KFWB	8. KBIG-F	8. KROQ-F
9. KRTH-F	9. KRTH-F	9. KTNQ
10. KMPC	10. KFI	10. KMET-F
11. KPRZ	11. KMPC	
12. KOST-F	12. KJOI-F	
13. KFI	13. KOST-F	
KROQ-F	14. KROQ-F	
15. KIQQ-F	15. KMGG-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KACE-F	103.9	Inglewood	1.6/4.0
KBRT	740	Avalon	.4/1.4
KDAY	1580	Santa Monica	1.3/4.1
KFAC-F	92.3		1.3/4.7
KFSG-F	96.3		.4/1.3
KGER	1390	Long Beach	.4/1.2
KGFJ	1230		1.0/3.7
KHJ	930		.7/3.2
KIEV	870	Glendale	.5/1.5
KIKF-F	94.3	Garden Grove	.3/1.0
KKGO-F	105.1		1.4/4.0
KKHR-F	93.1		1.6/6.2
KLAC	570		1.6/5.6
KLVE-F	107.5		1.2/3.7
KWIZ	1480	Santa Ana	.4/1.4
KZLA	1540		.3/1.2
XPRS	1090	Tijuana	.5/1.1
XTRA	690	Tijuana	1.0/5.4

ADI FM SHARE: 61.86% (9463 of 15297) (FAL 82: 58.62%)

RADIO STATIONS

KABC,	790,	5 KW (DA-N)	, TALK	ABC-T,ABC-I,	$300.00	(Katz)	ABC
KALI,	1430,	5 KW/1 KW (DA-2)	, SPANISH	,	$? ?	(Masla)	United
KDAY,	1580,	50 KW (DA-2)	, BLACK	NBN,	$ 90.00*	(Weiss)	Rollins
KFI ,	640,	50 KW	, AC	ABC-E,	$180.00*	(Christal)	Cox
KFWB,	980,	5 KW	, NEWS	NBC,	$200.00*	(Group W)	Westingh
KLAC,	570,	5 KW (DA-N)	, COUNTRY	ABC-D,	$145.00*	(Eastman)	Metromedia
KMPC,	710,	50 KW/10 KW (DA-N)	, NOSTALGIA	,	$170.63	(MMR)	Golden West
KNX ,	1070,	50 KW	, NEWS	CBS,	$270.00	(CBS Spot)	CBS
KPRZ,	1150,	5 KW (DA-N)	, NOSTALGIA (Al Ham)	MBS,	$130.00	(Mc-Guild)	Gannett
KRLA,	1110,	50 KW/10 KW (DA-2)	, OLDIES	,	$130.00*	(HNWH)	
KTNQ,	1020,	50 KW (DA-2)	, SPANISH	,	$ 70.00*	(Caballero)	
KWKW,	1300,	5 KW/1 KW (DA-2)	, SPANISH	,	$ 63.00	(Lotus)	Lotus

FM STATIONS

KBIG-F,	104.3,	105 KW @ 2890,	BTFL MUS	,	$255.00*	(Torbet)	Bonneville
KFAC-F,	92.3,	55 KW @ 2835,	CLASSICAL	MBS.	$172.50	(Mc-Guild)	
KHTZ-F,	97.1,	55 KW @ 770,	AC/CONTEMP	,	$160.00*	(MMR)	Greater Media
KIIS-F,	102.7,	8 KW @ 2790,	CHR/ROCK	ABC-C,	$325.00*	(Mc-Guild)	
KIQQ-F,	100.3,	5 KW @ 3060,	ROCK/CHR	,	$135.00	(Selcom)	Outlet
KJLH-F,	102.3,	3 KW @ 300,	BLACK	,	$? ?	(Lazar)	
KJOI-F,	98.7,	75 KW @ 1833,	BTFL MUS (Churchill)	,	$205.00	(Selcom)	
KKHR-F,	93.1,	54 KW @ 2870,	CHR/ROCK	CBS-R,	$115.00*	(CBS/FM)	CBS
KLOS-F,	95.5,	68 KW @ 2920,	AOR (Pollack)	ABC-R,	$292.50	(Katz)	ABC

PLEASE SEE ANAHEIM FOR CONTINUATION OF FM STATIONS

LOUISVILLE

MSA Rank # 47
MSA Pop: 970,300
APR 16.8
Est 1983 Rev: $15,500,000

Stations: 18/18
Diaries: 1257/597:1
Standard Error: .554
% Below Line: 0

CSI: 8.8 Bil
CSI HH: 24.6 M
Retail $: 4.4 Bil
% Not Listed: 5.4

12+ METRO 1/4/SHARE		SPG 83	WIN 83	FAL 82
1. WAMZ-F	154/12.2	11.7	11.8	13.4
2. WLOU	143/11.4	13.1	10.5	9.8
3. WQMF-F	126/10.0	8.1	9.4	7.8
4. WHAS	122/ 9.7	8.6	10.5	9.4
5. WVEZ-F	108/ 8.6	8.5	8.7	9.6
6. WCII	78/ 6.2	4.7	6.1	6.0
7. WKJJ-F	74/ 5.9	5.6	6.3	4.7
8. WRKA-F	68/ 5.4	7.2	7.0	7.7
9. WAKY	55/ 4.4	4.4	4.2	5.7
10. WAVG	54/ 4.3	7.7	5.9	7.2
WLRS-F	54/ 4.3	4.5	6.2	4.9
12. WJYL-F	42/ 3.3	1.7	1.9	1.6

12+ TSA 1/4	
1. WAMZ-F	294
2. WQMF-F	237
3. WHAS	219
4. WLOU	152
5. WVEZ-F	145
6. WKJJ-F	107
7. WCII	88
8. WLRS-F	82
9. WRKA-F	68
10. WAVG	65
11. WAKY	62
12. WJYL-F	43

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WHAS	3478/26.0	26.3	28.4
2. WAMZ-F	3095/22.4	20.5	22.7
3. WQMF-F	2717/22.3	19.9	17.5
4. WLRS-F	1588/17.3	16.0	16.1
5. WVEZ-F	1583/15.0	17.6	16.2
6. WKJJ-F	1563/15.2	18.3	17.0
7. WAKY	1440/16.2	16.6	18.5
8. WAVG	1363/15.5	20.2	20.5
9. WCII	1206/12.7	14.3	16.1
10. WRKA-F	1196/15.9	19.9	17.2
11. WLOU	906/11.2	11.1	10.9
12. WJYL-F	767/ 9.6	6.9	5.4

12+ FM SHARE (METRO): 54.29% (646 of 1190) (FAL 82: 53.06%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQMF-F	1. WQMF-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WHAS
2. WLOU	2. WLOU	2. WLOU	2. WLOU	2. WVEZ-F	2. WQMF-F
3. WLRS-F	3. WAMZ-F	3. WQMF-F	3. WHAS	3. WHAS	3. WAMZ-F
4. WJYL-F	4. WRKA-F	4. WVEZ-F	4. WVEZ-F	4. WCII	4. WLOU
	5. WKJJ-F	5. WKZZ-F	5. WCII	5. WLOU	5. WCII

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WAMZ-F	1. WLOU	1. WLOU	1. WAMZ-F	1. WQMF-F	1. WAMZ-F
2. WVEZ-F	2. WAMZ-F	2. WAMZ-F	2. WLOU	2. WLOU	2. WLOU
3. WHAS	3. WQMF-F	3. WAMZ-F	3. WLOU	3. WLOU	3. WLOU
4. WHAS	4. WHAS	4. WQMF-F	WVEZ-F	4. WHAS	4. WAKY
5. WQMF-F	5. WVEZ-F	5. WKJJ-F	5. WCII	WLRS-F	5. WCII
			WRKA		WVEZ-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		296 (4)	296 (4)	24.9
COUNTRY	107 (3)	154 (1)	261 (4)	21.9
MOR/VARIETY	176 (2)		176 (2)	14.8
BLACK/URBAN/JAZZ	155 (2)		155 (2)	13.0
AC	55 (1)	68 (1)	123 (2)	10.3
BTFL MUSIC		108 (1)	108 (1)	9.1
RELIGION/GOSPEL	16 (1)	20 (1)	36 (2)	3.0
NOSTALGIA	35 (1)		35 (1)	2.9
			1190 (18)	

LOUISVILLE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WAMZ-F	1. WAMZ-F	1. WAMZ-F
2. WQMF-F	2. WHAS	2. WQMF-F
3. WHAS	3. WQMF-F	3. WHAS
4. WLOU	4. WLRS-F	4. WVEZ-F
5. WVEZ-F	5. WVEZ-F	5. WCII
6. WKJJ-F	6. WKJJ-F	6. WLOU
7. WCII	7. WAKY	7. WAVG
8. WLRS-F	8. WAKY	8. WAKY
9. WRKA-F	9. WRKA-F	9. WXVW
10. WAVG	10. WCII	10. WLRS-F
11. WAKY	11. WLOU	
12. WJYL-F	12. WJYL-F	
13. WXVW	13. WINN	
14. WINN	14. WXVW	
15. WCKQ-F	15. WXLN-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WDGS	1290	New Albany,IN	1.0/1.4
WFIA	900		1.3/2.5
WINN	1240		1.7/5.0
WTMT	620		.6/1.3
WXLN-F	103.9		1.6/4.0
WXVW	1450	Jeffersonv,IN	2.8/5.1

ADI FM SHARE: 61.86% (1129 of 1825) (FAL 82: 56.81%)

AM STATIONS

WAKY, 790, 5 KW/1 KW (DA-2), OLDIES ABC-I, $ 60.00* (Katz)
WAVG, 970, 5 KW (DA-2) , MOR RKO II, NBC,NBC-T, $ 43.00 (Eastman) Henson
WCII, 1080, 10 KW/1 KW (DA-2), COUNTRY MBS, $ 68.44 (MMR) Great Trails
WHAS, 840, 50 KW , MOR CBS, $103.75 (Christal) Cour Jrnl

WINN, 1240, 1 KW/250 W , COUNTRY , $ 15.00 (Mc-Guild)
WLOU, 1350, 5 KW (DAYS) , BLACK NBN, $ 50.00* (HNWH) Jphnson Prod
WXVW, 1450, 1 KW/250 W , NOSTALGIA (Al Ham) ABC-I, $ 18.00 (Regional)

FM STATIONS

WAMZ-F, 97.5, 100 KW @ 505, COUNTRY ABC-E, $121.88 (Christal)Cour Jrnl
WJYL-F, 101.7, 3 KW A 300, CHR/ROCK ABC-F, $ 20.00* (----)
WKJJ-F, 99.7, 20 KW A 720, AC/CONTEMP CBS-R, $ 67.50 (MMR) Great Trails
WLRS-F, 102.3, 3 KW @ 300, AOR (Pollack) ABC-R,Source, $ 50.00 (Eastman) Henson

WQMF-F, 95.7, 34 KW @ 580, AOR , $ 65.00* (Torbet) Wood
WRKA-F, 103.1, 3 KW @ 300, AC ABC-D, $ 58.00 (Blair) Cap-Johns
WVEZ-F, 106.9, 25 KW @ 670, BTFL MUS (SRP) , $ 60.00* (Katz)
WXLN-F, 103.9, 3 KW @ 300, RELIGION ABC-D, $ 19.00 (Radio Spot)
WCKQ-F, 103.9, 3 KW @ 300, CONTEMP , $ 12.00 (Regional)
(CAMPBELLSVILLE)

LUBBOCK

MSA Rank # 178	Stations: 15/15	CSI: 2.1 Bil
MSA Pop: 220,600	Diaries: 673/271:1	CSI HH: 26.2 M
APR 15.8	Standard Error: .756	Retail $: 1.5 Bil
Est 1983 Rev: $5,100,000	% Below Line: 0	% Not Listed: 7.6

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KLLL-F	48/16.7	16.5	17.1	16.6	17.4
2. KFMX-F	35/12.2	17.2	8.1	12.1	13.2
KSEL-F	35/12.2	9.5	6.0	9.3	12.5
4. KTEZ-F	26/ 9.0	9.1	10.1	8.3	12.1
5. KRUX-F	22/ 7.6	6.7	8.1	9.7	---
6. KFYO	20/ 6.9	6.0	6.7	4.8	6.4
7. KSEL	15/ 5.2	4.2	7.7	9.0	7.5
8. KLFB	14/ 4.9	4.2	5.7	4.8	5.0
9. KEND	13/ 4.5	4.6	3.7	4.8	3.9
10. KRLB-F	12/ 4.2	9.8	12.4	3.1	3.6

12+ TSA 1/4	
1. KLLL-F	103
2. KSEL-F	60
3. KFMX-F	49
4. KRUX-F	45
5. KFYO	44
6. KTEZ-F	39
7. KSEL	21
8. KLFB	18
9. KRLB-F	15
10. KEND	14

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KLLL-F	1060/31.3	33.1	30.3
2. KSEL-F	882/32.5	28.8	20.7
3. KFYO	669/19.3	16.0	17.4
4. KFMX-F	555/21.9	27.8	18.1
5. KRUX-F	527/15.6	17.3	15.7
6. KSEL	508/17.9	17.7	17.9
7. KTEZ-F	478/16.9	15.2	16.0
8. KRLB-F	320/14.6	19.7	23.0
9. KEND	250/12.3	12.4	14.0
10. KLFB	160/ 7.6	5.4	NA

12+ FM SHARE (METRO): 68.05% (181 of 266) (FAL 82: 67.02%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KFMX-F	1. KSEL-F	1. KLLL-F	1. KLLL-F	1. KLLL-F	1. KSEL-F+
2. KSEL-F	2. KLLL-F	2. KSEL-F	2. KRUX-F	2. KTEZ-F	2. KLLL-F
3. KLLL-F	KFMX-F	3. KFMX-F	3. KSEL-F	3. KRUX-F	3. KFMX-F
					KFYO

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KLLL-F	1. KSEL-F+	1. KLLL-F	1. KLLL-F	1. KFMX-F	1. KLLL-F
2. KTEZ-F	2. KLLL-F	KSEL-F	2. KRUX-F	KSEL-F	2. KSEL-F
3. KFMX-F	3. KFMX-F	3. KFMX-F	KTEZ-F	3. KLLL-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBBL 1340 2.4/5.6 KRLB 580 1.7/4.1 KCAS 1050 Slaton 1.4/2.3
KJAK-F 92.7 Slaton 1.0/6.2 KTLK 1460 2.4/4.9

FORMATS	AM	FM	TOTAL	%
COUNTRY	33 (2)	70 (2)	103 (4)	38.7
ROCK/AOR/CONTEMP		70 (2)	70 (2)	26.3
AC	15 (1)	12 (1)	27 (2)	10.2
BTFL MUSIC		26 (1)	26 (1)	9.8
SPANISH	14 (1)		14 (1)	5.3
RELIGION/GOSPEL	7 (1)	3 (1)	10 (2)	3.8
OTHERS/UNKNOWN	7 (1)		7 (1)	2.6
NOSTALGIA	5 (1)		5 (1)	1.9
MOR/VARIETY	4 (1)		4 (1)	1.5
			266 (15)	

RADIO STATIONS

KEND, 1590, 1 KW (DA-2) , COUNTRY MBS, $12.00* (Eastman)
KFYO, 790, 5 KW/1 KW (DA-2), COUNTRY CBS, $12.50 (Torbet)
KLFB, 1420, 500 W (DA-1) , SPANISH , $11.00 (Caballero)
KSEL, 950, 5 KW/500 W (DA-2),AC RKO, $14.00* (Mc-Guild) Harris

KFMX-F, 94.5, 100 KW @ 680, AOR (Burk-Abr) Source, $22.00* (Selcom) So. Minnesota
KLLL-F, 96.3, 100 KW @ 580, COUNTRY APR, $28.00* (Eastman)
KRLB-F, 99.5, 46 KW @ 630, AC , $20.00* (Lotus)
KRUX-F, 102.5, 100 KW @ 750, COUNTRY , $18.00 (Katz) Rex
KSEL-F, 93.7, 100 KW @ 736, CONTEMP (Fairwest) RKO, $23.00* (Mc-Guild) Harris
KTEZ-F, 101.1, 100 KW @ 750, BTFL MUS (Schulke) , $20.00* (Weiss)

MADISON

MSA Rank # 125	Stations: 15/11	CSI: 3.3 Bil
MSA Pop: 332,900	Diaries: 745/363:1	CSI HH: 26.0 M
APR 17.2	Standard Error: .718	Retail $: 1.8 Bil
Est 1983 Rev: $8,200,000	% Below Line: 7.3	% Not Listed: 16.9

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WTSO	60/12.2	11.1	10.8	9.2	12.5
2. WIBA-F	53/10.8	8.5	10.6	11.6	11.4
3. WIBA	51/10.4	7.5	8.9	8.8	12.9
4. WZEE-F	48/ 9.8	8.3	8.9	10.6	9.6
5. WWQM-F	36/ 7.3	6.7	5.1	6.7	4.6
6. WISM-F	29/ 5.9	5.5	8.5	6.7	7.2
7. WSJY-F	25/ 5.1	4.5	1.5	1.0	1.1
8. WERU	23/ 4.7	8.3	6.1	10.4	---
9. WLVE-F	22/ 4.5	3.6	7.4	6.9	8.3
10. WMAD-F	19/ 3.9	3.8	4.9	6.3	5.0

12+ TSA 1/4	
1. WZEE-F	121
2. WIBA-F	93
3. WTSO	84
4. WIBA	52
WISM-F	52
6. WLVE-F	50
WSJY-F	50
8. WWQM-F	37
9. WERU	33
10. WMAD-F	32

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WZEE-F	1898/31.6	29.3	28.3
2. WIBA-F	1674/32.1	31.0	31.4
3. WTSO	1217/28.8	24.2	26.0
4. WISM-F	980/20.5	22.3	25.3
5. WIBA	907/27.6	22.5	28.0
6. WLVE-F	807/13.5	16.2	15.8
7. WSJY-F	535/ 8.2	8.0	5.6
8. WWQM-F	546/17.0	16.4	15.4
9. WISM	531/14.1	17.2	21.9
10. WMAD-F	467/13.1	12.8	NA

12+ FM SHARE (METRO): 56.86% (232 of 408) (FAL 82: 54.70%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZEE-F	1. WIBA-F	1. WIBA-F	1. WTSO	1. WTSO	1. WTSO
2. WIBA-F	2. WZEE-F	2. WZEE-F	2. WIBA	2. WIBA	2. WIBA
	3. WISM-F	3. WTSO	3. WWQM-F	3. WWQM-F	3. WZEE-F
		WWQM-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTSO	1. WZEE-F	1. WZEE-F	1. WTSO	1. WIBA-F	1. WIBA
2. WIBA-F	2. WIBA-F	2. WIBA-F	2. WIBA	2. WZEE-F	WTSO
3. WWQM-F	3. WTSO	3. WISM-F	3. WISM-F	3. WMAD-F	3. WIBA-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHIT	1550		3.3/9.0
WBBM	780	Chicago	.4/4.1
WGN	720	Chicago	1.2/4.3
WTMJ	620	Milwauk	.6/2.5
WISM	780	Chicago	3.1/14.1

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		120 (3)	120 (3)	29.4
COUNTRY	60 (1)	36 (1)	96 (2)	23.5
AC	31 (2)	51 (2)	82 (4)	20.1
MOR/VARIETY	60 (3)		60 (3)	14.7
BTFL MUSIC		25 (1)	25 (1)	6.1
NOSTALGIA	23 (1)		23 (1)	5.6
NEWS/TALK	2 (1)		2 (1)	0.5
			408 (15)	

RADIO STATIONS

WERU, 1190, 1 KW (DAYS,DA) , NOSTALGAI (Al Ham) APR,NBC, $20.00* (Christal)
WHIT, 1550, 5 KW (DAYS,DA) , OLDIES ABC-E, $26.00 (Selcom) McKenna
WIBA, 1310, 5 KW (DA-N) , MOR MBS,CBS, $26.00 (Blair) Des Moi Regis
WISM, 1480, 5 KW (DA-2) , AC ABC-D, $21.88 (Mc-Guild) Midwest Fam
WTSO, 1070, 10 KW/5 KW (DA-2), COUNTRY APR, $31.00* (Torbet)

WIBA-F, 101.5, 50 KW @ 470, AOR , $28.00 (Blair) Des Moi Regis
WISM-F, 98.1, 38 KW @ 580, AC , $28.25 (mc-Guild) Midwest Fam
WLVE-F, 94.9, 37 KW @ 1300, AC ABC-I, $18.00* (HNWH) (BARABOO)
WMAD-F, 92.1, 1.7 KW @ 380, AOR Source, $20.00* (Christal)
WWQM-F, 106.3, 1.7 KW @ 380, COUNTRY ABC-E, $24.00* (Selcom) McKenna
WZEE-F, 104.1, 6 KW @ 1120, CHR/ROCK RKO, $29.00* (Torbet)
WSJY-F, 107.3, 50 KW @ 500, BTFL MUS ABC-C, $15.00 (----) (FORT ATKINSON)

McALLEN-BROWNSVILLE

MSA Rank # 86 (approx)
132 - McAllen
172 - Brownsville
MSA Pop: 539,500
APR 19.6

Stations: 21/14
Diaries: 1042/408:1
Standard Error: .695
% Below Line: 4.1
Est 1983 Rev: $7,800,000

CSI: 3.0 Bil
CSI HH: 20.4 M
Retail $: 2.4 Bil
% Not Listed: 6.1

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KGBT	180/21.6	23.9	24.1	29.1	32.6
2. KIWW-F	101/12.1	11.2	10.8	11.3	6.3
3. KRGV	87/10.4	10.0	11.7	9.8	8.6
4. KBFM-F	81/ 9.7	9.8	10.1	15.2	15.6
5. KRIX-F	72/ 8.6	9.6	6.3	3.5	2.1
6. KQXX-F	45/ 5.4	2.9	3.0	1.6	2.9
7. KVLY-F	43/ 5.1	3.3	2.6	2.0	2.3
8. KELT-F	38/ 4.6	4.9	5.8	5.7	5.6
9. KGAR-F	32/ 3.8	3.7	2.1	---	---
10. KRIO	22/ 2.6	3.4	4.8	6.7	2.6
KTXF-F	22/ 2.6	2.8	3.5	1.3	2.3

12+ TSA 1/4	
1. KGBT	193
2. KIWW-F	110
3. KRGV	95
4. KBFM-F	84
5. KRIX-F	73
6. KQXX-F	52
7. KVLY-F	43
8. KELT-F	39
9. KGAR-F	33
10. KRIO	26

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KGBT	1646/35.5	33.5	24.1
2. KBFM-F	1305/28.4	31.4	17.2
RGV	1304/27.5	28.1	21.9
4. KIWW-F	1121/23.5	24.3	15.6
5. KRIX-F	741/17.0	22.1	11.2
6. KELT-F	655/14.0	14.6	9.6
7. KRIO	573/11.2	14.0	11.6
8. KQXX-F	514/11.0	9.3	5.8
9. KGAR-F	399/ 9.0	8.9	3.7
10. KVLY-F	380/ 8.6	8.2	5.0

12+ FM SHARE (METRO): 56.38% (442 of 784) (FAL 82: 48.62%)

TEENS
1. KRGV
2. KRIX-F
3. KBFM-F

18 - 34
1. KBFM-F
2. KIWW-F
3. KRGV

18 - 49
1. KGBT
2. KIWW-F
3. KBFM-F

25 - 54
1. KGBT
2. KIWW-F
3. KBFM-F

35 - 64
1. KGBT
2. KIWW-F
3. KVLY-F

12+ AMD
1. KGBT
2. KIWW-F
3. KRGV

12+ MID
1. KGBT
2. KIWW-F
3. KBFM-F

12+ PMD
1. KGBT
2. KRGV
3. KIWW-F

WOMEN 18-34
1. KRGV
2. KIWW-F
3. KBFM-F

WOMEN 25-54
1. KGBT
2. KIWW-F
3. KRGV

MEN 18-34
1. KRIX-F
2. KBFM-F
3. KIWW-F

MEN 25-54
1. KIWW-F
KGBT
3. KBFM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBOR	1600	Browns	.8/5.9	KEXX-F	93.9	Cor Chri	.4/1.6	XEFD	1250	Rio Bravo	.6/1.6
KIRT	1580	Mission	1.3/4.1	KSOX+	1240	Raymondv	1.4/6.6	XEMS	1490	Matamoros	.7/2.4
KURV	710	Edinbur	1.1/5.0	KTRH	740	Houston	.4/ .9	XEO	970	Matamoros	.6/2.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	87 (1)	153 (2)	240 (3)	30.6
SPANISH	207 (5)	146 (2)	353 (7)	45.0
COUNTRY	7 (1)	65 (3)	72 (4)	9.2
AC	22 (1)	32 (1)	54 (2)	6.9
BTFL MUSIC		43 (1)	43 (1)	5.5
NEWS/TALK	12 (2)		12 (2)	1.5
MOR/VARIETY	7 (1)		7 (1)	0.9
OTHERS/UNKNOWN		3 (1)	3 (1)	0.4
			784 (21)	

RADIO STATIONS

KGBT, 1530, 50 KW/10 KW (DA-N), SPANISH , $95.00 (Katz) Tichenor
KRGV, 1290, 5 KW (DA-N) , CHR/ROCK ABC-C, $28.00* (Blair) Manship
KRIO, 910, 5 KW (DA-2) , AC/CONTEMP APR, $15.00* (HNWH) Tippie

KBFM-F, 104.1, 100 KW @ 990, CHR/ROCK ABC-F, $22.00 (Christal) Central Texas
KELT-F, 94.5, 100 KW @ 800, COUNTRY (Drake-Chen) , $28.75 (Katz) Tichenor
KGAR-F, 106.3, 3 KW @ 600, AC , $ NA (Weiss)
KIWW-F, 96.1, 100 KW @ 565, SPANISH , $28.00 (Mc-Guild)
KQXX-F, 98.5, 100 KW @ 1400, SPANISH , $25.00 (Eastman)
KRIX-F, 99.5, 100 KW @ 480, AOR ABC-R, $24.00* (Masla)
KTXF-F, 100.3, 100 KW @ 500m COUNTRY (?) , $ NA (Eastman)
KVLY-F, 107.9, 100 KW @ 490, BTFL MUS (Bonne) , $16.00* (HNWH) Tippie

MEMPHIS

MSA Rank # 48
MSA Pop: 935,600
APR 16.7
Est 1983 Rev: $16,400,000

Stations: 17/17
Diaries: 1180/647:1
Standard Error: .587
% Below Line: 0

CSI: 8.2 Bil
CSI HH: 24.6 M
Retail $: 4.6 Bil
% Not Listed: 5.2

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WMC-F	122/9.6	10.4	9.5	10.2	9.1
2. WDIA	121/9.5	7.7	9.0	8.3	7.6
3. WZXR-F	110/8.6	11.5	7.1	10.7	8.8
4. WHRK-F	108/8.5	10.5	9.9	8.9	16.7
5. WGKX-F	107/8.4	8.5	8.3	7.7	11.2
6. WRVR-F	99/7.8	8.8	7.5	8.3	6.6
7. WMC	92/7.2	7.6	8.0	8.2	7.9
8. WLOK	87/6.8	5.6	6.5	5.0	5.1
9. KRNB-F	77/6.1	7.3	11.0	8.3	2.4
10. WLVS-F	72/5.7	3.1	3.5	3.8	4.2
11. WREC	55/4.3	5.4	5.6	4.9	3.7
12. WKDJ	43/3.4	1.8	3.1	3.1	4.0
13. WHBQ	41/3.2	2.2	2.0	2.1	3.8

12+ TSA 1/4	
1. WMC-F	219
2. WZXR-F	186
3. WGKX-F	183
4. WHRK-F	156
5. WDIA	145
6. WMC	133
7. WRVR-F	131
8. KRNB-F	104
9. WLOK	87
10. WREC	83
11. WLVS-F	79
12. WKDJ	67
13. WHBQ	57

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WMC-F	3720/27.3	25.5	23.6
2. WZXR-F	2513/18.4	18.7	16.5
3. WGKX-F	2359/17.4	15.9	18.2
4. WMC	2346/19.9	18.5	16.5
5. WHRK-F	2227/21.1	21.1	22.8
6. WDIA	2220/22.6	22.6	25.6
7. WRVR-F	1865/16.8	19.4	18.4
8. KRNB-F	1683/18.8	16.8	23.3
9. WREC	1499/11.2	12.4	15.0
10. WKDJ	1327/12.2	6.9	10.8
11. WLOK	1293/16.9	16.5	19.9
12. WHBQ	1097/ 8.8	8.6	12.3
13. WLVS-F	954/11.0	8.7	9.1

12+ FM SHARE (METRO): 57.63% (695 of 1206) (FAL 82: 58.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZXR-F	1. WZXR-F	1. WMC-F	1. WGKX-F	1. WMC	1. WMC
2. WMC-F	2. WMC-F	2. WRVR-F	2. WRVR-F	2. WLVS-F	2. WDIA
3. KRNB-F	3. WHRK-F	WHRK-F	3. WHRK-F	WGKX-F	3. WMC-F
4. WDIA	4. WRVR-F	4. WGKX-F	4. WMC-F	4. WREC	4. WGKX-F
5. WHRK-F	5. WGKX-F	5. WZXR-F	5. WLOK	5. WLOK	5. WRVR-F

12+ AMD	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRVR-F	1. WZXR-F	1. WMC-F	1. WGKX-F	1. WZXR-F	1. WZXR-F
					WHRK-F
2. WGKX-F	2. WMC-F	2. WRVR-F	2. WRVR-F	2. WHRK-F	3. WGKX-F
					WRVR-F
3. WMC-F	3. WRVR-F	3. WGKX-F	3. WMC-F	3. WRVR-F	5. WLOK
					WMC-F
4. WLVS-F	4. WHRK-F	4. WHRK-F	4. WLOK	4. WMC-F	
5. WZXR-F	5. WGKX-F	5. WZXR-F	5. WMC	5. WGKX-F	

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	251 (3)	185 (2)	436 (5)	36.2
ROCK/AOR/CONTEMP		232 (2)	232 (2)	19.2
COUNTRY	92 (1)	107 (1)	199 (2)	16.5
AC		99 (1)	99 (1)	8.2
BTFL MUSIC		72 (1)	72 (1)	6.0
NEWS/TALK	59 (2)		59 (2)	4.9
NOSTALGIA	55 (1)		55 (1)	4.6
RELIGION/GOSPEL	37 (2)		37 (2)	3.1
MOR/VARIETY	17 (1)		17 (1)	1.4
			1206 (17)	

MEMPHIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WMC-F	1. WMC-F	1. WMC
2. WGKX-F	2. WGKX-F	2. WMC-F
3. WZXR-F	3. WMC	3. WZXR-F
4. WHRK-F	4. WDIA	4. WGKX-F
WDIA	5. WHRK-F	5. WRVR-F
6. WMC	6. WZXR-F	6. WLVS-F
WRVR-F	7. WRVR-F	7. WDIA
8. KRNB-F	8. KRNB-F	WREC
9. WLOK	9. WREC	9. WHBQ
10. WLVS-F	10. WLOK	10. WLOK
11. WREC	11. WKDJ	
12. WKDJ	12. WLVS-F	
13. WHBQ	13. WKIR-F	
14. WKIR-F	14. KWAM	
15. KWAM	15. WASL-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KSUD	730	West Memphis	.6/2.2
KWAM	990		2.3/4.8
WMSO	630	Collierville	1.3/2.4
WWEE	1430	Germantown	1.4/2.6

ADI FM SHARE: 60.76% (1155 of 1901) (FAL 82: 59.29%)

AM STATIONS

KWAM, 990, 10 KW (DAYS,DA) , RELIGION , $15.00* (Stars) Rivers
WDIA, 1070, 50 KW/5 KW (DA-2), BLACK APR,SBN, $56.50 (HNWH) Viacom
WHBQ, 560, 5 KW/1 KW (DA-2), NEWS/TALK ABC-T,RKO II, $36.00* (RKO) RKO
WKDJ, 680, 10 KW/5 KW (DA-N), BLACK NBC, $33.00* (Katz) Plough

WLOK, 1340, 1 KW/250 W , BLACK NBN, $38.00* (Masla) Gilliam
WMC , 790, 5 KW (DA-N) , COUNTRY ABC-I, $70.00* (Blair) Scr-Howard
WREC, 600, 5 KW (DA-N) , NOSTALGIA (Al Ham) CBS,MBS, $45.00* (Mc-Guild) Summit

FM STATIONS

KRNB-F, 101.1, 100 KW @ 560, BLACK , $42.00 (Dora) Rivers
WGKX-F, 105.9, 100 KW @ 762, COUNTRY (Burns-Somerset) , $68.75 (Eastman) Firstcom
WHRK-F, 97.1, 100 KW @ 530, URBAN RKO, $61.00* (Katz) Plough
WLVS-F, 94.3, 3 KW @ 300, BTFL MUS (Churchill) , $73.25 (Christal)

WMC-F , 99.7, 300 KW @ 970, CHR/ROCK , $95.00* (Blair) Scr-Howard
WRVR-F, 104.5, 100 KW @ 750, AC , $119.38 (Torbet) Viacom
WZXR-F, 102.7, 100 KW @ 900, AOR (Burk-Abr) Source, $74.00* (Mc-Guild) Summit
WKIR-F, 104.1, 100 KW @ 640, COUNTRY ABC-F, $15.30 (----) (JACKSON)
WASL-F, 100.1, 3 KW @ 300, CONTEMP , $ 6.50 (----) (DYERSBURG)

MIAMI-FT. LAUDERDALE

MSA Rank # 11 (approx)
Miami # 22
FT Lau # 39
MSA Pop: 2,851,300
APR 20.3

Stations: 34/33
Diaries: 3140/810:1
Standard Error: .392
% Below Line: 0.6
Est 1983 Rev: $62,200,000

CSI: 29.8 Bil
CSI HH: 26.1 M
Retail $ 17.9 Bil
% Not Listed: 4.8

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WLYF-F	423/8.2	7.3	5.9	6.9	6.7
2. WHYI-F	383/7.4	7.9	6.7	6.0	5.4
3. WINZ-F	371/7.2	5.6	4.8	5.4	5.8
4. WQBA	324/6.3	6.7	6.4	4.3	4.2
5. WWJF-F	228/4.4	3.2	3.2	2.9	2.2
6. WNWS	219/4.2	4.1	5.5	4.7	5.0
7. WIOD	211/4.1	4.0	2.9	3.1	3.7
8. WCMQ-F	206/4.0	3.6	5.2	3.6	3.9
9. WEDR-F	199/3.8	3.9	4.5	4.0	4.4
10. WRHC	190/3.7	3.3	3.8	6.4	7.9
11. WKQS-F	183/3.5	3.2	3.1	2.5	3.0
12. WAIA-F	167/3.2	3.3	3.0	3.4	3.0
13. WINZ	163/3.1	3.6	4.3	5.0	4.9
14. WQBA-F	154/3.0	3.4	2.0	2.0	1.3
15. WSHE-F	153/3.0	3.3	3.5	4.4	3.7
16. WAXY-F	146/2.8	3.7	3.0	3.7	3.3
17. WWWL-F	135/2.6	3.0	3.5	1.9	2.4
18. WEZI-F	104/2.0	3.6	4.6	4.4	3.2
19. WTMI-F	97/1.9	1.4	1.5	1.7	1.6
20. WSUA	89/1.7	1.8	.3	1.0	1.6
21. WCMQ	84/1.6	1.4	1.6	2.3	1.6
22. WQAM	81/1.6	1.8	1.7	1.6	2.3
23. WRBD	80/1.5	1.2	2.2	1.5	1.4
24. WCKO-F	78/1.5 ✓	~~1.4~~	1.6	2.3	1.6
25. WLQY	72/1.4	1.0	2.5	2.0	2.0

12+ TSA 1/4	
1. WHYI-F	484
2. WLYF-F	434
3. WINZ-F	384
4. WQBA	336
5. WWJF-F	252
6. WIOD	249
7. WNWS	233
8. WCMQ-F	206
9. WKQS-F	205
10. WEDR-F	199
11. WRHC	190
12. WSHE-F	178
13. WAIA-F	175
14. WINZ	174
15. WEAT-F	173
16. WAXY-F	167
17. WQBA-F	155
18. WWWL-F	142
19. WEZI-F	114
20. WTMI-F	108
21. WCKO-F	100
22. WRBD	92
23. WSUA	89
WQAM	89
25. WCMQ	84

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WHYI-F	7416/24.1	23.6	19.8
2. WINZ-F	6437/23.9	20.9	13.5
3. WIOD	4229/14.0	11.4	9.6
4. WLYF-F	4179/15.2	14.9	12.7
5. WINZ	3243/11.7	13.4	13.5
6. WAXY-F	3153/10.9	11.6	9.5
7. WAIA-F	2804/10.3	10.5	9.3
8. WSHE-F	2796/ 9.0	10.1	9.8
9. WWWL-F	2713/10.1	9.8	9.2
10. WNWS	2641/ 9.5	10.5	11.1
11. WWJF-F	2622/ 9.0	7.7	6.9
12. WQBA	2477/ 9.5	10.0	7.8
13. WKQS-F	2193/ 7.7	8.1	7.5
14. WCKO-F	2121/ 7.7	7.1	6.6
15. WQBA-F	2001/ 7.7	7.0	3.9
WCMQ-F	2001/ 7.9	6.9	7.5
17. WEAT-F	1987/ 1.9	1.2	1.0
18. WGBS	1915/ 6.6	6.7	5.1
19. WEDR-F	1914/ 7.5	7.7	7.3
20. WTMI-F	1589/ 5.7	4.7	5.3
21. WQAM	1549/ 5.6	5.6	4.8
22. WEZI-F	1385/ 4.9	8.8	9.0
23. WRHC	1293/ 5.1	5.5	4.9
24. WSUA	1070/ 4.2	4.2	.9
25. WRBD	913/ 2.7	3.0	3.6

12+ FM SHARE (METRO): 62.75% (3054 of 4867) (FAL 82: 58.99%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WINZ-F	1. WHYI-F	1. WHYI-F	1. WINZ-F	1. WLYF-F	1. WQBA
2. WHYI-F	2. WINZ-F	2. WINZ-F	2. WHYI-F	2. WQBA	2. WHYI-F
3. WEDR-F	3. WSHE-F	3. WEDR-F	3. WCMQ-F	3. WWJF-F	3. WLYF-F
4. WSHE-F	4. WEDR-F	4. WAIA-F	4. WLYF-F	4. WKQS-F	4. WINZ-F
5. WCKO-F	5. WWWL-F	5. WCMQ-F	5. WQBA	5. WIOD	5. WIOD
	6. WAXY-F	6. WWJF-F	6. WWJF-F	WCMQ-F	6. WNWS
	7. WAIA-F	7. WKQS-F	7. WAIA-F	7. WRHC	7. WINZ

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLYF-F	1. WHYI-F	1. WINZ-F	1. WINZ-F	1. WHYI-F	1. WINZ-F
2. WQBA	2. WLYF-F	2. WHYI-F	2. WCMQ-F	2. WSHE-F	2. WHYI-F
3. WWJF-F	3. WINZ-F	3. WWWL-F	3. WHYI-F	3. WINZ-F	3. WQBA
4. WINZ-F	4. WQBA	4. WAXY-F	4. WWJF-F	4. WEDR-F	4. WLYF-F
5. WHYI-F	5. WWJF-F	WAIA-F	5. WLYF-F	5. WWWL-F	5. WSHE-F
6. WNWS	6. WEDR-F	6. WEDR-F	6. WAIA-F	6. WAXY-F	6. WIOD
WRHC	7. WRHC	7. WCMQ-F	7. WKQS-F	7. WCMQ-F	WAIA-F
				WQBA-F	

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		1120 (5)	1120 (5)	23.0
SPANISH	742 (5)	360 (2)	1102 (7)	22.6
NEWS/TALK	649 (4)		649 (4)	13.3
BTFL MUSIC		450 (2)	450 (2)	9.2
AC		417 (3)	417 (3)	8.6
MOR/VARIETY	72 (2)	228 (1)	300 (3)	6.2
COUNTRY	96 (2)	183 (1)	279 (3)	5.7
NOSTALGIA	120 (2)		120 (2)	2.5
CLASSICAL		97 (1)	97 (1)	2.0
OTHERS/UNKNOWN	13 (1)		13 (1)	0.3
BLACK/URBAN/JAZZ	121 (2)	199 (1)	320 (3)	6.6
			4867 (34)	

MIAMI ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
L. WLYF-F	1. WHYI-F	1. WLYF-F
2. WHYI-F	2. WINZ-F	2. WQBA
3. WINZ-F	3. WLYF-F	3. WHYI-F
4. WQBA	4. WIOD	4. WKQS-F
5. WWJF-F	5. WINZ	5. WRHC
6. WNWS	6. WAXY-F	6. WCMQ-F
7. WIOD	7. WWWL-F	7. WINZ
8. WCMQ-F	8. WAIA-F	8. WWJF-F
9. WEDR-F	9. WNWS	9. WINZ-F
10. WRHC	10. WQBA	10. WEDR-F
11. WKQS-F	11. WSHE-F	
12. WAIA-F	12. WWJF-F	
13. WINZ	13. WQBA-F	
14. WQBA-F	WCMQ-F	
15. WSHE-F	15. WKQS-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WBSS	980	Pompano Bch	.5/1.9
WFTL	1400	FT. Lauderda	.9/2.1
WGBS	710	Miami	1.1/6.6
WKAT	1360	Miami Bch	.9/3.0
WMBM	1490	Miami Bch	.8/3.1
WOCN	1450	Miami	1.1/3.2
WSRF	1580	FT. Lauder	.3/1.0
WVCG	1080	Coral Gables	.3/ .9

ADI FM SHARE: 62.57% (3068 of 4903) (FAL 82: 57.33%)

AM STATIONS

WCMQ,	1220,	1 KW (DAYS)	, SPANISH	,	$ NA	(MMR)	
WGBS,	710,	50 KW (DA-2)	, NEWS/TALK	ABC-E,MBS,	$ NA	(Torbet)	Jeff-Pilot
WINZ,	940,	50 KW/25 KW (DA-2)	, NEWS/TALK	CBS,	$161.25	(Katz)	Guy Gannett
WIOD,	610,	10 KW (DA-2)	, TALK	ABC-I,NBC-T,	$ 85.00*	(Christal)	Cox
WLQY,	1320,	5 KW (DA-2)	, NOSTALGIA A(1 Ham)	ABC-D,	$ NA	(Selcom)	Sunshine Wirel
WNWS,	790,	25 KW (DA-2)	, TALK/NEWS	,	$ 81.25	(RKO)	Sudbrink
WQAM,	560,	5 KW/1 KW	, COUNTRY	NBC,	$ NM	(Blair)	Storz
WQBA,	1140,	10 KW/5 KW (DA-2)	, SPANISH	,	$112.50	(Eastman)	Susquehanna
WRBD,	1470,	5 KW/2.5 KW (DA-1)	, BLACK	NBN,	$ 39.00	(Weiss)	
WRHC,	1550,	10 KW/250 W (DA-2)	, SPANISH	,	$ 80.00*	(Selcom)	
WSUA,	1260,	5 KW (DA-2)	, SPANISH	,	$ 32.00	(Caballero)	

FM STATIONS

WAIA-F,	97.3,	98 KW @ 790,	AC	,	$ 75.00*	(Christal)	Cox
WAXY-F,	105.9,	100 KW @ 1049,	OLDIES/AC	RKO,	$ 88.00*	(RKO)	RKO
WCKO-F,	102.7,	100 KW @ 345,	AOR	ABC-C,	$ 63.00	(Weiss)	
WCMQ-F,	92.1,	3 KW @ 300,	SPANISH (Burk-Abr)	,	$ 60.00*	(MMR)	
WEDR-F,	99.1,	70 KW @ 175,	BLACK	NBN,	$ 62.00*	(Stars)	Rivers
WEZI-F,	105.1,	100 KW @ 600,	AC	,	$ 56.00*	(MMR)	EZ
WHYI-F,	100.7,	100 KW @ 1000,	CHR/ROCK (Burk-Abr)	,	$150.00*	(Mc-Guild)	Metroplex
WINZ-F,	94.9,	100 KW @ 650,	CHR/ROCK	,	$161.25	(Katz)	Guy Gannett
WKQS-F,	99.9,	100 KW @ 930,	COUNTRY	RKO II,	$ 63.00*	(Selcom)	Sunshine Wirel
WLYF-F,		100 KW @ 813,	BTFL MUS (Bonne)	,	$120.00*	(Torbet)	Jeff-Pilot

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

MILWAUKEE

MSA Rank # 30
MSA pop: 1,399,400
APR 17.5
Est 1983 Rev: $26,800,000

Stations: 32/27
Diaries: 1546/847:1
Standard Error: .504
% Below Line: 3.6

CSI: 14.3 Bil
CSI HH: 27.7 M
Retail $: 6.6 Bil
% Not Listed: 6.2

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WTMJ	287/12.5	12.6	8.4	8.1	9.8
2. WQFM-F	194/ 8.5	6.3	5.5	6.5	5.5
3. WEZW-F	175/ 7.6	8.4	8.7	6.6	9.4
4. WKTI-F	159/ 6.9	6.5	4.7	4.1	3.4
5. WOKY	149/ 6.5	6.4	6.7	6.6	2.7
6. WLUM-F	142/ 6.2	4.7	5.9	5.1	4.0
7. WMIL-F	113/ 4.9	4.7	3.7	2.4	---
WBCS-F	113/ 4.9	4.8	4.2	8.5	9.2
9. WISN	96/ 4.2	4.8	8.6	8.0	8.1
10. WMYX-F	88/ 3.8	4.3	4.6	4.7	3.8
11. WZUU-F	72/ 3.1	3.3	5.3	4.6	6.6
12. WNOV	63/ 2.8	3.0	1.4	1.8	1.0
13. WLZZ	50/ 2.2	2.0	1.6	2.8	2.0
14. WFMR-F	47/ 2.1	1.8	1.2	1.1	2.0
15. WRKR-F	45/ 2.0	2.0	2.3	2.8	1.7

12+ TSA 1/4	
1. WTMJ	326
2. WQFM-F	260
3. WEZW-F	208
4. WKTI-F	172
5. WOKY	165
6. WMIL-F	143
WLUM-F	143
8. WBCS-F	121
9. WISN	115
10. WMYX-F	107
11. WZUU-F	79
12. WMAQ	63
WNOV	63
14. WRKR-F	56
15. WFMR-F	53

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WTMJ	4853/29.9	31.5	24.3
2. WKTI-F	3075/21.2	21.3	17.3
3. WQFM-F	2703/16.5	16.0	16.5
4. WEZW-F	2459/15.9	16.5	17.3
5. WISN	2267/14.7	18.0	27.8
6. WOKY	2080/14.5	14.7	13.5
7. WMIL-F	2070/12.2	11.3	9.4
8. WMYX-F	1978/13.0	13.8	13.3
9. WZUU-F	1906/12.2	14.2	17.0
10. WBCS-F	1874/13.1	12.6	13.6
11. WLUM-F	1646/12.2	8.9	9.7
12. WRKR-F	1476/ 9.1	8.0	9.6
13. WLPX-F	1378/ 8.6	13.6	14.4
14. WMAQ	1159/ 3.5	4.3	4.1
15. WMGF-F	1032/ 7.0	8.3	NA

12+ FM SHARE (METRO): 58.99% (1267 of 2148) (FAL 82: 58.82%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WEZW-F	1. WEZW-F	1. WKTI-F	1. WEZW-F	1. WQFM-F	1. WTMJ
2. WTMJ	2. WTMJ	2. WLUM-F	2. WTMJ	2. WKTI-F	2. WMIL-F
3. WOKY	3. WQFM-F	3. WMYX-F	3. WBCS-F	3. WLUM-F	3. WQFM-F
4. WQFM-F	4. WOKY	4. WQFM-F	4. WLUM-F	4. WLZZ	4. WEZW-F
5. WKTI-F	5. WLUM-F	5. WZUU-F	5. WMYX-F		5. WISN

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZW-F	1. WEZW-F	1. WKTI-F	1. WEZW-F	1. WQFM-F	1. WTMJ
2. WTMJ	2. WTMJ	2. WLUM-F	2. WTMJ	2. WKTI-F	2. WMIL-F
3. WOKY	3. WQFM-F	3. WMYX-F	3. WBCS-F	3. WLUM-F	3. WQFM-F
4. WQMF-F	4. WOKY	4. WQFM-F	4. WLUM-F	4. WLZZ	4. WEZW-F
5. WKTI-F	5. WLUM-F	5. WZUU-F	5. WMYX-F		5. WISN

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	9 (1)	438 (4)	447 (5)	20.8
MOR/VARIETY	381 (6)	27 (1)	408 (7)	19.0
COUNTRY	30 (2)	226 (2)	256 (4)	11.9
AC	50 (1)	197 (3)	247 (4)	11.5
BLACK/URBAN/JAZZ	85 (2)	142 (1)	227 (3)	10.6
BTFL MUSIC		190 (2)	190 (2)	8.8
NOSTALGIA	185 (2)		185 (2)	8.6
NEWS/TALK	129 (3)		129 (3)	6.0
CLASSICAL		47 (1)	47 (1)	2.2
RELIGION/GOSPEL	12 (1)		12 (1)	0.6
			2148 (32)	

MILWAUKEE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WTMJ	1. WTMJ	1. WTMJ
2. WQFM-F	2. WKTI-F	2. WQFM-F
3. WEZW-F	3. WQFM-F	3. WOKY
4. WKTI-F	4. WEZW-F	4. WMIL-F
5. WOKY	5. WISN	5. WKTI-F
6. WLUM-F	6. WOKY	6. WBCS-F
7. WMIL-F	7. WMIL-F	7. WMYX-F
8. WBCS-F	8. WZUU-F	8. WLUM-F
9. WISN	9. WBCS-F	9. WEZW-F
10. WMYX-F	10. WMYX-F	10. WZUU-F
11. WZUU-F	11. WLUM-F	
12. WNOV	12. WRKR-F	
13. WLZZ	13. WLPX-F	
14. WFMR-F	14. WMGF-F	
15. WLPX-F	15. WLZZ	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAUK	1510	Waukesha	.3/ .9
WAWA	1590	West Allis	1.0/2.7
WBKV	1470	West Bend	.6/1.4
WBKV-F	92.5	West Bend	.7/2.4
WEMP	1250		1.6/6.4
WLPX-F	97.3		1.7/8.6
WMGF-F	96.5		1.6/7.0
WMKE	1340		.7/2.5
WRJN	1400	Racine	1.7/3.7
WTKM-F+	104.9	Hartford	1.7/1.5
WYLO	540	Jackson	.5/1.5
WBBM	780	Chicago	.7/4.0
WGN	720	Chicago	.8/3.1
WIND	560	Chicago	.7/2.2
WLS	890	Chicago	.4/3.0
WMAQ	670	Chicago	.7/3.5

ADI FM SHARE: 58.43% (1480 of 2533) (FAL 82: 57.32%)

AM STATIONS

WISN, 1130, 50 KW/10 KW (DA-N), NEWS/TALK	ABC-I, $ 65.00*	(Katz)	Hearst
WLZZ, 1290, 5 KW (DA-2), OLDIES	RKO, $ 40.00*	(Eastman)	Malrite
WNOV, 860, 250 W (DAYS,DA), BLACK	NBN, $ 24.00	(----)	
WOKY, 920, 5 KW/1 KW (DA-2), NOSTALGIA (Primetime)	RKO II, $ 61.00*	(RKO)	Sundance
WTMJ, 620, 5 KW (DA-N), MOR	NBC, $115.00*	(Christal)	Milw Journal

FM STATIONS

WBCS-F, 120.9, 50 KW @ 440, COUNTRY	ABC-D, $ 60.00*	(Torbet)	Great Trails
WEZW-F, 103.7, 20 KW @ 840, BTFL MUS (Schulke)	, $ 70.38	(Mc-Guild)	Multimedia
WFMR-F, 98.3, 3 KW @ 280, CLASSICAL	, $ 45.00	(CMBS)	
WKTI-F, 94.5, 16 KW @ 911, CHR/ROCK	ABC-C, $ 75.00*	(Christal)	Milw Journal
WLPX-F, 97.3, 12 KW @ 920, CHR/ROCK (Burk-Abr)	, $ 60.00*	(Katz)	Hearst
WLUM-F, 102.1, 50 KW @ 494, URBAN	CBS-R, $ 38.00*	(Weiss)	All Pro
WMGF-F, 96.5, 22 KW @ 810, AC	, $ 43.00*	(MMR)	Josephson
WMIL-F, 106.1, 13 KW @ 976, COUNTRY	, $ 61.00*	(RKO)	Sundance
WMYX-F, 99.1, 50 KW @ 486, AC	, $ 54.00*	(Blair)	LIN
WQFM-F, 93.3, 14 KW @ 940, AOR	, $ 80.00*	(Selcom)	Shamrock (PA)
WRKR-F, 100.7, 50 KW @ 500, CHR	ABC-C, $ 35.00*	(Roslin)	Bdcst Manag (RACINE)
WZUU-F, 95.7, 34 KW @ 610, AC	RKO, $ 55.00*	(Eastman)	Malrite

MINNEAPOLIS-ST. PAUL

MSA Rank # 13
MSA : 2,178,000
APR 17.1
Est 1983 Rev: $44,300,000

Stations: 19/19
Diaries: 1958/927:1
Standard Error: .445
% Below Line: 0

CSI: 23.1 Bil
CSI HH: 28.3 M
Retail $: 12.2 Bil
% Not Listed: 12.9

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WCCO	648/20.9	20.6	20.5	20.0	22.9
2. KSTP-F	333/10.8	10.3	12.4	12.2	14.8
3. WLOL-F	245/ 7.9	11.0	9.7	10.0	4.2
4. WAYL-F	223/ 7.2	7.4	4.6	3.2	4.1
5. KEEY-F	208/ 6.7	6.5	4.8	4.1	4.2
6. WLTE-F	186/ 6.0	3.2	3.8	4.4	4.4
7. KDWB-F	155/ 5.0	5.8	4.9	6.0	6.6
8. KQRS-F	141/ 4.6	5.4	5.7	4.6	6.0
9. WDGY	135/ 4.4	4.7	5.5	8.5	6.4
10. KSTP	129/ 4.2	3.8	4.1	3.1	3.3
11. KJJO-F	67/ 2.2	1.4	1.8	2.0	1.8
12. KLBB	55/ 1.8	1.4	1.7	.6	.3
13. WWTC	40/ 1.3	1.4	2.1	2.3	2.5
14. KTWN-F	39/ 1.3	1.6	1.7	1.6	.8
15. KDWB	36/ 1.2	1.8	1.6	2.0	1.8

12+ TSA 1/4	
1. WCCO	947
2. KSTP-F	426
3. WLOL-F	297
4. WAYL-F	268
5. KEEY-F	258
6. WLTE-F	237
7. KDWB-F	208
8. KQRS-F	204
9. WDGY	167
10. KSTP	140
11. KJJO-F	68
12. KLBB	55
13. KTWN-F	45
14. KDWB	44
15. WWTC	42

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WCCO	11645/44.4	40.4	40.6
2. KSTP-F	5911/25.4	26.4	26.1
3. WLOL-F	4712/21.5	25.5	25.2
4. WLTE-F	4466/19.7	11.9	11.7
5. KDWB-F	4128/17.1	16.9	16.2
6. KQRS-F	3563/14.5	19.2	19.1
7. KEEY-F	3550/15.5	15.7	11.7
8. WAYL-F	3296/14.5	15.0	11.2
9. WDGY	2723/11.1	13.1	13.8
10. KSTP	2561/12.8	12.5	13.4
11. KDWB	1732/ 7.3	10.1	9.9
12. KTWN-F	1282/ 6.5	5.8	5.7
13. KJJO-F	1197/ 6.3	5.1	6.1
14. WWTC	946/ 5.0	5.4	7.2
15. KLBB	738/ 4.1	3.6	NA

12+ FM SHARE (METRO): 59.84% (1614 of 2697) (FAL 82: 56.44%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WLOL-F	1. KSTP-F	1. KSTP-F	1. WCCO	1. WCCO	1. WCCO
2. KDWB-F	2. WLOL-F	2. WCCO	2. KSTP-F	2. WAYL-F	2. KSTP-F
3. KQRS-F	3. WLTE-F	3. WLOL-F	3. KEEY-F	3. KEEY-F	3. WLOL-F
	4. KDWB-F	4. KEEY-F	4. WAYL-F	4. KSTP-F	4. KEEY-F
	5. KQRS-F	5. WLTE-F	5. WLTE-F	5. WDGY	5. KDWB-F
	6. KEEY-F	6. WDGY	6. WLOL-F WDGY	6. KSTP	6. KDWB-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCCO	1. WCCO	1. KSTP-F	1. WCCO	1. KSTP-F	1. WCCO
2. KSTP-F	2. KSTP-F	2. WLTE-F	2. KSTP-F	2. KDWB-F	2. KSTP-F
3. WAYL-F	3. WAYL-F	3. WLOL-F	3. WLTE-F	3. WLOL-F	3. KEEY-F
4. KEEY-F	4. KEEY-F	4. KDWB-F	4. KEEY-F	4. KQRS-F	4. WDGY
5. WLTE-F	5. WLOL-F	5. KEEY-F	5. WAYL-F	5. KJJO-F	5. WAYL-F
6. WDGY	6. WLTE-F	6. WCCO	6. WLOL-F	6. KEEY-F	6. KSTP

FORMATS	AM	FM	TOTAL	%
AC	52 (2)	625 (4)	677 (6)	25.1
MOR/VARIETY	666 (2)		666 (2)	24.7
ROCK/AOR/CONTEMP	36 (1)	541 (3)	577 (4)	21.4
COUNTRY	135 (1)	225 (2)	360 (3)	13.3
BTFL MUSIC		223 (1)	223 (1)	8.3
NEWS/TALK	129 (1)		129 (1)	4.8
NOSTALGIA	65 (2)		65 (2)	2.4
			2697 (19)	

MINNEAPOLIS-ST. PAUL ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WCCO	1. WCCO	1. WCCO
2. KSTP-F	2. KSTP-F	2. WLOL-F
3. WLOL-F	3. WLOL-F	3. KSTP-F
4. WAYL-F	4. WLTE-F	4. KEEY-F
5. KEEY-F	5. KDWB-F	5. WLTE-F
6. WLTE-F	6. KEEY-F	6. WDGY
7. KDWB-F	7. KQRS-F	7. WAYL-F
8. KQRS-F	8. WDGY	8. KQRS-F
9. WDGY	9. KSTP	9. KDWB-F
10. KSTP	10. KDWB	10. KLBB
11. KJJO-F	11. KTWN-F	
12. KLBB	12. KJJO-F	
13. WWJO-F	13. WWTC	
14. KTWN-F	14. WLBB	
15. KDWB	15. KKSS	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KGLD	1440	Golden Valley	.4/1.9
KKSS	980	Richfield	.6/3.1
KRSI	950	St. Louis Park	.3/1.8
KTCR-F	97.1		.5/2.4

ADI FM SHARE: 59.10% (2198 of 3719) (FAL 82: 55.28%)

AM STATIONS

KDWB,	630,	5 KW/500 W (DA-2),	CHR/ROCK	,	$ 42.00*	(Mc-Guild)	Doubleday
KLBB,	1400,	1 KW/250 W,	NOSTALGIA (Al Ham)	ABC-D,	$ 40.00*	(Katz)	Malrite
KSTP,	1500,	50 KW (DA-N),	NEWS/TALK	NBC-T,ABC-T,ABC-I,	$ 51.00*	(Christal)	Hubbard
WCCO,	830,	50 KW,	MOR	CBS,	$215.00	(CBS Spot)	Midwest Comm
WDGY,	1130,	50 KW/25 KW (DA-2),	COUNTRY	NBC,	$ 79.00*	(BLair)	Storz
WWTC,	1280,	5 KW (DA-N),	OLDIES	MBS,	$ 31.00*	(Masla)	

FM STATIONS

KDWB-F,	101.3,	50 KW @ 822,	CHR/ROCK	,	$ 80.00*	(Mc-Guild)	Doubleday
KEEY-F,	102.1,	50 KW @ 822,	COUNTRY	,	$ 74.00*	(Katz)	Malrite
KJJO-F,	104.1,	53 KW @ 260,	OLDIES	ABC-E,	$ 40.00*	(MMR)	Park
KQRS-F,	92.5,	50 KW @ 822,	AOR (Pollack)	ABC-R,	$ 71.00*	(Torbet)	McKenna
KSTP-F,	94.5,	100 KW @ 1250,	AC	,	$135.00*	(Christal)	Hubbard
KTCR-F,	97.1,	50 KW @ 150,	COUNTRY	,	$ 33.00*	(----)	Parker
KTWN-F,	93.7,	50 KW @ 822,	AC	,	$ 40.00*	(Blair)	Sunbelt
WAYL-F,	93.7,	50 KW @ 822,	BTFL MUS	RKO,	$ 62.00*	(RKO)	Entercom
WLOL-F,	99.5,	50 KW @ 844,	CHR/ROCK	,	$120.00*	(HNWH)	Emmis
WLTE-F,	102.9,	100 KW @ 1304,	AC	CBS-R,	$ 60.00*	(Selcom)	Midwest Comm
WWJO-F,	98.1,	100 KW @ 420,	COUNTRY	,	$ 40.00	(----)	(ST. CLOUD)

MOBILE

MSA Rank # 95
MSA Pop: 462,000
APR 19.8
Est 1983 Rev: $7,200,000

Stations: 19/17
Diaries: 755/495:1
Standard Error: .774
% Below Line: 1.1

CSI: 3.5 Bil
CSI HH: 21.6 M
Retail $: 1.9 Bil
% Not Listed: 4.5

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WKSJ-F	148/20.0	22.6	17.2	18.7	19.3
2. WBLX-F	119/16.1	18.5	17.8	18.6	12.0
3. WLPR-F	65/ 8.8	6.3	5.3	4.7	6.8
4. WGOK	63/ 8.5	8.6	10.6	9.6	7.4
5. WABB-F	61/ 8.2	6.9	10.2	9.5	13.7
6. WKRG-F	56/ 7.6	9.9	10.7	12.1	11.4
7. WKRG	47/ 6.4	6.6	6.6	5.7	7.5
8. WUNI	36/ 4.9	2.9	3.5	3.7	3.3
9. WJQY-F	18/ 2.4	2.4	1.9	2.5	1.7

12+ TSA 1/4	
1. WKSJ-F	165
2. WBLX-F	142
3. WABB-F	118
4. WKRG-F	93
5. WMEZ-F	85
6. WLPR-F	69
7. WGOK	63
8. WKRG	49
9. WUNI	37
10. WPMO-F	28

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WABB-F	1814/25.2	26.2	26.9
2. WKRG-F	1796/29.1	30.1	32.1
3. WKSJ-F	1771/38.0	40.7	37.3
4. WBLX-F	1157/24.4	25.4	27.2
5. WMEZ-F	798/ 1.4	1.6	1.4
6. WLPR-F	662/16.2	12.6	12.1
7. WGOK	565/15.1	13.7	19.4
8. WKRG	532/13.3	15.7	17.6
9. WUNI	376/ 9.4	8.9	NA
10. WPMO-F	360/ 1.4	2.1	--

12+ FM SHARE (METRO): 68.90% (487 of 707) (FAL 82: 69.55%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBLX-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F+
2. WABB-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WLPR-F	2. WBLX-F
3. WKRG-F	3. WABB-F	3. WABB-F	3. WGOK	3. WBLX-F	3. WKRG
	4. WKRG-F	4. WGOK	4. WLPR-F	4. WKRG	4. WKRG-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKSJ-F	1. WKSJ-F+	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F
2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F
WLPR-F	3. WABB-F	3. WKRG-F	3. WGOK	3. WABB-F	
4. WGOK	4. WLPR-F	4. WGOK	4. WLPR-F	4. WKRG-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WABB	1480		1.9/7.9
WABF	1220	Fairhope	.5/1.5
WHEP	1310	Foley	1.8/2.7
WKSJ	1270	Prichard	1.5/3.9
WMOB	1360		1.9/4.0
WMOO	1550		.9/2.6
WWAX	840		1.5/3.2
WZEW-F	92.1	Fairho	1.6/7.0
WMEZ-F	94.1	Pensac	.4/1.4
WPMO-F	99.1	Paccago	.7/1.4

FORMATS	AM	FM	TOTAL	%
COUNTRY	47 (2)	171 (3)	218 (5)	30.8
BLACK/URBAN/JAZZ	63 (1)	119 (1)	182 (2)	25.7
ROCK/AOR/CONTEMP	14 (1)	129 (3)	143 (4)	20.2
BTFL MUSIC		68 (2)	68 (2)	9.6
MOR/VARIETY	64 (3)		64 (3)	9.1
OTHERS/UNKNOWN	14 (1)		14 (1)	2.0
AC	11 (1)		11 (1)	1.6
RELIGION/GOSPEL	7 (1)		7 (1)	1.0
			707 (19)	

RADIO STATIONS

WGOK, 900, 1 KW , BLACK	SBN, $16.00	(Roslin)	
WKRG, 710, 1 KW/500 W (DA-N), MOR	CBS,MBS, $35.00*	(Katz)	
WUNI, 1410, 5 KW (DA-N) , COUNTRY	NBC, $19.00	(Lotus)	Kirk
WABB-F, 97.5, 100 KW @ 1050, CHR/ROCK	ABC-F, $41.63	(Eastman)	
WBLX-F, 92.9, 63 KW @ 470, BLACK	RKO, $60.50	(HNWH)	Beasley
WJQY-F, 98.3, 3 KW @ 300, COUNTRY	CBS-R, $20.75	(Masla)	
WKRG-F, 99.9, 100 KW @ 850, CHR/ROCK	, $55.00	(Katz)	
WKSJ-F, 94.9, 100 KW @ 485, COUNTRY	ABC-E, $65.00*	(Blair)	Capitol
WLPR-F, 96.1, 40 KW @ 420, BTFL MUS (TM)	, $20.00	(----)	
WMEZ-F, 94.1, 100 KW @ 320, BTFL MUS (SRP)	ABC-F, $35.00	(Torbet)	(PENSACOLA)
WPMO-F, 99.1, 100 KW @ 386, COUNTRY	ABC-C, $? ?	(Torbet)	(PASCAGOULA,MS)

MODESTO

MSA Rank # 143
MSA Pop: 285,000
APR 15.4
Est 1983 Rev: $5,400,000

Stations: 23/10
Diaries: 583/415:1
Standard Error: .790
% Below Line: 30.3

CSI: 2.8 Bil
CSI HH: 27.2 M
Retail $: 1.4 Bil
% Not Listed: 9.9

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KOSO-F	49/13.1	11.9	10.4	11.0	10.0
2. KFIV-F	45/12.0	9.5	6.7	8.3	5.1
3. KBEE-F	33/ 8.8	12.1	12.4	10.6	15.1
4. KMIX-F	28/ 7.5	6.7	6.5	4.9	2.3
5. KHOP-F	27/ 7.2	9.5	6.7	9.1	8.0
6. KTRB	20/ 5.3	7.2	8.0	7.4	6.6
7. KCBS	18/ 4.8	4.1	2.8	5.1	4.3
8. KNBR	13/ 3.5	4.4	3.4	4.0	5.4
9. KAMB-F	12/ 3.2	2.1	3.1	.9	3.1
10. KFRC	11/ 2.9	1.5	1.6	2.6	2.0

12+ TSA 1/4	
1. KHOP-F	96
2. KRAK	83
3. KOSO-F	74
4. KFIV-F	56
5. KCBS	50
6. KNBR	45
7. KTRB	40
8. KBEE-F	37
KMIX-F	37
10. KSTN-F	32

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KHOP-F	1531/21.4	20.4	20.6
2. KOSO-F	990/24.5	25.7	26.6
3. KRAK	906/ 8.6	10.3	12.3
4. KCBS	825/14.6	11.5	9.3
5. KNBR	698/ 8.9	11.0	10.2
6. KFIV-F	648/20.2	19.4	17.1
7. KTRB	554/12.6	14.9	17.7
8. KFRC	534/ 7.4	7.8	7.4
9. KFYE-F	427/ 6.5	6.4	9.2
10. KBEE-F	423/15.4	19.1	18.2

12+ FM SHARE (METRO): 65.58% (221 of 337) (FAL 82: 67.05%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KFIV-F	1. KFIV-F	1. KOSO-F	1. KMIX-F	1. KBEE-F	1. KOSO-F
2. KOSO-F	2. KOSO-F	2. KFIV-F	2. KOSO-F	2. KMIX-F	2. KFIV-F
3. KHOP-F	3. KHOP-F	3. KMIX-F	3. KBEE-F	3. KCBS	3. KCBS
			KFIV-F		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOSO-F	1. KOSO-F	1. KOSO-F	1. KOSO-F	1. KFIV-F	1. KMIX-F
2. KFIV-F	2. KFIV-F	2. KFIV-F	2. KMIX-F	2. KOSO-F	2. KBEE-F
KBEE-F	3. KBEE-F	3. KHOP-F	3. KBEE-F		KFIV-F
			KFIV-F		KOSO-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCEY	1390	Turlock	1.9/4.9
KFIV	1360		2,4/10.2
KHYV	970		2.7/4.6
KLOC	920	Ceres	1.9/6.9
KFYE-F	93.7	Fresno	1.9/6.5
KGO	810	SF	.5/1.7
KMJ	580	Fresno	.8/2.2
KMYT-F	97.5	Merced	1.3/3.9
KQKK-F	96.7	Mantec	1.9/4.9
KRAK	1140	Sacra	2.1/8.6
KSFO	560	SF	2.1/3.3
KSNN-F	104.7	Los Ban	.5/2.2
KSTN-F	107.3	Stockt	1.6/4.3

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	11 (1)	123 (4)	134 (5)	39.8
COUNTRY	35 (3)	35 (2)	70 (5)	20.8
BTFL MUSIC		38 (2)	38 (2)	11.3
NEWS/TALK	23 (3)		23 (3)	6.8
MOR/VARIETY	23 (2)		23 (2)	6.8
AC	9 (1)	7 (1)	16 (2)	4.7
SPANISH	7 (1)	6 (1)	13 (2)	3.9
RELIGION/GOSPEL		12 (1)	12 (1)	3.6
NOSTALGIA	8 (1)		8 (1)	2.4
			337 (23)	

RADIO STATIONS

KTRB, 860, 10 KW/1 KW (DA-2), COUNTRY ABC-E, $22.00 (Blair)

KBEE-F, 103.5, 11 KW @ 150, BTFL MUS (SRP) , $24.00* (Mc-Guild) John Price
KFIV-F, 102.3, 3 KW @ 300, AOR RKO, $29.75* (MMR) Commun Pacific
KHOP-F, 104.1, 50 KW @ 499, ROCK (Drake-Chen) ABC-C, $22.00 (Blair)
KMIX-F, 98.3, 1.6 KW @ 390, COUNTRY , $30.25 (Christal) (TURLOCK)
KOSO-F, 93.1, 3 KW @ 3300, CHR/ROCK APR, $32.50 (Selcom) Space Com
KAMB-F, 101.5, 50 KW @ 390, RELIGION , $ NA (----) (MERCED)

Other ranked stations - See Sacramento and San Francisco

NASHVILLE

MSA Rank # 55	Stations: 21/21	CSI: 7.5 Bil
MSA Pop: 890,600	Diaries: 1068/704:1	CSI HH: 23.3 M
APR 15.7	Standard Error: .584	Retail $: 4.4 Bil
Est 1983 Rev: $17,900,000	% Below Line: 0	% Not Listed: 6.5

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WSM-F	154/13.0	8.2	4.1	6.3	4.9
2. WKDF-F	138/11.7	12.9	12.8	12.4	12.6
3. WZEZ-F	128/10.8	7.9	10.2	9.4	10.5
4. WWKX-F	94/ 8.0	9.5	9.0	10.0	12.9
5. WSIX-F	80/ 6.8	7.4	10.0	9.2	9.3
6. WLAC-F	76/ 6.4	4.6	2.8	3.4	3.0
7. WMAK-F	68/ 5.8	5.4	3.0	2.0	2.5
8. WSM	60/ 5.1	5.0	5.9	6.8	5.6
9. WVOL	59/ 5.0	4.6	6.1	9.4	6.7
10. WLAC	47/ 4.0	5.3	6.8	5.7	6.2

12+ TSA 1/4	
1. WSM-F	318
2. WKDF-F	249
3. WWKX-F	205
4. WZEZ-F	166
5. WSIX-F	130
6. WSM	127
7. WLAC-F	126
8. WMAK-F	69
9. WVOL	59
10. WLAC	57

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WWKX-F	3201/21.3	22.1	24.8
2. WKDF-F	3016/23.9	24.3	22.3
3. WSM-F	2883/19.6	17.4	11.1
4. WSM	2494/15.6	19.2	18.7
5. WSIX-F	1986/15.5	16.8	19.5
6. WLAC-F	1839/15.3	13.3	7.3
7. WZEZ-F	1803/18.1	14.0	16.0
8. WLAC	1076/12.2	12.7	15.7
9. WYHY-F	1003/10.1	14.5	11.6
10. WVOL	885/11.4	11.5	10.8

12+ FM SHARE (METRO): 72.92% (797 of 1093) (FAL 82: 64.97%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WWKX-F	1. WKDF-F	1. WSM-F	1. WSM-F	1. WSM-F	1. WSM-F
WKDF-F	2. WSM-F	2. WKDF-F	2. WZEZ-F	2. WZEZ-F	2. WKDF-F+
	3. WLAC-F	3. WLAC-F	3. WKDF-F	3. WSIX-F	3. WZEZ-F
	4. WMAK-F	4. WWKX-F	4. WWKX-F	4. WSM	4. WWKX-F
	5. WWKX-F	5. WZEZ-F	5. WLAC-F	5. WAMB	5. WSM
		WMAK-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSM-F	1. WKDF-F	1. WKDF-F	1. WSM-F	1. WKDF-F	1. WSM-F
2. WZEZ-F	2. WSM-F	2. WSM-F	2. WZEZ-F	2. WSM-F	2. WKDF-F
3. WKDF-F	3. WZEZ-F	3. WLAC-F	3. WWKX-F	3. WMAK-F	3. WMAK-F
4. WSIX-F	4. WWKX-F	4. WWKX-F	4. WKDF-F	4. WLAC-F	4. WSIX-F
5. WLAC-F	5. WLAC-F	5. WVOL	5. WLAC-F	5. WWKX-F	5. WZEZ-F

FORMATS	AM	FM	TOTAL	%
COUNTRY	96 (4)	245 (3)	341 (7)	31.2
ROCK/AOR/CONTEMP	7 (1)	314 (4)	321 (5)	29.4
BTFL MUSIC		128 (1)	128 (1)	11.7
BLACK/URBAN/JAZZ	59 (1)	68 (1)	127 (2)	11.6
AC		42 (1)	42 (1)	3.8
NEWS/TALK	47 (1)		47 (1)	4.3
NOSTALGIA	40 (1)		40 (1)	3.7
OTHERS/UNKNOWN	32 (1)		32 (1)	2.9
RELIGION/GOSPEL	11 (1)		11 (1)	1.0
MOR/VARIETY	4 (1)		4 (1)	0.4
			1093 (21)	

NASHVILLE ADI

	12+ ADI 1/4		12+ ADI CUME		MSA EXCL CUME
1.	WSM-F	1.	WKDF-F	1.	WKDF-F
2.	WKDF-F	2.	WSM-F	2.	WSM-F
3.	WWKX-F	3.	WWKX-F	3.	WZEZ-F
4.	WZEZ-F	4.	WSM	4.	WWKX-F
5.	WSIX-F	5.	WSIX-F	5.	WSIX-F
6.	WLAC-F	6.	WLAC-F	6.	WMAK-F
7.	WSM	7.	WZEZ-F	7.	WVOL
8.	WMAK-F	8.	WLAC	8.	WSM
9.	WVOL	9.	WYHY-F	9.	WLAC-F
10.	WRUS	10.	WVOL	10.	WYHY-F
11.	WYCQ-F	11.	WMAK-F		
	WLAC	12.	WSIX		
13.	WAMB	13.	WYCQ-F		
14.	WYHY-F	14.	WKOS-F		
15.	WGGC-F	15.	WGGC-F		

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAMB	1170		3.4/3.5
WDKN	1260	Dickson	.5/1.2
WGNS	1450	Murfreesboro	.3/1.5
WJRB	1430	Madison	.5/1.8
WJKZ-F	100.1	Franklin	.9/3.3
WKDA	1240		.6/3.8
WKOS-F	96.3	Murfreesboro	.5/3.3
WYHY-F	107.5	Lebanon	3.6/10.1
WMDB	880		2.7/3.3
WSIX	980		2.0/7.6
WWGM	1560		.9/2.0

ADI FM SHARE: 72.54% (1524 of 2101) (FAL 82: 65.91%)

AM STATIONS

WAMB,	1170,	25 KW (DAYS),	NOSTALGIA (Al Ham)	MBS,	$21.00	(Roslin)	
WLAC,	1510,	50 KW (DA-N),	NEWS/TALK	CBS,	$57.40	(HNWH)	Sudbrink
WSIX,	980,	5 KW (DA-N),	COUNTRY	ABC-I,	$ NM	(Katz)	Sky
WSM ,	650,	50 KW,	COUNTRY	NBC,	$60.00*	(Christal)	
WVOL,	1470,	5 KW/1 KW (DA-2),	BLACK	NBN,	$40.00*	(Selcom)	
WRUS,	610,	2.5 KW (DAYS),	COUNTRY	,	$ 7.00	(----)	(RUSSELVILLE,KY)

FM STATIONS

WKDF-F,	103.3,	100 KW @ 1220,	AOR (Burk-Abr)	ABC-E,ABC-R,	$70.00*	(Blair)	Dick
WLAC-F,	105.9,	100 KW @ 1229,	AC/CONTEMP	,	$57.40	(HNWH)	Sudbrink
WYHY-F,	107.5,	100 KW @ 730,	AC	,	$30.00*	(Mc-Guild)	Mooney (LEBANON)
WMAK-F,	92.1,	1.5 KW @ 430,	BLACK	,	$? ?	(Selcom)	
WSIX-F,	97.9,	100 KW @ 1145,	COUNTRY	ABC-I,	$65.00*	(Katz)	Sky
WSM-F ,	95.5,	100 KW @ 1280,	COUNTRY	,	$70.00*	(Christal)	
WWKX-F,	104.5,	100 KW @ 1050,	CHR	RKO,	$60.00*	(MMR)	
WZEZ-F,	92.9,	100 KW @ 650,	BTFL MUS (Bonne)	,	$54.00*	(Torbet)	South Central
WGGC-F,	95.1,	100 KW @ 385,	COUNTRY/GOSPEL	,	$ 8.00	(Regional)	(GLASGOW,KY)
WYCQ-F,	102.9,	100 KW @ 510,	COUNTRY	ABC-E,	$10.00	(----)	(SHELBYVILLE)

NASSAU-SUFFOLK

MSA RANK # 9
MSA Pop: 2,617,800
APR 19.5
Est 1983 Rev: $NA

Diaries: 1287
Standard Error: .582

CSI: 32.4 Bil
CSI HH: 38.2 M
Retail $: 13.8 Bil

NOTE: Nassau-Suffolk is a portion of the New York Metro. For this market only those stations home to Nassau-Suffolk are listed. There is no TSA.

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WBLI-F	227/5.2	6.9	5.8	5.7	5.2
2. WALK-F+	177/4.1	4.3	4.5	2.0	3.2
3. WAPP-F	174/4.0	5.0	3.9	2.9	2.7
4. WBAB-F	165/3.8	2.7	3.2	3.6	3.8
5. WHLI	151/3.5	3.2	3.9	3.9	2.9
6. WCTO-F	88/2.0	1.4	2.3	1.5	3.3
7. WKJY-F	85/2.0	2.1	1.4	1.8	1.7
8. WLIR-F	83/1.9	2.2	1.9	1.2	1.6
9. WGSM	70/1.6	2.0	1.2	1.8	2.0
10. WGBB	35/ .8	.6	1.0	.8	.6
WRIV	35/ .8	---	---	---	---

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WAPP-F	2981/13.4	15.0	14.3
2. WBLI-F	2681/12.1	15.3	13.3
3. WBAB-F	2231/10.0	11.3	11.0
4. WALK-F+	2050/ 9.2	8.4	9.8
5. WHLI	1316/ 5.9	6.1	5.9
6. WCTO-F	1299/ 5.8	5.1	6.0
7. WLIR-F	1273/ 5.7	6.9	6.1
8. WKJY-F	848/ 3.8	4.5	4.2
9. WGSM	690/ 3.1	3.9	2.6
10. WRCN-F	684/ 3.1	3.1	3.4

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAPP-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WHLI	1. WBLI-F
2. WBLI-F	2. WBAB-F	2. WAPP-F	2. WALK-F+	2. WALK-F+	2. WALK-F+
WBAB-F	WAPP-F	3. WBAB-F	3. WBAB-F	3. WBLI-F	3. WBAB-F
4. WLIR-F	4. WLIR-F	4. WALK-F+	4. WAPP-F	4. WGSM	4. WAPP-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBAB-F	1. WALK-F
2. WALK-F+	2. WAPP-F	2. WLIR-F	2. WALK-F+	2. WAPP-F	2. WBLI-F
3. WBAB-F	3. WHLI	3. WAPP-F	3. WHLI	3. WBLI-F	3. WBAB-F
4. WHLI	4. WBAB-F	4. WBAB-F	4. WCTO-F	4. WLIR-F	4. WAPP-F

RADIO STATIONS

WGBB, 1240, 1 KW/250 W , MOR , $? ? (----)
WGSM, 740, 25 KW (DAYS,DA), MOR , $40.00* (Mc-Guild) Greater Media
WHLI, 1110, 10 KW (DAYS,DA), NOSTALGIA (Al Ham) , $44.00* (Roslin)
WRIV, 1390, 1 KW (DAYS) , MOR ABC-E, $17.00 (Roslin)

WALK-F+, 97.5, 45 KW @ 530, MOR , $55.00* (Roslin) Island
WBAB-F, 102.3, 2.3 KW @ 344, AOR , $59.00 (----)
WBLI-F, 106.1, 10 KW @ 500, CHR/ROCK , $70.00 (Masla) Beck-Ross
WCTO-F, 94.3, 3 KW @ 300, BTFL MUS , $40.00* (Mc-Guild) Greater Media
WKJY-F, 98.3, 3 KW @ 300, BTFL MUS , $30.00* (Roslin)
WLIR-F, 92.7, 3 KW @ 300, AOR , $72.00 (Masla)

WAPP-F - See New York

CONTINUATION OF NEW YORK FM STATIONS

WPIX-F, 101.9, 5.4 KW @ 1228, AC , $225.00* (Christal) Tribune Co.
WPLJ-F, 95.5, 7.2 KW @ 1270, CHR/ROCK ABC-R, $275.00 (Blair) ABC
WQXR-F+, 96.3, 7.8 KW @ 1220, CLASSICAL , $145.00 (Mc-Guild) New York Times
WRFM-F, 105.1, 7.8 KW @ 1220, BTFL MUS (Bonne) , $155.00 (Torbet) Bonneville
WRKS-F, 98.7, 7.8 KW @ 1250, URBAN , $240.00 (RKO) RKO
WYNY-F, 97.1, 7.2 KW @ 1300, AC , $310.00* (HNWH) NBC

NEW HAVEN

MSA Rank # 105	Stations: 28/7	CSI: 4.5 Bil
MSA Pop: 419,000	Diaries: 930/385:1	CSI HH: 29.9 M
APR 16.3	Standard Error: .651	Retail $: 2.0 Bil
Est 1983 Rev: $8,000,000	% Below Line: 48.2	% Not Listed: 8.9

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WELI	81/13.9	14.6	13.8	15.5	14.6
2. WKCI-F	55/ 9.4	10.6	9.6	8.6	10.9
3. WEZN-F	51/ 8.9	5.9	6.3	5.1	5.6
4. WPLR-F	44/ 7.5	6.1	6.0	7.1	6.7
5. WAVZ	38/ 6.5	7.5	8.4	6.4	8.6
6. WNBC	32/ 5.5	3.5	3.4	3.1	6.9
7. WNHC	29/ 5.0	6.1	8.1	6.0	6.2
8. WHCN-F	21/ 3.6	4.2	3.7	4.8	3.5
WWYZ-F	21/ 3.6	3.5	4.5	4.5	3.5
10. WDRC-F	18/ 3.1	3.0	3.3	2.2	3.2

12+ TSA 1/4	
1. WEZN-F	183
2. WKCI-F	143
3. WICC	121
4. WPLR-F	107
5. WELI	93
6. WDRC-F	79
7. WTIC	76
8. WNBC	69
9. WKSS-F	67
10. WHCN-F	64

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WKCI-F	2503/24.3	25.5	23.9
2. WEZN-F	1824/13.5	13.4	13.0
3. WICC	1738/ 2.8	----	----
4. WPLR-F	1694/18.6	18.6	17.9
5. WNBC	1514/16.5	12.7	13.7
6. WDRC-F	1461/12.6	13.8	12.2
7. WELI	1273/28.1	33.6	32.2
8. WTIC	1265/ 7.5	5.1	5.3
9. WCBS	1257/13.3	15.1	16.2
10. WHCN-F	1204/10.7	11.0	11.0

12+ FM SHARE (METRO): 52.17% (277 of 531) (FAL 82: 50.57%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKCI-F	1. WPLR-F	1. WKCI-F	1. WKCI-F	1. WELI	1. WELI
2. WNHC	2. WKCI-F	2. WPLR-F	2. WELI	2. WEZN-F	2. WKCI-F
3. WHCN-F	3. WWYZ-F	3. WNBC	3. WEZN-F	3. WAVZ	3. WNBC
4. WPLR-F	4. WNBC	4. WEZN-F	4. WNBC	4. WNBC	4. WEZN-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZN-F	1. WELI	1. WKCI-F	1. WKCI-F	1. WPLR-F	1. WPLR-F
2. WELI	2. WKCI-F	2. WPLR-F	2. WELI		2. WNBC
3. WAVZ	3. WPLR-F	3. WHNC	3. WEZN-F		3. WELI
4. WPLR-F	4. WEZN-F	WWYZ-F	4. WNBC		WKCI-F
					WNHC

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WSCR	1220	Hamden	2.6/2.5	WCCC-F	106.9	Hartford	.5/3.6	WHN	1505	NY	1.0/3.6
WPOP	94.3	Hartf	.3/2.1	WYBC-F	94.3		2.2/5.9	WABC	770	NY	.3/3.2
WFIF	1500	Milford	.7/1.6	WRCH-F	100.5	Hartford	2.7/5.2	WINS	1010	NY	.3/3.0
WTIC	1080	Hartf	2.6/7.5	WIOF-F	104.1	Waterb	2.4/6.1	WNEW	1130	NY	.5/2.1
WICC	600	Bridgep	.3/2.8	WKSS-F	95.7	Hartford	1.9/7.2	WOR	710	NY	1.0/2.9
WCBS	880	NY	2.9/13.3	WTIC-F	96.5	Hartford	1.2/4.1	WQXR-F	96.3	NY	.3/2.2

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	32 (1)	148 (6)	180 (7)	33.9
BTFL MUSIC		79 (3)	79 (3)	14.9
MOR/VARIETY	96 (2)		96 (2)	18.1
BLACK/URBAN/JAZZ	29 (1)	13 (1)	42 (2)	7.9
NOSTALGIA	41 (2)		41 (2)	7.7
AC	2 (1)	35 (2)	37 (3)	7.0
NEWS/TALK	29 (5)		29 (5)	5.5
COUNTRY	21 (2)		21 (2)	4.0
RELIGION/GOSPEL	4 (1)		4 (1)	0.8
CLASSICAL		2 (1)	2 (1)	0.4
			531 (28)	

RADIO STATIONS

WAVZ, 1300, 1 KW (DA-N), NOSTALGIA (Al Ham)	ABC-I,	$44.00*	(Mc-Guild)	Eastern
WELI, 960, 5 KW (DA-N), MOR (Burk-Abr)	,	$74.00	(Blair)	Insilco
WNHC, 1340, 1 KW/250 W , BLACK	SBN,	$20.00	(Savalli)	
WKCI-F, 101.3. 10 KW @ 1070, CONTEMP (Burk-Abr)	,	$66.00*	(Mc-Guild)	Eastern
WPLR-F, 99.1, 14 KW @ 950, CHR/ROCK	,	$58.75	(Christal)	Starr

Other ranked stations - See New York, Bridgeport or Hartford

NEW ORLEANS

MSA Rank # 32	Stations: 19/19	CSI: 13.4 Bil
MSA Pop: 1,299.300	Diaries: 1667/608:1	CSI HH: 28.6 M
APR 17.7	Standard Error: .494	Retail $: 5.9 Bil
Est 1983 Rev: $22,300,000	% Below Line: 0	% Not Listed: 6.1

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WYLD-F	254/14.1	13.2	12.9	6.4	6.8	1. WEZB-F	303	1. WEZB-F	4074/28.8	26.4	25.8
2. WEZB-F	224/12.5	9.2	8.6	8.6	11.5	2. WYLD-F	273	2. WWL	3062/18.4	14.9	17.9
3. WAIL-F	127/ 7.1	8.8	8.8	13.9	10.6	3. WNOE-F	191	3. WRNO-F	2608/17.7	18.4	18.2
4. WNOE-F	118/ 6.6	4.4	5.5	6.8	8.4	4. WAIL-F	187	4. WTIX	2380/13.5	16.2	18.3
5. WRNO-F	117/ 6.5	8.8	8.1	8.5	7.3	5. WRNO-F	184	5. WAIL-F	2296/15.0	20.7	18.8
6. WBYU-F	102/ 5.7	8.2	7.0	5.9	7.5	6. WWL	142	6. WYLD-F	2258/19.5	20.2	21.3
7. WAJY-F	96/ 5.3	6.7	6.1	5.0	5.7	7. WBYU-F	129	7. WNOE-F	2216/13.0	13.1	16.0
8. WBOK	94/ 5.2	3.8	2.9	3.2	1.7	8. WAJY-F	121	8. WBYU-F	1781/13.7	14.5	14.0
9. WWL	88/ 4.9	4.1	4.6	4.8	4.8	9. WTIX	106	9. WAJY-F	1714/12.9	15.9	15.1
10. WQUE-F	76/ 4.2	4.6	4.7	4.5	5.2	10. WBOK	98	10. WQUE-F	1640/13.8	17.0	15.0
WSMB	76/ 4.2	3.9	2.7	3.7	3.5	11. WQUE-F	89	11. WYLD	1334/10.0	10.7	9.1
12. WNOE	67/ 3.7	3.4	3.0	2.6	2.8	12. WNOE	85	12. WBOK	1135/10.5	12.5	9.7

12+ FM SHARE (METRO): 66.03% (1114 of 1687) (FAL 82: 66.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WEZB-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WNOE-F	1. WEZB-F
2. WAIL-F	2. WEZB-F	2. WEZB-F	2. WNOE-F	2. WBYU-F	2. WYLD-F
3. WYLD-F	3. WRNO-F	3. WRNO-F	3. WEZB-F	3. WAJY-F	3. WNOE-F
4. WRNO-F	4. WAIL-F	4. WAIL-F	4. WAJY-F	4. WYLD-F	4. WQUE-F+
	5. WQUE-F	5. WNOE-F	5. WBYU-F	5. WWL	5. WWL

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F
2. WEZB-F	2. WEZB-F	2. WEZB-F	2. WEZB-F	2. WRNO-F	2. WNOE-F
3. WNOE-F	3. WRNO-F	3. WRNO-F	3. WBOK	3. WEZB-F	3. WEZB-F
4. WAJY-F	4. WNOE-F	4. WAIL-F	4. WBYU-F	4. WAIL-F	4. WAJY-F
5. WSMB	5. WAIL-F	5. WQUE-F	5. WNOE-F	5. WQUE-F	5. WQUE-F

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	141 (2)	381 (2)	522 (4)	30.9
ROCK/AOR/CONTEMP		341 (2)	341 (2)	20.2
AC/OLDIES	125 (3)	76 (1)	201 (4)	11.9
COUNTRY	67 (1)	118 (1)	185 (2)	11.0
NEWS/TALK	164 (2)		164 (2)	9.7
BTFL MUSIC		102 (1)	102 (1)	6.0
MOR/VARIETY		96 (1)	96 (1)	5.7
RELIGION/GOSPEL	39 (2)		39 (2)	2.3
NOSTALGIA	37 (1)		37 (1)	2.2
			1687 (19)	

NEW ORLEANS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WEZB-F	1. WEZB-F	1. WEZB-F
2. WYLD-F	2. WWL	2. WYLD-F
3. WNOE-F	3. WRNO-F	3. WNOE-F
4. WRNO-F	4. WYLD-F	4. WBOK
5. WAIL-F	5. WTIX	5. WRNO-F
6. WBYU-F	6. WNOE-F	6. WWL
7. WAJY-F	7. WAIL-F	7. WSMB
8. WWL	8. WBYU-F	8. WTIX
9. WBOK	9. WAJY-F	9. WBYU-F
10. WTIX	10. WQUE-F	10. WAIL-F
11. WQUE-F	11. WYLD	WAJY-F
12. WNOE	12. WBOK	
13. WSMB	13. WNOE	
14. WYLD	14. WSMB	
15. WYAT	15. WWIW	

OTHER RATED STATIONS

		METRO SHARE/CUME RATING
WQUE	1280	1.1/4.3
WSHO	800	1.6/2.8
WTIX	690	3.7/13.5
WVOG	600	.6/2.1
WWIW	1450	2.1/5.2
WYAT	990	2.2/3.0
WYLD	940	2.6/10.0

ADI FM SHARE: 68.02% (1580 of 2323) (FAL 82: 65.47%)

AM STATIONS

WBOK,	1230,	1 KW/250 W	, BLACK	SBN,	$ 30.00*	(----)	
WNOE,	1060,	50 KW/5 KW (DA-2),	COUNTRY	ABC-E,	$ 35.00	(Mc-Guild)	Noe
WSMB,	1350,	5 KW	, TALK	,	$ 57.00	(Roslin)	
WTIX,	690,	10 KW/5 KW (DA-2),	AC	NBC,	$ 69.00	(Blair)	Storz
WWIW,	1450,	1 KW/250 W	, NOSTALGIA	ABC-D,	$ 23.00	(P/W)	
WWL ,	870,	50 KW (DA-1)	, NEWS/TALK	CBS,	$110.00*	(Katz)	Loyola Univ
WYAT,	990,	1 KW (DAYS)	, OLDIES	Source,	$ 22.00*	(Selcom)	Phase II
WYLD,	940,	10 KW/500 W (DA-2),	BLACK	,	$ 24.00*	(HNWH)	

FM STATIONS

WAIL-F,	105.3,	100 KW @ 407,	BLACK	NBN,	$ 60.00*	(Selcom)	Phase II
WAJY-F,	101.9,	100 KW @ 825,	AC/MOR	,	$ 50.00*	(Katz)	Loyola Univ
WBYU-F,	95.7,	100 KW @ 600,	BTFL MUS (Bonne)	,	$ 61.00*	(Christal)	Swanson
WEZB-F,	97.1,	100 KW @ 511,	CHR/ROCK (Burk-Abr)	RKO,	$ 88.00*	(Blair)	EZ
WNOE-F,	101.1,	100 KW @ 440,	COUNTRY (TM)	ABC-E,	$ 59.00*	(Mc-Guild)	Noe
WQUE-F,	93.3,	100 KW @ 512,	AC	,	$ 53.00*	(Eastman)	Insilco
WRNO-F,	99.5,	100 KW @ 500,	AOR	ABC-F,	$ 56.00	(MMR)	
WYLD-F,	98.5,	100 KW @ 480,	URBAN	,	$ 74.00*	(HNWH)	

NEW YORK

MSA Rank # 1; ADI # 1
MSA Pop: 8,064,500
APR 19.2
Est 1983 Rev: $176,800,000

Stations: 47/46
Diaries: 5226/2581:1
Standard Error: .301
% Below Line: 0.6

CSI: 92.1 Bil
CSI HH: 27.1 M
Retail $: 41.1 Bil
% Not Listed: 9.1

12+ METRO 1/4/SHARE		SPG 83	SPG 83	WIN 83	FAL 82
1. WHTZ-F	1598/6.2	2.0	.9	.8	.7
2. WOR	1323/5.1	4.9	5.2	4.9	5.3
3. WRKS-F	1239/4.8	5.4	4.5	4.0	4.5
4. WINS	1161/4.5	4.4	4.8	5.4	5.2
5. WCBS	986/3.8	4.5	4.3	4.6	4.8
6. WRFM-F	958/3.7	3.8	4.9	3.7	4.3
7. WYNY-F	940/3.6	3.9	4.6	4.7	5.0
8. WPLJ-F	913/3.5	4.0	4.1	4.5	4.3
9. WKTU-F	907/3.5	4.9	4.9	5.2	4.2
10. WPIX-F	878/3.4	3.5	3.6	3.3	1.8
11. WPAT-F	859/3.3	3.1	3.8	3.9	3.8
12. WBLS-F	855/3.3	4.7	5.2	4.9	5.6
13. WAPP-F	838/3.2	3.4	2.8	2.9	3.1
14. WADO	828/3.2	2.0	2.1	2.5	2.7
15. WNBC	775/3.0	3.6	3.1	4.1	4.0
16. WNEW	764/2.9	2.9	2.9	2.7	3.4
17. WCBS-F	701/2.7	3.2	3.0	3.0	2.8
18. WABC	601/2.3	3.0	2.9	2.4	2.5
19. WNEW-F	594/2.3	2.1	2.1	2.2	2.1
20. WKHK-F	518/2.0	2.3	1.9	1.6	1.8
21. WHN	503/1.9	2.8	2.4	2.1	2.3
22. WQXR-F+	450/1.7	1.8	1.8	2.1	1.7
23. WMCA	425/1.6	1.5	2.0	1.8	1.8
24. WPAT	344/1.3	1.8	2.2	2.1	2.3
25. WNCN-F	340/1.3	.9	1.1	1.2	1.4
26. WJIT	339/1.3	1.7	1.2	1.7	2.1

12+ TSA 1/4	
1. WHTZ-F	1603
2. WOR	1463
3. WRKS-F	1301
4. WINS	1188
5. WCBS	1126
6. WPLJ-F	1007
7. WRFM-F	971
8. WYNY-F	970
9. WKTU-F	960
10. WNBC	954
11. WPAT-F	916
WPIX-F	916
13. WAPP-F	889
14. WBLS-F	886
15. WADO	828
16. WNEW	814
17. WCBS-F	722
18. WABC	699
19. WNEW-F	648
20. WHN	573
21. WKHK-F	554
22. WQXR-F+	464
23. WMCA	450
24. WPAT	347
25. WHUD-F	346
26. WNCN-F	344

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WINS	25389/18.3	19.1	17.4
2. WCBS	22817/14.7	16.9	17.0
3. WHTZ-F	22744/16.6	3.2	2.7
4. WNBC	21040/12.2	14.1	14.1
5. WPLJ-F	20866/14.2	13.6	13.9
6. WOR	18356/12.2	12.6	12.6
7. WKTU-F	17947/12.6	14.3	14.3
8. WYNY-F	17345/12.3	14.1	15.4
9. WRKS-F	17339/12.0	12.9	12.6
10. WAPP-F	16500/11.5	10.3	10.7
11. WABC	15878/10.1	12.2	10.9
12. WPIX-F	15080/10.6	11.8	6.7
13. WBLS-F	14963/10.5	13.0	13.9
14. WPAT-F	14577/10.2	10.4	10.8
15. WCBS-F	12701/ 8.8	10.8	9.1
16. WRFM-F	12652/ 9.1	10.0	9.1
17. WNEW-F	11543/ 7.9	7.1	7.7
18. WNEW	11494/ 7.8	7.0	8.3
19. WHN	10623/ 7.0	8.8	7.0
20. WKHK-F	8354/ 5.8	6.1	5.4
21. WPAT	7589/ 5.5	6.8	7.3
22. WMCA	7470/ 5.2	5.9	6.5
23. WQXR-F+	7398/ 5.2	5.8	5.0
24. WADO	7010/ 5.2	3.4	3.6
25. WNCN-F	5321/ 3.9	4.0	4.0
26. WLIR-F	3643/ 2.7	2.3	2.2

12+ FM SHARE (METRO): 59.79% (14095 of 23573) (FAL 82: 56.31%)

TEENS
1. WHTZ-F
2. WRKS-F
3. WAPP-F
4. WPLJ-F
5. WKTU-F
6. WBLS-F
7. WNBC

18 - 34
1. WHTZ-F
2. WRKS-F
3. WPLJ-F
4. WAPP-F
5. WPIX-F
6. WBLS-F
7. WYNY-F
8. WKTU-F
9. WNEW-F
10. WNBC

18 - 49
1. WHTZ-F
2. WRKS-F
3. WYNY-F
4. WPIX-F
5. WKTU-F
6. WBLS-F
   WPLJ-F
8. WAPP-F
9. WNBC
10. WCBS-F

25 - 54
1. WYNY-F
2. WRKS-F
3. WPIX-F
4. WCBS-F
5. WHTZ-F
6. WKTU-F
7. WNBC
8. WBLS-F
9. WADO
10. WINS

35 - 64
1. WRFM-F
2. WPAT-F
3. WOR
4. WCBS
5. WINS
6. WNEW
7. WADO
8. WCBS-F
9. WNBC
10. WYNY-F

12+ AMD
1. WINS
2. WOR
3. WCBS
4. WHTZ-F
5. WNBC
6. WRKS-F
7. WADO
8. WPLJ-F
9. WPAT-F+
10. WKTU-F

12+ MID
1. WHTZ-F
2. WRFM-F
3. WYNY-F
4. WRKS-F
5. WPAT-F
6. WPIX-F
7. WOR
8. WADO
9. WNEW
10. WCBS-F

12+ PMD
1. WHTZ-F
2. WRKS-F
3. WKTU-F
4. WYNY-F
5. WRFM-F
6. WPIX-F
7. WPLJ-F
8. WPAT-F
9. WAPP-F
10. WOR

WOMEN 18-34
1. WHTZ-F
2. WRKS-F
3. WPIX-F
4. WYNY-F
5. WPLJ-F
6. WBLS-F
7. WKTU-F
8. WAPP-F
9. WCBS-F
10. WNBC

WOMEN 25-54
1. WYNY-F
2. WRKS-F
3. WPIX-F
4. WADO
5. WCBS-F
   WHTZ-F
7. WBLS-F
8. WKTU-F
9. WRFM-F
10. WINS

MEN 18-34
1. WAPP-F
2. WHTZ-F
3. WNEW-F
4. WRKS-F
5. WPLJ-F
6. WBLS-F
7. WKTU-F
8. WYNY-F
9. WPIX-F
10. WNBC

MEN 25-54
1. WCBS-F
2. WNBC
3. WHTZ-F
   WKTU-F
5. WRKS-F
6. WCBS
7. WYNY-F
8. WPIX-F
9. WINS
10. WPAT-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	775 (1)	4575 (7)	5350 (8)	22.7
NEWS/TALK	4496 (5)		4496 (5)	19.1
BLACK/URBAN/JAZZ	598 (3)	3001 (3)	3599 (6)	15.3
AC		2608 (4)	2608 (4)	11.1
BTFL MUSIC	344 (1)	2284 (6)	2628 (7)	11.1
SPANISH	1375 (3)		1375 (3)	5.8
COUNTRY	503 (1)	518 (1)	1021 (2)	4.3
NOSTALGIA	986 (2)		986 (2)	4.2
CLASSICAL	104 (1)	686 (2)	790 (3)	3.4
MOR/VARIETY	205 (3)	156 (1)	361 (4)	1.5
RELIGION/GOSPEL	92 (1)	185 (1)	277 (2)	1.2
OTHERS/UNKNOWN		82 (1)	82 (1)	0.3
			23573 (47)	

NEW YORK ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WHTZ-F	1. WINS	1. WINS
2. WOR	2. WHTZ-F	2. WHTZ-F
3. WRKS-F	3. WCBS	3. WCBS
4. WINS	4. WPLJ-F	4. WADO
5. WCBS	5. WNBC	5. WOR
6. WPLJ-F	6. WKTU-F	6. WOR
7. WRFM-F	7. WOR	7. WNBC
8. WYNY-F	8. WYNY-F	8. WBLS-F
9. WKTU-F	9. WRKS-F	9. WRKS-F
10. WPAT-F	10. WAPP-F	10. WRFM-F
11. WPIX-F	11. WABC	
12. WAPP-F	12. WPIX-F	
13. WBLS-F	13. WBLS-F	
14. WNBC	14. WPAT-F	
15. WADO	15. WRFM-F	

ADI FM SHARE: 60.00% (14961 of 24933) (FAL 82: 56.46%)

METRO SHARE/CUME RATING
OTHER RATED STATIONS

WALK-F+	97.5	Patchoque	.7/1.8
WBAB-F	102.3	Babylon	.7/1.9
WBLI-F	106.1	Patchoque	.9/2.1
WCTC	1450	New Bruns,NJ	.4/1.0
WCTO-F	94.3	Smithtown	.3/1.0
WEVD-F	97.9		.3/1.4
WFME-F	94.7	Newark	.7/1.2
WGSM	740	Huntington	.3/ .6
WHLI	1100	Hempstead	.9/1.4
WHUD-F	100.7	Peekskill	.6/1.3
WKJY-F	98.3	Hempstead	.3/ .7
WLIB	1190		.7/1.8
WLIR-F	92.7	Garden City	.9/2.7
WMGQ-F	98.3	New Bruns,NJ	.3/1.0
WSKQ	620	Newark	.8/1.7
WWDJ	970	Hackensack	.4/1.0
WWRL	1600		1.0/2.3
WEZN-F	99.9	Bridgeport	.5/1.2

AM STATIONS

WABC, 770, 50 KW , TALK	ABC-I,	$180.00*	(Blair)	ABC
WADO, 1280, 5 KW (DA-1), SPANISH	,	$ 98.75	(----)	
WCBS, 880, 50 KW , NEWS	CBS,	$375.00	(CBS Spot)	CBS
WHN , 1050, 50 KW (DA-1), COUNTRY	MBS,	$200.00*	(Selcom)	Mutual
WINS, 1010, 50 KW (DA-1), NEWS	[illegible]C-D,	$340.00*	(Group W)	Westinghouse
WJIT, 1480, 5 KW (DA-2), SPANISH	,	$107.50	(Caballero)	Infinity
WMCA, 570, 5 KW (DA-1), TALK	APR,NBC-T,	$125.00*	(Roslin)	
WNBC, 660, 50 KW , CONTEMP	,	$452.50	(HNWH)	NBC
WNEW, 1130, 50 KW (DA-N), NOSTALGIA	,	$198.00	(Katz)	Metromedia
WOR , 710, 50 KW (DA-1), TALK	ABC-E,RKO II,MBS,	$295.00*	(RKO)	RKO
WPAT, 930, 5 KW (DA-2), BTFL MUS	,	$125.00	(Christal)	Cap Cities

FM STATIONS

WAPP-F, 103.5, 5.8 KW @ 1390, AOR	,	$185.00*	(MMR)	Doubleday
WBLS-F, 107.5, 5.4 KW @ 1241, BLACK	ABC-F,SBN,	$356.88	(Mc-Guild)	Inner City
WCBS-F, 101.1, 7.3 KW @ 1300, OLDIES/AC	CBS-R,	$297.50	(CBS/FM)	CBS
WHTZ-F, 100.3, 7.8 KW @ 1220, CHR/ROCK	,	$240.00*	(Eastman)	Malrite
WHUD-F, 100.7, 50 KW @ 500, BTFL MUS	,	$ 45.00	(Masla)	(PEEKSKILL)
WKHK-F, 106.7, 7.7 KW @ 1218, COUNTRY	,	$133.75	(Weiss)	Viacom
WKTU-F, 92.3, 5.4 KW @ 1200, URBAN	,	$316.88	(Torbet)	Infinity
WNCN-F, 104.3, 7.6 KW @ 1220, CLASSICAL	,	$ 95.00	(Weiss)	GAF
WNEW-F, 102.7, 5.9 KW @ 1360, AOR	Source,	$206.88	(Katz)	Metromedia
WPAT-F, 93.1, 5.3 KW @ 1420, BTFL MUS	,	$125.00	(Christal)	Cap Cities

PLEASE SEE NASSAU-SUFFOLK FOR MORE FM LISTINGS

NORFOLK

MSA Rank # 35
MSA Pop: 1,183,300
APR 18.1
Est 1983 Rev: $17,300,000

Stations: 24/23
Diaries: 1475/679:1
Standard Error: .544
% Below Line: 0.4

CSI: 10.2 Bil
CSI HH: 24.6 M
Retail $: 5.7 Bil
% Not Listed: 7.2

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WCMS-F	192/10.6	10.6	10.6	8.9	10.8
2. WNOR-F	172/ 9.5	8.6	7.9	8.6	7.1
WFOG-F	172/ 9.5	10.9	10.6	8.6	10.0
4. WLTY-F	147/ 8.1	7.2	7.4	7.7	7.8
5. WOWI-F	142/ 7.8	7.0	6.7	7.4	5.9
6. WNVZ-F	123/ 6.8	5.3	4.4	1.9	3.1
7. WRAP	94/ 5.2	4.3	3.7	4.0	3.8
8. WTAR	91/ 5.0	3.8	5.4	5.0	5.4
9. WWDE-F	78/ 4.3	4.3	4.0	3.2	3.7
10. WMYK-F	64/ 3.5	5.5	5.7	8.1	---
11. WNIS	59/ 3.3	2.8	2.8	3.0	3.5
12. WPCE	49/ 2.7	3.4	3.4	6.2	3.4

12+ TSA 1/4	
1. WCMS-F	239
2. WFOG-F	196
3. WOWI-F	187
4. WLTY-F	174
5. WNOR-F	173
6. WNVZ-F	130
7. WRAP	99
WTAR	99
9. WMYK-F	93
10. WWDE-F	80
11. WKEZ-F	64
12. WQKS-F	63

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WLTY-F	2233/18.3	15.9	17.1
2. WCMS-F	2216/17.9	17.4	20.0
3. WOWI-F	2194/17.4	15.7	15.9
4. WFOG-F	1966/16.7	19.8	18.6
5. WNOR-F	1947/18.8	19.2	21.4
6. WNVZ-F	1831/17.0	15.8	14.9
7. WTAR	1663/14.3	12.6	15.4
8. WMYK-F	1646/12.6	15.6	19.5
WRAP	1646/15.0	12.9	13.2
10. WQKS-F	1327/ 7.4	6.9	4.9
11. WWDE-F	1152/10.9	11.2	11.0
12. WNSY-F	897/ 7.7	5.4	6.6

12+ FM SHARE (METRO): 73.77% (1240 of 1681) (FAL 82: 69.55%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WNVZ-F	1. WNOR-F	1. WNOR-F	1. WCMS-F	1. WFOG-F	1. WCMS-F
2. WNOR-F	2. WLTY-F	2. WLTY-F	2. WFOG-F	2. WCMS-F	2. WFOG-F
3. WRAP	3. WOWI-F	3. WCMS-F	3. WLTY-F		3. WTAR
WOWI-F	4. WNVZ-F	4. WOWI-F	4. WOWI-F		4. WNOR-F
5. WMYK-F	5. WCMS-F	5. WFOG-F	5. WTAR		5. WLTY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFOG-F	1. WCMS-F	1. WLTY-F	1. WFOG-F	1. WNOR-F	1. WCMS-F
2. WCMS-F	2. WFOG-F	2. WOWI-F	2. WLTY-F	2. WLTY-F	2. WLTY-F
3. WLTY-F	3. WNOR-F	3. WNOR-F	3. WCMS-F	WOWI-F	3. WFOG-F
4. WNOR-F	4. WOWI-F	4. WNVZ-F	4. WOWI-F	4. WCMS-F	4. WOWI-F
5. WOWI-F	5. WLTY-F	5. WWDE-F	5. WWDE-F	5. WMYK-F	5. WTAR

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	5 (1)	397 (4)	402 (5)	23.9
AC	32 (1)	264 (3)	296 (4)	17.6
BLACK/URBAN/JAZZ	122 (2)	142 (1)	264 (3)	15.7
COUNTRY	39 (2)	222 (2)	261 (4)	15.5
BTFL MUSIC	7 (1)	172 (1)	179 (2)	10.6
RELIGION/GOSPEL	57 (2)	43 (1)	100 (3)	5.9
MOR/VARIETY	91 (1)		91 (1)	5.4
NEWS/TALK	59 (1)		59 (1)	3.5
NOSTALGIA	29 (1)		29 (1)	1.7
			1681 (24)	

NORFOLK ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WCMS-F	1. WCMS-F	1. WCMS-F
2. WFOG-F	2. WLTY-F	2. WNOR-F
3. WNOR-F	3. WOWI-F	3. WFOG-F
WOWI-F	4. WNOR-F	4. WTAR
5. WLTY-F	5. WFOG-F	5. WNVZ-F
6. WNVZ-F	6. WNVZ-F	6. WLTY-F
7. WRAP	7. WRAP	7. WWDE-F
WTAR	8. WTAR	8. WXRI-F
9. WMYK-F	9. WMYK-F	9. WOWI-F
10. WWDE-F	10. WWDE-F	10. WRAP
11. WNIS	11. WQKS-F	
12. WXRI-F	12. WNSY-F	
13. WPCE	13. WXRI-F	
14. WQKS-F	14. WNIS	
15. WNSY-F	15. WNSY-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCMS	1050	Norfolk	1.8/4.0
WCPK	1600	Chesapeake	.4/1.4
WKEZ-F	94.1	Yorktown	1.7/4.3
WNOR	1230	Norfolk	1.5/6.5
WNSY	1310	Newport News	1.8/6.7
WNSY-F	97.3	Newport News	2.2/7.7
WPEX	1490	Hampton	.4/1.6
WQKS-F	96.5	Williamsburg	2.1/7.4
WTJZ	1270	Newport News	1.6/3.4
WXRI-F	105.3	Portsmouth	2.4/7.1
WZAM	1110	Norfolk	.3/1.9
WKGM	940	Smithfield	.4/1.6

ADI FM SHARE: 75.18% (1466 of 1950) (FAL 82: 70.44%)

AM STATIONS

WNIS, 1350, 5 KW (DA-2) , NEWS/TALK NBC,NBC-T,ABC-T, $ 35.00* (HNWH) Sinclair
WPCE, 1400, 1 KW/250 W , BLACK/GOSPEL SBN, $ 30.00* (----)
WRAP, 850, 5 KW/1 KW (DA-1), BLACK NBN, $ 40.00 (Weiss) Rollins
WTAR, 790, 5 KW (DA-N) , MOR CBS, $ 85.00* (Christal) Shamrock

FM STATIONS

WCMS-F, 100.5, 50 KW @ 509, COUNTRY ABC-E, $127.75 (Katz)
WFOG-F, 92.9, 50 KW @ 500, BTFL MUS (Bonne) , $ 75.00* (MMR) McCormick
WKEZ-F, 94.1, 50 KW @ 500, COUNTRY , $ 35.00* (Eastman)
WLTY-F, 95.7, 40 KW @ 881, AC , $102.00 (Christal) Shamrock
WNOR-F, 98.7, 50 KW @ 549, AOR ABC-R, $ 70.00* (RKO) Josephson
WNSY-F, 97.3, 74 KW @ 420, OLDIES/AC , $? ? (Blair)

WNVZ-F, 104.5, 50 KW @ 418, CHR ABC-C, $ 50.00* (Katz) Abell
WOWI-F, 102.9, 50 KW @ 500, BLACK (TM) SBN, $ 44.00* (----)
WQKS-F, 96.5, 50 KW @ 500, CONTEMP/URBAN RKO II, $ 24.00* (----) (WILLIAMSBURG)
WWDE-F, 101.3, 50 KW @ 380, AC (Fairwest) CBS-R, $ 44.00* (CBS/FM)
WXRI-F, 105.3, 50 KW @ 500, RELIGION , $ 35.00 (HNWH) CBN
WMYK-F, 93.7, 100 KW @ 940, AOR Source, $ 42.50 (Eastman) Benns

NORTHEAST PENNSYLVANIA

(Scranton-Wilkes Barre)

MSA Rank # 65	Stations: 35/26	CSI: 6.0 Bil
MSA Pop: 737,500	Diaries: 1074/513:1	CSI HH: 21.0 M
APR 20.7	Standard Error: .642	Retail $: 2.8 Bil
Est 1983 Revenue: $10,200,000	% Below Line: 6.0	% Not Listed: 8.7

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WKRZ-F	134/11.7	11.2	8.6	11.3	9.0
2. WNAK	105/ 9.2	7.9	9.3	8.7	12.1
3. WARM	95/ 8.3	9.9	8.7	10.8	8.7
4. WEJL	91/ 8.0	6.0	2.6	4.2	5.2
5. WEZX-F	75/ 6.6	6.0	7.3	7.1	8.5
6. WGBI-F	72/ 6.3	5.6	7.2	4.8	7.1
7. WARD	55/ 4.8	6.6	3.3	2.9	4.0
8. WYZZ-F	54/ 4.7	2.9	3.5	3.5	3.5
9. WVCD-F	37/ 3.2	4.2	3.8	2.6	2.5
10. WILK	36/ 3.2	4.0	5.0	5.6	3.2

12+ TSA 1/4	
1. WKRZ-F	185
2. WNAK	116
3. WARM	114
4. WGBI-F	96
5. WEJL	95
6. WEZX-F	84
7. WYZZ-F	72
8. WARD	55
9. WVCD-F	52
10. WILK	40

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WKRZ-F	2151/29.8	28.6	23.8
2. WARM	1718/26.0	26.7	26.9
3. KGBI-F	1410/18.8	17.7	18.3
4. WEZX-F	924/15.3	14.7	15.3
5. WILK	921/15.3	15.5	21.6
6. WYZZ-F	776/10.5	9.7	10.0
7. WEJL	772/11.8	11.6	7.8
8. WNAK	672/11.3	11.0	11.6
9. WHLM-F+	554/ 1.6	2.1	2.9
10. WGBI	514/ 7.4	7.7	9.5

12+ FM SHARE (METRO): 48.94% (510 of 1042) (FAL 82: 51.11%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WNAK	1. WARM
2. WEZX-F	2. WEZX-F	2. WEZX-F	2. WGBI-F	2. WARM	2. WKRZ-F
3. WILK	3. WGBI-F	WGBI-F	3. WNAK	WEJL-F	3. WNAK
4. WARM		4. WARM	4. WARM	4. WKRZ-F	4. WGBI-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WEZX-F	1. WKRZ-F
2. WNAK	2. WNAK	2. WGBI-F	2. WGBI-F	WKRZ-F	2. WGBI-F
3. WEJL	3. WEJL	3. WEZX-F	3. WARM		3. WNAK
4. WGBI-F	4. WARM		4. WNAK		4. WEZX-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAZL	1490	Hazlet	1.2/4.4	WPCN	960	Mt Poco	.4/ .9	WFMV-F	106.3	Blairst	.7/1.3
WBAX	1240	Wilk-Ba	2.5/5.8	WQEQ-F	103.1	Freelan	1.4/4.4	WFMZ-F	100.7	Allent	.7/2.0
WBQW	1320	Scranton	.9/3.2	WSBG-F	93.5	Stroudsb	.4/2.1	WHLM-F	106.5	Bloomsb	.6/1.6
WCDL	1440	Carbond	1.1/1.5	WTLQ-F	102.3	Pittston	.6/1.1	WIXL-F	103.7	Newton,NJ	.4/ .9
WGBI	910	Scranto	1.8/7.4	WVPO	840	Stroudsb	.7/1.7	WLEV-F	96.1	Easton	.3/2.3
WICK	1400	Scranto	2.8/6.2	WWDL-F	104.9	Scranto	1.1/4.3	WQQQ-F	99.9	Easton	.4/1.8
WKRZ	1340	Wilk-Ba	.8/4.8	WXPX	1300	W Hazlet	.5/1.3	WXKW-F	104.1	Allent	1.6/3.1
WLSP-F	94.3	Carbond	1.2/3.1	WABC	770	New York	.4/1.5	WZZO-F	95.1	Bethleh	.9/4.5
WMJW-F	92.1	Nantico	1.8/6.6								

RADIO STATIONS

WARD, 1540, 1 KW (DAYS)	, TALK	, $12.00 (Savalli)	
WARM, 590, 5 KW (DA-2)	, MOR	MBS, $48.13 (Eastman)	Susquehanna
WEJL, 630, 500 W (DAYS)	, NOSTALGIA (Al Ham)	ABC-I, $27.00* (Selcom)	Shamrock Com
WGBI, 910, 1 KW/500 W	, COUNTRY (Drake-Chen)	CBS, $16.00* (Torbet)	
WILK, 980, 5 KW/1 KW (DA-N)	, CONTEMP	ABC-E, $21.00* (Mc-Guild)	
WNAK, 730, 1 KW (DAYS)	, NOSTALGIA/MOR	NBC, $23.00* (Masla)	
WEZX-F, 107.1, 125 W @ 1270	, AOR (Burk-Abr)	ABC-R, $32.00* (Selcom)	Shamrock Com
WGBI-F, 101.3, 7 KW @ 1100	, AC (Drake-Chen)	CBS-R, $30.00* (Torbet)	
WKRZ-F, 98.5, 7 KW @ ? ?	, CHR/ROCK	, $65.00* (Katz)	Wilkes-Schwar
WVCD-F, 97.9, 24 KW @ 640	, BTFL MUS (Bonne)	, $12.00 (Market 4)	(HAZLETON)
WYZZ-F, 92.9, 50 KW @ 1065	, BTFL MUS	, $22.00* (Masla)	

FOR FORMAT BREAKDOWNS PLEASE SEE CONTINUATION PAGES AT END OF THIS BOOK

OKLAHOMA CITY

MSA Rank # 52
MSA Pop: 897,700
APR 15.3
Est 1983 Rev: $19,300,000

Stations: 19/18
Diaries: 1125/652:1
Standard Error: .555
% Below Line: 0.6

CSI: 9.7 Bil
CSI HH: 28.1 M
Retail $: 4.8 Bil
% Not Listed: 4.5

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KATT-F	159/14.2	12.3	14.2	9.1	7.4
2. KTOK	141/12.6	11.1	12.3	10.6	11.3
3. KKNG-F	117/10.4	10.0	9.9	5.7	9.0
4. KJYO-F	90/ 8.0	9.0	2.1	1.7	2.5
5. KXXY-F	88/ 7.8	7.5	5.5	6.0	5.7
6. KZBS-F	85/ 7.6	7.3	3.9	5.9	3.6
7. KEBC-F	74/ 6.6	8.5	9.9	14.7	11.8
8. KLTE-F	61/ 5.4	3.7	4.6	5.8	3.7
9. KOMA	60/ 5.3	7.1	7.0	9.5	8.0
10. KOFM-F	41/ 3.7	5.6	7.0	5.1	7.7

12+ TSA 1/4	
1. KATT-F	221
2. KOMA	159
3. KTOK	157
4. KKNG-F	151
5. KXXY-F	136
6. KJYO-F	114
7. KEBC-F	112
8. KZBS-F	96
9. KOFM-F	71
KLTE-F	71

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KOMA	2617/13.9	16.5	15.8
2. KATT-F	2493/22.2	20.6	22.2
3. KTOK	2103/22.2	19.5	25.5
4. KJYO-F	1873/20.0	19.5	7.1
5. KOFM-F	1739/13.8	17.4	18.5
6. KXXY-F	1668/16.0	11.5	12.4
7. KEBC-F	1663/16.9	18.7	19.4
8. KKNG-F	1581/16.2	17.4	18.3
9. KZBS-F	1398/15.1	14.8	11.4
10. WKY	1362/11.8	12.5	16.8

12+ FM SHARE (METRO): 73.11% (783 of 1071) (FAL 82: 69.25%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KATT-F	1. KATT-F	1. KATT-F	1. KKNG-F	1. KKNG-F	1. KTOK
2. KJYO-F	2. KZBS-F	2. KXXY-F	2. KXXY-F	2. KTOK	2. KATT-F
	3. KJYO-F	3. KZBS-F	KZBS-F	3. KEBC-F	3. KKNG-F
	4. KXXY-F	4. KJYO-F	4. KTOK	4. KOMA	4. KZBS-F
	5. KLTE-F	5. KLTE-F	5. KEBC-F	5. KXXY-F	5. KXXY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KKNG-F	1. KATT-F+	1. KATT-F	1. KKNG-F	1. KATT-F	1. KXXY-F
2. KATT-F	2. KKNG-F	2. KZBS-F	2. KZBS-F	2. KZBS-F	2. KTOK
3. KTOK	3. KTOK	3. KJYO-F	3. KLTE-F	3. KXXY-F	3. KEBC-F
KZBS-F	4. KZBS-F	4. KLTE-F	4. KXXY-F	4. KJYO-F	4. KATT-F
5. KXXY-F	5. KXXY-F	KXXY-F	KEBC-F		KOMA

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	17 (2)	290 (3)	307 (5)	28.7
COUNTRY	86 (4)	162 (2)	248 (6)	23.2
AC	38 (1)	146 (2)	184 (3)	17.2
BTFL MUSIC		117 (1)	117 (1)	10.9
NEWS/TALK	141 (1)		141 (1)	13.2
RELIGION/GOSPEL	6 (1)	39 (1)	45 (2)	4.2
BLACK/URBAN/JAZZ		29 (1)	29 (1)	2.7
			1071 (19)	

OKLAHOMA CITY ADI

	12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1.	KATT-F	KOMA	KTOK
2.	KTOK	KATT-F	KATT-F
3.	KOMA	KTOK	KKNG-F
4.	KKNG-F	KJYO-F	KEBC-F
5.	KXXY-F	KEBC-F	KJYO-F
6.	KJYO-F	KXXY-F	KOMA
7.	KEBC-F	KOFM-F	KZBS-F
8.	KZBS-F	KKNG-F	KXXY-F
9.	KLTE-F	KZBS-F	KJIL-F
10.	KOFM-F	WKY	KAEZ-F
11.	WKY	KLTE-F	
12.	KVOO	KVOO	
13.	KJIL-F	KXLS-F	
14.	KAEZ-F	KJIL-F	
15.	KNID-F	KAEZ-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KAEZ-F	107.7		2.6/5.0
KATT	1140		1.2/2.7
KGFF	1450	Shawnee	.6/1.7
KJIL-F	104.9	Bethany	3.5/5.9
KNOR	1400	Norman	.4/2.6
KQCV	800		.5/1.2
KXXY	1340		1.1/2.4
WKY	930		3.4/11.8
KVOO	1170	Tulsa	.6/2.0

ADI FM SHARE: 67.98% (1157 of 1702) (FAL 82: 64.71%)

AM STATIONS

KOMA, 1520, 50 KW (DA-N), COUNTRY	NBC,	$84.00	(Blair)	Storz
KTOK, 1000, 5 KW (DA-2), NEWS/TALK	ABC-I,	$89.00*	(MMR)	Insilco
WKY , 930, 5 KW (DA-N), AC (Klemm)	CBS,	$42.00*	(Eastman)	Gaylord

FM STATIONS

KAEZ-F, 107.7, 100 KW @ 185, BLACK	,	$30.00	(----)	
KATT-F, 100.5, 100 KW @ 598, AOR (Pollack)	Source,	$60.00	(Selcom)	Surrey
KEBC-F, 94.7, 100 KW @ 440, COUNTRY	ABC-E,	$81.25	(Torbet)	
KJIL-F, 104.9, 3 KW @ 300, RELIGION	APR,	$19.00	(----)	Swaggert
KJYO-F, 102.7, 100 KW @ 1003, CHR/ROCK (Burk-Abr)	,	$50.00	(Blair)	Insilco
KKNG-F, 92.5, 100 KW @ 900, BTFL MUS (Bonne)	,	$64.00	(Christal)	Swanson
KLTE-F, 101.9, 100 KW @ 420, AC	,	$50.00*	(Masla)	
KOFM-F, 104.1, 100 KW @ 1425, CONTEMP	ABC-C,	$58.75	(Katz)	Guy Gannett
KXXY-F, 96.1, 100 KW @ 1340, COUNTRY	,	$77.50	(Mc-Guild)	Summit
KZBS-F, 98.9, 48 KW @ 1253, AC (Fairwest)	,	$50.00*	(HNWH)	
KNID-F, 96.9, 100 KW @ 550, COUNTRY	,	$20.00	(Savalli)	(ENID)

KVOO - See Tulsa

OMAHA

MSA Rank # 76	Stations: 18/13	CSI: 5.8 Bil
MSA Pop: 595,100	Diaries: 901/522:1	CSI HH: 26.1 M
APR 16.7	Standard Error: .638	Retail $: 3.0 Bil
Est 1983 Rev: $10,800,000	% Below Line: 3.9	% Not Listed: 8.7

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KFAB	215/27.4	24.0	23.9	22.7	25.0
2. KQKQ-F	112/14.3	17.1	14.7	12.0	9.2
3. KEZO-F	77/ 9.8	12.2	11.6	11.6	13.9
4. KGOR-F	57/ 7.3	7.9	7.2	7.4	8.2
5. KESY-F	55/ 7.0	5.2	7.3	8.2	8.5
6. WOW	45/ 5.7	6.2	8.2	5.6	7.0
7. KOIL	37/ 4.7	5.0	5.8	3.9	4.8
8. WOW-F	35/ 4.5	3.4	4.3	4.5	3.5
9. KYNN	21/ 2.7	3.0	3.2	4.3	2.8
10. KOOO	16/ 2.0	3.2	3.0	3.7	3.4

12+ TSA 1/4	
1. KFAB	411
2. KEZO-F	157
3. WOW	156
4. KQKQ-F	133
5. KGOR-F	87
6. KMA	75
7. KESY-F	61
8. KFRX-F	57
9. KLIN-F	55
10. KOIL	48

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KFAB	5257/52.7	42.4	52.2
2. WOW	2336/16.6	19.2	21.5
3. KQKQ-F	1935/30.0	37.1	32.1
4. KEZO-F	1790/20.5	20.7	24.9
5. KGOR-F	1481/18.7	20.7	19.3
6. KFRX-F	1152/ 3.6	4.1	3.9
7. KOIL	1006/15.2	18.6	20.3
8. KMA	858/13.2	14.6	15.3
9. KESY-F	735/13.2	14.6	15.3
10. WOW-F	596/ 9.6	7.6	10.3

12+ FM SHARE (METRO): 51.05% (366 of 717) (SPG 82: 49.94%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KQKQ-F	1. KQKQ-F	1. KFAB	1. KFAB	1. KFAB	1. KFAB
2. KEZO-F	2. KEZO-F	2. KQKQ-F	2. KGOR-F KQKQ-F	2. KESY-F	2. KQKQ-F+
	3. KGOR-F	3. KEZO-F		3. WOW	3. KGOR-F
	4. KFAB	4. KGOR-F	4. KEZO-F		4. KEZO-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFAB	1. KFAB	1. KQKQ-F	1. KFAB	1. KEZO-F	1. KFAB
2. KQKQ-F	2. KQKQ-F	2. KGOR-F	2. KQKQ-F	2. KQKQ-F	2. KEZO-F
3. KEZO-F	3. KEZO-F	3. KEZO-F	3. KGOR-F	3. KFAB	3. KGOR-F KOIL
4. KGOR-F	4. KGOR-F	4. KFAB	4. KESY-F	4. KGOR-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCRO	660		.5/1.9
KEFM-F	96.1		1.0/2.9
KLNG	1560	Coun Bluf	.5/2.6
KBWH-F	106.3	Blair	1.5/3.2
KFRX-F	102.7	Lincoln	.5/3.6
KLIN-F	107.3	Lincoln	.8/1.4
KLMS	1480	Lincoln	.5/1.3
KMA	960	Shenandoah	.6/3.6

FORMATS	AM	FM	TOTAL	%
MOR/VARIETY	220 (2)		220 (2)	30.7
ROCK/AOR/CONTEMP		193 (3)	193 (3)	26.9
COUNTRY	66 (2)	35 (1)	101 (3)	14.1
AC	41 (2)	57 (1)	98 (3)	13.7
BTFL MUSIC		69 (3)	69 (3)	9.6
BLACK/URBAN/JAZZ	4 (1)	12 (1)	16 (2)	2.2
NOSTALGIA	16 (1)		16 (1)	2.2
RELIGION/GOSPEL	4 (1)		4 (1)	0.6
			717 (18)	

RADIO STATIONS

KFAB, 1110, 50 KW (DA-N) , MOR NBC,NBC-T, $158.75 (Christal) May
KOIL, 1290, 5 KW (DA-N) , AC RKO, $ 29.50 (Selcom)
KOOO, 1420, 1 KW (DAYS,DA), NOSTALGIA MBS,RKO, $ 15.00 (Masla)
KYNN, 1490, 1 KW/250 W , COUNTRY (Burk-Abr) , $ 22.00 (Torbet) Albimar
WOW , 590, 5 KW , COUNTRY ABC-E, $ 70.00 (Blair) Great Empire
KMA , 960, 5 KW (DA-N) , MOR ABC-E,ABC-I, $ 44.00 (Katz) May (SHENANDOAH)

KESY-F, 104.5, 32 KW @ 285, BTFL MUS (TM) , $ 28.50 (Masla)
KEZO-F, 92.3, 100 KW @ 1210, AOR (Burk-Abr) ABC-R, $ 55.00 (Blair) Albimar
KGOR-F, 99.9, 115 KW @ 1227, AC/CONTEMP , $ 40.00* (Christal) May
KQKQ-F, 98.5, 100 KW @ 510, CHR/ROCK , $ 50.00* (Eastman)
WOW-F , 94.1, 100 KW @ 510, COUNTRY ABC-E, $? ? (Torbet) Great Empire
KFRX-F, 102.7, 100 KW @ 500, ROCK , $ 22.00* (Mc-Guild) Stuart (LINCOLN)
KLIN-F, 107.3, 100 KW @ 550, BTFL MUS CBS, $ 21.00* (----) (LINCOLN)

ORLANDO

MSA Rank # 62
MSA Pop: 767,100
APR 17.6
Est 1983 Rev: $13,600,000

Stations: 23/17
Diaries: 1117/597:1
Standard Error: .599
% Below Line: 6.0

CSI: 7.1 Bil
CSI HH: 25.3 M
Retail $: 4.4 Bil
% Not Listed: 7.3

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WBJW-F	121/10.3	12.8	10.5	9.9	9.3	1. WDIZ-F	242	1. WBJW-F	3417/27.5	30.9	31.9
2. WWKA-F	118/10.0	11.0	9.9	11.1	10.9	2. WWKA-F	237	2. WWKA-F	2764/21.5	21.3	17.4
3. WDIZ-F	113/ 9.6	5.4	11.4	10.8	12.4	3. WBJW-F	198	3. WDIZ-F	2644/19.3	15.0	17.4
4. WJYO-F	103/ 8.8	8.9	5.7	4.3	6.6	4. WJYO-F	145	4. WJYO-F	2075/19.9	19.8	11.5
5. WCOT	85/ 7.2	6.0	1.7	2.5	2.4	5. WVFM-F	138	5. WHLY-F	1668/16.1	13.1	13.7
6. WDBO	74/ 6.3	5.1	5.9	5.3	8.3	6. WHOO	111	6. WDBO	1649/16.9	13.2	16.0
7. WHOO	67/ 6.2	5.5	8.3	8.1	7.7	7. WDBO	102	7. WDOQ-F	1592/10.5	8.5	5.7
8. WHOO-F	67/ 5.7	7.0	6.9	8.9	8.8	8. WCOT	99	8. WHOO-F	1580/15.8	15.0	18.8
9. WORL	55/ 4.7	6.8	6.0	5.5	3.3	9. WWLV-F	86	9. WHOO	1150/14.4	12.6	18.1
10. WHLY-F	54/ 4.6	4.6	5.2	7.6	7.1	10. WHOO	79	10. WNFI-F	1067/ 2.5	3.1	NA
11. WKIS	53/ 4.5	4.0	5.4	6.3	5.3	11. WKIS	75	11. WKIS	1063/11.7	10.8	12.6
12. WLOQ-F	36/ 3.1	2.4	2.2	3.0	2.8	12. WHLY-F	71	12. WVFM-F	983/ 2.4	3.2	NA

12+ FM SHARE (METRO): 62.72% (683 of 1089) (FAL 82: 62.72%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WJYO-F	1. WDIZ-F	1. WBJW-F	1. WWKA-F	1. WWKA-F	1. WBJW-F
2. WBJW-F	2. WBJW-F	2. WWKA-F	2. WJYO-F	2. WJYO-F	2. WWKA-F
	3. WHLY-F	3. WDIZ-F	3. WBJW-F	3. WCOT	3. WJYO-F
	4. WJYO-F	WJYO-F	4. WHOO-F	4. WHOO	4. WDIZ-F
	5. WWKA-F	5. WHOO-F	5. WDBO	5. WHOO-F	5. WHOO

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJYO-F	1. WBJW-F	1. WBJW-F	1. WWKA-F	1. WDIZ-F	1. WJYO-F
2. WWKA-F	2. WDIZ-F	2. WDIZ-F	2. WJYO-F	2. WBJW-F	2. WWKA-F
3. WBJW-F	3. WWKA-F	3. WHLY-F	3. WBJW-F	3. WHLY-F	3. WDBO
WCOT	4. WJYO-F	WWKA-F	4. WHOO-F	4. WJYO-F	4. WBJW-F
5. WDIZ-F	5. WORL	5. WJYO-F	WORL	5. WWKA-F	5. WHOO
		WORL			WHOO-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		322 (5)	322 (5)	29.6
COUNTRY	73 (1)	193 (4)	266 (5)	24.4
BLACK/URBAN/JAZZ	88 (2)	36 (1)	124 (3)	11.4
AC		103 (1)	103 (1)	9.5
NOSTALGIA	102 (2)		102 (2)	9.4
MOR/VARIETY	74 (1)		74 (1)	6.8
NEWS/TALK	53 (1)		53 (1)	4.9
BTFL MUSIC		23 (2)	23 (2)	2.1
RELIGION/GOSPEL	16 (2)	6 (1)	22 (3)	2.0
			1089 (23)	

ORLANDO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WWKA-F	1. WBJW-F	1. WWKA-F
2. WDIZ-F	2. WWKA-F	2. WDIZ-F
3. WBJW-F	3. WDIZ-F	3. WBJW-F
4. WJYO-F	4. WJYO-F	4. WCOT
5. WHOO-F	5. WDBO-F	5. WDBO
6. WDBO	6. WDOQ-F	6. WJYO-F
7. WCOT	7. WHOO-F	7. WHOO
8. WWLV-F	8. WHLY-F	8. WHOO-F
9. WHOO	9. WHQO	9. WORL
10. WKIS	10. WNFI-F	10. WKIS
11. WDOQ-F	11. WKIS	
WCKS-F	12. WCOT	
13. WHLY-F	13. WWLV-F	
14. WEZY-F+	14. WCKS-F	
15. WNFI-F	15. WELE-F	

OTHER RATED STATIONS
METRO SHARE & CUME RATING

WAJL	1440	Winter Park	1.2/2.8
WOKB	1600	Winter Garden	2.8/6.7
WREM	1190	Pine Castle	1.4/2.4
WTLN-F+	95.3	Apopka	.7/2.8
WDOQ-F	101.9	Daytona Bch	2.1/10.5
WNFI-F	99.9	Dayton Bch	.8/2.5
WWLV-F	94.5	Daytona Bch	.7/1.8
WOJC-F	93.3	Tampa	.3/ .9
WPCV-F	97.5	Winter Haven	.3/1.5
WVFM-F	94.1	Lakeland	1.3/2.4

ADI FM SHARE: 68.87% (1509 of 2191) (FAL 82: 68.87%)

AM STATIONS

WCOT,	950,	5 KW (DA-N),	NOSTALGIA (Primetime	ABC-E,	$ 45.94	(Blair)	Nationwide
WDBO,	580,	5 KW (DA-N),	MOR	CBS,	$ 64.00*	(Katz)	Katz
WHOO,	990,	50 KW/5 KW (DA-N),	COUNTRY	ABC-I,	$104.06	(Torbet)	Bluegrass
WKIS,	740,	5 KW/1 KW (DA-1),	TALK	MBS,	$ 58.50	(Eastman)	Susquehanna
WORL,	1270,	5 KW (DA-N),	BLACK	,	$ 38.00*	(HNWH)	Sudbrink

FM STATIONS

WBJW-F,	105.1,	100 KW @ 1310,	CHR/ROCK	ABC-C,	$137.81	(Blair)	Nationwide
WDIZ-F,	100.3,	100 KW @ 890,	AOR (Burk-Abr)	Source,	$ 73.00*	(Selcom)	Shamrock
WHLY-F,	106.7,	100 KW @ 799,	CONTEMP	,	$ 51.00	(Christal)	(LEESBURG)
WHOO-F,	96.5,	100 KW @ 493,	COUNTRY (TM)	,	$104.06	(Torbet)	Bluegrass
WJYO-F,	107.7,	100 KW @ 829,	AC	,	$ 80.00*	(HNWH)	Sudbrink
WLOQ-F,	103.1,	3 KW @ 300,	URBAN/JAZZ	,	$ NA	(Weiss)	
WWKA-F,	92.3,	80 KW @ 1341,	COUNTRY	,	$120.00*	(Katz)	Katz
WCKS-F,	101.1,	100 KW @ 500,	CONTEMP	,	$ NA	(P/W)	(COCOA)

Other ranked stations - See Daytona Beach

PEORIA

MSA Rank # 115	Stations: 19/12	CSI: 4.0 Bil
MSA Pop: 371,000	Diaries: 711/429:1	CSI HH: 28.6 M
APR 15.8	Standard Error: .714	Retail $: 2.1 Bil
Est 1983 Rev: $7,300,000	% Below Line: 11.4	% Not Listed: 9.3

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WKZW-F	69/14.4	14.9	16.2	14.2	12.1
2. WSWT-F	63/13.1	12.4	9.7	11.8	14.7
3. WXCL	56/11.7	11.1	11.5	13.7	11.6
4. WMBD	48/10.0	13.4	12.2	11.4	13.3
5. WWCT-F	38/ 7.9	8.5	12.5	9.9	6.9
6. WGLO-F+	29/ 6.1	4.1	5.5	3.7	7.4
7. WIRL	28/ 5.8	5.1	8.3	7.1	10.2
8. WKQA-F	22/ 4.6	5.1	3.7	4.9	4.5
9. WTXR-F	15/ 3.1	4.7	2.8	1.1	.7
10. WPEO	14/ 2.9	1.9	1.8	3.4	2.4

12+ TSA 1/4	
1. WKZW-F	96
2. WSWT-F	85
3. WJBC	72
4. WXCL	60
5. WMBD	53
6. WWCT-F	51
7. WBNQ-F	38
8. WGLO-F+	34
9. WIRL	31
10. WKQA-F	26
WLS	26

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WKZW-F	1487/32.9	33.7	31.6
2. WSWT-F	947/23.0	23.3	22.3
3. WXCL	781/23.4	23.7	23.3
4. WLS	778/11.6	13.0	9.2
5. WWCT-F	740/17.8	17.0	20.4
6. WIRL	733/21.2	20.3	25.5
7. WBNQ-F	724/ 6.8	5.4	5.8
8. WJBC	681/ 3.3	3.5	2.1
9. WMBD	640/18.7	28.4	26.3
10. WGLO-F+	424/11.3	10.1	9.8

12+ FM SHARE (METRO): 55.71% (244 of 438) (FAL 82: 54.34%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WSWT-F	1. WKZW-F
2. WWCT-F	2. WWCT-F	2. WWCT-F	2. WXCL	WXCL	WXCL
	3. WKQA-F	3. WXCL	3. WKZW-F	3. WMBD	3. WMBD

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSWT-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WWCT	1. WSWT-F
2. WXCL	2. WSWT-F	2. WKQA-F	2. WKZW-F	2. WKZW-F	2. WXCL
3. WKZW-F	3. WXCL	3. WWCT-F	3. WXCL	3. WSWT-F	3. WKZW-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WTAZ-F	102.3	Morton	.6/3.8
WBBM	780	Chicago	.6/5.4
WBMX-F	102.7	Chicago	1.0/2.4
WBNQ-F	101.5	Bloomingt	1.7/6.8
WGN	720	Chicago	2.5/5.9
WJBC	1230	Bloomingt	1.4/3.3
WLS	890	Chicago	2.1/11.6
WMAQ	670	Chicago	1.0/3.3

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	10 (1)	137 (4)	147 (5)	33.6
BTFL MUSIC	8 (1)	84 (2)	92 (3)	21.0
COUNTRY	61 (2)	15 (1)	76 (3)	17.4
MOR/VARIETY	70 (3)		70 (3)	16.0
AC	28 (1)	3 (1)	31 (2)	7.1
RELIGION/GOSPEL	14 (1)		14 (1)	3.2
BLACK/URBAN/JAZZ		5 (1)	5 (1)	1.1
NEWS/TALK	3 (1)		3 (1)	0.7
			438 (19)	

RADIO STATIONS

WIRL, 1290, 5 KW (DA-2), AC (Klemm)	ABC-E,CBS, $43.13	(Eastman)	Mid America
WMBD, 1470, 5 KW (DA-2), MOR	CBS, $38.13	(Katz)	Midwest TV
WPEO, 1020, 1 KW , RELIGION	MBS, $10.00	(Mkt 4)	
WXCL, 1350, 1 KW (DA-2), COUNTRY	ABC-I, $32.00*	(Blair)	Manship
WKQA-F, 104.9, 3 KW @ 265, CONTEMP	ABC-F, $26.00*	(Blair)	Manship
WKZW-F, 93.3, 40 KW @ 548, CHR/ROCK	, $39.50	(Katz)	Midwest TV
WSWT-F, 106.9, 50 KW @ 450, BTFL MUS (Bonne)	, $43.13	(Eastman)	Mid America
WTXR-F, 94.3, 3 KW @ 300, COUNTRY	, $16.00*	(Weiss)	(CHILLICOTHE)
WGLO-F+, 95.3, 3 KW @ 300, BTFL MUS	, $15.00*	(Torbet)	
WWCT-F, 105.7, 36 KW @ 571, AOR	Source, $26.00	(HNWH)	

WLS - See Chicago

WBNQ, WJBC - See Bloomington

PHILADELPHIA

MSA Rank # 4
MSA Pop: 4,686,600
APR 19.7
Est 1983 Rev: $69,200,000

Stations: 29/23
Diaries: 2673/1475:1
Standard Error: .404
% Below Line: 3.8

CSI: 49.0 Bil
CSI HH: 29.2 M
Retail $: 20.5 Bil
% Not Listed: 8.5

12+ METRO 1/4/SHARE		SUM 83	SPG 83	WIN 83	FAL 82
1. WEAZ-F	596/7.7	5.5	7.3	7.9	8.2
2. KYW	583/7.5	7.9	8.2	9.2	8.7
3. WDAS-F	526/6.8	6.4	5.5	5.5	4.9
4. WMGK-F	498/6.4	6.0	6.0	6.3	7.9
5. WUSL-F	458/5.8	5.9	6.5	5.6	4.4
6. WMMR-F	407/5.2	4.8	4.2	5.3	4.5
7. WCAU-F	405/5.2	6.3	5.5	5.0	5.9
8. WIOQ-F	379/4.9	3.8	4.6	3.8	4.1
9. WWDB-F	367/4.7	4.1	4.5	4.4	4.7
10. WCAU	352/4.5	6.4	4.8	4.7	4.4
11. WPEN	351/4.5	6.0	6.3	5.1	4.2
12. WYSP-F	275/3.5	4.2	4.6	4.2	4.8
13. WKSZ-F	272/3.5	2.1	2.7	2.6	.4
14. WIP	262/3.4	3.8	4.1	4.5	4.6
15. WSNI-F	251/3.2	3.9	2.7	2.5	2.1
16. WFIL	194/2.5	1.8	2.3	2.8	3.5
17. WWSH-F	161/2.1	1.8	1.8	2.4	2.4
18. WDAS	157/2.0	2.3	1.7	1.6	1.4
19. WFLN-F+	144/1.8	2.0	2.0	2.5	2.1
20. WHAT	119/1.5	1.7	1.3	1.1	1.9

12+ TSA 1/4	
1. WEAZ-F	706
2. KYW	658
3. WMMR-F	643
4. WMGK-F	591
5. WDAS-F	562
6. WCAU-F	553
7. WUSL-F	509
8. WWDB-F	421
9. WIOQ-F	418
10. WYSP-F	403
11. WCAU	398
12. WPEN	368
13. WKSZ-F	321
14. WSNI-F	289
15. WIP	285
16. WFIL	237
17. WWSH-F	193
18. WJBR-F	188
19. WFLN-F+	187
20. WFMZ-F	183

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KYW	12473/26.7	27.8	29.2
2. WCAU-F	11350/21.2	20.8	20.1
3. WMMR-F	9717/16.1	14.9	15.7
4. WMGK-F	8796/18.4	18.8	20.4
5. WEAZ-F	8217/17.2	16.8	17.2
6. WCAU	7409/15.7	16.0	15.4
7. WYSP-F	7221/12.0	13.6	14.4
8. WUSL-F	6975/15.1	13.7	10.8
9. WIOQ-F	5961/12.9	13.1	11.7
10. WDAS-F	5534/13.0	11.3	11.3
11. WIP	5272/11.4	11.5	13.1
12. WSNI-F	5232/11.1	10.7	7.6
13. WWDB-F	5165/11.0	9.5	10.3
14. WFIL	4997/ 9.7	8.7	9.0
15. WPEN	4407/10.5	13.1	10.7
16. WKSZ-F	4030/ 8.5	7.0	1.7
17. WWSH-F	3791/ 8.1	5.9	7.6
18. WFLN-F+	2983/ 6.2	6.2	6.4
19. WJBR-F	2676/ 3.6	3.7	4.3
20. WSTW-F	2599/ 2.5	2.0	2.3

12+ FM SHARE (METRO): 69.48% (4929 of 7094) (FAL 82: 65.11%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCAU-F	1. WIOQ-F	1. WMGK-F	1. WMGK-F	1. WEAZ-F	1. KYW
2. WUSL-F	2. WDAS-F	2. WDAS-F	2. WEAZ-F	2. KYW	2. WIOQ-F
3. WDAS-F	3. WMMR-F	3. WIOQ-F	3. WDAS-F	3. WPEN	3. WMGK-F
4. WYSP-F	4. WMGK-F	4. WUSL-F	4. WIOQ-F	4. WMGK-F	4. WDAS-F
5. WMMR-F	5. WUSL-F	5. WMMR-F	5. KYW	5. WWDB-F	5. WEAZ-F
	6. WYSP-F	6. WCAU-F	6. WKSZ-F	6. WKSZ-F	6. WCAU
	7. WCAU-F	7. WEAZ-F	7. WUSL-F	7. WCAU	7. WIP

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEAZ-F	1. WEAZ-F	1. WMGK-F	1. WMGK-F	1. WMMR-F	1. WIOQ-F
2. WMGK-F	2. WMGK-F	2. WUSL-F	2. WEAZ-F	2. WIOQ-F	2. WMGK-F
3. WDAS-F	3. WDAS-F	3. WDAS-F	3. WKSW-F	3. WDAS-F	3. WDAS-F
4. WIOQ-F	4. WUSL-F	4. WIOQ-F	4. WDAS-F	4. WYSP-F	4. KYW
5. WPEN	5. WMMR-F	5. WCAU-F	5. KYW	5. WMGK-F	5. WEAZ-F
6. KYW	6. WCAU-F	6. WMMR-F	6. WUSL-F	6. WUSL-F	6. WMMR-F
7. WUSL-F	7. KYW	7. WSNI-F	7. WIOQ-F	7. WCAU-F	7. WCAU

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		1709 (7)	1709 (7)	24.1
NEWS/TALK	958 (3)	367 (1)	1325 (4)	18.7
BLACK/URBAN/JAZZ	276 (2)	979 (2)	1255 (4)	17.7
AC/OLDIES	194 (1)	1021 (3)	1215 (4)	17.1
BTFL MUSIC		719 (3)	719 (3)	10.1
NOSTALGIA	351 (1)		351 (1)	4.9
MOR/VARIETY	285 (2)		285 (2)	4.0
CLASSICAL	10 (1)	134 (1)	144 (2)	2.0
COUNTRY	45 (1)		45 (1)	0.6
RELIGION/GOSPEL	46 (1)		46 (1)	0.6
			7094 (29)	

PHILADELPHIA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WEAZ-F	1. KYW	1. KYW
2. KYW	2. WCAU-F	2. WDAS-F
3. WMMR-F	3. WMMR-F	3. WMGK-F
4. WMGK-F	4. WMGK-F	4. WEAZ-F
5. WDAS-F	5. WEAZ-F	5. WCAU-F
6. WCAU-F	6. WCAU	6. WCAU
7. WUSL-F	7. WSNI-F	7. WPEN
8. WIOQ-F	8. WYSP-F	8. WIP
9. WWDB-F	9. WIOQ-F	9. WMMR-F
10. WCAU	10. WDAS-F	10. WWDB-F
11. WYSP-F	11. WSNI-F	
12. WPEN	12. WIP	
13. WKSZ-F	13. WWDB-F	
14. WSNI-F	14. WFIL	
15. WIP	15. WPEN	

ADI FM SHARE: 69.69% (6831 of 9802) (FAL 82: 66.39%)

OTHER RATED STATIONS
METRO SHARE & CUME RATING

WCOJ	1420	Coatesville	.3/1.3
WZZD	990		.6/1.9
WFMZ-F	100.7	Allentown	.4/1.1
WJBR-F	99.5	Wilmington	1.1/3.6
WPST-F	97.5	Trenton	.6/2.9
WSTW-F	93.7	Wilmington	.5/2.5
WTTM	920	Trenton	.6/2.1
WOR	710	New York	.3/1.1

AM STATIONS

KYW , 1060, 50 KW (DA-1) , NEWS	NBC, $262.50	(Group W)	Westinghouse
WCAU, 1210, 50 KW , TALK/NEWS	CBS, $ 90.63	(CBS Spot)	CBS
WDAS, 1480, 5 KW/1 KW (DA-2), BLACK	NBN, $ 65.00*	(HNWH)	Unity
WFIL, 560, 5 KW (DA-2) , OLDIES	RKO II, $100.00*	(Blair)	LIN
WHAT, 1340, 1 KW/250 W , BLACK	SBN, $ 40.00*	(Christal)	
WIP , 610, 5 KW (DA-1) , MOR	ABC-D, $170.63	(Katz)	Metromedia
WPEN, 950, 5 KW (DA-N) , NOSTALGIA	ABC-E, $120.00*	(MMR)	Greater Media

FM STATIONS

WCAU-F, 98.1, 13 KW @ 1000, CHR/ROCK	CBS-R, $206.25	(CBS/FM)	CBS
WDAS-F, 105.3, 4 KW @ 870, BLACK	, $120.00*	(HNWH)	Unity
WEAZ-F, 101.1, 13 KW @ 1010, BTFL MUS (SRP)	, $215.00	(Mc-Guild)	
WFLN-F+, 95.7, 50 KW @ 490, CLASSICAL	, $ 65.00	(CMBS)	
WIOQ-F, 102.1, 30 KW @ 650, AOR	, $130.00*	(Mc-Guild)	Outlet
WKSZ-F, 100.3, 35 KW @ 600, AC	, $100.00	(Christal)	
WMGK-F, 102.9, 50 KW @ 300, AC	, $200.00*	(MMR)	Greater Media
WMMR-F, 93.3, 25 KW @ 670, AOR	Source, $155.63	(Katz)	Metromedia
WSNI-F, 104.5, 13 KW @ 1008, AC	RKO, $ 90.00*	(RKO)	Associated
WUSL-F, 98.9, 18 KW @ 830, URBAN	ABC-F, $110.00*	(Blair)	LIN
WWDB-F, 96.5, 18 KW @ 850, TALK	ABC-I, $101.85*	(Christal)	
WWSH-F, 106.1, 23 KW @ 740, CHR/ROCK	, $ 85.00*	(Christal)	Cox
WYSP-F, 94.1, 16 KW @ 900, AOR (Pollack)	ABC-R, $186.25	(Torbet)	Infinity

WJBR, WSTW - See Wilmington

WFMZ - See Allentown

PHOENIX

MSA Rank # 24
MSA Pop: 1,658,400
APR 17.7
Est 1983 Rev: $34,900,000

Stations: 26/25
Diaries: 1420/994:1
Standard Error: .521
% Below Line: 1.7

CSI: 15.4 Bil
CSI HH: 25.2 M
Retail $: 7.9 Bil
% Not Listed: 4.2

12+ METRO 1/4/SHARE		SPG 83	WIN 83	FAL 82
1. KTAR	206/8.5	7.7	8.6	10.1
2. KNIX-F	185/7.6	7.4	7.4	6.5
3. KQYT-F	176/7.3	6.7	6.3	6.7
4. KKLT-F	158/6.5	6.8	6.5	4.6
5. KMEO-F	154/6.4	6.6	7.1	6.5
6. KDKB-F	153/6.3	8.9	6.8	7.6
7. KEZC-F	133/5.5	3.3	4.4	3.6
KOY	133/5.5	4.5	4.6	4.9
9. KUPD-F	130/5.4	7.8	7.9	5.5
10. KOPA-F	128/5.3	5.0	4.2	3.3
11. KZZP-F	105/4.3	3.4	3.9	3.8
12. KUKQ	104/4.3	3.8	4.0	4.9
13. KOOL-F	89/3.7	4.5	3.9	3.3
14. KLFF	76/3.1	2.7	1.2	2.6
15. KJJJ	68/2.8	2.6	2.6	2.4

12+ TSA 1/4	
1. KNIX-F	240
2. KTAR	216
3. KDKB-F	202
4. KQYT-F	199
5. KMEO-F	175
6. KKLT-F	169
7. KUPD-F	147
8. KOPA-F	143
9. KEZC-F	140
10. KOY	138
11. KZZP-F	116
12. KUKQ	105
13. KOOL-F	94
14. KLFF	77
15. KJJJ	73

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KDKB-F	3085/17.5	23.6	19.2
2. KNIX-F	2995/16.6	16.7	16.8
3. KTAR	2977/19.8	21.4	22.0
4. KUPD-F	2689/15.8	19.9	17.2
5. KZZP-F	2632/17.3	13.0	12.4
6. KKLT-F	2543/16.4	17.1	13.1
7. KOPA-F	2482/15.9	15.8	11.8
8. KOY	2417/15.7	14.2	15.9
9. KQYT-F	2227/13.1	14.1	14.1
10. KMEO-F	2210/13.8	15.8	15.9
11. KEZC-F	1962/13.0	9.1	11.4
12. KOOL-F	1744/10.9	13.7	9.2
13. KJJJ	1360/ 8.7	7.7	8.7
14. KUKQ	1024/ 6.9	6.4	7.8
15. KNIX	969/ 5.9	6.5	7.5

12+ FM SHARE (METRO): 65.96% (1531 of 2321) (AFL 82: 58.76%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KUKQ	1. KDKB-F	1. KKLT-F	1. KNIX-F	1. KTAR	1. KTAR
2. KZZP-F	2. KKLT-F	2. KNIX-F	2. KKLT-F	2. KMEO-F	2. KOY
3. KUPD-F	3. KUPD-F	3. KDKB-F	3. KOY	3. KNIX-F	KNIX-F
4. KOPA-F	4. KOPA-F	4. KOPA-F	4. KQYT-F	4. KQYT-F	4. KKLT-F
5. KDKB-F	5. KNIX-F	5. KUPD-F	5. KEZC-F	5. KEZC-F	5. KMEO-F
	6. KZZP-F	6. KEZC-F	6. KTAR	6. KOY	6. KDKB-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KQYT-F	1. KQYT-F	1. KKLT-F	1. KKLT-F	1. KDKB-F	1. KOY
2. KNIX-F	2. KDKB-F	2. KNIX-F	2. KNIX-F	2. KUPD-F	2. KTAR
3. KTAR	3. KKLT-F	3. KDKB-F	3. KQYT-F	3. KOPA-F	3. KNIX-F
4. KMEO-F	4. KNIX-F	4. KUKQ	4. KEZC-F	4. KOOL-F	4. KOOL-F
5. KKLT-F	5. KTAR	5. KOPA-F	5. KOY	5. KZZP-F	5. KEZC-F
6. KEZC-F	6. KZZP-F+	6. KZZP-F	KMEO-F	6. KNIX-F	6. KDKB-F
					KQYT-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	23 (2)	555 (5)	578 (7)	24.9
COUNTRY	107 (2)	318 (2)	425 (4)	18.3
BTFL MUSIC	54 (1)	330 (2)	384 (3)	16.5
AC		247 (2)	247 (2)	10.6
NEWS/TALK	206 (1)		206 (1)	8.9
MOR/VARIETY	177 (2)		177 (2)	7.6
BLACK/URBAN/JAZZ	104 (1)		104 (1)	4.5
NOSTALGIA	76 (1)		76 (1)	3.3
CLASSICAL		55 (1)	55 (1)	2.4
SPANISH	10 (1)	26 (1)	36 (2)	1.6
RELIGION/GOSPEL	33 (2)		33 (2)	1.4
			2321 (26)	

PHOENIX ADI

12+ ADI 1/4

L. KNIX-F
2. KTAR
3. KDKB-F
4. KQYT-F
5. KMEO-F

6. KKLT-F
7. KUPD-F
8. KEZC-F
   KOPA-F
10. KOY

11. KZZP-F
12. KUKQ
13. KOOL-F
14. KLFF
15. KJJJ

12+ ADI CUME

1. KDKB-F
2. KTAR
3. KNIX-F
4. KZZP-F
5. KUPD-F

6. KKLT-F
7. KOPA-F
8. KOY
9. KMEO-F
10. KQYT-F

11. KEZC-F
12. KOOL-F
13. KJJJ
14. KUKQ
15. KNIX

MSA EXCL CUME

1. KTAR
2. KNIX-F
3. KQYT-F
4. KOY
5. KKLT-F

6. KUKQ
7. KOPA-F
8. KMEO-F
9. KEZC-F
10. KJJJ

OTHER RATED STATIONS METRO SHARE/CUME RATING

KFLR	1230		.8/1.9
KHEP-F	101.5		2.3/5.6
KMEO	740		2.2/4.1
KNIX	1580	Tempa	1.6/5.9
KNNN-F	99.9		1.1/2.0
KOOL	960		1.8/5.9
KOPA	1440	Scottsdale	.3/1.7
KRDS	1190	Tolleson	.6/2.5
KVVA	860		.4/1.8
KZZP	1310	Mesa	.7/4.4
KSTM-F	107.1	Apache Junct	1.6/3.0

ADI FM SHARE: 65.76% (1759 of 2675) (FAL 82: 59.42%)

AM STATIONS

KJJJ, 910, 5 KW (DA-N) , COUNTRY
KLFF, 1360, 5 KW/1 KW (DA-N) , NOSTALGIA (Al Ham)
KNIX, 1580, 50 KW/10 KW (DA-N), COUNTRY

KOY , 550, 5 KW/1 KW , MOR/AC (Klemm)
KTAR, 620, 5 KW (DA-N) , NEWS/TALK
KUKQ, 1060, 5 KW/500 W (DA-N), URBAN

FM STATIONS

KDKB-F, 93.3, 100 KW @ 1550, AOR (Pollack)
KEZC-F, 92.3, 100 KW @ 880, COUNTRY
KKLT-F, 98.7, 115 KW @ 1650, AC
KMEO-F, 96.9, 100 KW @ 1556, BTFL MUS (Bonne)
KNIX-F, 102.5, 100 KW @ 1610, COUNTRY

KOOL-F, 94.5, 100 KW @ 1620, OLDIES/AC
KOPA-F, 100.7, 100 KW @ 1847, CHR/ROCK
KQYT-F, 95.5, 100 KW @ 1550, BTFL MUS (Churchill)
KUPD-F, 97.9, 100 KW @ 1620, AOR
KZZP-F, 104.7, 100 KW @ 1550, CHR/ROCK

RKO II, $40.00* (MMR) Wolpin
, $46.00* (Masla)
, $? ? (Katz) Buck Owens

NBC, $80.00* (Eastman) Harte Hanks
ABC-I,MBS, $90.00* (CBS Spot) Pulitzer
, $49.00* (Masla)

Source, $90.00* (Blair) Sandusky
RKO II, $55.00* (MMR) Wolpin
, $95.00* (CBS Spot) Pulitzer
, $60.00 (Mc-Guild) Scripps-Howard
, $85.00* (Katz) Buck Owens

CBS-R, $60.00* (Christal)
ABC-C, $70.00* (Selcom) First Media
, $70.00* (Eastman) Harte Hanks
, $65.00* (Masla)
, $72.50 (Mc-Guild) Western Cities

PITTSBURGH

MSA Rank # 12
MSA Pop: 2,182,900
APR 18.5
Est 1983 Rev: $32,800,000

Stations: 28/27
Diaries: 1744/1089:1
Standard Error: .484
% Below Line: 0.7

CSI: 21.4 Bil
CSI HH: 26.0 M
Retail $: 10.2 Bil
% Not Listed: 7.0

12+ METRO 1/4/SHARE		SPG 83	WIN 83	FAL 82
1. KDKA	560/15.9	17.1	18.4	18.4
2. WDVE-F	285/ 8.1	6.9	6.3	6.7
3. WTAE	266/ 7.6	5.9	5.0	6.7
4. WBZZ-F	212/ 6.0	7.4	6.7	6.0
5. WPNT-F	193/ 5.5	4.8	5.0	4.1
6. WAMO-F	186/ 5.3	5.6	5.6	7.4
7. WHYW-F	178/ 5.1	2.3	5.1	4.8
8. WHTX-F	173/ 4.9	4.8	3.4	2.7
9. WJAS	167/ 4.8	4.5	5.7	5.2
10. WSHH-F	160/ 4.6	5.5	5.6	5.0
11. WWSW-F	155/ 4.4	6.3	5.4	3.9
12. WDSY-F	134/ 3.8	2.3	2.1	8
13. WTKN	104/ 3.0	3.1	2.2	5
14. KQV	92/ 2.6	3.1	3.5	4.1
15. WEEP	76/ 2.2	1.7	2.6	2.2

12+ TSA 1/4	
1. KDKA	701
2. WDVE-F	408
3. WPNT-F	289
4. WBZZ-F	285
5. WTAE	269
6. WAMO-F	236
7. WHTX-F	214
8. WWSW-F	213
9. WHYW-F	194
10. WSHH-F	183
11. WDSY-F	182
12. WJAS	170
13. WEEP	132
14. WYDD-F	118
15. WTKN	107

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KDKA	10062/38.9	43.0	43.1
2. WDVE-F	5014/17.5	16.9	16.8
3. WBZZ-F	4920/19.7	20.2	18.3
4. WTAE	4695/23.3	16.5	22.4
5. WHTX-F	4343/18.3	18.4	14.2
6. WWSW-F	3990/15.7	17.1	12.9
7. WHYW-F	3380/15.2	13.7	14.6
8. WPNT-F	3058/11.3	11.3	10.0
9. WSHH-F	2671/12.2	13.0	12.3
10. WAMO-F	2592/11.0	12.3	12.0
11. WYDD-F	2377/ 9.1	7.1	10.2
12. WDSY-F	2133/ 8.0	6.6	6.2
13. WJAS	2080/10.6	10.5	12.7
14. KQV	1846/ 9.4	11.1	12.6
15. WTKN	1576/ 7.8	8.9	5.9

12+ FM SHARE (METRO): 57.12% (1866 of 3267) (FAL 82: 54.16%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDVE-F	1. WDVE-F	1. WDVE-F	1. WTAE	1. KDKA	1. KDKA
2. WBZZ-F	2. WHYW-F	2. WTAE	2. KDKA	2. WTAE	2. WTAE
3. WAMO-F	3. WBZZ-F	3. WHYW-F	3. WHYW-F	3. WJAS	3. WHTX-F
4. WHTX-F	4. WHTX-F	4. KDKA	4. WWSW-F	4. WPNT-F	4. WDVE-F
5. WYDD-F	5. WWSW-F	5. WBZZ-F	5. WHTX-F	5. WSHH-F	5. WBZZ-F
	6. WTAE	6. WHTX-F	6. WAMO-F	6. WDSY-F	6. WHYW-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KDKA	1. KDKA	1. WHYW-F	1. KDKA	1. WDVE-F	1. WTAE
2. WPNT-F	2. WDVE-F	2. WHTX-F	2. WTAE	2. WBZZ-F	2. KDKA
3. WDVE-F	3. WBZZ-F	3. WBZZ-F	3. WHYW-F	3. WHTZ-F	3. WWSW-F
4. WSHH-F	WAMO-F	4. WDVE-F	4. WWSW-F	4. WTAE	4. WHYW-F
5. WJAS	5. WPNT-F	5. WWSW-F	5. WHTX-F	5. WHYW-F	5. WDVE-F
6. WAMO-F	6. WTAE	6. WAMO-F	6. WAMO-F	6. WWSW-F	6. WAMO-F

FORMATS	AM	FM	TOTAL	%
MOR/VARIETY	861 (4)		861 (4)	26.4
ROCK/AOR/CONTEMP	14 (1)	780 (6)	794 (7)	24.3
BTFL MUSIC		353 (2)	353 (2)	10.8
AC		333 (2)	333 (2)	10.2
COUNTRY	112 (3)	157 (2)	269 (5)	8.2
BLACK/URBAN/JAZZ	18 (1)	186 (1)	204 (2)	6.2
NOSTALGIA	167 (1)	36 (1)	203 (2)	6.2
NEWS/TALK	196 (2)		196 (2)	6.0
RELIGION/GOSPEL	33 (1)	21 (1)	54 (2)	1.7
			3267 (28)	

PITTSBURGH ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KDKA	1. KDKA	1. KDKA
2. WDVE-F	2. WTAE	2. WDVE-F
3. WTAE	3. WBZZ-F	3. WAMO-F
4. WBZZ-F	4. WDVE-F	4. WPNT-F
5. WPNT-F	5. WHTX-F	5. WBZZ-F
6. WAMO-F	6. WWSW-F	6. WSHH-F
7. WHTX-F	7. WHYW-F	7. WWSW-F
8. WWSW-F	8. WPNT-F	WTAE
9. WHYW-F	9. WSHH-F	9. WJAS
10. WSHH-F	10. WAMO-F	10. WDSY-F
11. WJAS	11. WYDD-F	
12. WDSY-F	12. WJAS	
13. WEEP	13. WDSY-F	
14. WTKN	14. KQV	
15. KQV	15. WTKN	

OTHER RATED STATIONS

METRO SHARE/CUME RATING

WAMO	860		.5/2.5
WBVP	1230	Beaver Falls	.5/1.7
WESA-F+	98.3	Charleroi	1.1/3.7
WHJB	620	Greensburg	.4/2.5
WIXZ	1360	McKeesport	.6/2.5
WKPA	1150	New Kensingt	.5/1.7
WNUF-F	100.7	New Kensingt	1.0/4.2
WPIT	730		.9/2.6
WPIT-F	101.5		.6/3.7
WWKS-F	106.7	Beaver Falls	.4/1.9
WYDD-F	104.7		2.1/9.1
WELA-F	104.3	East Liverpool,OH	.7/1.6

ADI FM SHARE: 56.87% (2516 of 4424) (FAL 82: 54.65%)

AM STATIONS

KDKA, 1020, 50 KW , MOR NBC, $200.00 (Group W) Westinghouse
KQV , 1410, 5 KW (DA-2) , NEWS CBS,MBS, $ 55.00* (Christal)
WEEP, 1080, 50 KW (DAYS,DA), COUNTRY ABC-I, $ 71.67 (MMR) Entercom

WJAS, 1320, 5 KW (DA-N) , NOSTALGIA (Al Ham) ABC-D, $ 50.00* (HNWH) BENI
WTAE, 1250, 5 KW (DA-N) , MOR/AC RKO II,ABC-E, $151.50 (Katz) Hearst
WTKN, 970, 5 KW (DA-2) , TALK ABC-C,ABC-T, $ 40.00* (Mc-Guild)**

FM STATIONS

WAMO-F, 105.9, 72 KW @ 440, BLACK SBN, $ 57.00* (HNWH) Sheridan
WBZZ-F, 93.7, 41 KW @ 547, CHR/ROCK , $ 80.00* (Blair) EZ
WDSY-F, 107.9, 50 KW @ 500, COUNTRY ABC-I, $ 67.50 (MMR) Entercom
WDVE-F, 102.5, 55 KW @ 820, AOR (Burk-Abr) Source, $ 85.00* (Eastman) Taft
WHTX-F, 96.1, 50 KW @ 500, CHR/ROCK RKO, $113.63 (Katz) Hearst

WHYW-F, 96.9, 15 KW @ 930, AC , $ 66.00* (Christal) Benns
WPNT-F, 92.9, 47 KW @ 890, BTFL MUS (Bonne) , $ 60.00 (Group W) Westinghouse
WSHH-F, 99.7, 11 KW @ 930, BTFL MUS , $ 50.00 (Blair)
WWSW-F, 94.5, 50 KW @ 810, AC ABC-C, $ 69.00* (Mc-Guild)**
WYDD-F, 104.7, 50 KW @ 500, AOR ABC-R, $ 45.00* (Weiss)

**Sale to Shamrock (Disney) is pending FCC approval

PORTLAND, OR

MSA Rank # 38
MSA pop: 1,157,300
APR 15.9
Est 1983 Rev: $28,200,000

Stations: 25/24
·Diaries: 1388/783:1
Standard Error: .516
% Below Line: 1.6

CSI: 11.1 Bil
CSI HH: 24.4 M
Retail $: 6.7 Bil
% Not Listed: 7.2

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KUPL-F	152/8.8	6.9	6.9	7.4	7.3
2. KMJK-F	135/7.8	5.0	4.2	1.5	2.7
3. KJIB-F	121/7.0	4.3	4.1	2.7	3.2
4. KGW	116/6.7	7.9	6.8	6.1	9.0
5. KCNR-F	108/6.3	7.5	5.6	6.6	4.9
6. KINK-F	102/5.9	6.3	7.6	5.8	8.4
7. KUPL	99/5.7	4.4	3.2	4.1	3.5
8. KEX	89/5.2	6.2	5.6	5.9	7.7
9. KXL-F	88/5.1	5.7	6.3	4.9	5.5
10. KRCK-F	83/4.8	9.9	3.6	4.7	3.1
11. KGON-F	79/4.6	4.9	9.1	13.3	11.1
12. KWJJ	77/4.5	4.1	3.9	5.4	6.3
13. KKSN	58/3.4	2.5	---	1.6	.6
KXL	58/3.4	3.4	4.8	2.7	4.1
15. KYXI	52/3.0	3.4	4.7	4.3	3.1

12+ TSA 1/4	
1. KUPL-F	238
2. KCNR-F	160
3. KGW	152
4. KMJK-F	147
5. KXL-F	143
KINK-F	143
7. KJIB-F	140
8. KRCK-F	135
9. KEX	124
10. KGON-F	107
11. KUPL	105
KXL	105
13. KWJJ	101
14. KSKD-F	66
KYXI	59
KKSN	59

12 TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KGW	3082/20.0	24.7	23.6
2. KUPL-F	2354/13.5	14.5	16.0
3. KCNR-F	2329/16.1	17.9	16.6
4. KEX	2241/13.5	15.4	16.5
5. KINK-F	2139/14.9	15.0	14.1
6. KMJK-F	2122/16.7	13.4	11.3
7. KGON-F	1927/12.8	11.4	18.9
8. KRCK-F	1896/12.4	15.5	9.5
9. KWJJ	1868/12.7	11.2	11.6
10. KXL	1728/ 9.9	8.6	10.6
11. KJIB-F	1700/12.9	8.6	8.1
12. KXL-F	1539/ 9.7	10.9	11.6
13. KSKD-F	1209/ 4.7	4.2	5.1
14. KUPL	1117/ 8.9	9.5	8.4
15. KYXI	1021/ 8.1	12.2	12.9

12+ FM SHARE (METRO): 59.65% (955 of 1601) (FAL 82: 60.70%)

TEENS

1. KMJK-F
2. KGON-F
3. KRCK-F

18 - 34

1. KCNR-F
2. KINK-F
3. KJIB-F
KMJK-F
5. KGW

18 - 49

1. KGW
2. KCNR-F
3. KINK-F
4. KJIB-F
5. KMJK-F

25 - 54

1. KGW
2. KINK-F
KUPL-F
4. KCNR-F
5. KJIB-F

35 - 64

1. KUPL-F
2. KUPL
3. KXL-F
4. KJIB-F
KGW

12+ AMD

1. KGW
2. KMJK-F
3. KUPL-F
4. KJIB-F
5. KCNR-F+

12+ MID

1. KUPL-F
2. KJIB-F
3. KGW
4. KCNR-F
5. KXL-F

12+ PMD

1. KUPL-F
2. KMJK-F
3. KGW
4. KJIB-F
5. KUPL-F

WOMEN 18-34

1. KCNR-F
2. KMJK-F
3. KINK-F
4. KGW
5. KJIB-F

WOMEN 25-54

1. KGW
2. KUPL-F
3. KINK-F
4. KJIB-F
5. KCNR-F

MEN 18-34

1. KRCK-F
2. KINK-F
3. KJIB-F
4. KCNR-F
5. KGON-F

MEN 25-54

1. KINK-F
2. KGW
3. KUPL-F
4. KCNR-F
5. KJIB-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		458 (6)	458 (6)	28.6
AC	145 (3)	108 (1)	253 (4)	15.8
BTFL MUSIC		240 (2)	240 (2)	15.0
COUNTRY	88 (2)	121 (1)	209 (3)	13.1
NEWS/TALK	142 (4)		142 (4)	8.9
NOSTALGIA	99 (1)		99 (1)	6.2
MOR/VARIETY	89 (1)		89 (1)	5.6
CLASSICAL	58 (1)		58 (1)	3.6
RELIGION/GOSPEL	19 (1)	28 (1)	47 (2)	2.9
OTHERS/UNKNOWN	6 (1)		6 (1)	0.4
			1601 (25)	

PORTLAND, OR

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KUPL-F	1. KGW	1. KMJK-F
2. KCNR-F	2. KCNR-F	2. KWJJ
3. KGW	3. KUPL-F	3. KGW
4. KMJK-F	4. KEX	4. KCNR-F
5. KINK-F	5. KINK-F	5. KUPL-F
6. KXL-F	6. KMJK-F	6. KGON-F
7. KJIB-F	7. KGON-F	7. KJIB-F
8. KRCK-F	8. KRCK-F	8. KINK-F
9. KEX	9. KWJJ	9. KEX
10. KGON-F	10. KJIB-F	10. KUPL
11. KUPL	11. KXL	
KXL	12. KXL-F	
13. KWJJ	13. KSKD-F	
14. KSKD-F	14. KUPL	
15. KGAY	15. KYXI	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KAAR	1480	Vancouver	.3/1.4
KCNR	1410		.3/1.7
KKEY	1150		1.4/1.7
KKRZ-F	100.3		1.8/6.6
KLIQ	1290		.4/1.0
KPDQ	800		1.1/2.2
KPDQ-F	93.7		1.6/4.5
KVAN	1550	Vancouver	.6/2.0
KYTE	970		1.4/4.0
KSKD-F	105.1	Salem	1.6/4.7

ADI FM SHARE: 58.49% (1447 of 2474) (FAL 82: 60.61%)

AM STATIONS

KEX ,	1190,	50 KW (DA-1)	, MOR/TALK	ABC-I,	$ 78.80	(MMR)	Golden West
KGW ,	620,	5 KW (DA-N)	, AC	APR,	$138.13	(Blair)	King
KKSN,	910,	5 KW (DA-2)	, CLASSICAL	,	$ 45.00	(CMBS)	
KUPL-F,	1330,	5 KW (DA-2)	, NOSTALGIA (Al Ham)	MBS,	$ 40.00*	(Torbet)	Scripps-Howard
KWJJ,	1080,	50 KW/10 KW (DA-2),	COUNTRY	ABC-E,	$104.63	(Katz)	Park
KXL ,	750,	50 KW/1 KW (DA-N)	, NEWS/TALK	NBC,NBC-T,	$ 60.00*	(Mc-Guild)	Kaye-SMith
KYXI,	1520,	50 KW/10 KW (DA-1),	NEWS/TALK	CBS,	$ 38.00*	(HNWH)	Des Moines Reg
KGAY,	1430,	5 KW (DAYS)	, COUNTRY	,	$ 16.00	(Market 4)	(SALEM)

FM STATIONS

KCNR-F,	97.1,	100 KW @ 1200,	AC/CONTEMP	,	$ 95.00	(Christal)	Duffy
KGON-F,	92.3,	100 KW @ 920,	AOR (Burk-Abr)	,	$ 70.00*	(HNWH)	Des Moines Reg
KINK-F,	101.9,	100 KW @ 1611,	ROCK/AOR	,	$106.25	(Blair)	King
KJIB-F,	99.5,	100 KW @ 920,	COUNTRY	ABC-E,	$104.63	(Katz)	Park
KMJK-F,	106.7,	94 KW @ 880,	CHR/ROCK	APR,	$ 68.00*	(Eastman)	
KRCK-F,	101.1,	100 KW @ 1640,	AOR	,	$ 80.00*	(Selcom)	Henry
KUPL-F,	98.5,	100 KW @ 1100,	BTFL MUS (Bonne)	,	$ 62.40	(Torbet)	Scripps-How
KXL-F ,	95.5,	100 KW @ 920,	BTFL MUS (SRP)	,	$ 60.00*	(Mc-Guild)	Kaye-SMith
KSKD-F,	105.1,	100 KW @ 1099,	CHR/ROCK	,	$ 28.00*	(Weiss)	(SALEM)

PROVIDENCE

MSA Rank # 50 (approx)	Stations: 41/24	CSI: 7.5 Bil
MSA Pop: 911,800	Diaries: 1365/894:1	CSI HH: 23.1 M
APR 20.0	Standard Error: .570	Retail $: 4.1 Bil
Est 1983 Rev: $14,100,000	% Below Line: 16.4	% Not Listed: 8.5

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WLKW-F	293/12.0	12.3	12.6	10.7	11.9
2. WPRO-F	227/ 9.3	9.4	9.4	9.2	8.6
3. WHJY-F	178/ 7.3	8.5	8.9	10.4	8.8
4. WPRO	152/ 6.2	6.3	7.0	7.6	8.6
5. WHJJ	149/ 6.1	4.3	3.2	4.9	3.2
6. WHIM	112/ 4.6	1.9	3.7	3.4	3.4
7. WMYS-F	109/ 4.5	3.4	2.9	2.2	2.5
8. WPJB-F	98/ 4.0	3.5	3.6	7.3	5.9
9. WLKW	87/ 3.6	4.9	3.9	3.8	5.2
10. WSNE-F	82/ 3.4	4.8	4.6	3.2	3.5
11. WEAN	68/ 2.8	3.9	5.9	4.6	4.3
12. WHTT-F	62/ 2.5	1.2	1.0	.6	1.1

12+ TSA 1/4	
1. WLKW-F	300
2. WPRO-F	239
3. WHJY-F	236
4. WPRO	154
5. WHJJ	151
6. WPJB-F	122
7. WBZ	114
8. WHIM	113
WMYS-F	113
10. WHTT-F	108
11. WLKW	91
12. WSNE-F	88

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WPRO-F	3828/28.3	31.2	30.2
2. WHJY-F	119/20.0	23.3	22.8
3. WLKW-F	2900/22.5	25.2	22.8
4. WPRO	2850/22.9	21.4	24.8
5. WPJB-F	2072/14.8	14.3	15.4
6. WSNE-F	1737/13.2	13.5	14.2
7. WHTT-F	1610/ 8.9	4.9	NA
8. WEAN	1577/12.9	10.7	15.9
9. WBZ	1454/ 7.1	4.7	---
10. WHJJ	1440/11.5	11.0	12.0
11. WBRU-F	1256/ 8.6	12.8	9.4
12. WMYS-F	1192/ 8.9	9.1	9.6

12+ FM SHARE (METRO): 59.78% (1335 of 2233) (FAL 82: 57.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WLKW-F	1. WLKW-F	1. WPRO
2. WHJY-F	2. WHJY-F	2. WHJY-F	2. WPRO-F	2. WPRO	2. WLKW-F
3. WHTT-F	3. WMYS-F	3. WLKW-F	3. WPRO	3. WHJJ	3. WPRO-F
	4. WPJB-F	4. WPRO	4. WMYS-F	4. WHIM	4. WHJJ
	5. WBRU-F WPRO	5. WMYS-F	5. WPJB-F	5. WLKW	5. WHJY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLKW-F	1. WLKW-F	1. WPRO-F	1. WLKW-F	1. WHJY-F	1. WLKW-F
2. WHJJ	2. WPRO-F	2. WHJY-F	2. WPRO-F	2. WPRO-F	2. WPRO-F
3. WPRO-F	3. WHJY-F	3. WPJB-F	3. WPRO	3. WBRU-F	3. WMYS-F
4. WHJY-F	4. WPRO	4. WMYS-F	4. WPJB-F	4. WMYS-F	4. WPRO
5. WMYS-F	5. WHJJ	5. WPRO WSNE-F	5. WHJY-F WMYS-F	5. WPRO	5. WHJY-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		759 (10)	759 (10)	34.0
AC	152 (1)	219 (5)	371 (6)	16.6
BTFL MUSIC		331 (4)	331 (4)	14.8
NEWS/TALK	292 (6)		292 (6)	13.1
COUNTRY	166 (2)		166 (2)	7.4
MOR/VARIETY	161 (7)		161 (7)	7.2
NOSTALGIA	87 (1)	11 (1)	98 (2)	4.4
OTHERS/UNKNOWN	16 (1)	16 (1)	32 (2)	1.4
RELIGION/GOSPEL	14 (1)		14 (1)	0.6
CLASSICAL		9 (1)	9 (1)	0.4
			2233 (41)	

PROVIDENCE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WLKW-F	1. WPRO-F	1. WLKW-F
2. WPRO-F	2. WPRO	2. WPRO
3. WHJY-F	3. WLKW-F	3. WHJY-F
4. WPRO	4. WHJY-F	4. WPRO-F
5. WHJJ	5. WPJB-F	5. WHJJ
6. WPJB-F	6. WSNE-F	6. WMYS-F
7. WHIM	7. WEAN	7. WEAN
8. WMYS-F	8. WHJJ	8. WSNE-F
9. WLKW	9. WMYS-F	9. WPJB-F
10. WSNE-F	10. WHTT-F	10. WLKW
11. WEAN	11. WBRU-F	
12. WBZ	12. WBZ	
13. WHTT-F	13. WLKW	
14. WBRU-F	14. WGNG	
15. WGNG	15. WHIM	

ADI FM SHARE: 60.50% (1420 of 2347) (FAL 82: 58.75%)

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WADK	1540	Newport	1.0/1.3
WALE	1400	Fall River	1.6/3.5
WARA	1320	Attleboro	.3/1.4
WARV	1590	Warwick	.6/1.3
WBRU-F	95.5		2.3/8.6
WBSM	1420	New Bedford	1.7/4.7
WERI-F	103.7	Westerly	.5/1.9
WGNG	550	Pawtucket	2.2/6.3
WNBH	1340	New Bedford	.6/2.6
WOTB-F	107.1	Middletown	.3/1.3
WRIB	1220		.7/1.2
WSAR	1480	Fall River	.5/3.0
WWON	1240	Woonsocket	.4/1.7
WAAF-F	107.3	Worcester	.5/3.9
WBCN-F	104.1	Boston	.9/2.2
WBZ	1030	Boston	2.3/7.1
WCAV-F	97.7	Brockton	.7/1.0
WCOZ-F	94.5	Boston	1.2/5.2
WCRB-F	102.5	Boston	.4/1.4
WEEI	590	Boston	.6/1.6
WHDH	850	Boston	.3/2.5
WHUE-F	100.7	Boston	.8/2.2
WJIB-F	96.7	Boston	.5/1.8
WMJX-F	106.7	Boston	.3/1.7
WPLM-F	99.1	Plymouth	.5/2.4
WRKO	680	Boston	.3/1.5
WROR-F	98.5	Boston	.7/3.2
WVBF-F	105.7	Boston	.6/1.6
WXKS-F	107.9	Boston	2.0/6.2

AM STATIONS

WEAN, 790, 5 KW (DA-2) , NEWS/TALK CBS, $80.00 (Mc-Guild) Prov Jrnl
WGNG, 550, 1 KW (DA-N) , COUNTRY RKO II, $26.25 (Selcom)
WHIM, 1110, 5 KW (DAYS) , COUNTRY MBS, $24.00 (Christal)

WHJJ, 920, 5 KW (DA-N) , NEWS/TALK NBC-T,ABC-E, $50.00* (Katz)
WLKW, 990, 50 KW (DAYS,DA), NOSTALGIA RKO II, $35.00 (Christal) JAG
WPRO, 630, 5 KW (DA-N) , MOR/AC ABC-D,MBS, $93.75 (Blair) Cap Cities

FM STATIONS

WBRU-F, 95.5, 20 KW @ 434, AOR (Burk-Abr) Source,CBS-R, $66.25 (Eastman)
WHJY-F, 94.1, 50 KW @ 546, AOR (Pollack) ABC-R, $80.00* (Katz)
WLKW-F, 101.5, 50 KW @ 500, BTFL MUS , $85.00 (Christal) JAG
WMYS-F, 98.1, 50 KW @ 589, CONTEMP (Drake-Chen) , $25.00* (Christal) Hall
(NEW BEDFORD)

WPJB-F, 105.1, 50 KW @ 500, AC/CONTEMP , $80.00 (Mc-Guild) Prov Jrnl
WPRO-F, 102.3, 50 KW @ 500, CHR/ROCK ABC-C, $93.75* (Blair) Cap Cities
WSNE-F, 93.3, 50 KW @ 619, AC RKO, $66.25 (Eastman) Outlet
(TAUNTON,MA)

Other ranked stations - See Boston

RALEIGH-DURHAM

MSA Rank # 77
MSA Pop: 590,800
APR 17.3
Est 1983 Rev: $15,900,000

Stations: 18/15
Diaries: 864/559:1
Standard Error: .683
% Below Line: 4.7

CSI: 5.5 Bil
CSI HH: 25.5 M
Retail $: 2.7 Bil
% Not Listed: 19.9

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WPTF	127/15.2	12.1	13.3	12.9	14.7
2. WDCG-F	99/11.9	11.0	9.8	4.8	2.5
3. WRAL-F	82/ 9.8	8.9	12.6	13.8	14.4
4. WQDR-F	66/ 7.9	9.7	7.5	8.7	7.9
5. WYYD-F	54/ 6.5	8.8	8.8	8.2	11.5
6. WDUR	45/ 5.4	4.6	5.4	5.7	6.0
7. WKIX	34/ 4.1	4.4	5.9	8.0	7.4
8. WLLE	32/ 3.8	4.5	5.2	7.2	3.5
9. WSES	22/ 2.6	---	---	---	---
10. WDNC	21/ 2.5	2.5	3.3	3.1	2.9

12+ TSA 1/4	
1. WRAL-F	408
2. WDCG-F	283
3. WPTF	194
4. WQDR-F	161
5. WPCM-F	93
6. WYYD-F	83
7. WNCT-F	80
8. WKIX	48
9. WDUR	45
10. WLLE	36

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WRAL-F	4887/24.2	27.1	29.5
2. WDCG-F	3490/30.2	24.4	24.7
3. WQDR-F	2609/22.7	20.2	20.7
4. WPTF	2291/26.9	26.4	28.4
5. WYYD-F	1700/16.1	21.3	17.9
6. WPCM-F	1142/ 5.0	7.1	---
7. WNCT-F	907/ 2.5	1.7	---
8. WKIX	766/11.6	13.8	15.5
9. WLLE	508/ 8.3	9.0	9.4
10. WDNC	494/ 9.4	8.6	10.4

12+ FM SHARE (METRO): 51.65% (345 of 668) (FAL 82: 50.71%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDCG-F	1. WDCG-F	1. WDCG-F	1. WRAL-F	1. WPTF	1. WPTF
	2. WQDR-F	2. WRAL-F	2. WPTF	2. WRAL-F	2. WRAL-F
	3. WRAL-F	3. WQDR-F	3. WYYD-F	3. WKIX	3. WDCG-F
	4. WYYD-F	4. WYYD-F	WDCG-F	4. WYYD-F	4. WQDR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WPTF	1. WDCG-F	1. WDCG-F	1. WRAL-F	1. WQDR-F	1. WPTF
2. WRAL-F	2. WPTF	2. WRAL-F	2. WYYD-F	2. WDCG-F	2. WRAL-F
3. WDCG-F	3. WRAL-F	3. WYYD-F	3. WPTF	3. WRAL-F	3. WDCG-F
4. WYYD-F	4. WYYD-F	4. WQDR-F	4. WDCG-F	4. WDUR	WQDR-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	7 (1)	165 (2)	172 (3)	25.7
AC		136 (2)	136 (2)	20.4
BLACK/URBAN/JAZZ	119 (4)	11 (1)	130 (5)	19.5
MOR/VARIETY	127 (1)		127 (1)	19.0
COUNTRY	46 (2)	21 (1)	67 (3)	10.0
NOSTALGIA	21 (1)		21 (1)	3.1
BTFL MUSIC		12 (2)	12 (2)	1.8
RELIGION/GOSPEL	3 (1)		3 (1)	0.4
			668 (18)	

RALEIGH-DURHAM ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WRAL-F	1. WRAL-F	1. WPTF
2. WDCG-F	2. WDCG-F	2. WDCG-F
3. WPTF	3. WQDR-F	3. WQDR-F
4. WQDR-F	4. WPTF	4. WRAL-F
5. WQSM-F	5. WYYD-F	5. WKIX
6. WIDO-F	6. WQSM-F	6. WDUR
WYYD-F	7. WFNC	7. WYYD-F
8. WPCM-F	8. WKIX	
9. WFNC	9. WPCM-F	
10. WFAI	10. WIDO-F	
11. WKIX	11. WNCT-F	
12. WDUR	12. WITN-F	
13. WNCT-F	13. WDUR	
14. WLLE	14. WDNC	
15. WGBR	15. WFAI	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCHL	1360	Chapel Hill	.8/5.5
WDBS-F	107.1	Durham	.6/2.9
WPJL	1240		.4/1.8
WSRC	1410	Durham	2.4/5.0
WTIK	1310	Durham	1.4/4.3
WNCT-F	107.9	Greenville	.8/2.5
WPCM-F	101.1	Burlington	2.5/5.0
WQMG-F	97.1	Greensboro	1.3/3.9

ADI FM SHARE: 65.63% (1285 of 1958) (FAL 82: 63.67%)

AM STATIONS

WDNC, 620, 5 KW/1 KW (DA-2), NOSTALGIA (Al Ham) CBS,NBC-T, $21.00* (Torbet)
WDUR, 1490, 1 KW/250 W , BLACK (Drake-Chen) ABC-C, $25.00* (Selcom)
WKIX, 850, 10 KW/5 KW (DA-N), COUNTRY (Burk-Abr) ABC-D, $39.00* (Christal) Mann

WLLE, 570, 500 W (DAYS) , BLACK SBN, $17.00 (Weiss)
WPTF, 680, 50 KW (DA-N) , MOR (Klemm) ABC-E,NBC, $75.00* (Mc-Guild) Durham Life
WSES, 1550, 1 KW (DAYS) , GOSPEL/BLACK NBN, $? ? (Lotus)

FM STATIONS

WDCG-F, 105.1, 99 KW @ 1041, CHR/ROCK , $65.00* (Torbet)
WQDR-F, 94.7, 100 KW @ 1025, AOR (Burk-Abr) ABC-F, $62.00* (Mc-Guild) Durham Life
WRAL-F, 101.5, 100 KW @ 1900, AC/CONTEMP (Drake-Chen) , $115.00 (Katz) Capitol
WYYD-F, 96.1, 98 KW @ 992, AC (Burk-Abr) , $60.00* (Christal Mann

Other ranked stations see Greensboro in this report or Fayetteville and Greenville,NC in Spring 83 edition.

READING

MSA Rank # 130
MSA Pop: 316,500
APR 18.4
Est 1983 Rev: $3,600,000

Stations: 30/5
Diaries: 664/409:1
Standard Error: .783
% Below Line: 52.6%

CSI: 3.3 Bil
CSI HH: 25.9 M
Retail $: 1.4 Bil
% Not Listed: 8.2

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WRFY-F	82/16.4	14.0	13.6	11.7	9.2
2. WEEU	59/11.8	11.0	9.4	15.4	12.3
3. WRAW	38/ 7.6	10.4	14.3	7.8	4.8
4. WYSP-F	33/ 6.6	7.7	7.1	7.0	4.6
5. WHUM	30/ 6.0	7.3	8.2	10.0	13.6
6. WEAZ-F	23/ 4.6	4.4	4.0	3.5	3.5
7. WIOV-F	22/ 4.4	2.5	2.2	1.2	1.3
8. WCAU-F	20/ 4.0	3.1	2.7	1.4	.7
9. WXKW-F	18/ 3.6	2.9	2.4	3.1	3.9
10. WMMR-F	17/ 3.4	2.9	5.1	3.7	3.9

NOTE: THE READING TSA AND METRO ARE THE SAME.

12+ CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WRFY-F	842/31.0	31.1	31.8
2. WEEU	829/30.5	31.2	31.8
3. WYSP-F	482/17.7	14.9	18.2
4. WRAW	427/15.7	18.7	22.3
5. WHUM	394/14.5	19.3	19.2
6. KYW	365/13.4	16.0	16.6
7. WCAU-F	308/11.3	10.2	10.5
8. WEAZ-F	305/11.2	10.1	7.1
9. WMMR-F	276/10.2	8.4	13.1
10. WIOV-F	258/ 9.5	8.7	6.5

12+ FM SHARE (METRO): 66.09% (304 of 460) (FAL 82: 60.63%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRFY-F WCAU-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WEEU	1. WRFY-F
	2. WYSP-F	2. WYSP-F	2. WEEU	2. WRAW	2. WEEU
3. WYSP-F	3. WMMR	3. WIOV-F	3. WIOV-F	3. WRFY-F	3. WHUM

12+ MID	12 PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F
2. WEEU	2. WRAW		2. WRAW	2. WYSP-F	
3. WRAW	3. WYSP-F WEEU		3. WEEU		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBYO-F	107.5	Boyert	1.8/5.0	WIOQ-F	102.1	Phila	.4/2.3	WQXA-F	105.7	York	.4/1.6
KYW	1060	Phila	2.4/13.4	WJBR-F	99.5	WIlm	.4/1.7	WSNI-F	104.5	Phila	2.4/6.3
WAEB	790	Allen	.8/3.3	WKSZ-F	100.3	Media	.6/2.5	WUSL-F	98.9	Phila	.6/4.6
WDAC-F	94.5	Lanc	.8/1.5	WLAN-F	96.9	Lanc	.4/2.6	WWDB-F	96.5	Phila	1.0/2.4
WFIL	560	Phila	2.6/9.1	WMGK-F	102.9	Phila	1.6/4.5	WXTU-F	92.5	Phila	.8/5.1
WFLN-F	95.7	Phila	1.2/3.3	WNCE-F	101.3	Lanc	2.0/2.2	WZZO-F	95.1	Beth	1.8/5.2
WFMZ-F	100.7	Allen	.8/3.2								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		171 (9)	171 (9)	37.2
COUNTRY	30 (1)	40 (2)	70 (3)	15.3
MOR/VARIETY	59 (1)		59 (1)	12.8
AC	17 (2)	27 (4)	44 (6)	9.6
BTFL MUSIC		39 (4)	39 (4)	8.5
NOSTALGIA	38 (1)		38 (1)	8.3
NEWS/TALK	12 (1)	5 (1)	17 (2)	3.7
RELIGION/GOSPEL		13 (2)	13 (2)	2.8
CLASSICAL		6 (1)	6 (1)	1.3
BLACK/URBAN/JAZZ		3 (1)	3 (1)	0.7
			460 (30)	

RADIO STATIONS

WEEU, 850, 1 KW (DA-N), MOR
WHUM, 1240, 1 KW/250 W , COUNTRY
WRAW, 1340, 1 KW/250 W , NOSTALGIA (Al Ham)
WRFY-F, 102.5, 15 KW @ 820, ROCK (TM)

ABC-E, $27.50 (Mc-Guild)
CBS, $21.00* (Torbet)
ABC-I, $25.50 (HNWH)
RKO, $39.00* (HNWH)

Other ranked stations - See Philadelphia or Lancaster

RENO

MSA Rank # 181
MSA Pop: 213,800
APR 16.9
Est 1983 Rev: $6,500,000

Stations: 15/15
Diaries: 595/318:1
Standard Error: .804
% Below Line: 0

CSI: 2.4 Bil
CSI HH: 26.9 M
Retail $: 1.8 Bil
% Not Listed: 6.9

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82
1. KOZZ-F	51/15.9	14.0	15.5	16.1
2. KRNO-F	32/10.0	15.6	12.8	9.0
3. KOLO	28/ 8.8	3.1	4.9	6.8
4. KONE	24/ 7.5	5.3	7.0	7.1
KOH	24/ 7.5	7.2	7.6	9.4
6. KSRN-F	23/ 7.2	7.2	6.7	11.6
7. KNEV-F	21/ 6.6	7.5	7.6	9.4
8. KHTX-F	19/ 5.9	.9	.6	---
KROW	19/ 5.9	5.6	6.4	4.2
10. KCBN	16/ 5.0	7.8	8.5	7.7

12+ TSA 1/4	
1. KOZZ-F	91
2. KSRN-F	53
3. KRNO-F	50
4. KKBC-F	39
5. KROW	38
6. KOH	32
KOLO	32
8. KHTX-F	30
9. KNEV-F	29
10. KONE	26

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KOZZ-F	977/29.8	28.7	30.1
2. KROW	727/16.0	17.8	20.1
3. KRNO-F	600/21.9	27.9	21.7
4. KHTX-F	538/17.2	2.6	---
5. KOH	520/20.0	17.6	18.9
6. KKBC-F	514/13.5	9.6	11.4
7. KOLO	417/17.3	11.9	16.1
8. KSRN-F	381/ 9.4	12.5	12.7
9. KCBN	344/15.3	21.4	25.0
10. KNEV-F	296/11.3	12.6	8.9

12+ FM SHARE (METRO): 56.38% (168 of 298) (FAL 82: 49.84%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KRNO-F	1. KOLO	1. KOZZ-F
2. KCBN	2. KRNO-F	2. KRNO-F	2. KOZZ-F	2. KONE	2. KOH
	3. KHTX-F	3. KOLO	3. KOLO	3. KSRN-F	KRNO-F
		KROW			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KRNO-F	1. KOZZ-F	1. KOZZ-F
2. KRNO-F	2. KRNO-F	KRNO-F	2. KOLO		2. KROW
3. KOLO	3. KOLO		3. KONE		3. KOH
			KROI		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBET	1340		1.6/5.2
KKBC-F	97.3	Carson City	4.1/13.5
KROI	1270	Reno	4.4/11.8
KLKT-F	100.1	Incline Village	.9/1.8
KNAA-F	100.9	Sparks	1.9/7.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	16 (1)	70 (2)	86 (3)	28.9
AC	14 (1)	38 (2)	52 (3)	17.4
MOR/VARIETY	52 (3)		52 (3)	17.4
BTFL MUSIC		44 (2)	44 (2)	14.8
COUNTRY	24 (1)	13 (1)	37 (2)	12.4
NEWS/TALK	24 (1)		24 (1)	8.1
OTHERS/UNKNOWN		3 (1)	3 (1)	1.0
			298 (15)	

RADIO STATIONS

KCBN, 1230, 1 KW/250 W , CHR/ROCK CBS-R,RKO II, $16.00* (Torbet) Roth
KOH , 630, 5 KW/1 KW (DA-N), NEWS/TALK CBS,MBS, $22.00 (Katz)
KOLO, 920, 5 KW/1 KW (DA-N), MOR NBC, $21.00 (Eastman) Donrey
KONE, 1450, 1 KW/250 W , COUNTRY ABC-E, $19.00 (Christal) Lotus
KROI, 1270, 5 KW (DA-2) , MOR/AC , $11.25 (Selcom) Jonsson
KROW, 780, 50 KW (DA-N) , AC/MOR ST , $17.50 (Mc-Guild) John Price

KHTX-F, 103.7, 1 KW @ 470, CHR/ROCK , $15.00 (----) (CARNELIAN BAY)
KKBC-F, 97.3, 52 KW @ 2240, COUNTRY RKO, $16.00* (Weiss) Woodward (CARSON CITY)

KNEV-F, 95.5, 60 KW @ 2250, BTFL MUS (SRP) MBS, $18.00* (Mc-Guild) John Price
KOZZ-F, 105.7, 75 KW @ 2120, AOR (burk-Abr) Source, $19.00 (Christal) Lotus
WRNO-F, 106.9, 70 KW @ 2214, AC (Century 21) CBS-R, $26.40 (Torbet) Roth
KSRN-F, 104.5, 25 KW @ 2900, BTFL MUSIC UPI, $13.00 (Masla)

RICHMOND

MSA Rank # 61
MSA Pop: 784,100
APR 16.9
Est 1983 Rev: $14,200,000

Stations: 17/14
Diaries: 1089/511:1
Standard Error: .617
% Below Line: 12.2

CSI: 7.5 Bil
CSI HH: 26.1 M
Retail $: 4.1 Bil
% Not Listed: 8.0

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WRVA	133/14.1	18.6	16.0	18.4	16.6
2. WEZS-F	103/10.9	12.7	11.1	6.8	6.1
WRVQ-F	103/10.9	8.8	11.0	13.4	13.5
4. WTVR-F	89/ 9.5	7.5	8.1	4.9	3.5
5. WPLZ-F	87/ 9.2	9.5	10.6	7.3	6.7
6. WLEE	72/ 7.7	5.2	6.8	5.3	4.1
7. WRXL-F	68/ 7.2	7.6	6.8	8.6	9.1
8. WRNL	51/ 5.4	6.0	5.7	7.5	9.6
9. WANT	48/ 5.1	4.0	6.6	7.2	8.0
10. WKIE	31/ 3.3	2.5	2.2	1.7	1.3

12+ TSA 1/4	
1. WRVA	193
2. WRVQ-F	175
3. WEZS-F	127
4. WPLZ-F	125
5. WTVR-F	120
6. WRXL-F	108
7. WLEE	73
8. WRNL	61
9. WANT	55
10. WQKS-F	45

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WRVA	2638/32.9	37.5	36.0
2. WRVQ-F	2284/28.2	27.3	30.7
3. WEZS-F	1763/22.0	26.3	23.0
4. WTVR-F	1576/19.6	18.4	17.2
5. WRXL-F	1489/17.3	19.6	17.0
6. WPLZ-F	1281/17.0	17.7	17.8
7. WRNL	927/13.8	17.6	17.0
8. WLEE	870/13.9	12.5	12.1
9. WQKS-F	865/ 7.3	7.6	3.2
10. WANT	787/11.1	12.1	13.8

12+ FM SHARE (METRO): 55.20% (478 of 866) (FAL 82: 52.17%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRVQ-F	1. WEZS-F	1. WEZS-F	1. WEZS-F	1. WRVA	1. WRVA
2. WPLZ-F	2. WRVQ-F	2. WRVQ-F	2. WRVA	2. WTVR-F	2. WRVQ-F
3. WRXL-F	3. WPLZ-F	3. WPLZ-F	3. WTVR-F	3. WLEE	3. WEZS-F
4. WEZS-F	4. WRXL-F	4. WTVR-F	4. WPLZ-F	4. WEZS-F	4. WTVR-F+

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZS-F	1. WRVA	1. WEZS-F	1. WEZS-F	1. WRXL-F	1. WEZS-F
2. WTVR-F	2. WRVQ-F	2. WRVQ-F	2. WRVA	2. WPLZ-F	2. WTVR-F
3. WRVA	3. WEZS-F	3. WRXL-F	3. WTVR-F	3. WEZS-F WRVQ-F	3. WRVA WPLZ-F
4. WLEE	4. WPLZ-F	4. WTVR-F	4. WRVQ-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEET	1320		.7/2.6
WFTH	1590		2.1/5.3
WXGI	950		2.0/4.2
WNWZ	1450	Highland Spgs	.3/2.3
WTVR	1380		.4/2.9
WPVA-F	95.3	Petersburg	1.1/2.2
WQKS-F	96.5	Williamsb	1.9/7.3

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		189 (3)	189 (3)	21.8
COUNTRY	74 (3)	99 (2)	173 (5)	20.0
BLACK/URBAN/JAZZ	79 (2)	87 (1)	166 (3)	19.2
MOR/VARIETY	133 (1)		133 (1)	15.4
AC		103 (1)	103 (1)	11.9
NOSTALGIA	72 (1)		72 (1)	8.3
RELIGION/GOSPEL	20 (1)		20 (1)	2.3
BTFL MUSIC	7 (1)		7 (1)	0.8
NEWS/TALK	3 (1)		3 (1)	0.3
			366 (17)	

RADIO STATIONS

WANT, 990, 1 KW (DAYS) , BLACK	NBN, $27.00 (Masla)	Sinclair
WKIE, 1540, 10 KW (DAYS,DA), BLACK	MBS, $27.00* (Weiss)	
WLEE, 1480, 5 KW (DA-2) , NOSTALGIA (Al Ham)	ABC-D,MBS, $23.00 (Blair)	Gilcom
WRNL, 910, 5 KW (DA-N) , COUNTRY	ABC-I, $35.00 (Katz)	Capitol-WRAL
WRVA, 1140, 50 KW (DA-N) , MOR (Klemm) ST	NBC, $80.00* (Eastman)	Harte-Hanks
WEZS-F, 103.7, 74 KW @ 440, AC (Burk-Abr)	, $63.00* (Blair)	EZ
WRVQ-F, 94.5, 200 KW @ 355, CHR/ROCK	RKO, $68.00* (Eastman)	Harte-Hanks
WRXL-F, 102.1, 140 KW @ 350, AOR (Pollack)	ABC-R, $44.00* (Katz)	Capitol-WRAL
WTVR-F, 98.1, 50 KW @ 840, COUNTRY	, $37.00* (MMR)	Park
WPLZ-F, 99.3, 2.5 KW @ 328, BLACK (TM)	ABC-F, $70.00 (Mc-Guild)	(PETERSBURG)
WQKS-F, 96.5, 50 KW @ 440, CHR/ROCK	RKO II, $20.00* (----)	(WILLIAMSBURG)

RIVERSIDE-SAN BERNARDINO-ONTARIO

MSA Rank # 23	Stations: 42/15	CSI: 14.4 Bil
MSA Pop: 1,671,300	Diaries: 1266/874:1	CSI HH: 23.9 M
APR 16.3	Standard Error: .554	Retail $: 7.7 Bil
Est 1983 Rev: $18,700,000	% Below Line: 65.3%	% Not Listed: 10.9

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KIIS-F	149/8.2	5.0	5.2	3.0	2.7
2. KDUO-F	121/6.7	6.0	5.3	5.3	6.0
3. KFI	102/5.6	5.8	6.6	6.2	5.2
4. KLOS-F	84/4.6	2.9	2.5	2.4	2.9
5. KMET-F	81/4.5	4.0	4.1	4.7	4.6
6. KGGI-F	78/4.3	4.1	3.2	4.1	3.0
7. KRTH-F	75/4.2	2.2	1.8	2.8	5.4
8. KBIG-F	62/3.4	4.4	4.8	3.8	4.9
9. KLAC	59/3.3	2.2	2.0	2.1	2.5
KOLA-F	59/3.3	2.3	3.6	3.7	3.9

12+ TSA 1/4	
1. KIIS-F	155
2. KDUO-F	128
3. KFI	126
4. KLOS-F	91
5. KMET-F	87
6. KRTH-F	79
KGGI-F	79
8. KBIG-F	75
9. KNX	72
10. KOLA-F	67

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KFI	2470/17.0	17.3	19.4
2. KIIS-F	2230/19.7	13.6	12.4
3. KGGI-F	1518/13.2	11.3	10.4
4. KNX	1432/10.8	10.3	11.3
5. KLOS-F	1404/11.0	10.2	10.2
6. KOLA-F	1380/10.6	10.4	11.1
7. KMET-F	1251/10.4	10.4	10.5
8. KDUO-F	1186/ 9.9	10.0	9.6
9. KRTH-F	1118/ 9.4	9.2	7.9
10. KBIG-F	965/ 7.9	10.7	10.5

12+ FM SHARE (METRO): 65.09% (1048 of 1610) (FAL 82: 60.66%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KDUO-F	1. KIIS-F
KOLA-F	2. KLOS-F	2. KLOS-F	2. KFI	2. KFI	2. KFI
3. KMET-F	3. KRTH-F	3. KFI	3. KRTH-F	3. KBIG-F	3. KDUO-F
	4. KMET-F	4. KRTH-F	4. KGGI-F	4. KLAC	4. KNX

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KDUO-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KMET-F	1. KRTH-F
2. KIIS-F	2. KDUO-F	2. KGGI-F	2. KFI	2. KLOS-F	2. KFI
3. KRTH-F	3. KMET-F	3. KRTH-F	3. KGGI-F	3. KIIS-F	KIIS-F
4. KFI	4. KFI	4. KOST-F	4. KRTH-F	4. KRTH-F	4. KLOS-F
5. KBIG-F	5. KLOS-F	5. KFI	5. KLAC	5. KCAL-F	5. KMET-F
		KLOS-F			

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBON-F	103.9	Lake Arro.	.6/1.6	KWDJ-F	92.7	Rivers	.4/1.6	KMPC	710	LA	2.3/6.0
KCAL	1410	Redlands	1.7/3.1	KABC	790	LA	3.1/7.3	KNX	1070	LA	3.2/10.8
KCAL-F	96.7	Redlands	2.9/8.6	KBRT	740	Avalon	.6/1.5	KOST-F	103.5	LA	2.4/7.4
KCKC	1350	S. Bernar	1.9/4.5	KFAC-F	92.3	LA	.7/2.6	KRLA	1110	LA	.6/2.2
KDIG	1240	S. Bernar	1.1/3.2	KFWB	980	LA	1.7/5.9	KROQ-F	106.7	LA	.7/3.0
KFXM	590	S. Bernar	1.3/7.3	KHJ	930	LA	.3/1.2	KTNQ	1020	LA	.9/1.4
KHYE-F	105.5	Hemet	.6/ .9	KIQQ-F	100.3	LA	1.1/5.3	KUTE-F	101.9	LA	.7/3.5
KMEN	1290	S. Bernar	1.3/3.8	KJOI-F	98.7	LA	.3/1.2	KWOW	1600	Pomona	.8/2.7
KNTF-F	93.5	Ontario	1.7/4.4	KKGO-F	105.1	LA	.4/2.5	KZLA-F	93.9	LA	1.4/2.9
KPRO	1440	Riverside	.7/4.4	KKHR-F	93.1	LA	1.7/6.0	XTRA	690	Tij	.7/4.3
KQLH-F	95.1	S. Bernar	2.5/7.1								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	43 (2)	566 (9)	609 (11)	37.0
AC	127 (3)	186 (5)	313 (8)	19.0
BTFL MUSIC		199 (4)	199 (4)	12.1
COUNTRY	113 (3)	63 (3)	176 (6)	10.7
NEWS/TALK	157 (4)		157 (4)	9.5
SPANISH	47 (2)		47 (2)	2.9
RELIGION/GOSPEL	47 (2)		47 (2)	2.9
NOSTALGIA	41 (1)		41 (1)	2.5
MOR/VARIETY	23 (1)		23 (1)	1.4
BLACK/URBAN/JAZZ		21 (2)	21 (2)	1.3
CLASSICAL		13 (1)	13 (1)	0.8
			1646 (42)	

SEE CONTINUATION PAGES AT END OF THIS
SECTION FOR RADIO STATIONS

ROANOKE

MSA Rank # 173	Stations: 13/11	CSI: 2.2 Bil
MSA Pop: 227,400	Diaries: 590/327:1	CSI HH: 25.5 M
APR 17.3	Standard Error: .810	Retail $: 1.5 Bil
Est 1983 Rev: $5,200,000	% Below Line: 1.2	% Not Listed: 6.0

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WXLK-F	88/26.3	29.1	23.8	21.4	15.8
2. WPVR-F	65/19.5	14.0	15.5	14.5	17.8
3. WFIR	33/ 9.9	7.7	6.2	9.1	12.6
4. WTOY	30/ 9.0	8.3	8.2	8.8	2.4
5. WSLC	29/ 8.7	10.9	11.7	12.6	16.6
6. WROV	20/ 6.0	7.1	11.1	13.2	12.6
7. WSLQ-F	18/ 5.4	6.0	7.6	6.9	9.3
8. WJLM-F	17/ 5.1	6.6	4.7	5.3	3.6
9. WKBA	7/ 2.1	1.7	2.9	1.3	1.2
10. WJJS-F	3/ .9	.9	.3	1.3	---

12+ TSA 1/4	
1. WXLK-F	302
2. WPVR-F	149
3. WAKG-F	66
4. WSLQ-F	63
5. WJJS-F	45
6. WFIR	42
7. WSLC	39
8. WTOY	30
9. WROV	22
10. WJLM-F	18

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WXLK-F	3297/47.2	43.7	43.1
2. WPVR-F	1329/27.8	22.3	26.7
3. WAKG-F	1177/ 2.0	----	----
4. WSLQ-F	1142/17.2	15.6	14.4
5. WFIR	721/25.7	20.6	23.8
6. WSLC	678/20.9	23.2	25.3
7. WROV	596/25.5	25.8	29.8
8. WJJS-F	356/ 2.0	2.2	2.1
9. WJLM-F	302/10.2	15.3	14.5
10. WTOY	268/13.4	12.5	11.9

12+ FM SHARE (METRO): 61.14% (192 of 314) (FAL 82: 55.84%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WPVR-F	1. WXLK-F
	2. WTOY	2. WTOY	2. WPVR-F	2. WFIR	2. WPVR-F
	3. WSLQ-F	3. WPVR-F	3. WFIR	3. WXLK-F	3. WFIR

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WPVR-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2. WXLK-F	2. WPVR-F		2. WPVR-F	2. WSLQ-F	2. WPVR-F
3. WFIR	3. WFIR			3. WTOY	3. WFIR

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WRIS 1410 .6/3.2 WSAY 1480 Salem .3/3.4 WAKG-F 103.3 Danville .3/2.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		88 (1)	88 (1)	28.1
BTFL MUSIC		65 (1)	65 (1)	20.7
COUNTRY	29 (1)	18 (2)	47 (3)	15.0
AC	20 (1)	18 (1)	38 (2)	12.1
BLACK/URBAN/JAZZ	30 (1)	3 (1)	33 (2)	10.5
MOR/VARIETY	33 (1)		33 (1)	10.5
RELIGION/GOSPEL	9 (2)		9 (2)	2.9
OTHERS/UNKNOWN	1 (1)		1 (1)	0.3
			314 (13)	

RADIO STATIONS

WFIR, 960, 5 KW (DA-N), MOR CBS, $24.00 (Mc-Guild)
WKBA, 1550, 10 KW (DAYS,DA), RELIGION , $ 7.00 (----)
WROV, 1240, 1 KW/250 W, AC ABC-C, $29.50 (Eastman)
WSLC, 610, 5 KW/1 KW (DA-2), COUNTRY NBC, $34.00 (Katz)
WTOY, 910, 1 KW (DAYS,DA), BLACK SBN, $14.00 (Masla)

WJLM-F, 93.5, 3 KW @ -83, COUNTRY ABC-E,MBS, $ 8.00 (----)
WPVR-F, 94.9, 50 KW @ 1980, BTFL MUS (KalaMusic) , $38.00* (Mc-Guild)
WSLQ-F, 99.1, 140 KW @ 1990, AC (Century 21) ABC-R, $47.00* (Katz)
WXLK-F, 92.3, 93 KW @ 2050, CHR/ROCK RKO, $125.00 (Torbet) Coleman
WAKG-F, 103.3, 100 KW @ 600, COUNTRY , $19.50 (Southern) (DANVILLE)
WJJS-F, 101.7, 3 KW @ 300, BLACK ABC-F, $14.00 (Selcom) (LYNCHBURG)

ROCHESTER

MSA Rank # 46
MSA Pop: 972,300
APR 16.0
Est 1983 Rev: $14,600,000

Stations: 19/17
Diaries: 1353/608:1
Standard Error: .519
% Below Line: 1.0

CSI: 10.8 Bil
CSI HH: 30.6 M
Retail $: 4.9 Bil
% Not Listed: 10.3

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WEZO-F	189/14.4	13.5	13.5	13.7	16.9
2. WVOR-F	147/11.2	10.7	9.6	10.0	6.7
3. WCMF-F	132/10.0	10.0	10.8	9.9	6.4
4. WHAM	110/ 8.4	8.7	9.1	10.1	7.7
5. WPXY-F	105/ 8.0	6.9	6.5	3.2	6.0
6. WYLF-F	89/ 6.8	3.3	2.9	.5	---
7. WMJQ-F	86/ 6.5	6.1	7.2	8.2	9.7
8. WBBF	82/ 6.2	4.3	5.1	4.4	4.6
9. WNYR	68/ 5.2	5.0	4.9	7.9	5.1
10. WHFM-F	45/ 3.4	5.1	5.9	5.1	4.2

12+ TSA 1/4	
1. WEZO-F	209
2. WVOR-F	159
3. WCMF-F	147
4. WHAM	129
5. WYLF-F	115
6. WPXY-F	109
7. WMJQ-F	94
8. WBBF	82
9. WNYR	73
10. WHFM-F	53

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WEZO-F	2436/26.4	26.5	26.2
2. WHAM	2382/25.0	26.8	26.2
3. WVOR-F	2191/24.6	22.0	21.6
4. WPXY-F	1957/22.5	21.0	19.3
5. WCMF-F	1870/20.1	23.0	24.0
6. WMJQ-F	1746/18.9	19.5	20.1
7. WBBF	1350/16.4	14.2	13.8
8. WYLF-F	1224/11.7	6.9	6.0
9. WHFM-F	1199/13.8	17.6	19.0
10. WNYR	1000/11.0	10.6	11.2

12+ FM SHARE (METRO): 73.56% (868 of 1180) (FAL 82: 69.18%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCMF-F	1. WCMF-F	1. WVOR-F	1. WVOR-F	1. WEZO-F	1. WEZO-F
2. WMJQ-F	2. WVOR-F	2. WCMF-F	2. WEZO-F	2. WVOR-F	2. WVOR-F
3. WPXY-F	3. WPXY-F	3. WPXY-F	3. WHAM	3. WHAM	3. WHAM
4. WHFM-F	4. WMJQ-F	4. WEZO-F	4. WPXY-F	4. WBBF	4. WBBF
	5. WDKX-F WHFM-F	5. WMJQ-F	5. WCMF-F	5. WYLF-F WNYR	5. WCMF-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZO-F	1. WEZO-F	1. WVOR-F	1. WVOR-F	1. WCMF-F	1. WVOR-F
2. WVOR-F	2. WVOR-F	2. WPXY-F	2. WEZO-F	2. WMJQ-F	2. WEZO-F
3. WCMF-F	3. WCMF-F	3. WCMF-F	3. WHAM	3. WVOR-F	3. WCMF-F
4. WPXY-F	4. WPXY-F+	4. WMJQ-F WHFM-F	4. WPXY-F	4. WPXY-F	4. WPXY-F WMJQ-F
5. WHAM	5. WHAM		5. WNYR		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCGR	1550	Canandaigua	.9/1.6
WFLC-F	102.3	Canandaigua	1.2/3.0
WECQ-F	101.7	Geneva	.4/1.3
WDKX-F	103.9		3.1/6.6
WPXY	1280		.8/3.7
WRTK	1370		1.4/4.1
WWWG	1460		.9/2.3
WBEN-F	102.5	Buffalo	.5/2.5
WGRQ-F	96.9	Buffalo	.5/1.3

RADIO STATIONS

WBBF,	950,	1 KW (DA-2),	MOR/AC/TALK	NBC-T,ABC-T,ABC-D,	$43.00*	(Blair)	LIN
WHAM,	1180,	50 KW	, MOR	ABC-I,	$72.00	(MMR)	Rust
WNYR,	990,	1 KW/250 W	, COUNTRY	ABC-E,	$ NM	(Katz)	Malrite
WCMF-F,	96.5,	20 KW @ 447,	AOR (Pollack)	,	$67.50	(CBS/FM)	Stoner
WDKX-F,	103.9,	8 KW @ 540,	BLACK	NBN,	$32.00	(Weiss)	
WEZO-F,	101.3,	27 KW @ 637,	BTFL MUS (Bonne)	,	$110.00	(Katz)	Malrite
WHFM-F,	98.9,	50 KW @ 340,	CHR/ROCK	ABC-C,	$25.00	(MMR)	Rust
WMJQ-F,	92.5,	50 KW @ 500,	CHR/ROCK**	ABC-R,	$49.00*	(Blair)	LIN
WPXY-F,	97.9,	50 KW @ 656,	CHR/ROCK	,	$52.00*	(Christal)	Associated
WVOR-F,	100.5,	50 KW @ 490,	AC	,	$85.00*	(Mc-Guild)	
WYLF-F,	95.1,	50 KW @ 500,	NOSTALGIA (Al Ham)	,	$35.00	(Masla)	(BRISTOL CENTER)

**WMJQ was AOR until December 1983

FOR FORMAT BREAKDOWNS PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION

SACRAMENTO

MSA Rank # 37
MSA Pop: 1,165,300
APR 17.3
Est 1983 Rev: $26,000,000

Stations: 23/20
Diaries: 1235/825:1
Standard Error: .562
% Below Line: 7.3

CSI: 11.8 Bil
CSI HH: 25.8 M
Retail $: 6.1 Bil
% Not Listed: 11.4

12+ METRO 1/4/SHARE			SPG 83	FAL 82	SPG 82	FAL 81
1.	KXOA-F	161/9.1	7.4	10.2	9.9	5.8
2.	KSFM-F	126/7.2	4.5	5.2	4.7	7.9
3.	KZAP-F	119/6.8	7.9	8.5	13.7	12.0
	KEWT-F	119/6.8	8.2	5.5	5.8	8.3
	KAER-F	119/6.8	6.3	5.7	3.1	3.1
6.	KCTC-F	116/6.6	6.5	7.7	5.6	4.2
7.	KRAK	111/6.3	6.7	4.8	5.6	8.2
8.	KWOD-F	94/5.3	4.9	3.3	2.4	3.1
9.	KGNR	88/5.0	4.2	4.6	4.2	6.2
10.	KROY-F	81/4.6	4.8	5.1	3.3	3.4
11.	KHYL-F	58/3.3	3.1	3.0	3.3	4.0
12.	KPOP-F	56/3.2	3.7	3.3	3.1	3.4
13.	KFBK	55/3.1	5.2	4.6	3.9	3.8

12+ TSA 1/4		
1.	KRAK	246
2.	KXOA-F	189
3.	KZAP-F	166
4.	KSFM-F	158
	KCTC-F	158
6.	KAER-F	149
7.	KEWT-F	140
8.	KGO	109
9.	KROY-F	105
10.	KWOD-F	103
11.	KFBK	97
12.	KGNR	93
13.	KNBR	89

12+ TSA CUME/ MSA CUME RATING			SPG 83	FAL 82
1.	KSFM-F	2851/21.6	16.2	15.6
2.	KRAK	2813/14.7	14.6	14.9
3.	KZAP-F	2755/18.2	19.8	21.5
4.	KXOA-F	2502/21.9	18.5	26.4
5.	KROY-F	2136/15.7	15.8	17.3
6.	KEWT-F	2010/15.3	16.5	14.1
7.	KCTC-F	1947/13.5	14.9	14.6
8.	KAER-F	1893/14.0	12.3	11.4
9.	KWOD-F	1881/15.5	15.8	11.9
10.	KFBK	1840/12.2	13.3	13.6
11.	KHYL-F	1707/11.2	10.7	7.5
12.	KFRC	1651/ 8.9	11.8	11.5
13.	KNBR	1578/ 6.1	4.7	6.1

12+ FM SHARE (METRO): 68.08% (1062 of 1560) (FAL 82: 66.33%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KROY-F	1. KXOA-F	1. KSFM-F	1. KXOA-F	1. KCTC-F	1. KGNR
2. KSFM-F	2. KZAP-F	2. KSFM-F	2. KAER-F	2. KEWT-F	2. KXOA-F
3. KZAP-F	3. KSFM-F	3. KZAP-F	3. KRAK	3. KRAK	3. KRAK
4. KPOP-F	4. KWOD-F	4. KAER-F	4. KCTC-F	4. KGNR	4. KZAP-F
KWOD-F	5. KROY-F	5. KWOD-F	5. KSFM-F	5. KAER-F	5. KZAP-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN L8-34	MEN 25-54
1. KXOA-F	1. KXOA-F	1. KXOA-F	1. KXOA-F	1. KZAP-F	1. KXOA-F
2. KCTC-F	2. KAER-F	2. KSFM-F	2. KAER-F	2. KXOA-F	2. KAER-F
3. KEWT-F	3. KSFM-F	3. KWOD-F	KRAK	3. KROY-F	3. KZAP-F
4. KZAP-F	4. KZAP-F	4. KZAP-F	4. KSFM-F	4. KWOD-F	4. KRAK
5. KAER-F	5. KCTC-F	5. KAER-F	5. KCTC-F	5. KSFM-F	5. KCTC-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	28 (1)	476 (5)	504 (6)	32.3
BTFL MUSIC		235 (2)	235 (2)	15.1
AC	14 (1)	219 (2)	233 (3)	14.9
COUNTRY	111 (1)	119 (1)	230 (2)	14.7
NEWS/TALK	190 (3)		190 (3)	12.2
MOR/VARIETY	66 (2)		66 (2)	4.2
NOSTALGIA	56 (2)		56 (2)	3.6
RELIGION/GOSPEL	15 (1)	13 (1)	28 (2)	1.8
SPANISH	18 (1)		18 (1)	1.2
			1560 (23)	

SACRAMENTO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KRAK	1. KRAK	1. KRAK
2. KXOA-F	2. KZAP-F	2. KAER-F
3. KZAP-F	3. KSFM-F	3. KCTC-F
4. KCTC-F	4. KXOA-F	4. KEWT-F
5. KSFM-F	5. KROY-F	5. KSFM-F
6. KAER-F	6. KEWT-F	6. KXOA-F
7. KEWT-F	7. KCTC-F	7. KGNR
8. KWOD-F	8. KFRC	8. KZAP-F
9. KNBR	9. KWOD-F	9. KFBK
10. KROY-F	10. KAER-F	10. KPOP-F
11. KGNR	11. KFBK	
12. KFBK	12. KHYL-F	
KHOP-F	13. KNBR	
14. KGO	14. KHOP-F	
15. KHYL-F	15. KGNR	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KAHI	950	Auburn	.9/1.6
KEBR-F	100.5		.7/2.4
KENZ	1240		.8/4.8
KFIA	710	Carmichael	.9/3.3
KGMS	1380		1.5/5.8
KPIP	1110	Roseville	1.0/1.6
KXOA	1470		2.3/5.7
KFRC	610	San Fran	1.6/8.9
KGO	810	San Fran	2.7/4.7
KNBR	680	San Fran	2.2/6.1

ADI FM SHARE: 62.31% (1835 of 2945) (FAL 82: 60.73%)

AM STATIONS

KFBK, 1530, 50 KW (DA-1), NEWS/TALK NBC,NBC-T,MBS, $ 66.25 (Katz) McClatchy
KGNR, 1320, 5 KW (DA-2), MOR/TALK ABC-E,ABC-I, $ 60.00* (Christal) Tribune
KRAK, 1140, 50 KW (DA-1), COUNTRY , $111.56 (Eastman) Affiliated

FM STATIONS

KAER-F, 92.5, 115 KW @ 240, COUNTRY (Burns-Somerset) , $ 75.00 (Katz) McClatchy
KCTC-F, 96.1, 45 KW @ 520, BTFL MUS (KalaMusic) , $ 62.00* (Christal) Tribune
KEWT-F, 105.1, 50 KW @ 240, BTFL MUS (SRP) , $ 73.38 (Eastman) Affiliated
KHYL-F, 101.1, 50 KW @ 465, OLDIES RKO II, $ 45.00 (Weiss) Empire
KPOP-F, 93.5, 3 KW @ 300, ROCK , $ 38.00 (CBS/FM) Fuller-Jeff
(ROSEVILLE)

KROY-F, 96.9, 50 KW @ 500, CHR/ROCK , $ 68.75 (Selcom)
KSFM-F, 102.5, 50 KW @ 535, CHR , $ 91.13 (MMR)
KWOD-F, 106.5, 50 KW @ 310, AOR ABC-F,RKO, $ 66.25 (Masla)
KXOA-F, 107.9, 28 KW @ 420, AC ABC-D, $ 95.00* (Blair)
KZAP-F, 98.5, 50 KW @ 495, AOR (Burk-Abr) , $ 75.00* (Mc-Guild)
Western Cities

ST. LOUIS

MSA Rank # 14 (approx)
ST. Louis - #19
East ST. Louis - #138
MSA Pop: 2,097,600
APR 18.2

Stations: 27/27
Diaries: 1948/999:1
Standard Error: .458
% Below Line: 0
Est 1983 Rev: $41,500,000

CSI: 21.1 Bil
CSI HH: 27.5 M
Retail $: 12.2 Bil
% Not Listed: 3.7

12+ METRO 1/4/SHARE		SPG 83	WIN 83	FAL 82
1. KMOX	731/20.6	20.9	20.6	23.4
2. KHTR-F	295/ 8.3	10.6	8.8	6.9
3. KEZK-F	289/ 8.1	7.0	4.9	4.9
4. KWK-F+	251/ 7.0	5.5	4.4	5.6
5. KSHE-F	247/ 7.0	5.5	6.3	5.7
6. KMJM-F	246/ 6.9	6.8	7.0	5.5
7. WIL-F	223/ 6.3	6.2	5.8	6.5
8. KSD-F	190/ 5.4	5.8	5.4	6.2
9. WRTH	155/ 4.4	4.8	5.8	3.8
10. KSD	124/ 3.5	4.4	3.4	3.5
11. KYKY-F	121/ 3.4	2.5	2.3	4.1
12. KADI-F	73/ 2.1	2.2	2.0	2.3
13. KXOK	66/ 1.9	1.9	2.7	2.6
14. KATZ	63/ 1.8	1.8	2.5	1.9
15. WZEN-F	56/ 1.6	2.5	3.6	3.3

12+ TSA 1/4	
1. KMOX	841
2. KHTR-F	347
3. KEZK-F	313
4. KWK-F+	302
5. KSHE-F	293
6. WIL-F	266
7. KMJM-F	256
8. KSD-F	215
9. KSD	213
10. WRTH	162
11. KYKY-F	121
12. KXOK	87
13. KATZ	81
14. KADI-F	76
15. WZEN-F	56

12+ TSA CUME/ MSA CUME RATING		SPG 83	WIN 82
1. KMOX	9503/40.4	41.6	42.6
2. KHTR-F	5714/24.2	28.0	20.2
3. KWK-F+	4274/18.6	15.8	14.7
4. KWZK-F	3685/17.2	15.9	11.7
5. KSD	3496/11.5	11.2	10.7
6. WIL-F	3495/14.8	14.2	13.7
7. KSHE-F	3308/13.9	14.2	14.1
8. KSD-F	2946/12.5	14.9	15.0
9. KMJM-F	2585/12.6	13.0	12.4
10. WRTH	2347/11.4	10.9	9.7
11. KYKY-F	2262/11.2	9.9	14.4
12. KXOK	2018/ 8.0	9.0	10.9
13. KADI-F	1714/ 8.2	7.5	9.4
14. WIL	1288/ 6.4	4.4	6.4
15. KATZ	1276/ 5.9	5.9	6.0

12+ FM SHARE (METRO): 59.64% (2038 of 3417) (FAL 82: 54.61%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHTR-F	1. KSHE-F	1. KMOX	1. KMOX	1. KMOX	1. KMOX
2. KWK-F+	2. KWK-F+	2. KSHE-F	2. WIL-F	2. KEZK-F	2. WIL-F
3. KMJM-F	3. KHTR-F	3. KHTR-F KSD-F	3. KSD-F	3. WIL-F	3. KSD-F
4. KSHE-F	4. KMJM-F		4. KEZK-F	4. WRTH	4. KHTR-F
	5. KSD-F	5. KMJM-F	5. KMJM-F	5. KSD	5. KMJM-F
	6. KMOX	6. KWK-F+	6. KHTR-F	6. KSD-F KMJM-F	6. KEZK-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KMOX	1. KMOX	1. KHTR-F	1. KMOX	1. KSHE-F	1. KMOX
2. KEZK-F	2. KHTR-F	2. KSD-F	2. KEZK-F	2. KWK-F+	2. WIL-F
3. KHTR-F	3. KEZK-F	3. KMJM-F	3. KSD-F	3. KMOX	3. KSHE-F
4. KSD-F	4. KWK-F+	4. KEZK-F KWK-F+	4. WIL-F	4. KHTR-F	4. KMJM-F
5. KSHE-F	5. KMJM-F		5. KMJM-F	5. KMJM-F	5. KSD-F
6. WIL-F	6. KSHE-F	6. KSHE-F	6. KHTR-F	6. KYKY-F	6. KWK-F+

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	40 (1)	826 (4)	866 (5)	25.3
NEWS/TALK	797 (2)		797 (2)	23.3
BLACK/URBAN/JAZZ	117 (2)	302 (2)	419 (4)	12.3
COUNTRY	174 (2)	223 (1)	397 (3)	11.6
AC		357 (3)	357 (3)	10.4
BTFL MUSIC		289 (1)	289 (1)	8.5
NOSTALGIA	195 (2)		195 (2)	5.7
RELIGION/GOSPEL	32 (2)	11 (1)	43 (3)	1.3
OTHERS/UNKNOWN	12 (1)	15 (1)	27 (2)	0.8
MOR/VARIETY	12 (1)		12 (1)	0.4
CLASSICAL		15 (1)	15 (1)	0.4
			3417 (27)	

ST. LOUIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KMOX	1. KMOX	1. KMOX
2. KHTR-F	2. KHTR-F	2. KHTR-F
3. KEZK-F	3. KWK-F+	3. KMJM-F
4. KWK-F+	4. KEZK-F	4. WIL-F
5. KSHE-F	5. WIL-F	5. KEZK-F
6. WIL-F	6. KSD	6. WKW-F+
7. KMJM-F	7. KSHE-F	7. KSD-F
8. KSD-F	8. KSD-F	8. KSHE-F
9. KSD	9. KMJM-F	9. KSD
10. WRTH	10. WRTH	10. KYKY-F
11. KYKY-F	11. KYKY-F	
12. KXOK	12. KXOK	
13. KADI-F	13. KADI-F	
14. KATZ	14. WIL	
15. WZEN-F	15. KATZ	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KCFM-F	97.1	Florissant	1.3/3.5
KFUO-F	99.1	CLayton	.4/2.9
KIRL	1460	St. Charles	.5/1.0
KSIV	1320	Clayton	.4/1.1
WCBW-F	104.9	Columbia,IL	.3/1.5
WESL	1490	E. ST. Louis	1.5/4.2
WEW	770		1.1/2.4
WGNU	920	Granite Ci,IL	.3/1.5
WIBV	1260	Belleville,IL	.3/1.5
WIL	1430		1.4/6.4
WMRY-F	101.1	Belleville,IL	.4/1.9

ADI FM SHARE: 59.40% (2353 of 3961) (FAL 83: 54.09%)

AM STATIONS

KATZ, 1600, 5 KW (DA-1) , BLACK NBN, $? ? (Weiss) Unity
KMOX, 1120, 50 KW , TALK/VARIETY $231.25 (CBS Spot) CBS
KSD , 550, 5 KW (DA-N) , COUNTRY MBS, $ 65.00* (Torbet) Gannett

KXOK, 630, 5 KW (DA-2) , NEWS/TALK NBC,NBC-T,ABC-T, $70.00* (Katz) Storz
WRTH, 590, 5 KW/1 KW (DA-2), NOSTALGIA (Al Ham) ABC-I, $ 78.00 (MMR) Adams
WIL , 1430, 5 KW (DA-2) , COUNTRY ABC-E, $ NA (----) LIN

FM STATIONS

KADI-F, 96.3, 100 KW @ 650, CONTEMP Source,RKO, $ 30.00* (Selcom)
KEZK-F, 102.5, 100 KW @ 500, BTFL MUS (Bonne) , $ 78.00 (MMR) Adams
KHTR-F, 103.3, 100 KW @ 1212, CHR/ROCK , $156.25 (CBS/FM) CBS
KMJM-F, 107.7, 100 KW @ 575, URBAN , $ 70.00* (Mc-Guild) Amaturo
KSD-F , 93.7, 100 KW @ 850, AC , $115.00* (Torbet) Gannett

KSHE-F, 94.7, 100 KW @ 500, AOR , $143.00 (Katz) Emmis
KWK-F+, 106.5, 39 KW @ 592, AOR , $111.94 (HNWH)
KYKY-F, 98.1, 100 KW @ 580, AC , $ 75.00* (RKO) Surrey
WIL-F , 92.3, 100 KW @ 510, COUNTRY , $ 90.00* (Blair) LIN
WZEN-F, 100.3, 50 KW @ 495, BLACK NBN, $ 60.00 (Weiss) Unity

SALINAS-SEASIDE-MONTEREY

MSA Rank # 136
MSA Pop: 302,000
APR 17.1
Est 1983 Rev: $5,800,000

Stations: 22/13
Diaries: 645/397:1
Standard Error: .831
% Below Line: 33.2

CSI: 2.9 Bil
CSI HH: 27.8 M
Retail $: 1.5 Bil
% Not Listed: 15.7

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KWSS-F	40/9.1	5.3	2.5	3.0	3.2
2. KDON-F	36/8.2	8.6	9.4	8.2	11.6
KWAV-F	36/8.2	6.4	5.8	6.0	4.6
4. KGO	34/7.7	6.8	8.5	6.7	9.7
5. KCTY	32/7.3	6.8	3.9	6.5	5.9
6. KTOM	31/7.1	9.3	8.3	4.7	5.9
7. KIDD	20/4.6	6.4	7.6	7.9	8.9
8. KWST-F	18/4.1	1.8	2.5	3.0	2.4
9. KCBS	16/3.6	2.4	3.0	2.7	5.4
10. KRAY-F	14/3.2	1.3	1.6	2.2	1.6

12+ TSA 1/4	
1. KGO	105
2. KDON-F	70
3. KWSS-F	68
4. KWAV-F	47
5. KBAY-F	43
6. KTOM	38
7. KCTY	32
8. KCBS	25
9. KWST-F	21
10. KIDD	20

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KDON-F	1093/24.6	26.6	27.6
2. KWSS-F	1047/22.8	16.6	8.1
3. KGO	890/14.4	15.9	19.9
4. KWAV-F	750/19.3	18.9	18.8
5. KCBS	485/10.6	8.6	12.3
6. KBAY-F	473/ 6.7	8.0	8.7
7. KTOM	385/13.0	15.3	12.5
8. KWST-F	358/10.1	7.4	8.4
9. KSJO-F	354/ 5.8	8.0	6.5
10. KBOQ-F	353/ 7.6	5.0	NA

12+ FM SHARE (METRO): 58.11% (215 of 370) (FAL 82: 54.93%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KDON-F	1. KWSS-F	1. KWAV-F	1. KWAV-F	1. KCTY	1. KGO
2. KWSS-F	2. KWAV-F	2. KWSS-F	2. KTOM	2. KTOM	2. KWSS-F
	3. KDON-F	3. KDON-F	3. KDON-F	KGO	3. KDON-F
	4. KIDD	4. KCTY	KCTY	4. KCBS	4. KTOM

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KWAV-F	1. KWSS-F	1. KWSS-F	1. KWAV-F	1. KWSS-F	1. KWAV-F
2. KGO	2. KDON-F	2. KWAV-F	2. KCTY	2. KWAV-F	2. KTOM
3. KWSS-F	3. KWAV-F	3. KDON-F	3. KDON-F	3. KDON-F	3. KWSS-F
4. KDON-F	4. KTOM	4. KTOM	4. KTOM	KIDD	4. KGO

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBOQ-F	92.7	Marina	2.3/7.6	KNRY	1240	Monter	1.8/5.9	KSCO	1080	S Cruz	.5/2.1
KDON	1460	Salinas	2.1/7.6	KWYT-F	100.7	Salinas	2.7/6.7	KSCO-F	99.1	S Cruz	.2/1.6
KLFA-F	92.1	King Ci	2.5/2.2	KBAY-F	100.3	San Jos	3.2/6.7	KSJO-F	92.3	San Jos	2.5/5.8
KMBY-F	107.1	Seaside	2.3/7.8	KMFO	1540	Aptos	.7/1.4	KSOL-F	107.7	San Mat	.5/2.7

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	20 (1)	115 (5)	135 (6)	36.5
SPANISH	32 (1)	25 (2)	57 (3)	15.4
NEWS/TALK	50 (2)		50 (2)	13.5
AC		36 (1)	36 (1)	9.7
COUNTRY	31 (1)		31 (1)	8.4
BTFL MUSIC	2 (1)	27 (3)	29 (4)	7.8
NOSTALGIA	17 (2)		17 (2)	4.6
CLASSICAL		10 (1)	10 (1)	2.7
OTHERS/UNKNOWN	3 (1)		3 (1)	1.1
BLACK/URBAN/JAZZ		2 (1)	2 (1)	0.5
			370 (22)	

RADIO STATIONS

KCTY, 930, 1 KW (DAYS,DA), SPANISH, $23.00* (Lotus)
KIDD, 630, 1 KW (DA-2), ROCK RKO, $20.00* (Torbet) Walton
KTOM, 1380, 5 KW (DA-2), COUNTRY ABC-E, $28.35 (MMR) Community Pacific

KBOQ-F, 92.7, .9 KW @ 570, CLASSICAL, $18.00 (Weiss) (MARINA)
KDON-F, 102.5, 19 KW @ 2270, ROCK (TM) Source, $34.00* (Katz) Grace
KRAY-F, 103.9, 3 KW @ 225, SPANISH, $ NA (Lotus)
KWAV-F, 96.9, 18 KW @ 2575, AC, $21.00* (HNWH) Buckley
KWST-F, 100.7, .9 KW @ 590, AOR, $15.00 (Torbet) Walton

Other ranked stations - See San Jose and San Francisco

SALT LAKE CITY

MSA Rank # 45	Stations: 26/26	CSI: 7.9 Bil
MSA pop: 972,800	Diaries: 1190/646:1	CSI HH: 24.7 M
APR 15.9	Standard Error: .554	Retail $: 4.6 Bil
Est 1983 Rev: $19,900,000	% Below Line: 0	% Not Listed: 5.2

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KSFI-F	141/11.5	11.3	10.2	10.7	8.9
2. KSL	132/10.8	11.9	13.1	9.0	10.5
3. KRSP-F	121/ 9.9	8.2	7.0	5.8	5.0
4. KSOP-F	80/ 6.6	5.9	10.4	6.8	6.4
5. KLCY-F	72/ 5.9	5.5	3.4	3.4	3.5
6. KLUB	62/ 5.1	3.5	4.4	5.5	6.9
7. KALL	59/ 4.8	4.9	4.9	3.8	7.2
KZAN-F	59/ 4.8	4.2	2.1	3.2	4.0
9. KISN-F	57/ 4.7	5.2	3.8	4.6	4.6
10. KCPX-F	46/ 3.8	6.0	6.3	7.6	7.1

12+ TSA 1/4	
1. KSL	223
2. KSFI-F	205
3. KRSP-F	153
4. KSOP-F	129
5. KFMY-F	92
6. KLCY-F	89
7. KLUB	77
8. KISN-F	72
9. KZAN-F	65
KCPX-F	65

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KSL	4005/29.0	28.9	30.3
2. KSFI-F	2514/20.8	21.9	20.8
3. KRSP-F	2153/21.1	21.6	19.7
4. KSOP-F	1799/15.2	12.1	17.5
5. KFMY-F	1709/12.2	10.5	12.1
6. KCPX-F	1526/13.6	15.5	16.7
7. KLCY-F	1457/15.7	13.1	11.1
8. KLUB	1269/11.5	10.1	11.5
9. KALL	1250/15.1	13.8	13.0
10. KISN-F	1195/12.1	13.7	13.0

12+ FM SHARE (METRO): 60.76% (703 of 1157) (FAL 82: 58.78%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KRSP-F	1. KRSP-F	1. KSFI-F	1. KSFI-F	1. KSFI-F	1. KSL
2. KRSP	2. KLCY-F	2. KSL	2. KSL	2. KSL	2. KSFI-F
3. KCPX-F	3. KSFI-F	3. KRSP-F	3. KALL	3. KLUB	3. KALL
4. KSOP-F	KISN-F	4. KLCY-F	KSOP-F	4. KSOP-F	4. KRSP-F
	5. KSL	5. KSOP-F	5. KLCY-F	5. KALL	5. KLUB

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSFI-F	1. KSFI-F	1. KSFI-F	1. KSFI-F	1. KRSP-F	1. KSL
2. KSL	2. KRSP-F	2. KLCY-F	2. KSL	2. KLCY-F	2. KSFI-F
3. KSOP-F	3. KSL	3. KISN-F	3. KLCY-F	3. KCPX-F	3. KSOP-F
4. KRSP-F	4. KSOP-F	KRSP-F	KALL	4. KISN-F	4. KALL
5. KLCY-F	5. KLCY-F	5. KBUG	KZAN-F	5. KSL	5. KLCY-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	29 (1)	272 (5)	301 (6)	26.0
AC	104 (3)	129 (2)	233 (5)	20.1
BTFL MUSIC	62 (1)	151 (2)	213 (3)	18.4
COUNTRY	51 (2)	139 (2)	190 (4)	16.4
MOR/VARIETY	132 (1)		132 (1)	11.4
NEWS/TALK	51 (3)		51 (3)	4.4
CLASSICAL	8 (1)	12 (1)	20 (2)	1.7
NOSTALGIA	12 (1)		12 (1)	1.0
RELIGION/GOSPEL	5 (1)		5 (1)	0.4
			1157 (26)	

SALT LAKE CITY ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KSL	1. KSL	1. KSFI-F
2. KSFI-F	2. KSFI-F	2. KSL
3. KRSP-F	3. KRSP-F	3. KRSP-F
4. KSOP-F	4. KSOP-F	4. KSOP-F
5. KFMY-F	5. KFMY-F	5. KLUB
6. KLCY-F	6. KCPX-F	6. KLCY-F
7. KLUB	7. KLCY-F	7. KALL
8. KISN-F	8. KALL	8. KBUG
9. KZAN-F	9. KLUB	9. KZAN-F
KCPX-F	10. KISN-F	10. KCPX-F
11. KALL	11. KRSP	
12. KLRZ-F	12. KBUG	
13. KBUG	13. KDAB-F	
14. KDAB-F	14. KLRZ-F	
15. KRSP	15. KZAN-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KANN	1090	Ogden	.4/ .7
KBUG	1320		3.3/11.9
KDAB-F	101.1	Ogden	3.2/11.5
KDYL	1280		1.5/7.1
KFMY-F	96.1	Provo	3.1/12.2
KJQN	1490	Ogden	.4/2.1
KLAF	1230	Murray	.6/3.7
KLO	1430	Ogden	1.0/3.7
KLRZ-F	94.9	Provo	2.3/8.7
KQPD-F	101.9	Ogden	.8/2.0
KRGO	1550	W. Valley Cit	2.0/5.9
KRSP	1060		2.4/11.9
KSOP	1370		2.1/7.0
KWHO	860		.7/2.2
KWHO-F	93.3		1.0/3.1
KZJC	630		2.1/3.4

ADI FM SHARE: 58.72% (1017 of 1732) (FAL 82: 59.60%)

AM STATIONS

KALL, 910, 5 KW/1 KW (DA-N), AC ABC-I,MBS, $60.75 (Eastman) Hatch
KBUG, 1320, 5 KW (DA-1) , AC , $ NM (Katz) John Price
KLUB, 570, 5 KW (DA-1) , NOSTALGIA/BTFL NBC, $35.00* (Mc-Guild)
KRSP, 1060, 10 KW/1 KW (DA-N), ROCK , $26.00* (Selcom)
KSL , 1160, 50 KW , MOR CBS, $77.00* (Torbet) Bonneville

FM STATIONS

KCPX-F, 98.7, 27 KW @ 2932, CHR/ROCK , $50.00* (Katz) John Price
KDAB-F, 101.1, 25 KW @ 3740, CHR/ROCK (TM) , $28.00 (Weiss) (OGDEN)
KFMY-F, 96.1, 55 KW @ 2620, CHR/ROCK , $44.00* (Masla) First Media (PROVO)

KISN-F, 97.1, 26 KW @ 3650, AC/CONTEMP CBS-R, $54.00* (Mc-Guild)
KLCY-F, 94.1, 24 KW @ 3030, AC (Fairwest) RKO, $50.75 (Eastman) Hatch

KRSP-F, 103.5, 19 KW @ 3650, AOR , $56.00* (Selcom)
KLRZ-F, 94.9, 48 KW @ 2780, CONTEMP , $42.50 (HNWH) (PROVO)
KSFI-F, 100.3, 26 KW @ 3740, BTFL MUS (Bonne) , $50.00* (Blair)
KSOP-F, 104.3, 25 KW @ 3650, COUNTRY (Century 21) , $35.00* (MMR)
KZAN-F, 97.9, 26 KW @ 3770, COUNTRY (Burns-Somerset) , $19.00* (Christal) (OGDEN)

SAN ANTONIO

MSA Rank # 40	Stations: 25/25	CSI: 10.1 Bil
MSA Pop: 1,122,100	Diaries: 1316/699:1	CSI HH: 26.4 M
APR 18.8	Standard Error: .580	Retail $: 5.5 Bil
Est 1983 Rev: $25,600,000	% Below Line: 0	% Not Listed: 4.6

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KTFM-F	160/9.3	6.1	7.3	9.0	11.0
2. KCOR	157/9.1	5.2	6.0	5.5	8.8
3. KXZL-F	138/8.0	8.2	2.3	1.7	1.7
4. KQXT-F	137/7.9	10.2	6.3	6.5	8.4
5. KAJA-F	128/7.4	7.2	7.5	6.0	6.0
6. KISS-F	104/6.0	5.9	12.2	11.1	8.8
KTSA	104/6.0	6.3	6.4	7.4	7.9
8. KKYX	91/5.3	6.2	6.0	6.4	6.1
9. WOAI	87/5.0	7.3	5.2	5.4	5.7
10. KONO	84/4.9	5.9	5.4	4.6	2.1
11. KONO	82/4.8	3.8	4.0	4.9	4.0
12. KBUC-F	79/4.6	4.4	4.6	4.2	4.0

12+ TSA 1/4	
1. KKYX	205
2. KTSA	186
3. KTFM-F	172
4. KCOR	162
5. KXZL-F	152
6. WOAI	151
7. KQXT-F	150
8. KAJA-F	140
9. KISS-F	112
10. KLLS-F	93
11. KONO	90
12. KBUC-F	85

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KTSA	3227/20.4	24.4	20.6
2. KKYX	2889/15.1	17.0	14.4
3. KTFM-F	2386/22.7	19.1	20.0
4. WOAI	1943/12.4	14.6	14.5
5. KXZL-F	1889/18.2	17.5	3.7
6. KISS-F	1722/16.9	18.8	20.8
7. KQXT-F	1664/15.3	17.8	13.4
8. KAJA-F	1588/15.7	16.6	16.9
9. KLLS-F	1514/14.4	15.2	11.6
10. KITY-F	1420/14.0	15.4	16.8
11. KONO	1328/12.5	12.7	10.1
12. KCOR	1192/12.2	10.8	9.0

12+ FM SHARE (METRO): 57.39% (944 of 1645) (FAL 82: 57.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KXZL-F	1. KTFM-F	1. KTFM-F	1. KAJA-F	1. KQXT-F	1. KTFM-F
2. KISS-F	2. KXZL-F	2. KAJA-F	2. KTFM-F	2. KCOR	2. KCOR
3. KTFM-F	3. KISS-F	3. KXZL-F	3. KCOR	3. KAJA-F	3. KTSA
4. KITY-F	KAJA-F	4. KLLS-F	KTSA	4. KBUC-F	4. KKYX
5. KTSA	5. KLLS-F	5. KONO	5. KONO	5. KKYX	5. KAJA-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KQXT-F	1. KTFM-F	1. KTFM-F	1. KAJA-F	1. KXZL-F	1. KTFM-F
2. KCOR	2. KAJA-F	2. KLLS-F	2. KTFM-F	2. KTFM-F	2. KAJA-F
3. KAJA-F	3. KQXT-F	3. KXZL-F	3. KCOR	3. KISS-F	3. KONO
4. KTFM-F	4. KXZL-F	4. KTSA	4. KLLS-F	4. KAJA-F	4. KQXT-F
5. WOAI	5. KCOR	5. KAJA-F	5. KTSA	5. KONO	5. KISS-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		497 (5)	497 (5)	30.2
COUNTRY	104 (2)	215 (3)	319 (5)	19.4
AC	195 (3)	84 (1)	279 (4)	17.0
SPANISH	247 (4)		247 (4)	15.0
BTFL MUSIC		137 (1)	137 (1)	8.3
NEWS/TALK	87 (1)		87 (1)	5.3
RELIGION/GOSPEL	29 (2)	11 (1)	40 (3)	2.4
BLACK/URBAN/JAZZ	22 (1)		22 (1)	1.3
NOSTALGIA	17 (1)		17 (1)	1.0
			1645 (25)	

SAN ANTONIO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KKYX	1. KTSA	1. KCOR
2. KTFM-F	2. KKYX	2. KTFM-F
3. KCOR	3. KTFM-F	3. KQXT-F
4. KXZL-F	4. KXZL-F	4. KKYX
5. KQXT-F	5. WOAI	5. KTSA
6. KTSA	6. KISS-F	6. KAJA-F
7. KAJA-F	7. KQXT-F	7. KBUC-F
8. WOAI	8. KAJA-F	8. KISS-F
9. KISS-F	9. KLLS-F	9. KXZL-F
10. KLLS-F	10. KITY-F	10. WOAI
11. KONO	11. KONO	
12. KBUC-F	12. KCOR	
13. KITY-F	13. KBUC-F	
14. KEDA	14. KBUC	
15. KVAR	15. KEDA	

OTHER RATED STATIONS ...
METRO SHARE/CUME RATING

KAPE	1480		1.3/2.3
KBUC	1310		.8/5.1
KDRY	1100	Alamo Heights	.4/1.8
KEDA	1540		2.6/5.7
KESI-F	106.3	Terrell Hills	1.4/4.0
KFHM	1150		.6/1.7
KGNB	1420	New Braunfels	1.0/2.3
KITY-F	92.9		4.1/4.0
KLLS	930	Terrell Hills	.5/3.8
KNBT-F	92.1	New Braunfels	.5/1.7
KSLR	630		1.3/2.9
KSLR-F	96.1		.6/2.2
KVAR	1250		2.1/3.6

ADI FM SHARE: 50.32% (1021 of 2029) (FAL 82: 49.11%)

AM STATIONS

KCOR,	1350,	5 KW (DA-N)	, SPANISH	,	$71.25	(Katz)	Tichenor
KEDA,	1540,	5 KW/1 KW (DA-2)	, SPANISH	,	$25.00*	(Selcom)	
KKYX,	680,	50 KW/10 KW (DA-N)	, COUNTRY	ABC-D,	$67.44	(Christal)	Swanson
KONO,	860,	5 KW/1 KW (DA-N)	, AC/OLDIES (Klemm)	ABC-C,	$45.00*	(MMR)	
KTSA,	550,	5 KW (DA-N)	, AC/CHR	,	$90.00	(Blair)	
WOAI,	1200,	50 KW	, NEWS/TALK	NBC,CBS,	$68.00*	(CBS Spot)	Clear Channel

FM STATIONS

KAJA-F,	97.3,	100 KW @ 472,	COUNTRY	,	$70.00*	(CBS/FM)	Clear Channel
KBUC-F,	107.5,	100 KW @ 408,	COUNTRY	,	$45.00*	(Eastman)	
KISS-F,	99.5,	100 KW @ 570,	AOR (Pollack)	Source,	$80.00*	(Mc-Guild)	Capitol-WRAL
KITY-F,	92.9,	100 KW @ 475,	CHR (Klemm)	ABC-F,	$55.00*	(MMR)	
KLLS-F,	100.3,	100 KW @ 580,	AC (Fairwest)	UPI,	$57.00*	(Selcom)	Southwestern
KQXT-F,	101.9,	100 KW @ 670,	BTFL MUS (SRP)	,	$95.25	(Katz)	Tichenor
KTFM-F,	102.7,	99 KW @ 670,	CHR/ROCK	,	$70.00*	(Blair)	
KXZL-F,	104.5,	100 KW @ 750,	AOR	,	$65.75	(Torbet)	Lotus

SAN DIEGO

MSA Rank # 16
MSA Pop: 1,997,700
APR 17.1
Est 1983 Rev: $36,200,000

Stations: 32/20
Diaries: 1642/1046:1
Standard Error: .482
% Below Line: 21.7

CSI: 19.7 Bil
CSI HH: 26.5 M
Retail $: 10.0 Bil
% Not Listed: 8.4

12+ METRO	1/4/SHARE	SUM 83	SPG 83	WIN 82	FAL 82
1. KJQY-F	255/8.7	8.4	8.6	9.8	9.2
2. KGB-F	212/7.2	6.6	5.6	5.4	6.6
3. XTRA-F	151/5.1	5.7	5.6	6.2	3.5
4. KFMB-F	149/5.1	5.7	5.3	4.6	4.2
5. KFSD-F	141/4.8	2.9	2.9	2.4	3.3
6. KSDO	133/4.5	4.7	4.0	5.4	4.8
7. KBZT-F	128/4.4	4.2	3.9	4.0	3.2
8. KFMB	127/4.3	8.0	8.4	5.5	4.7
9. XHRM-F	112/3.8	2.5	3.0	3.3	5.7
10. KYXY-F	110/3.7	3.9	5.4	4.5	3.7
11. KSDO-F	103/3.5	2.2	3.6	3.4	2.8
12. KMLO	98/3.3	3.3	2.3	3.6	5.2
13. KPRI-F	94/3.2	4.0	4.4	4.6	5.1
14. KPQP	90/3.1	2.3	1.4	1.5	1.2
15. XTRA	80/2.7	4.4	4.3	3.5	4.2
KIFM-F	80/2.7	2.8	2.5	1.6	3.1
17. KSON-F	72/2.5	2.0	2.6	2.4	3.1
18. KCBQ	66/2.2	3.2	2.7	3.5	3.0
19. KCBQ-F	63/2.1	2.2	2.3	3.6	2.2
20. KOGO	59/2.0	2.5	2.2	3.0	3.4
KNX	59/2.0	2.5	2.1	2.6	2.5

MSA EXCL CUME
1. KJQY-F
2. XHRM-F
3. KGB-F
4. KFMB
5. XTRA
6. KSDO
7. KSON-F
XTRA-F
9. KMLO
10. KSON

12+ CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KFMB-F	2685/15.6	18.1	15.4
2. KJQY-F	2666/15.5	16.3	16.5
3. KGB-F	2580/15.0	15.8	18.9
4. XTRA	2440/14.2	15.6	16.2
5. KSDO	2377/13.8	10.2	13.2
6. XTRA-F	2238/13.0	15.6	14.1
7. KFMB	2229/13.0	21.1	15.3
8. KPRI-F	2054/12.0	14.4	15.7
9. KBZT-F	1936/11.3	10.6	8.8
10. KSDO-F	1893/11.0	9.8	7.3
11. KYXY-F	1673/ 9.7	12.4	10.6
12. KFSD-F	1472/ 8.6	7.1	9.1
13. XHRM-F	1414/ 8.2	6.3	8.5
14. KIFM-F	1367/ 8.0	8.4	8.2
15. KNX	1324/ 7.7	7.4	8.6
16. KOGO	1305/ 7.6	9.1	9.7
17. KSON-F	1178/ 6.9	7.5	7.6
18. KCBQ	1123/ 6.5	8.0	8.1
19. KMLO	1036/ 6.0	5.9	NA
20. KPQP	1005/ 5.9	4.8	6.0

12+ FM SHARE (ADI,TSA,METRO): 67.13% (1805 of 2689) (FAL 82: 63.46%)

	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. XTRA-F	1. KGB-F	1. KGB-F	1. KBZT-F	1. KJQY-F	1. KFMB
2. XTRA	2. KFMB-F	2. KFMB-F	KFMB	2. KSDO	2. KSDO
3. XHRM-F	3. XTRA	3. KBZT-F	KJQY-F	3. KFSD-F	3. KJQY-F
4. KGB-F	4. KBZT-F	4. XTRA-F	4. KFMB-F	4. KFMB	4. KGB-F
5. KSDO-F	5. KPRI-F	5. KYXY-F	5. KYXY-F	KPQP	5. KFSD-F
KPRI-F	6. XHRM-F	6. KFMB	6. KFSD-F	6. KMLO	6. KFMB-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KJQY-F	1. KJQY-F	1. KFMB-F	1. KYXY-F	1. KGB-F	1. KFMB-F
2. KGB-F	2. KGB-F	2. KBZT-F	2. KJQY-F	2. XTRA-F	2. KGB-F
3. KFMB-F	3. KFMB-F	3. KGB-F	3. KBZT-F	3. KFMB-F	3. KSDO
4. KFSD-F	4. XTRA-F	4. KYXY-F	4. KFMB	4. KPRI-F	4. KFMB
5. KBZT-F	5. KBZT-F	5. XTRA-F	5. KFSD-F	5. KBZT-F	5. KFSD-F
6. KMLO	6. XHRM-F	6. KSDO-F	6. KIFM-F	6. XHRM-F	6. KBZT-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	80 (1)	756 (7)	836 (8)	31.1
AC	21 (1)	352 (5)	373 (6)	13.9
BTFL MUSIC		309 (2)	309 (2)	11.5
COUNTRY	131 (3)	135 (2)	266 (5)	9.9
NEWS/TALK	261 (4)		261 (4)	9.7
NOSTALGIA	188 (2)		188 (2)	7.0
CLASSICAL		141 (1)	141 (1)	5.2
MOR/VARIETY	127 (1)		127 (1)	4.7
BLACK/URBAN		112 (1)	112 (1)	4.2
SPANISH	53 (1)		53 (1)	2.0
RELIGION	23 (1)		23 (1)	0.9
			2689 (32)	

AM STATIONS

KCBQ,	1170,	50 KW/5 KW (DA-2),	COUNTRY	RKO II,	$ 38.00*	(RKO)	Infinity
KFMB,	760,	5 KW (DA-N)	, MOR	,	$ 67.00*	(Mc-Guild)	Midwest TV
KMLO,	1000,	2.5 KW/250 W (DA-2),	NOSTALGIA (Al Ham)	,	$ 63.75	(Roslin)	
KOGO,	600,	5 KW (DA-1)	, NEWS/TALK	APR,	$ 40.00*	(Eastman)	Southwest
KPQP,	1360,	5 KW/1 KW	, NOSTALGIA (Primetime)	ABC-E,	$ 33.00*	(Katz)	
KSDO,	1130,	10 KW (DA-2)	, NEWS/TALK	CBS,NBC-T,	$ 80.00*	(CBS Spot)	Gannett
KSON,	1240,	1 KW/250 W	, COUNTRY	ABC-I,	$ 34.00*	(Christal)	
XTRA,	690,	50 KW	, CHR/ROCK	,	$ 60.00*	(MMR)	Noble

FM STATIONS

KBZT-F,	94.9,	2 KW @ 1850,	AC/CONTEMP	,	$ 58.00	(Christal)	Alta
KCBQ-F,	105.3,	29 KW @ 620,	COUNTRY	,	$ 38.00*	(RKO)	Infinity
KFMB-F,	100.7,	30 KW @ 620,	CONTEMP/AC	,	$ 59.00*	(Mc-Guild)	Midwest TV
KFSD-F,	94.1,	100 KW @ 641,	CLASSICAL	,	$ 70.00	(HNWH)	Lotus
KGB-F ,	101.5,	50 KW @ 577,	AOR	Source,	$ 75.00*	(Katz)	
KIFM-F,	98.1,	28 KW @ 640,	AC	CBS-R,	$ 43.00*	(Selcom)	
KJQY-F,	103.7,	36 KW @ 650,	BTFL MUS (SRP)	,	$100.00*	(Group W)	Westingh
KPRI-F,	106.5,	50 KW @ 442,	AOR	,	$ 50.00*	(Eastman)	Southwest
KSDO-F,	102.9,	2 KW @ 1840,	CHR/ROCK	,	$ 51.00*	(CBS Spot)	Gannett
KSON-F,	97.3,	50 KW @ 445,	COUNTRY	MBS,	$ 38.00*	(Christal)	
KYXY-F,	96.5,	30 KW @ 540,	AC	,	$ 54.00*	(Torbet)	
XHRM-F,	92.5,	50 KW @ 749,	URBAN	SBN,	$? ?	(Weiss)	
XTRA-F,	91.1,	100 KW @ 1000,	AOR	,	$ 60.00*	(MMR)	Noble

SAN FRANCISCO-OAKLAND

MSA Rank # 8 (approx)
28 - SF
20 - Oakland
MSA Pop: 3,294,800
APR 16.7

Stations: 48/46
Diaries: 3632/1273:1
Standard Error: .355
% Below Line: 1.3
Est 1983 Rev: $90,400,000

CSI: 43.9 Bil
CSI HH: 33.0 M
Retail $: 18.6 Bil
% Not Listed: 9.7

12+ METRO 1/4/SHARE		SUM 83	SPG 83	WIN 83	FAL 82
1. KGO	670/8.7	7.5	8.6	7.2	8.4
2. KCBS	530/6.8	5.3	5.1	6.3	6.7
3. KSOL-F	361/4.7	3.6	3.1	3.2	3.7
4. KSAN-F	276/3.6	2.9	4.1	3.3	3.0
5. KABL-F	255/3.3	3.3	3.2	4.0	2.9
6. KIOI-F	245/3.2	2.9	3.1	3.5	2.8
7. KFRC	235/3.0	3.9	4.2	4.1	3.7
8. KSFO	234/3.0	4.2	3.2	2.1	2.2
9. KNEW	223/2.9	3.1	2.7	2.9	2.8
10. KYUU-F	220/2.8	2.4	3.2	3.7	3.2
11. KBLX-F	210/2.7	2.4	2.6	3.3	2.6
12. KNBR	209/2.7	2.4	2.6	3.3	2.6
13. KOIT-F	185/2.4	2.2	2.9	3.2	3.5
14. KDFC-F+	180/2.3	1.6	1.8	1.7	1.4
15. KABL	178/2.3	2.0	3.1	3.0	2.4
16. KRQR-F	168/2.2	2.2	2.2	2.3	2.7
17. KDIA	166/2.1	1.8	2.4	2.4	3.3
18. KBAY-F	161/2.1	2.5	2.0	.8	.7
19. KITS-F	160/2.1	2.5	2.0	.8	.7
20. KQAK-F	150/1.9	2.0	1.9	1.2	1.6
21. KFOG-F	145/1.9	1.6	.8	1.9	1.1
22. KKHI-F+	134/1.7	1.8	1.6	1.8	1.7
23. KMEL-F	130/1.7	1.9	2.3	2.1	3.3
24. KOIT	126/1.6	1.8	1.3	2.3	2.1
25. KGO-F	98/1.3	1.0	1.0	.9	.8

12+ TSA 1/4	
1. KGO	863
2. KCBS	609
3. KSOL-F	371
4. KABL-F	328
5. KNBR	325
6. KFRC	306
KSAN-F	306
8. KRAK	275
9. KSFO	258
10. KIOI-F	253
11. KYUU-F	225
KNEW	225
13. KBLX-F	217
14. KBAY-F	209
15. KZAP-F	193
16. KOIT-F	192
17. KDFC-F+	191
18. KABL	182
19. KRQR-F	181
20. KDIA	167
21. KWSS-F	163
22. KITS-F	161
23. KFOG-F	152
24. KQAK-F	151
KMEL-F	151

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KGO	10975/19.1	18.5	18.3
2. KCBS	10074/18.4	16.5	18.4
3. KFRC	7837/13.0	17.2	15.0
4. KNBR	6484/ 9.8	12.2	10.5
5. KIOI-F	5391/11.3	10.6	10.6
6. KSOL-F	4872/ 9.9	7.4	8.8
7. KYUU-F	4707/ 9.8	11.3	10.2
8. KSFO	4365/ 8.5	9.4	7.5
9. KSAN-F	4208/ 8.4	9.4	6.5
10. KITS-F	4034/ 8.6	6.6	.7
11. KABL-F	3629/ 7.1	8.7	8.0
12. KMEL-F	3565/ 7.0	9.4	10.0
13. KBLX-F	3276/ 6.8	6.4	6.0
14. KRAK	3266/ 1.4	2.2	1.5
15. KOIT-F	3161/ 6.4	7.1	8.2
16. KNEW	3108/ 6.6	6.9	7.4
17. KABL	3077/ 6.3	8.6	7.6
18. KRQR-F	3047/ 6.1	7.7	8.5
19. KDIA	2979/ 6.3	7.2	8.7
20. KZAP-F	2965/ .8	---	---
21. KBAY-F	2952/ 5.1	5.0	4.7
22. KWSS-F	2779/ 3.8	3.2	---
23. KFOG-F	2764/ 5.6	4.2	4.3
24. KDFC-F+	2700/ 5.5	5.2	4.3
25. KKHI-F+	2694/ 5.5	5.9	5.5

12+ FM SHARE (METRO): 54.39% (3805 of 6996) (FAL 82: 54.09%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KSOL-F	1. KSOL-F	1. KSOL-F	1. KGO	1. KGO	1. KGO
2. KITS-F	2. KIOI-F	2. KIOI-F	2. KCBS	2. KCBS	2. KCBS
3. KFRC	3. KSAN-F	3. KSAN-F	3. KSAN-F	3. KABL-F	3. KABL-F+
4. KRQR-F	4. KYUU-F	4. KBLX-F	4. KBLX-F	4. KSFO	KNBR
KQAK-F	5. KBLX-F	5. KGO	5. KIOI-F	5. KOIT-F	5. KOIT-F
	6. KRQR-F	6. KYUU-F	6. KNBR	6. KNEW	6. KFRC
	7. KFRC	7. KCBS	7. KSOL-F	7. KBAY-F	7. KSOL-F
	KMEL-F	8. KFRC	8. KDFC-F+	8. KNBR	8. KNEW

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGO	1. KGO	1. KSOL-F	1. KGO	1. KSOL-F	1. KCBS
2. KCBS	2. KCBS	2. KIOI-F	2. KIOI-F	2. KRQR-F	2. KGO
3. KSAN-F	3. KSOL-F	3. KSAN-F	3. KCBS	3. KSAN-F	3. KDFC-F+
4. KSOL-F	4. KSAN-F	4. KYUU-F	4. KSAN-F	4. KIOI-F	4. KBLX-F
5. KABL-I	5. KIOI-F	5. KBLX-F	5. KSOL-F	5. KFOG-F	5. KSAN-F
6. KIOI-F	6. KABL-F	6. KFRC	6. KOIT-F	6. KMEL-F	6. KNBR
7. KABL	7. KFRC	7. KDIA	7. KYUU-F	7. KYUU-F	7. KOIT
8. KYUU-F	8. KYUU-F	8. KITS-F	8. KNEW	8. KCBS	8. KYUU-F
				KQAK-F	

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	267 (2)	1133 (11)	1400 (13)	20.0
NEWS/TALK	1200 (2)		1200 (2)	17.2
AC	218 (2)	788 (6)	1006 (8)	14.4
BLACK/URBAN/JAZZ	166 (1)	646 (3)	812 (4)	11.6
BTFL MUSIC	178 (1)	629 (4)	807 (5)	11.5
COUNTRY	358 (3)	276 (1)	634 (4)	9.1
NOSTALGIA	317 (2)		317 (2)	4.5
CLASSICAL	85 (2)	229 (2)	314 (4)	4.5
MOR/VARIETY	209 (1)		209 (1)	3.0
SPANISH	151 (2)	32 (1)	183 (3)	2.6
RELIGION/GOSPEL	42 (1)	72 (1)	114 (2)	1.6
			6996 (48)	

SAN FRANCISCO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KGO	1. KGO	1. KGO
2. KCBS	2. KCBS	2. KCBS
3. KSOL-F	3. KFRC	3. KNEW
4. KABL-F	4. KIOI-F	4. KFRC
5. KSAN-F	5. KSOL-F	5. KSOL-F
6. KIOI-F	6. KNBR	6. KRQR-F
7. KSFO	7. KYUU-F	7. KABL
8. KFRC	8. KITS-F	8. KABL-F
9. KNEW	9. KSAN-F	9. KBAY-F
10. KYUU-F	10. KSFO	10. KIOI-F
11. KBLX-F	11. KABL-F	
12. KNBR	12. KMEL-F	
13. KOIT-F	13. KBLX-F	
14. KDFC-F+	14. KNEW	
15. KABL	15. KABL	

ADI FM SHARE: 55.77% (3831 of 6869) (FAL 82: 54.94%)

OTHER RATED STATIONS

METRO SHARE & CUME RATING			
KARA-F	105.7	Santa Clara	1.1/3.2
KDOS-F	104.9	Fremont	.4/ .9
KEAR-F	106.9		.9/1.5
KEEN	1370	San Jose	.9/2.6
KEZR-F	106.5	San Jose	.9/3.2
KFAX	1100		.5/1.9
KHTT	1500	San Jose	.4/2.1
KJAZ-F	92.7	Alameda	1.0/2.7
KLIV	1590	San Jose	1.1/2.7
KLOK	1170	San Jose	1.2/4.5
KOFY	1050	San Mateo	.7/1.8
KOME-F	98.5	San Jose	1.1/4.6
KREO-F	92.9	Healdsburg	.6/1.6
KSJO-F	92.3	San Jose	1.1/4.2
KTIM-F	100.9	San Rafael	.5/1.5
KWSS-F	94.5	Gilroy	1.3/3.8
KYA-F	93.3		.9/3.5
KZST-F	100.1	Santa Rosa	.4/ .9
KRAK	1140	Sacramento	.8/1.4
KZAP-F	98.5	Sacramento	.3/ .8

RADIO STATIONS

KABL,	960,	5 KW (DA-1),	BTFL MUS (TM)	,	$153.56	(Christal)	Shamrock
KCBS,	740,	50 KW (DA-2),	NEWS	CBS,	$203.75	(CBS Spot)	CBS
KDIA,	1310,	5 KW (DA-N),	BLACK	APR, SBN,	$ 65.00*	(Selcom)	Viacom
KFRC,	610,	5 KW,	ROCK	,	$220.00*	(RKO)	RKO
KGO ,	810,	50 KW,	TALK/NEWS	ABC-I,	$240.00*	(Blair)	ABC
KNEW,	910,	5 KW (DA-N),	COUNTRY	ABC-E,	$ 95.00*	(Katz)	Malrite
KNBR,	680,	50 KW,	MOR	NBC,	$146.25	(Mc-Guild)	NBC
KOIT,	1260,	5 KW/1 KW,	OLDIES/AC	,	$ NA	(Torbet)	Bonneville
KSFO,	560,	5 KW (DA-N),	NOSTALGIA (Primetime)	,	$ 75.00	(MMR)	King

FM STATIONS

KABL-F,	98.1,	100 KW @ 940,	BTFL MUS (TM)	,	$153.56	(Christal)	Shamrock
KBLX-F,	102.9,	7 KW @ 1285,	BLACK	SBN,	$122.50	(HNWH)	Inner City
KFOG-F,	104.5,	8 KW @ 1454,	AOR (Burk-Abr)	Source,	$? ?	(Group W)	Susquehanna
KDFC-F+,	102.1,	33 KW @ 1360,	CLASSICAL	,	$ 43.00	(Weiss)	
KIOI-F,	101.3,	125 KW @ 1220,	AC	ABC-C,	$130.00*	(Selcom)	Price
KITS-F,	105.3,	15 KW @ 2000,	CHR/ROCK	,	$100.00*	(MMR)	Entercom
KKHI-F+,	95.7,	9 KW @ 1473,	CLASSICAL	,	$ 70.00*	(HNWH)	Buckley
KMEL-F,	106.1,	69 KW @ 1240,	AOR	,	$120.00*	(Christal)	Century
KOIT-F,	96.5,	33 KW @ 1410,	BTFL MUS (Bonne)	,	$105.00*	(Torbet)	Bonneville
KQAK-F,	98.9,	4 KW @ 1450,	AOR	,	$ 80.00*	(Weiss)	
KRQR-F,	97.3,	82 KW @ 1100,	AOR	CBS-R,	$168.13	(CBS/FM)	CBS
KSAN-F,	94.9,	35 KW @ 1140,	COUNTRY	ABC-E,	$130.00*	(Katz)	Malrite
KSOL-F,	107.7,	6 KW @ 1588,	BLACK	APR,	$120.00*	(Masla)	United
KYUU-F,	93.3,	45 KW @ 1240,	CONTEMP/AC	,	$155.00*	(Mc-Guild)	NBC

Others - See San Jose KRAK, KZAP-F - See Sacramento

SAN JOSE

MSA Rank # 31	Stations: 41/15	CSI: 17.3 Bil
MSA Pop: 1,354,700	Diaries: 1356/857:1	CSI HH: 34.7 M
APR 15.6	Standard Error: .559	Retail $: 8.1 Bil
Est 1983 Rev: $23,600,000		

NOTE: SAN JOSE IS PART OF SAN FRANCISCO'S METRO. ONLY THE LEADING SAN JOSE METRO STATIONS ARE LISTED. THIS IS DONE SO THAT SAN JOSE CAN BE CONSIDERED AS A SEPARATE MARKET.

12+ METRO 1/4/SHARE		SPG 83	WIN 83	FAL 82
1. KBAY-F	116/6.4	4.5	6.4	7.1
2. KWSS-F	90/5.0	3.6	2.1	1.9
3. KARA-F	71/3.9	2.2	2.7	2.8
4. KEZR-F	61/3.4	4.7	4.2	6.1
5. KLOK	60/3.3	3.5	4.4	4.4
6. KSJO-F	59/3.3	7.3	7.2	8.3
7. KOME-F	58/3.2	3.7	4.4	4.2
KLIV	58/3.2	2.5	2.8	3.2
9. KEEN	52/2.9	3.6	3.5	2.3
10. KDFC-F+	47/2.6	.9	1.6	.8

12+ TSA 1/4	
1. KBAY-F	202
2. KWSS-F	155
3. KDFC-F+	102
4. KSJO-F	98
5. KARA-F	97
6. KOME-F	89
7. KLOK	86
8. KLIV	83
9. KEEN	79
10. KEZR-F	70

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KBAY-F	2721/13.4	11.8	13.5
2. KWSS-F	2648/13.1	11.5	----
3. KSJO-F	2199/11.3	18.4	19.2
4. KOME-F	2029/11.3	12.6	13.1
5. KLOK	1931/11.1	11.4	14.0
6. KARA-F	1583/10.0	9.6	9.4
7. KEZR-F	1534/10.3	13.0	13.9
8. KDFC-F+	1399/ 5.5	4.2	3.4
9. KLIV	1240/ 8.3	6.6	7.4
10. KEEN	1140/ 6.6	6.4	5.3

TEENS	18 - 34	18 - 49	25 - 54	35 - 54	12+ AMD
1. KWSS-F	1. KWSS-F	1. KARA-F	1. KBAY-F	1. KBAY-F	1. KBAY-F
2. KSJO-F	2. KEZR-F	2. KBAY-F	2. KARA-F	2. KLIV	2. KARA-F
3. KOME-F	3. KOME-F	3. KEZR-F	3. KEZR-F	3. KARA-F	3. KWSS-F
	4. KSJO-F	KWSS-F	4. KLOK	4. KDFC-F+	4. KLOK

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KBAY-F	1. KBAY-F	1. KWSS-F	1. KBAY-F	1. KSJO-F	1. KARA-F
2. KARA-F	2. KWSS-F	KEZR-F	2. KEZR-F	2. KOME-F	2. KBAY-F
3. KLOK	3. KLIV	3. KLOK	3. KLOK	3. KWSS-F	3. KDFC-F+
4. KWSS-F	4. KDFC-F+	4. KARA-F	4. KARA-F	4. KEZR-F	4. KEZR-F

RADIO STATIONS

KLIV, 1590, 5 KW (DA-N) , NOSTALGIA (Al Ham)	$42.00*	(Selcom)	Empire
KEEN, 1370, 5 KW (DA-2) , COUNTRY	$47.75	(MMR)	
KLOK, 1170, 50 KW/5 KW (DA-2), AC	$77.25	(Katz)	Davis/Weaver
KARA-F, 105.7, 50 KW @ 500, AC/OLDIES	$55.00*	(Selcom)	Empire
KBAY-F, 100.3, 15 KW @ 2580, BTFL MUSIC	$70.25	(MMR)	
KEZR-F, 106.5, 50 KW @ 430, AC	$96.00	(Christal)	Alta
KOME-F, 98.5, 13 KW @ 880, AOR (Pollack)	$113.13	(Torbet)	Infinity
KSJO-F, 92.3, 50 KW @ 68, AOR (Sebastian)	$102.50	(HNWH)	Sterling
KWSS-F, 94.5, 1.1 KW @ 2580, CHR/ROCK	$60.00*	(Weiss)	Western Cities

SEATTLE-TACOMA

MSA Rank # 14 (approx)
25 - Seattle
92 - Tacoma
MSA pop: 2,164,800
APR 16.7

Stations: 30/30
Diaries: 1691/1102:1
Standard Error: .469
% Below Line: 0
Est 1983 Rev: $53,300,000

CSI: 23.5 Bil
CSI HH: 28.9 M
Retail $: 12.2 Bil
% Not Listed: 7.2

12+ METRO 1/4/SHARE		SPG 83	WIN 82	FAL 82
1. KIRO	268/8.6	9.0	10.3	10.8
2. KISW-F	184/5.9	5.0	5.6	6.2
3. KBRD-F	183/5.9	6.4	6.7	4.5
4. KUBE-F	179/5.8	5.5	5.3	4.9
5. KOMO	171/5.5	5.4	5.6	7.1
6. KSEA-F	166/5.3	6.0	5.1	5.7
7. KIXI	151/4.9	4.6	4.2	3.4
8. KNBQ-F	137/4.4	3.4	3.6	3.6
9. KZOK-F	135/4.3	5.0	5.2	6.2
10. KMPS-F	130/4.2	4.3	3.2	2.2
11. KING-F	118/3.8	4.0	3.0	3.5
12. KLSY-F	117/3.8	3.5	2.9	3.6
13. KMPS	91/2.9	2.1	1.6	2.2
14. KBIQ-F	87/2.8	1.5	2.4	1.2
KJR	87/2.8	3.4	2.5	2.6
16. KRPM-F	78/2.5	2.4	3.3	1.7
17. KIXI-F	73/2.4	2.1	2.5	2.3
18. KING	69/2.2	1.7	1.5	1.6
19. KVI	66/2.1	3.2	2.5	3.5
20. KEZX-F	62/2.0	2.3	1.2	1.4

12+ TSA 1/4	
1. KIRO	329
2. KBRD-F	235
3. KISW-F	229
4. KIXI	210
5. KOMO	209
6. KUBE-F	205
7. KSEA-F	198
8. KNBQ-F	182
9. KZOK-F	166
10. KMPS-F	159
11. KING-F	140
12. KLSY-F	134
13. KMPS	102
14. KRPM-F	101
15. KJR	98
16. KBIQ-F	91
17. KEZX-F	86
18. KING	84
19. KIXI-F	80
20. KVI	76

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KIRO	6007/25.4	23.5	27.2
2. KOMO	4546/20.5	14.3	23.0
3. KISW-F	3482/13.7	12.4	12.9
4. KBRD-F	2782/11.4	10.6	9.9
5. KNBQ-F	2762/11.0	10.9	10.2
6. KUBE-F	2704/12.0	12.1	14.9
7. KZOK-F	2665/11.8	11.4	13.0
8. KJR	2648/12.0	15.3	12.0
9. KIXI	2442/10.4	8.3	7.5
10. KSEA-F	2358/10.1	11.3	11.5
11. KING-F	2119/ 9.1	8.7	7.4
12. KMPS-F	1962/ 8.3	9.3	7.6
13. KLSY-F	1914/ 8.8	8.9	10.1
14. KING	1803/ 7.9	8.0	7.8
15. KVI	1711/ 7.9	10.6	11.6
16. KIXI-F	1609/ 7.8	6.3	7.4
17. KYYX-F	1537/ 6.6	6.3	8.0
18. KPLZ-F	1445/ 5.6	8.1	8.1
19. KMPS	1409/ 6.4	7.3	5.7
20. KRPM-F	1349/ 5.3	5.5	4.4

12+ FM SHARE (METRO): 60.86% (1754 of 2882) (FAL 82: 57.07%)

TEENS
1. KNBQ-F
2. KISW-F
3. KZOK-F
4. KUBE-F

18 - 34
1. KISW-F
   KUBE-F
3. KZOK-F
4. KLSY-F
5. KNBQ-F
6. KJR

18 - 49
1. KUBE-F
2. KISW-F
3. KIRO
4. KLSY-F
5. KMPS-F
6. KZOK-F

25 - 54
1. KIRO
2. KBRD-F
3. KOMO
4. KSEA-F
5. KING-F
6. KMPS-F

35 - 64
1. KIRO
2. KBRD-F
3. KSEA-F
4. KOMO
5. KIXI
6. KMPS-F

12+ AMD
1. KIRO
2. KMPS-F+
3. KUBE-F
4. KOMO
5. KSEA-F
6. KIXI

12+ MID
1. KIRO
2. KSEA-F
3. KBRD-F
4. KIXI
5. KUBE-F
6. KOMO

12+ PMD
1. KIRO
2. KBRD-F
3. KISW-F
4. KUBE-F
5. KSEA-F
6. KZOK-F

WOMEN 18-34
1. KUBE-F
2. KLSY-F
3. KNBQ-F
4. KZOK-F
5. KJR
6. KPLZ-F

WOMEN 25-54
1. KSEA-F
2. KBRD-F
3. KIRO
4. KMPS-F
5. KOMO
   KING-F

MEN 18-34
1. KISW-F
2. KZOK-F
3. KIRO
   KUBE-F
5. KJR
6. KMPS-F
   KLSY-F

MEN 25-54
1. KIRO
2. KOMO
3. KISW-F
4. KBRD-F
5. KUBE-F
6. KRPM-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	98 (3)	740 (6)	838 (9)	28.9
NEWS/TALK	357 (2)		357 (2)	12.3
BTFL MUSIC		349 (2)	349 (2)	12.0
AC	87 (1)	252 (3)	339 (4)	11.7
COUNTRY	125 (2)	208 (2)	333 (4)	11.5
MOR/VARIETY	265 (3)		265 (3)	9.1
NOSTALGIA	151 (1)		151 (1)	5.2
RELIGION/GOSPEL	32 (1)	87 (1)	119 (2)	4.1
CLASSICAL		118 (1)	118 (1)	4.1
OTHERS/UNKNOWN	18 (1)		18 (1)	0.6
BLACK/URBAN/JAZZ	15 (1)		15 (1)	0.5
			2902 (30)	

SEATTLE-TACOMA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KIRO	1. KIRO	1. KIRO
2. KBRD-F	2. KOMO	2. KBIQ-F
3. KISW-F	3. KISW-F	3. KIXI
4. KIXI	4. KBRD-F	4. KUBE-F
5. KOMO	5. KNBQ-F	5. KMPS-F
6. KUBE-F	6. KUBE-F	6. KNBQ-F
7. KSEA-F	7. KZOK-F	7. KRPM-F
8. KNBQ-F	8. KJR	8. KBRD-F
9. KZOK-F	9. KIXI	9. KOMO
10. KMPS-F	10. KSEA-F	10. KZOK-F KING-F
11. KING-F	11. KING-F	
12. KLSY-F	12. KMPS-F	
13. KMPS	13. KLSY-F	
14. KRPM-F	14. KING	
15. KJR	15. KVI	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KGDN	630	Edmonds	1.0/2.3
KJET	1590		.5/1.8
KJZZ	1540	Bellevue	.5/1.7
KKFX	1250		1.9/4.6
KPLZ-F	101.5		1.7/5.6
KPMA	1400	Tacoma	.6/1.2
KSFL	1150		.9/3.2
KTAC	850	Tacoma	.8/3.0
KWYZ	1230	Everett	1.1/2.0
KYYX-F	96.5		1.7/6.6

ADI FM SHARE: 59.65% (2229 of 3737) (FAL 82: 55.18%)

AM STATIONS

KING	1090	50 KW (DA-2)	NEWS	NBC	$ 44.00*	(Blair)	King
KIRO	710	50 KW (DA-N)	NEWS/TALK	CBS,MBS	$130.00*	(Torbet)	Bonneville
KIXI	880	50 KW/1 KW (DA-2)	NOSTALGIA		$ 70.00*	(Christal)	
KJR	950	5 KW (DA-N)	AC (Burk-Abr)	ABC-D	$ 83.13	(Eastman)	Metromedia
KMPS	1300	5 KW (DA-N)	COUNTRY		$ 45.00*	(Eastman)	Affiliated
KOMO	1000	50 KW (DA-N)	MOR	ABC-I	$167.50	(Katz)	Fisher
KVI	570	5 KW	MOR (?)	MBS	$ 45.00*	(Mc-Guild)	Golden West

FM STATIONS

KBIQ-F	105.3	115 KW @ 721	RELIGION (Burk-Abr)	UPI	$ NA	(----)	
KBRD-F	103.7	100 KW @ 1675	BTFL MUS (Churchill)		$105.00*	(Masla)	Entercom
KEZX-F	98.9	100 KW @ 1070	AC	ABC-E	$ 58.00	(HNWH)	Park
KING-F	98.1	100 KW @ 850	CLASSICAL		$ 70.00*	(Blair)	King
KISW-F	99.9	100 KW @ 1200	AOR		$ 87.00*	(Mc-Guild)	Kaye-Smith
KIXI-F	95.7	100 KW @ 1100	AC		$ 70.00*	(Christal)	
KLSY-F	92.5	100 KW @ 1100	AC (Fairwest)	CBS-R	$ 75.00*	(Selcom)	Sandusky
KMPS-F	94.1	100 KW @ 1165	COUNTRY		$ 70.00	(Eastman)	Affiliated
KNBQ-F	97.3	100 KW @ 700	CHR/ROCK		$ 64.25	(Christal)	Tacoma Trib (TACOMA)
KPLZ-F	101.5	100 KW @ 1200	CHR/ROCK	RKO	$ 50.00*	(Mc-Guild)	Golden West
KRPM-F	106.1	100 KW @ 700	COUNTRY	APR	$ 42.50	(Weiss)	(TACOMA)
KSEA-F	100.7	100 KW @ 730	BTFL MUS (Bonne)		$ 85.00*	(Torbet)	Bonneville
KUBE-F	93.3	100 KW @ 1070	CHR/ROCK		$100.00*	(MMR)	First Media
KZOK-F	102.5	100 KW @ 1165	AOR (Sebastian)		$ 70.00*	(HNWH)	Sterling

SHREVEPORT

MSA Rank # 123	Stations: 15/15	CSI: 3.1 Bil
MSA Pop: 342,800	Diaries: 817/387:1	CSI HH: 25.5 M
APR 17.0	Standard Error: .708	Retail $: 2.0 Bil
Est 1983 Rev: $9,900,000	% Below Line: 0	% Not Listed: 3.5

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KOKA	64/11.9	11.3	15.9	13.3	13.1
2. KMBQ-F	57/10.6	8.8	5.6	10.9	7.6
KDKS-F	57/10.6	13.8	9.6	9.6	11.1
KCOZ-F	57/10.6	11.3	12.3	11.0	8.5
5. KRMD-F	53/ 9.9	9.8	10.8	9.3	10.0
6. KVKI-F	48/ 9.0	2.5	2.7	1.2	.9
KCIJ	48/ 9.0	8.6	9.6	11.0	7.6
8. KEEL	36/ 6.7	9.2	7.3	7.5	8.3
9. KWKH	35/ 6.5	8.0	8.6	6.8	10.5
10. KROK-F	28/ 5.2	6.3	5.6	6.5	8.3

12+ TSA 1/4	
1. KRMD-F	103
2. KMBQ-F	93
3. KWKH	70
4. KOKA	68
5. KEEL	65
6. KDKS-F	61
7. KCOZ-F	57
KCIJ	57
9. KROK-F	49
10. KVKI-F	48

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KRMD-F	1417/19.3	20.6	23.5
2. KEEL	1303/24.0	20.3	23.2
3. KWKH	1159/18.0	16.4	25.3
4. KMBQ-F	1102/21.6	16.3	13.6
5. KROK-F	907/16.9	16.8	16.5
6. KOKA	906/24.0	22.6	27.3
7. KDKS-F	721/21.2	20.8	16.8
8. KCIJ	580/13.3	13.5	13.9
9. KCKI-F	562/16.6	7.8	NA
10. KCOZ-F	559/16.7	17.1	19.6

12+ FM SHARE (METRO): 58.80% (304 of 517) (FAL 82: 50.35%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KMBQ-F	1. KMBQ-F	1. KVKI-F	1. KVKI-F	1. KRMD-F	1. KRMD-F+
2. KOKA	2. KVKI-F	2. KDKS-F	2. KRMD-F	2. KCOZ-F	2. KOKA
3. KDKS-F	3. KDKS-F	3. KMBQ-F	3. KCOZ-F	3. KOKA	3. KCOZ-F
			KEEL		
			KOKA		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KCOZ-F	1. KMBQ-F	1. KVKI-F	1. KCOZ-F	1. KMBQ-F	1. KVKI-F
2. KRMD-F	2. KOKA	2. KDKS-F	KVKI-F	2. KVKI-F	2. KRMD-F
3. KVKI-F	3. KCIJ	3. KOKA	3. KEEL	3. KDKS-F	KOKA
			KRMD-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KASO	1240	Minden	.4/1.7	KBCL	1070	2.1/3.6	KTAL-F	98.1	.4/3.1
KASO-F	95.3	Minden	.4/1.4	KRMD	1340	3.2/8.3			

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	64 (1)	57 (1)	121 (2)	23.4
COUNTRY	52 (2)	57 (1)	109 (5)	21.1
ROCK/AOR/CONTEMP		85 (2)	85 (2)	16.4
AC	36 (1)	48 (1)	84 (2)	16.2
BTFL MUSIC		57 (1)	57 (1)	11.0
RELIGION/GOSPEL	48 (1)		48 (1)	9.3
NOSTALGIA	11 (1)		11 (1)	2.1
MOR/VARIETY	2 (1)		2 (1)	0.4
			517 (15)	

RADIO STATIONS

KCIJ, 980, 5 KW (DAYS) , BLACK/GOSPEL	SBN, $18.00* (Savalli)	
KEEL, 710, 50 KW/5 KW (DA-2) , AC	ABC-I, $37.00* (Mc-Guild)	Multimedia
KOKA, 1550, 10 KW/500 W (DA-N), BLACK	ABC-C, $25.00* (Blair)	
KWKH, 1130, 50 KW (DA-N) , COUNTRY	ABC-E, $30.00* (Torbet)	Great Empire
KCOZ-F, 100.1, 3 KW @ 300, BTFL MUS (SRP)	, $22.00* (Blair)	
KDKS-F, 92.1, 3 KW @ 300, BLACK	NBN, $24.00* (HNWH)	(BENTON)
KMBQ-F, 93.7, 100 KW @ 350, AOR (Drake-Chen)	ABC-I, $38.00* (Mc-Guild)	Multimedia
KRMD-F, 101.1, 100 KW @ 1000, COUNTRY (Burk-Abr)	, $35.00* (Katz)	
KROK-F, 94.5, 100 KW @ 400, CHR/ROCK	RKO, $23.00* (Torbet)	Great Empire
KVKI-F, 96.5, 100 KW @ 275, AC/CONTEMP	MBS, $26.00* (Eastman)	

SPOKANE

MSA Rank # 119
MSA Pop: 357,200
APR 18.5
Est 1983 Rev: $8,100,000

Stations: 16/16
Diaries: 768/386:1
Standard Error: .734
% Below Line: 0

CSI: 3.3 Bil
CSI HH: 24.0 M
Retail $: 1.7 Bil
% Not Listed: 9.3

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KXLY-F	103/18.8	17.1	12.3	12.4	11.9
2. KDRK-F	56/10.2	6.4	8.1	11.0	3.0
3. KKPL-F	48/ 8.8	13.3	11.5	9.4	5.8
4. KHQ-F	46/ 8.4	9.8	6.5	6.6	10.5
5. KREM-F	40/ 7.3	6.9	5.1	4.8	9.6
6. KEZE-F	35/ 6.4	5.6	8.3	12.9	6.3
7. KGA	32/ 5.8	6.2	7.5	8.2	5.8
8. KJRB	28/ 5.1	5.2	7.9	7.4	11.2
9. KXLY	27/ 4.9	3.1	3.2	3.2	2.8
10. KHQ	26/ 4.7	6.6	7.7	5.4	7.9

12+ TSA 1/4	
1. KXLY-F	141
2. KDRK-F	114
3. KEZE-F	76
4. KKPL-F	68
5. KHQ-F	63
KREM-F	63
7. KGA	57
8. KHQ	38
9. KJRB	34
10. KXLY	31

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KXLY-F	1216/24.8	21.3	22.0
2. KHQ-F	1096/23.9	23.2	22.8
3. KDRK-F	1072/17.7	14.9	13.5
4. KKPL-F	1036/21.8	31.2	25.6
5. KGA	936/17.1	16.5	19.8
6. KREM-F	895/19.0	21.0	15.6
7. KEZE-F	823/14.2	13.6	14.2
8. KJRB	736/20.5	20.1	26.8
9. KHQ	703/15.6	18.6	22.8
10. KXLY	560/15.4	11.2	16.9

12+ FM SHARE (METRO): 66.60% (331 of 497) (FAL 82: 57.11%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHQ-F	1. KKPL-F	1. KKPL-F	1. KXLY-F	1. KXLY-F	1. KXLY-F
2. KEZE-F	KREM-F	2. KREM-F	2. KKPL-F	2. KDRK-F	2. KDRK-F
	3. KHQ-F	3. KDRK-F	3. KDRK-F	3. KGA	3. KXLY
		KXLY-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KXLY-F	1. KXLY-F	1. KKPL-F	1. KXLY-F	1. KREM-F	1. KXLY-F
2. KKPL-F	2. KKPL-F	2. KREM-F	2. KDRK-F	2. KEZE-F	2. KKPL-F
3. KDRK-F	3. KHQ-F	KHQ-F	3. KKPL-F	3. KHQ-F	KREM-F
				KKPL-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGGR	630	Opportunity	1.6/4.3	KKER	1230	1.8/4.4	KUDY	1280	1.1/2.7
KICN-F	98.9		.5/4.5	KREM	970	1.1/7.8	KXXR	1550	4.0/5.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	28 (1)	121 (3)	149 (4)	30.0
COUNTRY	51 (3)	56 (1)	107 (4)	21.5
BTFL MUSIC		103 (1)	103 (1)	20.7
AC	6 (1)	48 (1)	54 (2)	10.9
MOR/VARIETY	53 (2)		53 (2)	10.7
NOSTALGIA	22 (1)		22 (1)	4.4
RELIGION/GOSPEL	6 (1)	3 (1)	9 (2)	1.8
			497 (16)	

RADIO STATIONS

KGA , 1510, 50 KW (DA-N), COUNTRY	ABC-I,	$35.50	(Eastman)	Comm Pacific
KHQ , 590, 5 KW , MOR	NBC,	$24.00	(Katz)	
KJRB, 790, 5 KW (DA-N), CONTEMP	ABC-C,	$37.50	(Mc-Guild)	Kaye-Smith
KXLY, 920, 5 KW , MOR	CBS,	$? ?	(Torbet)	
KDRK-F, 93.7, 56 KW @ 2380, COUNTRY	RKO,	$31.07	(Eastman)	Comm Pacific
KEZE-F, 105.7, 100 KW @ 2000, AOR	,	$37.50	(Mc-Guild)	Kaye-Smith
KHQ-F , 98.1, 94 KW @ 2030, CHR/ROCK (TM)	,	$25.00	(Katz)	
KKPL-F, 96.1, 100 KW @ 2080, AC	,	$45.00	(HNWH)	
KREM-F, 92.9, 81 KW @ 2100, CHR/AOR	,	$28.00	(Blair)	King
KXLY-F, 99.9, 25 KW @ 3010, BTFL MUS (Churchill)	,	$40.00*	(Torbet)	

SPRINGFIELD, MA

MSA Rank # 89	Stations: 26/14	CSI: 5.1 Bil
MSA Pop: 525,200	Diaries: 873/566:1	CSI HH: 27.3 M
APR 18.9	Standard Error: .693	Retail $: 2.6 Bil
Est 1983 Rev: $8,300,000	% Below Line: 30.4	% Not Listed: 8.2

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WHYN-F	113/12.1	13.0	12.1	11.1	12.5
2. WAQY-F	96/10.3	7.5	8.5	7.4	4.9
3. WMAS	81/ 8.7	9.0	8.3	6.2	7.3
4. WHYN	73/ 7.8	9.9	7.6	9.7	10.2
5. WMAS-F	69/ 7.4	10.5	9.7	10.0	7.8
6. WRCH-F	52/ 5.6	4.4	4.6	3.8	2.9
7. WTIC-F	45/ 4.8	4.0	3.3	3.4	3.0
8. WKSS-F	36/ 3.8	1.5	1.5	.9	1.8
9. WREB	35/ 3.7	3.3	2.3	3.6	2.4
WTIC	35/ 3.7	4.0	3.7	3.4	3.7

12+ TSA 1/4	
1. WHYN-F	122
2. WAQY-F	114
3. WRCH-F	85
4. WMAS	83
5. WHYN	76
6. WMAS-F	75
7. WTIC-F	74
8. WTIC	59
9. WKSS-F	44
10. WCCC-F	37

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WHYN-F	1658/30.1	32.2	27.9
2. WAQY-F	1538/25.7	24.6	25.2
3. WHYN	1277/24.3	29.8	26.3
4. WTIC-F	1208/17.5	15.2	13.9
5. WMAS-F	1172/20.8	23.9	23.2
6. WMAS	951/18.5	15.9	17.2
7. WRCH-F	932/13.2	9.6	11.7
8. WCCC-F	883/14.0	13.1	14.1
9. WTIC	874/11.1	14.3	13.1
10. WAAF-F	581/ 9.2	9.0	8.4

12+ FM SHARE (METRO): 61.70% (530 of 859) (FAL 82: 61.70%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAQY-F	1. WAQY-F	1. WHYN-F	1. WHYN-F	1. WHYN-F	1. WHYN-F
2. WCCC-F	2. WHYN-F	2. WAQY-F	2. WHYN	2. WMAS	2. WHYN
3. WTIC-F	3. WMAS-F	3. WMAS-F	3. WMAS-F	3. WRCH-F	3. WMAS
	4. WTIC-F	4. WHYN	4. WAQY-F	4. WHYN	4. WMAS-F WAQY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHYN-F	1. WHYN-F	1. WHYN-F	1. WHYN-F	1. WAQY-F	1. WHYN-F
2. WMAS	2. WAQY-F	2. WMAS-F	2. WHYN		2. WAQY-F
3. WAQY-F	3. WMAS	3. WAQY-F	3. WMAS-F		3. WHYN
4. WMAS-F	4. WMAS-F	4. WTIC-F	4. WRCH-F		4. WMAS-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WACE	730	Chicopee	.9/4.6	WSPR	1270		2.4/9.9	WDRC-F	102.9	Hartf	.7/5.8
WARE	1250	Ware	1.7/4.2	WTTT	1430	Amher	.9/1.0	WHCN-F	105.9	Hartf	1.3/6.3
WHMP	1400	North.	1.6/5.2	WAAF-F	107.3	Worc.	2.1/9.2	WIOF-F	104.1	Hartf.	.6/3.2
WHMP-F	99.3	North.	3.1/7.9	WBZ	1030	Bost	.3/3.8	WSRS-F	96.1	Worc.	1.2/4.4
WIXY	1600	E. Long.	2.6/6.3	WCCC-F	106.9	Hartf.	3.3/14.0	WWYZ-F	92.5	Water.	.3/3.4
WLDM	1570	Westf.	1.0/2.9								

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		240 (7)	240 (7)	27.9
AC	73 (1)	191 (4)	264 (5)	30.7
BTFL MUSIC		99 (3)	99 (3)	11.
MOR/VARIETY	99 (6)		99 (6)	11.5
NOSTALGIA	81 (1)		81 (1)	9.4
NEWS/TALK	44 (2)		44 (2)	5.1
COUNTRY	24 (1)		24 (1)	2.8
RELIGION/GOSPEL	8 (1)		8 (1)	0.9
			859 (26)	

RADIO STATIONS

WHYN, 560, 5 KW/1 KW (DA-2), AC	RKO,	$86.00	(Blair)	Affiliated
WMAS, 1450, 1 KW/250 W, NOSTALGIA (Al Ham)	MBS,	$70.88	(Mc-Guild)	Lappin
WREB, 930, 500 W (DAYS), TALK	,	$12.00	(RSR)	
WAQY-F, 102.1, 27 KW @ 650, AOR	ABC-C,	$46.00*	(Eastman)	Wilkes-Schwartz
WHYN-F, 93.1, 9 KW @ 970, AC	RKO II,	$86.00	(Blair)	Affiliated
WMAS-F, 94.7, 50 KW @ 360, AC	,	$70.88	(Mc-Guild)	Lappin

WAAF - See Worcester

Other ranked stations see Hartford

STOCKTON

MSA Rank # 116
MSA Pop: 362,500
APR 17.5
Est 1983 Rev: $4,700,000

Stations: 32/10
Diaries: 677/457:1
Standard Error: .774
% Below Line: 47.0

CSI: 3.3 Bil
CSI HH: 24.8 M
Retail $: 1.7 Bil
% Not Listed: 12.7

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81
1. KHOP-F	50/9.2	7.9	5.1	5.5	5.8
2. KRAK	49/9.0	6.1	9.6	8.9	9.6
3. KJAX-F	45/8.3	8.7	10.0	9.6	9.1
4. KFMR-F	34/6.3	6.9	5.1	3.5	2.2
5. KSTN	28/5.2	7.7	5.1	5.1	3.8
6. KNBR	27/5.0	6.5	5.3	5.5	8.0
7. KWG	26/4.8	2.2	2.1	1.2	1.1
8. KSTN-F	25/4.6	4.1	4.7	6.5	4.9
9. KCBS	24/4.4	6.7	6.2	5.5	6.0
10. KZAP-F	21/3.9	3.4	4.9	5.9	2.9
KJOY	21/3.9	2.2	6.2	4.7	6.7

NOTE: THE STOCKTON MSA AND TSA ARE THE SAME.

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KHOP-F	678/21.9	18.7	15.9
2. KRAK	604/19.5	18.3	20.8
3. KSTN	536/17.3	18.2	17.7
4. KJOY-F	508/16.4	15.1	16.8
5. KJAX-F	479/15.5	13.7	16.5
6. KFMR-F	440/14.2	12.6	13.3
7. KCBS	419/13.5	14.2	13.4
KNBR	419/13.5	13.8	13.7
9. KWG	327/10.6	5.6	6.0
10. KZAP-F	284/ 9.2	8.4	11.3

12+ FM SHARE (METRO): 54.33% (257 of 473) (FAL 82: 52.61%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHOP-F	1. KHOP-F	1. KHOP-F	1. KRAK	1. KJAX-F	1. KRAK
2. KSTN	2. KZAP-F	2. KRAK	2. KWG	2. KRAK	2. KHOP-F
3. KSTN-F	3. KWG	3. KWG KFMR-F	3. KNBR	3. KFMR-F	3. KJAX-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRAK	1. KJAX-F	1. KHOP-F	1. KRAK	1. KHOP-F	1. KWG
2. KJAX-F	2. KRAK	2. KSTN	2. KJAX-F	2. KZAP-F	2. KRAK
3. KHOP-F	3. KHOP-F		3. KHOP-F	3. KWG	3. KNBR

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCVR	1570	Lodi	.9/2.4	KOSO-F	93.1	Patterson	1.5/6.0	KGO	810	SF	1.7/4.4
KOKK-F	96.7	Manteca	1.7/4.7	KROY-F	96.9	Sacra	.6/2.6	KGO-F	103.7	SF	.4/1.0
KWIN-F	97.7	Lodi	3.3/9.6	KTRB	860	Modesto	.9/2.8	KMEL-F	106.1	SF	.7/2.7
KYBB-F	100.9	Tracy	1.3/5.5	KWOD-F	106.5	Sacra	.6/4.2	KOFY	1050	San Mates	.6/1.5
KCTC-F	96.1	Sacra	1.1/2.3	KXOA-F	107.9	Sacra	.4/1.6	KSFO	560	SF	1.5/3.9
KEWT-F	105.1	Sacra	1.3/4.7	KBLX-F	102.9	SF	.4/2.0	KSOL-F	107.7	SF	.9/4.1
KFBK	1530	Sacra	.6/3.5	KFRC	610	SF	1.5/8.8	KFIV-F	102.3	Modesto	1.1/3.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	57 (3)	120 (9)	177 (12)	37.4
COUNTRY	54 (2)	43 (2)	97 (4)	20.5
BTFL MUSIC		58 (3)	58 (3)	12.3
NEWS/TALK	36 (3)	2 (1)	38 (4)	8.0
SPANISH	8 (2)	25 (1)	33 (3)	7.0
AC	26 (1)	2 (1)	28 (2)	5.9
MOR/VARIETY	27 (1)		27 (1)	5.7
NOSTALGIA	8 (1)		8 (1)	1.7
BLACK/URBAN/JAZZ		7 (2)	7 (2)	1.5
			473 (32)	

RADIO STATIONS

KJOY, 1280, 1 KW (DA-N) , CONTEMP	ABC-I, $18.00* (Mc-Guild)
KSTN, 1420, 5 KW/1 KW (DA-2), SPANISH/ROCK	ABC-C, $20.00* (Roslin)
KWG , 1230, 1 KW/250 W , OLDIES/AC	NBC, $21.00* (Katz)
KFMR-F, 100.1, 3 KW @ 300, COUNTRY (Drake-Chen)	, $24.00* (CBS/FM)
KJAX-F, 99.3, 3 KW @ 331, BTFL MUS (TM)	ABC-E, $35.00* (Mc-Guild)
KSTN-F, 107.3, 8 KW @ 1610, SPANISH	, $ NM (Roslin)

Other ranked stations - See Modesto, Sacramento or San Francisco

SYRACUSE

MSA Rank # 71
MSA Pop: 643,200
APR 15.7
Est 1983 Rev: $9,100,000

Stations: 26/20
Diaries: 1038/519:1
Standard Error: .604
% Below Line: 5.8

CSI: 6.3 Bil
CSI HH: 27.0 M
Retail $: 3.3 Bil
% Not Listed: 10.6

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WYYY-F	115/13.6	11.1	12.9	11.6	13.8
2. WSYR	97/11.5	10.5	14.2	14.2	13.0
3. WFBL	82/ 9.7	11.0	5.9	7.9	7.3
4. WHEN	78/ 9.2	9.0	10.5	12.4	10.7
5. WAQX-F	64/ 7.6	8.2	6.2	4.4	3.6
6. WRRB-F	52/ 6.1	5.8	3.0	5.9	3.6
7. WKFM-F	51/ 6.0	7.0	8.0	4.8	7.4
8. WSEN-F+	43/ 5.1	4.9	4.4	5.8	6.3
9. WSCY-F	25/ 3.0	4.5	6.4	6.3	4.0
10. WIBQ-F	23/ 2.7	2.4	.3	.5	---

12+ TSA 1/4	
1. WYYY-F	145
2. WSYR	109
3. WHEN	89
4. WFBL	83
5. WRRB-F	74
6. WAQX-F	70
7. WKFM-F	64
8. WSEN-F+	55
9. WVOR-F	36
10. WIBQ-F	35

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WYYY-F	2230/31.9	26.9	27.1
2. WHEN	1841/27.5	24.9	30.2
3. WSYR	1566/24.5	27.8	30.8
4. WKFM-F	1155/16.7	17.9	17.1
5. WAQX-F	984/16.8	21.3	18.0
6. WFBL	947/16.1	17.4	12.2
7. WRRB-F	927/11.8	11.4	7.3
8. WSEN-F+	641/10.1	9.9	11.1
9. WNTQ-F	557/ 8.9	9.8	12.7
10. WSCY-F	548/ 9.5	13.5	13.1

12+ FM SHARE (METRO): 55.95% (423 of 756) (FAL 82: 52.40%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAQX-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WFBL	1. WSYR
2. WKFM-F	2. WHEN WAQX-F	2. WHEN	2. WHEN	2. WSYR	2. WHEN
3. WYYY-F		3. WAQX-F	3. WAQX-F	3. WRRB-F	3. WYYY-F
4. WHEN	4. WKFM-F	4. WRRB-F	4. WSYR	4. WHEN	4. WFBL

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WHEN
2. WFBL	2. WFBL	2. WKFM-F	2. WRRB-F	2. WAQX-F	2. WYYY-F
3. WHEN	3. WHEN	3. WHEN	3. WHEN	3. WHEN	3. WSYR
4. WSYR-F	4. WSYR-F	4. WAQX-F	4. WFBL		4. WRRB-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEZG	1220		1.1/2.6
WOLF	1490		1.7/5.2
WMCR	1600	Oneida	2.1/1.0
WNDR	1260		2.2/8.7
WNTQ-F	93.1		2.4/8.9
WMHR-F	102.9		1.7/5.2
WOSC	1300	Fulton	.4/1.1
WSCP	1070	Sandy Cr	.9/ .9
WSGO+	1440	Oswego	.7/1.7
WEZO-F	101.3	Rochester	.5/ .8
WKGW-F	104.3	Utica	.6/3.0
WOUR-F	96.9	Utica	.5/2.8
WRCK-F	107.3	Utica	1.1/3.0
WVOR-F	100.5	Roch	.5/1.2

FORMATS	AM	FM	TOTAL	%
AC	78 (1)	139 (3)	217 (4)	28.7
ROCK/AOR/CONTEMP		158 (6)	158 (6)	20.9
MOR/VARIETY	124 (4)	1 (1)	125 (5)	16.5
COUNTRY	23 (2)	80 (2)	103 (4)	13.6
NOSTALGIA	82 (1)		82 (1)	10.8
BTFL MUSIC	9 (1)	27 (2)	36 (3)	4.8
RELIGION/GOSPEL		18 (1)	18 (1)	2.4
BLACK/URBAN/JAZZ	14 (1)		14 (1)	1.9
OTHERS/UNKNOWN	3 (1)		3 (1)	0.4
			756 (26)	

RADIO STATIONS

WFBL, 1390, 5 KW (DA-N), NOSTALGIA (Al Ham)
WHEN, 620, 5 KW/1 KW (DA-N), AC
WSYR, 570, 5 KW (DA-2), MOR

WAQX-F, 95.3, 3 KW @ 300, AOR
WKFM-F, 104.7, 50 KW @ 310, CHR/ROCK
WNTQ-F, 93.1, 97 KW @ 660, AC
WRRB-F, 107.9, 50 KW @ 500, COUNTRY (Drake-Chen)
WSCY-F, 100.9, 3 KW @ 165, AOR (Burk-Abr)
WSEN-F+, 92.1, 3 KW @ 300, COUNTRY

ABC-D, $34.00 (Weiss)
ABC-E, $102.13 (MMR) Park
NBC, $115.00* (Katz) Katz

ABC-R, $50.00 (Masla)
ABC-F, $28.00 (Selcom) (FULTON)
CBS-R, $ NA (HNWH)
, $44.00* (MMR) Park
, $22.00 (Eastman) Sky
ABC-I, $36.00* (Mc-Guild) Buckley
(BALDWINSVILLE)

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

TAMPA-ST. PETERSBURG

MSA Rank # 21
MSA Pop: 1,754,700
APR 18.5
Est 1983 Rev: $30,200,000

Stations: 26/24
Diaries: 1407/1071:1
Standard Error: .539
% Below Line: 4.5

CSI: 15.4 Bil
CSI HH: 21.1 M
Retail $: 8.9 Bil
% Not Listed: 9.2

12+ METRO 1/4/SHARE			SPG 83	WIN 83	FAL 82
1.	WWBA-F	414/14.8	13.8	10.8	10.9
2.	WRBQ-F	327/11.7	12.7	11.3	11.6
3.	WDAE	175/ 6.3	6.2	6.1	5.2
4.	WYNF-F	170/ 6.1	5.6	4.3	5.0
5.	WQYK-F	147/ 5.3	8.0	7.2	8.6
6.	WSUN	138/ 4.9	5.2	6.7	6.8
7.	WZNE-F	137/ 4.9	3.3	3.0	3.0
8.	WIQI-F	131/ 4.7	4.7	5.0	6.9
9.	WFLA	97/ 3.5	3.5	4.3	3.0
10.	WTMP	92/ 3.3	4.0	5.6	5.7
11.	WOJC-F	87/ 3.1	3.5	5.3	3.2
	WPLP	87/ 3.1	3.2	3.1	3.7
13.	WLFW	86/ 3.1	2.3	1.8	1.9
14.	WMGG-F	80/ 2.9	3.9	5.1	5.8
15.	WDUV-F	58/ 2.1	1.2	1.5	1.1

12+ TSA 1/4		
1.	WWBA-F	478
2.	WRBQ-F	421
3.	WYNF-F	286
4.	WSUN	225
5.	WDAE	182
6.	WOJC-F	173
	WZNE-F	173
8.	WIQI-F	161
9.	WQYK-F	158
10.	WDUV-F	154
11.	WPLP	114
12.	WFLA	107
13.	WTMP	99
14.	WSRZ-F	97
15.	WLFW	92

12+ TSA CUME/ MSA CUME RATING			SPG 83	FAL 82
1.	WRBQ-F	5514/28.0	26.8	26.8
2.	WWBA-F	3751/21.1	19.4	17.3
3.	WYNF-F	3186/12.3	13.4	11.4
4.	WSUN	2782/11.1	13.4	15.6
5.	WZNE-F	2695/14.7	11.5	9.9
6.	WOJC-F	2446/ 8.6	7.1	7.1
7.	WDAE	2234/13.8	13.0	10.3
8.	WIQI-F	2179/11.5	10.7	12.6
9.	WQYK-F	2039/11.4	13.2	15.6
10.	WFLA	1946/10.9	12.1	12.7
11.	WDUV-F	1861/ 5.0	4.3	2.6
12.	WMGG-F	1587/ 8.4	10.8	15.3
13.	WSRZ-F	1241/ 5.2	4.6	5.9
14.	WTMP	1229/ 7.4	7.2	8.1
15.	WPLP	1218/ 6.8	7.0	7.2

12+ FM SHARE (METRO): 66.78% (1695 of 2538) (FAL 82: 64.23%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZNE-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WWBA-F	1. WRBQ-F
2. WRBQ-F	2. WYNF-F	2. WYNF-F	2. WIQI-F	2. WDAE	2. WWBA-F
3. WYNF-F	3. WZNE-F	3. WIQI-F	3. WWBA-F	3. WQYK-F	3. WDAE
	4. WIQI-F	4. WQYK-F	4. WQYK-F	4. WRBQ-F	4. WFLA
	5. WTMP	5. WZNE-F	5. WMGG-F	5. WSUN	5. WSUN
	6. WSRZ-F	6. WWBA-F WTMP	6. WSUN	6. WIQI-F	6. WQYK-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWBA-F	1. WWBA-F	1. WRBQ-F	1. WRBQ-F	1. WYNF-F	1. WRBQ-F
2. WRBQ-F	2. WRBQ-F	2. WIQI-F	2. WIQI-F	2. WRBQ-F	2. WWBA-F
3. WIQI-F	3. WRBQ-F	3. WYNF-F	3. WQYK-F	3. WZNE-F	3. WQYK-F
4. WDAE	4. WYNF-F	4. WZNE-F	4. WWBA-F	4. WSRZ-F	4. WIQI-F
5. WQYK-F	5. WQYK-F	5. WTMP	5. WTMP	5. WTMP	5. WMGG-F
6. WSUN	6. WZNE-F		6. WDAE	6. WIQI-F	6. WSUN WYNF-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	36 (1)	634 (3)	670 (4)	26.4
BTFL MUSIC		526 (3)	526 (3)	20.7
COUNTRY	147 (2)	234 (2)	381 (4)	15.0
NOSTALGIA	292 (3)	34 (1)	326 (4)	12.8
AC	20 (1)	267 (3)	287 (4)	11.3
BLACK/URBAN/JAZZ	134 (2)		134 (2)	5.3
MOR/VARIETY	110 (2)		110 (2)	4.3
NEWS/TALK	87 (1)		87 (1)	3.4
OTHERS/UNKNOWN	9 (1)		9 (1)	0.4
RELIGION/GOSPEL	8 (1)		8 (1)	0.3
			2538 (26)	

TAMPA-ST. PETERSBURG ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WWBA-F	1. WRBQ-F	1. WWBA-F
2. WRBQ-F	2. WWBA-F	2. WRBQ-F
3. WYNF-F	3. WYNF-F	3. WDAE
4. WSUN	4. WSUN	4. WIQI-F
5. WDAE	5. WZNE-F	5. WYNF-F
6. WZNE-F	6. WOJC-F	6. WSUN
7. WOJC-F	7. WDAE	7. WQYK-F
8. WIQI-F	8. WIQI-F	8. WFLA
9. WQYK-F	9. WQYK-F	9. WOJC-F
10. WDUV-F	10. WFLA	10. WZNE-F
11. WVFM-F	11. WDUV-F	
12. WPLP	12. WMGG-F	
13. WFLA	13. WTMP	
14. WTMP	14. WPLP	
15. WSRZ-F	15. WSRZ-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WFNN	1470	Dunedin	.3/1.2
WGUL	1500	New Port Rich	1.1/1.8
WGUL-F	105.5	New Port Rich	1.2/3.2
WHBO	1050	Tampa	.7/1.3
WPLA	910	Plant City	.3/1.6
WRBQ	1380	St. Pete	1.3/5.3
WRXB	1590	St. Pete	1.5/2.4
WTAN	1340	Clearwater	.5/1.7
WTIS	1110	Tampa	.3/1.1
WVTY-F	106.3	Holiday	1.9/2.4
WSRZ-F	102.5	Sarasota	2.0/5.2

ADI FM SHARE: 70.00% (2573 of 3676) (FAL 82: 67.57%)

AM STATIONS

WDAE,	1250,	5 KW (DA-N)	, NOSTALGIA (Primetime)	ABC-I,	$ 70.00*	(Katz)	Taft
WFLA,	970,	5 KW (DA-N)	, MOR	NBC,	$108.75	(Blair)	Blair
WLFW,	680,	1 KW (DAYS)	, NOSTALGIA	,	$ 50.00*	(----)	
WPLP,	570,	1 KW (DA-2)	, TALK	CBS,MBS,	$ 38.00*	(P/W)	
WTMP,	1150,	5 KW/2.5 KW (DA-2)	, BLACK	SBN,	$ 50.00	(----)	
WSUN,	620,	5 KW (DA-N)	, COUNTRY	ABC-E,RKO II,	$ 78.75	(Mc-Guild)	Plough

FM STATIONS

WIQI-F,	100.7,	100 KW @ 503,	AC	,	$ 76.00*	(Christal)	Gannett
WMGG-F,	95.7,	100 KW @ 507,	OLDIES/AC	ABC-C,	$ 66.00*	(Selcom)	Metroplex
WOJC-F,	93.3,	100 KW @ 925,	COUNTRY (Burns-Somerset)	,	$108.75	(Blair)	Blair
WQYK-F,	99.9,	100 KW @ 550,	COUNTRY	,	$ 75.00*	(Torbet)	Lake Huron
WRBQ-F,	104.7,	100 KW @ 555,	CHR/ROCK	ABC-F,	$120.00*	(Eastman)	Harte-Hanks
WWBA-F,	107.3,	100 KW @ 649,	BTFL MUS	,	$110.00*	(RKO)	Metromedia
WYNF-F,	94.9,	100 KW @ 1460,	AOR	ABC-R,	$ 74.00*	(Katz)	Taft
WZNE-F,	97.9,	100 KW @ 639,	CHR/ROCK	Source,	$ 60.00*	(Mc-Guild)	Plough
WDUV-F,	103.3,	100 KW @ 649,	BTFL MUS	,	$ NA	(Masla)	(BRADENTON)
WSRZ-F,	102.5,	100 KW @ 570,	AC	CBS-R,	$ 51.25	(CBS/FM)	Cosmos (SARASOTA)
WVFM-F,	94.1,	100 KW @ 390,	BTFL MUS (Bonne)	,	$ 30.00	(Torbet)	(LAKELAND)

TOLEDO

MSA Rank # 73	Stations: 23/13	CSI: 6.4 Bil
MSA pop: 618,800	Diaries: 1117/585:1	CSI HH: 27.9 M
APR 16.2	Standard Error: .575	Retail $: 3.9 Bil
Est 1983 Rev: $11,700,000	% Below Line: 14.2	% Not Listed: 12.7

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WIOT-F	109/10.3	12.2	11.7	13.6	11.8	1. WIOT-F	165	1. WIOT-F	2309/24.4	25.9	28.0
2. WKLR-F	97/ 9.2	8.0	8.5	7.3	5.2	2. WKLR-F	128	2. WMHE-F	1780/19.1	20.1	20.1
3. WLQR-F	95/ 9.0	8.3	10.9	11.2	12.9	3. WLQR-F	114	3. WJR	1588/13.4	13.2	13.8
4. WSPD	93/ 8.8	9.4	9.7	9.6	11.8	4. WJR	111	4. WSPD	1565/21.9	23.8	23.5
5. WMHE-F	79/ 7.5	7.5	8.0	10.8	10.2	5. WMHE-F	107	5. WLQR-F	1454/16.7	17.6	19.9
6. WJR	62/ 5.9	5.0	5.3	6.7	6.6	6. WSPD	97	6. WKLR-F	1346/16.2	15.9	15.1
7. WTOD	55/ 5.2	6.0	6.0	4.5	7.8	7. WWWM-F	69	7. WWWM-F	1314/17.8	17.4	17.1
WWWM-F	55/ 5.2	7.8	6.5	3.4	4.5	8. WRQN-F	63	8. CKLW	1270/ 9.2	11.0	15.5
9. WRQN-F	47/ 4.4	---	---	---	---	9. WTOD	56	9. WRQN-F	1054/13.1	----	----
10. WOHO	43/ 4.1	4.1	3.2	4.6	4.2	10. CKLW	44	10. WOHO	905/12.9	12.9	12.7

12+ FM SHARE (METRO): 61.51% (569 of 925) (FAL 82: 60.08%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WKLR-F	1. WKLR-F	1. WSPD
2. WRQN-F	2. WMHE-F	2. WMHE-F	2. WMHE-F	2. WLQR-F	2. WKLR-F
	3. WWWM-F	3. WKLR-F	3. WLQR-F	3. WJR	3. WLQR-F
	4. WKLR-F	4. WWWM-F	4. WWWM-F	4. WTOD	4. WIOT-F
	5. WRQN-F	5. WLQR-F	5. WIOT-F	5. WSPD	5. WMHE-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLQR-F	1. WIOT-F	1. WMHE-F	1. WKLR-F	1. WIOT-F	1. WKLR-F
2. WKLR-F	2. WKLR-F	2. WIOT-F	2. WLQR-F	2. WMHE-F	2. WIOT-F
3. WIOT-F	3. WLQR-F	3. WWWM-F	3. WMHE-F	3. WKLR-F	3. WMHE-F
4. WMHE-F	4. WMHE-F	4. WRQN-F	4. WWWM-F	WWWM-F	4. WWWM-F
5. WWWM-F	5. WSPD	5. WKLR-F WLQR-F WVOI	5. WSPD	5. WRQN-F	5. WLQR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCWA	1230		3.2/8.5	WCXI	1130	Detr	.5/1.7	WLLZ-F	98.7	Detroit	1.8/5.7
WHFD-F	95.9	Archb	.7/2.0	WFOB	1430	Fostor	.8/2.4	WMUZ-F	103.5	Detroit	.6/1.2
WTWR-F	98.3	Monroe	2.3/6.5	WHMQ-F	100.5	Findla	.7/1.5	WRIF-F	101.1	Detroit	1.2/4.4
WVOI	1520		3.3/4.5	WHYT-F	96.3	Detr	.4/1.7	WWWW-F	106.7	Detroit	.7/2.3
CKLW	800	Windsor	1.8/9.2								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		278 (8)	278 (8)	30.1
MOR/VARIETY	206 (4)		206 (4)	22.3
COUNTRY	60 (2)	111 (3)	171 (5)	18.5
AC	19 (1)	79 (1)	98 (2)	10.6
BTFL MUSIC		95 (1)	95 (1)	10.3
BLACK/URBAN/JAZZ	35 (1)		35 (1)	3.8
NOSTALGIA	34 (1)		34 (1)	3.7
RELIGION/GOSPEL		6 (1)	6 (1)	0.7
			923 (23)	

RADIO STATIONS

WCWA, 1230, 1 KW/250 W , NOSTALGIA MBS, $26.00* (Mc-Guild) Reams
WOHO, 1470, 1 KW (DA-2) , MOR/AC ABC-E, $ NA (Torbet)
WSPD, 1370, 5 KW (DA-N) , MOR ST NBC,NBC-T, $52.00* (Katz)
WTOD, 1560, 5 KW (DAYS,DA), COUNTRY ABC-I, $34.00* (Masla) Booth
WVOI, 1520, 1 KW (DA-2) , BLACK SBN, $20.00* (Weiss)

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

TUCSON

MSA Rank # 80
MSA Pop: 580,800
APR 17.3
Est 1983 Rev: $9,600,000

Stations: 20/17
Diaries: 811/614:1
Standard Error: .688
% Below Line: 1.9

CSI: 5.2 Bil
CSI HH: 23.6 M
Retail $: 2.8 Bil
% Not Listed: 8.5

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KCUB	95/11.0	11.2	11.6	9.0	12.4
2. KJYK-F	83/ 9.7	11.9	8.4	12.6	10.4
3. KRQQ-F	81/ 9.4	9.3	5.4	7.4	5.9
4. KWFM-F	75/ 8.7	10.1	10.7	10.0	6.7
5. KLPX-F	72/ 8.4	6.7	6.3	7.9	6.3
6. KAIR	63/ 7.3	4.3	4.6	4.7	6.1
7. KCEE	44/ 5.1	6.0	5.5	6.1	6.3
KGVY	44/ 5.1	3.5	5.7	4.7	2.1
9. KXEW	39/ 4.5	5.6	6.0	7.4	9.0
10. KTKT	35/ 4.1	3.6	4.1	4.9	6.2

12+ TSA 1/4	
1. KCUB	97
2. KJYK-F	89
3. KRQQ-F	85
4. KWFM-F	83
5. KLPX-F	79
6. KAIR	66
7. KCEE	54
8. KGVY	46
9. KHYT	39
KXEW	39

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KRQQ-F	1344/25.6	26.8	19.0
2. KWFM-F	1246/24.5	24.6	24.7
3. KCUB	1016/19.4	20.9	21.7
4. KLPX-F	960/18.6	18.8	16.3
5. KJYK-F	959/17.4	18.2	16.1
6. KAIR	893/16.9	12.3	13.5
7. KTKT	866/15.5	16.1	16.1
8. KCEE	737/13.2	15.8	12.1
9. KHYT	675/13.4	16.2	16.1
10. KTUC	541/10.1	7.5	10.7

12+ FM SHARE (METRO): 42.95% (338 of 787) (FAL 82: 38.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KLPX-F	1. KRQQ-F	1. KRQQ-F	1. KCUB	1. KCUB	1. KCUB
2. KWFM-F	2. KWFM-F	2. KWFM-F	2. KRQQ-F	2. KJYK-F	2. KJYK-F
KHYT	3. KLPX-F	3. KCUB	3. KJYK-F	3. KAIR	3. KRQQ-F
4. KRQQ-F	4. KAIR	KLPX-F	4. KCEE	4. KXEW	4. KLPX-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KJYK-F	1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KWFM-F	1. KCUB
2. KCUB	2. KWFM-F	2. KWFM-F	2. KCUB	2. KLPX-F	2. KJYK-F
3. KRQQ-F	3. KCUB	3. KAIR	3. KAIR	3. KRQQ-F	3. KRQQ-F
4. KAIR	4. KJYK-F	4. KLPX-F	4. KCEE	4. KCEE	4. KWFM-F
				KTKT	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEZG-F	92.1	Green Valley	.5/1.8	KNST	940	3.1/10.2	KNIX-F	102.5	Phoenix	.6/1.9
KFLT	1450		1.6/4.0	KTUC	1400	3.3/10.1	KOPA-F	100.7	Phoenix	.5/1.6
KHYT	1330		4.4/13.4	KVOI	690	1.7/3.0	KTAR	620	Phoenix	.8/1.2
KNDE-F	99.5		1.6/6.2							

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/OLDIES	38 (1)	232 (4)	270 (5)	34.3
COUNTRY	95 (1)	19 (2)	114 (3)	14.5
BTFL MUSIC		87 (2)	87 (2)	11.1
AC/OLDIES	79 (2)		79 (2)	10.0
MOR/VARIETY	63 (1)		63 (1)	8.0
NEWS/TALK	62 (3)		62 (3)	7.9
NOSTALGIA	44 (1)		44 (1)	5.6
SPANISH	39 (1)		39 (1)	5.0
RELIGION/GOSPEL	29 (2)		29 (2)	3.7
			787 (20)	

RADIO STATIONS

KAIR, 1490, 1 KW/250 W, MOR	NBC, $35.00*	(Blair)	Surrey
KCEE, 790, 5 KW/500 W (DA-2), OLDIES/AC	MBS, $32.00	(Christal)	Behan
KCUB, 1290, 1 KW, COUNTRY	, $44.25	(Katz)	Rex
KGVY, 1080, 1 KW (DAYS), NOSTALGIA	APR, $12.00	(Roslin)	(GREEN VALLEY)
KHYT, 1330, 500 W/5 KW (DA-N), CHR/ROCK	, $27.00*	(RKO)	
KTKT, 990, 10 KW/1 KW (DA-N), CONTEMP	, $25.80	(Torbet)	Lotus
KXEW, 1600, 1 KW (DA-N), SPANISH	, $18.00*	(Lotus)	
KJYK-F, 94.9, 80 KW @ 500, BTFL MUS (Bonne)	, $38.00*	(Blair)	Surrey
KLPX-F, 96.1, 93 KW @ 505, AOR	Source, $25.80	(Torbet)	Lotus
KRQQ-F, 93.7, 26 KW @ 150, CHR/ROCK	ABC-C, $34.50	(Mc-Guild)	Western Cities
KWFM-F, 92.9, 47 KW @ 86, AOR (Pollack)	, $32.00*	(Selcom)	Sandusky

TULSA

MSA Rank # 66	Stations: 17/17	CSI: 7.6 Bil
MSA pop: 691,000	Diaries: 983/627:1	CSI HH: 29.3 M
APR 15.8	Standard Error: .611	Retail $: 3.8 Bil
Est 1983 Rev: $15,500,000	% Below Line: 0	% Not Listed: 7.1

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KWEN-F	124/12.7	9.5	10.4	12.3	13.3
2. KVOO	115/11.8	12.0	13.6	14.4	15.4
3. KRMG	100/10.3	9.6	11.0	12.3	14.0
4. KMOD-F	87/ 8.9	11.2	10.4	11.7	8.3
5. KRAV-F	84/ 8.6	12.6	9.8	12.7	12.4
6. KBEZ-F	77/ 7.9	8.2	10.4	9.2	9.1
KAYI-F	77/ 7.9	7.7	6.5	---	---
8. KTFX-F	61/ 6.3	5.1	4.7	4.6	4.8
9. KCFO-F	44/ 4.5	3.4	4.4	3.3	2.2
10. KELI	43/ 4.4	1.9	1.5	2.5	2.1

12+ TSA 1/4	
1. KVOO	296
2. KMOD-F	145
3. KAYI-F	142
4. KWEN-F	135
5. KRMG	115
6. KBEZ-F	104
7. KRAV-F	96
8. KTFX-F	79
9. KCFO-F	62
10. KELI	44

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KVOO	3279/23.4	28.0	30.7
2. KRMG	1796/23.7	21.9	25.6
3. KAYI-F	1736/15.9	18.4	14.3
4. KWEN-F	1551/20.9	21.6	20.5
5. KMOD-F	1447/15.8	19.7	17.2
6. KRAV-F	1313/17.8	28.6	24.1
7. KBEZ-F	1252/14.0	16.1	16.5
8. KTFX-F	1082/11.0	13.6	12.4
9. KCFO-F	759/ 7.9	8.8	9.4
10. KELI	651/10.3	10.9	8.8

12+ FM SHARE (METRO): 64.27% (581 of 904) (FAL 82: 63.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AUD
1. KAYI-F	1. KMOD-F	1. KWEN-F	1. KWEN-F	1. KVOO	1. KRMG
2. KELI	2. KRAV-F	2. KRAV-F	2. KRAV-F	2. KRMG	2. KVOO
3. KMOD-F	3. KWEN-F	3. KMOD-F	3. KRMG	3. KWEN-F	3. KWEN-F
4. KCFO-F	4. KAYI-F	4. KAYI-F	KVOO	4. KBEZ-F	4. KRAV-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KWEN-F	1. KWEN-F	1. KWEN-F	1. KWEN-F	1. KMOD-F	1. KWEN-F
2. KVOO	2. KVOO	2. KRAV-F	2. KRAV-F	2. KAYI-F	2. KRMG
3. KBEZ-F	3. KBEZ-F	3. KAYI-F	3. KBEZ-F	3. KRAV-F	3. KVOO
4. KMOD-F	KMOD-F	4. KMOD-F	4. KVOO	4. KWEN-F	4. KRAV-F
KRAV-F					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAKC	970		2.4/5.8
KBBJ	1330		2.2/5.2
KCMA-F	106.1	Owasso	.5/2.7
KGTO	1050		1.7/4.5
KSNE-F	92.1	Broken Ar	1.2/3.7
KXOJ	1550	Sapul	.4/1.7
KXOJ-F	100.9	Sapul	1.0/3.2

FORMATS

	AM	FM	TOTAL	%
COUNTRY	115 (1)	135 (2)	300 (3)	33.2
ROCK/AOR/CONTEMP	43 (1)	164 (2)	207 (3)	22.9
AC	17 (1)	96 (2)	113 (3)	12.5
BTFL MUSIC		77 (1)	77 (1)	8.5
MOR/VARIETY	100 (1)		100 (1)	11.1
RELIGION/GOSPEL	23 (1)	44 (1)	67 (2)	7.4
NOSTALGIA	21 (1)		21 (1)	2.3
OTHERS/UNKNOWN	4 (1)	10 (1)	14 (2)	1.5
CLASSICAL		5 (1)	5 (1)	0.6
			904 (17)	

RADIO STATIONS

KELI, 1430, 5 KW (DA-N) , CHR/ROCK CBS-R, $20.00* (Masla) Signal
KRMG, 740, 50 KW/25 KW (DA-2), MOR ABC-I, $70.00* (Christal) Swanson
KVOO, 1170, 50 KW (DA-N) , COUNTRY (Klemm) , $63.75 (Blair)

KAYI-F, 106.9, 100 KW @ 1010, CHR/ROCK ABC-E, $45.00 (Torbet) Hicks (MUSKOGEE)
KBEZ-F, 92.9, 100 KW @ 680, BTFL MUS (Bonne) , $42.00* (Eastman) Mid America
KCFO-F, 98.5, 100 KW @ 661, RELIGION MBS, $25.00 (Weiss) Epperson
KMOD-F, 97.5, 50 KW @ 435, AOR (Pollack) , $50.00* (CBS/FM) Clear Channel
KRAV-F, 96.5, 100 KW @ 380, AC , $67.00 (Selcom)
KTFX-F, 103.3, 100 KW @ 1278, COUNTRY (Century 21) ABC-C,RKO II, $30.00* (HNWH)
KWEN-F, 95.5, 100 KW @ 339, COUNTRY APR, $67.50 (Katz) Katz

WASHINGTON

MSA Rank # 7	Stations: 34/31	CSI: 45.5 Bil
MSA Pop: 3,298,700	Diaries: 1988/1327:1	CSI HH: 37.1 M
APR 18.4	Standard Error: .453	Retail $: 18.3 Bil
Est 1983 Rev: $74,200,000	% Below Line: 1.5	% Not Listed: 8.7

12+ METRO 1/4/SHARE			SUM 83	SPG 83	WIN 83	FAL 82
1.	WKYS-F	498/10.2	10.7	10.4	8.8	9.3
2.	WGAY-F	411/ 8.5	7.5	6.6	7.1	7.3
3.	WMAL	391/ 8.0	7.7	7.2	10.6	8.9
4.	WRQX-F	310/ 6.4	7.0	7.6	6.7	5.1
5.	WHUR-F	288/ 5.9	7.0	5.7	5.4	7.5
6.	WAVA-F	207/ 4.3	3.6	3.2	3.7	4.0
7.	WRC	200/ 4.1	4.0	4.5	3.1	3.6
8.	WLTT-F	197/ 4.1	4.7	4.8	4.5	4.4
9.	WASH-F	183/ 3.8	3.0	3.4	3.9	3.8
10.	WTOP	174/ 3.6	3.8	3.5	3.9	3.3
11.	WPGC-F+	172/ 3.5	3.5	3.4	3.2	3.6
12.	WMZQ-F	170/ 3.5	4.1	4.1	2.7	3.6
13.	WPKX-F	152/ 3.1	3.3	3.2	3.8	5.0
14.	WWDC-F	146/ 3.0	3.6	3.6	3.2	2.9
15.	WGMS-F+	137/ 2.9	3.3	3.8	3.1	3.4
16.	WYCB	122/ 2.5	2.4	1.9	2.5	1.9
17.	WOOK-F	115/ 2.4	2.9	3.2	3.7	3.6
18.	WXTR-F	99/ 2.0	2.1	1.5	1.9	1.2
19.	WEZR-F	69/ 1.4	1.2	2.3	1.3	1.5
20.	WOL	63/ 1.3	1.2	1.3	.9	.8

12+ TSA 1/4		
1.	WKYS-F	533
2.	WGAY-F	451
3.	WMAL	418
4.	WRQX-F	402
5.	WHUR-F	289
6.	WAVA-F	289
7.	WMZQ-F	235
8.	WWDC-F	227
9.	WLTT-F	222
10.	WASH-F	219
11.	WPGC-F+	210
12.	WPKX-F	207
	WRC	207
14.	WTOP	202
15.	WGMS-F+	165
16.	WOOK-F	132
17.	WYCB	122
18.	WXTR-F	112
19.	WEZR-F	88
20.	WOL	63

12+ TSA CUME/ MSA CUME RATING			SPG 83	FAL 82
1.	WRQX-F	6739/19.2	21.5	17.1
2.	WMAL	5887/20.6	17.4	21.2
3.	WKYS-F	5808/19.9	20.5	19.1
4.	WGAY-F	5346/17.5	14.5	15.0
5.	WAVA-F	5180/14.9	11.8	10.4
6.	WHUR-F	4921/17.3	15.4	17.9
7.	WWDC-F	4480/11.6	14.1	11.8
8.	WLTT-F	4328/14.5	14.2	13.5
9.	WPGC-F+	4264/13.3	14.8	14.8
10.	WTOP	4140/13.6	14.0	13.4
11.	WASH-F	3522/10.9	10.6	11.5
12.	WPKX-F	3517/10.3	9.6	10.3
13.	WMZQ-F	3289/ 9.2	9.9	8.3
14.	WOOK-F	3005/10.5	11.9	12.6
15.	WRC	2729/ 9.7	9.8	9.9
16.	WGMS-F+	2718/ 9.1	9.5	9.8
17.	WXTR-F	1910/ 6.0	5.5	4.4
18.	WEZR-F	1564/ 5.3	5.6	4.5
19.	WYCB	1368/ 5.2	4.1	4.6
20.	WOL	1173/ 4.4	4.7	3.9

12+ FM SHARE (METRO): 72.33% (3212 of 4441) (FAL 82: 74.05%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WMAL	1. WMAL
2. WAVA-F	2. WHUR-F	2. WHUR-F	2. WMAL	2. WGAY-F	2. WKYS-F
3. WRQX-F	3. WRQX-F	3. WRQX-F	3. WHUR-F	3. WKYS-F	3. WRQX-F
4. WWDC-F	4. WLTT-F	4. WLTT-F	4. WGAY-F	WRC	4. WGAY-F+
5. WPGC-F	5. WPGC-F+	5. WASH-F	5. WASH-F	5. WTOP	5. WTOP
6. WHUR-F	6. WAVA-F	6. WGAY-F	6. WLTT-F	6. WGMS-F+	6. WASH-F
	7. WWDC-F	7. WPGC-F+	7. WRQX-F	7. WMZQ-F	7. WRC
				WASH-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGAY-F+	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F
2. WKYS-F	2, WGAY-F+	2. WLTT-F	2. WMAL	2. WHUR-F	2. WHUR-F
3. WMAL	3. WRQX-F	3. WHUR-F	3. WHUR-F	3. WRQX-F	3. WGAY-F
4. WLTT-F	4. WMAL	4. WRQX-F	4. WLTT-F	4. WWDC-F	4. WMAL
5. WRQX-F	WAVA-F	5. WPGC-F+	WGAY-F	5. WAVA-F	5. WASH-F
6. WRC	WAVA-F	6. WASH-F	6. WASH-F	6. WOOK-F	6. WRQX-F
7. WASH-F	7. WPGC-F+	7. WAVA-F	7. WPKX-F	7. WLTT-F	7. WLTT-F

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	185 (2)	901 (3)	1086 (5)	24.5
ROCK/AOR/CONTEMP	12 (1)	872 (6)	884 (7)	19.9
AC	1 (1)	547 (4)	548 (5)	12.3
BTFL MUSIC	29 (1)	411 (1)	440 (2)	9.9
MOR/VARIETY	391 (1)		391 (1)	8.8
NEWS/TALK	374 (2)		374 (2)	8.4
COUNTRY	32 (1)	322 (2)	354 (3)	8.0
CLASSICAL	27 (1)	110 (1)	137 (2)	3.1
RELIGION/GOSPEL	93 (3)	17 (1)	110 (4)	2.5
NOSTALGIA	85 (2)		85 (2)	1.9
OTHERS/UNKNOWN		32 (1)	32 (1)	0.7
			4441 (34)	

WASHINGTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKYS-F	1. WRQX-F	1. WGAY-F
2. WGAY-F	2. WMAL	2. WMAL
3. WMAL	3. WKYS-F	3. WRQX-F
4. WRQX-F	4. WGAY-F	4. WRC
5. WHUR-F	5. WHUR-F	5. WKYS-F
6. WAVA-F	6. WAVA-F	6. WAVA-F
7. WLTT-F	7. WLTT-F	7. WMZQ-F
8. WRC	8. WPGC-F+	8. WTOP
9. WPKX-F	9. WWDC-F	9. WWDC-F
10. WPKX-F	10. WTOP	10. WPKX-F
11. WASH-F	11. WPKX-F	
12. WPGC-F+	12. WASH-F	
13. WTOP	13. WMZQ-F	
14. WWDC-F	14. WOOK-F	
15. WGMS-F+	15. WRC	

ADI FM SHARE: &3.96% (3959 of 5353) (FAL 82: 75.21%)

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WABS	780	Arlington	.4/1.0
WEAM	1390	Arlington	.9/2.2
WFAX	1220	Falls Church	.5/1.5
WGAY	1050	Silver Spring	.6/2.6
WPKX	730	Alexandria	.7/2.5
WTKS-F	102.3	Bethesda	.7/2.1
WUST	1120		1.0/1.9
WWDC	1260-		.8/2.4
WFSI-F	107.9	Annapolis	.3/1.3
WHFS-F	99.1	Annapolis	.7/1.4
WIYY-F	97.9	Baltimore	.3/1.2

AM STATIONS

WMAL, 630, 5 KW (DA-2), MOR/TALK	ST ABC-I,	$190.00*	(Mc-Guild)	NBC
WOL , 1450, 1 KW/250 W , BLACK	SBN,	$ 47.50	(Unirep)	
WRC , 980, 5 KW (DA-N), NEWS/TALK	NBC,NBC-T,	$ 76.88	(Eastman)	NBC
WTOP, 1500, 50 KW (DA-2), NEWS	CBS,	$ 85.00*	(CBS Spot)	Outlet
WYCB, 1340, 1 KW/250 W , GOSPEL/BLACK	SBN,	$ 35.00	(Lazar)	

FM STATIONS

WASH-F, 97.1, 23 KW @ 690, AC	,	$148.13	(Katz)	Metromedia
WAVA-F, 105.1, 50 KW @ 500, CHR/ROCK	,	$120.00*	(CBS/FM)	Doubleday
WEZR-F, 106.7, 50 KW @ 500, AC (Burk-Abr)	,	$ 76.25	(Weiss)	EZ
WGAY-F, 99.5, 21 KW @ 780, BTFL MUS	,	$175.00*	(MMR)	Greater Media
WGMS-F+,103.5, 20 KW @ 435, CLASSICAL	MBS,	$100.00*	(RKO)	RKO
WHUR-F, 96.3, 24 KW @ 670, BLACK/JAZZ	,	$ 95.00*	(Weiss)	Howard Univ
WKYS-F, 93.9, 50 KW @ 485, URBAN	NBC,	$150.00*	(Eastman)	NBC
WLTT-F, 94.7, 21 KW @ 780, AC (Klemm)	,	$125.00*	(HNWH)	Gulf
WMZQ-F, 98.7, 50 KW @ 490, COUNTRY	,	$ 80.00*	(Christal)	Viacom
WOOK-F, 100.3, 40 KW @ 320, BLACK	SBN,	$ 70.00*	(Masla)	United
WPGC-F+, 95.5, 50 KW @ 496, CONTEMP/AC	ABC-C,	$115.00*	(Torbet)	First Media
WPKX-F, 105.9, 50 KW @ 410, COUNTRY	APR,	$ 98.00*	(Selcom)	Metroplex
WRQX-F, 107.3, 50 KW @ 410, CHR/ROCK	ABC-R,	$199.38	(Blair)	ABC
WWDC-F, 101.1, 50 KW @ 500, AOR (Burk-Abr)	ABC-R,	$ 85.00*	(Christal)	
WXTR-F, 104.1, 50 KW @ 500, AC/OLDIES	,	$ 50.00	(Masla)	(LAPLATA)

WEST PALM BEACH

MSA Rank # 72
MSA Pop: 637,700
APR 18.5
Est 1983 Rev: $10,300,000

Stations: 35/17
Diaries: 861/677:1
Standard Error: .694
% Below Line: 33.6

CSI: 7.2 Bil
CSI HH: 27.4 M
Retail $: 3.7 Bil
% Not Listed: 7.6

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WEAT-F	146/13.5	13.9	11.5	14.1	13.0
2. WRMF-F	109/10.1	11.2	9.5	6.5	6.9
3. WHYI-F	95/ 8.8	5.7	5.1	4.5	5.3
4. WIRK-F	91/ 8.4	6.7	9.4	12.3	7.4
5. WNJY-F	71/ 6.6	3.7	3.1	4.6	3.8
6. WJNO	65/ 6.0	4.5	6.3	4.1	3.9
7. WPOM	55/ 5.1	4.6	6.8	4.7	7.4
8. WIOD	28/ 2.6	.9	1.8	1.6	2.2
9. WNGS-F	29/ 2.7	2.9	1.3	1.1	1.6

12+ TSA 1/4	
1. WEAT-F	169
2. WRMF-F	109
3. WIRK-F	100
WHYI-F	100
5. WNJY-F	72
6. WJNO	65
7. WIZD-F	61
8. WPOM	55
9. WIOD	31
10. WNGS-F	29

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WEAT-F	1780/25.2	25.4	24.3
2. WRMF-F	1310/21.9	21.7	18.0
3. WHYI-F	1192/19.3	18.1	14.8
4. WIZD-F	1073/ 9.1	14.7	12.0
5. WIRK-F	964/13.6	13.4	16.7
6. WJNO	797/13.3	10.9	15.4
7. WNJY-F	787/13.1	7.3	7.1
8. WIOD	547/ 8.7	4.6	4.7
9. WEAT	511/ 8.0	6.1	8.4
10. WSHE-F	459/ 7.2	9.9	7.3

12+ FM SHARE (METRO): 71.99% (717 of 996) (FAL 82: 64.32%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHYI-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WEAT-F	1. WEAT-F
2. WPOM	2. WHYI-F	2. WIRK-F	2. WIRK-F	2. WIRK-F	2. WRMF-F
	3. WIRK-F	3. WHYI-F	3. WEAT-F	3. WNJY-F	3. WIRK-F
		4. WEAT-F	4. WHYI-F	4. WRMF-F	4. WJNO

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEAT-F	1. WEAT-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F
2. WRMF-F	2. WRMF-F	2. WHYI-F	2. WEAT-F	2. WHYI-F	2. WIRK-F
3. WIRK-F	3. WHYI-F	3. WIRK-F	3. WIRK-F	3. WIRK-F	3. WEAT-F
4. WNJY-F	4. WIRK-F	WAXY-F	4. WPOM	4. WCKO-F	4. WKQS-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDBF	1420	Delray Bea	.6/2.6
WEAT	850		1.2/8.0
WKAO	1510	Boynton B	.9/1.5
WLIZ	1380	Lake Worth	.8/2.5
WPBR	1340	Palm Beach	1.9/5.3
WPCK	1290		1.1/4.5
WSBR	740	Boca Raton	.8/4.2
WSWN	900	Belle Glade	.9/1.6
WVSI-F+	96.7	Jupiter	.5/2.1
WAIA-F	97.3	Miami	.8/3.3
WAXY-F	105.9	FT. La	1.9/6.0
WBSS	980	Pompa B	.4/2.3
WCKO-F	102.7	Pompa B	2.1/6.7
WEZI-F	105.1	Cor Ga	.6/1.7
WGBS	710	Miami	.3/2.5
WINZ	940	Miami	1.2/3.7
WINZ-F	94.9	Miami	.8/4.0
WIZD-F	98.7	Pierce	1.5/9.1
WKQS-F	99.9	Boca R	1.7/4.1
WLYF-F	101.5	Miami	1.2/5.0
WNWS	790	Miami	1.0/3.2
WRBD	1470	Pomp B	.8/3.4
WSHE-F	103.5	FT Lau	2.2/7.2
WTMI-F	93.1	Miami	.8/1.7
WWJF-F	106.7	FT Lau	2.2/5.8

RADIO STATIONS

WEAT, 850, 1 KW (DA-1), NEWS ABC-I, $30.00* (Katz) Curt Gowdy
WJNO, 1230, 1 KW/250 W , NEWS/TALK CBS,NBC,NBC-T,ABC-T, $42.50 (Blair) - Fairbanks
WPOM, 1600, 1 KW (DA-1), BLACK SBN, $23.00 (HNWH)

WEAT-F, 104.5, 100 KW @ 520, BTFL MUS (SRP) , $59.75 (Katz) Curt Gowdy
WIRK-F, 107.9, 100 KW @ 400, COUNTRY (Drake-Chen) , $48.00* (Mc-Guild) Robert Price
WNGS-F, 92.1, 3 KW @ 292, ROCK Source, $30.00* (Masla)
WNJY-F, 94.3, 1.3 KW @ 480, NOSTALGIA (Al Ham) , $26.00* (Christal) Lippin
WRMF-F, 97.9, 100 KW @ 400, AC , $59.50 (Blair) Fairbanks
WIZD-F, 98.7, 100 KW @ 1516, AOR (Sebastian) , $30.00 (HWNH) (FORT PIERCE)

Other ranked stations - See Miami

FOR FORMAT BREAKDOWNS SEE CONTINUATION PAGE AT END OF THIS SECTION

WICHITA

MSA Rank # 106
MSA Pop: 417,300
APR 16.8
Est 1983 Rev: $12,500,000

Stations: 15/12
Diaries: 820/428:1
Standard Error: .677
% Below Line: 7.6

CSI: 4.3 Bil
CSI HH: 26.7 M
Retail $: 2.3 Bil
% Not Listed: 8.3

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KEYN-F	77/13.1	18.5	15.9	15.3	15.5
2. KFDI	64/10.8	11.1	9.4	7.2	11.5
3. KFDI-F	61/10.3	10.7	7.0	8.2	5.2
4. KFH	58/ 9.8	7.4	9.8	9.6	13.0
5. KICT-F	53/ 9.0	9.2	8.3	10.1	8.9
6. KKRD-F	43/ 7.3	4.0	7.2	7.4	7.2
KAKZ	43/ 7.3	9.7	10.9	10.3	7.8
8. KOEZ-F	35/ 5.9	5.0	7.6	.9	1.6
9. KBRA-F	32/ 5.4	5.4	5.2	10.5	6.6
10. KQAM	24/ 4.1	4.2	3.7	5.5	5.2

12+ TSA 1/4	
1. KEYN-F	96
2. KFDI	95
3. KFH	88
4. KFDI-F	85
5. KICT-F	71
6. KKRD-F	57
7. KOEZ-F	54
8. KAKZ	45
9. KSKU-F	34
10. KBRA-F	32

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. KEYN-F	1382/29.5	33.1	32.8
2. KFH	1356/22.0	18.4	20.1
3. KFDI	1256/20.2	22.1	21.0
4. KFDI-F	1253/23.0	20.9	17.6
5. KKRD-F	855/17.5	12.5	14.6
6. KICT-F	824/17.4	15.1	17.1
7. KOEZ-F	709/11.5	10.6	12.6
8. KAKZ	534/13.1	18.6	20.1
9. KLEO	492/12.1	8.7	NA
10. KSKU-F	486/ 4.4	3.7	---

12+ FM SHARE (METRO): 60.44% (327 of 541) (FAL 82: 59.64%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KFDI-F	1. KFDI	1. KEYN-F
2. KKRD-F	2. KICT-F	2. KFDI-F	2. KFDI	2. KFH	2. KFDI
3. KICT-F	3. KFDI-F	3. KICT-F	3. KFH	3. KAKZ	3. KFH
	4. KKRD-F	4. KKRD-F	4. KEYN-F	4. KFDI-F	4. KFDI-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFDI-F	1. KEYN-F	1. KEYN-F	1. KFDI	1. KICT-F	1. KFDI-F
2. KEYN-F	2. KFDI-F	2. KICT-F	KFDI-F	2. KEYN-F	2. KFH
3. KFDI	3. KICT-F	3. KBRA-F	3. KEYN-F	3. KKRD-F	3. KFDI
4. KICT-F	4. KFH	KFDI-F	KKRD-F	4. KFDI-F	4. KEYN-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAKZ-F 95.9 Derby 2.7/7.9
KSGL 900 1.2/4.3
KLEO 1480 3.1/12.1
KSKU-F 102.1 Hutchinson .7/4.4
KBUZ-F 106.5 Arkansas Ci 1.0/4.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		183 (5)	183 (5)	33.8
COUNTRY	122 (2)	61 (1)	183 (3)	33.8
AC	24 (1)	48 (2)	72 (3)	13.3
NOSTALGIA	43 (1)		43 (1)	7.9
BTFL MUSIC		35 (1)	35 (1)	6.5
OTHERS/UNKNOWN	18 (1)		18 (1)	3.3
RELIGION/GOSPEL	7 (1)		7 (1)	1.3
			541 (15)	

RADIO STATIONS

KAKZ, 1240, 1 KW/250 W, NOSTALGIA (Al Ham) ABC-I, $21.50 (Blair)
KFDI, 1070, 10 KW/1 KW (DA-N), COUNTRY ABC-E, $40.00* (Torbet) Great Empire
KFH , 1330, 5 KW (DA-N), COUNTRY CBS,MBS, $40.00* (Eastman)
KQAM, 1410, 5 KW/1 KW (DA-N), OLDIES/AC RKO, $24.00 (Mc-Guild) Long-Pride
KLEO, 1480, 5 KW/1 KW (DA-2), ? ? ? , $16.00 (Christal)

KBRA-F, 97.9, 85 KW @ 420, AC (Fairwest) MBS, $21.00* (Eastman)
KEYN-F, 103.7, 100 KW @ 860, CHR/ROCK RKO, $32.00 (Mc-Guild) Long-Pride
KFDI-F, 101.3, 100 KW @ 1130, COUNTRY ABC-E, $40.00* (Torbet) Great Empire
KICT-F, 95.1, 100 KW @ 970, AOR (Burk-Abr) , $51.25 (Katz) Peoria Jrnl Star
KKRD-F, 107.3, 100 KW @ 884, CONTEMP (Drake-Chen) CBS-R, $29.25 (Masla) John Price
KOEZ-F, 92.3, 100 KW @ 650, BTFL MUS (Churchill) , $10.00 (----) (NEWTON)
KSKU-F, 102.1, 100 KW @ 550, CHR/ROCK ABC-C, $15.00 (Christal) (HUTCHINSON)

WILMINGTON, DE

MSA Rank # 88
MSA Pop: 529,200
APR 17.3
Est 1983 Rev: $6,700,000

Stations: 31/8
Diaries: 1009/438:1
Standard Error: .635
% Below Line: 57.5

CSI: 5.5 Bil
CSI HH: 29.1 M
Retail $: 2.5 Bil
% Not Listed: 7.3

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WSTW-F	72/9.4	9.8	8.9	10.3	11.6
2. WJBR-F	71/9.3	8.0	10.6	11.0	10.1
3. WDEL	68/8.9	8.6	8.4	9.9	9.9
4. WMMR-F	53/6.9	7.9	8.9	8.8	7.9
5. WAMS	38/5.0	3.9	3.0	2.8	2.5
6. WCAU-F	36/4.7	4.3	3.8	4.8	5.2
7. WYSP-F	31/4.0	4.5	4.9	4.7	3.5
8. WUSL-F	29/3.8	4.3	3.7	3.8	4.3
9. WDSD-F	28/3.7	4.1	2.9	1.3	.9
10. WDAS-F	26/3.4	2.5	3.0	3.7	2.0

12+ TSA 1/4	
1. WSTW-F	96
2. WJBR-F	89
3. WDSD-F	73
4. WMMR-F	70
5. WDEL	69
6. WYSP-F	57
7. WCAU-F	49
8. WAMS	38
9. WEAZ-F	35
WKSZ-F	35

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WSTW-F	1501/25.0	24.9	24.2
2. WMMR-F	1231/20.1	20.4	20.7
3. WJBR-F	1026/17.0	17.0	20.1
4. WCAU-F	1002/16.4	15.9	14.3
5. WYSP-F	963/14.1	14.4	15.1
6. WDEL	765/16.8	17.5	22.0
7. WDSD-F	750/7.8	7.2	6.5
8. WMGK-F	556/10.1	10.7	12.4
9. WILM	552/12.2	10.3	14.2
10. WKSZ-F	522/ 7.7	7.1	2.3

12+ FM SHARE (METRO): 69.12% (490 of 708) (FAL 82: 71.22%)

TEENS
1. WCAW-F
2. WMMR-F
3. WUSL-F
WYSP-F

18 - 34
1. WSTW-F
2. WMMR-F

18 - 49
1. WSTW-F
2. WMMR-F
3. WJBR-F
4. WYSP-F
WAMS

25 - 54
1. WSTW-F
2. WJBR-F
3. WAMS
4. WMMR-F

35 - 64
1. WJBR-F
2. WDEL
3. WAMS
4. WSTW-F

12+ AMD
1. WDEL
2. WSTW-F
3. WJBR-F
4. WAMS

12+ MID
1. WJBR-F
2. WSTW-F
3. WDEL
4. WMMR-F

12+ PMD
1. WJBR-F
2. WSTW-F
3. WDEL
4. WMMR-F

WOMEN 18-34
1. WSTW-F
2. WMMR-F
3. WMGK-F
4. WDAS-F

WOMEN 25-54
1. WSTW-F
2. WJBR-F
3. WKSZ-F
WUSL-F

MEN 18-34
1. WMMR-F
2. WSTW-F

MEN 25-54
1. WSTW-F
2. WAMS
3. WMMR-F
4. WDSD-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WILM	1450		2.5/12.2
WJBR	1290		2.1/5.3
WJIC	1510	Salem	.5/1.4
WNRK	1260	Newark	1.7/5.5
KYW	1060	Phila	1.8/7.7
WBAL	1090	Balt	.4/1.8
WCAU	1210	Phila	2.2/8.0
WEAZ-F	101.1	Phila	2.1/6.0
WFIL	560	Phila	.5/3.0
WFLN-F	95.7	Phila	1.0/3.6
WIOQ-F	102.1	Phila	2.2/7.7
WIP	610	Phila	1.4/7.6
WIYY-F	97.9	Balt	.7/1.4
WKSZ-F	100.3	Media,PA	2.9/7.7
WMGK-F	102.9	Phila	2.9/10.1
WPEN	950	Phila	.8/2.4
WPOC-F	93.1	Balt	2.1/4.8
WSNI-F	104.5	Phila	.7/3.5
WVCH	740	Chester	.7/1.0
WWDB-F	96.5	Phila	3.1/6.2
WWSH-F	106.1	Phila	1.2/4.3

FORMATS	AM	FM	TOTAL	
ROCK/AOR/CONTEMP		223 (7)	223 (7)	31.5
MOR/VARIETY	95 (4)		95 (4)	13.4
BTFL MUSIC		87 (2)	87 (2)	12.3
COUNTRY	42 (2)	44 (2)	86 (4)	12.1
NEWS/TALK	50 (3)		50 (3)	10.5
BLACK/URBAN/JAZZ		55 (2)	55 (2)	7.8
AC	4 (1)	49 (3)	53 (4)	7.5
NOSTALGIA	22 (2)		22 (2)	3.1
CLASSICAL		8 (1)	8 (1)	1.1
RELIGION/GOSPEL		5 (1)	5 (1)	0.7
			708 (31)	

RADIO STATIONS

WAMS, 1380, 5 KW/1 KW (DA-2), COUNTRY (Radio Arts) ABC-D, $23.00* (Selcom) Rollins
WDEL, 1150, 5 KW (DA-2) , MOR NBC,NBC-T, $32.00* (Eastman)
WILM, 1450, 1 KW/250 W , NEWS MBS,CBS, $17.00* (Savalli)

WJBR-F, 99.5, 50 KW @ 500, BTFL MUS , $35.91 (----)
WSTW-F, 93.7, 50 KW @ 460, ROCK (TM) , $46.00* (Eastman)
WDSD-F, 94.7, 50 KW @ 400, COUNTRY MBS, $15.00 (Masla) (OVER)

WORCESTER

MSA Rank # 110	Stations: 26/7	CSI: 3.9 Bil
MSA Pop: 378,800	Diaries: 756/424:1	CSI HH: 29.3 M
APR 17.1	Standard Error: .718	Retail $: 1.9 Bil
Est 1983 Rev: $7,200,000	% Below Line: 41.4	% Not Listed: 9.3

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WSRS-F	83/15.1	13.0	13.9	16.3	15.4
2. WAAF-F	56/10.2	8.7	10.2	12.3	12.6
3. WTAG	52/ 9.5	13.0	10.8	12.4	9.8
4. WFTQ	44/ 8.0	6.7	4.9	4.9	5.4
5. WHTT-F	41/ 7.5	6.3	5.1	4.2	4.0
6. WNEB	32/ 5.8	4.2	4.6	6.5	5.6
7. WBCN-F	23/ 4.2	2.5	3.2	2.5	1.7
8. WORC	21/ 3.8	2.7	2.4	3.7	3.0
9. WROR-F	20/ 3.6	5.8	8.1	4.4	6.1
10. WBZ	18/ 3.3	6.0	4.4	6.3	5.9

12+ TSA 1/4	
1. WSRS-F	128
2. WAAF-F	97
3. WHTT-F	63
4. WBZ	60
5. WTAG	59
6. WFTQ	49
7. WBCN-F	37
8. WROR-F	35
9. WNEB	32
WSSH-F	32

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WAAF-F	1606/25.0	25.9	25.1
2. WSRS-F	1445/26.7	26.2	30.9
3. WBZ	1315/14.3	16.3	13.9
4. WHTT-F	1158/20.4	17.8	15.9
5. WTAG	1029/26.6	27.3	28.8
6. WROR-F	719/11.0	11.8	16.8
7. WFTQ	692/18.1	18.7	16.3
8. WCOZ-F	565/ 9.0	11.8	12.3
9. WBCN-F	515/10.4	7.8	9.0
10. WSSH-F	432/ 6.7	6.8	5.3

12+ FM SHARE (METRO): 62.85% (313 of 498) (FAL 82: 67.71%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAAF-F	1. WAAF-F	1. WSRS-F	1. WSRS-F	1. WSRS-F	1. WTAG
2. WHTT-F	2. WHTT-F	2. WAAF-F	2. WFTQ	2. WFTQ	2. WSRS-F
	3. WSRS-F	3. WFTQ	3. WAAF-F	3. WTAG	3. WFTQ

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSRS-F	1. WSRS-F	1. WAAF-F	1. WFTQ	1. WAAF-F	1. WSRS-F
2. WAAF-F	2. WAAF-F	2. WHTT-F	2. WSRS-F	2. WBCN-F	2. WAAF-F
3. WFTQ	3. WHTT-F	3. WFTQ	3. WAAF-F	3. WSRS-F	WFTQ

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGFP	940	Webster	.7/1.8	WJIB-F	96.9	Boston	1.1/4.5	WRKO	680	Boston	.5/2.2
WCOZ-F	94.5	Boston	1.8/9.0	WMJX-F	106.7	Boston	1.1/7.1	WSNE-F	93.3	Taunton	.9/2.2
WCRB-F	102.5	Bost	.7/2.7	WPJB-F	105.1	Provid	.9/4.5	WSSH-F	99.5	Lowell	2.2/6.7
WESO	970	Southbri	2.0/3.8	WPRO-F	92.3	Provid	1.1/4.1	WVBF-F	105.7	Boston	.9/4.6
WHJY-F	94.1	Provid	.9/3.9	WQVR-F	100.1	Southbr	1.5/2.9	WXKS-F	107.9	Boston	2.0/6.3
WHUE-F	100.7	Boston	1.3/6.1								

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	32 (2)	157 (8)	189 (10)	38.0
BTFL MUSIC		96 (3)	96 (3)	19.3
AC	44 (1)	48 (5)	92 (6)	18.5
MOR/VARIETY	74 (3)		74 (3)	14.9
NOSTALGIA	32 (1)		32 (1)	6.4
COUNTRY		8 (1)	8 (1)	1.6
CLASSICAL		4 (1)	4 (1)	0.8
NEWS/TALK	3 (1)		3 (1)	0.6
			498 (26)	

RADIO STATIONS

WFTQ, 1440, 5 KW (DA-2), AC	ABC-I,	$43.75	(Katz)	Katz
WNEB, 1230, 1 KW/250 W , NOSTALGIA (Al Ham)	CBS,	$28.00	(Weiss)	
WORC, 1310, 5 KW/1 KW , CONTEMP	ABC-E,	$24.75	(P/W)	
WTAG, 580, 5 KW (DA-2), MOR	NBC,NBC-T,	$35.50	(Mc-Guild)	Worc Telegram
WESO, 970, 1 KW (DAYS), CONTEMP	,	$ NA	(Torbet)	(SOUTHBRIDGE)
WAAF-F, 107.3, 18 KW @ 760, AOR (Burk-Abr)	Source,	$120.00	(Katz)	Katz
WSRS-F, 96.1, 25 KW @ 650, BTFL MUS	,	$ 60.00	(Blair)	Knight

Other ranked stations see Boston

YORK

MSA Rank # 108
MSA Pop: 394,900
APR 17.3
Est 1983 Rev: $7,900,000

Stations: 31/11
Diaries: 801/493:1
Standard Error: .708
% Below Line: 45.1

CSI: 3.6 Bil
CSI HH: 25.1 M
Retail $: 1.6 Bil
% Not Listed: 6.8

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WRKZ-F	68/11.7	9.8	11.4	9.0	10.1
2. WNCE-F	64/11.1	8.3	6.8	5.1	5.4
3. WSBA	52/ 9.0	8.7	11.8	13.7	10.8
4. WSBA-F	46/ 7.9	5.2	7.2	7.8	7.3
5. WQXA-F	42/ 7.3	12.2	10.8	9.6	10.6
6. WYCR-F	39/ 6.7	7.5	6.9	11.2	9.3
7. WTPA-F	36/ 6.2	9.0	6.8	5.5	5.0
8. WHTF-F	34/ 5.9	2.2	.9	2.3	4.1
9. WNOW	28/ 4.8	5.4	5.4	3.9	6.5
10. WHVR	14/ 2.4	2.1	.9	3.2	2.4

12+ TSA 1/4	
1. WRKZ-F	177
2. WNCE-F	170
3. WTPA-F	149
4. WQXA-F	118
5. WSBA-F	112
6. WHP	94
7. WHP-F	93
8. WIOV-F	78
9. WSBA	72
10. WHTF-F	63

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WRKZ-F	2079/20.7	18.6	20.9
2. WQXA-F	1857/20.9	31.2	27.9
3. WTPA-F	1570/11.7	16.0	12.2
4. WNCE-F	1528/15.5	15.9	16.8
5. WSBA-F	1331/17.6	17.5	15.4
6. WHP	1167/ 3.5	2.5	4.2
7. WHP-F	1105/ 4.0	3.9	6.0
8. WSBA	1075/21.5	21.6	26.9
9. WLAN-F	1063/ 4.2	5.0	5.8
10. WHTF-F	1054/14.7	5.3	3.8

12+ FM SHARE (METRO): 75.46% (409 of 542) (FAL 82: 73.39%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHTF-F	1. WTPA-F	1. WRKZ-F	1. WRKZ-F	1. WNCE-F	1. WSBA
2. WYCR-F	2. WQXA-F	2. WSBA-F	2. WSBA	2. WSBA	2. WRKZ-F
3. WTPA-F	3. WRKZ-F	3. WQXA-F WYCR-F WTPA-F	3. WQXA-F	3. WSBA-F	3. WNCE-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WNCE-F	1. WNCE-F	1. WYCR-F	1. WRKZ-F	1. WTPA-F	1. WRKZ-F
2. WRKZ-F	2. WRKZ-F	2. WQXA-F	2. WSBA-F	2. WRKZ-F	2. WSBA
3. WSBA-F	3. WSBA-F	3. WHTF-F	3. WSBA WNCE-F	3. WQXA-F	3. WYCR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGCB-F	96.1	Red Lion	.7/3.4	WHP-F	97.3	Harrisb	.9/4.0	WFRE-F	99.9	Fred,MD	.5/3.4
WGET	1320	Gettysb	1.6/4.9	WIOV-F	105.1	Ephrata	.9/4.2	WIYY-F	97.9	Balt	.5/2.8
WGTY-F	107.7	Gettysb	.3/1.3	WKBO	1230	Harrisb	.9/1.5	WLIF-F	101.9	Balt	1.2/1.3
WOYK	1350		1.9/6.2	WLAN-F	96.9	Lancast	.9/4.2	WPOC-F	93.1	Balt	2.2/6.0
WCMB	1460	Harrisb	1.0/2.9	WSFM-F	99.3	Harrisb	.9/1.9	WWMD-F	104.7	Hagers	1.6/2.8
WDAC-F	94.5	Lancast	1.2/3.4	WBAL	1090	Balt	.3/1.5	WXYV-F	102.7	Balt	1.4/2.8
WHP	580	Harrisb	1.0/3.5	WBSB-F	104.3	Balt	.3/2.2	WYST-F	92.3	Balt	.3/1.1

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		161 (7)	161 (7)	29.7
COUNTRY	34 (2)	86 (3)	120 (5)	22.1
BTFL MUSIC		90 (6)	90 (6)	16.6
MOR/VARIETY	94 (6)		94 (6)	17.3
AC	5 (1)	53 (3)	58 (4)	10.7
BLACK/URBAN/JAZZ		8 (1)	8 (1)	1.5
RELIGION/GOSPEL		7 (1)	7 (1)	1.3
OTHERS/UNKNOWN		4 (1)	4 (1)	0.7
			542 (31)	

RADIO STATIONS

WHVR, 1280, 5 KW/500 W (DA-2), MOR , $ NA (HNWH) (HANOVER)
WNOW, 1250, 1 KW (DAYS) , COUNTRY ABC-I, $30.00* (MMR) Central Penn
WSBA, 910, 5 KW/1 KW (DA-2) , MOR , $39.00* (Eastman) Susquehanna

WHTF-F, 92.7, 3 KW @ 700, CHR , $35.00 (----) (STARVIEW)
WQXA-F, 105.7, 46 KW @ 520, CONTEMP (Drake-Chen) ABC-C, $41.00* (MMR) Central Penn
WSBA-F, 103.3, 12 KW @ 750, AC , $40.00* (Eastman) Susquehanna
WYCR-F, 98.5, 11 KW @ 930, AOR/ROCK Source, $28.00* (HNWH)

WRHY-F - See Reading

Other ranked stations see Harrisburg or Lancaster

YOUNGSTOWN

MSA Rank # 87
MSA Pop: 529,600
APR 16.8
Est 1983 Rev: $6,300,000

Stations: 24/14
Diaries: 949/461:1
Standard Error: .626
% Below Line: 12.8

CSI: 4.9 Bil
CSI HH: 25.0 M
Retail $: 2.4 Bil
% Not Listed: 7.2

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WKBN-F	94/12.8	9.9	11.2	10.1	10.5
2. WBBW	82/11.2	10.9	12.9	11.2	13.7
3. WQXK-F	75/10.2	8.0	9.4	8.2	6.3
4. WYFM-F	67/ 9.1	10.7	7.3	8.1	8.0
5. WKBN	54/ 7.4	8.2	7.6	8.6	6.7
6. WSRD-F	53/ 7.2	8.0	7.1	9.3	9.5
7. WFMJ	48/ 6.5	6.3	4.8	6.7	5.4
8. WHOT	44/ 6.0	6.9	7.9	7.8	8.1
9. WMMS-F	25/ 3.4	4.0	2.6	2.6	2.2
10. WRRO	21/ 2.9	2.3	4.2	4.0	3.5

12+ TSA 1/4	
1. WKBN-F	134
2. WQXK-F	133
3. WYFM-F	128
4. WSRD-F	87
5. WBBW	85
6. WKBN	77
7. WMMS-F	67
8. WPIC	63
9. WHOT	54
10. WFMJ	53

12+ TSA CUME/ MSA CUME RATING		SPG 83	FAL 82
1. WYFM-F	2410/28.7	28.4	25.3
2. WKBN-F	1788/25.7	22.6	24.0
3. WKBN	1424/22.5	20.8	24.3
4. WQXK-F	1412/16.9	14.3	18.5
5. WSRD-F	1375/19.7	19.3	20.7
6. WHOT	1193/22.8	24.5	26.5
7. WFMJ	912/17.9	16.0	14.1
8. WBBW	866/18.9	21.3	20.7
9. WMMS-F	768/ 7.5	7.8	7.6
10. WPIC	579/ 3.3	2.8	---

12+ FM SHARE (METRO): 57.06% (388 of 680) (FAL 82: 53.90%)

TEENS
1. WYFM-F
2. WSRD-F
3. WHOT

18 - 34
1. WSRD-F
2. WYFM-F
3. WHOT
4. WMMS-F

18 - 49
1. WSRD-F
WYFM-F
3. WQXK-F
4. WKBN-F

25 - 54
1. WKBN-F
WQXK-F
3. WKBN
4. WBBW
WYFM-F

35 - 64
1. WKBN-F
2. WBBW
3. WQXK-F
4. WFMJ

12+ AMD
1. WHOT+
2. WBBW
3. WKBN
4. WKBN-F

12+ MID
1. WKBN-F
2. WBBW
3. WQXK-F
4. WSRD-F

12+ PMD
1. WQXK-F
2. WKBN-F
3. WYFM-F
4. WSRD-F

WOMEN 18-34
1. WYFM-F
2. WSRD-F
WQXK-F
4. WHOT

WOMEN 25-54
1. WQXK-F
2. WKBN-F
3. WYFM-F
4. WBBW

MEN 18-34
1. WSRD-F
2. WMMS-F
3. WHOT
4. WYFM-F

MEN 25-54
1. WKBN
WKBN-F
3. WQXK-F
4. WBBW

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGFT	1500		.4/2.1
WNIO	1540	Niles	1.8/3.7
WOKG	1570	Warren	.5/ .9
WSOM	600	Salem	.7/2.8
WTOF-F	98.1	Canton	.5/2.7
WPIC	790	Sharon	1.6/3.3
WQOD-F	93.3		2.2/5.6
WDJQ-F	92.5	Allian	1.0/3.8
WMJI-F	105.7	Cleve	2.0/5.1
WWIZ-F	103.9	Mercer	.5/2.6
WDMT-F	107.9	Cleve	2.2/6.2
WGCL-F	98.5	Cleve	1.1/3.1
WJR	760	Detroit	.8/1.1
WMGZ-F	95.9	Sharpsv	.5/1.8

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	44 (1)	160 (5)	204 (6)	30.0
MOR/VARIETY	150 (7)		150 (7)	22.1
BTFL MUSIC		94 (1)	94 (1)	13.8
COUNTRY	13 (1)	75 (1)	88 (2)	12.9
NEWS/TALK	82 (1)		82 (1)	12.1
OTHERS/UNKNOWN	3 (1)	20 (2)	23 (3)	3.4
AC		19 (2)	19 (2)	2.8
BLACK/URBAN/JAZZ		16 (1)	16 (1)	2.4
RELIGION/GOSPEL		4 (1)	4 (1)	0.6
			680 (24)	

RADIO STATIONS

WBBW, 1240, 1 KW/250 W , TALK	MBS,ABC-E, $31.05 (Mc-Guild)	
WFMJ, 1390, 5 KW (DA-N) , MOR	NBC,NBC-T, $12.44 (Weiss)	
WHOT, 1330, 500 W/1 KW (DA-2), CONTEMP (Ron White)	Source, $29.00* (Blair)	
WKBN, 570, 5 KW (DA-N) , MOR	CBS, $43.00* (Katz)	
WRRO, 1440, 5 KW (DA-N) , MOR	ABC-I,MBS, $17.00 (Weiss)	(WARREN)
WPIC, 790, 1 KW (DAYS) , MOR	ABC-I, $26.00 (Torbet)	Regional (SHARON)
WSRD-F, 101.1, 16 KW @ 710, AOR (Ron White)	, $38.00* (Blair)	
WKBN-F, 98.9, 9 KW @ 1370, BTFL MUS (SRP)	, $35.00* (Katz)	

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

CONTINUATION PAGE

BAKERSFIELD

KGFM-F, 101.5, 5 KW @ 1280, BTFL MUS , $20.00* (Selcom)
KKXX-F, 107.9, 6 KW @ 1340, CHR/ROCK , $26.00* (Katz) Buck Owens
KQXR-F, 94.1, 5 KW @ 1312, AOR ABC-E, $? ? (HNWH)
KTPI-F, 103.1, 860 W @ 600, COUNTRY NBC, $? ? (Wallace) (TEHACHAPI)

RIVERSIDE-SAN BERNARDINO-ONTARIO

KDUO-F, 97.5, 72 KW @ 1570, BTFL MUS (Century 21) , $45.00* (Torbet)
KGGI-F, 99.1, 2 KW @ 1560, CHR CBS-R, $41.00* (Mc-Guild)
KOLA-F, 99.9, 31 KW @ 1630, ROCK ABC-R, $37.50 (Masla)
KCAL-F, 96.7, 3 KW @ 300, AOR Source, $46.38* (----)

Other stations - See Los Angeles

ALLENTOWN-BETHLEHEM-EASTON

WLSH, 1410, 5 KW (DAYS,DA), MOR , $ 7.00 (----) (LANSFORD)
WSAN, 1470, 5 KW/500 W , ? ? ABC-D, $17.00* (----) Central Penn

WFMZ-F, 100.7, 17 KW @ 870, BTFL MUS (Bonne) , $30.00* (Christal)
WLEV-F, 96.1, 50 KW @ 500, CONTEMP (Drake-Chen) CBS-R, $57.00 (Katz) Sound Communi
WQQQ-F, 99.9, 50 KW @ 456, AC NBC, $40.00* (Torbet)
WXKW-F, 104.1, 50 KW @ 500, COUNTRY (Drake-Chen) ABC-I, $40.00 (Mc-Guild) CRB
WZZO-F, 95.1, 12 KW @ 630, AOR (Burk-Abr) , $38.75 (Blair) Holt

KYW - See Philadelphia

MIAMI-FT. LAUDERDALE

WQBA-F, 107.5, 100 KW @ 500, SPANISH , $60.00 (Eastman) Susquehanna
WSHE-F, 103.5, 100 KW @ 600, AOR (Burk-Abr) ABC-R,Source, $80.00* (Eastman) TK
WTMI-F, 93.1, 100 KW @ 480, CLASSICAL , $53.00 (CMBS)
WWJF-F, 106.7, 100 KW @ 980, MOR , $55.00* (HNWH) Amaturo
WWWL-F, 93.9, 100 KW @ 650, CONTEMP/AC , $65.00* (Masla)

WEAT - See West Palm Beach

ALBUQUERQUE

KWXL-F, 94.1, 23 KW @ 4130, AOR (Burk-Abr) Source, $57.00 (Katz) Peoria Jrnl
KKJY-F, 100.3, 23 KW @ 4107, BTFL MUS (Bonne) , $38.00* (Blair) Dunn

HONOLULU

KPOI-F, 97.5, 100 KW @ 30, AOR (Burk-Abr) , $32.00* (RKO) Sudbrink
KQMQ-F, 93.1, 54 KW @ -119, CHR/URBAN APR,RKO, $25.00 (Selcom) Kadota
KULA-F, 92.3, 100 KW @ 1685, CONTEMP , $36.00 (Eastman) Heftel
KUMU-F, 94.7, 60 KW @ -140, BTFL MUS (Bonne) , $27.00* (Torbet)

LAS VEGAS

KEER-F, 97.1, 50 KW @ 1936, BTFL MUS (Bonne) , $22.00* (Eastman) Donrey
KFMS-F, 101.9, 100 KW @ 1110, COUNTRY (Burns-Somerset) , $35.00* (Katz)
KLUC-F, 98.5, 25 KW @ 180, CHR/ROCK ABC-C, $40.00* (Mc-Guild) Western Cit
KOMP-F, 92.3, 100 KW @ 1520, AOR (Burk-Abr) Source, $32.00* (Christal) Lotus
KUDO-F, 93.1, 25 KW @ 260, AC CBS-R, $20.00* (HNWH)
KXTZ-F, 94.1, 100 KW @ 1250, BTFL MUS (Churchill) , $26.75 (Selcom) (HENDERSON)

FRESNO

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		216 (4)	216 (4)	30.9
AC	17 (1)	97 (3)	114 (4)	16.3
COUNTRY	66 (4)	47 (2)	111 (6)	15.9
NEWS/TALK	82 (3)		82 (3)	11.7
BTFL MUSIC	9 (1)	56 (1)	65 (2)	9.3
SPANISH	55 (2)		55 (2)	7.9
RELIGION/GOSPEL	21 (2)		21 (2)	3.0
NOSTALGIA	16 (1)		16 (1)	2.3
OTHERS/UNKNOWN		9 (1)	9 (1)	1.3
BLACK/URBAN/JAZZ	8 (1)		8 (1)	1.1
			699 (26)	

EL PASO

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	10 (1)	250 (4)	260 (5)	37.5
COUNTRY	69 (2)	79 (2)	148 (4)	21.3
SPANISH	101 (5)		101 (5)	14.6
AC	43 (2)	51 (2)	94 (4)	13.5
BTFL MUSIC		55 (1)	55 (1)	7.9
NEWS/TALK	25 (1)		25 (1)	3.6
MOR/VARIETY	11 (1)		11 (1)	1.6
			694 (21)	

NORTHEAST PENNSYLVANIA

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	45 (2)	258 (7)	303 (9)	29.1
NOSTALGIA	196 (2)		196 (2)	18.8
MOR/VARIETY	143 (6)		143 (6)	13.7
BTFL MUSIC	32 (1)	99 (3)	131 (4)	12.6
AC		105 (4)	105 (4)	10.1
COUNTRY	56 (3)	22 (2)	78 (5)	7.5
NEWS/TALK	60 (2)		60 (2)	5.8
OTHERS/UNKNOWN		26 (3)	26 (3)	2.5
			1042 (35)	

ROCHESTER

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	10 (1)	381 (6)	391 (7)	33.1
MOR/VARIETY	204 (3)		204 (3)	17.3
BTFL MUSIC		189 (1)	189 (1)	16.0
AC		147 (1)	147 (1)	12.5
COUNTRY	86 (2)	16 (1)	102 (3)	8.6
NOSTALGIA		89 (1)	89 (1)	7.5
BLACK/URBAN/JAZZ		41 (1)	41 (1)	3.5
RELIGION/GOSPEL	12 (1)		12 (1)	1.0
OTHERS/UNKNOWN		5 (1)	5 (1)	0.4
			1180 (19)	

SYRACUSE

WYYY-F, 94.5, 100 KW @ 650, CONTEMP/AC , $125.00* (Katz) Katz
WIBQ-F, 98.7, 25 KW @ 660, BTFL MUS , $ 32.40 (Eastman) (UTICA)

WVOR-F - See Rochester

WEST PALM BEACH

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		196 (6)	196 (6)	19.7
NEWS/TALK	154 (7)		154 (7)	15.5
BTFL MUSIC		159 (2)	159 (2)	16.0
AC	4 (1)	145 (4)	149 (5)	15.0
COUNTRY		109 (2)	109 (2)	10.9
NOSTALGIA	25 (3)	71 (1)	96 (4)	9.6
BLACK/URBAN/JAZZ	64 (2)		64 (2)	6.4
MOR/VARIETY	1 (1)	28 (2)	29 (3)	2.9
OTHERS/UNKNOWN	22 (2)		22 (2)	2.2
RELIGION/GOSPEL	9 (1)		9 (1)	0.9
CLASSICAL		9 (1)	9 (1)	0.9
			996 (35)	

TOLEDO

WIOT-F, 104.7, 50 KW @ 655, AOR (Burk-Abr) , $70.00* (Mc-Guild) Reams
WKLR-F, 99.9, 50 KW @ 500, COUNTRY ABC-I, $47.00* (Masla) Booth
WLQR-F, 101.5, 15 KW @ 810, BTFL MUS (SRP) , $64.00* (Katz)
WMHE-F, 92.5, 50 KW @ 480, CONTEMP/AC ABC-F, $60.00 (Christal)
WRQN-F, 93.5, 3 KW @ 300, CHR/ROCK (TM) , $17.00 (----) (BOWLING GREEN)
WWWM-F, 105.5, 3 KW @ 300, AC Source, $35.00* (Torbet)

WJR, CKLW - See Detroit

YOUNGSTOWN

WYFM-F, 102.9, 26 KW @ 455, CHR/ROCK ABC-C, $36.00 (Torbet) Regional (SHARON)

WQXK-F, 105.1, 88 KW @ 400, COUNTRY (Drake-Chen) ABC-D, $25.00* (Eastman) Rust (SALEM)

WMMS-F - See Cleveland

SECTION C

OTHER MARKET REPORTS

1. BIRCH MONTHLY REPORTS
2. ARBITRON CONDENSED RADIO MARKET REPORTS

BIRCH MONTHLY REPORTS*

NEW YORK BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WHTZ-F	.5	4.3	8.9	9.5	9.1
2.	WRKS-F	4.8	4.8	4.8	6.2	7.7
3.	WOR	6.5	6.1	6.2	5.7	5.1
4.	WINS	3.9	4.6	4.6	5.2	5.0
5.	WBLS-F	4.3	4.3	4.4	4.1	4.8
6.	WAPP-F	5.8	5.5	4.6	5.2	4.5
7.	WKTU-F	6.3	6.1	4.8	3.6	4.2
8.	WPLJ-F	6.3	5.3	3.5	3.2	3.6
9.	WADO	3.0	3.1	3.2	3.8	3.4
10.	WPAT-F	2.6	3.4	2.8	2.6	3.1
	WNBC	3.3	3.4	3.1	2.8	3.1
	WJIT	2.3	2.5	1.9	2.7	3.1
13.	WCBS	3.4	3.1	3.1	2.9	3.0
14.	WNEW-F	3.0	2.9	3.1	3.8	2.8
15.	WABC	3.9	3.6	3.3	2.9	2.7
16.	WPIX-F	1.9	1.9	2.5	2.4	2.3
17.	WMCA	1.9	1.8	1.8	2.0	2.2
	WCBS-F	2.0	2.0	2.2	2.0	2.2
19.	WRFM-F	2.1	1.9	1.6	1.8	2.1
	WYNY-F	3.3	3.3	3.4	3.1	2.1

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WHTZ-F	1.2	6.5	11.8	11.8	13.1
2.	WINS	12.3	13.9	13.6	12.3	12.1
3.	WRKS-F	8.5	9.2	9.4	9.5	10.3
4.	WKTU-F	10.8	11.7	10.5	9.4	10.0
5.	WBLS-F	8.4	9.3	8.6	8.3	8.7
	WPLJ-F	10.4	9.9	8.5	8.0	8.7
7.	WCBS	7.6	7.7	8.4	8.4	8.1
8.	WOR	9.2	9.5	9.5	8.9	7.7
9.	WAPP-F	9.1	9.1	7.7	8.0	7.6
10.	WBBC	6.7	6.1	6.1	6.3	6.1
	WABC	7.5	7.8	7.2	6.5	6.1
12.	WPAT-F	4.9	4.5	4.3	4.6	5.7
13.	WPIX-F	4.0	4.1	4.6	5.4	5.3
14.	WNEW	5.3	5.3	5.2	4.3	4.6
15.	WADO	4.2	4.0	3.7	5.0	4.5
	WNEW-F	4.7	4.6	4.1	4.9	4.5
17.	WCBS-F	4.3	4.5	4.5	4.5	4.2
18.	WYNY-F	5.3	5.7	6.2	5.4	3.8
19.	WNCN-F	2.5	2.2	1.5	1.3	1.5
	WHN	3.6	3.3	3.4	3.5	3.4

*Tables show 12+ Metro and 12+ Cume Rating, Monday through Sunday, 6AM-Midnight

PHILADELPHIA BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WUSL-F	8.1	7.6	6.5	7.8	9.4
2.	WEAZ-F	7.9	6.9	6.9	8.4	8.1
3.	WWDB-F	5.4	5.1	4.7	5.2	6.8
4.	WCAU-F	8.8	8.5	8.3	8.2	6.6
5.	KYW	7.8	8.2	7.9	6.5	6.5
6.	WMMR-F	5.3	5.3	5.7	5.3	6.3
7.	WDAS-F	6.9	5.9	4.8	6.9	5.9
8.	WMGK-F	4.8	5.1	6.2	5.8	5.1
	WYSP-F	5.0	5.3	7.0	6.2	5.1
10.	WPEN	4.6	5.3	5.1	4.3	4.9
11.	WIOQ-F	3.6	4.2	3.7	3.7	4.4
12.	WIP	2.5	3.3	4.8	4.4	3.9
13.	WCAU	8.0	6.9	6.2	4.7	3.5
14.	WSNI-F	2.7	1.9	1.7	2.2	3.2
15.	WFIL	2.6	2.8	2.0	2.4	3.0
16.	WWSH-F	2.2	2.5	1.7	2.2	2.7
17.	WKSZ-F	1.7	1.8	2.8	2.7	2.4
18.	WFLN-F	2.4	1.9	2.8	2.6	2.0

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KYW	20.4	20.2	20.9	20.4	20.0
2.	WCAU-F	15.2	16.8	18.5	16.8	15.8
3.	WUSL-F	11.1	11.8	10.4	12.5	14.6
4.	WMMR-F	12.3	13.8	15.3	13.2	13.4
5.	WEAZ-F	10.1	9.6	9.7	11.2	12.1
6.	WYSP-F	11.5	12.0	13.4	12.5	11.9
7.	WDAS-F	8.7	9.3	8.7	10.6	11.1
8.	WMGK-F	10.0	10.7	12.0	10.6	10.1
9.	WCAU	16.5	14.0	13.6	11.7	8.8
10.	WIOQ-F	8.0	8.6	8.2	8.2	8.2
11.	WWDB-F	8.1	7.8	7.0	7.2	7.9
12.	WIP	5.9	6.6	8.3	8.6	7.7
13.	WSNI	6.3	6.7	5.5	6.5	7.5
14.	WWSH-F	5.2	5.7	5.4	6.7	7.3
15.	WPEN	6.9	7.2	7.5	7.0	7.0
16.	WFIL	4.9	5.4	5.8	6.4	6.6
17.	WKSZ-F	2.7	2.8	3.6	4.0	4.3
18.	WFLN-F	4.0	3.9	4.3	4.6	4.0

DETROIT BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WJR	12.9	14.7	12.9	11.0	10.3
2.	WRIF-F	6.7	7.1	7.8	7.2	7.3
3.	WNIC-F	4.2	4.4	5.7	6.1	7.1
4.	WLLZ-F	8.0	9.2	8.5	8.3	6.7
5.	WWJ	4.5	5.7	4.8	6.4	6.4
6.	WDRQ-F	9.3	7.5	6.2	5.9	6.2
7.	WJLB-F	6.4	5.7	5.1	5.8	5.0
8.	WJOI-F	4.0	3.7	4.7	5.0	4.8
9.	WMJC-F	2.6	3.2	4.0	4.4	4.7
10.	WXYZ	3.9	5.2	4.6	3.1	4.6
11.	WWWW-F	3.3	2.7	2.9	4.2	3.8
12.	WHYT-F	4.7	4.8	4.1	3.6	3.7
13.	WCZY-F	3.6	2.9	2.9	3.2	3.5
14.	WJZZ-F	2.7	1.7	1.7	2.3	2.9
15.	WABX-F	3.6	2.3	2.8	2.7	2.6
16.	WOMC-F	3.0	3.1	2.5	2.7	2.5
17.	WCXI-F	1.5	2.2	2.8	2.2	1.9
18.	WLBS-F	1.2	1.0	1.0	1.3	1.7
19.	WGPR-F	1.1	.9	.9	1.0	1.6
	WHND	.9	1.4	2.0	2.1	1.6

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WJR	23.8	24.9	23.6	22.2	20.1
2.	WRIF-F	18.5	19.6	20.2	19.3	18.2
3.	WLLZ-F	16.3	19.4	19.6	18.7	16.8
4.	WNIC-F	10.6	12.8	14.1	13.9	14.4
5.	WDRQ	13.7	12.3	11.7	12.2	12.0
	WWJ	10.7	12.3	12.1	12.9	12.0
7.	WHYT-F	12.2	13.6	12.5	12.0	11.9
8.	WJLB-F	11.4	10.6	11.0	12.3	10.2
9.	WABX-F	12.7	12.2	11.8	10.8	9.8
10.	WMJC-F	8.3	8.9	9.9	10.0	9.4
11.	WJOI-F	6.8	5.6	7.4	7.9	7.6
12.	WXYZ	7.3	8.6	8.7	7.6	7.5
13.	WWWW-F	6.6	7.1	7.3	7.7	6.9
14.	WCZY-F	6.0	6.6	7.4	6.6	6.2
15.	CKLW	5.7	5.2	5.2	4.5	5.4
16.	WOMC-F	5.8	6.4	6.8	6.1	5.1
17.	WCXI-F	4.0	5.0	5.3	5.3	4.9
18.	WLBS-F	4.9	4.8	4.1	4.1	4.8
19.	WJZZ-F	5.6	5.3	4.9	5.8	4.4
20.	WCXI	3.6	3.7	3.9	3.7	3.2

SEATTLE BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KIRO	8.1	8.4	8.9	8.5	8.6
2.	KOMO	5.0	4.7	5.1	6.1	6.6
3.	KISW-F	8.5	7.9	7.8	7.5	6.0
4.	KNBQ-F	7.7	7.2	7.0	6.9	5.9
5.	KZOK-F	5.8	5.8	5.1	5.1	5.6
6.	KUBE-F	5.0	6.4	6.6	5.8	5.4
7.	KLSY-F	2.7	2.3	4.3	5.9	5.0
8.	KIXI	3.1	2.8	4.0	4.4	4.8
9.	KING-F	4.4	3.5	4.0	4.7	4.0
	KSEA-F	3.5	3.5	3.8	3.5	4.0
11.	KBRD-F	2.3	4.0	3.8	2.7	3.4
12.	KYYX-F	3.7	4.1	3.2	3.0	3.3
13.	KPLZ-F	1.9	2.0	1.4	1.6	2.6
14.	KKFX	1.9	1.2	2.0	2.8	2.5
	KRPM-F	2.0	2.9	3.4	3.0	2.5
	KJR	3.1	2.8	3.2	2.8	2.5
17.	KMPS-F	3.7	3.4	3.0	2.5	2.4
	KBIQ-F	1.7	1.9	1.7	1.8	2.4

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KIRO	16.6	17.9	18.6	18.9	20.7
2.	KOMO	11.8	13.3	12.6	14.6	14.2
3.	KISW-F	11.2	11.2	12.1	12.5	10.0
4.	KUBE-F	9.5	10.6	10.9	9.9	9.9
5.	KNBQ-F	8.7	8.9	9.0	9.5	9.3
6.	KZOK-F	9.6	10.4	10.2	9.6	8.7
7.	KLSY-F	5.3	5.1	6.8	8.5	7.6
8.	KJR	8.5	8.1	7.2	7.1	7.0
9.	KSEA-F	6.7	6.9	6.9	6.9	6.6
	KIXI	6.5	6.2	6.2	5.7	6.6
11.	KYYX-F	6.8	7.9	6.8	6.4	6.2
12.	KING-F	7.8	6.6	6.6	6.8	6.0
13.	KKFX	4.7	3.5	3.7	5.1	5.5
	KING	5.2	3.9	3.4	4.9	5.5
15.	KVI	8.6	8.4	7.7	6.5	5.4
16.	KIXI-F	5.0	4.0	3.7	4.2	4.5
17.	KMPS-F	5.9	5.6	4.9	4.7	4.4
	KBRD-F	4.0	4.8	4.8	4.3	4.4

SAN FRANCISCO BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KGO	10.0	7.4	7.6	8.7	9.5
2.	KCBS	5.4	4.5	4.5	5.1	5.5
3.	KSOL-F	3.6	4.1	2.3	5.0	4.9
4.	KSAN-F	3.8	4.1	4.6	3.6	4.1
5.	KIOI-F	2.2	3.5	4.1	3.9	4.0
6.	KBLX-F	3.8	4.4	3.8	3.1	3.8
7.	KABL-F	2.2	3.0	3.8	2.7	3.6
8.	KYUU-F	3.1	3.0	3.2	3.3	3.2
9.	KSFO	3.2	3.0	3.1	2.5	3.0
10.	KQAK-F	2.0	2.2	2.4	2.5	2.8
11.	KITS-F	3.4	2.5	2.0	3.1	2.6
	KFRC	4.5	3.9	3.7	3.8	2.6
13.	KNBR	3.3	2.9	2.2	2.2	2.5
14.	KFOG-F	1.4	2.0	3.0	3.6	2.4
	KNEW	1.8	1.8	2.6	2.9	2.4
	KOME-F	1.6	2.5	2.4	2.0	2.4
	KRQR-F	3.9	3.1	2.9	2.7	2.4
18.	KYA	1.3	1.7	1.8	1.7	2.3
19.	KOIT-F	3.0	3.1	2.6	1.8	2.2
20.	KWSS-F	1.2	1.3	1.3	1.5	2.0
	KDIA	2.5	2.2	2.2	2.4	2.0

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KGO	15.9	14.4	15.3	16.0	17.1
2.	KCBS	13.9	12.0	13.3	13.5	13.5
3.	KFRC	13.0	12.7	11.4	10.5	10.1
4.	KSOL-F	6.9	7.3	6.3	8.5	9.4
5.	KIOI-F	9.6	9.3	10.0	10.2	9.1
6.	KSAN-F	6.6	6.2	8.2	8.6	8.5
7.	KYA	4.9	5.2	5.1	6.2	7.4
	KMEL-F	9.9	10.3	10.4	9.1	7.4
9.	KYUU-F	7.8	7.4	6.8	6.7	7.1
10.	KITS-F	7.4	7.0	6.0	6.8	7.0
11.	KSFO	7.7	6.7	7.0	6.6	6.4
	KBLX-F	5.8	7.3	6.5	6.3	6.4
	KABL-F	6.2	6.3	7.2	6.2	6.4
14.	KDIA	4.4	4.8	4.7	6.0	6.0
	KNBR	9.9	8.4	6.8	6.2	6.0
16.	KRQR-F	8.9	8.5	8.0	7.0	5.8
17.	KOME-F	5.5	5.7	5.6	4.7	5.6
18.	KOIT-F	5.2	5.0	5.4	5.3	5.3
19.	KDFC-F	4.2	4.5	4.6	4.9	5.2
20.	KQAK-F	5.7	6.7	6.0	5.0	5.1
	KNEW	5.9	4.8	5.7	5.7	5.1

PITTSBURGH BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KDKA	21.1	21.2	18.3	16.1	15.9
2.	WDVE-F	8.0	8.4	8.8	9.7	10.3
3.	WBZZ-F	8.1	7.5	7.3	9.4	9.4
4.	WTAE	4.2	6.3	7.0	6.4	6.3
5.	WAMO-F	8.2	5.9	5.2	4.7	5.6
6.	WSHH-F	3.9	4.0	4.6	5.6	5.4
7.	WHYW-F	5.3	4.1	4.5	5.7	5.2
8.	WHTX-F	4.7	5.4	6.3	6.1	4.5
9.	WDSY-F	3.4	4.4	3.9	2.9	3.9
10.	WTKN	3.0	3.4	3.3	2.4	3.5
11.	WJAS	4.9	4.8	4.7	4.2	3.2
	WPNT-F	2.9	2.6	1.9	2.5	3.2
13.	WWSW-F	2.5	2.6	2.6	3.3	2.9
14.	KQV	2.2	2.4	2.5	2.8	2.8
15.	WYDD-F	2.5	3.2	2.8	2.4	2.7

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KDKA	39.2	38.6	36.5	33.3	32.3
2.	WBZZ-F	15.0	14.4	14.9	16.2	15.2
3.	WTAE	11.0	14.0	14.5	15.6	14.7
4.	WDVE-F	12.2	13.8	13.8	14.0	14.3
5.	WHTX-F	12.1	13.3	13.3	14.7	13.7
6.	WHYW-F	9.2	9.4	8.8	9.5	10.0
7.	WSHH-F	7.0	7.4	8.4	8.7	8.7
8.	WAMO-F	10.8	8.8	7.9	7.0	8.1
9.	KQV	6.7	6.7	6.5	6.7	7.3
10.	WJAS	8.2	6.8	6.5	6.2	6.3
11.	WPNT-F	4.8	5.6	5.3	5.1	5.8
	WYDD-F	5.5	5.9	5.7	5.9	5.8
13.	WDSY-F	4.7	4.3	4.7	4.8	5.4
14.	WTKN	6.1	6.0	5.1	4.7	5.3
15.	WWSW-F	4.3	5.1	5.2	5.0	5.0

DALLAS/FORT WORTH BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KVIL-F	10.4	10.0	10.1	11.0	12.1
2.	KKDA-F	6.4	5.8	5.6	9.1	8.2
3.	WBAP	8.0	8.2	7.4	6.2	7.8
4.	KZEW-F	6.9	8.2	7.2	7.4	7.6
5.	KSCS-F	6.7	7.9	8.1	8.0	7.5
6.	KRLD	5.0	6.0	6.4	5.7	6.0
7.	KAFM-F	6.5	7.8	7.9	6.7	5.6
8.	KEGL-F	6.4	5.8	5.2	4.7	5.5
9.	KTXQ-F	7.8	6.9	6.8	5.6	5.4
10.	KPLX-F	5.1	5.5	7.2	6.2	5.2
11.	KMEZ-F	6.0	3.3	3.2	4.2	4.0
12.	KNOK-F	3.2	1.7	2.5	3.6	3.2
13.	KMGC-F	1.6	2.3	1.9	1.9	2.5
14.	KLIF	.6	1.0	1.5	1.6	1.6
	KPBC	.6	.9	.9	1.3	1.5

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KVIL-F	15.6	14.7	14.7	16.6	17.5
2.	KSCS-F	9.5	10.8	11.2	12.3	13.2
3.	KZEW-F	10.6	12.0	11.6	11.6	12.0
4.	KEGL-F	9.8	11.3	11.3	10.1	11.8
5.	KRLD	10.0	11.9	12.5	11.8	11.5
6.	KTXQ-F	11.2	11.8	11.8	10.5	11.2
7.	WBAP	10.7	10.7	11.8	10.1	10.6
8.	KAFM-F	8.0	10.8	12.0	10.8	10.0
9.	KKDA-F	7.9	6.8	7.4	9.3	8.5
10.	KPLX-F	6.5	6.8	8.7	8.2	7.2
11.	KMEZ-F	6.6	5.6	6.0	5.7	5.2
12.	KNOK-F	5.0	4.1	4.7	6.8	4.9
13.	KMGC-F	3.6	4.8	4.4	3.9	4.2
14.	KLIF	1.6	1.7	2.6	3.2	3.1
	KOAX-F	2.7	2.5	3.2	3.5	3.1

CLEVELAND BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WMMS-F	13.1	12.5	12.6	14.6	15.5
2. WZAK-F	8.1	6.0	5.4	8.5	8.8
3. WGCL-F	11.0	12.6	11.9	9.5	8.6
4. WMJI-F	8.3	8.5	6.3	5.8	6.6
5. WDOK-F	6.9	7.1	6.3	6.2	5.8
6. WBBG	5.3	6.9	8.5	6.9	5.5
7. WQAL-F	4.6	5.4	6.4	5.8	5.3
8. WKSW-F	2.6	2.5	2.3	3.5	5.2
9. WERE	3.4	4.1	3.9	4.1	3.9
10. WZZP-F	3.3	4.3	5.3	4.3	3.8
11. WABQ	1.7	1.0	.6	1.0	3.6
12. WGAR	5.0	3.7	3.1	3.0	3.5
13. WCLV-F	2.9	2.8	1.0	2.1	3.0
14. WDMT-F	4.2	4.6	4.8	4.2	2.9
15. WJW	3.2	3.0	3.0	2.1	2.8

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WMMS-F	21.2	22.9	22.9	23.4	24.2
2. WGCL-F	22.0	23.5	23.4	21.6	21.3
3. WMJI-F	18.1	17.3	16.9	17.1	17.4
4. WZZP-F	12.3	12.3	14.4	15.4	13.6
5. WDOK-F	13.5	13.0	12.2	12.1	13.2
6. WHK	7.8	10.0	12.9	14.0	10.9
7. WBBG	10.0	10.6	11.2	10.3	10.3
8. WRQC-F	8.4	8.7	9.6	10.9	9.8
9. WZAK-F	9.2	8.5	8.2	9.5	9.0
10. WQAL-F	11.4	12.2	11.2	9.6	8.6
11. WKSW-F	7.0	8.4	7.2	6.4	8.4
12. WGAR	9.4	9.8	8.2	7.5	8.3
WDMT	11.1	9.8	7.6	9.1	8.3
14. WJMO	4.4	3.8	3.3	5.9	6.9
15. WCLV-F	7.3	6.5	4.4	5.9	6.0

WASHINGTON BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WKYS-F	10.6	9.1	8.8	9.9	11.4
2. WMAL	6.1	8.0	8.0	8.6	8.8
3. WGAY-F	5.6	6.5	6.0	6.2	8.2
4. WRQX-F	10.1	9.0	8.5	8.4	7.2
5. WHUR-F	5.3	5.1	5.2	5.7	6.9
6. WWDC-F	6.0	5.5	4.8	5.5	6.6
7. WAVA-F	6.3	7.2	6.6	5.7	5.8
8. WRC	3.4	4.8	4.2	3.6	4.4
9. WPKX-F	3.5	4.9	4.9	4.1	3.8
10. WGMS-F	2.6	2.9	3.9	3.8	3.0
11. WMZQ-F	3.8	3.9	3.7	3.2	2.9
12. WLTT-F	3.6	3.9	4.6	3.9	2.8
13. WOOK-F	1.6	2.1	2.5	2.6	2.7
14. WPGC-F	3.7	3.0	3.2	2.8	2.4
15. WTOP	4.1	4.3	3.5	2.7	2.2
16. WETA-F	2.0	1.1	2.0	2.5	2.5
17. WASH-F	3.1	2.8	2.8	2.5	2.1

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WRQX-F	19.5	19.0	20.0	20.8	19.2
2. WKYS-F	14.5	13.4	14.4	18.1	18.1
3. WMAL	12.2	13.7	15.9	17.1	16.6
4. WWDC-F	12.2	13.0	12.8	14.2	15.3
5. WAVA-F	11.4	12.8	13.7	14.2	14.8
6. WHUR-F	10.0	9.9	10.7	12.5	14.1
7. WPKX-F	9.2	9.9	10.1	12.2	12.6
8. WGAY-F	10.7	9.2	10.2	11.1	12.3
9. WPGC-F	10.4	9.6	9.7	10.3	10.8
10. WOOK-F	8.6	8.2	9.1	10.5	10.2
11. WTOP	9.6	9.8	10.4	10.2	10.0
12. WRC	7.6	7.6	7.6	8.3	9.7
13. WLTT-F	10.3	9.7	9.0	9.5	9.5
14. WMZQ-F	6.8	6.5	8.1	7.9	7.7
15. WGMS-F	5.8	5.7	7.7	7.5	6.5
16. WASH-F	8.0	8.1	7.7	7.9	6.2
17. WETA-F	5.0	4.2	5.2	5.9	6.0

BOSTON BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WXKS-F	11.6	9.9	10.9	11.1	10.2
2.	WBCN-F	11.0	12.1	10.5	10.1	9.9
3.	WHTT-F	9.8	9.9	10.0	11.2	9.6
	WBZ	8.5	9.5	9.3	9.5	9.6
5.	WHDH	6.1	5.3	5.3	4.7	5.3
6.	WJIB-F	2.3	3.4	4.5	5.0	4.4
7.	WEEI	3.8	3.8	5.2	5.1	3.9
8.	WROR-F	3.0	3.1	2.8	2.3	3.8
9.	WCOZ-F	5.5	4.9	5.3	4.8	3.6
10.	WRKO	3.5	3.4	3.3	3.3	3.5
11.	WMJX-F	3.0	3.6	3.7	3.3	3.1
12.	WGBH-F	1.6	2.4	1.9	2.1	3.0
13.	WSSH-F	3.2	2.2	1.7	1.8	2.4
	WVBF-F	3.1	3.2	3.0	2.5	2.4
15.	WHUE-F	1.8	1.7	1.9	1.7	2.2
	WCRB-F	1.5	1.7	1.1	1.5	2.2

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WBZ	15.8	15.9	17.4	17.8	18.7
2.	WHTT-F	16.9	17.9	18.0	18.1	18.2
3.	WXKS-F	18.0	17.9	18.0	18.1	17.5
4.	WBCN-F	16.2	17.9	17.2	17.3	16.9
5.	WHDH	14.3	12.2	15.0	15.9	13.0
6.	WEEI	10.9	11.5	12.8	13.2	12.5
7.	WCOZ-F	14.3	16.5	15.7	13.3	12.2
8.	WJIB-F	6.2	6.9	7.7	8.9	9.5
9.	WROR-F	9.6	8.8	7.8	7.9	8.5
10.	WRKO	5.7	6.0	6.2	6.9	8.1
11.	WMJX-F	7.5	8.7	9.5	8.8	7.1
12.	WGBH-F	3.7	5.1	5.6	5.8	6.1
13.	WSSH-F	4.3	3.5	3.1	3.5	4.7
14.	WVBF-F	6.7	6.5	5.5	5.3	4.6
15.	WBUR-F	3.2	3.8	3.8	4.2	4.2
	WAAF-F	4.2	4.5	4.9	4.6	4.2

HOUSTON BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KIKK-F	8.1	9.1	7.9	7.8	9.6
2.	KMJQ-F	9.5	9.3	10.8	9.2	9.5
3.	KKBQ-F	5.6	7.9	8.9	8.0	9.1
4.	KSRR-F	7.4	7.9	7.2	8.8	7.9
5.	KRLY-F	9.8	8.2	8.1	7.7	6.2
6.	KLOL-F	5.4	5.7	5.5	5.7	5.7
7.	KILT-F	4.3	4.1	4.5	5.6	5.5
	KTRH	2.6	3.6	5.0	5.1	5.5
9.	KODA-F	4.3	3.9	5.0	5.9	5.0
10.	KRBE-F	4.1	4.7	4.5	4.4	4.8
11.	KFMK-F	3.3	3.5	4.3	4.6	4.4
12.	KQUE-F	5.6	4.8	3.6	3.6	3.8
13.	KPRC	3.4	3.6	3.9	3.1	3.0
14.	KLEF-F	1.5	1.2	1.0	2.2	2.1
15.	KKBQ	2.7	2.4	2.1	2.3	2.0

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KKBQ-F	14.0	15.8	17.1	17.6	19.2
2.	KSRR-F	16.8	17.1	15.8	18.3	18.2
3.	KLOL-F	14.7	14.9	14.9	15.9	16.1
4.	KIKK-F	14.5	14.5	14.9	15.9	15.5
5.	KMJQ-F	17.0	16.4	17.2	14.9	14.6
6.	KILT-F	11.3	10.3	9.4	11.4	11.8
7.	KRLY-F	16.1	15.6	16.2	13.0	11.2
8.	KODA-F	10.1	9.2	11.5	12.0	10.7
9.	KRBE-F	10.9	12.0	12.3	11.6	9.8
10.	KTRH	5.9	7.0	9.5	9.6	9.1
11.	KFMK-F	8.2	7.5	7.6	8.7	8.5
12.	KQUE-F	8.7	7.5	7.6	8.1	7.2
13.	KPRC	6.6	7.0	8.8	7.5	6.4
14.	KKBQ	5.9	6.0	6.4	5.9	6.1
15.	KLEF-F	3.7	3.3	3.6	4.3	3.9

DENVER BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KPKE-F	9.4	10.9	13.4	12.4	10.0
2.	KOSI-F	7.8	6.7	6.4	5.9	7.5
3.	KOA	5.0	6.3	7.4	7.1	5.9
4.	KYGO-F	4.0	3.9	3.5	4.9	5.7
5.	KIMN	4.7	4.5	4.9	5.2	5.4
	KOAQ-F	6.9	6.6	6.1	4.9	5.4
7.	KBCO-F	4.3	3.6	3.4	4.1	5.0
8.	KEZW	3.4	3.1	2.7	2.7	4.8
9.	KBPI-F	8.2	7.6	8.1	6.6	4.7
10.	KVOD-F	3.6	4.0	4.6	5.3	4.5
11.	KAZY-F	4.5	5.7	4.8	4.5	4.3
12.	KLZ	4.9	5.5	4.6	4.9	4.2
13.	KPPL-F	3.5	3.6	4.0	4.3	3.4
14.	KBRQ-F	1.9	1.5	2.2	2.8	3.3
15.	KDKO	5.1	3.5	2.0	2.0	3.1

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KBPI-F	20.5	20.9	21.5	22.2	21.2
2.	KPKE-F	15.5	19.4	21.2	20.2	18.5
3.	KOAQ-F	17.7	19.0	19.8	17.8	17.4
4.	KIMN	14.4	15.0	16.2	15.9	16.6
	KAZY-F	16.8	17.0	16.4	17.0	16.6
6.	KOA	16.4	17.6	18.5	18.3	16.4
7.	KOSI-F	14.9	14.2	14.7	14.6	14.9
8.	KPPL-F	9.9	10.9	12.5	12.8	12.5
9.	KYGO-F	10.0	10.1	9.2	11.3	11.4
10.	KLZ	10.4	8.1	8.8	9.5	9.7
	KHOW	8.3	10.0	10.8	10.2	9.7
12.	KLIR-F	102.	10.5	10.8	10.9	9.3
13.	KBCC-F	7.5	8.2	9.6	9.3	8.7
14.	KVOD-F	8.9	9.9	8.6	8.2	8.5
15.	KEZW	6.7	5.6	4.8	5.5	7.5

PHOENIX BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KDKB-F	9.4	10.3	9.8	10.1	10.7
2.	KNIX-F	12.1	11.0	10.2	10.8	10.1
3.	KTAR	9.2	9.6	7.3	8.3	8.9
4.	KUPD-F	9.2	7.1	6.3	7.7	8.3
5.	KMEO-F	4.9	5.5	6.2	6.2	6.7
6.	KOPA-F	7.6	6.5	5.5	4.7	6.3
	KZZP-F	7.5	6.9	7.0	6.9	6.3
8.	KQYT-F	5.1	6.1	7.5	6.0	6.1
9.	KOY	3.4	3.8	4.0	5.1	5.6
10.	KKLT-F	5.5	6.7	8.9	7.0	5.3
11.	KOOL-F	4.1	4.0	4.4	4.9	4.6
12.	KSTM-F	1.7	1.8	2.0	2.5	3.3
13.	KEZC-F	2.5	3.8	4.5	4.9	3.1

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KDKB-F	18.7	17.6	17.3	19.2	18.8
2.	KUPD-F	17.2	14.7	14.6	16.0	15.3
3.	KNIX-F	17.1	17.7	16.9	15.3	15.1
4.	KZZP-F	16.9	15.2	15.0	16.8	14.8
5.	KTAR	14.8	15.4	15.0	15.8	13.8
6.	KOPA-F	14.9	12.8	12.6	12.7	12.7
7.	KKLT-F	11.4	12.1	13.0	12.8	11.4
8.	KMEO-F	10.3	10.8	10.2	10.3	11.0
9.	KOY	9.8	9.8	10.1	11.5	10.4
10.	KQYT-F	8.6	8.5	9.3	8.7	8.6
11.	KOOL-F	7.5	7.7	7.4	7.6	7.4
12.	KEZC-F	6.5	7.4	7.2	7.1	5.5
13.	KHEP-F	2.2	2.7	3.2	3.9	4.2

MILWAUKEE BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WQFM-F	7.9	10.3	11.2	10.2	10.5
2.	WTMJ	18.4	17.4	13.9	10.6	10.2
3.	WKTI-F	8.0	9.2	9.6	8.7	9.5
4.	WMIL-F	3.1	3.3	5.7	7.5	7.2
5.	WLUM-F	3.7	4.8	8.1	8.4	7.0
6.	WEZW-F	6.8	6.8	5.3	6.0	6.4
7.	WOKY	3.0	2.8	3.9	4.6	5.3
	WBCS-F	3.9	3.9	4.1	4.6	5.3
9.	WISN	4.0	5.0	3.4	3.1	4.6
10.	WZUU-F	4.1	4.3	4.5	5.0	4.3
11.	WMYX-F	4.9	4.8	5.0	3.7	3.7
12.	WRKR-F	2.9	3.1	2.6	3.2	3.1

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WTMJ	32.1	30.5	27.1	23.2	21.4
2.	WKTI-F	18.5	19.6	20.5	19.6	19.1
3.	WQFM-F	10.4	10.0	10.7	11.1	10.7
4.	WISN	12.5	13.0	12.8	12.9	13.6
5.	WZUU-F	14.2	13.3	12.7	12.2	11.6
6.	WOKY	10.4	10.0	10.7	11.1	10.7
7.	WBCS-F	11.5	10.4	9.8	10.8	10.6
8.	WEZW-F	10.4	9.2	9.1	9.8	10.2
	WMIL-F	7.3	6.3	8.9	11.3	10.2
10.	WLUM-F	6.9	7.6	9.8	10.6	9.7
11.	WMYX-F	8.2	8.1	8.3	8.4	9.5
12.	WLPX-F	16.8	12.5	9.1	9.1	9.3
13.	WRKR-F	8.1	8.9	8.5	9.6	9.1

MIAMI BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WINZ-F	8.3	8.7	9.7	11.0	11.2
2.	WHYI-F	12.6	12.2	11.6	10.4	10.5
3.	WQBA	8.8	10.8	11.6	9.4	6.9
4.	WLYF-F	6.3	5.0	4.7	4.9	6.2
5.	WRHC	2.5	2.8	2.8	2.6	5.1
6.	WSHE-F	6.6	6.1	4.1	4.1	4.6
7.	WINZ	2.6	3.4	4.1	5.0	4.3
8.	WIOD	3.1	2.8	2.1	2.8	4.1
9.	WAXY-F	3.9	2.9	2.9	3.7	3.3
	WWWL-F	3.1	3.2	2.8	2.6	3.3
	WNWS	3.2	4.4	5.7	5.5	3.3
12.	WWJF-F	2.3	2.2	2.3	3.2	2.9
13.	WKQS-F	2.5	2.9	2.5	3.0	2.8
	WQBA-F	3.2	2.8	2.7	1.8	2.8
15.	WCMQ-F	3.6	2.7	3.2	2.9	2.6
16.	WAIA-F	2.3	2.4	3.1	2.8	2.5

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WHYI-F	17.1	16.9	18.5	19.7	18.0
2.	WINZ-F	12.9	14.3	16.2	16.9	17.3
3.	WIOD	6.4	6.8	6.3	7.4	9.1
4.	WINZ	6.3	8.4	9.2	10.0	8.4
5.	WAXY-F	6.9	6.1	5.6	6.7	7.7
6.	WLYF-F	8.9	7.4	8.0	7.6	7.6
7.	WNWS	5.6	6.3	8.7	8.5	7.1
8.	WQBA	10.8	11.4	10.1	7.2	6.9
9.	WSHE-F	7.9	9.6	7.6	6.1	6.1
10.	WWWL-F	6.0	6.8	5.5	5.2	5.7
11.	WKQS-F	3.7	3.8	4.0	4.6	4.5
12.	WAIA-F	4.3	5.1	5.5	5.0	4.2
13.	WCKO-F	4.4	5.2	5.1	4.2	4.1
14.	WCMQ-F	5.4	4.1	4.5	4.2	3.7
15.	WQBA-F	4.0	4.1	4.5	3.6	3.5
16.	WWJF-F	3.0	3.2	3.4	4.1	3.4

BALTIMORE BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WIYY-F	8.9	9.7	11.3	10.5	9.3
2.	WBSB-F	10.0	9.5	8.1	8.0	8.4
3.	WXYV-F	9.5	8.3	7.8	7.9	8.0
4.	WBAL	7.7	7.0	7.7	6.9	7.8
5.	WPOC-F	5.7	4.8	4.2	6.2	7.5
6.	WLIF-F	4.2	5.0	6.0	5.1	5.6
7.	WWIN-F	2.7	3.8	4.7	4.3	5.5
8.	WCBM	2.6	2.6	2.4	3.1	3.5
	WWIN	5.1	3.3	2.3	3.0	3.5
10.	WYST-F	3.2	3.4	3.3	4.0	3.2
11.	WMAR-F	2.3	3.0	4.1	3.9	3.1
	WCAO	3.3	3.4	3.7	3.0	3.1
13.	WEBB	2.3	2.6	2.4	3.9	3.0
14.	WITH	2.3	3.0	2.3	2.1	2.8
15.	WFBR	6.8	6.6	6.5	3.9	2.6

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WBSB-F	21.0	21.2	21.0	20.8	21.6
2.	WIYY-F	17.6	19.4	21.0	20.2	18.4
3.	WBAL	17.2	17.1	17.0	14.4	16.1
4.	WXYV-F	14.7	14.6	14.8	15.0	14.8
5.	WLIF-F	9.7	11.0	10.5	9.5	12.1
6.	WPOC-F	12.0	9.8	9.3	11.3	11.5
7.	WFBR	16.3	15.9	21.5	17.8	10.3
8.	WMAR-F	6.2	8.8	10.5	10.1	10.1
9.	WCAO	8.4	9.3	9.4	9.4	9.9
10.	WWIN-F	7.0	8.2	8.1	8.0	8.8
11.	WWIN ✓	7.8	7.2	6.6	7.7	8.5
12.	WCBM	7.0	7.8	8.4	7.7	8.2
13.	WYST-F	8.7	7.4	7.6	8.3	8.1
14.	WWDC-F	7.7	8.4	8.5	7.8	7.5
15.	WQSR-F	5.7	6.9	6.9	6.8	6.7

PORTLAND OR BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KMJK-F	8.2	8.1	10.1	11.4	9.6
2. KRCK-F	11.5	11.4	10.0	9.6	9.1
3. KGW	4.8	5.1	6.5	7.9	7.7
4. KINK-F	9.6	8.0	7.1	7.1	7.0
5. KUPL-F	7.3	9.0	6.5	5.6	6.7
6. KWJJ	6.1	7.5	5.7	5.8	6.3
7. KEX	4.6	5.3	5.6	5.3	6.1
8. KGON-F	5.1	4.6	6.9	6.6	5.0
9. KCNR-F	7.5	8.2	7.5	6.1	4.9
10. KXL	2.4	2.2	3.0	3.5	4.4
11. KUPL	2.8	1.3	1.7	2.9	4.0
12. KJIB-F	4.2	4.2	3.6	2.8	3.2

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. KGW	13.0	15.2	17.4	17.5	17.5
2. KMJK-F	11.2	11.4	14.0	15.5	15.3
3. KGON-F	15.0	13.1	13.3	13.9	12.9
KRCK-F	15.2	14.9	15.4	13.7	12.9
5. KEX	11.3	11.2	11.5	10.4	12.2
6. KINK-F	13.3	11.9	13.0	12.5	11.5
7. KWJJ	9.7	11.1	10.2	10.0	10.3
8. KCNR-F	12.9	13.2	14.1	11.9	10.2
9. KUPL-F	9.8	10.9	10.3	8.1	9.0
10. KXL	5.7	5.3	6.9	8.1	7.5
11. KYXI	7.3	6.9	7.2	6.9	6.1
12. KUPL	6.1	4.6	4.3	4.7	5.7

ATLANTA BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WZGC-F	12.0	10.4	10.8	12.3	13.8
2. WKLS-F	10.1	14.1	14.7	11.9	10.6
3. WVEE-F	13.4	10.8	7.6	8.2	10.3
4. WKHX-F	8.2	9.0	8.7	9.4	9.7
5. WQXI-F	10.3	11.1	10.5	9.8	9.3
6. WSB	10.1	11.2	9.5	8.3	6.8
7. WPCH-F	5.5	5.5	7.2	6.2	6.6
8. WAOK	4.8	2.6	2.8	4.1	4.1
9. WSB-F	5.3	4.2	4.8	4.4	3.7
10. WRMM-F	1.7	1.7	3.5	4.7	3.5
11. WPLO	1.8	2.8	2.6	1.7	2.4
12. WGST	2.9	2.5	2.8	2.5	2.3

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WZGC-F	25.2	23.8	23.7	25.4	27.9
2. WQXI-F	20.5	22.9	25.1	24.6	23.0
3. WKLS-F	18.0	19.1	21.4	19.8	19.8
4. WVEE-F	17.6	16.1	14.9	15.6	16.7
5. WSB	21.0	23.5	20.7	19.1	16.5
6. WKHX-F	15.8	15.4	15.5	16.0	15.9
7. WPCH-F	11.0	10.0	11.6	12.3	13.6
8. WSB-F	15.0	13.3	13.9	14.5	12.4
9. WAOK	9.4	7.0	6.9	8.6	8.6
10. WRMM-F	5.5	6.2	8.2	9.4	7.8
11. WPLO	5.8	6.0	6.5	7.0	6.4
12. WGST	6.1	6.2	7.5	7.4	6.2

INDIANAPOLIS BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WZPL-F	18.3	17.8	15.6	17.2	18.3
2. WIBC	12.6	13.3	14.8	15.9	16.9
3. WFBQ-F	13.4	14.0	11.7	10.1	10.6
4. WFMS-F	11.2	8.2	8.6	9.5	9.7
5. WXTZ-F	8.8	6.2	6.1	7.9	8.1
6. WENS-F	6.9	7.2	6.1	6.3	7.2
7. WIRE	6.4	6.7	8.6	9.1	7.1
8. WNAP-F	4.8	5.4	4.7	3.6	3.8
WTLC-F	5.4	6.8	6.6	4.4	3.8
10. WMLF	2.2	2.1	2.5	2.9	2.5

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WZPL-F	23.5	23.7	22.4	25.0	28.7
2. WIBC	19.0	20.5	22.6	22.7	23.5
3. WFBQ-F	18.9	19.7	17.9	15.9	17.0
4. WFMS-F	15.1	14.6	14.5	14.8	14.2
5. WIRE	11.8	11.7	14.2	14.7	12.6
6. WXTZ-F	12.0	10.5	10.6	11.3	11.9
7. WENS-F	11.7	12.9	11.7	10.6	11.8
8. WNAP-F	11.9	11.2	10.8	10.4	10.1
9. WTLC-F	6.2	7.7	8.1	6.5	5.7
10. WNDE	4.3	4.0	5.4	5.6	5.0

CINCINNATI BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WEBN-F	13.1	11.5	10.9	11.4	9.7
	WKRQ-F	12.2	10.8	8.2	9.7	9.7
3.	WBLZ-F	8.5	6.9	6.7	7.3	8.1
	WRRM-F	7.4	7.2	5.6	6.1	8.1
5.	WLLT-F	6.5	5.3	5.8	7.3	7.3
6.	WKRC	5.8	6.5	6.8	5.6	6.5
7.	WSKS-F	2.4	5.6	8.0	6.7	5.9
8.	WUBE-F	7.6	6.7	5.3	5.9	5.8
9.	WWEZ-F	5.0	6.6	7.2	5.4	5.1
10.	WCIN	1.8	2.1	2.0	3.4	4.5
	WCKY	5.4	6.0	5.7	4.1	4.5
12.	WLW	7.0	7.1	6.1	5.1	4.3
13.	WKXF-F	3.6	3.9	5.1	5.3	3.9
14.	WMLX	3.7	2.6	1.9	2.6	2.6
	WSAI	.7	1.6	1.6	1.4	2.6

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WKRQ-F	26.3	26.0	22.4	24.0	25.7
2.	WEBN-F	25.3	26.0	25.7	25.1	22.8
3.	WLW	22.0	24.0	24.5	23.7	21.0
4.	WKRC	18.1	20.3	20.7	20.1	20.3
5.	WRRM-F	15.0	13.3	12.8	14.8	17.1
6.	WSKS-F	10.2	12.9	15.8	16.6	16.1
7.	WLLT-F	15.2	12.9	13.8	14.5	15.1
8.	WUBE-F	12.8	13.5	12.0	13.0	13.3
9.	WWEZ-F	12.5	12.1	11.7	11.8	13.2
10.	WBLZ-F	12.8	10.5	10.5	12.2	12.3
11.	WCKY	10.3	10.5	11.8	11.8	11.6
12.	WKXF-F	7.5	9.7	11.1	10.3	8.7
13.	WCIN	5.8	5.3	5.4	7.3	7.6
14.	WSAI	5.3	7.2	6.3	4.5	5.2
15.	WGUC-F	4.8	4.2	4.8	5.0	5.0

NEW ORLEANS BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WEZB-F	16.2	15.1	14.9	15.4	15.0
2.	WYLD-F	13.3	12.5	13.7	14.8	14.8
3.	WBYU-F	7.1	7.8	5.7	5.2	7.6
4.	WRNO-F	8.5	9.0	8.4	7.2	6.7
5.	WSMB	6.3	6.0	4.8	6.0	6.6
6.	WWL	3.2	2.9	3.9	5.6	6.0
7.	WAIL-F	6.6	5.9	5.2	5.2	5.5
8.	WAJY-F	5.1	5.2	5.1	4.6	5.4
9.	WQUE-F	3.7	3.6	3.7	5.1	5.2
10.	WNOE-F	6.1	7.6	8.0	6.4	4.7
11.	WBOK	3.6	4.2	4.9	5.9	4.6
12.	WTIX	2.8	2.9	2.3	2.7	3.3

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WEZB-F	30.0	29.2	29.5	35.2	37.4
2.	WYLD-F	20.5	18.7	19.0	21.5	22.8
3.	WRNO-F	20.6	19.9	17.9	19.9	20.6
4.	WQUE-F	14.4	16.0	15.9	17.1	16.6
5.	WWL	13.5	13.0	15.3	16.3	16.3
6.	WNOE-F	13.8	15.0	16.2	17.0	15.2
7.	WAIL-F	13.9	14.0	13.6	13.3	15.0
8.	WBYU-F	12.6	12.2	11.9	11.7	13.9
9.	WTIX	11.4	10.5	11.8	12.1	12.1
10.	WAJY-F	11.8	10.8	11.3	10.6	11.4
11.	WSMB	9.5	7.9	8.4	8.8	9.8
12.	WBOK	8.7	7.2	8.0	9.8	9.4

LITTLE ROCK BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KKYK-F	14.5	15.8	16.7	13.3	14.4
2.	KMJX-F	13.0	11.8	11.2	11.3	12.6
3.	KSSN-F	13.5	11.3	12.3	13.1	9.4
4.	KEZQ-F	7.6	9.6	7.4	6.8	9.1
5.	KLAZ-F	10.3	10.4	10.6	9.4	7.9
6.	KLPQ-F	6.0	7.8	6.6	7.1	7.5
7.	KWTD-F	4.8	4.1	3.6	5.8	7.0
8.	KARN	9.2	8.5	10.3	8.4	6.7
9.	KLAZ	6.6	4.6	3.1	5.3	4.6
10.	KLRA	3.3	3.3	3.4	3.4	3.3

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KKYK-F	25.9	26.5	28.9	27.2	28.0
2.	KSSN-F	21.4	20.1	20.6	21.7	20.8
3.	KLAZ-F	18.5	17.5	18.9	19.4	18.3
4.	KMJX-F	15.8	15.6	16.7	16.7	16.9
5.	KEZQ-F	12.7	11.5	11.1	10.3	12.1
	KLPQ-F	12.7	14.4	12.9	13.5	12.1
7.	KARN	13.6	13.4	15.5	14.6	11.8
8.	KLAZ	7.6	8.3	8.6	10.5	9.6
9.	KLRA	8.1	8.6	9.1	9.2	8.6
10.	KWTD-F	5.4	5.4	5.2	7.2	8.1

SAN DIEGO BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KJQY-F	9.0	8.3	8.4	9.1	8.5
2.	KGB-F	8.5	8.6	10.3	8.9	7.4
3.	XTRA-F	5.8	6.4	6.6	6.8	7.3
4.	KSDO	4.6	5.2	4.9	5.2	6.6
5.	XHRM-F	3.3	5.8	6.3	6.3	6.3
6.	KFMB	8.4	6.4	7.3	6.9	5.5
7.	KFMB-F	4.9	5.4	4.3	5.0	5.4
8.	KYXY-F	3.5	2.8	2.9	3.2	4.6
9.	KBZT-F	3.3	3.8	3.7	4.6	4.5
10.	KCBQ	2.0	2.3	4.2	4.6	4.3
11.	KPQP	1.0	2.4	3.3	2.8	4.2
12.	XTRA	3.9	3.4	3.6	3.0	4.1
13.	KPRI-F	7.7	7.2	5.4	4.5	3.6
14.	KIFM-F	2.1	1.7	2.6	3.2	3.1
15.	KSDO-F	3.0	2.7	2.6	2.3	2.9
16.	KFSD-F	3.2	2.6	2.1	3.2	2.8
	KSON-F	2.8	2.4	2.9	3.4	2.8

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KGB-F	12.2	12.3	13.6	13.0	13.0
2.	XTRA-F	8.7	9.1	9.1	10.2	11.8
3.	KSDO	6.8	8.3	8.3	9.2	10.5
4.	KFMB	14.0	12.2	11.2	10.5	9.3
5.	KJQY-F	8.3	9.0	11.1	11.0	9.2
6.	KPRI-F	9.4	9.5	9.0	8.6	8.5
7.	KFMB-F	8.8	8.5	9.5	9.5	8.0
8.	XHRM-F	3.3	4.8	5.5	6.7	7.3
9.	XTRA	8.1	6.6	7.1	6.3	7.1
10.	KSON-F	2.9	2.9	4.3	5.7	6.3
	KYXY-F	5.9	4.4	3.8	4.7	6.3
12.	KSDO-F	3.5	3.9	5.4	5.8	6.2
	KCBQ	2.8	3.8	6.0	6.5	6.2
	KBZT-F	3.7	4.4	5.9	6.3	6.2
15.	KPQP	2.3	3.6	4.7	4.3	4.6

ST. LOUIS BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KMOX	23.2	24.6	24.1	20.1	22.2
2.	KSHE-F	10.3	9.0	6.8	8.0	9.3
3.	KMJM-F	7.3	5.3	7.0	8.4	8.5
4.	KWK-F	7.1	7.8	7.1	8.2	8.3
	KHTR-F	12.0	10.8	10.0	9.1	8.3
6.	KEZK-F	4.9	5.6	5.1	4.5	5.4
7.	WIL-F	5.3	6.1	8.0	7.2	5.3
8.	KSD-F	5.7	5.3	4.7	5.4	4.8
9.	WRTH	3.0	2.6	3.6	4.2	4.2
10.	KSD	3.5	5.0	4.3	3.9	3.8
11.	KYKY-F	3.2	3.0	3.4	3.8	2.8
12.	KXOK	1.2	1.6	1.6	1.1	2.6

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KMOX	38.4	38.3	39.6	38.4	37.0
2.	KHTR-F	20.2	21.8	22.7	21.0	19.8
3.	KWK-F	15.6	17.4	16.5	16.6	17.5
4.	KSHE-F	15.5	15.3	13.8	14.3	14.7
5.	WIL-F	14.6	15.1	15.4	14.3	12.8
6.	KSD-F	10.9	11.2	11.1	11.2	12.0
7.	KMJM-F	10.6	10.9	10.9	10.7	11.5
8.	KYKY-F	9.5	9.9	9.9	10.8	10.7
9.	KSD	9.4	9.5	8.8	9.4	10.0
	KEZK-F	9.0	9.2	8.4	9.5	10.0
11.	WRTH	7.3	6.0	6.4	7.9	8.4
12.	KADI-F	5.0	5.9	5.6	6.2	6.6

JACKSONVILLE BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WFYV-F	20.5	16.5	15.2	17.2	16.5
2.	WQIK-F	10.3	7.8	7.7	10.1	10.2
3.	WCRJ-F	8.0	9.2	7.4	7.8	9.7
4.	WIVY-F	10.1	12.6	13.0	9.7	8.6
	WKTZ-F	9.1	10.2	10.2	8.6	8.6
6.	WJAX-F	9.2	9.7	8.6	8.6	7.8
7.	WAIV-F	7.4	9.7	9.9	6.8	6.8
8.	WERD	.2	.6	1.1	2.4	3.7
9.	WSVE-F	.8	.5	1.0	2.0	3.6
10.	WPDQ	4.2	4.7	6.2	4.6	3.3

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WFYV-F	26.2	25.8	26.7	27.9	27.8
2.	WIVY-F	28.4	27.6	26.8	25.1	24.2
3.	WAIV-F	20.2	20.6	20.4	18.4	19.2
4.	WQIK-F	20.3	19.6	19.5	18.5	18.6
5.	WCRJ-F	16.4	14.9	16.0	17.0	17.5
6.	WJAX-F	13.0	12.2	11.3	14.7	15.1
	WKTZ-F	17.8	18.9	18.3	15.2	15.1
8.	WPDQ	8.5	8.1	7.7	8.2	9.2
9.	WERD	2.3	2.7	3.2	4.9	5.2
10.	WJCT-F	5.7	4.9	4.5	4.6	4.0

MINNEAPOLIS BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WCCO	19.7	20.6	22.3	21.3	17.9
2.	KSTP-F	14.6	12.7	11.4	10.8	11.6
3.	KDWB-F	10.1	9.4	8.5	9.3	9.6
4.	WLOL-F	10.6	9.2	8.4	8.3	8.8
5.	KEEY-F	6.2	7.0	8.3	7.8	7.3
6.	WLTE-F	2.3	3.7	6.3	6.5	6.2
7.	KQRS-F	6.3	6.5	6.3	5.6	5.9
8.	WAYL-F	4.2	4.3	4.4	5.8	5.8
9.	WDGY	5.0	5.0	4.1	3.8	4.0
10.	KSTP	3.4	3.8	3.7	3.3	3.7
11.	KJJO-F	1.4	1.6	2.1	2.7	3.5
12.	KSJN-F	1.3	2.3	2.4	2.8	3.4

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WCCO	32.0	32.0	32.6	33.2	32.7
2.	KDWB-F	18.3	18.6	19.3	20.1	19.8
3.	KSTP-F	25.9	24.3	20.3	19.3	19.7
4.	WLOL-F	21.4	19.8	18.7	18.8	18.6
5.	KQRS-F	17.6	16.1	14.7	14.9	14.8
6.	WLTE-F	7.8	9.6	14.2	13.8	11.6
7.	WDGY	9.6	10.2	10.4	8.8	8.1
8.	WAYL-F	6.8	7.1	8.1	8.1	7.4
9.	KSJN-F	3.2	4.7	5.2	6.1	6.4
10.	KJJO-F	4.0	3.4	4.3	5.9	6.3
11.	KSTP	7.3	7.8	8.0	6.4	6.0
12.	KTWN-F	3.5	4.2	5.3	6.4	4.8

BUFFALO BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WBEN	9.1	11.0	12.5	11.6	11.6
2.	WJYE-F	7.8	8.1	8.4	10.2	10.5
3.	WYRK-F	8.6	7.9	7.6	8.6	7.7
4.	WGRQ-F	8.6	7.4	6.5	7.8	7.2
5.	WBUF-F	3.4	3.5	4.6	6.0	6.8
6.	WGR	4.6	6.1	6.3	5.9	6.3
	WPHD-F	9.3	7.8	7.7	6.3	6.3
8.	WECK	7.3	5.8	4.5	3.7	4.9
	WBEN-F	6.9	7.1	6.8	6.5	4.9
10.	WNYS-F	4.4	4.9	5.0	4.7	4.7
11.	WKBW	4.7	4.7	4.9	4.6	4.4
12.	WZIR-F	4.6	5.3	4.7	3.8	3.5

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WBEN	17.1	20.2	23.5	24.2	25.7
2.	WGR	13.8	15.0	14.5	16.0	17.4
3.	WBEN-F	15.2	15.4	15.5	17.9	17.3
4.	WPHD-F	16.7	16.8	17.0	15.0	16.9
5.	WKBW	15.5	16.5	15.3	14.3	16.2
6.	WJYE-F	13.2	12.4	13.8	15.7	16.1
7.	WRRQ-F	15.4	15.9	15.9	14.3	13.5
8.	WYRK-F	9.3	10.5	11.1	12.2	13.1
9.	WNYS-F	10.2	10.8	12.4	13.6	12.2
10.	WECK	8.1	8.4	8.5	7.6	8.9
11.	WBUF-F	5.6	5.2	6.4	7.8	8.6
12.	WYSL	8.6	7.0	7.3	8.1	8.5

KANSAS CITY BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WDAF	11.7	11.8	14.9	13.7	14.7
2.	KLSI-F	6.2	7.1	7.2	10.3	9.9
3.	KBEQ-F	9.8	10.3	7.7	7.0	8.2
4.	KFKF-F	6.6	5.0	4.6	6.0	7.3
5.	KKCI-F	6.2	6.4	7.0	6.2	6.4
6.	KYYS-F	6.7	6.4	8.5	8.3	6.2
	KCMO	7.1	7.5	7.0	6.9	6.2
8.	KPRS-F	9.0	7.4	6.5	6.6	6.1
9.	KJLA	2.4	4.0	4.0	4.3	5.1
10.	KUDL-F	3.2	3.5	3.7	4.1	4.8

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WDAF	16.2	15.9	18.3	19.3	20.2
2.	KBEQ-F	15.4	15.8	15.7	15.2	15.6
3.	KLSI-F	7.9	9.3	10.0	12.8	12.9
4.	KCMO	14.7	14.3	12.9	13.2	12.3
5.	KYYS-F	11.1	12.0	12.3	11.6	10.8
6.	KFKF-F	7.1	7.0	7.5	9.3	10.6
7.	KKCI-F	10.0	10.0	9.8	9.8	9.8
8.	KUDL-F	7.9	8.1	8.5	8.5	8.1
9.	KJLA	3.5	5.0	5.5	6.2	7.9
10.	WHB	9.1	8.2	7.2	6.6	7.8

NASHVILLE BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WKDF-F	18.4	16.5	16.1	16.5	18.1
2. WWKX-F	12.2	13.7	16.0	14.4	12.9
3. WSM-F	7.8	9.3	10.0	12.7	12.5
4. WMAK-F	6.6	5.8	4.7	5.0	7.0
5. WSIX-F	6.0	7.1	7.2	6.4	6.5
6. WLAC-F	4.0	4.7	6.2	7.1	6.4
WZEZ-F	7.1	6.6	7.3	7.3	6.4
8. WLAC	3.7	3.6	3.4	3.5	3.7
WVOL	3.9	3.4	3.0	4.0	3.7
10. WSM	4.0	4.1	3.3	2.7	3.5
11. WYHY-F	3.4	2.6	3.2	2.8	2.7
12. WJKZ-F	4.4	4.0	3.2	2.1	2.6

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WWKX-F	23.2	21.7	23.6	23.4	22.6
2. WKDF-F	24.8	24.2	23.2	22.2	22.3
3. WSM-F	14.3	16.0	16.7	18.6	20.1
4. WLAC-F	9.0	10.5	12.7	15.4	15.7
5. WSIX-F	12.0	12.3	12.9	11.7	11.5
6. WZEZ-F	9.8	11.2	12.8	11.5	11.2
7. WMAK-F	10.2	8.2	7.5	9.2	10.1
8. WSM	8.3	8.5	8.3	8.1	9.4
9. WVOL	7.3	5.8	5.6	8.1	7.5
10. WYHY-F	9.6	6.4	7.1	7.2	7.4
11. WLAC	7.6	7.5	7.2	7.2	7.1

ROCHESTER BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WCMF-F	14.5	16.0	16.6	16.9	12.6
2. WVOR-F	9.3	10.8	10.8	10.6	10.9
3. WEZO-F	7.7	8.1	9.1	9.1	10.3
4. WDKX-F	7.7	6.6	6.1	4.9	8.8
5. WHAM	6.9	8.1	7.1	7.7	8.0
6. WPXY-F	8.4	8.0	9.4	9.1	7.6
7. WMJQ-F	10.0	8.4	6.9	7.6	7.0
8. WBBF	3.5	4.0	4.2	4.8	5.9
9. WNYR	4.8	4.7	4.7	5.7	5.3
10. WYLF-F	4.3	4.8	6.9	5.9	4.6
11. WXXI-F	4.2	3.1	2.4	3.2	4.5

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WPXY-F	20.4	19.7	19.7	21.2	21.2
2. WCMF-F	25.5	24.9	21.9	20.8	20.7
3. WMJQ-F	20.0	18.9	16.4	18.3	19.9
4. WHAM	18.2	16.9	15.8	16.6	18.6
WVOR-F	17.4	16.0	17.0	18.0	18.6
6. WEZO-F	16.9	16.4	17.0	15.6	18.0
7. WBBF	8.5	8.7	10.0	12.1	11.4
8. WDKX-F	7.6	7.2	7.2	8.3	10.1
9. WNYR	9.7	10.5	9.7	8.8	9.4
WHFM-F	13.2	12.8	11.3	9.3	9.4
11. WYLF-F	5.6	6.6	8.1	7.2	7.0

BIRMINGHAM BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WENN-F	15.1	12.8	11.4	12.4	13.9
2. WZZK-F	15.4	13.6	16.0	15.5	13.8
3. WAPI-F	13.5	11.8	10.6	12.0	13.5
4. WKXX-F	9.7	11.7	13.1	11.9	10.3
5. WMJJ-F	5.8	5.8	7.1	7.9	8.9
6. WDJC-F	2.1	1.6	1.8	4.3	4.0
7. WERC	3.5	4.2	5.3	5.4	3.9
8. WJLD	4.2	3.5	3.7	2.5	3.7
9. WSGN	2.1	4.2	3.3	2.6	3.4
10. WATV	3.3	3.3	3.3	1.9	3.1
WAGG	3.7	2.6	2.3	3.4	3.1

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WZZK-F	22.4	23.6	24.2	22.6	21.5
2. WKXX-F	20.8	22.2	20.9	19.4	19.9
3. WENN-F	17.4	14.9	14.3	15.2	18.2
4. WAPI-F	15.2	16.5	17.0	17.3	17.4
5. WMJJ-F	11.0	12.3	11.8	10.1	11.4
6. WSGN	6.6	11.4	10.3	8.3	8.6
WERC	6.9	8.3	10.9	11.0	8.6
8. WJLD	6.3	7.0	7.7	5.8	6.8
9. WDJC	5.8	5.3	5.1	5.6	6.2
10. WAPI	5.5	6.8	5.0	4.2	5.1

SACRAMENTO BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KSFM-F	5.0	7.6	9.3	9.2	10.7
2. KZAP-F	12.3	11.7	9.9	9.4	8.7
3. KEWT-F	4.7	4.1	3.5	6.5	8.4
4. KAER-F	6.7	7.0	8.1	8.0	8.0
5. KCTC-F	3.6	3.9	4.7	6.5	7.2
6. KXOA-F	8.1	9.0	9.6	9.2	6.6
7. KROY-F	6.9	5.1	6.7	7.5	6.4
8. KRAK	4.9	6.4	6.4	5.9	6.3
9. KWOD-F	8.6	8.6	7.2	5.9	5.0
10. KGNR	2.9	3.2	2.8	3.8	4.6
11. KHYL-F	3.9	2.8	4.4	4.6	3.7
12. KFBK	4.5	4.5	4.0	2.7	2.7

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. KSFM-F	13.5	16.4	18.3	20.0	22.4
2. KZAP-F	22.0	21.7	20.4	21.3	20.9
3. KXOA-F	15.4	15.8	17.8	20.5	19.0
4. KROY-F	16.6	15.0	16.2	18.6	18.6
5. KWOD-F	16.4	17.3	18.2	18.5	16.7
6. KRAK	11.8	12.3	15.0	15.4	16.4
7. KEWT-F	11.0	9.1	11.5	14.2	15.9
8. KAER-F	11.7	11.3	13.6	15.4	15.5
9. KCTC-F	9.7	9.7	10.2	12.3	13.9
10. KHYL-F	9.1	9.3	10.6	10.4	10.1
11. KGNR	7.8	8.8	8.5	7.6	9.3
12. KFBK	11.1	11.0	10.6	8.6	8.0

SALT LAKE CITY BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KSFI-F	10.5	8.5	7.8	8.5	10.2
2. KSL	5.5	8.0	11.3	11.2	9.8
KRSP-F	12.3	11.7	13.0	12.2	9.8
4. KSOP-F	7.3	7.7	6.1	5.6	7.4
5. KCPX-F	6.4	7.5	5.6	4.3	6.0
KALL	3.9	4.4	5.4	6.0	6.0
7. KISN-F	4.5	4.4	4.4	4.6	4.7
KDAB-F	2.3	2.4	4.4	5.5	4.7
9. KLCY-F	6.2	6.0	4.8	3.3	4.4
10. KZAN-F	4.4	3.6	3.0	3.7	4.3

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. KSL	15.9	19.1	21.7	22.0	20.3
2. KRSP-F	19.1	17.6	18.3	20.0	19.9
3. KSFI-F	14.3	13.6	11.6	12.0	15.8
4. KCPX-F	11.7	12.1	11.1	10.5	13.3
5. KSOP-F	10.4	11.6	9.6	9.8	12.0
6. KALL	7.7	7.8	10.4	10.0	10.2
7. KDAB-F	8.4	6.9	8.8	10.2	9.6
8. KLCY-F	9.3	9.2	8.2	7.8	9.2
9. KFMY-F	10.5	8.5	7.6	7.6	7.9
10. KLUB	5.3	5.7	6.3	6.9	7.8

SHREVEPORT BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KDKS-F	13.7	12.8	11.0	11.3	13.3
2. KMBQ-F	16.6	16.5	16.6	15.2	12.5
3. KWKH	10.6	10.3	8.4	8.9	12.3
4. KOKA	6.5	6.0	5.6	7.9	8.5
5. KCOZ-F	10.3	9.9	10.6	6.9	8.3
6. KEEL	5.9	10.3	9.6	8.0	8.2
7. KRMD-F	10.4	10.1	9.3	9.8	8.1
8. KROK-F	8.2	5.9	6.8	6.8	6.5
9. KVKI-F	1.4	2.2	6.6	8.6	6.4
10. KCIJ	4.4	4.2	4.6	5.4	4.8

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. KWKH	21.6	21.7	20.2	19.1	20.3
2. KMBQ-F	18.3	19.0	20.4	19.2	17.6
3. KROK-F	18.5	18.5	19.0	18.4	17.4
4. KOKA	16.3	14.5	13.2	15.4	16.7
5. KEEL	16.1	17.6	20.7	19.1	16.3
6. KDKS-F	16.6	15.7	13.2	14.0	15.1
7. KRMD-F	16.9	16.7	16.9	17.2	14.6
8. KCOZ-F	14.0	13.1	13.5	11.6	11.5
9. KRMD	10.1	11.2	11.2	9.5	11.3
10. KVKI-F	4.9	4.4	7.9	9.7	9.1

ORLANDO BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WBJW-F	11.6	11.2	10.9	12.5	12.5
2. WWKA-F	12.4	15.0	14.6	11.3	10.9
3. WDIZ-F	10.7	9.6	11.8	12.0	10.8
4. WJYO-F	9.8	9.7	8.5	8.0	9.3
5. WHOO-F	6.4	6.2	4.9	6.8	8.2
6. WHLY-F	7.3	6.7	4.9	5.8	6.2
7. WDBO	5.7	5.9	6.2	6.3	5.8
8. WHOO	1.8	2.9	3.9	5.2	5.7
9. WKIS	3.7	2.4	4.2	4.5	5.6
10. WCOT	5.3	4.0	4.2	4.8	5.0

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WBJW-F	27.0	28.1	25.3	25.3	27.4
2. WWKA-F	18.1	19.0	20.1	19.6	17.7
3. WDIZ-F	19.4	19.3	18.8	17.2	17.2
4. WHOO-F	13.6	14.9	13.4	13.7	16.2
5. WJYO-F	14.6	14.8	13.4	13.0	15.3
6. WHLY-F	15.3	16.3	15.6	14.8	14.1
7. WDBO	12.5	14.5	16.5	15.7	14.0
8. WHOO	7.8	8.5	11.6	12.5	10.9
9. WKIS	8.2	9.1	10.8	10.5	10.4
10. WLOQ-F	5.7	5.6	6.4	6.3	7.6

RALEIGH BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WDCG-F	15.5	17.3	19.2	18.2	17.6
2. WQDR-F	9.0	10.8	13.2	11.0	11.6
3. WRAL-F	11.4	10.0	10.3	10.3	9.5
4. WPTF	11.6	9.2	6.7	8.0	7.5
5. WSHA-F	3.9	5.3	5.5	7.8	6.8
6. WKIX	5.4	7.5	7.3	6.3	5.8
7. WDUR	5.7	5.4	4.6	5.1	5.4
8. WDNC	3.1	3.3	3.4	3.6	4.4
9. WYYD-F	6.8	5.8	5.3	4.0	4.0
10. WUNC-F	4.5	2.6	2.0	2.6	3.9

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WDCG-F	25.4	24.8	26.2	27.5	28.8
2. WRAL-F	25.7	21.5	22.8	25.8	24.1
3. WQDR-F	20.4	20.7	22.4	21.1	22.3
4. WPTF	18.0	16.0	14.4	15.1	16.1
5. WSHA-F	5.9	7.7	7.4	10.3	10.9
WDUR	6.7	6.8	5.5	9.2	10.9
7. WKIX	11.2	11.6	11.9	10.1	10.6
8. WYYD-F	12.4	10.9	11.1	9.9	10.5
9. WDNC	5.0	4.8	5.3	7.1	8.1
10. WUNC-F	7.0	6.6	6.5	6.0	6.4

RICHMOND BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. WRVA	15.3	13.9	12.0	11.6	14.1
2. WRVQ-F	13.9	15.5	14.5	13.4	13.9
3. WPLZ-F	12.8	9.8	6.5	8.0	13.3
4. WRXL-F	11.7	11.8	13.7	14.2	13.1
5. WEZS-F	9.9	9.7	11.9	11.3	9.1
6. WTVR-F	7.9	9.3	11.4	8.8	8.0
7. WLEE	4.1	4.3	4.1	5.4	5.4
8. WANT	3.9	3.2	2.7	4.3	4.4
9. WRNL	4.8	5.2	8.1	6.3	4.1
10. WFTH	2.3	2.0	1.8	3.3	3.9

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. WRVA	31.7	29.6	28.0	27.4	25.7
2. WRVQ-F	26.4	26.4	26.3	24.8	24.9
3. WRXL-F	21.0	21.9	21.0	18.2	17.8
4. WEZS-F	19.2	17.0	16.5	15.9	16.3
5. WPLZ-F	13.0	10.9	9.1	13.2	15.6
6. WTVR-F	11.9	12.8	14.9	13.0	11.8
7. WRNL	12.0	9.9	11.3	11.3	10.0
8. WLEE	9.6	9.8	9.9	9.8	8.6
9. WANT	9.6	8.4	4.9	6.3	8.2
10. WQKS-F	7.1	7.0	6.1	7.3	6.4

AUSTIN BIRCH REPORT

AUG 83 - DEC 83

12+ METRO SHARE

		A/S	S/O	O/N	N/D
1.	KHFI-F	25.8	21.9	17.2	17.8
2.	KLBJ-F	14.4	14.1	14.4	15.8
3.	KASE-F	8.9	11.3	13.4	14.6
4.	KEYI-F	9.8	10.3	10.6	8.4
5.	KOKE-F	3.9	6.0	6.6	5.8
6.	KVET	3.2	4.0	5.9	5.6
7.	KLBJ	4.6	5.0	4.3	5.4
8.	KPEZ-F	5.7	4.8	3.5	4.2
9.	KMFA-F	3.9	4.2	5.1	3.9
10.	KNOW	5.5	4.2	2.9	3.4

12+ CUME RATING

		A/S	S/O	O/N	N/D
1.	KHFI-F	35.2	32.7	29.8	29.5
2.	KLBJ-F	24.8	23.4	22.9	21.9
3.	KASE-F	15.4	16.5	17.9	17.0
4.	KEYI-F	15.8	18.1	17.4	14.3
5.	KOKE-F	8.4	9.8	11.6	13.0
6.	KVET	8.2	9.8	11.0	10.8
7.	KLBJ	8.9	10.2	9.5	9.1
8.	KMFA-F	6.1	6.2	7.3	6.9
9.	KNOW	8.2	7.9	6.6	6.8
10.	KPEZ-F	6.3	7.1	6.1	6.7

RENO BIRCH REPORT

SEP 83 - DEC 83

12+ METRO SHARE

		SEP	S/O	O/N	N/D
1.	KOZZ-F	19.7	19.6	19.1	18.8
2.	KRNO-F	8.9	11.2	11.1	9.9
3.	KOLO	7.4	8.8	9.7	9.2
4.	KHTX-F	9.6	8.5	7.8	8.0
5.	KCBN	5.7	5.3	6.5	7.9
6.	KSRN-F	6.7	4.1	5.4	6.6
7.	KOH	7.4	8.7	8.0	5.4
8.	KROI	4.9	3.9	4.1	5.2
9.	KNEV-F	3.3	3.4	3.5	4.5
10.	KROW	2.9	3.7	3.6	4.3

12+ CUME RATING

		SEP	S/O	O/N	N/D
1.	KOZZ-F	25.5	26.0	26.8	26.8
2.	KCBN	13.2	14.1	15.4	17.4
3.	KRNO-F	14.7	17.3	18.1	16.7
4.	KOLO	13.1	13.4	14.6	14.9
5.	KOH	12.3	13.3	13.0	12.6
6.	KHTX-F	13.5	12.6	12.1	12.5
7.	KROI	7.5	8.0	9.2	9.3
8.	KROW	5.8	6.9	7.8	8.1
9.	KONE	6.7	8.4	8.7	7.9
10.	KNEV-F	5.1	5.6	5.7	6.5

HARRISBURG BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WTPA-F	21.8	17.7	16.9	18.0	17.8
2.	WRKZ-F	6.8	7.8	9.1	11.9	9.6
	WHP-F	11.5	12.6	10.1	9.0	9.6
	WHP	7.9	7.9	8.3	7.9	9.6
5.	WQXA-F	6.6	6.5	8.2	8.2	6.0
6.	WHYL-F	6.1	5.0	4.8	4.2	5.7
7.	WKBO	7.2	6.4	7.1	5.3	4.9
8.	WHTF-F	.5	1.9	3.7	4.2	4.2
9.	WCMB	4.4	4.3	3.4	3.0	3.9
10.	WSFM-F	5.6	5.0	6.1	4.4	3.4

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WTPA-F	22.5	19.8	22.3	22.2	19.5
2.	WHP	17.7	18.6	17.8	16.1	16.4
3.	WHP-F	17.4	17.7	16.2	17.4	16.2
4.	WRKZ-F	9.6	10.8	12.3	12.6	12.9
5.	WHYL-F	10.8	11.3	9.6	8.5	12.7
6.	WQXA-F	14.4	15.0	14.6	12.6	11.1
7.	WKBO	11.5	11.1	12.9	12.4	10.4
8.	WHTF-F	1.3	3.4	6.9	7.0	7.2
9.	WSFM-F	10.0	9.3	10.5	7.8	6.7
10.	WCMB	8.6	9.0	6.9	5.3	5.8

ALLENTOWN BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WZZO-F	15.0	14.3	12.7	13.2	12.1
2.	WXKW-F	8.6	7.3	7.3	8.6	10.1
3.	WQQQ-F	6.8	8.6	10.7	10.3	10.0
4.	WFMZ-F	6.2	5.5	7.6	9.0	9.5
5.	WLEV-F	11.4	9.7	8.3	6.8	8.2
6.	WEST	3.3	6.1	7.5	5.5	5.5
7.	WKAP	9.5	8.3	7.3	5.4	5.3
8.	WYSP-F	2.9	3.5	3.2	3.2	4.7
9.	WAEB	7.1	5.2	3.4	4.2	3.8
10.	WSAN	1.7	2.7	4.0	3.6	3.4

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WZZO-F	21.8	21.5	21.8	22.5	19.1
2.	WLEV-F	17.1	19.0	18.7	17.5	17.7
3.	WQQQ-F	12.9	14.4	15.7	16.3	15.1
4.	WFMZ-F	9.8	10.4	8.8	9.8	11.8
5.	WAEB	15.2	14.2	13.0	12.6	11.4
6.	WKAP	12.4	10.5	9.8	11.2	11.0
7.	WXKW-F	11.6	10.3	9.7	10.0	10.9
8.	WEST	5.5	8.1	9.4	8.9	9.4
9.	WYSP-F	5.7	6.1	6.9	7.6	8.2
10.	WSAN	7.1	8.4	8.8	7.8	7.1

DES MOINES BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KGGO-F	17.6	15.8	19.1	19.3	16.4
2.	KSO	13.5	13.7	13.0	15.3	15.3
3.	WHO	11.2	11.5	12.6	12.8	11.2
4.	KRNT	9.2	10.2	8.2	6.1	8.7
5.	KMGK-F	7.8	7.5	8.5	9.2	8.5
6.	KLYF-F	7.5	6.4	4.8	6.6	8.4
7.	KJJY-F	5.7	7.3	8.2	6.8	6.0
8.	KRNQ-F	10.5	8.8	8.9	8.4	5.7
9.	KMRY	.3	.2	.2	1.8	5.3
10.	KIOA	5.8	6.5	6.3	5.1	4.4

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KGGO-F	25.7	26.5	28.9	28.4	27.1
2.	WHO	22.1	24.5	26.2	24.7	24.3
3.	KSO	22.0	23.5	24.0	26.0	24.0
4.	KMGK-F	19.9	20.0	21.3	22.6	21.2
5.	KRNT	18.9	20.8	19.3	18.9	20.5
6.	KRNQ-F	18.0	18.8	19.5	20.3	20.3
7.	KIOA	14.0	15.3	17.0	16.9	17.7
	KLYF-F	13.2	13.3	11.8	13.8	17.7
9.	KJJY-F	12.1	12.4	13.0	12.6	11.0
10.	KMRY	.6	.4	.6	2.5	6.1
	WOI-F	6.0	5.9	5.2	4.2	6.1

LEXINGTON BIRCH REPORT

SEP 83 - DEC 83

12+ METRO SHARE

		SEP	S/O	O/N	N/D
1.	WVLK-F	18.0	17.1	19.2	18.1
2.	WKQQ-F	14.5	15.8	14.8	14.9
3.	WFMI-F	13.4	13.2	14.3	14.2
4.	WLAP-F	14.7	14.6	13.9	13.3
5.	WVLK	5.4	5.6	6.5	8.6
6.	WNCW-F	2.2	2.8	4.5	6.0
7.	WTKC	5.0	4.2	3.5	3.2
8.	WJMM-F	1.5	2.1	2.2	2.8
9.	WAXU-F	1.3	1.2	2.0	2.4
10.	WLAP	4.5	3.7	2.7	2.1

12+ CUME RATING

		SEP	S/O	O/N	N/D
1.	WVLK-F	30.2	28.3	26.7	26.9
2.	WLAP-F	28.6	27.2	25.4	23.9
3.	WKQQ-F	25.2	24.3	20.5	20.3
4.	WFMI-F	19.5	19.9	19.5	19.7
5.	WVLK	13.4	16.1	16.2	16.1
6.	WNCW-F	4.5	4.9	5.9	7.2
7.	WTKC	7.8	8.4	8.2	7.1
8.	WLAP	8.7	8.2	6.7	5.9
9.	WJMM-F	4.8	4.6	4.1	4.3

TOLEDO BIRCH REPORT

NOV 83 - DEC 83

12+ METRO SHARE

		NOV	N/D
1.	WIOT-F	12.3	13.6
2.	WSPD	8.4	9.5
3.	WRQN-F	10.3	8.0
4.	WLQR-F	8.5	7.6
5.	WKLR-F	7.8	7.4
6.	WWWM-F	6.0	6.4
7.	WMHE-F	5.6	6.2
8.	WJR	6.1	6.0
9.	WCWA	3.1	2.8
	WOHO	3.0	2.8

12+ CUME RATING

		NOV	N/D
1.	WIOT-F	22.6	25.6
2.	WSPD	17.2	19.4
3.	WMHE-F	15.8	16.0
4.	WRQN-F	14.0	14.1
5.	WLQR-F	13.2	13.7
6.	WWWM-F	12.1	13.5
	WKLR-F	11.3	13.5
8.	WJR	13.8	11.8
9.	WRIF-F	4.4	5.6
10.	WCWA	5.6	5.4

NORFOLK BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WNOR-F	13.1	9.3	9.7	13.3	13.3
2.	WCMS-F	8.3	9.2	11.3	9.8	10.4
3.	WFOG-F	6.6	6.8	8.2	8.9	8.8
4.	WOWI-F	9.7	9.7	8.3	7.7	8.3
5.	WNVZ-F	8.2	8.9	7.6	7.8	7.7
6.	WLTY-F	4.0	5.3	6.0	5.4	5.5
7.	WMYK-F	10.0	6.9	7.7	7.0	5.3
8.	WWDE-F	3.0	3.4	4.2	4.7	5.1
	WXRI-F	1.2	.7	.9	1.2	5.1
10.	WTAR	3.6	3.9	4.3	4.7	4.5
11.	WRAP	5.1	4.9	4.1	4.1	4.3
12.	WNSY-F	1.2	1.7	2.2	2.4	3.4

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WNOR-F	20.6	20.0	19.3	17.7	18.3
2.	WCMS-F	16.9	15.0	17.4	14.9	17.2
3.	WOWI-F	12.7	13.3	12.2	14.9	16.0
4.	WNVZ-F	17.8	18.1	17.0	14.9	15.3
5.	WMYK-F	18.5	19.1	18.5	15.4	14.7
6.	WLTY-F	9.0	10.1	11.6	11.6	12.6
7.	WRAP	10.9	11.2	9.6	11.2	12.4
8.	WFOG-F	11.5	11.3	11.8	12.6	11.8
9.	WWDE-F	6.0	7.2	9.2	9.1	9.0
10.	WTAR	10.2	8.8	8.4	9.6	8.9
11.	WNSY-F	3.0	5.5	6.3	6.6	8.2
12.	WXRI-F	2.7	2.2	2.0	2.6	6.4

SYRACUSE BIRCH REPORT

SEP 83 - DEC 83

12+ METRO SHARE

		SEP	S/O	O/N	N/D
1.	WYYY-F	14.5	15.0	15.9	15.4
2.	WSYR	9.0	8.4	10.6	12.7
3.	WAQX-F	13.6	12.1	10.6	10.5
4.	WKFM-F	6.4	7.1	7.1	8.2
5.	WHEN	9.7	8.9	8.2	7.3
6.	WRRB-F	6.2	6.4	6.2	6.9
7.	WFBL	6.7	7.0	7.0	6.8
8.	WSCY-F	4.0	5.0	5.1	4.2
9.	WOLF	1.6	3.4	4.3	3.5
10.	WMHR-F	1.7	1.7	.9	2.3

12+ CUME RATING

		SEP	S/O	O/N	N/D
1.	WYYY-F	24.4	24.2	22.2	20.7
2.	WSYR	21.8	19.4	16.5	16.9
3.	WAQX-F	24.9	22.7	18.1	15.7
4.	WHEN	18.4	16.7	15.1	14.3
5.	WKFM-F	14.2	15.0	13.0	12.8
6.	WSCY-F	11.9	11.1	10.2	9.8
7.	WFBL	12.0	11.8	10.2	9.0
8.	WRRB-F	10.7	9.1	7.5	8.8
9.	WNDR	8.0	6.8	5.1	5.8
10.	WOLF	4.9	5.2	5.4	5.5

SAN ANTONIO BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

	J/A	A/S	S/O	O/N	N/D
1. KTFM-F	9.6	9.5	7.7	7.6	10.0
2. KAJA-F	5.8	5.6	5.4	8.4	9.4
3. KCOR	4.6	5.6	12.0	11.3	9.3
4. KXZL-F	16.0	15.2	11.0	10.7	8.7
5. KISS-F	5.4	5.8	5.5	5.5	7.1
6. KTSA	8.1	7.0	5.5	5.6	6.5
7. KLLS-F	4.3	5.4	7.1	6.1	6.1
8. KKYX	4.8	5.1	4.1	4.1	5.3
9. KITY-F	3.9	3.1	4.6	4.5	5.0
10. KQXT-F	5.5	4.1	3.9	4.9	4.9

12+ CUME RATING

	J/A	A/S	S/O	O/N	N/D
1. KTFM-F	12.3	12.0	14.2	13.9	17.2
2. KXZL-F	17.1	17.7	18.0	16.7	15.7
3. KISS-F	12.0	13.1	13.1	12.7	14.5
4. KTSA	15.1	15.7	15.6	13.7	13.9
5. KCOR	7.9	7.3	11.6	12.2	10.9
6. KAJA-F	8.3	9.1	8.6	8.9	10.3
7. KLLS-F	8.1	9.6	10.4	8.3	9.2
KITY-F	8.5	8.9	11.5	9.0	9.2
9. KKYX	8.4	8.6	7.4	7.8	9.1
10. WOAI	9.9	11.0	9.4	9.4	9.0

MADISON BIRCH REPORT

SEP 83 - DEC 83

12+ METRO SHARE

	SEP	S/O	O/N	N/D
1. WIBA-F	12.4	11.4	11.6	14.3
2. WZEE-F	11.3	14.0	14.9	14.2
3. WTSO	6.3	11.3	11.8	7.0
4. WMAD-F	4.5	4.4	5.8	6.9
5. WERN-F	5.3	4.3	4.8	6.6
6. WIBA	9.6	7.6	6.0	6.3
7. WISM-F	6.4	7.0	7.3	5.5
8. WWQM-F	4.8	5.2	5.5	5.4
9. WORT-F	7.8	5.9	4.3	5.2
10. WHA	1.3	2.0	4.0	4.6

12+ CUME RATING

	SEP	S/O	O/N	N/D
1. WIBA-F	25.1	26.6	28.2	27.9
2. WZEE-F	28.0	27.5	28.8	27.3
3. WTSO	15.5	18.2	18.9	16.4
4. WIBA	23.1	21.9	17.8	14.8
5. WISM-F	17.5	16.8	15.3	14.2
6. WMAD-F	15.5	14.8	14.4	13.8
7. WWQM-F	9.6	11.6	11.9	11.1
8. WORT-F	15.1	11.5	9.5	11.0
9. WERN-F	7.6	7.1	8.8	10.6
10. WISM	14.1	11.6	9.1	9.4

UTICA BIRCH REPORT

OCT 83 - DEC 83

12+ METRO SHARE

	OCT	O/N	N/D
1. WRCK-F	14.0	14.6	13.0
2. WIBX	11.2	9.6	10.6
3. WOUR-F	15.0	13.1	10.4
4. WIBQ-F	4.8	4.8	8.1
5. WKGW-F	9.0	8.1	7.3
6. WRRB-F	3.3	4.5	5.8
7. WRUN	2.8	4.3	4.7
8. WUUU-F	4.0	3.9	4.0
9. WTLB	4.0	3.0	3.5

12+ CUME RATING

	OCT	O/N	N/D
1. WRCK-F	21.7	21.8	21.9
2. WIBX	20.5	19.7	19.7
3. WOUR-F	17.7	16.4	14.6
4. WKGW-F	13.7	13.3	13.3
5. WIBQ-F	10.4	9.1	10.7
6. WTLB	12.6	10.8	9.9
7. WRUN	10.7	11.1	9.6
8. WUUU-F	6.8	6.2	7.1
9. WRRB-F	4.7	6.0	6.8
10. WYUT-F	3.1	3.9	4.6

MEMPHIS BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WGKX-F	5.4	6.9	7.4	11.5	13.3
2.	WZXR-F	13.4	12.8	11.9	11.8	12.5
3.	WMC-F	13.9	15.0	10.7	11.3	11.5
4.	WDIA	6.3	5.9	8.1	8.6	8.9
5.	WHRK-F	9.3	8.5	8.1	9.3	8.4
6.	WMC	8.8	8.6	9.7	9.4	8.3
7.	WRVR-F	7.8	9.1	7.3	6.7	6.1
8.	WREC	5.1	6.2	6.4	6.0	5.2
9.	WLOK	5.5	5.2	5.2	4.4	5.1
10.	KRNB-F	6.2	5.6	6.2	5.3	4.7

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WMC-F	28.8	30.0	24.9	29.9	30.4
2.	WZXR-F	24.9	25.9	24.6	24.5	23.8
3.	WDIA	15.7	13.9	19.1	19.3	21.0
4.	WMC	20.4	18.5	18.8	20.5	19.0
5.	WGKX-F	13.5	13.4	11.1	16.5	18.8
	WRVR-F	21.4	21.2	17.3	20.6	18.8
7.	WHRK-F	18.1	18.1	19.5	19.7	18.0
8.	WLOK	10.7	10.4	13.4	12.7	13.9
9.	WREC	15.8	17.0	18.0	18.0	13.3
10.	KRNB-F	14.6	14.0	16.3	15.3	11.6

OKLAHOMA CITY BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KATT-F	17.9	18.5	17.5	17.2	15.0
2.	KJYO-F	11.2	10.9	9.8	10.3	10.1
3.	KZBS-F	6.3	5.4	5.9	8.1	9.9
4.	KTOK	8.1	10.5	10.0	9.2	9.8
5.	KXXY-F	7.2	6.1	6.7	8.5	9.1
6.	KEBC-F	10.2	7.5	7.5	7.8	7.4
7.	KLTE-F	5.1	4.8	4.4	4.9	5.8
8.	KKNG-F	6.2	5.3	5.4	5.2	5.3
9.	KOMA	4.7	4.0	6.7	6.2	4.9
10.	KOFM-F	4.4	4.9	4.8	4.5	4.6

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KATT-F	22.3	22.6	21.9	21.6	20.8
2.	KJYO-F	20.4	20.0	20.5	21.5	20.5
3.	KZBS-F	12.1	11.9	11.8	15.9	19.8
4.	KEBC-F	20.3	15.7	16.4	19.2	18.0
5.	KOMA	15.4	12.9	14.1	15.1	16.1
6.	KTOK	15.9	17.9	19.4	17.2	16.0
7.	KOFM-F	13.1	12.9	13.6	14.2	14.4
8.	KXXY-F	13.9	13.7	15.0	15.3	14.0
9.	KLTE-F	10.5	10.5	11.6	12.7	13.9
10.	KKNG-F	12.5	11.3	11.4	11.4	12.3

HUNTINGTON BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WKEE-F	27.3	26.7	26.2	25.8	24.5
2.	WTCR-F	13.0	13.2	15.2	17.6	14.7
3.	WGNT	10.4	11.0	11.4	10.8	14.0
4.	WAMX-F	10.2	12.1	12.9	13.0	12.7
5.	WEMM-F	5.4	5.2	3.9	5.8	8.7
6.	WNST-F	2.8	.9	1.4	3.1	3.2
7.	WLGC-F	2.8	2.9	3.1	2.8	2.5
	WNST	.5	.6	.6	1.0	2.5
9.	WPAY-F	2.2	2.1	2.8	2.3	2.5
10.	WHEZ	2.7	3.1	3.4	2.0	1.8
	WKEE	3.8	4.0	3.9	2.6	1.8

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WKEE-F	37.7	37.4	40.8	41.8	42.5
2.	WGNT	17.6	17.3	20.2	21.8	26.3
3.	WTCR-F	18.5	18.7	21.7	24.7	25.4
4.	WAMX-F	18.6	19.6	21.7	21.5	20.3
5.	WEMM-F	10.1	9.0	9.1	11.0	14.1
6.	WKEE	6.0	4.2	9.6	9.6	7.8
7.	WCMI	5.9	5.2	5.3	6.6	6.8
8.	WIRO	5.7	6.6	7.4	7.9	6.6
	WPAY-F	3.2	4.1	5.6	5.3	6.6
10.	WHEZ	4.1	4.6	7.2	6.3	4.5

KNOXVILLE BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WIVK-F	19.6	19.2	21.9	24.0	23.5
2.	WIMZ-F	18.0	17.4	17.0	17.3	18.1
3.	WEZK-F	11.2	12.0	10.1	10.4	11.4
4.	WOKI-F	11.0	11.3	9.7	9.2	10.2
5.	WMYU-F	9.8	9.0	7.4	9.0	8.3
6.	WNOX	6.4	5.0	5.4	5.8	6.2
7.	WIVK	2.8	3.4	4.1	4.2	3.6
8.	WRJZ	2.8	3.1	3.0	2.5	3.1
9.	WNKX-F	1.0	.7	1.3	1.9	2.0
10.	WUOT-F	1.1	1.7	2.3	2.2	1.9

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WIVK-F	27.8	26.6	28.6	27.8	29.2
2.	WIMZ-F	24.3	25.2	24.3	26.7	26.9
3.	WOKI-F	19.9	22.4	20.7	21.0	24.1
4.	WEZK-F	17.4	15.0	15.1	17.1	20.7
5.	WMYU-F	18.4	17.5	14.6	16.8	17.6
6.	WNOX	14.3	12.3	13.6	14.3	14.5
7.	WRJZ	8.4	9.7	9.0	8.7	10.8
8.	WIVK	6.9	9.6	13.0	11.2	8.2
9.	WGAP	5.8	5.8	5.9	5.3	5.1
10.	WUOT-F	4.2	4.3	4.3	4.9	4.8

LANSING BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WVIC-F	18.4	19.1	17.9	17.4	16.9
2.	WJXQ-F	8.5	8.7	9.6	9.3	10.2
3.	WFMK-F	9.0	10.1	11.1	10.8	8.8
4.	WILS-F	12.6	11.8	9.9	8.9	8.5
5.	WITL-F	10.8	9.9	10.0	9.3	8.2
6.	WJR	4.8	5.3	5.2	5.5	6.5
7.	WJIM-F	4.3	5.1	4.7	5.1	5.5
8.	WKAR-F	4.2	4.1	3.9	4.4	4.9
9.	WOOD-F	2.3	1.8	2.0	2.2	2.6
10.	WLAV-F	2.4	1.8	1.1	2.4	2.4

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WVIC-F	29.4	31.5	31.3	30.2	30.0
2.	WFMK-F	22.7	23.9	22.5	22.4	21.8
3.	WILS-F	23.4	20.5	20.2	21.0	21.7
4.	WJXQ-F	17.6	17.1	18.1	18.8	20.5
5.	WITL-F	16.8	15.8	15.4	15.8	15.2
6.	WJR	11.4	11.5	11.8	12.4	13.3
7.	WJIM-F	11.4	11.7	11.2	12.7	12.3
8.	WKAR-F	8.8	8.7	8.6	9.6	10.1
9.	WOOD-F	5.5	4.4	3.8	4.8	5.0
	WJIM	5.0	4.6	4.9	4.8	5.0

LOUISVILLE BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WAMZ-F	10.2	13.0	10.7	10.8	14.6
2.	WQMF-F	14.7	13.7	14.1	14.0	13.2
3.	WHAS	9.3	13.0	13.8	10.5	12.2
4.	WLOU	8.5	9.1	8.7	10.1	9.5
5.	WAVG	8.1	8.1	9.5	7.4	6.3
6.	WLRS-F	9.7	9.0	7.7	6.6	5.6
7.	WCII	5.3	5.9	6.1	5.6	5.3
8.	WVEZ-F	6.7	5.6	4.6	6.5	5.2
9.	WRKA-F	6.3	4.8	5.0	6.3	4.4
10.	WAKY	2.8	3.4	4.9	4.3	3.7

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WHAS	22.3	24.6	25.5	24.5	26.9
2.	WAMZ-F	15.0	16.0	15.9	16.1	18.2
3.	WQMF-F	20.4	19.6	19.9	19.3	17.8
4.	WAVG	15.8	17.9	19.3	16.4	16.0
5.	WLRS-F	16.3	16.5	18.6	16.9	15.4
6.	WCII	10.1	12.5	12.3	11.0	13.7
7.	WAKY	11.0	12.0	11.4	11.1	11.7
8.	WKJJ-F	11.2	10.9	10.4	9.5	10.3
9.	WVEZ-F	10.2	10.2	10.0	9.7	8.2
10.	WRKA-F	9.9	9.7	10.1	8.7	6.8

GRAND RAPIDS BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WLAV-F	15.9	14.0	15.2	13.2	12.5
2.	WCUZ-F	10.5	11.2	10.2	10.1	11.4
3.	WOOD	8.2	8.4	8.5	7.5	9.5
4.	WOOD-F	7.9	9.2	8.0	8.3	8.8
5.	WJFM-F	7.1	6.1	6.7	7.4	6.7
6.	WGRD-F	10.8	8.9	7.6	7.4	6.6
7.	WZZR-F	9.6	9.4	9.2	8.4	6.4
8.	WFUR-F	2.1	1.7	3.1	4.6	4.2
9.	WYXX-F	1.0	.5	1.1	1.5	3.8
10.	WKWM	1.7	2.3	4.1	4.1	2.8
	WMUS-F	3.4	3.4	4.3	4.4	2.8

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WLAV-F	24.4	23.9	25.1	26.6	26.9
2.	WGRD-F	23.8	22.1	21.7	21.8	22.0
3.	WOOD-F	17.3	19.7	20.0	20.7	21.6
4.	WCUZ-F	19.3	19.8	21.1	20.2	21.0
5.	WZZR-F	22.3	23.4	22.5	22.5	20.5
6.	WOOD	18.0	18.4	18.3	17.4	18.9
7.	WJFM-F	14.0	14.6	14.3	13.4	13.7
8.	WFUR-F	6.0	6.6	7.9	8.8	9.6
9.	WCUZ	10.6	11.5	9.3	6.7	6.4
10.	WMUS-F	4.0	4.1	6.9	7.7	5.4

GREENSBORO BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WTQR-F	15.5	18.0	20.3	18.3	16.9
2.	WMAG-F	9.1	11.1	11.9	11.4	10.8
3.	WKZL-F	10.6	9.9	9.1	8.5	7.7
4.	WGLD-F	6.8	5.7	5.5	7.3	7.6
5.	WSEZ-F	5.4	4.8	5.7	6.3	7.1
6.	WQMG-F	6.8	6.1	6.6	5.6	6.8
7.	WDCG-F	7.1	7.7	6.2	6.2	5.8
8.	WSJS	4.5	3.9	5.1	6.5	5.5
9.	WRQK-F	3.5	3.7	4.2	4.0	3.6
	WAIR	3.3	2.1	2.5	4.3	3.6

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WTQR-F	24.9	26.7	27.2	25.7	24.6
2.	WMAG-F	12.1	13.7	15.8	16.6	18.1
3.	WKZL-F	14.8	14.6	15.4	14.8	15.5
4.	WSEZ-F	13.7	11.8	12.2	12.8	13.9
5.	WRQK-F	9.1	9.3	11.9	13.2	12.6
	WSJS	9.9	9.8	11.2	13.6	12.6
	WGLD-F	12.1	11.9	11.9	10.8	12.6
8.	WDCG	11.1	10.5	10.8	11.4	11.0
9.	WQMG-F	10.8	9.5	8.1	7.6	10.5
10.	WBIG	5.8	6.9	6.8	6.3	7.1

HARTFORD BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WTIC-F	17.0	19.7	17.0	19.3	22.3
2.	WTIC	18.7	17.6	19.4	15.3	16.3
3.	WCCC-F	9.7	7.0	6.7	8.2	8.1
4.	WHCN-F	5.7	5.2	8.5	8.7	7.7
5.	WDRC-F	6.9	5.7	4.0	4.9	6.9
	WRCH-F	4.4	3.1	3.5	4.4	6.9
7.	WKSS-F	5.5	6.2	5.0	4.6	4.6
8.	WIOF-F	3.6	3.1	2.9	4.5	3.3
9.	WPOP	4.2	3.5	2.7	2.8	2.0
10.	WAQY-F	1.2	1.1	2.6	2.3	1.8

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WTIC-F	31.1	32.1	32.0	32.3	32.3
2.	WTIC	35.1	33.5	35.0	27.6	29.9
3.	WHCN-F	15.9	15.6	18.8	17.4	15.4
4.	WDRC-F	14.2	13.0	12.3	13.3	15.0
5.	WCCC-F	17.9	16.6	16.5	15.3	13.8
6.	WRCH-F	8.5	6.6	6.8	7.7	10.5
7.	WKSS-F	9.2	9.9	9.6	9.6	10.1
8.	WPOP	13.5	11.2	9.4	8.3	8.0
9.	WPLR-F	8.0	6.7	7.1	5.8	4.9
10.	WIOF-F	4.6	4.5	4.9	4.7	4.6

TULSA BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KVOO	11.3	12.6	12.6	13.2	14.2
2.	KMOD-F	14.0	14.2	14.5	13.1	14.0
3.	KRMG	8.8	10.1	9.6	9.8	12.5
4.	KWEN-F	11.4	11.4	13.1	13.0	10.0
5.	KRAV-F	8.5	8.1	10.6	10.1	9.1
6.	KAYI-F	10.7	10.6	9.8	8.9	7.7
7.	KBEZ-F	6.8	6.2	6.3	6.5	7.3
8.	KTFX-F	4.4	4.1	5.6	5.6	3.9
9.	KELI	1.0	1.1	1.5	3.2	3.8
10.	KCFO-F	4.7	5.9	4.8	3.5	2.8

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KVOO	21.2	20.3	21.3	22.7	22.6
2.	KRMG	16.1	17.7	16.9	16.4	17.7
3.	KMOD-F	18.3	17.6	17.7	15.8	16.8
4.	KRAV-F	17.2	16.4	15.9	15.7	15.7
5.	KWEN-F	13.6	14.5	17.0	18.5	14.2
6.	KAYI-F	15.3	16.5	16.4	14.9	13.8
7.	KBEZ-F	8.2	8.0	8.3	8.8	10.2
8.	KTFX-F	9.3	10.4	11.3	10.0	8.3
	KELI	3.9	2.9	4.8	7.4	8.3
10.	KCFO-F	8.1	7.9	7.8	6.8	5.4

BEAUMONT BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	KZZB-F	17.7	17.5	17.8	16.3	16.4
2.	KHYS-F	16.4	15.3	14.0	15.7	14.9
3.	KAYD-F	7.1	6.7	9.3	12.1	11.5
4.	KYKR-F	12.0	12.9	11.4	10.7	10.1
5.	KZOM-F	6.5	7.3	7.8	7.8	7.5
6.	KIOC-F	4.3	4.3	5.4	7.4	7.3
7.	KLVI	9.4	8.8	9.4	8.2	5.8
8.	KQXY-F	5.0	7.2	7.0	4.7	5.7
9.	KTRH	4.3	4.5	3.2	3.2	3.3
10.	KOGT	1.5	1.5	1.1	1.8	2.6

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	KZZB-F	27.2	27.6	25.0	24.2	26.0
2.	KYKR-F	23.0	25.7	24.9	22.8	22.3
3.	KLVI	18.3	19.0	19.2	19.6	20.8
4.	KAYD-F	13.7	14.8	16.2	19.0	20.0
5.	KHYS-F	16.9	15.5	13.5	14.8	16.7
6.	KZOM-F	12.7	12.6	11.4	12.8	14.3
7.	KIOC-F	12.9	12.6	11.9	13.4	13.9
8.	KWIC-F	12.0	12.3	10.3	10.2	11.3
9.	KQXY-F	12.1	13.8	13.0	9.8	10.8
10.	KTRH	9.6	9.3	7.5	7.0	8.6

CHARLOTTE BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WSOC-F	18.6	18.0	19.7	23.5	21.2
2.	WBCY-F	10.9	12.9	10.1	9.5	12.1
3.	WBT	9.1	8.9	9.1	8.7	11.2
4.	WROQ-F	15.0	15.8	13.2	11.5	10.7
5.	WPEG-F	12.0	10.0	8.9	9.4	10.3
6.	WEZC-F	6.2	6.9	7.5	5.9	5.4
7.	WJZR-F	---	1.0	3.2	4.0	5.1
8.	WZXI-F	3.8	3.0	4.2	4.5	3.5
9.	WGIV	1.9	1.7	2.6	2.8	3.2
10.	WLVV-F	3.4	3.0	3.8	3.5	2.9

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WSOC-F	27.8	28.1	26.3	26.0	25.5
2.	WBT	21.7	21.1	18.4	19.3	21.7
3.	WBCY-F	20.9	22.4	23.1	22.9	21.5
4.	WROQ-F	20.4	19.7	18.5	18.2	17.4
5.	WPEG-F	12.5	11.7	13.2	15.6	14.8
6.	WEZC-F	11.9	11.2	11.8	11.5	10.2
7.	WLVV-F	7.5	7.8	8.4	9.4	9.5
8.	WJZR	---	1.7	5.5	7.0	8.2
9.	WGIV	6.6	5.8	5.8	6.3	7.1
10.	WAYS	4.7	4.3	4.6	4.9	6.3

TAMPA BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WRBQ-F	14.7	12.1	11.7	14.7	15.9
2.	WWBA-F	12.6	11.9	10.9	11.8	11.8
3.	WYNF-F	9.9	12.7	13.0	10.6	9.3
4.	WIQI-F	5.6	5.1	6.6	8.3	6.6
5.	WZNE-F	6.6	7.2	7.2	8.0	6.3
6.	WOJC-F	2.7	3.9	3.8	3.6	5.6
7.	WDAE	4.4	5.5	6.2	5.6	5.5
8.	WSUN	5.0	3.6	5.1	5.8	5.0
	WQYK-F	6.9	8.7	7.7	5.0	5.0
10.	WFLA	3.2	3.0	3.1	4.1	3.5
11.	WMGG-F	5.4	4.1	4.9	4.4	3.3
12.	WPLP	3.2	2.5	1.7	2.5	2.6
13.	WSRZ-F	3.1	2.0	1.2	1.6	2.2

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WRBQ-F	22.5	21.6	21.2	21.9	22.7
2.	WWBA-F	17.1	15.8	15.2	14.8	14.7
3.	WYNF-F	13.4	14.8	16.1	13.8	11.8
4.	WZNE-F	12.0	12.7	13.6	12.4	11.7
5.	WIQI-F	8.4	9.2	12.3	13.2	9.5
6.	WQYK-F	11.2	11.6	12.8	11.2	9.3
7.	WSUN	9.9	8.8	10.2	10.8	8.2
8.	WDAE	8.5	8.6	9.8	9.4	7.6
9.	WMGG-F	10.6	10.6	10.1	8.8	7.2
	WOJC-F	5.2	6.2	6.9	6.7	7.2
11.	WFLA	7.0	7.9	7.7	7.3	5.5
12.	WPLP	5.9	4.7	4.5	5.9	4.9
13.	WSRZ-F	4.7	4.2	3.9	4.4	4.1

CHICAGO BIRCH REPORT

JUL 83 - DEC 83

12+ METRO SHARE

		J/A	A/S	S/O	O/N	N/D
1.	WGN	9.1	9.1	7.9	7.0	7.8
2.	WBMX-F	5.6	5.0	4.9	5.6	6.6
3.	WBBM	4.1	4.3	5.6	5.5	6.0
4.	WBBM-F	6.9	6.4	5.8	5.1	5.7
	WGCI-F	6.2	6.0	5.5	6.3	5.7
6.	WIND	3.9	4.6	4.4	4.9	4.6
7.	WMAQ	4.9	6.0	5.9	4.7	4.4
8.	WKQX-F	2.5	2.5	3.1	4.2	4.3
9.	WMET-F	5.6	5.1	5.1	4.5	4.1
	WLS	4.1	3.3	3.5	4.5	4.1
11.	WLOO-F	4.4	3.6	3.9	4.0	4.0
12.	WLUP-F	3.3	3.4	3.8	3.4	3.7
13.	WUSN-F	2.8	3.4	2.6	2.7	3.5
	WLAK-F	1.1	1.5	1.8	3.0	3.5
	WLS-F	5.0	5.0	3.9	4.1	3.5
16.	WJJD	3.1	3.2	3.1	2.9	3.2
17.	WCLR-F	3.2	3.6	3.2	2.7	3.1
18.	WXRT-F	4.5	4.9	5.3	4.0	3.0
	WFYR-F	3.7	2.3	2.2	3.2	3.0
20.	WFMT-F	1.8	2.4	2.6	1.9	2.7

12+ CUME RATING

		J/A	A/S	S/O	O/N	N/D
1.	WBBM-F	13.9	12.8	13.3	12.8	14.3
2.	WGN	15.6	16.4	16.1	14.2	14.2
3.	WLS-F	12.3	11.5	12.3	13.0	13.4
4.	WBBM	11.3	12.0	13.1	12.7	12.9
5.	WLS	10.0	9.5	11.7	11.2	10.3
6.	WMAQ	10.9	11.5	12.6	11.4	10.2
	WMET	9.9	10.2	11.4	10.6	10.2
8.	WGCI-F	9.3	9.6	9.2	9.7	9.8
9.	WLUP-F	9.0	9.1	9.7	9.4	9.5
10.	WKQX-F	7.3	6.9	8.6	8.9	9.1
11.	WBMX-F	8.4	8.4	8.4	8.5	8.9
12.	WLOO-F	5.6	6.2	7.3	6.9	7.6
13.	WFYR-F	5.7	5.5	6.7	7.5	7.2
14.	WCLR-F	5.3	6.0	6.3	6.1	6.9
15.	WLAK-F	3.1	3.7	5.3	6.2	6.7
16.	WIND	6.1	6.7	7.4	7.3	6.3
17.	WXRT-F	7.6	6.9	6.6	5.9	6.1
18.	WUSN-F	4.3	4.0	4.7	4.5	4.7
19.	WJJD	4.8	5.2	5.2	4.2	4.6
20.	WFMT-F	3.2	4.3	3.6	4.1	4.4

ARBITRON CONDENSED RADIO MARKET REPORTS

DANBURY, CT

Market # 272/Pop: 119,600 Diaries: 311
APR 18.4 FM Share: 52.66%

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WLAD	37/15.9	8.8	11.3	12.2	13.1
2. WDAQ-F	26/11.2	6.2	8.5	7.5	8.8
3. WRKI-F	25/10.8	13.3	13.5	13.6	8.0
4. WEZN-F	22/ 9.5	10.6	10.6	8.8	8.8
5. WCBS	14/ 6.0	6.2	5.0	5.4	5.1
WKCI-F	14/ 6.0	5.3	5.7	6.1	5.8

12+ TSA 1/4/CUME	
1. WLAD	42/355
2. WDAQ-F	27/311
3. WRKI-F	26/410
4. WEZN-F	24/273
5. WCBS	17/381
6. WINE	16/223

WRKI-F, WEZN-See Bridgeport
WCBS - See New York
WKCI - See New Haven

WLAD, 800, 1 KW(DAYS), MOR	$30.10	(Unirep)	
WINE, 940, 1 KW (DAYS), AC	$24.66	(Roslin)	Home News
WDAQ-F, 98.3, 1.3 KW @ 460, BTFL MUS (KalaMusic)	$30.10	(Unirep)	

PALM SPRINGS, CA

Market # NA/Pop: 114,000 Diaries: 261
APR 15.9 FM Share: 63.64%

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KPSI-F	35/19.3	15.6	17.6	19.4	12.8
2. KWXY-F+	25/13.8	8.7	15.4	6.9	10.1
3. KDES-F	24/13.3	16.6	13.6	18.1	10.6
4. KDES	11/ 6.1	9.8	7.4	8.8	11.2
5. KGUY	9/ 5.0	2.9	4.5	4.4	2.1
6. KCMJ	7/ 3.9	7.3	7.4	8.8	11.2

12+ METRO CUME	
1. KDES-F	384
2. KPSI-F	382
3. KDES	284
4. KWXY-F+	232
5. KCMJ	157
6. KPSI	122

KCMJ, 1010, 1 KW/500 W (DA-2), COUNTRY	CBS,	$12.00	(HNWH)
KDES, 920, 5 KW?1 KW (DA-2), MOR	RKO II,	$28.69	(Mc-Guild)
KGUY, 1270, 1 KW (DAYS,DA), NEWS	MBS,	$11.00	(Selcom)
KPSI, 1450, 1 KW/250 W, TALK	ABC-I,ABC-T,	$? ?	(Christal)
KDES-F, 104.7, 42 KW @ 540, CONTEMP	,	$28.69	(Mc-Guild)
KPSI-F, 100.9, 3 KW @ 300, ROCK	,	$17.00	(Christal)
KWXY-F+, 98.5, 50 KW @ 500, BTFL MUS	,	$17.00	(Eastman)

SANTA BARBARA, CA

Market # 133/Pop: 309,300 Diaries: 346
APR 17.0 FM Share: 68.53%

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KMGQ-F	33/12.5	9.4	11.3	10.8	---
2. KTYD-F	27/10.3	12.1	9.4	8.6	11.1
3. KDB-F+	23/ 8.8	7.8	10.2	7.3	13.2
KRUZ-F	23/ 8.8	13.3	9.1	10.8	12.2
5. KTMS-F	18/ 6.8	8.2	4.5	8.1	7.4
6. KTMS	17/ 6.5	7.8	5.3	3.2	4.8

12+ TSA 1/4/CUME	
1. KRUZ-F	62/672
2. KMGQ-F	33/405
3. KTYD-F	28/451
4. KTMS-F	26/453
5. KDB-F+	23/294
6. KTMS	17/276

KTMS, 1250, 1 KW (DA-1), TALK	NBC,ABC-T,	$13.50	(Weiss)	
KDB-F+, 93.7, 13 KW @ 870, CLASSICAL,	,	$19.00*	(HNWH)	
KMGQ-F, 106.3, 365 W @ 879, AC (TM)	,	$? ?	(Torbet)	(GOLETA)
KRUZ-F, 103.3, 105 KW @ 2980, BTFL MUS	,	$26.00	(Katz)	Schuele
KTMS-F, 97.5, 18 KW @ 2900, ROCK	Source,	$17.50	(Weiss)	
KTYD-F, 99.9, 34 KW @ 2550, AOR	,	$28.00	(Selcom)	Liggett

ABERDEEN, WA

Market # NA/Pop: 55,600 (12+)   Diaries: 284
APR 14.0   FM Share: 48.57%

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. KXRO	21/26.9	14.8	17.7	15.9	22.4
2. KDUX-F	14/17.9	11.1	7.6	7.3	13.4
KAYO+	14/17.9	21.0	10.2	19.5	14.9
4. KGHO-F+	9/11.6	16.0	12.7	25.7	25.3
5. KISW-F	6/ 7.7	8.6	6.3	4.9	---

12+ METRO CUME	
1. KXRO	240
2. KGHO-F+	181
3. KDUX-F	162
4. KAYO	113
5. KISW-F	66

KAYO+, 1450, 1 KW/250 W, COUNTRY   ABC-I, $ 7.50 (Savalli)
KXRO, 1320, 5 KW/1 KW (DA-N), MOR   , $10.00 (Mc-Guild)
KDUX-F, 104.7, 48 KW @ 155, ROCK   , $ 9.00* (Mc-Guild)
KGHO-F+, 95.3, 1.1 KW @ 750, CONTEMP   , $ 9.00* (Masla)

NEW BEDFORD/FALL RIVER, MA

Market # 198/Pop: 173,400   Diaries: 433
APR 19.5   FM Share: 60.08%

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WMYS-F	93/11.7	8.0	6.7	4.8	5.1
2. WHJY-F	64/ 8.1	9.7	9.2	9.0	9.1
3. WLKW-F	62/ 7.8	8.1	8.6	7.4	7.7
4. WHIM	43/ 5.4	1.7	2.1	2.3	5.0
5. WPRO-F	42/ 5.3	5.9	6.9	7.4	4.8
6. WBSM	41/ 5.2	8.2	12.8	8.4	8.7

12+ METRO CUME	
1. WHJY-F	885
2. WMYS-F	802
3. WPRO-F	796
4. WHTT-F	581
5. WBSM	577
6. WLKW-F	552

ALL STATIONS -
See Providence or Boston

PLATTSBURGH, NY

Market # NA/Pop: 69,500 (12+)   Diaries: 368
APR 16.5   FM Share: 57.28%

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WIRY	26/22.6	16.4	23.9	21.6	25.4
2. WGFB-F	19/16.5	21.6	17.4	22.4	16.7
3. WLFE-F	15/13.0	12.7	9.2	9.5	8.8
4. CHOM-F	12/10.4	4.5	10.1	10.3	5.3
5. WEAV	11/ 9.6	7.5	1.8	6.9	7.9
6. WEZF-F	7/ 6.1	9.0	4.6	5.2	5.3

12+ TSA 1/4/CUME	
1. WQCR-F	45/736
2. CHOM-F	42/450
3. WLFE-F	40/390
WEZF-F	40/449
5. WGFB-F	35/718
6. WIRY	26/335

WEAV, 960, 5 KW (DA-2), COUNTRY (Century 21)   CBS, $ NA (Roslin)
WIRY, 1340, 1 KW/250 W, ? ?   MBS, $14.50 (Masla)

Other ranked stations see Burlington

LAFAYETTE, IN

Market # 257/Pop: 123,400 Diaries: 282
APR 13.4 FM Share: 74.59%

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WAZY-F	32/22.5	18.7	15.9	13.5	18.1
2. WASK	25/17.6	14.8	18.6	17.3	22.0
WASK-F	25/17.6	15.5	13.8	12.8	18.9
4. WXUS-F	9/ 6.3	16.8	13.1	16.5	15.7

12+ TSA 1/4/CUME	
1. WAZY-F	64/826
2. WASK-F	57/530
3. WASK	34/462
4. WFBQ-F	17/223

WASK, 1450, 1 KW/250 W, MOR	NBC,	$18.00	(Weiss)
WASK-F, 105.3, 50 KW @ 375, COUNTRY (Musicworks)	,	$14.00	(Weiss)
WAZY-F, 96.5, 50 KW @ 500, CHR/ROCK	ABC-C,	$17.00	(----)
WXUS-F, 92.7, 3 KW @ 215, ROCK	APR,	$19.00	(Masla)

WFBQ - See Indianapolis

GAINESVILLE, FL

Market # 207/Pop: 159,300 Diaries: 359
APR 16.3 FM Share: 60.00%

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WRUF-F	33/14.2	16.0	14.1	16.0	12.8
2. WMGI	29/12.5	4.2	1.4	.9	2.7
3. WYKS-F	27/11.6	11.8	18.3	16.4	19.3
4. WDVH	26/11.2	21.0	19.7	19.7	18.7
5. WMFM-F	22/ 9.5	5.9	6.6	4.2	---

12+ TSA 1/4/CUME	
1. WRUF-F	42/565
2. WDVH	35/312
3. WMGI	29/207
WYKS-F	29/457
5. WMFM-F	22/190

WDVH, 980, 5 KW (DAYS), COUNTRY	ABC-E,	$18.00	(Weiss)	
WMGI, 1390, 5 KW (DAYS), AC	RKO II,	$20.00	(Selcom)	Sunshine Wirel
WMFM-F, 100.9, 3 KW @ 300, BTFL MUS	,	$13.00*	(----)	
WRUF-F, 103.7, 100 KW @ 344, AOR (Pollack)	CBS-R,	$19.50	(Smith)	Univ of Florida
WYKS-F, 105.5, 3 KW @ 300, CONTEMP	RKO,	$30.75	(Selcom)	Sunshine Wirel

BURLINGTON, VT

Market # 267/Pop: 118,300 Diaries: 341
APR 15.0 FM Share: 63.63%

12+ METRO 1/4/SHARE		SPG 83	FAL 82	SPG 82	FAL 81
1. WQCR-F	31/20.5	26.6	21.9	22.4	25.5
2. WVMT	23/15.2	9.0	10.2	11.2	11.5
3. WEZF-F	18/11.9	12.4	11.8	11.2	9.1
4. WJOY	13/ 8.6	13.0	10.2	11.9	6.1
5. CHOM-F	11/ 7.3	9.6	7.5	8.4	6.7
WGFB-F	11/ 7.3	8.5	10.2	7.7	9.7

12+ TSA 1/4/CUME	
1. WEZF-F	62/628
2. WQCR-F	59/905
3. CHOM-F	47/520
4. WLFE-F	40/384
5. WGFB-F	38/834
6. WVMT	28/562

CHOM-F, 97.7, 41 KW @ ? ? , AOR	,	$? ?	(Major Market)	(MONTREAL)
WEZF-F, 92.9, 36 KW @ 2703, BTFL MUS	,	$30.00	(Blair)	
WQCR-F, 98.9, 50 KW @ 310, ROCK (TM)	CBS-R,	$21.25	(Weiss)	
WGFB-F, 97.9, 10 KW @ 780, ROCK	,	$? ?	(Roslin)	(PLATTSBURG)
WLFE-F, 102.3, 300 W @ 800, COUNTRY	,	$12.00	(Lotus)	(ST. ALBANS)
WJOY, 1230, 1 KW/250 W, NOSTALGIA (Al Ham)	CBS,	$13.50	(Weiss)	
WVMT, 620, 5 KW (DA-2), AC	NBC,	$16.20	(Torbet)	

SANTA ROSA, CA

Market # 126/Pop: 313,600 Diaries: 411
APR 17.3 FM Share: 38.39%

12+ METRO	1/4/SHARE	SPG 83	FAL 82	SPG 82	FAL 81
1. KGO	52/10.6	8.7	10.9	11.5	10.3
2. KNEW	43/ 8.7	12.4	6.6	9.1	8.0
3. KREO-F	40/ 8.1	10.4	7.6	3.5	5.7
4. KABL-F	28/ 5.7	5.0	2.5	1.6	2.7
5. KCBS	27/ 5.5	6.0	5.6	6.2	6.9
6. KQTE	22/ 4.5	2.9	3.1	---	1.1

12+ METRO CUME	
1. KREO-F	633
2. KCBS	563
3. KGO	544
4. KNEW	541
5. KSRO	395
6. KFRC	391

KSRO, 1350, 5 KW (DA-N), AC	ABC-D, $22.00	(HNWH)
KQTE, 1460, 1 KW (DAYS,DA), NOSTALGIA	, $13.00	(Roslin)
KREO-F, 92.9, 2.3 KW @ 4000, CHR	, $? ?	(Torbet)

Other ranked stations - See San Francisco

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This report analyzes two very different radio markets in great detail. It attempts to explain why one market is profitable and rapidly growing while the other has been unprofitable and stagnant. Extensive interviews and surveys were done among radio executives and advertisers in each market. The results will surprise you and, hopefully, help you to gain knowledge about radio in your market, also.
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AMERICAN RADIO

SPRING 1984 REPORT

Compiled and edited by:

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KALAMAZOO, MI 49003

August 1984

Volume IX, Number 1

INTRODUCTION

This is the 17th edition of American Radio. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at the following address:

JAMES H. DUNCAN, JR.
DUNCAN MEDIA ENTERPRISES
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I strongly urge all of you (particularly new subscribers) to carefully read the definitions pages at the beginning of Section B. This will help you to understand all of the information given in the Individual Market Reports. However, if you have any questions please feel free to call me. I figure that my time and my call back to you are part of the subscription price. Also I always enjoy talking about American Radio.

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Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Any corrections made by Arbitron to earlier published reports are included if they were received by August 12, 1984.

Work on this edition was completed on August 12, 1984. Mailing will begin on August 16, 1984. Working on such tight deadlines may cause production problems. If your copy is defective in any way let me know and I will promptly mail another copy to you.

American Radio mourns the passing of two fine men: John Bayliss and Dave Scribner.

JOHN F. BAYLISS (1934-1984)

I was terribly saddened by the news of John's tragic death. What had begun as a festive NAB convention was suddenly marred as word was passed around that John had been killed in an auto accident when another driver lost control, crossed the centerline, and crashed into John's car.

John was truly a radio man. He loved the industry and he loved to help others in the industry. John was one of my first subscribers. When my first edition of American Radio was published he called me and told me what he liked and made suggestions about how the book could be improved.

John often would call me late at night and we would sit and talk radio for hours. He taught me a great deal and I will always remember him and thank him for that.

Whenever I receive phone orders for my publications I always ask how the customer heard about me. Many times the answer was "Well, John Bayliss recommended you to me".

I have never been real certain about life after death, or, if you will, immortality. However, I am very certain that a person can achieve immortality while living through their contributions to society (primarily achieved by their work) and through their children and the qualities they possess. John Bayliss achieved immortality in both ways.

The radio industry will miss John Bayliss and so will I.

A special scholarship fund is being established in John Bayliss' name. For more information call Paul Kagan at (408) 624-1536.

HIGHLIGHTS AND COMMENTS

SPRING 1984 ACHIEVEMENT AWARDS

		Honorable Mention	
GROUP:	Stoner Broadcasting	Gannett Malrite	
Markets 1-25:	WHTZ-F New York	KIIS-F KVIL-F KKBQ-F	Los Angeles Dallas Houston
Markets 26-75:	WZPL-F Indianapolis	WTMJ WMAG-F	Milwaukee Greensboro
Markets 76-125:	KFAB Omaha	WCOS-F WNMQ-F KGGO-F	Columbia Albuquerque Des Moines
Markets 125+:	KCCY-F Pueblo	WNDU-F KGHL	South Bend Billings

The "Achievement Awards" were begun in 1983. There is no formula for making these selections. The only requirement is that I think a station or group stands out because of its performance over the past year. There is no plaque or scroll or anything like that. Just a "well done" and that someone noticed an outsatnading performance.

Not many groups have enjoyed a ratings sweep as much as Stoner Broadcasting enjoyed this Spring's Arbitrons. Nine of their twelve stations enjoyed share increases - many had sizable gains. Two of the Stoner stations - WIMZ-F in Knoxville and KGGO in Des Moines - had huge gains with a modified AOR/CHR format.

It was a close call between WHTZ and KIIS for the award in Markets 1-25. For a while I leaned towards KIIS because Los Angeles is a stroner radio market both from a financial and competitive standpoint. However, WHTZ did go from "worst to first" in a matter of months and they are now the most-listened-to station in the world.

WZPL-F has made a remarkable turn around in Indianapolis. After an ill-fated attempt at programming Disco in the late 1970's (as WIKS) the station had a terrible image and worse ratings and sales. In 1982 Heftel changed call letters and settled on a CHR format and the station has performed superbly since then.

KFAB in Omaha had its poorest book in years. Yet this station has quietly become a legend. KFAB is a full service MOR which has always dominated the Omaha market. This domination is particularly noticeable in the Fall of each year when the station broadcasts the Nebraska football game. KFAB had a 58.6% 12+ Share, a 25.6 cume rating (remember this is for a four hour period) and a 90% share of men 45-54.

Pueblo may be a dying city but KCCY-F is showing lots of life. KCCY gained almost eight share points and now has a 23.8 share.

ACHIEVEMENT AWARD WINNERS

	1983		1984	
Group:	EZ		Stoner	
Markets 1-25	KHTR-F	St. Louis	WHTZ	New York
Markets 26-75	WYYY-F	Syracuse	WZPL-F	Indianapolis
Markets 76-125	WDCG-F	Raleigh	KFAB	Omaha
Markets 125+	KIOK-F	Richland, WA	KCCY-F	Pueblo

LEADING STATIONS

WHTZ in New York is the leading station in the nation (1/4 HR AVG). Stations in the top 100 making large gains include KIIS, WRKS, WJR, WHN, WNEW-F, WLTW, WMMR, KKBQ, WJOI, WKQX, KMJQ, KKHR, KVIL, WJIT, WGAY, KSOL, WJLB, and WLAK.

OTHER LEADERS:
TSA Cume - WHTZ-F
Cume Rating - WWNC (Asheville)
12+ Metro Share - WWNC (Asheville)

FM SHARE

National FM Share is now up to 64.290%, an increase of 3.201% since last Spring's figure of 62.291%. Greenville-New Bern, NC has the highest FM Share (86.90%) and Asheville the lowest (35.25%).

FORMATS

CHR had an outstanding Spring in markets of all sizes. In almost 80 markets a CHR station had the largest share increase of any station. The audience share for AC increased but that was in large part due to a big increase in the number of stations using that format. Country and News/Talk suffered significant loss of audience.

LEADING STATIONS BY FORMAT

	1/4 HR AVG		METRO SHARE	
CHR/TOP 40/CONTEMP	WHTZ-F	New York	WXLK-F	Roanoke
AOR	WNEW-F	New York	WIMZ-F	Knoxville
AC/SOFT/OLDIES	WCBS-F	New York	KIDX-F	Billings
BTFL MUSIC	WPAT-F	New York	WDUV-F	Sarasota
BLACK/URBAN	WRKS-F	New York	WFXE-F	Columbus, GA
COUNTRY	WHN	New York	WWNC	Asheville
NEWS/TALK	KABC	Los Angeles	KMOX	St. Louis
MOR/VARIETY	WGN	Chicago	WJBC	Bloomington, IL
NOSTALGIA	WNEW	New York	WSBT	South Bend
SPANISH	WADO	New York	KGBT	McAllen-Brownsville
RELIGION/GOSPEL	KBRT	Los Angeles	WOAD	Jackson, MS
CLASSICAL	WQXR-F+	New York	WGMS-F+	Washington

GREATEST SHARE CHANGES:

(Spring 83 to Spring 84)

Increases			Decreases		
WQLT-F	Casper	+11.5	KVOC	Casper	-14.9
WJYW-F	Wilm,NC	+10.6	WDOD-F	Chatta	- 9.8
KNMQ-F	Albuquerque	+10.5	WGNI-F	Wilm, NC	- 8.8
WOAD	Jackson,MS	+10.3	WGUS-F	Augusta	- 8.7
KHYS-F	Beaumont	+10.1	WHEZ	Huntington	- 8.4
WREO-F	Erie	+ 9.7	KTPK-F	Topeka	- 8.1
			KWTX	Waco	- 8.1

ODDS AND ENDS

Look for Metromedia to sell most of their radio properties in the next few years. I don't think their hearts are in radio anymore and they are going to have to do something to help pay for their LBO...I was pleased to see Rob Dyson purchase the Plough stations. It is fun to see someone come out of a small market and become a major group owner overnight...Did you know that Constant Communications (KYKN/KDUK-F in Eugene, KTOK/KIZN-F in Boise) has all their stations in buildings listed on the National Register of Historic Places...

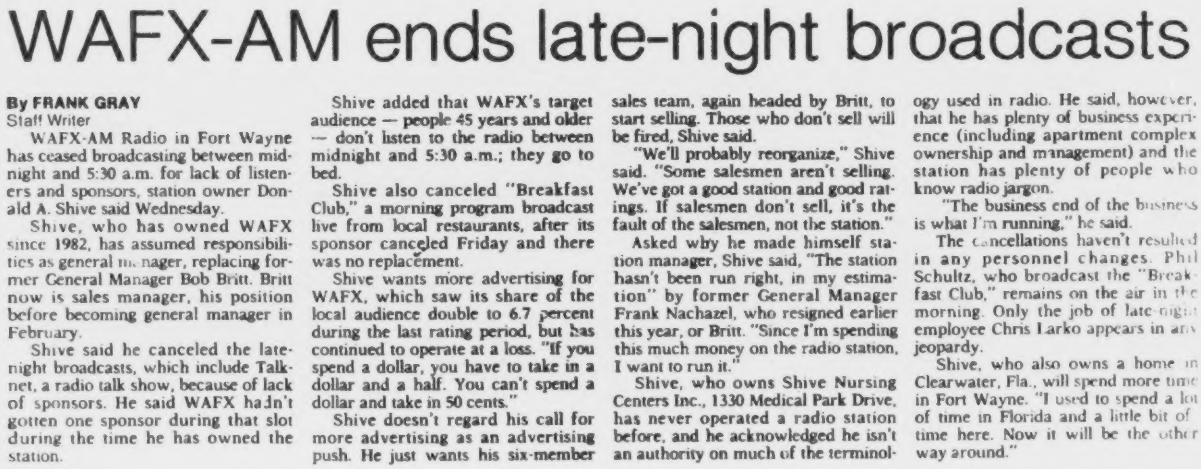
BEST TRADE AD SERIES:	The Research Group and their "Master Strategists" ads
BEST SINGLE AD:	Outlet Communications and the "Building on Excellence" ad
HONORABLE MENTION:	WLTE - "How many Washingtonians would it take to change the lite"
WORST AD:	Universal's ad in "Religious Broadcasting" proclaiming that they are "probably" the largest privately held radio group in the country.

A Quote He Will Wish He Never Made Department: "In 10 years AM listenership will equal FM" (Dan Bouloukos of ABC as quoted in "Cash Box")...I don't know about you but I am a little tired of hearing all the crying from the Daytimer Broadcasting Association. I understand their problems and to a degree I sympathize with them. However, no one owes them anything. They knew what they were getting into when they purchased those stations. No other station should have to give up coverage area so that daytimers can expand their coverage area...If daytimers can expand hours without hurting other stations that is fine. I also agree that daytimers might be given a slight advantage in seeking new FM allocations if there is one in their market. We should not set up a "Radio Welfare" system for daytimers.

I think it is unfortunat that Arbitron has decided to drop information of station power from its facilities page. I wish they would have met the challenge and investigated the true power and HAAT of each station. Instead Arbitron will not print anyone's power. That is a disservice to the 99% of radio broadcasters who honestly represent their power adn HAAT. I will continue to pursue those stations who do not publish accurate data about their facilities. Please help me. If you see any incorrect figures please let me know.

HOW TO DISPROMOTE YOUR RADIO STATION - 101

This class will cover how to destroy your station's morale, how to undercut your sales people, effective use of local press, and how to make a fool of yourself. For our first assignment let us all read the following newspaper article which appeared in the "Fort Wayne Journal-Gazette" last fall.



WAFX-AM ends late-night broadcasts

By FRANK GRAY
Staff Writer

WAFX-AM Radio in Fort Wayne has ceased broadcasting between midnight and 5:30 a.m. for lack of listeners and sponsors, station owner Donald A. Shive said Wednesday.

Shive, who has owned WAFX since 1982, has assumed responsibilities as general manager, replacing former General Manager Bob Britt. Britt now is sales manager, his position before becoming general manager in February.

Shive said he canceled the late-night broadcasts, which include Talknet, a radio talk show, because of lack of sponsors. He said WAFX hadn't gotten one sponsor during that slot during the time he has owned the station.

Shive added that WAFX's target audience — people 45 years and older — don't listen to the radio between midnight and 5:30 a.m.; they go to bed.

Shive also canceled "Breakfast Club," a morning program broadcast live from local restaurants, after its sponsor canceled Friday and there was no replacement.

Shive wants more advertising for WAFX, which saw its share of the local audience double to 6.7 percent during the last rating period, but has continued to operate at a loss. "If you spend a dollar, you have to take in a dollar and a half. You can't spend a dollar and take in 50 cents."

Shive doesn't regard his call for more advertising as an advertising push. He just wants his six-member sales team, again headed by Britt, to start selling. Those who don't sell will be fired, Shive said.

"We'll probably reorganize," Shive said. "Some salesmen aren't selling. We've got a good station and good ratings. If salesmen don't sell, it's the fault of the salesmen, not the station."

Asked why he made himself station manager, Shive said, "The station hasn't been run right, in my estimation" by former General Manager Frank Nachazel, who resigned earlier this year, or Britt. "Since I'm spending this much money on the radio station, I want to run it."

Shive, who owns Shive Nursing Centers Inc., 1330 Medical Park Drive, has never operated a radio station before, and he acknowledged he isn't an authority on much of the terminology used in radio. He said, however, that he has plenty of business experience (including apartment complex ownership and management) and the station has plenty of people who know radio jargon.

"The business end of the business is what I'm running," he said.

The cancellations haven't resulted in any personnel changes. Phil Schultz, who broadcast the "Breakfast Club," remains on the air in the morning. Only the job of late-night employee Chris Larko appears in any jeopardy.

Shive, who also owns a home in Clearwater, Fla., will spend more time in Fort Wayne. "I used to spend a lot of time in Florida and a little bit of time here. Now it will be the other way around."

Class dismissed

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Anchorage
Apple-Oshkosh
Asheville
Atlanta

Atlantic City
Augusta, GA
Austin
Bakersfield
Baltimore
Baton Rougd
Beaumont-PA-Orange
Billings
Binghamton
Birmingham

Bloomington
Boise
Boston
Bridgeport
Buffalo
Canton
Casper
Cedar Rapids
Charleston, SC
Charleston, WV

Charlotte
Chattanooga
Chicago
Cincinnati
Cleveland
Colorado Springs
Columbia, SC
Columbus, GA
Columbus, OH
Corpus Christi

Dallas-Fort Worth
Daven-RI-Moline
Dayton

Daytona Beach
Denver
Des Moines
Detroit
Duluth
El Paso
Erie
Eugene
Evansville
Fargo

Fayetteville, NC
Flint
FT. Wayne
Fresno
Grand Rapids
Green Bay
Greensboro-WS
Green-NB-Wash
Greenv-Spart
Harrisburg

Hartford
Honolulu
Houston
Huntington
Huntsville
Indianapolis
Jackson
Jacksonville
John City-Kings-Bris
Johnstown

Kalamazoo
Kansas Ctiy
Knoxville
Lafayette ,LA
Lakeland
Lancaster
Lansing
Las Vegas
Lexington
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River-SB-Ont
Roanoke

Rochester
Rockford
Sacramento
Saginaw
St. Louis
Sal-Sea-Mont
Salt Lake City
San Antonio
San Diego
San Francisco

San Jose
Sarasota
Savannah
Seattle
Shreveport
Sioux Falls
SOuth Bend
Spokane
Springfield, MA
Springfield, MO

Steubenville
Stockton
Syracuse
Tallahassee
Tampa-St. Pete
Terre Haute
Toledo
Topeka
Tucson
Tulsa

Utica-Rome
Waco
Washington
Waterloo-CF
West Palm Beach
Wheeling
Wichita
Wilmington, DE
Wilmington, NC
Worcester

Yakima
York
Youngstown

EDITOR'S NOTE: Some of you may recall an article called "The Need for Music" which I reprinted in my book Radio in the United States. That article originally appeared in "The Royal Bank Letter" which is written and published by The Royal Bank of Canada which is headquartered in Montreal.

I am pleased to republish another beautifully written essay from "The Royal Bank Letter". This piece originally was published in November 1983. I hope you will share it with sales people in your company.

THE SCIENCE OF SELLING

Salesmanship has often been described as an art - and maybe it was in simpler times when a salesman could get along with more talent than knowledge. Not any more: The age of expertise demands a thoroughly professional approach...

According to at least one definition of the work "sell," everybody does it. The dictionary says that to sell is to inform people of the value of something and to inspire them with a desire to accept it or to agree to it. That, surely, is what all of us do every time we try to make a good impression or express an opinion. We are selling our personalities or our points of view.

This type of selling is vital to our society. Men and women come together to form families because they have made themselves mutually desirable and agreeable. Workers have jobs because they have "sold" their employers on hiring them. Politicians must sell their policies and ablilities to the electorate. In their efforts to spread honesty and decency among the population, clergymen use sales techniques to persuade us to be good.

Selling is also the dynamo of the economy. Everything that is produced, from a huge papermaking machine to a paper-clip, is intended to be sold. If a product is not sold, it is wasted. Waste makes for unemployment, low productivity, and less overall national wealth.

Salesmanship plays a decisive role in every stage of the economic process. Take the paper-clip mentioned above. It begins as iron ore which has been sold to a steel company. The steel made from the ore is sold to a paper-clip manufacturer. The manufacturer sells it to an office supplier, who sells the finished product to the user. It may very well be used to attach a letter to a brochure aimed at selling something else.

Various other goods and services have been sold along the line to expedite that tiny product to its destination. The iron ore may be carried on a ship whose services have been sold to the steel mill. The manufacturer buys boxes in which to pack his product and trucks in which to deliver it. From the miner who blasts the ore out of the ground to the stenographer who clips the brochure and letter together, people throughout the whole chain of events owe their jobs to the fact that things are being sold.

It is the salesperson who links the chain together. If, in this example, all the links had not been made, the ore might as well have stayed in the ground. Until something has been sold, then, nothing happens in the economy. Except in cases of outright fraud, every sale has a purpose in the broad economic scheme of things.

One definition of selling is "the process of persuading people to buy wanted or needed goods or services." The salesperson is thus in the position of helping the buyer to fill his wants and needs. It might be thought that if a person really needs something, it takes no persuasion to lead him to buy it. But in our type of economy, a great deal of salesmanship comes into play in providing the necessities of life.

When people go to buy food, for instance, they are presented with a variety of products. The choices they make among the items on the shelves are influenced by advertising, packaging, pricing and displays.

Though they buy what they need in the general category of food, they buy what they want when they pick one product over another. It is salesmanship - in its fancy dress of marketing - that has turned their general needs into specific wants.

WHY SPEND MONEY ON PRODUCT X IN PREFERENCE TO PRODUCT Y?

And that is the job of the salesperson - to stimulate a want for a particular product in the minds of prospective customers. It is not an easy task, since the item he or she has to sell is almost always faced with competition from other items of similar design, quality and price.

The supplier's reputation and brand name exerts a strong influence on the buyer's decision. But that reputation is only part of a total "value package" which includes all the other merits of the product or service. All things being equal, the salesman who can cite more merits for his product than his competitor gets more signatures on his order forms.

This is especially so in the selling that goes on before a product reaches the retail level. Professional purchasing agents, merchants and industrial managers want to know all the features and benefits of an item in fine detail before they commit their company's money to Product X in preference to Product Y.

So supporting the case for a product or service with complete and exact information about it is essential to successful selling. That being so, it is remarkable how many salespeople do not have all the pertinent facts at their fingertips.

In his recently-published book The Big Sell, John R. Rushmore of Sales Research Associates in West Chester, Pa., writes about a survey he conducted among buyers for large U.S. industrial companies. Most of them expressed the opinion that less than 20 per cent of the salesmen who called on them had a complete knowledge of the products they had come to sell.

SELLING HAS NEVER BEEN GIVEN THE RECOGNITION IT DESERVES

This signals a lack of professionalism - indeed of competence - in the sales field. How could such a lack exist at a time when competition is so intense?

One answer may be that, despite the pivotal function it fulfills in the economy, selling has never been accorded the recognition that is due to it. In a society that does not take selling seriously, there is little encouragement for the people doing it to take a serious, professional approach to their work.

Even companies that employ salesmen often place a low value on their services. It is not uncommon for a company to tell a new recruit: "We'll stick you in sales for a couple of years until you're ready for promotion." The message is there for all to see" The company does not regard selling as a first-class, permanent career.

Then there is the public attitude towards salesmen, which is reflected in all too many corny jokes. It is coloured by the mythology of the past. Books, movies and at least one musical show (The Music Man) have all depicted the salesman as a flashy, fast-talking individual who is long on guile and short on scruples and good taste.

The image may have been exaggerated, but there is an element of truth in it. In the past, some salesmen really did wear loud suits, tell dirty jokes, chomp cheap cigars and murder the language. Some did resort to trickery. They were not well-educated, but there was no need for them to be. They dealt with purchasers who were very much like themselves.

Times have changed. In the old days, a salesman had no difficulty knowing his products, because they were reasonably simple. Let us say he sold machine tools. The lathes and power drills in his catalogue had probably not changed significantly in 30 years.

Contrast that with today, when machine tools run on computerized controls and other automated features. The purchasing agent with whom the salesman deals is likely to be a mechanical engineer, a computer expert, or both. Rapidly-advancing technology is likely to alter the design of a machine radically from one year to the next. Competitors are turning out new models with new capabilities all the time.

THE HIGH-PRESSURE APPROACH IS INCREASINGLY INEFFECTIVE

The complexity of products, the dazzling pace of development, the expertise of buyers - all these are rendering the old catch-as-catch-can sales methods less and less effective. As Frank Brennan put it in his textbook, Personal Selling - A Professional Approach: "The back-slapping, glad-handing, high-pressure salesman...has gone the way of the corner shoeshine stand. The new breed of professionals who replaced him are more than just salespeople. They are experts in their field."

According to Brennan, sales professionals have three attributes in common: They put the customer's welfare first, possess superior product knowledge, and use responsible sales techniques. They do not go in for one-shot sales with the object of making a quick killing. They think primarily of establishing a lasting buyer-seller relationship. They realize that the only really aorthwhile business deal is one that benefits both sides.

In other words, they do not try to manipulate a prospect for the sake of making sales. "Manipulators," writes Brennan, "are salespeople who: exploit rather than help other people for their own gain; try to get customers to buy something they don't need; take unfair advantage of social or business relationships; use high-pressure selling tactics that usually involve untruths or degrading motivations."

Like practitioners of other professions, sales professionals must adhere to strict ethical standards. And like other professionals, they must keep abreast with developments. They are more likely to be found at home of an evening browsing through the latest trade journals than out wining and dining a client.

Professionalism also entails constant efforts to enhance one's skill. Sales course directors agree that one class of skills in which there is a general need for improvement is communications. Salespeople who aspire to professionalism should take conscious steps to learn how to speak, listen, and write letters and reports effectively.

SELLING IS PARTLY A MATTER OF MAKING IT EASY TO BUY

Psychology is another subject which salespeople are well-advised to study. Making up one's mind to buy or not to buy is a psychological act. Buying decisions are made in different ways by different types of personalities. Some prospects are impulsive, some deliberate, some analytical, some emotional. Salespeople with training in psychology are able to "read" these types, and adjust their presentation accordingly.

The five-and-dime store king F.W. Woolworth once said that he did not sell, but he made it easy to buy. Salespeople with a knowledge of motivation are in the same position. It is well-known that people are motivated by psychological needs, such as the need for society, for self-esteem and self-fulfillment. The person who understands these motivators can make sales and satisfy the client's needs at the same time.

This is not to say that a busy salesman or saleswoman must become a full-fledged psychologist. But a grasp of the elements of the subject, which can be obtained through continuing education courses or library books, is a prerequisite of the professional approach.

REJECTION IS A NORMAL PART OF A SALESPERSON'S LIFE

If it is important for salespeople to know their contact's personalities, it is even more important for them to know their own personalities. The most successful among them are every bit as conscious of their personal strengths, weaknesses and quirks as they are of those of their products, their competitors' products, and their clients.

Through uncompromising self-analysis, salespeople can identify and subdue the psychological tendencies within them that stand in the way of sewing up orders. For example, a naturally argumentative person who does not refrain from talking back to potential customers can expect few sales.

Self-knowledge is needed more in sales than in most occupations because of the psychological wear and tear inherent in the business. Salespeople must learn to deal with rejection, which is a normal part of selling life. People who do not closely monitor their mental state may sink unawares into profound discouragement after a series of turn-downs, feeling that the rejections represent a personal failure. The more discouraged they become, the less they work; the less they work, the less they succeed; the less they succeed, the more discouraged they become.

When the danger-signs of discouragement begin to show, the self-knowledgeable person will call on the old-fashioned salesman's virtue of persistence. "Persistent people begin their success where others end in failure," wrote Edward Eggleston. The truth of this statement is verified over and over again in the records of successful sales careers.

A CAREER IN SALES MEANS WORKING HARDER THAN MOST

The fact that sales representatives work largely on their own is another reason for psychological self-vigilance. The most common psychological flaws lead to procrastination and idleness, simply because it is easier in the short term to do nothing than to face up to reality.

To work alone or in the field without a boss looking over your shoulder calls for an unusual degree of self-discipline. And self-discipline calls for self-awareness - for knowing the soft spots in your personality and reinforcing them from your reserves of inner strength.

"The art os winning business is in aorking hard," wrote Elbert Hubbard. Self-discipline is necessary in the everyday course of sales life, because to succeed, salespeople must work harder than their neighbours. In many cases, they must not only work long hours, but odd hours by the standards of the rest of society. More than most people, they must be willing to make personal sacrifices for the sake of their careers.

A career in sales, then, is like a career in any profession. It demands dedication, continuing study, and a high degree of integrity. Selling offers both financial and spiritual rewards, but these days, it is not for everyone. It is for those who see it as their life's work and adopt it as a profession, with all that is implied by the word.

HIGHLIGHTS FROM DUNCAN'S RADIO MARKET GUIDE

I have been delighted at your response to my new publication Duncan's Radio Market Guide. Introduced in January the "Market Guide" has gained remarkably quick acceptance by the radio industry and the banking community.

Since the publication of the "Market Guide" I have had time to work with the data a bit and I thought you would like to see some of my findings:

INDIVIDUAL MARKET BILLING LEADERS BY FORMAT

	AM Stations	FM Stations	Overall
MOR/Full Service	62	1	44
Top 40/CHR	3	50	27
Country	33	26	27
Adult Contemp	19	24	19
News/Talk	17	0	11
AOR	0	11	2
Spanish	2	0	2
Beautiful Music	0	8	1
Nostalgia	3	0	0
Black/Urban	0	1	0
TOTAL MARKET	139	121	133

EXPLANATION: In as many markets as possible we tried to determine the highest billing AM station, the highest billing FM station, and the highest billing station overall. This table shows the formats of these top billing stations.

Note that among the highest billing AM stations in each market MOR/full service was the clear leader followed by Country, Adult Contemporary and News/Talk. CHR/Top 40 leads the FM ategory followed by Country and Adult Contemporary.

Among the overall billing leaders MOR/Full Service was the leading format followed by CHR/Top 40 and Country. Note that there were not any markets in which the highest biller was using a Nostalgia or Black/Urban format.

LEADING MARKETS: TOTAL REVENUE 1978, 1983, 1988

1978		1983		1988	
1. New York	$112,800,000	1. LA	$190,300,000	1. LA	$314,800,000
2. LA	112,100,000	2. New York	176,800,000	2. New York	282,100,000
3. Chicago	87,600,000	3. Chicago	129,400,000	3. Chicago	187,700,000
4. San Fran	59,200,000	4. San Fran	90,400,000	4. Dallas	140,000,000
5. Detroit	46,500,000	5. Houston	74,200,000	5. San Fran	139,200,000
6. Washington	45,600,000	Washington	74,200,000	6. Houston	135,800,000

Table shows net revenue estimates for 1978 (FCC data), 1983 (Duncan Media estimates), and 1988 (Duncan Media Projections).

POPULATION PER STATION STUDY

This table shows the metro population per radio station in each market. It was calculated by dividing the metro stations showing in the Spring 83 Arbitron into the total 1983 population for the market. The number of rated stations is shown in parenthesis.

1. Chicago	215,758 (33)	162. Amarillo	13,846 (13)
2. New York	202,955 (44)	163. Pueblo	13,000 (10)
3. Philadelphia	173,703 (27)	164. Sioux Falls	12,222 (9)
4. Detroit	170,384 (26)	Billings	12,222 (9)
5. Los Angeles	169,111 (45)	166. Lynchburg	11,538 (13)
6. Boston	123,333 (30)	167. Lafayette, LA	10,625 (15)
7. Houston	110,345 (29)	168. Boise	10,556 (18)

NOTE: Effective with this issue of American Radio I now divide the stations into the 12+ population of each Arbitron market. Thus these figures will be womewhat different from those found on the Individual Market Reports.

REVENUE PER SHARE POINT

This table shows the markets with greatest and least revenue dollars available per share point as of 1983.

1. Los Angeles	$2,109,756	160. Billings	$42,105
2. New York	1,942,857	161. Asheville	41,278
3. Chicago	1,409,586	162. Altoona	40,888
4. San Francisco	1,014,586	163. Yakima	39,807
5. Washington	820,796	164. Richland, WA	39,216
6. Boston	807,474	165. Pueblo	36,728
7. Houston	793,582	166. Medford	34,814
8. Dallas-Fort Worth	784,127	167. Terre Haute	34,682
9. Philadelphia	779,279	168. Wilmington, NC	31,180
10. Miami-FT. Lau	682,018		

The figures are calculated by dividing the markets available share points into the market's total revenue. The available share points was calculated by subtracting below-the-line listening and listening to non listed stations from 100. Dollars are net.

About twice a week someone calls and asks me to name a handful of markets which I feel are highly desirable radio markets. As an afterthought to Duncan's Radio Market Guide I thought I would make a "top of mind" listing of markets which for one reason or another I believe are attractive radio markets. In order to include medium and small markets I made the listing by comparing similarly sized markets.

LARGE MARKETS

Los Angeles
Washington
Houston
Atlanta
Minneapolis
Dallas-Fort Worth
Phoenix
Denver
Columbus, Ohio
Indianapolis
Sacramento
San Antonio

MEDIUM MARKETS

Greensboro-WS
Rochester
Orlando
Tulsa
Grand Rapids
Greenville-Spartanburg
Raleigh
Tucson
Austin
Charlotte

SMALL MARKETS

Bridgeport
Charleston, SC
Columbia, SC
Shreveport
Madison
Lexington
Manchester
Reno
Lincoln
Sioux Falls

IN THE 143 MARKETS WHERE I WAS ABLE TO DETERMINE THE BAND (AM OR FM) OF THE MARKET'S HIGHEST BILLING STATION...

In 78 markets (55%) the leader was an AM station

In 65 markets (45%) the leader was an FM station

One final note: Broadcasters in each market were asked to name those large local accounts which were "poor" users of radio or did not use radio at all. These are the accounts most frequently mentioned:

J.C. Penney
Montgomery Wards
Sears
K-Mart
Kentucky Fried Chicken
Winn Dixie Supermarkets
Wendy's

J.C. Penney was far and away the most frequently mentioned account.

A FEW COPIES OF DUNCAN'S RADIO MARKET GUIDE ARE STILL AVAILABLE. USE THE ORDER FORM IN THE BACK OF THIS BOOK.

QUESTIONS AND ANSWERS ABOUT AMERICAN RADIO

In April I sent out a questionnaire to my subscribers to American Radio. I asked for your comments and your criticisms and your suggestions. As you will see as you page through this edition of American Radio I have made many significant changes many of which were suggested by my subscribers.

Below are some responses to the questions and/or comments which were most frequently raised by subscribers:

Q. Why don't you print share figures and 1/4 HR AVG data for the demo and daypart rankings?

A. I would love to but I can not. Arbitron will not let me. I am allowed to print actual numbers for only the broad, total week dayparts. I am allowed to rank the stations in any other way I choose but I can not print actual numbers.

Q. Can't you do anything about the spot rates listed for radio stations? There are too many asterisks!

A. You are right, it has been a problem. I uses SRDS as my primary source but so many stations have pulled their rates out of SRDS that I have been forced to estimate rates. This year I tried to eliminate some of the estimates by using other sources and by calling the stations directly. Also I believe there is a trend towards putting rate cards back in SRDS.

Q. What are your pricing policies? Sometimes I see different prices quoted for American Radio.

A. My pricing policy differs greatly from most other publications. Instead of discounting my price to attract new subscribers and making old subscribers pay the full rate I do just the opposite. New subscribers pay more than old subscribers. Take this current edition. Those that were already subscribers paid $50.00. New subscribers had to pay $55.00. It seems fairer to me to price my publications this way. Old customers should not have to subsidize my new business efforts.

Q. Why don't you use gross revenue figures instead of net?

A. Because the FCC set a precedent by reporting net revenue figures until 1980. I personally believe that net figures are much more relevant and that they more accurately portray the real world. However, I have had many requests that I change the revenue estimates to gross dollars and beginning with the Fall 84 issue of American Radio and the 1985 edition of Duncan's Radio Market Guide the revenue estimates will be in gross dollars.

Q. How (and why) do you do all this work by hand?

A. Yes I have always done American Radio by hand and I have always done it by myself. I enjoy doing it by hand and I believe you learn more by doing it by doing the work without a computer. Too often a computer can remote the user from the data. Also I have never been convinced that a computer would help me get my publications out faster.

However, I have taken the plunge and ordered an IBM XT. Assuming I learn how to use it I will begin to process certain portions of American Radio and large portions of Duncan's Radio Market Guide on the computer.

Q. Why don't you charge more for your publication?

A. Believe it or not this question was raised more often than any other. I am flattered by that. My response is that my margins are fine and I am happy with my return. Working out of my home I am able to keep my expenses down and that allows me to keep my prices down. If I could completely eliminate typos and errors I might feel more comfortable charging $75.00 or more. However, considering the deadlines I have there will always be some typos and errors. I do my best to keep them to a minimum and to issue correction reports as needed.

Q. Why don't you typeset your publications?

A. Very simple - time and money. It would take more than two weeks longer to get the books out. Also typesetting would be expensive and I would have to charge you for it. Besides, many subscribers like the informality of my publications and so do I.

Q. Why don't you accept advertising?

A. I will admit that I have been tempted but so far I have been able to fight off the temptation. I believe that in any publication sales and editorial must be kept completely separate. Neither department should have any influence over the other. This would be impossible for me because I am a one man company. I am proud of the reputation my books have and I do not want to risk anything which could harm that reputation. I don't want to be influenced by advertisers even if it is on a subconscious level. I think we have all seen other publications which have had their integrity and reputation compromised because they either manipulated their advertisers or used their publications to serve advertisers. I will not allow that to happen to American Radio.

DUNCAN'S RADIO FORMAT INDEX

There seems to be a great deal of confusion in our industry about which formats are doing well and which fomats are suffering. It appears to me that the rise and fall of formats is usually exaggerated by the industry and this exaggeration is usually led by elements of the trade press.

In 1982 Beautiful Music was supposedly washed up and one trade predicted that by 1987 not one major beautiful music station would be found in a major market. There has been a shake out in the format but the surviving stations are doing quite well.

In 1983 it was fashionable to say that AOR was dying. There is a shake out of AOR stations also but the format is alive and well in most markets and I look for an increase in AOR shares over the next few books.

In June one radio newsletter said that the "next format to face trouble is black/urban". The very next issue of the same newsletter ran the headline "THE NEXT ENDANGERED FORMAT. Adult Contemporary...".
In a period of eight days the newsletter opined that two formats representing almost 25% of all radio listening were in deep trouble. Other trade press outlets have had similar "doom and gloom" forecasts about nearly every major format category. Some observors must wonder if there is anything they can put on the air that will be successful.

Most intelligent broadcasters know that such sweeping generalities about formats are not very useful or accurate and they do not pay much attention to them. What bothers me is that some advertisers hear about these statements and perhaps they don't know any better and they may make buying decisions based on a generality or an exaggeration.

Obviously what we need are two things. First of all, the realization that all major formats are successful and all major formats are unsuccessful. It all depends on the cariables involved and no generality is correct. Secondly, we need to have more accurate reports on format performance.

The most accurate format analysis currently available is the "Station Format and Format Listenership" page in this and each edition of American Radio. This study includes every station rated by Arbitron (approximately 3000) and it is very complete and accurate. However, it only addresses average quarter hour listeners.

There is obviously a need for a thorough analysis reflecting individual station shares and cume ratings for each format. With this in mind I have set up Duncan's Radio Format Index. This index is similar to the familiar Dow Jones indices. I have selected a number of successful and well established stations for each major format. Then using 1982 as a base year (1982=100) I totaled up the 12+ Metro Shares and 12+ Metro Cume Rating (Mon-Sun, 6AM-MID) for the selected stations in each format. An average share (or rating) was calculated by dividing the total by the number of stations in the sample.

Refer to TABLE A. For the TOP 40/CHR format 50 stations were sampled. The total metro share for these stations (TWO BOOK AVERAGES WERE USED, SPRING ANF FALL) was 398.8 and the average share was 7.98. The 1983 total share was 450.4 and the average share was 9.01. A divisor was calculated in order to bring the 1982 total share down to an even 100.00. 1982 was the base year for this index so that year's index is an even 100.00. The 1983 index of 112.94 was calculated by applying the divider against the 1983 total share. Thus the 1983 total share for TOP 40/CHR was 12.94% higher than it was in 1982. Conversely the 1983 index for AOR was 3.78% lower in 1983 than it was in 1982.

THE SPRING 84 LISTINGS USE DATA FROM THE SPRING BOOK ONLY.

The spring 84 data is not exactly comparable so use it with some caution. Consider it to be an interim report while the final 1984 figures will be released after the Fall sweep.

THE SAME METHODOLOGY WAS USED FOR METRO CUME RATING.

The use of a divisor is a very important concept. It allows me to add or drop stations if a sampled station changes formats in coming years. All I have to do is adjust the divisor according to the differences in share (or cume rating) between the stations dropped and the station added. This keeps the index consistant and allows accurate and meaningful comparisons with previous years.

STATION SELECTION

The selections of the station used for this index was very difficult and time consuming. Generally, the following criteria were followed:

A. Only stations in markets with two or more rating books per year
B. Top 100 markets
C. Successful and highly rated stations
D. Consistant performance during 1982 and 1983
E. Stable format environment - as little format change as possible
   in the selected station's format in its market

Obviously I had to make many exceptions to these rules. If I didn't I would not have been able to find enough stations for a decent sample base.

TABLE A

RADIO FORMAT INDEX - METRO SHARE

Format	Stations*	1982 Total Share	1982 Avg Share	1983 Total Share	1983 Avg Share	S 84 Tot Sh	S 84 Avg Sh	Divisor	1982 Index	1983 Index	SPG 1984 Index
TOP 40/CHR	50	398.8	7.98	450.4	9.01	488.8	9.78	3.988	100.00	112.94	122.57
AOR	52	417.7	8.03	401.9	7.73	440.8	8.46	4.177	100.00	96.22	105.53
AC/SOFT/OLDIES	50	311.3	6.23	312.5	6.25	298.6	5.97	3.113	100.00	100.39	95.92
MOR/VARIETY	44	509.4	11.58	493.1	11.21	469.8	10.68	5.094	100.00	96.80	92.23
COUNTRY	49	454.3	9.09	456.1	9.12	417.4	8.52	4.364	100.00	100.40	95.65
BTFL MUSIC	50	423.2	8.46	439.1	8.78	425.6	8.51	4.232	100.00	103.76	100.57
BLACK/URBAN	35	274.1	7.61	256.4	7.12	248.8	7.11	2.665	100.00	93.54	93.36
NEWS/TALK	44	260.0	5.91	246.8	5.61	225.2	5.12	2.600	100.00	94.92	86.62
NOSTALGIA	22	96.6	4.39	109.2	4.96	98.9	4.50	.966	100.00	113.04	102.38

TABLE B

RADIO FORMAT INDEX - METRO CUME RATING (CR)

Format	1982 Total CR	1982 Avg CR	1983 Total CR	1983 Avg CR	SPG 84 Total CR	SPG 84 Avg CR	Divisor	1982 Index	1983 Index	SPG 84 Index
TOP 40/CHR	1073.6	21.47	1187.0	23.74	1242.9	24.86	10.736	100.00	110.56	115.77
AOR	941.1	18.10	925.3	17.79	933.1	17.94	9.411	100.00	98.32	99.15
AC/SOFT/OLDIES	794.8	15.90	817.2	16.34	768.2	15.36	7.948	100.00	102.82	96.65
MOR/VARIETY	1247.6	28.35	1187.1	26.98	1112.7	25.29	12.476	100.00	95.15	89.19
COUNTRY	937.7	18.75	938.2	18.76	813.7	16.61	9.189	100.00	100.05	88.55
BTFL MUSIC	832.0	16.64	854.3	17.09	815.7	16.31	8.320	100.00	102.68	98.04
BLACK/URBAN	539.0	14.97	521.8	14.49	503.6	14.39	5.240	100.00	96.81	96.11
NEWS/TALK	701.7	15.95	671.5	15.26	602.3	13.69	7.017	100.00	95.70	85.83
NOSTALGIA	219.3	9.97	235.7	10.71	201.3	9.15	2.193	100.00	107.48	91.79

*Same number of stations for both metro share and metro cume rating.

ALL 1982 AND 1983 FIGURES ARE TWO BOOK AVERAGES (SPRING AND FALL)

STATIONS USED TO CALCULATE DUNCAN'S FORMAT INDEX

TOP 40/CHR

WFLY	Albany
AZGC	Atlanta
KHFI	Austin
WBSB	Baltimore
WFMF	Baton Rouge
WKXX	Birmingham
WXKS	Boston
WBCY	Charlotte
WSKZ	Chattanooga
WLS-A	Chicago
WBBM-F	Chicago
WKRQ	Cincinnati
WGCL	Cleveland
WXGT	Columbus
KAFM	Dallas
WHYT	Detroit
WMEE	Fort Wayne
WGRD	Grand Rapids
WTIC-F	Hartford
KKBQ-F	Houston
WZPL	Indianapolis
KBEQ	Kansas City
WVIC	Lansing
KKYK	Little Rock
KIIS	Los Angeles
WMC-F	Memphis
WHYI	Miami
WKTI	Milwuakee
WLOL	Minneapolis
WWKX	Nashville
WEZB	New Orleans
WKRZ	NE PA
WNBC	New York
WHTZ	New York
WBJW	Orlando
WKZW	Peoria
WCAU-F	Philadelphia
KZZP	Phoenix
WBZZ	Pittsburgh
WPRO-F	Providence
WDCG	Raleigh
WRVQ	Richmond
WPXY	Rochester
KHTR	St. Louis
KTFM	San Antonio
KFRC	San Francisco
KNBQ	Seattle
WRBQ	Tampa
WRQX	Washington
WEYN	Wichita

AOR

WPYX	Albany
WZZO	Allentown
WKLS	Atlanta
WIYY	Baltimore
WBCN	Boston
WXRT	Chicago
WEBN	Cincinnati
WMMS	Cleveland
KILO	Colorado Springs
WLVQ	Columbus, OH
KZEW	Dallas
WTUE	Dayton
KBPI	Denver
WRIF	Detroit
WWCK	Flint
WLAV	Grand Rapids
WKZL	Greensboro-WS
WTPA	Harrisburg
KSRR	Houston
WFBQ	Indianapolis
WFYV	Jacksonville
WIMZ	Knoxville
KLOS	Los Angeles
KMET	Los Angeles
WQMF	Louisville
WZXR	Memphis
WSHE	Miami
WQFM	Milwaukee
KQRS	Minneapolis
WKDF	Nashville
WAPP	New York
WNEW	New York
WNOR	Norfolk
WEZX	NE PA
KATT	Okla City
WDIZ	Orlando
WMMR	Philadelphia
KDKB	Phoenix
WDVE	Pittsburgh
WHJY	Providence
WRXL	Richmond
WCMF	Rochester
KZAP	Sacramento
KSHE	St. Louis
KGB	San Diego
KRQR	San Fran
KISW	Seattle
WYNF	Tampa
WIOT	Toledo
KMOD	Tulsa
WWDC	Washington
WAAF	Worcester

NOSTALGIA

WJYA	Atlanta
WITH	Baltimore
WXKS	Boston
WECK	Buffalo
WMLX	Cincinnati
WBBG	Cleveland
KEZW	Denver
KMPC	Los Angeles
KPRZ	Los Angeles
WREC	Memphis
WOKY	Milwaukee
WNEW	New York
WPEN	Philadelphia
WJAS	Pittsburgh
WLKW	Providence
WLEE	Richmond
WRTH	St. Louis
KSFO	San Francisco
KIXI	Seattle
WMAS	Springfield
WFBL	Syracuse
WDAE	Tampa

AC/SOFT ROCK/OLDIES

KOB-F	Albuquerque
WRMM	Atlanta
WFBR	Baltimore
WROR	Boston
WBUF	Buffalo
WCLR	Chicago
WFYR	Chicago
WMJI	Cleveland
KMGC	Dallas
KVIL	Dallas
KMJI	Denver
WMJC	Detroit
WNIC	Detroit
KFYE	Fresno
KFMK	Houston
WENS	Indianapolis
WAIV	Jacksonville
KLSI	Kansas City
KFI	Los Angeles
KRTH	Los Angeles
WRVR	Memphis
WAXY	Miami
WAIA	Miami
WLVE	Miami
WMYX	Milwaukee
KSTP	Minneapolis
WCBS	New York
WPIX	New York
WYNY	New York
WLTY	Norfolk
WMGK	Philadelphia
KKLT	Phoenix
WHYW	Pittsburgh
KCNR	Portland
WRAL	Raleigh
KRNO	Reno
WEZS	Richmond
WVOR	Rochester
KXOA	Sacramento
KSD-F	St. Louis
KBZT	San Diego
KIOI	San Francisco
KEZR	San Jose
KKPL	Spokane
WHYN	Springfield
WIQI	Tampa
KRAV	Tulsa
WLTT	Washington
WRMF	West Palm Beach

MOR/VARIETY

WAKR	Akron
WGY	Albany-Schen
KOB	Albuquerque
WSB	Atlanta
WBAL	Baltimore
WBZ	Boston
WICC	Bridgeport
WBEN	Buffalo
WHBC	Canton
WBT	Charlotte
WGN	Chicago
WLW	Cincinnati
WTVN	Columbus
WIS	Columbia
WHIO	Dayton
WJR	Detroit
WOWO	Fort Wayne
WOOD	Grand Rapids
WHP	Harrisburg
WTIC	Hartford
WIBC	Indianapolis
WHAS	Louisville
WTMJ	Milwaukee
WCCO	Minneapolis
WELI	New Haven
WARM	NE PA
KFAB	Omaha
WMBD	Peoria
WIP	Philadelphia
KDKA	Pittsburgh
WPRO	Providence
WPTF	Raleigh
WRVA	Richmond
WHAM	Rochester
KSL	Salt Lake City
KFMB	San Diego
KNBR	San Francisco
KOMO	Seattle
WSYR	Syracuse
WSPD	Toledo
KRMG	Tulsa
WMAL	Washington
WSBA	York
WKBN	Youngstown

COUNTRY

WXKW	Allentown
WKHX	Atlanta
KASE	Austin
KUZZ	Bakersfield
WPOC	Baltimore
WZZK	Birmingham
WEZL	Charleston, SC
WSOC-F	Charlotte
WDOD-F	Chattanooga
WMAQ	Chicago
WBAP	Dallas-FW
KSCS	Dallas-FW
KPLX	Dallas-FW
WONE	Dayton
KLZ	Denver
KSO	Des Moines
KHEY	El Paso
WCUZ-F	Grand Rapids
WTQR	Greensboro-WS
WESC-F	Greenville,SC
KIKK-F	Houston
KILT-F	Houston
WIRE	Indianapolis
WDAF	Kansas City
WIVK-F	Knoxville
WVLK-F	Lexington
KZLA-F	Los Angeles
WAMZ	Louisville
WMC	Memphis
WKSJ	Mobile
WSM	Nashville
WNOE-F	New Orleans
WHN	New York
WCMS	Norfolk
KXXY	Oklahoma City
WOW	Omaha
WWKA	Orlando
KNIX	Phoenix
KJIB	Portland
WIL-F	St. Louis
KKYX	San Antonio
KSON-F	San Diego
KSAN	San Francisco
WSUN	Tampa
KVOO	Tulsa
KCUB	Tucson
KFDI	Wichita
WIRK-F	West Palm Beach

BEAUTIFUL MUSIC

WPCH	Atlanta
WLIF	Baltimore
WJIB	Boston
WEZN	Bridgeport
WJYE	Buffalo
WLOO	Chicago
WWEZ	Cincinnati
WDOK	Cleveland
WBNS	Columbus
KMEZ	Dallas
WHIO	Dayton
KOSI	Denver
WJOI	Detroit
WOOD	Grand Rapids
WGLD	Greensboro
WRCH	Hartford
KODA	Houston
WXTZ	Indianapolis
WKTZ	Jacksonville
WQLR	Kalamazoo
WEZK	Knoxville
KBIG	Los Angeles
KJOI	Los Angeles
WLYF	Miami
WEZW	Milwaukee
WAYL	Minneapolis
WZEZ	Nashville
WBYU	New Orleans
WPAT	New York
WRFM	New York
WFOG	Norfolk
KKNG	Oklahoma City
WEAZ	Philadelphia
KQYT	Phoenix
WLKW	Providence
WEZO	Rochester
KEZK	St. Louis
KSFI	Salt Lake City
KQXT	San Antonio
KJQY	San Diego
KABL-F	San Francisco
KBRD	Seattle
WWBA	Tampa
WLQR	Toledo
KJYK	Tucson
KBEZ	Tulsa
WGAY	Washington
WEAT	West Palm Beach
WKBN	Youngstown

NEWS/TALK

WGST	Atlanta
WCBM	Baltimore
WEEI	Boston
WRKO	Boston
WBBM	Chicago
WIND	Chicago
TCKY	Cincinnati
KRLD	Dallas
KOA	Denver
WHO	Des Moines
WWJ	Detroit
KMJ	Fresno
WSJS	Greensboro
WPOP	Hartford
KTRH	Houston
KPRC	Houston
KFWB	Los Angeles
KNX	Los Angeles
KABC	Los Angeles
WNWS	Miami
WINZ	Miami
WWL	New Orleans
WCBS	New York
WINS	New York
WABC	New York
WOR	New York
KTOK	Oklahoma City
KYW	Philadelphia
WWDB-F	Philadelphia
KTAR	Phoenix
KQV	Pittsburgh
WEAN	Providence
KOH	Reno
KFBK	Sacramento
WOAI	San Antonio
KSDO	San Diego
KCBS	San Francisco
KGO	San Francisco
KIRO	Seattle
WTOP	Washington
WRC	Washington
WJNO	West Palm Beach
WBBW	Youngstown

BLACK/URBAN

WAOK	Atlanta
WVEE	Atlanta
WXYV	Baltimore
WXOK	Baton Rouge
WENN-F	Birmingham
WWWZ	Charleston, SC
WBMX	Chicago
WGCI	Chicago
WBLZ	Cincinnati
WZAK	Cleveland
WWDM	Columbia
KKDA	Dallas
KNOK	Dallas
WJLB	Detroit
WQMG	Greensboro
WHYZ	Greenville
KMJQ	Houston
WTLC	Indianapolis
KJLH	Los Angeles
WDIA	Memphis
WHRK	Memphis
WEDR	Miami
WBLX	Mobile
WYLD	New Orleans
WBLS	New York
WRKS	New York
WRAP	Norfolk
WDAS-F	Philadelphia
WAMO	Pittsburgh
WPLZ	Richmond
KMJM	St. Louis
KDIA	San Francisco
KSOL	San Francisco
WHUR	Washington
WKYS	Washington

METRO SHARE LEADERS AND MAJOR SHARE CHANGES

This table shows the 12+ Metro Share (6AM-MID, Mon-Sun) leaders for each rated market. Also listed are the stations in each market which had the largest gain in share or loss in share.

The period covered for the share changes is Spring 83 to Spring 84. It is my belief that year-to-year comparisons are more accurate and valid than "last book" comparisons.

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Akron	WMMS-F, 12.6, AOR	WAKR , +2.3, MOR	WGAR , -3.8, AC
Albany-Schen-Troy	WGY , 12.8, MOR	WGFM-F, +4.5, CHR	WROW , -3.5, MOR
Albuquerque	KOB-F , 14.0, AC	KNMQ-F,+10.5, CHR	KWXL-F, -4.6, AOR
Allen-Beth-Easton	WFMZ-F, 14.3, BTFL	WEST , +2.8, Nost	WXKW-F, -2.8, Country
Altoona	WFBG , 23.6, Contemp	WFBG-F, +4.3, BTFL	WVAM , -7.1, Country
Amarillo	KQIZ-F, 15.6, CHR	WPUR , +4.1, CHR	KQIZ , -3.4, CHR
Anchorage	KWHL-F, 17.3, AOR	KGOT-F, +3.6, CHR	KYAK , -2.4, Country
Apple-Oshkosh	WAPL-F, 9.5, AOR	WAHC-F, +5.9, CHR	WAPL-F, -3.3, AOR
Asheville	WWNC , 35.7, Country	WESC-F, +3.8, Country	WRLX-F, -3.0, BTFL
Atlanta	WKHX-F, 10.0, Country	WIGO , +1.8, Black	WSB , -2.4, MOR
Atlantic City	WAYV-F, 10.9, Contemp	WMID , +5.7, Nost/MOR	WFPG-F, -5.7, BTFL
Augusta, GA	WBBQ-F, 25.7, CHR	WBBQ-F, +4.0, CHR	WGUS-F, -8.7, Country
Austin	KLBJ-F, 14.4, AOR	KEYI-F, +4.0, AC	KHFI-F, -3.9, CHR
Bakersfield	KKXX-F, 14.0, CHR	KQXR-F, +3.5, AOR	KLYD , -4.1, CHR
Baltimore	WLIF-F, 8.8, BTFL	WLIF-F, +2.3, BTFL	WXYV-F, -2.9, Urban
Baton Rouge	WFMF-F, 18.3, CHR	KQXL-F, +6.3, Black	WFMF-F, -3.8, CHR
Beaumont-PA-Orange	KHYS-F, 22.3, Black	KHYS-F,+10.1, Black	KKMY-F, -4.6, AC
Billings	KGHL , 27.9, Country	KIDX-F, +5.1, AC	KYYS-F, -2.5, CHR
Binghamton	WMRV-F, 18.2, Contemp	WENE , +2.5, Nostalgia	WOKW-F, -2.0, CHR
Birmingham	WKXX-F, 13.4, CHR	WKXX-F, +4.9, CHR	WCRT , -3.9, Gospel
Bloomington	WJBC , 34.7, MOR	WGN , +1.7, MOR WPEO , +1.7, Religion	WMLA-F, -2.4, Country
Boise	KBOI , 10.7, MOR/AC	KNPA , +5.6, CHR	KIZN-F, -4.6, Country
Boston	WBCN-F, 9.0, AOR	WBCN-F, +2.4, AOR	WCOZ-F, -2.6, AC
Bridgeport	WICC , 16.6, AC	WKCI-F, +4.1, CHR	WEZN-F, -2.9, BTFL
Buffalo	WJYE-F, 10.8, BTFL	WNYS-F, +2.4, CHR	WGR , -3.2, MOR
Canton	WHBC , 15.2, MOR	WOOS-F, +3.4, AOR	WGAR , -3.6, AC
Casper	KTRS-F, 31.5, CHR	WQLT-F,+11.5, BTFL	KVOC ,-14.4, Country
Cedar Rapids	WMT , 22.5, MOR	KQCR-F, +7.1, CHR	KCRG , -3.6, AC
Charleston, SC	WSSX-F, 13.5, CHR	WWWZ-F, +3.1, Black	WPAL , -3.8, Black
Charleston, WV	WKLC-F, 15.1, AOR	WVSR-F, +3.9, CHR	WVAF-F, -3.9, CHR WQBE-F, -3.9, Country
Charlotte	WSOC-F, 17.3, Country	WJZR-F, +5.4, CHR	WBT , -3.9, AC
Chattanooga	WSKZ-F, 13.8, CHR	WUSY-F, +8.6, Country	WDOD-F, -9.8, Country
Chicago	WGN , 8.8, MOR	WKQX-F, +1.9, CHR	WIND , -1.6, Talk
Cincinnati	WKRQ-F, 10.0, CHR	WKRC , +3.1, MOR/AC	WWEZ-F, -2.7, BTFL
Cleveland	WMMS-F, 10.4, AOR	WZAK-F, +2.8, Black	WHK , -2.0, Oldies
Colorado Springs	KILO-F, 12.0, AOR	KILO-F, +3.6, AOR	KSPZ-F, -5.3, AC
Columbia, SC	WCOS-F, 20.4, Country	WCOS-F, +4.9, Country	WOIC , -5.3, Black
Columbus, GA	WFXE-F, 22.8, Black	WFXE-F, +4.3, Black	WEIZ-F, -4.1, AC
Columbus, OH	WLVQ-F, 12.6, AOR	WXGT-F, +1.9, CHR	WNCI-F, -3.2, AC
Corpus Christi	KZFM-F, 14.8, CHR	KZFM-F, +8.7, CHR	KITE-F, -4.8, AOR
Dallas-Fort Worth	KVIL-F, 10.2, AC	KVIL-F, +2.6, AC	KPLX-F, -1.2, Country
Daven-RI-Moline	KIIK-F, 15.9, CHR	WLLR-F, +4.1, Country	KSTT , -2.3, Contemp
Dayton	WHIO-F, 14.4, BTFL	WHIO-F, +4.0, BTFL	WAVI , -3.1, Talk
Daytona Beach	WWLV-F, 17.1, BTFL	WDIZ-F, +3.8, AOR	WSBB , -4.1, BTFL (?)
Denver	KOSI-F, 9.9, BTFL	KPKE-F, +4.8, CHR	KBPI-F, -2.3, AOR
Des Moines	KGGO-F, 17.4, AOR	KGGO-F, +8.3, AOR	KRNT , -6.3, MOR
Detroit	WJR , 11.4, MOR	WJR , +2.6, MOR	WCLS-F, -1.9, AC
Duluth	KZIO-F, 9.4, CHR	KBXT , +6.2, Oldies	WTBX-F, -5.8, AC
El Paso	KHEY-F, 11.4, Country	KAMA , +4.8, Spanish	KSET-F, -2.6, CHR
Erie	WCCK-F, 23.3, CHR	WREO-F, +9.7, BTFL	WJET , -4.8, AC
Eugene	KZEL-F, 14.5, AOR	KDUK-F, +7.0, AC	KPNW-F, -3.7, BTFL
Evansville	WIKY-F, 25.6, MOR/BTFL	WYNG-F, +6.0, Country	WROZ , -4.7, Country
Fargo	KFGO , 19.3, Country	KKIB-F, +5.5, AC (?)	WDAY-F, -7.0, CHR
Fayetteville, NC	WIDO-F, 20.6, Black	WDCG-F, +5.6, CHR	WQDR-F, -4.3, AOR
Flint	WWCK-F, 18.1, AOR	WWCK-F, +5.3, AOR	WTAC , -1.6, Country
FT. Wayne	WMEE-F, 21.2, CHR	WMEE-F, +5.2, CHR	WXKE-F, -3.9, Country
Fresno	KKDJ-F, 10.1, AOR	KLIP , +5.3, Black	KFRY-F, -2.5, Country
Grand Rapids	WLAV-F, 11.8, AOR	WGRD-F, +3.2, CHR	WCUZ-F, -4.1, Country
Green Bay	WIXX-F, 19.5, CHR	WKAU-F+,+4.6, CHR	WNFL , -6.2, AC
Greensboro-WS	WTQR-F, 16.9, Country	WMAG-F, +5.2, AC	WRQK-F, -2.8, Contemp

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Green-NB-Wash	WQDW-F, 18.2, Black	WRAL-F, +3.2, AC	WRNS-F, -2.3, Country
Greenv-Spart	WESC-F, 15.0, Country	WFBC-F, +3.7, AC	WSSL-F+,-3.8, Country
Harrisburg	WTPA-F, 11.4, AOR	WHTF-F, +3.3, CHR	WHP-F , -2.3, BTFL
Hartford	WTIC , 19.3, MOR	WPOP , +1.5, News	WRCH-F, -2.9, BTFL
Honolulu	KULA-F, 14.2, Contemp	KULA-F, +6.3, Contemp	KKUA , -2.5, AC
Houston	KKBQ-F, 10.7, CHR	KKBQ-F, +5.4, CHR	KQUE-F, -1.9, Nost
Huntington	WKEE-F, 19.2, CHR	WTCR-F, +9.2, Country	WHEZ , -8.4, MOR
Huntsville	WZYP-F, 18.5, CHR	WZYP-F, +5.0, CHR	WBHP , -4.5, Country
Indianapolis	WIBC , 16.2, MOR	WZPL-F, +5.5, CHR	WTLC-F, -3.7, Black
Jackson	WJMI-F, 14.6, Black	WOAD ,+10.3, Gospel	WOKJ , -7.5, Black
Jacksonville	WFYV-F, 14.9, AOR	WJAX-F, +3.6, Urban	WCRJ-F, -3.2, Country
John City-Kings-Bris	WQUT-F, 25.2, CHR	WQUT-F, +5.9, CHR	WFHG , -1.7, Contemp
Johnstown	WKYE-F, 10.4, AC	WPNT-F, +4.3, BTFL	WFRB-F, -2.4, Country
Kalamazoo	WKFR-F, 14.8, CHR	WKFR-F, +3.3, CHR	WQLR-F, -2.6, BTFL
Kansas City	KMBR-F, 9.7, BTFL	KMBR-F, +4.8, BTFL	WDAF , -3.2, Country
Knoxville	WIVK-F, 19.6, Country	WIMZ-F, +8.3, AOR	WRJZ , -4.5, Oldies
Lafayette, LA	KTDY-F, 17.0, CHR	KROF , +6.0, Black	KJCB , -5.2, Black
Lakeland	WPCV-F, 12.8, Country	WHLY-F, +3.6, CHR	WYNF-F, -2.3, AOR WVFM-F, -2.3, BTFL
Lancaster	WIOV-F, 13.9, Country	WHTF-F, +3.4, CHR	WSBA-F, -1.6, AC
Lansing	WVIC-F, 18.8, CHR	WVIC-F, +5.8, CHR	WFMK-F, -6.6, AC
Las Vegas	KLUC-F, 13.1, CHR	KMZQ-F, +3.3, AC	KOMP-F, -3.3, AOR
Lexington	WVLK-F, 18.4, Country	WFMI-F, +5.0, CHR	WVLK , -4.7, AC
Lincoln	KFRX-F, 16.5, CHR	KFRX-F, +7.4, CHR	KHAT-F, -6.3, AC
Little Rock	KKYK-F, 16.4, CHR	KMJX-F, +5.6, AOR	KLAZ , -4.1, Black
Louisville	WLOU , 10.8, Black	WJYL-F, +4.0, CHR	WAVG , -2.8, MOR
Los Angeles	KIIS-F, 9.7, CHR	KIIS-F, +3.7, CHR	KROQ-F, -2.3, AOR
Lubbock	KLLL-F, 15.3, Country	KRLB-F, +4.2, CHR	KFMX-F, -4.8, AOR
Lynchburg	WJJS-F, 15.9, Black	WKZZ-F, +4.9, CHR	WGOL-F, -3.7, CHR
Macon	WMAZ-F, 19.0, CHR	WPGA-F, +7.1, Black	WDEN-F, -3.2, Country
Madison	WZEE-F, 11.9, CHR	WZEE-F, +3.6, CHR	WTSO , -5.5, Country
Manchester	WGIR-F, 15.9, AOR	WHTT-F, +2.7, CHR	WFEA , -2.6, AC
McAllen-Browns	KGBT , 20.1, Spanish	KBFM-F, +4.6, CHR	KRIX-F, -4.6, AOR
Medford	KYJC , 20.1, CHR	KCMX-F, +6.7, BTFL	KTMT-F, -5.9, AC
Mel-Titus-Cocoa	WEZY-F, 13.8, BTFL	WWKA-F, +4.0, Country	WRKT-F+,-7.2, Country
Memphis	WMC-F , 10.7, CHR	WKDJ , +2.2, Black	WRVR-F, -2.6, AC
Miami-FT. Lau	WHYI-F, 8.4, CHR	WINZ-F, +1.9, CHR	WEZI-F, -1.4, AC
Milwaukee	WTMJ , 14.7, MOR	WTMJ , +2.1, MOR	WBTT-F, -1.8, CHR
Minn-St. Paul	WCCO , 19.1, MOR	KJJO-F, +1.3, Oldies	WCCO , -1.5, MOR
Mobile	WKSJ-F, 18.5, Country	WABB-F, +6.3, CHR	WKSJ-F, -4.1, Country
Modesto	KOSO-F, 12.7, CHR	KROY-F, +2.9, CHR	KZUN , -2.4, Country
Montgomery	WLWI-F, 18.5, Country	KZTN , +4.2, Religion	WLWI-F, -6.3, Country
Nashville	WKDF-F, 9.5, AOR	WZKS-F, +5.2, CHR	WYHY-F, -3.8, AC
Nassau-Suffolk	WHTZ-F, 7.5, CHR	WHTZ-F, +7.5, CHR	WAPP-F, -2.0, AOR
New Haven	WELI , 16.1, MOR	WELI , +1.5, MOR	WRCH-F, -1.6, BTFL
New Orleans	WYLD-F, 14.9, Urban	WEZB-F, +2.5, CHR	WLTS-F, -3.0, Urban
New York	WHTZ-F, 7.2, CHR	WHTZ-F, +6.3, CHR	WBLS-F, -2.6, Black
Norfolk	WFOG-F, 10.7, BTFL	WNVZ , +4.0, CHR	WOWI-F, -2.2, Black
NE PA	WKRZ-F, 103., CHR	WTLQ-F, +4.7, CHR	WARM , -2.5, MOR
Oklahoma City	KTOK , 11.2, News/Talk	KXXY-F, +2.3, Country KLTE-F, +2.3, AC	KOMA , -3.0, Country
Omaha	KFAB , 20.6, MOR	WOW-F , +3.2, Country	KFAB , -3.4, MOR
Orlando	WDIZ-F, 10.9, AOR	WHLY-F, +5.9, CHR	WHOO-F, -2.7, Country
Oxnard-Ventura	KCAQ-F, 11.0, CHR	KMYX-F, +4.8, Urban	KMPC , -1.6, Nost XTRA , -1.6, CHR
Pensacola	WBOP , 15.4, Black	WABB-F, +5.0, CHR	WOWW-F, -3.6, Country
Peoria	WKZW-F, 16.8, CHR	WIRL , +2.1, AC	WMBD , -2.4, MOR
Philadelphia	KYW , 8.0, News	WXTU-F, +2.1, Country	WPEN , -2.0, Nost
Phoenix	KTAR , 9.1, News	KZZP-F, +2.1, CHR	KUPD-F, -2.4, AOR
Pittsburgh	KDKA , 15.5, MOR	WHTX-F, +1.3, CHR	KDKA , -1.6, MOR
Portland, ME	WPOR-F, 15.5, Country	WPOR-F, +5.0, Country	WYNZ , -2.4, Nost
Portland, OR	KMJK-F, 10.2, CHR	KMJK-F, +5.2, CHR	KRCK-F, -5.1, AOR
Ports-Dover	WOKQ-F, 14.2, Country	NA	NA
Providence	WPRO-F, 10.0, CHR	WERI-F, +2.5, CHR	WLKW-F, -2.3, BTFL
Pueblo	KCCY-F, 23.8, Country	KCCY-F, +7.7, Country	KDZA , -4.1, Contemp
Raleigh	WDCG-F, 14.5, CHR	WDCG-F, +3.5, CHR	WPTF , -4.8, MOR
Reading	WRFY-F, 18.7, CHR	WRFY-F, +4.7, CHR	WRAW , -5.6, Nost
Richmond	WRVQ-F, 16.6, CHR	WRVQ-F, +7.8, CHR	WRVA , -3.1, MOR
Reno	KOZZ-F, 12.1, AOR	KHTX-F, +7.9, CHR	KRNO-F, -6.5, AC
Richland, WA	KIOK-F, 27.1, CHR	KONA-F, +4.9, BTFL	KHWK-F, -5.0, Country
River-SB-Ont	KIIS-F, 8.7, CHR	KIIS-F, +3.7, CHR	KROQ-F, -2.0, AOR KCKC , -2.0, Country
Roanoke	WXLK-F, 32.0, CHR	WSLC , +5.0, Country	WTOY , -2.8, Black
Rochester	WVOR-F, 13.5, AC	WYLF-F, +3.4, Nost	WPXY , -3.2, CHR

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Rockford	WZOK-F, 20.3, CHR	WXXQ-F, +1.1, CHR WMAQ , +1.1, Country	WLS , -1.0, CHR
Sacramento	KCTC-F, 8.6, BTFL	KSFM-F, +3.5, CHR	KSKK-F, -4.7, Country
Saginaw	WSGW , 17.6, MOR	WWWS-F, +3.1, Black	WKCQ-F, -7.1, Country
St. Louis	KMOX , 20.2, Talk	KSHE-F, +1.7, AOR	KHTR-F, -2.7, CHR
Sal-Sea-Mont	KWAV-F, 9.4, AC	KRAY-F, +3.6, Spanish	KIDD , -4.7, CHR
Salt Lake City	KSFI-F, 10.8, BTFL	KKAT-F, +4.1, Country	KSL , -2.4, MOR
San Antonio	KTFM-F, 9.5, CHR	KTFM-F, +3.4, CHR	WOAI , -2.8, News
San Diego	KJQY-F, 8.4, BTFL	KSDO-F, +2.9, CHR	KYXY-F, -1.8, AC
San Francisco	KGO , 8.7, Talk/News	KSOL-F, +2.0, Black	KIQI , -1.7, Spanish
San Jose	KGO , 9.2, Talk/News	KBAY-F, +3.5, BTFL	KSJO-F, -3.1, AOR
Sarasota	WDUV-F, 21.6, BTFL	WDUV-F, +5.0, BTFL	WMLO-F, -4.3, AC
Savannah	WEAS-F, 17.2, Black	WCHY-F, +3.2, Country	WAEV-F, -3.3, AC
Seattle	KIRO , 7.8, News/Talk	KPLZ , +1.7, CHR	KZOK-F, -1.8, AOR
Shreveport	KMBQ-F, 12.2, AOR/CHR	KVKI-F, +5.5, AC	KEEL , -2.5, AC
Sioux Falls	KKRC-F, 17.8, CHR	KSOO , +1.9, MOR	KYKC , -3.5, Country
South Bend	WNDU-F, 26.4, CHR	WNDU-F, +3.7, CHR	WXMG-F, -4.3, AC
Spokane	KXLY-F, 13.0, BTFL	KDRK-F, +5.6, Country	KXLY-F, -4.1, BTFL
Springfield, MA	WMAS , 11.2, Nost	WTIC-F, +2.9, CHR	WHYN-F, -4.5, AC
Springfield, MO	KWTO-F, 30.4, CHR	KWTO-F, +3.8, CHR	KLFJ , -3.3, Nost
Steubenville	WRKY-F, 13.7, CHR	WOHI , +1.9, MOR WOVK-F, +1.9, Country	KDKA , -4.3, MOR
Stockton	KRAK , 8.4, Country	KROY-F, +3.2, AOR	KSTN , -3.9, CHR
Syracuse	WYYY-F, 14.3, AC	WNTQ-F, +5.6, CHR	WFBL , -4.7, Nost
Tallahassee	WANM , 18.8, Black	WGLF-F, +4.7, CHR	WTNT , -3.4, MOR
Tampa-St. Pete	WWBA-F, 13.5, BTFL	WZNE-F, +2.3, CHR	WDAE , -1.3, Nost
Terre Haute	WTHI-F, 21.4, Country	WPFR-F, +7.3, CHR	WVTS-F, -7.7, CHR
Toledo	WLQR-F, 11.3, BTFL	WRQN-F, +8.1, CHR	WIOT-F, -3.1, AOR
Topeka	KDVV-F, 12.5, CHR	WIBW-F, +8.4, CHR	KTPK-F, -8.1, Country
Tucson	KRQQ-F, 13.9, CHR	KRQQ-F, +4.6, CHR	KWFM-F, -3.3, AOR
Tulsa	KVOO , 13.7, Country	KWEN-F, +2.1, Country	KMOD-F, -3.4, AOR
Utica-Rome	WIBX , 16.3, MOR	WUUU-F, +2.1, AC	WRUN , -4.1, MOR
Waco	KNFO-F, 17.1, Country	KNFO-F, +6.6, Country	KWTX , -8.1, Country
Washington	WKYS-F, 8.9, Urban	WAVA-F, +2.4, CHR	WRQX-F, -1.9, CHR
Waterloo-CF	KFMW-F, 23.9, CHR	KCFI , +2.3, Country	KLEU , -5.4, Nost
West Palm Beach	WEAT-F, 12.4, BTFL	WHYI-F, +6.5, MOR	WRMF-F, -4.3, AC
Wheeling	WOMP-F, 22.0, CHR	WOMP-F, +6.6, CHR	WANJ-F, -5.2, AC
Wichita	KEYN-F, 14.4, CHR	KKRD-F, +6.1, CHR	KAKZ , -4.2, Nost
Wilmington, NC	WHSL-F, 16.9, AOR/CHR	WJYW-F,+10.6, BTFL	WGNI-F, -8.8, Contemp
Wilmington, DE	WMMR-F, 8.8, AOR	WUSL-F, +2.8, Urban	WIOQ-F, -2.8, AOR
Worcester	WAAF-F, 13.4, AOR	WAAF-F, +4.7, AOR	WTAG , -3.4, MOR
Yakima	KFFM-F, 13.5, CHR	KYXE , +6.7, Country	KWUTI , -7.1, Country
York	WSBA , 13.5, MOR	WSBA , +4.8, MOR	WQXA-F, -5.1, CHR
Youngstown	WHOT-F, 13.4, CHR	WHOT-F, +5.4, CHR	WYFM-F, -4.2, CHR

A simple calculation to further analyze format performance is to subtract the share losers from the share gainers:

	Markets with greatest share increases	Markets with greatest share losses	
CHR/CONTEMP	79.5	20	+59.5
MOR	8	17	- 9
AC	14.5	34	-19.5
BTFL MUSIC	12	14.5	- 2.5
AOR	12	20	- 8
COUNTRY	20.5	37	-16.5
BLACK/URBAN	15	11	+ 4
NEWS/TALK	1	3	- 2
NOSTALGIA	4	9.5	- 5.5
OTHERS	4.5	2	- 2.5

Below is a breakout of how many stations in each format group led their market in overall 12+ Share, share gains and share losses:

	SHARE LEADERS					SHARE GAINERS					SHARE LOSERS				
	1984	1983	1982	1981	1980	1984	1983	1982	1981	1980	1984	1983	1982	1981	1980
CHR/CONTEMP	62.5	----	----	----	----	79.5	----	----	----	----	20	----	----	----	----
MOR	18	22	----	----	----	8	6	----	----	----	17	19.5	----	----	----
AC	7	7	----	----	----	14.5	16	----	----	----	34	18	----	----	----
BTFL MUSIC	17	24.5	20.5	29	34.5	12	20.5	6.5	11.5	11.5	14.5	14.5	28	29.5	22.5
AOR	23	----	----	----	----	12	----	----	----	----	20	----	----	----	----
COUNTRY	23.5	34	31	34	29	20.5	33	29.5	33	31	37	27.5	43.5	20.5	23.5
BLACK/URBAN	12	16	15	7	12	15	11	25.5	13	13.5	11	19.5	6	11	9.5
NEWS/TALK	7	6	7	5	6	1	1	2	3	2	3	2	7	3	5
NOSTALGIA	1	0	0	0	0	4	7	17	----	----	9.5	2	3	----	----
OTHERS	1	1	2	2	2	4.5	3	7	7.5	5	2	5	4	9.5	10

STATION TRADING ACTIVITY

(1 Feb 84 - 8 Aug 84)

Below are the key station sales made in rated markets and other markets of interest. Remember that these are announced sales and that these transactions may not have been closed. Some of the sales may never close for various reasons.

STATION	MARKET	GROUP OWNERS	PRICE	(BROKER)
WKSS-F	Hartford	Sold by Howard Tanger	$3,400,000	(Blackburn)
KQWB A/F	Fargo	From Midwest to Brill	5,000,000	(Richards)
WEBC, WAVC-F	Duluth	From Midwest to Brill	2,000,000	(Richards)
WRBA	Normal/Bloom,IL	Sold to Russ Withers	376,000	
WHUE A/F	Boston	From GCC to Alex Tanger	4,590,000	
KXTZ-F	Las Vegas	Sold to John Parker	1,800,000	(Hogan)
WLOS-F	Asheville	Sold by Wometco	1,750,000	
KHOB	Hobbs, NM	Sold to Bill Sanders	500,000	
WKGN	Knoxville		475,000	(Reggie Martin)
KBMY	Billings		420,000	
WOOD A/F	Grand Rapids	From WOOD Inc. to Harvey Grace	9,300,000 (est)	(Crisler)
KLTE-F	Okl City	Sold to Wheeler	3,000,000	(Crisler)
WPLP	Pinellas/Tampa	Sold to Guy Gannett	850,000	
WADC, WIBZ-F	Parkersburg, WV	Sold to Jim Embrescia	780,000	(Richards)
WKRZ A/F	NE PA	Sold by Wilkes-Schwartz	5,000,000	(Blackburn)
KKCI	Liberty/KC	Sold by Golden East	280,000	(Chapman)
WAAV	Wilmington, NC	From Cape Fear to Brunson	230,000	(Blackburn)
WWAX, WLPR-F	Mobile (42% of WLPR)		1,600,000 (est)	
WRTX	Rochester		850,000	
WNCW-F	Paris/Lexington, KY	From Fairfield to Lynn Martin	700,000	(Crisler)
WGIV	Charlotte	Sold to Attaway	600,000	(Stan Raymond)
WKAI A/F	Macomb, IL	Sold to George Lipper	350,000	(Richards)
KQSA, KIXY-F	San Angelo, TX	Sold by CDI/Abaris	1,275,000	
KDJQ	Mesa/Phoenix	Sold by Sandusky	185,000	
WSUN	Tampa/St. Pete	From Plough to Taft	7,500,000	
WZLD-F	Columbia, SC	From Liggett to Universal	1,600,000	(Raymond)
WJYL-F	Jeffer/Louisville	Sold to Interurban	630,000	(Blackburn)
WSQV-F	Jersey Shore, PA	Sold to Kelly	595,000	(Chapman)
KBLS	Santa Barbara, CA	Sold by Southern Minn.	400,000	(Hogan)
WJJD, WJEZ-F	Chicago	From Plough to Infinity	14,000,000	(Crisler)
WQIK A/F	Jacksonville	Sold to Jacor	5,000,000	(Blackburn)
KJR	Seattle	From Metromedia to Ackerly	5,800,000	(Blackburn)
WEEX, WQQQ-F	Allen-Beth-Easton	Sold to Northeast Radio	3,000,000	(Blackburn)
WRUS, WAKQ-F	Russellville, KN	Sold to Keymarket	1,325,000	(Blackburn)
WLYK-F	Milford, OH	Sold by Perry Samuels	850,000	
WXVQ	Deland (Daytona)		425,000	(Chapman)
WTIX	New Orleans	From Storz to Price	3,000,000	(Blackburn)
KOMA	Oklahoma City	From Storz to Price	3,000,000	(Blackburn)
WTMI-F	Miami		2,150,000	
WWWZ-F	Summerville (Charleston, SC)	Sold by Attaway	1,050,000	
WMOB	Mobile		395,000	
WLKF	Lakeland	From Kelly to Root	470,000	
WLVA	Lynchburg		709,500	(Chapman)
WDBS-F	Durham, NC		750,000	
WDAE	Tampa	From Taft to Gannett	5,750,000 (est)	
WGR, WGRQ-F	Buffalo	From Taft to CRB	5,500,000	(Crisler)
WWKX-F	Gallatin/Nashville		6,500,000	(Chapman)
WZID-F	Manchester, NH	Sold to George Silverman	2,750,000	
WHLI/WKJY-F	Hempstead (Nassau-Suff)	Sold by Bob Williams	5,275,000	(Schutz)
WNWS	Miami	From Sudbrink to Neil Rockoff	5,900,000	
WJYA	Marietta (Atlanta)	Sold to Bob Williams	747,000	
WXBM-F	Milton (Pensacola)	Sold to Lou Mahacek	2,500,000	
KFAX	San Francisco	Sold to Salem	8,500,000	
KFXM, KDUO-F	Riverside/SB	Sold to Henry Bdcst	5,000,000	(Chapman)
KUTI, KXDD-F	Yakima, WA	Sold to Ives	1,155,000	(Exline)
KOTY, KHWK-F	Richland, WA	Sold to Ives	945,000	(Exline)
WKTM-F	Charleston, SC	Sold to Bahakel	2,840,000	
WTID-F	Suffolk (Norfolk)	Sold to Sinclair	1,995,000	
WOCN	Miami		2,190,000	
WLKK, WLVU-F	Erie	From Goldman to Bride	1,575,000	
KRZN	Englewood (Denver)	From Magic Johnson to Duffy	1,050,000	
WMLF	Indianapolis	Sold by Embrescia to BENI	800,000	(LaRue)
KLBB	Minn-SP	Sold by Malrite	500,000	(LaRue)
WUFO	Buffalo	Sold by Sheridan	400,000	(Blackburn)
KSPL	Seattle	Sold to Epperson	2,450,000	
KDEF	Albuquerque		225,000	
WGUF A/F	Gulfport, MS	Sold to Tom Joyner	550,000	

STATION	MARKET	GROUP OWNERS	PRICE	(BROKER)
KITA	Little Rock		$ 675,000	
WKTY, WSFL-F	La Crosse	Sold to May Bdcst	1,675,000	
KORE	Springfield, OR		177,500	
WWCN	Albany, NY		Liabilities	
WLVE-F	Miami	Sold to Gilmore	10,500,000	(Blackburn)
KKNU-F	Fresno	From East-West FM to Spacecom	2,650,000	(Blackburn)
KNEB A/F	Scottsbluff, NE	Sold by Seaton	850,000	(Meador)
WNLC, WTYD-F	New London, CT	Sold by Joe Somerset	4,000,000	
WAMR, WRAV-F	Venice (Sarasota)		1,850,000	(Don Clark)
WGNB/KNBT-F	New Braunfels, TX	Sold to Jim Ray	1,600,000	(Jamar-Rice)
KTQQ	Selphur, LA	From Kinnon Thomas to Ron Gomez	1,250,000	
WBEN A/F	Buffalo	Buyout by Larry Levite (83.7%)	4,423,960	
WJTO, WIGY-F	Bath, ME	Sold by Turner Porter	1,900,000	(Kimel/Horton)
WJRQ-F	Williston, FL	Sold to Erie Times-News	750,000	(Chapman)
WOFN	Bradenton		475,000	(Walker)
WRC	Washington	From NBC to Greater Media	3,600,000	
WGAY	Silver Spring (Wash)	Sold by Greater Media	950,000	
KNYN-F	Santa Fe		900,000	
WNYN	Canton		223,000	
KAFE A/F	Santa Fe	Sold to Tom Joyner	950,000	(Richards)
WNYR, WEZO-F	Rochester	From Malrite to Grace	7,360,000	
WDGY	Minn-SP	From Storz to Malrite	3,500,000	(Blackburn)
KLBB	Minn-SP	From Malrite to BENI	500,000	(Blackburn)
KENI	Anchorage		2,150,000	(Brdcst Prop West)
WLVW	Moncks/Char, SC		450,000	(Stan Raymond)
WXYZ	Detroit	From ABC to Fritz brothers	3,000,000	
WSLR, WKDD-F	Akron	From Welcome to Albert Kaneb	8,900,000	(Blackburn)
WZRA	Chattanooga		550,000	
WSOK	Savannah	Sold to Bay Comm.	375,000	(Marshall)
WZEW-F	Mobile	Sold by Central Texas	675,000	(Blackburn)
WKTZ A/F	Jacksonville	Sold by Beck-Ross to Kravis	3,500,000	(Blackburn)
KWHO A/F	Salt Lake City	Sold to Dick Elliot	2,085,000	(Chapman)
KECK, KHAT-F	Lincoln	Sold by Jim Treat	1,388,000	(Prikryl)
KORL	Honolulu		790,000	
KODE	Joplin	Sold by Gilmore	288,478	
WVSI	Jupiter, Fla	Sold to Bob Taylor	650,000	
WJLY	Braddock (Pittsburgh)	Sold by Benns	340,000	
WLOB	Portland, ME	Sold to Pilgrim (Ken Carter)	203,000	
WDGS	New Albany, IN (Louisville)		385,000	
WRJZ	Knoxville	Sold to Epperson-Atsinger	904,999	
WDSM, KZIO-F	Duluth	Sold by Robert Ridder	1,300,000	
KILO-F	Colorado Springs	From Jim Pinkston to Bahakel	3,600,000	(Chapman)
WKIO-F	Urbana/Champaign, IL		2,500,000	(Chapman)
WKHM, WJXQ-F	Jackson, MI		2,965,000	
KTOK, KJYO-F	Oklahoma City	From Broad Street to Clear Channel	12,800,000 (est)	(Blackburn)
WELI	New Haven	From Broad Street to Clear Channel	4,900,000 (est)	(Blackburn)
WQUE A/F	New Orleans	From Broad Street to Clear Channel	6,800,000 (est)	(Blackburn)
WPLO, WVEE-F	Atlanta	From Plough to DKM	18,400,000 (est)	
WCAO, WXYV-F	Baltimore	From Plough to DKM	11,250,000 (est)	
WKDJ, WHRK-F	Memphis	From Plough to DKM	4,000,000 (est)	
WMLX, WUBE-F	Cinci	From Plough to DKM	8,800,000 (est)	
WZNE-F	Tampa	From Plough to DKM	8,600,000 (est)	
KRPM-F	Tacoma	Sold to Highsmith	4,000,000	(Kalib)
KLHT, KREM-F	Spokane	From King to Highsmith	1,200,000	(Kalib)
WTPA-F	Harrisburg	From Sky to Keymarket	3,600,000	(Hepburn)
KOOO	Omaha	From Woods to Lyle Nelson	650,000	
WRIE	Erie		490,000	
KPEN-F	Los Altos		2,500,000	(Chapman)
KDIA	Oakland, SF	Sold by BENI	3,475,000	
WANT	Richmond	Sold by Sinclair	900,000	
WXQV	Deland/Day Bch		425,000	
WJNJ	Jacksonville		250,000	
WQXT-F	San Ant	From Tichenor to Westinghouse	6,000,000	(Fischer, Holt)
WMRZ	Moline, IL	From Mid America to Sconnix	400,000	
KRLA	Los Angeles	Sold to Greater Media	9,500,000	
WKDJ, WHRK-F	Memphis	Sold by DKM to Adams	4,000,000	(Ford)
WFAS A/F	White Plains	Sold by Affiliated	5,000,000	
WORC	Worcester	Sold to Arnold Lerner	541,000	(Meador)
KHUG A/F	Medford		500,000	
KJOE	Shreveport		275,000	(Fischer)
WKKE	Pearl/Jackson, MS		348,000	
WERC, WKXX-F	Birmingham	From Mooney to Sillerman	6,000,000 (est)	
WYHY-F	Lebanon/Nashville	From Mooney to Sillerman	3,300,000 (est)	
WSEV, WMYU-F	Sevierville/Knox	From Mooney to Sillerman	2,700,000 (est)	

AMERICA'S LEADING STATIONS - 12+ METRO SHARE*

	STATION	MARKET	SHARE	FORMAT	GROUP OWNER
1.	WWNC	Asheville	35.7	Country	Multimedia
2.	WJBC	Bloom,IL	34.7	MOR	Bloomington
3.	WXLK-F	Roanoke	32.0	CHR	Coleman
4.	KTRS-F	Casper	31.5	CHR	
5.	KWTO	Spring,MO	30.4	CHR	Stuart
6.	KGHL	Billings	27.9	Country	Hatch
7.	KIOK-F	Richl, WA	27.1	CHR	Sterling
8.	WNDU-F	South Bend	26.4	CHR	Notre Dame U.
9.	WBBQ-F	Augusta, GA	25.7	CHR	
10.	WIKY-F	Evansville	25.6	MOR/BTFL	South Central
11.	WQUT-F	JC/Kings	25.2	CHR	Bloomington
12.	KFMW-F	Waterloo	23.9	CHR	Forward
13.	KCCY-F	Pueblo	23.8	Country	Full-Jeffrey
14.	KFBG	Altoona	23.6	Cont/AC	Gilcom
15.	WCCK-F	Erie	23.3	CHR	Burbach
16.	KTTS-F	Spring,MO	23.2	Country	Great Empire
17.	WFXE-F	Columbus,GA	22.8	Black	
18.	WMT	Cedar Rapids	22.5	MOR	Cosmos
19.	KHYS-F	Beaumont	22.3	Black	Clear Channel
20.	WOMP-F	Wheeling	22.0	CHR	
21.	WDUV-F	Sarasota	21.6	BTFL	
22.	WTHI-F	Terre Haute	21.4	Country	
23.	WMEE-F	Ft. Wayne	21.2	CHR	Federated
24.	WPFR-F	Terre Haute	20.9	CHR	Oak Ridge Boys
25.	KFAB	Omaha	20.6	MOR	May
	WIDO-F	Fayette,NC	20.6	Black	
27.	WCOS-F	Columbia,SC	20.4	Country	Buck
28.	WZOK-F	Rockford	20.3	CHR	
29.	KMOX	St. Louis	20.2	News/Talk	CBS
30.	KGBT	McA-Browns	20.1	Spanish	Tichenor
	KYJC	Medford	20.1	CHR	Matthias
32.	WXBQ-F	JC/Kings	20.0	Country	Nininger
33.	WBNQ-F	Bloom, IL	19.7	CHR	Bloomington
34.	WIVK-F	Knoxville	19.6	Country	Dick
35.	WIXX-F	Green Bay	19.5	CHR	Midwest Comm
36.	WTIC	Hartford	19.3	MOR	
	KFGO	Fargo	19.3	Country	Comm. Prop
38.	KTWO	Casper	19.2	MOR	Harriscope
	WKEE-F	Huntington	19.2	CHR	Capitol-WRAL
40.	WCCO	Minn	19.1	Variety	
41.	WGEE	Green Bay	19.1	Country	Midwest Comm.
42.	WANM	Macon	19.0	CHR	Multimedia
43.	WANM	Talla	18.8	Black	
	WVIC-F	Lansing	18.8	CHR	
45.	WRFY-F	Reading	18.7	CHR	
46.	WIMZ-F	Knoxville	18.6	AOR/CHR	Stoner
47.	WKSJ-F	Mobile	18.5	Country	Capitol-Johnson
	WLWI-F	Montgomery	18.5	Country	
	WZYP-F	Huntsville	18.5	CHR	
50.	WVLK-F	Lexington	18.4	Country	Bluegrass
	WGLF-F	Talla	18.4	CHR	
52.	WFMF-F	Baton Rouge	18.3	CHR	Manship
53.	WMRV-F	Bingh	18.2	Contemp	
	WQDW-F	Green/NB	18.2	Black	
55.	WWCK-F	Flint	18.1	AOR	Reams
56.	WCGQ-F	Columbus,GA	18.0	CHR	McClure
57.	WTCR-F	Huntington	17.9	Country	CRB
58.	KKRC-F	Sioux Falls	17.8	CHR	
59.	WBLX-F	Mobile	17.6	Black	Beasley
	WSGW	Saginaw	17.6	MOR	Booth
61.	WWVA	Wheeling	17.5	Country	John Price
	KIDX-F	Billings	17.5	AC	Hatch
63.	KGGO-F	Des Moines	17.4	AOR/CHR	Stoner
64.	WSOC-F	Charlotte	17.3	Country	Cox
	KWHL-F	Anchorage	17.3	AOR	
66.	KQCR-F	Cedar Rapids	17.2	CHR	
	WEAS-F	Savannah	17.2	Black	Rivers
68.	WROK	Rockford	17.1	AC	
	WWLV-F	Daytona B	17.1	BTFL	
	KNFO-F	Waco	17.1	Country	
71.	KCMX-F	Medford	17.0	BTFL	Pacific NW
	KTDY-F	Lafayette,LA	17.0	CHR	
73.	WTQR-F	Greens/WS	16.9	Country	Summit
74.	WOWO	Ft. Wayne	16.8	MOR	Price Comm.
	WKZW-F	Peoria	16.8	CHR	Midwest TV
76.	KHOO-F	Waco	16.7	CHR	Harris
	WHHY-F	Montgomery	16.7	CHR	
78.	WICC	Bridgeport	16.6	MOR/AC	Tribune Co.
	WRVQ-F	Richmond	16.6	CHR	Harte-Hanks
80.	KFRX-F	Lincoln	16.5	CHR	Stuart
81.	WCHY-F	Savannah	16.4	Country	Bluegrass
	WQSM-F	Fayetteville	16.4	CHR	Cape Fear
	KKYK-F	L. Rock	16.4	CHR	
	WEZN-F	Bridgeport	16.3	BTFL	Katz
85.	WIBC	Indianapolis	16.2	MOR	Blair
86.	WELI	New Haven	16.1	MOR	Broad Street
87.	KIIK-F	Davenport	15.9	CHR	Palmer
	WGIR-F	Manchester	15.9	AOR	Knight
	WJJS-F	Lynchburg	15.9	Black	
	WSLC	Roanoke	15.9	Country	Wheeler
91.	KSOO	Sioux Falls	15.8	MOR	
	WEZK-F	Knoxville	15.8	BTFL	South Central
93.	KQIZ-F	Amarillo	15.5	CHR	
	KQKQ-F	Omaha	15.5	CHR	
	WRVA	Richmond	15.5	MOR	Harte-Hanks
	WPOR-F	Port,ME	15.5	Country	Ocean Coast
	KDKA	Pittsburgh	15.5	MOR	Westinghouse
98.	WBOP	Pensacola	15.4	Black	Roden
99.	KLLL-F	Lubbock	15.3	Country	Thrash
100.	WHBC	Canton	15.2	MOR	

* Based on 1/4 Hour Average, Metro Share, 12+, Broadcast Week

AMERICA'S 500 MOST-LISTENED-TO RADIO STATIONS*

STATION	MARKET	1/4 HOUR AVG	FORMAT	OWNER	SPG 83 RANK
1. WHTZ-F	New York	1996	CHR	Malrite	225
2. KIIS-F	Los Angeles	1704	CHR	Gannett	15
3. WRKS-F	New York	1411	Urban	RKO	10
4. WGN	Chicago	1367	MOR/Talk	Tribune Co.	3
5. KABC	Los Angeles	1275	Talk	ABC	8
6. WINS	New York	1253	News	Westinghouse	7
7. WPLJ-F	New York	1244	CHR	ABC	11
8. WOR	New York	1241	Talk	RKO	1
9. WCBS	New York	1112	News	CBS	6
10. WJR	Detroit	1104	MOR	Capital Cities	22
11. WNBC	New York	1028	Contemp	NBC	13
12. WPAT-F	New York	1026	BTFL	Capital Cities	14
13. WRFM-F	New York	1018	BTFL	Bonneville	5
14. WKTU-F	New York	913	Urban	Infinity	4
15. KGO	San Francisco	907	Talk	ABC	20
16. WCBS-F	New York	906	Oldies	CBS	23
17. WHN	New York	903	Country	Mutual	30
18. WNEW	New York	887	Nostalgia	Metromedia	25
WCCO	Minneapolis	887	MOR		16
20. WNEW-F	New York	856	AOR	Metromedia	47
21. WMAQ	Chicago	826	Country	NBC	26
22. KMOX	St. Louis	825	Talk/News	CBS	19
23. WAPP-F	New York	824	AOR	Doubleday	27
24. KBIG-F	Los Angeles	801	BTFL	Bonneville	12
25. WABC	New York	779	Talk	ABC	21
26. WLS	Chicago	758	CHR	ABC	18
KDKA	Pittsburgh	758	MOR	Westinghouse	23
28. KLOS-F	Los Angeles	754	AOR	ABC	29
29. WGCI-F	Chicago	741	Urban	Gannett	40
30. WPIX-F	New York	733	AC	Tribune Co.	17
31. WYNY-F	New York	724	AC	NBC	9
32. WBLS-F	New York	722	Black	Inner City	2
33. KYW	Philadelphia	699	News	Westinghouse	33
34. WEAZ-F	Philadelphia	694	BTFL		34
35. WLOO-F	Chicago	691	BTFL	Century	35
36. KJOI-F	Los Angeles	687	BTFL		39
37. WLTW-F	New York	674	AC	Viacom	55
38. KMET-F	Los Angeles	669	AOR	Metromedia	37
39. WBZ	Boston	656	MOR	Westinghouse	28
40. WMMR-F	Philadelphia	641	AOR	Metromedia	61
41. KNX	Los Angeles	637	News	CBS	36
42. WBBM	Chicago	635	News	CBS	31
43. WBCN-F	Boston	629	AOR	Infinity	55
44. WADO	New York	625	Spanish		44
45. WUSL-F	Philadelphia	623	Urban	LIN	38
46. KKBQ-F	Houston	614	CHR	Harte-Hanks	166
47. WBMX-F	Chicago	608	Black		51
48. WJOI-F	Detroit	590	BTFL	Detroit News	67
49. WCAU-F	Philadelphia	588	CHR	CBS	49
50. WBBM-F	Chicago	580	CHR	CBS	46
51. WBAP	Dallas-FW	567	Country	Capital Cities	43
52. WMMS-F	Cleveland	566	AOR	Malrite	42
53. KMPC	Los Angeles	564	Nostalgia	Golden West	58
54. WHYI-F	Miami	563	CHR	Metroplex	68
55. WKQX-F	Chicago	554	CHR	NBC	121
56. WSKQ	New York	552	Spanish		---
57. WHTT-F	Boston	550	CHR	CBS	52
58. WXKS-F	Boston	544	CHR	Pyramid	80
59. KMJQ-F	Houston	521	Black	Amaturo	109
60. WCAU	Philadelphia	516	News/Talk	CBS	77
61. WDAS-F	Philadelphia	513	Black	Unity	68
62. WMGK-F	Philadelphia	512	AC	Greater Media	44
63. KKHR-F	Los Angeles	509	CHR	CBS	231
64. KODA-F	Houston	504	BTFL	Westinghouse	83
65. WCLR-F	Chicago	499	AC	Bonneville	70
66. KRTH-F	Los Angeles	494	AC	RKO	57
67. KVIL-F	Dallas	488	AC	Blair	105
68. WJIT	New York	481	Spanish	Infinity	157
69. KOST-F	Los Angeles	479	AC	Cox	77
70. WGAY-F	Washington	478	BTFL	Greater Media	112

* Based on 1/4 HR AVG, TSA, Mon-Sun, 6A-MID

STATION	MARKET	1/4 HOUR AVG	FORMAT	OWNER	SPG 83 RANK
71. WDVE-F	Pittsburgh	475	AOR	Taft	96
72. WKYS-F	Washington	471	Urban	NBC	50
73. KNBR	San Francisco	466	MOR	NBC	93
WTIC	Hartford	466	MOR		73
75. WYSP-F	Philadelphia	463	AOR	Infinity	63
WHDH	Boston	463	MOR	Blair	60
77. KCBS	San Francisco	461	News	CBS	59
78. KFWB	Los Angeles	460	News	Westinghouse	53
79. WLS-F	Chicago	453	CHR	ABC	71
80. WPAT	New York	448	BTFL	Capital Cities	41
81. KFI	Los Angeles	443	AC	Cox	66
WLUP-F	Chicago	443	AOR	Heftel	75
83. WMCA	New York	441	Talk		54
84. WZGC-F	Atlanta	440	CHR	First Media	89
85. KSTP-F	Minn-St. Paul	438	AC	Hubbard	85
86. KSOL-F	San Francisco	432	Black	United	211
WWBA-F	Tampa	432	BTFL	Metromedia	90
88. WJLB-F	Detroit	431	Black	Booth	139
WKHX-F	Atlanta	431	Country	Capital Cities	92
90. WSOC-F	Charlotte	425	Country	Cox	95
91. WLYF-F	Miami	421	BTFL	Jeff-Pilot	97
KSRR-F	Houston	421	AOR	ABC	99
93. WMET-F	Chicago	414	AOR	Doubleday	105
94. KIQQ-F	Los Angeles	412	CHR	Outlet	86
WWDB-F	Philadelphia	412	Talk		87
96. WLOL-F	Minneapolis	411	CHR	Emmis	103
97. WRBQ-F	Tampa	407	CHR	Harte-Hanks	82
98. WRIF-F	Detroit	406	AOR	ABC	71
99. WTQR-F	Greensboro	404	Country	Summit	117
100. WLAK-F	Chicago	399	AC	Viacom	163
101. WTMJ	Milw	397			
102. WINZ-F	Miami	392			
103. KIKK-F	Hous	391			
104. KPRZ	LA	390			
105. WIOQ-F	Phila	389			
106. WJJD	Chi	386			
107. KRLD	Dallas	384			
WHUR-F	Wash	384			
109. WRQX-F	Wash	379			
WQBA	Miami	379			
111. KLOL-F	Hous	377			
112. WGCL-F	Cleve	374			
113. WMAL	Wash	372			
114. WQXR-F+	NY	371			
115. WXYZ	Det	368			
WPEN	Phila	368			
117. WLIF-F	Balt	367			
118. WRAL-F	Raleigh	365			
KKDA-F	Dallas	365			
120. WDAF	KC	360			
121. KLAC	LA	356			
KJLH-F	LA	356			
WZPL-F	Indy	356			
124. WHYT-F	Det	354			
125. KHTR-F	St. Lou	351			
126. WLLZ-F	Det	348			
KFRC	SF	348			
WQXI-F	Atl	348			
129. KZLA-F	LA	347			
WIND	Chi	347			
131. WWJ	Det	346			
KROQ-F	LA	346			
133. WFYR-F	Chi	344			
134. KSCS-F	Dallas	343			
135. WIVK-F	Knox	342			
136. WRKO	Boston	341			
137. WBZZ-F	Pitt	340			
138. WDRQ-F	Det	335			
139. KRLA	LA	334			
WUSN-F	Chi	334			
WJIB-F	Boston	334			
142. WDCG-F	Raleigh	333			
143. WROR-F	Boston	332			
144. WFBQ-F	Indy	331			
145. WWDC-F	Wash	330			
146. WYNF-F	Tampa	327			
147. WVEE-F	Atl	326			
148. WLW	Cinci	323			
149. WNCI-F	Det	321			
150. WBLI-F	Long Is	320			
151. WAVA-F	Wash	317			
152. WIBC	Indy	314			
KAFM-F	Dallas	314			
154. KFAB	Omaha	312			
155. WXLK-F	Roanoke	310			
KIRO	Sea	310			
WBAL	Balt	310			
WBSB-F	Balt	310			
159. WOMC-F	Det	309			
160. KABL-F	SF	307			
KYUU-F	SF	307			
162. KSNI-F	Phila	306			
WCZY-F	Det	306			
164. KHTZ-F	LA	304			
165. WEEI	Boston	303			
WYLD-F	New Or	303			
167. WQYK-F	Tampa	301			
168. KILT-F	Hous	298			
KMEZ-F	Dallas	298			
WEZB-F	New Or	298			
WEZN-F	Bridge	298			
172. WZZK-F	Birm	297			
173. WXRT-F	Chi	296			
174. KMGG-F	LA	294			
WIL-F	St. Lou	294			
176. WPCH-F	Atl	293			
177. KTNQ	LA	291			
WKLS-F	Atl	291			
KOSI-F	Denver	291			
180. WKRQ-F	Cinci	290			
181. KBAY-F	SJ	289			
182. WVBF-F	Boston	288			
183. WESC-F	Green.SC	286			
184. WMC-F	Memphis	285			
WTIC-F	Hart	285			
WIP	Phila	285			
WAAF-F	Worc	285			
188. WMJI-F	Cleve	280			
189. WLVQ-F	Col,OH	279			
KLVE-F	LA	279			
191. WNCN-F	NY	278			
192. WLTT-F	Wash	277			
193. KKYX	San Ant	275			
WGY	Schen	275			
WDOK-F	Cleve	275			
196. WIYY-F	Balt	274			
KSFO	SF	274			
198. KQRS-F+	Minn-SP	273			
WPOC-F	Balt	273			
200. KZEW-F	Dallas	272			
KALI	SF	272			
202. KWKW	LA	271			
WAIT	Chi	271			
WWSH-F	Phila	271			
WPNT-F	Pitt	271			
206. XTRA	Tij/LA	270			
207. KSHE-F	St. Lou	269			
208. WHJY-F	Prov	268			
209. WMEE-F	F. Wayne	267			
WLTT-F	Cleve	207			
211. WDIZ-F	Orl	266			
WWSW-F	Pitt	266			
213. WHTX-F	Pitt	264			
WMZQ-F	Wash	264			
215. KDKB-F	Phoe	262			
KRBE-F	Hous	262			
217. KRAK	Scara	261			
WSM-F	Nash	261			
219. KOIT-F	SF	260			
220. WTOP	Wash	258			
WAYL-F	Minn	258			
WKXX-F	Birm	258			
KSAN-F	SF	258			
224. WHUE-F	Boston	256			
KMBR-F	KC	256			
226. WLKW-F	Prov	255			
227. WWKA-F	Orl	254			
KPLX-F	Dallas	254			
229. KEGL-F	Dallas	253			
230. KBRD-F	Sea	252			
KDIA	SF	252			
232. KJQY-F	SD	251			
KTAR	Phoenix	251			
234. WSB	Atl	249			
235. WHUD-F	Peek/NY	248			
KDAY	LA	248			
237. WQAL-F	Cleve	247			
238. WKDF-F	Nash	246			
239. KUSA	St. Lou	245			
WZAK-F	Cleve	245			
241. WRVQ-F	Rich	244			
WPRO-F	Prov	244			
KQYT-F	Phoe	244			
KNOB-F	LA	244			
245. WFBR	Balt	243			
WOKI-F	Knox	243			
247. WXTU-F	Phila	242			
WMJX-F	Boston	242			
249. WXTZ-F	Indy	241			
KEEY-F	Minn	241			
251. WZXR-F	Memphis	240			
KUTE-F	LA	240			
253. WKSZ-F	Phila	239			
WHIO-F	Dayton	239			
255. KFMB	SD	237			
WOJO-F	Chi	237			
KOMO	Sea	237			
KTXQ-F	Dallas	237			
WBJW-F	Orl	237			
260. KIOI-F	SF	236			

	KWK-F	St. Lou	236
262.	KTRH	Hous	234
263.	WLIB	NY	233
	KRQR-F	SF	233
	WFOG-F	Norfolk	233
266.	WFBC-F	Green,SC	232
	KUBE-F	Sea	232
	KNEW	SF	232
269.	WQMF-F	Louis	231
270.	KPKE-F	Denver	230
271.	WAMZ-F	Louis	229
	KNIX-F	Phoe	229
	WROQ-F	Char,NC	229
274.	WRKZ-F	Harris	228
275.	KVOO	Tulsa	227
276.	KGB-F	SD	226
	WTVN	Col,OH	226
	WXGT-F	Col,OH	226
279.	WALK-F+	Long Is	225
280.	WRCH-F	Hart	223
	WPYX-F	Albany	223
282.	WFMZ-F	Allen	222
	WSSH-F	Boston	222
	WMJC-F	Detr	222
	KABL	SF	222
	KMJM-F	St. Lou	222
	WNDU-F	S. Bend	222
288.	WPKX-F	Wash	221
	KSSN-F	L. Rock	221
290.	WTUE-F	Dayton	220
	KFMK-F	Hous	220
	WNJR	NY	220
293.	WIMZ-F	Knox	219
294.	WMSI-F	Jackson	218
	WQUT-F	JC/King	218
296.	KSD-F	St. Lou	218
	WHAS	Louis	217
298.	WKSW-F	Cleve	216
	WOWO	F. Wayne	216
300.	KOA	Denver	215
	KKGO-F	LA	215
302.	WWRL	NY	214
	WAMO-F	Pitt	214
	KWSS-F	SJ	214
305.	KEZK-F	St. Lou	213
	KKYK-F	L. Rock	213
307.	WEZW-F	Milw	211
	KZAP-F	Sacra	211
	WBNS-F	Col,OH	211
310.	WVLK-F	Lexing	210
	WSSL-F+	Green,SC	210
312.	WENN-F	Birming	208
313.	WHYW-F	Pitt	207
	WAXY-F	Miami	207
315.	KISW-F	Sea	206
	WJEZ-F	Chi	206
	WXYV-F	Balt	206
318.	WPEG-F	Char,NC	205
	WEBN-F	Cinci	205
	KSFI-F	Salt L	205
321.	WCXI	Det	204
	WJYE-F	Buff	204
323.	WVOR-F	Roch	203
	WQFM-F	Milw	203
	WHLI	Long Is	203
326.	KACE-F	LA	202
	KCMO	KC	202
	WINZ	Miami	202
329.	WWWW-F	Det	201
	KITS-F	SF	201
331.	WSHH-F	Pitt	200
332.	WPGC-F+	Wash	199
	WKRC	Cinci	199
	WFMF-F	Baton R	199
335.	WEZO-F	Roch	198
	WSUN	Tampa	198
	WAIA-F	Miami	198
338.	WKCI-F	N Haven	197
339.	KCTC-F	Scara	196
	WNOR-F	Norf	196
	WHO	Des M	196
	KQUE-F	Hous	196
	KBLX-F	SF	196
344.	KDWB-F	Minn	195
	WBBQ	Aug,GA	195
	WZNE-F	Tampa	195
347.	KSDO-F	SD	194
	KMJK-F	Port	194
	WJYO-F	Orl	194
350.	KXL-F	Port	193
	WMYK-F+	Port	193
352.	WRVA	Rich, VA	192
353.	KBEQ-F	KC	191
	WSTO-F	Evans	191
	WFYV-F	Jkville	191
	WHLY-F	Orl	191
357.	WCMF-F	Roch	190
	KPLZ-F	Sea	190
	WFMT-F	Chi	190
360.	WJBR-F	Wilm	189
	WCOZ-F	Bost	189
	KQXT-F	San Ant	189
	KSFM-F	Sacra	189
364.	WWKX-F	Nash	188
	WCXI-F	Det	188
	KLOK-F	SF	188
367.	KSEA-F	Sea	187
	KATT-F	Okl C	187
	WBEN-F	Buff	187
370.	KFOG-F	SF	185
371.	WBCY-F	Char,NC	185
	KXOA-F	Sacra	185
373.	WQDR-F	Raleigh	184
374.	KGBT	McA-Br	183
	WIXX-F	Green B	183
	WDUV-F	Sara	183
377.	WGKX-F	Mem	182
	WRNO-F	New Or	182
	WCMS-F	Norf	182
380.	WXKS	Bost	181
	WLLT-F	Cinci	181
	WBLX-F	Mobile	181
383.	KSL	SLC	180
	WCAO	Balt	180
	WGMS-F+	Wash	180
	KFAC-F	LA	180
387.	WNVZ-F	Norf	179
388.	WFIL	Phila	178
	WHCN-F	Hart	178
	WTAE	Pitt	178
	KLTR-F	Hous	178
	KIMN	Denver	178
	WSB-F	Atl	178
394.	KKNG-F	Okl C	177
	WSHE-F	Miami	177
	WANS-F	Green,SC	177
	WWCK-F	Flint	177
	WJPC	Chi	177
	WJZZ-F	Det	177
	KOAX-F	Dallas	177
401.	WBBG	Cleve	176
402.	KMEO-F	Phoe	175
403.	KPRC	Hous	174
	WRRM-F	Cinci	174
	WWRC	Wash	174
406.	WLIR-F	Long Is	173
	WMIL-F	Milw	173
	WKTI-F	Milw	173
	WEDR-F	Milw	173
	KWTO-F	Spr,MO	
	WLAC-F	Nash	173
412.	WAPI-F	Birm	172
	KXXY-F	Okl C	172
	WIQI-F	Tampa	172
	WIOD-F	Miami	172
	KKHI-F+	SF	172
	WFLN-F	Phila	172
	KYYS-F	KC	172
419.	WDGY	Minn	171
	KTFM-F	San Ant	171
421.	KFKF-F	KC	170
	KIXI	Sea	170
423.	WWJF-F	Miami	169
	WYRK-F	Buff	169
	WMC	Memp	169
426.	WSKZ-F	Chatta	168
	KTSA	San Ant	168
	WABB-F	Mobile	168
429.	KOME-F	S. Jose	167
	WRMM-F	Atl	167
	WNCI-F	Col,OH	167
	WHIO-F	Dayton	167
	WMT	Ced Rap	167
434.	WNWS	Miami	166
	WKTZ-F	Jkville	166
	KNBQ-F	Sea	166
437.	WBYU-F	New Or	165
	KGW	Port	165
439.	WKSS-F	Hart	164
	WKDD-F	Akr	164
	WXBQ-F	JC/King	164
	WJMI-F	Jackson	164
	WHOT-F	Young	164
444.	WLQR-F	Toledo	163
	WEZK-F	Knox	163
	WLAV-F	Gr Rap	163
	WDSY-F	Pitt	163
	WHAT	Phila	163
449.	WHJJ	Prov	162
	KBRT	LA	162
	WGFM-F	Albany	162
	KRSP-F	SLC	162
	WCOS-F	Col,SC	162
454.	WUSY-F	Chatta	161
	WEAT-F	West P	161
	WWEZ-F	Cinci	161
	KLZ	Denver	161
	WKQS-F	Miami	161
	WKSJ-F	Mobile	161
460.	WITH	Balt	160
	KRPM-F	Sea	160
	WRHC	Miami	160
	KZZP-F	Phoe	160
	KQKQ-F	Omaha	160
465.	KULA-F	Hono	159
	WRTH	Balt	159
	WENS-F	Indy	159
468.	KBOS-F	Fresno	158
	KASE-F	Austin	158
	KUPD-F	Phoe	158
471.	KGGO-F	Des M	157
	WSNE-F	Prov	157
473.	WDRC-F	N Haven	156
	WSIX-F	Nash	156
	WZEZ-F	Nash	156
	KAER-F	Sacra	156
	WNOE-F	New Or	156
478.	KEZO-F	Omaha	155
	WJAS	Pitt	155
480.	WLAP-F	Lexing	154
	WHNN-F	Sag	154
	KKLT-F	Phoe	154
	KTOK	Okl C	154
	KOAQ-F	Denver	154
485.	WXTR-F+	Balt	153
	KZOK-F	Sea	153
	WBEN-F	Buff	153
	WTPA-F	Harris	153
489.	KNOK-F	Dallas	152
	WIVY-F	Jkville	152
	KIIK-F	Daven	152
492.	WMAG-F	Green/WS	151
	WKBN-F	Young	151
494.	WUBE-F	Cinci	150
	WAOK	Atl	150
	WHRK-F	Memp	150
	WDIA	Memp	150
498.	WFMS-F	Indy	149
	WYYY-F	Syra	149
	WBLZ-F	Cinci	149

AMERICA'S LEADING STATIONS - 12+ TSA CUME*

1.	WHTZ-F	NY	28902
2.	WINS	NY	24570
3.	WPLJ-F	NY	23512
4.	WCBS	NY	21903
5.	KIIS-F	LA	21836
6.	WNBC	NY	20415
7.	WKTU-F	NY	17897
8.	WGN	Chi	17578
9.	WRKS-F	NY	17553
10.	WOR	NY	17053
11.	WLS	Chi	16635
12.	WYNY-F	NY	16310
13.	KABC	LA	15171
14.	WCBS-F	NY	14826
15.	WPIX-F	NY	14621
16.	WJR	Det	14573
17.	WAPP-F	NY	14559
18.	WHN	NY	14143
19.	WPAT-F	NY	13623
20.	WBLS-F	NY	13614
21.	WMAQ	Chi	13333
22.	KYW	Phila	12931
23.	WBBM	Chi	12359
24.	WBBM-F	Chi	12773
25.	WNEW-F	NY	12217
26.	KLOS-F	LA	12211
27	WRFM-F	NY	11655
28.	KNX	LA	11604
29.	KMET-F	LA	11328
30.	WCAU-F	Phila	11181
31.	WNEW	NY	10809
32.	KGO	SF	10679
33.	WCCO	Minn	10284
34.	KFWB	LA	10219
35.	KDKA	Pitt	10130
36.	KBIG-F	LA	10009
37.	WLTW-F	NY	9997
38.	KIQQ-F	LA	9937
39.	KKHR-F	LA	9918
40.	KRTH-F	LA	9597
41.	KMOX	St. Lou	9567
42.	WLS-F	Chi	9329
43.	WKQX-F	Chi	9323
44.	WMMR-F	Phila	9110
45.	WBZ	Bost	9053
46.	WHTT-F	Bost	9011
	KOST-F	Bost	9011
48.	KFI	LA	8870
49.	WGCI-F	Chi	8749
50.	WBMX-F	Chi	8678
51.	KFRC	SF	8312
52.	WCAU	Phila	8297
53.	WCLR-F	Chi	8295
54.	KJOI-F	LA	8258
55.	KMPC	LA	8168
56.	WMGK-F	Phila	8091
57.	WHYI-F	Miami	7846
58.	KKBQ-F	Houston	7803
59.	WEAZ-F	Phila	7798
60.	KNBR	SF	7713
61.	WBAP	Dall-FW	7691
62.	WYSP-F	Phila	7680
63.	WMET-F	Chi	7579
64.	WLUP-F	Chi	7444
65.	WUSL-F	Phila	7332
66.	WHYT-F	Det	7284
67.	KCBS	SF	7282
68.	WRIF-F	Det	7239
69.	WXKS-F	Bost	7223
70.	WPAT	NY	7171
71.	WLOO-F	Chi	7012
72.	WBCN-F	Bost	6984
73.	WQXR-F+	NY	6949
74.	WRQX-F	Wash	6902
75.	KMGG-F	LA	6831
76.	WMMS-F	Cleve	6793
77.	WLAK-F	Chi	6765
78.	WZGC-F	Atl	6701
79.	WMCA	NY	6624
80.	WFYR-F	Chi	6589
81.	WHDH	Bost	6524
82.	WLLZ-F	Det	6390
83.	KRLD	Dallas	6361
84.	WINZ-F	Miami	6267
85.	WGCL-F	Cleve	6208
86.	WROR-F	Bost	6081
87.	KLAC	LA	6080
88.	WAVA-F	Wash	6048
89.	WNIC-F	Det	5866
90.	WLOL-F	Minn	5836
91.	WDAS-F	Phila	5820
92.	WJLB-F	Det	5809
93.	WJOI-F	Det	5763
94.	WCZY-F	Det	5754
95.	KROQ-F	LA	5750
96.	KVIL-F	Dallas	5700
97.	WWJ	Det	5699
98.	KSRR-F	Hous	5666
99.	WDVE-F	Pitts	5649
100.	WIOQ-F	Phila	5596
101.	WWDC-F	Wash	5573
102.	KSTP-F	Minn	5541
103.	WKYS-F	Wash	5524
104.	KHTZ-F	LA	5490
105.	KLOL-F	Hous	5482
106.	KSOL-F	SF	5459
107.	KZLA-F	LA	5445
108.	WJJD	Chi	5434
109.	WTIC	Hart	5418
110.	KHTR-F	St. Lou	5354
111.	WEEI	Bost	5327
112.	WQXI-F	Atl	5228
113.	WLW	Cinci	5220
114.	WWSH-F	Phila	5209
115.	KJLH-F	LA	5197
116.	WRBQ-F	Tampa	5184
117.	KIOI-F	SF	5132
118.	KYUU-F	SF	5126
119.	KIRO	Seattle	5095
120.	WADO	NY	5093
121.	KAFM-F	Dallas	5091
122.	KODA-F	Hous	5083
123.	WIND	Chi	5071
124.	KEGL-F	Dallas	5047
125.	WCAY-F+	Wash	5044
126.	WHUR-F	Wash	5036
127.	KRLA	LA	5032
128.	KMJQ-F	Hous	4974
129.	WDRQ-F	Det	4962
130.	WBZZ-F	Pitts	4955
131.	KIKK-F	Hous	4906
132.	WUSN-F	Chi	4900
133.	WNCN-F	NY	4886
134.	KUTE-F	LA	4867
135.	WTMJ	Milw	4834
136.	WRAL-F	Raleigh	4801
137.	WZPL-F	Indy	4795
138.	WSNI-F	Phila	4788
139.	WBSB-F	Balt	4688
140.	WOMC-F	Det	4682
141.	KSCS-F	Dall-FW	4680
142.	WMAL	Wash	4647
143.	WKHX-F	Atl	4644
144.	WTIC-F	Hart	4620
145.	WMJC-F	Det	4598
146.	KPRZ	LA	4593
147.	WDAF	KC	4589
148.	KSFO	SF	4562
149.	KITS-F	SF	4551
150.	WJIB-F	Bost	4503

*Based on 12+ TSA Cume, Broadcast Week

151.	WTOP	Wash	4485
152.	WLTT-F	Wash	4473
153.	WCOZ-F	Bost	4465
154.	WXRT-F	Chi	4462
155.	KZEW-F	Dall-FW	4442
156.	WHTX-F	Pitt	4422
157.	WPEN	Phila	4419
158.	WRKO	Bost	4380
	WMJX-F	Bost	4380
160.	WWDB-F	Phila	4322
161.	WLYF-F	Miami	4297
162.	WPGC-F+	Wash	4287
163.	KDWB-F	Minn	4237
164.	WEZB-F	Indy	4255
165.	WAAF-F	Bos/Wor	4227
166.	KTXQ-F	Dallas	4212
167.	WKRQ-F	Cinci	4191
168.	WSOC-F	Char	4172
169.	WLTF-F	Cleve	4170
170.	WTQR-F	Grees/WS	4106
171.	WSB	Atl	4091
172.	KDAY	LA	4055
	KLVE-F	LA	4055
174.	KQRS-F	M-SP	4025
175.	KOMO	Sea	4020
176.	WVBF-F	Bost	3989
177.	WMJI-F	Cleve	3965
178.	KILT-F	Hous	3954
179.	WKLS-F	Atl	3925
180.	WDCG-F	Raleigh	3853
181.	WWBA-F	Tampa	3845
182.	KRBE-F	Hous	3842
183.	WIBC	Indy	3817
184.	WXYZ	Det	3814
185.	WAIT	Chi	3807
186.	KTRH	Hous	3804
187.	WMZQ-F	Wash	3795
188.	WMC-F	Memphis	3788
189.	KSAN-F	SF	3763
190.	KFMB	SD	3762
191.	KWK-F	St. Lou	3749
192.	WSKQ	NY	3746
193.	KTNQ	LA	3744
194.	WIL-F	St. Lou	3730
195.	KPLX-F	Dallas	3725
196.	KFAC-F	LA	3719
197.	WFIL	Phila	3704
198.	WPRO-F	Prov	3685
199.	WFBQ-F	Indy	3678
200.	WIP	Phila	3665
201.	KABL-F	SF	3655
202.	WHAS	Louis	3640
203.	WVEE-F	Atl	3639
204.	KFMK-F	Hous	3634
205.	KRQR-F	SF	3630
206.	WFBR	Balt	3618
207.	KOA	Denver	3617
208.	WLIF-F	Balt	3610
209.	WBAL	Balt	3596
210.	WPCH-F	Atl	3580
211.	KMEZ-F	Dallas	3579
212.	KFAB	Omaha	3572
213.	WBJW-F	Orlando	3572
214.	WWSW-F	Pitts	3563
215.	WJPC	Chi	3559
216.	KWSS-F	SJ/SF	3554
217.	WBLI-F	Long Is.	3542
218.	WKSJ-F	Phila	3528
219.	KUSA	St. Lou	3527
220.	WIYY-F	Balt	3525
221.	KDKB-F	Phoe	3524
222.	KSHE-F	St. Lou	3503
223.	KKGO-F	LA	3490
224.	WWWE	Cleve	3487
225.	WDRC-F	Hart	3472
226.	WGY	Schen	3450
227.	WSHH-F	Bost	3433
228.	KIMN	Denver	3431
229.	KOIT-F	SF	3415
230.	WJEZ-F	Chi	3382
231.	KACE-F	LA	3376
232.	WEZN-F	Bridge	3367
233.	KUBE-F	Sea	3366
234.	KKDA-F	Dall-FW	3365
235.	KPKE-F	Denver	3327
236.	WALK-F	Roan	3326
	WZZK-F	Birm	3326
238.	KRAK	Sacra	3316
239.	WKXX-F	Birm	3312
240.	KMEL-F	SF	3305
241.	WTVN	Col,OH	3302
242.	WTAE	Pitt	3298
243.	WAXY-F	Miami	3295
244.	KABL	SF	3293
245.	WDOK-F	Cleve	3277
246.	WBEN-F	Buff	3273
247.	WOWO	F. Wayne	3267
248.	WXGT-F	Col,OH	3264
249.	WBAY-F	San Jose	3225
250.	WYNF-F	Tampa	3222
251.	KBEQ-F	KC	3216
252.	WHYW-F	Pitt	3204
253.	WASH-F	Wash	3200
254.	WFYR-F	Chi	3196
255.	WAYL-F	Minn	3194
256.	WSB-F	Atl	3191
257.	WHCN-F	Hart	3190
258.	WHUE-F	Bost	3188
259.	WJIT	NY	3181
	WPKX-F	Wash	3181
261.	WAIA-F	Miami	3170
262.	WKRC	Cinci	3168
263.	WOKI-F	Knox	3158
264.	KBPI-F	Denver	3156
265.	WQYK-F	Tampa	3148
266.	KSD-F	St. Lou	3146
267.	WINZ	Miami	3145
268.	WKTI-F	Milw	3142
269.	KOSI-F	Denver	3133
270.	WIVK-F	Knox	3114
271.	KEZK-F	St. Lou	3114
272.	WLVQ-F	Col,OH	3102
273.	WCFL	Chi	3100
274.	WHJY-F	Prov	3099
275.	WNCI-F	Col,OH	3098
276.	WWWW-F	Det	3094
277.	KOAQ-F	Denver	3083
278.	WQAL-F	Cleve	3068
279.	KALI	LA	3052
280.	KBLX-F	LA	3049
281.	WPOC-F	Balt	3040
282.	KSDO-F	SD	3038
	KDIA	SF	3038
284.	KEEY-F	Minn	3026
285.	CKLW	Det/Wind	3025
286.	KLOK-F	SF	3015
287.	KTAR	Phoe	3005

AMERICA'S LEADING STATIONS - METRO CUME RATING*

1.	WWNC	Asheville	56.1
2.	WJBC	Bloomington	54.8
3.	WFBG	Altoona	51.9
4.	WBBQ-F	Augusta	49.8
5.	WXLK-F	Roanoke	48.8
6.	WNDU-F	South Bend	46.6
7.	KWTO-F	Spring, MO	46.4
8.	KTRS-F	Casper	46.1
9.	WCCK	Erie	45.5
10.	WICC	Bridgeport	45.1
11.	WIXX-F	Green Bay	45.0
	WOWO	Fort Wayne	45.0
13.	WKEE-F	Huntington	42.4
14.	KWLO	Waterloo	42.1
15.	WHHY-F	Montgomery	41.8
16.	KFMW-F	Waterloo	41.7
17.	WQUT-F	Johnson City	41.4
18.	WMEE-F	Fort Wayne	40.9
19.	WGLF-F	Tallahassee	40.7
20.	WBNQ-F	Bloomington	40.3
21.	KTWO	Casper	39.9
22.	KMOX	St. Louis	39.8
23.	WTIC	Hartford	39.5
24.	KDKA	Pittsburgh	39.2
25.	WOMP-F	Wheeling	39.1
26.	KKRC-F	Sioux Falls	38.4
27.	WVIC-F	Lansing	38.3
28.	WZOK-F	Rockford	38.3
29.	WWVA	Wheeling	38.1
	WQSM-F	Fayetteville	38.1
31.	KGHL	Billings	37.8
32.	WCCO	Minneapolis	37.7
33.	KFAB	Omaha	37.6
34.	KIOK-F	Richland, WA	37.5
	WMT	Cedar Rapids	37.5
36.	KQCR-F	Cedar Rapids	37.2
37.	WIOG-F	Saginaw	36.6
38.	WPFR-F	Terre Haute	36.5
39.	WFMF-F	Baton Rouge	36.3
40.	KYJC	Medford	35.8
41.	WMAZ-F	Macon	35.7
42.	WKZW-F	Peoria	35.4
43.	KIIK-F	Davenport	35.2
44.	WMRV-F	Binghamton	35.0
45.	WROK	Rockford	34.9
46.	WRKY-F	Steubenville	34.8
47.	WGIR-F	Manchester	34.7
48.	WXBQ-F	Johnson City	34.5
49.	KQKQ-F	Omaha	34.2
50.	KFRX-F	Lincoln	34.1
51.	KKYK-F	Little Rock	33.6
	WRFY-F	Reading	33.6
53.	WTHI-F	Terre Haute	33.5
	WTIC-F	Hartford	33.5
55.	WRVA	Richmond	33.4
	WZEE-F	Madison	33.4
57.	WKSJ-F	Mobile	33.0
58.	WZYP-F	Huntsville	32.8
59.	WZPL-F	Indianapolis	32.7
	KTDY-F	Lafayette	32.7
61.	KTTS-F	Spring, MO	32.6
	WABB-F	Mobile	32.6
	KVOC	Casper	32.6
64.	WIBC	Indianapolis	32.3
	WVLK-F	Lexington	32.3
66.	WSGW	Saginaw	32.2
67.	WCGQ-F	Columbus, GA	32.0
68.	WTCR-F	Huntington	31.9
	WLWI-F	Montgomery	31.9
70.	WYYY-F	Syracuse	31.8
71.	KCCY-F	Pueblo	31.7
	KZFM-F	Corpus Christi	31.7
73.	WJLQ-F	Pensacola	31.6
74.	WGEE	Green Bay	31.5
	KHOO-F	Waco	31.5
76.	KGOT-F	Anchorage	31.4
	WFXE-F	Columbus, GA	31.4
	KSEL-F	Lubbock	31.4
79.	WIVK-F	Knoxville	31.2
80.	WRVQ-F	Richmond	31.1
81.	WIBA-F	Madison	30.8
82.	WKXX-F	Birmingham	30.7
	WEZB-F	New Orleans	30.7
	WELI	New Haven	30.7
85.	KFGO	Fargo	30.6
86.	WZAT-F	Savannah	30.5
	KGGO-F	Des Moines	30.5
	WIVY-F	Jacksonville	30.5
	WKZO	Kalamazoo	30.5
90.	WLAP-F	Lexington	30.4
91.	WNBF	Binhgamton	30.3
	KKXX-F	Bakersfield	30.3
	WDUV-F	Sarasota	30.3
94.	KYYA-F	Billings	30.2
	KIDX-F	Billings	30.2
96.	WIBX	Utica	30.0
97.	WFBC-F	Greenville, SC	29.9
98.	WCOS-F	Columbia, SC	29.7
99.	WKFR-F	Kalamazoo	29.6
	WTMJ	Milwaukee	29.6

* Based on 12+ Metro Cume Rating, Mon-Sun, 6A-MID

AMERICA'S LEADING STATIONS BY FORMAT*
1/4 HOUR AVERAGE

CHR/TOP 40/CONTEMP

1.	WHTZ-F	NY	1996
2.	KIIS-F	LA	1704
3.	WPLJ-F	NY	1244
4.	WNBC	NY	1028
5.	WLS	Chi	758
6.	KKBQ-F	Hous	614
7.	WCAU-F	Phila	588
8.	WBBM-F	Chi	580
9.	WHYI-F	Miami	563
10.	WKQX-F	Chi	554
11.	WHTT-F	Boston	550
12.	WXKS-F	Boston	544
13.	KKHR-F	St. Lou	509
14.	WLS-F	Chi	453
15.	WZGC-F	Atl	440
16.	KIQQ-F	LA	412
17.	WLOL-F	Minn	411
18.	WRBQ-F	Tampa	407
19.	WINZ-F	Miami	392
20.	WRQX-F	Wash	379
21.	WGCL-F	Cleve	374
22.	WZPL-F	Indy	356
23.	WHYT-F	Det	354
24.	KHTR-F	LA	351
25.	KFRC	SF	348
	KWXI-F	Atl	348
27.	WBZZ-F	Pitt	340
28.	WDCG-F	Raleigh	333
29.	WBLI-F	Long Is	320
30.	WAVA-F	Wash	317
31.	KAFM-F	Dallas	314
32.	WBSB-F	Balt	310
	WXLK-F	Roanoke	310
34.	KYUU-F	SF	307
35.	WCZY-F	Det	306
36.	WEZB-F	New Or	298
37.	WKXX-F	Birm	297
38.	WKRQ-F	Cinci	290
39.	WTIC-F	Hart	285
	WMC-F	Memphis	285
41.	WWSH-F	Phila	271
42.	XTRA	Tij/LA	270
43.	WMEE-F	F Wayne	267
44.	WHTX-F	Pitt	264
45.	WPRO-F	Prov	244
	WRVQ-F	Rich,VA	244
47.	WOKI-F	Knox	243
48.	WBJW-F	Orl	237
49.	KWK-F	St. Lou	236
50.	KUBE-F	Sea	232

AOR

1.	WNEW-F	NY	856
2.	WAPP-F	NY	824
3.	KLOS-F	LA	754
	KMET-F	LA	754
5.	WMMR-F	Phila	641
6.	WBCN-F	Boston	629
7.	WMMS-F	Cleve	586
8.	WDVE-F	Pitt	475
9.	WYSP-F	Phila	463
10.	WLUP-F	Phila	443
11.	KSRR-F	Hous	421
12.	WMET-F	Chi	414
13.	WRIF-F	Chi	406
14.	WIOQ-F	Phila	389
15.	KLOL-F	Hous	377
16.	WLLZ-F	Det	348
17.	KROQ-F	LA	346
18.	WFBQ-F	Indy	331
19.	WWDC-F	Wash	330
20.	WYNF-F	Tampa	327
21.	WXRT-F	Chi	296
22.	WKLS-F	Atl	291
23.	WAAF-F	Worc	285
24.	WLVQ-F	Col,OH	279
25.	WIYY-F	Balt	274
26.	KQRS-F+	Minn-SP	273
27.	KZEW-F	Dallas	272
28.	KSHE-F	St. Lou	269
29.	WHJY-F	Prov	268
30.	WDIZ-F	Orl	266
31.	KDKB-F	Phoe	262
32.	KEGL-F	Dallas	253
33.	WKDF-F	Nash	246
34.	WZXR-F	Memp	240
35.	KTXQ-F	Dallas	327
36.	KRQR-F	SF	233
37.	WQMF-F	Louis	231
38.	WROQ-F	Char,NC	229
39.	KGB-F	SD	226
40.	WPYX-F	Albany	223
41.	WTUE-F	Dayton	220
42.	WIMZ-F	Knox	219
43.	KZAP-F	Sacra	211
44.	KISW-F	Sea	206
45.	WEBN-F	Cinci	205
46.	WQFM-F	Milw	203
47.	WNOR-F	Norf	196
48.	WFYV-F	Jkville	191
49.	WCMF-F	Roch	190
50.	KATT-F	Okl C	187

AC/SOFT ROCK/OLDIES

1.	WCBS-F	NY	906
2.	WPIX-F	NY	733
3.	WYNY-F	NY	724
4.	WLTW-F	NY	674
5.	WMGK-F	Phila	512
6.	WCLR-F	Chi	499
7.	KRTH-F	LA	494
8.	KVIL-F	Dallas	488
9.	KOST-F	LA	479
10.	KFI	LA	443
11.	KSTP-F	Minn-SP	438
12.	WLAK-F	Chi	399
13.	WRAL-F	Raleigh	365
14.	WFYR-F	Chi	344
15.	KRLA	LA	334
16.	WROR-F	Boston	332
17.	WNIC-F	Det	321
18.	WOMC-F	Det	309
19.	WSNI-F	Phila	306
20.	KHTZ-F	LA	304
21.	KMGG-F	LA	294
22.	WVBF-F	Boston	288
23.	WMJI-F	Cleve	280
24.	WLTT-F	Wash	277
25.	WLTF-F	Cleve	267
26.	WWSW-F	Pitt	266
27.	KRBE-F	Hous	262
28.	WMJX-F	Boston	242
29.	WKSZ-F	Phila	239
30.	KIOI-F	SF	236
31.	WFBC-F	Green,SC	232
32.	WSSH-F	Boston	222
	WMJC-F	Det	222
34.	KFMK-F	Hous	220
35.	KSD-F	St. Lou	217
36.	WAXY-F	Miami	207
	WHYW-F	Pitt	207
38.	WVOR-F	Roch	203
39.	WPGC-F+	Wash	199
40.	WAIA-F	Miami	198
41.	WJYO-F	Orl	194
42.	WCOZ-F	Boston	190
43.	KLOK-F	SF	188
44.	KXOA-F	Sacra	185
45.	WLLT-F	Cinci	181
46.	WFIL	Phila	178
	WSB-F	Atl	178
	KLTR-F	Hous	178
49.	WRRM-F	Cinci	174
50.	WLAC-F	Nash	173

MOR/VARIETY

1.	WGN	Chi	1367
2.	WJR	Det	1104
3.	WCCO	Minn	887
4.	KDKA	Pitt	758
5.	WBZ	Boston	656
6.	WTIC	Hart	466
	KNBR	Hart	466
8.	WHDH	Boston	463
9.	WTMJ	Milw	397
10.	WMAL	Wash	372
11.	WLW	Cinci	323
12.	WIBC	Indy	314
13.	KFAB	Omaha	312
14.	WBAL	Balt	310
15.	WIP	Phila	285
16.	WGY	Schen	275
17.	WSB	Atl	249
18.	KNOB-F	LA	244
19.	KFMB	SD	237
	KOMO	Sea	237
21.	WTVN	Col,OH	226
22.	WALK-F+	Long Is	225
23.	WHAS	Louis	217
24.	WOWO	F Wayne	216
25.	WKRC	Cinci	199
26.	WRVA	Rich,VA	192
27.	WBEN	Buff	187
28.	KSL	Salt Lake	180
29.	WTAE	Pitt	178
30.	WWJF-F	Miami	169
31.	WMT	Ced Rpd	167
32.	WWWE	Cleve	145
33.	WPTF	Raleigh	142
34.	WIKY-F	Evans	141
35.	WHAM	Roch	140
36.	WHIO	Dayton	135
37.	KRMG	Tulsa	132
38.	KOY	Phoe	131
	WBT	Char,NC	131
40.	KSSK	Hono	130
41.	WAJY-F	New Or	127
42.	WSPD	Toledo	120
43.	WSYR	Syra	113
44.	WAKR	Akron	112
	WELI	N Haven	112
46.	WOOD	Gr Rap	106
	WFLA	Tampa	106
48.	KEX	Port,O	100
	WTAR	Norf	100

CLASSICAL

1.	WQXA-F+	NY	371
2.	WNCN-F	NY	278
3.	WFMT-F	Chi	190
4.	KFAC-F	LA	180
	WGMS-F+	Wash	180
6.	WFLN-F	Phila	172
	KKHI-F+	SF	172
8.	WQRS-F	Det	129
9.	WTMI-F	Miami	117
10.	KING-F	Sea	115
11.	KDFC-F+	SF	110
12.	WNIB-F	Chi	96
	WCRB-F	Boston	96
14.	KVOD-F	Denver	79
15.	KFSD-F	SD	78
16.	KLEF-F	Hous	72
17.	KHEP-F	Phoe	67
18.	WRR-F	Dallas	62

*Based on 1/4 HR AVG, Mon-Sun, 6A-MID, TSA

RELIGION/GOSPEL

1.	KBRT	LA	162
2.	WCFL	Chi	131
3.	WWDJ	NY	118
4.	WAGG	Birm	98
5.	WFME-F	NY	97
6.	KIEV	LA	95
7.	KCMS-F	Sea	90
8.	WYCB	Wash	81
9.	WBGR	Balt	80
10.	KPBC	Dallas	79
11.	WOAD	Jackson	68
12.	KCIJ	Shreve	58
	KCFO-F	Tulsa	58
14.	WMUZ-F	Det	56
	WDJC-F	Birm	56
16.	WUST	Wash	55
17.	WROL	Boston	54
	WZZD	Phila	54
19.	WLIX	Long Is	52
	WRBS-F	Balt	52
21.	WPIT-F	Pitt	50
22.	WFRN-F	S Bend	49
	WYZE	Atl	49
24.	WYCA-F	Chi	48
25.	KWAM	Memp	46
	WPCE	Norf	46
	WKZK	Aug,GA	46
28.	KPDQ-F	Port,O	45
29.	WDAC-F	Lanc	44
30.	WLQV	Det	41
	KGOL-F	Hous	41

BEAUTIFUL MUSIC

1.	WPAT-F	NY	1026
2.	WRFM-F	NY	1018
3.	KBIG-F	LA	801
4.	WEAZ-F	Phila	694
5.	WLOO-F	Chi	691
6.	KJOI-F	LA	687
7.	WJOI-F	Det	590
8.	KODA-F	Hous	504
9.	WGAY-F+	Wash	478
10.	WPAT	NY	448
11.	WWBA-F	Tampa	432
12.	WLYF-F	Miami	421
13.	WLIF-F	Balt	367
14.	WJIB-F	Boston	334
15.	KABL-F	SF	307
16.	WEZN-F	Bridge	298
	KMEZ-F	Dallas	298
18.	WPCH-F	Atl	293
19.	KOSI-F	Denver	291
20.	KBAY-F	S. Jose	289
21.	WDOK-F	Cleve	275
22.	WPNT-F	Pitt	271
23.	KOIT-F	SF	260
24.	WAYL-F	Minn	258
25.	KMBR-F	KC	256
	WHUE-F	Boston	256
27.	WLKW-F	Prov	255
28.	KBRD-F	Sea	252
29.	KJOY-F	SD	251
30.	WHUD-F	NY	248
31.	WQAL-F	Cleve	247
32.	KQYT-F	Phoe	244
33.	WXTZ-F	Indy	241
34.	WHIO-F	Dayton	239
35.	WFOG-F	Norf	233
36.	WRCH-F	Hart	223
37.	WFMZ-F	Allen	222
	KABL	SF	222
39.	KEZK-F	St. Lou	213
40.	WEZW-F	Milw	211
	WBNS-F	Col,OH	211
42.	KSFI-F	Salt Lake	205
43.	WJYE-F	Buff	204
44.	WSHH-F	Pitts	200
45.	WEZO-F	Roch	198
46.	KCTC-F	Sacra	196
47.	KXL-F	Port,O	193
48.	WJBR-F	Wilm,DE	189
	KQXT-F	San Ant	189
50.	KSEA-F	Sea	187

COUNTRY

1.	WHN	NY	903
2.	WMAQ	Chi	826
3.	WBAP	Dall-FW	567
4.	WKHX-F	Atl	431
5.	WSOC-F	Char,NC	425
6.	WTQR-F	Green-WS	404
7.	KIKK-F	Hous	391
8.	WDAF	KC	360
9.	KLAC	LA	356
10.	KZLA-F	LA	347
11.	KSCS-F	Fall-FW	343
12.	WIVK-F	Knox	342
13.	WUSN-F	Chi	334
14.	WQYK-F	Tampa	301
15.	KILT-F	Hous	298
16.	WZZK-F	Birm	297
17.	WIL-F	St. Lou	294
18.	WESC-F	Green,SC	286
19.	KKYX	San Ant	275
20.	WPOC-F	Balt	273
21.	WMZQ-F	Wash	264
22.	WSM-F	Nash	261
23.	KSAN-F	SF	258
24.	WWKA-F	Orl	254
	KPLX-F	Dallas	254
26.	KUSA	St. Lou	245
27.	WXTU-F	Phila	242
28.	KEEY-F	Minn	241
29.	KNEW	SF	232
30.	KNIX-F	Phoe	229
	WAMZ-F	Louis	229
32.	WRKZ-F	Harris	228
33.	KVOO	Tulsa	227
34.	WPKX-F	Wash	221
	KSSN-F	L Rock	221
36.	WMSI-F	Jackson	218
37.	WKSW-F	Cleve	216
38.	WSSL-F+	Green,SC	210
	WVLK-F	Lexing	210
40.	WJEZ-F	Chi	206
41.	WCXI	Det	204
42.	WWWW-F	Det	201
43.	WCXI-F	Det	188
44.	WGKX-F	Memp	182
	WCMS-F	Norf	182
46.	WCAO	Balt	180

BLACK/URBAN

1.	WRKS-F	NY	1411
2.	WKTU-F	NY	913
3.	WGCI-F	Chi	741
4.	WBLS-F	NY	722
5.	WUSL-F	Phila	623
6.	WBMX-F	Chi	608
7.	KMJQ-F	Hou	521
8.	WDAS-F	Phila	513
9.	WKYS-F	Wash	471
10.	KSOL-F	SF	432
11.	WJLB-F	Det	431
12.	WHUR-F	Wash	384
13.	KKDA-F	Dallas	365
14.	KJLH-F	LA	356
15.	WDRQ-F	Det	335
16.	WVEE-F	Atl	326
17.	WYLD-F	New Or	303
18.	KDIA	SF	252
19.	KDAY	LA	248
20.	WZAK-F	Cleve	245
21.	KUTE-F	LA	240
22.	WLIB	NY	233
23.	KMJM	St. Lou	222
24.	WNJR	NY	220
25.	KKGO-F	LA	215
26.	WAMO-F	Pitt	214
	WWRL	NY	214
28.	WENN-F	Birming	208
29.	WXYV-F	Balt	206
30.	WPEG-F	Char,NC	205
31.	KBLX-F	SF	196
32.	WMYK-F+	Norf	193
33.	WBLX-F	Mobile	181
34.	WJZZ-F	Det	177
	WJPC	Chi	177
36.	WEDR-F	Miami	173
37.	WJMI-F	Jackson	164
38.	XHRM-F	SD	163
	WHAT	Phila	163
40.	KNOK-F	Dallas	152
41.	WAOK	Atl	150
	WHRK-F	Memp	150
43.	WDIA	Memp	149
	WBLZ-F	Cinci	149
45.	KHYS-F	Beau	148
46.	KYOK	Houston	144
47.	WDMT-F	Cleve	142
48.	WDJY-F	Wash	139
49.	WLOU	Louis	137
	WQMG-F	Greens-WS	137

NEWS/TALK

1.	KABC	LA	1275
2.	WINS	NY	1253
3.	WOR	NY	1241
4.	WCBS	NY	1112
5.	KGO	SF	907
6.	KMOX	St. Lou	825
7.	WABC	NY	779
8.	KYW	Phila	699
9.	KNX	LA	637
10.	WBBM	Chi	635
11.	WCAU	Phila	516
12.	KCBS	SF	461
13.	KFWB	LA	460
14.	WMCA	NY	441
15.	WWDB-F	Phila	412
16.	KRLD	Dallas	384
17.	WXYZ	Det	368
18.	WIND	Chi	347
19.	WWJ	Det	346
20.	WRKO	Boston	341
21.	KIRO	Sea	310
22.	WEEI	Boston	303
23.	WTOP	Wash	258
24.	KTAR	Phoe	251
25.	KTRH	Houston	234
26.	KOA	Denver	215
27.	KCMO	KC	202
	WINZ	Miami	202
29.	WHO	Des M	196
30.	WWRC	Det	174
	KPRC	Houston	174
32.	WIOD	Miami	172
33.	WNWS	Miami	166
34.	WHJJ	Prov	162
35.	KTOK	Okl C	154
36.	KFBK	Sacra	143
37.	KSDO	SD	138
38.	WJW	Cleve	137
39.	KSTP	Minn	132
40.	WTKN	Pitt	128
41.	WCBM	Balt	125
42.	WCKY	Cinci	124
43.	WOAI	San Ant	122
44.	KMJ	Fresno	114
45.	KQV	Pitt	104
46.	WERE	Cleve	103
47.	KXL	Port,O	98
48.	WPLP	Tampa	96
	WGST	Atl	96

NOSTALGIA

1.	WNEW	NY	887
2.	KMPC	LA	564
3.	KPRZ	LA	390
4.	WJJD	Chi	386
5.	WPEN	Phila	368
6.	KSFO	SF	274
7.	WAIT	Chi	271
8.	WHLI	Long Is	203
9.	KQUE-F	Hous	196
10.	WXKS	Boston	181
11.	WBBG	Cleve	179
12.	KIXI	Sea	170
13.	WITH	Balt	160
14.	WRTH	St. Lou	159
15.	WJAS	Pitts	155
16.	WOKY	Milw	147
17.	WDAE	Tampa	145
18.	WYLF-F	Roch	129
19.	WECK	Buff	126
20.	KPQP	SD	119
21.	WKAT	Miami	116
22.	WLQY	Miami	115
23.	WLFW	Tampa	109
24.	WMAS	Spr,MA	107
25.	WNJY-F	W Palm	104
26.	KLIV	S Jose	96
27.	KLUB	Salt Lake	92
28.	WREC	Memp	90
	WLKW	Prov	90
	WGUL-F+	Tampa	90

SPANISH

1.	WADO	NY	625
2.	WSKQ	NY	552
3.	WJIT	NY	481
4.	WQBA	Miami	379
5.	KTNQ	LA	291
6.	KLVE-F	LA	279
7.	KALI	LA	272
8.	KWKW	LA	271
9.	WOJO-F	Chi	237
10.	KGBT	McA-Br	183
11.	WRHC	Miami	160
12.	WQBA-F	Miami	142
13.	WCMQ-F	Miami	140
14.	KIWW-F	McA-Br	115
15.	KXYZ	Hous	100
16.	WOCN	Miami	97
17.	KCOR	San Ant	92
18.	KAMA	El Paso	79
19.	WCMQ	Miami	75
20.	WSUA	Miami	73

AMERICA'S LEADING STATIONS BY FORMAT*

METRO SHARE

CHR/TOP 40/CONTEMP

1.	WXLK-F	Roanoke	32.0
2.	KTRS-F	Casper	31.5
3.	KWTO-F	Spr,MO	30.4
4.	KIOK-F	Rich,WA	27.1
5.	WNDU-F	S. Bend	26.4
6.	WBBQ-F	Sug,GA	25.7
7.	WQUT-F	JC/King	25.2
8.	KFMW-F	Water/CF	23.9
9.	WFBG	Altoona	23.6
10.	WCCK-F	Erie	23.3
11.	WOMP-F	Wheel	22.0
12.	WMEE-F	F. Wayne	21.2
13.	WPFR-F	Terre H	20.9
14.	WQSM-F	Fayette	20.6
15.	WZOK-F	Rock	20.3
16.	KYJC	Medf	20.1
17.	WBNQ-F	Bloom	19.7
18.	WKEE-F	Hunt	19.2
19.	WIXX-F	G. Bay	19.1
20.	WMAZ-F	Macon	19.0
21.	WVIC-F	Lans	18.8
22.	WRFY-F	Read	18.7
23.	WZYP-F	Hunts	18.5
24.	WGLF-F	Talla	18.4
25.	WFMF-F	BR	18.3
26.	WMRV-F	Bingh	18.2
27.	WCGQ-F	Col,GA	18.0
28.	KKRC-F	Sioux F	17.8
29.	KQCR-F	Ced Rap	17.2
30.	KTDY-F	Lafay	17.0
31.	WKZW-F	Peoria	16.8
32.	KHOO-F	Waco	16.7
	WHHY-F	Mont	16.7
34.	WRVQ-F	Rich	16.6
35.	KFRX-F	Lincoln	16.5
36.	KKYK-F	L. Rock	16.4
37.	KIIK-F	Daven	15.9
38.	KQIZ-F	Amar	15.6
39.	KQKQ-F	Omaha	15.5
40.	WJLQ-F	Pensa	15.4
41.	WZPL-F	Indy	15.1
42.	WVAF-F	Char,WV	14.9
43.	KZFM-F	Corpus C	14.8
	WKFR-F	Kala	14.8
45.	WDCG-F	Raleigh	14.5
46.	KEYN-F	Wich	14.4
	KBFM-F	McA-Br	14.4
48.	KGOT-F	Anch	14.3
	KYYA-F	Billings	14.3
50.	WSTO-F	Evans	14.2
	KULA-F	Hono	14.2

AOR

1.	WIMZ-F	Knox	18.6
2.	WWCK-F	Flint	18.1
3.	KGGO-F	Des M	17.4
4.	KWHL-F	Anch	17.3
5.	WHSL-F	Wilm,NC	16.9
6.	WGIR-F	Manch	15.9
7.	WKLC-F	Char,WV	15.1
8.	WFYV-F	Jkville	14.9
9.	KZEL-F	Eugene	14.5
10.	KLBJ-F	Austin	14.4
11.	KQWB-F	Fargo	13.8
	KAWY-F	Casper	13.8
13.	WTUE-F	Dayton	13.6
14.	WAAF-F	Worc	13.4
15.	WBLM-F	Port, M	13.2
16.	WZZQ-F	Terre H	12.7
17.	WLVQ-F	Col,OH	12.6
18.	WPYX-F	Albany	12.5
19.	KFMX-F	Lubbock	12.4
20.	WAQX-F	Syra	12.3
21.	KEZO-F	Omaha	12.2
	KMBQ-F	Shrev	12.2
	WAAL-F	Bingh	12.2
	WKQQ-F	Lex	12.2
25.	KOZZ-F	Reno	12.1
26.	KILO-F	Col Spg	12.0
	KFMQ-F	Lincoln	12.0
28.	WLAV-F	Gr Rap	11.8
29.	WCMF-F	Roch	11.6
30.	KICT-F	Wich	11.5
31.	WTPA-F	Harris	11.4
	KMJX-F	L. Rock	11.4
33.	KNCN-F	Cor Chr	11.3
	WIBA-F	Madison	11.3
	WZZO-F	Allen	11.3
36.	KLAQ-F	El Paso	11.1
37.	WJXQ-F	Lansing	11.0
38.	KATT-F	Okl C	10.9
	WDIZ-F	Orl	10.9
40.	WPRR-F	Altoona	10.8
	WAMX-F	Hunt,WV	10.8
	WQDR-F	Raleigh	10.8
43.	WOOS-F	Canton	10.6
44.	WQFM-F	Louis	10.5
45.	WMMS-F	Cleve	10.4
	KSMB-F	Lafay,LA	10.4
47.	WNOR-F	Norf	10.3
	WXLP-F	Dav-RI	10.3
49.	KFMG-F	Albuq	10.2
50.	KKDJ-F	Fresno	10.1

BTFL MUSIC

1.	WDUV-F	Sara	21.6
2.	WWLV-F	Day Bea	17.1
3.	KCMX-F	Medford	17.0
4.	WEZN-F	Bridge	16.3
5.	WEZK-F	Knox	15.8
6.	KELO-F	S Falls	15.1
7.	WFBG-F	Altoona	14.9
8.	WDUZ-F	Green B	14.6
9.	WHIO-F	Dayton	14.4
10.	WFMZ-F	Allen	14.3
11.	WEZY-F	Mel-Ti	13.8
	KONA-F	Rich,WA	13.8
13.	WWBA-F	Tampa	13.5
14.	WZID-F	Manch	13.8
15.	WPVR-F	Roanoke	13.3
16.	KXLY-F	Spokane	13.0
17.	WEZO-F	Roch	12.9
18.	KGNC-F	Amar	12.8
19.	WBNS-F	Col,OH	12.6
	WSRS-F	Worc	12.6
21.	WNCE-F	Lanc	12.5
22.	WEAT-F	W. Palm	12.4
23.	WHBC-F	Canton	12.3
24.	KBEE-F	Modes	12.2
25.	KLIN-F	Lincoln	12.0
26.	WSWT-F	Peoria	11.6
27.	KQLT-F	Casper	11.5
28.	KRDO-F	Col Spg	11.3
	WKTZ-F	Jkville	11.3
	WLQR-F	Toledo	11.3
	WYEZ-F	S. Bend	11.3
32.	WVFM-F	Lakel	11.2
33.	KSFI-F	Salt L	10.8
	KGFM-F	Bakers	10.8
	WJYE-F	Buff	10.8
36.	WBES-F	Char,WV	10.7
	WFOG-F	Norfolk	10.7
	WKBN-F	Young	10.7
	WIBQ-F	Utica	10.7
40.	WPPG-F	Atl C	10.6
	WJYW-F	Wilm,NC	10.6
	KJYK-F	Tucson	10.6
43.	KRVR-F	Daven	10.5
44.	WHP-F	Harris	10.3
45.	WEZV-F	F Wayne	10.2
	WREO-F	Erie	10.2
47.	WLKW-F	Prov	10.0
	KPNW-F	Eugene	10.0
49.	KOSI-F	Denver	9.9
	KBEZ-F	Tulsa	9.9

COUNTRY

1.	WWNC	Ashe	35.7
2.	KGHL	Billi	27.9
3.	KCCY-F	Pueblo	23.8
4.	KTTS-F	Spr,MO	23.2
5.	WTHI-F	Terre H	21.4
6.	WCOS-F	Col,SC	20.4
7.	WXBQ-F	JC/King	20.0
8.	WIVK-F	Knox	19.6
9.	KFGO	Fargo	19.3
10.	WGEE	Green B	19.1
11.	WKSJ-F	Mobile	18.5
	WLWI-F	Mont	18.5
13.	WVLK-F	Lexing	18.4
14.	WTCR-F	Hunt,WV	17.9
15.	WWVA	Wheel	17.5
16.	WSOC-F	Char,NC	17.3
17.	KNFO-F	Waco	17.1
18.	WTQR-F	Green-WS	16.9
19.	WCHY-F	Savan	16.4
20.	WSLC	Roanoke	15.9
21.	WPOR-F	Port,M	15.5
22.	KLLL-F	Lubbock	15.3
23.	WESC-F	Green,SC	15.0
24.	WYNK-F	Baton R	14.7
25.	KVOC	Casper	14.6
26.	KSO	Des M	14.3
27.	WOKQ-F	Port,NH	14.2
28.	WIOV-F	Lanc	13.9
29.	WGNT	Hunt,WV	13.8
30.	KVOO	Tulsa	13.7
31.	WQHK	F Wayne	13.6
32.	WWQQ-F	Wilm,NC	13.5
	KXDD-F	Yakima	13.5
34.	WEZL-F	Char,SC	13.2
35.	WMSI-F	Jackson	13.1
36.	WPCV-F	Lakel	12.8
37.	WDEN-F	Macon	12.7
	KASE-F	Austin	12.7
	KHAK-F	Ced Rap	12.7
	WCNV-F	Lynch	12.7
41.	WMNX-F	Talla	12.6
42.	KUGN-F	Eugene	12.5
	WUSY-F	Chatta	12.5
44.	WLLR-F	Daven	12.4
45.	KSSN-F	L Rock	12.3
46.	KYAK	Anch	12.0
	KDRK-F	Spokane	12.0
	WQBE-F	Char,WV	12.0
	WOWW-F	Pensa	12.0
50.	WVAM	Altoona	11.8
	WELE	Day Bch	11.8

*Based on 12+ Metro Share, 6A-MID, Mon-Sun

AC/SOFT ROCK/OLDIES

1.	KIDX-F	Billings	17.5
2.	WROK	Rockf	17.1
3.	KWLO	Waterloo	14.7
4.	WYYY-F	Syra	14.3
5.	WFBC-F	Green,SC	14.1
6.	KOB-F	Albuq	14.0
7.	WVOR-F	Roch	13.5
8.	KSEL-F	Lubbock	12.1
9.	WLEV-F	Allen	11.5
10.	KFQD	Anch	11.3
	KSTP-F	Minn	11.3
12.	WQXY-F	Baton R	11.1
13.	KRAV-F	Tulsa	10.8
14.	WEZS-F	Rich	10.7
	WMT-F	Ced Rap	10.7
16.	WKYE-F	John,PA	10.4
	WJYO-F	Orl	10.4
18.	KPPL-F	Spokane	10.2
	KVIL-F	Dallas	10.2
20.	WKWK-F	Wheel	9.7
21.	KLYF-F	Des M	9.6
	KEYI-F	Austin	9.6
	WBGM-F	Talla	9.6
24.	WHNN-F	Sag	9.4
	KWAV-F	Sal-Sea	9.4
26.	KRNO-F	Reno	9.1
27.	WKGW-F	Utica	8.9
28.	WSFM-F	Harris	8.8
	WMAG-F	Green-WS	8.8
30.	WRAL-F	Raleigh	8.6
	KPAT-F	S Falls	8.6
32.	WHYN-F	Spr, MA	8.5
	WLAC-F	Nash	8.5
	WNFL	Green B	8.5
35.	WMAS-F	Spr,MA	8.4
	WSNY-F	Col,OH	8.4
37.	WHYN	Spr, MA	8.3
38.	WJET	Erie	8.3
39.	WHEN	Syra	8.2
40.	WGBF	Evans	8.1
41.	WLVU-F	Erie	8.0

MOR/VARIETY

1.	WJBC	Bloom	34.7
2.	WIKY-F	Evans	25.6
3.	WMT	Ced Rpd	22.5
4.	KFAB	Omaha	20.6
5.	WTIC	Hart	19.3
6.	KTWO	Casper	19.2
7.	WCCO	Minn	19.1
8.	WSGW	Sag	17.6
9.	WOWO	F Wayne	16.8
10.	WICC	Bridge	16.6
11.	WIBX	Utica	16.3
12.	WIBC	Indy	16.2
13.	WELI	N Haven	16.1
14.	KSOO	S Falls	15.8
15.	KDKA	Pitts	15.5
	WRVA	Rich	15.5
17.	WHBC	Canton	15.2
18.	WTMJ	Milw	14.7
19.	WNBF	Bingh	14.2
20.	KONA	Rich,WA	13.3
21.	KIT	Yakima	13.0
22.	WGY	Albany	12.8
23.	WKZO	Kala	12.7
24.	KSSK	Hono	11.6
25.	KUGN	Eugene	11.5
26.	WJR	Det	11.4
27.	WOOD	Gr Rap	11.3
28.	WEEU	Reading	11.1
	WAKR	Akron	11.1
30.	WMBD	Peoria	11.0
31.	KBOI	Boise	10.7
32.	WHP	Harris	10.6
33.	WGAN	Port,M	10.5
34.	WHAS	Louis	10.3
35.	WBEN	Buff	10.1
36.	WSPD	Toledo	9.9
37.	WHIO	Dayton	9.8
38.	KSRN-F	Reno	9.7
	WSYR	Syra	9.7
40.	WTAG	Worc	9.6
41.	KRMG	Tulsa	9.2

BLACK/URBAN

1.	WFXE-F	Col,GA	22.8
2.	KHYS-F	Beau	22.3
3.	WANM	Talla	18.8
4.	WQDW-F	Green-NB	18.2
5.	WBLX-F	Mobile	17.6
6.	WEAS-F	Savan	17.2
7.	WIDO-F	Fayette	16.4
8.	WJJS-F	Lynch	15.9
9.	WBOP	Pensa	15.4
10.	WYLD-F	New Or	14.9
11.	WJMI-F	Jackson	14.6
12.	WPGA-F	Macon	13.8
13.	WDZZ-F	Flint	13.3
14.	WWIL	Wilm,NC	13.0
15.	WWWZ-F	Char,SC	12.5
	WRDW	Augus	12.5
	WIBB	Macon	12.5
	WWWS-F	Sag	12.5
19.	WJTT-F	Chatt	12.4
20.	WSOK	Savan	12.1
	WQIM-F	Mont	12.1
22.	WKXI	Jackson	12.0
	KDKS-F	Shreve	12.0
24.	WENN-F	Birm	11.7
25.	KJCB	Lafay	11.4
26.	WPEG-F	Char,NC	10.8
	WLOU	Louis	10.8
28.	WWDM-F	Col,SC	10.7
29.	KOKA	Shreve	10.5
30.	WGOK	Mobile	9.3
31.	WPLZ-F	Rich	9.2
32.	WVEE-F	Atl	9.1
	KMJQ-F	Hou	9.1

NEWS/TALK

1.	KMOX	St. Lou	20.2
2.	WBBW	Young	11.3
3.	KTOK	Okl C	11.2
4.	WHO	Des M	9.6
5.	KTAR	Phoe	9.1
6.	KGO	SF	8.7
7.	KARN	L Rock	8.6
8.	WOC	Daven	8.2
	KMJ	Fresno	8.2
10.	WOMP	Wheel	8.2
11.	KYW	Phila	8.0
	KCMO	KC	8.0
13.	KIRO	Sea	7.8
14.	KABC	LA	7.6
15.	KRLD	Dallas	7.1
16.	KCSJ	Pueblo	6.9
17.	WHJJ	Prov	6.7
18.	WQBK	Albany	6.6
19.	KFBK	Sacra	6.4
	WJNO	W Palm	6.4
21.	KVOR	Col Spg	6.3
22.	KOA	Denver	5.7
	WARD	NE PA	5.7
24.	KOH	Reno	5.6
25.	WCKY	Cinci	5.3
26.	KLBJ	Austin	5.0
	WKIS	Orl	5.0

NOSTALGIA

1.	WSBT	S Bend	15.2
2.	WMAS	Spr,MA	11.2
3.	WEYZ	Erie	11.0
4.	WROD	Day Bea	10.5
5.	WINR	Bingh	9.7
6.	WSTV	Steuben	9.4
7.	WKWK	Wheel	9.3
8.	WNJY-F	W Palm	8.5
9.	WYNZ	Port,M	8.4
10.	KCDR	Ced Rpd	8.2
11.	WAVZ	N Haven	8.0
12.	WKMC	Altoona	7.7
13.	WECK	Buff	7.3
14.	KXTP	Duluth	7.2
15.	KIDO	Boise	7.1
	WNAK	NE PA	7.1
17.	KMRY	Des M	6.9
18.	WYLF-F	Roch	6.7
19.	WCOA	Pensa	6.6
20.	WEST	A-B-E	6.5
21.	WFBL	Syra	6.3
22.	WOKY	Milw	6.1
23.	KORK	LV	6.0
	WKAP	A-B-E	6.0
25.	WERU	Madison	5.8

CLASSICAL

1.	WGMS-F+	Wash	3.2
2.	KING-F	Sea	2.9
3.	KFSD-F	SD	2.6
4.	KVOD-F	Denver	2.6
5.	KHEP-F	Phoe	2.3
6.	WTMI-F	Miami	2.2
7.	KKSN	Port,O	2.1
	KHFM-F	Albuq	2.1
9.	KKHI-F+	SF	2.0
10.	WFMR-F	Milw	1.8
	KXTR-F	KC	1.8
	WQRS-F	Det	1.8
13.	WCLV-F	Cleve	1.7
	WFLN-F	Phila	1.7
	KBOQ-F	Sal-Sea	1.7
16.	WFMT-F	Chi	1.6

SPANISH

1.	KGBT	McA-Br	20.1
2.	KIWW-F	McA-Br	12.7
3.	KUNO	Cor Chr	10.5
4.	KCCT	Cor Chr	10.3
5.	KAMA	El Paso	10.0
6.	WQBA	Miami	7.2
7.	KXEW	Tucson	6.1
	KWAC	Bakers	6.1
9.	KCOR	San Ant	5.5
	KOXR	Oxnard	5.5
11.	KRAY-F	Sal-Sea	4.9
	KQXX-F	McA-Br	4.9
13.	KCTY	Salinas	4.3
14.	KLFB	Lubbock	4.2
15.	KXEX	Fresno	4.0

RELIGION/GOSPEL

1.	WOAD	Jackson	11.5
2.	WKZK	Aug,GA	8.7
3.	KCIJ	Shreve	8.6
4.	WAGG	Birm	7.2
5.	WZTN	Mont	5.9
6.	WEMM-F	Hunt,WV	4.9
7.	WLUX	Baton R	4.7
8.	WDAC-F	Lanc	4.5
	KURL	Bill	4.5
	KCFO-F	Tulsa	4.5
11.	KWAS-F	Amar	4.4
12.	KBBO	Yakima	4.3
13.	KDOV	Medford	3.8
14.	KJAK-F	Lubbock	3.3
15.	WWVR-F	Terre H	3.2

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENERSHIP*

HIGHEST		LOWEST	
1. Greenville-New Bern	86.90%	1. Asheville	35.25%
2. Lancaster	86.19	2. Altoona	42.16
3. Beaumont	83.33	3. Duluth	44.12
4. Lansing	82.09	4. Bloomington	47.06
5. Knoxville	81.24	5. Honolulu	47.27
6. Lynchburg	80.65	6. Waterloo	48.54
7. Portsmouth	80.22	7. Medford	50.00
8. Columbia, SC	78.87	8. Tucson	50.67
9. Lakeland	78.85	9. Fargo	51.30
10. Terre Haute	78.33	10. Des Moines	51.32
11. Oklahoma City	77.50	11. New Haven	51.49
12. Evansville	77.42	12. NE PA	52.42
13. Daytona Beach	77.27	13. McAllen-Brownsville	53.11
14. Norfolk	77.26	14. Billings	53.15
15. Houston	76.89	15. Rockford	53.43

* FM Share of total listening, 12+ Metro, 1/4 HR AVG, Broadcast Week

MARKETS WITH HIGHEST AND LOWEST APR'S**

HIGHEST		LOWEST	
1. McAllen-Brownsville	20.7	1. Medford	13.4
2. Philadelphia	20.3	2. Yakima	14.1
3. Baltimore	20.1	3. Waco	14.3
Mobile	20.1	4. Oxnard	14.7
5. Miami	20.0	5. Terre Haute	14.8
6. New York	19.9	6. Huntington	14.9
7. Casper	19.8	7. Columbus, GA	15.0
Fresno	19.8	Springfield, MO	15.0
9. Providence	19.7	9. Lexington	15.2
10. Boston	19.5	10. Portland, OR	15.3
Worcester	19.5	Pueblo	15.3
12. Detroit	19.4	Richland, WA	15.3
River-SB-Ontario	19.4	13. Greenville-New Bern	15.6

** The APR shows the average percentage of the 12+ population which is using radio (Mon-Sun, 6A-MID). The figure is very roughly comparable to television's HUT (Households Using Television) or PVT (Persons Viewing Television).

MEAN FOR ALL RATED MARKETS

SPG 84 17.39

SPG 83	17.50	A/M 79	15.62
SPG 82	17.33	A/M 78	15.42
SPG 81	16.04	A/M 76	15.40
A/M 80	15.42	A/M 75	15.74

MARKETS WITH HIGHEST PERCENTAGE OF "BELOW-THE-LINE" LISTENING***

1. Steubenville	68.8%	11. Oxnard	48.6
2. Wilmington, DE	63.8	12. Sarasota	47.4
3. Riverside-SB-Ontario	62.2	13. Canton	47.2
4. Portsmouth, NH	58.0	14. Worcester	46.6
5. Akron	56.5	15. Lancaster	44.1
6. Bridgeport	55.0	16. New Haven	43.8
7. Reading	55.2	17. York	42.0
8. Stockton	52.9	18. Lafayette	41.7
9. Lakeland	52.8	19. Melbourne	39.6
10. Manchester	49.0	20. Waco	36.6

*** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing total listening to stations listed below the line (stations outside the market's metro) by total listening to all stations.

MARKETS WITH HIGHEST PERCENTAGE OF LISTENING TO NON LISTED STATIONS****

1. Madison	21.8%	11. Waterloo	13.2
2. Fargo	17.9	12. Yakima	13.0
3. Las Vegas	17.2	13. Eugene	12.8
4. Lakeland	16.7	14. Bakersfield	12.6
5. Raleigh	16.0	15. Baton Rouge	12.5
6. Salinas	15.6	16. Manchester	12.4
7. Austin	14.9	17. Riverside-SB-Ontario	12.3
8. Richland, WA	14.8	18. Kalamazoo	12.2
9. Lancaster	13.7	19. Erie	11.8
10. Binghamton	13.4	Lincoln	11.8

* Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing listening to non listed stations by total listening to all radio stations. A large part of the non listed listening is probably to public and non-commercial stations. Other listening to distant stations (clears). Other listening will be to local commercial stations which do not qualify for listing in the rating book. The importance of this table (and the table above) is that this is listening that is not going to local commercial outlets. This affects CPM's and the effectiveness of local radio.

ADI RANKINGS - FM SHARE OF AUDIENCE

SPG 84 RANK	MARKET	SPG 84	FAL 83	SPG 83	A/M 1975
1.	Norfolk	78.87%	75.18%	73.38%	44.38%
2.	Washington	78.15	73.96	76.89	47.73
3.	Houston	77.06	73.51	73.13	40.42
4.	Greesboro/WS	75.60	73.58	-----	-----
5.	Nashville	75.56	72.54	73.90	33.96
6.	Orlando	74.94	68.87	67.99	44.50
7.	Charlotte	74.74	76.36	71.19	40.50
8.	Oklahoma City	74.66	67.98	65.47	33.78
9.	Indianapolis	73.19	72.68	72.69	33.54
10.	Grand Rapids/Kala	72.25	74.83	74.91	38.09
11.	Atlanta	72.21	72.07	74.87	45.62
12.	Cleveland	71.81	69.93	66.73	40.01
13.	Huntington/Charles	71.78	65.16	64.22	27.70
14.	Harris/Lanc/York	71.71	71.09	73.08	43.62
15.	Tampa/ST. Pete	71.70	70.00	68.83	40.65
16.	Greenville/Spart	71.60	71.57	68.36	38.77
17.	Philadelphia	71.56	69.69	68.16	43.74
18.	Raleigh	71.07	65.63	69.42	-----
19.	Dallas-Fort Worth	70.89	71.02	70.81	37.94
20.	New Orleans	69.50	68.02	69.04	37.34
21.	Phoenix	69.25	65.76	67.43	34.17
22.	Detroit	67.26	70.65	71.23	41.12
23.	Boston	67.17	67.62	63.54	44.98
24.	Columbus	67.07	65.55	64.75	31.63
25.	San Diego	66.06	67.13	64.86	33.31
26.	Dayton	65.67	66.75	63.80	42.89
27.	Cincinnati	65.66	66.80	68.02	32.75
28.	Birmingham	64.23	62.78	62.21	-----
29.	Sacramento	63.50	62.31	61.91	34.38
30.	Louisville	63.28	61.86	55.68	22.04
31.	Providence	62.61	60.50	62.07	39.82
32.	Baltimore	62.59	60.54	61.74	33.27
33.	Kansas City	62.11	57.60	58.03	42.38
34.	Chicago	62.00	58.84	57.57	33.48
35.	Pittsburgh	61.90	56.87	58.74	31.56
36.	Seattle	61.60	59.65	60.24	32.98
37.	Los Angeles	61.57	61.86	59.02	39.37
38.	Salt Lake City	61.22	58.72	59.19	-----
39.	Portland	60.97	58.49	59.31	32.14
40.	Miami/FT. Lau	60.89	62.57	61.41	45.93
41.	Memphis	60.78	60.76	64.22	27.70
42.	Buffalo	60.74	61.61	60.09	38.99
43.	Minneapolis/SP	59.68	59.10	56.90	27.80
44.	Denver	58.66	60.97	61.46	38.31
45.	New York	58.62	60.00	59.32	40.63
46.	St. Louis	58.49	59.40	58.95	32.47
47.	San Francisco	57.57	55.77	52.85	34.63
48.	Milwaukee	57.20	58.43	57.21	36.28
49.	Hartford	56.96	57.78	59.51	41.60
50.	San Antonio	54.12	50.32	52.29	-----
		65.22%	62.87%	63.45%	38.91%

* Based on 12+ ADI, Mon-Sun, 6A-MID, all stations listed are included.

NATIONAL FM SHARES*

METRO

SPG 84	64.290%	(14,219,000 of 22,117,100)
FAL 83	63.058%	(12,524,400 of 19,861,700)
SPG 83	62.291%	(13,589,800 of 21,816,700)
FAL 82	60.571%	(11,932,400 of 19,699,700)
SPG 82	58.870%	(12,658,900 of 21,503,100)
FAL 81	58.651%	(10,478,800 of 17,866,400)
SPG 81	57.353%	(11,225,100 of 19,571,700)
OCT/NOV 80	56.116%	(9,480,500 of 16,894,600)
APR/MAY 80	54.254%	(10,134,800 of 18,680,200)
OCT/NOV 79	53.627%	(8,329,900 of 15,539,900)
APR/MAY 79	50.887%	(9,480,800 of 18,631,200)
OCT/NOV 78	50.698%	(7,525,600 of 14,843,000)
APR/MAY 78	47.638%	(8,565,600 of 18,025,100)
OCT/NOV 77	46.501%	(6,561,700 of 14,110,900)
APR/MAY 77	44.428%	(7,745,900 of 17,434,700)
OCT/NOV 76	43.818%	(6,079,600 of 13,874,200)
APR/MAY 76	40.886%	(6,882,900 of 16,834,200)

FM GROWTH RATE (METRO)

APR/MAY 76 to APR/MAY 77: 7.225%
APR/MAY 77 to APR/MAY 78: 8.663%
APR/MAY 78 to APR/MAY 79: 6.820%
APR/MAY 79 to APR/MAY 80: 6.617%
APR/MAY 80 to APR/MAY 81: 5.712%
SPG 81 to SPG 82 : 2.645%
SPG 82 to APG 83 : 5.811%
SPG 83 to SPG 84 : 3.201%

ADI

SPG 84	65.22%	(13,563,700 of 20,798,200)
FAL 83	62.87%	(12,657,400 of 20,134,000)
SPG 83	63.45%	(13,102,200 of 20,649,600)
FAL 82	61.56%	(12,419,700 of 20,173,800)
SPG 82	60.16%	(12,198,500 of 20,276,300)
FAL 81	59.53%	(10,860,100 of 18,243,100)
SPG 81	58.47%	(10,880,900 of 18,610,600)
OCT/NOV 80	56.96%	(10,010,100 of 17,573,600)
APR/MAY 80	55.50%	(9,874,500 of 17,792,200)
OCT/NOV 79	53.42%	(9,038,100 of 16,919,000)
APR/MAY 79	52.25%	(9,071,000 of 17,367,000)
OCT/NOV 83	51.27%	(8,328,600 of 16,244,500)
APR/MAY 78	48.69%	(8,257,800 of 16,961,300)
OCT/NOV 77	47.82%	(7,474,700 of 15,631,600)
APR/MAY 77	45.83%	(7,669,900 of 16,734,600)
OCT/NOV 76	43.78%	(7,096,200 of 16,208,900)
APR/MAY 76	42.01%	(6,853,400 of 16,312,000)
APR/MAY 75	38.91%	(6,229,800 of 16,009,800)

FM GROWTH RATE (ADI)

APR/MAY 75 to APR/MAY 76: 7.967%
APR/MAY 76 to APR/MAY 77: 9.093%
APR/MAY 77 to APR/MAY 78: 6.241%
APR/MAY 78 to APR/MAY 79: 7.270%
APR/MAY 79 to APR/MAY 80: 6.220%
APR/MAY 80 to APR/MAY 81: 5.351%
SPG 81 to SPG 83 : 2.890%
SPG 82 to SPG 83 : 5.469%
SPG 83 to SPG 84 : 2.790%

*Based on MSA or ADI, 1/4 HR AVG, 12+, Broadcast Week. All stations reported in survey are included.

STATION FORMAT AND FORMAT LISTENERSHIP*

	AM	FM	TOTAL	%
CHR/TOP 40/CONTEMP	368,800 (63)	3,399,800 (307)	3,768,600 (370)	16.87%
AC/SOFT/OLDIES	603,500 (168)	2,440,100 (252)	3,043,600 (420)	13.62%
COUNTRY	1,047,500 (28)	1,587,100 (252)	2,634,600 (533)	11.79%
BTFL MUSIC	97,700 (25)	2,364,300 (182)	2,462,000 (207)	11.02%
AOR	8,100 (8)	2,395,100 (194)	2,403,200 (202)	10.76%
BLACK/URBAN	689,600 (115)	1,570,600 (86)	2,260,200 (201)	10.12%
NEWS/TALK	1,884,100 (122)	40,400 (2)	1,924,500 (124)	8.61%
MOR/VARIETY	1,544,500 (250)	89,400 (12)	1,633,900 (262)	7.31%
NOSTALGIA	838,300 (148)	84,800 (14)	923,100 (162)	4.13%
SPANISH	465,500 (55)	106,700 (15)	572,200 (70)	2.56%
RELIGION/GOSPEL	277,200 (154)	117,000 (66)	394,200 (220)	1.76%
CLASSICAL	25,300 (9)	243,400 (27)	268,700 (36)	1.20%
UNKNOWN/OTHERS	26,000 (32)	26,600 (28)	52,600 (60)	0.24%
TOTALS	7,876,100 (1430)	14,465,300 (1437)	22,341,400 (2867)	

*Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format. FIGURES NOT IN 100's.

FORMAT PERCENTAGES - AM AND FM BANDS - FORMAT SHARE TRENDS

	AM	FM	COMBINED	SPG 83	SPG 82	SPG 81	A/M 80	A/M 79	A/M 78	A/M 77
CHR/TOP 40/CONT	4.68%	23.50%	16.87%	---	---	---	---	---	---	---
AC/SOFT/OLDIES	7.68	16.87	13.62	11.65	---	---	---	---	---	---
COUNTRY	13.30	10.97	11.79	12.63	12.57	12.12	10.26	9.61	9.27	9.32
BTFL MUSIC	1.24	18.21	11.02	11.30	11.76	14.61	15.58	16.08	16.71	17.66
AOR	1.03	16.56	10.76	---	---	---	---	---	---	---
BLACK/URBAN	8.76	10.86	10.12	10.52	11.67	9.07	9.76	9.75	7.33	6.64
NEWS/TALK	23.92	.28	8.61	9.32	9.35	9.13	9.68	9.67	8.75	9.26
MOR/VARIETY	19.61	.62	7.31	7.60	---	---	---	---	---	---
NOSTALGIA	10.64	.59	4.13	4.56	3.63	2.04	0.64	0.15	0.15	0.12
SPANISH	5.91	.74	2.56	2.32	2.29	2.12	2.02	2.18	1.73	1.88
RELIGION/GOSPEL	3.52	.81	1.76	1.64	1.44	1.23	1.24	1.05	1.20	0.89
CLASSICAL	.32	1.68	1.20	1.39	1.25	1.30	1.27	1.24	1.40	1.32
UNKNOWN/OTHERS	.33	.18	0.24	0.42	0.41	0.47	0.72	0.72	0.72	0.77

NOTE: AOR and CHR were divided into separate format categories this year. Thus data from previous years is not available. MOR and AC were similarly divided in 1983.

CHANGES SINCE SPRING 83

	Change in Format Share			
	Since 1983	Since 1977	Change in 1/4 HR Totals	Change in # of Stations (83-84)
CHR/TOP 40/CONT	NA	NA	NA	NA
AC/SOFT/OLDIES	+17.8%	NA	+20.5%	+101 (+31.2%)
COUNTRY	-6.66%	+26.5%	-4.47%	-12 (-2.2%)
BTFL MUSIC	-2.48%	-37.6%	-0.27%	-23 (-1.0%)
AOR	NA	NA	NA	NA
BLACK/URBAN	-3.80%	+52.4%	-1.67%	+6 (-3.1%)
NEWS/TALK	-7.6%	+.6%	-5.4%	+5 (+4.2%)
MOR/VARIETY	-3.8%	NA	-1.55%	-37 (-12.4%)
NOSTALGIA	-8.6%	+334%	-7.3%	-11 (-6.4%)
SPANISH	+10.34%	+36.2%	+12.82%	-1 (-1.4%)
RELIGION/GOSPEL	+7.3%	+97.8%	+10.11%	+19 (+9.5%)
CLASSICAL	-13.67%	-8.4%	-11.4%	0 (0)
UNKNOWN/OTHERS	0%	-68.8%	+1.9%	+14 (+30.4%)

BEST AND WORST MARKETS FOR VARIOUS FORMATS

CHR/TOP 40 (National Average: 16.87%)

	Highest			Lowest	
1.	Waterloo	39.8%	1.	Flint	2.9%
2.	Terre Haute	36.0	2.	Shreveport	5.3
3.	Augusta	35.6	3.	Dallas	6.2
4.	Roanoke	34.5	4.	Allen-Beth-East	8.6
5.	Bloomington	34.0	5.	Detroit	9.2
6.	Medford	33.8	6.	Manchester	9.6
7.	Huntsville	33.6	7.	Philadelphia	9.8
8.	Honolulu	33.4		Eugene	9.8
9.	Casper	33.1	9.	Cleveland	10.4
10.	Green Bay	32.3		Beaumont	10.4

BEAUTIFUL MUSIC (National Average: 11.02%)

1.	Sarasota	33.4%	1.	Tallahassee	0%
2.	Daytona Beach	20.1		Baton Rouge	0
3.	Medford	19.0		Fargo	0
4.	Bridgeport	18.7		Fayetteville	0
5.	Atlantic City	18.5		Duluth	0
6.	Cleveland	18.4		Des Moines	0
7.	Knoxville	17.6		Columbus, GA	0
	Tampa	17.6		Cedar Rapids	0
9.	Peoria	17.5		Billings	0
10.	West Palm Beach	17.2	10.	Binghamton	0.6
	Canton	17.2			
	Manchester	17.2			

COUNTRY (National Average: 11.79%)

	Highest			Lowest	
1.	Fargo	47.6%	1.	Atlantic City	0.8%
2.	Asheville	46.7	2.	Boston	2.5
3.	Huntington	46.6	3.	New Haven	2.5
4.	Waco	45.0	4.	Bridgeport	2.6
5.	Springfield,MO	44.6	5.	Hartford	2.8
6.	JC/Kingsport	41.5	6.	New York	3.2
7.	Billings	37.8		Philadelphia	3.2
8.	Pueblo	37.4	8.	Manchester	3.5
9.	AMarillo	35.4	9.	Worcester	3.6
10.	Yakima	34.8	10.	Springfield,MA	3.9

NEWS/TALK
(Nat Avg: 8.61%)

1.	St. Louis	23.3%
2.	Philadelphia	19.5
3.	New York	18.1
4.	Providence	15.9
5.	Los Angeles	14.8
6.	West Palm	14.5
7.	San Francisco	14.4
8.	Kansas City	13.7

MOR/VARIETY
(Nat Avg: 7.31%)

1.	Bloomington	41.8%
2.	Evansville	30.2
3.	Utica	26.6
4.	Cedar Rapids	24.1
	Fort Wayne	24.1
6.	Lincoln	23.6
7.	Milwaukee	23.1
8.	Omaha	23.0
	Pittsburgh	23.0
10.	Hartford	22.3

AOR
(Nat Avg: 10.76%)

1.	Manchester	25.8%
2.	Flint	22.7
3.	Canton	21.6
4.	Anchorage	21.0
5.	Knoxville	20.7
6.	Des Moines	18.7
7.	Wilmington,NC	18.6
8.	Austin	18.3
9.	Worcester	18.2
10.	Springfield,MA	17.8
	Fresno	17.8

BLACK/URBAN
(Nat Avg: 10.12%)

1.	Columbus, GA	37.8%
2.	Memphis	36.2
3.	Macon	34.9
4.	Charleston, SC	33.1
5.	Jackson	32.2
6.	Savannah	31.1
7.	New Orleans	30.7
8.	Mobile	28.2
9.	Fayetteville	27.9
10.	Lafayette	27.4

AC/SOFT/OLDIES
(Nat Avg: 13.62%)

1.	Springfield, MA	29.6%
2.	Billings	27.3
3.	Reno	26.8
4.	Manchester	25.8
5.	Syracuse	25.4
6.	Albuquerque	25.0
7.	Madison	24.9
8.	Duluth	24.3
9.	Worcester	24.1
10.	Anchorage	23.9

SPANISH
(Nat Avg: 2.56%)

1.	McAllen-Browns	43.5%
2.	Corpus Christi	22.7
3.	Miami	21.9
4.	El Paso	15.0
5.	Salinas	13.4
6.	Bakersfield	9.1
7.	San Antonio	8.8
8.	Los Angeles	8.3
9.	Fresno	8.1
10.	Oxnard	7.1

RELIGION
(Nat Avg: 1.76%)

1.	1. Jackson	13.2%
2.	Birmingham	12.0
3.	Augusta	10.5
4.	Shreveport	8.9
5.	Huntsville	7.9
6.	Huntington	7.0
7.	Greensboro	6.0
8.	Tulsa	5.9
9.	Lancaster	5.9
10.	JC/Kings	5.6

CLASSICAL
(Nat Avg: 1.20%)

1.	Albuquerque	3.7%
2.	San Francisco	3.6
3.	Washington	3.5
4.	Seattle	3.1
5.	San Diego	2.8
6.	Denver	2.7
7.	Chicago	2.5
8.	Phoenix	2.4
	Miami	2.4
	New York	2.4

NOSTALGIA
(Nat Avg: 4.13%)

1.	NE PA	17.0%
2.	South Bend	16.2
3.	Allen-Beth	13.6
4.	Sarasota	13.1
5.	Erie	12.5
6.	Daytona Beach	12.4
7.	Spring, MA	12.2
8.	Steubenville	12.1
9.	Tampa	12.0
10.	Binghamton	11.2

NOTE: Format information for this section came from July and August editions of SRDS, the 1983 Broadcasting Yearbook and other sources. In some cases phone calls were made to verify format. In many cases I had to make a judgement based on the demographic spread of the station's audience.

RADIO REPS AND THEIR LEADING STATIONS

This section attempts to rank the radio representatives by the ratings success of the stations they carry on their lists. For each time a rep firm had a leading station in a market it received one point. The number of stations/reps listed in each market depended on the market size. For markets one through ten up to seven stations/reps were listed. In 100+ markets only one or two stations/reps were listed.

The first table shows the number of stations a rep firm services which are among the leading facilities in its market. The second table show the number of stations which the rep services which clearly rank number one in the ratings of its market.

I realize the limitations of a ranking like this. It penalizes reps which have small lists. It also doesn't cover reps which have the majority of their stations in unrated markets. It also ignores some stations which are very strong and very profitable (especially true in larger markets).

What this list does accomplish is that it indicates which rep firms have, to use a bridge term, the longest and strongest lists.

TABLE # 1: REPS AND THEIR NUMBER OF HIGH RANKING STATIONS

	(7) 1-10	(6) 11-20	(5) 21-50	(4) 51-75	(3) 76-100	101-150	150+	S84 TOT	S83 TOT	S82 TOT	S81 TOT
1. Katz	7	9	25	13	13	10	7	84	(78)	(82)	(82)
2. Blair	9	6	20	7	10	8	5	65	(68)	(67)	(61)
3. Mc-Guild	9	6	15	6	12	16	7	71	(84)	(69)	(69)
4. Eastman	9	5	13	7	12	7	7	60	(53)	(57)	(69)
5. Torbet	5	8	10	4	4	12	7	50	(55)	(56)	(64)
6. Christal	3	5	13	5	9	5	2	42	(49)	(40)	(43)
7. HNWH	4	4	11	-	6	10	5	40	(30)	(14)	(--)
8. Selcom	2	2	7	4	4	5	6	36	(37)	(34)	(27)
9. MMR	3	4	9	1	1	-	-	18	(18)	(19)	(23)
10. CBS Spot	8	3	1	-	-	-	-	12	(10)	(12)	(10)
Masla	2	3	1	1	1	2	2	12	(14)	(16)	(14)
12. CBS FM	4	1	2	-	-	1	1	9	(8)	(7)	(NA)
13. Republic	3	3	2	-	-	-	-	8	(14)	(8)	(6)
RAR	5	2	1	-	-	-	-	8	(NA)	(7)	(11)
15. Weiss	1	1	3	-	-	2	-	7	(4)	(-)	(-)
16. Roslin	-	-	-	-	-	2	2	4	(-)	(-)	(-)

NOTE 1: Figures across the top of tables 1 and 2 are market rankings. The figure in parenthesis (on Table 1) is the maximum number of stations selected in that market size.

NOTE 2: Selections were generally based on 12+ Metro, 1/4 HR AVG, Broadcast Week. In a few cases TSA and Cume results were considered. In other cases combinations were considered. Some decisions were purely subjective on my part.

TABLE # 2: REPS AND THEIR "NUMBER ONE" STATIONS

	1-10	11-20	21-50	51-75	76-100	101-150	150+	S84 TOT	S83 TOT	S82 TOT	S81 TOT
1. Katz	-	1	8	6	9	9	7	40	(35)	(36)	(34)
2. Blair	2	1	7	2	5	3	5	25	(29)	(24)	(22)
3. Eastman	4	1	2	2	3	5	7	24	(21)	(20)	(21)
4. Mc-Guild	1	1	3	-	4	5	7	21	(21)	(24)	(23)
5. Torbet	-	1	3	-	-	7	6	17	(17)	(17)	(22)
6. Christal	1	-	4	1	2	3	2	13	(12)	(12)	(11)
7. HNWH	-	-	1	-	1	4	5	11	(13)	(6)	(--)
8. Selcom	-	1	-	-	-	2	6	9	(6)	(9)	(7)
9. CBS Spot	-	3	1	-	-	-	-	4	(4)	(3)	(3)

RAR, Roslin - 3 stations MMR, Masla - 2 stations

MUSIC SYNDICATORS AND CONSULTANTS

This table indicates how well the major music programmers and consultants are performing. The figures are based on 12+ Metro, 1/4 HR AVG, Broadcast Week. All 1/4 HR figures are in hundreds. A minimum of 5 stations is required before a syndicator/consultant can be included.

The data showing increases or decreases in share are comparisons with last Spring. They are based on 12+ Metro Share.

I did not receive a client list from Toby Arnold. The list I received from Primetime was incomplete so I did not include them in this table.

SYND/CONSULTANT	STATIONS	1/4 HR AVG LISTENERS	(+) STATIONS INCREASING	(-) STATIONS DECREASING	(=) STATIONS EQUAL	PERCENTAGE INCREASING
1. Burkhart-Abrams	89	10,084	38	44	6	42.7%
2. Bonneville	70	9,354	30	39	1	42.9
3. Al Ham	65	4,208	28	36	1	43.1
4. Pollack	26	4,125	11	14	1	42.3
5. SRP	37	3,704	20	17	0	54.1
6. Drake-Chenault	74	3,376	46	27	1	62.2
7. TM	61	2,823	28	33	0	45.9
8. Churchill	15	2,132	9	5	1	60.0
9. Klemm	22	1,679	10	11	1	45.5
10. Fairwest	12	904	8	4	0	66.7
11. Century 21	37	838	16	21	0	43.2
12. Ron White	9	555	5	4	0	55.6
13. KalaMusic	7	453	2	4	1	28.6
14. Radio Arts	10	208	2	8	0	20.0

	FORMAT	# of STATIONS	+ STATIONS	- STATIONS	¼ AVG AVG	AVG PER STATION	SPG 84 SHARE	SPG 83 SHARE
Burkhart-Abrams	AOR	50	21	24	6206	124	9.20	(8.14)
	CHR	12	8	3	1574	131	7.83	(8.22)
	COUNTRY	9	5	4	537	60	8.47	(8.93)
	AC	9	1	8	746	83	6.04	(7.00)
	OTHERS	9	3	5	1021	113	5.07	(5.70)
		89	38	44	10084			
Bonneville	BTFL	70	30	39	9354	134	8.18	(NA)
Al Ham	NOSTALGIA	65	28	36	4208	65	4.25	(4.47)
Pollack*	AOR	26	11	14	4125	159	8.04	(8.30)
SRP	BTFL	37	20	17	3704	100	8.65	(9.00)
Drake-Chenault	CHR/CONTEMP	20	14	5	1043	52	10.44	(8.73)
	COUNTRY	28	18	10	1358	49	9.42	(8.36)
	NOST/MOR	13	7	6	375	29	3.45	(3.41)
	BLACK	8	5	3	523	65	11.20	(9.55)
	OLDIES	5	2	3	77	15	2.32	(NA)
		74	46	27	3376			
TM	CHR	18	7	11	712	40	9.34	(11.76)
	COUNTRY	14	9	5	733	52	9.62	(8.77)
	BTFL	14	6	8	914	65	7.13	(7.39)
	OTHERS	4	1	3	50	13	3.38	(4.00)
	BLACK	5	4	1	311	62	8.56	(6.14)
	AC	6	1	5	103	17	3.58	(6.17)
		61	28	33	2823			
Churchill	BTFL	12	6	5	2047	171	6.11	(6.85)
	OTHERS	3	3	0	85	28	7.37	(6.40)
		15	9	5	2132			
Klemm	VARIOUS	22	10	11	1679	76	9.02	(NA)
Fairwest	AC	12	8	4	904	75	6.71	(5.08)
Century 21	CHR	8	5	3	246	31	8.14	(9.27)
	COUNTRY	7	1	6	217	21	3.96	(5.90)
	AC	12	7	5	227	19	5.07	(5.94)
	MOR	5	1	4	82	16	3.04	(NA)
	OTHERS	5	2	3	66	13	2.94	(4.15)
		37	16	21	838			
Ron White	VARIOUS	9	5	4	555	62	12.09	(NA)
KalaMusic	BTFL	7	2	4	453	65	7.97	(6.90)
Radio Arts	VARIOUS	10	2	8	208	21	4.45	(NA)

* Totals include two CHR stations

PUBLIC AND NON COMMERCIAL RADIO STATIONS

BASED ON BIRCH DATA

This table studies the public and non commercial radio stations in selected markets. This data is provided by Birch Radio.

Listening to public and non commercial stations varies enormously from market to market. This is probably caused by three factors: the availability of commercial classical stations, the professionalism of the individual non commercial stations, and, socio-economic and cultural differences among markets.

All figures are based on Birch monthly reports, 6A-MID, Mon-Sun. The 1/4 HR, Weekly Cume, and Cume Rating figures are from the April/May Birch.

LEADING STATIONS
12+ METRO SHARE

1.	WERN-F	Madison	6.4
2.	WORT-F	Madison	5.5
3.	WSHA-F	Raleigh	4.8
4.	WUNC-F	Raleigh	3.7
	WCRF-F	Cleveland	3.7
6.	WCSG-F	Grand Rapids	3.6
	WXXI-F	Rochester	3.6
8.	WHA	Madison	3.5
9.	WEAA-F	Baltimore	3.0
	WGBH-F	Boston	3.0
	WKAR-F	Lansing	3.0
	WHRO-F	Norfolk	3.0
	KNIS-F	Reno	3.0
14.	WUOT-F	Knoxville	2.9
15.	KMFA-F	Austin	2.8
	WMFE-F	Orlando	2.8
	KUNR-F	Reno	2.8
18.	WKNC-F	Raleigh	2.7
19.	KAZI-F	Austin	2.6
	WQED-F	Pittsburgh	2.6

LEADING STATIONS
12+ MSA, 1/4 HR AVG

1.	WGBH-F	Boston	178
2.	KQED-F	San Fran	113
3.	WEAA-F	Baltimore	102
4.	WBUR-F	Boston	101
5.	WCRF-F	Cleveland	100
6.	WETA-F	Washington	98
7.	WQED-F	Pittsburgh	89
8.	WRTI-F	Philadelphia	81
9.	KUSC-F	Los Angeles	68
10.	KSJN-F	Minn-SP	65
11.	KWBI-F	Denver	62
	WHRU-F	Norfolk	62
13.	WHYY-F	Philadelphia	61
14.	KERA-F	Dallas	53
15.	KPFA-F	San Fran	52
16.	WBEZ-F	Chicago	51
	KTIS-F	Minn-SP	51
18.	WNYC-F	New York	48
19.	WMBI-F	Chicago	46
	WXXI-F	Rochester	46

LEADING STATIONS
12+ MSA CUME

1.	WGBH-F	Boston	1972
2.	KUSC-F	Los Angeles	1610
3.	WBUR-F	Boston	1363
4.	WETA-F	Washington	1254
5.	WNYC-F	New York	1227
6.	KQED-F	San Francisco	1067
7.	WEAA-F	Baltimore	935
8.	KSJN-F	Minn-SP	911
9.	WBEZ-F	Chicago	897
10.	KTSU-F	Houston	692
11.	WAMU-F	Washington	690
12.	WQED-F	Pittsburgh	653
13.	WCRF-F	Cleveland	627
14.	WEBR	Buffalo	612
15.	KCFR-F	Denver	604
16.	WHYY-F	Philadelphia	598
17.	WXXI-F	Rochester	588
18.	KTIS-F	Minn-SP	571

STATION/MARKET/LICENSEE			D/J	J/F	F/M	M/A	A/M	¼ HOUR AVG	WEEKLY CUME	CUME RATING
WMHT-F	Schenectady		---	---	---	.9	2.0	21	271	4.0
WRAS-F	Atlanta	Georgia State U	1.1	1.0	1.2	1.1	1.2	38	369	2.0
WABE-F	Atlanta		1.2	1.6	1.5	1.0	1.2	37	402	2.2
WCLK-F	Atlanta	Clark College	1.6	1.6	2.1	1.4	.9	12	94	2.9
KAZI-F	Austin		1.3	1.1	2.1	2.7	2.6	23	253	5.0
KMFA-F	Austin		3.6	3.3	3.3	3.3	2.8	24	320	6.3
KUT-F	Austin	U of Texas	1.9	2.2	2.5	2.5	2.4	21	348	6.9
WEAA-F	Baltimore	Morgan State U	1.8	1.5	.5	1.6	3.0	102	935	5.0
WBUR-F	Boston	Boston U	1.6	1.6	1.5	1.3	1.7	101	1363	4.4
WGBH-F	Boston		2.4	2.0	2.2	2.3	3.0	179	1972	6.3
WEBR	Buffalo		2.1	2.6	2.3	2.0	2.5	42	612	6.0
WNED-F	Buffalo		2.4	1.3	1.0	1.5	1.4	25	402	3.9
WDAV-F	Charlotte	Davidson	---	---	---	1.5	1.3	17	155	1.8
WBEZ-F	Chicago		.4	.4	.3	.4	.5	51	897	1.4
WMBI-F	Chicago	Moody	.9	2.1	2.5	1.3	.4	36	492	4.2
WXVU-F	Cincinnati	Xavier	1.6	1.2	.8	.9	.8	16	393	3.4
WCRF-F	Cleveland	Moody	2.0	2.1	1.9	2.7	3.7	100	627	4.1
KERA-F	Dallas		.3	.6	.5	.6	1.0	53	356	1.3
WDLM-F	Daven-Moline	Moody	3.2	2.2	2.9	2.9	.8	4	44	1.4
KCFR-F	Denver	U of Denver	2.0	2.4	2.0	1.6	.9	26	604	4.1
KWBI-F	Denver	Western Bible Col.	.5	1.9	2.2	1.4	2.1	62	465	3.1
WDET-F	Detroit	Wayne State	.6	.9	.4	.3	.3	19	489	1.4
WOI-F	Des Moines	Iowa State U	2.7	3.1	3.2	2.2	1.4	6	84	2.9
WCSG-F	Gr Rapids	GR Baptist Col	1.0	.9	1.4	2.9	3.6	26	261	5.1
WVGR-F	Gr Rapids	Univ of Mich	2.8	2.9	1.2	1.1	2.5	18	252	5.0
WITF-F	Harrisburg		3.0	2.0	1.6	1.7	2.0	10	92	2.4
WFCR-F	Hartford	Amherst	1.0	.8	.7	1.2	2.0	30	224	2.7
KTSU-F	Houston	Texas Southern	.7	1.4	1.2	.9	.7	40	692	2.4
KUHF-F	Houston	U of Houston	---	.4	.4	.5	.8	45	547	1.9

STATION/MARKET/LICENSEE			D/J	J/F	F/M	M/A	A/M	¼ HOUR AVG	WEEKLY CUME	CUME RATING
WIAN-F	Indy		1.2	1.2	1.2	.9	.7	11	156	1.6
WJCT-F	Jacksonville	Flor. Pub. Radio	2.2	1.6	12.	1.8	1.5	17	239	3.7
KCUR-F	Kansas City	U of Mo.	.9	1.4	1.3	.9	.7	13	172	1.5
WUOT-F	Knoxville	Univ of Tenn.	2.2	1.8	1.3	1.7	2.9	26	165	4.0
WKAR-F	Lansing	Mich State U	5.0	4.2	3.6	3.9	3.0	24	271	6.9
WBKY-F	Lexington	Univ of KY	2.0	2.0	1.9	1.6	1.6	6	101	3.7
KLRE-F	Little Rock		2.3	2.0	1.7	1.1	1.2	7	112	3.4
KUSC-F	Los Angeles	USC	.8	.6	.5	.6	.6	68	1610	2.0
WUOL-F	Louisville	U of Louis.	.2	.5	.8	.8	.5	5	105	1.4
WKNO-F	Memphis		1.3	1.2	1.5	1.7	1.6	23	260	3.4
WMCU-F	Miami	Miami Christian	---	---	1.6	.9	.9	41	236	.9
WMSE-F	Milwaukee	Milw. School of Eng.	.8	.7	.7	1.1	1.2	24	321	2.4
WUWM	Milwaukee	U of Wisconsin	1.1	.9	.8	.9	.8	17	245	1.9
KSJN-F	Minneapolis		3.6	3.6	3.3	2.8	2.1	65	911	4.8
KTIS-F	Minneapolis	Northwestern	1.5	1.9	1.6	1.5	1.4	51	571	2.8
WTSU-F	Montgomery	Troy State U	1.2	1.3	1.2	1.0	1.0	3	63	2.7
WPLN-F	Nashville		1.8	1.0	.6	.9	1.4	17	220	2.9
WTUL-F	New Orleans	Tulane	1.4	1.3	1.0	1.3	1.4	27	385	3.8
WWNO-F	New Orleans	LSU	1.5	1.5	1.5	2.1	2.1	38	410	4.1
WNYC-F	New York	City of NY	.8	.5	.2	.2	.2	48	1227	.9
WHRO-F	Norfolk		1.6	2.2	2.3	2.8	3.0	62	418	4.3
WMFE-F	Orlando		1.1	1.7	2.0	2.7	2.8	34	266	4.0
WUWF-F	Pensacola	U of West Fla.	---	---	---	2.3	2.1	9	121	4.8
WHYY-F	Philadelphia		.4	.6	1.2	1.1	1.0	61	598	1.5
WRTI-F	Philadelphia	Temple	.3	.2	.4	1.7	1.3	81	465	1.2
WQED-F	Pittsburgh		1.3	1.6	1.4	2.1	2.6	89	653	3.4
KMCR-F	Phoenix		1.0	1.9	2.1	1.5	1.2	38	399	2.8
WCPE-F	Raleigh		1.7	2.7	3.1	2.3	2.3	19	214	4.4
WKNC-F	Raleigh	NC State	1.3	1.4	1.7	2.7	2.7	22	251	5.2
WSHA-F	Raleigh	Shaw Univ	4.3	3.4	5.2	6.9	4.8	40	315	6.5
WUNC-F	Raleigh	Univ of NC	3.2	2.6	5.0	5.1	3.7	31	348	7.2
KNIS-F	Reno		3.1	2.3	2.2	2.0	3.0	8	63	3.3
KUNR-F	Reno	U of Nevada	2.3	2.7	2.8	2.4	2.8	7	108	5.7
WRFK-F	Richmond	Union Seminary	2.1	2.3	2.8	3.3	2.5	25	257	4.6
WXXI-F	Rochester		5.0	4.8	4.5	4.2	3.6	46	588	7.2
KXPR-F	Sacramento	Cal State	1.8	1.3	1.4	2.0	1.7	29	279	2.7
KWMU-F	St. Louis	Univ of Mo.	.7	.7	1.6	1.8	.7	21	333	1.7
KRCL-F	Salt Lake		.9	.9	.9	1.4	1.5	19	276	3.6
KUER-F	Salt Lake	U of Utah	.6	1.3	1.1	.6	.9	11	205	2.7
KPAC-F	San Antonio		.2	.2	.8	1.2	1.1	23	90	1.0
KPBS-F	San Diego	SD State	1.0	.7	1.6	1.4	1.0	33	444	2.6
KPFA-F	San Fran	Pacifica	.6	.7	.3	.4	.6	52	452	1.0
KQED-F	San Fran		.8	.6	.7	1.2	1.2	113	1067	2.3
KNHC-F	Seattle		1.2	.3	.5	.8	.6	21	230	1.2
KUOW-F	Seattle	Univ of Wash	1.1	1.1	.9	.9	.9	29	447	2.4
WAER-F	Syracuse	Syra Univ.	1.2	.9	1.2	2.1	1.5	15	198	3.7
WCNY-F	Syracuse		.8	.9	1.4	1.4	1.5	15	187	3.5
WKES-F	Tampa	Moody	1.0	1.1	.8	1.2	1.2	35	412	2.8
WUSF-F	Tampa	U of S. Fla.	1.6	1.3	.8	1.4	1.1	32	356	2.4
WGTE-F	Toledo		1.7	1.5	1.5	1.9	1.5	17	177	2.7
KWGS-F	Tulsa	U of Tulsa	1.3	1.4	1.5	1.3	.6	8	189	3.1
WPNR-F	Utica		---	.7	.8	.8	1.3	5	44	1.7
WAMU-F	Washington	American U	1.0	1.5	1.7	1.1	.9	42	690	2.6
WETA-F	Washington		2.7	2.2	1.6	1.8	2.0	98	1254	4.8
WPFW-F	Washington	Pacifica	.3	.7	.5	.2	.7	35	477	1.8
WHRS-F	West Palm		1.8	2.3	2.8	2.9	1.9	17	128	2.2
WRMB-F	West Palm	Moody	1.1	1.8	2.0	1.8	2.1	19	171	2.9
WERN-F	Madison		6.0	5.7	5.9	6.3	6.4	26	308	10.8
WHA	Madison	U of Wisc.	4.1	4.5	3.9	3.7	3.5	14	192	6.7
WNWC-F	Madison	Northwestern Col.	1.8	1.2	1.1	2.5	2.5	10	71	2.5
WORT-F	Madison		4.4	4.9	5.4	6.1	5.5	23	313	11.0
KCSC-F	Okla City		1.4	1.3	1.2	1.2	2.0	26	218	3.0
KBOO-F	Portland		1.0	1.3	2.0	1.8	1.3	28	358	3.3
KSCN-F	River/San Ber		1.4	1.1	1.1	3.0	3.0	31	108	1.2
KUOP-F	Stockton	U of Pacific	---	---	---	2.9	1.8	22	292	5.3
KMUW-F	Wichita	Wichita State	---	.8	1.1	1.0	.9	6	173	4.9
KSOF-F	Wichita		---	---	.3	.6	.5	4	119	3.4
KHCC-F	Wichita		---	.2	.7	1.0	1.0	7	77	2.2
WYSU-F	Youngstown	Youngs. State	---	---	---	1.6	.9	6	96	2.2

THE NATION'S LEADING GROUPS

These tables indicate which are the most important group owners in the United States. The first table ranks the groups according to a formula I devised in 1976. There are also tables which rank the groups according to cume listeners and total quarter hour figures.*

IMPORTANT NOTE: To qualify for these tables a group must have at least five stations in rated markets. A simulcasted facility counts as only one station.

EXPLANATION OF FORMULA: There are three areas of information which a group can be judged upon. These are (1) total audience for a group's stations, (2) the size and importance of the markets in which the group's stations are located and (3) the station's relative strength in its market, i.e., its rank.

Using the above data I developed a formula which ranked the groups. This formula works as follows. The total audience (12+, TSA, 1/4 HR AVG, Broadcast Week) of all of a group's stations is divided by the number of figures in the group. The resulting figure is the STATION AVERAGE. The next step is to find an average market size for the stations in the group. This MARKET AVERAGE (based on SRDS rank) is then divided into the STATION AVERAGE. This figure is then divided by the RANKING AVERAGE, the average of all the stations in the group with the end result being the most important figure, the GROUP INDEX.

Simulcasted facilities count as one station. To be sure there are some problems with this formula. It tends to bias small groups which have successful stations in large markets. However, the formula is fun to work with and it's fun to study. If you think about it I think you will agree that it is quite accurate.

*Based on TSA, 12+, Mon-Sun, 6AM-MID

GROUPS MAKING FIRST APPEARANCE IN RANKINGS: Brill, Home News, Knight, Ives, Parker, Price Communications, Shamrock Communications, CRB, DKB, Henry, and Brown.

Below are those stations which have been on the list in the past but now have fewer than the five stations needed to qualify for the list:

Amaturo
Liggett
Storz
Sudbrink
Plough

These stations have five or more stations in rated markets but some stations either did not "show" in the ratings book or were simulcasting:

Benns
Cascade
Jacor
Statewide
Willis
All Pro

AMERICA'S LEADING GROUPS (DUNCAN'S FORMULA)

(SPG 82) RANK	(SPG 83) RANK	RANK	GROUP	TOTAL LISTENERS	STATIONS	STATION AVERAGE	MARKET AVERAGE	RANK AVERAGE	STATION INDEX	GROUP INDEX
(2)	(2)	1.	CBS	7903	13	608	5.0	6.3	19.302	250.921
(1)	(1)	2.	ABC	7778	12	648	4.9	7.1	18.626	223.512
(3)	(4)	3.	NBC	4710	8	589	4.3	6.6	20.754	166.032
(4)	(3)	4.	Westinghouse	5396	10	540	8.8	5.1	12.032	120.321
(5)	(6)	5.	Metromedia	5219	12	435	8.0	9.8	5.548	66.582
(6)	(5)	6.	RKO	5051	11	459	8.2	11.1	5.043	55.471
(10)	(9)	7.	Gannett	4858	14	347	11.7	9.9	2.996	41.941
(11)	(10)	8.	Capital Cities	5163	12	430	12.5	10.2	3.373	40.471
(7)	(7)	9.	Bonneville	4043	12	337	13.7	10.3	2.478	29.744
(9)	(11)	10.	Greater Media	2525	10	253	6.7	14.8	2.551	25.514
(13)	(12)	11.	Taft	2693	11	245	23.2	4.6	2.296	25.253
(15)	(13)	12.	Doubleday	2388	7	341	10.6	9.3	3.459	24.214
(12)	(15)	13.	Infinity	3631	11	330	13.4	13.4	1.838	20.216
(25)	(25)	14.	Malrite	3758	11	342	15.5	12.3	1.794	19.732
(8)	(8)	15.	Inner City	1602	7	229	3.1	28.4	2.601	18.208
(17)	(16)	16.	Cox	2901	12	242	18.1	10.2	1.311	15.730
(28)	(26)	17.	Outlet	1220	5	244	6.0	15.6	2.606	13.034
(19)	(22)	18.	Viacom	1885	6	314	11.7	12.8	2.097	12.580
(23)	(23)	19.	LIN	1961	10	196	17.4	9.5	1.186	11.857
(45)	(28)	20.	Shamrock-Disney	1415	7	202	11.0	11.0	1.669	11.686
(32)	(32)	21.	Harte-Hanks	2100	9	233	26.8	6.9	1.260	11.340
(--)	(17)	22.	Blair	1840	8	230	17.0	10.1	1.340	10.716
(21)	(27)	23.	Golden West	1270	5	254	10.0	12.4	2.048	10.242
(30)	(21)	24.	Tribune Co.	2496	5	499	34.8	7.2	1.992	9.958
(38)	(35)	25.	Heftel	1269	5	254	35.2	3.8	1.899	9.495
(27)	(24)	26.	Gulf	1630	8	204	17.1	10.3	1.158	9.266
(24)	(29)	27.	First Media	1666	8	208	17.1	10.8	1.126	9.010
(18)	(20)	28.	Hearst	1197	6	200	19.3	7.8	1.329	7.971
(20)	(30)	29.	Unity	982	5	196	7.4	19.0	1.394	6.970
(--)	(--)	30.	DKG	1622	11	147	27.3	8.5	.633	6.968
(47)	(45)	31.	Jefferson-Pilot	898	7	128	21.7	12.4	.476	6.597
(33)	(39)	32.	Katz	1735	10	174	69.0	4.1	.615	6.150
(41)	(37)	33.	Susquehanna	2044	13	157	37.2	9.4	.449	5.837
(34)	(38)	34.	United	1112	9	124	10.4	18.4	.648	5.832
(54)	(42)	35.	Sandusky	1028	7	147	19.7	9.6	.777	5.441
(35)	(31)	36.	Nationwide	1221	7	174	31.7	7.1	.773	5.412
(31)	(--)	37.	Metroplex	711	7	102	82.3	5.7	.217	5.116
(44)	(34)	38.	Entercom	1087	8	136	13.6	13.7	.730	5.109
(42)	(33)	39.	EZ	1112	6	185	24.2	9	.849	5.096
(43)	(43)	40.	BENI	1254	9	139	24.9	9.9	.564	5.075
(36)	(40)	41.	Group One	1140	8	143	34.5	8.9	.466	3.726
(37)	(36)	42.	Scripps-Howard	1066	7	153	28.0	10.4	.525	3.678
(48)	(47)	43.	Josephson	898	7	128	21.7	12.4	.476	3.330
(--)	(--)	44.	Keymarket/Firstcom	946	6	158	87.2	3.7	.480	2.938
(51)	(49)	45.	Capitol-WRAL	1044	8	131	63.9	6.1	.336	2.689
(--)	(52)	46.	Summit	1081	8	135	65.5	6.4	.322	2.576
(--)	(--)	47.	Booth	1278	9	142	65.3	8.0	.272	2.446
(--)	(--)	48.	Stoner	1213	12	101	119.2	4.3	.197	2.365
(49)	(46)	49.	Hubbard	831	5	166	71.0	5.0	.468	2.338
(51)	(--)	50.	Great Trails	767	8	96	32.8	10.4	.281	2.251
(39)	(44)	51.	Fairbanks	766	5	153	50.3	6.8	.447	2.237
(50)	(48)	52.	Affiliated	884	8	111	47.3	8.6	.273	2.183
(--)	(--)	53.	Henry	491	5	98	23.8	9.6	.429	2.145
(53)	(50)	54.	Multimedia	1176	12	98	100.4	5.5	.177	2.130
(--)	(--)	55.	Guy Gannett	962	7	137	64.1	7.6	.281	1.969
(--)	(--)	56.	Brown	736	6	123	45.3	8.3	.327	1.963
(--)	(51)	57.	Federated	926	7	132	84.9	5.6	.278	1.943

AMERICA'S LEADING GROUPS - 1/4 HOUR AVERAGE

(SPG 82) RANK	(SPG 83) RANK	RANK	GROUP	STATIONS	TOTAL	AVG PER STATION
(2)	(2)	1.	CBS	13	7903	608
(1)	(1)	2.	ABC	12	7778	648
(3)	(3)	3.	Westinghouse	10	5396	540
(6)	(4)	4.	Capital Cities	12	5163	430
(5)	(7)	5.	Metromedia	12	5219	435
(4)	(6)	6.	RKO	11	5051	459
(9)	(9)	7.	Gannett	14	4858	347
(7)	(5)	8.	NBC	8	4710	589
(8)	(8)	9.	Bonneville	12	4043	337
(21)	(18)	10.	Malrite	11	3758	342
(10)	(10)	11.	Infinity	11	3631	330
(11)	(11)	12.	Cox	12	2901	242
(13)	(13)	13.	Taft	11	2693	245
(12)	(14)	14.	Greater Media	10	2525	253
(17)	(12)	15.	Tribune Co.	5	2496	499
(18)	(17)	16.	Doubleday	7	2388	341
(23)	(23)	17.	Harte-Hanks	9	2100	233
(24)	(22)	18.	Susquehanna	13	2044	157
(19)	(21)	19.	LIN	10	1961	196
(16)	(20)	20.	Viacom	6	1885	314
(--)	(19)	21.	Blair	8	1840	230
(25)	(30)	22.	Katz	10	1735	174
(26)	(27)	23.	First Media	8	1666	208
(20)	(24)	24.	Gulf	8	1630	204
(--)	(--)	25.	DKG	11	1622	147
(15)	(15)	26.	Inner City	7	1602	229
(29)	(25)	27.	Jefferson-Pilot	9	1553	173
(47)	(40)	28.	Shamrock-Disney	7	1415	202
(44)	(39)	29.	Booth	9	1278	142
(27)	(29)	30.	Golden West	5	1270	254
(48)	(41)	31.	Heftel	5	1269	254
(46)	(56)	32.	BENI	9	1254	139
(31)	(28)	33.	Nationwide	7	1221	174
(32)	(31)	34.	Outlet	5	1220	244
(63)	(48)	35.	Stoner	12	1213	101
(30)	(34)	36.	Hearst	6	1197	200
(37)	(35)	37.	Multimedia	12	1176	98
(34)	(36)	38.	Group One	8	1140	143
(57)	(33)	39.	EZ	6	1112	185
(36)	(47)		United	9	1112	124
(45)	(--)	41.	Metroplex	5	1105	221
(64)	(42)	42.	Entercom	8	1087	136
(52)	(46)	43.	Summit	8	1081	135
(42)	(38)	44.	Scripps-Howard	7	1066	153
(39)	(44)	45.	Capitol-WRAL	8	1044	131
(51)	(37)	46.	Sandusky	7	1028	147
(33)	(49)	47.	Unity	5	982	196
(53)	(50)	48.	Guy Gannett	7	962	137
(--)	(--)	49.	Keymarket/Firstcom	6	946	158
(66)	(52)	50.	Federated	7	926	132
(58)	(51)	51.	Josephson	7	898	128
(55)	(43)	52.	Park	13	888	68
(56)	(45)	53.	Affiliated	8	884	111
(74)	(67)	54.	Western Cities	8	876	110
(50)	(59)	55.	King	8	875	109
(75)	(54)	56.	Lotus	13	861	66
(--)	(58)	57.	Sky/Foster	9	847	94
(59)	(55)	58.	Hubbard	5	831	166
(--)	(--)	59.	Price	6	781	130
(76)	(57)	60.	Empire	10	772	77
(54)	(66)	61.	Great Trails	8	767	96
(82)	(74)		Beasley	9	767	85
(35)	(60)	63.	Fairbanks	5	766	153
(68)	(63)	64.	Beck-Ross	6	741	124
(--)	(--)	65.	Brown	6	736	123
(67)	(70)	66.	Associated	11	712	65
(49)	(62)	67.	Mid America	7	711	102
(--)	(--)	68.	Shamrock-Lynett	5	639	128
(112)	(92)		John Price	9	639	71
(80)	(78)	70.	Bloomington	7	630	90

(SPG 82) RANK	(SPG 83) RANK	RANK	GROUP	STATIONS	TOTAL	AVG PER STATION
(78)	(79)	71.	Kaye-Smith	5	604	121
(79)	(68)	72.	Clear Channel	7	579	83
(81)	(71)	73.	Palmer	6	576	96
(84)	(76)	74.	Tichenor	5	568	114
(62)	(77)	75.	Insilco	5	562	112
(73)	(73)	76.	Sterling	9	558	62
(83)	(72)	77.	Buckley	8	553	69
(69)	(61)	78.	Bluegrass	6	542	90
(--)	(--)	79.	CRB	6	507	85
(88)	(75)	80.	Capitol-Johnson	6	502	84
(--)	(--)	81.	Henry	5	491	98
(100)	(98)	82.	Davis/Weaver	6	469	78
(91)	(94)	83.	Rollins	6	467	78
(--)	(--)	84.	Wilkes-Schwartz	6	467	78
(--)	(83)	85.	Surrey	5	457	91
(96)	(89)	86.	McKenna	6	451	75
(96)	(86)		Abell	6	451	75
(85)	(81)	88.	Rivers	6	440	73
(--)	(--)	89.	Central Texas	7	444	63
(92)	(82)	90.	Manship	5	436	87
(93)	(91)	91.	Crawford	6	431	72
(--)	(--)	92.	Sconnix	5	423	85
(94)	(90)	93.	Stuart	5	410	82
(101)	(87)	94.	Hicks	5	357	71
(89)	(85)	95.	Regional	6	348	58
(86)	(95)	96.	Stauffer	6	345	58
(--)	(--)	97.	Rex	5	338	68
(99)	(99)	98.	Community Pacific	8	334	42
(107)	(97)	99.	Hatch	6	329	55
(87)	(93)	100.	Sunbelt	6	317	53
(95)	(96)	101.	Bahakel	9	313	35
(--)	(--)	102.	Fuller-Jeffrey	6	311	52
(--)	(--)	103.	Parker	5	305	61
(98)	(101)	104.	Midwest Family	8	281	35
(--)	(--)	105.	Knight	5	271	68
(--)	(--)	106.	Ives	5	270	54
(104)	(100)	107.	Peoria Journal Star	5	236	42
(--)	(103)	108.	Pacific Northwest	6	225	38
(109)	(102)	109.	Forward	5	214	43
(106)	(106)		Harris	6	214	36
(--)	(--)	111.	Brill	6	213	36
(--)	(104)	112.	Woodward	6	199	33
(--)	(--)	113.	Home News	5	146	29
(--)	(107)	114.	Mortenson	5	141	28
(113)	(105)		Walton	6	141	24
(--)	(--)	116.	Swaggert	5	107	21
(--)	(--)	117.	Universal	6	79	13

AMERICA'S LEADING GROUPS - WEEKLY 12+ CUME

(SPG 82) RANK	(SPG 83) RANK	RANK	GROUP	TOTAL CUME	AVG PER STATION
(2)	(1)	1.	CBS	13,700,500	1,059,300
(1)	(2)	2.	ABC	13,008,400	1,084,000
(3)	(3)	3.	Westinghouse	8,486,000	848,600
(4)	(4)	4.	NBC	8,224,700	1,028,100
(5)	(5)	5.	RKO	7,914,300	719,500
(6)	(7)	6.	Metromedia	7,547,600	629,000
(7)	(6)	7.	Capital Cities	7,454,400	621,200
(8)	(9)	8.	Gannett	6,620,000	472,900
(9)	(8)	9.	Bonneville	5,501,600	458,500
(23)	(17)	10.	Malrite	5,448,200	495,300
(12)	(11)	11.	Infinity	5,214,500	474,000
(10)	(10)	12.	Cox	4,779,700	400,000
(18)	(12)	13.	Doubleday	4,403,900	629,100
(17)	(14)	14.	Tribune Co.	3,750,000	750,000
(11)	(13)	15.	Greater Media	3,686,000	368,600
(13)	(15)	16.	Taft	3,617,200	328,800
(14)	(16)	17.	Inner City	2,996,800	428,100
(16)	(19)	18.	Viacom	2,825,300	470,900
(21)	(21)	19.	LIN	2,821,600	282,100
(22)	(23)	20.	First Media	2,772,700	346,600
(24)	(25)	21.	Harte-Hanks	2,692,900	299,200
(--)	(20)	22.	Blair	2,631,300	328,900
(32)	(30)	23.	Susquehanna	2,593,100	199,500
(25)	(28)	24.	Gulf	2,351,800	294,000
(26)	(24)	25.	Jefferson-Pilot	2,326,900	258,500
(--)	(--)	26.	DKG	2,230,000	202,700
(29)	(27)	27.	Outlet	2,197,800	439,600
(31)	(33)	28.	Katz	2,155,000	215,500
(40)	(37)	29.	Shamrock-Disney	2,019,600	288,500
(28)	(31)	30.	Hearst	1,859,900	310,000
(41)	(42)	31.	Heftel	1,850,900	370,200
(45)	(39)	32.	Booth	1,800,000	200,000
(20)	(22)	33.	Golden West	1,768,500	353,700
(30)	(29)	34.	Nationwide	1,721,600	245,900
(44)	(32)	35.	Sandusky	1,695,300	242,200
(34)	(48)	36.	United	1,655,000	183,900
(--)	(36)	37.	EZ	1,629,800	271,600
(--)	(45)	38.	Entercom	1,618,800	202,400
(49)	(41)	39.	Capitol-WRAL	1,542,000	192,800
(43)	(43)	40.	Guy Gannett	1,532,500	218,900
(39)	(34)	41.	Group One	1,529,600	191,200
(--)	(--)	42.	BENI	1,525,900	169,500
(46)	(--)	43.	Metroplex	1,523,400	304,600
(37)	(35)	44.	Multimedia	1,513,000	126,100
(36)	(46)	45.	King	1,504,100	188,000
(47)	(40)	46.	Scripps-Howard	1,437,600	205,400
(--)	(--)	47.	Stoner	1,399,800	116,700
(--)	(47)	48.	Josephson	1,388,300	198,300
(--)	(--)	49.	Western Cities	1,350,600	168,800
(48)	(--)	50.	Unity-NBN	1,310,300	262,100

NOTE: These figures are not in hundreds

MAJOR GROUP OWNERS

ABC (Ben Hoberman)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WABC	NY	779	17197	16	1	Talk
WPLJ-F	NY	1244	23512	4	1	CHR
WLS	Chi	758	16635	3	3	CHR
WLS-F	Chi	453	9329	11	3	CHR/AOR
KGO	SF	907	10679	1	5	Talk
KSRR-F	Hous	421	5666	4	8	AOR
KABC	LA	1275	15171	2	2	Talk
KLOS-F	LA	754	12211	4	2	AOR
WRIF-F	Detr	406	7239	4	6	AOR
WMAL	Wash	372	4647	5	9	MOR
WRQX-F	Wash	379	6902	4	9	CHR
KIXK-F	Dallas	30	896	27	10	AC

ABELL (Steve Seymour)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WMAR-F	Balt	130	2669	11	16	CHR
WDOQ-F	Day Beach	40	542	5	147	CHR
WTJZ	Norfolk	22	425	19	30	Nost
WNYZ-F	Norfolk	179	2313	5	30	CHR
WCRJ	Jkville	5	109	20	50	Country
WCRJ-F	Jkville	75	956	8	50	Country

AFFILIATED (John Guiggio)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WOKV	Jkville	42	513	10	50	News/Talk
WAIV-F	Jkville	116	1636	5	50	AC
KRAK	Sacra	218	2489	1	32	Country
KSKK-F	Sacra	94	1224	12	32	Country
KMPS	Seattle	89	1447	19	18(app)	Country
KMPS-F	Seattle	144	1727	13	18(app)	Country
WHYN	Spr,MA	83	1306	6	89	AC
WHYN-F	Spr,MA	98	1397	3	89	AC

Others: WFAS A/F (White Plains, NY)

ASSOCIATED (Myles Berkman)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WTYM	Tampa	DID NOT SHOW				
WNYS	Buff	11	259	19	29	CHR
WNYS-F	Buff	118	2062	10	29	CHR
WPXY	Roch	24	581	12	37	CHR
WPXY-F	Roch	115	2197	7	37	CHR
WPIT	Pitt	15	318	28	13	Religion
WPIT-F	Pitt	50	807	17	13	Religion
WPGR	Phil	23	351	29	4	Oldies
WSNI-F	Phil	306	4788	13	4	AC
WSTV	Steuben	20	268	3	217	Nostalgia
WRKY-F	Steuben	30	497	1	217	CHR

BAHAKEL (Cy Bahakel

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KXEL	Water-CF	35	394	5	216	Country
KCNB-F	Water-CF	28	494	6	216	CHR
WDOD	Chatta	42	642	8	101	Country
WDOD-F	Chatta	114	1404	3	101	Country
WKIN	JC/Kings	10	244	14	99	Country
WZXY-F	JC/Kings	16	285	10	99	AOR
WWOD	Lynch	7	92	11	232	Country
WKZZ-F	Lynch	25	304	5	232	CHR
WKTM-F	Char,SC	36	620	11	96	AOR

Others: WLBJ A/F (Bowling Green,KY);
WABG (Greenwood, MS)

BEASLEY (George Beasley)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WGAC	Augusta	24	389	8	117	MOR
WMOO	Mobile	19	232	14	95	Gospel
WBLX-F	Mobile	181	1483	1	95	Black
WDMT-F	Cleve	142	2290	12	18	Urban
WXTU-F	Phila	242	2545	16	4	Country
WFAI	Fayette	24	303	9	163	Country
WTIP	Char, WV	12	157	9	152	Nostalgia
WVSR-F	Char,WV	58	656	4	152	CHR
WYNG-F	Evans	65	592	4	148	Country

Others: WFMC, WOKN-F (Goldsboro,NC)
WWMO-F (Reidsville, NC)

BECK-ROSS (Martin Beck)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WKTZ	Jkville	7	161	17	50	BTFL
WKTZ-F	Jkville	166	1499	2	50	BTFL
WKMF	Flint	26	469	14	98	Country
WCRZ-F	Flint	58	619	8	98	AC
WHCN-F	Hartford	178	3190	4	35	AOR
WBLI-F	Long Is.	306	3151	2	9	CHR

BLAIR (Jim Hilliard)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WHDH	Boston	463	6524	5	7	MOR
WCOZ-F	Boston	189	4465	16	7	AC/Contemp
WFLA	Tampa	106	1939	14	20	MOR
WFLA-F	Tampa	123	1536	10	20	AC
KVIL	Dallas	41	689	24	10	AC
KVIL-F	Dallas	488	5700	2	10	AC
WIBC	Indy	314	3138	3	31	MOR
WNAP-F	Indy	116	2322	7	31	CHR

BLOOMINGTON (Tim Ives)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WJCW	JC/Kings	58	576	4	99	Country
WQUT	JC/Kings	218	2369	1	99	CHR
WJBC	Bloom,IL	73	683	1	270	MOR
WBNQ-F	Bloom,IL	44	569	2	270	CHR
WGOW	Chatta	28	532	10	101	AC
WSKZ-F	Chatta	168	2091	1	101	CHR
WKLQ-F	Gr. Rap.	41	805	14	74	Contemp

BLUEGRASS

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WHOO	Orl	49	714	15	49	Country
WHOO-F	Orl	68	1089	12	49	Country
WVLK	Lex	54	948	5	126	AC
WVLK-F	Lex	210	2266	1	126	Country
WWSA	Savan	14	201	10	174	MOR
WCHY-F	Savan	147	1448	1	174	Country

BONNEVILLE (Arch Madsen)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KBIG-F	LA	801	10009	3	2	BTFL
KOIT	SF	31	1196	42	5	BTFL
KOIT-F	SF	260	3415	11	5	BTFL
WCLR-F	Chi	499	8295	10	3	AC
KMBZ	KC	90	1548	14	25	News
KMBR-F	KC	256	2458	2	25	BTFL
WRFM-F	NY	1018	11019	9	1	BTFL
KSL	SLC	180	2989	2	38	MOR
KIRO	Sea	310	5095	1	18(app)	News
KSEA-F	Sea	187	2591	7	18(app)	BTFL
KAAM	Dallas	97	1310	17	10	Oldies
KAFM-F	Dallas	314	5091	6	10	CHR

BOOTH (John Booth II, Ralph Booth)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WSAI	Cinci	56	1090	16	22	Country
WKXF-F	Cinci	130	1805	11	22	Country
WXMG-F	S. Bend	29	550	11	166	AC
WJLB-F	Detr	431	5809	3	6	Black
WSGW	Saginaw	89	1092	6	104	MOR
WIOG-G	Saginaw	103	1489	5	104	CHR
WTOD	Toledo	62	644	9	73	Country
WKLR-F	Toledo	111	1351	6	73	Country
WLTF-F	Cleve	267	4170	5	18	AC

BRILL (Alan Brill)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KQWB	Fargo	23	362	7	236	AC
KQWB-F	Fargo	48	569	3	236	AOR
WEBC	Duluth	42	937	5	157	AC
WAVC-F	Duluth	56	607	2	157	Country
WHUM	Reading	26	446	4	130	Country
WPVA-F	Richmond	18	160	13	48	Country

Others: KLIK, KTXY-F (Jefferson City, MO)
WYNT (Petersburg, VA)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
BROWN						
KYNO	Fresno	35	569	12	85	Nostalgia
KYNO-F	Fresno	103	1496	5	85	CHR
KPQP	San Die	119	1184	9	19	Nostalgia
KGB-F	San Die	226	2557	3	19	AOR
KXOA	Sacra	68	847	16	32	Nost
KXOA-F	Sacra	185	2303	5	32	AC
BENI (Ragan Henry)						
WAOK	Atl	150	1963	10	15	Black
WBLZ-F	Cinci	149	1986	10	22	Black
WITH	Balt	160	1675	9	16	Nost
WPDQ	Jkville	77	882	7	64	Black
WJAS	Pitt	155	1706	12	13	Nost
WTLC-F	Indy	110	1078	8	31	Black
WDIA	Memphis	149	2308	6	41	Black
KDIA	SF	252	3038	13	5	Black
KLBB	Minn-SP	52	623	14	17	? ?
BUCKLEY (Richard Buckley)						
WDRC	Hartford	53	1189	19	35	Oldies
WDRC-F	Hartford	156	3472	7	35	Contemp
KWAV-F	Monterey	60	976	5	136	AC
KKHI A/F	SF	172	2642	23	5	Classical
WSEN A/F	Syra	50	721	9	71	Country
WYNZ	Port,M	41	454	7	193	Nostalgia
WYNZ-F	Port,M	21	430	12	193	AC
KGIL A/F	LA		DID NOT SHOW			
CAPITAL CITIES (Jim Arcara)						
WJR	Detr	1104	14573	1	6	MOR
WHYT-F	Detr	354	7284	6	6	CHR
KZLA	LA	38	986	42	2	Country
KZLA-F	LA	347	5445	18	2	Country
WPRO	Prov	126	2480	7	34	AC
WPRO-F	Prov	244	3685	3	34	CHR
WKBW	Buff	135	2281	5	29	AC
WPAT	NY	448	7171	24	1	BTFL
WPAT-F	NY	1026	13623	8	1	BTFL
WBAP	Dall-FW	567	7691	1	10	Country
KSCS-F	Dall-FW	343	4681	5	10	Country
WKHX-F	Atl	431	4644	2	15	Country
CASCADE (David Jack)						
KUDY	Spok	5	115	16	119	Religion
KICN-F	Spok		DID NOT SHOW			
KLIQ-F	Port,OR	7	173	26	26	Talk
KNTA	S. Cla/SJ	28	319	37	31	Spanish
KBIF	Fresno		DID NOT SHOW			
WSHO	New Or.	16	232	18	27	Religion
CAPITOL (Ken Johnson)						
WKSJ	Mobile	5	153	20	95	Country
WKSJ-F	Mobile	161	1563	3	95	Country
WCAW	Char,WV	57	645	5	152	Country
WVAF-F	Char,WV	88	1101	3	152	Contemp
WMJJ-F	Birm	118	1590	5	43	AC
WRKA-F	Louis	73	956	10	39	AC
CAPITOL (James Goodman)						
WRAL-F	Raleigh	365	4801	1	77	AC
WKEE	Hunt,WV	17	480	10	122	Country
WKEE-F	Hunt,WV	110	1793	1	122	CHR
KISS-F	San Ant	119	1663	8	33	AOR
WRNL	Richm	46	773	9	48	Country
WRXL-F	Richm	129	1342	5	48	AOR
KBEQ-F	KC	191	3216	4	25	CHR
WLVV-F	State/Char	67	1352	11	36	AC

Others: WDRV (Statesville,NC)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
CBS (Robert Hosking)						
WCBS	NY	1112	21903	6	1	News
WCBS-F	NY	906	14826	11	1	Oldies
KNX	LA	637	11604	7	2	News
KKHR-F	LA	509	9918	9	2	CHR
WBBM	Chi	635	12773	6	3	News
WBBM-F	Chi	580	12359	8	3	CHR
KMOX	St. Lou	825	9567	1	14	Talk/Variety
KHTR-F	St. Lou	351	5354	2	14	CHR
WCAU	Phil	516	8297	6	4	Talk/News
WCAU-F	Phil	588	11181	5	4	CHR
WHTT-F	Boston	550	9011	3	7	CHR
KCBS	SF	461	7282	3	5	News
KRQR-F	SF	233	3630	15	5	AOR
CENTRAL TEXAS (Dick Appenheimer)						
KDVE	Beau-PO	7	93	14	110	Religion
KQXY-F	Beau-PO	59	579	4	110	BTFL
WLCS	Baton R	14	410	14	89	CHR
WQXY-F	Baton R	104	1403	3	89	AC
KIXL	Austin	10	165	15	81	Religion
KHFI-F	Austin	115	1601	3	81	CHR
KBFM-F	McA-Brow	135	1470	2	87(app)	CHR

Others: KHEM, KFNE-F (Big Springs, TX)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
CLEAR CHANNEL (John Barger)						
KTXC	Beau-PO		DID NOT SHOW			
KHYS-F	Beau-PO	148	937	1	110	Black
WOAI	San Ant	122	1768	7	33	News/Talk
KAJA-F	San Ant	129	1479	6	33	Country
KBBJ	Tulsa	34	460	11	66	Nostalgia
KMOD-F	Tulsa	108	1298	7	66	AOR
KPEZ-F	Austin	38	539	8	81	BTFL
COMMUNITY PACIFIC						
KZUN	Modesto	9	175	21	143	Country
KFIV-F	Modesto	52	490	7	143	AOR
KTOM	Salinas	30	364	7	136	Country
KTOM-F	Salinas	24	316	11	136	Country
KEED	Eugene	25	248	8	140	Country
KTNX	Anch	1	60	12	195	AC
KGA	Spokane	73	956	4	119	Country
KDRK-F	Spokane	120	1191	1	119	Country

Others: KRDR (Gresham,OR); KGAA (Kirkland,WA)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
COX (William Schwartz)						
WSB	Atl	249	4091	7	15	MOR
WSB-F	Atl	178	3191	8	15	AC
WSOC	Char,NC	37	632	14	36	Nost
WSOC-F	Char.NC	425	4172	1	36	Country
WHIO	Dayton	135	2003	5	40	MOR
WHIO-F	Dayton	239	2761	1	40	BTFL
KFI	LA	443	8870	13	2	AC
KOST-F	LA	479	9011	11	2	AC
WIOD	Miami	172	2615	10	12	Talk
WAIA-F	Miami	198	3170	7	12	AC
WWSH-F	Phila	271	5209	15	4	CHR
WAGO-F	Chi	75	2272	30	3	CHR
CRAWFORD (Donald Crawford)						
WDJC-F	Birm	56	999	11	43	Religion
KBRT	LA	162	1829	34	2	Religion
WYCA-F	Chi	48	985	32	3	Religion
WMUZ-F	Detr	56	926	26	6	Religion
WDCX-F	Buff	32	471	15	29	Religion
KPBC	Dallas	77	782	20	10	Religion

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
CRB (Ed Rogoff)						
WHEZ	Hunt,WV	17	290	10	122	MOR
WTCR-F	Hunt,WV	96	1232	2	122	Country
WAEB	All-Beth	60	1092	8	70	AC
WXKW-F	All-Beth	108	1098	4	70	Country
WGR	Buffalo	107	2167	11	29	MOR/AC
WGRQ-F	Buffalo	119	2048	9	29	AOR
DAVIS & WEAVER						
KARM	Fresno	18	393	21	85	Oldies
KFIG-F	Fresno	40	713	10	85	AC
KLOK	SJ	113	2238	16	31	AC/MOR
KLOK-F	SF	188	3015	22	5	AC
KWIZ	Anaheim	32	664	27	14	AC
KWIZ-F	Anaheim	78	1018	14	14	AC
DKG (Jim Wesley)						
WPTR	Albany	75	883	10	46	Country
WFLY-F	Albany	97	1651	6	46	CHR
WPLO	Atlanta	90	1564	13	15	Country
WVEE-F	Atlanta	326	3639	4	15	Urban
WCAO	Balt	180	2392	8	16	Country
WXYV-F	Balt	206	2449	7	16	Urban
WKDJ	Memphis	96	1558	10	41	Black
WHRK-F	Memphis	150	2617	5	41	Urban
WZNE-F	Tampa	195	2957	6	20	CHR
WMLX	Cinci	57	655	15	22	Nost
WUBE-F	Cinci	150	1935	9	22	Country
Others: WEOK, WPDH-F (Poughkeepsie,NY)						
DOUBLEDAY (Gary Stevens)						
WAPP-F	NY	824	14559	15	1	AOR
KDWB	Minn-SP	60	1863	14	17	CHR
KDWB-F	Minn-SP	195	4273	7	17	CHR
KPKE-F	Denver	230	3327	2	21	CHR
WLLZ-F	Detr	348	6390	7	6	AOR
WAVA-F	Wash	317	6048	7	9	CHR
WMET-F	Chi	414	7579	13	3	AOR
ENTERCOM (Joseph Field)						
KITS-F	SF	201	4551	19	5	CHR
KKSS	Minn-SP		DID NOT SHOW			
WAYL-F	Minn-SP	258	3194	5	17	BTFL
KLEF-F	Houston	72	1359	19	8	Class
KTAC	Tac/Sea	40	812	24	18(app)	AC
KBRD-F	Tac/Sea	252	2746	2	18(app)	BTFL
WEEP	Pitt	101	1278	16	13	Country
WDSY-F	Pitt	163	2248	11	13	Country
EZ (Art Keller)						
WEZB-F	New Or	298	4255	2	27	CHR
WEZC-F	Char,NC	137	1921	6	36	AC
WBZZ-F	Pitt	340	4955	3	13	CHR
WEZR-F	Wash	81	1624	19	9	AC
WEZS-F	Richm	141	1777	3	48	AC
WEZI-F	Miami	115	1766	21	12	AC
FAIRBANKS						
WKOX	Boston		DID NOT SHOW			
WVBF-F	Boston	288	3989	10	7	AC
WJNO	W. Palm	71	837	6	72	News/Talk
WRMF-F	W. Palm	93	1170	5	72	AC
KCMO	KC	202	2979	3	25	News/Talk
KCMO-F	KC	112	1479	10	25	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
FEDERATED (John Dille,III)						
WYEZ-F	Elk/S.Bend	79	851	2	166	BTFL
WQHK	F. Wayne	100	973	3	118	Country
WMEE	F. Wayne	267	2926	1	118	CHR
WCUZ	Gr Rap	54	1000	10	74	Country
WCUZ-F	Gr Rap	141	1650	2	74	Country
WCKY	Cinci	124	1544	13	22	News/Talk
WWEZ-F	Cinci	161	2203	8	22	BTFL
Others: WTRC (Elkhart, IN)						
FIRST MEDIA (Glenn Potter)						
KFMY-F	Provo/SLC	96	1686	6	38	CHR
KFMK-F	Houston	220	3634	10	8	AC
KOPA	Phoe	18	313	24	23	CHR
KOPA-F	Phoe	127	2840	11	23	CHR
WZGC-F	Atl	440	6701	1	15	CHR
KUBE-F	Sea	232	3366	4	18(app)	CHR
WUSN-F	Chi	334	4900	18	3	Country
WPGC A/F	Wash	199	4287	12	9	AC
Others: KDOT (Provo,UT)						
FORWARD (Richard Dudley)						
KWLO	Water	39	663	4	216	AC
KFMW-F	Water	72	887	1	216	CHR
KVOX	Fargo	16	207	8	236	Nostalgia
KVOX-F	Fargo	26	370	5	236	Country
WKAU A/F	App-Osh	61	1074	4	137	CHR
FULLER-JEFFREY (Bob Fuller)						
KJJY-F	Des M	40	591	8	113	Country
WOKQ-F	Dover,NH	76	788	1	139	Country
WBLM-F	Lewis/Port M	100	1373	2	193	AOR
KCCY-F	Pueblo	45	436	1	168	Country
KPOP-F	Sac/Rose	50	1066	17	32	CHR
KRCX	Sac/Rose		DID NOT SHOW			
GUY GANNETT (Bob Gilbertson)						
WINZ	Miami	202	3145	6	12	News
WINZ-F	Miami	392	6267	3	12	CHR
KSTT	Daven-RI	27	655	10	109	Contemp
WXLP-F	Daven-RI	102	1428	3	109	AOR
KOFM-F	Okl City	112	2244	9	42	CHR
WRKT A/F	Melb-Coc	31	370	6	145	Country
WPLP	Tampa	96	1216	16	20	News
GANNETT (Joe Dorton)						
KPRZ	LA	390	4593	15	2	Nostalgia
KIIS-F	LA	1704	21836	1	2	CHR
KSDO	SD	138	1821	6	19	News/Talk
KSDO-F	SD	194	3038	4	19	CHR
WWWE	Cleve	145	3487	11	18	MOR
WDOK-F	Cleve	275	3277	4	18	BTFL
WGCI	Chi	145	2248	25	3	Black
WGCI-F	Chi	741	8749	4	3	Urban
WLQV	Detr	41	750	27	6	Religion
WCZY-F	Detr	306	5754	12	6	CHR
KUSA	St. Lou	245	3527	5	14	Country
KSD-F	St. Lou	217	3146	8	14	AC
WIQI-F	Tampa	172	2350	8	20	AC
WDAE	Tampa	145	1624	9	20	Nost
GOLDEN WEST (Bill Ward)						
KMPC	LA	564	8168	8	2	Nost
KVI	Seattle	124	2151	16	18(app)	Oldies
KPLZ-F	Seattle	190	2612	6	18(app)	CHR
WCXI	Detr	204	2328	14	6	Country
WCXI-F	Detr	188	2426	16	6	Country

GREAT EMPIRE (Mike Lynch, Mike Oatman)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KFDI	Wichita	93	1127	3	106	Country
KFDI-F	Wichita	95	1314	2	106	Country
KWKH	Shreve	87	1272	3	123	Country
KROK-F	Shreve	35	711	10	123	CHR
WOW	Omaha	133	2045	4	76	Country
WOW-F	Omaha	69	750	7	76	Country
KTTS	Spring,MO	36	551	5	143	Country
KTTS-F	Spring,MO	139	1455	2	143	Country
KBRQ	Denver	44	689	21	21	Country
KBRQ-F	Denver	41	858	23	21	Country

GREAT TRAILS (Alexander Williams)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WCII	Louis	83	1326	8	39	Country
WKJJ-F	Louis	100	1555	6	39	AC
WCOL	Colum,O	61	1001	12	28	AC
WXGT-F	Colum,O	226	3264	2	28	CHR
WING	Dayton	67	1279	10	40	AC
WGTZ	Dayton	104	1409	6	40	CHR
WBCS	Milw	10	420	29	24	Country
WBCS-F	Milw	116	1727	10	24	Country

GREATER MEDIA (Herb McCord)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WMJX-F	Boston	242	4380	14	7	AC
WWRC	Wash	174	1991	14	9(app)	Talk/News
WGAY-F	Wash	446	4861	1	9(app)	BTFL
KHTZ-F	LA	304	5490	21	2	AC
WHND	Detr	95	1412	22	6	Oldies
WMJC-F	Detr	222	4598	13	6	AC
WPEN	Phila	368	4419	12	5	Nost
WMGK-F	Phila	512	8091	8	5	AC
WCTO-F	Long Is	110	1001	16	9	BTFL
WGSM	Long Is	52	617	27	9	MOR

Others: WCTC, WMGQ-F (New Brunswick,NJ)

GROUP ONE (Roger Berk, Al Grosby)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KLZ	Denver	161	2308	5	21	Country
KAZY-F	Denver	125	2341	11	21	AOR
WAKR	Akron	112	1620	3	67	MOR
WAEZ-F	Akron	67	749	10	67	BTFL
WONE	Dayton	136	1850	4	40	Country
WTUE-F	Dayton	220	2406	2	40	AOR
KMEZ	Dallas	21	443	29	10	BTFL
KMEZ-F	Dallas	298	3579	7	10	BTFL

GULF (Alan Henry)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WNDE	Indy	59	1138	12	31	Oldies
WFBQ-F	Indy	331	3678	2	31	AOR
KTXQ-F	Dall-FW	237	4212	11	10	AOR
WKLS	Atl	10	267	25	15	AOR
WKLS-F	Atl	291	3925	6	15	AOR
WQAL-F	Cleve	247	3068	6	18	BTFL
KLTR-F	Hous	178	2757	12	8	AC
WLTT-F	Wash	277	4473	8	9	AC

HARRIS (Robert Wells)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KTOP	Topeka	21	244	9	230	MOR
KDVV-F	Topeka	39	526	4	230	CHR
KSEL	Lubbock	18	404	8	178	AC
KSEL-F	Lubbock	50	826	3	178	AC
WACO	Waco	28	415	6	204	Country
KHOO-F	Waco	48	701	4	204	CHR

Others: WJOL,WLLI-F (Joliet,IL)
KIUL (Garden City, KN)
KBUR,KGRS-F (Burlington,IA)
KFKA,KFKZ-F (Greeley,CO)

HARTE-HANKS (Gary Eden)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KOY	Phoe	131	2248	10	23	MOR/AC
KQYT-F	Phoe	244	2578	3	23	BTFL
WSGN	Birm	78	898	10	43	Nost
WRBQ	Tampa	63	1119	18	20	CHR
WRBQ-F	Tampa	407	5184	2	20	CHR
KKBQ	Hous	127	2255	15	8	CHR
KKBQ-F	Hous	614	7803	1	8	CHR
WRVA	Richm	192	2343	2	48	MOR
WRVQ-F	Richm	244	2501	1	48	CHR

HATCH (Homer Peterson)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KALL	Salt Lake	70	1102	9	38	MOR/AC
KLCY-F	Salt Lake	100	1383	5	38	AC
KGEM	Boise	37	513	6	195	Country
KJOT-F	Boise	12	227	13	195	Country
KGHL	Billings	82	667	1	286	Country
KIDX-F	Billings	28	316	2	286	AC

Others: KVEL, KUIN-F (Vernal,UT); KYSS A/F (Missoula,MT)
KUPI (Ammon,ID); KQPI-F (Idaho Falls, ID)

HEARST

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WBAL	Balt	310	3596	2	16	MOR
WIYY-F	Balt	274	3525	4	16	AOR
WISN	Milw	125	2390	9	24	MOR/AC
WBTT-F	Milw	46	1368	16	24	CHR
WTAE	Pitts	178	3298	10	13	MOR/AC
WHTX-F	Pitts	264	4422	6	12	CHR

HEFTEL (Chris Heftel)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WLUP-F	Chi	443	7444	12	3	AOR
KSSK	Hono	130	1508	2	60	MOR
KULA-F	Hono	159	1937	1	60	Contemp
WZPL-F	Indy	356	4795	1	31	CHR
WLLT-F	Cinci	181	2825	5	22	Contemp/AC

HENRY (Richard Fauser)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KVOD	Denver	79	1239	16	21	Classical
KFXM	River-SB	52	828	15	23	CHR
KDUO-F	River-SB	144	1266	3	23	BTFL
KYTE	Port,O	111	1089	6	26	Nost
KRCK-F	Port,O	105	1647	8	26	AOR

HICKS (Steve Hicks)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KNOW	Austin	87	1226	4	81	Black
KEYI-F	Austin	37	610	9	81	AC
KLVI	Beau-PA	47	645	6	110	Country
KYKR-F	Beau-PA	73	825	2	110	Country
KAYI-F	Musk/Tulsa	113	1601	6	66	CHR

HOME NEWS PUBLISHING

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WRKI-F	Brook/Bridg	43	672	7	106	AOR
WKPT	JC/Kings	5	180	23	99	MOR
WTFM-F	JC/Kings	73	789	3	99	BTFL
KWG	Stockton	7	261	18	116	Oldies
KYBB-F	Stockton	18	250	10	116	AC

HUBBARD (S. Hubbard)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WGTO	Lakeland	29	359	9	121	Country
KSTP	Minn-SP	132	2613	10	17	News
KSTP-F	Minn-SP	438	5541	2	17	AC
KOB	Albuq	108	1915	3	100	MOR
KOB-F	Albuq	124	1682	1	100	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
INFINITY	(Mel Karmazin)					
WJIT	NY	481	3181	23	1	Spanish
WKTU-F	NY	913	17897	10	1	Urban
WYSP-F	Phila	463	7680	9	5	AOR
WBCN-F	Boston	629	6984	2	7	AOR
WIVY-F	Jkville	152	2212	3	50	CHR
KOME-F	San Jose	167	2576	10	31	AOR
KXYZ	Hous	100	1061	17	8	Spanish
KCBQ	SD	75	998	17	19	Country
KCBQ-F	SD	59	740	19	19	Country
WJJD	Chi (P)	386	5434	15	3	Nostalgia
WJEZ-F	Chi (P)	206	3382	22	3	Country
INNER CITY	(Pierre Sutton)					
WLIB	NY	233	2681	31	1	Black
WBLS-F	NY	722	12963	19	1	Black
WLBS-F	Detr	86	1761	24	6	Urban/AOR
KRE	SF	35	753	39	5	Black
KBLX-F	SF	196	3059	20	5	Black
KGFJ	LA	90	2282	36	2	Black
KUTE-F	LA	240	4867	30	2	Black
INSILCO (BROAD STREET)	(Richard Geisner)					
WELI	N. Haven	112	1099	4	105	MOR
WQUE	New Or	19	497	17	27	CHR
WQUE-F	New Or	143	2708	6	27	CHR
KTOK	Okl City	154	1656	4	42	News/Talk
KJYO-F	Okl City	134	1973	5	42	CHR
IVES	(Victor Ives)					
KMJK-F	Portland	194	2708	1	26	CHR
KUTI	Yakima	21	227	4	202	Country
KXDD-F	Yakima	28	311	1	202	Country
KOTY	Rich,WA	16	210	8	226	Country
KHWK-F	Rich,WA	11	211	9	226	Country
JEFFERSON-PILOT	(Cullie Tarleton)					
KIMN	Denver	178	3431	4	21	CHR
KYGO-F	Denver	143	1854	8	21	Country
WQXI	Atl	39	1079	18	15	Oldies
WQXI-F	Atl	348	5228	3	15	CHR
WBT	Char,NC	131	2178	7	36	MOR/AC
WBCY-F	Char,NC	185	2911	4	36	Contemp
WBIG	Green,NC	32	441	17	44	Nostalgia
WGBS	Miami	76	1850	27	12	News/Talk
WLYF-F	Miami	421	4297	2	12	BTFL
JOSEPHSON	(Ed Christian)					
WNIC	Detr	32	1018	28	6	AC
WNIC-F	Detr	321	5866	10	6	AC
WNOR	Norfolk	21	389	20	30	Oldies
WNOR-F	Norfolk	196	2126	2	30	AOR
WVKO	Colum,O	115	1018	7	28	Black
WSNY-F	Colum,O	144	2223	6	28	AC
WMGF-F	Milw	69	1243	14	24	AC
KATZ	(Dick Ferguson)					
WEZN-F	Bridge	298	3367	1	106	BTFL
WFTQ	Worc	42	602	7	110	AC
WAAF-F	Worc/Bos	285	4227	1	110	AOR
WZZK-F	Birm	297	3326	1	43	Country
KWEN-F	Tulsa	129	1443	4	66	Country
WDBO	Orl	91	1305	6	49	MOR
WWKA-F	Orl	254	2581	2	49	Country
WSYR	Syra	113	1529	3	71	MOR
WYYY-F	Syra	149	2156	1	71	AC
WYAY-F	Gaines/Atl	77	1014	15	15	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KAYE-SMITH	(Lester Smith)					
KXL	Port,O	98	1645	12	26	News/Talk
KXL-F	Port,O	193	2019	2	26	BTFL
KISW-F	Seattle	206	2865	5	18(app)	AOR
KJRB	Spokane	38	662	10	119	CHR
KEZE-F	Spokane	69	828	5	119	AOR
KEYMARKET/FIRSTCOM						
WSSL A/F	Green,SC	210	2558	3	65	Country
WIGL-F	Oran/Col,SC	79	766	4	102	Country
WJDX	Jack,MS	36	636	10	111	AC
WMSI-F	Jack,MS	218	2000	1	111	Country
WGKX-F	Memphis	182	2371	3	41	Country
KSSN-F	L Rock	221	2757	1	93	Country

Others: WTBC,WUOA-F (Tuscaloosa,AL)
WTBI-F (Hammond,LA); WRUS,WAKQ-F (Russellville,KY)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KING	(Jim Kime)					
KSFO	SF	274	4100	9	5	Nost/MOR
KYA-F	SF	81	1820	33	5	Oldies
KGW	Port,O	165	2960	3	26	AC
KINK-F	Port,O	130	1831	4	26	AOR
KREM	Spokane	9	240	14	119	AC
KREM-F	Spokane	44	797	9	119	AOR
KING	Seattle	57	1552	21	18(app)	News
KING-F	Seattle	115	1741	17	18(app)	Classical
KNIGHT	(Norman Knight)					
WSRS-F	Worc	124	1286	2	110	BTFL
WGIR	Manch	22	449	9	215	MOR
WGIR-F	Manch	93	1163	1	215	AOR
WHEB	Ports,NH	6	127	20	139	MOR
WHEB-F	Ports,NH	26	525	8	139	AOR

Others: WSAR (Fall River,MA);WEIM (Fitchburg);
WEZF-F (Burlington,VT)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
LIN	(Dick Verne)					
WIL	St. Lou	72	1313	12	14	Country
WIL-F	St. Lou	294	3730	3	14	Country
WBBF	Roch	64	999	8	37	News/Talk
WMJQ-F	Roch	125	2109	6	37	CHR
WFIL	Phila	178	3704	20	4	Oldies
WUSL-F	Phila	623	7332	4	4	Urban
KILT	Hous	101	1958	16	8	Country
KILT-F	Hous	298	3954	7	8	Country
WEMP	Milw	70	1209	12	24	Oldies
WMYX-F	Milw	136	1905	7	24	AC
LOTUS	(Howard Kalmenson)					
KTKT	Tucson	34	795	12	80	Contemp
KLPX-F	Tucson	71	877	3	80	AOR
KWKW	LA	271	2470	26	2	Spanish
KFSD-F	SD	78	952	15	19	Classical
KENO	LV	30	498	10	70	AOR
KOMP-F	LV	75	869	2	70	AOR
KVAR	San Ant		DID NOT SHOW			
KXZL-F	San Ant	146	1961	5	33	AOR
KTEZ-F	Lubbock	37	464	7	178	BTFL
WMDO	Wash		DID NOT SHOW			
KONE	Reno	13	208	12	181	Country
KOZZ-F	Reno	81	914	1	181	AOR
KOXR	Oxnard	25	297	15	82	Spanish

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
MALRITE (Gil Rosenwald, Carl Hirsch)						
WHTZ-F	NY	1996	28902	1	1	CHR
WHK	Cleve	48	980	21	18	Oldies
WMMS-F	Cleve	566	6793	7	18	AOR
KNEW	SF	232	2920	16	5	Country
KSAN-F	SF	258	3763	12	5	Country
WLZZ	Milw	42	738	18	24	Country
WZUU-F	Milw	88	2145	11	24	CHR
WDGY	Minn-SP	171	2878	8	17	Country
KEEY-F	Minn-SP	241	3026	6	17	Country
KLAK	Denver	25	498	28	21	Country
KPPL-F	Denver	91	1839	13	21	AC
MANSHIP						
WKQA-F	Peoria	25	484	12	115	AC
WXCL	Peoria	66	671	4	115	Country
WJBO	Baton R	14	463	14	89	AC
WFMF-F	Baton R	199	2492	1	89	CHR
KRGV	McA-Brow	132	1536	3	87	CHR
McKENNA (Jim McKenna)						
KQRS A/F	Minn-SP	273	4025	4	17	AOR
WCMB	Harris	41	620	14	14	Country
WSFM-F	Harris	66	696	10	10	AC
WHIT	Madison	35	217	9	125	Oldies
WWQM-F	Madison	36	481	8	125	Country
METROMEDIA (Carl Brazell)						
WWBA-F	Tampa	432	3845	1	20	BTFL
KHOW	Denver	149**	2234	7	21	MOR/AC
KLAC	LA	356	6080	16	2	Country
KMET-F	LA	669	11328	6	2	AOR
WNEW	NY	887	10809	13	1	Nostalgia
WNEW-F	NY	856	12217	14	1	AOR
WCBM	Balt	125	1945	12	16	News/Talk
WIP	Phila	285	3665	14	4	MOR
WMMR-F	Phila	641	9110	3	4	AOR
WOMC-F	Detr	309	4682	11	6	AC
WASH-F	Wash	126	3200	17	9	CHR
KRLD	Dallas	384	6361	3	10	News
**Station was flagged by Arbitron						
METROPLEX (Norm Wain)						
WHYI-F	Miami	563	7896	1	12	CHR
WMGG-F	Tampa	99	1715	15	20	AC
WPKX	Wash	31	642	26	9	Country
WPKX-F	Wash	221	3181	11	9	Country
WFYV-F	Jkville	191	1800	1	50	AOR
MID AMERICA (Les Small, Howard Frederick)						
KRVR-F	Moline	75	870	4	109	BTFL
WMRZ	Moline	20	371	12	109	Oldies
WIRL	Peoria	45	681	7	115	AC
WSWT-F	Peoria	82	935	2	115	BTFL
WIRE	Indy	105	1435	9	31	Country
WXTZ-F	Indy	241	2672	4	31	BTFL
KBEZ-F	Tulsa	143	1417	2	66	BTFL
Ohters: WKAN (Kankakee,IL)						
MIDWEST FAMILY						
WKKN	Rockf	16	197	12	149	Country
WYFE-F	Rockf	41	668	6	149	AOR
WISM	Madison	13	415	16	125	AC
WISM-F	Madison	58	861	5	125	AC
WYTL	Oshkosh	26	429	13	137	Country
WOSH-F	Oshkosh	32	521	10	137	Contemp
WITL	Lansing	7	219	18	103	Country
WITL-F	Lansing	88	939	3	103	Country
Others: WIZM,WIZM-F (LaCrosse,WI) WMAY,WNNS-F (Springfield,IL) WSJM,WIRX-F (St. Joseph,MI)						

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
MORTENSON (Jack Mortenson)						
WJMM-F	Lexing	10	210	11	126	Religion
WHKK-F	Cinci	9	197	22	22	Religion
WBGR	Balt	80	459	16	16	Gospel
WTOF-F	Canton	6	150	22	107	Religion
WEMM-F	Hunt,WV	36	570	7	122	Religion
Others: WSUM (Parma,OH)						
MULTIMEDIA (Paul Fiddick)						
WWNC	Ashe	112	1118	1	215	Country
WFBC	Green,SC	32	635	13	75	Oldies
WFBC-F	Green,SC	232	2819	2	75	AC
WEZW-F	Milw	211	2238	2	24	BTFL
WMAZ	Macon	44	620	5	153	MOR
WMAZ-F	Macon	128	1559	1	153	CHR
KEEL	Shreve	48	1013	8	123	AC
KMBQ-F	Shreve	96	1039	2	123	AOR/CHR
KAAY	L Rock	36	710	9	93	AC
KLPQ-F	L Rock	44	741	7	93	Country
WAKY	Louis	56	1129	12	39	Oldies
WVEZ-F	Louis	137	1509	4	39	BTFL
NATIONWIDE (Clark Pollack)						
WPOC-F	Balt	273	3040	5	16	Country
WGAR	Cleve	119	2363	14	18	Country
WKSW-F	Cleve	216	2630	8	18	Country
WNCI-F	Colum,O	167	3098	5	28	AC
WKZL-F	Win-Sal	138	1726	4	44	AOR
WCOT	Orl	71	788	11	49	Nost
WBJW-F	Orl	237	3571	3	49	CHR
NBC (Michael Eskridge)						
WNBC	NY	1028	20415	7	1	Contemp/AC
WYNY-F	NY	724	16310	18	1	AC
WKYS-F	Wash	471	5524	2	9	Urban
WMAQ	Chi	826	13333	2	3	Country
WKQX-F	Chi	554	9323	9	3	CHR
KNBR	SF	466	7713	2	5	MOR
KYUU-F	SF	307	5126	6	5	Contemp
WJIB-F	Boston	334	4503	7	7	BTFL
OUTLET (Dick Rakovan)						
WQRS-F	Detr	129	2149	18	6	Classical
KIQQ-F	LA	412	9937	14	2	CHR
WTOP	Wash	258	4485	10	9	News
WTKS-F	Wash	32	659	25	9	BTFL
WIOQ-F	Phila	389	4748	11	4	AOR
PACIFIC NORTHWEST (Charles Wilson)						
KCMX	Medford	8	142	9	239	Country
KCMX-F	Medford	27	241	4	239	BTFL
KBOI	Boise	62	857	2	195	MOR/AC
KBOI-F	Boise	41	590	5	195	BTFL
KPNW	Eugene	32	599	7	140	MOR/AC
KPNW-F	Eugene	55	598	3	140	BTFL
Others: KSEI, KRBU-F (Pocatello,ID)						
PARK (Eddie Anderson)						
KRSI	Minn-SP		DID NOT SHOW			
KJJO-F	Minn-SP	88	1272	11	17	Oldies
WRRB-F	Syra	81	877	6	71	Country
WHEN	Syra	95	1770	4	71	AC
WNCT	Green,NC		DID NOT SHOW			
WNCT-F	Green,NC	65	901	5	314	BTFL
KWJJ	Port,O	107	1790	7	26	Country
KJIB-F	Port,O	103	1353	9	26	Country
WDEF	Chatt	43	650	7	101	MOR
WDEF-F	Chatt	75	1006	5	101	BTFL
WTVR	Richm	6	217	17	48	Country
WTVR-F	Richm	92	1232	6	48	Country
KEZK-F	Seattle	133	1434	14	18(app)	Oldies
Others: WNAX (Yankton,SD)						

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
PALMER	(Bill Ryan)					
WTNT	Talla	12	232	10	188	MOR/Talk
WTNT-F	Talla	48	637	3	188	Country
WHO	Des M	196	2902	1	113	News/Talk
KLYF-F	Des M	117	1642	4	113	AC
WOC	Daven	51	648	6	109	News/Talk
KIKK-F	Daven	152	2128	1	109	CHR
Others: WNOG,WCVU-F (Naples,FL)						
PARKER	(John Parker)					
KXTZ-F	L Vegas	74	697	3	90	BTFL
KTCJ	Minn-SP	37	346	16	17	Jazz
KTCZ-F	Minn-SP	76	1082	12	17	AOR
KIKI	Hono	86	1448	5	60	CHR
KMAI-F	Hono	42	472	12	60	AC
PEORIA JOURNAL STAR	(Dino Ianni)					
KRKE	Albuq	25	495	12	100	CHR
KWXL-F	Albuq	67	1200	7	100	AOR
KSSS	Colo S	30	346	8	127	Country
KVUU-F	Pueb/Col S	35	509	7	127	AC
KICT-F	Wichita	79	824	5	106	AOR
Others: KFRM (Salina,KN)						
PRICE COMMUNICATIONS	(Bob Price)					
KIOI-F	SF	236	5132	14	5	AC
WIRK-F	W. Palm	100	1025	4	72	Country
WPCK	W. Palm	8	130	25	72	Country
WOWO	F Wayne	216	2926	2	118	MOR
WTIX	N Orleans	105	1917	10	27	AC
KOMA	Okl City	116	1856	8	42	Country
JOHN PRICE						
KKRD-F	Wichita	87	1186	4	106	CHR
KNEV-F	Reno	31	295	7	181	BTFL
KHYV	Modesto	7	107	22	143	MOR
KBEE-F	Modesto	75	765	3	143	BTFL
KBUG	Salt Lake	64	982	10	38	Oldies
KCPX-F	Salt Lake	119	2009	4	38	CHR
WWVA	Wheeling	101	1207	1	197	Country
WOVK-F	Wheeling	26	380	7	197	Country
WEZL-F	Char,SC	103	1004	1	96	Country
RKO	(Robert Williamson)					
WOR	NY	1241	17053	5	1	Talk
WRKS-F	NY	1411	17553	2	1	Urban
WRKO	Bost	341	4380	6	7	Talk
WROR-F	Bost	332	6081	8	7	AC
WGMX A/F	Wash	180	2597	13	9	Classical
WAXY-F	Miami	207	3295	5	12	AC
WFYR-F	Chi	344	6589	17	3	AC
WHBQ	Memphis	65	1200	13	41	News/Talk
KFRC	SF	348	8312	5	5	CHR
KHJ	LA	88	2486	38	2	CHR
KRTH-F	LA	494	9597	10	2	AC
REGIONAL						
WGRD-F	Gr Rap	136	2239	3	74	CHR
WXQT	Gr Rap	17	161	18	74	Oldies
WPIC	Shar/Young		DID NOT SHOW			
WYFM-F	Shar/Young	113	2234	4	87	CHR
WKOP	Bingh	15	284	9	161	Oldies
WAAL-F	Bingh	67	862	3	161	AOR
REX	(Jim Slone)					
KCUB	Tucson	70	773	4	80	Country
KIIM-F	Tucson	54	704	6	80	Country
KROD	El Paso	48	685	9	91	Oldies
KLAQ-F	El Paso	97	1164	2	91	AOR
KRUX-F	Lubbock	69	570	1	178	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
RIVERS						
WEDR-F	Miami	173	1584	9	12	Black
WEAS	Savan	16	110	9	174	Gospel
WEAS-F	Savan	99	750	2	174	Black
KWAM	Memphis	46	528	14	41	Gospel
KRNB-F	Memphis	106	1793	8	41	Black
WGUN	Atlanta		DID NOT SHOW			
ROLLINS	(William Jaeger)					
KDAY	LA	248	4055	28	2	Black
WAMS	Wilm,DE	45	433	9	88	Country
WRAP	Norfolk	73	1291	11	30	Black
WCHS	Char,WV	44	790	7	152	MOR
WBES-F	Char,WV	57	507	5	152	BTFL
WBEE	Chi		DID NOT SHOW			
SANDUSKY NEWSPAPERS	(Toncy Brooks)					
KJZZ	Seattle		DID NOT SHOW			
KLSY-F	Seattle	147	2262	12	18(app)	AC
KBPI-F	Denver	143	3156	8	21	AOR
KDKB-F	Phoenix	262	3524	1	23	AOR
KNUS	Denver	86	1391	15	21	News
KEGL-F	Dall-FW	253	5047	10	10	AOR
KLSI-F	KC	137	1573	9	25	AC
Others: KSLY,KUNA-F (San Luis Obispo)						
SCONNIX						
KFKF	KC	13	203	22	25	Country
KFKF-F	KC	170	2093	6	25	Country
WLLR-F	Daven	108	1291	2	109	Country
WTMA	Char,SC	36	624	10	96	CHR/AC
WSSX-F	Char,SC	96	1115	2	96	CHR
SCRIPPS-HOWARD	(Dick Janssen)					
WMC	Memphis	169	1835	4	41	Country
WMC-F	Memphis	285	3788	1	41	CHR
WBSB-F	Balt	310	4688	2	16	CHR
KMEO	Phoenix	16	335	26	23	BTFL
KMEO-F	Phoenix	175	2068	5	23	BTFL
KUPL	Port,O	16	389	22	26	? ?
KUPL-F	Port,O	95	1273	13	26	Country
SHAMROCK BROADCASTING	(Bill Clark)					
KABL	SF	222	3293	17	5	BTFL
KABL-F	SF	307	3655	6	5	BTFL
KUDL-F	KC	146	2300	7	25	AC
KMGC-F	Dallas	145	2713	14	10	AC
WWWW-F	Detr	201	3094	15	6	Country
WTKN	Pitts	128	1578	13	13	Talk
WWSW-F	Pitts	266	3563	5	13	AC
WFOX-F	Atl/Gaines		DID NOT SHOW			
SHAMROCK COMM	(Bill Lynett)					
WQFM-F	Milw	203	2237	3	24	AOR
WDIZ-F	Orl	266	2452	1	49	AOR
WEJL	Scranton	77	679	3	65	Nostalgia
WEZX-F	Scranton	75	890	4	65	AOR
WGRX-F	Balt/Westm	18	293	33	16	AOR
SKY/FOSTER	(Dennis Israel)					
WGY	Schen	275	3450	1	46	MOR
WGFM-F	Schen	162	2333	3	46	CHR
WSIX	Nash	23	591	14	45	CHR
WSIX-F	Nash	156	1845	5	45	Country
KSKY	Dallas	34	460	25	10	Religion
WTPA-F	Harris	149	1719	2	83	AOR
WEZG	Syra	4	78	22	71	BTFL
WEZG-F	Syra	44	582	10	71	BTFL
WRIV	Long Is		DID NOT SHOW			
Others: KBCQ (Roswell,NM)						

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
STAUFFER (Jerry Holley)						
KRNT	Des M	38	797	9	113	MOR
KRNQ-F	Des M	54	1125	6	113	CHR
WIBW	Topeka	52	771	3	230	MOR
[illegible]	Topeka	106	1299	1	230	CHR
KGNC	Amar	43	668	3	201	MOR
KGNC-F	Amar	52	615	1	201	BTFL
Others: KGFF (Shawnee,OK)						
STERLING (Cliff Hunter)						
KHTT	S. Jose	31	951	36	31	CHR
KSJO-F	S. Jose	125	2398	13	31	AOR
KASH	Eugene	10	229	11	140	Oldies
KSND-F	Eugene	44	639	6	140	CHR
KJET	Sea	30	496	26	18(app)	CHR
KZOK-F	Sea	153	2376	11	18(app)	AOR
KALE	Richland	11	244	9	226	AC
KIOK-F	Richland	90	807	1	226	CHR
KDKO	Denver	64	697	18	21	Black
Others: KBFW (Bellingham, WA) KEDO, KLYK-F (Longview,WA)						
STONER (Glenn Bell)						
KSO	Des M	125	1287	3	113	Country
KGGO-F	Des M	157	1655	2	113	AOR/CHR
WGNT	Hunt,WV	56	714	4	122	Country
WAMX-F	Hunt,WV	71	1140	3	122	AOR/CHR
WNBF	Bingh	57	787	4	161	MOR
WHWK-F	Bingh	69	760	2	161	Country
KHAK	Ced Rap	14	178	10	208	Country
KHAK-F	Ced Rap	78	848	2	208	Country
WIMZ	Knox	8	306	13	78	CHR
WIMZ-F	Knox	219	2411	3	78	AOR/CHR
WYRK-F	Buff	169	1761	3	29	Country
WCMF-F	Roch	190	2151	3	37	AOR
STUART (Dick Chapin)						
KFOR	Lincoln	28	526	5	192	MOR
KFRX-F	Lincoln	80	937	1	192	CHR
KWTO	Spr,MO	86	1269	3	179	Country
KWTO-F	Spr,MO	173	1696	1	179	CHR
KOEL-F	Oel,Water	43	485	3	216	Country
Others: KOFL (Oelwein,IA) KSAL,KYEZ-F (Salina,KN) KRGI A/F (Grand Island,NE)						
SUMMIT (Allen Shaw)						
WCOA	Pensa	29	433	8	135	Nostalgia
WJLQ-F	Pensa	77	1096	1	135	CHR
WSJS	Win-Sal	61	943	9	44	News/Talk
WTQR-F	Win-Sal	404	4106	1	44	Country
WREC	Memphis	90	1352	11	41	Nost
WZXR-F	Memphis	240	2979	2	41	AOR
KXXY	Okl C	8	231	16	42	Country
KXXY-F	Okl C	172	1902	3	42	Country
SUNBELT (C.T. Robinson)						
KFYE-F	Fresno	129	1745	3	85	AC
KQEO	Albuq	27	617	11	100	Oldies
KZZX-F	Albuq	60	1002	8	100	AC
KVOR	Col Spg	30	536	8	127	News/Talk
KSPZ-F	Col Spg	39	698	5	127	AC
KGBB-F	Minn-SP	32	834	18	17	AC
KRAB	Seattle		DID NOT SHOW			
SURREY (J. Kent Nichols)						
KATT	Okl C	13	376	15	42	AOR
KATT-F	Okl C	187	1975	1	42	AOR
KAIR	Tucson	39	557	9	80	MOR
KJYK-F	Tucson	93	1085	2	80	BTFL
KYKY-F	St. Lou	125	2356	11	14	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SUSQUEHANNA (Art Carlson)						
WQBA	Miami	379	2768	4	12	Spanish
WQBA-F	Miami	142	2204	17	12	Spanish
WKIS	Orl	75	948	9	49	News/Talk
KFOG-F	SF	185	2427	21	5	AOR
WRRM-F	Cinci	174	2429	6	22	AC
WFMS-F	Indy	149	1936	6	31	Country
WHLO	Akron	34	591	14	67	MOR
WRMM-F	Atl	167	2751	9	15	AC
WARM	NE PA	98	1404	2	65	MOR
WSBA	York	108	1246	6	93	MOR
WSBA-F	York	110	1383	5	93	AC
KLIF	Dall-FW	80	1163	18	10	Country
KPLX-F	Dall-FW	343	4681	5	10	Country
SWAGGERT						
WHYM	Pensa	7	90	12	135	Religion
WLUX	B. Rouge	33	183	8	89	Religion
WAME	Char,SC	16	131	23	36	Religion
KJIL-F	Okl City	32	538	12	42	Religion
KJIM-F	Arling/Dall	19	442	30	10	Religion
Others: KJOJ-F (Conroe,TX); WJYM (Bowling Green,OH)						
TAFT (Carl Wagner)						
WDAF	KC	360	4589	1	25	Country
KYYS-F	KC	172	2606	5	25	AOR
WKRC	Cinci	199	3168	4	22	MOR/AC
WKRQ-F	Cinci	290	4191	2	22	CHR
WTVN	Colum,O	226	3302	2	28	MOR
WLVQ-F	Colum,O	279	3102	1	28	AOR
WDVE-F	Pitts	475	5649	2	13	AOR
WSUN	Tampa	198	2988	5	20	Country
WYNF-F	Tampa	327	3222	3	20	AOR
KEX	Port,O	100	1874	11	26	MOR/Talk
KKRZ-F	Port,O	67	1481	15	26	CHR
TICHENOR (Mal Kasanoff)						
KUNA	Cor Chr	58	536	5	124	Spanish
KGBT	Mca-Brown	183	1465	1	87	Spanish
KELT-F	McA-Brown	46	586	6	87	Country
KCOR	San Ant	92	987	11	33	Spanish
KQXT-F	San Ant	189	1839	2	33	BTFL
TRIBUNE CO. (James Dowdle)						
WGN	Chi	1367	17578	1	3	MOR
WICC	Bridge	116	1699	2	106	AC
WPIX-F	NY	733	14621	17	1	AC
KGNR	Sacra	84	1325	13	32	MOR/Talk
KCTC-F	Sacra	196	2277	3	32	BTFL
UNITED (Gerald Hroblak)						
WYST	Balt	21	343	32	16	MOR
WYST-F	Balt	135	2049	10	16	AC
WINX	Wash		DID NOT SHOW			
WDJY-F	Wash	139	2953	16	9	Black
WBNX	NY		DID NOT SHOW			
WJMO	Cleve	47	907	23	18	Black
WRQC-F	Cleve	66	1787	19	18	CHR
KALI	LA	272	3052	25	2	Spanish
KSOL-F	SF	432	5459	4	5	Black
UNITY (Eugene Jackson)						
WDAS	Phila	129	2141	23	4	Black
WDAS-F	Phila	513	5820	7	4	Black
WWRL	NY	214	2959	34	1	Black
KATZ	St. Lou	65	1130	15	14	Black
WZEN-F	St. Lou	61	1053	16	14	Black

UNIVERSAL (Howard Warshaw)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KEST	SF	25	411	46	5	Religion
WGRT-F	Danv/Indy	13	187	18	31	Black
KCNW	KC	13	194	22	25	Religion
KUXL	Minn-SP		DID NOT SHOW			
WCBW-F	Col,IL/STL	20	364	25	14	Religion
WYLO	Jack/Madis	8	253	32	24	Religion

Others: KPPC (Pasadena,CA); KMAX-F (Arcadia,CA)
WVVX-F (Highland Park,IL); WTHE (Mineola,NY)
WARO (Canonsburg,PA)

VIACOM (Norm Feuer)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WMZQ-F	Wash	264	3795	9	9	Country
WLTW-F	NY	674	9997	20	1	AC
WRVR-F	Memphis	107	1800	7	41	AC
KIKK	Hous	50	990	22	8	Country
KIKK-F	Hous	391	4906	5	8	Country
WLAK-F	Chi	399	6765	14	3	AC

WALTON (John Walton)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KIDD	Sal-Sea	8	283	19	136	CHR
KWST-F	Sal-Sea	7	297	20	136	AOR
KDJW	Amar	35	470	6	201	Country
KBUY-F	Amar	26	399	8	201	Country
KYSN	Col Spg	11	255	14	127	Oldies
KKCS-F	Col Spg	54	579	4	127	Country

Others: KREE, KTNT-F (Ruidosa,NM)

WESTERN CITIES (Rick Phalen)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KNST	Tucson	28	533	13	80	News/Talk
KRQQ-F	Tucson	127	1563	1	80	CHR
KZAP-F	Sacra	211	2597	2	32	AOR
KMJJ	L Vegas	18	440	15	90	Oldies
KLUC-F	L Vegas	104	1213	1	90	CHR
KZZP	Phoenix	14	637	27	23	CHR
KZZP-F	Phoenix	160	2969	6	23	CHR
KWSS-F	San Jose	214	3554	5	31	CHR

WESTINGHOUSE (Dick Harris)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WIND	Chi	347	5071	16	3	Talk
KYW	Phila	699	12931	1	4	News
KFWB	LA	460	10219	12	2	News
WINS	NY	1253	24570	3	1	News
WBZ	Boston	656	9053	1	7	MOR
KDKA	Pitt	758	10130	1	13	MOR
KODA-F	Hous	504	5083	3	8	BTFL
KOAX-F	Dallas	177	2274	12	10	BTFL
KJQY-F	SD	251	2396	1	19	BTFL
KOSI-F	Denver	291	3133	1	21	BTFL

WILKS-SCHWARTZ

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WIXY	Spr,MA	35	393	10	89	Country
WAQY-F	Spr,MA	104	1728	2	89	AOR
WKFM-F	Fult/Syra	69	1119	7	71	CHR
WSNE-F	Taun/Prov	157	1921	5	34	AC
WEEX	Allen-Beth	17	307	16	70	Country
WQQQ-F	Allen-Beth	85	1189	5	70	CHR

Others: WOSC (Fulton,NY); WZFM-F (Briarcliff Manor,NY)

WOODWARD

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KLMS	Lincoln	24	328	8	192	AC
KFMQ-F	Lincoln	41	452	3	192	AOR
KPTL	Cor C/Reno	7	216	16	181	MOR
KKBC-F	Cor C/Reno	22	218	10	181	Country
WHBY	App-Osh	34	536	8	137	MOR
WAPL-F	App-Osh	71	1098	2	137	AOR

Others: KDTH, KFMD-F (Dubuque,IA)

INDIVIDUAL STATION AUDIENCE BREAKDOWNS

In this section the audience composition of over 700 stations is examined. This totals around 10% of all commercial stations in the United States. The following information is included for each station.

TIME SPENT LISTENING (TSL): This figure shows the amount of time which an average listener spends with a given station. The total is given in hours instead of 1/4 hours.

This figure is derived by the following calculation: Average 1/4 HR audience times 504 (the number of quarter hours in the Broadcast Week). The resulting figure is divided by the weekly Metro Cume. This figure is divided by four to come up with a figure in hours.

TURN OVER RATIO (T/O RATIO): This figure roughly indicates the number of groups of people which contribute to the station's average audience. It is calculated by taking the Metro Cume (12+, Broadcast Week) and dividing it by the Metro 1/4 HR AVG (Broadcast Week).

PER CENT EXCLUSIVE CUME (% EXCL): This fascinating figure indicates the loyalty of a station's audience. It is calculated by dividing the exclusive cume (12+, Metro, Broadcast Week) by the Metro Cume (12+, Broadcast Week).

PER CENT TEENS, 18-34, 18-49, 50+: This is simply the percentage of a station's total audience (12+, Metro, Broadcast Week) which lies in these demographic breaks.

PER CENT MALE/FEMALE (%M, %F): The methodology is the same as that for Teens, etc.

Below are the means for the above breakdowns by format. Also included is the number of stations sampled.

		STAT	TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
CHR/CONTEMP	1984	122	8.5	14.5	9.8	25.5	56.4	69.6	4.9	44.9	55.1
	1983	---	8.4	15.1	9.1	23.5	63.3	71.8	4.7	43.8	56.2
	1982	---	8.4	15.0	9.3	23.6	58.0	71.3	5.1	42.5	57.5
AOR	1984	94	9.6	13.1	9.7	19.5	72.9	78.6	1.9	65.6	34.4
	1983	---	9.0	14.0	8.4	25.3	68.3	73.1	1.6	65.8	34.2
	1982	---	9.4	13.5	9.3	26.3	68.5	72.3	1.4	64.0	36.0
AC/OLD/SOFT	1984	90	8.1	15.6	6.8	3.9	59.9	86.9	9.2	41.2	58.8
	1983	---	8.0	15.7	6.2	4.4	61.2	86.3	9.3	41.2	58.8
	1982	---	8.2	15.4	6.3	5.1	60.4	83.6	12.3	42.1	57.9
BTFL/EZ	1984	76	11.4	11.0	12.7	0.6	9.7	36.4	63.0	40.1	59.9
	1983	---	11.0	11.4	11.1	0.8	14.9	39.2	60.0	40.2	59.8
	1982	---	10.6	11.9	9.9	0.7	14.7	39.9	59.4	40.0	60.0
MOR/VARIETY	1984	55	9.4	13.6	11.7	1.2	16.7	41.4	57.4	42.9	57.1
	1983	---	8.7	14.4	10.5	1.5	19.1	44.1	54.4	42.9	57.1
	1982	---	8.9	14.2	10.7	1.7	16.3	41.6	56.7	43.0	57.0
COUNTRY	1984	103	10.7	11.8	15.0	3.1	31.9	65.6	31.3	49.6	50.4
	1983	---	10.0	12[illegible]	13.9	3.9	32.2	65.9	30.2	49.3	50.7
	1982	---	10.1	1[illegible]	14.3	4.2	31.8	64.4	31.4	47.9	52.1
NEWS/TALK	1984	45	8.4	15.0	8.5	0.5	15.6	30.3	69.2	47.2	52.8
	1983	---	8.1	15.6	8.6	0.7	12.2	30.9	68.4	46.9	53.1
	1982	---	8.1	15.6	8.0	0.7	12.0	31.5	67.8	47.1	52.9
BLACK/URBAN	1984	56	11.0	11.4	10.5	18.1	54.7	71.8	10.1	44.8	55.2
	1983	---	11.0	11.5	9.8	18.0	56.6	72.9	9.9	44.3	55.7
	1982	---	11.3	11.1	10.8	19.1	55.9	71.6	9.3	43.7	56.3
NOSTALGIA	1984	33	11.3	11.1	11.6	0.3	4.1	18.5	82.2	43.1	56.9
	1983	---	10.6	11.8	11.0	0.4	6.2	23.8	75.8	45.4	54.6
	1982	---	10.6	11.9	9.1	0.3	6.1	25.7	74.0	43.9	56.1
RELIGION	1984	21	10.0	12.5	10.4	2.1	25.8	54.2	43.7	36.4	63.6
	1983	---	9.3	13.5	10.5	2.7	26.0	52.7	44.6	33.2	66.8
	1982	---	8.9	14.2	9.6	2.2	22.8	42.9	54.9	33.4	66.6
SPANISH	1984	16	12.4	10.1	14.2	4.8	37.3	63.3	31.9	37.7	62.3
	1983	---	14.5	8.8	14.7	3.4	36.3	63.3	33.3	42.6	57.4
	1982	---	15.6	8.2	24.1	2.5	32.6	60.1	37.4	39.4	61.6
CLASSICAL	1984	15	7.7	16.4	5.0	0.9	22.1	55.7	43.4	55.7	44.3
	1983	---	7.9	15.9	6.1	0.9	22.5	51.3	47.8	49.6	50.4
	1982	---	7.6	16.5	5.6	0.8	25.6	58.9	40.3	47.7	52.3

TOP 40/CHR/CONTEMP

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.5	14.5	9.8	25.5	56.4	69.6	4.9	44.9	55.1
WHTZ	NY	8.7	14.4	9.2	31	47	64	5	46	54
WNBC	NY	6.2	20.2	3.0	4	44	78	18	55	45
WPLJ	NY	6.8	18.5	3.0	20	61	76	4	36	64
KIIS	LA	9.7	13.0	6.8	16	65	79	5	51	49
KKHR	LA	6.7	18.9	4.2	34	52	63	3	48	52
KSDO-F	San Diego	8.0	15.7	8.8	25	65	72	3	52	48
WBBM-F	Chicago	6.0	21.0	5.2	44	40	48	8	37	63
WKQX-F	Chicago	7.5	16.7	5.7	9	62	83	8	45	55
WLS-A	Chicago	5.4	23.3	6.2	14	47	76	10	53	47
WCZY	Detroit	6.9	18.4	4.5	15	49	76	9	45	55
WHYT	Detroit	5.9	20.7	4.3	35	52	61	4	39	61
KFRC	San Fran	5.5	22.6	6.4	20	54	70	10	47	53
KYUU	San Fran	7.6	16.5	4.3	4	66	73	23	40	60
WCAU-F	Phila	6.6	19.1	7.0	35	37	53	12	41	59
WQQQ	Allen-Beth	9.0	13.9	6.7	19	54	72	9	43	57
WHTT	Boston	7.7	16.3	6.4	44	48	55	1	42	48
WXKS-F	Boston	10.4	12.1	10.4	21	60	74	5	39	61
WTIC-F	Hartford	7.9	15.9	7.1	18	54	70	12	41	59
WPRO-F	Prov	8.9	14.1	4.3	19	54	76	5	35	65
WAVA	Wash	6.7	18.3	5.8	35	52	64	1	45	55
WRQX	Wash	6.4	19.8	4.6	27	47	67	6	37	63
WZPL	Indy	5.8	12.5	14.5	32	55	67	1	45	55
WBSB	Balt	8.3	15.2	7.2	21	60	77	2	48	52
KHTR	St. Louis	7.9	15.9	10.4	34	54	65	1	29	71
WLOL	Minn	8.8	14.3	9.1	30	60	67	3	43	57
KDWB-F	Minn	5.8	21.8	2.1	39	55	60	1	53	47
WQXI-F	Atlanta	8.6	14.6	8.4	9	73	88	3	42	58
WZGC	Atlanta	8.1	15.6	10.4	37	37	58	5	43	57
WNYS-F	Buffalo	7.3	17.3	3.1	40	50	59	1	39	61
WKRQ	Cin	9.0	14.0	10.8	33	58	66	1	45	55
WGCL	Cleve	7.2	17.4	9.3	42	44	56	2	41	59
WXGT	Col, O	8.1	15.7	12.5	38	54	62	-	46	54
KAFM	Dallas	7.8	16.2	11.1	42	52	57	1	34	66
KPKE	Denver	8.7	14.4	9.2	48	46	50	2	50	50
KIMN	Denver	6.4	19.8	7.9	14	48	76	10	46	54
KKBQ-F	Houston	10.0	12.6	7.9	27	63	71	2	49	51
KBEQ	KC	7.6	16.7	9.3	33	57	67	-	41	59
WHYI	Miami	8.4	14.5	6.6	25	52	70	5	44	56
WINZ-F	Miami	8.2	15.3	6.5	26	48	66	8	47	53
WKTI	Milw	7.0	17.9	8.7	18	67	80	2	49	51
WEZB	New Orleans	8.7	14.5	9.3	26	50	63	11	40	60
WBZZ	Pitts	8.8	14.3	7.4	30	51	67	3	39	61
WHTX	Pitts	7.8	16.3	6.4	12	60	80	8	47	53
KMJK	Portland	9.8	12.9	14.3	47	40	53	-	56	44
KNBQ	Seattle	6.6	19.0	9.9	28	60	72	-	39	61
KUBE	Seattle	8.7	14.4	7.2	12	73	85	3	59	41
WRBQ	Tampa	10.1	12.4	12.2	23	52	74	3	45	55
WZNE	Tampa	8.5	14.9	7.4	33	55	65	2	53	47
WLRS	Louis	7.0	17.9	3.6	28	61	71	1	44	56
KZZP-F	Phoenix	6.6	19.1	6.5	43	35	52	5	41	59
KTFM	San Ant	8.9	14.2	9.2	16	53	75	9	53	47
WKXX	Birmingham	10.3	12.2	10.6	24	60	73	3	44	56
WBCY	Charlotte	7.5	16.9	7.7	9	75	90	1	44	56
WGTZ	Dayton	10.1	12.4	9.8	53	34	44	3	41	59
WMC-F	Memphis	8.2	15.4	5.7	10	66	84	6	53	47
WWKX	Nashville	7.8	16.2	6.8	17	61	80	3	43	57
KJYO	Okl City	8.6	14.6	7.3	40	54	60	-	46	54
WDCG	Raleigh	10.7	11.7	15.2	24	63	72	4	51	49
WNVZ	Norfolk	9.9	12.8	15.6	36	46	63	1	53	47
WBJW	Orlando	8.4	14.9	9.4	11	62	79	10	53	47
WHLY	Orlando	9.0	14.0	6.7	25	57	69	6	43	57
WANS	Greenville	9.0	12.7	10.0	26	60	68	6	39	61
KKXX	Bakers	9.7	13.0	11.5	23	55	71	6	52	48
WKZW	Peoria	10.9	11.6	11.0	42	48	58	-	37	63
WZOK	Rockford	10.9	11.6	9.6	26	57	71	3	43	57

TOP 40/CHR/CONTEMP

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.5	14.5	9.8	25.5	56.4	69.6	4.9	44.9	55.1
WNDU-F	S. Bend	11.3	11.2	16.9	20	50	72	8	43	57
KIIK	Daven-RI	9.3	13.5	9.3	18	64	82	0	43	57
KWSS	San Jose	8.1	15.5	5.6	34	53	64	2	45	55
KOSO	Modesto	9.6	13.2	7.2	17	60	77	6	41	59
WSTW	Wilm, DE	7.0	17.9	7.0	15	73	83	2	52	48
WRFY	Reading	11.9	10.6	12.0	10	60	80	10	44	56
WERZ	Ports-Dover	10.7	11.8	11.6	28	56	70	2	41	59
WKCI	N. Haven	8.4	15.1	7.2	16	57	74	10	46	54
WKDD	Akron	9.1	13.8	7.7	26	54	73	1	39	61
KHOO	Waco	9.6	13.2	12.7	14	67	78	8	35	65
WGRD	Gr Rapids	7.8	16.1	10.3	45	45	53	2	45	55
WLAN-F	Lancaster	8.3	15.2	10.5	18	67	75	7	49	51
WKEE-F	Huntington	8.5	14.8	10.3	23	55	71	6	41	59
WVAF	Char, WV	11.0	11.5	10.4	12	65	86	2	42	58
WKFR	Kalamazoo	10.1	12.4	8.8	21	70	79	-	39	61
WIVY	Jkville	9.0	14.1	8.3	13	51	81	6	38	62
WGFM	Albany	9.1	13.8	9.3	22	63	75	3	45	55
KNMQ	Albuq	11.7	10.8	3.2	27	67	71	2	51	49
KHFI	Austin	8.5	14.8	6.0	35	53	60	5	44	56
KYNO	Fresno	8.8	14.3	10.1	22	56	73	5	46	54
KQMQ	Hono	9.0	14.1	8.7	32	58	67	1	63	37
WOKI	Knox	8.4	15.1	9.2	30	55	66	4	36	64
WVIC	Lansing	10.5	12.0	11.5	26	65	74	-	46	54
KKYK	L. Rock	10.2	12.3	16.1	19	60	76	5	38	62
WKRZ	NE PA	8.8	14.3	9.5	19	52	70	11	51	49
KQKQ	Omaha	10.0	12.7	11.6	35	50	65	-	36	64
WRVQ	Richmond	12.1	10.4	16.7	22	56	77	1	45	55
WPXY	Roch	6.8	18.4	4.7	22	60	75	3	45	55
KRQQ	Tucson	10.0	12.5	8.1	18	72	81	1	43	57
KEYN	Wichita	11.1	11.4	8.8	18	61	80	2	49	51
KKRD	Wichita	9.0	14.0	11.1	37	51	63	-	46	54
WHOT	Young	9.6	13.1	7.2	22	63	74	4	51	49
WYFM	Young	5.6	22.6	6.3	30	45	66	4	36	64
WFBG	Altoona	9.8	12.9	17.7	15	39	67	18	44	56
WBBQ	Augusta	11.8	10.6	15.5	19	56	73	8	50	50
WFMF	Baton Rouge	10.4	12.1	21.6	26	57	70	4	44	56
KFXD	Boise	9.7	13.0	12.4	24	65	76	-	57	43
WSSX	Char, SC	11.0	11.5	16.0	34	55	63	3	43	57
WSKZ	Chatta	11.0	11.5	19.0	36	53	63	1	57	43
KKFM	Colo Spg	8.8	14.3	7.6	40	56	60	-	45	55
WNOK	Col, SC	8.7	14.4	8.3	17	71	81	2	51	49
KZFM	Corpus C	11.1	11.4	13.2	38	51	58	4	49	51
KZIO	Duluth	8.6	14.6	8.8	39	53	58	3	39	61
WZYP	Hunts	11.1	11.3	12.1	30	54	62	8	47	53
WIXX	Green Bay	9.1	13.8	11.9	17	71	81	2	45	55
WMEE	F Wayne	11.8	10.7	17.0	28	55	70	2	44	56
WCCK	Erie	10.3	12.2	16.5	17	56	71	2	40	60
WQUT	JC-Kings	12.4	10.1	26.2	25	60	71	4	51	49
KTDY	Lafayette	11.1	11.3	7.4	18	61	76	6	37	63
KLUC	Las Vegas	10.8	11.6	11.0	32	56	68	-	39	61
KFRX	Lincoln	10.4	12.1	8.6	21	65	77	2	45	55
WMAZ	Macon	12.1	10.4	16.4	15	56	75	10	44	56
WJLQ	Pensa	9.4	13.4	11.0	14	75	85	1	55	45
WXLK	Roanoke	13.2	9.5	23.3	21	60	74	5	41	59
KKRC	S. Falls	9.3	13.6	18.5	37	59	63	-	53	47
KWTO	Spring, MO	12.4	10.1	27.7	20	65	79	1	45	55
KFMW	Water-CF	12.3	10.2	15.2	26	64	74	-	46	54

AOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.4	15.1	9.1	23.5	63.3	71.8	4.7	43.8	56.2
WAPP	NY	7.2	17.6	5.4	31	58	68	1	55	45
WNEW-F	NY	8.9	14.1	6.4	9	76	84	7	67	33
KLOS	LA	7.8	16.2	3.9	17	76	81	2	72	28
KMET	LA	7.4	17.1	3.2	15	74	82	3	72	28
KGB	S Diego	11.1	11.3	13.3	18	78	82	-	75	25

AOR

NATIONAL MEAN:		9.6	13.1	9.7	19.5	72.9	78.6	1.9	65.6	34.4
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WLUP	Chicago	7.5	16.7	2.5	10	76	83	7	62	38
WXRT	Chicago	8.5	14.8	4.6	3	86	93	4	64	36
WLLZ	Detroit	7.2	17.5	2.4	43	49	53	4	64	36
WRIF	Detroit	7.6	16.5	1.6	18	71	80	2	67	33
KFOG	San Fran	10.0	12.6	3.2	1	53	76	23	61	39
KRQR	San Fran	8.5	14.8	6.2	28	61	72	-	61	39
WIOQ	Phila	9.3	13.6	4.3	3	87	95	2	49	51
WMMR	Phila	9.0	14.0	5.3	15	79	83	2	67	33
WZZO	Allen-Beth	9.9	12.8	11.3	19	75	80	1	59	41
WBCN	Boston	12.6	10.0	9.8	9	88	90	1	73	27
WHCN	Hartford	7.8	16.1	6.9	26	67	74	-	60	40
WHJY	Prov	12.6	10.0	10.1	28	62	68	4	63	37
WWDC-F	Wash	6.7	18.9	4.0	19	72	81	-	66	34
WFBQ	Indy	10.6	11.9	14.9	24	70	74	2	70	30
WIYY	Balt	9.9	12.7	8.4	20	70	78	2	60	40
KSHE	ST. Louis	10.2	12.4	9.9	19	71	78	3	70	30
KQRS-F+	Minn	8.1	15.6	8.4	35	61	64	1	68	32
WKLS-F	Atlanta	9.9	12.7	9.1	23	73	76	1	69	31
WGRQ	Buffalo	7.7	16.5	2.2	31	66	68	1	67	33
WEBN	Cinci	9.5	13.3	7.7	16	73	82	1	70	30
WMMS	Cleve	10.9	11.6	9.9	16	72	81	3	67	33
WLVQ	Col, O	11.3	11.1	16.7	14	80	84	2	68	32
KZEW	Dallas	7.5	16.7	4.4	18	77	80	2	71	29
KAZY	Denver	7.2	17.6	4.6	14	81	83	3	63	37
KBCO	Denver	8.8	14.3	9.1	3	90	97	-	63	37
KBPI	Denver	5.7	22.0	2.7	24	64	74	2	46	54
KLOL	Houston	8.2	15.4	6.4	16	74	81	3	68	32
KSRR	Houston	9.6	13.1	5.7	25	71	74	1	67	33
KYYS	KC	8.5	14.8	7.0	21	73	77	2	71	29
WSHE	Miami	8.9	14.2	3.4	9	85	90	1	70	30
WQFM	Milw	11.5	11.0	12.4	36	62	64	-	58	42
WRNO	New Or	9.4	13.4	6.4	17	76	80	3	68	32
WDVE	Pitts	10.8	11.7	9.7	29	66	69	2	66	34
KGON	Portland	8.3	15.2	6.6	19	79	81	-	83	17
KINK	Portland	9.1	13.9	9.6	-	76	94	6	53	47
KISW	Seattle	8.9	14.2	4.5	21	76	79	-	59	41
KZOK	Seattle	7.0	18.1	4.6	20	76	78	2	74	26
WYNF	Tampa	13.0	9.7	11.3	20	73	79	1	71	29
WQMF	Louis	15.6	12.9	11.0	19	74	78	3	72	28
KDKB	Phoenix	8.8	14.3	6.1	18	74	82	-	52	48
KZAP	Sacra	10.3	12.2	10.2	17	78	83	-	63	37
KISS	San Ant	9.6	13.2	10.0	21	73	79	-	72	28
WAPI-F	Birming	10.9	11.6	10.7	23	63	69	8	50	50
WROQ	Charlotte	9.6	13.1	11.1	27	65	71	2	64	36
WTUE	Dayton	12.6	10.0	21.2	16	77	83	1	63	37
WZXR	Memphis	9.9	12.7	10.5	22	72	78	-	65	35
WKDF	Nash	9.4	13.4	16.9	20	73	80	-	64	36
KATT-F	Okl City	11.8	10.7	8.5	24	73	76	-	71	29
KRSP-F	Salt Lake	9.5	13.3	8.5	29	67	70	1	61	39
WNOR-F	Norfolk	11.8	10.7	12.2	12	82	87	1	71	29
WTPA	Harris	11.4	11.0	16.7	25	71	75	-	73	27
WDIZ	Orlando	14.4	8.8	13.6	19	69	81	-	75	25
WKZL	Greensboro	10.5	12.1	9.5	23	70	77	-	68	32
WXLP	Daven-RI	8.3	15.1	12.0	35	61	65	-	66	34
WAAF	Worc	11.9	10.6	7.4	23	73	77	-	71	29
WAQY	Spr, MA	7.5	16.8	4.7	23	69	75	2	57	43
WPLR	N Haven	8.0	15.8	5.2	23	63	72	5	38	42
KZEL	Eugene	11.9	10.6	13.5	21	76	79	-	67	33
WLAV-F	Gr. Rapids	12.3	10.3	9.8	13	86	86	1	73	27
WKLC	Char, WV	12.3	10.3	17.3	26	66	71	3	60	40
WFYV	Jkville	14.0	9.0	21.4	24	70	74	2	69	31
WPYX	Albany	12.0	10.5	17.4	19	74	78	3	70	30
KFMG	Albuq	9.5	13.3	2.5	18	81	82	-	75	25
KLBJ-F	Austin	11.6	10.8	10.1	11	78	87	1	65	35
WWCK	Flint	13.6	9.3	15.7	23	70	76	1	60	40

AOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.4	15.1	9.1	23.5	63.3	71.8	4.7	43.8	56.2
KKDJ	Fresno	13.1	9.6	12.9	16	75	84	-	59	41
KPOI	Hono	10.1	12.4	9.5	15	78	84	1	74	26
WIMZ	Knox	12.9	9.8	19.2	33	57	65	2	60	40
WEZX	NE PA	10.7	11.8	11.7	31	61	66	3	58	42
KEZO	Omaha	10.3	12.2	16.4	27	61	70	3	58	42
WRXL	Richmond	12.0	10.5	19.2	16	74	80	4	63	37
WCMF	Roch	11.1	11.3	12.5	22	73	76	2	68	32
KMBQ	Shreve	12.3	10.3	15.6	33	61	67	-	56	44
WIOT	Toledo	8.7	14.5	7.2	21	71	79	-	67	33
KWFM	Tucson	7.0	17.9	5.8	11	86	89	-	68	32
KMOD	Tulsa	10.1	12.4	13.1	20	75	78	2	61	39
KICT	Wichita	13.3	9.4	12.8	16	81	84	-	80	20
WAPL	Apple-Osh	9.1	13.8	9.4	15	85	85	-	68	32
WAAL	Bingh	9.9	12.7	18.9	20	71	80	-	69	31
KIDQ	Boise	13.0	9.7	18.5	26	71	74	-	72	28
KILO	Colo Spg	11.8	10.7	14.0	14	77	86	-	67	33
KGGO	Des Moines	11.3	11.2	10.0	21	72	77	2	61	39
WXKE	F. Wayne	10.7	11.8	14.4	13	80	85	2	67	33
KQWB-F	Fargo	11.3	11.2	14.3	17	77	83	-	60	40
KLAQ	El Paso	11.7	10.8	15.2	22	74	77	1	76	24
KFMQ	Lincoln	11.7	10.7	12.8	9	86	91	-	66	34
WIBA	Madison	8.3	15.2	6.3	22	72	78	-	58	42
WOUR	Utica	10.0	12.6	9.4	14	84	86	-	78	22
WKGR	West Palm	8.0	15.7	2.4	0	75	84	16	62	38

AC/OLDIES/SOFT ROCK

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.1	15.6	6.8	3.9	59.9	86.9	9.2	41.2	58.8
WCBS-F	NY	7.8	16.1	5.5	1	41	79	20	55	45
WLTW	NY	8.6	14.7	3.4	-	44	80	20	39	61
WYNY	NY	5.7	22.0	4.1	4	58	84	12	37	63
KFI	LA	5.5	22.8	7.0	2	50	80	18	40	60
KMGG	LA	5.3	23.9	3.2	3	65	91	6	42	58
KOST	LA	6.6	19.0	3.3	6	56	84	10	35	65
KFMB	S. Diego	6.4	19.8	5.0	4	63	87	9	37	63
WCLR	Chicago	7.6	16.5	4.0	3	49	83	14	38	62
WFYR	Chicago	6.6	19.1	4.3	5	56	91	4	49	51
WLAK	Chicago	7.6	16.7	4.2	4	42	72	24	38	62
WMJC	Detroit	6.0	21.0	4.1	6	60	84	10	48	52
WNIC	Detroit	6.9	18.2	3.3	3	68	90	7	40	60
WOMC	Detroit	8.6	14.6	4.8	2	61	89	9	37	63
KIOI	San Fran	5.9	21.5	4.7	3	58	88	9	50	50
WMGK	Phila	8.9	14.1	6.0	2	58	86	12	43	57
WSNI	Phila	8.2	15.5	2.9	4	57	82	14	37	63
WLEV	Allen-Beth	9.9	12.7	6.6	8	58	77	15	46	54
WMJX	Boston	7.0	18.0	1.6	5	71	91	4	45	55
WROR	Boston	6.7	18.7	4.8	11	57	80	9	38	62
WVBF	Boston	9.7	13.1	4.8	2	64	93	5	41	59
WIOF	Hartford	8.3	15.1	1.0	4	71	89	7	44	56
WLTF	Wash	7.4	17.0	7.3	2	59	91	7	46	54
WPGC+	Wash	5.3	21.3	4.5	8	61	86	6	38	62
WENS	Indy	8.5	14.8	8.5	3	65	94	3	38	62
KSD	St. Louis	8.7	14.5	8.1	4	61	89	7	39	61
KYKY	St. Louis	6.6	19.1	4.2	3	71	90	7	31	69
KSTP-F	Minn	10.0	12.6	13.0	2	56	90	8	45	55
WRMM	Atlanta	7.8	15.8	2.9	1	46	84	15	43	57
WSB-F	Atlanta	7.5	16.8	3.4	3	55	83	14	30	70
WBUF	Buffalo	9.8	12.9	8.8	2	57	89	9	45	55
WKBW	Buffalo	7.0	18.0	9.7	5	44	66	29	36	64
WLLT	Cinci	7.6	16.6	5.5	6	58	90	4	35	65
WRRM	Cinci	9.3	13.5	7.2	2	66	87	11	31	69
WLTF	Cleve	7.8	16.1	7.5	5	62	90	5	33	67
WMJI	Cleve	8.6	14.7	9.3	5	52	88	7	45	55
WSNY	Col, O	9.0	14.0	7.1	4	63	85	11	38	62
KMGC	Dallas	6.6	19.0	5.0	4	70	94	2	34	66
KVIL-F	Dallas	11.0	11.5	12.8	4	50	81	15	33	67
KMJI	Denver	8.1	15.5	3.2	2	71	94	4	48	52
KFMK	Houston	7.7	16.4	7.5	1	70	96	3	44	56

AC/OLDIES/SOFT ROCK

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.4	15.1	9.1	23.5	63.3	71.8	4.7	43.8	56.2
KRBE-F	Houston	8.9	14.2	8.6	3	60	89	8	52	48
KUDL	KC	7.7	16.5	4.5	7	58	86	5	41	59
WAIA	Miami	8.0	15.8	4.7	9	59	87	4	38	62
WAXY	Miami	8.4	15.1	4.8	2	75	95	3	55	45
WLVE	Miami	7.4	17.1	4.3	5	63	92	3	50	50
WMYX	Milw	7.7	16.4	6.9	3	63	90	7	32	68
WHYW	Pitts	7.7	16.3	8.7	9	53	80	11	32	68
WWSW	Pitts	9.6	13.2	4.8	3	54	86	11	40	60
KGW	Portland	7.3	17.2	18.1	4	44	77	19	40	60
KCNR-F	Portland	6.6	19.0	7.3	6	67	89	5	41	59
KEZX	Seattle	10.7	11.8	8.1	-	73	98	2	44	56
KLSI	Seattle	8.3	15.1	7.0	7	67	89	4	36	64
WIQI	Tampa	9.1	13.8	9.1	2	50	80	18	45	55
WKJJ	Louis	8.3	15.1	4.5	4	63	95	1	44	56
KKLT	Phoenix	7.4	17.0	3.8	4	26	88	8	29	71
KOOL-F	Phoenix	8.6	14.6	4.2	1	58	91	8	59	41
KXOA-F	Sacra	9.7	12.9	3.9	5	54	89	6	51	49
KTSA	San Ant	7.6	16.5	6.9	5	33	68	27	49	51
KLLS-F	San Ant	8.2	15.3	4.6	7	69	90	3	36	64
WRVR	Memphis	7.8	16.2	6.8	-	59	90	10	40	60
WLAC-F	Nash	8.9	14.1	9.2	5	71	91	4	45	55
KZBS	Okl City	10.5	12.0	9.3	5	73	93	2	46	54
KLCY	Salt Lake	9.2	13.7	5.9	-	73	97	3	58	42
WRAL	Raleigh	7.8	16.1	7.8	3	65	88	9	40	60
WYYD	Raleigh	7.5	16.8	5.9	2	67	92	6	33	67
WLTY	Norfolk	8.7	14.5	7.8	4	73	91	5	45	55
WSFM	Harris	12.7	9.9	7.0	7	72	90	3	54	46
WMAG	Greensboro	9.6	13.1	11.9	8	64	87	5	37	63
WFBC-F	Greenville	10.7	11.8	8.8	6	56	82	12	39	61
WROK	Rockford	10.0	12.6	15.0	2	34	59	39	43	57
WHYN-F	Spr, MA	8.4	15.0	9.0	5	32	64	31	43	57
WMAS-F	Spr, MA	9.1	13.9	7.3	3	53	78	19	38	72
WLHT	Gr. Rapids	8.4	15.1	6.5	7	84	93	-	26	74
WSBA-F	York	11.5	11.0	9.4	-	52	76	24	32	68
WWOM	Albany	9.7	13.0	5.8	4	64	96	-	36	64
KOB-F	Albuq	10.6	11.9	10.0	5	53	83	12	39	61
KEYI	Austin	9.3	13.5	11.3	-	80	97	3	40	60
KFYE	Fresno	7.1	17.8	4.9	-	70	100	-	49	51
WEZS	Richmond	10.4	12.1	9.3	3	67	93	4	37	63
WVOR	Roch	10.9	11.6	13.8	1	56	90	9	45	55
WYYY	Syra	9.5	13.3	7.9	9	70	87	4	42	58
WMHE	Toledo	8.2	15.4	5.6	3	71	94	3	40	60
KRAV	Tulsa	9.6	13.2	8.9	5	63	90	5	44	56
KBRA	Wichita	9.0	14.1	9.6	3	57	89	8	44	56
WQXY	Baton Rouge	9.6	13.1	12.3	6	52	72	22	41	59
KLYF	Des Moines	9.0	14.0	7.6	2	67	88	10	43	57
KYSR	El Paso	5.4	23.4	1.7	10	60	85	5	33	67
KKPL	Spokane	9.7	13.0	13.1	5	69	93	2	41	59
WRMF	West Palm	9.0	14.0	12.7	2	64	96	2	43	57
WFWQ	F Wayne	7.8	16.2	3.3	3	64	91	7	53	47

BEAUTIFUL MUSIC

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		11.4	11.0	12.7	0.6	9.7	36.4	63.0	40.1	59.9
WPAT-F	NY	9.6	13.1	7.0	-	18	42	58	43	57
WRFM	NY	11.3	11.1	7.4	-	6	25	75	37	63
KBIG	LA	10.3	12.3	8.2	1	17	47	52	36	64
KJOI	LA	10.8	11.7	10.4	5	6	32	63	40	60
KJQY	S. Diego	13.2	9.5	13.0	-	17	47	53	46	54
WLOO	Chicago	12.3	10.2	10.0	-	14	45	55	39	61
WJOI	Detroit	13.4	9.4	10.3	-	7	34	66	34	66
KABL-F	SF	9.4	13.3	8.6	-	7	34	66	43	57
KOIT-F	SF	9.8	12.8	4.1	-	14	53	47	43	57
WEAZ	Phila	11.6	10.8	9.5	1	10	30	69	37	63
WFMZ	Allen-Beth	15.1	8.3	20.7	1	8	27	72	35	65
WHUE-F	Boston	10.7	11.8	4.7	1	5	24	75	38	62
WJIB	Boston	9.7	13.0	13.6	-	8	30	70	44	56
WRCH	Hartford	11.3	11.2	7.5	-	14	43	57	44	56
WLKW-F	Prov	12.3	10.3	13.9	-	9	27	73	40	60

BEAUTIFUL MUSIC

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		11.4	11.0	12.7	0.6	9.7	36.4	63.0	40.1	59.9
WGAY-F+	Wash	12.4	10.2	9.5	1	8	40	59	44	56
WXTZ	Indy	12.1	10.4	15.0	2	15	38	40	35	65
WLIF	Balt	12.6	10.0	10.3	1	16	45	54	43	57
KEZK	St. Louis	8.6	14.7	5.5	1	13	34	65	36	64
WAYL	Minn	10.1	12.5	11.0	-	17	45	55	39	61
WPCH	Atlanta	10.5	12.0	7.4	1	18	39	60	36	64
WJYE	Buffalo	10.1	12.4	9.8	1	13	40	59	45	55
WWEZ	Cinci	9.4	13.4	8.2	1	12	32	67	36	64
WDOK	Cleve	11.7	10.7	13.3	-	8	34	66	41	59
WQAL	Cleve	10.8	11.7	8.3	-	12	30	70	45	55
WBNS-F	Col, O	13.4	9.4	14.7	-	12	34	66	36	64
KMEZ-F	Dallas	10.6	11.9	13.0	1	12	42	57	43	57
KOSI	Denver	12.0	10.5	11.2	2	21	48	50	39	61
KODA	Houston	12.4	10.2	13.7	-	22	46	54	46	54
KMBR	KC	12.7	9.9	11.2	-	25	53	47	37	63
WLYF-F	Miami	12.8	9.8	20.6	1	8	27	72	43	57
WEZW	Milw	11.7	10.8	7.3	-	15	37	63	34	66
WBYU	New Or	11.6	10.8	11.5	-	11	40	60	30	70
WSHH	Pitts	9.3	13.6	5.9	-	5	18	82	44	56
KXL-F	Portland	12.0	10.5	21.5	1	8	39	60	36	64
KBRD	Seattle	11.8	10.7	9.4	1	17	46	53	36	64
KSEA	Seattle	9.0	14.0	10.3	1	7	32	67	36	64
WWBA	Tampa	15.1	8.4	25.0	-	6	15	85	48	52
WVEZ	Louis	11.8	10.7	11.8	-	11	36	64	39	61
KMEO	Phoenix	11.0	11.5	9.2	1	6	15	84	39	61
KQYT	Phoenix	11.7	10.8	13.2	-	9	33	67	39	61
KCTC	Sacra	10.9	11.6	13.0	1	16	45	54	43	57
KQXT	San Ant	12.3	10.3	13.2	1	17	43	56	33	67
WHIO-F	Dayton	11.8	10.7	17.2	-	12	40	60	42	58
WZEZ	Nash	13.1	9.6	17.9	1	7	45	54	43	57
KKNG	Okl City	10.9	11.6	12.7	-	14	50	50	41	59
KSFI	Salt Lake	11.9	10.6	9.8	-	19	55	45	43	57
WFOG	Norfolk	13.6	9.2	22.4	1	11	34	65	42	58
WHP-F	Harris	10.6	11.9	12.3	-	8	33	67	35	65
WGLD	Greensboro	10.8	11.7	16.2	-	20	42	58	40	60
WSPA-F	Greenville	10.8	11.7	10.4	-	10	30	70	38	62
WEZN	Bridge	13.4	9.4	10.2	3	6	37	60	47	53
WSWT	Peoria	10.8	11.7	11.0	-	19	45	55	34	66
KDUO	River-SB	13.6	9.3	21.6	-	7	24	76	34	66
KRVR	Daven-RI	11.3	11.2	14.3	2	11	40	48	43	57
WSRS-F	Worc	11.8	10.6	12.5	-	8	25	75	39	61
WDUV	Sara	15.4	8.2	20.7	1	2	8	91	45	55
WOOD-F	Gr. Rapids	8.2	15.3	7.9	-	10	32	68	48	52
WNCE	Lancaster	12.0	10.5	13.1	-	10	42	58	36	64
WWLV	Daytona	13.4	9.4	23.4	-	9	23	77	43	57
WQLR	Kalamazoo	10.0	12.6	6.8	-	19	33	67	30	70
WKTZ	Jkville	14.7	8.6	24.3	1	2	23	76	37	63
WROW-F	Albany	8.3	15.1	4.5	-	18	41	59	38	62
WEZK	Knox	13.8	9.1	23.1	-	13	43	57	45	55
WEZO	Roch	11.6	10.8	15.0	-	13	43	57	32	68
WLQR	Toledo	11.3	11.2	9.1	2	18	42	56	36	64
KJYK	Tucson	11.0	11.4	12.9	-	7	31	69	43	57
KBEZ	Tulsa	13.0	9.7	12.7	2	5	35	63	39	61
WKBN	Young	9.7	13.0	8.7	-	9	26	74	42	58
WXTC	Char, SC	11.3	11.1	14.7	1	26	57	42	45	55
WCEZ	Col, SC	12.7	9.9	15.0	-	16	40	60	47	53
KIOU	Corpus Chr	16.0	7.9	18.3	-	13	43	57	47	53
WEZV	F Wayne	13.3	9.5	6.9	-	21	50	50	43	57
KXTZ	Las Vegas	13.2	9.5	18.8	-	8	42	58	45	55
WMEZ	Pensa	10.9	11.5	21.7	2	8	29	69	38	62
WEAT	West Palm	11.7	10.7	14.9	1	11	18	81	44	56

MOR/VARIETY

NATIONAL MEAN:		9.4	13.6	11.7	1.2	16.7	41.4	57.4	42.9	57.1
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
KFMB	S. Diego	7.9	15.9	5.9	2	34	56	42	56	44
WGN	Chicago	10.0	12.6	8.7	1	11	33	66	38	52
WJR	Detroit	9.5	13.2	8.5	2	16	35	63	55	45
KNBR	SF	7.4	16.9	5.2	2	30	59	39	41	59
WIP	Phila	10.4	12.1	10.3	1	17	43	56	35	65
WBZ	Boston	9.5	13.2	9.3	1	13	41	58	41	59
WHDH	Boston	9.4	13.4	8.5	2	19	41	57	37	63
WTIC	Hartford	11.3	11.2	14.5	2	11	32	66	45	55
WMAL	Wash	10.4	12.1	10.1	1	8	38	61	41	59
WIBC	Indy	11.0	11.5	13.0	1	24	46	53	36	64
WBAL	Balt	11.0	11.5	9.5	1	4	20	79	38	62
WCCO	Minn	10.9	11.5	15.5	1	11	34	65	44	56
WSB	Atlanta	7.9	15.9	11.3	1	16	44	55	48	52
WBEN	Buffalo	8.4	15.0	7.7	1	11	37	62	45	55
WKRC	Cinci	8.9	14.2	9.6	3	22	52	45	42	58
WLW	Cinci	7.6	16.6	7.9	1	16	41	58	54	46
WTVN	Col, O	8.3	15.1	17.8	2	26	61	37	42	58
WISN	Milw	6.9	18.3	3.2	1	21	53	46	55	45
WTMJ	Milw	11.0	11.4	10.3	1	14	32	67	43	57
KEX	Portland	6.1	20.7	5.2	2	14	48	50	41	59
KOMO	Seattle	7.8	16.1	10.4	2	18	53	45	46	54
WFLA	Tampa	7.0	17.9	6.1	-	13	29	71	33	67
WHAS	Louis	7.5	16.8	8.4	2	27	57	41	46	54
KOY	Phoenix	7.8	16.2	9.3	2	25	67	31	50	50
WBT	Charlotte	8.3	15.2	11.2	1	28	65	34	44	56
WHIO	Dayton	8.7	14.5	7.4	2	12	32	66	50	50
KSL	Salt Lake	7.7	16.4	9.4	2	33	55	43	45	55
WPTF	Raleigh	7.6	16.6	6.8	2	20	39	59	50	50
WTAR	Norfolk	9.9	12.8	9.4	-	18	44	56	55	45
WHP	Harris	10.1	12.5	9.3	1	12	26	73	38	62
WICC	Bridge	8.7	14.5	9.2	4	16	51	45	44	56
WMBD	Peoria	11.6	10.8	10.0	2	10	23	75	42	58
WJBC	Bloom	13.2	9.6	18.3	-	25	42	58	37	63
WELI	N. Haven	11.7	10.8	14.7	1	9	28	71	31	69
WAKR	Akron	9.2	13.8	14.8	1	13	30	69	33	67
WOOD	Gr. Rapids	10.3	12.2	11.0	1	14	45	54	38	62
WSBA	York	11.8	10.7	8.7	1	22	52	47	47	53
WKZO	Kalamazoo	8.4	15.0	16.4	-	21	40	60	37	63
WGY	Albany	9.7	12.9	12.0	2	17	46	52	49	51
KSSK	Hono	10.9	11.6	20.0	1	28	60	39	50	50
KFAB	Omaha	12.0	10.5	20.3	-	10	31	69	40	60
WRVA	Richmond	10.5	12.0	17.3	-	15	38	62	41	59
WHAM	Roch	8.8	14.3	13.9	2	8	30	68	38	62
WSYR	Syra	8.8	14.3	18.4	-	6	20	80	40	60
WSPD	Toledo	10.5	12.0	14.0	-	5	25	75	39	61
KRMG	Tulsa	8.4	15.0	14.8	-	11	39	61	43	57
WKBN	Young	8.7	14.5	14.0	2	25	56	42	55	45
WNBF	Bingh	9.4	13.5	15.0	2	19	44	54	37	63
WMT	Ced Rapids	13.2	9.6	16.0	2	9	29	69	39	61
WIS	Col, SC	8.9	14.1	11.8	-	19	38	62	50	50
WOWO	F. Wayne	8.5	14.8	11.0	2	25	45	53	38	62
WIKY	Evans	19.4	6.5	29.5	-	8	38	62	30	70
WSGW	Saginaw	13.2	9.5	11.5	-	16	40	60	39	61
WIBX	Utica	11.6	10.9	13.4	1	7	29	70	39	61
WARM	NE PA	7.9	15.9	7.5	1	15	44	55	42	58

COUNTRY

NATIONAL MEAN:		10.7	11.8	15.0	3.1	31.9	65.6	31.3	49.6	50.4
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WHN	NY	8.1	15.6	5.1	3	25	54	43	58	42
KLAC	LA	7.3	17.3	8.6	1	22	57	41	53	47
KZLA-F	LA	15.2	15.2	10.5	2	25	66	32	49	51
KSON-F	S. Diego	9.6	13.1	11.2	1	40	78	21	68	32
WMAQ	Chicago	8.0	15.7	7.4	3	18	50	47	50	50
WUSN	Chicago	8.7	14.5	9.9	-	24	75	25	50	50
WCXI	Detroit	9.8	12.9	10.0	3	35	72	25	53	47
WWWW	Detroit	7.8	16.2	10.1	2	24	60	38	40	60
KSAN	SF	8.7	14.6	7.8	4	42	78	18	57	43
WXTU	Phila	12.9	9.8	8.2	1	27	63	36	56	44
WXKW	Allen-Beth	12.2	10.3	15.3	-	14	55	45	44	56
WMZQ	Wash	8.3	15.3	9.2	9	39	68	23	50	50
WFMS	Indy	10.1	12.5	9.5	3	29	74	23	56	44
WPOC	Balt	11.2	11.3	12.9	8	28	59	33	54	46
KUSA	St. Louis	7.9	15.9	9.5	2	32	64	34	53	47
WIL-F	St. Louis	10.1	12.4	12.0	2	30	68	30	45	55
KEEY	Minn	9.7	13.0	6.7	3	36	53	44	39	61
WKHX	Atlanta	11.7	10.8	18.5	3	39	76	21	54	46
WYRK	Buffalo	11.0	11.5	8.4	4	31	60	36	49	51
WKXF	Cinci	8.9	14.1	9.7	1	39	64	35	47	53
WKSW	Cleve	10.6	11.9	14.0	2	27	56	42	43	57
KPLX	Dallas-FW	8.6	14.7	13.6	5	47	86	9	53	47
KSCS	Dallas-FW	9.7	13.0	11.6	3	41	69	28	41	59
WBAP	Dallas-FW	9.0	14.0	10.9	2	21	50	48	55	45
KLZ	Denver	8.5	14.8	13.2	2	19	49	49	44	56
KYGO	Denver	9.9	12.7	11.0	2	33	71	27	49	51
KIKK-F	Houston	9.9	12.8	12.9	4	41	82	10	51	49
KILT-F	Houston	9.2	13.7	7.4	8	33	69	23	53	47
KFKF-F	KC	9.8	12.9	14.2	2	45	77	21	50	50
WDAF	KC	9.6	13.2	14.5	-	15	54	56	48	52
WBCS-F	Milw	8.5	14.8	13.3	3	26	70	27	50	50
WMIL	Milw	9.5	13.3	8.6	7	35	77	16	59	41
WNOE-F	New Or	9.1	13.9	13.1	2	39	71	27	58	42
KJIB	Portland	9.6	13.1	10.1	4	44	87	9	54	46
KMPS-F	Seattle	9.7	13.0	6.9	4	31	72	24	48	52
WSUN	Tampa	7.9	15.9	14.2	1	20	44	55	50	50
WQYK	Tampa	13.0	9.7	22.7	3	18	58	39	35	65
WAMZ	Louis	11.7	10.8	18.8	2	37	72	26	44	56
KNIX-F	Phoenix	11.1	11.4	10.5	3	28	62	35	52	48
KAER	Sacra	14.6	8.7	13.6	2	30	55	43	53	47
KRAK	Sacra	11.6	10.9	16.5	1	18	41	58	51	49
KKYX	San Ant	11.6	10.8	15.0	2	25	49	49	62	38
KAJA	San Ant	11.7	10.8	13.1	9	56	82	9	52	48
WZZK	Birmingham	11.5	11.0	24.4	8	27	62	30	47	53
WSOC-F	Charlotte	13.5	9.4	20.8	4	28	67	29	50	50
WGKX-F	Memphis	9.5	13.2	7.3	4	44	83	13	49	51
WMC	Memphis	12.9	9.8	21.4	2	15	47	51	44	56
WSM	Nash	8.6	14.6	15.9	1	5	44	55	53	47
WSM-F	Nash	10.8	11.6	18.2	2	44	83	15	50	50
WSIX-F	Nash	9.9	12.7	17.9	-	23	54	46	37	63
KXXY-F	Okl City	11.0	11.5	17.0	7	48	80	13	37	63
KKAT	Salt Lake	9.9	12.7	6.5	2	57	85	13	63	37
WCMS-F	Norfolk	11.8	10.7	18.4	1	31	60	39	47	53
WRKZ	Harris	12.7	9.9	18.1	8	34	71	21	59	41
WHOO-F	orlando	8.9	14.1	9.5	-	24	62	38	56	44
WWKA	Orlando	12.2	10.4	17.0	6	41	75	19	50	50
WTQR	Greensboro	13.9	9.1	25.6	3	30	65	32	42	58
WESC-F	Greenville	13.3	9.5	13.3	4	26	66	30	49	51
WSSL-F+	Greenville	10.0	12.6	16.3	1	32	59	40	44	56
WXCL	Peoria	13.2	9.6	20.2	5	20	54	41	60	40
WLLR	Daven-RI	10.5	12.0	18.8	6	34	65	29	41	59
WOKQ	Ports-Dover	13.2	9.5	17.8	3	21	63	34	57	43
KUGN-F	Eugene	12.5	10.0	14.0	4	38	74	22	50	50
KCCY	Pueblo	14.4	8.7	15.7	5	55	78	17	43	57
KNFO	Waco	13.2	9.5	10.8	3	32	68	29	50	50

COUNTRY

NATIONAL MEAN:		10.7	11.8	15.0	3.1	31.9	65.6	31.3	49.6	50.4
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WCUZ-F	Gr. Rapids	10.0	12.5	15.5	3	40	76	31	45	55
WPCV	Lakeland	13.4	9.4	20.6	8	22	58	34	50	50
WWNC	Asheville	14.8	8.5	25.1	2	14	39	59	43	57
WTCR	Hunting	10.6	11.9	10.3	1	40	66	33	42	58
WQBE-F	Char, WV	11.9	10.6	20.7	-	28	67	33	48	52
WQIK	Jkville	10.5	12.0	16.2	7	30	66	27	40	60
KASE	Austin	11.9	10.6	20.0	4	36	82	14	46	54
WIVK	Knox	12.8	9.8	22.2	1	34	61	38	43	57
WITL	Lansing	10.9	11.6	19.6	-	14	52	48	35	55
KSSN	L. Rock	10.2	12.4	21.3	4	24	72	24	36	54
WKSJ	Mobile	14.2	8.9	26.8	3	38	71	26	53	47
WOW	Omaha	9.2	13.7	7.0	-	25	67	33	65	35
WKLR	Toledo	10.4	12.1	12.3	-	45	76	24	44	56
KCUB	Tucson	11.5	11.0	21.4	3	22	43	54	55	45
KVOO	Tulsa	11.9	10.6	23.6	2	13	38	60	55	45
KWEN	Tulsa	12.1	10.4	13.8	8	47	82	10	43	57
KFDI-F	Wichita	8.6	14.6	11.3	2	34	57	41	50	50
WQXK	Young	12.8	9.9	15.6	3	35	66	31	45	55
KMML	Amarillo	9.7	13.0	7.3	5	41	77	18	52	48
WYNK-F	Caton Rouge	13.1	9.6	16.9	6	36	63	31	49	51
KIZN	Boise	8.8	14.4	17.9	4	46	82	14	41	59
WEZL	Char, SC	13.6	9.3	27.6	1	26	64	35	54	46
WDOD	Chatta	9.2	13.7	8.0	6	35	67	27	49	51
KKCS	Colo Spg	11.7	10.8	15.7	6	51	87	7	43	57
WCOS	Col, SC	15.4	8.2	27.1	4	30	68	28	48	52
KSO	Des Moines	13.0	9.7	18.2	2	34	66	32	46	54
WBHP	Hunts	9.9	12.7	15.9	5	23	56	39	54	46
KFGO	Fargo	14.3	8.8	22.2	0	19	55	45	57	43
KHEY-F	El Paso	12.8	9.8	9.8	2	39	74	24	51	49
WMSI	Jackson	13.1	9.6	28.5	3	43	80	17	47	53
WXBQ	JC-Kings	11.8	10.6	20.7	4	34	70	26	47	53
WVLK-F	Lexing	10.9	11.5	20.6	1	39	77	22	53	47
KLLL	Lubbock	11.6	10.9	10.8	2	55	83	15	63	37
WPOR-F	Port, M	13.1	9.6	15.4	2	26	67	31	58	42
WCHY	Savannah	15.4	8.2	26.6	3	30	61	36	53	47
KTTS-F	Spring, MO	13.5	9.4	17.2	3	27	58	39	45	55
WIRK	West Palm	12.9	9.8	18.1	4	23	59	37	50	50
WWVA	Wheeling	10.0	12.6	15.0	-	21	53	47	45	55

NEWS/TALK

NATIONAL MEAN:		8.4	15.0	8.5	0.5	15.6	30.3	69.2	47.2	52.8
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WABC	NY	5.7	22.0	2.7	2	19	33	65	46	54
WCBS	NY	6.4	19.6	5.7	1	8	26	73	49	51
WINS	NY	6.5	19.3	7.1	2	15	37	61	41	59
WOR	NY	9.2	13.7	5.6	1	6	26	73	34	66
KABC	LA	10.8	11.7	9.4	1	11	33	66	45	55
KFWB	LA	5.8	21.7	9.5	-	11	31	69	52	48
KNX	LA	6.9	18.3	8.4	-	17	32	68	37	53
KSDO	S. Diego	9.5	13.2	8.7	-	13	34	66	50	50
WBBM	Chicago	6.7	18.9	6.4	-	10	30	70	57	43
WIND	Chicago	8.8	14.3	6.0	1	11	26	73	30	70
WWJ	Detroit	7.7	16.4	7.6	1	10	30	68	50	50
WXYZ	Detroit	12.4	10.2	8.8	-	11	27	73	37	63
KCBS	SF	7.6	16.5	8.0	-	12	33	67	49	51
KGO	SF	10.7	11.8	9.8	-	14	36	64	47	53
KYW	Phila	7.1	17.8	7.1	1	13	38	61	51	49
WCAU	Phila	8.0	15.7	2.4	2	14	35	63	57	43
WWDB-F	Phila	12.3	10.2	8.0	1	11	31	68	43	57
WEEI	Boston	7.5	16.8	7.6	1	11	24	75	57	43
WRKO	Boston	10.1	12.5	4.6	-	11	28	72	38	62
WPOP	Hartford	7.2	17.4	5.7	-	12	70	54	54	46
WEAN	Prov	8.1	15.6	4.6	-	10	27	73	40	60
WHJJ	Prov	13.4	9.4	9.2	-	7	24	76	45	55
WTOP	Wash	7.3	17.4	10.1	1	20	40	59	58	42
KMOX	St. Louis	11.3	11.2	15.1	1	12	33	66	47	53
WCNN	Atlanta	5.7	22.0	3.9	-	12	36	64	55	45

NEWS/TALK

NATIONAL MEAN:		8.4	15.0	8.5	0.5	15.6	30.3	69.2	47.2	52.8
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WCKY	Cinci	10.3	12.2	6.6	-	5	14	86	48	52
WJW	Cleve	10.0	12.6	3.4	-	9	40	60	41	59
KRLD	Dallas	8.5	14.9	12.0	-	13	32	68	52	48
KOA	Denver	7.5	16.8	7.5	1	13	37	62	50	50
KPRC	Houston	8.0	16.6	5.0	1	14	34	65	48	52
KTRH	Houston	7.6	16.5	9.9	-	10	39	61	51	49
KCMO	KC	9.1	13.9	9.4	-	17	37	63	52	48
WNWS	Miami	8.0	15.7	7.0	-	8	24	76	44	56
WINZ-A	Miami	8.3	15.2	9.5	2	4	15	83	41	59
KXL	portland	7.8	16.1	15.7	-	9	35	65	42	58
KIRO	Seattle	7.4	17.0	9.1	1	17	37	62	51	49
KTAR	Phoenix	10.8	11.7	11.4	-	10	27	73	55	45
KFBK	Sacra	11.1	11.4	8.4	-	13	25	75	54	46
WOAI	San Ant	8.2	15.4	9.6	-	8	28	72	48	52
KTOK	Okl City	12.3	10.2	19.0	1	15	28	71	48	52
WNIS	Norfolk	9.9	12.8	8.6	-	8	38	62	60	40
WOC	Daven-RI	9.7	13.0	13.7	-	2	23	77	37	63
KMJ	Fresno	10.8	11.7	12.1	-	8	23	77	43	57
WBBW	Young	12.5	10.1	9.9	-	1	9	91	37	63
WHO	Des Moines	7.8	16.1	13.3	-	16	40	60	44	56

BLACK/URBAN

NATIONAL MEAN:		11.0	11.4	10.5	18.1	54.7	71.8	10.1	44.8	55.2
		TSL	T/ O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WBLS	NY	6.7	18.7	2.4	13	59	79	8	52	48
WKTU	NY	6.4	19.6	2.5	17	58	71	12	43	57
WRKS	NY	10.3	12.3	4.0	29	51	66	5	44	56
KDAY	LA	7.9	16.0	7.1	43	41	50	7	48	52
KJLH	LA	8.5	14.7	6.2	13	63	82	5	41	59
WBMX-F	Chicago	8.9	14.2	4.2	25	53	71	4	50	50
WGCI-F	Chicago	10.8	11.7	8.8	13	59	78	9	49	51
WDRQ	Detroit	8.9	14.2	5.2	25	55	72	3	36	64
WJLB	Detroit	9.5	13.3	3.4	26	53	66	8	46	54
KDIA	SF	10.4	12.1	7.8	28	50	59	13	34	66
KSOL	SF	10.1	12.5	6.2	20	63	70	10	49	51
WDAS-F	Phila	11.3	11.2	11.4	11	57	78	11	42	58
WUSL	Phila	10.6	11.9	4.5	27	57	67	6	38	62
WKYS	Wash	10.7	11.7	6.7	11	63	81	8	47	53
WHUR	Wash	9.8	12.8	2.9	8	60	84	8	43	57
WTLC	Indy	14.3	8.8	24.3	13	55	72	15	50	50
WWIN-F	Balt	9.4	13.4	1.0	19	58	75	6	45	55
WXYV	Balt	10.7	11.8	5.7	15	56	77	8	46	54
KMJM	St. Louis	11.4	11.0	9.9	24	51	68	8	42	58
WAOK	Atlanta	9.7	13.0	9.4	9	22	45	46	51	49
WVEE	Atlanta	11.6	10.9	17.6	12	61	78	10	47	53
WBLK	Buffalo	9.1	13.8	8.0	13	51	72	15	41	59
WBLZ	Cinci	10.9	11.6	11.5	24	56	70	6	48	52
WZAK	Cleve	13.1	9.7	9.4	19	59	75	6	37	63
KKDA-F	Dallas	14.2	8.9	14.2	20	51	69	1	42	58
KNOK	Dallas	9.5	13.3	6.6	17	50	73	10	47	53
KMJQ	Houston	13.5	9.3	12.1	17	60	73	10	46	54
WEDR	Miami	13.8	9.1	12.4	12	59	83	5	53	47
WLUM	Milw	8.6	14.6	6.0	30	55	67	3	31	69
WYLD-F	New Or	15.1	8.4	18.1	16	50	77	7	43	57
WAMO-F	Pitts	10.2	12.4	11.9	20	62	74	6	55	45
WLOU	Louis	18.7	6.8	28.3	11	59	72	17	44	56
WENN	Birming	15.3	8.2	8.2	15	54	73	12	45	55
WPEG	Charlotte	15.0	8.4	24.4	18	62	76	6	48	52
WHRK	Memphis	7.1	17.8	2.8	19	62	77	4	45	55
WLOK	Memphis	9.5	13.2	7.9	6	38	75	19	40	60
WQQK	Nash	11.5	11.0	7.3	12	55	83	5	48	52
WRAP	Norfolk	7.0	18.0	5.3	29	46	67	4	39	61
WMYK	Norfolk	8.4	14.9	4.9	14	69	83	3	54	46
WORL	Orlando	12.5	10.1	12.0	15	49	68	17	46	54

BLACK/URBAN

NATIONAL MEAN:		11.0 TSL	11.4 T/O RATIO	10.5 % EXCL	18.1 % TEENS	54.7 % 18-34	71.8 % 18-49	10.1 % 50+	44.8 %M	55.2 %F
WQMG	Greensboro	15.0	8.5	7.7	15	64	76	9	54	46
WHYZ	Greenville	15.4	8.2	15.1	16	53	71	13	28	72
WJAX	Jkville	14.2	8.9	11.1	25	49	68	7	42	58
WPDQ	Jkville	11.4	11.0	13.4	23	37	57	10	34	66
KHYS	Beaumont	22.7	5.5	31.7	23	50	74	3	57	43
WBLX	Mobile	17.0	7.4	11.2	13	60	78	9	38	62
WPLZ	Richmond	11.7	10.8	4.4	23	51	64	13	46	54
KOKA	Shreve	9.5	13.3	7.2	20	51	65	15	43	57
WXOK	Baton Rouge	8.3	15.2	12.7	17	52	67	16	56	44
WJTT	Chatta	15.3	8.3	11.0	17	58	78	5	34	66
WWDM	Col, SC	13.2	9.5	12.7	13	63	84	3	56	44
WFXE	Col, GA	13.7	9.2	16.2	[illegible]	64	82	0	62	38
WIDO	Fayette	17.0	7.4	22.7	16	69	81	3	52	48
WJMI	Jackson	13.2	9.6	7.9	24	55	62	14	49	51
WJJS	Lynch	18.6	6.8	19.8	8	46	66	26	43	57
WBOP	Pensa	24.8	5.1	8.6	13	41	54	33	27	73

NOSTALGIA

NATIONAL MEAN:		11.3 TSL	11.1 T/O RATIO	11.6 % EXCL	0.3 % TEENS	4.1 % 18-34	18.5 % 18-49	82.2 % 50+	43.1 %M	56.9 %F
WNEW	NY	10.6	11.9	7.7	1	5	23	76	37	63
KMPC	LA	8.4	15.0	5.8	-	5	25	75	55	45
KPRZ	LA	10.6	11.9	6.2	-	2	18	82	45	55
KPQP	S. Diego	12.7	9.9	11.4	-	6	25	75	51	49
WAIT	Chicago	9.1	13.9	3.0	-	6	26	74	50	50
WJJD	Chicago	9.2	13.7	6.5	-	2	18	82	54	46
KSFO	SF	7.6	16.7	5.3	2	14	40	58	50	50
WPEN	Phila	10.8	11.6	8.8	1	3	32	67	44	56
WXKS	Boston	17.4	7.2	4.6	-	7	25	75	51	49
WITH	Balt	12.1	10.4	12.2	1	3	15	84	52	48
WRTH	St. Louis	9.7	12.9	11.5	-	-	10	90	41	59
WECK	Buffalo	12.2	10.3	14.1	-	2	8	92	44	56
WBBG	Cleve	11.1	11.4	12.3	-	3	18	82	42	58
KEZW	Denver	10.3	12.2	10.2	-	4	17	83	39	61
KQUE	Houston	10.4	12.1	17.9	1	5	27	72	46	54
KJLA	KC	9.8	12.8	14.4	-	4	16	84	39	61
WLQY	Miami	14.5	8.7	14.2	-	2	5	95	36	64
WOKY	Milw	10.6	11.9	8.7	1	1	17	82	47	53
WJAS	Pitts	11.7	10.8	7.5	-	3	21	79	44	56
KIXI	Seattle	9.8	12.8	11.0	-	5	12	88	38	62
WLFW	Tampa	16.3	7.7	8.0	-	-	13	87	50	50
KXOA	Sacra	10.6	11.9	10.8	-	2	11	89	34	66
KLUB	Salt Lake	8.6	14.7	17.8	2	4	13	85	42	58
WCOT	Orlando	11.9	10.6	16.7	-	-	7	93	40	60
WSBT	S. Bend	12.2	10.3	11.5	-	4	16	84	47	53
WMAS	Spr, MA	16.4	7.7	17.9	-	10	22	78	42	58
WROD	Daytona	14.7	8.6	26.0	-	-	9	91	36	64
WEJL	NE PA	13.1	9.6	6.5	-	4	15	85	38	62
WNAK	NE PA	18.5	6.8	10.8	-	4	11	89	33	67
WLEE	Richmond	11.5	10.9	24.2	-	7	16	84	36	64
WYLF	Roch	12.0	10.5	12.3	-	9	24	76	36	64
KMRY	Des Moines	13.0	9.7	12.7	-	6	19	81	42	58
KORK	Las Vegas	14.8	8.5	13.7	-	2	35	65	42	58

RELIGION

NATIONAL MEAN:		10.0 TSL	12.5 T/O RATIO	10.4 % EXCL	2.1 % TEENS	25.8 % 18-34	54.2 % 18-49	43.7 % 50+	36.4 %M	63.6 %F
WWDJ	NY	9.8	12.8	1.2	1	16	68	31	27	73
KBRT	LA	10.3	12.3	16.8	1	12	69	30	30	70
WCFL	Chicago	5.9	21.5	2.5	-	13	33	67	43	57
WMUZ	Detroit	8.2	15.4	14.9	2	19	44	54	45	55
KEST	SF	7.7	16.4	8.5	-	4	48	52	56	44
WUST	Wash	15.9	7.9	3.3	-	15	40	60	7	93
WBGR	Balt	22.0	5.7	.2	5	24	64	31	16	84
WRBS	Balt	10.2	12.4	10.4	-	17	62	38	56	44
KSIV	St. Louis	8.9	12.7	4.1	-	5	33	67	52	48
WYZE	Atlanta	15.5	8.1	4.8	2	14	35	63	31	69

RELIGION

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.0	12.5	10.4	2.1	25.8	54.2	43.7	36.4	63.6
KPBC	Dallas	12.9	9.8	7.0	3	62	86	11	28	72
KHCB	Houston	8.2	15.3	5.5	-	23	46	54	23	77
WPIT-F	Pitts	7.0	18.1	17.7	1	1	21	78	35	65
KCMS	Seattle	8.0	15.7	17.3	8	55	79	13	37	63
WAGG	Birmingham	18.7	6.7	9.2	3	21	37	60	32	68
WCRT	Birmingham	11.6	10.9	10.1	5	76	95	--	45	55
KWAM	Memphis	11.3	11.2	2.8	2	17	39	59	52	48
WDAC	Lancaster	9.7	13.0	17.2	-	32	56	44	24	76
WEMM	Huntington	7.3	17.2	20.5	-	26	47	53	42	58
KCFO	Tulsa	11.3	11.2	27.2	9	67	91	--	38	62
WOAD	Jackson	15.6	8.1	16.5	3	22	46	51	45	55

SPANISH

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		12.4	10.1	14.2	4.8	37.3	63.3	31.9	37.7	62.3
WADO	NY	15.5	8.1	18.9	4	17	48	48	45	55
WSKQ	NY	18.7	6.8	21.3	5	56	83	12	30	70
KTNQ	LA	9.9	12.7	4.9	-	56	77	23	43	57
KWKW	LA	14.0	9.0	17.2	-	27	59	41	41	59
KLVE-F	LA	8.7	14.5	4.8	3	56	85	12	30	70
WOJO	Chicago	18.7	6.7	17.8	5	51	84	11	59	41
KSSA	Dallas	7.2	17.4	3.3	17	57	78	5	37	63
KXYZ	Houston	12.0	10.5	7.1	14	61	73	3	33	67
WCMQ-F	Miami	11.0	11.5	9.0	4	33	68	28	41	59
WQBA-F	Miami	8.3	15.2	5.2	7	44	71	22	47	53
WRHC	Miami	16.4	7.7	14.7	3	4	22	75	41	59
KCOR	San Ant	11.8	10.7	24.4	1	22	54	45	24	76
KXEW	Tucson	18.7	6.7	33.8	2	42	70	28	28	72
KCCT	Corpus C	13.8	9.1	5.4	6	34	68	26	42	58
KAMA	El Paso	17.5	7.2	16.4	3	22	36	61	17	83
KGBT	McAllen	16.3	7.8	22.3	2	14	37	61	45	55

CLASSICAL

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		7.7	16.4	5.0	0.9	22.1	55.7	43.4	55.7	44.3
WNCN	NY	7.3	17.3	2.5	-	16	49	51	61	39
WQXR+	NY	6.5	19.4	2.5	-	16	44	56	54	46
KFAC-F	LA	5.4	23.2	3.0	1	21	65	34	59	41
KFSD	San Diego	10.3	12.2	4.3	5	27	63	32	49	51
WFMT	Chicago	7.8	16.2	4.5	3	31	63	34	51	49
WQRS	Detroit	7.9	15.9	4.1	-	20	44	56	53	47
KKHI-F+	SF	8.3	15.2	5.4	-	19	41	59	46	54
WFLN-F	Phila	7.3	17.2	4.7	1	21	64	35	47	53
WGMS+	Wash	8.7	14.4	6.6	1	23	60	39	49	51
WCLV	Cleve	7.0	17.9	5.9	-	21	64	36	49	51
WRR	Dallas	9.9	12.7	4.1	3	15	40	57	42	58
KVOD	Denver	7.5	16.8	3.1	-	26	74	26	46	54
KLEF	Houston	6.3	20.1	7.1	-	41	70	30	54	46
WTMI	Miami	11.4	11.0	12.0	-	9	27	73	61	39
KING-F	Seattle	7.8	16.1	5.7	1	25	68	31	58	42

SECTION B

INDIVIDUAL MARKET REPORTS

NOTE: Following these definitions pages the Individual Market Reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Even long-time subscribers should read these pages very carefully. There have been numerous changes and additions to American Radio. It will greatly increase your understanding of the Individual Market Reports if you are familiar with the systems and methodologies used.

The best way to explain an Individual Market Report is to go through it section by section. We will use an imaginary market and will start with the top of the market report on the far left.

Arbitron Rank/Pop (12+): 49/512,000
CMSA Rank/Pop: 37/672,000
MSA Rank/Pop: 44/601,000
ADI # 50
Average Person Rating: 18.4
Market TSL: 24.5 hours

The Arbitron rank is the 12+ population of the Arbitron metro survey area. The rank number (49 in this case) is the ranking among the 173 Arbitron Standard radio markets only. Markets without a full rating book are not included.

As you know the government has dropped its Standard Metropolitan Statistical Area (SMSA) designation in favor of the new designation - the Metropolitan Statistical Area (MSA). The MSA has caused a great deal of confusion and, in some places, consternation. For instance in the Kansas City market the old SMSA was split into two new MSA's - one for Kansas City, MO and one for Kansas City, KN. Naturally the market ranking dropped.

I have listed the new MSA ranking for each market along with the total population. Where the market has been split into two or more MSA's all of the MSA's are listed.

The Consolidated Metropolitan Statistical Area (CMSA) is a ranking which more closely resembles the old SMSA. It combines the MSA's in cases such as Kansas City (also Dallas-Ft. Worth, the San Francisco area, and others) and adds certain counties in other markets. Only the top 50 CMSA's are listed in American Radio. The population figures are for total persons.

The Arbitron ADI ranking can be found directly below the MSA rank.

The APR is the Average Person Rating. The APR indicates the percentage of the 12+ population which is using radio from 6AM-Midnight, Mon-Sun (the broadcast week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures.

Stations: 27/20
Diaries: 701/730/53.5%
Sample Target: 647
Standard Error: .721
% Below Line: 3.3
% Not Listed: 8.6

There were 27 stations listed in the rating book for this market. Of those 27 a total of 20 stations were listed above the line (home to the Arbitron metro). Thus a total of seven stations were licensed to cities outside of the metro but they still qualified for inclusion in the rating book. You should be aware that some stations now appear above the line by virtue of its chosen home city of identification rather than by its FCC authorized city of license.

The information on the "Diaries" line is a bit complex but it is all very important:

1st figure:	701 - the number of usable (in-tab) diaries returned from the market's metro
2nd figure:	730 - in the metro there was one diary returned for every 647 people 12+
3rd figure:	53.5% - total returned (in-tab) diaries expressed as a percentage of the total individuals who were sent a diary.

The sample target shows the number of in-tab diaries designated for the metro. This is basically Arbitron's goal for returned diaries. Remember that this number represents total diaries and does not necessarily refer to any individual demo.

The standard error is based on Arbitron's method of estimation the reliability of their ratings. I have carried the formula through the first step.

The % below line figure indicates the percentage of total radio listening earned by below the line stations.

The "% Not Listed" shows the percentage of radio listening which is going to stations not listed in the rating book. It is calculated by adding up all listening (1/4 HR AVG, 12+, Mon-Sun, 6A-MID) to listed stations and subtracting that figure from the market's total listening. That figure is then divided by the market's total listening.

This figure would reflect listening to distant stations, non commercial and public stations, and local stations which did not have enough audience to qualify for listing in the book.

This figure along with the "% Below Line" figures indicate how much listening in the market is not available to the local commercial stations. This could have an affect on CPM's and also the effectiveness and saleability of local radio.

Est 1983 Revenue: $14,500,000
CSI: 6.2 Bil
CSI HH: 25.7 M
Retail $: 3.5 Bil
Pop per Station: 25,600

The revenue estimates are based upon calculations made in the 1984 edition of Duncan's Radio Market Guide. The figures are net and they do not include trades.

CSI stands for Consumer Spendable Income. The people of this market have an estimated 6.2 billion dollars to spend after taxes were deducted.

CSI HH means Consumer Spendable Income per household. This market's estimate is $25,700.

Total retail sales in this market is estimated at 3.5 billion dollars.

The data comes from SRDS and they are dated 1 Jan 1983. Later data had not been released as of my publication date.

The Population per Station shows the number of people (12+) per metro area radio station. The figure is calculated by dividing 12+ metro population by the number of "above-the-line" stations.

12+ METRO 1/4/SHARE	FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 83	SPG 83
1. WAAA-F 301/11.3	11.1	12.8	12.0	11.5	10.1	1. WAAA-F 363/4908	1. WBBB 4314/21.2	22.3	23.8

All of the figures in this section are based on the broadcast week (Mon-Sun, 6A-MID). The audience figures are in hundreds. The ratings and shares are always percentages.

Reading from left to right: WAAA-F has 30,100 listeners per quarter hour in the metro. This earns the station an 11.3% share of audience during the Spring of 1984. The share for the last four rating books follows (in some smaller markets the last two books are shown). Next is the Birch share for the market. That share is also based on the broadcast week, 12+. The Birch share is not available for all markets. For most markets the Birch shares are based on a shorter (usually 2 or 3 weeks) measurement period. When this is the case the month of the rating will appear next to the column heading.

In the TSA (total survey area) WAAA-F has a total audience of 36,300 per quarter hour and a weekly cume audience of 490,800.

WBBB has the highest 12+ Metro cume audience with a weekly total of 431,400. WBBB's Metro cume rating is 21.2%. That means that 21.2% of this market's population (12+) listens to WBBB for five minutes or more during a given week. Historical cume ratings follow.

The number of stations listed on these tables varies according to market size and according to the number of stations in the market.

If a stations is simulcasting this symbol (+) will appear next to the call letters where applicable. Whether I labeled the simulcasting station as AM or FM depended upon which band received the greatest amount of listening.

12+ FM SHARE (METRO): 59.46% (833 of 1401) (SPG 83: 57.41%)

These figures show how well FM radio is doing in the market - at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6A-MID, quarter hour numbers of all listed stations and divided it into the total numbers for the FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

DEMOGRAPHIC AND DAYPART RANKINGS

Directly below the FM Share figures are 21 demo and daypart rankings. The number of stations listed depends upon the size of the market. I am not allowed to print actual ratings figures per my agreement with Arbitron. All of these rankings are based on 1/4 HR AVG.

The criteria for the rankings is as follows:

TEENS: ages 12-17, Mon-Sun, 6A-MID, Metro
18-34: adults 18-34, Mon-Sun, 6A-MID, Metro
18-49: adults 18-49, Mon-Sun, 6A-MID, Metro
25-49: adults 25-49, Mon-Sun, 6A-MID, Metro
25-54: adults 25-54, Mon-Sun, 6A-MID, Metro
35-64: adults 35-64, Mon-Sun, 6A-MID, Metro
12+ AMD: total persons, 12+, Mon-Fri, Metro, 6A-10A
12+ MID: total persons,12+, Mon-Fri, Metro, 10A-3P
12+ PMD: total persons, 12+, Mon-Fri, Metro, 3P-7P
12+ EVE: total persons, 12+, Mon-Fri, 7P-MID
SAT MID: total persons, 12+, Saturday, Metro, 10A-3P

WOM 18-24: Women 18-24, Mon-Sun, 6A-MID, Metro
WOM 18-34: Women 18-34, Mon-Sun, 6A-MID, Metro
WOM 18-49: Women 18-49, Mon-Sun, 6A-MID, Metro
WOM 25-34: Women 25-34, Mon-Sun, 6A-MID, Metro
WOM 25-54: Women 25-54, Mon-Sun, 6A-MID, Metro

MEN 18-24: Men 18-24, Mon-Sun, 6A-MID, Metro
MEN 18-34: Men 18-34, Mon-Sun, 6A-MID, Metro
MEN 18-49: Men 18-49, Mon-Sun. 6A-MID, Metro
MEN 25-34: Men 25-34, Mon-Sun, 6A-MID, Metro
MEN 25-54: Men 25-54, Mon-Sun, 6A-MID, Metro

FORMATS	AM	FM	TOTAL	%
COUNTRY	153 (3)	176 (2)	329 (5)	13.9

This table is based on the broadcast week, 1/4 Hour Average, 12+ Metro. The table includes every format in the market and every station which shows up in the market's metro. In this market there are 15,300 people listening to 3 different AM stations programming country music. The FM figures are added to AM to show a total for the market. 13.9% of radio listening in this market is devoted to stations programming country music.

For markets with an ADI section in their Arbitron report (the top 50 ADI's) the top 15 stations in the ADI are included (both 1/4 Hour Average and Cume). The ADI rankings are based on the broadcast week.

MARKETS WHICH ARE AMONG THE TOP 50 ADI'S HAVE TWO PAGES FOR THEIR INDIVIDUAL MARKET REPORTS. The ADI rankings can be found on the far right hand side of the second page.

The "Other Rated Stations" section includes all stations not listed on the 12+ METRO 1/4/SHARE column at the top of the individual market report. The city of license, 12+ metro share and 12+ cume rating is listed as well as the station's frequency.

CAPSULE STATION DESCRIPTIONS

WAAA-F, 92.5, 50 KW @ 500, CHR   ABC-C, $73.00 (Torbet)   XYZ Group   Thomas Duncan

I have greatly expanded the number of stations in each market which qualify for a capsule description. Now nearly every station in the metro is included.

Our sample station, WAAA-F, has a frequency of 92.5. Its power is 50 KW and its Height Above Average Terrain (HAAT) is 500 feet. It is unfortunate but true that some stations attempt to deceive advertisers about their power and HAAT. I think I have found the true facilities data for these stations. However, a few may have slipped by me. If you see any incorrect figures please let me know.

For AM stations night power is listed if it differs from day power. Directionality is indicated as follows:

DA, DAYS - directional daytimer
DA-1 - directional day and night - 1 pattern
DA-2 - directional day and night - 2 patterns
DA-N - directional at night only
DA-D - directional during the day only

WAAA-F programs a CHR format. If the station had a syndicator or consultant the name of that firm is listed in parentheses directly after the format. I will only list the syndicators and consultants if they provide me an accurate and complete list of the stations they work with.

If an AM station is broadcasting in stereo I placed an ST between the format and the network affiliation. I don't pretend that every AM station using stereo is so designated. Only those stations which indicate they are using stereo in SRDS are so designated in American Radio.

Next is the station's network affiliation if it has one:

ABC-C	ABC	Contemporary	APR	Associated Press Release	
ABC-D	ABC	Direction	CBS	CBS	
ABC-I	ABC	Information	CBS-R	CBS Radio Radio	
ABC-F	ABC	FM	MBS	Mutual	
ABC-E	ABC	Entertainment	NBC	NBC	
ABC-R	ABC	Rock	NBC-T	NBC	Talk
ABC-T	ABC	Talk	Source	NBC Source	
NBN	National Black		RKO	RKO	
SBN	Sheridan		RKO II	RKO II	
UPI	United Press International		WSJ	Wall Street Journal	
Trans	Transtar		SMN	Satellite Music	

The spot rate is based upon an 18 spot per week schedule with equal distribution in AMD, MID, PMD and EVE. TAP plans were used only if the spots could be equally distributed. In many cases the rate listed does not appear on the station's rate card. This is because I calculated an average rate for the four dayparts.

Calculating a rate is very difficult because so many stations have withdrawn their rates from SRDS. Often I had to make an estimate based on a past known rate projected to the present. I have indicated these stations with an * immediately following the rate. I believe that my estimates are close in most cases. However, I can not guarantee their accuracy.

When a station uses a grid card I used an average of the highest and lowest grids for my calculations.

Following the spot rate the station's national representative can be found in parentheses. Next is the group ownership if there is any. Finally the name of the station's general manager is listed.

On the two page market reports four additional listings can be found directly below the capsule descriptions. They are:

CALL LETTER CHANGES: The old calls and new calls for stations which have changed calls since the last issue of *American Radio*. The dte of the changes is listed if it is available.

FORMAT CHANGES: This table should probably be called "major format changes". It is nearly impossible to track down every subtle change in format for every station. I hope to list the major changes at major stations since the previous edition of *American Radio*.

STATION SALES: This section lists the *proposed* sales in each market. These sales *do not* necessarily close. If I know the brokers involved they are also listed. In some cases I had to estimate the sale price.

MISCELLANEOUS COMMENTS: These are various comments and observations which come to my mind as I process the data for each market.

NOTE: On other market reports which do not have two pages of data this same information can be found under the heading of "Miscellaneous Comments".

AKRON

Arbitron Rank/Pop (12+): 60/545,000
CMSA Rank/Pop: Part of Cleveland CMSA
MSA Rank/Pop: 67/655,300
part of Cleveland ADI
Average Person Rating: 17.3
Market TSL: 22.9 hours

Stations: 27/7
Diaries: 1113/490:1/51.8%
Sample Target: 930
Standard Error: .586
% Below Line: 56.5
% Not Listed: 9.6

Est 1983 Revenue: $8,700,000
CSI: 6.2 Bil
CSI HH: 26.3 M
Retail $: 3.3 Bil
Pop per Station: 77,857

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WMMS-F	119/12.6	11.7	14.2	12.6	11.9
2.	WAKR	104/11.1	11.5	8.8	10.9	11.5
3.	WKDD-F	97/10.3	10.5	9.5	10.6	8.5
4.	WMJI-F	55/ 5.8	5.0	5.0	4.0	4.8
5.	WAEZ-F	51/ 5.4	5.7	4.0	4.5	4.6
6.	WSLR	47/ 5.0	4.7	6.6	5.7	6.9
	WGCL-F	47/ 5.0	5.9	5.4	5.4	5.6
8.	WNIR-F	40/ 4.3	4.1	4.6	3.6	2.9
	WLTF-F	40/ 4.3	2.3	2.9	3.9	3.5
10.	WKSW-F	36/ 3.8	2.6	2.6	3.2	1.7
	WDBN-F	36/ 3.8	4.1	2.4	4.0	4.6
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WMMS-F	206/2300
2.	WKDD-F	134/2013
3.	WAKR	112/1620
4.	WGCL-F	93/1624
5.	WKSW-F	92/ 964
6.	WMJI-F	89/1105
	WOOS-F	89/1007
8.	WDBN-F	85/ 876
9.	WLTF-F	68/1040
10.	WAEZ-F	67/ 749
	WSLR	67/ 924
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WAKR	1430/26.2	26.4	25.3
2.	WMMS-F	1381/25.3	21.6	23.5
3.	WKDD-F	1340/24.6	24.8	22.2
4.	WGCL-F	938/17.2	17.7	15.0
5.	WMJI-F	694/12.7	13.5	12.1
6.	WLTF-F	641/11.8	8.8	10.8
7.	WSLR	596/10.9	10.9	14.8
8.	WKSW-F	492/ 9.0	7.6	7.8
9.	WAEZ-F	481/ 8.8	9.3	10.1
10.	WNIR-F	434/ 8.0	8.6	8.0
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 73.44% (625 of 851) (SPG 83: 70.59%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKDD-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WKDD-F	1. WAKR	1. WAKR	1. WMMS-F	1. WMMS-F	1. WMMS-F	1.WMMS-F
2. WGCL-F	2. WKDD-F	2. WKDD-F	2. WKDD-F	WMMS-F	2. WAEZ-F	2. WMMS-F	2. WAKR	2. WKDD-F	2. WKDD-F	2.WKDD-F
3. WMMS-F	3. WMJI-F	3. WMJI-F	3. WMJI-F	3. WMJI-F	3. WSLR	3. WKDD-F	3. WKDD-F	3. WAKR	3. WAKR	3.WAKR
4.	4. WLTF-F	4. WLTF-F	4. WAKR	4. WAKR	4. WNIR-F	4. WSLR	4. WAEZ-F	4. WMJI-F	4. WMJI-F	4.WAEZ-F
5.	5.	5. WAKR	5. WLTF-F	5. WSLR	WKSW-F	5. WNIR-F	5. WNIR-F	5. WAEZ-F	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WMMS-F	1. WMMS-F	1. WKDD-F	1. WMJI-F	1. WMJI-F	1. WMMS-F	1. WMMS-F	1.WMMS-F	1. WMMS-F	1.WMMS-F
2. WKDD-F	2. WKDD-F	2. WMMS-F	2. WKDD-F	2. WKDD-F	2. WKDD-F	2. WKDD-F	2.WKDD-F	2. WKDD-F	2.WAKR
3. WZAK-F	3. WMJI-F	3. WMJI-F	WMMS-F	3. WAKR	3. WGCL-F	3.	3.WMJI-F	WLTF-F	WKDD-F
4. WLTF-F	4. WLTF-F	4. WLTF-F	4. WLTF-F	4. WMMS-F	4.	4.	4.WGCL-F	4. WAKR	WSLR
5.	5.	5. WAKR	5.	5. WLTF-F	5.	5.	WLTF-F	WMJI-F	WKSW-F
							WKSW-F		

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		147 (3)	147 (3)	17.3
AOR		137 (2)	137 (2)	16.1
AC/OLDIES/SOFT ROCK	14 (1)	95 (2)	109 (3)	12.8
MOR/VARIETY	132 (3)		132 (3)	15.5
COUNTRY	50 (2)	44 (2)	94 (4)	11.0
BLACK/URBAN		28 (2)	28 (2)	3.3
BTFL MUSIC		131 (5)	131 (5)	15.4
NEWS/TALK	8 (1)	40 (1)	48 (2)	5.6
NOSTALGIA	22 (2)		22 (2)	2.6
RELIGION		3 (1)	3 (1)	0.4
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			851 (27)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WCUE	1150	Cuyahoga Falls	1.7/6.4
WHLO	640	Akron	1.6/5.1
WBBG	1260	CLeveland	.6/2.6
WDMT-F	107.9	Cleveland	.5/3.2
WDOK-F	102.1	CLeveland	2.1/5.3
WGAR	1220	Cleveland	1.5/7.3
WHBC-F	94.1	Canton	.6/1.4
WHK	1420	Cleveland	.3/2.2
WHOT-F	101.1	Youngstown	.3/1.1
WJW	850	Cleveland	.9/3.1
WOOS-F	106.9	Canton	1.9/4.6
WQAL-F	104.1	Cleveland	1.9/5.0
WQXK-F	105.1	Salem	.9/2.2
WTOF-F	98.1	Canton	.3/2.4
WWWE	1100	Cleveland	1.4/5.8
WZAK-F	93.1	Cleveland	2.4/5.5

RADIO STATIONS

WAKR, 1590, 5 KW (DA-N) , MOR	MBS, $48.00	(Mc-Guild)	Group One	Fred Anthony
WCUE, 1150, 1 KW/500 W (DA-2), NOSTALGIA (Al Ham)	RKO II, $ NA	(Regional)	(CUYAHOGA FALLS)	Bob [illegible]
WHLO, 640, 1 KW/500 W (DA-1), MOR/NOST	CBS, $23.00	(Market 4)	Susquehanna	Jul[illegible]
WSLR, 1350, 5 KW (DA-1) , COUNTRY	ABC-E, $41.00*	(Katz)	Welcome	Dick Lumenello
WAEZ-F, 97.5, 13 KW @ 900, BTFL MUS (SRP)	, $30.00	(Mc-Guild)	Group One	Fred Anthony
WKDD-F, 96.5, 50 KW @ 450, CHR	, $57.00*	(Katz)	Welcome	Dick Lumenello
WNIR-F, 100.1, 3 KW @ 300, TALK	ABC-E, $20.00	(S. Katz)	(KENT)	Bill Klaus

Other ranked stations - See Cleveland or Canton

MISCELLANEOUS COMMENTS

WSLR/WKDD-F sold by Welcome to Albert Kaneb for $8,900,000 (Blackburn)...That's a big price but these stations along with the Group One stations probably control over 75% of the billing in Akron...

ALBANY-SCHENECTADY-TROY

Arbitron Rank/Pop (12+): 50/679,900
CMSA Rank/Pop: 46/833,000
MSA Rank/Pop: 58/840,300
ADI # 52
Average Person Rating: 17.5
Market TSL: 23.0 hours

Stations: 22/22
Diaries: 1075/632:1/50.1%
Sample Target: 1020
Standard Error: .606
% Below Line: 0
% Not Listed: 9.6

Est 1983 Revenue: $13,400,000
CSI: 8.3 Bil
CSI HH: 26.8 M
Retail $: 4.4 Bil
Pop per Station: 30,905

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WGY	153/12.8	12.1	13.9	13.7	16.2
2.	WPYX-F	149/12.5	11.9	13.4	10.8	11.6
3.	WGFM-F	112/ 9.4	6.0	4.9	5.1	3.8
4.	WQBK	79/ 6.6	6.7	5.7	5.5	5.0
5.	WWOM-F	78/ 6.5	5.3	4.3	4.0	4.4
6.	WFLY-F	72/ 6.0	7.5	5.9	9.9	5.8
7.	WROW-F	71/ 6.0	7.3	6.3	5.7	8.1
8.	WPTR	64/ 5.4	5.7	5.0	4.7	3.3
9.	WROW	60/ 5.0	7.3	8.5	7.0	9.8
10.	WGNA-F	59/ 4.9	3.5	3.4	5.5	4.0
11.	WTRY	47/ 3.9	4.1	5.8	6.3	5.9
12.	WQBK-F	37/ 3.1	2.6	3.4	4.7	3.3
13.	WABY	28/ 3.3	3.9	2.9	2.6	.5
14.						
15.						

12+ TSA 1/4/CUME		
1.	WGY	275/3450
2.	WPYX-F	223/2420
3.	WGFM-F	162/2333
4.	WGNA-F	129/1291
5.	WROW-F	111/1594
6.	WFLY-F	97/1651
7.	WROW	95/1551
8.	WWOM-F	86/1191
9.	WQBK	83/ 841
10.	WPTR	75/ 883
11.	WTRY	64/1463
12.	WQBK-F	47/ 697
13.	WABY	29/ 501
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WGY	1981/29.1	29.9	33.4
2.	WPYX-F	1559/22.9	23.4	23.5
3.	WGFM-F	1543/22.7	21.1	17.8
4.	WTRY	1216/17.9	18.8	21.6
5.	WFLY-F	1169/17.2	23.4	21.6
6.	WROW	1102/16.2	15.8	17.0
7.	WROW-F	1074/15.8	12.4	13.9
8.	WWOM-F	1012/14.9	13.5	13.1
9.	WQBK	826/12.1	9.8	10.9
10.	WPTR	666/ 9.8	11.2	12.2
11.	WGNA-F	665/ 9.8	7.2	7.7
12.	WQBK-F	578/ 8.5	8.0	10.0
13.	WABY	494/ 7.3	7.7	6.6
14.				
15.				

12+ FM SHARE (METRO): 56.53% (610 of 1079) (SPG 83: 49.11%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WGY	1. WGY	1. WGY	1. WGY	1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WGFM-F
2. WGFM-F	2. WGFM-F	2. WGFM-F	2. WWOM-F	2. WWOM-F	2. WROW-F	2. WPYX-F	2. WGFM-F	2. WGFM-F	2. WQBK	2. WPYX-F
3. WFLY-F	3. WWOM-F	3. WWOM-F	3. WGFM-F	3. WGFM-F	3. WPTR	3. WGFM-F	3. WGY	3. WGY	3. WGY	3. WGY
4.	4. WFLY-F	4. WGY	4. WPYX-F	4. WPYX-F	4. WGNA-F	4. WROW	4. WROW-F WWOM-F	4. WWOM-F	4. WFLY-F	4. WGNA-F
5.	5. WQBK-F	5. WFLY-F	5. WPTR	5. WPTR	5. WQBK	5. WQBK		5. WPTR	5. WGFM-F	5. WWOM-F
				6. WGNA-F	6. WROW	6. WROW-F	6. WQBK			6. WFLY-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WPYX-F	1. WGFM-F	1. WWOM-F	1. WWOM-F	1. WWOM-F WGY	1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WGY
2. WGFM-F	2. WPYX-F	2. WGFM-F	2. WGFM-F		2.	2. WGFM-F	2. WGFM-F	2. WGFM-F	2. WPYX-F
3. WFLY-F	3. WWOM-F	3. WGY	3. WGY	3. WGFM-F	3.	3. WQBK-F	3. WGY	3. WWOM-F	3. WGFM-F
4.	4. WFLY-F	4. WPYX-F	4. WTRY	4. WROW-F	4.	4. WWOM-F	4. WWOM-F	4. WQBK-F	4. WWOM-F
5.	5. WGY	5. WFLY-F	5. WPYX-F	5. WTRY	5.	5. WFLY-F	5. WQBK-F	5.	5. WPTR
	6. WTRY	6. WTRY							

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		184 (2)	184 (2)	17.1
AOR		186 (2)	186 (2)	17.2
AC/OLDIES/SOFT ROCK	47 (1)	78 (1)	125 (2)	11.6
MOR/VARIETY	220 (3)		220 (3)	20.4
COUNTRY	69 (2)	64 (2)	133 (4)	12.3
BLACK/URBAN				
BTFL MUSIC		91 (3)	91 (3)	8.4
NEWS/TALK	79 (1)		79 (1)	7.3
NOSTALGIA	37 (2)		37 (2)	3.4
RELIGION	12 (1)		12 (1)	1.1
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	6 (1)	7 (1)	13 (2)	1.2
			1079 (22)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WASM-F	102.3	Saratoga Spgs	.8/2.4
WCSS	1490	Amsterdam	.7/1.4
WHAZ	1330	Troy	1.0/1.8
WHRL-F	103.1	Albany	.9/2.9
WKAJ	900	Saratoga Spgs	.6/1.5
WMVQ-F	97.7	Amsterdam	.6/2.4
WSCG-F	93.5	Corinth	.4/1.4
WWCN	1460	Albany	.4/2.5
WWWD	1240	Schenectady	.5/2.6

RADIO STATIONS

WABY,	1400,	1 KW/250 W	, NOSTALGIA (Al Ham)	ABC-E,	$16.00 (Selcom)		Bill Selwood
WGY ,	810,	50 KW	, MOR	NBC,WSJ,	$130.00 (Christal)	Sky	Barbara Vardin
WHAZ,	1330,	1 KW (DAYS)	, RELIGION	,	$ 7.00 (Torbet)		John Linstra
WPTR,	1540,	50 KW (DA-1)	, COUNTRY	ABC-I,	$35.00 (Eastman)	DKM	Kevin Brower
WQBK,	1300,	5 KW (DA-2)	, TALK/NEWS	CBS,	$30.00 (HNWH)		Lawrence Barnet
WROW,	590,	5 KW/1 KW (DA-2),	MOR	RKO II,	$65.00* (Blair)	JAG	Gene Mitchell
WTRY,	980,	5 KW (DA-N)	, CHR (Burk-Abr)	MBS,	$45.00* (Mc-Guild)	Scott	John Kelly
WFLY-F,	92.3,	13 KW @ 850,	CHR	ABC-C,	$55.00* (Eastman)	DKM	Kevin Brower
WGFM-F,	99.5,	10 KW @ 930,	CHR (Pollack)	Source,	$36.25 (Christal)	Sky	Barbara Vardin
WGNA-F,	107.7,	9 KW @ 980,	COUNTRY	,	$38.50 (Torbet)		John Linstra
WHRL-F,	103.1,	1.5 KW @ 405,	BTFL MUS	MBS,	$21.00 (----)		Bob Hill
WPYX-F,	106.5,	12 KW @ 910,	AOR (Burk-Abr)	ABC-R,	$68.00* (Mc-Guild)	Scott	John Kelly
WQBK-F,	103.9,	3 KW @ 300,	CONTEMP/OLDIES	CBS-R,	$30.00 (HNWH)		Lawrence Barnet
WROW-F,	95.5,	9 KW @ 960,	BTFL MUS	RKO II,	$53.00* (Blair)	JAG	Gene Mitchell
WWOM-F,	100.9,	3 KW @ 300,	AC	RKO,	$27.00 (Selcom)		Bill Selwood

MISCELLANEOUS COMMENTS

WWCN sold for liabilities...good up books for WGFM and WWOM...

ALBUQUERQUE

Arbitron Rank/Pop (12+): 78/410,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 100/446,900
ADI # 68
Average Person Rating: 17.4
Market TSL: 23.1 hours

Stations: 20/18
Diaries: 892/460:1/56.5%
Sample Target: 740
Standard Error: .678
% Below Line: 12.9
% Not Listed: 8.4

Est 1983 Revenue: $10,400,000
CSI: 3.7 Bil
CSI HH: 22.1 M
Retail $: 2.7 Bil
Pop per Station: 22,811

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	KOB-F	100/14.0	13.8	12.8	10.2	8.8
2.	KNMQ-F	75/10.5	1.8	---	---	---
3.	KFMG-F	73/10.2	8.3	9.0	5.5	7.4
4.	KKJY-F	58/ 8.1	8.0	8.4	9.3	9.4
5.	KOB	50/ 7.0	10.9	10.3	9.3	8.2
6.	KRST-F	48/ 6.7	7.3	7.4	7.3	7.7
7.	KZZX-F	41/ 5.8	3.7	5.1	4.9	3.9
8.	KRZY	39/ 5.5	3.3	3.4	3.8	5.9
9.	KWXL-F	37/ 5.2	6.7	9.8	9.5	9.0
10.	KZIA	26/ 3.6	5.5	2.6	3.6	3.5
11.	KQEO	22/ 3.1	3.2	4.6	3.9	3.9
12.	KRKE	19/ 2.7	2.1	2.9	4.3	2.7
13.	KABQ	17/ 2.4	2.1	2.4	4.3	3.9
14.	KHFM-F	15/ 2.1	3.2	3.1	5.6	3.2
15.	KLSK-F	9/ 1.3	---	---	---	---

12+ TSA 1/4/CUME		
1.	KOB-F	124/1682
2.	KNMQ-F	123/1340
3.	KOB	108/1915
4.	KFMG-F	101/1442
5.	KKJY-F	77/ 891
	KRST-F	77/1066
7.	KWXL-F	67/1200
8.	KZZX-F	60/1002
9.	KRZY	43/ 460
10.	KZIA	29/ 229
11.	KQEO	27/ 617
12.	KRKE	25/ 495
13.	KHFM-F	23/ 366
14.	KLSK-F	19/ 304
15.	KABQ	18/ 201

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KOB-F	1193/29.1	30.1	29.2
2.	KOB	1020/24.8	26.7	30.4
3.	KFMG-F	973/23.7	25.8	24.0
4.	KNMQ-F	808/19.7	6.2	---
5.	KWXL-F	747/18.2	20.1	20.7
6.	KRST-F	713/17.4	14.8	16.8
7.	KZZX-F	661/16.1	17.9	14.2
8.	KKJY-F	619/15.1	16.1	19.1
9.	KQEO	522/12.7	12.4	15.7
10.	KRZY	375/ 9.1	7.9	10.3
11.	KRKE	329/ 8.0	7.8	9.6
12.	KHFM-F	271/ 6.6	6.7	7.4
13.	KZIA	209/ 5.1	5.7	5.9
14.	KABQ	196/ 4.8	5.8	6.2
15.	KLSK-F	193/ 4.7	---	---

12+ FM SHARE (METRO): 69.83% (456 of 653) (SPG 83: 62.86%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KNMQ-F	1. KFMG-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KFMG-F	1. KNMQ-F
2. KWXL-F	2. KOB-F	2. KFMG-F	2. KRST-F KZZX-F	2. KRST-F	2. KKJY-F	2. KOB	2. KNMQ-F	2. KNMQ-F	2. KNMQ-F	2. KFMG-F
3. KFMG-F	3. KNMQ-F	3. KNMQ-F		3. KOB KZZX-F	3. KOB	3. KFMG-F+	3. KFMG-F	3. KFMG-F+	3. KWXL-F	3. KOB-F
4.	4. KRST-F	4. KRST-F	4. KOB		4. KRZY	4. KNMQ-F	4. KKJY-F	4. KRST-F KZZX-F	4. KOB-F	4. KKJY-F
5.	5. KZZX-F KWXL-F	5. KZZX-F	5. KFMG-F	5. KKJY-F	5.	5. KRST-F	5. KRST-F		5. KKJY-F	5. KRST-F
								6. KKJY-F		6. KRZY

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KNMQ-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KFMG-F	1. KFMG-F	1. KFMG-F	1. KFMG-F	1. KOB-F
2. KOB-F	2. KNMQ-F	2. KNMQ-F	2. KRST-F	2. KRST-F	2. KNMQ-F	2. KNMQ-F	2. KOB-F	2. KOB-F	2. KFMG-F
3. KFMG-F	3. KRST-F	3. KRST-F	3. KZZX-F	3. KRZY	3.	3. KOB-F	3. KNMQ-F	3. KWXL-F KZZX-F	3. KOB KZZX-F
4.	4. KFMG-F	4. KZZX-F	4. KFMG-F	4. KKJY-F	4.	4. KWXL-F	4. KZZX-F		
5.	5. KZZX-F	5. KFMG-F	5.	5. KOB KZZX-F	5.	5. KRST-F	5. KRST-F KWXL-F	5. KRST-F	5. KRST-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	20 (2)	75 (1)	95 (3)	14.5
AOR		110 (2)	110 (2)	16.8
AC/OLDIES/SOFT ROCK	22 (1)	141 (2)	163 (3)	25.0
MOR/VARIETY	50 (1)		50 (1)	7.7
COUNTRY	39 (1)	48 (1)	87 (2)	13.3
BLACK/URBAN				
BTFL MUSIC		58 (1)	58 (1)	8.9
NEWS/TALK	26 (1)		26 (1)	4.0
NOSTALGIA				
RELIGION	10 (2)		10 (2)	1.5
SPANISH	30 (3)		30 (3)	4.6
CLASSICAL		24 (2)	24 (2)	3.7
UNKNOWN/OTHERS				
			653 (20)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAMX	1520	Albuquerque	.1/2.5
KDAZ	730	Albuquerque	.7/1.2
KKIM	1000	Albuquerque	.7/2.4
KLTN	1240	Albuquerque	.8/1.4
KXKS	1190	Albuquerque	1.0/2.1

MISCELLANEOUS COMMENTS

KDEF went off the air during rating period because of financial problems...for the first time Santa Fe stations are having an impact on Albuquerque radio...KNMQ-F earned a 10.5...KLSK's share is small but its programming (a combination of classical, jazz and AC) is innovative and it hurt KHFM...

RADIO STATIONS

KABQ, 1350, 5 KW/500 W (DA-N), SPANISH		, $39.25	(Eastman)		Frank Elders
KAMX, 1520, 1 KW (DAYS), CHR		, $18.75	(----)	Gensco	Tom Birk
KDAZ, 730, 1 KW (DAYS,DA), RELIGION		, $15.00	(----)		B. Gonzales
KKIM, 1000, 10 KW (DAYS), RELIG/COUNTRY	UPI	, $15.00	(A/D)		Doug Martin
KLTN, 1240, 1 KW/250 W, SPANISH		, $22.25	(Lotus)		Don Tompkins
KOB, 770, 50 KW (DA-N), MOR	NBC-T,ABC-I	, $48.00	(Christal)	Hubbard	Art Schreiber
KQEO, 920, 1 KW/500 W (DA-N), OLDIES	RKO	, $30.00	(Eastman)	Sunbelt	Dave Simons
KRKE, 610, 5 KW (DA-N), CHR	CBS	, $17.00	(Katz)	Peoria Journal Star	Dave Ianni
KRZY, 1450, 1KW/250 W (DA-1), COUNTRY		, $39.00	(Mc-Guild)		Doug Milligan
KXKS, 1190, 1 KW (DAYS), SPANISH		, $14.00	(Caballero)		Rafael Rosales
KZIA, 1580, 10 KW (DAYS), TALK/NEWS	NBC,MBS	, $22.75	(Masla)		John Deme
KFMG-F, 107.9, 2 KW @ 4130, AOR (Pollack)	ABC-C	, $24.00*	(HNWH)	Gensco	Tom Birk
KHFM-F, 96.3, 2.5 KW @ 4110, CLASSICAL		, $31.00	(CMBS)		Michael Langner
KKJY-F, 100.3, 22 KW @ 4110, BTFL MUS (Bonne)		, $34.00*	(Blair)	Dunn	
KOB-F, 93.3, 22 KW @ 4150, AC		, $52.00*	(Christal)	Hubbard	Art Schreiber
KRST-F, 92.3, 22 KW @ 4110, COUNTRY		, $50.00	(Mc-Guild)		Doug Milligan
KWXL-F, 94.1, 22 KW @ 4130, AOR (Burk-Abr)	ABC-R,Source	, $51.00*	(Katz)	Peoria Journal Star	Dave Ianni
KZZX-F, 99.5, 22 KW @ 4134, AC		, $30.00	(Eastman)	Sunbelt	Dave Simons
KLSK-F, 104.1, 100 KW @ 1970, CLASS/JAZZ/AC	WSJ	, $14.00	(Roslin)	(SANTA FE)	Bill Sims
KNMQ-F, 105.9, 100 KW @ 1936, CHR		, $20.00	(HNWH)	(SANTA FE)	Ron Sack

ALLENTOWN-BETHLEHEM-EASTON

Arbitron Rank/Pop (12+): 58/554,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 70/644,600
Part of Philadelphia ADI
Average Person Rating: 18.1
Market TSL: 24.0 hours

Stations: 31/14
Diaries: 1027/540:1/57.9%
Sample Target: 920
Standard Error: .628
% Below Line: 14.3
% Not Listed: 8.4

Est 1983 Revenue: $10,100,000
CSI: 6.5 Bil
CSI HH: 26.9 M
Retail $: 3.4 Bil
Pop per Station: 39,593

12+ METRO	1/4/SHARE	FAL 83	SPG 83	FAL 82	SPG 82
1. WFMZ-F	143/14.3	12.7	14.9	7.5	7.8
2. WLEV-F	115/11.5	8.2	11.0	11.6	11.6
3. WZZO-F	113/11.3	11.3	10.1	9.1	10.1
4. WXKW-F	77/ 7.7	9.6	10.5	11.4	10.0
5. WQQQ-F	72/ 7.2	8.2	5.0	8.6	9.2
6. WEST	65/ 6.5	7.6	3.7	5.5	5.7
7. WKAP	60/ 6.0	5.2	4.6	7.4	3.7
8. WAEB	57/ 5.7	5.4	7.9	6.8	8.3
9. WSAN	33/ 3.3	3.6	3.5	4.1	5.3
10. WYSP-F	23/ 2.3	1.6	2.9	2.3	1.3
11. WLSH	17/ 1.7	1.9	---	---	1.1
12. KYW	15/ 1.5	2.0	1.9	2.1	1.8
WEEX	15/ 1.5	1.9	2.5	3.4	3.1
14.					
15.					

12+ TSA	1/4/CUME
1. WFMZ-F	161/1463
2. WZZO-F	135/1798
3. WLEV-F	126/1663
4. WXKW-F	108/1098
5. WEST	85/ 532
WQQQ-F	85/1189
7. WKAP	61/ 645
8. WAEB	60/1092
9. WSAN	34/ 578
10. WYSP-F	32/ 599
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME	RATING	FAL 83	SPG 83
1. WLEV-F	1461/26.4	22.3	28.3
2. WZZO-F	1442/26.0	22.3	23.8
3. WFMZ-F	1194/21.5	18.8	22.5
4. WAEB	1046/18.9	17.1	20.2
5. WQQQ-F	1003/18.1	20.5	13.7
6. WXKW-F	796/14.4	17.8	19.2
7. WKAP	626/11.3	10.9	13.6
8. WSAN	561/10.1	12.7	11.7
9. WEST	482/ 8.7	9.0	6.6
10. WYSP-F	446/ 8.0	6.7	7.2
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 67.68% (622 of 919) (SPG 83: 68.98%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WLEV-F	1. WLEV-F	1. WFMZ-F	1. WLEV-F	1. WFMZ-F	1. WFMZ-F	1. WZZO-F	1. WFMZ-F
2. WQQQ-F	2. WLEV-F	2. WLEV-F	2. WZZO-F	2. WXKW-F	2. WXKW-F	2. WFMZ-F	2. WLEV-F	2. WZZO-F	2. WFMZ-F	2. WZZO-F
3. WLEV-F	3. WQQQ-F	3. WQQQ-F	3. WXKW-F	3. WFMZ-F	3. WKAP	3. WZZO-F	3. WZZO-F	3. WLEV-F	3. WLEV-F	3. WXKW-F
4. WYSP-F	4. WYSP-F	4. WXKW-F	4. WAEB	4. WZZO-F	4. WLEV-F	4. WXKW-F	4. WXKW-F	4. WXKW-F	4. WQQQ-F	4. WLEV-F
5.	5. WAEB	5. WFMZ-F	WFMZ-F	5. WAEB	5. WEST	5. WEST	5. WEST	5. WQQQ-F	5. WAEB	5. WQQQ-F
		6. WAEB	6. WQQQ-F	6. WQQQ-F	WAEB					

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WZZO-F	1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WZZO-F	1. WZZO-F
2. WLEV-F	2. WZZO-F	2. WZZO-F	2. WZZO-F	2. WFMZ-F	2. WLEV-F	2. WLEV-F	2. WLEV-F	2. WLEV-F	WLEV-F
3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WQQQ-F	3. WXKW-F	3. WYSP-F	3. WQQQ-F	3. WQQQ-F	3.	3. WXKW-F
4.	4.	4. WFMZ-F	4. WXKW-F	4. WQQQ-F	4. WQQQ-F	4. WYSP-F	4. WXKW-F	4.	4. WFMZ-F
5.	5.	5. WXKW-F	5.	5.	5.	5. WAEB	5. WAEB	5.	5. WAEB

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		79 (3)	79 (3)	8.6
AOR		149 (3)	149 (3)	16.2
AC/OLDIES/SOFT ROCK	70 (3)	129 (3)	199 (6)	21.7
MOR/VARIETY	58 (3)		58 (3)	6.3
COUNTRY	15 (1)	86 (3)	101 (4)	11.0
BLACK/URBAN		11 (1)	11 (1)	1.2
BTFL MUSIC		152 (2)	152 (2)	16.5
NEWS/TALK	25 (3)	7 (1)	32 (4)	3.5
NOSTALGIA	125 (2)		125 (2)	13.6
RELIGION	4 (1)	5 (1)	9 (2)	1.0
SPANISH				
CLASSICAL		4 (1)	4 (1)	0.4
UNKNOWN/OTHERS				
			919 (31)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGPA	1100	Bethlehem	.9/1.5
WHOL	1600	Allentown	.4/ .8
WRNJ	1000	Hackettstown,NJ	.8/1.5
WABC	770	New York	.4/2.5
WBYO-F	107.5	Boyerstown	.5/2.3
WCAU-F	98.1	Philadelphia	.3/2.0
WEAZ-F	101.1	Philadelphia	.9/4.0
WFIL	560	Philadelphia	.4/1.5
WFLN-F	95.7	Philadelphia	.4/1.5
WIXL-F	103.7	Newton, NJ	.6/1.4
WKRZ-F	98.5	Wilkes-Barre	.4/1.5
WMGK-F	102.9	Philadelphia	1.0/3.8
WMMR-F	93.3	Philadelphia	1.3/4.5
WOR	710	New York	.6/2.5
WSNI-F	104.5	Philadelphia	.4/1.4
WUSL-F	98.9	Philadelphia	1.1/3.2
WWDB-F	96.5	Philadelphia	.7/1.8
WXTU-F	92.5	Philadelphia	.3/1.1

RADIO STATIONS

WAEB,	790,	1 KW (DA-2)	, AC	ABC-I,	$36.00	(Mc-Guild)	CRB	Mike Kirtner
WEEX,	1230,	1 KW/250 W	, COUNTRY	MBS,	$23.00	(Torbet)	Wilkes-Schwartz	Jim Shea
WEST,	1400,	1 KW/250 W	, NOST (Drake-Chen)	CBS,	$22.00	(Katz)	Sound Comm	Larry Roberts
WGPA,	1100,	250 W (DAYS)	, AC	,	$12.00	(----)		Henry Chadwick
WHOL,	1600,	500 W (DAYS,DA),	RELIGION	MBS,	$ 9.00	(----)		Carl Stuart
WKAP,	1320,	5 KW/1 KW (DA-2),	NOST (Al Ham)	ABC-E,	$22.00	(Eastman)		Ron Sotak
WSAN,	1470,	5 KW (DA-N)	, AC ST	ABC-D,RKO,	$21.00	(----)	HGF	Gordon Oplinger
WLSH,	1410,	5 KW (DAYS,DA)	, MOR	,	$ 7.00	(----)	(LANSFORD)	Bud Angst
WFMZ-F,	100.7,	17 KW @ 870,	BTFL MUS (Bonne)	,	$29.00*	(Christal)		Richard Dean
WLEV-F,	96.1,	50 KW @ 500,	CONTEMP/AC (Drake-Chen)	CBS-R,	$53.00	(Katz)	Sound Comm	Larry Roberts
WQQQ-F,	99.9,	50 KW @ 450,	CHR	,	$28.00*	(Torbet)	Wilkes-Schwartz	Jim Shea
WXKW-F,	104.1,	50 KW @ 500,	COUNTRY (Drake-Chen)	ABC-I,	$40.00	(Mc-Guild)	CRB	Mike Kirtner
WZZO-F,	95.1,	12 KW @ 630,	AOR (Burk-Abr)	,	$45.00	(Blair)	Holt	Art Holt

MISCELLANEOUS COMMENTS

WEEX, WQQQ-F sold to Northeast Radio for $3,000,000 (Blackburn)...good increases for nostalgia stations... WLEV back to pre format change share levels...

ALTOONA

Arbitron Rank/Pop (12+): 167/114,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 248/136,800
ADI # 83 (with Johnstown)
Average Person Rating: 17.1
Market TSL: 22.5 hours

Stations: 14/10
Diaries: 657/174:1/57.0%
Sample Target: 550
Standard Error: .762
% Below Line: 7.6
% Not Listed: 5.1

Est 1983 Revenue: $3,500,000
CSI: 1.1 Bil
CSI HH: $20,431
Retail $: .7 Bil
Pop per Station: 11,400

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WFBG	46/23.6	---	25.0	---	27.3
2.	WFBG-F	29/14.9	---	10.6	---	13.9
3.	WVAM	23/11.8	---	18.9	---	13.9
4.	WPRR-F	21/10.8	---	8.9	---	7.2
5.	WRTA	18/ 9.2	---	10.6	---	12.4
6.	WKMC	15/ 7.7	---	7.8	---	3.6
7.	WBXQ-F	10/ 5.1	---	3.3	---	3.6
8.	WHPA-F	9/ 4.6	---	2.8	---	3.1
9.	WTRN	5/ 2.6	---	---	---	2.1
10.	WJSM-F	3/ 1.5	---	.6	---	2.1
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WFBG-F	57/808
2.	WFBG	53/790
3.	WGMR-F	46/512
	KBXQ-F	46/505
5.	WDVE-F	42/403
6.	WKYE-F	35/475
7.	KVAM	25/353
8.	WPRR-F	24/353
9.	WKMC	19/171
	WRTA	19/367
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WFBG	592/51.9	---	53.5
2.	WRTA	326/28.6	---	30.0
3.	WFBG-F	315/27.6	---	20.5
4.	WPRR-F	297/26.1	---	24.3
5.	WVAM	285/25.0	---	31.1
6.	WHPA-F	143/12.5	---	8.3
7.	WBXQ-F	119/10.4	---	10.7
8.	WKMC	105/ 9.2	---	14.2
9.	WTRN	75/ 6.6	---	---
10.	WGMR-F	51/ 4.5	---	---
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 42.16% (78 of 185) (SPG 83: 32.54%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG-F	1. WFBG	1. WFBG	1. WFBG
2. WPRR-F	2. WPRR-F	2. WPRR-F	2. WPRR-F	2. WPRR-F	2. WFBG-F	2. WFBG-F	2. WFBG	2. WFBG-F	2. WVAM	2. WFBG-F
WBXQ-F	3. WBXQ-F	3. WVAM	WVAM	WVAM	3. WKMC	3. WVAM	3. WVAM	3. WPRR-F	3. WPRR-F	3. WVAM
4.	4.	4.	4.	4. WFBG-F	WVAM	4. WRTA	4. WPRR-F	4. WRTA	4. WRTA	4. WPRR-F
5.	5.	5.	5.	5.	5.	5. WPRR-F	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG
2. WPRR-F	2. WPRR-F	2. WPRR-F	2. WPRR-F	2. WPRR-F
WBXQ-F	3. WFBG-F	3. WVAM	3. WVAM	3. WVAM
4.	WBXQ-F	4. WFBG-F	WFBG-F	4. WFBG-F
5.	5.	5.	5.	5.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WPRR-F	1. WFBG	1. WFBG	1. WFBG	1. WFBG
2. WFBG	2. WPRR-F	2. WPRR-F	2. WPRR-F	2. WVAM
3. WBXQ-F	3.	3. WVAM	3. WVAM	3. WPRR-F
4.	4.	4.	4.	4.
5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	46 (1)	10 (1)	56 (2)	30.2
AOR		22 (2)	22 (2)	11.9
AC/OLDIES/SOFT ROCK		10 (2)	10 (2)	5.4
MOR/VARIETY	23 (2)		23 (2)	12.4
COUNTRY	23 (1)	2 (1)	25 (2)	13.5
BLACK/URBAN				
BTFL MUSIC		31 (2)	31 (2)	16.8
NEWS/TALK				
NOSTALGIA	15 (1)		15 (1)	8.1
RELIGION		3 (1)	3 (1)	1.6
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			185 (14)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WGMR-F	101.1	Tyrone	1.0/4.5
WDVE-F	102.5	Pittsburgh	.5/3.5
WKYE-F	95.5	Johnstown	.5/1.3
WPNT-F	92.9	Pittsburgh	1.0/3.0

RADIO STATIONS

WFBG, 1290, 5 KW/1 KW (DA-N), AC/CONTEMP	RKO, $30.80	(HNWH)	Gilcom	Ed Giller
WRTA, 1240, 1 KW/250 W , MOR/TALK	ABC-I,ABC-T, $17.00	(Weiss)		Dave Wolf
WVAM, 1430, 5 KW/1 KW (DA-N), COUNTRY	NBC,NBC-T, $14.00	(Torbet)		Jim Drayton
WKMC, 1370, 5 KW (DAYS,DA) , NOST (SMN)	NBC, $12.00	(----)	(ROARING SPG)	Louis Maierhofer
WTRN, 1340, 1 KW/250 W , MOR	MBS, $ 6.00	(Dome)	(TYRONE)	Bill Moses
WFBG-F, 98.1, 30 KW @ 1020, BTFL MUS (SRP)	CBS, $30.80	(HNWH)	Gilcom	Ed Giller
WPRR-F, 100.1, 3 KW @ 30, AOR	Source, $13.00	(Torbet)		Jim Drayton
WHPA-F, 104.9, 95 W @ 1417 , AC (SMN)	NBC, $12.00	(----)	(HOLLIDAYSBURG)	B. Maierhofer
WJSM-F, 92.7, 390 W @ 610, RELIGION	, $ 3.50	(----)	(MARTINSBURG)	
WGMR-F, 101.1, 8 KW @ 1170, COUNTRY	MBS, $ 7.50	(Dome)	(TYRONE)	Cary Simpson

Other ranked stations - See Pittsburgh and Johnstown

MISCELLANEOUS COMMENTS

78% of WRTA sold for $909,000...

AMARILLO

Arbitron Rank/Pop (12+): 154/153,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 201/181,900
ADI # 114
Average Person Rating: 16.3
Market TSL: 22.0 hours

Stations: 13/13
Diaries: 636/241:1/44.3%
Sample Target: 550
Standard Error: .766
% Below Line: 0
% Not Listed: 8.4

Est 1983 Revenue: $6,300,000
CSI: 2.1 Bil
CSI HH: $29,615
Retail $: 1.7 Bil
Pop per Station: 11,800

12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1. KQIZ-F	39/15.6	---	16.0	---	10.4
2. KGNC-F	32/12.8	---	11.8	---	10.0
3. KPUR	24/ 9.6	---	5.5	---	7.5
4. KMML-F	22/ 8.8	---	9.7	---	10.0
5. KBUY-F	21/ 8.4	---	8.0	---	11.2
6. KIXZ	20/ 8.0	---	10.5	---	12.9
7. KDJW	18/ 7.2	---	8.0	---	8.7
8. KHBQ-F	17/ 6.8	---	6.8	---	6.6
9. KGNC	13/ 5.2	---	6.8	---	6.6
10. KWAS-F	11/ 4.4	---	2.5	---	.8
11. KHBJ	9/ 3.6	---	1.7	---	2.1
12. KZIP	3/ 1.2	---	1.7	---	2.1
13.					
14.					
15.					

12+ TSA 1/4/CUME	
1. KGNC-F	52/615
2. KQIZ-F	47/572
3. KGNC	43/668
4. KIXZ	36/501
KMML-F	36/493
6. KDJW	35/470
KPUR	35/526
8. KBUY-F	26/399
9. KHBQ-F	18/304
10. KWAS-F	14/221
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1. KQIZ-F	422/27.5	---	29.5
2. KGNC-F	363/23.7	---	26.2
3. KPUR	329/21.4	---	19.9
4. KBUY-F	303/19.8	---	19.9
5. KMML-F	287/18.7	---	20.4
6. KIXZ	282/18.4	---	23.0
7. KHBQ-F	263/17.1	---	17.4
8. KGNC	260/16.9	---	19.3
9. KDJW	251/16.4	---	17.1
10. KWAS-F	179/11.7	---	8.2
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 62.01% (142 of 229) (SPG 83: 59.36%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQIZ-F	1. KQIZ-F	1. KQIZ-F	1. KMML-F	1. KGNC-F	1. KGNC-F	1. KGNC-F	1. KQIZ-F	1. KQIZ-F	1. KQIZ-F	1. KQIZ-F
2.	2. KPUR	2. KPUR	2. KGNC-F	2. KMML-F	2. KMML-F	2. KQIZ-F	2. KGNC-F	2. KGNC-F	2. KPUR	2. KPUR
3.	3. KHBQ-F	3. KMML-F	KQIZ-F	3. KQIZ-F	3. KIXZ	3. KMML-F	3. KBUY-F	3. KBUY-F	3. KHBQ-F	3. KIXZ
4.	4. KBUY-F	4. KBUY-F	4. KBUY-F	4. KBUY-F	KDJW	KPUR	4. KDJW	4. KPUR	4. KBUY-F	4. KGNC-F
5.	5.	KGNC-F	KPUR	5.	5.	5. KIXZ	KIXZ	5. KMML-F	5.	5.
						6. KGNC	KPUR			

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KQIZ-F	1. KQIZ-F	1. KQIZ-F	1. KHBQ-F	1. KGNC-F	1. KQIZ-F	1.KQIZ-F	1. KQIZ-F	1. KQIZ-F	1. KQIZ-F
2. KPUR	2. KPUR	2. KPUR	KQIZ-F	2. KDJW	2.	2.KHBQ-F	2. KMML-F	2. KHBJ	KMML-F
3.	3. KBUY-F	3. KBUY-F	3. KBUY-F	KMML-F	3.	3.KPUR	3. KPUR	KHBQ-F	3. KGNC-F
4.	KHBQ-F	KDJW	4. KPUR	4. KBUY-F	4.	4.	4. KHBQ-F	4.	4.
5.	5.	KGNC-F	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	24 (1)	39 (1)	63 (2)	27.5
AOR				
AC/OLDIES/SOFT ROCK	9 (1)	17 (1)	26 (2)	11.4
MOR/VARIETY	13 (1)		13 (1)	5.7
COUNTRY	38 (2)	43 (2)	81 (4)	35.4
BLACK/URBAN				
BTFL MUSIC		32 (1)	32 (1)	14.0
NEWS/TALK				
NOSTALGIA				
RELIGION		11 (1)	11 (1)	4.8
SPANISH	3 (1)		3 (1)	1.3
CLASSICAL				
UNKNOWN/OTHERS				
			229 (12)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

RADIO STATIONS

KDJW, 1010, 5 KW/500 W (DA-2), COUNTRY	APR, $17.00	(Torbet)	Walton	Mike Fox
KGNC, 710, 10 KW (DA-2), MOR	CBS, $23.00	(Katz)	Stauffer	Royce Bodiford
KIXZ, 940, 5 KW/1 KW (DA-2), COUNTRY	ABC-I, $21.00	(Blair)	Mel Tillis	Dick Haines
KPUR, 1440, 5 KW/1 KW (DA-N), CHR (Burk-Abr)	, $15.00	(Mc-Guild)		Jay Speagle
KQIZ, 1360, 500 W (DAYS), CHR	, $11.00	(Selcom)	Wiskes/Abaris	Browning Lloyd
KZIP, 1310, 1 KW (DAYS), SPANISH	, $14.00	(Lotus)		Ken Williams
KHBJ, 1550, 1 KW (DAYS), OLDIES (Century 21)	ABC-E, $10.50	(HNWH)	(CANYON)	Jack Auldridge
KBUY-F, 94.1, 54 KW @ 700, COUNTRY	APR, $17.00	(Torbet)	Walton	Mike Fox
KGNC-F, 97.9, 100 KW @ 1285, BTFL MUS (Bonne)	CBS, $23.00	(Katz)	Stauffer	Royce Bodiford
KMML-F, 98.7, 100 KW @ 480, COUNTRY	ABC-I, $16.00	(Blair)	Wiskes/Abaris	Browning Lloyd
KWAS-F, 101.9, 100 KW @ 730, RELIGION	, $? ?	(----)	Good News	Gary Acker
KHBQ-F, 107.1, 3 KW @ 303, AC	, $14.00	(HNWH)	(CANYON)	Jack Aldridge

MISCELLANEOUS COMMENTS

KZIP sold for $270,000 (Jamar-Rice)...

ANCHORAGE

Arbitron Rank/Pop (12+): 150/157,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 195/187,700
NO ADI
Average Person Rating: 16.9
Market TSL: 22.6 hours

Stations: 12/12
Diaries: 612/258:1/48.2%
Sample Target: 550
Standard Error: .789
% Below Line: 0
% Not Listed: 8.6

Est 1983 Revenue: $5,800,000
CSI: 2.5 Bil
CSI HH: 38.0 M
Retail $: 1.7 Bil
Pop per Station: 13,133

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	KWHL-F	46/17.3	14.9	15.7	19.1	---
2.	KGOT-F	38/14.3	12.1	10.7	7.6	8.7
3.	KYAK	32/12.0	11.3	9.6	9.7	8.3
4.	KFQD	30/11.3	8.9	13.4	14.8	16.6
5.	KKLV-F	21/ 7.9	6.0	4.6	4.3	8.7
	KHAR	21/ 7.9	8.1	8.8	10.5	11.4
7.	KENI	19/ 7.1	8.1	9.2	11.6	14.4
8.	KNIK-F	16/ 6.0	6.5	8.0	6.9	8.3
9.	KCMG-F	8/ 3.0	6.9	5.0	4.0	3.5
10.	KBYR	6/ 2.3	2.4	1.1	2.9	1.7
11.	KRKN-F	5/ 1.9	4.8	3.8	2.9	10.5
12.	KTNX	1/ .4	.8	2.7	1.1	1.7
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	KWHL-F	47/460
	KGOT-F	47/577
3.	KFQD	37/498
4.	KYAK	40/379
5.	KHAR	25/290
6.	KKLY-F	23/263
7.	KENI	21/412
8.	KNIK-F	17/196
9.	KCMG-F	9/161
10.		
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KGOT-F	495/31.4	29.3	24.1
2.	KWHL-F	411/26.1	23.0	22.8
3.	KFQD	378/24.0	20.4	25.6
4.	KENI	352/22.3	23.4	26.0
5.	KYAK	292/18.5	18.7	17.5
6.	KHAR	267/16.9	17.4	18.6
7.	KKLV-F	256/16.2	17.0	14.4
8.	KNIK-F	182/11.5	12.4	13.6
9.	KCMG-F	139/ 8.8	12.4	10.7
10.	KBYR	122/ 7.7	8.6	6.7
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 55.14% (134 of 243) (SPG 83: 51.44%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KGOT-F	1. KWHL-F	1. KWHL-F	1. KFQD	1. KYAK	1. KYAK	1. KFQD	1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KGOT-F
2. KWHL-F	2. KGOT-F	2. WFQD	KYAK	2. KFQD	2. KHAR	2. KYAK	2. KGOT-F	2. KGOT-F	2. KGOT-F	2. KWHL-F
3.	3. KKLV-F	3. KGOT-F	3. KKLV-F	3. KKLV-F	3. KFQD	3. KWHL-F	3. KYAK	3. KYAK	3.	3. KYAK
4.	4. KFQD	4. KYAK	4. KGOT-F	4. KGOT-F	4. KNIK-F	4. KGOT-F	4. KFQD	4. KFQD	4.	4. KHAR
5.	5.	5.	5. KWHL-F	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KKLV-F	1. KYAK	1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KFQD
2. KGOT-F	2. KGOT-F	2. KGOT-F	KGOT-F	2. KFQD	2.	2.	2. KFQD	2. KENI	2. KYAK
3. KKLV-F	3. KKLV-F	3. KKLV-F	KKLV-F	3. KGOT-F	3.	3.	3. KYAK	KFQD	3. KWHL-F
4.	4. KFQD	4. KYAK	4.	KKLV-F	4.	4.	4. KGOT-F	KKLV-F	4. KNIK-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	19 (1)	38 (1)	57 (2)	23.5
AOR		51 (2)	51 (2)	21.0
AC/OLDIES/SOFT ROCK	37 (3)	21 (1)	58 (4)	23.9
MOR/VARIETY				
COUNTRY	32 (1)	8 (1)	40 (2)	16.5
BLACK/URBAN				
BTFL MUSIC	21 (1)	16 (1)	37 (2)	15.2
NEWS/TALK				
NOSTALGIA				
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			243 (12)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

RADIO STATIONS

KBYR, 700, 1 KW, AC (Music Dir)	CBS	$13.50	(Roslin)		Bill Walker
KENI, 550, 5 KW, CHR	ABC-C	$37.63	(Katz)		Gardmer Wilcox
KFQD, 750, 50 KW, AC		$38.00	(Mc-Guild)		Roy Robinson
KHAR, 590, 5 KW, BTFL MUS		$25.63	(Eastman)		Ron Clement
KTNX, 1080, 10 KW (DA-1), AC	ABC-E	$25.75	(Unirep)	Community Pacific	Dan Volz
KYAK, 650, 50 KW/25 KW (DA-2), COUNTRY	MBS	$26.50	(Weiss)		Don Ice
KCMG-F, 100.5, 25 KW @ 179, COUNTRY (Radio Arts)		$12.00	(HNWH)		Howard Trickey
KGOT-F, 101.3, 26 KW @ -66, CHR	MBS	$13.00	(Weiss)		Don Ice
KKLV-F, 104.1, 25 KW @ 61, AC	APR	$20.00	(Eastman)		Ron Clement
KNIK-F, 105.3, 60 KW @ 260, BTFL MUS (Bonne)	CBS	$18.00	(Roslin)		Bill Walker
KRKN-F, 102.1, 25 KW @ 165, AOR/JAZZ		$32.00	(----)		Joe Perry
KWHL-F, 106.5, 100 KW @ -99, AOR (Pollack)		$29.75	(Mc-Guild)		Roy Robinson

MISCELLANEOUS COMMENTS

KENI sold for $2,150,000 (Broadcast Properties West)...

APPLETON-OSHKOSH

Arbitron Rank/Pop (12+): 123/245,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 137/295,800
Part of Green Bay ADI
Average Person Rating: 17.2
Market TSL: 22.7 hours

Stations: 23/13
Diaries: 694/354:1/56.7%
Sample Target: 630
Standard Error: .753
% Below Line: 24.8
% Not Listed: 7.6

Est 1983 Revenue: $4,900,000
CSI: 2.6 Bil
CSI HH: 25.1 M
Retail $: 1.5 Bil
Pop per Station: 18,877

12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1. WAPL-F	40/9.5	9.7	12.8	9.6	9.1
2. WIXX-F	38/9.0	8.7	7.2	9.1	9.6
3. WROE-F	37/8.7	10.8	10.0	8.9	9.3
4. WHBY	34/8.0	10.0	11.9	10.2	9.1
5. WKAU-F+	31/7.4	6.6	8.4	5.6	7.6
6. WAHC-F	28/6.6	4.2	.7	.5	3.7
7. WOSH-F	27/6.4	3.4	6.3	6.1	3.9
WNAM	27/6.4	9.2	6.7	8.4	9.3
9. WYNE	26/6.1	7.1	6.0	7.4	5.4
10. WGEE	17/4.0	2.9	2.6	3.8	4.2
11. WYTL	16/3.8	5.2	6.0	8.9	8.1
12. WCKK	14/3.3	1.3	1.4	1.0	---
13.					
14.					
15.					

12+ TSA 1/4/CUME	
1. WIXX-F	134/1829
2. WGEE	71/ 809
WAPL-F	71/1098
4. WKAU-F+	61/1074
5. WDUZ-F	54/ 657
6. WROE-F	48/ 561
7. WAHC-F	38/ 561
WHBY	34/ 536
9. WCKK	34/ 193
10. WNAM	32/ 559
WOSH-F	32/ 521
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1. WIXX-F	647/26.4	28.2	27.1
2. WKAU-F+	622/25.3	19.4	28.3
3. WAPL-F	552/22.5	20.2	25.9
4. WHBY	513/20.9	23.3	23.2
5. WNAM	474/19.3	24.3	24.7
6. WAHC-F	427/17.4	9.9	3.5
7. WROE-F	420/17.1	19.2	21.4
8. WOSH-F	388/15.8	15.2	20.7
9. WYNE	362/14.8	16.5	12.7
10. WYTL	325/13.2	13.3	15.2
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 56.27% (220 of 391) (SPG 83: 55.05%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAHC-F	1. WAPL-F	1. WAPL-F	1. WYNE	1. WYNE	1. WROE-F	1. WHBY	1. WROE-F	1. WAPL-F	1. WAPL-F	1. WAPL-F
2. WKAU-F+	2. WIXX-F	2. WIXX-F	2. WIXX-F	2. WROE-F	2. WHBY	2. WROE-F	2. WAPL-F	2. WIXX-F	2. WIXX-F	2. WIXX-F
3. WAPL-F	3. WOSH-F	3. WKAU-F+	3. WAPL-F	3. WIXX-F	WYNE	3. WIXX-F	3. WHBY	3. WROE-F	3. WAHC-F	3. WROE-F
WIXX-F	4. WKAU-F+	4. WOSH-F	4. WNAM	4. WAPL-F	4. WGEE	WNAM	4. WNAM	4. WOSH-F	4. WOSH-F	4. WHBY
5. WOSH-F	5.	5.	5.	WHBY	5.	5. WKAU-F+	5.	5. WKAU-F+	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WAPL-F	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WYNE	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WAPL-F
2. WAHC-F	2. WAPL-F	2. WKAU-F+	WYNE	2. WROE-F	2. WIXX-F	2. WIXX-F	2. WIXX-F	2. WOSH-F	2. WROE-F
WKAU-F+	3. WKAU-F+	3. WAPL-F	3. WNAM	3. WHBY	3. WKAU-F+	3. WOSH-F	3. WOSH-F	3. WIXX-F	WYNE
4.	WAHC-F	WYNE	WOSH-F	4. WIXX-F	WNAM	4. WNAM	4. WKAU-F+	4. WNAM	4. WIXX-F
5.	5.	5.	5.	5.	WOSH-F	5.	WNAM	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	7 (1)	90 (3)	97 (4)	24.9
AOR		40 (1)	40 (1)	10.3
AC/OLDIES/SOFT ROCK	27 (1)	27 (1)	54 (2)	13.9
MOR/VARIETY	46 (4)		46 (4)	11.8
COUNTRY	62 (4)	12 (1)	74 (5)	19.0
BLACK/URBAN				
BTFL MUSIC		45 (2)	45 (2)	11.6
NEWS/TALK	2 (1)		2 (1)	0.5
NOSTALGIA	25 (3)		25 (3)	6.4
RELIGION		6 (1)	6 (1)	1.5
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			389 (23)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WEMI-F	100.1	Neenah	1.4/5.0
WVMS	1570	Appleton	1.4/4.6
WBBM	780	Chicago	.5/2.7
WCUB	980	Two Rivers	1.2/2.1
WDUZ-F	98.5	Green Bay	1.9/5.8
WGN	720	Chicago	.9/3.3
WISN	1130	Milwaukee	.7/1.9
WISS	1090	Berlin	.7/2.0
WNBK-F	93.5	New London	2.8/4.7
WTMJ	620	Milwaukee	1.2/4.6

RADIO STATIONS

WCKK, 690, 250 W (DAYS,DA), NOSTALGIA (Al Ham)	ABC-E, $12.00	(Weiss)		Paul Vidmar
WHBY, 1230, 1 KW , MOR	CBS, $30.63	(Eastman)	Woodward	Don Weir
WNAM, 1280, 5 KW/1 KW (DA-1), AC	ABC-I, $14.00	(Masla)		D. Murphy
WVMS, 1570, 1 KW (DAYS) , NOSTALGIA	MBS, $ 9.00	(----)		Jim Bethke
WYNE, 1150, 5 KW (DA-2) , COUNTRY	ABC-E, $24.00	(Weiss)	(KIMBERLY)	
WYTL, 1490, 1 KW/250 W , COUNTRY	NBC, $25.00	(HNWH)	Midwest Family	Phil Robbins
WAHC-F, 96.7, 3 KW @ 293, CHR	, $14.00	(Masla)		D. Murphy
WAPL-F, 105.7, 100 KW @ 500, AOR	, $30.63	(Eastman)	Woodward	Don Weir
WKAU-F+,104.9, 1 KW @ 480, CHR	ABC-R, $17.00	(Selcom)	Forward	Jim Esler
WOSH-F, 103.9, 2.5 KW @ 355, AC (Radio Arts)	Source, $28.00	(HNWH)	Midwest Family	Phil Robbins
WROE-F, 94.3, 3 KW @ 340, BTFL MUS (SRP)	, $24.00	(----)		Jim Bethke

Other ranked stations - See Green Bay

ASHEVILLE

Arbitron Rank/Pop (12+): 153/154,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 215/165,800
ADI # 36 (with Greenville & Spartanburg)
Average Person Rating: 18.5
Market TSL: 24.1 hours

Stations: 18/8
Diaries: 564/274:1/51.3%
Sample Target: 550
Standard Error: .843
% Below Line: 23.4
% Not Listed: 8.7

Est 1983 Revenue: $3,100,000
CSI: 1.4 Bil
CSI HH: $21,404
Retail $: 1.0 Bil
Pop per Station: 19,350

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WWNC	102/35.7	---	35.3	---	38.5
2.	WISE	39/13.6	---	13.6	---	18.9
3.	WRLX-F	26/ 9.1	---	12.1	---	12.3
4.	WFBC-F	18/ 6.3	---	7.4	---	5.7
5.	WESC-F	14/ 4.9	---	1.1	---	.8
6.	WSKY	11/ 3.8	---	4.4	---	4.9
7.	WROQ-F	9/ 3.1	---	.7	---	2.0
8.	WRAQ	8/ 2.8	---	5.1	---	1.2
9.	WMIT-F	7/ 2.4	---	.7	---	1.2
10.	WQUT-F	6/ 2.1	---	.4	---	---
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WWNC	112/1118
2.	WRLX-F	58/ 734
3.	WFBC-F	51/ 649
4.	WISE	39/ 508
5.	WESC-F	30/ 406
6.	WMIT-F	15/ 213
7.	WSPA-F	13/ 170
8.	WCKN-F	12/ 208
9.	WSKY	11/ 222
	WROQ-F	11/ 138
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WWNC	868/56.1	---	61.0
2.	WISE	465/30.0	---	32.6
3.	WRLX-F	349/22.5	---	25.9
4.	WFBC-F	291/18.8	---	21.8
5.	WSKY	222/14.3	---	21.1
6.	WESC-F	182/11.8	---	3.6
7.	WRAQ	144/ 9.3	---	12.4
8.	WMIT-F	83/ 5.4	---	3.9
9.	WROQ-F	77/ 5.0	---	3.1
10.	WQUT-F	71/ 4.6	---	2.5
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 35.25% (92 of 261) (SPG 83: 30.24%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WISE	1. WISE	1. WWNC	1. WWNC	1. WWNC	1. WWNC	1. WWNC	1. WWNC	1. WWNC	1. WWNC	1. WWNC
2. WQUT-F	2. WWNC	2. WISE	2. WISE	2. WRLX-F	2. WRLX-F	2. WISE	2. WISE	2. WISE	2. WISE	2. WISE
3.	3. WFBC-F	3. WRLX-F	3. WRLX-F	3. WISE	3.	3. WRLX-F	3. WRLX-F	3. WRLX-F	3. WFBC-F	3. WRLX-F
4.	4.	4. WFBC-F	4. WESC-F	4. WESC-F	4.	4.	4. WFBC-F	4.	4. WRLX-F	4. WFBC-F
5.	5.	5.	5. WFBC-F	5. WFBC-F	5.	5.	5.	5.	5.	WESC-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WISE	1. WISE	1. WWNC	1. WWNC	1. WWNC	1. WISE	1. WISE	1. WWNC	1. WISE	1. WWNC
2. WFBC-F	2. WFBC-F	2. WISE	WISE	2. WRLX-F	2. WROQ-F	2. WWNC	2. WISE	2. WWNC	2. WISE
3.	3. WWNC	3. WFBC-F	WFBC-F	3. WISE	3.	3. WROQ-F	3.	3.	3. WRLX-F
4.	4. WRLX-F	WRLX-F	4. WRLX-F	4. WFBC-F	4.	4.	4.	4.	WESC-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	39 (1)	8 (2)	47 (3)	18.0
AOR		14 (3)	14 (3)	5.4
AC/OLDIES/SOFT ROCK		18 (1)	18 (1)	6.9
MOR/VARIETY	19 (2)		19 (2)	7.3
COUNTRY	107 (3)	15 (2)	122 (5)	46.7
BLACK/URBAN				
BTFL MUSIC		30 (2)	30 (2)	11.5
NEWS/TALK				
NOSTALGIA				
RELIGION	4 (1)	7 (1)	11 (2)	4.2
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			261 (18)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WFGW	1010	Black Mountain	1.4/2.6
WMMH	1460	Marshall	1.0/3.4
WCKN-F	101.1	Greenville	.7/3.0
WESC	660	Spartanburg	.7/2.1
WKIT-F	102.5	Hendersonville	.3/4.1
WSPA-F	98.9	Spartanburg	1.4/2.1
WIMZ-F	103.5	Knoxville	1.0/3.1
WOKI-F	100.3	Oak Ridge, TN	.7/2.1

RADIO STATIONS

WISE, 1310, 5 KW/1 KW (DA-N), CHR	WSJ,RKO, $24.00*	(Mc-Guild)		Eric Jorgenson
WRAQ, 1380, 5 KW/1 KW (DA-N), MOR/AC	UPI, $ 7.00	(Carolina)		Garrett Alderfer
WSKY, 1230, 1 KW/250 W , MOR	CBS, $ 8.00	(----)		Zeb Lee
WWNC, 570, 5 KW (DA-N) , COUNTRY	ABC-I, $72.50	(Katz)	Multimedia	Sheldon Summerlin
WKIT-F, 102.5, 100 KW @ 332, COUNTRY	ABC-F, $12.00	(Southern)	(HENDERSONVILLE)	Art Cooley
WRLX-F, 99.9, 53 KW @ 2624, BTFL MUS (TM)	, $17.00	(Mc-Guild)		Eric Jorgenson
WMIT-F, 106.9, 36 KW @ 2000, RELIGION	ABC-I, $ NA	(----)	(BLACK MOUNTAIN)	

WQUT-F - See Johnson City WROQ-F - See Charlotte
Other ranked stations - See Greenville, SC

MISCELLANEOUS COMMENTS

WLOS-F sold by Wometco for $1,750,000...WLOS changed calls to WRLX (13 Apr)...WWNC has over a 50 share in AMD...It will be interesting to see what the new owners of WRLX do with it...WWNC still has the highest share in the country...

ATLANTA

Arbitron Rank/Pop (12+): 17/2,724,400
CMSA Rank/Pop: 15/2,243,000
MSA Rank/Pop: 10/2,258,600
ADI # 16
Average Person Rating: 18.3
Market TSL: 24.0 hours

Stations: 26/26
Diaries: 1925/1781:1/54.6%
Sample Target: 1530
Standard Error: .473
% Below Line: 0
% Not Listed: 8.6

Est. 1983 Revenue: $50,800,000
CSI: 21.7 Bil
CSI HH: 26.4 M
Retail $: 12.5 Bil
Pop per Station: 104,785

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	WKHX-F	329/10.0	9.2	°.7	9.4	7.8	8.1
2.	WZGC-F	302/ 9.2	10.0	9.7	10.2	9.5	12.6
3.	WVEE-F	201/ 9.1	10.8	10.1	9.7	11.5	9.8
4.	WQXI-F	299/ 9.1	8.1	9.4	8.3	8.0	12.9
5.	WPCH-F	230/ 7.0	7.3	8.6	6.8	7.5	5.0
6.	WKLS-F	228/ 6.9	6.2	7.1	7.9	6.2	12.1
7.	WSB	224/ 6.8	7.2	9.2	7.9	8.7	5.5
8.	WSB-F	157/ 4.8	4.9	5.6	5.9	4.1	4.8
9.	WAOK	150/ 4.6	4.0	3.6	3.9	3.6	4.2
10.	WRMM-F	142/ 4.3	4.6	3.4	4.2	4.8	5.4
11.	WIGO	103/ 3.1	1.5	1.3	2.2	1.1	2.6
12.	WGST	94/ 2.9	3.9	3.3	2.8	4.0	2.0
13.	WPLO	87/ 2.6	2.9	2.9	3.6	4.1	1.9
14.	WCNN	75/ 2.3	1.2	.8	1.5	3.6	1.5
15.	WYZE	49/ 1.5	1.4	1.1	1.3	1.3	.4
16.	WJYA+	48/ 1.5	2.2	1.0	1.6	.8	1.2
17.	WQXI	38/ 1.2	2.3	1.8	1.6	2.2	.9
18.	WWLT-F	35/ 1.1	.8	.3	---	---	1.0
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WZGC-F	440/6701
2.	WKHX-F	431/4644
3.	WQXI-F	348/5228
4.	WVEE-F	326/3639
5.	WPCH-F	293/3580
6.	WKLS-F	291/3925
7.	WSB	249/4091
8.	WSB-F	178/3191
9.	WRMM-F	167/2751
10.	WAOK	150/1963
11.	WIGO	103/1271
12.	WGST	96/1778
13.	WPLO	90/1564
14.	WCNN	78/1746
15.	WWLT-F	77/1014
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WZGC-F	4712/26.2	26.6	26.4
2.	WQXI-F	4368/24.3	23.2	22.5
3.	WSB	3572/19.9	20.4	26.7
4.	WKHX-F	3539/19.7	18.5	19.0
5.	WVEE-F	3273/18.2	17.3	17.1
6.	WKLS-F	2906/16.2	16.1	16.9
7.	WPCH-F	2753/15.3	16.9	17.1
8.	WSB-F	2635/14.7	15.4	16.2
9.	WRMM-F	2244/12.5	12.4	8.5
10.	WAOK	1951/10.9	11.0	10.2
11.	WGST	1712/ 9.5	12.7	10.5
12.	WCNN	1648/ 9.2	5.4	4.6
13.	WPLO	1380/ 7.7	8.4	9.8
14.	WIGO	1271/ 7.1	4.9	5.9
15.	WQXI	1011/ 5.6	7.1	7.2
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 68.13% (2052 of 3012) (SPG 83: 70.76%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WZGC-F	WQXI-F	WQXI-F	WKHX-F	WKHX-F	WKHX-F	WQXI-F+	WKHX-F	WKHX-F	WZGC-F	WKHX-F
2.	WKLS-F	WVEE-F	WKHX-F	WQXI-F	WQXI-F	WPCH-F	WSB	WQXI-F	WVEE-F	WVEE-F	WVEE-F
3.	WVEE-F	WKLS-F	WVEE-F	WVEE-F	WVEE-F	WSB	WKHX-F	WPCH-F	WQXI-F	WSB	WZGC-F
4.	WQXI-F	WKHX-F	WZGC-F	WZGC-F	WZGC-F	WZGC-F	WZGC-F	WVEE-F	WZGC-F	WKLS-F	WQXI-F
5.	WIGO	WZGC-F	WKLS-F	WSB-F	WRMM-F	WVEE-F WRMM-F	WVEE-F	WZGC-F	WKLS-F+	WAOK	WPCH-F
6.		WSB-F	WSB-F	WRMM-F	WSB-F		WKLS-F+	WKLS-F	WPCH-F	WKHX-F	WKLS-F
7.		WRMM-F	WRMM-F	WSB	WPCH-F	WAOK	WPCH-F	WSB-F	WSB-F	WQXI-F	WSB-F
8.				WPCH-F	WSB		WRMM-F	WRMM-F	WSB	WPCH-F	WIGO
9.											
10.											

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	WQXI-F	WQXI-F	WQXI-F	WQXI-F	WKHX-F	WKLS-F	WKLS-F	WKHX-F	WQXI-F	WKHX-F
2.	WVEE-F	WVEE-F	WVEE-F	WVEE-F	WQXI-F	WVEE-F	WQXI-F	WKLS-F	WKLS-F	WQXI-F
3.	WKLS-F	WSB-F	WKHX-F	WSB-F	WVEE-F	WKHX-F	WVEE-F	WQXI-F WVEE-F	WVEE-F	WVEE-F
4.	WZGC-F	WZGC-F	WZGC-F	WKHX-F	WSB-F	WQXI-F	WKHX-F		WKHX-F	WSB WZGC-F
5.	WSB-F	WKHX-F	WSB-F	WRMM-F WZGC-F	WZGC-F	WZGC-F	WZGC-F	WZGC-F	WZGC-F	
6.	WIGO	WKLS-F	WRMM-F		WPCH-F			WSB	WSB-F	WKLS-F
7.		WIGO	WPCH-F	WIGO	WRMM-F			WRMM-F		WRMM-F
8.										
9.										
10.										

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		601 (2)	601 (2)	20.0
AOR	9 (1)	228 (1)	237 (2)	7.9
AC/OLDIES/SOFT ROCK	38 (1)	334 (3)	372 (4)	12.4
MOR/VARIETY	224 (1)		224 (1)	7.4
COUNTRY	87 (1)	338 (2)	425 (3)	14.1
BLACK/URBAN	253 (2)	301 (1)	554 (3)	18.4
BTFL MUSIC		230 (1)	230 (1)	7.6
NEWS/TALK	169 (2)		169 (2)	5.6
NOSTALGIA	28 (1)	20 (1)	48 (2)	1.6
RELIGION	128 (5)		128 (5)	4.2
SPANISH				
CLASSICAL	24 (1)		24 (1)	0.8
UNKNOWN/OTHERS				
			3012 (26)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAEC	860		.8/1.9
WCHK-F	105.5	Canton	.3/ .8
WGKA	1190		.7/1.4
WKLS	970		.3/1.4
WTJH	1260	East Point	.6/ .7
WXLL	1310	Decatur	.6/1.1
WYNX	1550	Smyrna	.4/1.3

RADIO STATIONS

AM STATIONS

WAEC, 860, 5 KW (DAYS), RELIGION	, $ NA	(----)		Don Stone
WAOK, 1380, 5 KW (DA-N), BLACK	NBN,SBN, $ 40.00	(Masla)	BENI	Dick Greener
WCNN, 680, 25 KW/10 KW (DA-N), NEWS	CNN, $ 50.00*	(HNWH)		Charles Smithgall
WFOM, 1230, 1 KW/250 W, RELIGION (Burk-Abr)	, $ 12.00	(Bolton)	(MARIETTA)	Dick Hemphill
WGKA, 1190, 5 KW (DAYS), CLASSICAL	, $ 35.00	(CMBS)		Eathel Holley
WGST, 920, 5 KW/1 KW, NEWS	CBS,MBS,WSJ, $122.50	(Katz)	Meredith	John Lauer
WGUN, 1010, 50 KW (DAYS), RELIGION	, $ 15.50	(Stars)	Rivers	Ben Akerman
WIGO, 1340, 1 KW/250 W, BLACK	ABC-D, $ 53.00	(Citimedia)	Brunson	Nell McElhaney
WPLO, 590, 5 KW (DA-N), COUNTRY	RKO II,ABC-I, $ 65.00*	(Mc-Guild)	Plough/DKM	Rik Rogers
WQXI, 790, 5 KW/1 KW (DA-N), OLDIES/AC	, $ NM	(Blair)	Jeff-Pilot	Gerald Blum
WSB, 750, 50 KW, MOR	NBC, $125.00*	(Christal)	Cox	Michael Faherty
WYZE, 1480, 5 KW, RELIGION/GOSPEL	, $ 10.00	(----)	Buck	Jim Swanger

FM STATIONS

WJYA-F, 104.1, 100 KW @ 1080, NOSTALGIA (Al Ham)	APR, $ 47.50	(Weiss)	Williams (LA GRANGE)	Rick Ellis
WKHX-F, 101.5, 100 KW @ 900, COUNTRY	, $160.00*	(Selcom)	Cap Cities (MARIETTA)	Norm Schrutt
WKLS-F, 96.1, 100 KW @ 950, AOR (Burk-Abr)	ABC-R, $140.00*	(Masla)	Gulf	Dick Meeder
WPCH-F, 94.9, 100 KW @ 890, BTFL MUS (SRP)	, $175.00	(Katz)	Meredith	John Lauer
WQXI-F, 94.1, 100 KW @ 914, CONTEMP	, $230.00	(Blair)	Jeff-Pilot	Gerald Blum
WRMM-F, 99.7, 100 KW @ 1000, AC	, $110.00	(Eastman)	Susquehanna	Sandy Goldberg
WSB-F, 98.5, 100 KW @ 919, AC	CBS-R, $120.00*	(Christal)	Cox	Michael Faherty
WVEE-F, 103.3, 100 KW @ 450, URBAN	RKO, $140.00*	(Mc-Guild)	Plough/DKM	Rik Rogers
WZGC-F, 92.9, 100 KW @ 910, CHR	ABC-C, $147.50	(Torbet)	First MEdia	Paul Nugent
WFOX-F, 97.1, 100 KW @ 540, CHR	, $ 17.00	(----)	Shamrock (GAINESVILLE)	Martin Sherry
WYAY-F, 106.7, 100 KW @ 930, AC	, $ NA	(Katz)	Katz (GAINESVILLE)	Bob Backman

12+ ADI 1/4

1. WZGC-F
2. WKHX-F
3. WQXI-F
4. WVEE-F
5. WPCH-F
6. WKLS-F
7. WSB
8. WSB-F
9. WRMM-F
10. WAOK
11. WIGO
12. WGST
13. WCNN
14. WJYA+
15. WCNN

12+ ADI CUME

1. WZGC-F
2. WQXI-F
3. WKHX-F
4. WSB
5. WKLS-F
6. WVEE-F
7. WPCH-F
8. WSB-F
9. WRMM=F
10. WAOK
11. WGST
12. WCNN
13. WPLO
14. WIGO
15. WQXI

ADI FM SHARE:

72.21%

CALL LETTER CHANGES

WWLT becomes WYAY (6/25)
WJYF-F becomes WJYA-F (6/20)

FORMAT CHANGES

WYAY: from AC to Country (6/25)

STATION SALES

WJYA (Marietta): sold to Bob Williams for $747,000

WPLO/WVEE-F: from Plough to DKM for estimated $18,400,000

MISCELLANEOUS COMMENTS

WYAY reported in rating book as WWLT...excellent FM country battle shaping up between Capital Cities, Shamrock (Disney), and Katz...WCNN shows good growth...drop in FM share...

ATLANTIC CITY

Arbitron Rank/Pop (12+): 147/170,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 142/287,500
Part of Philadelphia ADI
Average Person Rating: 16.7
Market TSL: 22.3 hours

Stations: 28/11
Diaries: 568/300:1/45.2%
Sample Target: 550
Standard Error: .840
% Below Line: 34.4
% Not Listed: 8.8

Est 1983 Revenue: $5,300,000
CSI: 2.8 Bil
CSI HH: $25,361
Retail $: 1.9 Bil
Pop per Station: 15,491

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WAYV-F	31/10.9	---	10.9	---	9.0
2.	WFPG-F	30/10.6	---	16.3	---	12.3
3.	WMID	25/ 8.8	---	3.1	---	4.0
4.	WMMR-F	19/ 6.7	---	7.5	---	6.0
5.	WUSS	18/ 6.3	---	7.8	---	7.6
6.	WMGM-F	17/ 6.0	---	6.4	---	6.0
7.	WCAU-F	15/ 5.3	---	4.1	---	4.7
	WRDR-F	13/ 4.6	---	2.4	---	3.0
9.	WIIN	13/ 4.6	---	2.4	---	6.3
10.	WUSL-F	11/ 3.9	---	3.1	---	1.7
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WAYV-F	43/520
2.	WFPG-F	36/391
3.	WMID	29/395
4.	WMGM-F	26/388
5.	WCAU-F	22/369
6.	WMMR-F	21/328
7.	WUSS	19/184
8.	WIIN	16/326
9.	WSLT-F	15/208
10.	WLQE-F	14/275
	WRDR-F	14/166
	WUSL-F	14/180
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WAYV-F	418/24.5	23.5	23.0
2.	WMID	306/18.0	11.4	16.0
3.	WFPG-F	304/17.8	24.9	23.3
4.	WMGM-F	288/16.9	21.8	21.4
5.	WIIN	282/16.5	11.9	17.6
6.	WOND	270/15.8	19.1	20.2
7.	WMMR-F	266/15.6	16.7	14.6
8.	WCAU-F	244/14.3	13.4	14.0
9.	WLQE-F	225/13.2	10.9	NA
10.	WUSS	191/10.6	13.9	14.5
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 68.34% (177 of 259) (SPG 83: 72.28%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WFPG-F	1. WMID	1. WFPG-F	1. WAYV-F	1. WAYV-F	1. WFPG-F
WMGM-F	2. WMMR-F	2. WMMR-F	2. WMGM-F	2. WFPG-F	2. WAYV-F	2. WAYV-F	2. WAYV-F	2. WFPG-F	2. WMMR-F	2. WAYV-F
WMMR-F	3. WMGM-F	3. WMGM-F	WUSL-F	3.	WMID	3. WFPG-F	3. WMID	3. WMGM-F	3. WMID	3. WMGM-F
4.	4.	4. WUSS	4.	4.	WRDR-F	4. WIIN	4. WMGM-F	WMMR-F	4. WIIN	4. WUSS
5.	5.	5. WUSL-F	5.	5.	5.	5.	WRDR-F	5.	WMGM-F	5. WMID

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WMMR-F	1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WAYV-F
WMMR-F	2. WMMR-F	2. WMGM-F	2. WUSL-F	2.	2. WMGM-F	2. WMMR-F	2. WMMR-F	2.	2. WFPG-F
3. WMGM-F	3. WUSL-F	WUSS	3. WLQE-F	3.	WAYV-F	3.	3. WMGM-F	3.	3. WIIN
WUSS	WUSS	WMMR-F	WMMR-F	4.	4.	4.	4.	4.	4.
5.	WMGM-F	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	1 (1)	64 (4)	65 (5)	25.1
AOR		22 (2)	22 (2)	8.5
AC/OLDIES/SOFT ROCK	1 (1)	23 (5)	24 (6)	9.3
MOR/VARIETY	12 (2)		12 (2)	4.6
COUNTRY	2 (1)		2 (1)	0.8
BLACK/URBAN	18 (1)	16 (2)	34 (3)	13.1
BTFL MUSIC		48 (3)	48 (3)	18.5
NEWS/TALK	23 (3)	1 (1)	24 (4)	9.3
NOSTALGIA	25 (1)		25 (1)	9.7
RELIGION				
SPANISH				
CLASSICAL		3 (1)	3 (1)	1.2
UNKNOWN/OTHERS				
			259 (28)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WIBG	1520	Ocean City	.7/2.9
WLQE-F	99.3	Pleasantville	3.2/13.2
WOND	1400	Pleasantville	3.2/15.8
WSLT-F	106.3	Somers Point	1.1/5.4
KYW	1060	Philadelphia	.4/3.6
WCAU	1210	Philadelphia	3.2/7.7
WDAS-F	105.3	Philadelphia	1.8/3.7
WEAZ-F	101.1	Philadelphia	1.8/4.7
WFIL	560	Philadelphia	.4/2.3
WFLN-F	95.7	Philadelphia	1.1/2.0
WIP	610	Philadelphia	1.1/3.2
WKSZ-F	100.3	Philadelphia	.7/2.3
WMGK-F	102.9	Philadelphia	2.5/5.6
WNBC	660	New York	.4/2.0
WSNI-F	104.5	Philadelphia	.7/2.3
WWDB-F	96.5	Philadelphia	.4/2.1
WWSH-F	106.1	Philadelphia	.4/1.6
WYSP-F	94.1	Philadelphia	1.1/5.3

RADIO STATIONS

WIBG, 1520, 1 KW (DAYS,DA), COUNTRY (MusicWorks) UPI, $13.00 (Groskin) Neely Crowley
WIIN, 1450, 1 KW/250 W , TALK CBS, $18.50 (Selcom) Dennis Ryan
WMID, 1340, 1 KW/250 W , MOR/NOST (Klemm) NBC, $ 9.50 (Masla) Harry Sparks
WOND, 1400, 1 KW/250 W , MOR ABC-E, $20.00* (Mc-Guild) Dick Ireland
WUSS, 1490, 1 KW/250 W , BLACK MBS,NBN, $15.00 (S. Katz) John Hickman

WAYV-F, 95.1, 20 KW @ 300, CONTEMP/AC , $22.00* (HNWH) Violet Trofa
WFPG-F, 96.9, 50 KW @ 400, BTFL MUS (Bonne) CBS, $[illegible]7.00* (Selcom) Dennis Ryan
WLQE-F, 99.3, 3 KW @ 290, AC/SOFT (Klemm) CBS-R, $11.00 (Masla) Harry Sparks
WMGM-F, 103.7, 20 KW @ 200, CHR ABC-E, $23.00* (Mc-Guild) Dick Ireland
WSLT-F, 106.3, 3 KW @ 326, AC (Century 21) UPI, $19.00 (Groskin) Jeely Crowley
WRDR-F, 104.9, 3 KW @ 280, BTFL MUS , $15.25 (----) (EGG HARBOR) Jim Rodio

Other ranked stations see Philadelphia

MISCELLANEOUS COMMENTS

Sharp drop in FM share...

AUGUSTA, GA

Arbitron Rank/Pop (12+): 109/284,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 117/361,200
ADI # 103
Average Person Rating: 18.2
Market TSL: 24.4 hours

Stations: 17/13
Diaries: 666/427:1/48.1%
Sample Target: 610
Standard Error: .841
% Below Line: 4.5
% Not Listed: 4.6

Est 1983 Revenue: $4,400,000
CSI: 2.7 Bil
CSI HH: $22,105
Retail $: 1.5 Bil
Pop per Station: 21,892

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	WBBQ-F	133/25.7	---	21.7	---	20.7
2.	WRDW	65/12.5	---	9.4	---	10.2
3.	WKZK	45/ 8.7	---	6.8	---	---
4.	WNEZ-F	44/ 8.5	---	7.2	---	5.5
5.	WZZW-F	34/ 6.6	---	7.6	---	7.8
6.	WGUS-F	30/ 5.8	---	14.5	---	9.2
7.	WFMG-F	26/ 5.0	---	5.0	---	5.5
8.	WMTZ-F	23/ 4.4	---	---	---	---
	WTHB	23/ 4.4	---	4.6	---	9.4
10.	WGAC	21/ 4.1	---	5.8	---	6.4
11.	WBBQ	18/ 3.5	---	3.4	---	6.1
12.	WGUS	8/ 1.5	---	3.4	---	3.3
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WBBQ-F	195/2055
2.	WRDW	69/ 699
3.	WNEZ-F	49/ 414
4.	WKZK	46/ 306
5.	WZZW-F	34/ 687
6.	WGUS-F	32/ 566
7.	WFMG-F	27/ 426
8.	WGAC	24/ 389
	WTHB	24/ 373
10.	WMTZ-F	23/ 274
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WBBQ-F	1416/49.8	---	45.8
2.	WZZW-F	643/22.6	---	25.0
3.	WRDW	633/22.2	---	19.5
4.	WGUS-F	469/16.5	---	21.8
5.	WBBQ	460/16.2	---	13.9
6.	WFMG	398/14.0	---	16.2
7.	WNEZ-F	371/13.0	---	12.2
8.	WTHB	356/12.5	---	11.4
9.	WGAC	335/11.8	---	13.5
10.	WKZK	301/10.6	---	8.3
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 63.16% (312 of 494) (SPG 83: 63.03%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F+	1. WBBQ-F	1. WBBQ-F+	1. WBBQ-F	1. WBBQ-F
2. WRDW	2. WRDW	2. WRDW	2. WRDW	2. WKZK	2. WNEZ-F	2. WRDW	2. WNEZ-F	2. WRDW	2. WRDW	2. WRDW
3.	3. WZZW-F	3. WZZW-F	3. WZZW-F	WRDW	3. WGUS-F	3. WNEZ-F	3. WRDW	3. WNEZ-F	3. WZZW-F	3. WZZW-F
4.	WFMG-F	4.	4. WGUS-F	4. WGUS-F	4. WGAC	4. WGUS-F+	4. WZZW-F	4. WKZK	4. WFMG-F	4. WKZK
5.	5.	5.	5.	WZZW-F	WMTZ-F	5. WGAC	5. WKZK	5. WGUS-F+	5. WGUS-F	5. WNEZ-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F
2. WRDW	2. WRDW	2. WRDW	2. WZZW-F	2. WKZK	2. WRDW	2. WRDW	2. WRDW	2. WRDW	2. WGUS-F
3.	3.	3. WZZW-F	3. WRDW	3. WZZW-F	3.	3. WFMG-F	3. WGUS-F	3.	3. WMTZ-F
4.	4.	4. WKZK	4. WKZK	4.	4.	4. WTHB	4. WFMG-F	4.	4. WRDW
5.	5.	5.	5.	5.	5.	5.	5. WMTZ-F	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	18 (1)	159 (2)	178 (3)	35.6
AOR				
AC/OLDIES/SOFT ROCK		34 (1)	34 (1)	6.9
MOR/VARIETY	21 (1)		21 (1)	4.2
COUNTRY	8 (1)	61 (4)	69 (5)	13.9
BLACK/URBAN	88 (2)	9 (1)	97 (3)	19.6
BTFL MUSIC		44 (1)	44 (1)	8.9
NEWS/TALK				
NOSTALGIA				
RELIGION	47 (2)	5 (1)	52 (3)	10.5
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			495 (17)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHGI	1050	Augusta	.4/2.2
WCOS-F	97.9	Columbia, SC	.6/1.7
WTHO-F	101.7	Thomson	1.0/2.0
WWDM-F	101.3	Sumter, SC	1.7/3.3
WWGA-F	100.9	Waynesboro	1.0/4.9

RADIO STATIONS

WBBQ, 1340, 1 KW, CHR	ABC-C, $42.15 (Eastman)		Ed Dunbar
WCKJ, 1230, 1 KW/250 W, MOR/AC	, $12.50 (Southern)		T. Gullett
WGAC, 580, 5 KW/1 KW (DA-N), MOR (Century 21)	CBS, $17.00 (----)	Beasley	Bob Rice
WGUS, 1380, 5 KW (DAYS), COUNTRY (Musicworks)	ABC-E, $11.00* (Mc-Guild)	Young	Edith Buchanan
WHGI, 1050, 5 KW (DAYS), RELIGION	, $ NA (----)		
WKZK, 1600, 500 W (DAYS), GOSPEL	, $12.00 (----)		Alvin McCottry
WRDW, 1480, 5 KW (DA-N), BLACK	NBC, $22.00 (HNWH)		Terry Brown
WTHB, 1550, 5 KW (DAYS), BLACK (Drake-Chen)	SBN, $12.00 (Torbet)		Walt Brumbeloe
WBBQ-F, 104.3, 100 KW @ 1003, CHR	ABC-C, $63.23 (Eastman)		Ed Dunbar
WFMG-F, 105.7, 50 KW @ 83, CHR	ABC-F, $ NA (Selcom)		Dave Vantrease
WGUS-F, 102.3, 3 KW @ 280, COUNTRY	ABC-E, $30.00* (Mc-Guild)	Young	Edith Buchanan
WZZW-F, 103.1, 3 KW @ 300, CONT/AC (Drake-Chen)	ABC-F,RKO, $17.00 (Torbet)		Walt Brumbeloe
WNEZ-F, 93.3, 3 KW @ 300, BTFL MUS	MBS, $10.00 (----)	(AIKEN, SC)	Charles Hubbard
WMTZ-F, 94.3, 3 KW @ 300, COUNTRY	, $ NA (----)	(MARTINEZ)	

MISCELLANEOUS COMMENTS

WFMG changed from AOR to CHR...WHGI/WYMX-F sold for $1,840,000...WYMX changed calls to WFMG...WBBQ-F leads every table on this page...

AUSTIN

Arbitron Rank/Pop (12+): 63/507,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 81/580,700
ADI # 85
Average Person Rating: 17.1
Market TSL: 22.6 hours

Stations: 20/14
Diaries: 775/749:1/47.6%
Sample Target: 800
Standard Error: .721
% Below Line: 4.9
% Not Listed: 14.9

Est 1983 Revenue: $12,900,000
CSI: 5.7 Bil
CSI HH: 26.3 M
Retail $: 3.6 Bil
Pop per Station: 36,236

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	KLJB-F	125/14.4	9.9	11.3	10.3	13.4
2.	KASE-F	110/12.7	16.1	16.2	14.2	12.3
3.	KHFI-F	101/11.6	13.6	15.5	11.9	14.8
4.	KEYI-F	83/ 9.6	7.3	5.6	6.4	8.1
5.	KOKE-F	47/ 5.4	4.5	1.8	6.0	6.0
	KVET	47/ 5.4	6.8	5.3	5.3	7.8
7.	KLBJ	43/ 5.0	4.3	6.0	5.7	5.0
8.	KPEZ-F	38/ 4.4	7.8	4.9	7.4	4.5
9.	KNOW	37/ 4.3	3.8	5.1	6.9	6.0
10.	KMMM	28/ 3.2	5.4	3.4	3.2	1.5
11.	KTXZ	21/ 2.4	1.2	2.2	1.1	---
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KASE-F	158/1592
2.	KLBJ-F	137/1519
3.	KHFI-F	115/1601
4.	KEYI-F	87/1226
5.	KVET	50/ 633
6.	KOKE-F	47/ 778
	KLBJ	47/ 857
8.	KPEZ-F	38/ 539
9.	KNOW	37/ 610
10.	KMMM	30/ 171
11.	KTXZ	21/ 302
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KHFI-F	1494/29.5	30.7	32.2
2.	KLBJ-F	1353/26.7	22.6	25.2
3.	KASE-F	1164/22.9	27.6	26.8
4.	KEYI-F	1122/22.1	20.7	14.7
5.	KLBJ	763/15.0	14.4	15.2
6.	KOKE-F	740/14.6	15.4	8.4
7.	KVET	586/11.6	19.0	15.9
8.	KNOW	565/11.1	8.4	10.8
9.	KPEZ-F	535/10.5	12.3	10.8
10.	KTXZ	299/ 5.9	4.5	6.5
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 71.31% (527 of 739) (SPG 83: 66.58%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHFI-F	1. KLBJ-F	1. KLBJ-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KLBJ-F	1. KASE-F	1. KLBJ-F	1. KASE-F
2. KLBJ-F	2. KEYI-F	2. KASE-F	2. KEYI-F	2. KEYI-F	2. KVET	KHFI-F	2. KASE-F	2. KLBJ-F	2. KHFI-F	2. KLBJ-F
3. KNOW	3. KHFI-F	3. KEYI-F	3. KLBJ-F	3. KLBJ-F	3. KLBJ	3. KLBJ-F	3. KEYI-F	3. KHFI-F	3. KASE-F	3. KHFI-F
4.	4. KASE-F	4. KHFI-F	4. KHFI-F	4. KHFI-F	4. KPEZ-F	4. KEYI-F	4. KHFI-F	4. KEYI-F	4. KNOW	4. KEYI-F
5.	5. KOKE-F	5. KOKE-F	5. KOKE-F	5. KOKE-F	5. KEYI-F	5. KVET	5. KOKE-F	5. KOKE-F	5. KLBJ	5. KPEZ-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KLBJ-F	1. KEYI-F	1. KEYI-F	1. KEYI-F	1. KASE-F
2. KHFI-F	2. KLBJ-F	2. KASE-F	2. KASE-F	KEYI-F
3. KOKE-F	3. KHFI-F	3. KLBJ-F	3. KHFI-F	3. KHFI-F
4. KEYI-F	4. KASE-F	4. KHFI-F	KLBJ-F	4. KOKE-F
5. KASE-F	5. KOKE-F	5. KOKE-F	5. KOKE-F	KLBJ-F

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KLBJ-F	1. KLBJ-F	1. KLBJ-F	1. KLBJ-F	1. KLBJ-F
2. KHFI-F	2. KEYI-F	2. KASE-F	2. KEYI-F	2. KASE-F
3.	3. KHFI-F	3. KEYI-F	3. KOKE-F	3. KEYI-F
4.	4. KASE-F	4. KHFI-F	4. KASE-F	4. KLBJ
5.	KOKE-F	5. KOKE-F	5. KHFI-F	5. KHFI-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		104 (2)	104 (2)	14.1
AOR		135 (3)	135 (3)	18.3
AC/OLDIES/SOFT ROCK	31 (2)	134 (3)	165 (5)	22.3
MOR/VARIETY				
COUNTRY	47 (1)	110 (1)	157 (2)	21.2
BLACK/URBAN	37 (1)		37 (1)	5.0
BTFL MUSIC		44 (2)	44 (2)	6.0
NEWS/TALK	50 (2)		50 (2)	6.8
NOSTALGIA				
RELIGION	10 (1)		10 (1)	1.4
SPANISH	28 (1)		28 (1)	3.8
CLASSICAL				
UNKNOWN/OTHERS	9 (1)		9 (1)	1.2
			739 (20)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KGTN-F	96.7	Georgetown	.5/1.3
KIXL	970	Del Valle	1.2/3.3
KTAE	1260	Taylor	1.0/2.2
KISS	[illegible]	San Antonio	.5/1.9
KQ[illegible]	10[illegible]	San Antonio	.7/1.1
[illegible]	550	[illegible] Antonio	1.2/4.0
KW[illegible]	97.[illegible]	Waco	.3/1.5
KXZL-[illegible]	10[illegible].5	San Antonio	.7/2.1
WOAI	1200	San Antonio	.8/2.8

RADIO STATIONS

KIXL, 970, 1 KW (DAYS,DA) , RELIGION , $10.00 (Miller) Central Texas
KLBJ, 590, 5 KW/1 KW (DA-N), TALK/NEWS (Klemm) WSJ,MBS,CBS,NBC-T, $39.00* (Eastman) E.A.W. Smith
KMMM, 1370, 1 KW (DAYS) , SPANISH , $26.00* (Selcom) Jim Ray
KNOW, 1490, 1 KW/250 W , BLACK , $ NM (Torbet) Mark Kiester
KTXZ, 1560, 2.5 KW (DA-2) , OLDIES APR, $35.00 (----)
KVET, 1300, 5 KW/1 KW (DA-2), COUNTRY ABC-I, $50.00* (Katz) Ron Rogers

KASE-F, 100.7, 100 KW @ L300, COUNTRY , $110.00* (Katz) Ron Rogers
KEYI-F, 103.7, 97 KW @ 585, AC , $75.00 (Torbet) Hicks (SAN MARCOS) Mark Kiester
KHFI-F, 98.3, 1.3 KW @ 418, CHR , $84.13 (Christal) Central Texas Dick Oppenheimer
KLBJ-F, 93.7, 100 KW @ 1057, AOR (Klemm) , $55.00* (Eastman) E.A.W. Smith
KOKE-F, 95.5, 10 KW @ 265, AC/CONTEMP (Fairwest) APR, $47.50 (Selcom) Jim Ray
KPEZ-F, 102.3, 3 KW @ 300, BTFL MUS (Bonne) , $45.00* (Mc-Guild) Clear Channel Stan Webb

MISCELLANEOUS COMMENTS

Arbitron fell 25 diaries short of sample target... poor book for country...

BAKERSFIELD

Arbitron Rank/Pop (12+): 88/355,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 105/422,000
ADI # 150
Average Person Rating: 16.7
Market TSL: 22.2 hours

Stations: 30/18
Diaries: 779/457:1/49.7%
Sample Target: 700
Standard Error: .727
% Below Line: 13.9
% Not Listed: 12.6

Est 1983 Revenue: $8,200,000
CSI: 3.5 Bil
CSI HH: 23.3 M
Retail $: 2.6 Bil
Pop per Station: 19,767

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	KKXX-F	83/14.0	10.1	13.9	10.8	14.6
2.	KGFM-F	64/10.8	6.7	9.2	6.3	5.7
3.	KQXR-F	58/ 9.8	7.2	6.3	5.5	1.6
4.	KUZZ	57/ 9.6	14.3	8.8	12.3	14.9
5.	KWAC	36/ 6.1	4.0	8.3	6.8	5.9
6.	KAFY	23/ 3.9	3.3	3.1	2.2	2.3
7.	KGEO	22/ 3.7	5.5	5.9	5.6	8.5
8.	KLYD	18/ 3.0	7.6	7.1	6.5	.7
9.	KLYD-F	13/ 2.2	.9	.5	2.0	2.8
	KBOS-F	13/ 2.2	---	1.4	---	---
	KMPC	13/ 2.2	1.7	1.2	.8	1.0
12.						
13.						
14.						
15.						

THIS MARKET'S METRO AND TSA ARE THE SAME.

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KKXX-F	1077/30.3	27.6	26.9
2.	KQXR-F	757/21.3	16.7	13.9
3.	KUZZ	724/20.3	25.0	20.7
4.	KGFM-F	549/15.4	10.3	14.4
5.	KWAC	379/10.7	8.3	8.2
6.	KAFY	372/10.5	10.7	10.5
7.	KGEO	317/ 8.9	12.3	14.4
8.	KLYD	269/ 7.6	11.5	10.8
9.	KLYD-F	257/ 7.2	3.8	2.7
10.	KERN	224/ 6.3	8.4	12.1
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 54.72% (284 of 519) (SPG 83: 44.06%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKXX-F KQXR-F	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KGFM-F	1. KUZZ	1. KGFM-F	1. KKXX-F	1. KKXX-F	1. KKXX-F
	2. KQXR-F	2. KUZZ	2. KUZZ	2. KUZZ	2. KUZZ	2. KKXX-F	2. KKXX-F	2. KGFM-F	2. KQXR-F	2. KQXR-F
3. KLYD	3. KWAC	3. KQXR-F	3. KQXR-F KWAC	3. KGFM-F	3. KKXX-F	3. KGFM-F	3. KUZZ	3. KUZZ	3. KGFM-F	3. KUZZ
4.	4. KUZZ	4. KWAC		4. KWAC	4. KAFY	4. KQXR-F	4. KQXR-F	4. KQXR-F	4. KWAC	4. KGFM-F
5.	5.	5.	5.	5. KQXR-F	5.	5. KWAC	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KUZZ	1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KQXR-F	1. KKXX-F
2. KQXR-F	2. KQXR-F KWAC	2. KUZZ	2. KWAC	2. KGFM-F	2. KQXR-F	2. KQXR-F	2. KQXR-F	2. KKXX-F	2. KQXR-F
3. KLYD-F		3. KWAC	3. KUZZ KQXR-F	3. KKXX-F	3. KUZZ	3. KUZZ	3. KUZZ	3. KWAC	3. KGEO KUZZ
4.	4.	4. KQXR-F		4. KWAC	4.	4. KGEO KWAC	4. KGEO	4. KGEO	
5.	5.	5. KGFM-F	5.	5.	5.		5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	18 (1)	99 (3)	117 (4)	22.5
AOR		74 (3)	74 (3)	14.3
AC/OLDIES/SOFT ROCK	26 (2)	17 (2)	43 (4)	8.3
MOR/VARIETY	25 (3)		25 (3)	4.8
COUNTRY	84 (3)	13 (2)	97 (5)	18.7
BLACK/URBAN				
BTFL MUSIC		67 (2)	67 (2)	12.9
NEWS/TALK	7 (2)		7 (2)	1.3
NOSTALGIA	24 (2)		24 (2)	4.6
RELIGION	4 (1)	9 (1)	13 (2)	2.5
SPANISH	47 (2)		47 (2)	9.1
CLASSICAL		5 (1)	5 (1)	1.0
UNKNOWN/OTHERS				
			519 (30)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KCHJ	1010	Delano	.7/1.8
KERI	1180	Wasco	.7/1.9
KERN	1410		1.9/6.3
KHIS	800		.7/1.4
KHIS-F	96.5		1.5/4.1
KPMC	1560		1.9/6.1
KTPI-F	103.1	Tehachapi	1.5/2.6
KVLI	1140	Lake Isabella	1.7/2.3
KXEM	1590	McFarland	1.9/2.1
KBIG-F	104.3	Los Angeles	.5/2.5
KFAC-F	92.3	Los Angeles	.8/1.4
KFI	640	Los Angeles	.7/3.2
KJUG-F	106.7	Tulare	.7/1.2
KKHR-F	93.1	Los Angeles	.5/1.7
KLOS-F	95.5	Los Angeles	1.2/3.3
KMET-F	94.7	Los Angeles	1.5/4.2
KMJ	580	Fresno	.5/2.8
KNX	1070	Los Angeles	.7/2.5
KOST-F	103.5	Los Angeles	.7/1.8

RADIO STATIONS

KAFY, 530, 1 KW (DA-2), COUNTRY	ABC-D, $21.25	(Blair)		Steve McGavren
KERN, 1410, 1 KW , NOSTALGIA (Al Ham)	ABC-C, $21.00	(HNWH)		Joe Scott
KGEO, 1230, 1 KW/250 W , OLDIES	NBC, $27.00	(Selcom)		Gary Conrad
KLYD, 1350, 1 KW (DAYS), CHR	, $22.00	(Mc-Guild)		Alex Klein
KPMC, 1560, 10 KW (DA-1), VARIETY	MBS,CBS, $17.00	(Masla)		Dan Speare
KUZZ, 970, 1 KW (DA-2), COUNTRY	, $34.00*	(Katz)	Buck Owens	Mel Owens
KWAC, 1490, 1 KW/250 W , SPANISH	, $17.50	(Eastman)		Ed Hopple
KGFM-F, 101.5, 5 KW @ 1280, BTFL MUS (Bonne)	, $28.00	(Selcom)		Gary Conrad
KKXX-F, 107.9, 6 KW @ 1340, CHR	, $26.00*	(Katz)	Buck Owens	Mel Owens
KLYD-F, 97.7, 3 KW @ 300, AC (?)	RKO, $23.00	(Mc-Guild)		Alex Klein
KQXR-F, 94.1, 5 KW @ 1312, AOR	ABC-I, $? ?	(HNWH)	Brandon	Joe Scott

MISCELLANEOUS COMMENTS

KWSO changed calls to KERI... KXEM operated at reduced power for most of rating period...Large increase in FM share...

BALTIMORE

Arbitron Rank/Pop (12+): 16/1,857,000
CMSA Rank/Pop: 16/2,218,000
MSA Rank/Pop: 11/2,221,300
ADI # 21
Average Person Rating: 20.1
Market TSL: 26.3 hours

Stations: 35/22
Diaries: 1821/1020:1/48.6%
Sample Target: 1670
Standard Error: .522
% Below Line: 10.7
% Not Listed: 8.4

Est. 1983 Revenue: $34,100,000
CSI: 19.5 Bil
CSI HH: 24.4 M
Retail $: 11.6 Bil
Pop per Station: 84,409

12+ METRO 1/4/SHARE			WIN 84	FAL 83		SPG 83	BIRCH SHARE
1.	WLIF-F	330/8.8	8.5	7.4	---	6.5	6.8
2.	WBAL	300/8.0	9.7	9.0	---	8.0	9.3
3.	WBSB-F	279/7.5	6.3	6.8	---	7.8	6.7
4.	WIYY-F	258/6.9	6.2	6.5	---	6.9	7.6
5.	WFBR	238/6.4	3.3	4.0	---	5.4	4.7
6.	WPOC-F	232/6.2	6.7	6.4	---	5.8	6.9
7.	WXYV-F	197/5.3	5.6	5.8	---	8.2	6.0
8.	WITH	160/4.3	3.0	4.4	---	4.6	2.2
9.	WCAO	155/4.1	3.3	2.9	---	4.1	4.1
10.	WYST-F	133/3.6	4.0	4.2	---	2.7	3.6
11.	WMAR-F	128/3.4	3.1	2.8	---	2.4	4.8
12.	WCBM	118/3.2	3.9	3.8	---	2.3	1.8
13.	WWIN-F	110/2.9	2.7	3.9	---	1.0	5.1
14.	WWIN	98/2.6	4.1	3.6	---	4.3	1.4
15.	WWDC-F	85/2.3	1.7	1.7	---	1.7	3.4
16.	WBGR	80/2.1	1.6	.3	---	.4	2.5
17.	WEBB	63/1.7	3.3	3.8	---	3.6	1.4
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WLIF-F	367/3610
2.	WBSB-F	310/4688
	WBAL	310/3596
4.	WIYY-F	274/3525
5.	WPOC-F	273/3040
6.	WFBR	243/3618
7.	WXYV-F	206/2449
8.	WCAO	180/2392
9.	WITH	160/1675
10.	WYST-F	135/2049
11.	WMAR-F	130/2669
12.	WCBM	125/1945
13.	WWIN-F	110/1480
14.	WWDC-F	102/1559
15.	WWIN	98/1539
16.	WBGR	80/ 459
17.	WRQX-F	73/1317
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WBSB-F	4228/22.8	19.0	20.4
2.	WFBR	3557/19.2	15.3	17.9
3.	WBAL	3450/18.6	18.8	19.6
4.	WLIF-F	3305/17.8	15.2	14.5
5.	WIYY-F	3284/17.7	16.5	17.1
6.	WPOC-F	2612/14.1	13.3	14.3
7.	WMAR-F	2556/13.8	10.5	8.4
8.	WXYV-F	2329/12.5	14.9	16.9
9.	WCAO	2009/10.8	10.0	12.6
10.	WYST-F	2003/10.8	11.9	9.1
11.	WCBM	1893/10.2	13.5	8.9
12.	WITH	1670/ 9.0	7.0	9.6
13.	WWIN	1539/ 8.3	11.0	12.3
14.	WWIN-F	1475/ 7.9	8.2	3.6
15.	WQSR-F	1331/ 7.2	8.5	7.7
16.	WWDC-F	1256/ 6.8	5.5	6.4
17.	WRQX-F	1081/ 5.8	5.7	7.1
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 62.32% (2134 of 3424) (SPG 83: 61.00%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBSB-F	1. WIYY-F	1. WBSB-F	1. WBSB-F	1. WLIF-F	1. WLIF-F	1. WBAL	1. WLIF-F	1. WLIF-F	1. WFBR	1. WLIF-F
2. WIYY-F	2. WBSB-F	2. WIYY-F	2. WLIF-F	2. WPOC-F	2. WBAL	2. WLIF-F	2. WBSB-F	2. WBSB-F	2. WBAL	2. WPOC-F
3. WMAR-F	3. WXYV-F	3. WXYV-F	3. WPOC-F	3. WBSB-F	3. WPOC-F	3. WBSB-F	3. WIYY-F	3. WPOC-F	3. WIYY-F	3. WBSB-F
4. WXYV-F	4. WYST-F	4. WLIF-F	4. WCAO	4. WYST-F	4. WFBR	4. WIYY-F	4. WBAL	4. WBAL	4. WBSB-F	4. WIYY-F
5. WWIN	5. WPOC-F	5. WPOC-F	5. WYST-F	5. WCAO	5. WCAO	5. WPOC-F	5. WPOC-F	5. WIYY-F	5. WXYV-F	5. WXYV-F
6. WEBB	WWIN-F	6. WYST-F	6. WXYV-F	6. WFBR	6. WITH	6. WFBR	6. WITH	6. WFBR	6. WPOC-F	6. WBAL
7. WWIN-F	7. WMAR-F	7. WCAO	7. WFBR	7. WXYV-F	7.	7. WCAO	7. WXYV-F	7. WXYV-F	7. WWIN-F	7. WITH
8.	8. WCAO	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WIYY-F	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WLIF-F
WBSB-F	2. WIYY-F	2. WXYV-F	2. WYST-F	2. WBSB-F
3. .WXYV-F	3. WXYV-F	3. WIYY-F	3. WXYV-F	3. WPOC-F
4. WMAR-F	4. WYST-F	WLIF-F	4. WMAR-F	4. WXYV-F
5. WWIN-F	5. WLIF-F	5. WYST-F	5. WCAO	5. WYST-F
6. WYST-F	6. WWIN-F	6. WCAO	6. WIYY-F	6. WCAO
7.	7.	7. WPOC-F	WWIN-F	7. WFBR
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WIYY-F	1. WIYY-F	1. WIYY-F	1. WIYY-F	1. WPOC-F
2. WBSB-F	2. WBSB-F	2. WBSB-F	2. WBSB-F	2. WBSB-F
3. WXYV-F	3. WXYV-F	3. WPOC-F	3. WPOC-F	3. WLIF-F
4. WWDC-F	4. WPOC-F	4. WLIF-F	4. WFBR	4. WFBR
5. WMAR-F	5. WWDC-F	WXYV-F	5. WCAO	5. WIYY-F
6. WWIN	WFBR	6. WFBR	6. WYST-F	6. WYST-F
7.	7.	7. WCAO	7. WXYV-F	7. WCAO
8.	8.	8. WYST-F	8. WWIN-F	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		543 (6)	543 (6)	15.9
AOR		382 (4)	382 (4)	11.2
AC/OLDIES/SOFT ROCK	238 (1)	175 (3)	413 (4)	12.1
MOR/VARIETY	321 (2)		321 (2)	9.4
COUNTRY	155 (1)	247 (2)	402 (3)	11.7
BLACK/URBAN	161 (2)	363 (4)	524 (6)	15.3
BTFL MUSIC	3 (1)	353 (2)	356 (3)	10.4
NEWS/TALK	150 (2)		150 (2)	4.4
NOSTALGIA	160 (1)		160 (1)	4.7
RELIGION	103 (2)	52 (1)	155 (3)	4.5
SPANISH				
CLASSICAL		18 (1)	18 (1)	0.5
UNKNOWN/OTHERS				
			3424 (35)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBMD	750		.6/2.5
WGRX-F	100.7	Westminster	.5/1.2
WHFS-F	99.1	Annapolis	.6/2.6
WQSR-F	105.7	Catonsville	1.2/7.2
WRBS-F	95.1		1.4/3.5
WYST	1010		.6/1.8

All stations below are in Washington:

WASH-F	.3/2.2	WLTT-F	.5/1.9
WAVA-F	.7/3.3	WMZQ-F	.4/1.4
WGAY-F+	.7/1.8	WPGC-F+	.6/3.1
WGMS-F+	.5/ .9	WRQX-F	1.4/5.8
WHUR-F	1.0/3.9	WTOP	.9/3.2
WKYS-F	.5/2.1		

RADIO STATIONS

AM STATIONS

WBGR	860	1 KW (DAYS,DA)	RELIGION/GOSPEL	UPI	$ 18.00	(----)	Mortenson	Jim Honderson
WBAL	1090	50 KW (DA-N)	MOR	ABC-E	$ 83.75	(Blair)	Hearst	David Barrett
WBMD	750	1 KW (DAYS)	RELIGION		$ 10.00	(----)		Carl Brenner
WCAO	600	5 KW (DA-1)	COUNTRY	RKO II	$ 60.00	(Mc-Guild)	Plough	Bob Abernathy
WCBM	680	10 KW/5 KW (DA-2)	NEWS/TALK	ABC-T,ABC-I	$103.75	(Katz)	Metromedia	Myron Laufer
WEBB	1360	5 KW (DAYS)	BLACK	SBN	$ 32.00	(Citi)	Brunson	Don Brooks
WFBR	1300	5 KW (DA-1)	AC	NBC	$ 86.25	(MMR)		Harry Shriver
WHRF	1520	250 W (DAYS)	MOR	ABC-E	$ 25.00	(----)		Tom Gavin
WITH	1230	1 KW/250 W	NOSTALGIA (Al Ham)	MBS.WSJ.	$61.25	(HNWH)	BENI	Ron Stratton
WJRO	1590	1 KW (DA-2)	BTFL MUS		$ 8.50	(----)		George Dietrich
WTOW	1570	5 KW (DAYS)	RELIGION		$ 20.00	(----)	Jacor	Tom Lamprecht
WWIN	1400	1 KW/250 W	BLACK	NBN	$ 38.00	(HNWH)		
WYST	1010	1 KW (DAYS)	MOR (?)	RKO	$ NA	(Masla)	United	John Columbus

FM STATIONS

WBSB-F	104.3	50 KW @ 422	CHR/ROCK	ABC-C	$ 90.00*	(Torbet)	Scripps-Howard	Jim Fox
WIYY-F	97.9	11 KW @ 946	AOR (Burk-Abr)	ABC-R	$ NM	(Blair)	Hearst	David Barrett
WLIF-F	101.9	14 KW @ 961	BTFL MUS (SRP)		$ 75.00	(Christal)	Island	George Toulas
WMAR-F	106.5	29 KW @ 620	CHR		$ 62.50	(Katz)	Abell	Don Kelly
WPOC-F	93.1	50 KW @ 870	COUNTRY	ABC-D	$146.25	(Eastman)	Nationwide	Dave Fuellhart
WQSR-F	105.7	50 KW @ 245	CHR	CBS-R	$ NA	(----)		Carl Brenner
WRBS-F	95.1	50 KW @ 260	RELIGION		$ 13.00	(----)		Thomas Bissit
WWIN-F	95.9	3 KW @ 300	BLACK		$ NA	(HNWH)		
WXYV-F	102.7	50 KW @ 400	URBAN		$ 90.00*	(Mc-Guild)	Plough	Bob Abernathy
WYST-F	92.3	10 KW @ 560	AC	RKO	$ 60.00*	(Masla)	United	John Columbus
WGRX-F	100.7	50 KW @ 350	AOR (Sebastian)		$ 47.50	(Selcom)	Shamrock Comm	Ken Stevens (WESTMINSTER)

Other ranked stations - See Washington

12+ ADI 1/4

1. WLIF-F
2. WBAL
3. WBSB-F
4. WIYY-F
5. WPOC-F
6. WFBR
7. WXYV-F
8. WCAO
9. WITH
10. WYST-F
11. WMAR-F
12. WCBM
13. WWIN-F
14. WWIN
15. WWDC-F

12+ ADI CUME

1. WBSB-F
2. WFBR
3. WBAL
4. WLIF-F
5. WIVY-F
6. WPOC-F
7. WMAR-F
8. WXYV-F
9. WCAO
10. WYST-F
11. WCBM
12. WITH
13. WWIN
14. WWIN-F
15. WQSR-F

ADI FM SHARE:

62.59%

CALL LETTER CHANGES

WAYE changed to WBGR
WTTR changed to WGRX

FORMAT CHANGES

WTTR to AOR

STATION SALES

WCAO,WXYV-F: From Plough to DKM for estimated $11,250,000

MISCELLANEOUS COMMENTS

Nice increases for WLIF... baseball book for WFBR...

BATON ROUGE

Arbitron Rank/Pop (12+): 73/433,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 89/525,700
ADI # 92
Average Person Rating: 16.4
Market TSL: 21.7 hours

Stations: 16/13
Diaries: 836/519:1/46.9%
Sample Target: 760
Standard Error: .711
% Below Line: 3.7
% Not Listed: 12.3

Est 1983 Revenue: $10,000,000
CSI: 5.0 Bil
CSI HH: 28.0 M
Retail $: 2.8 Bil
Pop per Station: 33,354

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WFMF-F	130/18.3	21.5	22.1	17.8	17.6
2.	WYNK-F	104/14.7	13.8	14.2	13.4	13.3
3.	WQXY-F	79/11.1	8.3	11.4	6.4	9.1
4.	WXOK	58/ 8.2	10.0	9.9	9.7	14.8
5.	KQXL-F	45/ 6.3	2.4	---	---	---
6.	WAFB-F	43/ 6.1	7.3	7.7	6.8	6.2
7.	WLUX	33/ 4.7	2.7	2.5	4.0	3.1
8.	WTKL	30/ 4.2	6.5	5.6	10.0	7.8
9.	WYNK	19/ 2.7	2.6	1.7	2.5	3.0
10.	WIBR	18/ 2.5	3.6	4.2	3.3	2.8
	WSLG	18/ 2.5	1.1	1.0	.7	2.1
12.	WJBO	13/ 1.8	4.1	3.5	4.2	3.4
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WFMF-F	199/2492
2.	WYNK-F	148/1610
3.	WQXY-F	104/1403
4.	WAFB-F	93/1725
5.	WXOK	76/1138
6.	KQXL-F	61/ 724
7.	WTKL	38/ 532
8.	WLUX	33/ 183
9.	WIBR	26/ 359
	WWL	26/ 411
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WFMF-F	1573/36.3	39.6	39.8
2.	WQXY-F	1037/23.9	17.3	20.7
3.	WYNK-F	998/23.0	26.3	24.7
4.	WXOK	879/20.3	21.7	18.8
5.	WAFB-F	846/19.5	23.0	24.6
6.	KQXL-F	541/12.5	5.0	---
7.	WTKL	421/ 9.7	13.9	11.3
8.	WJBO	385/ 8.9	16.9	14.5
9.	WLCS	344/ 7.9	13.2	15.5
10.	WIBR	285/ 6.6	9.4	12.4
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 66.72% (415 of 622) (SPG 83: 61.28%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WYNK-F	1. WYNK-F	1. WYNK-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F
2. WXOK	2. WQXY-F	2. WYNK-F	2. WFMF-F	2. WFMF-F	2. WFMF-F	2. WYNK-F	2. WYNK-F	2. WYNK-F	2. WYNK-F	2. WQXY-F
3. KQXL-F	3. WYNK-F	3. WQXY-F	3. WQXY-F	3. WQXY-F	WQXY-F	3. WQXY-F	3. WQXY-F	3. WQXY-F	3. WXOK	3. WYNK-F
4. WYNK-F	4. WXOK	4. WXOK	4. WAFB-F	4. WXOK	4.	4. WXOK	4.	4. KQXL-F	4. KQXL-F	4. KQXL-F
5.	5.	5.	WXOK	5. WAFB-F	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WYNK-F	1. WYNK-F
2. WQXY-F	2. WQXY-F	2. WQXY-F	2. WQXY-F	WYNK-F	2.	2. WXOK	2. WYNK-F	2. WXOK	2. WFMF-F
3. KQXL-F	3. KQXL-F	3. WYNK-F	3. WAFB-F	3. WQXY-F	3.	WYNK-F	3. WXOK	3. WFMF-F	3. WXOK
4.	4. WYNK-F	4. KQXL-F	4. WYNK-F	4. KQXL-F	4.	4. WQXY-F	4. WQXY-F	4. WQXY-F	4. WQXY-F
5.	5. WAFB-F	5. WAFB-F	5. KQXL-F	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	9 (1)	130 (1)	139 (2)	22.3
AOR				
AC/OLDIES/SOFT ROCK	13 (1)	122 (2)	135 (3)	21.7
MOR/VARIETY				
COUNTRY	55 (3)	104 (1)	159 (4)	25.6
BLACK/URBAN	88 (2)	50 (2)	138 (4)	22.2
BTFL MUSIC				
NEWS/TALK	9 (1)		9 (1)	1.4
NOSTALGIA				
RELIGION	33 (1)		33 (1)	5.3
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS		9 (1)	9 (1)	1.4
			622 (16)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WLCS	910	Baton Rouge	1.3/7.9
WCKW-F	92.3	La Place	1.3/1.5
WLTS-F	105.3	Slidell	.7/2.4
WWL	870	New Orleans	1.3/3.3

RADIO STATIONS

WIBR, 1300, 5 KW/1 KW (DA-N), COUNTRY	NBC,	$? ?	(Katz)		Bob Earle
WJBO, 1150, 5 KW (DA-1) , AC	CBS,MBS,	$24.00	(Blair)	Manship	George Jenne
WLCS, 910, 1 KW (DA-1) , CHR	,	$23.00*	(Mc-Guild)	Central Texas	Lew Campbell
WLUX, 1550, 5 KW (DAYS) , RELIGION	APR,	$ 9.00	(----)	Swaggert	Wayne Hudson
WTKL, 1260, 1 KW (DAYS) , BLACK	SBN,	$18.50	(Weiss)		John Marver
WXOK, 1460, 5 KW/1 KW (DA-N), BLACK	NBN,	$28.00	(HNWH)		Lew Carter
WYNK, 1380, 5 KW (DAYS,DA) , COUNTRY	ABC-E,	$23.00	(Torbet)		Bob McGregor
WAFB-F, 98.1, 100 KW @ 1550, AC/CONTEMP	CBS-R,	$41.25	(Katz)		Manuel Broussard
WFMF-F, 102.5, 100 KW @ 1360, CHR	ABC-F,	$53.00*	(Blair)	Manship	Randy Rice
WQXY-F, 100.7, 100 KW @ 690, AC (Burk-Abr)	,	$27.00*	(Mc-Guild)	Central Texas	Lew Campbell
WYNK-F, 101.5, 100 KW @ 403, COUNTRY	ABC-I,	$40.00	(Torbet)		Bob McGregor
KQXL-F, 106.3, 3 KW @ 300, BLACK	SBN,	$ 8.00	(Selcom)	(NEW ROADS)	Lee Clear

MISCELLANEOUS COMMENTS

WQXY-F changed from BTFL to AC...

BEAUMONT-PORT ARTHUR-ORANGE

Arbitron Rank/Pop (12+): 95/320,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 110/383,100
ADI # 121
Average Person Rating: 16.4
Market TSL: 22.2 hours

Stations: 19/15
Diaries: 807/398:1/46.9%
Sample Target: 700
Standard Error: .699
% Below Line: 6.6
% Not Listed: 10.5

Est 1983 Revenue: $7,100,000
CSI: 4.2 Bil
CSI HH: 29.3 M
Retail $: 2.6 Bil
Pop per Station: 21,387

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	KHYS-F	117/22.3	15.6	12.2	10.8	10.7
2.	KYKR-F	59/11.2	8.8	9.1	12.4	9.5
3.	KZZB-F	50/ 9.5	13.7	11.0	10.8	6.9
4.	KWIC-F	44/ 8.4	1.3	2.3	1.9	4.2
5.	KQXY-F	43/ 8.2	10.9	8.7	7.1	5.3
6.	KAYD-F	37/ 7.0	8.8	8.4	8.1	11.3
7.	KLVI	31/ 5.9	9.2	8.6	12.0	8.5
8.	KIOC-F	28/ 5.3	5.8	3.6	4.4	10.3
9.	KTRH	19/ 3.6	5.6	5.9	5.2	5.5
10.	KKMY-F	8/ 1.5	3.4	6.1	6.6	5.7
	KOGT	8/ 1.5	1.7	3.0	2.5	2.4
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KHYS-F	148/937
2.	KYKR-F	73/825
3.	KZZB-F	63/926
4.	KQXY-F	59/579
5.	KAYD-F	48/618
6.	KLVI	47/645
7.	KWIC-F	46/629
8.	KIOC-F	34/638
9.	KTRH	21/331
10.		
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KZZB-F	754/23.5	26.1	21.0
2.	KYKR-F	669/20.9	19.3	20.3
3.	KHYS-F	649/20.2	18.0	17.8
4.	KWIC-F	580/18.1	10.2	9.6
5.	KAYD-F	515/16.1	18.3	16.4
6.	KIOC-F	505/15.7	15.4	12.2
7.	KQXY-F	470/14.7	20.4	16.5
8.	KLVI	463/14.4	22.9	21.3
9.	KTRH	273/ 8.5	10.2	12.6
10.	KKMY-F	145/ 4.5	9.3	10.5
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 83.33% (400 of 480) (SPG 83: 67.28%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHYS-F	1. KHYS-F	1. KHYS-F	1. KHYS-F	1. KHYS-F	1. KYKR-F	1. KHYS-F	1. KHYS-F	1. KHYS-F	1. KHYS-F	1. KHYS-F
2. KZZB-F	2. KWIC-F	2. KYKR-F	2. KYKR-F	2. KYKR-F	2. KHYS-F	2. KYKR-F	2. KYKR-F	2. KYKR-F	2. KWIC-F	2. KYKR-F
3. KWIC-F	3. KZZB-F	3. KWIC-F	3. KAYD-F	3. KAYD-F	3. KQXY-F	3. KLVI	3. KQXY-F	3. KWIC-F	3. KZZB-F	3. KZZB-F
4.	4. KYKR-F	KZZB-F	4. KIOC-F	4. KIOC-F	4. KAYD-F	4. KZZB-F	4. KWIC-F	4. KZZB-F	4. KYKR-F	4. KAYD-F
5.	5. KIOC-F	5. KAYD-F	5. KZZB-F	5. KQXY-F	5. KLVI	5. KQXY-F	KZZB-F	5. KQXY-F	5. KQXY-F	5. KQXY-F
		6. KIOC-F				KAYD-F	6. KAYD-F			

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KZZB-F	1. KHYS-F	1. KHYS-F	1. KHYS-F	1. KHYS-F	1. KWIC-F	1. KHYS-F	1. KHYS-F	1. KHYS-F	1. KHYS-F
KHYS-F	2. KZZB-F	2. KYKR-F	2. KYKR-F	2. KYKR-F	2. KHYS-F	2. KWIC-F	2. KWIC-F	2. KZZB-F	2. KYKR-F
3. KWIC-F	3. KYKR-F	3. KZZB-F	3. KIOC-F	3. KAYD-F	3.	3.	3. KYKR-F	3. KWIC-F	3. KAYD-F
4. KIOC-F	4. KIOC-F	KIOC-F	KZZB-F	4. KIOC-F	4.	4.	4. KZZB-F	4. KIOC-F	KLVI
5.	KWIC-F	5. KAYD-F	5.	5. KQXY-F	5.	5.	5. KAYD-F	KYKR-F	KZZB-F
									6. KQXY-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		50 (1)	50 (1)	10.4
AOR		47 (2)	47 (2)	9.8
AC/OLDIES/SOFT ROCK		36 (2)	36 (2)	7.5
MOR/VARIETY	4 (1)		4 (1)	0.8
COUNTRY	45 (3)	100 (4)	145 (7)	30.2
BLACK/URBAN		124 (2)	124 (2)	25.8
BTFL MUSIC		43 (1)	43 (1)	9.0
NEWS/TALK	19 (1)		19 (1)	4.0
NOSTALGIA				
RELIGION	12 (2)		12 (2)	2.5
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			480 (19)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KAYC	1450	Beaumont	1.1/3.6
KDLF	1150	Port Neches	1.0/3.3
KDVE	1510	Nederland	1.3/2.7
KOLE	1340	Port Arthur	.8/3.5
KWDX-F	101.7	Silsbee	.4/1.2
KIKK-F	95.7	Houston	.4/1.5
KLOL-F	101.1	Houston	.6/2.7
KMJQ-F	102.1	Houston	1.3/3.5

RADIO STATIONS

KAYC, 1450, 1 KW/250 W (DA-1),	COUNTRY	RKO II,	$ NA	(Eastman)	Long-Pride	Jerry Hinrikus
KIEZ, 1380, 1 KW (DAYS,DA) ,	AC (Radio Arts)	,	$23.00	(----)		Don Durden
KLVI, 560, 5 KW (DA-N) ,	COUNTRY	ABC-1,	$37.05	(Torbet)	Hicks	
KTRM, 990, 1 KW (DA-1) ,	COUNTRY	,	$23.00	(Selcom)		Wayne Courtney
KDVE, 1510, 5 KW (DAYS,DA) ,	RELIGION	,	$10.25	(----)	Central Texas (NEDERLAND)	Dan Hubbard
KOLE, 1340, 1 KW/250 W ,	AC	,	$13.00	(----)		Dale Palmer
KTXC, 1250, 5 KW/1 KW (DA-N) ,	OLDIES	,	$25.00	(Mc-Guild)	Clear Channel	Jim Smith
KOGT, 1600, 1 KW (DA-N) ,	COUNTRY	,	$11.00	(----)		Tom Carson
KAYD-F, 97.5, 50 KW @ 320,	COUNTRY	,	$30.00*	(Eastman)	Long-Pride	Jerry Hinrikus
KHYS-F, 98.5, 65 KW @ 485,	URBAN (TM)	CBS-R,	$28.00*	(Mc-Guild)	Clear Channel	Jim Smith
KIOC-F, 106.1, 100 KW @ 1060,	AC	RKO,	$25.00	(Christal)		Gary Teaney
KQXY-F, 94.1, 69 KW @ 600,	BTFL MUS (SRP)	NBC,	$24.00*	(Mc-Guild)	Central Texas	
KWIC-F, 107.9, 100 KW @ 389,	AOR/CHR	ABC-C,	$19.00	(----)		Don Durden
KZZB-F, 95.1, 100 KW @ 501,	CHR	MBS,	$22.00	(Selcom)		Wayne Courtney
KKMY-F, 104.5, 100 KW @ 400,	AC	,	$13.00	(----)		Dale Palmer
KYKR-F, 93.3, 100 KW @ 500,	COUNTRY	,	$37.05	(Torbet)	Hicks	

MISCELLANEOUS COMMENTS

Enormous increase in FM share...KZOM-F changes calls to KKMY-F...KKMY-F changes from AOR to AC...KTRM from Black to Country...KWIC to AOR...huge share gains for KHYS and KWIC...

BILLINGS

Arbitron Rank/Pop (12+): 172/94,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 286/113,600
ADI # 167
Average Person Rating: 16.4
Market TSL: 22.5 hours

Stations: 9/9
Diaries: 541/174:1/55.0%
Sample Target: 550
Standard Error: .831
% Below Line: 0
% Not Listed: 7.1

Est 1983 Revenue: $4,000,000
CSI: 1.0 Bil
CSI HH: $24,097
Retail $: 1.0 Bil
Pop per Station: 10,455

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	KGHL	43/27.9	---	23.6	---	14.2
2.	KIDX-F	27/17.5	---	12.4	---	7.1
3.	KYYA-F	22/14.3	---	16.8	---	13.5
4.	KZLS-F	17/11.0	---	10.6	---	12.8
5.	KOOK	12/ 7.8	---	9.3	---	14.2
6.	KBIT-F	10/ 6.5	---	8.7	---	11.3
7.	KURL	7/ 4.5	---	5.0	---	5.0
8.	KOYN	4/ 2.6	---	3.7	---	7.1
9.	KLYC	1/ .6	---	---	---	.7
10.						
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	KGHL	82/667
2.	KIDX-F	28/316
3.	KYYA-F	25/328
4.	KOOK	21/377
5.	KZLS-F	18/231
6.	KBIT-F	10/173
	KURL	10/101
8.	KOYN	4/ 71
9.	KLYC	2/ 62
10.		
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KGHL	356/37.8	---	40.6
2.	KYYA-F	284/30.2	---	33.7
	KIDX-F	284/30.2	---	25.6
4.	KOOK	266/28.3	---	34.3
5.	KZLS-F	222/23.6	---	23.7
6.	KBIT-F	146/15.5	---	19.4
7.	KURL	68/ 7.2	---	7.2
8.	KOYN	57/ 6.1	---	8.7
9.	KLYC	48/ 5.1	---	---
10.				
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 53.15% (76 of 143) (SPG 83: 50.98%)

TEENS
1. KYYA-F
KZLS-F
3.
4.
5.

18-34
1. KIDX-F
2. KYYA-F
3. KGHL
4. KZLS-F
5.

18-49
1. KIDX-F
2. KGHL
3. KYYA-F
4. KZLS-F
5.

25-49
1. KGHL
2. KIDX-F
3. KYYA-F
4. KOOK
5.

25-54
1. KGHL
2. KIDX-F
3. KYYA-F
4. KOOK
5.

35-64
1. KGHL
2.
3.
4.
5.

12+ AMD
1. KGHL
2. KIDX-F
3. KYYA-F
4. KOOK
5.

12+ MID
1. KGHL
2. KIDX-F
3. KYYA-F
4.
5.

12+ PMD
1. KGHL
2. KIDX-F
3. KYYA-F
4. KZLS-F
5.

12+ EVE
1. KIDX-F
2. KGHL
KZLS-F
4. KYYA-F
5.

SAT MID
1. KGHL
2. KIDX-F
3. KYYA-F
4. KZLS-F
5.

WOM 18-24
1. KYYA-F
2. KZLS-F
KIDX-F
4.
5.

WOM 18-34
1. KIDX-F
2. KYYA-F
3. KGHL
4.
5.

WOM 18-49
1. KIDX-F
2. KGHL
3. KYYA-F
4. KOOK
5.

WOM 25-34
1. KIDX-F
2. KGHL
3. KYYA-F
4.
5.

WOM 25-54
1. KGHL
2. KIDX-F
3.
4.
5.

MEN 18-24
1. KZLS-F
2. KYYA-F
KGHL
KIDX-F
5.

MEN 18-34
1. KIDX-F
2. KYYA-F
3. KGHL
KZLS-F
5.

MEN 18-49
1. KGHL
2. KIDX-F
3. KYYA-F
4. KZLS-F
5.

MEN 25-34
1. KIDX-F
2. KYYA-F
3. KBIT-F
KGHL
5.

MEN 25-54
1. KGHL
2. KIDX-F
3. KYYA-F
4. KBIT-F
5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		39 (2)	39 (2)	27.3
AOR				
AC/OLDIES/SOFT ROCK	12 (1)	27 (1)	39 (2)	27.3
MOR/VARIETY	4 (1)		4 (1)	2.8
COUNTRY	44 (2)	10 (1)	54 (3)	37.8
BLACK/URBAN				
BTFL MUSIC				
NEWS/TALK				
NOSTALGIA				
RELIGION	7 (1)		7 (1)	4.9
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			143 (9)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

RADIO STATIONS

KGHL, 790, 5 KW (DA-N), COUNTRY (Drake-Chen)
KOOK, 970, 5 KW (DA-N), CONTEMP/AC ST
KOYN, 910, 1 KW (DAYS), MOR
KURL, 730, 5 KW (DAYS), RELIGION (Century 21)

KBIT-F, 102.9, 100 KW @ 500, COUNTRY
KIDX-F, 98.5, 50 KW @ 402, AC (Churchill)
KYYA-F, 93.3, 100 KW @ 700, CHR
KZLS-F, 97.1, 35 KW @ 30, CHR (Drake-Chen)

ABC-I, $29.25 (Eastman)
CBS, $16.00 (Torbet)
NBC, $ 8.00 (----)
, $ 4.75 (----)
CBS-R, $ NA (Torbet)
Source, $13.25 (Eastman)
RKO, $22.00 (Blair)
, $13.00 (Mc-Guild)

Hatch
Mesa
Enterprise
Mesa
Hatch
Meyer

Dick Elliott
Dan Miller
Carson Aasen
Herm Elenbaas
Dan Miller
Dick Elliott
Lamont Wallis
Jim Schaeffer

MISCELLANEOUS COMMENTS

KBMY was donated to a local college by Peoria Journal Star. The college sold it to owners of KZLS-F. It was off the air during rating period...KOOK-F changed calls to KBIT-F...

BINGHAMTON

Arbitron Rank/Pop (12+): 120/253,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 161/261,200
ADI # 135
Average Person Rating: 15.8
Market TSL: 21.1 hours

Stations: 14/9
Diaries: 822/309:1/57.0%
Sample Target: 700
Standard Error: .662
% Below Line: 4.9
% Not Listed: 13.4

Est 1983 Revenue: $4,400,000
CSI: 2.3 Bil
CSI HH: $23,697
Retail $: 1.4 Bil
Pop per Station: 28,189

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	WMRV-F	73/18.2	---	18.3	---	16.4
2.	WNBF	57/14.2	---	15.1	---	13.8
3.	WAAL-F	49/12.2	---	13.5	---	12.2
4.	WHWK-F	42/10.4	---	9.2	---	12.5
5.	WINR	39/ 9.7	---	7.3	---	3.6
6.	WENE	35/ 8.7	---	6.2	---	8.6
7.	WWWT-F	16/ 4.0	---	2.7	---	5.2
8.	WKOP	15/ 3.7	---	5.4	---	8.6
9.	WEBO	5/ 1.2	---	---	---	2.1
	WKRZ-F	5/ 1.2	---	.5	---	1.0
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WMRV-F	84/1034
2.	WHWK-F	69/ 760
3.	WAAL-F	67/ 862
4.	WNBF	57/ 787
5.	WINR	51/ 504
6.	WENE	36/ 428
7.	WKXZ-F	20/ 144
8.	WWWT-F	18/ 291
9.	WKOP	15/ 284
10.	WOKW-F	8/ 188
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WMRV-F	888/35.0	---	33.2
2.	WNBF	768/30.3	---	30.7
3.	WAAL-F	624/24.6	---	25.7
4.	WHWK-F	428/16.9	---	22.4
5.	WENE	404/15.9	---	17.2
6.	WINR	395/15.6	---	15.3
7.	WKOP	272/10.7	---	14.5
8.	WWWT-F	266/10.5	---	11.0
9.	WOKW-F	125/ 4.9	---	5.0
10.	WGBI-F	114/ 4.5	---	3.9
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 56.61% (197 of 348) (SPG 83: 57.27%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WAAL-F	WMRV-F	WMRV-F	WMRV-F	WMRV-F	WNBF	WNBF	WMRV-F	WMRV-F	WMRV-F	WMRV-F
2.	WMRV-F	WAAL-F	WAAL-F	WHWK-F	WHWK-F	WMRV-F	WMRV-F	WNBF	WENE	WAAL-F	WAAL-F WHWK-F
3.	WWWT-F		WHWK-F	WAAL-F WNBF	WNBF	WHWK-F	WAAL-F	WINR	WAAL-F	WINR	
4.			WNBF		WAAL-F	WINR	WHWK-F	WAAL-F	WNBF	WNBF	WINR
5.							WINR				WNBF

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	WMRV-F	WMRV-F	WMRV-F	WMRV-F	WMRV-F	WAAL-F	WAAL-F	WAAL-F	WMRV-F	WMRV-F
2.	WAAL-F	WAAL-F	WHWK-F	WAAL-F WHWK-F	WHWK-F WNBF		WMRV-F	WMRV-F	WAAL-F	WAAL-F WHWK-F
3.	WWWT-F		WNBF					WHWK-F		
4.			WAAL-F		WINR			WNBF		WENE
5.										

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		97 (4)	97 (4)	27.9
AOR		52 (2)	52 (2)	14.9
AC/OLDIES/SOFT ROCK	15 (1)	4 (1)	19 (2)	5.5
MOR/VARIETY	62 (2)		62 (2)	17.8
COUNTRY	35 (1)	42 (1)	77 (2)	22.1
BLACK/URBAN				
BTFL MUSIC		2 (1)	2 (1)	0.6
NEWS/TALK				
NOSTALGIA	39 (1)		39 (1)	11.2
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			348 (14)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WEZX-F	107.1	Scranton	.7/1.2
WGBI-F	101.3	Scranton	1.0/4.5
WKXZ-F	93.9	Norwich	.5/2.0
WOKW-F	99.9	Cortland	.7/4.9

RADIO STATIONS

WENE, 1430, 5 KW (DA-N) , COUNTRY (Drake-Chen)	ABC-E, $20.00	(Masla)		Pat Parish
WINR, 680, 1 KW/500 W (DA-2), NOSTALGIA (Al Ham)	RKO II, $21.00	(Savalli)		Dave Mitchell
WKOP, 1360, 5 KW/500 W (DA-2), OLDIES (Century 21)	ABC-E, $14.00*	(Torbet)	Regional	Tom Shiptenko
WNBF, 1290, 5 KW (DA-N) , MOR	CBS, $24.00*	(Mc-Guild)	Stoner	Kitty Bocock
WAAL-F, 99.1, 7 KW @ 1090, AOR/CHR	RKO, $28.00*	(Torbet)	Regional	Tom Shiptenko
WHWK-F, 98.1, 10 KW @ 950, COUNTRY (TM)	, $22.00*	(Mc-Guild)	Stoner	Suzanne McDonald
WMRV-F, 105.7, 35 KW @ 570, CONTEMP (Drake-Chen)	Source, $21.00*	(Masla)		Don Roberts
WKXZ-F, 93.9, 23 KW @ 680, BTFL MUS	UPI, $14.50	(----)	(NORWICH)	Matt Cooney
WOKW-F, 99.9, 20 KW @ 730, CHR	RKO, $ NA	(----) Burbach	(CORTLAND)	Bill McMartin
WWWT-F, 101.7, 1 KW @ 450, CHR	, $ 9.00	(Market 4)	(OWEGO)	Frank Penny

Other ranked stations - See NE PA

MISCELLANEOUS COMMENTS

WQYT-F changed calls to WHWK-F in January and changed formats from BTFL to Country...WKOP changed from Country to Oldies...

BIRMINGHAM

Arbitron Rank/Pop (12+): 48/717,900
CMSA Rank/Pop: 43/890,000
MSA Rank/Pop: 51/906,500
ADI # 48
Average Person Rating: 18.8
Market TSL: 25.1 hours

Stations: 21/19
Diaries: 1197/600:1/52.8%
Sample Target: 1030
Standard Error: .600
% Below Line: 1.4
% Not Listed: 5.9

Est. 1983 Revenue: $15,800,000
CSI: 7.1 Bil
CSI HH: 21.1 M
Retail $: 4.4 Bil
Pop per Station: 37,784

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	WKXX-F	181/13.4	11.3	8.5	10.2	11.3	15.3
2.	WENN-F	158/11.7	9.8	10.4	13.7	12.3	10.7
3.	WZZK-F	153/11.3	12.3	12.5	14.1	16.6	10.9
4.	WAPI-F	111/ 8.2	7.9	8.6	7.4	4.4	18.2
5.	WAGG	97/ 7.2	4.2	5.1	3.4	4.0	5.0
6.	WMJJ-F	93/ 6.9	4.9	7.4	4.9	5.9	6.6
7.	WATV	79/ 5.9	7.6	6.3	7.7	7.3	1.5
8.	WSGN	74/ 5.5	3.0	3.8	3.7	5.0	4.8
9.	WVOK	55/ 4.1	3.7	3.1	4.5	3.3	2.8
10.	WERC	42/ 3.1	4.8	3.4	3.6	3.0	2.2
11.	WQUS-F	35/ 2.6	2.2	2.8	2.6	3.1	3.0
	WYDE	35/ 2.6	2.3	1.9	2.3	1.9	1.3
	WDJC-F	35/ 2.6	2.8	2.5	3.1	2.1	3.9
14.	WAPI	30/ 2.2	3.1	1.4	2.7	2.7	2.2
15.	WJLD	26/ 1.9	4.9	3.7	4.7	4.3	1.1
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	WZZK-F	297/3326
2.	WKXX-F	258/3312
3.	WENN-F	208/1861
4.	WAPI-F	172/2110
5.	WMJJ-F	118/1590
6.	WAGG	98/ 658
7.	WQEN-F	96/1283
8.	WATV	80/ 707
9.	WVOK	79/1395
10.	WSGN	78/ 898
11.	WDJC-F	56/ 999
12.	WQUS-F	49/ 701
13.	WERC	42/ 643
14.	WYDE	35/ 532
	WHMA-F	35/ 557
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WKXX-F	2205/30.7	29.1	28.2
2.	WZZK-F	1678/23.4	26.1	28.4
3.	WENN-F	1300/18.1	17.7	19.6
4.	WAPI-F	1286/17.9	19.2	16.9
5.	WMJJ-F	1131/15.8	14.9	21.6
6.	WVOK	887/12.4	10.2	8.3
7.	WSGN	791/11.0	14.8	16.2
8.	WATV	698/ 9.7	11.8	11.5
9.	WAPI	693/ 9.7	14.4	16.9
10.	WAGG	653/ 9.1	8.6	9.4
11.	WERC	614/ 8.6	14.1	10.5
12.	WDJC-F	598/ 8.3	9.6	7.7
13.	WJLD	535/ 7.5	11.0	11.8
14.	WYDE	499/ 7.0	7.1	7.7
15.	WQUS-F	441/ 6.1	7.6	10.4
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 61.97% (787 of 1270) (SPG 83: 57.46%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKXX-F	1. WKXX-F	1. WKXX-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WKXX-F	1. WKXX-F	1. WENN-F	1. WKXX-F
2. WAPI-F	2. WENN-F	2. WENN-F	2. WENN-F	2. WENN-F	2. WSGN	2. WKXX-F	2. WZZK-F	2. WENN-F	2. WKXX-F	2. WENN-F
3. WENN-F	3. WAPI-F	3. WZZK-F	3. WMJJ-F	3. WMJJ-F	3. WAGG	3. WENN-F	3. WENN-F	3. WZZK-F	3. WZZK-F	3. WZZK-F
4. WZZK-F	4. WMJJ-F	4. WMJJ-F	4. WKXX-F	4. WKXX-F	4. WENN-F	4. WMJJ-F	4. WMJJ-F	4. WAPI-F	4. WAPI-F	4. WAPI-F
5. WATV	5. WZZK-F	5. WAPI-F	5. WAPI-F	5.	5. WMJJ-F	5. WAGG	5. WSGN	5. WMJJ-F	5. WDJC-F	5. WMJJ-F
6.	6.	6.	6.	6.	6. WATV	WAPI-F	6. WAPI-F	6. WAGG	6. WAPI	6. WSGN
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WKXX-F	1. WKXX-F	1. WKXX-F	1. WKXX-F	1. WZZK-F	1. WKXX-F	1. WENN-F	1. WKXX-F	1. WENN-F	1. WZZK-F
2. WAPI-F	2. WENN-F	2. WENN-F	2. WMJJ-F	2. WENN-F	2. WENN-F	2. WKXX-F	WENN-F	2. WAPI-F	2. WENN-F
3. WENN-F	3. WAPI-F	3. WMJJ-F	WENN-F	3. WKXX-F	3. WAPI-F	3. WAPI-F	3. WZZK-F	3. WMJJ-F	3. WMJJ-F
4. WATV	4. WMJJ-F	4. WZZK-F	4. WZZK-F	4. WMJJ-F	4.	4. WMJJ-F	4. WAPI-F	4. WKXX-F	4. WKXX-F
5. WMJJ-F	5. WZZK-F	5. WAPI-F	5. WAPI-F	5. WAGG	5.	5. WZZK-F	5. WMJJ-F	5. WZZK-F	5. WAPI-F
6.	6.	6.	6. WAGG	6.	6.	6.	6.	6.	5.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		189 (2)	189 (2)	14.9
AOR		111 (1)	111 (1)	8.7
AC/OLDIES/SOFT ROCK	35 (1)	93 (1)	128 (2)	10.1
MOR/VARIETY				
COUNTRY	61 (2)	191 (3)	252 (5)	19.8
BLACK/URBAN	105 (2)	158 (1)	263 (5)	20.7
BTFL MUSIC	18 (1)	10 (1)	28 (2)	2.2
NEWS/TALK	42 (1)		42 (1)	3.3
NOSTALGIA	104 (2)		104 (2)	8.2
RELIGION	118 (2)	35 (1)	-153 (3)	12.0
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			1270 (21)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCRT	1260		1.6/3.2
WTWG	1220		1.3/2.4
WWWB	1360	Jasper	.4/1.2
WWWB-F	102.5	Jasper	.2/1.2
WQEN-F	103.7	Gadsden	.6/2.9
WHMA-F	100.5	Anniston	.7/2.5

RADIO STATIONS

AM STATIONS

WAGG	1320	5 KW (DAYS,DA)	GOSPEL	NBN	$29.00	(Selcom)		Kirk Balton
WAPI	1070	50 KW/5 KW (DA-N)	NOST (Drake-Chen)	NBC-T,WSJ,NBC,CBS	$20.00	(Torbet)		Bernie Barker
WATV	900	1 KW (DAYS)	BLACK ST		$28.00*	(Weiss)		Joe Lackey
WCRT	1260	5 KW (DAYS)	RELIGION		$13.00	(----)		Ben Cleary
WERC	960	5 KW (DA-N)	NEWS/TALK	ABC-T,ABC-I	$38.00*	(Mc-Guild)	Sungroup	John Bomer
WJLD	1400	1 KW/250 W	BLACK	MBS	$21.00	(Masla)		Dave Atchley
WSGN	610	5 KW/1 KW (DA-N)	NOSTALGIA (Prime)		$30.13	(Eastman)	Harte-Hanks	Warren Merrin
WVOK	690	50 KW (DAYS)	COUNTRY	RKO II	$24.00	(Christal)	Jaco	Gordon Sprouse
WYDE	850	50 KW/1 KW (DA-2)	OLDIES		$20.00	(Weiss)		Rish Wood

FM STATIONS

WAPI-F	94.5	100 KW @ 1214	AOR (Burk-Abr)	Source	$60.00	(Torbet)		Bernie Barker
WDJC-F	93.7	100 KW @ 870	RELIGION		$26.00	(----)	Crawford	
WENN-F	107.7	100 KW @ 640	BLACK	NBN	$60.00*	(Selcom)		Kirk Balton
WKXX-F	106.9	100 KW @ 1114	CHR	ABC-D	$75.00*	(Mc-Guild)	Sungroup	John Bomer
WMJJ-F	96.5	100 KW @ 900	AC	RKO	$58.63	(Blair)	Capitol-Johnson	Ray Quinn
WQUS-F	99.5	100 KW @ 400	COUNTRY		$30.00	(Christal)	Jaco	Gordon Sprouse
WZZK-F	104.7	100 KW @ 1300	COUNTRY		$149.00	(Katz)	Katz	Jerdan Bullard
WQEN-F	103.7	100 KW @ 1110	CHR		$25.00	(Dora)	(GADSDEN)	Rick Sisk
WHMA-F	100.5	100 KW @ 772	BTFL MUS		$11.00	(RSR)	(ANNISTON)	Ed Rayfield

12+ ADI 1/4

1. WZZK-F
2. WKXX-F
3. WENN-F
4. WAPI-F
5. WMJJ-F
6. WAGG
7. WATV
8. WSGN
9. WVOK
10. WQEN-F
11. WDJC-F
12. WAAX
13. WQUS-F
14. WERC
15. WYDE

12+ ADI CUME

1. WKXX-F
2. WZZK-F
3. WAPI-F
4. WENN-F
5. WMJJ-F
6. WVOK
7. WSGN
8. WDJC-F
9. WQEN-F
10. WAPI
11. WATV
12. WERC
13. WAGG
14. WQUS-F
15. WYDE

ADI FM SHARE:
64.23%

CALL LETTER CHANGES

WRKK-F changed to WQUS-F

FORMAT CHANGES

WSGN: from Oldies to Nostalgia

STATION SALES

WERC/WKXX-F: from Mooney to Sillerman
$6,000,000 (est)

MISCELLANEOUS COMMENTS

BLOOMINGTON, IL

Arbitron Rank/Pop (12+): 170/104,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 270/122,000
Part of Peoria ADI
Average Person Rating: 16.6
Market TSL: 21.7 hours

Stations: 14/4
Diaries: 601/174:1/57.3%
Sample Target: 550
Standard Error: .831
% Below Line: 26.1
% Not Listed: 11.6

Est 1983 Revenue: $3,400,000
CSI: 1.3 Bil
CSI HH: 26.0 M
Retail $: .7 Bil
Pop per Station: 26,125

12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1. WJBC	60/34.7	34.1	36.5	36.1	40.8
2. WBNQ-F	34/19.7	18.5	21.8	19.0	16.1
3. WIHN-F	10/ 5.8	4.6	4.7	5.7	3.4
4. WMLA-F	9/ 5.2	6.9	7.6	5.7	6.3
WKZW-F	9/ 5.2	2.9	4.7	2.5	2.9
WLS	9/ 5.2	5.8	4.7	7.0	5.7
7. WWCT-F	7/ 4.0	4.0	5.3	5.1	7.5
8. WGN	4/ 2.3	1.2	.6	1.3	1.1
9. WMAQ	3/ 1.7	4.6	3.5	5.1	4.0
WPEO	3/ 1.7	1.2	---	---	.6
11.					
12.					
13.					
14.					
15.					

12+ TSA 1/4/CUME	
1. WJBC	73/683
2. WBNQ-F	44/569
3. WGN	21/300
WLS	21/488
WKZW-F	21/310
6. WMAQ	20/373
7. WWCT-F	12/165
8. WIHN-F	10/149
WMLA-F	10/168
10. WSWT-F	9/148
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1. WJBC	573/54.8	54.1	56.0
2. WBNQ-F	421/40.3	42.6	45.3
3. WLS	242/23.2	22.8	25.2
4. WKZW-F	166/15.9	14.7	15.4
5. WMLA-F	154/14.7	15.9	18.0
6. WIHN-F	144/13.8	10.7	10.7
7. WGN	125/12.0	8.5	7.8
8. WMAQ	107/10.2	12.2	9.9
9. WWCT-F	91/ 8.7	10.0	13.5
10. WSWT-F	60/ 5.7	8.7	5.3
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 47.06% (72 of 153) (SPG 83: 50.63%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBNQ-F	1. WBNQ-F	1. WBNQ-F	1. WJBC	1. WJBC	1. WJBC	1. WJBC	1. WJBC	1. WJBC	1. WJBC	1.WJBC
2. WKZW-F	2. WJBC	2. WJBC	2. WBNQ-F	2. WBNQ-F	2.	2. WBNQ-F	2. WBNQ-F	2. WBNQ-F	2. WBNQ-F	2.WBNQ-F
3. WLS	3.	3.	3.	3.	3.	3. WLS	3. WIHN-F	3. WIHN-F	3.	3.WWCT-F
4.	4.	4.	4.	4.	4.	4. WMLA-F	4.	4. WMLA-F	4.	4.WKZW-F
5.	5.	5.	5.	5.	5.	5.	5.	WKZW-F	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WBNQ-F	1. WBNQ-F	1. WJBC	1. WJBC	1. WJBC	1. WBNQ-F	1. WBNQ-F	1. WBNQ-F	1. WJBC	1.WJBC
2. WIHN-F	2. WJBC	2.	2. WIHN-F	2.	2.	2. WJBC	2. WJBC	2. WBNQ-F	2.WBNQ-F
WKZW-F	3. WIHN-F	3.	3.	3.	3.	3. WWCT-F	3. WWCT-F	3. WIHN-F	3.
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	9 (1)	43 (2)	52 (3)	34.0
AOR		7 (1)	7 (1)	4.6
AC/OLDIES/SOFT ROCK	1 (1)	10 (1)	11 (2)	7.2
MOR/VARIETY	64 (2)		64 (2)	41.8
COUNTRY	3 (1)	9 (1)	12 (2)	7.8
BLACK/URBAN				
BTFL MUSIC		3 (2)	3 (2)	2.0
NEWS/TALK	1 (1)		1 (1)	0.7
NOSTALGIA				
RELIGION	3 (1)		3 (1)	2.0
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			153 (14)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBBM	780	Chicago	.6/4.8
WDWS-F	97.5	Champaign	.6/2.7
WIRL	1290	Peoria	.6/1.7
WSWT-F	106.9	Peoria	1.2/5.7

RADIO STATIONS

WJBC, 1230, 1 KW/250 W , MOR	ABC-I, $42.00	(Mc-Guild)	Bloomington	Tim Ives
WRBA, 1440, 1 KW/500 W (DA-2), CONTEMP	CBS,MBS,RKO, $14.50	(Masla)	Withers	Bob Bivans
WBNQ-F, 101.5, 50 KW @ 460, CHR	, $26.00	(Torbet)	Bloomington	Craig Jacobus
WIHN-F, 96.7, 3 KW @ 300, AC	RKO, $13.00	(----)		Bob Lane
WMLA-F, 92.7, 3 KW @ 300, COUNTRY	RKO, $14.00	(Weiss)	Withers (LEROY)	Bruce Cox

Other ranked stations - See Peoria and Chicago

MISCELLANEOUS COMMENTS

WRBA sold to Withers for $376,000...

BOISE

Arbitron Rank/Pop (12+): 132/226,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 195/187,700
ADI # 126
Average Person Rating: 15.6
Market TSL: 20.9 hours

Stations: 18/18
Diaries: 620/366:1/56.9%
Sample Target: 560
Standard Error: .774
% Below Line: 0
% Not Listed: 5.6

Est 1983 Revenue: $5,400,000
CSI: 1.6 Bil
CSI HH: $22,684
Retail $: 1.3 Bil
Pop per Station: 12,594

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	KBOI	36/10.7	---	10.4	---	12.4
2.	KFXD-F	37/10.5	---	7.4	---	6.2
3.	KIDQ-F	34/ 9.6	---	9.0	---	11.0
4.	KGEM	31/ 8.8	---	7.6	---	6.8
5.	KBOI-F	30/ 8.5	---	6.3	---	7.6
6.	KIZN-F	28/ 7.9	---	12.5	---	6.8
7.	KIDO	25/ 7.1	---	7.4	---	8.7
8.	KBXL-F	22/ 6.2	---	4.9	---	4.5
9.	KNPA	20/ 5.6	---	---	---	---
10.	KBNY-F	17/ 4.8	---	4.9	---	2.0
11.	KFXD	14/ 4.0	---	4.6	---	5.4
12.	KBBK-F	11/ 3.1	---	6.8	---	11.8
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KFXD-F	64/696
2.	KBOI	62/857
3.	KIDQ-F	59/481
4.	KIZN-F	51/628
5.	KBOI-F	41/590
6.	KGEM	37/513
7.	KIDO	32/392
8.	KBXL-F	29/310
9.	KNPA	22/326
10.	KBNY-F	18/309
11.	KFXD	15/359
12.	KBBK-F	14/363
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KBOI	534/23.6	---	29.2
2.	KFXD-F	482/21.3	---	18.2
3.	KGEM	415/18.3	---	16.7
4.	KIZN-F	403/17.8	---	20.7
5.	KBOI-F	393/17.3	---	17.3
6.	KIDQ-F	330/14.6	---	18.8
7.	KIDO	300/13.2	---	17.8
8.	KNPA	277/12.2	---	----
9.	KFXD	269/11.9	---	17.2
10.	KBBK-F	266/11.7	---	15.7
11.	KBNY-F	240/10.6	---	12.4
12.	KBXL-F	230/10.1	---	11.8
13.				
14.				
15.				

12+ FM SHARE (METRO): 57.19% (191 of 334) (SPG 83: 61.95%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KNPA	1. KFXD-F	1. KBOI	1. KBOI	1. KBOI	1. KBOI	1. KBOI	1. KBOI	1. KIDQ-F	1. KIDQ-F	1. KFXD-F
2. KIDQ-F	KIDQ-F	2. KFXD-F	2. KIZN-F	2. KIZN-F	2. KBOI-F	2. KGEM	2. KBOI-F	2. KBOI	2. KFXD-F	2. KIZN-F
KFXD-F	3. KBOI	3. KIDQ-F	3. KGEM	3. KBOI-F	KGEM	3. KFXD-F	3. KGEM	3. KFXD-F	3. KIZN-F	3. KIDQ-F
4.	4. KBNY-F	4. KIZN-F	KBOI-F	KGEM	4. KIDO	4. KIZN-F	KIDO	4. KBOI-F	4. KBXL-F	4. KBOI-F
5.	5. KIZN-F	5.	5. KFXD-F	5.	5. KIZN-F	5. KBOI-F	5.	5.	KNPA	5. KBOI
						6. KIDO				

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KFXD-F	1. KFXD-F	1. KBOI	1. KBNY-F	1. KBOI	1. KIDQ-F	1. KIDQ-F	1. KIDQ-F	1. KFXD-F	1. KGEM
2. KBOI	2. KBOI	2. KIZN-F	KBOI	2. KIZN-F	2. KFXD-F	2. KFXD-F	2. KFXD-F	2. KIDQ-F	KBOI
3. KIDQ-F	3. KBNY-F	3. KFXD-F	3. KIZN-F	3. KBOI-F	3.	3.	3. KBOI	3. KFXD	3. KFXD-F
KLCI-F	4. KIZN-F	4. KBOI-F	4.	4. KGEM	4.	4.	4. KGEM	4.	4. KBOI-F
5.	5.	5.	5.	5.	5.	5.	5. KIZN-F	5.	KIZN-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	20 (1)	48 (2)	68 (3)	20.4
AOR		34 (1)	34 (1)	10.2
AC/OLDIES/SOFT ROCK	14 (1)	22 (2)	36 (3)	10.8
MOR/VARIETY	38 (1)		38 (1)	11.4
COUNTRY	33 (2)	35 (2)	68 (4)	20.4
BLACK/URBAN				
BTFL MUSIC		52 (2)	52 (2)	15.6
NEWS/TALK	2 (1)		2 (1)	0.6
NOSTALGIA	25 (1)		25 (1)	7.5
RELIGION	11 (2)		11 (2)	3.3
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			334 (18)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KBGN	1060	Caldwell	2.5/3.9
KJOT-F	105.1	Boise	2.0/6.7
KKIC	950	Boise	.6/2.5
KLCI-F	103.1	Nampa	1.4/4.9
KSPD	790	Boise	.6/2.8
KTOX	740	Boise	.6/3.2

RADIO STATIONS

KBOI, 670, 50 KW (DA-N), AC/MOR	NBC,	$22.00	(Katz)	Pacific Northwest	Al Vuylsteke
KFXD, 580, 5 KW (DA-N), OLDIES/AC	RKO II,	$14.00	(Torbet)	(NAMPA)	Tom Simmons
KGEM, 10 KW (DA-2) , COUNTRY (Drake-Chen)	ABC-I,	$13.00	(Eastman)	Hatch	R. Weisenburger
KIDO, 630, 5 KW (DA-2), NOSTALGIA (Prime)	CBS,	$20.00*	(Blair)	Sundance	Roy Dittman
KKIC, 950, 1 KW (DAYS), COUNTRY	ABC-E,	$10.00	(----)		
KSPD, 790, 1 KW (DAYS), RELIGION	MBS,	$ 8.00	(----)		
KTOX, 730, 500 W (DAYS), TALK	ABC-T,	$ NM	(HNWH)	Constant	Bob Dobbs
KNPA, 1340, 1 KW/250 W , CHR	,	$ NA	(Mc-Guild)	(NAMPA)	
KBBK-F, 92.3, 44 KW @ 2500, CHR	,	$16.00	(Roslin)		Burt Oliphant
KBOI-F, 97.9, 47 KW @ 2510, BTFL MUS (SRP)	,	$16.50	(Katz)	Pacific Northwest	Al Vuylsteke
KBNY-F, 96.9, 44 KW @ 2520, CONTEMP/AC	UPI,	$12.00	(Selcom)	(NAMPA)	Bruce Wetten
KBLX-F, 94.1, 40 KW @ 2500, BTFL MUS	,	$ 9.94	(Unirep)	(CALDWELL)	Nelson Watson
KFXD-F, 94.9, 46 KW @ 2520, CHR (Drake-Chen)	RKO,	$14.00	(Torbet)	(NAMPA)	Tom Simmons
KIDQ-F, 104.3, 43 KW @ 2574, AOR	,	$25.00*	(Blair)	Sundance	Roy Dittman
KIZN-F, 93.1, 50 KW @ 2630, COUNTRY	,	$40.00*	(HNWH)	Constant	Fred Constant
KJOT-F, 105.1, 43 KW @ 2574, COUNTRY (Drake-Chen)	ABC-I,	$21.50	(Eastman)	Hatch	R. Weisenbarger
KLCI-F, 103.1, 3 KW @ ?? , AC	,	$? ?	(----)	(NAMPA)	

MISCELLANEOUS COMMENTS KQZQ-F changed calls to KLCI-F...KNPA in Caldwell (used to be KXTC) shows in Boise book for the first time...

BOSTON

Arbitron Rank/Pop (12+): 6/5,723,000
CMSA Rank/Pop: 7/3,988,000
MSA Rank/Pop: 6/3,651,900
ADI # 6
Average Person Rating: 19.5
Market TSL: 25.6 hours

Stations: 35/31
Diaries: 2173/1338:1/44.2%
Sample Target: 2110
Standard Error: .441
% Below Line: 3.7
% Not Listed: 9.3

Est. 1983 Revenue: $70,000,000
CSI: 39.0 Bil
CSI HH: 29.2 M
Retail $: 23.1 Bil
Pop per Station: 184,613

12+ METRO 1/4/SHARE			WIN 84	FAL 83	SUM 83	SPG 83	BIRCH SHARE
1.	WBCN-F	510/9.0	8.2	7.8	7.2	6.6	10.6
2.	WXKS-F	458/8.1	7.5	7.9	7.8	5.8	10.5
3.	WBZ	420/7.4	8.3	7.6	7.0	9.8	8.1
4.	WHDH	407/7.2	5.7	6.5	6.9	8.6	8.0
5.	WHTT-F	355/6.3	7.6	7.0	8.1	6.9	8.1
6.	WEEI	274/4.8	5.3	5.1	5.0	4.5	4.7
7.	WRKO	264/4.7	4.1	4.3	3.6	3.5	4.1
8.	WJIB-F	261/4.6	4.8	5.5	4.1	3.8	4.1
9.	WVBF-F	247/4.4	2.6	3.2	3.3	3.3	2.7
10.	WROR-F	214/3.8	5.3	3.8	3.4	4.0	4.0
11.	WMJX-F	200/3.5	3.8	4.1	4.6	3.8	2.3
12.	WHUE-F	183/3.2	3.1	3.5	3.7	3.4	2.4
13.	WXKS	175/3.1	1.5	2.4	2.1	3.6	1.0
14.	WSSH-F	129/2.3	2.8	3.6	4.0	2.9	2.8
15.	WCOZ-F	123/2.2	2.3	3.3	3.4	4.8	2.5
16.	WAAF-F	116/2.0	1.8	1.0	1.1	.8	2.0
17.	WILD	108/1.9	2.1	1.6	1.8	1.6	1.4
18.	WBOS-F	79/1.4	1.4	1.0	.7	.8	1.2
19.	WCGY-F	67/1.2	1.3	1.1	1.2	1.1	1.2
20.	WCRB-F	66/1.2	1.7	1.1	1.2	1.6	1.9
21.	WMRE	64/1.1	1.0	1.9	1.6	1.4	.8
22.	WJDA	63/1.1	.5	.5	1.0	1.0	.6
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WBZ	656/9053
2.	WBCN-F	629/6984
3.	WHTT-F	550/9011
4.	WXKS-F	544/7223
5.	WHDH	463/6524
6.	WRKO	341/4380
7.	WJIB-F	334/4503
8.	WROR-F	332/6081
9.	WEEI	303/5327
10.	WVBF-F	288/3989
11.	WAAF-F	285/4227
12.	WHUE-F	256/3188
13.	WHJY-F	253/3099
14.	WMJX-F	242/4380
15.	WSSH-F	222/3433
16.	WCOZ-F	189/4465
17.	WXKS	181/1329
18.	WOKQ-F	144/1639
19.	WCGY-F	112/1784
20.	WILD	109/1102
21.	WBOS-F	107/1499
22.	WPLM-F	99/1327
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WHTT-F	5787/19.9	22.2	19.8
2.	WBZ	5551/19.1	20.4	23.6
3.	WXKS-F	5532/19.0	19.6	16.4
4.	WHDH	5460/18.8	17.3	22.0
5.	WBCN-F	5086/17.5	17.3	16.2
6.	WEEI	4607/15.8	17.7	16.0
7.	WROR-F	4002/13.8	15.3	14.5
8.	WMJX-F	3594/12.4	15.3	12.6
9.	WJIB-F	3398/11.7	12.6	12.3
10.	WRKO	3295/11.3	11.5	10.9
11.	WVBF-F	3225/11.1	9.7	10.6
12.	WCOZ-F	2763/ 9.5	11.8	15.0
13.	WHUE-F	2161/ 7.4	8.3	8.8
14.	WAAF-F	2012/ 6.9	5.7	4.6
15.	WSSH-F	1970/ 6.8	8.6	7.2
16.	WXKS	1265/ 4.4	4.0	4.8
17.	WCGY-F	1173/ 4.0	3.3	3.6
18.	WCRB-F	1157/ 4.0	4.6	6.3
19.	WMRE	1140/ 3.9	4.1	3.7
20.	WILD	1072/ 3.7	2.7	3.5
21.	WBOS-F	994/ 3.4	2.9	5.2
22.	WROL	855/ 2.9	2.7	3.9
23.				
24.				
25.				

12+ FM SHARE (METRO): 61.00% (3134 of 5138) (SPG 83: 56.38%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHTT-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBZ	1. WBZ	1. WBCN-F	1. WBCN-F	1. WBZ	1. WBCN-F
2. WXKS-F	2. WXKS-F	2. WXKS-F	2. WVBF-F	2. WVBF-F	2. WHDH	2. WHDH	2. WXKS-F	2. WXKS-F	2. WXKS-F	2. WXKS-F
3. WAAF-F	3. WHTT-F	3. WVBF-F	3. WXKS-F	3. WBZ	3. WJIB-F	3. WEEI	3. WHDH	3. WHDH	3. WHTT-F	3. WHTT-F
4. WBCN-F	4. WVBF-F	4. WHTT-F	4. WBZ	4. WHDH	4. WRKO	4. WBCN-F	4. WJIB-F	4. WHTT-F	4. WBCN-F	4. WHDH
5.	5. WMJX-F	5. WMJX-F	5. WHDH	5. WXKS-F	5. WHUE-F	5. WXKS-F	5. WBZ	5. WRKO	5. WRKO	5. WJIB-F
6.	6. WROR-F	6. WROR-F	WROR-F	6. WROR-F	6. WEEI	6. WVBF-F	6. WHTT-F	6. WBZ	6. WHDH	6. WROR-F
7.	7. WCOZ-F	7. WBZ	7. WMJX-F	7. WMJX-F	7. WXKS	7. WRKO	7. WROR-F	7. WJIB-F	7. WMJX-F	7. WRKO
8.	8. WHDH	8. WHDH	8. WHTT-F	8. WJIB-F	8. WXKS-F	8. WHTT-F	8. WVBF-F	8. WVBF-F	8. WJIB-F	8. WROL
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WXKS-F	1. WXKS-F	1. WXKS-F	1. WVBF-F	1. WHDH
2. WHTT-F	2. WBCN-F	2. WVBF-F	2. WBCN-F	2. WXKS-F
3. WBCN-F	3. WVBF-F	3. WBCN-F	3. WXKS-F	3. WVBF-F
4. WMJX-F	4. WHTT-F	4. WHTT-F	4. WROR-F	4. WBZ
5. WVBF-F	5. WROR-F	5. WROR-F	5. WMJX-F	5. WROR-F
6. WCOZ-F	6. WMJX-F	6. WMJX-F	6. WHTT-F	6. WBCN-F
7. WROR-F	7. WCOZ-F	7. WHDH	7. WHDH	7. WMJX-F
8.	8. WHDH	8. WBZ	8.	8. WJIB-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F	1. WBCN-F
2. WXKS-F	2. WXKS-F	2. WXKS-F	2. WXKS-F	2. WBZ
3. WHTT-F	3. WHTT-F	3. WVBF-F	3. WVBF-F	3. WVBF-F
4. WMJX-F	4. WMJX-F	4. WMJX-F	4. WMJX-F	4. WXKS-F
5. WAAF-F	5. WVBF-F	5. WHTT-F	5.	5. WHDH
6. WCOZ-F	6. WCOZ-F	6. WBZ	6.	6. WROR-F
7. WHDH	7. WAAF-F	7. WHDH	7.	7. WMJX-F
8.	8. WCGY-F	8. WROR-F	8.	8. WBOS-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		835 (3)	835 (3)	16.3
AOR		643 (3)	643 (3)	12.5
AC/OLDIES/SOFT ROCK		1009 (7)	1009 (7)	19.6
MOR/VARIETY	998 (7)		998 (7)	19.4
COUNTRY	18 (1)	112 (2)	130 (3)	2.5
BLACK/URBAN	124 (2)		124 (2)	2.4
BTFL MUSIC	42 (1)	444 (2)	486 (3)	9.5
NEWS/TALK	538 (2)		538 (2)	10.5
NOSTALGIA	239 (2)	25 (1)	264 (3)	5.1
RELIGION	45 (1)		45 (1)	0.9
SPANISH				
CLASSICAL		66 (1)	66 (1)	1.3
UNKNOWN/OTHERS				
			5138 (35)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCAP	980	Lowell	.6/1.6
WCCM	800	Lawrence	.6/1.3
WDLW	1330		.3/1.5
WESX	1230	Salem	.5/1.5
WFNX-F	101.7	Lynn	.4/1.4
WHUE	1150		.7/2.2
WLYT-F	92.5	Haverhill	.5/1.5
WNTN	1550	Newton	.3/1.0
WROL	950		.8/2.9
WTTP	1060	Natick	.3/1.3
WOKQ-F	97.5	Dover, NH	.6/1.7
WPLM-F	99.1	Plymouth	.4/1.7
WHJY-F	94.1	Providence	.3/1.7

RADIO STATIONS

AM STATIONS

WBZ , 1030, 50 KW (DA-1), MOR	ABC-E, $268.13	(RAR)	Westinghouse	Bill Hartman
WDLW, 1330, 5 KW (DA-2), COUNTRY	ABC-D, $ 25.00	(----)	(WALTHAM)	Richard Bailey
WEEI, 590, 5 KW (DA-1), NEWS	CBS, $133.75	(CBS Spot)		Bill Kindler
WEZE, 1260, 5 KW (DA-N), RELIGION	, $ 20.00	(----)	Epperson	Ed Cochran
WHDH, 850, 50 KW (DA-2), MOR	, $245.00	(Blair)	Blair	Dave Croninger
WHUE, 1150, 5 KW (DA-2), NEWS ST	CNN, $ NA	(Mc-Guild)		Doug Tanger
WILD, 1090, 5 KW (DAYS), BLACK	SBN, $ 40.00	(Masla)		Kendell Nash
WMRE, 1510, 50 KW (DA-2), NOSTALGIA (Primetime)	WSJ,NBC,ABC-D, $50.00	(Masla)		Don Sailors
WRKO, 680, 50 KW (DA-2), TALK	MBS,RKO II,ABC-I, $90.00*	(Republic)	RKO	Dan Griffin
WROL, 950, 5 KW (DAYS), RELIGION	, $ NA	(----)		Ken Carter
WXKS, 1430, 5 KW (DAYS), NOSTALGIA (Al Ham)	, $60.00	(MMR)	Pyramid	Richard Balsbaugh

FM STATIONS

WBCN-F, 104.1, 19 KW @ 742, AOR	, $200.00*	(Torbet)	Infinity	Tony Berardini
WBOS-F, 92.9, 50 KW @ 868, COUNTRY	, $ 45.00*	(----)		Jane Dunklee
WCGY-F, 93.7, 50 KW @ 403, OLDIES	, $ 29.00	(Masla)	Curt Gowdy	John Bassett
WCOZ-F, 94.5, 8 KW @ 1050, CONTEMP/AC	, $120.00*	(Blair)	Blair	
WCRB-F, 102.5, 11 KW @ 920, CLASSICAL	, $ 67.00	(----)		Ted Jones
WHRB-F, 95.3, 3 KW @ 110, CLASSICAL/VARIETY	, $17.50	(Roslin)		Annie Zakaria
WHTT-F, 103.3, 12 KW @ 890, CHR	CBS-R, $222.50	(CBS/FM)	CBS	David Austin
WHUE-F, 100.7, 50 KW @ 500, BTFL MUS (Churchill)	, $ 95.00*	(Mc-Guild)		Doug Tanger
WJIB-F, 96.9, 9 KW @ 1010, BTFL MUS (Bonne)	, $100.00	(Christal)	NBC	Charles Pickering
WMJX-F, 106.7, 12 KW @ 900, AC	, $185.00	(Eastman)	Greater Media	Bill Campbell
WPLM-F, 99.1, 50 KW @ 430, NOSTALGIA	, $ 25.00	(Kirby)	(PLYMOUTH)	Jane Day
WROR-F, 98.5, 6 KW @ 1191, AC/CONTEMP	RKO, $170.00	(Republic)	RKO	Joe Kelly
WSSH-F, 99.5, 32 KW @ 600, AC	, $100.00*	(HNWH)		Arnold Lerner
WVBF-F, 105.7, 11 KW @ 954, AC	, $105.00*	(Mc-Guild)	Fairbanks	Ken Spitzer
WXKS-F, 107.9, 21 KW @ 710, CHR	, $255.00	(MMR)	Pyramid	Richard Balsbaugh
WAAF-F, 107.3, 18 KW @ 760, AOR (Burk-Abr)	Source, $120.00	(Katz)	Katz (WORCESTER)	Dick Reis
WGIR-F, 101.1, 10 KW @ 920, AOR	, $ 35.00	(Blair)	Knight (MANCHESTER,NH)	Bob Frisch
WOKQ-F, 97.5, 50 KW @ 350, COUNTRY	, $ 40.00*	(Selcom)	Fuller-Jeffrey (DOVER,NH)	Martin Lessard

WHJY-F - See Providence

12+ ADI 1/4

1. WBZ
2. WBCN-F
3. WXKS-F
4. WHTT-F
5. WHDH
6. WJIB-F
7. WRKO
8. WROR-F
9. WEEI
10. WAAF-F
WVBF-F
12. WHUE-F
13. WMJX-F
14. WSSH-F
15. WXKS

12+ ADI CUME

1. WHTT-F
2. WBZ
3. WXKS-F
4. WBCN-F
5. WHDH
6. WROR-F
7. WEEI
8. WJIB-F
9. WMJX-F
10. WRKO
11. WAAF-F
12. WCOZ-F
13. WVBF-F
14. WSSH-F
15. WHUE-F

ADI FM SHARE:

67.17%

CALL LETTER CHANGES

None

FORMAT CHANGES

WHUE-AM changing to news using CNN in June

STATION SALES

WHUE A/F from GCC to Alex Tanger for $4,590,000

MISCELLANEOUS COMMENTS

Fabulous book for WBCN which has no local competition in AOR... probably the most competitive AC market in the nation... big increase in FM share...

BRIDGEPORT

Arbitron Rank/Pop (12+): 91/337,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 106/414,100
Part of New York ADI
Average Person Rating: 18.8
Market TSL: 24.2 hours

Stations: 38/5
Diaries: 795/424:1/46.2%
Sample Target: 760
Standard Error: .354
% Below Line: 55.0
% Not Listed: 7.3

Est 1983 Revenue: $6,200,000
CSI: 4.6 Bil
CSI HH: 32.3 M
Retail $: 2.3 Bil
Pop per Station: 67,460

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WICC	105/16.6	17.9	18.9	13.2	15.4
2.	WEZN-F	103/16.3	16.4	19.2	18.0	16.4
3.	WKCI-F	62/ 9.8	7.5	5.7	7.2	5.9
4.	WPLR-F	37/ 5.8	4.3	4.3	2.9	4.4
5.	WNAB	34/ 5.4	4.3	4.9	6.0	6.4
6.	WNBC	25/ 3.9	4.1	5.5	5.4	6.1
7.	WCBS	19/ 3.0	4.1	3.5	2.3	4.3
8.	WDJZ	18/ 2.8	2.4	1.8	2.3	3.6
9.	WRKS-F	16/ 2.5	2.9	2.5	1.2	3.1
10.	WHN	15/ 2.4	1.8	3.2	3.1	1.6
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WEZN-F	172/1680
2.	WICC	116/1699
3.	WKCI-F	79/1041
4.	WNBC	64/1348
5.	WCBS	58/1112
6.	WOR	47/ 568
7.	WRKI-F	43/ 672
8.	WPLR-F	41/ 653
	WHTZ-F	41/ 525
10.	WHN	40/ 597
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WICC	1519/45.1	44.9	44.5
2.	WEZN-F	968/28.7	30.2	32.9
3.	WKCI-F	748/22.2	23.3	19.1
4.	WNBC	587/17.4	18.9	21.5
5.	WPLR-F	555/16.5	14.7	14.7
6.	WNAB	379/11.2	13.6	15.0
7.	WCBS	354/10.5	16.4	13.4
8.	WRKI-F	281/ 8.3	9.3	12.3
9.	WAPP-F	251/ 7.5	8.1	10.2
10.	WPLJ-F	237/ 7.0	5.1	5.4
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 56.39% (331 of 587) (SPG 83: 52.12%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPLR-F	1. WKCI-F	1. WICC	1. WICC	1. WICC	1. WICC	1. WICC	1. WEZN-F	1. WEZN-F	1. WEZN-F	1. WEZN-F
2. WRKS-F	2. WPLR-F	2. WKCI-F	2. WKCI-F	2. WEZN-F	2. WEZN-F	2. WEZN-F	2. WICC	2. WICC	2. WICC	2. WICC
WKCI-F	3. WICC	3. WEZN-F	3. WEZN-F	3. WKCI-F	3.	3. WKCI-F	3. WKCI-F	3. WKCI-F	3. WPLR-F	3. WKCI-F
4. WAPP-F	4. WNBC	4. WPLR-F	4. WNBC	4. WNBC	4.	4. WNBC	4. WPLR-F	4. WPLR-F	4. WKCI-F	4. WPLR-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WICC	1. WPLR-F	1. WPLR-F	1. WICC	1. WKCI-F	1. WICC
2.	2. WPLR-F	2. WICC	2. WICC	2. WKCI-F	2. WRKI-F	2. WKCI-F	2. WEZN-F	2. WICC	2. WEZN-F
3.	3. WICC	3. WEZN-F	3. WPLR-F	3. WEZN-F	3. WBLS-F	3. WICC	3. WKCI-F	3. WPLR-F	3. WKCI-F
4.	4. WRKS-F	4. WNBC	4. WNBC	4. WNBC	4.	4. WNBC	4. WPLR-F	4.	4. WNBC
5.	5.	WPLR-F	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	25 (1)	76 (5)	101 (6)	17.2
AOR		68 (4)	68 (4)	11.6
AC/OLDIES/SOFT ROCK	105 (1)	28 (5)	133 (6)	22.7
MOR/VARIETY	36 (2)	5 (1)	41 (3)	7.0
COUNTRY	15 (1)		15 (1)	2.6
BLACK/URBAN		38 (4)	38 (4)	6.5
BTFL MUSIC		110 (3)	110 (3)	18.7
NEWS/TALK	51 (6)		51 (6)	8.7
NOSTALGIA	20 (2)		20 (2)	3.4
RELIGION	4 (1)		4 (1)	0.7
SPANISH				
CLASSICAL		6 (2)	6 (2)	1.0
UNKNOWN/OTHERS				
			587 (38)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WFIF	1500	Milford	.6/1.4
WABC	770	New York	.6/5.0
WADS	690	Ansonia	1.9/4.2
WALK-F	97.5	Patchogue, NY	.8/3.0
WAPP-F	103.5	New York	2.1/7.5
WAVZ	1300	New Haven	.3/1.9
WBAB-F	102.3	Babylon, NY	.6/3.0
WBLI-F	106.1	Patchogue, NY	.5/3.1
WBLS-F	107.5	New York	1.9/5.1
WEBE-F	107.9	Westport, CT	1.9/6.1
WELI	960	New Haven	.3/3.0
WHTZ-F	100.3	New York	.5/2.1
WINS	1010	New York	.3/3.4
WKSS-F	95.7	Hartford	.8/2.0
WKTU-F	92.3	New York	.8/3.4
WLTW-F	106.7	New York	.6/2.9
WLYQ-F	95.9	Norwalk, CT	.3/2.1
WMCA	570	New York	.8/2.4
WNCN-F	104.3	New York	.3/1.6
WOR	710	New York	1.4/5.2
WPIX-F	101.9	New York	.5/4.1
WPLJ-F	95.5	New York	.9/7.0
WQXR-F+	96.3	New York	.6/3.5
WRFM-F	105.1	New York	.3/2.2
WRKI-F	95.1	Brookfield, CT	2.2/8.3
WWYZ-F	92.5	Waterbury	.6/2.1
WYNY-F	97.1	New York	.8/3.6
WYRS-F	96.7	Stanford, CT	.8/1.8

MISCELLANEOUS COMMENTS

WDJF-F changes calls to WEBE-F...also is now programming AC...

RADIO STATIONS

WDJZ, 1530, 5 KW (DAYS,DA) , NOSTALGIA	APR, $20.00	(S. Katz)		Frank Derak	
WICC, 600, 1 KW/500 W (DA-2), AC/MOR	, $69.38	(Christal)	Tribune Co.	Ray Gardella	
WNAB, 1450, 1 KW/250 W (DA-1), MOR	MBS, $30.00	(Roslin)		Harry Lawson	
WADS, 690, 1 KW (DAYS,DA) , TALK	APR, $20.00	(----)		Ken Dawson	(ANSONIA)
WEZN-F, 99.9, 25 KW @ 680, BTFL MUS	, $137.50	(Katz)	Katz	Jim Morley	
WRKI-F, 95.1, 50 KW @ 500, AOR (Burk-Abr)	Source, $53.00	(Roslin)	Home News	Ron Tarsi	(BROOKFIELD)
WEBE-F, 107.9, 50 KW @ 245, AC (?)	, $ NA	(Roslin)			(WESTPORT)

Other ranked stations - See New York, New Haven and Hartford

BUFFALO

Arbitron Rank/Pop (12+): 32/1,020,400
CMSA Rank/Pop: 29/1,218,000
MSA Rank/Pop: Buff: 44/990,200
ADI # 33 N. Falls: 176/224,400
Average Person Rating: 17.0
Market TSL: 22.2 hours

Stations: 21/19
Diaries: 1572/649:1/59.5%
Sample Target: 1290
Standard Error: .510
% Below Line: 1.9
% Not Listed: 8.7

Est. 1983 Revenue: $19,800,000
CSI: 9.9 Bil
CSI HH: 26.4 M
Retail $: 6.1 Bil
Pop per Station: 53,705

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	WJYE-F	187/10.8	12.5	12.3	12.7	12.5	9.9
2.	WBEN	175/10.1	10.8	9.9	9.8	10.6	9.0
3.	WECK	126/ 7.3	6.9	6.2	4.6	4.7	6.1
4.	WYRK-F	123/ 7.1	7.1	6.2	7.5	4.6	6.1
5.	WBUF-F	115/ 6.6	7.0	4.7	3.2	1.4	8.2
6.	WNYS-F	111/ 6.4	3.4	4.0	4.8	2.8	8.0
7.	WKBW	110/ 6.4	5.1	7.2	5.2	9.7	4.7
8.	WPHD-F	106/ 6.1	5.5	5.7	4.8	2.7	6.1
9.	WGRQ-F	101/ 5.8	4.1	4.4	5.5	7.7	8.2
10.	WBEN-F	72/ 4.2	5.4	6.1	5.7	8.3	4.2
	WBLK-F	72/ 4.2	5.5	5.4	6.2	7.0	4.4
	WYSL	72/ 4.2	2.7	2.3	2.1	1.1	4.0
13.	WGR	71/ 4.1	5.8	7.3	8.0	7.3	3.9
14.	WRXT-F	41/ 2.4	3.2	2.5	2.0	2.8	2.6
15.	WDCX-F	26/ 1.5	1.0	1.2	1.6	1.1	1.4
6.							
17.							
18.							
19.							
0.							
21.							
22.							
3.							
4.							
5.							

12+ TSA 1/4/CUME		
1.	WJYE-F	204/2602
2.	WBEN	187/2804
3.	WYRK-F	169/1761
4.	WBEN-F	153/3273
5.	WKBW	135/2281
6.	WBUF-F	127/1690
7.	WECK	126/1339
8.	WPHD-F	120/2277
9.	WGRQ-F	119/2048
10.	WNYS-F	118/2062
11.	WGR	107/2169
12.	WBLK-F	72/1014
	WYSL	72/1474
14.	WRXT-F	42/ 794
15.	WDCX-F	32/ 471
16.		
17.		
18.		
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20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WBEN	2620/25.7	35.2	24.0
2.	WJYE-F	2325/22.8	23.3	23.9
3.	WBEN-F	2109/20.7	21.0	21.9
4.	WPHD-F	2063/20.2	18.7	19.7
5.	WKBW	1983/19.4	20.5	24.9
6.	WNYS-F	1921/18.8	13.5	15.7
7.	WGRQ-F	1662/16.3	14.2	15.0
8.	WGR	1588/15.6	20.8	24.7
9.	WBUF-F	1484/14.5	15.4	10.0
10.	WYSL	1419/13.9	10.6	11.1
11.	WYRK-F	1410/13.8	17.0	13.6
12.	WECK	1301/12.7	13.1	11.2
13.	WBLK-F	994/ 9.7	9.4	9.4
14.	WRXT-F	748/ 7.3	9.0	8.5
15.	WUWU-F	383/ 3.8	3.5	3.6
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 62.20% (984 of 1582) SPG 83: 59.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNYS-F	1. WGRQ-F	1. WBUF-F	1. WBUF-F	1. WBUF-F	1. WJYE-F	1. WBEN	1. WJYE-F	1. WJYE-F	1. WNYS-F	1. WJYE-F
2. WPHD-F	2. WBUF-F	2. WJYE-F	2. WJYE-F	WJYE-F	2. WBEN	2. WKBW	2. WECK	2. WBUF-F	2. WGRQ-F	2. WECK
3. WGRQ-F	3. WPHD-F	3. WYRK-F	3. WKBW	3. WBEN	3. WYRK-F	3. WJYE-F	3. WYRK-F	3. WNYS-F+	3. WJYE-F	3. WBUF-F
4. WYSL	4. WNYS-F	4. WKBW	4. WYRK-F	4. WYRK-F	4. WECK	4. WBUF-F	4. WBUF-F	WECK	4. WPHD-F	4. WNYS-F
5.	5. WKBW	WPHD-F	5. WBEN	5. WKBW	5. WBUF-F	5. WPHD-F	5. WBEN	5. WBEN	5. WGR	5. WBEN
6.	6. WBEN-F	6. WGRQ-F	6. WNYS-F	6. WGR	6. WKBW	6. WYRK-F	6. WNYS-F	6. WYRK-F	6. WYSL	6. WYRK-F
7.	7. WYRK-F	7. WNYS-F	7. WGR	7. WNYS-F	7. WGR	7. WGR	7. WPHD-F	7. WGRQ-F	7. WECK	7. WGRQ-F
8.	8.	8.	WBLK-F	8.	8.	8. WECK	8. WKBW	8. WPHD-F	8. WBEN	8.
9.	9.	9.	9.	9.	9.	9.	9. WGRQ-F	9.	WYRK-F	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WNYS-F	1. WBUF-F	1. WBUF-F	1. WBUF-F	1. WJYE-F
2. WYSL	2. WNYS-F	2. WKBW	2. WKBW	2. WBUF-F
WGRQ-F	3. WKBW	3. WNYS-F	3. WNYS-F	3. WBEN
4. WBUF-F	4. WPHD-F	4. WYRK-F	4. WBEN-F	4. WKBW
WPHD-F	5. WBEN-F	5. WJYE-F	WGR	5. WYRK-F
6. WBEN-F	6. WYRK-F	6. WBEN	WPHD-F	6. WGR
7.	WYSL	7. WBLK-F	WYRK-F	7. WNYS-F
8.	WBLK-F	8.	8. WBLK-F	8.
9.	WGRQ-F	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WGRQ-F	1. WGRQ-F	1. WGRQ-F	1. WBUF-F	1. WBUF-F
2. WPHD-F	2. WPHD-F	WBUF-F	2. WKBW	2. WYRK-F
3.	3. WBUF-F	3. WPHD-F	3. WRXT-F	3. WJYE-F
4.	4. WRXT-F	4. WJYE-F	4. WGRQ-F	4. WBEN
5.	5. WNYS-F	5. WYRK-F	5. WPHD-F	5. WKBW
6.	6. WKBW	6. WKBW	6. WNYS-F	6.
7.	7.	7. WBEN	7. WBEN	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	83 (2)	183 (2)	266 (4)	16.8
AOR		248 (3)	248 (3)	15.6
AC/OLDIES/SOFT ROCK	110 (1)	115 (1)	225 (2)	14.2
MOR/VARIETY	246 (2)	22 (1)	268 (3)	16.9
COUNTRY	16 (1)	123 (1)	139 (2)	8.8
BLACK/URBAN	11 (1)	72 (1)	83 (2)	5.2
BTFL MUSIC		195 (2)	195 (2)	12.3
NEWS/TALK				
NOSTALGIA	132 (2)		132 (2)	8.3
RELIGION		26 (1)	26 (1)	1.6
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			1582 (21)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WLVL	1340	Lockport	.3/1.9
WNYS	1120		.6/2.5
WUFO	1080	Amherst	.6/3.0
WXRL	1300	Lancaster	.9/3.5
WUWU-F	107.7	Wethersfield	1.3/3.8
CHRE-F	105.7	St. Catherines,ONT	.5/1.5

RADIO STATIONS

AM STATIONS

WBEN,	930,	5 KW (DA-N)	, MOR	NBC,	$85.00	(Eastman)		Larry Levite
WECK,	1230,	1 KW/250 W	, NOSTALGIA (Al Ham)	ABC-I,	$40.00*	(Weiss)		Chet Musialowski
WGR ,	550,	5 KW (DA-N)	, MOR/AC	ABC-E,	$75.00*	(Katz)		Dick Aaron
WHLD,	1270,	5 KW (DAYS,DA)	, COUNTRY (Musicworks)	,	$15.00	(Market 4)	(NIAGARA F)	Paul Butler
WJJL,	1440,	1 KW (DAYS)	, MOR	,	$10.50	(S. Katz)	(NIAGARA F)	Bob Rogers
WKBW,	1520,	50 KW (DA-1)	, AC	ABC-D,	$85.00	(Blair)	Cap Cities	Frank Woodbeck
WNYS,	1120,	1 KW (DAYS)	, CHR	ABC-C,	$ NA	(Christal)	Associated	Ron Rice
WUFO,	1080,	1 KW (DAYS)	, BLACK	SBN,	$13.00	(Selcom)	Sheridan	Joe Freeman
WXRL,	1300,	1 KW/2.5 KW (DA-2)	, COUNTRY	MBS,	$15.00	(----)	(LANCASTER)	Louis Schriver
WYSL,	1400,	1 KW/250 W	, CHR	,	$28.00	(CBS/FM)		Bob Howard

FM STATIONS

WBEN-F,	102.9,	110 KW @ 1800,	CHR (TM)	,	$ 76.25	(Eastman)		Larry Levite
WBLK-F.	93.7,	50 KW @ 380,	BLACK	ABC-F,	$35.00	(Selcom)		Frank Lorenz
WBUF-F,	92.9,	91 KW @ 580,	AC	,	$70.00*	(Mc-Guild)		Larry White
WDCX-F,	99.5,	17 KW @ 430,	RELIGION	,	$20.00	(----)	Crawford	Nevin Larson
WGRQ-F,	96.9,	13 KW @ 890,	AOR (Burk-Abr)	Source,	$50.00*	(Katz)		Jim DiFiglia
WJYE-F,	96.1,	50 KW @ 480,	BTFL MUS (SRP)	,	$90.00*	(MMR)	McCormick	Chris Ackerman
WNYS-F,	104.1,	50 KW @ 500,	CHR	ABC-C,	$45.00*	(Christal)	Associated	Ron Rice
WPHD-F,	103.3,	49 KW @ 423,	AOR	CBS-R,	$45.00*	(CBS/FM)		Bob Howard
WRXT-F,	98.5,	46 KW @ 380,	AOR	,	$32.50	(HNWH) Porter	(NIA FALLS)	Bruce Biette
WYRK-F,	106.5,	50 KW @ 390,	COUNTRY	,	$60.00*	(Mc-Guild)	Stoner	Al Fetch

12+ ADI 1/4

1. WJYE-F
2. WBEN
3. WYRK-F
4. WBEN-F
5. WKBW
6. WBUF-F
7. WECK
8. WPHD-F
9. WGRQ-F
10. WNYS-F
11. WGR
12. WBLK-F
    WYSL-F
14. WRXT-F
15. WJTN

12+ ADI CUME

1. WBEN-F
2. WBEN
3. WJYE-F
4. WKBW
5. WPHD-F
6. WGR
7. WNYS-F
8. WGRQ-F
9. WYRK-F
10. WBUF-F
11. WYSL
12. WECK
13. WBLK-F
14. WRXT-F
15. WDCX-F

ADI FM SHARE:

60.74%

CALL LETTER CHANGES

WZIR becomes WRXT

FORMAT CHANGES

STATION SALES

WGR,WGRQ-F: From Taft to CRB for $5,500,000 (Crisler)

WBEN A/F: 83.7% sold to Larry Levite for $4,423,960

MISCELLANEOUS COMMENTS

WYSL nearly doubles its share as an AM CHR... WNYS did the same as an FM CHR...WGRQ recovering but WGR takes a dive... WJYE down but still holds on to 12+ lead...

BEST AVAILABLE COPY

CANTON

Arbitron Rank/Pop (12+): 92/336,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 107/406,500
Part of Cleveland ADI
Average Person Rating: 15.7
Market TSL: 20.9 hours

Stations: 27/8
Diaries: 729/462:1/55.4%
Sample Target: 730
Standard Error: .695
% Below Line: 47.2
% Not Listed: 7.6

Est 1983 Revenue: $6,000,000
CSI: 3.8 Bil
CSI HH: 25.5 M
Retail $: 2.1 Bil
Pop per Station: 42,075

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WHBC	80/15.2	17.3	16.1	16.8	15.1
2.	WHBC-F	65/12.3	14.0	13.1	11.2	14.8
3.	WOOS-F	56/10.6	9.3	7.2	5.3	5.4
4.	WMMS-F	49/ 9.3	4.9	7.9	9.6	11.0
5.	WDJQ-F	35/ 6.6	6.7	7.9	8.2	7.2
6.	WKDD-F	26/ 4.9	4.5	5.6	5.5	4.5
	WQXK-F	26/ 4.9	6.1	5.8	4.1	3.8
8.	WMJI-F	22/ 4.2	2.4	1.7	2.0	1.4
9.	WSLR	18/ 3.4	2.8	2.6	4.8	2.9
10.	WAEZ-F	11/ 2.1	1.6	1.4	1.8	1.4
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WHBC	91/1100
2.	WHBC-F	80/ 886
3.	WOOS-F	70/ 829
4.	WDJQ-F	58/ 925
5.	WMMS-F	57/ 651
6.	WQXK-F	42/ 460
7.	WKDD-F	28/ 507
8.	WSLR	18/ 297
9.	WDBN-F	15/ 253
10.	WAEZ-F	14/ 171
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WHBC	983/29.2	38.9	31.2
2.	WOOS-F	710/21.1	20.6	12.4
3.	WHBC-F	664/19.7	24.2	22.3
4.	WMMS-F	575/17.1	12.5	18.6
5.	WDJQ-F	559/16.6	19.4	19.6
6.	WKDD-F	454/13.5	11.3	14.7
7.	WQXK-F	330/ 9.8	12.1	10.8
8.	WGAR	273/ 8.1	12.5	16.1
9.	WSLR	269/ 8.0	6.7	6.1
10.	WMJI-F	261/ 7.8	7.1	4.3
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 71.25% (347 of 487) (SPG 83: 64.55%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+	12+ EVE	SAT MID
1. WDJQ-F	1. WOOS-F	1. WOOS-F	1. WOOS-F	1. WHBC	1. WHBC	1. WHBC	1. WHBC-F	1. WHBC-F	1.WOOS-F	1.WOOS-F
2. WOOS-F	WMMS-F	2. WMMS-F	2. WHBC	2. WOOS-F	2. WHBC-F	2. WHBC-F	2. WHBC	2. WOOS-F	2.WHBC	2.WHBC-F
3. WMMS-F	3. WKDD-F	3. WDJQ-F	3. WMMS-F	3. WHBC-F	3.	3. WMMS-F	3. WOOS-F	3. WMMS-F	3.WMMS-F	3.WDJQ-F
4. WKDD-F	4. WDJQ-F	WQXK-F	WQXK-F	4. WQXK-F	4.	4. WOOS-F	4. WMMS-F	4. WHBC	4.WKDD-F	4.WMMS-F
5.	5.	WHBC	5.	5.	5.	5. WDJQ-F	5.	5.	5.	5.WHBC

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WOOS-F	1. WOOS-F	1. WOOS-F	1. WMMS-F	1. WHBC-F	1.WMMS-F	1.WMMS-F	1.WMMS-F	1. WOOS-F	1. WOOS-F
2. WDJQ-F	2. WKDD-F	2. WQXK-F	2. WKDD-F	2. WHBC	2.WOOS-F	2.WOOS-F	2.WOOS-F	2. WMMS-F	2. WHBC
3. WKDD-F	WMMS-F	3. WDJQ-F	3. WOOS-F	3. WQXK-F	3.	3.	3.	3.	3. WMMS-F
4. WMMS-F	4. WDJQ-F	4. WHBC-F	4.	4. WOOS-F	4.	4.	4.	4.	4.
5.	5.	WMMS-F	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		74 (5)	74 (5)	15.2
AOR		105 (2)	105 (2)	21.6
AC/OLDIES/SOFT ROCK	8 (1)	29 (2)	37 (3)	7.6
MOR/VARIETY		108 (6)	108 (6)	22.2
COUNTRY	18 (1)	41 (3)	59 (4)	12.1
BLACK/URBAN	6 (1)	9 (2)	15 (3)	3.1
BTFL MUSIC		84 (3)	84 (3)	17.2
NEWS/TALK				
NOSTALGIA				
RELIGION		5 (1)	5 (1)	1.0
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			487 (27)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFAH	1310	Alliance	.9/2.6
WINW	1520	Canton	1.1/2.5
WRCW	1060	Canton	.9/2.3
WTOF-F	98.1	Canton	.9/3.4
WAKR	1590	Akron	.4/3.2
WDBN-F	94.9	Medina	1.5/4.4
WDMT-F	107.9	Cleveland	.8/1.8
WGAR	1220	Cleveland	1.5/8.1
WGCL-F	98.5	Cleveland	1.7/6.3
WHLO	640	Akron	1.9/5.6
WHOT-F	101.1	Youngstown	.4/2.1
WKSW-F	99.5	Cleveland	2.1/3.5
WLTF-F	106.5	Cleveland	1.3/5.4
WNPQ-F	95.9	New Philadelphia	4.2/1.5
WQKT-F	104.5	Wooster	.8/4.0
WWWE	1100	Cleveland	1.1/6.2
WZAK-F	93.1	Cleveland	.9/3.1

RADIO STATIONS

WFAH, 1310, 1 KW (DAYS,DA) , MOR	ABC-I, $11.00	(HNWH)	(ALLIANCE)	Dick Elliott
WHBC, 1480, 5 KW (DA-N) , MOR	ABC-E, $71.72	(Christal)		Bill Chambers
WINW, 1520, 1 KW (DAYS,DA) , BLACK (Drake-Chen)	ABC-C, $10.00	(----)		
WNYN, 900, 500 W (DA-N) , COUNTRY	, $12.50	(----)		Charles Such
WRCW, 1060, 5 KW (DAYS,DA) , MOR	, $12.00	(----)		Ray Crowl
WTIG, 990, 250 W (DAYS,DA), MOR	, $10.00	(Regional)	(MASSILLON)	George Shaheen
WDJQ-F, 92.5, 20 KW @ 500, CHR (TM)	, $22.00	(HNWH)	(ALLIANCE)	Dick Elliott
WHBC-F, 94.1, 50 KW @ 380, BTFL MUS (Bonne)	, $33.47	(Christal)		Bill Chambers
WOOS-F, 106.9, 28 KW @ 341, AOR	, $29.63	(Eastman)		Bob Kassi
WTOF-F, 98.1, 72 KW @ 570, RELIGION	, $12.00	(----)	Mortenson	Tom Bishop

Other ranked stations - See Cleveland, Akron or Youngstown

MISCELLANEOUS COMMENTS

Is anybody alive in this market? Does radio in Canton really exist? This has to be America's most boring market... WNYN sold for $223,000...

CASPER

Arbitron Rank/Pop (12+): 173/65,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 333/77,400
ADI # 180
Average Person Rating: 19.8
Market TSL: 26.5 hours

Stations: 6/6
Diaries: 530/124:1/48.6%
Sample Target: 550
Standard Error: .741
% Below Line: 0
% Not Listed: 4.6

Est 1983 Revenue: $4,000,000
CSI: .9 Bil
CSI HH: $31,527
Retail $: .7 Bil
Pop per Station: 10,950

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	KTRS-F	41/13.5	---	26.2	---	27.2
2.	KTWO	25/19.2	---	17.8	---	20.7
3.	KVOC	19/14.6	---	29.0	---	25.0
4.	KAWY-F	18/13.8	---	15.9	---	10.9
5.	KQLT-F	15/11.5	---	---	---	---
6.	KATI	6/ 4.6	---	2.8	---	7.6
7.						
8.						
9.						
10.						
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KTRS-F	52/434
2.	KTWO	35/448
3.	KVOC	23/243
4.	KAWY-F	19/220
5.	KQLT-F	16/166
6.	KATI	6/ 94
7.		
8.		
9.		
10.		
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KTRS-F	303/46.1	---	39.9
2.	KTWO	262/39.9	---	41.5
3.	KVOC	214/32.6	---	42.6
4.	KAWY-F	158/24.0	---	23.6
5.	KQLT-F	149/22.7	---	----
6.	KATI	92/14.0	---	19.5
7.				
8.				
9.				
10.				
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 59.70% (74 of 124) (SPG 83: 46.46%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KTRS-F	KTRS-F	KTRS-F	KTRS-F	KTRS-F	KVOC	KTRS-F	KTRS-F	KTRS-F	KTRS-F	KTRS-F
2.	KAWY-F	KAWY-F	KTWO	KTWO	KTWO	KTWO	KTWO	KTWO	KTWO	KAWY-F	KAWY-F
3.		KTWO	KAWY-F	KVOC	KVOC	KTRS-F	KVOC	KQLT-F	KAWY-F	KTWO	KVOC
4.								KVOC			KTWO
5.											

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	KTRS-F	KTRS-F	KTRS-F	KTRS-F	KTRS-F	KAWY-F KTRS-F	KTRS-F	KTRS-F	KTRS-F	KTRS-F
2.	KAWY-F	KAWY-F	KTWO	KTWO	KTWO		KAWY-F	KAWY-F	KAWY-F	KTWO
3.		KTWO	KAWY-F KVOC	KAWY-F	KVOC			KTWO	KTWO	KVOC
4.								KVOC		KQLT-F
5.										

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		41 (1)	41 (1)	33.1
AOR		18 (1)	18 (1)	14.5
AC/OLDIES/SOFT ROCK				
MOR/VARIETY	25 (1)		25 (1)	20.2
COUNTRY	25 (2)		25 (2)	20.2
BLACK/URBAN				
BTFL MUSIC		15 (1)	15 (1)	12.1
NEWS/TALK				
NOSTALGIA				
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			124 (6)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

RADIO STATIONS

KATI, 1400, 1 KW/250 W , COUNTRY (Concept)	MBS, $13.00	(Masla)		Tom Wiens
KTWO, 1030, 50 KW (DA-N), MOR	CBS, $30.00	(Katz)	Harriscope	Bob Price
KVOC, 1230, 1 KW/250 W , COUNTRY	ABC-I, $23.88	(Eastman)		Fred Hildebrand
KAWY-F, 94.5, 65 KW @ 1908, AOR/ROCK	, $16.00	(Masla)		Tom Wiens
KQLT-F, 103.7, 59 KW @ 1909, BTFL MUS (Bonne)	, $11.00	(Mc-Guild)		Dan Roberts
KTRS-F, 95.5, 94 KW @ 1965, CHR	, $20.00	(Torbet)		Bill Hart

MISCELLANEOUS COMMENTS

KATI changed from AC to Country in August 84...KQLT is a new station which signed on in October 83...Arbitron missed sample target by about 4%...

CEDAR RAPIDS

Arbitron Rank/Pop (12+): 160/141,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 208/171,500
Part of Waterloo ADI
Average Person Rating: 17.3
Market TSL: 22.6 hours

Stations: 12/10
Diaries: 591/239:1/59.8%
Sample Target: 575
Standard Error: .833
% Below Line: 1.3
% Not Listed: 4.9

Est 1983 Revenue: $6,100,000
CSI: 1.7 Bil
CSI HH: $26,440
Retail $: 1.0 Bil
Pop per Station: 14,140

12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1. WMT	55/22.5	---	23.1	---	25.0	19.4
2. KQCR-F	42/17.2	---	10.1	---	18.6	20.2
3. KHAK-F	31/12.7	---	11.3	---	11.4	12.0
4. WMT-F	26/10.7	---	8.9	---	9.1	8.7
5. KKRQ-F	21/ 8.6	---	7.3	---	.9	16.1
6. KCDR	20/ 8.2	---	6.5	---	3.2	5.0
7. KCRG	15/ 6.1	---	9.7	---	10.9	5.0
8. KHAK	10/ 4.1	---	5.3	---	1.8	2.5
9. KTOF-F	5/ 2.0	---	1.2	---	.9	.8
10. KRNA-F	4/ 1.6	---	4.9	---	8.6	3.3
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME	
1. WMT	167/1609
2. KHAK-F	78/ 848
3. KQCR-F	62/ 876
WMT-F	62/ 754
5. KKRQ-F	54/ 677
6. KRNA-F	40/ 625
7. KCDR	24/ 221
8. KCRG	22/ 564
9. WHO	18/ 317
10. KHAK	14/ 178
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1. WMT	530/37.5	---	36.9
2. KQCR-F	526/37.2	---	34.3
3. KCRG	367/26.0	---	33.1
4. WMT-F	339/24.0	---	21.6
5. KHAK-F	319/22.6	---	21.1
6. KKRQ-F	274/19.4	---	15.6
7. KCDR	183/12.9	---	13.0
8. KRNA-F	141/10.0	---	16.5
9. KHAK	127/ 9.0	---	11.8
10. KTOF-F	89/ 6.3	---	4.8
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 55.60% (129 of 232) (SPG 83: 50.44%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQCR-F	1. KQCR-F	1. KQCR-F	1. WMT-F	1. WMT-F	1. WMT	1. WMT	1. KQCR-F	1. KQCR-F	1. WMT	1. KQCR-F
2. KKRQ-F	2. WMT-F	2. WMT-F	2. KHAK-F	2. KHAK-F	2. KHAK-F	2. KQCR-F	2. WMT-F	2. WMT-F	2. KQCR-F	2. WMT
3.	3. KKRQ-F	3. KHAK-F	3. KQCR-F	3. WQCR-F WMT	3. KCDR	3. KHAK-F	3. KHAK-F	3. KHAK-F+	3.	3. KHAK-F
4.	4. KHAK-F	4. WMT	4. WMT		4. WMT-F	4. WMT-F	4. WMT	4. WMT	4.	4. KCDR KKRQ-F
5.	5.	5. KKRQ-F	5.	5.	5.	5.	5.	5.	5.	

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KQCR-F	1. WQCR-F	1. KQCR-F	1. KQCR-F	1. KQCR-F
2. WMT-F	2. WMT-F	2. WMT-F	2. WMT-F	2. WMT WMT-F
3. KHAK-F	3. KHAK-F	3. KHAK-F	3. KHAK-F	
4.	4.	4. WMT	4.	4. KHAK-F
5.	5.	5.	5.	5.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KKRQ-F	1. KKRQ-F	1. KKRQ-F	1. KCRG	1. KHAK-F WMT-F
2. KQCR-F	2. KQCR-F	2. WMT-F KHAK-F	2. WMT-F	
3.	3. KCRG WMT-F		3. KHAK	3. KCRG
4.		4. KQCR-F	4.	4. KHAK
5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		46 (2)	46 (2)	19.8
AOR		21 (1)	21 (1)	9.1
AC/OLDIES/SOFT ROCK	15 (1)	26 (1)	41 (2)	17.7
MOR/VARIETY	56 (2)		56 (2)	24.1
COUNTRY	10 (1)	31 (1)	41 (2)	17.7
BLACK/URBAN				
BTFL MUSIC				
NEWS/TALK	2 (1)		2 (1)	0.9
NOSTALGIA	20 (1)		20 (1)	8.6
RELIGION		5 (1)	5 (1)	2.2
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			232 (12)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WGN	720	Chicago	.4/2.1
WHO	1040	Des Moines	.8/3.5

RADIO STATIONS

KCDR, 1450, 1 KW/250 W , NOST (Drake-Chen)	APR, $12.00* (Christal)	Cowle	Bill Clymer
KCRG, 1600, 5 KW (DA-N) , AC	ABC-E, $21.00 (Torbet)	CR Gazette	Ed Lasco
KHAK, 1360, 1 KW (DAYS,DA), COUNTRY	RKO II, $13.00* (Mc-Guild)	Stoner	Mary Quass
WMT , 600, 5 KW (DA-N) , MOR	CBS, $40.00 (Katz)	Cosmos	Larry Edwards
KHAK-F, 98.1, 100 KW @ 485, COUNTRY (TM)	RKO II, $33.50 (Mc-Guild)	Stoner	Mary Quass
KKRQ-F, 100.7, 100 KW @ 850, AOR	RKO, $19.00 (Selcom)	T. Ingstad (IOWA CITY)	Mark Renier
KQCR-F, 102.9, 100 KW @ 350, CHR (Drake-Chen)	APR, $32.50 (Christal)	Cowle	Bill Clymer
KRNA-F, 93.9, 100 KW @ 590, CHR	APR, $26.38 (Roslin)	(IOWA CITY)	Eliot Keller
KTOF-F, 104.5, 100 KW @ 550, RELIGION	MBS, $ NA (----)		Jim Young
WMT-F , 96.5, 100 KW @ 540, AC (Century 21)	, $22.00* (Katz)	Cosmos	Larry Edwards

KFMW - See Waterloo　　WHO - See Des Moines

MISCELLANEOUS COMMENTS

KCDR sold for $300,000...

CHARLESTON, SC

Arbitron Rank/Pop (12+): 82/374,900
CMSA Rank/Pop: NA
MSA Rank/Pop: 96/455,800
ADI # 111
Average Person Rating: 18.4
Market TSL: 24.6 hours

Stations: 19/16
Diaries: 750/500:1/46.7%
Sample Target: 700
Standard Error: .754
% Below Line: 3.0
% Not Listed: 7.8

Est 1983 Revenue: $6,400,000
CSI: 3.2 Bil
CSI HH: 22.1 M
Retail $: 1.9 Bil
Pop per Station: 23,431

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	WSSX-F	93/13.5	7.8	11.6	11.5	9.7	21.7
2.	WEZL-F	91/13.2	14.3	12.7	13.2	12.3	12.0
3.	WWWZ-F	86/12.5	15.3	9.4	11.6	15.8	13.0
4.	WXTC-F	67/ 9.7	11.3	11.3	11.2	10.1	8.8
5.	WPAL	48/ 7.0	9.1	11.8	12.6	14.0	9.0
6.	WQIZ	44/ 6.4	5.4	4.2	6.3	4.8	2.7
7.	WTMA	35/ 5.1	2.7	5.9	4.0	5.4	3.9
8.	WCSC	31/ 4.5	5.1	4.9	7.2	6.9	4.9
9.	WKQB-F	30/ 4.4	3.5	3.5	2.5	3.8	5.3
10.	WKTM-F	25/ 3.6	3.7	6.1	4.7	5.5	4.5
11.	WLVW-F	20/ 2.9	3.7	4.6	.5	---	NA
12.	WGCA	16/ 2.3	4.1	3.2	2.9	1.8	1.2
13.	WKCN	15/ 2.2	2.2	.7	.9	1.7	.7
14.							
15.							

12+ TSA 1/4/CUME		
1.	WEZL-F	103/1004
2.	WSSX-F	96/1115
3.	WWWZ-F	87/ 881
4.	WXTC-F	84/ 899
5.	WKQB-F	69/ 919
	WIGL-F	69/ 721
7.	WWDM-F	68/ 769
8.	WQIZ	57/ 389
9.	WPAL	48/ 545
10.	WTMA	36/ 624
	WKTM-F	36/ 620
12.	WCSC	31/ 576
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WSSX-F	1066/28.4	20.3	27.8
2.	WWWZ-F	853/22.8	25.1	21.7
3.	WEZL-F	845/22.5	24.8	28.4
4.	WXTC-F	742/19.8	17.9	18.3
5.	WTMA	590/15.7	15.0	18.9
6.	WCSC	567/15.1	16.6	16.3
7.	WPAL	534/14.2	14.9	20.2
8.	WKQB-F	510/13.6	11.2	12.5
9.	WKTM-F	508/13.6	13.2	18.7
10.	WLVW-F	282/ 7.5	9.9	NA
11.	WQIZ	277/ 7.4	5.0	NA
12.	WGCA	222/ 5.9	6.5	NA
13.				
14.				
15.				

12+ FM SHARE (METRO): 68.77% (436 of 634) (SPG 83: 65.64%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSSX-F	1. WWWZ-F	1. WWWZ-F	1. WEZL-F	1. WEZL-F	1. WEZL-F	1. WEZL-F	1. WSSX-F	1. WEZL-F	1. WWWZ-F	1. WSSX-F
2. WWWZ-F	2. WSSX-F	2. WSSX-F	2. WPAL	2. WXTC-F	2. WXTC-F	2. WSSX-F	2. WEZL-F	2. WSSX-F WWWZ-F	2. WSSX-F	2. WWWZ-F
3.	3. WPAL	3. WEZI-F	3. WWWZ-F	3. WPAL	3.	3. WWWZ-F	3. WXTC-F		3. WEZL-F	3. WEZL-F
4.	4. WEZL-F	4. WPAL	4. WXTC-F	4. WWWZ-F	4.	4. WXTC-F	4. WWWZ-F	4. WXTC-F	4. WXTC-F	4. WPAL
5.	5. WKQB-F WTMA	5. WXTC-F	5. WSSX-F	5. WSSX-F	5.	5. WCSC	5.	5.	5.	5. WXTC-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WSSX-F	1. WSSX-F	1. WSSX-F	1. WWWZ-F	1. WXTC-F	1. WWWZ-F	1. WWWZ-F	1. WWWZ-F	1. WPAL	1. WEZL-F
2. WWWZ-F	2. WWWZ-F	2. WWWZ-F	2. WPAL WSSX-F	2. WEZL-F	2. WSSX-F	2. WSSX-F	2. WEZL-F	2. WWWZ-F	2. WXTC-F
3. WKQB-F WTMA	3.	3. WEZL-F		3. WPAL	3. WKQB-F	3. WPAL	3. WSSX-F	3. WEZL-F WKTM-F	3. WPAL
	4.	4. WXTC-F	4. WEZL-F	4. WWWZ-F	4. WTMA	4. WKQB-F	4. WPAL		4. WWWZ-F
5.	5.	5. WPAL	5.	5. WSSX-F	5.	5. WKTM-F WEZL-F	5.	5. WSSX-F	5. WKCN

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	35 (1)	123 (2)	158 (3)	24.9
AOR		25 (1)	25 (1)	3.9
AC/OLDIES/SOFT ROCK	31 (1)		31 (1)	4.9
MOR/VARIETY	7 (1)		7 (1)	1.1
COUNTRY	2 (1)	98 (3)	100 (4)	15.8
BLACK/URBAN	92 (2)	118 (3)	210 (5)	33.1
BTFL MUSIC		67 (1)	67 (1)	10.6
NEWS/TALK	15 (1)		15 (1)	2.4
NOSTALGIA	16 (1)		16 (1)	2.5
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS		5 (1)	5 (1)	0.8
			634 (19)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WAZS	980	Summerville	.3/2.1
WLNB-F	94.3	Goose Creek	.7/1.8
WOKE	1340	Charleston	1.0/4.4
WCOS-F	97.9	Columbia	.3/1.2
WIGL-F	106.7	Orangeburg	.7/1.8
WWDM-F	101.3	Sumter	1.7/4.6

RADIO STATIONS

WCSC, 1390, 5 KW (DA-N)	, AC	ABC-C,	$50.00*	(Mc-Guild)		Howard Keller
WGCA, 1450, 1 KW/250 W	, NOST (Primetime)	ABC-I,	$26.50	(Masla)		Kevin O'Grady
WKCN, 910, 500 W (DAYS,DA)	, TALK/NEWS	ABC-T,CNN,	$17.00	(----)		Vance Brady
WOKE, 1340, 1 KW/250 W	, VARIETY	CBS,	$ 8.00	(----)		Harry Weaver
WPAL, 730, 1 KW (DAYS)	, BLACK	ABC-D,NBN,	$28.00	(Weiss)		Bill Saunders
WTMA, 1250, 5 KW/1 KW	, AC/CONTEMP	MBS,	$33.75	(Katz)	Sconnix	C. Jones
WQIZ, 810, 5 KW (DAYS)	, BLACK/GOSPEL	SBN,	$14.00	(Selcom)	(ST. GEORGE)	Steve Judy
WEZL-F, 103.5, 100 KW @ 700	, COUNTRY	NBC,	$64.50	(Blair)	John Price	Buddy Barton
WKTM-F, 102.5, 100 KW @ 547	, AOR	RKO,	$21.00*	(Eastman)		Carl Marcocci
WSSX-F, 95.1, 100 KW @ 350	, CHR	,	$37,00	(Katz)	Sconnix	Randy Odeneal
WWWZ-F, 93.5, 3 KW @ 510	, BLACK	SBN,	$43.00	(HNWH)	Attaway (SUMMERVILLE)	Ken Goodman
WXTC-F, 96.9, 100 KW @ 782	, BTFL MUS (TM)	,	$60.00	(Mc-Guild)		Howard Keller
WKQB-F, 107.5, 100 KW @ 1049	, CHR	,	$14.00	(Selcom)	(ST. GEORGE)	Steve Judy
WLVW-F, 105.5, 3 KW @ 265	, BLACK	,	$12.00	(Lazar)	(MONCKS CORNER)	Clary Butler

MISCELLANEOUS COMMENTS

WSSX-F changed from AOR to CHR in December...WKTM-F is now AOR...WBER and WLVW-F (Moncks Corner) are now off the air because of financial problems...WGCA purchased WBJX-F (Goose Creek) and changed calls to WLNB...WWWZ-F sold by Attaway for $1,050,000...WKTM-F sold to Sahakel for $2,840,000...WLVW sold for $450,000 (Stan Raymond)...

CHARLESTON, WV

Arbitron Rank/Pop (12+): 133/226,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 152/272,400
ADI # 43 (with Huntington)
Average Person Rating: 16.9
Market TSL: 22.1 hours

Stations: 14/13
Diaries: 575/393:1/47.1%
Sample Target: 590
Standard Error: .843
% Below Line: 0.8
% Not Listed: 5.5

Est 1983 Revenue: $6,200,000
CSI: 2.7 Bil
CSI HH: $25,923
Retail $: 1.8 Bil
Pop per Station: 17,392

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	WKLC-F	58/15.1	---	11.7	---	11.7
2.	WVAF-F	57/14.9	---	18.8	---	19.3
3.	WVSR-F	46/12.0	---	8.1	---	2.9
	WQBE-F	46/12.0	---	15.9	---	14.8
5.	WBES-F	41/10.7	---	9.4	---	6.0
6.	WCAW	40/10.4	---	8.6	---	13.8
7.	WCHS	29/ 7.6	---	6.0	---	8.1
8.	WTIP	12/ 3.1	---	4.2	---	4.4
9.	WKAZ	9/ 2.3	---	---	---	1.0
10.	WSCW	8/ 2.1	---	1.6	---	.5
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WQBE-F	117/1286
2.	WKLC-F	112/1192
3.	WVAF-F	88/1101
4.	WVSR-F	58/ 656
5.	WBES-F	57/ 507
	WCAW	57/ 645
7.	WCHS	44/ 790
8.	WEMM-F	28/ 471
9.	WKAZ	12/ 184
	WTIP	12/ 157
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WVAF-F	653/28.9	---	37.9
2.	WKLC-F	595/26.3	---	20.9
3.	WVSR-F	543/24.0	---	18.9
4.	WCHS	529/23.4	---	24.2
5.	WQBE-F	489/21.6	---	25.4
6.	WCAW	410/18.1	---	20.8
7.	WBES-F	333/14.7	---	14.5
8.	WQBE	169/ 7.5	---	15.1
9.	WTIP	157/ 6.9	---	10.3
10.	WKAZ	141/ 6.2	---	---
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 69.15% (251 of 363) (SPG 83: 69.53%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKLC-F	1. WKLC-F	1. WVAF-F	1. WVAF-F	1. WVAF-F	1. WQBE-F	1. WCAW	1. WVAF-F	1. WKLC-F	1. WKLC-F	1. WKLC-F
2. WVSR-F	2. WVAF-F	2. WKLC-F	2. WQBE-F	2. WQBE-F	2. WCAW	2. WCHS	2. WKLC-F	2. WVSR-F	2. WVSR-F	2. WVAF-F
3. WVAF-F	3. WVSR-F	3. WVSR-F	3. WVSR-F	3. WVSR-F	3. WBES-F	WQBE-F+	3. WBES-F	3. WVAF-F	3. WQBE-F	3. WVSR-F
4.	4.	4. WQBE-F	4. WKLC-F	4. WKLC-F	4. WCHS	4. WVAF-F	4. WQBE-F	4. WBES-F	WVAF-F	4. WQBE-F
5.	5.	5.	5.	WBES-F	5. WVAF-F	5. WKLC-F	5. WCAW	5.	5.	5. WBES-F
				6. WCAQ			WVSR-F			

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WVSR-F	1. WVAF-F	1. WVAF-F	1. WVAF-F	1. WVAF-F	1. WKLC-F	1. WKLC-F	1. WKLC-F	1. WKLC-F	1. WQBE-F
2. WKLC-F	2. WVSR-F	2. WVSR-F	2. WVSR-F	2. WVSR-F	2. WVAF-F	2. WVAF-F	2. WVAF-F	2. WVSR-F	2. WVAF-F
WVAF-F	3. WKLC-F	3. WQBE-F	3. WKLC-F	3. WQBE-F	3.	3. WVSR-F	3. WQBE-F	3. WVAF-F	3. WKLC-F
4.	4. WQBE-F	4. WKLC-F	4. WQBE-F	4. WBES-F	4.	4.	4. WVSR-F	4. WCHS	4. WVSR-F
5.	5.	5.	5.	5. WCAW	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		103 (2)	103 (2)	28.5
AOR		58 (1)	58 (1)	16.1
AC/OLDIES/SOFT ROCK	14 (2)		14 (2)	3.9
MOR/VARIETY	29 (1)		29 (1)	8.0
COUNTRY	40 (1)	46 (1)	86 (2)	23.8
BLACK/URBAN				
BTFL MUSIC		41 (1)	41 (1)	11.4
NEWS/TALK				
NOSTALGIA	12 (1)		12 (1)	3.3
RELIGION	14 (2)	3 (1)	17 (3)	4.7
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	3 (1)		3 (1)	0.8
			361 (14)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WQBE	950	Charleston	1.3/7.5
WVKV	1080	Hurricane	.8/1.6
WXIT	1490	Charleston	1.6/4.3
WEMM-F	107.9	Huntington	.8/4.3

RADIO STATIONS

WCAW, 680, 50 KW/250 W (DA-N), COUNTRY (Klemm)	ABC-E, $48.13	(Blair)	Capitol-Johnson	Paul Howard
WCHS, 580, 5 KW (DA-N) , MOR	CBS,WSJ, $37.75	(Selcom)	Rollins	Henry Goldman
WKAZ, 1300, 1 KW (DAYS) , AC	, $ NA	(HNWH)		Lynn Martin
WQBE, 950, 5 KW/1 KW (DA-N) , AC	ABC-I, $41.63	(Mc-Guild)	Nininger	Bob Turley
WSCW, 1410, 5 KW (DAYS) , RELIGION	MBS, $ 9.00	(----)	CLW	Jim Bunn
WTIP, 1240, 1 KW/250 W (DA-1), NOSTALGIA (Al Ham)	NBC, $20.00*	(Eastman)	Beasley	T.K. Martin
WXIT, 1490, 1 KW/250 W , RELIGION	, $ 7.50	(----)		Frank Blake
WBES-F, 96.1, 50 KW @ 830, BTFL MUS (TM)	CBS,WSJ, $15.00	(Selcom)	Rollins	Mort Victorson
WKLC-F, 105.1, 50 KW @ 500, AOR (Burk-Abr)	Source, $25.00*	(HNWH)		Lynn Martin
WQBE-F, 97.5, 50 KW @ 500, COUNTRY	ABC-I, $41.63	(Mc-Guild)	Nininger	Bob Turley
WVAF-F, 99.9, 50 KW @ 490, CONTEMP (Klemm)	ABC-F, $48.13	(Blair)	Capitol-Johnson	Paul Howard
WVSR-F, 102.7, 50 KW @ 420, CHR	RKO, $24.00*	(Eastman)	Beasley	T.K. Martin

MISCELLANEOUS COMMENTS

WKAZ in Charleston changed calls to WQBE.. WGKV in St. Albans changed calls to WKAZ...WZTQ changed calls to WVKV... Arbitron missed diary goal by 15 diaries...

CHARLOTTE

Arbitron Rank/Pop (12+): 39/845,000
CMSA Rank/Pop: 36/1,003,000
MSA Rank/Pop: 43/1,006,100
ADI # 32
Average Person Rating: 16.8
Market TSL: 22.7 hours

Stations: 30/26
Diaries: 1320/640:1/50.3%
Sample Target: 1130
Standard Error: .543
% Below Line: 2.9
% Not Listed: 8.0

Est. 1983 Revenue: $16,700,000
CSI: 8.8 Bil
CSI HH: 24.1 M
Retail $: 3.8 Bil
Pop per Station: 32,500

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WSOC-F	246/17.3	17.1	14.6	12.9	13.7
2.	WPEG-F	153/10.8	10.8	9.5	11.8	8.0
3.	WBT	109/ 7.7	10.7	11.6	12.9	11.3
4.	WBCY-F	105/ 7.4	8.4	10.9	10.2	8.0
5.	WROQ-F	102/ 7.2	8.2	8.4	8.5	10.7
6.	WEZC-F	86/ 6.1	6.1	8.0	10.9	8.4
7.	WJZR-F	76/ 5.4	2.7	---	---	---
8.	WZXI-F	58/ 4.1	8.7	7.6	3.1	2.7
9.	WLVV-F	53/ 3.7	2.2	3.3	3.9	3.5
10.	WQCC	40/ 2.8	2.9	5.2	2.8	3.8
11.	WLON	38/ 2.7	---	---	---	---
12.	WGIV	32/ 2.3	3.4	3.2	3.4	6.9
13.	WSOC	28/ 2.0	3.6	2.5	3.6	3.9
14.						
15.						
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME		
1.	WSOC-F	425/4172
2.	WROQ-F	229/2616
3.	WPEG-F	205/1831
4.	WBCY-F	185/2911
5.	WTQR-F	151/1720
6.	WEZC-F	137/1921
7.	WBT	131/2178
8.	WJZR-F	99/1343
9.	WZXI-F	87/1147
10.	WFMX-F	76/ 763
11.	WLVV-F	67/1352
12.	WQCC	40/ 248
13.	WLON	39/ 266
14.		
15.		
16.		
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20.		
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22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WSOC-F	2303/27.3	27.2	27.0
2.	WBCY-F	1775/21.0	23.4	25.0
3.	WBT	1653/19.6	24.9	27.8
4.	WROQ-F	1340/15.9	17.1	17.0
5.	WPEG-F	1291/15.3	16.8	17.1
6.	WEZC-F	1222/14.5	15.9	17.8
7.	WJZR-F	1072/12.7	6.7	---
8.	WLVV-F	966/11.4	12.2	10.1
9.	WZXI-F	712/ 8.4	12.4	16.2
10.	WGIV	571/ 6.8	9.2	9.7
11.	WSOC	503/ 6.0	9.4	8.9
12.	WAYS	386/ 4.6	6.1	9.2
13.	WTQR-F	285/ 3.4	---	---
14.				
15.				
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 71.19% (929 of 1305) (SPG 83: 67.17%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJZR-F	1. WPEG-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WPEG-F	1. WSOC-F
2. WPEG-F	2. WBCY-F	2. WPEG-F	2. WPEG-F	2. WPEG-F	2. WBT	2. WBT	2. WPEG-F	2. WPEG-F	2. WSOC-F	2. WPEG-F
3. WROQ-F	3. WSOC-F	3. WBCY-F	3. WBT	3. WBT	3. WZXI-F	3. WBCY-F	3. WBT	3. WROQ-F	3. WBT	3. WROQ-F
4. WSOC-F	4. WROQ-F	4. WEZC-F	4. WEZC-F	4. WEZC-F	4. WEZC-F	4. WPEG-F	4. WEZC-F	4. WEZC-F	4. WROQ-F	4. WBCY-F
5. WBCY-F	5. WEZC-F	5. WROQ-F	5. WBCY-F	5. WBCY-F	5. WPEG-F	5. WROQ-F	5. WBCY-F	5. WBT	5. WJZR-F	5. WJZR-F
6.	6. WJZR-F	6. WBT	6.	6.	6.	6. WEZC-F	6. WROQ-F	6. WJZR-F	6. WEZC-F	6. WEZC-F
7.	WLVV-F	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WPEG-F	1. WBCY-F	1. WSOC-F	1. WBCY-F	1. WSOC-F	1. WPEG-F	1. WPEG-F	1. WSOC-F	1. WSOC-F	1. WSOC-F
2. WBCY-F	2. WPEG-F	2. WPEG-F	WSOC-F	2. WPEG-F	2. WROQ-F	2. WROQ-F	2. WPEG-F	2. WPEG-F	2. WBT
3. WROQ-F	3. WSOC-F	3. WBCY-F	3. WPEG-F	3. WEZC-F	3. WBCY-F	3. WBCY-F	3. WBCY-F	3. WROQ-F	3. WPEG-F
4. WJZR-F	4. WEZC-F	4. WEZC-F	4. WEZC-F	4. WBT	4.	4. WSOC-F	4. WBT	4. WBCY-F	4. WBCY-F
5. WEZC-F	5. WROQ-F	5. WBT	5. WBT	5. WBCY-F	5.	5. WEZC-F	5. WEZC-F	5. WEZC-F	WROQ-F
WSOC-F	6. WJZR-F	6.	6. WLVV-F	6.	6.	6. WLVV-F	6.	6. WBT	6. WEZC-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		188 (3)	188 (3)	14.4
AOR		107 (2)	107 (2)	8.2
AC/OLDIES/SOFT ROCK	30 (3)	139 (2)	169 (5)	13.0
MOR/VARIETY	115 (2)		115 (2)	8.8
COUNTRY	59 (3)	271 (4)	330 (7)	25.3
BLACK/URBAN	72 (2)	153 (1)	225 (3)	17.2
BTFL MUSIC		58 (1)	58 (1)	4.4
NEWS/TALK	12 (1)		12 (1)	0.9
NOSTALGIA	28 (1)		28 (1)	2.1
RELIGION	43 (3)	13 (1)	56 (4)	4.3
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	17 (1)		17 (1)	1.3
			1305 (30)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAAK	960	Dallas	.4/1.3
WAME	1480		1.1/1.6
WAYS	610		.8/4.6
WGNC	1450	Gastonia	.6/2.0
WGSP	1310		1.3/1.5
WHVN	1240		.6/1.4
WIXE	1190	Monroe	.8/1.7
WRHI	1340	Rock Hill, SC	.4/ .9
WRKB	1460	Kannapolis	1.3/1.6
WSAT	1280	Salisbury	1.2/1.5
WSTP	1490	Salisbury	.4/2.0
WRDX-F	106.5	Salisbury	.4/1.1
WXIK-F	96.1	Shelby	.5/2.0
WFMX-F	105.7	Statesville	.4/1.2
WKZL-F	107.5	Winston Salem	.4/1.9
WMIT-F	106.9	Black Mountain	.9/2.2
WTQR-F	104.1	Wins-Salem	1.0/3.4

RADIO STATIONS

AM STATIONS

WAME	1480	5 KW (DA-2)	RELIGION	APR	$ 22.00	(----)	Swaggert	Jim Bell
WAYS	610	5 KW/1 KW (DA-2)	NEWS/TALK (Burk-Abr)	CBS,WSJ,NBC-T,ABC-T	$30.00*	(Eastman)		Sis Kaplan
WBT	1110	50 KW (DA-N)	MOR/AC	ABC-I	$100.00*	(Blair)	Jeff-Pilot	Bill Jennings
WGIV	1600	1 KW/500 W (DA-N)	BLACK	NBN	$ 31.00	(Selcom)		Hal Harrill
WGSP	1310	1 KW (DAYS,DA)	OLDIES	ABC-D	$ 34.00	(Selcom)		Dick Tomlinson
WHVN	1240	1 KW/250 W (DA-1)	RELIGION	NBC	$ NA	(----)	Buck	Tom Gentry
WQCC	1540	1 KW (DAYS)	BLACK		$ NA	(Savalli)		Wayne Hammond
WSOC	930	5 KW/1 KW (DA-N)	NOSTALGIA	MBS	$ 30.00*	(Christal)	Cox	Lee Morris
WLON	1050	1 KW (DAYS)	COUNTRY		$ 6.00	(Southern)	(LINCOLNTON)	Jack Brown
WIRC	630	1 KW (DAYS)	COUNTRY		$ 9.00	(Southern)	(HICKORY)	Jerry Oakley

FM STATIONS

WBCY-F	107.9	100 KW @ 980	CONTEMP	ABC-F	$ 80.00*	(Blair)	Jeff-Pilot	Bill Jennings
WEZC-F	104.7	100 KW @ 1240	AC (Burk-Abr)		$ 64.00	(MMR)	EZ	Gary Brobst
WLVV-F	96.9	100 KW @ 1250	AC (Fairwest)		$ 52.50	(Katz)	Capitol-WRAL	Larry Rouse (STATESVILLE)
WPEG-F	97.9	50 KW @ 390	BLACK (Drake-Chen)	SBN	$ 66.00*	(HNWH)	(CONCORD)	Bill Rollins
WROQ-F	95.1	100 KW @ 574	AOR (Burk-Abr)	RKO	$ 70.00*	(Eastman)		Sis Kaplan
WSOC-F	103.7	100 KW @ 1040	COUNTRY (TM)	MBS	$110.00*	(Christal)	Cox	Lee Morris
WZXI-F	101.9	100 kW @ 870	BTFL MUS (Bonne)		$ 38.00	(Republic)	(GASTONIA)	Jerry McSwain
WJZR-F	99.7	50 KW @ 320	CHR		$ NA	(Selcom)	Downs	Paul Downs (KANNAPOLIS)
WFMX-F	105.7	100 KW @ 350	COUNTRY/GOSPEL		$ 6.50	(Southern)	(STATESVILLE)	J. Bonfield
WXIK-F	96.1	100 KW @ 286	CHR		$ 12.00	(Southern)	(SHELBY)	Harold Watson
WXRC-F	95.7	100 KW @ 330	CHR		$ 19.50	(Southern)	(HICKORY)	Jerry Oakley

WTQR-F - See Greensboro

12+ ADI 1/4

1. WSOC-F
2. WROQ-F
3. WPEG-F
4. WBCY-F
5. WEZC-F
6. WBT
7. WJZR-F
8. WZXI-F
9. WLVV-F
10. WFMX-F

WTQR-F

12. WQCC
13. WLON
14. WSOC
15. WIRC

12+ ADI CUME

1. WSOC-F
2. WBCY-F
3. WROQ-F
4. WBT
5. WEZC-F
6. WPEG-F
7. WLVV-F
8. WJZR-F
9. WZXI-F
10. WTQR-F
11. WXRC-F
12. WFMX-F
13. WSOC
14. WGIV
15. WXIK-F

ADI FM SHARE:
74.74%

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WGIV sold to Attaway for $600,000 (Raymond)

MISCELLANEOUS COMMENTS

Four additional counties were added to the Charlotte metro. This change added a number of stations to the market. It also drastically decreased "below-the-line" listening. Comparisons with data from past ratings books may not be valid. There are now 26 stations which are home to the metro. This compares with only 17 in Fall 83.

CHATTANOOGA

Arbitron Rank/Pop (12+): 84/364,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 101/441,900
ADI # 79
Average Person Rating: 17.3
Market TSL: 23.1 hours

Stations: 16/16
Diaries: 731/498:1/42.5%
Sample Target: 740
Standard Error: .773
% Below Line: 0
% Not Listed: 7.3

Est 1983 Revenue: $7,000,000
CSI: 3.5 Bil
CSI HH: 21.0 M
Retail $: 2.1 Bil
Pop per Station: 22,763

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WSKZ-F	87/13.8	12.7	14.7	12.1	15.3
2.	WUSY-F	79/12.5	11.0	3.9	4.8	4.0
3.	WJTT-F	78/12.4	8.7	9.5	10.1	10.8
4.	WDEF-F	56/ 8.9	11.2	11.8	9.8	9.3
5.	WNOO	55/ 8.7	5.6	4.5	6.5	6.9
6.	WDOD-F	54/ 8.6	9.4	18.4	12.3	10.9
7.	WDEF	42/ 6.7	8.7	9.8	9.5	11.6
8.	WDOD	37/ 5.9	5.8	5.2	6.5	4.8
9.	WGOW	27/ 4.3	4.3	5.2	3.5	5.5
10.	WDXB	15/ 2.4	2.1	2.1	1.5	1.0
	WOWE-F	15/ 2.4	3.0	3.1	4.5	1.0
12.	WCHU-F	11/ 1.7	3.0	1.1	1.8	2.3
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WSKZ-F	168/2091
2.	WUSY-F	161/1578
3.	WDOD-F	114/1404
4.	WJTT-F	83/ 700
5.	WDEF-F	75/1006
6.	WNOO	55/ 506
7.	WDEF	43/ 650
8.	WDOD	42/ 642
9.	WOWE-F	30/ 332
10.	WGOW	28/ 532
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WSKZ-F	998/27.4	29.0	28.8
2.	WDEF-F	803/22.0	22.9	24.8
3.	WUSY-F	776/21.3	19.3	15.6
4.	WDOD-F	740/20.3	21.9	33.7
5.	WJTT-F	644/17.7	14.7	14.5
6.	WDEF	616/16.9	18.4	21.4
7.	WDOD	577/15.8	16.0	16.3
8.	WNOO	506/13.9	9.9	9.6
9.	WGOW	487/13.4	12.2	13.6
10.	WDXB	255/ 7.0	6.8	6.3
11.	WOWE-F	245/ 6.7	6.9	6.9
12.	WFLI	194/ 5.3	8.8	7.6
13.				
14.				
15.				

12+ FM SHARE (METRO): 65.07% (380 of 584) (SPG 83: 66.27%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSKZ-F	1. WSKZ-F	1. WJTT-F	1. WUSY-F	1. WUSY-F	1. WDEF-F	1. WDEF-F+	1. WUSY-F	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F
2. WJTT-F	2. WJTT-F	2. WUSY-F	2. WSKZ-F	2. WDOD-F	2. WDOD-F	2. WDOD-F+	2. WJTT-F	2. WJTT-F	2. WJTT-F	2. WNOO
3. WUSY-F	3. WUSY-F	3. WSKZ-F	3. WJTT-F	3. WDEF-F	WUSY-F	3. WUSY-F	3. WSKZ-F	WUSY-F	3. WUSY-F	3. WUSY-F
4.	4. WNOO	4. WDOD-F	4. WDEF-F	4. WJTT-F	4. WDEF	4. WSKZ-F	4. WDOD-F	4. WDOD-F	4. WDOD-F	4. WDOD-F
5.	5. WDOD-F	5. WNOO	5. WDOD-F	5. WSKZ-F	5. WDOD	5. WJTT-F	WDEF-F	5.	5. WDXB	WJTT-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WJTT-F	1. WJTT-F	1. WJTT-F	1. WUSY-F	1. WUSY-F	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F	1. WSKZ-F
2. WUSY-F	2. WUSY-F	2. WUSY-F	2. WJTT-F	2. WJTT-F	2. WJTT-F	2. WJTT-F	2. WUSY-F	2. WUSY-F	2. WUSY
3. WSKZ-F	3. WSKZ-F	3. WSKZ-F	3. WSKZ-F	3. WDEF-F	3. WOWE-F	3. WNOO	3. WJTT-F	3. WDOD-F	WDOD-F
4.	4. WGOW	4. WDEF-F	4. WNOO	4. WDOD-F	WNOO	WUSY-F	4. WDOD-F	4. WGOW	4. WDEF-F
5.	WNOO	WNOO	5.	5. WNOO	5.	5. WDOD-F	5. WNOO	WNOO	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		87 (1)	87 (1)	14.9
AOR		15 (1)	15 (1)	2.6
AC/OLDIES/SOFT ROCK	27 (1)		27 (1)	4.6
MOR/VARIETY	50 (2)		50 (2)	8.6
COUNTRY	60 (3)	133 (2)	193 (5)	33.0
BLACK/URBAN	55 (1)	78 (1)	133 (2)	22.8
BTFL MUSIC		56 (1)	56 (1)	9.6
NEWS/TALK				
NOSTALGIA		11 (1)	11 (1)	1.9
RELIGION	9 (1)		9 (1)	1.5
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	3 (1)		3 (1)	.5
			584 (16)	

OTHER RATED STATIONS/METRO SHARE & CUME RATI			
WEPG	910	S. Pittsburgh	1.3/2.5
WFLI	1070	Lookout Mountain	1.4/5.3
WLFA	1590	Lafayette, GA	1.3/1.9
WZRA	1450	Chattanooga	.5/1.9

RADIO STATIONS

WDEF, 1370,	5 KW (DA-N)	, MOR	WSJ,CBS,NBC-T,	$48.75	(Katz)		Park	Ben Cagle
WDOD, 1310,	5 KW (DA-N)	, COUNTRY	ABC-E,	$30.50	(Torbet)		Bahakel	
WFLI, 1070,	50 KW/1 KW (DA-2)	, RELIGION	ABC-C,	$16.00*	(Mc-Guild)	Benns	(LOOKOUT MT.)	Bill Benns
WGOW, 1150,	5 KW/1 KW (DA-N)	, AC	,	$42.00	(Eastman)		Bloomington	Don Newberg
WNOO, 1260,	5 KW (DAYS)	, BLACK	SBN,	$11.50	(Lazar)			Lee Henderson
WDXB, 1490,	1 KW/250 W	, COUNTRY	,	$10.00	(----)			
WCHU-F, 102.3,	3 KW @ 700	, NOSTALGIA	,	$18.00	(----)			Charles Dunn
WDEF-F, 92.3,	100 KW @ 895	, BTFL MUS (Bonne)	,	$40.00	(Katz)		Park	Ben Cagle
WDOD-F, 96.5,	100 KW @ 1010	, COUNTRY	ABC-E,	$46.00*	(Torbet)		Bahakel	
WJTT-F, 94.3,	3 KW @ 325	, BLACK	ABC-C,	$20.25	(Mc-Guild)	Benns	(RED BANK)	Bill Benns
WOWE-F, 105.5,	3 KW @ 270	, AOR	Source,	$18.00	(----)		(ROSSVILLE,GA)	David King
WSKZ-F, 106.5,	100 KW @ 1076	, CHR	,	$58.63	(Eastman)		Bloomington	Don Newberg
WUSY-F, 100.7,	100 KW @ 360	, COUNTRY	APR,RKI II,	$32.50	(HNWH)		(CLEVELAND)	Dave Coppack

MISCELLANEOUS COMMENTS

WZRA sold for $550,000...Arbitron fell 9 diaries short of sample target...big shift in country listening to WUSY...

CHICAGO

Arbitron Rank/Pop (12+): 3/6,396,600
CMSA Rank/Pop: 3/7,974,000
MSA Rank/Pop: 3/6,051,700
ADI # 3
Average Person Rating: 18.8
Market TSL: 24.4 hours

Stations: 32/32
Diaries: 3144/2034:1/47.8%
Sample Target: 3040
Standard Error: .362
% Below Line: 0
% Not Listed: 7.9

Est. 1983 Revenue: $129,400,000
CSI: 66.0 Bil
CSI HH: 29.8 M
Retail $: 39.8 Bil
Pop per Station: 199,894

12+ METRO 1/4/SHARE			WIN 84	FAL 83	SUM 83	SPG 83	BIRCH SHARE
1.	WGN	1058/8.8	8.6	9.6	8.3	8.7	8.9
2.	WBCI-F	735/6.1	5.8	4.7	6.2	5.1	6.1
3.	WLOO-F	675/5.6	5.8	5.3	5.9	5.4	2.6
4.	WBMX-F	582/4.8	4.8	4.9	5.8	4.3	5.6
5.	WBBM-F	558/4.6	5.0	5.1	5.0	4.4	6.9
6.	WKQX-F	549/4.6	4.3	3.0	4.1	2.7	4.3
7.	WBBM	539/4.5	4.9	5.5	4.6	5.0	3.8
8.	WMAQ	495/4.1	2.9	3.6	4.3	3.3	5.3
9.	WCLR-F	489/4.1	3.4	3.7	3.6	3.7	3.1
10.	WLS-F	422/3.5	2.9	3.2	3.1	3.6	4.8
11.	WLUP-F	414/3.4	3.0	2.3	2.3	3.5	3.7
12.	WMET-F	401/3.3	3.4	3.2	3.6	3.0	4.1
13.	WLS	389/3.2	3.7	3.8	3.4	3.1	4.7
14.	WLAK-F	386/3.2	3.9	3.7	2.6	2.4	2.9
15.	WJJD	348/2.9	2.4	2.9	3.1	3.2	3.4
16.	WFYR-F	330/2.7	3.0	3.1	3.1	2.7	3.0
17.	WUSN-F	324/2.7	2.7	2.6	2.5	2.1	2.7
18.	WIND	323/2.7	3.3	4.2	3.4	4.3	3.3
19.	WXRT-F	293/2.4	3.2	2.7	3.5	3.4	3.8
20.	WAIT	245/2.0	1.7	1.9	2.3	2.1	1.0
21.	WOJO-F	237/2.0	2.5	2.5	1.7	2.8	.6
22.	WJEZ-F	200/1.7	1.8	1.7	1.6	1.7	1.7
23.	WFMT-F	188/1.6	1.5	1.3	1.2	1.9	2.3
24.	WJPC	174/1.4	1.3	1.4	2.2	2.5	1.0
25.	WGCI	145/1.2	.9	.9	1.6	1.4	1.8

12+ TSA 1/4/CUME		
1.	WGN	1367/17578
2.	WMAQ	826/13333
3.	WLS	758/16635
4.	WGCI-F	741/ 8749
5.	WLOO-F	691/ 7105
6.	WBBM	635/12773
7.	WBMX-F	608/ 8678
8.	WBBM-F	580/12359
9.	WKQX-F	554/ 9323
10.	WCLR-F	499/ 8295
11.	WLS-F	453/ 9329
12.	WLUP-F	443/ 7444
13.	WMET-F	414/ 7579
14.	WLAK-F	399/ 6765
15.	WJJD	386/ 5434
16.	WIND	347/ 5071
17.	WFYR-F	344/ 6589
18.	WUSN-F	334/ 4900
19.	WXRT-F	296/ 4462
20.	WAIT	271/ 3807
21.	WOJO-F	237/ 1597
22.	WJEZ-F	206/ 3382
23.	WFMT-F	190/ 3196
24.	WJPC	177/ 3559
25.	WGCI	145/ 2248

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WGN	13289/20.8	20.2	19.7
2.	WBBM-F	11722/18.3	19.1	16.7
3.	WBBM	10199/15.9	18.8	17.7
4.	WKQX-F	9177/14.3	11.2	11.5
5.	WLS	9063/14.2	15.2	17.1
6.	WGCI-F	8596/13.4	12.4	11.6
7.	WLS-F	8558/13.4	14.9	13.7
8.	WBMX-F	8251/12.9	12.3	12.1
9.	WCLR-F	8065/12.6	11.1	11.5
10.	WMAQ	7754/12.1	11.9	12.0
11.	WMET-F	7257/11.3	11.9	10.1
12.	WLUP-F	6926/10.8	10.0	9.9
13.	WLOO-F	6916/10.8	10.8	11.5
14.	WLAK-F	6439/10.1	10.3	6.7
15.	WFYR-F	6298/ 9.8	8.9	9.7
16.	WJJD	4757/ 7.4	7.6	8.5
17.	WUSN-F	4697/ 7.3	7.3	6.0
18.	WIND	4625/ 7.2	8.5	10.3
19.	WXRT-F	4343/ 6.8	6.8	6.8
20.	WAIT	3410/ 5.3	5.7	5.6
21.	WJPC	3393/ 5.3	6.8	7.3
22.	WJEZ-F	3257/ 5.1	5.7	5.2
23.	WFMT-F	3054/ 4.8	4.6	4.8
24.	WCFL	2578/ 4.0	5.8	4.9
25.	WAGO-F	2230/ 3.5	2.8	3.1

12+ FM SHARE (METRO): 63.80% (7060 of 11065) (SPG 83: 59.52%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBBM-F	1. WGCI-F	1. WGCI-F	1. WGCI-F	1. WGCI-F	1. WGN	1. WGN	1. WLOO-F	1. WGN	1. WGCI-F	1. WBBM-F
2. WMET-F	2. WKQX-F	2. WKQX-F	2. WCLR-F	2. WGN	2. WLOO-F	2. WLS+	2. WGN	2. WLS-F	2. WBMX-F	2. WBMX-F
3. WBMX-F	3. WLUP-F	3. WBMX-F	3. WGN	3. WCLR-F	3. WBBM	3. WBBM	3. WCLR-F	3. WGCI-F	3. WBBM-F	3. WGN
4. WGCI-F	4. WBMX-F	4. WCLR-F	4. WKQX-F	4. WLOO-F	4. WMAQ	4. WGCI-F	4. WGCI-F	4. WLOO-F	4. WGN	4. WGCI-F
5. WLS	5. WLS-F	5. WLS-F	5. WLOO-F	5. WKQX-F	5. WJJD	5. WKQX-F	5. WKQX-F	5. WBBM-F	5. WMET-F	5. WLOO-F
6. WKQX-F	6. WXRT-F	6. WGN	6. WLS-F	6. WLS-F	6. WCLR-F	6. WLOO-F	6. WLAK-F	6. WCLR-F	6. WMAQ	6. WMAQ
7. WLUP-F	7. WCLR-F	7. WLUP-F	7. WFYR-F	7. WFYR-F	7. WUSN-F	7. WMAQ	7. WBMX-F	7. WKQX-F	7. WKQX-F	7. WKQX-F
8. WLS-F	8. WBBM-F	8. WLOO-F	8. WLS	8. WUSN-F	8. WGCI-F	8. WBBM-F	8. WMAQ	8. WBMX-F	8. WLOO-F	8. WLUP-F
9.	9. WMET-F	9. WFYR-F	9. WBMX-F	9. WMAQ	9. WLAK-F	9. WBMX-F	9. WLUP-F	9. WMET-F	9. WLUP-F	9. WCLR-F
10.	10. WFYR-F	10. WLS	10. WMAQ	10. WLS WBMX-F	10. WIND	10. WCLR-F	10. WJJD	10. WMAQ	10. WIND	10. WJJD

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WBMX-F	1. WGCI-F	1. WGCI-F	1. WGCI-F	1. WGCI-F
2. WBBM-F	2. WKQX-F	2. WKQX-F	2. WKQX-F	2. WLOO-F
3. WKQX-F	3. WBMX-F	3. WCLR-F	3. WCLR-F	3. WCLR-F
4. WGCI-F	4. WCLR-F	4. WBMX-F	4. WLS-F	4. WKQX-F
5. WCLR-F	5. WBBM-F	5. WLOO-F	5. WFYR-F	5. WGN
6. WMET-F	6. WLS-F	6. WLAK-F	6. WBMX-F	6. WLAK-F
7. WLAK-F	7. WLUP-F	7. WBBM-F	7. WLUP-F	7. WFYR-F
WLS-F	8. WLAK-F	8. WFYR-F	8. WBBM-F	8. WMAQ
9. WLUP-F	9. WFYR-F	9. WLS-F	9. WLAK-F	9. WBMX-F
10. WXRT-F	10. WMET-F	10. WGN WLS	WXRT-F	10. WLS

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WLUP-F	1. WGCI-F	1. WGCI-F	1. WGCI-F	1. WGN
2. WBMX-F	2. WLUP-F	2. WLS-F	2. WXRT-F	2. WGCI-F
3. WKQX-F	3. WLS-F	3. WGN	3. WLS-F	3. WLS-F
4. WGCI-F	4. WXRT-F	WLUP-F	4. WLUP-F	4. WCLR-F
5. WMET-F	5. WKQX-F	5. WBMX-F	5. WLS	5. WUSN-F
6. WLS-F	6. WBMX-F	6. WKQX-F	6. WGN	6. WLS
7. WXRT-F	7. WMET-F	7. WXRT-F	7. WKQX-F	7. WFYR-F
8. WBBM-F	8. WLS	8. WLS	8. WFYR-F	8. WKQX-F
9. WLS	9. WGN	9. WCLR-F	WOJO-F	9. WMAQ
10. WLAK-F	10. WOJO-F	10. WFYR-F	10. WCLR-F	10. WBMX-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	389 (1)	1601 (4)	1990 (5)	18.0
AOR		1108 (3)	1108 (3)	10.0
AC/OLDIES/SOFT ROCK		1274 (4)	1274 (4)	11.5
MOR/VARIETY	1108 (2)		1108 (2)	10.0
COUNTRY	495 (1)	524 (2)	1019 (3)	9.2
BLACK/URBAN	438 (3)	1317 (2)	1755 (5)	15.9
BTFL MUSIC		675 (1)	675 (1)	6.1
NEWS/TALK	862 (2)		862 (2)	7.8
NOSTALGIA	593 (2)		593 (2)	5.4
RELIGION	120 (1)	45 (1)	165 (2)	1.5
SPANISH		237 (1)	237 (1)	2.1
CLASSICAL		279 (2)	279 (2)	2.5
UNKNOWN/OTHERS				
			11065 (32)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAGO-F	105.9	Elmwood Park	.6/3.5
WAUR-F	107.9	Aurora	.6/1.5
WCFL	1000		1.0/4.0
WJOL	1340	Joliet	.4/1.1
WNIB-F	97.1		.8/3.4
WVON	1450		1.0/2.1
WYCA-F	92.3	Hammond	.4/1.5

RADIO STATIONS

AM STATIONS

WAIT,	820,	5 KW/1 KW (DA-N)	, NOSTALGIA	,	$ 63.75	(Katz)	Century	Al Wilson
WBBM,	780,	50 KW	, NEWS	CBS,	$210.00*	(CBS Spot)	CBS	Gregg Peterson
WCFL,	1000,	50 KW (DA-2)	, RELIGION	MBS,	$ 60.00*	(----)		Keith Hallam
WGCI,	1390,	5 KW (DA-2)	, BLACK	SBN,	$ 60.00*	(Mc-Guild)	Gannett	Marv Dyson
WGN ,	720,	50 KW	, TALK/VARIETY	ABC-I,	$265.00*	(Christal)	Tribune Co.	Wayne Vriesman
WIND,	560,	5 KW (DA-2)	, TALK/NEWS	ABC-E,WSJ,	$125.00*	(Group W)	Westinghouse	Dave Graves
WJJD,	1160,	50 KW/10 KW (DA-2)	, NOSTALGIA (Al Ham)	,	$100.00*	(MMR)	Plough/Infinity	Harvey Pearlman
WJPC,	950,	1 KW/5 KW (DA-N)	, BLACK	NBN,	$101.00	(----)	Johnson	Charles Mootry
WLS ,	890,	50 KW	, CHR	ABC-C,	$210.00*	(Blair)	ABC	John Gehron
WMAQ,	670,	50 KW	, COUNTRY	NBC,	$175.00*	(Eastman)	NBC	Tom Hoyt
WOPA,	1490,	1 KW/250 W	, SPANISH	,	$ 36.00	(Caballero)		Sid Schneider
WSBC,	1240,	1 KW/250 W	, ETHNIC	,	$ 24.00	(----)		Dan Lee

FM STATIONS

WAGO-F,	105.9,	4 KW @ 1575,	CHR	,	$ NA	(Katz)	Cox	
WBBM-F,	96.3,	6 KW @ 1174,	CHR	CBS-R,	$160.00*	(CBS/FM)	CBS	Brian Pussilano
WBMX-F,	102.7,	6 KW @ 1170,	BLACK	ABC-F,	$152.00	(Masla)		Kernie Anderson
WCLR-F,	101.9,	5 KW @ 1520,	AC	,	$140.00*	(Torbet)	Bonneville	Chet Redpath
WFMT-F,	98.7,	16 KW @ 1167,	CLASSICAL	,	$126.25	(CMBS)		Ray Noorstrand
WFYR-F,	103.5,	4 KW @ 1548,	AC	RKO,	$135.00	(Republic)	RKO	Bernie Kuale
WGCI-F,	107.5,	33 KW @ 600,	URBAN	MBS,	$131.00*	(Mc-Guild)	Gannett	Marv Dyson
WJEZ-F,	104.3,	19 KW @ 820,	COUNTRY	RKO II,	$100.00*	(MMR)	Plough/Infinity	Harvey Pearlman
WKQX-F,	101.1,	6 KW @ 1170,	CHR	,	$169.38	(Eastman)	NBC	Jim Smith
WLAK-F,	93.9,	5 KW @ 1581,	SOFT AC	,	$170.00	(Christal)	Viacom	Mike Murphy
WLOO-F,	100.3,	6 KW @ 1167,	BTFL MUS (Bonne)	,	$246.25	(Katz)	Century	Harvey Wittenberg
WLS-F ,	94.7,	6 KW @ 1170,	CHR/AOR	ABC-R,	$175.00*	(Blair)	ABC	John Gehron
WLUP-F,	97.9,	6 KW @ 1170,	AOR	,	$145.00*	(MMR)	Heftel	Jim deCastro
WMET-F,	95.5,	6 KW @ 1170,	AOR	,	$150.00*	(HNWH)	Doubleday	Bob Gould
WNIB-F,	97.1,	6 KW @ 1196,	CLASSICAL	,	$ 55.00	(----)		Sonia Florian
WOJO-F,	105.1,	6 KW @ 1174,	SPANISH	,	$ 62.00	(Lotus)		Athena Sofios
WUSN-F,	99.5,	6 KW @ 1170,	COUNTRY	ABC-D,	$110.00*	(Selcom)	First Media	Drew Horowitz
WXRT-F,	93.1,	7 KW @ 1310,	AOR	,	$115.00*	(Selcom)		Seth Mason

12+ ADI 1/4

1. WGN
2. WGCI-F
3. WLOO-F
4. WMAQ
5. WBMX-F
6. WBBM-F
7. WBBM
8. WKQX-F
9. WLS
10. WCLR-F
11. WLS-F
12. WLUP-F
13. WMET-F
14. WLAK-F
15. WJJD

12+ ADI CUME

1. WGN
2. WBBM-F
3. WLS
4. WBBM
5. WMAQ
6. WKQX-F
7. WLS-F
8. WGCI-F
9. WBMX-F
10. WCLR-F
11. WMET-F
12. WLUP-F
13. WLOO-F
14. WLAK-F
15. WFYR-F

ADI FM SHARE:
62.00%

CALL LETTER CHANGES

WXFM-F changed to WAGO-F (April 2)
WXOL becomes WVON after the original WVON changed to WGCI

FORMAT CHANGES

WAGO: from Jazz to CHR
WCFL: from MOR to Relig
WKQX is now classified as CHR
WJEZ switched to Oldies after rating period

STATION SALES

WJJD, WJEZ-F: From Plough to Infinity for $14,000,000 (Crisler)

MISCELLANEOUS COMMENTS

7% increase in FM Share... WLS-F is 60% male yet they are classified as CHR...Best book in some time for WKQX

CINCINNATI

Arbitron Rank/Pop (12+): 28/1,158,600
CMSA Rank/Pop: 22/1,672,000
MSA Rank/Pop: 29/1,404,000
ADI # 28
Average Person Rating: 17.7
Market TSL: 23.3 hours

Stations: 23/19
Diaries: 1541/752:1/56.5%
Sample Target: 1320
Standard Error: .506
% Below Line: 2.4
% Not Listed: 8.6

Est. 1983 Revenue: $27,600,000
CSI: 13.7 Bil
CSI HH: 26.8 M
Retail $: 7.0 Bil
Pop per Station: 60,979

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	WKRQ-F	206/10.0	8.2	8.8	8.1	8.0	9.7
2.	WLW	183/ 8.9	5.4	7.5	5.8	10.2	7.9
3.	WKRC	179/ 8.7	7.9	5.6	8.6	8.2	9.6
4.	WEBN-F	165/ 8.0	7.2	8.8	9.5	9.8	8.5
5.	WRRM-F	161/ 7.9	6.6	6.2	7.1	6.2	8.2
6.	WWEZ-F	126/ 6.1	7.6	8.8	7.8	7.1	6.6
7.	WBLZ-F	116/ 5.7	5.7	3.7	5.1	3.9	6.2
8.	WLLT-F	114/ 5.6	5.9	6.2	4.1	4.3	6.5
9.	WCKY	108/ 5.3	6.2	6.6	7.2	4.5	4.3
10.	WUBE-F	101/ 4.9	4.9	7.5	7.4	5.6	3.8
11.	WKXF-F	87/ 4.2	4.2	3.0	3.2	1.9	4.5
12.	WSKS-F	74/ 3.6	4.5	2.7	2.1	2.4	6.5
13.	WCIN	56/ 2.7	4.1	2.3	3.6	4.4	2.1
14.	WMLX	55/ 2.7	3.2	3.8	4.3	5.9	3.3
15.	WSAI	34/ 1.7	2.0	2.1	1.5	2.9	1.0
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WLW	323/5220
2.	WKRQ-F	290/4191
3.	WEBN-F	205/2825
4.	WKRC	199/3168
5.	WLLT-F	181/2825
6.	WRRM-F	174/2429
7.	WHIO-F	167/1997
8.	WWEZ-F	161/2203
9.	WUBE-F	150/1935
10.	WBLZ-F	149/1986
11.	WKXF-F	130/1805
	WSKS-F	130/2362
13.	WCKY	124/1544
14.	WDAO-F	96/1201
15.	WMLX	57/ 655
16.		
17.		
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25.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WLW	3038/26.2	18.8	22.1
2.	WKRQ-F	2883/24.9	21.4	24.4
3.	WKRC	2543/21.9	23.6	17.7
4.	WEBN-F	2192/18.9	19.4	21.7
5.	WRRM-F	2171/18.7	16.0	16.0
6.	WLLT-F	1898/16.4	15.6	16.2
7.	WWEZ-F	1689/14.6	14.7	16.4
8.	WBLZ-F	1342/11.6	12.2	11.0
9.	WSKS-F	1330/11.5	10.8	7.6
10.	WCKY	1316/11.4	14.3	13.1
11.	WUBE-F	1249/10.8	11.1	13.6
12.	WKXF-F	1231/10.6	9.8	9.5
13.	WCIN	796/ 6.9	7.8	6.3
14.	WSAI	672/ 5.8	8.0	9.0
15.	WMLX	627/ 5.4	5.7	7.9
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 65.14% (1220 of 1873) (SPG 83: 66.24%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRQ-F	1. WEBN-F	1. WRRM-F	1. WRRM-F	1. WRRM-F	1. WKRC	1. WKRC	1. WKRC	1. WKRQ-F	1. WLW	1. WKRQ-F
2. WBLZ-F	2. WKRQ-F	2. WKRQ-F	2. WKRC	2. WKRC	2. WLW	2. WKRQ-F	2. WRRM-F	2. WRRM-F	2. WKRQ-F	2. WWEZ-F
3. WEBN-F	3. WRRM-F	WEBN-F	WLLT-F	3. WLLT-F	3. WWEZ-F	3. WRRM-F	3. WWEZ-F	3. WEBN-F	3. WEBN-F	3. WEBN-F
4. WSKS-F	4. WLLT-F	4. WLLT-F	4. WEBN-F	4. WLW	4. WUBE-F	4. WCKY	4. WKRQ-F	4. WKRC	4. WKRC	4. WRRM-F
5.	5. WBLZ-F	5. WKRC	5. WLW	5. WEBN-F	5. WCKY	5. WEBN-F	5. WEBN-F	5. WLW	5. WRRM-F	5. WKRC
6.	6. WSKS-F	6. WBLZ-F	6. WKRQ-F	6. WKRQ-F	6. WRRM-F	WLW	6. WLW	6. WWEZ-F	6. WBLZ-F	6. WBLZ-F
7.	7.	7.	7.	WUBE-F	7.	7.	WLLT-F	7. WLLT-F	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WKRQ-F	1. WRRM-F	1. WRRM-F	1. WRRM-F	1. WRRM-F	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WEBN-F	1. WEBN-F
2. WRRM-F	2. WKRQ-F	2. WKRQ-F	2. WLLT-F	2. WLLT-F	2. WKRQ-F	2. WKRQ-F	2. WKRQ-F	2. WKRQ-F	2. WLW
3. WEBN-F	3. WLLT-F	3. WLLT-F	3. WKRQ-F	3. WKRC	3. WSKS-F	3. WSKS-F	3. WLW	3. WRRM-F	3. WKRC
4. WLLT-F	4. WEBN-F	4. WKRC	4. WBLZ-F	4. WWEZ-F	4. WBLZ-F	WRRM-F	4. WRRM-F	4. WBLZ-F	4. WRRM-F
5. WBLZ-F	5. WBLZ-F	5. WBLZ-F	5. WEBN-F	5. WUBE-F	5. WRRM-F	5. WBLZ-F	5. WKRC	5. WLLT-F	5. WLLT-F
6. WUBE-F	6. WKRC	6. WEBN-F	6. WKRC	6. WKRQ-F	6. WLW	6.	6. WBLZ-F	6. WKRC	WKRQ-F
7.	7.	7. WUBE-F	7.	WLW	7.	7.	7.	7.	7. WUBE-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		206 (1)	206 (1)	11.0
AOR		239 (2)	239 (2)	12.7
AC/OLDIES/SOFT ROCK		275 (2)	275 (2)	14.7
MOR/VARIETY	372 (3)		372 (3)	19.8
COUNTRY	34 (1)	188 (2)	222 (3)	11.8
BLACK/URBAN	56 (1)	134 (2)	190 (3)	10.1
BTFL MUSIC		169 (3)	169 (3)	9.0
NEWS/TALK	108 (1)		108 (1)	5.8
NOSTALGIA	55 (1)		55 (1)	2.9
RELIGION	14 (2)	9 (1)	23 (3)	1.2
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	18 (1)		18 (1)	1.0
			1877 (23)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHKK-F	100.9	Erlanger, KY	.4/1.5
WLYK-F	107.1	Milford	1.6/2.5
WNOP	740	Newport, KY	.9/2.7
WTSJ	1050		.4/1.3
WCNW	1560	Fairfield	.3/ .9
WPFB	910	Middletown	.5/1.1
WDAO-F	107.7	Dayton	.9/2.9
WHIO-F	99.1	Dayton	.5/1.6

RADIO STATIONS

AM STATIONS

WCIN,	1480,	5 KW/500 W (DA-2),	BLACK	NBN, $ 28.00	(Weiss)		Ken McDowell
WCKY,	1530,	50 KW (DA-N)	, NEWS/TALK	CBS,MBS,WSJ, $67.50	(CBS Spot)	Federated	Phil McDonald
WKRC,	550,	5 KW/1 KW (DA-2)	, MOR/AC	ABC-E, $ 77.00*	(Katz)	Taft	John Soller
WLW ,	700,	50 KW	, MOR	NBC, $ 70.00*	(Eastman)		J. Martin
WMLX,	1230,	1 KW/250 W	, NOSTALGIA (Primetime)	, $37.00	(Mc-Guild)	Plough/DKM	Terry Dean
WNOP,	740,	1 KW (DAYS,DA)	, JAZZ	, $ 30.00	(----)	(NEWPORT,KY)	J. Parker
WSAI,	1360,	5 KW (DA-N)	, COUNTRY	APR, $ 45.00	(Christal)	Booth	Jim Wood
WTSJ,	1050,	1 KW (DAYS)	, RELIGION	, $ 13.00	(----)	Jacor	David Prince

FM STATIONS

WBLZ-F,	103.5,	50 KW @ 500,	BLACK	SBN, $ 70.00	(Masla)	BENI (HAMILTON)	Peter Eden
WEBN-F,	102.7,	31 KW @ 610,	AOR (Pollack)	, $ 80.00*	(Torbet)	Wood	Frank Wood
WHKK-F,	100.9,	3 KW @ 300,	RELIGION	, $ 13.00	(----)	Mortenson (ERLANDER,KY)	
WKRQ-F,	101.9,	25 KW @ 660,	CHR	ABC-F, $100.00*	(Katz)	Taft	Mark Hubbard
WKXF-F,	94.1,	32 KW @ 550,	COUNTRY	, $ 45.00	(Christal)	Booth	Jim Wood
WLLT-F,	94.9,	27 KW @ 640,	CONTEMP/AC	, $ 60.00*	(HNWH)	Heftel (FAIRFIELD)	Ken Wolt
WLYK-F,	107.1,	3 KW @ 300,	BTFL MUS (Bonne)	, $ 29.00	(Groskin)	Perry (MILFORD)	Perry Samuels
WRRM-F,	98.5,	15 KW @ 810,	AC	, $ 70.00*	(BLair)	Susquehanna	Gordon Obarski
WUBE-F,	105.1,	11 KW @ 920,	COUNTRY	, $ 65.00	(Mc-Guild)	Plough/DKM	Terry Dean
WWEZ-F,	92.5,	11 KW @ 905,	BTFL MUS (SRP)	, $ 88.00	(CBS Spot)	Federated	Phil McDonald
WSKS-F,	96.5,	15 KW @ 810,	AOR	ABC-R, $ 45.00*	(Eastman)	(HAMILTON)	

12+ ADI 1/4

1. WKRQ-F
2. WLW
3. WEBN-F
4. WKRC
5. WRRM-F
6. WLLT-F
7. WWEZ-F
8. WUBE-F
9. WKXF-F
10. WBLZ-F
11. WCKY
12. WSKS-F
13. WMLX
14. WCIN
15. WSAI

12+ ADI CUME

1. WLW
2. WKRQ-F
3. WKRC
4. WEBN-F
5. WLLT-F
6. WRRM-F
7. WWEZ-F
8. WSKS-F
9. WUBE-F
10. WKXF-F
11. WBLZ-F
12. WCKY
13. WSAI
14. WCIN
15. WMLX

ADI FM SHARE:

65.66%

CALL LETTER CHANGES

FORMAT CHANGES

WLYK-F changing to AC after the rating period

STATION SALES

WLYK-F sold by Perry Samuels for $850,000

WMLX, WUBE-F: from Plough to DKM for estimated $8,800,000

MISCELLANEOUS COMMENTS

WLW has their best book in two years...

CLEVELAND

Arbitron Rank/Pop (12+): 21/1,543,200
CMSA Rank/Pop: 11/2,808,000
MSA Rank/Pop: 18/1,854,600
ADI # 11 (with Akron)
Average Person Rating: 17.8
Market TSL: 23.6 hours

Stations: 26/23
Diaries: 1791/862:1/53.4%
Sample Target: 1570
Standard Error: .471
% Below Line: 1.9
% Not Listed: 6.1

Est. 1983 Revenue: $33,300,000
CSI: 20.0 Bil
CSI HH: 28.6 M
Retail $: 9.4 Bil
Pop per Station: 67,096

12+ METRO 1/4/SHARE			WIN 84	FAL 83	SUM 83	SPG 83	BIRCH SHARE
1.	WMMS-F	286/10.4	10.0	10.2	8.9	8.2	11.6
2.	WDOK-F	234/ 8.5	9.3	7.3	9.4	7.2	4.7
3.	WZAK-F	200/ 7.3	7.1	5.3	5.2	4.5	6.7
4.	WQAL-F	193/ 7.0	9.0	7.2	5.9	7.3	6.9
5.	WGCL-F	183/ 6.7	6.6	8.1	9.8	7.3	9.7
6.	WMJI-F	168/ 6.1	6.1	6.6	5.9	5.7	5.7
7.	WLTF-F	167/ 6.1	4.9	4.7	4.7	4.1	7.0
8.	WBBG	154/ 5.6	6.7	7.0	7.0	6.5	5.0
9.	WJW	121/ 4.4	2.8	3.6	2.4	3.1	1.9
10.	WDMT-F	116/ 4.2	3.6	3.8	3.6	5.3	5.5
11.	WKSW-F	109/ 4.0	4.8	4.5	2.6	4.5	3.6
12.	WERE	99/ 3.6	4.5	4.2	3.8	3.9	3.3
13.	WWWE	88/ 3.2	1.8	1.9	4.9	4.6	3.5
14.	WGAR	85/ 3.1	3.4	3.1	3.5	3.7	2.2
15.	WRQC-F	57/ 2.1	2.0	1.5	.9	1.3	3.3
16.	WABQ	50/ 1.8	1.6	2.7	1.9	2.1	3.6
17.	WCLV-F	47/ 1.7	1.7	2.4	2.4	2.9	3.4
	WJMO	47/ 1.7	2.7	1.6	2.3	2.4	1.9
19.	WHK	41/ 1.5	2.2	3.8	3.9	3.5	1.7
20.	WDBN-F	38/ 1.4	.7	.8	1.6	.8	.6
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WMMS-F	566/6793
2.	WGCL-F	374/6208
3.	WMJI-F	280/3965
4.	WDOK-F	275/3277
5.	WLTF-F	267/4170
6.	WQAL-F	247/3068
7.	WZAK-F	245/2550
8.	WKSW-F	216/2630
9.	WBBG	176/2024
10.	WKDD-F	164/2861
11.	WWWE	145/3487
12.	WDMT-F	142/2290
13.	WJW	137/1887
14.	WDBN-F	119/1255
	WGAR	119/2363
16.	WERE	103/2037
17.	WSLR	77/1170
18.	WAEZ-F	74/ 934
19.	WRQC-F	66/1787
20.	WABQ	50/ 457
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WMMS-F	3318/21.5	20.9	19.5
2.	WGCL-F	3184/20.6	22.3	21.1
3.	WLTF-F	2681/17.4	14.5	14.1
4.	WDOK-F	2513/16.3	15.5	16.8
5.	WMJI-F	2463/16.0	17.5	18.6
6.	WQAL-F	2255/14.6	13.9	15.8
7.	WWWE	2027/13.1	9.3	15.5
8.	WZAK-F	1930/12.5	10.4	9.5
9.	WERE	1896/12.3	12.5	13.0
10.	WDMT-F	1830/11.9	10.5	12.2
11.	WBBG	1752/11.4	13.5	13.5
12.	WJW	1524/ 9.9	9.0	8.3
13.	WRQC-F	1516/ 9.8	7.6	5.4
14.	WGAR	1489/ 9.6	11.5	12.2
15.	WKSW-F	1297/ 8.4	9.2	10.1
16.	WHK	980/ 6.4	16.5	11.0
17.	WJMO	907/ 5.9	6.0	8.0
18.	WCLV-F	841/ 5.4	6.4	6.8
19.	WKDD-F	649/ 4.2	4.8	5.7
20.	WABQ	457/ 3.0	3.6	4.5
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 71.17% (1834 of 2577) (SPG 83: 65.86%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGCL-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WDOK-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WZAK-F	1. WMMS-F
2. WMMS-F	2. WZAK-F	2. WLTF-F	2. WMJI-F	2. WMJI-F	2. WQAL-F	2. WDOK-F	2. WDOK-F	2. WDOK-F	2. WMMS-F	2. WDOK-F
3. WZAK-F	3. WLTF-F	3. WZAK-F	3. WLTF-F	3. WLTF-F	3. WBBG	3. WBBG	3. WQAL-F	3. WLTF-F	3. WGCL-F	3. WQAL-F
4. WRQC-F	4. WMJI-F	4. WMJI-F	4. WZAK-F	4. WZAK-F	4. WKSW-F	4. WQAL-F	4. WMJI-F	4. WQAL-F	4. WWWE	4. WBBG
5. WDMT-F	5. WGCL-F	5. WGCL-F	5. WDOK-F	5. WDOK-F	WMJI-F	5. WZAK-F	5. WLTF-F	5. WMJI-F	5. WDOK-F	5. WZAK-F
6.	6. WDMT-F	6. WDMT-F	6. WDMT-F	6. WQAL-F	6. WJW	6. WGCL-F	6. WBBG	6. WGCL-F	6. WJW	6. WGCL-F
7.	7.	7. WDOK-F	7. WKSW-F	7. WKSW-F	7. WLTF-F	7. WMJI-F	7. WZAK-F	7. WZAK-F	7. WMJI-F	7. WLTF-F
8.	8.	8.	8.	8.	WERE	8. WLTF-F	8.	8.	8.	8. WMJI-F
9.	9.	9.	9.	9.	9.	9. WERE	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10. WJW	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WLTF-F	1. WLTF-F	1. WLTF-F	1. WZAK-F	1. WLTF-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F
WMMS-F	WZAK-F	2. WZAK-F	2. WLTF-F	2. WZAK-F	2.	2.	2. WMJI-F	2. WZAK-F	2. WMJI-F
3. WZAK-F	3. WMMS-F	3. WMJI-F	3. WMJI-F	WDOK-F	3.	3.	3. WZAK-F	3. WMJI-F	3. WDMT-F
4. WGCL-F	4. WMJI-F	4. WMMS-F	4. WMMS-F	4. WMJI-F	4.	4.	4. WDMT-F	4. WLTF-F	4. WLTF-F
5. WMJI-F	5. WGCL-F	5. WGCL-F	5. WGCL-F	5. WQAL-F	5.	5.	5. WLTF-F	5. WGAR	5. WGAR
6.	6. WDMT-F	6. WDOK-F	WDMT-F	6. WMMS-F	6.	6.	6. WGCL-F	6.	WKSW-F
7.	7. WRQC-F	7. WDMT-F	7.	7. WKSW-F	7.	7.	7. WGAR	7.	WZAK-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8. WDOK-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9. WWWE
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		267 (3)	267 (3)	10.4
AOR		286 (1)	286 (1)	11.1
AC/OLDIES/SOFT ROCK	126 (2)	335 (2)	461 (4)	17.9
MOR/VARIETY	99 (2)		99 (2)	3.8
COUNTRY	14 (1)	109 (1)	123 (2)	4.8
BLACK/URBAN	97 (2)	316 (2)	413 (4)	16.0
BTFL MUSIC		474 (4)	474 (4)	18.4
NEWS/TALK	220 (2)		220 (2)	8.5
NOSTALGIA	154 (1)		154 (1)	6.0
RELIGION	20 (1)		20 (1)	0.8
SPANISH				
CLASSICAL		47 (1)	47 (1)	1.8
UNKNOWN/OTHERS	13 (1)		13 (1)	0.5
			2577 (26)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WELW	1330	Willboughby	.5/1.5
WQLS	1460	Painesville	.4/1.2
WSUM	1000	Parma	.7/1.7
WREZ-F	97.5	Akron	.3/1.1
WKDD-F	96.5	Akron	1.0/4.2
WSLR	1350	Akron	.5/1.8

RADIO STATIONS

AM STATIONS

WABQ,	1540,	1 KW (DAYS)	, GOSPEL/BLACK	SBN,	$ 30.00	(Lotus)		Mike Gallagher
WBBG,	1260,	5 KW (DA-1)	, NOSTALGIA (Al Ham)	,	$ 80.00*	(Eastman)	Robinson	Connie Edelman
WERE,	1130,	5 KW (DA-1)	, NEWS/TALK	ABC-T,MBS,	$ 60.00*	(MMR)		Kim Colebrook
WGAR,	1220,	50 KW (DA-1)	, AC	ABC-E,	$ 97.38	(Blair)	Nationwide	Harold Hinson
WHK ,	1420,	5 KW (DA-N)	, OLDIES	NBC,	$ 68.00*	(Katz)	Malrite	Bill Smith
WJMO,	1490,	1 KW/250 W	, BLACK	NBN,	$ NA	(Masla)	United	Curtis Shaw
WJW ,	850,	10 KW/5 KW (DA-1)	, NEWS/TALK	NBC-T,ABC-D,ABC-I,	$ 52.50	(Republic)		Art Caruso
WWWE,	1110,	50 KW	, MOR	CBS,	$ 55.00*	(Mc-Guild)	Gannett	John Gutbrod

FM STATIONS

WCLV-F,	95.5,	27 KW @ 640,	CLASSICAL	WSJ,	$ 48.75	(CMBS)		C.K. Patrick
WDBN-F,	94.9,	118 KW @ 310,	BTFL MUS (TM)	,	$ 31.00	(Masla)	(MEDINA)	Bob Miller
WDMT-F,	107.9,	70 KW @ 390,	URBAN	RKO,	$ 55.00	(HNWH)	Beasley	Bryon Baylog
WDOK-F,	102.1,	50 KW @ 370,	BTFL MUS (Churchill)	,	$ NA	(Mc-Guild)	Gannett	John Gutbrod
WGCL-F,	98.5,	40 KW @ 600,	CHR/ROCK	ABC-F,	$100.00*	(MMR)		Kim Colebrook
WKSW-F,	99.5,	50 KW @ 500,	COUNTRY	RKO II,	$ 63.75	(Blair)	Nationwide	Bill Enders
WLTF-F,	106.5,	8 KW @ 1060,	AC	APR,	$117.00	(Christal)	Booth	Gordon Stenback
WMJI-F,	105.7,	27 KW @ 900,	AC/OLDIES	,	$105.00*	(Eastman)	Robinson	Connie Edelman
WMMS-F,	100.7,	32 KW @ 600,	AOR (Pollack)	Source,	$130.00*	(Katz)	Malrite	Bill Smith
WQAL-F,	104.1,	8 KW @ 1060,	BTFL MUS (Bonne)	,	$ 95.00	(Christal)	Gulf	Bob Mills
WRQC-F,	92.3,	27 KW @ 234,	CHR	ABC-R,	$ NA	(Masla)	United	Zemira Jones
WZAK-F,	93.1,	28 KW @ 620,	URBAN	CBS-R,	$ 57.50	(Selcom)		Xen Zapis

WSLR, WAEZ-F, WKDD-F - See Akron

12+ ADI 1/4

1. WMMS-F
2. WGCL-F
3. WDOK-F
4. WLTF-F
5. WMJI-F
6. WQAL-F
7. WZAK-F
8. WKSW-F
9. WBBG
10. WKDD-F
11. WWWE
12. WJW
13. WDMT-F
14. WGAR
15. WDBN-F

12+ ADI CUME

1. WMMS-F
2. WGCL-F
3. WLTF-F
4. WMJI-F
5. WWWE
6. WDOK-F
7. WQAL-F
8. WKDD-F
9. WKSW-F
10. WZAK-F
11. WGAR
12. WDMT-F
13. WERE
14. WBBG
15. WJW

ADI FM SHARE:

71.81%

CALL LETTER CHANGES

WZZP changed to WLTF
WPVL changed to WQLS

FORMAT CHANGES

WHK: from Country to Oldies
WGAR: from AC to Country (7/16)

STATION SALES

MISCELLANEOUS COMMENTS

Big jump in FM share... WBBG pulls even with WMJI... weak market for CHR-probably because of WMMS and strong AC's...

COLORADO SPRINGS

Arbitron Rank/Pop (12+): 110/280,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 127/329,100
ADI # 104 (with Pueblo)
Average Person Rating: 17.0
Market TSL: 22.3 hours

Stations: 20/14
Diaries: 649/432:1/47.8%
Sample Target: 620
Standard Error: .810
% Below Line: 8.6
% Not Listed: 9.7

Est 1983 Revenue: $5,500,000
CSI: 2.8 Bil
CSI HH: 23.5 M
Retail $: 1.7 Bil
Pop per Station: 20,021

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	KILO-F	57/12.0	14.5	8.4	14.5	19.3
2.	KRDO-F	54/11.3	10.5	8.4	6.4	7.7
3.	KKFM-F	52/10.9	11.2	10.3	7.9	7.7
4.	KKCS-F	47/ 9.9	8.3	10.7	10.0	7.2
5.	KSPZ-F	34/ 7.1	11.4	12.4	10.3	12.5
6.	KVOR	30/ 6.3	6.6	5.6	5.1	5.9
7.	KSSS	28/ 5.9	5.8	8.1	6.0	5.5
8.	KVUU-F	27/ 5.7	2.3	3.2	6.0	3.3
9.	KCMN	24/ 5.0	3.3	3.4	3.8	.7
10.	KOA	20/ 4.2	3.3	3.8	3.4	3.9
	KKHT	11/ 2.3	1.9	2.6	4.1	4.8
	KIIQ-F	11/ 2.3	5.4	2.4	3.8	5.9
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KILO-F	93/ 960
2.	KKFM-F	80/1101
	KRDO-F	80/ 818
4.	KKCS-F	54/ 579
5.	KSPZ-F	39/ 698
6.	KOA	37/ 534
7.	KVUU-F	35/ 509
8.	KSSS	30/ 346
	KVOR	30/ 536
10.	KCMN	24/ 141
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KKFM-F	741/26.4	27.9	25.1
2.	KILO-F	609/21.7	22.4	20.5
3.	KSPZ-F	576/20.5	26.0	25.3
4.	KRDO-F	567/20.2	18.7	16.2
5.	KVOR	515/18.4	18.7	14.1
6.	KKCS-F	508/18.1	17.4	19.3
7.	KVUU-F	400/14.3	5.5	8.2
8.	KOA	332/11.8	10.9	12.1
9.	KSSS	328/11.7	11.2	15.6
10.	KRDO	299/10.7	13.3	11.9
11.	KKHT	255/ 9.1	12.3	15.7
12.	KIIQ-F	216/ 7.7	13.2	9.0
13.				
14.				
15.				

12+ FM SHARE (METRO): 66.98% (288 of 430) (SPG 83: 65.41%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKFM-F	1. KILO-F	1. KILO-F	1. KKCS-F	1. KRDO-F	1. KRDO-F	1. KVOR	1. KRDO-F	1. KILO-F	1. KKFM-F	1. KRDO-F
2. KILO-F	2. KKFM-F	2. KKCS-F	2. KRDO-F	2. KKCS-F	2. KKCS-F	2. KKFM-F	2. KILO-F	2. KRDO-F	2. KILO-F	2. KKFM-F
3.	3. KKCS-F	3. KKFM-F	3. KSPZ-F	3. KSPZ-F	3. KCMN	3. KKCS-F	3. KKCS-F	3. KKFM-F	3. KRDO-F	3. KILO-F
4.	4. KVUU-F	4. KSPZ-F	KILO-F	4. KILO-F	4. KVOR	4. KILO-F	4. KKFM-F	4. KKCS-F	4. KKCS-F	4. KKCS-F
5.	5.	KRDO-F	5.	5.	5.	5. KSPZ-F	5. KSPZ-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KILO-F	1. KKFM-F	1. KKCS-F	1. KKCS-F	1. KRDO-F	1. KILO-F	1. KILO-F	1. KILO-F	1. KILO-F	1. KRDO-F
KKFM-F	2. KILO-F	2. KKFM-F	KSPZ-F	2. KKCS-F	2. KKFM	2. KKFM-F	2. KKCS-F	2. KRDO-F	2. KILO-F
3. KKCS-F	KKCS-F	KSPZ-F	3. KKFM-F	3. KSPZ-F	3.	3. KVUU-F	3. KKFM-F	3.	3. KKCS-F
4. KVUU-F	4. KSPZ-F	4. KILO-F	4. KILO-F	4. KSSS	4.	4. KKCS-F	4. KRDO-F	4.	4. KSPZ-F
5.	5.	KRDO-F	5.	5.	5.	5.	- KVUU-F	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	2 (1)	63 (2)	65 (3)	15.1
AOR		57 (1)	57 (1)	13.3
AC/OLDIES/SOFT ROCK	19 (2)	61 (2)	80 (4)	18.6
MOR/VARIETY	6 (1)		6 (1)	1.4
COUNTRY	32 (2)	47 (1)	79 (3)	18.4
BLACK/URBAN				
BTFL MUSIC		54 (1)	54 (1)	12.6
NEWS/TALK	52 (3)		52 (3)	12.1
NOSTALGIA	24 (1)		24 (1)	5.6
RELIGION	7 (2)	6 (1)	13 (3)	3.0
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			430 (20)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KPIK	1580	Colo Spg	.8/3.1
KRDO	1240	Colo Spg	1.7/10.7
KWYD-F	105.5	Security	1.3/3.1
KCSJ	590	Pueblo	.4/1.3
KFEL	970	Pueblo	.6/2.1
KIMN	950	Denver	.4/2.0
KLZ	560	Denver	.8/3.5
KHOW	630	Denver	1.3/4.0

RADIO STATIONS

KCMN, 1530, 1 KW (DAYS)	, NOSTALGIA	,	$14.00	(Masla)		Jim Bundy
KIIQ, 1490, 500 W/250 W	, VARIETY	,	$ NA	(Weiss)	Wiskes/Abaris	Newell Ledbetter
KKHT, 1460, 1 KW/500 W (DA-N)	, OLDIES (Drake-Chen)	RKO,	$15.00*	(Torbet)	Walton	Jim Cooper
KPIK, 1580, 5 KW (DAYS)	, RELIGION	,	$ NA	(Miller)		
KRDO, 1240, 1 KW/250 W	, OLDIES	,	$20.75	(HNWH)		Neil Klocksiem
KSSS, 740, 1 KW/250 W	, COUNTRY	CBS,	$21.75	(Mc-Guild)		Bill Struck
KVOR, 1300, 5 KW/1 KW	, NEWS/TALK	ABC-I,ABC-T,NBC-T,	$28.00	(Selcom)	Sunbelt	Dave Noll
KIIQ-F, 102.7, 43 KW @ 2000	, CONTEMP	,	$19.00*	(Weiss)	Wiskes/Abaris	Newell Ledbetter
KILO-F, 93.9, 83 KW @ 2110	, AOR	,	$46.00	(Christal)		Jim Pinkston
KKCS-F, 101.9, 79 KW @ 2220	, COUNTRY	APR,	$27.80	(Torbet)	Walton	Jim Cooper
KKFM-F, 96.5, 23 KW @ 2300	, CHR	ABC-F,	$29.00*	(Mc-Guild)		Maryann Glicksman
KRDO-F, 95.1, 96 KW @ 2040	, BTFL MUS	,	$20.75	(HNWH)		Neil Klocksiem
KSPZ-F, 92.9, 25 KW @ 2130	, AC	,	$35.00	(Selcom)	Sunbelt	Dave Noll
KWYD-F, 105.5, 3 KW @ 2330	, RELIGION	,	$12.00	(----)		Ed Patrick

KVUU - See Pueblo

MISCELLANEOUS COMMENTS

KIIQ-A is doing "tourist information radio"...KILO-F is being sold to Bahakel by Jim Pinkston for $3,600,000 (6/84, Chapman)...KYSN changed calls to KKHT...

COLUMBIA, SC

Arbitron Rank/Pop (12+): 86/357,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 102/433,200
ADI # 90
Average Person Rating: 17.8
Market TSL: 23.8 hours

Stations: 15/13
Diaries: 794/451:1/50.9%
Sample Target: 720
Standard Error: .741
% Below Line: 1.7
% Not Listed: 8.5

Est 1983 Revenue: $8,900,000
CSI: 3.6 Bil
CSI HH: 24.5 M
Retail $: 2.1 Bil
Pop per Station: 29,515

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	WCOS-F	130/20.4	18.0	15.5	16.0	14.2
2.	WNOK-F	69/10.8	9.2	12.5	14.6	18.2
3.	WWDM-F	68/10.7	11.6	5.9	8.8	10.0
4.	WZLD-F	53/ 8.3	11.1	10.0	9.7	9.2
5.	WCEZ-F	45/ 7.1	5.6	6.5	6.1	7.5
6.	WSCQ-F	43/ 6.8	5.6	4.0	3.8	3.6
7.	WIS	42/ 6.6	7.2	7.8	11.5	7.8
	WOIC	42/ 6.6	7.9	11.9	11.1	13.8
9.	WDPN-F	41/ 6.4	5.9	6.3	4.2	---
10.	WQXL	16/ 2.5	1.5	3.1	.5	.9
11.	WLFF	13/ 2.0	1.5	2.8	2.2	3.0
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WCOS-F	162/1519
2.	WWDM-F	139/1295
3.	WNOK-F	127/1640
4.	WIGL-F	79/ 766
5.	WIS	60/ 861
6.	WZLD-F	53/ 811
7.	WCEZ-F	51/ 527
8.	WSCQ-F	48/ 675
9.	WOIC	45/ 520
10.	WDPN-F	44/ 621
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WCOS-F	1063/29.7	30.9	28.0
2.	WNOK-F	997/27.9	24.7	36.1
3.	WZLD-F	749/20.9	24.4	25.8
4.	WWDM-F	647/18.1	20.9	18.3
5.	WDPN-F	600/16.8	14.9	15.7
6.	WIS	593/16.6	23.4	23.5
7.	WSCQ-F	588/16.4	14.3	13.7
8.	WOIC	508/14.2	15.8	23.3
9.	WCEZ-F	447/12.5	15.8	12.3
10.	WIGL-F	173/ 4.8	5.5	6.3
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 78.87% (459 of 582) (SPG 83: 69.65%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZLD-F	1. WNOK-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F+	1. WCOS-F	1. WCOS-F+	1. WCOS-F	1. WCOS-F
2. WNOK-F	2. WWDM-F	2. WWDM-F	2. WWDM-F	2. WWDM-F	2. WCEZ-F	2. WNOK-F+	2. WCEZ-F	2. WNOK-F	2. WWDM-F	2. WWDM-F
3. WWDM-F	3. WCOS-F	3. WNOK-F	3. WSCQ-F	3. WSCQ-F	3. WOIC	3. WWDM-F	3. WNOK-F	3. WWDM-F	3. WNOK-F	3. WZLD-F
4. WDPN-F	4. WZLD-F	4. WSCQ-F	4. WNOK-F	4. WNOK-F	4. WSCQ-F	4. WIS	4. WWDM-F	4. WZLD-F	4. WZLD-F	4. WNOK-F
5.	5.	WZLD-F	5. WDPN-F	5.	5.	5. WSCQ-F	5. WOIC	5. WCEZ-F	5.	5. WDPN-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WNOK-F	1. WNOK-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WNOK-F	1. WNOK-F	1. WCOS-F	1. WWDM-F	1. WCOS-F
2. WZLD-F	2. WWDM-F	2. WNOK-F	2. WWDM-F	2. WSCQ-F	2. WZLD-F	2. WWDM-F	2. WWDM-F	2. WCOS-F	2. WWDM-F
3. WWDM-F	3. WCOS-F	3. WWDM-F	3. WSCQ-F	3. WWDM-F	3. WWDM-F	3. WCOS-F	3. WNOK-F	3. WNOK-F	3. WNOK-F
4. WCOS-F	4. WZLD-F	4. WSCQ-F	4. WNOK-F	4. WCEZ-F	WCOS-F	4. WZLD-F	4. WZLD-F	4. WSCQ-F	WSCQ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		129 (3)	129 (3)	22.2
AOR				
AC/OLDIES/SOFT ROCK	6 (1)		6 (1)	8.4
MOR/VARIETY	42 (1)		42 (1)	7.2
COUNTRY	4 (1)	133 (2)	137 (3)	23.5
BLACK/URBAN	42 (1)	109 (2)	151 (3)	25.9
BTFL MUSIC		45 (1)	45 (1)	7.7
NEWS/TALK				
NOSTALGIA				
RELIGION	16 (1)		16 (1)	2.7
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	13 (1)		13 (1)	2.2
			582 (15)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WCOS	1400	Columbia	.6/4.7
WNOK	1230	Columbia	.9/3.7
WBBQ-F	104.3	Auguata, GA	1.1/3.8
WIGL-F	106.7	Orangeburg	.5/4.8

RADIO STATIONS

WCOS, 1400, 1 KW/250 W	, COUNTRY	ABC-I,	$ NA	(Mc-Guild)		Buck	Jake Bogan
WIS , 560, 5 KW (DA-N)	, MOR	NBC-T,CBS,MBS,	$44.00	(Christal)		Cosmos	Charles Jones
WLFF, 620, 1 KW (DAYS,DA)	, ? ?	MBS,	$ 8.00	(----)			
WNOK, 1230, 1 KW/250 W	, OLDIES (Century 21)	ABC-C,	$ NA	(Blair)		Audubon	Bill McElveen
WOIC, 1320, 5 KW/2.5 KW (DA-N)	, BLACK	NBC,	$24.00	(Eastman)			Elliott Franks
WQXL, 1470, 5 KW (DAYS)	, RELIGION	SBN,	$ 7.25	(Busby)			John George
WCEZ-F, 93.5, 3 KW @ 300	, BTFL MUS (Bonne)	RKO II,	$35.00	(HNWH)		Limetree	Bob Simpkins
WCOS-F, 97.9, 50 KW @ 450	, COUNTRY	ABC-I,	$58.00*	(Mc-Guild)		Buck	Jake Bogan
WDPN-F, 103.1, 3 KW @ 300	, URBAN	,	$26.50	(Unirep)			Theron Snype
WIGL-F, 106.7, 100 KW @ 600	, COUNTRY	,	$23.00	(Eastman)	Keymarket	(ORANGEBURG)	Tom Love
WNOK-F, 104.7, 100 KW @ 1014	, CHR (Century 21)	ABC-C,	$60.00	(Blair)		Audubon	Bill McElveen
WSCQ-F, 100.1, 2.4 KW @ 330	, AC (Drake-Chen)	CBS-R,	$20.00	(Southern)			Bill Benton
WZLD-F, 96.7, 3 KW @ 300	, CHR	ABC-F,	$37.50	(Selcom)		Fidelity	Frank Baker
WWDM-F, 101.3, 100 KW @ 629	, BLACK	SBN,	$50.00	(HNWH)		(SUMTER)	Kevin Fleming

MISCELLANEOUS COMMENTS

WZLD-F sold by Liggett to Fidelity for $1,500,000 (Raymond)...

COLUMBUS, GA

Arbitron Rank/Pop (12+): 138/195,900
CMSA Rank/Pop: NA
MSA Rank/Pop: 169/239,200
ADI # 112
Average Person Rating: 15.0
Market TSL: 21.0 hours

Stations: 12/11
Diaries: 647/303:1/47.7%
Sample Target: 560
Standard Error: .768
% Below Line: 2.5
% Not Listed: 6.5

Est 1983 Revenue: $4,500,000
CSI: 1.9 Bil
CSI HH: $23,159
Retail $: 1.1 Bil
Pop per Station: 17,809

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	WFXE-F	67/22.8	---	18.5	---	19.7
2.	WCGQ-F	53/18.0	---	17.4	---	14.5
3.	WOKS	37/12.6	---	13.8	---	16.2
4.	WVOC-F	34/11.6	---	11.2	---	7.7
5.	WEIZ-F	20/ 6.8	---	10.9	---	10.3
6.	WRCG	19/ 6.5	---	6.2	---	2.6
7.	WPNX	17/ 5.8	---	7.6	---	8.8
8.	WDAK	14/ 4.8	---	6.2	---	8.8
9.						
10.						
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WCGQ-F	125/1376
2.	WVOC-F	112/1152
3.	WFXE-F	75/ 725
4.	WOKS	40/ 455
5.	WJYA-F+	36/ 377
6.	WEIZ-F	25/ 428
7.	WRCG	21/ 311
8.	WPNX	18/ 234
9.	WDAK	17/ 338
10.		
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WCGQ-F	627/32.0	---	28.0
2.	WFXE-F	616/31.4	---	30.2
3.	WOKS	426/21.7	---	24.7
4.	WVOC-F	397/20.3	---	24.4
5.	WEIZ-F	349/17.8	---	24.3
6.	WDAK	274/14.0	---	16.8
7.	WRCG	272/13.9	---	12.7
8.	WPNX	209/10.7	---	13.2
9.	WJYA-F	129/ 6.6	---	----
10.				
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 66.91% (184 of 275) (SPG 83: 60.18%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WVOC-F	1. WCGQ-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F
WCGQ-F	2. WCGQ-F	2. WCGQ-F	2. WVOC-F	2. WVOC-F	2. WRCG	2. WFXE-F	2. WCGQ-F	2. WCGQ-F	2. WCGQ-F	2. WCGQ-F
3. WOKS	3. WVOC-F	3. WVOC-F	3. WCGQ-F	3. WCGQ-F	WOKS	3. WVOC-F	3. WVOC-F	3. WOKS	3. WOKS	3. WVOC-F
4.	4. WOKS	4. WOKS	4. WEIZ-F	4. WEIZ-F	4. WFXE-F	4. WOKS	4. WOKS	WVOC-F	4. WVOC-F	4. WOKS
5.	5.	5.	5.	5.	5.	5. WEIZ-F	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WVOC-F	1. WVOC-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F
2. WCGQ-F	2. WCGQ-F	2. WCGQ-F	2. WFXE-F	2. WEIZ-F	2. WCGQ-F	2. WCGQ-F	2. WCGQ-F	2. WCGQ-F	2. WCGQ-F
3. WOKS	3. WOKS	3. WVOC-F	3. WEIZ-F	WFXE-F	3. WOKS	3. WVOC-F	3. WVOC-F	3. WDAK	3. WVOC-F
4.	WVOC-F	4. WOKS	WCGQ-F	WOKS	WVOC-F	4. WOKS	4. WOKS	WVOC-F	4. WDAK
5.	5.	5. WEIZ-F	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		53 (1)	53 (1)	19.3
AOR				
AC/OLDIES/SOFT ROCK	14 (1)	20 (1)	34 (2)	12.4
MOR/VARIETY				
COUNTRY	17 (1)	37 (2)	54 (3)	19.6
BLACK/URBAN	37 (1)	67 (1)	104 (2)	37.8
BTFL MUSIC				
NEWS/TALK				
NOSTALGIA	19 (1)	7 (1)	26 (2)	9.5
RELIGION	4 (2)		4 (2)	1.5
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			275 (12)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WHYD	1270	Columbus	.7/2.3
WIZY	1580	Columbus	.7/2.3
WVFJ-F	93.3	Manchester	1.0/2.3
WJYA-F	104.1	Marietta	2.4/6.6

RADIO STATIONS

WDAK, 540, 5 KW/500 W (DA-N), OLDIES	ABC-I, $18.00	(Masla)		Allen Woodall
WHYD, 1270, 5 KW (DAYS), RELIGION	MBS, $ 9.00	(----)	CLW	Lowell White
WIZY, 1580, 1 KW (DA-N), RELIGION	, $ 6.00	(----)	Buck	Jeff Nichols
WOKS, 1340, 1 KW/250 W, BLACK	NBN,SBN, $20.00*	(HNWH)		Ken Woodfin
WPNX, 1460, 5 KW/1 KW (DA-N), COUNTRY	MBS, $18.00	(HNWH)		Sid Kaminsky
WRCG, 1420, 5 KW (DA-N), NOST (TM)	CBS, $ 7.00	(----)	McClure	Joe McClure
WCGQ-F, 107.3, 100 KW @ 610, CHR	RKO, $21.00	(Selcom)	McClure	Joe McClure
WEIZ-F, 100.1, 3 KW @ 300, AC (Drake-Chen)	ABC-E, $16.00*	(Masla)		Allen Woodall
WFXE-F, 104.9, 3 KW @ 300, URBAN (Drake-Chen)	ABC-F, $24.00*	(HNWH)		Ken Woodfin
WVOC-F, 102.9, 100 KW @ 1521, COUNTRY (Drake-Chen)	ABC-C, $21.00	(Torbet)	Coleman	Mike Henson

WJYA - See Atlanta

MISCELLANEOUS COMMENTS

WVOC-F sold by Bluegrass to Aylett Coleman for $2,000,000 (Richards)...WCLS chaged calls to WIZY...WQCK-F changed calls to WVFJ-F...WDAK changed from Country to Oldies...

COLUMBUS, OH

Arbitron Rank/Pop (12+): 37/922,000
CMSA Rank/Pop: 28/1,267,000
MSA Rank/Pop: 34/1,266,700
ADI # 35
Average Person Rating: 16.8
Market TSL: 22.1 hours

Stations: 18/17
Diaries: 1355/680:1/57.4%
Sample Target: 1200
Standard Error: .528
% Below Line: 1.6
% Not Listed: 9.9

Est. 1983 Revenue: $24,500,000
CSI: 12.0 Bil
CSI HH: 25.2 M
Retail $: 6.1 Bil
Pop per Station: 54,235

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	WLVQ-F	196/12.6	12.6	12.6	12.6	11.0
2.	WBNS-F	173/11.2	11.0	10.4	6.9	7.4
3.	WXGT-F	156/10.1	9.7	8.2	8.6	10.9
4.	WTVN	133/ 8.6	10.6	9.0	11.2	9.3
5.	WSNY-F	131/ 8.4	8.4	7.0	8.3	7.1
6.	WVKO	110/ 7.1	7.7	9.1	7.0	4.5
7.	WNCI-F	89/ 5.7	5.9	8.9	6.1	8.5
8.	WRMZ-F	83/ 5.4	4.6	4.3	1.8	3.0
9.	WMNI	67/ 4.3	3.6	3.2	6.5	5.1
10.	WCOL	58/ 3.7	4.9	4.1	5.5	6.6
11.	WHOK-F	50/ 3.7	2.6	3.0	4.1	3.3
12.	WBNS	47/ 3.0	3.9	5.1	5.8	6.7
13.	WBBY-F	23/ 1.5	1.5	2.5	2.0	1.4
14.	WRFD	22/ 1.4	1.3	1.2	1.8	.5
	WLW	22/ 1.4	.4	1.5	.6	1.5
16.	WCKX-F	21/ 1.4	1.0	.6	.3	---
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

	12+ TSA 1/4/CUME	
1.	WLVQ-F	279/3102
2.	WTVN	226/3302
	WXGT-F	226/3264
4.	WBNS-F	211/2092
5.	WNCI-F	167/3098
6.	WSNY-F	144/2223
7.	WVKO	115/1018
8.	WRMZ-F	103/1203
9.	WHOK-F	94/1237
10.	WMNI	80/1119
11.	WLW	72/1178
12.	WCOL	61/1001
13.	WBNS	52/1047
14.		
15.		
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WXGT-F	2448/26.6	24.3	23.0
2.	WLVQ-F	2178/23.6	21.6	23.7
3.	WTVN	2012/21.8	28.2	21.0
4.	WSNY-F	1834/19.9	19.6	20.5
5.	WNCI-F	1822/19.8	20.6	25.4
6.	WBNS-F	1631/17.7	19.6	17.6
7.	WRMZ-F	1025/11.1	11.2	9.8
8.	WVKO	990/10.7	10.1	10.1
9.	WCOL	946/10.3	11.5	11.0
10.	WBNS	942/10.2	13.2	14.2
11.	WMNI	874/ 9.5	8.5	8.5
12.	WHOK-F	695/ 7.5	6.3	7.5
13.	WBBY-F	468/ 5.1	4.9	5.4
14.				
15.				
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 66.45% (929 of 1398) (SPG 83: 63.42%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXGT-F	1. WLVQ-F	1. WLVQ-F	1. WTVN	1. WSNY-F	1. WBNS-F	1. WTVN	1. WBNS-F	1. WBNS-F	1. WLVQ-F	1. WLVQ-F
2. WLVQ-F	2. WXGT-F	2. WSNY-F	2. WSNY-F	2. WTVN	2. WTVN	2. WLVQ-F	2. WLVQ-F	2. WLVQ-F	2. WXGT-F	2. WXGT-F
3. WVKO	3. WSNY-F	3. WXGT-F	3. WLVQ-F	3. WBNS-F	3. WSNY-F	3. WBNS-F	3. WSNY-F	3. WXGT-F	3. WSNY-F	3. WBNS-F
4.	4. WNCI-F	4. WTVN	4. WNCI-F	4. WLVQ-F	4. WMNI	4. WSNY-F	4. WXGT-F	4. WSNY-F	4. WBNS-F	4. WSNY-F
5.	5. WVKO	5. WNCI-F	5. WRMZ-F	5. WRMZ-F	5. WRMZ-F	5. WXGT-F	5. WTVN	5. WVKO	5. WTVN	5. WTVN
6.	6.	6. WVKO	6. WBNS-F	6. WVKO	6.	6.	6. WRMZ-F	6. WTVN	6. WNCI-F	6. WVKO
7.	7.	7.	7. WVKO	7. WNCI-F	7.	7.	7.	7.	7.	7.
8.	8.	8.	WXGT-F	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WLVQ-F	1. WSNY-F	1. WSNY-F	1. WSNY-F	1. WSNY-F
2. WSNY-F	2. WLVQ-F	2. WXGT-F	2. WNCI-F	2. WBNS-F
3. WXGT-F	3. WXGT-F	3. WLVQ-F	3. WVKO	3. WTVN
4. WVKO	4. WVKO	4. WNCI-F	4. WXGT-F	4. WNCI-F
5. WNCI-F	5. WNCI-F	5. WVKO	5. WTVN	5. WRMZ-F
6.	6.	6. WTVN	WLVQ-F	6. WVKO
7.	7.	7. WBNS-F	7. WRMZ-F	7. WXGT-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WLVQ-F	1. WLVQ-F	1. WLVQ-F	1. WLVQ-F	1. WLVQ-F
2.	2.	2. WXGT-F	2. WXGT-F	2. WTVN
3.	3.	3. WSNY-F	3. WRMZ-F	3. WSNY-F
4.	4.	4. WTVN	4. WNCI-F	4. WRMZ-F
5.	5.	5.	WSNY-F	5. WVKO
6.	6.	6.	6. WTVN	6. WBNS-F
7.	7.	7.	7. WVKO	7. WCOL
8.	8.	8.	8. WCOL	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		156 (1)	156 (1)	11.2
AOR		196 (1)	196 (1)	14.0
AC/OLDIES/SOFT ROCK	58 (1)	220 (2)	278 (3)	19.9
MOR/VARIETY	212 (4)		212 (4)	15.2
COUNTRY	67 (1)	154 (3)	221 (4)	15.8
BLACK/URBAN	110 (1)	23 (1)	133 (2)	9.5
BTFL MUSIC		173 (1)	173 (1)	12.4
NEWS/TALK				
NOSTALGIA				
RELIGION	22 (1)		22 (1)	1.6
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS		7 (1)	7 (1)	0.5
			1398 (18)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WLOH	1320	Lancaster	.6/1.7
WNRE-F	107.1	Circleville	.5/1.5

RADIO STATIONS

AM STATIONS

WBNS, 1460, 5 KW/1 KW (DA-N) , MOR	ABC-I, $ 50.25	(Blair)	Colum Dispatch	Tom Stewart
WCOL, 1230, 1 KW/250 W , AC	CBS, $ 44.00*	(Eastman)	Great Trails	Paul Wachsmith
WMNI, 920, 1 KW/500 W (DA-2) , COUNTRY	MBS, $ 38.00*	(Mc-Guild)		Mark Jividen
WRFD, 880, 5 KW (DAYS,DA) , RELIGION	ABC-D, $ NA	(Weiss)	Epperson	
WTVN, 610, 5 KW (DA-N) , MOR/AC	ABC-E, $115.00	(Katz)	Taft	Perry Frey
WVKO, 1580, 1 KW (DAYS,DA) , BLACK	NBN, $ 40.00*	(MMR)	Josephson	Steve Jobs

FM STATIONS

WBBY-F, 103.9, 2 KW @ 360, JAZZ	RKO II, $ 20.00	(----)		Dan Morris
WBNS-F, 97.1, 26 KW @ 660, BTFL MUS	, $ 59.25	(Blair)	Colum Dispatch	Tom Stewart
WHOK-F, 95.5, 50 KW @ 215, COUNTRY	APR, $ 18.00	(Regional)	(LANCASTER)	Stan Robinson
WLVQ-F, 96.3, 18 KW @ 753, AOR (Burk-Abr)	Source, $ 95.00*	(Katz)	Taft	Tom Thon
WNCI-F, 97.9, 175 KW @ 565,AC	ABC-C, $ 86.25	(Christal)	Nationwide	Art Ortega
WRMZ-F, 99.7, 50 KW @ 542, COUNTRY	MBS, $ 48.00*	(Mc-Guild)		Mark Jividen
WSNY-F, 94.7, 50 KW @ 300, AC	, $ 70.00*	(MMR)	Josaphson	Steve Jobs
WXGT-F, 92.3, 50 KW @ 311, CHR	CBS-R, $ 78.00	(Eastman)	Great Trails	Paul Wachsmith
WCKX-F, 106.3, 3 KW @ 300, COUNTRY	, $ NA	(Regional)	(LONDON)	Joseph Bello
WMRN-F, 106.9, 25 KW @ 340, COUNTRY	, $ 18.00	(----)	(MARION)	George Jachim
WMVO-F, 93.7, 20 KW @ 370, AC	, $ 18.00*	(Regional)	(MOUNT VERNON)	Steve Zelkowitz

WLW - See Cincinnati

12+ ADI 1/4

1. WLVQ-F
2. WXGT-F
3. WBNS-F
4. WTVN
5. WSNY-F
6. WNCI-F
7. WVKO
8. WRMZ-F
9. WHOK-F
10. WMNI
11. WCOL
12. WLW
    WBNS
14. WRFD
15. WMRN-F
    WMVO-F

12+ ADI CUME

1. WXGT-F
2. WTVN
3. WLVQ-F
4. WNCI-F
5. WSNY-F
6. WBNS-F
7. WRMZ-F
8. WHOK-F
9. WMNI
10. WBNS
11. WVKO
12. WCOL
13. WLW
14. WRFD
15. WBBY-F

ADI FM SHARE:

67.07%

CALL LETTER CHANGES

WCOL: from Nostalgia to AC

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

Four consecutive 12.6 shares for WLVQ...

CORPUS CHRISTI

Arbitron Rank/Pop (12+): 112/272,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 124/337,600
ADI # 136
Average Person Rating: 18.9
Market TSL: 24.8 hours

Stations: 20/17
Diaries: 725/376:1/47.5%
Sample Target: 620
Standard Error: .806
% Below Line: 1.4
% Not Listed: 5.0

Est 1983 Revenue: $6,400,000
CSI: 2.9 Bil
CSI HH: 26.3 M
Retail $: 2.1 Bil
Pop per Station: 16,029

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	KZFM-F	76/14.8	5.5	6.1	5.8	9.7
2.	KNCN-F	58/11.3	10.1	12.6	14.3	10.7
3.	KUNO	54/10.5	14.3	6.9	9.2	9.5
4.	KCCT	53/10.3	11.0	9.3	9.2	9.0
5.	KOUL-F	50/ 9.7	9.0	13.9	9.4	11.4
6.	KIOU-F	47/ 9.1	9.7	11.9	12.6	8.0
7.	KBCB-F	31/ 6.0	4.0	3.0	---	---
8.	KITE-F	24/ 4.7	10.5	9.5	8.2	5.2
9.	KEYS	21/ 4.1	5.7	4.6	6.0	8.0
10.	KROB-F+	17/ 3.3	1.7	2.2	5.6	3.7
11.	KEXX-F	14/ 2.7	2.3	1.3	2.2	3.5
12.	KRYS	11/ 2.1	4.2	4.3	2.4	2.5
	KSIX	11/ 2.1	2.7	2.2	3.1	3.2
14.						
15.						

12+ TSA 1/4/CUME		
1.	KZFM-F	93/1051
2.	KNCN-F	82/ 932
3.	KOUL-F	65/ 636
4.	KIOU-F	60/ 522
5.	KUNO	58/ 536
6.	KCCT	55/ 581
7.	KBCB-F	47/ 444
8.	KEXX-F	27/ 374
9.	KKYX	25/ 305
10.	KITE-F	24/ 512
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KZFM-F	865/31.7	22.4	20.6
2.	KNCN-F	629/23.1	22.2	27.0
3.	KOUL-F	530/19.4	19.4	25.9
4.	KUNO	504/18.5	19.7	14.4
5.	KITE-F	503/18.5	24.1	19.6
6.	KCCT	483/17.7	19.6	16.7
7.	KEYS	394/14.5	17.6	19.4
8.	KIOU-F	371/13.6	16.4	19.7
9.	KRYS	332/12.2	16.0	13.7
10.	KBCB-F	288/10.6	10.9	7.5
11.	KROB-F+	263/ 9.7	8.9	8.2
12.	KEXX-F	258/ 9.5	5.5	6.7
13.				
14.				
15.				

12+ FM SHARE (METRO): 64.42% (315 of 489) (SPG 83: 64.68%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KOUL-F	1. KCCT	1. KUNO	1. KUNO	1. KZFM-F	1. KZFM-F	1. KZFM-F	1. KZFM-F
2. KNCN-F	2. KNCN-F	2. KOUL-F	KCCT	2. KOUL-F	2. KIOU-F	2. KZFM-F	2. KOUL-F	2. KNCN-F	2. KNCN-F	2. KNCN-F
3.	3. KOUL-F	KNCN-F	3. KBCB-F	3. KUNO	KCCT	3. KIOU-F	3. KCCT	3. KCCT	3. KUNO	3. KCCT
4.	4. KCCT	4. KCCT	4. KZFM-F	4. KBCB-F	4. KOUL-F	4. KCCT	4. KNCN-F	4. KOUL-F	4.	4. KOUL-F
5.	5.	5.	KNCN-F	5. KIOU-F	5.	5. KOUL-F	5. KIOU-F	5. KIOU-F	5.	5. KIOU-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KZFM-F	1. KZFM-F	1. KOUL-F	1. KOUL-F	1. KOUL-F	1. KZFM-F	1. KNCN-F	1. KNCN-F	1. KNCN-F	1. KCCT
2. KNCN-F	2. KOUL-F	2. KZFM-F	2. KCCT	2. KCCT	KNCN-F	2. KZFM-F	2. KZFM-F	2. KZFM-F	KBCB-F
3. KITE-F	3. KNCN-F	3. KCCT	3. KZFM-F	3. KUNO	3.	3.	3. KCCT	3. KCCT	3. KOUL-F
4. KOUL-F	4. KEXX-F	4. KUNO	4. KEYS	4. KIOU-F	4.	4.	4. KBCB-F	4. KBCB-F	KNCN-F
5.	KCCT	5. KNCN-F	KEXX-F	5. KZFM-F	5.	5.	5. KOUL-F	5. KOUL-F	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		100 (2)	100 (2)	20.4
AOR		58 (1)	58 (1)	11.9
AC/OLDIES/SOFT ROCK	23 (2)		23 (2)	4.7
MOR/VARIETY	11 (1)		11 (1)	2.2
COUNTRY	18 (3)	92 (3)	110 (6)	22.5
BLACK/URBAN				
BTFL MUSIC		47 (1)	47 (1)	9.6
NEWS/TALK	2 (1)		2 (1)	0.4
NOSTALGIA				
RELIGION	2 (1)		2 (1)	0.4
SPANISH	107 (2)	4 (1)	111 (3)	22.7
CLASSICAL				
UNKNOWN/OTHERS	11 (1)	14 (1)	25 (2)	5.1
			489 (20)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KCTA	1030	Corpus Christi	.4/2.8
KFLZ-F	107.1	Bishop	.8/2.3
KIKN	1590	Sinton	1.7/7.2
KKYX	680	San Antonio	.6/2.5
KTRH	740	Houston	.4/1.1
KTSA	550	San Antonio	.4/4.1

RADIO STATIONS

KCCT, 1150, 1 KW/500 W (DA-2), SPANISH	, $26.00*	(Selcom)				Manuel Davila
KCTA, 1030, 50 KW (DAYS,DA) , RELIGION	APR, $12.00	(----)				Bob Trask
KEYS, 1440, 1 KW (DA-N) , AC	RKO, $24.00	(Torbet)				Jim Sumpter
KRYS, 1360, 1 KW , MOR/AC	ABC-I, $18.20	(Weiss)		Tetco		Gary Maricle
KSIX, 1230, 1 KW/250 W , ? ?	MBS,CBS, $12.00	(----)				Vann Kennedy
KUNO, 1400, 1 KW/250 W , SPANISH	, $25.00	(Katz)		Tichenor		Luis Munoz
KBCB-F, 99.1, 60 KW @ 1000, COUNTRY	, $18.20	(Weiss)		Tetco		Gary Maricle
KEXX-F, 93.9, 100 KW @ 840, ? ?	NBC, $14.00	(----)				Vann Kennedy
KIOU-F, 96.5, 100 KW @ 875, BTFL MUS (Bonne)	, $42.25	(Selcom)				Steve DeWalt
KITE-F, 105.5, 3 KW @ 360, CHR (Burk-Abr)	, $20.00*	(Eastman)				
KNCN-F, 101.3, 100 KW @ 402, AOR	, $42.50	(HNWH)	Tippie	(SINTON)		Bill McRae
KOUL-F, 103.7, 100 KW @ 310, COUNTRY	APR, $70.50	(Mc-Guild)				Bob Trask
KZFM-F, 95.5, 41 KW @ 390, CHR	, $25.00	(Torbet)				Jim Sumpter
KROB-F+, 99.9, 100 KW @ 200, COUNTRY	, $ 5.00	(----)		(ROBSTOWN)		J. Gossage

DALLAS - FT. WORTH

Arbitron Rank/Pop (12+): 9/2,672,800
CMSA Rank/Pop: 10/3,143,000
MSA Rank/Pop: Dallas: 15/2,062,000
ADI # 9 FW: 42/1,022,500
Average Person Rating: 17.1
Market TSL: 22.5 hours

Stations: 30/30
Diaries: 2292/1161:1/42.1%
Sample Target: 2200
Standard Error: .419
% Below Line: 0
% Not Listed: 5.7

Est. 1983 Revenue: $74,100,000
CSI: 34.8 Bil
CSI HH: 30.2 M
Retail $: 22.3 Bil
Pop per Station: 89,093

	12+ METRO 1/4/SHARE		WIN 84	FAL 83		SPG 83	BIRCH SHARE
1.	KVIL-F	468/10.2	9.4	10.8	---	7.6	13.0
2.	KKDA-F	325/ 7.1	5.9	5.6	---	5.6	8.9
3.	KRLD	323/ 7.1	8.1	7.7	---	6.5	6.4
4.	KSCS-F	302/ 6.6	7.4	6.0	---	7.4	5.8
5.	WBAP	286/ 6.3	6.9	5.4	---	6.0	4.1
6.	KMEZ-F	271/ 5.9	6.2	6.0	---	6.6	4.5
7.	KAFM-F	268/ 5.9	5.0	4.6	---	4.5	5.6
8.	KPLX-F	216/ 4.7	5.2	5.5	---	5.9	6.4
9.	KZEW-F	206/ 4.5	4.9	4.9	---	5.0	6.5
10.	KEGL-F	197/ 4.3	5.3	4.7	---	5.4	5.8
11.	KTXQ-F	181/ 4.0	3.8	4.5	---	4.3	7.3
12.	KOAX-F	156/ 3.4	3.0	3.6	---	3.1	1.4
13.	KNOK-F	145/ 3.2	3.7	4.6	---	3.7	2.5
14.	KMGC-F	133/ 2.9	2.6	2.7	---	3.0	3.6
15.	KAAM	95/ 2.1	1.2	1.2	---	1.7	1.2
	KLUV-F	95/ 2.1	1.9	2.4	---	2.4	1.7
17.	KFJZ	77/ 1.7	1.1	1.4	---	---	NA
18.	KLIF	76/ 1.7	1.5	1.0	---	.9	.8
	KRQX	76/ 1.7	1.2	1.4	---	2.6	1.6
20.	KPBC	69/ 1.5	.9	1.9	---	1.6	.8
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	WBAP	567/7691
2.	KVIL-F	488/5700
3.	KRLD	384/6361
4.	KKDA-F	365/3365
5.	KSCS-F	343/4681
6.	KAFM-F	314/5091
7.	KMEZ-F	298/3579
8.	KZEW-F	272/4442
9.	KPLX-F	254/3725
10.	KEGL-F	253/5047
11.	KTXQ-F	237/4212
12.	KOAX-F	177/2274
13.	KNOK-F	152/2011
14.	KMGC-F	145/2713
15.	KRQX	121/2329
16.	KLUV-F	114/2467
17.	KAAM	97/1310
18.	KLIF	80/1163
19.	KFJZ	78/ 688
20.	KPBC	77/ 782
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KVIL-F	5378/20.1	21.8	18.5
2.	KRLD	4802/18.0	20.7	18.9
3.	KAFM-F	4335/16.2	14.5	13.7
4.	KEGL-F	4139/15.5	15.9	17.4
5.	WBAP	4001/15.0	14.5	15.3
6.	KSCS-F	3921/14.7	16.3	16.0
7.	KTXQ-F	3527/13.2	14.5	13.8
8.	KZEW-F	3443/12.9	14.4	15.3
9.	KMEZ-F	3232/12.1	12.1	14.4
10.	KPLX-F	3179/11.9	12.1	12.3
11.	KKDA-F	2893/10.8	11.9	12.1
12.	KMGC-F	2531/ 9.5	8.6	9.6
13.	KLUV-F	2085/ 7.8	7.3	8.6
14.	KNOK-F	1932/ 7.2	8.1	8.9
15.	KOAX-F	1918/ 7.2	7.8	7.5
16.	KAAM	1288/ 4.8	4.6	4.4
17.	KLIF	1030/ 3.9	3.9	3.7
18.	KIXK-F	854/ 3.2	4.3	4.8
19.	WRR-F	786/ 2.9	4.1	4.0
20.	KVIL	682/ 2.6	2.7	3.5
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 72.38% (3116 of 4305) (SPG 83: 73.54%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID-
1. KAFM-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F+	1. KVIL-F	1. KVIL-F+	1. KKDA-F	1. KVIL-F
2. KKDA-F	2. KKDA-F	2. KKDA-F	2. KSCS-F	2. KSCS-F	2. KMEZ-F	2. KRLD	2. KMEZ-F	2. KKDA-F	2. KAFM-F	2. KKDA-F
3. KEGL-F	3. KZEW-F	3. KSCS-F	3. KPLX-F	3. KMEZ-F	3. KRLD	3. WBAP	3. KSCS-F	3. KSCS-F	3. KVIL-F	3. KRLD
4. KZEW-F	4. KAFM-F	4. KPLX-F	4. WBAP	4. WBAP	4. WBAP	4. KKDA-F	4. KKDA-F	4. KAFM-F	4. WBAP	4. KSCS-F
5. KTXQ-F	5. KTXQ-F	5. KZEW-F	5. KKDA-F	5. KPLX-F	5. KSCS-F	5. KSCS-F	5. KRLD	5. KMEZ-F	5. KEGL-F	5. KMEZ-F
6.	6. KEGL-F	6. KAFM-F	6. KMEZ-F	6. KKDA-F	6. KPLX-F	6. KPLX-F	6. KPLX-F	6. KRLD	6. KMEZ-F	6. KAFM-F
7.	7. KSCS-F	7. KTXQ-F	7. KRLD	7. KRLD	KOAX-F	7. KMEZ-F+	7. KZEW-F	7. WBAP	7. KTXQ-F	7. KEGL-F
8.	8. KPLX-F	8. WBAP	8. KMGC-F	8. KAAM	8. KKDA-F	8. KAFM-F	8. WBAP	8. KZEW-F	8. KRLD	8. KZEW-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KKDA-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F
2. KAFM-F	2. KKDA-F	2. KKDA-F	2. KSCS-F	2. KSCS-F
KVIL-F	3. KAFM-F	3. KSCS-F	3. KMGC-F	3. KMEZ-F
4. KTXQ-F	4. KSCS-F	4. KAFM-F	4. KKDA-F	4. KKDA-F
5. KZEW-F	5. KMGC-F	5. KPLX-F	5. KAFM-F	5. KPLX-F
6. KLUV-F	6. KLUV-F	6. KMGC-F	6. KPLX-F	6. KMGC-F
7. KNOK-F	7. KZEW-F	7. KMEZ-F	7. KPBC	7. KRLD
8. KEGL-F	8. KPLX-F	8.	KEGL-F	WBAP
9. KPLX-F	KEGL-F	9.	9. KLUV-F	9.
10. KSCS	10.	10.	10. KAAM	10.
KMGC-F				

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KZEW-F	1. KZEW-F	1. KVIL-F	1. KVIL-F	1. KVIL-F
2. KTXQ-F	2. KTXQ-F	2. KZEW-F	2. KZEW-F	2. WBAP
3. KEGL-F	3. KEGL-F	3. KTXQ-F	3. WBAP	3. KSCS-F
4. KKDA-F	4. KKDA-F	4. KPLX-F	4. KSCS-F	4. KRLD
5. KAFM-F	KVIL-F	KSCS-F	5. KPLX-F	5. KPLX-F
6. KPLX-F	6. KPLX-F	6. KKDA-F	KTXQ-F	6. KMEZ-F
7. KSCS-F	KSCS-F	7. WBAP	7. KRLD	7. KAAM
8. KNOK-F	8. KAFM-F	8. KEGL-F	8. KEGL-F	8. KKDA-F
9.	9.	9.	KKDA-F	9.
10.	10.	10.	KRQX	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		268 (1)	268 (1)	6.2
AOR		584 (3)	584 (3)	13.6
AC/OLDIES/SOFT ROCK	212 (3)	725 (4)	937 (7)	21.8
MOR/VARIETY				
COUNTRY	393 (3)	518 (2)	911 (5)	21.2
BLACK/URBAN	48 (1)	470 (2)	518 (30	12.0
BTFL MUSIC	20 (1)	427 (2)	447 (3)	10.4
NEWS/TALK	323 (1)		323 (1)	7.5
NOSTALGIA	77 (1)		77 (1)	1.8
RELIGION	93 (2)	18 (1)	111 (3)	2.6
SPANISH	23 (1)	44 (1)	67 (2)	1.6
CLASSICAL		62 (1)	62 (1)	1.4
UNKNOWN/OTHERS				
			4305 (30)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KESS-F	94.1	Fort Worth	1.0/2.1
KIXK-F	106.1	Denton	.6/3.2
KJIM-F	94.9	Arlington	.4/1.6
KKDA	730	Grand Prarie	1.1/2.5
KMEZ	1480	Dallas	.4/1.6
KSKY	660	Dallas	.5/1.3
KSSA	1270	Fort Worth	.5/1.5
KVIL	1150	Highland Park	.9/2.6
KXOL	1360	Fort Worth	.7/1.4
WRR-F	101.1	Dallas	1.4/2.9

RADIO STATIONS

AM STATIONS

KAAM,	1310,	5 KW (DA-N)	, OLDIES	MBS,	$ 45.00*	(Torbet)	Bonneville	Bill Steding
KKDA,	730,	500 W (DAYS)	, BLACK	,	$ NA	(Selcom)		Hyman Childs
KLIF,	1190,	50 KW/5 KW (DA-2)	, COUNTRY	NBC,	$ 58.00	(Republic)	Susquehanna	Dan Halyburton
KMEZ,	1480,	5 KW/1 KW (DA-2)	, BTFL MUS (Churchill)	,	$ NA	(Mc-Guild)	Group One	Chet Maxwell
KPBC,	1040,	1 KW (DAYS)	, RELIGION	,	$ 40.00	(----)		Bill MacCormick
KRLD,	1080,	50 KW (DA-N)	, NEWS	CBS,	$181.25	(Katz)	Metromedia	Ed Wodka
KRQX,	570,	5 KW (DA-2)	, OLDIES ST	ABC-E,	$ 51.00*	(MMR)	Belo	Gene Boivin
KSKY,	660,	10 KW (DAYS)	, RELIGION	,	$ 15.00	(----)	Sky	Bill Simmons
KVIL,	1150,	1 KW (DAYS,DA)	, AC	,	$ NA	(Blair)	Blair	David Spence
WBAP,	820,	50 KW	, COUNTRY	ABC-I,	$170.00*	(Eastman)	Cap Cities	Warren Potash
KFJZ,	870,	250 W (DAYS)	, NOSTALGIA (Al Ham)	ABC-D,	$42.00	(Miller)		Bill Nicholson
KSAX,	970,	1 KW	, JAZZ	,	$ NA	(Weiss)	Earl Graves	Bill Chatman
KSSA,	1270,	5 KW (DA-1)	, SPANISH	UPI,	$ 50.00	(Caballero)		Ed Robbins
KXOL,	1360,	5 KW/1 KW (DA-N)	, COUNTRY	,	$ NA	(----)	TETCO	Mac Curtis

FM STATIONS

KAFM-F,	92.5,	100 KW @ 1685,	CHR	,	$115.00*	(Torbet)	Bonneville	Bill Steding
KEGL-F,	97.1,	100 KW @ 1302,	ROCK/AOR	ABC-C,	$105.00*	(HNWH)	Sandusky	Norman Rau
KESS-F,	94.1,	100 KW @ 1585,	SPANISH	,	$ 76.00	(Caballero)		Marcos Rodriguez
KIXK-F,	106.1,	100 KW @ 480,	OLDIES	CBS-R,	$ 44.00*	(Roslin)	ABC (DENTON)	John Hare
KKDA-F,	104.5,	100 KW @ 1585,	BLACK/URBAN	APR,	$100.00*	(Selcom)		Hyman Childs
KLUV-F,	98.7,	100 KW @ 1585,	AC/CONTEMP	ABC-F,RKO II,	$ 75.00*	(CBS/FM)	TK	John Ode
KMEZ-F,	100.3,	89 KW @ 1280,	BTFL MUS (Churchill)	,	$129.00*	(Mc-Guild)	Group One	Chet Maxwell
KMGC-F,	102.9,	100 KW @ 1572,	AC	,	$100.00	(Selcom)	Shamrock	David Small
KNOK-F,	107.5,	100 KW @ 445,	BLACK (Burk-Abr)	NBN,RKO,	$85.00*	(Weiss)	Earl Graves	Bill Chatman
KOAX-F,	105.3,	100 KW @ 1560,	BTFL MUS (Bonne)	,	$ 86.00	(Group W)	Westinghouse	Drew George
KPLX-F,	99.5,	100 KW @ 1680,	COUNTRY	APR,	$135.00*	(Republic)	Susquehanna	Larry Grogin
KSCS-F,	96.3,	100 KW @ 1680,	COUNTRY	,	$165.00*	(Eastman)	Cap Cities	Warren Potash
WTXQ-F,	102.1,	100 KW @ 1420,	AOR (Burk-Abr)	ABC-R,	$100.00*	(Christal)	Gulf	Clint Culp
WVIL-F	103.7,	100 KW @ 1570,	AC	,	$284.00	(Blair)	Blair	David Spence
KZEW-F,	97.9,	100 KW @ 1680,	AOR (Pollack)	Source,	$175.00*	(MMR)	Belo	Jay Hoker
WRR-F ,	101.1,	100 KW @ 600,	CLASSICAL	WSJ,ABC-D,	$ 70.00	(CMBS)	City of Dallas	Maurice Loewenthal
KJIM-F,	94.9,	100 KW @ 717,	RELIGION	APR,	$ 26.00	(----)	Swaggert	Jack Rabits

12+ ADI 1/4

1. KVIL-F
2. WBAP
3. KRLD
4. KKDA-F
5. KSCS-F
6. KAFM-F
7. KMEZ-F
8. KEGL-F
9. KZEW-F
10. KTXQ-F
11. KOAX-F
12. KNOK-F
13. KMGC-F
14. KLUV-F
15. KAAM

12+ ADI CUME

1. WBAP
2. KVIL-F
3. KRLD
4. KEGL-F
5. KAFM-F
6. KSCS-F
7. KZEW-F
8. KTXQ-F
9. KPLX-F
10. KMEZ-F
11. KKDA-F
12. KMGC-F
13. KLUV-F
14. KOAX-F
15. KRQX

ADI FM SHARE:
70.89%

CALL LETTER CHANGES

KWJS-F changed to KJIM-F (30 April 84)
KJIM changed to KFJZ
KLVU-F changed to KLUV-F

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

Look for ABC to change
KIXK-F to CHR

DAVENPORT-ROCK ISLAND-MOLINE

Arbitron Rank/Pop (12+): 97/319,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 109/388,600
ADI # 73
Average Person Rating: 16.4
Market TSL: 21.3 hours

Stations: 17/14
Diaries: 796/401:1/58.2%
Sample Target: 700
Standard Error: .693
% Below Line: 4.3
% Not Listed: 6.5

Est 1983 Revenue: $7,300,000
CSI: 4.1 Bil
CSI HH: 28.6 M
Retail $: 2.2 Bil
Pop per Station: 22,821

12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1. KIIK-F	83/15.9	12.2	17.2	13.7	8.3
2. WLLR-F	65/12.4	9.6	8.3	8.9	6.6
3. KRVR-F	55/10.5	9.6	8.9	8.1	7.7
4. WXLP-F	54/10.3	13.3	12.3	13.1	13.2
5. WHBF	44/ 8.4	11.8	10.5	10.7	9.8
6. WOC	43/ 8.2	8.0	8.5	9.7	10.9
7. WHBF-F	37/ 7.1	7.5	7.6	6.7	6.6
8. KSTT	25/ 4.8	4.5	7.1	5.6	10.4
9. WMRZ	19/ 3.6	4.1	3.6	4.6	5.1
10. KXRK	18/ 3.4	2.4	1.4	1.8	2.5
11.					
12.					
13.					
14.					
15.					

BIRCH SHARE	12+ TSA 1/4/CUME	
17.5	1. KIIK-F	152/2128
14.3	2. WLLR-F	108/1291
5.2	3. WXLP-F	102/1428
18.5	4. KRVR-F	75/ 870
6.3	5. KWBF-F	58/ 901
9.5	6. WHBF	51/ 741
4.8	WOC	51/ 648
4.2	8. WGN	37/ 582
6.0	9. WLS	28/ 786
1.2	10. KSTT	27/ 655
	11.	
	12.	
	13.	
	14.	
	15.	

12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1. KIIK-F	1124/35.2	31.0	36.7
2. WXLP-F	816/25.5	22.0	25.9
3. WLLR-F	780/24.4	18.5	17.9
4. WHBF-F	639/20.0	18.1	22.7
5. KRVR-F	614/19.2	17.1	17.6
6. WHBF	589/18.4	21.0	21.0
7. KSTT	574/18.0	17.5	22.4
8. WOC	561/17.6	17.5	22.4
9. WMRZ	352/11.0	13.0	12.4
10. WLS	229/ 7.2	6.2	7.5
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 64.01% (313 of 489) (SPG 83: 59.53%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXLP-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. WLLR-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. WXLP-F	1. WLLR-F
2. KIIK-F	2. WXLP-F	2. WLLR-F	2. WLLR-F	2. WLLR-F	2. KRVR-F	2. WHBF	2. KRVR-F	2. WLLR-F	2. KIIK-F	2. KIIK-F
3. KSTT	3. WHBF-F	3. WXLP-F	3. WHBF-F	3. KRVR-F	3. WOC	3. WLLR-F	3. WLLR-F	3. KRVR-F	3. WLLR-F	3. KRVR-F
4. WLLR-F	4. WLLR-F	4. WHBF-F	4. KRVR-F	4. WHBF-F	4. WHBF	4. WOC	4. WOC	4. WXLP-F	4. WOC	4. WXLP-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WLLR-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F
2. KIIK-F WXLP-F	2. WLLR-F	2. WLLR-F	2.	2. WLLR-F
	3. WHBF-F WXLP-F	3. WHBF-F	3.	3. KRVR-F
4.		4. KRVR-F	4.	4. WHBF-F
5.	5.	5.	5.	5.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WXLP-F	1. KIIK-F WXLP-F	1. KIIK-F	1. KIIK-F	1. KIIK-F
2. KIIK-F		2. WXLP-F	2. WHBF-F	2. WLLR-F
3. WHBF WHBF-F	3. WHBF-F	3. WHBF-F	3. WXLP-F	3. WHBF-F
	4. WLLR-F	4. WLLR-F	4. WLLR-F	4. KRVR-F
5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	33 (2)	83 (1)	116 (3)	23.7
AOR		61 (2)	61 (2)	12.4
AC/OLDIES/SOFT ROCK	19 (1)	49 (3)	68 (4)	13.9
MOR/VARIETY	16 (2)		16 (2)	
COUNTRY	47 (2)	65 (1)	112 (3)	22.9
BLACK/URBAN				
BTFL MUSIC		55 (1)	55 (1)	11.2
NEWS/TALK	43 (1)		43 (1)	8.8
NOSTALGIA	18 (1)		18 (1)	3.7
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			489 (17)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KFMH-F	99.7	Muscatine	1.3/4.4
WGEN-F+	104.9	Geneseo, IL	.8/3.2
WJRE-F	92.1	Kewanee, IL	1.5/2.3
WKEI	1450	Kewanee, IL	1.1/2.6
WGN	720	Chicago	1.9/5.7
WLS	890	Chicago	1.5/7.2
WMAQ	670	Chicago	.6/3.3

RADIO STATIONS			
KSTT, 1170, 1 KW (DA-2) , AC/CONTEMP	ABC-C, $30.00* (Katz)	Guy Gannett	Bill Adams
KXRK, 1580, 500 W (DAYS), NOSTALGIA	ABC-I, $14.00 (P/W)		Bob Mooney
WHBF, 1270, 5 KW (DA-N) , COUNTRY	CBS, $31.50 (Mc-Guild)		Jack Bennett
WMRZ, 1230, 1 KW/250 W , OLDIES	ABC-E, $ NA (Eastman)	Mid America	John Haggard
WOC , 1420, 5 KW (DA-2) , NEWS/TALK (Klemm)	NBC,MBS,WSJ,NBC-T, $39.00 (Blair)	Palmer	Jim WIlliams
WKEI, 1450, 500 W/250 W , MOR	ABC-D, $12.00 (----)	(KEWANEE, IL)	Mark Halverson
KIIK-F, 103.7, 100 KW @ 1220, CONTEMP (Klemm)	ABC-D, $40.00* (Blair)	Palmer	Jim Williams
KRVR-F, 106.5, 60 KW @ 190, BTFL MUS (Bonne)	, $38.36 (Eastman)	Mid America	John Haggard
WHBF-F, 98.9, 39 KW @ 900, AC (TM)	CBS-R, $28.50 (Mc-Guild)		Jack Bennett
WLLR-F, 101.3, 50 KW @ 500, COUNTRY	, $27.00 (HNWH)	Sconnix	Larry Rosmilso
WXLP-F, 96.9, 50 KW @ 500, AOR	Source, $34.00* (Katz)	Guy Gannett	Bill Adams
WGEN-F, 104.9, 3 KW @ 300, AC (Bonne)	, $11.75 (Masla)	(GENESEO, IL)	Joe Lobaito

MISCELLANEOUS COMMENTS

WXLP-F was off the air for about 2 days during rating period...Nice increases for WLLR-F...WMRZ sold by Mid America to Sconnix for $400,000...

DAYTON

Arbitron Rank/Pop (12+): 49/679,900
CMSA Rank/Pop: 40/937,000
MSA Rank/Pop: 49/932,400
ADI # 49
Average Person Rating: 16.2
Market TSL: 21.8 hours

Stations: 24/16
Diaries: 1168/582:1/59.2%
Sample Target: 1040
Standard Error: .564
% Below Line: 11.8
% Not Listed: 6.7

Est. 1983 Revenue: $14,500,000
CSI: 9.2 Bil
CSI HH: 26.3 M
Retail $: 4.4 Bil
Pop per Station: 42,494

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	WHIO-F	159/14.4	13.9	10.4	15.1	15.2	12.7
2.	WTUE-F	150/13.6	12.4	12.6	13.3	14.4	20.3
3.	WHIO	108/ 9.8	9.1	9.9	10.9	10.8	7.0
4.	WONE	84/ 7.6	7.5	7.1	7.3	6.0	7.8
5.	WGTZ-F	73/ 6.6	4.8	6.4	3.9	4.4	7.6
6.	WDAO-F	71/ 6.4	5.8	5.8	5.9	6.6	9.0
7.	WING	60/ 5.4	5.4	5.5	6.9	6.1	4.1
8.	WYMJ-F	49/ 4.4	4.9	4.8	4.5	6.1	1.5
9.	WVUD-F	43/ 3.9	5.4	4.4	3.9	2.8	3.8
10.	WAVI	40/ 3.6	2.5	6.7	5.3	5.2	2.6
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25.							

12+ TSA 1/4/CUME		
1.	WHIO-F	239/2761
2.	WTUE-F	220/2406
3.	WLW	137/2362
4.	WONE	136/1850
5.	WHIO	135/2003
6.	WGTZ-F	104/1409
7.	WLLT-F	82/1116
8.	WDAO-F	80/1014
9.	WSKS-F	75/1172
10.	WING	67/1279
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12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WHIO-F	1698/24.9	23.2	20.4
2.	WHIO	1570/23.0	21.5	22.2
3.	WTUE-F	1500/22.0	25.6	24.0
4.	WING	1121/16.4	17.6	19.1
5.	WONE	1064/15.6	17.5	16.6
6.	WGTZ-F	907/13.3	9.3	8.5
7.	WDAO-F	805/11.8	10.5	12.0
8.	WYMJ-F	753/11.0	12.8	15.6
9.	WVUD-F	742/10.9	14.6	15.3
10.	WLW	641/ 9.4	10.6	10.3
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25.				

12+ FM SHARE (METRO): 66.76% (687 of 1029) (SPG 83: 63.03%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGTZ-F	1. WTUE-F	1. WTUE-F	1. WHIO-F	1. WHIO-F	1. WHIO-F	1. WHIO	1. WHIO-F	1. WTUE-F	1. WTUE-F	1. WTUE-F
2. WTUE-F	2.	2. WHIO-F	2. WTUE-F	2. WTUE-F	2. WHIO	2. WHIO-F	2. WTUE-F	2. WHIO-F	2. WGTZ-F	2. WHIO-F
3.	3.	3. WING	3. WING	3. WHIO	3. WONE	3. WTUE-F	3. WONE	3. WHIO	3. WHIO-F	3. WGTZ-F
4.	4.	4. WDAO-F	4. WONE	4. WING	4.	4. WONE	4. WHIO	4. WONE	4. WHIO	4. WONE
5.	5.	5. WONE	5. WDAO-F	WONE	5.	5. WING	5. WING	5. WGTZ-F	5. WDAO-F	5. WHIO
6.	6.	WYMJ-F	6. WYMJ-F	6.	6.	6. WDAO-F	6. WDAO-F	6. WDAO-F	WLW	WDAO-F
7.	7.	7. WVUD-F	7. WHIO	7.	7.	7.	WYMJ-F	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WYMJ-F	1. WHIO-F	1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WHIO-F
2.	2. WYMJ-F	2. WHIO-F	2. WTUE-F	2. WONE	2.	2.	2.	2.	2. WTUE-F
3.	3. WVUD-F	3. WDAO-F	WVUD-F	3. WDAO-F	3.	3.	3.	3.	3. WING
4.	4. WGTZ-F	WYMJ-F	4. WING	4. WHIO	4.	4.	4.	4.	4. WHIO
5.	5. WDAO-F	5. WONE	5. WGTZ-F	5. WYMJ-F	5.	5.	5.	5.	5. WVUD-F
6.	WING	6. WING	6.	6. WING	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		134 (4)	134 (4)	13.0
AOR		173 (2)	173 (2)	16.8
AC/OLDIES/SOFT ROCK	60 (1)	69 (2)	129 (3)	12.5
MOR/VARIETY	146 (3)		146 (3)	14.2
COUNTRY	84 (1)	25 (2)	109 (3)	10.6
BLACK/URBAN		94 (2)	94 (2)	9.1
BTFL MUSIC		165 (20	165 (2)	16.0
NEWS/TALK	40 (1)		40 (1)	3.9
NOSTALGIA				
RELIGION		13 (1)	13 (1)	1.3
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	12 (2)	14 (1)	26 (3)	2.5
			1029 (24)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBZI-F	95.3	Xenia	1.9/4.7
WFCJ-F	93.7	Miamisburg	1.2/3.3
WMMX	1110	Xenia	.5/1.5
WPFB-F	105.9	Middletown	1.0/5.3
WPTW	1570	Piqua	.6/1.7
WPTW-F	95.7	Piqua	1.3/2.6
WBLZ-F	103.5	Cincinnati	2.1/6.4
WKRC	550	CIncinnati	.5/2.1
WKRQ-F	101.9	Cincinnati	.6/3.2
WLLT-F	94.9	Cincinnati	1.8/5.2
WLW	700	Cincinnati	3.0/9.4
WSKS-F	96.5	Cincinnati	2.1/6.2
WUBE-F	105.1	Cincinnati	.4/1.4
WWEZ-F	92.5	Cincinnati	.5/1.5

RADIO STATIONS

AM STATIONS

WAVI, 1210, 1 KW (DAYS), TALK	WSJ,ABC-E,	$27.00	(Eastman)		Joseph Whalen
WHIO, 1290, 5 KW (DA-N), MOR (Burk-Abr)	CBS,NBC-T,	$65.75	(Christal)	Cox	Don Kidwell
WING, 1410, 5 KW (DA-N), AC ST	ABC-I,	$60.00*	(Katz)	Great Trails	Jack Porteous
WONE, 980, 5 KW (DA-N), COUNTRY	ABC-D,	$74.25	(Mc-Guild)	Group One	Don Schwartz
WKBV, 1490, 1 KW/250 W , MOR	ABC-I,	$13.00	(Masla)	Central (RICHMOND,IN)	Bill Quigg

FM STATIONS

WBZI-F, 95.3, 3 KW @ 300, COUNTRY	RKO II,	$20.00	(----)	(XENIA)	Dick Moran
WDAO-F, 107.7, 50 KW @ 420, BLACK	ABC-C,SBN,	$47.81	(Eastman)		Joseph Whalen
WHIO-F, 99.1, 50 KW @ 1060, BTFL MUS (Bonne)	,	$70.00	(Christal)	Cox	Don Kidwell
WGTZ-F, 92.9, 20 KW @ 373, CHR	MBS,	$61.00	(Katz)	Great Trails (EATON)	Walt Broadhurst
WPFB-F, 105.9, 34 KW @ 593, CHR (TM)	MBS,	$27.00	(Roslin)	Braden (MIDDLETOWN)	Earl Francis
WTUE-F, 104.7, 50 KW @ 500, AOR (Burk-Abr)	,	$75.00*	(Mc-Guild)	Group One	Don Schwartz
WVUD-F, 99.9, 50 KW @ 500, CONTEMP/AC	CBS-R,	$30.00	(Masla)	Univ of Dayton	John Schaller
WYMJ-F, 103.9, 3 KW @ 300, AC	RKO,	$45.00	(Torbet)		Alan Gray

Other ranked stations - See Cincinnati

12+ ADI 1/4

1. WHIO-F
2. WTUE-F
3. WHIO
4. WONE
5. WGTZ-F
6. WDAO-F
7. WLW
8. WING
9. WYMJ-F
10. WVUD-F
11. WAVI
12. WSKS-F
13. WIMT-F
14. WBZI-F
15. WBLZ-F
    WKBV

12+ ADI CUME

1. WHIO-F
2. WTUE-F
3. WHIO
4. WONE
5. WGTZ-F
6. WLW
7. WING
8. WDAO
9. WVUD-F
10. WYMJ-F
11. WSKS-F
12. WBLZ-F
13. WAVI
14. WBZI-F
15. WPFB-F

ADI FM SHARE:
65.67%

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES	MISCELLANEOUS COMMENTS
WJAI-F changed to WGTZ-F	WGTZ-F: from Nostalgia to CHR		

DAYTONA BEACH

Arbitron Rank/Pop (12+): 119/256,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 147/282,200
Part of Orlando ADI
Average Person Rating: 17.5
Market TSL: 23.2 hours

Stations: 20/10
Diaries: 573/447:1/51.2%
Sample Target: 560
Standard Error: .817
% Below Line: 34.2
% Not Listed: 6.9

Est 1983 Revenue: $4,300,000
CSI: 2.3 Bil
CSI HH: 19.0 M
Retail $: 1.7 Bil
Pop per Station: 25,610

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WWLV-F	77/17.1	18.9	16.4	14.7	13.2
2.	WDIZ-F	55/12.2	8.4	8.4	10.2	11.8
3.	WELE-F	53/11.8	8.1	11.4	12.9	9.9
4.	WROD	47/10.5	10.3	12.1	9.5	9.7
5.	WDOQ-F	38/ 8.5	7.9	8.9	7.9	17.3
6.	WWKA-F	35/ 7.8	7.9	7.5	7.7	9.5
7.	WNFI-F	27/ 6.0	4.4	3.4	5.9	---
8.	WJYO-F	17/ 3.8	4.4	2.7	4.8	.5
9.	WBJW-F	15/ 3.3	5.2	3.9	2.0	.7
10.	WNDB	12/ 2.7	3.9	3.9	3.4	5.1
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WWLV-F	88/765
2.	WDIZ-F	61/492
3.	WELE-F	55/483
4.	WROD	48/410
5.	WDOQ-F	40/542
6.	WWKA-F	36/405
7.	WNFI-F	29/467
8.	WJYO-F	18/215
9.	WBJW-F	16/329
10.	WNDB	13/215
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WWLV-F	721/28.2	28.3	26.0
2.	WDOQ-F	508/19.8	22.8	22.6
3.	WELE-F	471/18.4	17.2	18.2
4.	WDIZ-F	457/17.8	16.6	17.8
5.	WNFI-F	434/16.9	15.7	10.6
6.	WROD	404/15.8	13.8	16.7
7.	WWKA-F	393/15.3	17.2	15.6
8.	WBJW-F	304/11.9	12.6	16.1
9.	WNDB	211/ 8.2	10.6	10.3
10.	WJYO-F	200/ 7.8	10.0	8.8
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 77.27% (323 of 418) (SPG 83: 69.95%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WELE-F	1. WELE-F	1. WELE-F	1. WWLV-F	1. WWLV-F	1. WWLV-F	1. WDIZ-F	1. WWLV-F
2. WDOQ-F	2. WDOQ-F	2. WELE-F	2. WDIZ-F	2. WDIZ-F WWKA-F	2. WWLV-F	2. WELE-F	2. WDIZ-F	2. WDIZ-F	2. WELE-F	2. WELE-F
3.	3. WNFI-F	3. WDOQ-F	3. WWKA-F		3. WROD	3. WDIZ-F	3. WROD	3. WELE-F	3. WWLV-F WDOQ-F	3. WDIZ-F
4.	4. WBJW-F WWKA-F	4. WWKA-F	4. WDOQ-F	4. WDOQ-F	4. WWKA-F	4. WROD	4. WELE-F	4. WROD		4. WROD
5.		5. WNFI-F	5. WWLV-F	5. WWLV-F	5.	5. WWKA-F	5.	5.	5.	5. WDOQ-F
		6. WWLV-F								

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WDIZ-F	1. WDOQ-F	1. WDOQ-F WELE-F	1. WDOQ-F	1. WELE-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WELE-F
2. WDOQ-F	2. WDIZ-F		2. WDIZ-F WWKA-F	2. WWLV-F WWKA-F WDOQ-F	2. WDOQ-F	2.	2. WELE-F	2. WBJW-F	2. WDIZ-F
3. WNFI-F WWLV-F WWKA-F	3. WWKA-F	3. WDIZ-F			3.	3.	3. WDOQ-F	3. WDOQ-F	3. WWKA-F
	4. WNFI-F	4. WWKA-F WWLV-F	4. WELE-F WNFI-F		4.	4.	4. WBJW-F WWKA-F	4.	4.
	5.			5.	5.	5.		5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		84 (4)	84 (4)	20.1
AOR		55 (1)	55 (1)	13.2
AC/OLDIES/SOFT ROCK	3 (1)	17 (1)	20 (2)	4.8
MOR/VARIETY	18 (2)		18 (2)	4.3
COUNTRY	8 (2)	90 (3)	98 (5)	23.4
BLACK/URBAN				
BTFL MUSIC	7 (1)	77 (1)	84 (2)	20.1
NEWS/TALK	2 (1)		2 (1)	0.5
NOSTALGIA	52 (2)		52 (2)	12.4
RELIGION	5 (1)		5 (1)	1.2
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			418 (20)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WDAT	1380	Ormond Beach	1.3/6.1
WMFJ	1450	Daytona Beach	1.1/4.0
WSBB	1230	New Smyrna Beach	1.6/5.0
WZIP	1590	S. Daytona Beach	.7/2.8
WCOT	950	Orlando	1.1/1.9
WDBO	580	Orlando	1.3/3.5
WHLY-F	106.7	Orlando	.9/4.3
WHOO	990	Orlando	.4/2.1
WHOO-F	96.5	Orlando	.4/1.9
WKIS	740	Orlando	.4/2.0

RADIO STATIONS

WDAT, 1380, 5 KW/2.5 KW (DA-2), COUNTRY	NBC, $14.00	(Weiss)		Jeff King
WMFJ, 1450, 1 KW/250 W , RELIGION	ABC-E, $10.00	(----)		Bill Reed
WNDB, 1150, 1 KW (DA-N) , MOR	CBS, $15.00	(Christal)		
WROD, 1340, 1 KW/250 W , NOSTALGIA (Al Ham)	ABC-I,RKO II, $18.00	(Weiss)		
WZIP, 1590, 1 KW (DAYS) , OLDIES	MBS, $12.00	(Bolton)		Frank Canale
WDLF, 1310, 5 KW (DAYS) , COUNTRY	, $11.00	(----)		John Locke
WDOQ-F, 101.9, 100 KW @ 581, CHR	, $36.25	(Katz)	Abell	Doug Auerbach
WELE-F, 105.9, 100 KW @ 600, COUNTRY	MBS, $33.00	(Roslin)	Elyria-Lorain	Bill Stipsits
WWLV-F, 94.5, 54 KW @ 330, BTFL MUS (Bonne)	, $27.00*	(Christal)		Copland Grace
WNFI-F, 99.9, 100 KW @ 949, CHR	ABC-F, $25.00	(Eastman)	(PALATKA)	Carl Como

Other ranked stations - See Orlando

MISCELLANEOUS COMMENTS

WXVQ (Deland) sold for $425,000 (Chapman)...WDOQ is reportedly changing to AC...

DENVER

Arbitron Rank/Pop (12+): 23/1,478,800
CMSA Rank/Pop: 21/1,721,000
MSA Rank/Pop: 27/1,514,500
ADI # 19
Average Person Rating: 17.6
Market TSL: 23.0 hours

Stations: 33/30
Diaries: 1763/839:1/50.2%
Sample Target: 1410
Standard Error: .488
% Below Line: 1.7
% Not Listed: 5.9

Est. 1983 Revenue: $40,700,000
CSI: 17.0 Bil
CSI HH: 28.8 M
Retail $: 11.1 Bil
Pop per Station: 49,283

	12+ METRO 1/4/SHARE		WIN 84	FAL 83		SPG 83	BIRCH SHARE
1.	KOSI-F	256/9.9	9.5	8.9	---	9.4	7.8
2.	KPKE-F	204/7.9	6.8	6.5	---	3.1	9.9
3.	KOA	148/5.7	6.7	7.3	---	6.0	4.5
4.	KIMN	136/5.2	4.7	4.2	---	5.3	6.3
5.	KMJI-F	130/5.0	4.5	4.4	---	4.3	4.3
	KOAQ-F	130/5.0	5.0	4.6	---	5.4	6.2
7.	KYGO-F	127/4.9	5.1	5.9	---	6.0	4.0
8.	KHOW**	122/4.7	3.7	4.5	---	4.3	3.4
9.	KBPI-F	115/4.4	6.0	5.1	---	6.7	6.0
10.	KAZY-F	110/4.2	3.8	4.0	---	5.6	5.8
11.	KBCO-F	104/4.0	4.4	5.2	---	3.7	6.0
	KLZ	104/4.0	4.5	3.3	---	4.3	4.4
13.	KPPL-F	85/3.3	3.4	3.5	---	4.6	3.5
14.	KEZW	84/3.2	3.6	3.8	---	5.0	2.1
15.	KNUS	75/2.9	2.3	2.6	---	1.8	2.4
16.	KVOD-F	65/2.5	3.5	4.1	---	4.1	3.8
17.	KDKO	63/2.4	2.5	1.1	---	1.2	2.6
18.	KRZN	51/2.0	2.6	2.2	---	2.3	1.2
19.	KBRQ-F	42/1.6	1.1	.6	---	.9	2.3
20.	KDEN	41/1.6	1.6	1.3	---	1.6	1.4
21.	KBRQ-F	40/1.5	1.8	2.0	---	1.8	2.3
22.							
23.							
24.							
25.							

**KHOW aas determined by Arbitron to have engaged in diary promotional activities.

	12+ TSA 1/4/CUME	
1.	KOSI-F	291/3133
2.	KPKE-F	230/3327
3.	KOA	215/3617
4.	KIMN	178/3431
5.	KLZ	161/2308
6.	KOAQ-F	154/3083
7.	KHOW**	149/2234
8.	KBPI-F	143/3156
	KYGO-F	143/1854
10.	KMJI-F	140/2176
11.	KAZY-F	125/2341
12.	KBCO-F	105/1571
13.	KPPL-F	91/1839
14.	KEZW	87/1078
15.	KNUS	86/1391
16.	KVOD-F	79/1239
17.	KILO-F	74/ 893
18.	KDKO	64/ 697
19.	KRZN	60/1023
20.	KTCL-F	49/ 739
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KPKE-F	2944/19.9	17.9	10.3
2.	KOSI-F	2694/18.2	18.6	19.7
3.	KIMN	2688/18.2	16.7	18.8
4.	KBPI-F	2526/17.1	18.4	20.8
5.	KOAQ-F	2518/17.0	15.7	18.7
6.	KOA	2479/16.8	20.6	17.4
7.	KMJI-F	2020/13.7	12.4	14.9
8.	KAZY-F	1936/13.1	14.6	18.6
9.	KHOW**	1791/12.1	12.3	13.1
10.	KPPL-F	1679/11.4	12.6	14.1
11.	KYGO-F	1622/11.0	12.5	14.2
12.	KLZ	1537/10.4	8.1	12.9
13.	KBCO-F	1486/10.0	11.0	9.4
14.	KNUS	1206/ 8.2	7.1	6.2
15.	KVOD-F	1095/ 7.4	9.0	9.3
16.	KEZW	1026/ 6.9	8.0	9.5
17.	KRZN	853/ 5.8	6.3	8.1
18.	KBRQ-F	796/ 5.4	5.7	5.3
19.	KDEN	720/ 4.9	5.7	5.8
20.	KKBB	596/ 4.0	2.9	3.3
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 58.51% (1430 of 2444) (SPG 83: 60.70%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPKE-F	1. KOAQ-F	1. KOSI-F	1. KOSI-F	1. KOSI-F	1. KOSI-F	1. KHOW**	1. KOSI-F	1. KOSI-F	1. KPKE-F	1. KOSI-F
2. KBPI-F	2. KBCO-F	2. KMJI-F	2. KMJI-F	2. KMJI-F	2. KYGO-F	2. KPKE-F	2. KMJI-F	2. KPKE-F	2. KOA	2. KPKE-F
3. WIMN	KPKE-F	3. KOAQ-F	3. KHOW**	3. KHOW**	KHOW**	3. KOSI-F	3. KOA	3. KMJI-F	3. KOSI-F	3. KOAQ-F
4. KDKO	4. KMJI-F	4. KIMN	4. KIMN	4. KYGO-F	4. KOA	4. KOA	4. KPKE-F	4. KOAQ-F	4. KOAQ-F	4. KBCO-F
5. KAZY-F	5. KAZY-F	5. KPKE-F	5. KYGO-F	5. KIMN	5. KEZW	5. KIMN	5. KIMN	5. KIMN	5. KBPI-F	5. KBPI-F
6. KOAQ-F	6. KBPI-F	6. KBCO-F	6. KBCO-F	6. KBCO-F	6. KIMN	6. KOAQ-F	6. KAZY-F	6. KYGO-F	6. KIMN	6. KYGO-F
7.	7. KIMN	7. KHOW**	7. KOAQ-F	7. KOAQ-F	KLZ	7. KLZ	7. KYGO-F	7. KAZY-F	7. KBCO-F	7. KAZY-F
8.	8. KPPL-F	8. KAZY-F	8. KPPL-F	8. KOA	8. KNUS	8. KMJI-F	8. KHOW**	8. KBPI-F	8. KLZ	8. KIMN
9.	9.	9.	9.	9.	9.	9. KNUS	9.	9.	9.	9. KLZ
10.	10.	10.	10.	10.	10.	KYGO-F	10.	10.	10.	10. KMJI-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KPKE-F	1. KOAQ-F	1. KOSI-F	1. KOAQ-F	1. KOSI-F	1. KAZY-F	1. KBCO-F	1. KBCO-F	1. KBCO-F	1. KOSI-F
2. KOAQ-F	2. KPKE-F	2. KOAQ-F	2. KMJI-F	2. KIMN	2. KPKE-F	2. KAZY-F	2. KAZY-F	2. KMJI-F	2. KMJI-F
3. KBPI-F	3. KMJI-F	3. KMJI-F	3. KPPL-F	3. KMJI-F	3. KOAQ-F	3. KMJI-F	3. KHOW**	3. KAZY-F	3. KBCO-F
4. KAZY-F	4. KBPI-F	4. KPKE-F	4. KPKE-F	4. KYGO-F	4. KBPI-F	KPKE-F	KMJI-F	4. KBPI-F	KHOW**
5. KMJI-F	5. KPPL-F	5. KIMN	5. KOSI-F	KOAQ-F	5. KBCO-F	5. KOAQ-F	5. KIMN	KIMN	5. KYGO-F
6. KPPL-F	6. KBCO-F	6. KPPL-F	6. KBCO-F	6. KHOW**	6. KIMN	6. KBPI-F	6. KOSI-F	KOSI-F	6. KIMN
7. KBCO-F	7. KAZY-F	7. KBPI-F	7. KIMN	7. KPPL-F	7.	7. KIMN	7. KPKE-F	7. KOAQ-F	7. KOA
8. KIMN	KIMN	KYGO-F	8. KBPI-F	8. KOA	8.	8. KRZN	8. KYGO-F	KRZN	8. KLZ
9.	KOSI-F	9.	9.	9.	9.	9.	9.	KYGO-F	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	136 (1)	342 (3)	478 (4)	19.6
AOR	26 (1)	362 (5)	388 (6)	15.9
AC/OLDIES/SOFT ROCK	51 (1)	215 (20	266 (3)	10.9
MOR/VARIETY	168 (3)		168 (3)	6.9
COUNTRY	169 (3)	167 (2)	336 (5)	13.7
BLACK/URBAN	72 (2)	23 (1)	95 (3)	3.9
BTFL MUSIC		256 (1)	256 (1)	10.5
NEWS/TALK	264 (3)		264 (3)	10.8
NOSTALGIA	84 (1)		84 (1)	3.4
RELIGION	34 (2)		34 (2)	1.4
SPANISH	10 (1)		10 (1)	0.4
CLASSICAL		65 (1)	65 (1)	2.7
UNKNOWN/OTHERS				
			2444 (33)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KADE	1190	Boulder	1.0/1.8
KADX-F	92.1	Castle Rock	.9/1.7
KBNO	1220		.4/1.1
KBOL	1490	Boulder	.3/1.3
KJJZ	1390		.3/1.1
KKBB	1090	Aurora	1.4/4.0
KLAK	1600	Lakewood	.9/3.2
KLTT	800	Brighton	.6/1.6
KRKS	990		.7/2.0
KGBS-F	96.1	Greeley	.3/ .8
KTCL-F	93.3	Fort Collins	1.0/2.7
KILO-F	93.9	Colorado Springs	.3/1.5

RADIO STATIONS

AM STATIONS

KBNO,	1220,	1 KW (DAYS)	, SPANISH	,	$ 34.00	(Caballero)		Ed Romers
KBRQ,	1280,	5 KW (DA-2)	, COUNTRY	ABC-E,	$ 38.00	(Torbet)	Great Empire	Skip Schmidt
KDEN,	1340,	1 KW/250 W	, NEWS	ABC-E,WSJ,NBC,	$ 32.00*	(Savalli)		Doug Stephens
KDKO,	1510,	5 KW (DA-2)	, BLACK	,	$ 43.00	(----)	Sterling	Rod Louden
KEZW,	1430,	5 KW (DA-N)	, NOSTALGIA (Al Ham)	MBS,	$ 44.00*	(Christal)	Armstrong	Dick McMahon
KHOW,	630,	5 KW (DA-N)	, MOR/AC	RKO,	$109.38	(Eastman)	Metromedia	Tom Dunney
KIMN,	950,	5 KW (DA-1)	, CHR (Klemm)	ABC-C,	$ 90.00*	(Blair)	Jeff-Pilot	Steve Keeney
KJJZ,	1390,	5 KW (DAYS)	, JAZZ	,	$ 24.00	(Roslin)		Denny Workman
KKBB,	1090,	50 KW/500 W (DA-N)	, MOR	APR,	$ 30.00*	(P/W)		
KLAK,	1600,	5 KW (DA-N)	, COUNTRY	,	$ NA	(MMR)	Malrite	Jim Gregory
KLZ ,	560,	5 KW (DA-1)	, COUNTRY	ABC-I,	$ 65.00*	(Mc-Guild)	Group One	Rob Hasson
KNUS,	710,	5 KW (DA-1)	, TALK	ABC-T,ABC-I,	$ NA	(Selcom)	Sandusky	Jim Hardy
KOA ,	850,	50 KW	, TALK/NEWS	CBS,	$121.25	(Katz)	Belo	Lee Larson
KQXI,	1550,	10 KW (DAYS)	, RELIGION	,	$ 10.00	(----)		Erlinda Trujillo
KRZN,	1150,	5 KW/1 KW	, OLDIES	,	$ 33.00	(Weiss)		Brad Lusk

FM STATIONS

KAZY-F,	106.7,	100 KW @ 960,	AOR (Burk-Abr)	Source,	$ 75.00*	(Mc-Guild)	Group One	Marvin Rosenberg
KBCO-F,	97.3,	33 KW @ 920,	AOR	,	$ 80.00	(Masla)	(BOULDER)	Bob Greenlee
KBPI-F,	105.9,	100 KW @ 900,	AOR (Pollack)	,	$ 97.00*	(Selcom)	Sandusky	Jim Hardy
KBRQ-F,	105.1,	100 KW @ 175,	COUNTRY	ABC-E,	$ 60.00	(Torbet)	Great Empire	Skip Schmidt
KMJI-F,	100.3,	100 KW @ 500,	AC	,	$100.00*	(Christal)	Duffy	Jim Teeson
KOAQ-F,	103.5,	100 KW @ 1061,	CHR	CBS-R,	$111.25	(Katz)	Belo	Lee Larsen
KOSI-F,	101.1,	100 KW @ 790,	BTFL MUS (Bonne)	,	$110.00*	(RAR)	Westinghouse	John Irwin
KPKE-F,	95.7,	100 KW @ 725,	CHR	,	$ 85.00*	(HNWH)	Doubleday	Eric Sternberg
KPPL-F,	107.5,	100 KW @ 670,	AC	,	$ 80.00*	(MMR)	Malrite	Jim Gregori
KVOD-F,	99.5,	100 KW @ 380,	CLASSICAL	,	$ 63.50	(CMBS)	Henry	Marc Gross
KYGO-F,	98.5,	100 KW @ 720,	COUNTRY (Klemm)	,	$ 88.00*	(Blair)	Jeff-Pilot	Steve Keeney

KILO-F - See Colorado Springs

12+ ADI 1/4

1. KOSI-F
2. KPKE-F
3. KOA
4. KIMN
5. KLZ
6. KOAQ-F
7. KYGO-F
8. KBPI-F
9. KHOW**
10. KMJI-F
11. KAZY-F
12. KBCO-F
13. KPPL-F
14. KEZW
15. KNUS

12+ ADI CUME

1. KIMN
2. KOA
3. KPKE-F
4. KBPI-F
5. KOSI-F
6. KOAQ-F
7. KAZY-F
8. KMJI-F
9. KLZ
10. KHOW**
11. KPPL-F
12. KYGO-F
13. KBCO-F
14. KNUS
15. KVOD-F

ADI FM SHARE:
58.66%

CALL LETTER CHANGES

KRKY-F becomes KADX-F
KLIR-F becomes KMJI-F (June 7,1984)

FORMAT CHANGES

STATION SALES

KRZN (Englewood): sold by Magic Johnson to Duffy for $1,050,000

MISCELLANEOUS COMMENTS

KHOW flagged because of a mailer they sent to 350,000 households in May. The mailer said "a lot of people who listen to stations like KHOW...are not participating in the surveys." It then suggested that programming such as KHOW's "would keep shrinking because not enough of you are casting a vote"...KHOW took a big jump-one of the few times I can recall a flagged station having an up book...

DES MOINES

Arbitron Rank/Pop (12+): 106/286,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 113/373,500
ADI # 65
Average Person Rating: 15.7
Market TSL: 20.8 hours

Stations: 13/12
Diaries: 721/397:1/55.0%
Sample Target: 700
Standard Error: .715
% Below Line: 1.9
% Not Listed: 6.9

Est 1983 Revenue: $9,900,000
CSI: 3.7 Bil
CSI HH: 25.5 M
Retail $: 2.3 Bil
Pop per Station: 23,842

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	KGGO-F	78/17.4	13.7	9.1	10.3	12.9	20.1
2.	KSO	64/14.3	13.9	13.6	12.6	16.8	13.4
3.	KLYF-F	43/ 9.6	9.1	8.1	11.7	10.6	7.3
	WHO	43/ 9.6	12.4	13.2	13.6	12.0	9.0
5.	KMRY	31/ 6.9	4.4	---	---	.5	5.9
	KRNQ-F	31/ 6.9	9.3	8.9	10.3	9.7	5.9
7.	KIOA	29/ 6.5	6.0	6.2	6.3	6.9	5.6
8.	KJJY-F	28/ 6.3	5.8	7.6	6.1	5.5	6.6
9.	KRNT	27/ 6.0	8.0	12.3	10.7	9.7	8.6
10.	KMGK-F	23/ 5.1	8.2	7.0	8.8	7.6	10.2
11.	KWKY	9/ 2.0	1.1	2.1	1.3	.7	.7
12.	KEZT-F	8/ 1.8	2.2	1.5	.6	2.8	1.6
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WHO	196/2902
2.	KGGO-F	157/1655
3.	KSO	125/1287
4.	KLYF-F	117/1642
5.	KIOA	66/1431
6.	KRNQ-F	54/1125
7.	KMGK-F	48/1003
8.	KJJY-F	40/ 591
9.	KMRY	38/ 362
	KRNT	38/ 797
11.	KEZT-F	21/ 354
12.	KWKY	10/ 218
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KGGO-F	873/30.5	27.5	21.2
2.	WHO	694/24.3	27.9	30.6
3.	KSO	622/21.7	26.1	24.8
4.	KRNQ-F	615/21.5	23.4	26.9
5.	KLYF-F	603/21.1	18.5	18.3
6.	KRNT	577/20.2	21.2	23.5
7.	KMGK-F	537/18.8	22.9	22.6
8.	KIOA	502/17.5	19.7	19.3
9.	KJJY-F	430/15.0	15.1	15.6
10.	KMRY	300/10.5		
11.	KWKY	185/ 6.5	4.1	---
12.	KEZT-F	156/ 5.5	5.7	4.1
13.				
14.				
15.				

12+ FM SHARE (METRO): 51.32% (214 of 417) (SPG 83: 47.90%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KGGO-F	1. KGGO-F	1. KGBO-F	1. KSO	1. KSO	1. KSO	1. KSO	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KGGO-F
2. KMGK-F	2. KLYF-F	2. KSO	2. KLYF-F	2. KLYF-F	2. WHO	2. WHO	2. KSO	2. KLYF-F	2. KSO	2. KLYF-F
3. KRNQ-F	3. KSO	3. KLYF-F	3. KGGO-F	3. KGGO-F	3. KMRY	3. KGGO-F	3. KLYF-F	3. KSO	3. WHO	3. KSO
4.	4. KRNQ-F	4. KRNQ-F	4. KIOA	4. KIOA	4. KJJY-F KRNT	4. KRNT	4. KMRY	4. KRNQ-F	4.	4. KMRY
5.	5. KIOA	5. KIOA	5. KRNQ-F	5. KJJY-F KRNQ-F		5.	5. KJJY-F	5. WHO	5.	5. KRNQ-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KGGO-F	1. KGGO-F	1. KGGO-F KSO	1. KLYF-F	1. KSO	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KGGO-F	1. KSO
2. KMGK-F	2. KLYF-F		2. KGGO-F	2. KLYF-F	2.	2.	2. KSO	2. KLYF-F	2. KGGO-F KLYF-F
3. KLYF-F	3. KSO	3. KLYF-F	3. KSO	3. KGGO-F	3.	3.	3. KLYF-F	3. KIOA	
4. KRNQ-F	4. KRNQ-F	4. KRNQ-F	4. KIOA KRNQ-F	4. KIOA	4.	4.	4. KIOA KRNQ-F	4.	4. KRNQ-F KIOA KJJY-F
5.	5.	5.		5.	5.	5.		5.	

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		54 (2)	54 (2)	12.9
AOR		78 (1)	78 (1)	18.7
AC/OLDIES/SOFT ROCK	29 (1)	51 (2)	80 (3)	19.2
MOR/VARIETY	27 (1)		27 (1)	6.5
COUNTRY	64 (1)	28 (1)	92 (2)	22.1
BLACK/URBAN				
BTFL MUSIC				
NEWS/TALK	43 (1)		43 (1)	10.3
NOSTALGIA	31 (1)		31 (1)	7.4
RELIGION	9 (1)	3 (1)	12 (2)	2.9
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			417 (13)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING		
WDMI-F	97.3	.7/3.3

RADIO STATIONS

KIOA, 940, 10 KW/5 KW (DA-2), AC	ABC-E, $40.00 (Eastman)	Midwest Comm.	Miles Knuteson
KMRY, 1390, 1 KW (DA-1), NOSTALGIA	ABC-D, $17.00* (Selcom)		John Enoch
KRNT, 1350, 5 KW (DA-N), MOR	CBS, $31.50 (Katz)		Mike Lonneke
KSO , 1460, 5 KW (DA-N), COUNTRY ST	, $44.00* (Mc-Guild)	Stoner	Bill Wells
KWKY, 1150, 1 KW (DA-2), RELIGION	ABC-I, $ 9.00 (----)		Charles Putbrease
WHO , 1040, 50 KW, NEWS/TALK	WSJ,NBC, $60.00 (Blair)	Palmer	Talmage Thompson
KGGO-F, 94.9, 100 KW @ 1065, AOR/CHR	Source, $43.00 (Mc-Guild)	Stoner	Bill Wells
KJJY-F, 106.3, 3 KW @ 300, COUNTRY	RKO, $32.75 (Selcom)	Fuller-Jeffrey (ANKENY)	
KLYF-F, 100.3, 100 KW @ 1700, AC (Century 21)	ABC-D,RKO II, $26.00 (Blair)	Palmer	Dennis Malloy
KMGK-F, 93.3, 100 KW @ 420, CHR	ABC-R, $29.00* (Eastman)	Midwest Comm.	Miles Knuteson
KRNQ-F, 102.5, 100 KW @ 514, CHR (TM)	ABC-F, $35.00* (Katz)	Stauffer	Mike Lonneke
KEZT-F, 104.1, 100 KW @ 465, AC	, $21.50 (Masla)	(AMES)	Robert Bunce

DETROIT

Arbitron Rank/Pop (12+): 6/3,514,000
CMSA Rank/Pop: 6/4,630,000
MSA Rank/Pop: 5/4,490,800
ADI # 7
Average Person Rating: 19.4
Market TSL: 25.2 hours

Stations: 30/28
Diaries: 2709/1297:1/57.8%
Sample Target: 2310
Standard Error: .395
% Below Line: 2.1
% Not Listed: 5.5

Est. 1983 Revenue: $58,900,000
CSI: 47.1 Bil
CSI HH: 29.3 M
Retail $: 25.4 Bil
Pop per Station: 125,500

	12+ METRO 1/4/SHARE		WIN 84	FAL 83	SUM 83	SPG 83	BIRCH SHARE
1.	WJR	774/11.4	7.6	9.6	14.6	8.8	11.8
2.	WJOI-F	573/ 8.4	9.1	7.3	6.5	7.0	5.3
3.	WJLB-F	402/ 5.9	5.7	5.0	6.2	4.7	6.4
4.	WRIF-F	367/ 5.4	6.2	5.3	5.2	6.1	7.6
5.	WXYZ	362/ 5.3	5.0	3.9	4.5	5.5	3.5
6.	WLLZ-F	320/ 4.7	4.8	5.3	5.7	5.4	6.9
7.	WDRQ-F	316/ 4.6	4.3	5.3	5.8	6.3	7.6
8.	WWJ	315/ 4.6	5.9	6.3	4.4	4.8	3.1
9.	WHYT-F	311/ 4.6	4.2	3.8	3.3	4.5	6.6
10.	WNIC-F	295/ 4.3	4.8	4.5	5.2	4.7	4.5
11.	WOMC-F	285/ 4.2	4.0	2.9	3.6	3.7	1.9
12.	WCZY-F	280/ 4.1	3.6	3.1	3.2	3.3	4.0
13.	WMJC-F	197/ 2.9	3.9	6.0	3.5	3.6	2.5
14.	WCXI	181/ 2.7	3.3	2.2	1.9	2.4	2.2
15.	WCXI-F	173/ 2.5	2.1	2.3	1.9	1.8	3.0
16.	WJZZ-F	172/ 2.5	2.0	2.4	2.1	1.8	2.2
17.	WWWW-F	160/ 2.3	3.1	3.5	2.8	3.6	3.3
18.	WQRS-F	123/ 1.8	1.6	1.5	1.6	1.6	2.1
19.	WCLS-F	111/ 1.6	1.8	1.9	2.4	3.5	1.2
20.	WCHB	110/ 1.6	1.0	.6	.5	.7	1.0
21.	WGPR-F	91/ 1.3	1.1	1.3	1.4	1.4	1.5
22.	WLBS-F	86/ 1.3	1.7	1.6	1.0	1.1	2.1
23.	WHND	84/ 1.2	1.6	1.3	1.8	1.1	1.3
24.	CKLW	81/ 1.2	1.5	1.8	1.5	2.2	.9
25.	WQBH	60/ .9	1.0	1.0	1.2	.8	.6

	12+ TSA 1/4/CUME	
1.	WJR	1104/14573
2.	WJOI-F	590/ 5763
3.	WJLB-F	431/ 5809
4.	WRIF-F	406/ 7239
5.	WXYZ	368/ 3814
6.	WHYT-F	354/ 7284
7.	WLLZ-F	348/ 6390
8.	WWJ	346/ 5699
9.	WDRQ-F	335/ 4962
10.	WNIC-F	321/ 5866
11.	WOMC-F	309/ 4682
12.	WCZY-F	306/ 5754
13.	WMJC-F	222/ 5754
14.	WCXI	204/ 2328
15.	WWWW-F	201/ 3094
16.	WCXI-F	188/ 2426
17.	WJZZ-F	177/ 2475
18.	WQRS-F	129/ 2149
19.	WCLS-F	121/ 2614
20.	WCHB	113/ 1363
21.	CKLW	107/ 3025
22.	WHND	95/ 1412
23.	WGPR-F	94/ 1757
24.	WLBS-F	86/ 1761
25.	WQBH	60/ 983

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WJR	10231/29.1	23.7	23.1
2.	WHYT-F	6440/18.3	16.3	20.1
3.	WRIF-F	6046/17.2	17.7	19.0
4.	WLLZ-F	5603/15.9	16.6	16.1
5.	WJOI-F	5400/15.4	15.6	13.9
6.	WNIC-F	5355/15.2	15.8	16.5
7.	WJLB-F	5332/15.2	13.6	13.0
8.	WWJ	5163/14.7	16.6	16.4
9.	WCZY-F	5141/14.6	11.0	11.3
10.	WDRQ-F	4477/12.7	12.6	13.5
11.	WOMC-F	4160/11.8	9.5	9.7
12.	WMJC-F	4136/11.8	15.2	12.6
13.	WXYZ	3686/10.5	10.1	11.4
14.	WWWW-F	2587/ 7.4	8.3	8.4
15.	WCLS-F	2352/ 6.7	11.4	13.8
16.	WJZZ-F	2319/ 6.6	7.8	6.1
17.	WCXI-F	2234/ 6.4	7.6	5.9
18.	CKLW	2140/ 6.1	8.2	9.8
19.	WCXI	1978/ 5.6	6.2	6.3
20.	WQRS-F	1954/ 5.6	4.5	4.4
21.	WLBS-F	1719/ 4.9	5.4	5.1
22.	WGPR-F	1638/ 4.7	4.9	5.8
23.	WCHB	1331/ 3.8	2.7	3.1
24.	WCHB	1331/ 3.8	3.8	3.9
25.	CFXX-F	1085 3.1	4.5	4.4

12+ FM SHARE (METRO): 67.89% (4370 of 6437) (SPG 83: 71.23%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WLLZ-F	1. WRIF-F	1. WRIF-F	1. WJR	1. WJR	1. WJR	1. WJR	1. WJOI-F	1. WJOI-F	1. WJR	1. WJOI-F
2. WHYT-F	2. WJLB-F	2. WJR	2. WOMC-F	2. WJOI-F	2. WJOI-F	2. WWJ	2. WJR	2. WJR	2. WJLB-F	2. WJR
3. WJLB-F	3. WNIC-F	3. WJLB-F	3. WNIC-F	3. WOMC-F	3. WXYZ	3. WJOI-F	3. WXYZ	3. WJLB-F	3. WDRQ-F	3. WJLB-F
4. WDRQ-F	4. WOMC-F	WNIC-F	4. WJOI-F	4. WNIC-F	4. WWJ	4. WXYZ	4. WOMC-F	4. WHYT-F	4. WLLZ-F	4. WHYT-F
5. WRIF-F	WDRQ-F	5. WOMC-F	5. WRIF-F	5. WRIF-F	5. WCXI	5. WNIC-F+	5. WRIF-F	5. WLLZ-F	5. WNIC-F	5. WRIF-F
6. WCZY-F	6. WHYT-F	6. WDRQ-F	6. WCZY-F	6. WCZY-F	6. WOMC-F	6. WCZY-F	6. WJLB-F	WXYZ	6. WJOI-F	6. WLLZ-F
7.	7. WLLZ-F	7. WCZY-F	7. WDRQ-F	7. WJLB-F	7. WWWW-F	7. WRIF-F	7. WDRQ-F	7. WOMC-F	7. WRIF-F	7. WCZY-F
8.	8. WCZY-F	8. WJOI-F	8. WJLB-F	8. WDRQ-F	8. WCZY-F	8. WJLB-F	8. WCZY-F	8. WRIF-F	8. WHYT-F	8. WDRQ-F
9.	9.	9. WHYT-F	9. WMJC-F	9. WMJC-F	9. WCXI-F	9.	9. WNIC-F	9.	9.	9. WOMC-F
10.	10.	10.	10.	10. WCXI-F	10. WNIC-F	10.	10.	10.	10.	10. WXYZ
										WNIC-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WJLB-F	1. WNIC-F	1. WOMC-F	1. WOMC-F	1. WOMC-F	1. WRIF-F	1. WRIF-F	1. WRIF-F	1. WRIF-F	1. WJR
2. WDRQ-F	2. WDRQ-F	2. WNIC-F	2. WNIC-F	2. WJR	2. WLLZ-F	2. WLLZ-F	2. WJR	2. WJR	2. WJOI-F
3. WCZY-F	3. WJLB-F	3. WDRQ-F	3. WDRQ-F	3. WJOI-F	3. WJLB-F	3. WJLB-F	3. WJLB-F	3. WNIC-F	3. WRIF-F
4. WHYT-F	4. WOMC-F	4. WCZY-F	4. WMJC-F	4. WNIC-F	4. WHYT-F	4. WJR	4. WLLZ-F	4. WOMC-F	4. WNIC-F
5. WRIF-F	5. WCZY-F	5. WJLB-F	5. WCZY-F	5. WCZY-F	5. WDRQ-F	5. WNIC-F	5. WNIC-F	5. WLLZ-F	5. WOMC-F
6. WNIC-F	6. WHYT-F	6. WHYT-F	6. WHYT-F	6. WDRQ-F	6. WJZZ-F	6. WHYT-F	6. WJZZ-F	6. WJLB-F	6. WJZZ-F
7. WLLZ-F	7. WRIF-F	7. WJOI-F	WJLB-F	7. WMJC-F	7. WNIC-F	7. WJZZ-F	7. WOMC-F	7. WJZZ-F	7. WCXI-F
8. WOMC-F	8. WMJC-F	8. WJR	8. WRIF-F	8. WJLB-F	8. WGPR-F	8. WOMC-F	8. WJOI-F	8. WHYT-F	8. WJLB-F
9.	9.	9. WRIF-F	9.	9.	9.	9.	9.	9. WMJC-F	9. WWJ
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		591 (2)	591 (2)	9.2
AOR		687 (2)	687 (2)	10.7
AC/OLDIES/SOFT ROCK	195 (3)	888 (4)	1083 (7)	16.8
MOR/VARIETY	774 (1)		774 (1)	12.0
COUNTRY	181 (1)	333 (2)	514 (3)	8.0
BLACK/URBAN	170 (2)	1067 (5)	1237 (7)	19.2
BTFL MUSIC		573 (1)	573 (1)	8.9
NEWS/TALK	677 (2)		677 (2)	10.5
NOSTALGIA		54 (1)	54 (1)	0.8
RELIGION	70 (2)	54 (1)	124 (3)	1.9
SPANISH				
CLASSICAL		123 (1)	123 (1)	1.9
UNKNOWN/OTHERS				
			6437 (30)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEXL	1340	Royal Oak	.4/1.7
WLQV	1500		.6/2.0
WMUZ-F	103.5		.8/2.4
WNIC	1310	Dearborn	.4/2.7
CFXX-F	93.9	Windsor	.8/3.1

RADIO STATIONS

AM STATIONS

WCHB,	1440,	1 KW	, BLACK	NBN,	$ 50.00	(Weiss)		Wendell Cox
WCXI,	1130,	50 KW/10 KW (DA-2),	COUNTRY	MBS,ABC-D,	$ 95.00*	(Selcom)	Golden West	John Risher
WJR ,	760,	50 KW	, MOR ST	WSJ,NBC,	$206.25	(Eastman)	Cap Cities	Ron Pancratz
WLQV,	1500,	50 KW/5 KW (DA-2)	, RELIGION	,	$ NA	(----)	Gannett	Jack Myczka
WNIC,	1310,	5 KW (DA-2)	, AC	,	$ NA	(Republic)	Josephson	Ed Christian
WQBH,	1400,	1 KW/250 W	, BLACK	,	$ 48.75	(Roslin)		Harvey Deutch
WWJ ,	950,	5 KW (DA-N)	, NEWS	CBS,	$130.00*	(CBS Spot)	Detroit News	Lee Leicinger
WXYZ,	1270,	5 KW (DA-N)	, TALK	ABC-I,	$110.00*	(Blair)		Charles Fritz
CKLW,	800,	50 KW	, AC	,	$ 90.00*	(Christal)	Baton	Gary Mercer (WINDSOR)
WCAR,	1090,	250 W/500 W (DA-2),	ETHNIC/TALK	,	$ 23.00	(----)	Wolpin	Jack Bailey
WHND,	560,	500 W (DAYS,DA)	, OLDIES	ABC-C,	$ NA	(MMR)	Greater Media	Dick Yandus (MONROE)

FM STATIONS

WCLS-F,	99.5,	7 KW @ 870,	AC	Source,	$ 85.00*	(Selcom)	Liggett	Grant Santimore
WCXI-F,	92.3,	22 KW @ 742,	COUNTRY	ABC-E,	$ 95.00*	(Selcom)	Golden West	John Richer
WCZY-F,	95.5,	100 KW @ 430,	CONTEMP	CBS-R,	$120.00*	(Torbet)	Gannett	Jim Mulla
WDRQ-F,	93.1,	20 KW @ 500,	URBAN	,	$130.00*	(HNWH)	Amaturo	Chuck Borchard
WGPR-F,	107.5,	50 KW @ 360,	BLACK	SBN,	$ 65.00	(Lazar)		William Banks
WHYT-F,	96.3,	50 KW @ 480,	CHR	ABC-C,	$ 95.00	(Eastman)	Cap Cities	Maureen Hathaway
WJLB-F,	97.9,	50 KW @ 490,	BLACK	,	$ 85.00*	(Masla)	Booth	Verna Green
WJOI-F,	97.1,	12 KW @ 802,	BTFL MUS (Bonne)	,	$125.00*	(CBS Spot)	Detroit News	Lee Leicinger
WJZZ-F,	105.9,	34 KW @ 300,	JAZZ	,	$ 70.00	(Weiss)		Bob Bass
WLBS-F,	102.7,	50 KW @ 410,	AOR/URBAN (Burk-Abr)	,	$ 68.00	(----)	Inner City	Jane Washington
WLLZ-F,	98.7,	50 KW @ 480,	AOR	,	$120.00*	(Mc-Guild)	Doubleday	Mike Solan
WMJC-F,	94.7,	10 KW @ 950,	AC	RKO,	$140.00*	(MMR)	Greater Media	Dick Yankus
WMUZ-F,	103.5,	115 KW @ 295,	RELIGION	,	$ 38.00*	(----)	Crawford	Frank Franciosi
WNIC-F,	100.3,	50 KW @ 400,	AC	,	$150.00*	(Republic)	Josephson	Ed Christian
WOMC-F,	104.3,	190 KW @ 416,	AC	RKO II,	$113.00	(Katz)	Metromedia	Elaine Baker
WQRS-F,	105.1,	50 KW @ 480,	CLASSICAL	,	$ 65.00*	(CMBS)	Outlet	Lee Hanson
WRIF-F,	101.1,	27 KW @ 880,	AOR	ABC-R,	$197.25	(Blair)	ABC	M. Alexander
WWWW-F,	106.7,	61 KW @ 508,	COUNTRY	APR,	$110.00	(Christal)	Shamrock	Phil Lamka
CFXX-F,	93.9,	50 KW @ 567,	NOSTALGIA	,	$ NA	(Christal)	Baton	Gary Mercer (WINDSOR)

12+ ADI 1/4

1. WJR
2. WJOI-F
3. WJLB-F
4. WRIF-F
5. WXYZ
6. WHYT-F
7. WLLZ-F
8. WWJ
9. WDRQ-F
10. WNIC-F
11. WOMC-F
12. WCZY-F
13. WMJC-F
14. WWWW-F
15. WCXI

12+ ADI CUME

1. WJR
2. WHYT-F
3. WRIF-F
4. WLLZ-F
5. WNIC-F
6. WJOI-F
7. WJLB-F
8. WCZY-F
9. WWJ
10. WDRQ-F
11. WMJC-F
12. WOMC-F
13. WXYZ
14. WWWW-F
15. WCLS-F

ADI FM SHARE:

67.26%

CALL LETTER CHANGES

CKJY-F changed to CFXX-F in April...WABX-F changed to WCLS-F

FORMAT CHANGES

WCLS-F changed to AC from CHR...WCZY-F from AC to Contemp

STATION SALES

WXYZ: from ABC to Fritz Brothers for $3,000,000... Deals announced for WCXI A/F in trade press but they have not been submitted to FCC as of July 20

MISCELLANEOUS COMMENTS

WJR has over a 20 share in evenings...big baseball book for WJR...sharp drop in FM share which was probably caused by the success of the Detroit Tigers...WJLB ascends as WDRQ drops...

DULUTH-SUPERIOR

Arbitron Rank/Pop (12+): 134/224,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 157/267,500
ADI # 114
Average Person Rating: 18.0
Market TSL: 24.1 hours

Stations: 20/19
Diaries: 602/372:1/53.6%
Sample Target: 600
Standard Error: .826
% Below Line: 0.5
% Not Listed: 7.4

Est 1983 Revenue: $5,400,000
CSI: 2.2 Bil
CSI HH: $21,582
Retail $: 1.4 Bil
Pop per Station: 11,789

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	KZIO-F	38/9.4	---	8.3	---	7.1
2.	KDAL	36/8.9	---	6.0	---	12.5
	WKKQ	36/8.9	---	7.5	---	4.7
4.	WAVC-F	33/8.2	---	8.0	---	5.4
5.	KQDS-F	29/7.2	---	8.3	---	7.6
	KXTP	29/7.2	---	7.8	---	7.1
7.	WEBC	28/6.9	---	6.5	---	8.4
8.	WAKX-F	26/6.4	---	8.0	---	7.9
9.	WEVE-F+	26/6.4	---	5.6	---	5.2
10.	KBXT	25/6.2	---	---	---	.5
11.	WDSM	20/5.0	---	6.8	---	10.8
12.	WTBX-F	12/.30	---	8.8	---	8.4
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WKKQ	77/571
2.	WAVC-F	56/607
3.	KZIO-F	51/717
4.	KDAL	49/706
5.	WEBC	42/937
6.	KQDS-F	36/494
7.	WAKX-F	34/564
8.	KXTP	33/305
9.	WDSM	28/497
10.	KBXT	27/179
11.	WEVE-F+	26/393
12.	WTBX-F	23/367
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WEBC	641/28.6	---	23.0
2.	KZIO-F	556/24.8	---	22.0
3.	KDAL	515/23.0	---	17.3
4.	WAKX-F	432/19.3	---	27.9
5.	WEVE-F+	383/17.1	---	16.9
6.	KQDS-F	369/16.5	---	19.6
7.	WDSM	346/15.4	---	16.7
8.	WAVC-F	339/15.1	---	13.6
9.	WKKQ	329/14.7	---	14.2
10.	KXTP	259/11.6	---	9.7
11.	WTBX-F	207/ 9.2	---	14.9
12.	KBXT	171/ 7.6	---	----
13.				
14.				
15.				

12+ FM SHARE (METRO): 44.12% (165 of 374) (SPG 83: 50.81%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZIO-F	1. KQDS-F	1. KQDS-F	1. KBXT	1. KBXT	1. WKKQ	1. KDAL	1. WAVC-F	1. KZIO-F	1. KZIO-F	1. KZIO-F
2.	2. KBXT	WAVC-F	2. WAKX-F	2. WKKQ	2. KDAL	2. WAKX-F	2. KDAL	2. KQDS-F	2. KDAL	2. WAVC-F
3.	KZIO-F	3. KBXT	3. WAVC-F	3. WAVC-F	3. KXTP	3. WKKQ	3. KBXT	3. WAKX-F	3. WEBC	3. WKKQ
4.	WAKX-F	4. WAKX-F	4. WAKX-F	WAKX-F	4. WAVC-F	4. WAVC-F	4. WKKQ	4. WEVE-F+	4. KQDS-F	4. WEVE-F+
5.	5.	5. KZIO-F	5.	5.	5. WDSM	5. WEBC	5.	5.	5.	5. KDAL
										KQDS-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KZIO-F	1. KZIO-F	1. KZIO-F	1. KBXT	1. KBXT	1. KQDS-F	1. KQDS-F	1. KQDS-F	1. KBXT	1. KBXT
2. WAKX-F	2. WAKX-F	WAKX-F	2. WAKX-F	2. WKKQ	2. WAVC-F	2. KBXT	2. WAVC-F	2. KQDS-F	2. KQDS-F
3. WEBC	3. KBXT	KBXT	3. KQDS-F	3. WAVC-F	3. KZIO-F	WAVC-F	3. KBXT	3. WAKX-F	WAKX-F
4.	4. WEBC	4. WAVC-F	WEBC	4. WAKX-F	4.	4. WAKX-F	4. WAKX-F	4.	4. WAVC-F
5.	5.	WEBC	5.	5.	5.	5.	5. WEBC	5.	WKKQ

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		64 (2)	64 (2)	17.1
AOR		29 (1)	29 (1)	7.8
AC/OLDIES/SOFT ROCK	62 (3)	29 (2)	91 (5)	24.3
MOR/VARIETY	57 (4)	4 (1)	61 (5)	16.3
COUNTRY	56 (2)	33 (1)	89 (3)	23.8
BLACK/URBAN				
BTFL MUSIC				
NEWS/TALK	2 (1)		2 (1)	0.5
NOSTALGIA	29 (1)		29 (1)	7.8
RELIGION	3 (1)		3 (1)	0.8
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS		6 (1)	6 (1)	1.6
			374 (20)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WELY	1450	Ely	1.0/1.7
WGGR	1240	Hibbing	1.5/4.7
WMFG-F	106.3	Hibbing	1.5/4.3
WHLB	1400	Virginia	2.7/8.0
WHLB-F	107.1	Virginia	1.0/2.5
WWJC	850	Duluth	1.1/2.6
KSTP	1500	St. Paul	.5/1.7

RADIO STATIONS

KDAL, 610, 5 KW (DA-N)	, MOR (Music Director)	CBS,	$18.91	(Christal)		John Snee
KXTP, 970, 1 KW (DAYS)	, NOSTALGIA (Al Ham)	ABC-D,	$12.00	(Weiss)		Lew Latto
WDSM, 710, 10 KW/5 KW (DA-N)	, COUNTRY	NBC,	$25.00	(Torbet)		Bob Ridder
WEBC, 560, 5 KW (DA-2)	, AC	ABC-E,NBC-T,RKO II,	$17.00	(Katz)	Brill	Bob Ferguson
WWJC, 850, 10 KW (DAYS)	, RLEIGION	,	$ 6.00	(----)		Roger Elm
WKKQ, 1060, 5 KW (DAYS)	, COUNTRY	,	$21.45	(Roslin)	(HIBBING)	Jerry Collins
KBXT, 1390, 500 W (DAYS)	, OLDIES	,	$13.50	(Masla)		Peter May
KQDS-F, 94.9, 100 KW @ 730,	AOR	,	$18.50	(Mc-Guild)		Randy Rogoski
KZIO-F, 102.5, 100 KW @ 600,	CHR	Source,	$13.00	(Torbet)		Bob Ridder
WAKX-F, 98.9, 100 KW @ 600,	CHR/AC	,	$17.75	(Weiss)		Lew Latto
WAVC-F, 105.1, 100 KW @ 750,	COUNTRY	,	$17.00	(Katz)	Brill	Bob Ferguson
WEVE-F+,100.1, 710 W @ 550,	AC	ABC-D,	$12.00	(Weiss)	(EVELETH)	Lew Latto
WTBX-F, 93.9, 100 KW @ 546,	AC	,	$21.45	(Roslin)	(HIBBING)	Jerry Collins

MISCELLANEOUS COMMENTS

WKKQ-F (Hibbing) changed calls to WTBX-F and changed format from Country to AC...this was a somewhat unusual move because the old WKKQ was the number one station (12+) in 1983...WEBC, WAVC-F sold by Midwest to Brill for $2,000,000 (Richards)...WDSM, KZIO-F sold by Bob Ridder for $1,300,000 (June 84)...WMFG changes calls to WGGR...KBXT is a new station...

EL PASO

Arbitron Rank/Pop (12+): 77/412,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 91/512,800
ADI # 106
Average Person Rating: 19.0
Market TSL: 24.8 hours

Stations: 20/16
Diaries: 848/486:1/51.0%
Sample Target: 740
Standard Error: .746
% Below Line: 4.6
% Not Listed: 4.7

Est 1983 Revenue: $9,400,000
CSI: 3.8 Bil
CSI HH: 24.6 M
Retail $: 2.7 Bil
Pop per Station: 25,756

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	KHEY-F	89/11.4	6.8	9.9	7.9	7.5
2.	KAMZ-F	87/11.1	10.4	9.7	7.1	3.7
	KLAQ-F	87/11.1	11.5	11.7	10.2	13.0
4.	KAMA	78/10.0	9.6	5.2	6.7	8.5
5.	KTSM-F	69/ 8.8	7.4	4.2	4.2	3.4
6.	KSET-F	56/ 7.2	7.6	9.8	4.4	4.5
7.	KHEY	42/ 5.4	7.4	6.9	6.8	9.3
8.	KROD	37/ 4.7	4.6	4.0	3.3	4.3
9.	KEZB-F	33/ 4.2	3.6	3.5	3.5	3.4
10.	KLOZ-F	32/ 4.1	3.7	5.3	4.2	5.1
11.	KFIM-F	30/ 3.8	3.9	4.2	6.3	3.5
12.	KTSM	28/ 3.6	3.3	3.7	5.2	2.4
13.	KYSR-F	20/ 2.6	3.2	4.6	5.4	8.5
14.						
15.						

	12+ TSA 1/4/CUME	
1.	KHEY-F	104/1056
2.	KLAQ-F	97/1164
3.	KAMZ-F	96/1352
4.	KAMA	79/ 576
5.	KTSM-F	75/ 760
6.	KSET-F	63/1053
7.	KHEY	51/ 745
	KFIM-F	51/1130
9.	KROD	48/ 685
10.	KEZB-F	40/ 914
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KAMZ-F	1162/28.2	26.5	22.9
2.	KLAQ-F	939/22.8	25.2	20.9
3.	KSET-F	898/21.8	26.4	24.6
4.	KHEY-F	874/21.2	19.1	20.9
5.	KEZB-F	804/19.5	14.6	10.2
6.	KFIM-F	736/17.9	16.4	14.0
7.	KTSM-F	630/15.3	14.7	11.5
8.	KHEY	596/14.5	19.0	19.1
9.	KROD	576/14.0	15.5	15.4
10.	KAMA	562/13.6	14.3	10.8
11.	KYSR-F	467/11.3	12.4	15.1
12.	KLOZ-F	463/11.2	12.4	13.7
13.	KTSM	372/ 9.0	9.6	10.5
14.				
15.				

12+ FM SHARE (METRO): 67.92% (506 of 745) (SPG 83: 67.14%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KAMZ-F	KLAQ-F	KLAQ-F	KHEY-F	KHEY-F	KHEY-F	KHEY-F	KHEY-F	KHEY-F	KLAQ-F	KAMZ-F
2.	KSET-F	KAMZ-F	KHEY-F	KAMZ-F	KAMZ-F	KTSM-F	KAMZ-F	KTSM-F	KAMZ-F	KAMZ-F	KLAQ-F
3.	KLAQ-F	KHEY-F	KAMZ-F	KROD	KTSM-F	KHEY	KLAQ-F	KAMA	KLAQ-F	KSET-F	KHEY-F KAMA
4.	KFIM-F	KSET-F	KROD	KTSM-F	KROD	KAMA	KHEY	KAMZ-F	KAMA	KHEY-F	
5.		KEZB-F	KSET-F	KLOZ-F	KHEY	KAMZ-F	KSET-F+	KLAQ-F	KSET-F+ KTSM-F		KTSM-F
6.		KROD									

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	KAMZ-F	KAMZ-F	KAMZ-F	KHEY-F	KHEY-F	KLAQ-F	KLAQ-F	KLAQ-F	KHEY-F KLAQ-F	KHEY-F
2.	KLAQ-F	KHEY-F	KHEY-F	KAMZ-F	KAMZ-F			KHEY-F		KROD
3.	KAMA	KLAQ-F	KAMA	KAMA KROD	KTSM-F			KAMZ-F KROD KSET-F	KAMZ-F	KAMZ-F
4.	KEZB-F KHEY-F	KAMA	KLAQ-F KTSM-F		KAMA				KROD	KTSM-F
5.					KHEY					KLAQ-F KLOZ-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	4 (1)	206 (4)	210 (5)	28.2
AOR		87 (1)	87 (1)	11.7
AC/OLDIES/SOFT ROCK	44 (2)	20 (1)	64 (3)	8.6
MOR/VARIETY				
COUNTRY	42 (1)	121 (2)	163 (3)	21.9
BLACK/URBAN				
BTFL MUSIC		69 (1)	69 (1)	9.3
NEWS/TALK	28 (1)		28 (1)	3.8
NOSTALGIA				
RELIGION	12 (1)		12 (1)	1.6
SPANISH	109 (4)	3 (1)	112 (5)	15.0
CLASSICAL				
UNKNOWN/OTHERS				
		745 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KELP	1590	El Paso	1.5/3.4
KSET	1340	El Paso	.5/2.1
KYSR	920	El Paso	.9/6.5
XEJ	970	Juarez	1.4/3.8
XHH-F	100.7	Juarez	.4/1.5
XROK	800	Juarez	1.5/5.9
XZOL	860	Juarez	1.0/3.7

RADIO STATIONS

KAMA, 1060, 10 KW (DAYS)	, SPANISH		, $49.00	(Eastman)	Thrash	John Frankhouser
KHEY, 690, 10 KW (DA-2)	, COUNTRY (Burk-Abr)	ABC-I	, $90.00	(Katz)		Jim Phillips
KISO, 1150, 1 KW (DAYS)	, AC (Concept)		, $ NA	(----)		
KELP, 1590, 1 KW (DAYS)	, RELIGION		, $ ---	(----)	Good News	Steve Williams
KROD, 600, 5 KW (DA-N)	, OLDIES (Century 21)		, $20.00	(HNWH)	Rex	Charles Cohn
KSET, 1340, 1 KW/250 W	, OFF AIR		, $ NA	(Torbet)	Dunn	Berkley Fraser
KTSM, 1380, 5 KW/500 W	, NEWS/TALK	CBS,MBS,NBC,NBC-T	, $17.00	(HNWH)		Karl Wyler
KYSR, 920, 1 KW/500 W (DA-N)	, MOR/AC	ABC-D	, $27.00	(Selcom)		Al Greenfield
XROK, 800, 150 KW	, SPANISH		, $25.00	(Lotus)	(JUAREZ)	John Doran
KAMZ-F, 93.1, 30 KW @ 1190	, CHR		, $44.25	(Eastman)	Thrash	John Frankhouser
KEZB-F, 93.9, 100 KW @ 1210	, CONTEMP	RKO	, $ NA	(Christal)		Craig Parker
KFIM-F, 92.3, 100 KW @ 1860	, CONTEMP/AC		, $26.00	(Mc-Guild)		Ron Marks
KHEY-F, 96.3, 100 KW @ 1388	, COUNTRY (Burk-Abr)		, $90.00	(Katz)		Jim Phillips
KLAQ-F, 95.5, 88 KW @ 1390	, AOR (Burk-Abr)	Source	, $32.00	(HNWH)	Rex	Charles Cohn
KLOZ-F, 102.1, 57 KW @ 1160	, COUNTRY	RKO	, $35.00	(Blair)	Henson	
KSET-F, 94.7, 61 KW @ 940	, CHR		, $30.00*	(Torbet)	Dunn	Berkley Fraser
KTSM-F, 99.9, 100 KW @ 1820	, BTFL MUS (TM)		, $24.00*	(HNWH)		Karl Wyler
KYSR-F, 97.5, 60 KW @ 1080	, AC	ABC-D	, $27.00*	(Selcom)		Al Greenfield

ERIE

Arbitron Rank/Pop (12+): 129/233,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 146/283,800
ADI # 144
Average Person Rating: 16.0
Market TSL: 21.5 hours

Stations: 11/8
Diaries: 640/365:1/59.9%
Sample Target: 600
Standard Error: .758
% Below Line: 14.9
% Not Listed: 11.8

Est 1983 Revenue: $3,800,000
CSI: 2.4 Bil
CSI HH: $24,682
Retail $: 1.3 Bil
Pop per Station: 29,225

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WCCK-F	87/23.3	---	26.4	---	25.8
2.	WEYZ	41/11.0	---	7.4	---	9.8
3.	WREO-F	38/10.2	---	.5	---	.5
4.	WSEG-F	35/ 9.4	---	8.4	---	2.8
5.	WJET	31/ 8.3	---	13.1	---	14.9
6.	WLVU-F	30/ 8.0	---	10.4	---	13.4
7.	WLKK	27/ 7.2	---	7.6	---	8.5
	WRIE	27/ 7.2	---	7.6	---	9.0
9.	WZPR-F	8/ 2.1	---	2.7	---	.5
10.	WJR	3/ .8	---	.8	---	---
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WCCK-F	106/1382
2.	WREO-F	85/ 708
3.	WZPR-F	47/ 542
4.	WEYZ	41/ 386
5.	WSEG-F	37/ 712
6.	WLVU-F	33/ 466
7.	WJET	31/ 684
8.	WLKK	27/ 345
	WRIE	27/ 475
10.		
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WCCK-F	1064/45.5	---	48.9
2.	WJET	684/29.3	---	31.8
3.	WSEG-F	661/28.3	---	21.9
4.	WRIE	475/20.3	- -	22.6
5.	WLVU-F	437/18.7	---	21.5
6.	WEYZ	378/16.2	---	14.4
7.	WLKK	338/14.5	---	15.4
8.	WREO-F	256/10.9	---	2.2
9.	WZPR-F	132/ 5.6	---	5.9
10.				
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 60.79% (200 of 329) (SPG 83: 57.37%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WREO-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F
2. WSEG-F	2. WSEG-F	2. WSEG-F	2. WJET	2. WLVU-F	2. WEYZ	2. WJET	2. WEYZ	2. WEYZ	2. WSEG-F	2. WEYZ
3. WJET	3. WLVU-F	3. WLVU-F	3. WLVU-F	3. WJET	WCCK-F	3. WLKK-F	3. WREO-F	3. WREO-F	3. WEYZ	3. WREO-F
4.	4. WJET	4. WJET	WRIE	WRIE	4. WLKK	4. WSEG-F	4. WLVU-F	4. WSEG-F	4. WJET	4. WSEG-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F
2. WSEG-F	2. WSEG-F	2. WLVU-F	2. WJET	2. WLVU-F	2. WSEG-F	2. WSEG-F	2. WSEG-F	2. WSEG-F	2. WRIE
3. WLVY-F	3. WLVU-F	3. WSEG-F	3. WLVU-F	3. WJET	WLVU-F	3. WLVU-F	3. WLVU-F	3. WRIE	3. WSEG-F
4.	4. WJET	4. WJET	4.	4. WREO-F	4.	4.	4.	4. WLVU-F	4. WLKK
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		87 (1)	87 (1)	26.4
AOR		35 (1)	35 (1)	10.6
AC/OLDIES/SOFT ROCK	31 (1)	30 (1)	61 (2)	18.5
MOR/VARIETY	30 (2)		30 (2)	9.1
COUNTRY	27 (1)	10 (2)	37 (3)	11.2
BLACK/URBAN				
BTFL MUSIC		38 (1)	38 (1)	11.6
NEWS/TALK				
NOSTALGIA	41 (1)		41 (1)	12.5
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			329 (11)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHYP-F 100.9 North East .5/4.9

RADIO STATIONS

WEYZ, 1450, 1 KW/250 W , NOSTALGIA (Al Ham)	CBS, $11.00	(Katz)	Burbach	Larry Garrett
WJET, 1400, 1 KW/250 W , CONTEMP (White)	, $17.13	(Blair)	Jet	John Kanzius
WLKK, 1260, 5 KW (DA-2), COUNTRY	NBC, $14.00*	(Christal)	Goldman	Frank Nosal
WRIE, 1330, 5 KW (DA-2), MOR	ABC-E, $22.00	(Mc-Guild)		F. Louis
WCCK-F, 103.7, 50 KW @ 500, CHR	RKO, $45.00	(Katz)	Burbach	Larry Garrett
WLVU-F, 99.9, 10 KW @ 400, AC	, $20.00*	(Christal)	Goldman	Frank Nosal
WSEG-F, 102.3, 3 KW @ 300, AOR	MBS, $15.00	(HNWH)		Guy Seggi
WREO-F, 97.1, 50 KW @ 500, BTFL MUS (TM)	UPI, $16.50	(Regional)	(ASHTABULA,OH)	Chris Johnson
WZPR-F, 100.3, 10 KW @ 585, COUNTRY (TM)	, $11.50	(Regional)	Regional (MEADVILLE)	Ron Tops

WJR - See Detroit

MISCELLANEOUS COMMENTS

WLKK, WLVU-F sold by Goldman to Bride for $1,575,000...WRIE sold for $490,000...

EUGENE-SPRINGFIELD

Arbitron Rank/Pop (12+): 126/235,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 140/291,600
ADI # 122
Average Person Rating: 16.9
Market TSL: 22.5 hours

Stations: 14/14
Diaries: 742/318:1/53.1%
Sample Target: 590
Standard Error: .736
% Below Line: 0
% Not Listed: 12.8%

Est 1983 Revenue: $5,900,000
CSI: 2.4 Bil
CSI HH: 21.7 M
Retail $: 1.6 Bil
Pop per Station: 16,836

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	KZEL-F	58/14.5	12.8	17.3	11.6	16.3
2.	KUGN-F	50/12.5	10.6	11.7	10.0	7.6
3.	KUGN	46/11.5	10.1	10.5	12.9	10.4
4.	KPNW-F	40/10.0	10.6	13.7	11.6	8.9
5.	KSND-F	34/ 8.5	10.3	7.1	11.9	12.5
6.	KDUK-F	28/ 7.0	1.4	---	---	---
7.	KEED	22/ 5.5	7.0	5.1	5.9	6.1
8.	KPNW	20/ 5.0	4.7	5.1	6.7	6.1
9.	KQDQ	15/ 3.8	6.1	3.4	3.8	6.4
10.	KASH	10/ 2.5	3.1	3.2	4.3	3.3
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	KZEL-F	75/894
2.	KUGN-F	59/635
3.	KPNW-F	55/598
4.	KUGN	51/677
5.	KDUK-F	47/569
6.	KSND-F	44/639
7.	KPNW	32/599
8.	KEED	25/248
9.	KQDQ	16/158
10.	KYKN	11/155
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KZEL-F	616/26.1	26.4	28.9
2.	KUGN	614/26.1	28.0	24.9
3.	KSND-F	510/21.6	23.5	19.4
4.	KUGN-F	499/21.2	28.0	24.9
5.	KPNW-F	443/18.8	16.2	22.2
6.	KPNW	383/16.2	15.8	17.0
7.	KDUK-F	377/16.0	3.2	---
8.	KEED	219/ 9.3	11.8	11.8
9.	KASH	216/ 9.2	12.9	11.6
10.	KQDQ	148/ 6.3	6.3	6.7
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 62.64% (218 of 348) (SPG 83: 61.36%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KUGN-F	1. KUGN-F	1. KUGN	1. KUGN	1. KUGN-F	1. KZEL-F	1. KZEL-F	1. KZEL-F
2. KSND-F	2. KDUK-F	2. KUGN-F	2. KUGN	2. KUGN	2. KUGN-F	2. KUGN-F	2. KPNW-F	2. KUGN-F	2. KUGN-F	2. KUGN-F
3.	3. KSND-F	3. KUGN	3. KZEL-F	3. KPNW-F	3. KPNW-F	3. KZEL-F	3. WZEL-F	3. KPNW-F	KSND-F	3. KPNW-F
4.	4. KUGN-F	KDUK-F	4. KPNW-F	4. KDUK-F	4. KEED	4. KPNW	4. KUGN	4. KSND-F	4. KPNW-F	4. KUGN
5.	5.	5. KSND-F	KDUK-F	KZEL-F	5.	5.	5.	5.	5. KUGN	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KZEL-F	1. KZEL-F	1. KDUK-F	1. KDUK-F	1. KPNW-F	1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KUGN-F
2. KSND-F	2. KDUK-F	KUGN-F	2. KSND-F	KUGN	2.	2.	2. KUGN-F	2. KUGN	2. KUGN
3. KDUK-F	3. KSND-F	3. KZEL-F	KZEL-F	KUGN-F	3.	3.	3. KUGN	KUGN-F	3. KZEL-F
4.	4. KUGN-F	4. KPNW-F	4. KPNW-F	4. KDUK-F	4.	4.	4. KSND-F	4. KSND-F	4. KSND-F
5.	5.	KSND-F	5. KUGN	5.	5.	5.	5. KDUK-F	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		34 (1)	34 (1)	9.8
AOR		58 (1)	58 (1)	16.7
AC/OLDIES/SOFT ROCK	10 (1)	28 (1)	38 (2)	10.9
MOR/VARIETY	68 (3)		68 (3)	19.5
COUNTRY	22 (1)	50 (1)	72 (2)	20.7
BLACK/URBAN				
BTFL MUSIC		40 (1)	40 (1)	11.5
NEWS/TALK				
NOSTALGIA	15 (1)		15 (1)	4.3
RELIGION	6 (1)	8 (1)	14 (2)	4.0
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	9 (1)		9 (1)	2.6
			348 (14)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KBMC-F	94.5		2.0/5.3
KNND	1400	Cottage Grove	.5/1.1
KORE	1050		1.5/4.6
KYKN	1280		2.3/6.1

RADIO STATIONS

KASH, 1600, 5 KW/1 KW (DA-N), OLDIES	MBS, $16.00*	(HNWH)	Sterling	Ken Lamarche
KEED, 1450, 1 KW/250 W , COUNTRY	RKO II, $17.50	(Roslin)	Comm Pacific	
KORE, 1050, 1 KW (DAYS) , RELIGION	MBS, $ 7.00	(----)		Ralph Petti
KPNW, 1120, 50 KW (DA-2) , MOR/AC (Drake-Chen)	ABC-I, $30.00*	(Katz)	Pacific Northwest	Dave Woodward
KQDQ, 1320, 1 KW (DAYS) , NOSTALGIA (Al Ham)	NBC, $12.00	(----)		John Detz
KUGN, 590, 5 KW/1 KW (DA-N), MOR	CBS, $20.00	(Torbet)		Chuck Chakel
KYKN, 1280, 5 KW/1 KW (DA-N), ? ?	, $10.00	(Mc-Guild)	Constant	
KBMC-F, 94.5, 100 KW @ 813, RELIGION	, $ 7.10	(----)		Robert Ball
KDUK-F, 96.1, 100 KW @ 870, AC	, $28.00	(Mc-Guild)	Constant	
KPNW-F, 99.1, 100 KW @ 1490, BTFL MUS (SRP)	, $30.00	(Katz)	Pacific Northwest	Dave Woodward
KSND-F, 93.1, 100 KW @ 1800, CHR	, $30.00	(HNWH)	Sterling	Ken Lamarche
KUGN-F, 97.9, 100 KW @ 785, COUNTRY	MBS, $20.00	(Torbet)		Chuck Chackel
KZEL-F, 96.1, 100 KW @ 870, AOR (Burk-Abr)	ABC-R, $26.00	(Mc-Guild)		Mike Poppas

MISCELLANEOUS COMMENTS

KORE sold for $177,500...KBDF changed calls to KYKN (3 April),,,good book for KDUK...

EVANSVILLE

Arbitron Rank/Pop (12+): 114/264,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 148/281,900
ADI # 88
Average Person Rating: 17.3
Market TSL: 24.1 hours

Stations: 15/14
Diaries: 659/402:1/52.8%
Sample Target: 630
Standard Error: .763
% Below Line: 2.1
% Not Listed: 5.0

Est 1983 Revenue: $6,800,000
CSI: 2.2 Bil
CSI HH: $20,842
Retail $: 1.6 Bil
Pop per Station: 18,900

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WIKY-F	117/25.6	---	23.9	---	20.8
2.	WSTO-F	65/14.2	---	9.8	---	1.7
3.	WYNG-F	52/11.4	---	5.4	---	1.2
4.	WKDQ-F	43/ 9.4	---	9.6	---	15.9
5.	WROZ	40/ 8.8	---	13.5	---	8.5
6.	WGBF	37/ 8.1	---	8.7	---	16.7
7.	WHKC-F	24/ 5.3	---	4.1	---	3.9
8.	WRAY-F+	15/ 3.3	---	2.6	---	3.9
9.	WYER-F	13/ 2.8	---	3.9	---	2.7
10.	WVHI	9/ 2.0	---	1.1	---	6.8
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WSTO-F	191/1874
2.	WIKY-F	141/1122
3.	WBKR-F	76/ 780
4.	WYNG-F	65/ 592
5.	WKDQ-F	63/1112
6.	WGBF	40/ 604
	WROZ	40/ 400
8.	WHKC-F	34/ 538
9.	WYER-F	23/ 295
10.	WRAY-F+	16/ 252
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WIKY-F	760/28.7	---	36.8
2.	WSTO-F	714/27.0	---	24.2
3.	WKDQ-F	676/25.5	---	29.8
4.	WGBF	490/18.5	---	26.3
5.	WYNG-F	460/17.4	---	14.3
6.	WROZ	375/14.2	---	23.2
7.	WHKC-F	362/13.7	---	12.1
8.	WRAY-F+	170/ 6.4	---	7.6
9.	WBKR-F	164/ 6.2	---	11.8
10.	WYER-F	157/ 5.9	---	7.7
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 77.42% (336 of 434) (SPG 83: 70.42%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+	12+ EVE	SAT MID
1. WHKC-F	1. WSTO-F	1. WSTO-F	1. WIKY-F	1. WIKY-F	1. WIKY-F	1. WIKY-F	1. WIKY-F	1. WIKY-F	1. WIKY-F	1. WIKY-F
2. WSTO-F	2. WKDQ-F	2. WIKY-F	2. WSTO-F	2. WYNG-F	2.	2. WSTO-F	2. WSTO-F	2. WSTO-F	2. WSTO-F	2. WSTO-F
3. WKDQ-F	3. WYNG-F	3. WYNG-F	WYNG-F	3. WSTO-F	3.	3. WYNG-F	3. WYNG-F	3. WYNG-F	3. WKDQ-F	3. WYNG-F
4.	4. WGBF	4. WKDQ-F	4. WGBF	4. WGBF	4.	4. WGBF	4. WROZ	4. WKDQ-F	4. WYNG-F	4. WKDQ-F
5.	5.	5.	5. WKDQ-F	5.	5.	5. WROZ	5.	5.	5.	5.
						6. WKDQ-F				

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WSTO-F	1. WSTO-F	1. WIKY-F	1. WSTO-F	1. WIKY-F	1. WSTO-F	1. WSTO-F	1. WSTO-F	1. WSTO-F	1. WSTO-F
2. WKDQ-F	2. WKDQ-F	2. WSTO-F	2. WKDQ-F	2. WYNG-F	2. WYER-F	2. WYNG-F	2. WYNG-F	2. WGBF	2. WYNG-F
3.	3.	3. WKDQ-F	3. WIKY-F	3. WGBF	3. WYNG-F	3.	3. WKDQ-F	WYNG-F	3. WIKY-F
4.	4.	4. WYNG-F	4.	4. WKDQ-F	4. WKDQ-F	4.	4. WGBF	4. WKDQ-F	4. WGBF
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		132 (3)	132 (3)	30.4
AOR		13 (1)	13 (1)	3.0
AC/OLDIES/SOFT ROCK	37 (1)		37 (1)	8.5
MOR/VARIETY	14 (2)	117 (1)	131 (3)	30.2
COUNTRY	43 (2)	61 (2)	104 (4)	24.0
BLACK/URBAN				
BTFL MUSIC		2 (1)	2 (1)	0.5
NEWS/TALK				
NOSTALGIA				
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	4 (1)	11 (1)	15 (2)	3.5
			434 (15)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBNL-F	107.1	Boonville	.4/2.0
WJJN	1180	Newburgh	1.1/1.4
WSON	860	Henderson, KY	.7/4.0

RADIO STATIONS

WGBF, 1280, 5 KW/1 KW (DA-N), AC	ABC-C, $22.50	(Mc-Guild)		Bill Bromley
WROZ, 1400, 1 KW/250 W , COUNTRY	, $39.00	(Torbet)	South Central	Charles Blake
WSON, 860, 377 W (DAYS) , COUNTRY (?)	RKO, $10.00	(Selcom)		G. Riemenschneider
WVHI, 1330, 5 KW/1 KW (DA-N), MOR	, $25.00	(----)		Wayne Geyer
WBKR-F, 92.5, 77 KW @ 427, COUNTRY	, $57.50	(HNWH)	(OWENSBORO)	Paul Daniel
WHKC-F, 103.1, 3 KW @ 300, CHR	ABC-C, $32.50	(Mc-Guild)	(HENDERSON)	Bill Bromley
WIKY-F, 104.1, 39 KW @ 580, MOR/BTFL**	, $65.00	(Torbet)	South Central	Charles Blake
WKDQ-F, 99.5, 50 KW @ 500, CONTEMP	RKO, $33.00*	(Selcom)		G. Riemenschneider
WSTO-F, 96.1, 100 KW @ 1000, CHR (White)	ABC-F, $23.75	(Masla)	(OWENSBORO)	Ray Wettstein
WYNG-F, 105.3, 50 KW @ 480, COUNTRY (Drake-Chen)	RKO II, $19.00	(Eastman)	Beasley	John Reiplinger
WRAY-F+, 98.1, 50 KW @ 420, ? ?	MBS, $15.00	(RSR)	(PRINCETON)	Steve Lankford
WYER-F, 94.9, 50 KW @ 425, AOR	ABC-R, $11.00	(Pates)	(MT. CARMEL, IL)	Dave Hurlbut

** WIKY uses Bonneville BTFL MUS at night

MISCELLANEOUS COMMENTS

WVJS/WSTO-F (Owensboro) sold for $3,000,000 (Kepper-Tupper)...

FARGO

Arbitron Rank/Pop (12+): 164/121,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 236/142,400
ADI # 108
Average Person Rating: 18.0
Market TSL: 23.5 hours

Stations: 10/9
Diaries: 608/199:1/59.5%
Sample Target: 550
Standard Error: .819
% Below Line: 2.2
% Not Listed: 17.9

Est 1983 Revenue: $5,900,000
CSI: 1.4 Bil
CSI HH: $27,190
Retail $: .9 Bil
Pop per Station: 13,456

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	KFGO	42/19.3	---	21.7	---	15.5
2.	KQWB-F	30/13.8	---	17.1	---	23.2
3.	WDAY	24/11.0	---	7.4	---	8.8
4.	WDAY-F	22/10.1	---	17.1	---	9.3
5.	KVOX-F	21/ 9.6	---	13.4	---	11.9
6.	KQWB	16/ 7.3	---	8.3	---	12.9
7.	KKIB-F	12/ 5.5	---	---	---	---
8.	KVOX	11/ 5.0	---	3.7	---	6.7
9.	KRRZ-F	9/ 4.1	---	---	---	---
10.	KKWS-F	4/ 1.8	---	---	---	---
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KFGO	107/1025
2.	WDAY	49/ 716
3.	KQWB-F	48/ 569
4.	WDAY-F	36/ 602
5.	KKIB-F	26/ 350
	KVOX-F	26/ 370
7.	KQWB	23/ 362
8.	KVOX	16/ 207
9.	KRRZ-F	15/ 228
10.	KKWS-F	12/ 181
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KFGO	370/30.6	---	36.0
2.	KQWB-F	336/27.7	---	32.4
3.	WDAY-F	333/27.5	---	39.6
4.	WDAY	277/22.9	---	22.9
5.	KVOX-F	255/21.1	---	24.1
6.	KQWB	240/19.8	---	27.5
7.	KRRZ-F	162/13.4	---	----
8.	KKIB-F	138/11.4	---	----
9.	KVOX	135/11.1	---	16.8
10.	KKWS-F	67/ 5.5	---	----
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 51.30% (98 of 191) (SPG 83: 54.59%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKIB-F	1. KQWB-F	1. KQWB-F	1. KFGO	1. KFGO	1. KFGO	1. KFGO	1. KFGO	1. KFGO	1. KQWB-F	1. KFGO
2. KQWB-F	2. WDAY-F	2. KFGO	2. KVOX-F	2. KVOX-F	2. WDAY	2. WDAY	2. KQWB-F KVOX-F	2. KQWB-F	2. WDAY	2. KQWB-F
3. WDAY-F	3. KQWB	3. KVOX-F	3. KQWB	3. KQWB	3. KVOX-F	3. KVOX-F		3. WDAY-F	3. WDAY-F	3. WDAY-F
4.	4. KVOX-F	4. WDAY-F	4.	4. WDAY	4.	4. KQWB-F	4. KQWB WDAY WDAY-F	4.	4. KFGO	4. WDAY
5.	5.	5. KQWB	5.	5.	5.	5.		5.	5.	5. KVOX-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WDAY-F	1. KQWB-F WDAY-F	1. KQWB-F KVOX-F WDAY-F	1. KQWB	1. KFGO	1. KQWB-F	1. KQWB-F	1. KQWB-F KFGO	1. KQWB	1. KFGO
2. KQWB-F			2. KQWB-F KRRZ-F KVOX-F	2. KVOX-F	2.	2. KQWB WDAY-F		2. WDAY-F	2. KQWB KVOX-F
3.	3. KQWB			3. WDAY	3.		3. KVOX-F	3. KFGO KQWB-F	
4.	4.	4.		4.	4.	4.	4.		4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		34 (2)	34 (2)	17.8
AOR		30 (1)	30 (1)	15.7
AC/OLDIES/SOFT ROCK	16 (1)	9 (1)	25 (2)	13.1
MOR/VARIETY				
COUNTRY	66 (2)	25 (2)	91 (4)	47.6
BLACK/URBAN				
BTFL MUSIC				
NEWS/TALK				
NOSTALGIA	11 (1)		11 (1)	5.8
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			191 (10)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

RADIO STATIONS

KFGO,	790,	5 KW (DA-N)	, COUNTRY	ABC-E,ABC-I,	$50.00	(Blair)	Comm Prop	Bill Hoverson
KQWB,	1550,	10 KW/5 KW (DA-N),	CONTEMP ST	RKO II,	$18.00	(Torbet)	Brill	Chuck Larsen
KVOX,	1280,	5 KW/1 KW (DA-N),	NOST ST	CBS,	$20.75	(Mc-Guild)	Forward	Howard Hansen
WDAY,	970,	5 KW (DA-N)	, COUNTRY	NBC-T,MBS,NBC,	$28.75	(Katz)		Roger Greenley
KQWB-F,	98.7,	100 KW @ 465,	AOR (Pollack)	RKO,	$21.00	(Torbet)	Brill	Chuck Larsen
KRRZ-F,	101.9,	100 KW @ ? ?,	AC (?) (Century 21)	MBS,	$ NA	(Eastman)	Ingstad	
KVOX-F,	99.9,	100 KW @ 440,	COUNTRY	CBS-R,	$20.75	(Mc-Guild)	Forward	Howard Hansen
WDAY-F,	93.7,	100 KW @ 1050,	CHR	,	$34.50	(Katz)		Roger Greenley
KKIB-F,	104.9,	100 KW @ 713,	CHR	,	$17.00	(Clifford)	(BRECKENRIDGE,MN)	D. Aamodt
KKWS-F,	105.9,	100 KW @ 564,	COUNTRY	,	$15.00	(Clifford)	Ingstad (WADENA, MN)	Tom Ruffcorn

MISCELLANEOUS COMMENTS

KQWB A/F sold by Midwest to Brill for $5,000,000 (Richards)...

FAYETTEVILLE, NC

Arbitron Rank/Pop (12+): 137/206,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 163/256,600
Part of Raleigh ADI
Average Person Rating: 17.5
Market TSL: 23.1 hours

Stations: 14/8
Diaries: 618/334:1/48.8%
Sample Target: 550
Standard Error: .829
% Below Line: 28.2
% Not Listed: 8.3

Est 1983 Revenue: $3,800,000
CSI: 2.0 Bil
CSI HH: $23,873
Retail $: 1.2 Bil
Pop per Station: 25,788

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WIDO-F	74/20.6	---	15.8	---	2.1
2.	KQSM-F	59/16.4	---	19.0	---	19.9
3.	WFNC	36/10.0	---	12.3	---	11.4
4.	WDCG-F	30/ 8.3	---	2.7	---	---
5.	WRAL-F	26/ 7.2	---	8.6	---	7.4
6.	WQDR-F	23/ 6.4	---	10.7	---	9.8
7.	WFAI	22/ 6.1	---	6.2	---	5.1
8.	WIDU	18/ 5.0	---	3.2	---	14.6
9.	WFLB	16/ 4.4	---	3.2	---	9.0
10.	WSTS-F	10/ 2.8	---	1.1	---	2.9
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WQSM-F	115/1372
2.	WIDO-F	102/ 730
3.	WDCG-F	61/ 714
	WRAL-F	61/ 947
5.	WSTS-F	59/ 497
6.	WFNC	50/ 560
7.	WQDR-F	32/ 509
8.	WJSK-F	30/ 359
9.	WFAI	24/ 303
10.	WIDU	21/ 236
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WQSM-F	786/38.1	---	41.8
2.	WIDO-F	547/26.5	---	27.5
3.	WRAL-F	475/23.0	---	23.7
4.	WDCG-F	431/20.9	---	10.6
5.	WFNC	390/18.9	---	24.3
6.	WQDR-F	330/16.0	---	20.8
7.	WFAI	275/13.3	---	12.9
8.	WFLB	227/11.0	---	15.2
9.	WIDU	214/10.4	---	8.5
10.	WSTS-F	126/ 6.1	---	5.6
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 70.00% (231 of 330) (SPG 83: 68.33%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIDO-F	1. WIDO-F	1. WIDO-F	1. WIDO-F	1. WIDO-F	1. WFNC	1. WIDO-F	1. WIDO-F	1. WIDO-F	1. WIDO-F	1. WIDO-F
2. WDCG-F	2. WQSM-F	2. WQSM-F	2. WQSM-F	2. WQSM-F	2. WFAI	2. WFNC	2. WQSM-F	2. WQSM-F	2. WQSM-F	2. WQSM-F
3. WQSM-F	3.	3.	3. WRAL-F	3. WFNC	3. WQSM-F	3. WQSM-F	3. WFNC	3. WFNC	3. WDCG-F	3. WRAL-F
4.	4.	4.	4. WFNC	WRAL-F	4. WFLB	4. WRAL-F	4.	WRAL-F	4.	4. WQDR-F
5.	5.	5.	5.	5.	WIDO-F	5.	5.	5.	5.	5. WDCG-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WQSM-F	1. WIDO-F	1. WIDO-F	1. WIDO-F	1. WIDO-F	1. WIDO-F	1. WIDO-F	1. WIDO-F	1. WIDO-F	1. WIDO-F
2. WIDO-F	2. WQSM-F	2. WQSM-F	2. WRAL-F	2. WQSM-F	2. WQSM-F	2. WQSM-F	2. WQSM-F	2. WQDR-F	2. WQSM-F
3.	3. WRAL-F	3.	3. WQSM-F	3. WRAL-F	3. WQDR-F	3. WQDR-F	3. WQDR-F	3. WQSM-F	3. WFNC
4.	4.	4.	4.	4. WFNC	4. WDCG-F	4.	4.	4.	4.
5.	5.	5.	5.	WIDU	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		89 (2)	89 (2)	27.0
AOR	2 (1)	23 (1)	25 (2)	7.6
AC/OLDIES/SOFT ROCK	16 (1)	29 (2)	45 (3)	13.6
MOR/VARIETY	5 (1)		5 (1)	1.5
COUNTRY	58 (2)	6 (1)	64 (3)	19.4
BLACK/URBAN	18 (1)	74 (1)	92 (2)	27.9
BTFL MUSIC				
NEWS/TALK				
NOSTALGIA				
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS		10 (1)	10 (1)	3.0
			330 (14)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WRZK	1450	Spring Lake	.6/3.1
WJSK-F	102.3	Lumberton	1.7/2.5
WPTF	680	Raleigh	1.4/2.4
WYYD-F	96.1	Raleigh	.8/4.9

RADIO STATIONS

WFAI, 1230,	1 KW/250 W	, COUNTRY	MBS,	$15.00	(HNWH)	Beasley	Danny Highsmith
WFLB, 1490,	1 KW/250 W	, AC/CONTEMP	ABC-D,	$11.00	(Southern)	Gray	Stewart Thrower
WFNC, 940,	50 KW/1 KW (DA-N)	, COUNTRY (Century 21)	CBS,	$19.75	(Eastman)	Cape Fear	Victor Dawson
WIDU, 1600,	1 KW (DAYS)	, BLACK	SBN,	$11.00	(----)		W. Belche
WRZK, 1450,	1 KW/250 W	, AOR	,	$12.00	(Selcom)		Jeff Thompson
WQSM-F, 98.1,	100 KW @ 500,	CHR (TM)	,	$37.00	(Eastman)	Cape Fear	Victor Dawson
WIDO-F, 103.1,	3 KW @ 325,	BLACK	SBN,	$ NA	(Carpenter)		Ted Michaud
WSTS-F, 96.5,	100 KW @ 650,	? ?	,	$12.00	(Savalli)	(LAURINBERG)	
WJSK-F, 102.3,	3 KW @ 270,	COUNTRY	,	$ 6.00	(Southern)	(LUMBERTON)	Al Kahn

Other ranked stations - See Raleigh

MISCELLANEOUS COMMENTS

WFBS changed calls to WRZK...

FLINT

Arbitron Rank/Pop (12+): 76/415,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 98/453,200
ADI # 53 (with Saginaw)
Average Person Rating: 17.2
Market TSL: 22.6 hours

Stations: 26/10
Diaries: 793/523:1/46.2%
Sample Target: 810
Standard Error: .705
% Below Line: 35.1
% Not Listed: 9.3

Est 1983 Revenue: $7,200,000
CSI: 4.7 Bil
CSI HH: 29.0 M
Retail $: 3.0 Bil
Pop per Station: 41,510

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WWCK-F	129/18.1	12.0	12.8	10.2	14.3
2.	WDZZ-F	95/13.3	11.7	14.3	11.0	10.2
3.	WJR	57/ 8.0	9.1	8.0	6.7	5.5
4.	WTRX	56/ 7.9	3.3	7.9	8.0	10.0
5.	WCRZ-F	53/ 7.4	6.0	7.2	8.0	7.1
6.	WHNN-F	34/ 4.8	5.6	4.7	3.4	2.6
7.	WFMK-F	30/ 4.2	4.1	4.3	6.2	5.0
8.	WFDF	28/ 3.9	3.7	4.7	4.7	6.3
9.	WKMF	25/ 3.5	2.7	4.4	5.2	4.3
10.	WTAC	18/ 2.5	4.6	4.1	3.7	3.5
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WWCK-F	167/1766
2.	WHNN-F	114/1616
3.	WJR	110/1356
4.	WDZZ-F	97/ 761
5.	WKCQ-F	94/1115
6.	WIOG-F	87/1218
7.	WGER-F	82/ 849
8.	WCRZ-F	58/ 619
	WTRX	58/ 932
10.	WWWS-F	51/ 427
11.	WFDF	34/ 743
12.	WTAC	33/ 619
13.	WFMK-F	32/ 607
14.	WKMF	26/ 469
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WWCK-F	1199/28.9	27.2	25.7
2.	WJR	926/22.3	19.6	18.4
3.	WTRX	843/20.3	21.4	21.3
4.	WDZZ-F	739/17.8	14.7	19.4
5.	WHNN-F	589/14.2	14.9	13.0
6.	WFDF	583/14.0	15.3	16.4
7.	WFMK-F	555/13.4	12.6	14.3
8.	WCRZ-F	549/13.2	14.8	15.3
9.	WKMF	445/10.7	9.3	10.6
10.	WTAC	379/ 9.1	11.5	10.1
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 67.85% (439 of 647) (SPG 83: 62.61%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WWCK-F	1. WWCK-F	1. WWCK-F	1. WWCK-F	1. WWCK-F	1. WJR	1. WWCK-F	1. WWCK-F	1. WWCK-F	1. WWCK-F	1. WWCK-F
2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WCRZ-F	2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WJR	2. WDZZ-F
3.	3. WTRX	3. WTRX	3. WTRX	3. WTRX	3. WDZZ-F	3. WTRX	3. WTRX	3. WCRZ-F	3. WDZZ-F	3. WTRX
4.	4. WHNN-F	4. WHNN-F	4. WHNN-F	4. WJR	WKMF	4. WFDF	4. WCRZ-F	4. WJR	4.	4. WFMK-F
5.	5. WFMK-F	5. WFMK-F	WJR	5. WCRZ-F	WTRX	WCRZ-F	5. WHNN-F	5. WTRX	5.	5. WCRZ-F
						6. WJR				

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WWCK-F	1. WWCK-F	1. WWCK-F	1. WWCK-F	1. WDZZ-F	1. WWCK-F	1. WWCK-F	1. WWCK-F	1. WWCK-F	1. WWCK-F
2.	2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WTRX	2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WDZZ-F	2. WJR
3.	3. WTRX	3. WTRX	3. WTRX	WWCK-F	3.	3.	3. WTRX	3. WHNN-F	3. WDZZ-F
4.	4.	4. WFMK-F	4. WHNN-F	4. WCRZ-F	4.	4.	4. WHNN-F	4. WFMK-F	4. WTRX
5.	5.	5. WCRZ-F	5. WFMK-F	5.	5.	5.	5. WJR	5.	5. WHNN-F
		WHNN-F							

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		18 (2)	18 (2)	2.9
AOR		147 (4)	147 (4)	22.7
AC/OLDIES/SOFT ROCK	60 (2)	71 (4)	131 (6)	20.2
MOR/VARIETY	90 (3)		90 (3)	13.9
COUNTRY	43 (2)	28 (2)	71 (4)	11.0
BLACK/URBAN		108 (3)	108 (3)	16.7
BTFL MUSIC		67 (2)	67 (2)	10.4
NEWS/TALK	8 (1)		8 (1)	1.2
NOSTALGIA	7 (1)		7 (1)	1.1
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			647 (26)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFLT	1420	Flint	1.0/2.9
WOAP	1080	Owosso	.7/2.6
WWMN	1570	Flint	.6/1.7
WCZY-F	95.5	Detroit	.7/1.4
WDRQ-F	93.1	Detroit	1.0/3.9
WGER-F	102.5	Bay City	2.0/6.3
WIOG-F	106.3	Saginaw	1.8/4.0
WITL-F	100.7	Lansing	2.0/2.3
WJXQ-F	106.1	Jackson	1.5/3.4
WKCQ-F	98.1	Saginaw	2.0/7.7
WLLZ-F	98.7	Detroit	.4/2.5
WMJC-F	94.7	Detroit	.6/1.4
WNIC-F	100.3	Detroit	.4/1.2
WRIF-F	101.1	Detroit	.6/3.3
WWJ	950	Detroit	1.1/3.4
WWWS-F	107.1	Saginaw	.8/3.7

RADIO STATIONS

WFDF, 910, 5 KW/1 KW (DA-N), MOR	CBS, $25.00	(Blair)		Marvin Levey
WFLT, 1420, 500 W (DAYS,DA) , NOST (Radio Arts)	MBS, $21.00	(P/W)		Neal Mason
WKMF, 1470, 5 KW/1 KW (DA-2), COUNTRY	ABC-E, $34.00	(Katz)	Beck-Ross	Boyd Arnold
WTAC, 600, 1 KW/500 W (DA-1), COUNTRY	MBS, $23.00	(Torbet)		Ray Nelson
WTRX, 1330, 5 KW/1 KW (DA-2), AC	ABC-I, $38.50	(Christal)		
WGMZ, 1570, 1 KW (DAYS) , AC	, $18.00	(Mc-Guild)	Reams	Ron Shannon
WDZZ-F, 92.7, 3 KW @ 260, BLACK (Drake-Chen)	SBN, $31.00	(HNWH)		Vern Merritt
WCRZ-F, 107.9, 50 KW @ 370, BTFL MUS (Bonne)	ABC-F, $45.75	(Katz)	Beck-Ross	Boyd Arnold
WWCK-F, 105.5, 2.3 KW @ 364, AOR (Burk-Abr)	ABC-F, $50.00	(Mc-Guild)	Reams	Ron Shannon

Other ranked stations - See Detroit or Saginaw or Lansing

MISCELLANEOUS COMMENTS

WGMZ-F changed calls to WCRZ-F on 15 June and changed formats from BTFL to AC...WWMN changed calls to WGMZ on 18 June and picked up BTFL format...Arbitron missed sample target by 17 diaries...one of the nation's best AOR markets and one of the poorest CHR markets...6 share increase for WWCK...

FT. WAYNE

Arbitron Rank/Pop (12+): 99/313,100	Stations: 16/13	Est 1983 Revenue: $7,000,000
CMSA Rank/Pop: NA	Diaries: 810/387:1/56.3%	CSI: 3.1 Bil
MSA Rank/Pop: 118/359,000	Sample Target: 690	CSI HH: 23.6 M
ADI # 93	Standard Error: .712	Retail $: 2.0 Bil
Average Person Rating: 18.1	% Below Line: 1.6	Pop per Station: 24,085
Market TSL: 23.6 hours	% Not Listed: 11.5	

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WMEE-F	120/21.2	17.3	16.0	14.1	12.9
2.	WOWO	95/16.8	20.2	17.2	19.4	25.0
3.	WQHK	77/13.6	11.0	10.1	11.2	15.6
4.	WEZV-F	58/10.2	9.7	11.9	11.5	12.3
5.	WXKE-F	52/ 9.2	11.0	13.1	10.0	6.8
6.	WFWQ-F	33/ 5.8	8.4	8.4	8.6	8.8
7.	WAFX	28/ 4.9	4.2	6.7	3.3	2.9
8.	WGL	13/ 2.3	1.5	.7	.6	.6
9.	WKSY-F	8/ 1.4	2.1	2.4	2.0	1.4
10.						
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WMEE-F	267/2926
2.	WOWO	216/3267
3.	WQHK	100/ 973
4.	WFWQ-F	75/1218
5.	WEZV-F	69/ 645
6.	WXKE-F	59/ 760
7.	WAFX	29/ 320
8.	WJR	23/ 340
9.	WLW	17/ 469
10.	WKSY-F	15/ 298
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WOWO	1409/45.0	47.0	47.1
2.	WMEE-F	1282/40.9	37.3	37.6
3.	WQHK	710/22.7	19.8	21.1
4.	WXKE-F	611/19.5	21.0	22.4
5.	WEZV-F	549/17.5	19.2	21.9
6.	WFWQ-F	533/17.0	20.9	23.6
7.	WAFX	274/ 8.8	9.0	10.8
8.	WGL	228/ 7.3	6.3	5.1
9.	WKSY-F	203/ 6.5	7.7	8.9
10.	WJR	112/ 3.6	---	2.0
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 54.18% (272 of 502) (SPG 83: 58.14%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WQHK	1. WOWO	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F
2. WXKE-F	2. WXKE-F	2. WQHK	2. WQHK	2. WQHK	2. WOWO	2. WMEE-F	2. WEZV-F	2. WQHK	2. WXKE-F	2. WQHK
3. WQHK	3. WOWO	3. WXKE-F	3. WOWO	3. WOWO	3. WEZV-F	3. WQHK	3. WOWO	3. WOWO	3. WQHK	3. WOWO
4.	WQHK	4. WOWO	4. WEZV-F	4. WEZV-F	4. WMEE-F	4. WEZV-F	4. WQHK	4. WEZV-F	4. WOWO	4. WEZV-F
5.	5.	5.	5.	5.	5.	5. WXKE-F	5.	WXKE-F	5.	5. WXKE-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WOWO	1. WXKE-F	1. WXKE-F	1. WMEE-F	1. WMEE-F	1. WQHK
2. WXKE-F	2. WOWO	2. WOWO	2. WOWO	2. WMEE-F	2. WMEE-F	WMEE-F	2. WQHK	2. WXKE-F	2. WMEE-F
3.	WXKE-F	WQHK	3. WFWQ-F	3. WQHK	3. WQHK	3.	3. WXKE-F	3. WOWO	3. WOWO
4.	4. WFWQ-F	4. WEZV-F	4. WEZV-F	4. WEZV-F	4.	4.	4. WOWO	WQHK	4. WXKE-F
5.	5.	5.	WQHK	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		120 (1)	120 (1)	23.9
AOR		52 (1)	52 (1)	10.3
AC/OLDIES/SOFT ROCK		42 (2)	42 (2)	8.3
MOR/VARIETY	120 (6)	1 (1)	121 (7)	24.1
COUNTRY	79 (2)		79 (2)	15.7
BLACK/URBAN				
BTFL MUSIC		58 (1)	58 (1)	11.5
NEWS/TALK				
NOSTALGIA	28 (1)		28 (1)	5.6
RELIGION	3 (1)		3 (1)	0.6
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			503 (16)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WADM+	1540	Decatur	.9/2.0
WFCV	1090	Fort Wayne	.5/1.5
WIFF	1570	Auburn	.4/1.9
WGN	720	Chicago	.4/1.7
WJR	760	Detroit	.7/3.6
WLW	700	Cincinnati	.4/2.0

RADIO STATIONS

WAFX, 1450, 1 KW/250 W , NOSTALGIA (Al Ham)	CBS, $16.00	(Roslin)		Don Shive
WFCV, 1090, 1 KW (DAYS), RELIGION	, $12.00	(----)	Bott	Lynne Ford
WGL , 1250, 1 KW (DA-2), MOR	ABC-D, $ NA	(Weiss)		Frank Kovas
WOWO, 1190, 50 KW (DA-N), MOR ST	ABC-I, $70.00*	(Katz)		Bill Latz
WQHK, 1380, 5 KW (DA-2), COUNTRY (Burk-Abr)	CBS, $45.00	(Christal)	Federated	Bob Elliott
WEZV-F, 101.7, 3 KW @ 300, BTFL MUS (KalaMusic)	, $26.00	(Masla)	Fairfield	Tom Scheithe
WFWQ-F, 95.1, 44 KW @ 680, AC/CONTEMP	RKO, $41.25	(HNWH)	Sarkes Tarzian	R. Vargo
WKSY-F, 106.3, 3 KW @ 300, AC	RKO II, $20.25	(Torbet)	(COLUMBIA CITY)	Rudy Kramer
WMEE-F, 97.3, 48 KW @ 480, CHR (Burk-Abr)	ABC-C, $56.50	(Christal)	Federated	Bob Elliott
WXKE-F, 103.9, 3 KW @ 250, AOR	Source, $27.00	(Selcom)		Bob Taylor

MISCELLANEOUS COMMENTS

WOWO was not the 12+ leader for the first time...what is even more surprising is that WOWO did not lead the TSA either...it's not so much that WOWO lost the lead but WMEE-F took it...

FRESNO

Arbitron Rank/Pop (12+): 69/455,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 85/540,400
ADI # 63
Average Person Rating: 19.8
Market TSL: 26.1 hours

Stations: 26/23
Diaries: 870
Sample Target: 800
Standard Error: .726
% Below Line: 3.6
% Not Listed: 9.6

Est 1983 Revenue: $11,200,000
CSI: 4.6 Bil
CSI HH: 24.2 M
Retail $: 3.1 Bil
Pop per Station: 19,783

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	KKDJ-F	91/10.1	10.9	10.9	4.8	5.5
2.	KYNO-F	89/ 9.9	9.4	9.0	12.5	12.0
3.	KMJ	74/ 8.2	9.0	8.0	12.2	9.3
4.	KKNU-F	60/ 6.7	7.1	6.0	8.9	7.9
5.	KMGX-F	55/ 6.1	3.8	7.9	1.7	1.5
6.	KBOS-F	54/ 6.0	3.3	3.4	4.2	4.5
7.	KLIP	48/ 5.3	1.0	---	---	.7
8.	KFYE-F	37/ 4.1	6.7	5.7	7.3	8.3
9.	KFIG-F	36/ 4.0	5.1	6.1	6.3	5.5
	KXEX	36/ 4.0	2.8	4.3	1.0	2.1
11.	KYNO	31/ 3.4	2.0	2.0	2.2	3.7
12.	KGST	30/ 3.3	4.2	3.6	3.9	4.6
13.	KFRE	26/ 2.9	2.5	2.5	4.5	3.9
14.	KMAK	25/ 2.8	4.7	4.7	5.5	4.8
15.	KNAX-F	22/ 2.4	3.2	1.5	2.3	.8

	12+ TSA 1/4/CUME	
1.	KBOS-F	158/1984
2.	KKDJ-F	147/1483
3.	KFYE-F	129/1745
4.	KMJ	114/1430
5.	KYNO-F	103/1496
6.	KMGX-F	82/1284
7.	KKNU-F	78/ 820
8.	KFRE	51/1039
9.	KLIP	48/ 131
10.	KFIG-F	40/ 713
11.	KXEX	37/ 217
12.	KYNO	35/ 569
	KNGS	35/ 497
14.	KMAK	34/ 368
15.	KGST	32/ 317

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KYNO-F	1273/28.0	23.6	25.1
2.	KKDJ-F	874/19.2	19.3	17.6
3.	KMJ	866/19.0	19.7	17.9
4.	KBOS-F	851/18.7	11.2	13.4
5.	KMGX-F	841/18.5	14.2	18.3
6.	KFYE-F	657/14.4	17.4	19.9
7.	KKNU-F	581/12.8	15.5	13.7
8.	KFIG-F	536/11.8	12.6	15.8
9.	KYNO	470/10.3	7.0	7.4
10.	KFRE	394/ 8.7	8.3	10.2
11.	KMAK	314/ 6.9	10.8	8.9
12.	KNAX-F	313/ 6.9	8.6	4.6
13.	KARM	284/ 6.2	7.9	8.7
14.	KGST	279/ 6.1	6.9	7.9
15.	KTED-F	241/ 5.3	2.0	5.5

12+ FM SHARE (METRO): 59.53% (484 of 813) (SPG 83: 65.56%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KYNO-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KKNU-F	1. KMJ	1. KKDJ-F	1. KKDJ-F	1. KYNO-F	1. KKDJ-F
2. KMGX-F	2. KYNO-F	2. KYNO-F	2. KYNO-F	2. KYNO-F	2. KMJ	2. KYNO-F	2. KKNU-F	2. KYNO-F	2. KKDJ-F	2. KYNO-F
3. KKDJ-F	3. KBOS-F	3. KBOS-F	3. KFYE-F	3. KFYE-F	3. KYNO	3. KKDJ-F	3. KYNO-F	3. KMGX-F	3. KMGX-F	3. KMJ
4. KBOS-F	4. KMGX-F	4. KFYE-F	4. KFIG-F	4. KFIG-F	4. KYNO-F	4. KFYE-F	4. KMJ	4. KKNU-F	4. KBOS-F	4. KBOS-F
5. KLIP	5. KFYE-F	5. KMGX-F	KLIP	5. KLIP	5. KFIG-F	5. KKNU-F	5. KBOS-F	5. KBOS-F	KMJ	5. KMGX-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KKDJ-F	1. KKDJ-F	1. KYNO-F	1. KYNO-F	1. KYNO-F
2. KYNO-F	2. KYNO-F	2. KKDJ-F	2. KKDJ-F	2. KFIG-F
3. KMGX-F	3. KMGX-F	KFYE-F	3. KGST	3. KFYE-F
4. KBOS-F	4. KGST	4. KMGX-F	4. KFYE-F	KGST
5.	5. KFYE-F	5. KGST	5. KFIG-F	KKDJ-F
		KFIG-F		KLIP

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KKDJ-F
2. KYNO-F	2. KBOS-F	2. KYNO-F	2. KBOS-F	2. KYNO-F
3. KBOS-F	KYNO-F	3. KBOS-F	3. KYNO-F	3. KFYE-F
KXEX	4. KMGX-F	4. KFYE-F	4. KFYE-F	4. KBOS-F
5. KMGX-F	KXEX	5. KMGX-F	5. KLIP	5. KLIP

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		144 (2)	144 (2)	17.7
AOR		145 (2)	145 (2)	17.8
AC/OLDIES/SOFT ROCK	14 (1)	73 (2)	87 (3)	10.7
MOR/VARIETY				
COUNTRY	61 (3)	28 (2)	89 (5)	10.9
BLACK/URBAN	51 (2)		51 (2)	6.3
BTFL MUSIC	11 (2)	70 (2)	81 (4)	10.0
NEWS/TALK	90 (2)		90 (2)	11.1
NOSTALGIA	31 (1)		31 (1)	3.8
RELIGION	5 (1)	19 (1)	24 (2)	3.0
SPANISH	66 (2)		66 (2)	8.1
CLASSICAL				
UNKNOWN/OTHERS		5 (1)	5 (1)	0.6
			813 (26)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KARM	1430	Fresno	1.6/6.2
KFRY-F	101.9	Fresno	.7/4.6
KIRV	1510	Fresno	.7/2.0
KLTK-F	107.5	Hanford	.6/2.5
KOJY-F	98.9	Dinuba	1.1/3.7
KRDU	1130	Dinuba	.6/3.7
KTED-F	96.7	Fowler	2.1/5.3
KXTC	790	Clovis	.6/2.3
KCBS	740	San Francisco	1.8/2.8
KJOP	1240	Lemoore	.3/1.4
KNGS	620	Hanford	1.1/3.9

MISCELLANEOUS COMMENTS

KKNU-F sold by East-West FM to Spacecom for $2,650,000 (Blackburn)...KXQR changed calls to KXTC on 1 May...

RADIO STATIONS

KARM, 1430, 5 KW (DA-1)	, AC/OLDIES	APR,WSJ,	$23.25	(Torbet)	Davis/Weaver	
KBIF, 900, 1 KW (DAYS)	, RELIGION	,	$14.00	(----)	Cascade	Linda Lopez
KEAP, 980, 500 W (DAYS)	, COUNTRY	,	$10.00	(RSR)		John Hooker
KFRE, 940. 50 KW (DA-2)	, COUNTRY ST	ABC-I,	$42.50	(HNWH)		Tal Jonz
KGST, 1600, 5 KW (DA-N)	, SPANISH	,	$18.88	(Lotus)		Ben Gutierrez
KLIP, 1220, 250 W (DAYS)	, BLACK	SBN,	$? ?	(----)	(FOWLER)	
KMAK, 1340, 1 KW/250 W	, COUNTRY	ABC-E,	$22.00*	(Mc-Guild)		Steve Miller
KMJ , 580, 5 KW	, NEWS/TALK	CBS,NBC-T,ABC-T,	$40.50	(Katz)	McCaltchy	Don Schrack
KXEX, 1550, 500 W (DAYS)	, SPANISH	,	$17.00	(Caballero)		John Sonder
KXQR, 790, 500 W (DAYS,DA)	, BTFL MUS	,	$13.00	(Market 4)		Bill Dallas
KYNO, 1300, 5 KW/1 KW (DA-N)	, NOST (Drake-Chen)	RKO II,	$ NA	(Christal)		Sam Carter
KNGS, 620, 1 KW (DA-N)	, COUNTRY	ABC-E,	$17.90	(Weiss)	(HANFORD)	Al Lobeck
KFIG-F, 101.1, 50 KW @ 352,	AC	,	$35.75	(Torbet)	Davis/Weaver	
KFRY-F, 101.9, 1.8 KW @ 1880,	COUNTRY	,	$27.00*	(HNWH)		Tal Jonz
KFYE-F, 93.7, 68 KW @ 1950,	AC	,	$48.00	(Selcom)	Sunbelt	Michael Purcell
KKDJ-F, 105.9, 2.4 KW @ 1960,	AOR (Burk-Abr)	ABC-R,	$43.00*	(Eastman)		Wallace Heusser
KKNU-F, 102.7, 50 KW @ 500,	BTFL MUS (SRP)	,	$32.00*	(Blair)		David Millan
KMGX-F, 103.7, 50 KW @ 500,	CHR	RKO,	$ NA	(CBS/FM)	(HANFORD)	Bob Sieloff
KNAX-F, 97.9, 48 KW @ 310,	COUNTRY	,	$25.00*	(Katz)	McClatchy	Don Schrack
KYNO-F, 95.5, 50 KW @ 318,	CHR (Drake-Chen)	,	$55.00	(Christal)		Sam Carter
KBOS-F, 94.9, 16 KW @ 850,	AOR	ABC-C,	$ NA	(Mc-Guild)	(TULARE)	Steve Miller

GRAND RAPIDS

Arbitron Rank/Pop (12+): 62/507,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 74/614,300
ADI # 48 (with Kalamazoo)
Average Person Rating: 16.6
Market TSL: 24.4 hours

Stations: 32/20
Diaries: 1000/507:1/54.1%
Sample Target: 870
Standard Error: .618
% Below Line: 10.1
% Not Listed: 8.5

Est. 1983 Revenue: $12,800,000
CSI: 5.4 Bil
CSI HH: 24.8 M
Retail $: 3.3 Bil
Pop per Station: 25,370

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	WLAV-F	99/11.8	9.5	14.2	12.3	14.3	15.5
2.	WOOD	95/11.3	12.4	10.4	9.6	10.6	6.7
3.	WCUZ-F	78/ 9.3	12.5	13.4	11.5	7.5	8.0
4.	WGRD-F	77/ 9.2	6.7	6.0	7.4	7.8	7.8
5.	WOOD-F	69/ 8.2	11.5	8.8	11.7	13.7	9.0
6.	WLHT-F	58/ 6.9	7.2	9.1	7.8	4.5	9.0
7.	WCUZ	53/ 6.3	4.8	3.6	3.4	4.5	4.9
8.	WJFM-F	32/ 3.8	5.2	6.7	6.1	6.6	4.9
9.	WKLQ-F	25/ 3.0	---	1.2	1.2	1.4	3.5
	WMUS-F	25/ 3.0	3.0	.5	---	.9	4.6
11.	WFUR-F	18/ 2.1	3.3	3.2	2.3	4.7	3.3
12.	WQWQ-F	15/ 1.8	1.0	.7	1.8	1.1	1.4
	WXQT	15/ 1.8	1.6	1.5	4.1	3.1	1.1
14.	WKWM	14/ 1.7	2.7	1.4	2.1	1.5	2.4
	WHTC	14/ 1.7	1.0	1.9	1.5	1.4	1.1
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WLAV-F	163/1883
2.	WCUZ-F	141/1650
3.	WGRD-F	136/2239
4.	WOOD-F	135/2090
5.	WOOD	106/1400
6.	WMUS-F	80/ 927
7.	WLHT-F	76/1170
8.	WKZO	72/1241
9.	WJFM-F	65/1485
10.	WCUZ	54/1000
11.	WQWQ-F	53/ 604
12.	WCXT-F	51/ 597
13.	WQLR-F	45/ 758
14.	WKLQ-F	41/ 805
15.	WFUR-F	29/ 597
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WGRD-F	1238/24.4	21.8	24.2
2.	WOOD	1159/22.8	23.9	24.9
3.	WOOD-F	1056/20.8	24.3	22.6
4.	WLAV-F	1018/20.1	21.0	26.1
5.	WCUZ-F	976/19.2	19.4	25.5
6.	WCUZ	918/18.1	13.3	14.0
7.	WLHT-F	873/17.2	21.0	22.8
8.	WJFM-F	691/13.6	16.0	16.0
9.	WKLQ-F	480/ 9.5	----	4.6
10.	WFUR-F	431/ 8.5	9.4	10.6
11.	WMUS-F	381/ 7.5	7.8	2.3
12.	WYXX-F	284/ 5.6	3.8	1.7
13.	WLAV	274/ 5.4	6.3	5.9
14.	WKZO	223/ 4.4	---	2.4
15.	WQWQ-F	217/ 4.3	5.0	3.9
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 68.66% (528 of 769) (SPG 83: 74.10%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGRD-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F	1. WCUZ-F	1. WOOD	1. WCUZ-F+	1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WLAV-F
2. WLAV-F	2. WLHT-F	2. WCUZ-F	2. WOOD	2. WOOD	2. WCUZ-F	WOOD	2. WOOD	2. WOOD	2. WGRD-F	2. WCUZ-F
3.	3. WGRD-F	3. WLHT-F	3. WLAV-F	3. WLAV-F	3. WOOD-F	3. WOOD-F	3. WLHT-F	3. WCUZ-F	3. WOOD	3. WGRD-F
4.	4. WCUZ-F	4. WOOD	4. WLHT-F	4. WCUZ	4. WCUZ	4. WLAV-F	4. WCUZ-F	4. WGRD-F	4. WCUZ	4. WOOD
5.	5. WJFM-F	5. WGRD-F	5. WJFM-F	WLHT-F	5.	5. WGRD-F	5. WOOD-F	5. WOOD-F	5. WLHT-F	5. WLHT-F
6.	6. WKLQ-F	6. WJFM-F	6. WCUZ	WOOD-F	6.	6. WLHT-F	6. WGRD-F	6. WLHT-F	6. WCUZ-F	6. WOOD-F
7.	7.	7.	7.	7. WJFM-F	7.	7.	7.	7.	7. WOOD-F	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WLHT-F	1. WLHT-F	1. WLHT-F	1. WLHT-F	1. WCUZ-F
2. WLAV-F	2. WLAV-F	2. WCUZ-F	2. WLAV-F	2. WOOD
3. WGRD-F	3. WGRD-F	3. WLAV-F	3. WJFM-F	3. WLHT-F
4. WCUZ-F	4. WCUZ-F	4. WGRD-F	WCUZ-F	4. WJFM-F
5.	5. WJFM-F	5. WOOD	5. WGRD-F	5. WOOD-F
6.	6. WKLQ-F	6. WJFM-F	6.	6. WCUZ
7.	7.	7.	7.	WGRD-F
8.	8.	8.	8.	WLAV-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WOOD
2.	2.	2. WCUZ-F	2. WCUZ-F	WCUZ-F
3.	3.	3. WOOD	WJFM-F	3. WLAV-F
4.	4.	4. WGRD-F	WLHT-F	4. WCUZ
5.	5.	5. WCUZ	5. WCUZ	5. WOOD-F
6.	6.	6. WLHT-F	6.	6. WLHT-F
7.	7.	7.	7.	WJFM-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		113 (3)	113 (3)	14.7
AOR		105 (2)	105 (2)	13.7
AC/OLDIES/SOFT ROCK	24 (2)	90 (2)	114 (4)	14.8
MOR/VARIETY	126 (6)	1 (1)	127 (7)	16.5
COUNTRY	61 (4)	113 (4)	174 (8)	22.6
BLACK/URBAN	14 (1)		14 (1)	1.8
BTFL MUSIC		88 (3)	88 (3)	11.4
NEWS/TALK	8 (1)		8 (1)	1.0
NOSTALGIA				
RELIGION	8 (2)	18 (1)	26 (3)	3.4
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			769 (32)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFUR	1570		.4/2.5
WFUR-F	102.9		2.1/8.5
WGHN	1370	Grand Haven	.8/1.6
WGHN-F	92.1	Grand Haven	.1/1.6
WLAV	1340		1.1/5.4
WMAX	1480		.6/1.7
WYXX-F	96.1	Holland	1.3/5.6
WZND-F	99.3	Zeeland	1.0/3.1
WCXT-F	105.3	Hart	.7/2.4
WKZO	590	Kalamazoo	.5/4.4
WMUS	1090	Muskegon	.2/ .9
WPLB-F+	107.3	Greenville	.3/2.6
WQLR-F	106.5	Kalamazoo	.5/2.8
WBBM	780	Chicago	1.0/2.3
WGN	720	Chicago	.4/1.8
WJR	760	Detroit	.4/1.2
WMAQ	670	Chicago	.6/1.8

RADIO STATIONS

AM STATIONS

WCUZ,	1230,	1 KW/250 W ,	COUNTRY (Burk-Abr)	CBS,	$ NM	(Christal)	Federated	Ron Dykstra
WFUR,	1570,	1 KW (DAYS) ,	RELIGION	,	$10.00	(Patt)	Kuiper	Bill Kuiper
WKWM,	1140,	5 KW (DAYS,DA),	BLACK	NBN,	$13.50	(Roberts)		Richard Culpepper
WLAV,	1340,	1 KW/250 W ,	OLDIES	ABC-E,MBS,	$15.00*	(Blair)	Adams	Jack Markward
WMAX,	1480,	5 KW (DAYS,DA),	RELIGION	,	$12.00	(----)		Don Medford
WOOD,	1300,	5 KW (DA-N) ,	MOR ST	NBC,	$64.00*	(Katz)	Grace	Mike Lareau
WXQT,	1410,	1 KW (DAYS) ,	OLDIES (Drake-Chen)	ABC-I,	$18.00*	(Torbet)	Regional	Steve Cartwright
WYGR,	1530,	500 W (DAYS) ,	RELIGION	,	$12.00	(----)		Fred Jacob

FM STATIONS

WCUZ-F,	101.3,	50 KW @ 420,	COUNTRY (Burk-Abr)	CBS,	$124.63	(Christal)	Federated	Ron Dykstra
WFUR-F,	102.9,	40 KW @ 500,	RELIG/BTFL	,	$ 17.00	(Patt)	Kuiper	Bill Kuiper
WGRD-F,	97.9,	13 KW @ 590,	CHR	ABC-C,	$ 35.00	(Torbet)	Regional	Steve Cartwright
WJFM-F,	93.7,	320 KW @ 780,	AC (TM)	MBS,	$ 42.50	(Mc-Guild)	Fetzer	Dave Myers
WKLQ-F,	94.5,	50 KW @ 500,	CONTEMP	,	$ NA	(Eastman)	Bloomington	Richard Dills (HOLLAND)
WLAV-F,	96.9,	50 KW @ 500,	AOR (Burk-Abr)	ABC-R,Source,	$65.00*	(Blair)	Adams	John Shepard
WLHT-F,	95.7,	50 KW @ 175,	AC	,	$ 41.00	(Selcom)	Liggett	
WOOD-F,	105.7,	265 KW @ 810,	BTFL MUS (SRP)	,	$ 80.00*	(Katz)	Grace	Mike Lareau
WMUS-F,	106.9,	50 KW @ 480,	COUNTRY	,	$ 23.00	(Masla)	(MUSKEGON)	Tim Achterhoff
WYXX-F,	96.1,	41 KW @ 295,	CHR (Century 21)	MBS,	$ NA	(----)	(HOLLAND)	
WQWQ-F,	104.5,	50 KW @ 375,	BTFL MUS (Bonne)	,	$15.00	(Masla)	(MUSKEGON)	Fred Tascone
WCXT-F,	105.3,	100 KW @ 650,	AOR	,	$ 18.00	(Mich Spot)	(HART)	Nancy Waters

Other ranked stations - See Kalamazoo

12+ ADI 1/4

1. WLAV-F
2. WCUZ-F
3. WGRD-F
4. WOOD-F
5. WNWN-F
6. WKFR-F
7. WOOD
8. WKZO
9. WMUS-F
10. WLHT-F
11. WJFM-F
12. WCUZ
13. WJXQ-F
14. WQWQ-F
15. WQLR-F
    WCXT-F

12+ ADI CUME

1. WGRD-F
2. WOOD-F
3. WLAV-F
4. WCUZ-F
5. WJFM-F
6. WOOD
7. WKZO
8. WKFR-F
9. WLHT-F
10. WNWN-F
11. WCUZ
12. WMUS-F
13. WQLR-F
14. WKLQ-F
15. WJXQ-F

ADI FM SHARE:
72.25%

CALL LETTER CHANGES

WJBL-F changed to WKLQ-F
WTWN changed to WLAV
WZZR-F changed to WLHT-F

FORMAT CHANGES

WLAV: from Talk to Oldies
WXQT: from Nostalgia to Oldies
WKLQ-F: from BTFL/Relig to AC
WLHT-F: from CHR to AC

STATION SALES

WOOD A/F sold to Harvey Grace for around $9,000,000 (Crisler)

MISCELLANEOUS COMMENTS

Sharp drop in FM share...
WLAV-F continues slide...

GREEN BAY

Arbitron Rank/Pop (12+): 158/147,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 203/179,300
ADI # 69
Average Person Rating: 16.7
Market TSL: 21.8 hours

Stations: 13/5
Diaries: 634/233:1/58.6%
Sample Target: 550
Standard Error: .783
% Below Line: 23.7
% Not Listed: 6.0

Est 1983 Revenue: $4,900,000
CSI: 1.5 Bil
CSI HH: $24,589
Retail $: 1.0 Bil
Pop per Station: 29,500

12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1. WIXX-F	48/19.5	---	17.1	---	17.4
2. WGEE	47/19.1	---	17.9	---	23.4
3. WDUZ-F	36/14.6	---	15.9	---	14.2
4. WKAU-F+	27/11.0	---	6.4	---	7.4
5. WDUZ	25/10.2	---	9.9	---	10.6
6. WNFL	21/ 8.5	---	14.7	---	9.6
7. WAPL-F	16/ 6.5	---	6.7	---	7.8
8. WAUN-F	4/ 1.6	---	1.2	---	.9
9. WDOR-F	3/ 1.2	---	---	---	---
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA 1/4/CUME	
1. WIXX-F	183/2377
2. WGEE	79/ 910
3. WAPL-F	71/1074
4. WDUZ-F	67/ 840
5. WKAU-F+	62/1130
6. WCUB	59/ 484
7. WYNE	32/ 477
8. WNFL	30/ 485
9. WDUZ	28/ 553
10. WAUN-F	19/ 250
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1. WIXX-F	664/45.0	---	40.3
2. WGEE	464/31.5	---	34.3
3. WDUZ	395/26.8	---	28.7
4. WNFL	376/25.5	---	31.4
5. WDUZ-F	359/24.3	---	28.1
6. WKAU-F+	348/23.6	---	20.1
7. WAPL-F	244/16.5	---	18.6
8. WAUN-F	53/ 3.6	---	2.9
9.			
10.			
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 56.90% (132 of 232) (SPG 83: 51.48%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+	12+ EVE	SAT MID
1. WKAU-F+	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WGEE	1. WGEE	1. WGEE	1. WDUZ-F	1. WIXX-F	1. WIXX-F	1. WGEE
2. WIXX-F	2. WKAU-F+	2. WGEE	WGEE	2. WIXX-F	2. WDUZ-F	2. WIXX-F	2. WIXX-F	2. WDUZ-F	2. WKAU-F	2. WIXX-F
3. WAPL-F	3. WNFL	3. WNFL	3. WNFL	3. WNFL	3.	3. WNFL	3. WGEE	3. WGEE	3. WGEE	3. WDUZ-F
4.	4. WAPL-F	4. WKAU-F+	4.	4.	4.	4. WDUZ-F	4.	4. WKAU-F	4. WAPL-F	4. WKAU-F+
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WGEE	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WGEE
2. WKAU-F+	2. WKAU-F+	2. WGEE	2. WNFL	2. WIXX-F	2. WKAU-F+	2. WAPL-F	2. WGEE	2. WNFL	2. WIXX-F
3.	3. WNFL	3. WNFL	3. WGEE	3. WNFL	3. WAPL-F	3. WKAU-F+	3. WNFL	WAPL-F	3. WNFL
4.	4.	4.	4.	WDUZ-F	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	3 (1)	72 (2)	75 (3)	32.2
AOR		16 (1)	16 (1)	6.9
AC/OLDIES/SOFT ROCK	21 (1)		21 (1)	9.1
MOR/VARIETY	25 (1)		25 (1)	10.8
COUNTRY	51 (3)	3 (1)	54 (4)	23.3
BLACK/URBAN				
BTFL MUSIC		36 (1)	36 (1)	15.5
NEWS/TALK				
NOSTALGIA		4 (1)	4 (1)	1.7
RELIGION		1 (1)	1 (1)	0.4
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			232 (13)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WCUB	980	Two Rivers	.8/2.4
WRVM-F	102.7	Suring	.4/1.7
WYNE	1150	Kimberly	.8/3.5

RADIO STATIONS

WDUZ, 1400, 1 KW/250 W , MOR	ABC-C, $21.00* (Mc-Guild)		
WGEE, 1360, 5 KW (DA-N) , COUNTRY	ABC-D, $31.00 (Blair)	Midwest Comm.	D.E. Wright
WNFL, 1440, 5 KW/500 W (DA-2), AC	RKO, $41.50 (HNWH)	Comm. Prop.	Bob Clark
WCUB, 980, 5 KW (DA-2) , COUNTRY	, $24.40 (Weiss)	(TWO RIVERS)	Lee Davis
WDUZ-F, 98.5, 100 KW @ 1254, BTFL MUS (Bonne)	ABC-C, $20.00* (Mc-Guild)		
WIXX-F, 101.1, 100 KW @ 1828, CHR (TM)	, $48.00* (Blair)	Midwest Comm.	D.E. Wright
WAUN-F, 92.7, 3 KW @ 300, NOSTALGIA/POLKA	MBS, $ 7.00 (----)	(KEWAUNEE)	Bill Zelinsky

Other ranked stations - See Appleton-Oshkosh

GREENSBORO-WINSTON SALEM-HIGH POINT

Arbitron Rank/Pop (12+): 47/721,500
CMSA Rank/Pop: 44/869,000
MSA Rank/Pop: 56/880,400
ADI # 50
Average Person Rating: 17.9
Market TSL: 23.6 hours

Stations: 31/23
Diaries: 1135/636:1/45.0%
Sample Target: 1020
Standard Error: .600
% Below Line: 7.8
% Not Listed: 5.7

Est. 1983 Revenue: $14,100,000
CSI: 7.7 Bil
CSI HH: 23.7 M
Retail $: 4.5 Bil
Pop per Station: 31,370

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WTQR-F	218/16.9	16.6	16.1	14.9	15.6
2.	WMAG-F	113/ 8.8	7.2	3.6	1.0	.5
3.	WGLD-F	106/ 8.2	6.4	7.1	8.3	7.4
4.	WQMG-F	105/ 8.1	8.5	9.2	8.8	7.8
5.	WKZL-F	88/ 6.8	6.5	3.4	6.1	9.2
	WSEZ-F	88/ 6.8	4.8	7.4	5.9	10.8
7.	WSJS	56/ 4.3	6.7	5.8	5.4	5.5
8.	WDCG-F	49/ 3.8	3.6	3.2	3.3	---
9.	WMFR	43/ 3.3	1.7	2.5	1.8	2.6
10.	WAIR	42/ 3.3	2.2	3.1	3.2	2.1
11.	WAAA	33/ 2.6	3.3	3.5	3.7	4.0
	WEAL	33/ 2.6	3.5	3.3	2.6	2.4
	WRQK-F	33/ 2.6	4.1	5.4	6.5	6.8
14.	WBIG	32/ 2.5	2.5	3.3	2.6	3.0
15.	WSMX	19/ 1.5	1.9	1.0	.9	.7
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME		
1.	WTQR-F	404/4106
2.	WMAG-F	151/2095
3.	WGLD-F	140/1699
4.	WKZL-F	138/1726
5.	WQMG-F	137/1337
6.	WSEZ-F	115/1718
7.	WDCG-F	108/1467
8.	WPCM-F	65/ 876
9.	WSJS	61/ 943
10.	WFMX-F	62/ 680
11.	WSOC-F	59/ 796
12.	WRQK-F	52/1188
13.	WMFR	43/ 376
14.	WAIR	42/ 471
15.	WAAA	36/ 421
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WTQR-F	1980/27.4	27.9	28.8
2.	WMAG-F	1480/20.5	16.8	9.2
3.	WSEZ-F	1242/17.2	13.9	19.1
4.	WGLD-F	1238/17.2	13.2	16.6
5.	WKZL-F	1061/14.7	13.5	14.1
6.	WQMG-F	888/12.3	12.0	14.0
7.	WSJS	882/12.2	16.1	16.4
8.	WRQK-F	761/10.5	12.4	16.4
9.	WDCG-F	681/ 9.4	7.6	6.5
10.	WAIR	471/ 6.5	6.5	6.3
11.	WCOG	419/ 5.8	3.4	3.7
12.	WBIG	413/ 5.7	7.7	7.1
13.	WAAA	387/ 5.4	5.8	5.8
14.	WMFR	376/ 5.2	4.6	4.7
15.	WEAL	330/ 4.6	5.5	7.1
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 72.39% (881 of 1217) (SPG 83: 68.55%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKZL-F	1. WMAG-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F
2. WSEZ-F	2. WQMG-F	2. WMAG-F	2. WMAG-F	2. WMAG-F	2. WGLD-F	2. WSJS	2. WGLD-F	2. WMAG-F	2. WQMG-F	2. WMAG-F
3. WDCG-F	3. WTQR-F	3. WQMG-F	3. WQMG-F	3. WQMG-F	3. WSJS	3. WMAG-F	3. WMAG-F	3. WGLD-F	3. WKZL-F	3. WGLD-F
4. WQMG-F	4. WKZL-F	4. WKZL-F	4. WSEZ-F	4. WGLD-F	4. WMAG-F	4. WGLD-F	4. WQMG-F	4. WSEZ-F	4. WMAG-F	4. WSEZ-F
5. WAIR	5. WSEZ-F	5. WSEZ-F	5. WGLD-F	5. WSEZ-F	5. WMFR	5. WMFR-F	5. WKZL-F	5. WQMG-F	WSEZ-F	5. WQMG-F
6.	6.	6. WGLD-F	WKZL-F	6. WKZL-F	6. WBIG	6. WQMG-F	6. WSEZ-F	6. WKZL-F	6. WGLD-F	6. WKZL-F
7.	7.	7.	7.	7.	WQMG-F	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WQMG-F	1. WMAG-F	1. WTQR-F	1. WMAG-F	1. WTQR-F	1. WKZL-F	1. WKZL-F	1. WTQR-F	1. WQMG-F	1. WTQR-F
2. WMAG-F	2. WQMG-F	2. WMAG-F	2. WTQR-F	2. WMAG-F	2. WSEZ-F	2. WQMG-F	2. WKZL-F	2. WTQR-F	2. WQMG-F
WDCG-F	WTQR-F	3. WQMG-F	3. WSEZ-F	3. WGLD-F	3. WQMG-F	3. WTQR-F	3. WQMG-F	3. WKZL-F	3. WMAG-F
4. WKZL-F	4. WSEZ-F	4. WSEZ-F	4. WKZL-F	4.	WTQR-F	4. WSEZ-F	4. WMAG-F	4. WMAG-F	4. WKZL-F
5.	5. WKZL-F	5. WGLD-F	5. WAAA	5.	5.	5. WMAG-F	5. WSEZ-F	5. WSEZ-F	5. WGLD-F
6.	6. WDCG-F	6. WKZL-F	WSMX	6.	6.	6.	6. WGLD-F	6.	WSEZ-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		174 (4)	174 (4)	14.3
AOR		94 (2)	94 (2)	7.7
AC/OLDIES/SOFT ROCK	26 (2)	113 (1)	139 (3)	11.4
MOR/VARIETY	57 (3)		57 (3)	4.7
COUNTRY	23 (2)	241 (4)	264 (6)	21.7
BLACK/URBAN	108 (3)	114 (2)	222 (5)	18.2
BTFL MUSIC		106 (1)	106 (1)	8.7
NEWS/TALK	56 (1)		56 (1)	4.6
NOSTALGIA	32 (1)		32 (1)	2.6
RELIGION	34 (2)	39 (3)	73 (5)	6.0
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			1217 (31)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBUY	1440	Lexington	.8/1.8
WLXN-F	94.1	Lexington	.7/1.4
WCOG	1320	Greensboro	1.4/5.8
WHPE-F	95.5	High Point	1.3/2.5
WKEW	1400	Greensboro	.6/1.5
WPET	950	Greensboro	1.2/2.3
WTNC	790	Thamasville	1.0/1.3
WTOB	1380	Winston-Salem	.8/3.0
WWMO-F	102.1	Reidsville	1.0/3.5
WKBC-F	97.3	N. Wilkesboro	.3/1.3
WPCM-F	101.1	Burlington	.8/3.0
WBT	1110	Charlotte	.3/ .8
WFMX-F	105.7	Statesville	.7/1.3
WPEG-F	97.9	Concord	.7/1.4
WQDR-F	94.7	Raleigh	.5/ .9
WSOC-F	103.7	Charlotte	.3/2.2

RADIO STATIONS

AM STATIONS

WAAA, 980, 1 KW (DAYS), BLACK NBN, $19.00 (Weiss) Mutter Evans
WAIR, 1340, 1 KW/250 W, BLACK, $18.00* (Torbet) Nick Patella
WBIG, 1470, 5 KW (DA-N), NOSTALGIA (Al Ham) (TM) CBS, $25.00 (Blair) Jeff-Pilot Stan Thomas
WCOG, 1320, 5 KW/1 KW (DA-2), OLDIES ABC-C, $19.00 (Christal)
WEAL, 1510, 1 KW (DAYS), BLACK SBN, $15.00 (HNWH) Morgan Poag

WGOS, 1070, 1 KW (DAYS), AC, $ 8.00 (----) Simon Ritchey
WKEW, 1400, 1 KW/250 W, AC ABC-I, $19.00 (----) Bill Mitchell
WMFR, 1230, 1 KW/250 W, MOR/NEWS ABC-E,ABC-I, $15.00 (MMR) Voyager George Francis
WPET, 950, 500 W (DAYS), RELIGION, $17.00 (----)
WSJS, 600, 5 KW (DA-2), NEWS/TALK NBC,NBC-T,WSJ,ABC-T, $51.00 (Mc-Guild) Summit Roger Stockton
WSMX, 1500, 10 KW (DAYS,DA), RELIGION ABC-I,SBN, $15.00 (----)
WTOB, 1380, 5 KW/1 KW (DA-N), MOR ABC-C,CBS, $25.00 (Savalli) John Woods

FM STATIONS

WGLD-F, 100.3, 100 KW @ 400, BTFL MUS (SRP), $54.00* (Christal) Mann Bernie Mann
WHPE-F, 95.5, 100 KW @ 444, RELIGION, $ NA (----) Ron Muffley
WKZL-F, 107.5, 100 KW @ 500, AOR ABC-R, $65.00* (Katz) Nationwide Bill Weller
WMAG-F, 99.5, 100 KW @ 1500, AC (Fairwest) ABC-E, $105.00 (MMR) Voyager George Francis
WQMG-F, 97.1, 100 KW @ 555, BLACK CBS-R, $49.00* (HNWH) Morgan Poag
WRQK-F, 98.7, 100 KW @ 814, CONTEMP MBS, $64.00 (Christal) Robins Co

WSEZ-F, 93.1, 100 KW @ 383, CHR (White) RKO, $48.00* (Torbet) Nick Patella
WTQR-F, 104.1, 100 KW @ 1420, COUNTRY (Drake-Chen), $103.75 (Mc-Guild) Summit Roger Stockton
WWMO-F, 102.1, 100 KW @ 770, RELIGION, $10.00 (----) Beasley (REIDSVILLE) Dave Salyers
WPCM-F, 101.1, 100 KW @ 910, COUNTRY, $27.00 (Masla) Audubon (BURLINGTON) Buddy Poole

Other ranked stations - See Raleigh or Charlotte

12+ ADI 1/4

1. WTQR-F
2. WMAG-F
3. WGLD-F
4. WQMG-F
5. WKZL-F
6. WSEZ-F
7. WDCG-F
8. WSJS
9. WPCM-F
10. WRQK-F
11. WMFR
12. WAIR
13. WAAA
14. WEAL
15. WBIG

12+ ADI CUME

1. WTQR-F
2. WMAG-F
3. WSEZ-F
4. WGLD-F
5. WKZL-F
6. WDCG-F
7. WQMG-F
8. WRQK-F
9. WSJS
10. WPCM-F
11. WAIR
12. WWMO-F
13. WCOG
14. WKBC-F
15. WBIG

ADI FM SHARE:
75.60%

CALL LETTER CHANGES

FORMAT CHANGES

WRQK: from Oldies/AC to a more contemporary format

WCOG: from Contemp to Oldies

STATION SALES

MISCELLANEOUS COMMENTS

No CHR boom in this market yet...WMAG up over 5 share points in last year...

GREENVILLE-NEW BERN-WASHINGTON, NC

Arbitron Rank/Pop (12+): 125/240,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 314/94,100 (Greenville only)
ADI # 100
Average Person Rating: 15.6
Market TSL: 20.9 hours

Stations: 22/16
Diaries: 770/312:1/56.2%
Sample Target: 600
Standard Error: .725
% Below Line: 13.1
% Not Listed: 10.1

Est 1983 Revenue: NA
CSI: .7 Bil*
CSI HH: $22,788*
Retail $: .4 Bil*
Pop per Station: 15,006
* Greenville only

12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1. WQDW-F	68/18.2	---	19.0	---	15.8
2. WITN-F	48/12.8	---	9.7	---	12.2
3. WSFL-F	42/11.2	---	10.7	---	10.3
4. WNCT-F	33/ 8.8	---	8.6	---	8.2
5. WAZZ-F	13/ 8.3	---	10.2	---	9.0
6. WRAL-F	19/ 5.1	---	1.9	---	4.1
7. WELS	14/ 3.7	---	3.0	---	2.7
8. WRNS-F	13/ 3.5	---	5.8	---	6.8
9. WSEC-F	10/ 2.7	---	1.2	---	.5
10. WRQR-F	9/ 2.4	---	1.9	---	2.4
11.					
12.					
13.					
14.					
15.					

12+ TSA 1/4/CUME	
1. WRAL-F	137/1530
2. WITN-F	86/1512
3. WQDW-F	84/ 787
4. WAZZ-F	73/ 824
5. WNCT-F	65/ 901
6. WSFL-F	61/ 980
7. WRNS-F	46/ 472
8. WKTC-F	37/ 482
9. WZYC-F	29/ 308
10. WQDR-F	28/ 411
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1. WSFL-F	639/26.6	---	28.5
2. WITN-F	630/26.2	---	30.2
3. WQDW-F	585/24.4	---	25.2
4. WAZZ-F	478/19.9	---	19.4
5. WNCT-F	368/15.3	---	16.3
6. WRAL-F	299/12.5	---	7.8
7. WRNS-F	191/ 8.0	---	8.9
8. WSEC-F	185/ 7.7	---	5.7
9. WRQR-F	159/ 6.6	---	6.7
10. WKTC-F	158/ 6.6	---	7.3
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 86.90% (292 of 336) (SPG 83: 82.72%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WITN-F	1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WQDW-F
WQDW-F	2. WSFL-F	2. WSFL-F	2. WSFL-F	2. WSFL-F	2. WAZZ-F	2. WITN-F	WSFL-F	2. WSFL-F	2. WITN-F	2. WITN-F
3. WSFL-F	3. WITN-F	3. WITN-F	3. WITN-F	WAZZ-F	WNCT-F	3. WSFL-F	3. WITN-F	3. WITN-F	3. WSFL-F	3. WAZZ-F
4.	4. WAZZ-F	4. WAZZ-F	4. WRAL-F	4. WITN-F	4. WRNS-F	4. WAZZ-F	4. WNCT-F	4. WNCT-F	WSEC-F	4. WNCT-F
5.	5.	5.	5. WAZZ-F	5.	5.	WNCT-F	5.	5.	5.	5. WSFL-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WSFL-F	1. WSFL-F	1. WSFL-F	1. WITN-F
2. WITN-F	2. WITN-F	2. WSFL-F	2. WRAL-F	2. WAZZ-F	2. WSFL-F	2. WITN-F	2. WQDW-F	2. WITN-F	WSFL-F
WSFL-F	WSFL-F	3. WITN-F	3. WITN-F	WRAL-F	3. WITN-F	3. WQDW-F	3. WITN-F	3. WRAL-F	3. WQDW-F
4. WAZZ-F	4.	4. WAZZ-F	WSFL-F	4.	4. WAZZ-F	4.	4. WAZZ-F	4.	4. WAZZ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		113 (5)	113 (5)	33.6
AOR		7 (2)	7 (2)	2.1
AC/OLDIES/SOFT ROCK		19 (1)	19 (1)	5.7
MOR/VARIETY	5 (2)		5 (2)	1.5
COUNTRY	22 (2)	50 (3)	72 (5)	21.4
BLACK/URBAN	4 (1)	70 (2)	74 (3)	22.0
BTFL MUSIC		33 (1)	33 (1)	9.8
NEWS/TALK				
NOSTALGIA				
RELIGION	10 (2)		10 (2)	3.0
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	3 (1)		3 (1)	0.9
			336 (22)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBZQ	1550	Greenville	1.1/1.5
WFTC	960	Kinston	.5/3.6
WGHB	1250	Frarmville	2.1/2.9
WISP	1230	Kinston	.8/3.3
WITN	930	Washington	.8/3.3
WMSQ-F	104.9	Havelock	1.1/3.1
WRNB	1490	New Bern	1.6/3.2
WWMG	1380	New Bern	1.1/2.0
WKTC-F	104.3	Tarboro	1.6/6.6
WOKN-F	102.3	Goldsboro	.5/3.0
WQDR-F	94.7	Raleigh	.5/2.4
WZYC-F	103.3	Beaufort	1.3/4.0

RADIO STATIONS

WBZQ,	1550,	1 KW (DAYS)	, RELIGION		, $ 7.00	(Savalli)		(GREENVILLE)	Jim McKenna
WNCT,	1070,	10 KW (DA-2)	, COUNTRY (SMN)	CBS,	$30.00	(Blair)	Park	(GREENVILLE)	Joe Mule
WOOW,	1340,	1 KW/250 W	, MOR/AC		, $ 8.50	(P/W)		(GREENVILLE)	Danny Jacobsen
WELS,	1010,	1 KW (DAYS)	, COUNTRY		, $ 8.00	(----)		(KINSTON)	Jack Henkins
WRNB,	1490,	1 KW/250 W	, GOSPEL	NBC,	$ NA	(----)		(NEW BERN)	Brent Hill
WWMG,	1380,	5 KW (DAYS)	, BLACK (Century 21)	RKO,	$ 7.00	(Lazar)		(NEW BERN)	Ed Seeger
WITN,	930,	5 KW/1 KW (DA-N)	, MOR	ABC-I,ABC-E,	$34.25	(Katz)		(WASHINGTON)	Bob Frowein
WWGN,	1320,	500 W (DAYS)	, NOSTALGIA (SMN)		, $ 6.00	(P/W)		(WASHINGTON)	Gene Hodges
WITN-F,	93.3,	100 KW @ 1780,	CHR (TM)	ABC-F,	$34.25	(Katz)		(WASHINGTON)	Bob Frowein
WAZZ-F,	101.9,	100 KW @ 580,	COUNTRY (TM)	MBS,	$21.00*	(----)		(NEW BERN)	Jack Quick
WSFL-F,	106.5,	100 KW @ 725,	CHR (Century 21)	RKO,	$20.00*	(Masla)		(NEW BERN)	Ed Seeger
WNCT-F,	107.9,	100 KW @ 1700,	BTFL MUS (Bonne)	RKO II,	$30.00	(Blair)	Park	(GREENVILLE)	Joe Mule
WQDW-F,	97.7,	3 KW @ 300,	BLACK (Drake-Chen)	SBN,	$25.00	(HNWH)		(KINSTON)	Jerry McKeown
WKTC-F,	104.3,	100 KW @ 285,	COUNTRY		, $14.00	(T-N)		(TARBORO)	Bob Harper
WRNS-F,	95.1,	100 KW @ 285,	COUNTRY		, $ 9.00	(T-N)		(KINSTON)	
WSEC-F,	103.7,	50 KW @ 400,	CHR (?)		, $ 4.00	(----)		(WILLIAMSTON)	Bill Farrior
WRQR-F,	94.3,	3 KW @ 300,	CONTEMP		, $ 9.00	(T-N)		(FARMVILLE)	Gene Gray
WZYC-F,	103.3,	100 KW @ ? ? ,	AOR (?)	UPI,CBS-R,	$ NA	(Southern)		(BEAUFORT)	

MISCELLANEOUS COMMENTS WISP/WQDW-F (Kinston) sold for $1,800,000 (Blackburn)...WBIC changed calls to WWMG...

GREENVILLE-SPARTANBURG, SC

Arbitron Rank/Pop (12+): 65/498,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 75/595,500
ADI # 39 (with Asheville)
Average Person Rating: 17.9
Market TSL: 23.8 hours

Stations: 26/21
Diaries: 1060/470:1/51.5%
Sample Target: 850
Standard Error: .617
% Below Line: 3.1
% Not Listed: 7.1

Est. 1983 Revenue: $11,500,000
CSI: 4.7 Bil
CSI HH: 22.1 M
Retail $: 2.7 Bil
Pop per Station: 23,714

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	WESC-F	134/15.0	11.1	13.1	12.8	13.6
2.	WFBC-F	126/14.1	10.2	10.4	10.2	9.7
3.	WANS-F	91/10.2	9.9	7.7	7.6	9.5
4.	WSSL-F+	76/ 8.5	9.6	12.3	9.0	5.3
5.	WSPA-F	69/ 7.7	7.9	9.1	8.9	8.8
6.	WHYZ	55/ 6.2	8.9	8.2	13.1	12.1
7.	WCKN-F	53/ 5.9	7.7	6.9	5.9	4.4
8.	WASC	48/ 5.4	5.2	4.2	4.4	5.4
9.	WORD	33/ 3.7	3.8	2.7	1.7	2.9
10.	WESC	30/ 3.4	3.7	3.4	2.3	3.2
11.	WFBC	27/ 3.0	2.4	2.3	4.4	3.7
12.	WSPA	21/ 2.4	2.6	2.4	3.0	3.9
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	12+ TSA 1/4/CUME	
1.	WESC-F	286/2889
2.	WFBC-F	232/2819
3.	WSSL-F+	210/2558
4.	WANS-F	177/2091
5.	WSPA-F	135/1647
6.	WCKN-F	134/1826
7.	WRLX-F	78/1150
8.	WHYZ	71/ 677
9.	WASC	48/ 305
10.	WBCY-F	41/ 677
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	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WFBC-F	1488/29.9	31.8	25.7
2.	WESC-F	1274/25.6	25.0	24.3
3.	WANS-F	1158/23.3	24.9	20.3
4.	WSSL-F+	957/19.2	17.5	20.3
5.	WCKN-F	868/17.4	17.3	18.1
6.	WSPA-F	807/16.2	16.7	18.6
7.	WFBC	520/10.4	10.7	9.5
8.	WORD	519/10.4	11.3	9.4
9.	WHYZ	449/ 9.0	11.6	10.6
10.	WESC	426/ 8.6	9.0	11.4
11.	WSPA	322/ 6.5	9.0	9.9
12.	WASC	305/ 6.1	5.1	5.5
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12+ FM SHARE (METRO): 69.93% (579 of 828) (SPG 83: 67.06%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WANS-F	1. WFBC-F	1. WFBC-F	1. WFBC-F	1. WESC-F	1. WESC-F	1. WESC-F+	1. WESC-F	1. WESC-F+	1. WANS-F	1. WESC-F
2. WCKN-F	2. WANS-F	2. WESC-F	2. WESC-F	2. WFBC-F	2. WSPA-F	2. WFBC-F	2. WFBC-F	2. WFBC-F	2. WESC-F	2. WANS-F
3. WASC	3. WESC-F	3. WANS-F	3. WSSL-F+	3. WSSL-F+	3. WFBC-F	3. WSSL-F+	3. WSSL-F+	3. WANS-F	3. WCKN-F	3. WSSL-F+
4. WHYZ	4. WCKN-F	4. WSSL-F+	4. WANS-F	4. WANS-F	4. WSSL-F+	4. WSPA-F	4. WANS-F	4. WSSL-F	4. WFBC-F	4. WFBC-F
5. WFBC-F	5. WHYZ	5. WHYZ	5. WHYZ	5. WHYZ	5.	5. WANS-F	5.	5. WSPA-F	WSSL-F+	5. WCKN-F
6. WESC-F	6. WASC	6. WCKN-F	6.	6. WSPA-F	6.	6.	6.	6. WCKN-F	6.	6. WASC-F
7.	7. WSSL-F+	7.	7.	7.	7.	7.	7.	7.	7.	7. WSPA-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8. WHYZ
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WFBC-F	1. WFBC-F	1. WFBC-F	1. WFBC-F	1. WFBC-F
2. WANS-F	2. WANS-F	2. WESC-F	2. WANS-F	2. WESC-F
3. WASC	3. WHYZ	3. WANS-F	3. WHYZ	3. WHYZ
4. WCKN-F	4. WASC	4. WHYZ	4. WSSL-F+	WSSL-F
WHYZ	5. WESC-F	5. WSSL-F+	5. WESC-F	5. WANS-F
6.	WSSL-F+	6. WASC	6.	6.
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WCKN-F	1. WFBC-F	1. WESC-F	1. WFBC-F	1. WESC-F
2. WANS-F	2. WESC-F	2. WFBC-F	2. WESC-F	2. WFBC-F
3. WESC-F	3. WCKN-F	3. WANS-F	3. WANS-F	3. WSSL-F+
4. WFBC-F	4. WANS-F	4. WCKN-F	WSSL-F+	4. WANS-F
5.	5.	5. WSSL-F+	5.	5.
6.	6.	6.	6.	6.
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	33 (1)	97 (2)	130 (3)	15.7
AOR		53 (1)	53 (1)	6.4
AC/OLDIES/SOFT ROCK	27 (1)	126 (1)	153 (2)	18.5
MOR/VARIETY	27 (2)		27 (2)	3.3
COUNTRY	51 (4)	211 (4)	262 (8)	31.6
BLACK/URBAN	103 (2)	3 (1)	106 (3)	12.8
BTFL MUSIC		78 (2)	78 (2)	9.4
NEWS/TALK				
NOSTALGIA				
RELIGION	8 (3)	5 (1)	13 (4)	1.6
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			828 (26)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCKI	1300	Greer	.3/1.5
WELP	1360	Easley	.3/1.1
WELP-F	103.9	Easley	.7/1.9
WFIS	1600	Fountain Inn	.4/ .8
WKDY	1400	Spartanburg	1.0/3.0
WMRB	1490	Greenville	.7/3.3
WMUU	1260	Greenville	.2/1.7
WMUU-F	94.5	Greenville	.7/3.7
WAGI-F	105.3	Gaffney	.3/1.3
WMIT-F	106.9	Black Mountain	.6/1.0
WRLX-F	99.9	Asheville	1.0/4.5
WBCY-F	107.9	Charlotte	.7/3.1
WPEG-F	97.9	Concord	.3/1.3

RADIO STATIONS

AM STATIONS

WASC, 1530, 1 KW (DAYS) , BLACK ABC-C,NBN, $13.00 (Weiss) Jim Harrelson
WESC, 660, 10 KW (DAYS) , COUNTRY (Klemm) ABC-E, $35.00* (Blair) John Davenport
WFBC, 1330, 5 KW (DA-N) , OLDIES (Drake-Chen) NBC,NBC-T, $ NM (Katz) Multimedia Bruce Buchanan
WHYZ, 1070, 50 KW (DAYS,DA) , BLACK SBN,ABC-C, $32.00 (HNWH) Tom Hooper
WKDY, 1400, 1 KW/250 W , COUNTRY , $10.00 (Southern) Beau Sanders

WMRB, 1490, 1 KW/250 W , MOR MBS, $13.00 (----) Irwin Bridges
WMUU, 1260, 5 KW (DAYS) , RELIGION APR, $12.00 (S. Katz) Jim Dickson
WORD, 910, 5 KW/1 KW (DA-2), CONTEMP UPI, $15.00 (Masla) Tony Brooks
WSPA, 950, 5 KW (DA-N) , MOR CBS, $32.00* (Mc-Guild) Spartan Larry Cook
WSSL, 1440, 5 KW (DA-N) , COUNTRY (TM) RKO II, $ NA (Eastman) Keymarket Mike Steinhilper

FM STATIONS

WANS-F, 107.3, 100 KW @ 1008, CHR CBS-R,RKO, $40.00* (Torbet) (ANDERSON) Nick Frangias
WCKN-F. 101.1, 100 KW @ 820, AOR MBS,ABC-R, $42.00 (Selcom) (ANDERSON) Bob Nations
WESC-F, 92.5, 100 KW @ 2000, COUNTRY (Klemm) ABC-E, $54.00* (Blair) John Davenport
WFBC-F, 93.7, 100 KW @ 1840, CONTEMP/AC (Drake-Chen) ABC-E, $91.50 (Katz) Multimedia Bruce Buchanan

WMUU-F, 94.5, 100 KW @ 1200, BTFL/CLASS/RELIG APR, $17.00 (S. Katz) Jim Dickson
WSPA-F, 98.9, 100 KW @ 1910, BTFL MUS (SRP) , $54.38 (Mc-Guild) Spartan Larry Alverson
WSSL-F, 100.5, 100 KW @ 1280, COUNTRY RKO II, $58.50 (Eastman) Keymarket Mike Steinhilper

12+ ADI 1/4

1. WESC-F
2. WFBC-F
3. WSSL-F+
4. WANS-F
5. WCKN-F
6. WSPA-F
7. WWNC
8. WRLX-F
9. WHYZ
10. WASC
11. WESC
12. WISE
13. WBCY-F
14. WORD
15. WNGC-F

12+ ADI CUME

1. WESC-F
2. WFBC-F
3. WSSL-F+
4. WANS-F
5. WCKN-F
6. WSPA-F
7. WRLX-F
8. WWNC
9. WHYZ
10. WFBC
11. WBCY-F
12. WORD
13. WESC
14. WISE
15. WNGC-F

ADI FM SHARE:

71.60%

CALL LETTER CHANGES

WLOS-F changed to WRLX-F
(13 April)

WGVL changed to WSSL

FORMAT CHANGES

WFBC: from "MOR" to Oldies
WORD: reclassified as Conatemp
WSSL: from News/Talk to Country

STATION SALES

MISCELLANEOUS COMMENTS

WSSL A/F simulcasted 100% during much, if not all, of the rating period. Another station in the market filed a complaint to the FCC about this but the FCC had granted some sort of waiver...big increase for WFBC-F...

HARRISBURG

Arbitron Rank/Pop (12+): 80/389,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 83/568,000
ADI # 46 (with Lancaster & York)
Average Person Rating: 17.9
Market TSL: 23.3 hours

Stations: 22/13
Diaries: 813/479:1/51.0%
Sample Target: 770
Standard Error: .725
% Below Line: 16.7
% Not Listed: 9.1

Est. 1983 Revenue: [illegible]7,400,000
CSI: 5.7 Bil
CSI HH: 26.1 M
Retail $: 2.5 Bil
Pop per Station: 29,962

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	WTPA-F	79/11.4	10.3	11.4	13.7	9.5
2.	WHP	74/10.6	12.3	9.4	11.2	12.7
3.	WHP-F	72/10.3	12.4	12.6	9.1	11.7
4.	WSFM-F	61/ 8.8	5.9	6.7	8.6	6.3
5.	WRKZ-F	59/ 8.5	7.1	8.2	8.0	8.3
6.	WKBO	43/ 6.2	7.3	6.7	5.3	5.7
7.	WHYL-F+	42/ 6.1	8.6	6.1	7.2	6.3
8.	WQXA-F	37/ 5.3	6.4	6.5	6.4	6.4
9.	WHTF-F	31/ 4.5	2.6	1.2	1.3	1.8
10.	WHTF-F	31/ 4.5	2.6	1.2	1.3	1.8
11.	WHGB	29/ 4.2	1.8	4.4	3.5	2.8
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	12+ TSA 1/4/CUME	
1.	WRKZ-F	228/2184
2.	WTPA-F	149/1719
3.	WNCE-F	139/1537
4.	WQXA-F	113/1878
5.	WSBA-F	110/1383
6.	WHTF-F	95/1407
7.	WHP-F	87/1171
8.	WHP	83/1143
9.	WLAN-F	73/1216
10.	WSFM-F	66/ 696
11.	WHYL-F+	52/ 494
12.	WKBO	50/ 763
13.	WDAC-F	45/ 634
14.	WCMB	41/ 620
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	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WHP	924/23.7	22.7	24.0
2.	WTPA-F	872/22.4	20.8	20.9
3.	WHP-F	856/22.0	22.3	23.0
4.	WKBO	660/16.9	16.0	16.9
5.	WSFM-F	604/15.5	14.7	17.1
6.	WRKZ-F	585/15.0	15.4	13.8
7.	WQXA-F	492/12.6	16.3	15.8
8.	WHTF-F	434/11.1	9.3	3.1
9.	WHYL-F+	415/10.7	13.2	12.0
10.	WCMB	411/10.6	11.8	9.7
11.	WHGB	315/ 8.1	9.8	14.0
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12+ FM SHARE (METRO): 65.56% (415 of 633) (SPG 83: 62.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTPA-F	1. WTPA-F	1. WTPA-F	1. WSFM-F	1. WSFM-F	1. WHP-F	1. WHP	1. WTPA-F	1. WTPA-F	1. WTPA-F	1. WHP-F
2. WHTF-F	2. WSFM-F	2. WSFM-F	2. WRKZ-F	2. WRKZ-F	2. WHP	2. WHP-F	2. WSFM-F	2. WHP-F	2. WKBO	2. WTPA-F
3.	3. WQXA-F	3. WRKZ-F	3. WHYL-F+	3. WHYL-F+	3. WRKZ-F	3. WRKZ-F	3. WHP-F	3. WHP	3. WHP-F	3. WSFM-F
4.	4. WKBO	4. WKBO	4. WKBO	4. WHP-F	4. WHYL-F+	4. WTPA-F	4. WHP	4. WRKZ-F	4. WRKZ-F	4. WRKZ-F
5.	WRKZ-F	5. WQXA-F	5. WTPA-F	5. WKBO	5. WCMB	5. WKBO	5. WRKZ-F	5. WSFM-F	5. WSFM-F	5. WQXA-F
6.	6.	WHYL-F	6. WHP-F	6. WTPA-F	6. WKBO	6. WCMB	6. WKBO	6. WQXA-F	WHTF-F	6. WHP
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WQXA-F	1. WSFM-F	1. WSFM-F	1. WSFM-F	1. WHYL-F+	1. WTPA-F	1. WTPA-F	1. WTPA-F	1. WSFM-F	1. WRKZ-F
2. WTPA-F	2. WTPA-F	2. WKBO	2. WKBO	2. WHP-F	2.	2. WSFM-F	2. WSFM-F	2. WTPA-F	2. WSFM-F
3. WSFM-F	3. WQXA-F	3. WRKZ-F	3. WHYL-F+	3. WSFM-F	3.	3.	3. WRKZ-F	3. WRKZ-F	3. WTPA-F
4. WRKZ-F	4. WKBO	4. WHP-F	4. WRKZ-F	4. WKBO	4.	4.	4. WQXA-F	4. WKCD-F	4. WHYL-F+
5.	5.	5. WTPA-F	5. WTPA-F	5. WHP	5.	5.	5. WKBO	WKBO	5. WKBO
6.	6.	6. WQXA-F	6.	6. WRKZ-F	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		75 (4)	75 (4)	11.8
AOR		81 (2)	81 (2)	14.4
AC/OLDIES/SOFT ROCK	43 (1)	83 (3)	126 (4)	19.9
MOR/VARIETY	94 (3)		94 (3)	14.8
COUNTRY	52 (2)	81 (2)	133 (4)	21.0
BLACK/URBAN				
BTFL MUSIC		85 (2)	85 (2)	13.4
NEWS/TALK				
NOSTALGIA	29 (2)		29 (2)	4.6
RELIGION		10 (2)	10 (2)	1.6
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			633 (22)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WIOO	1000	Carlisle	1.3/2.7
WKCD-F	93.5	Mechanicsburg	2.3/5.9
WQIN	1290	Lykens	1.6/3.3
WDAC-F	94.5	Lancaster	1.1/4.4
WGCB-F	96.1	Red Lion	.3/2.2
WLAN-F	96.9	Lancaster	.6/1.9
WNCE-F	101.3	Lancaster	1.9/5.9
WSBA-F	103.3	York	.9/3.5
WYCR-F	98.5	York	.3/2.7
WQKX-F	94.1	Sunbury	.4/1.9

RADIO STATIONS

AM STATIONS

WCMB, 1460, 5 KW (DA-N), COUNTRY (Drake-Chen) ABC-D, $25.00* (Torbet) McKenna Brian Danzis
WHGB, 1400, 1 KW/250 W , NOSTALGIA MBS, $20.00 (Mc-Guild) Scott Mitchell Scott
WHP , 580, 5 KW (DA-N), MOR CBS, $89.00 (Katz) Joe Higgins
WKBO, 1230, 1 KW/250 W , AC/OLDIES NBC, $28.00 (Blair) John Dame

FM STATIONS

WHP-F , 97.3, 14 KW @ 840, BTFL MUS (Bonne) , $89.00 (Katz) Nick Ungard
WHYL-F+,102.3, 3 KW @ 300, COUNTRY APR, $25.00 (HNWH) (CARLISLE) Frank Kelley
WKCD-F, 93.5, 3 KW @ 300, CONTEMP/AC APR, $20.50 (Dome)
WRKZ-F, 106.7, 40 KW @ 500, COUNTRY (Burk-Abr) ABC-E, $45.00* (Mc-Guild) Eastern (HERSHEY) Paul Holsopple
WSFM-F, 99.3, 3 KW @ 300, AC RKO II, $35.00* (Torbet) McKenna Brian Danzio
WTPA-F, 104.1, 15 KW @ 950, AOR (Burk-Abr) ABC-R, $40.00* (Eastman) Sky/Foster Carol O'Leary

Other ranked stations - See Lancaster or York

12+ ADI 1/4

1. WRKZ-F
2. WTPA-F
3. WNCE-F
4. WQXA·F
5. WSBA-F
6. WSBA
7. WIOV-F
8. WHTF-F
9. WHP-F
10. WHP
11. WLAN-F
12. WSFM-F
13. WHYL-F+
14. WKBO
15. WDAC-F

12+ ADI CUME

1. WRKZ-F
2. WQXA-F
3. WTPA-F
4. WNCE-F
5. WHTF-F
6. WSBA-F
7. WSBA
8. WLAN-F
9. WHP-F
10. WHP
11. WIOV-F
12. WYCR-F
13. WKBO
14. WSFM-F
15. WDAC-F

ADI FM SHARE:

71.71%

CALL LETTER CHANGES

WFEC changes to WHGB

FORMAT CHANGES

WHGB: from Contemp to Nostalgia

STATION SALES

WTPA-F: from Sky to Keymarket for $3,600,000 (Hepburn)

MISCELLANEOUS COMMENTS

HARTFORD

Arbitron Rank/Pop (12+): 40/826,300
CMSA Rank/Pop: 35/1,021,000
MSA Rank/Pop: 41/1,055,700
ADI # 22 (with New Haven)
Average Person Rating: 18.3
Market TSL: 23.8 hours

Stations: 27/18
Diaries: 1189/695:1/51.3%
Sample Target: 1120
Standard Error: .590
% Below Line: 11.3
% Not Listed: 8.9

Est. 1983 Revenue: $15,700,000
CSI: 12.1 Bil
CSI HH: 31.0 M
Retail $: 4.4 Bil
Pop per Station: 45,906

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	WTIC	292/19.3	21.1	19.7	21.1	21.7	21.8
2.	WTIC-F	174/11.5	11.5	12.5	11.1	6.9	18.5
3.	WRCH-F	117/ 7.7	8.6	11.6	6.4	7.5	6.7
4.	WHCN-F	88/ 5.8	5.7	5.8	5.4	6.9	7.5
5.	WIOF-F	73/ 4.8	3.3	4.3	3.1	3.9	2.8
6.	WDRC-F	70/ 4.6	4.0	4.4	4.2	3.2	5.9
7.	WKSS-F	69/ 4.6	5.4	4.6	6.0	4.4	3.5
8.	WPOP	67/ 4.4	3.5	2.9	3.8	5.0	2.9
9.	WRCQ	62/ 4.1	4.5	3.6	5.0	3.7	3.1
10.	WCCC-F	57/ 3.8	4.1	4.4	5.9	5.0	5.4
11.	WDRC	46/ 3.0	2.0	3.0	3.3	3.1	1.8
12.	WWYZ-F	39/ 2.6	3.3	2.7	3.2	4.5	1.8
13.	WAQY-F	31/ 2.1	1.5	1.6	2.0	1.6	1.9
14.	WMLB	30/ 2.0	.7	1.0	.7	1.5	.7
15.	WKND	26/ 1.7	2.5	2.2	2.0	3.3	1.6
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WTIC	466/5418
2.	WTIC-F	285/4620
3.	WRCH-F	223/2538
4.	WHCN-F	178/3190
5.	WKSS-F	164/2137
6.	WKCI-F	162/2643
7.	WDRC-F	156/3472
8.	WIOF-F	134/2153
9.	WCCC-F	124/2595
10.	WAQY-F	122/2251
11.	WHYN-F	94/1474
12.	WMAS-F	93/1352
13.	WWYZ-F	91/1714
14.	WNBC	90/1533
15.	WPOP	73/1300
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WTIC	3266/39.5	42.3	41.8
2.	WTIC-F	2767/33.5	30.5	29.2
3.	WDRC-F	1595/19.3	18.3	17.4
4.	WHCN-F	1421/17.2	17.7	17.3
5.	WRCH-F	1305/15.8	17.1	22.8
6.	WPOP	1166/14.1	13.8	NA
7.	WCCC-F	1152/13.9	16.6	16.6
8.	WIOF-F	1102/13.3	12.7	13.9
9.	WKSS-F	1007/12.2	13.0	13.7
10.	WDRC	890/10.8	12.6	NA
11.	WRCQ	825/10.0	8.8	NA
12.	WWYZ-F	785/ 9.5	11.1	NA
13.	WAQY-F	697/ 8.4	8.1	8.8
14.	WPLR-F	675/ 8.2	7.0	6.8
15.	WKCI-F	375/ 4.5	6.2	5.6
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 57.41% (790 of 1376) (SPG 83: 60.90%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC	1. WTIC	1. WTIC	1. WTIC	1. WTIC	1. WTIC	1. WTIC
2. WHCN-F	2. WHCN-F	2. WTIC	2. WTIC-F	2. WTIC-F	2. WRCH-F	2. WTIC-F	2. WRCH-F	2. WTIC-F	2. WTIC-F	2. WTIC-F
3. WCCC-F	3. WIOF-F	3. WIOF-F	3. WDRC-F	3. WRCH-F	3. WKSS-F	3. WHCN-F	3. WTIC-F	3. WRCH-F	3. WHCN-F	3. WRCH-F
4. WDRC-F	4. WDRC-F	WHCN-F	WRCH-F	4. WDRC-F	4. WRCQ	4. WDRC	4. WKSS-F	4. WHCN-F	4. WCCC-F	4. WHCN-F
5. WAQY-F	5. WCCC-F	5. WDRC-F	5. WIOF-F	5. WIOF-F	5. WDRC	5. WDRC-F	5. WPOP	5. WKSS-F	5. WPOP	5. WIOF-F
6.	6.	6.	6.	6.	6.	6.	6.	6.	6. WRCH-F	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7. WRCQ	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC	1. WHCN-F	1. WTIC-F	1. WTIC-F	1. WTIC-F	1. WTIC
2. WIOF-F	2. WIOF-F	2. WTIC	2. WWYZ-F	2. WTIC-F	2. WCCC-F	2. WHCN-F	2. WTIC	2. WTIC	2. WTIC-F
WKCN-F	3. WHCN-F	3. WIOF-F	3. WDRC-F	3. WIOF-F	3. WTIC-F	3. WIOF-F	3. WHCN-F	3. WIOF-F	3. WRCH-F
4. WWYZ-F	4. WWYZ-F	4. WDRC-F	4. WIOF-F	WRCH-F	4. WIOF-F	WCCC-F	4. WCCC-F	4. WDRC-F	4. WDRC-F
5.	5. WDRC-F	5. WHCN-F	5. WHCN-F	5. WDRC-F	5. WAQY-F	5. WTIC	5. WDRC-F	5. WHCN-F	5. WDRC
6.	6.	6.	6.	6.	6.	6.	WIOF-F	6.	6.
7.	7.	7.	7.	7.	7.	7.	WRCH-F	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	9 (1)	256 (3)	265 (4)	19.3
AOR	2 (1)	198 (4)	200 (5)	14.6
AC/OLDIES/SOFT ROCK	46 (1)	138 (4)	184 (5)	13.4
MOR/VARIETY	306 (3)		306 (3)	22.3
COUNTRY	38 (2)		38 (2)	2.8
BLACK/URBAN	26 (1)		26 (1)	1.9
BTFL MUSIC		186 (2)	186 (2)	13.5
NEWS/TALK	75 (2)		75 (2)	5.5
NOSTALGIA	62 (1)		62 (1)	4.5
RELIGION				
SPANISH	19 (1)	12 (1)	31 (2)	2.3
CLASSICAL				
UNKNOWN/OTHERS				
			1373 (27)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBIS	1440	Bristol	.4/1.1
WCCC	1290	Hartford	.1/2.3
WKHT	1230	Manchester	.5/2.9
WLVH-F	93.7	Hartford	.8/1.1
WRYM	840	New Britain	1.3/1.8
WCNX	1150	Middletown	.5/ .9
WKCI-F	101.3	New Haven	.8/4.5
WPLR-F	99.1	New Haven	1.5/8.2
WCBS	880	New York	.5/2.3
WHYN	93.1	Springfield	.9/2.8
WMAS-F	94.7	Springfield	.9/2.8
WNBC	660	New York	.6/3.2

RADIO STATIONS

AM STATIONS

WCCC,	1290,	500 W (DAYS)	, AOR	ABC-C,Source,	$ NA	(Selcom)		Sy Dresner
WDRC,	1360,	5 KW (DA-N)	, AC/OLDIES	,	$ NA	(Mc-Guild)	Buckley	Dick Korsen
WKHT,	1230,	1 KW/250 W	, COUNTRY (Drake-Chen)	MBS,	$ 20.00	(P/W)		Jay Epstein
WKND,	1480,	500 W (DAYS,DA)	, BLACK	NBN,	$ NA	(Roslin)		John Catlett
WMLB,	1550,	1 KW (DAYS)	, COUNTRY	MBS,	$ 20.00	(NE Spot)		Phil Burgess
WPOP,	1410,	5 KW (DA-2)	, NEWS/TALK	CBS,WSJ,	$ 67.50	(Eastman)	Merv Griffin	Al Pellegrino
WRCQ,	910,	5 KW (DA-2)	, NOSTALGIA	ABC-I,	$ 35.00	(Christal)		Dick Bremkamp
WRYM,	840,	1 KW (DAYS)	, SPANISH	,	$ 22.00	(Caballero)		Barry Kursman
WTIC,	1080,	50 KW (DA-N)	, MOR	NBC,	$375.00	(Katz)		Perry Ury

FM STATIONS

WCCC-F,	106.9,	23 KW @ 720,	AOR	ABC-C,Source,	$ 45.00	(Selcom)		Sy Dresner
WDRC-F,	102.9,	20 KW @ 810,	CHR	,	$ 89.00	(Mc-Guild)	Buckley	Dick Korsen
WHCN-F,	105.9,	19 KW @ 740,	AOR (Burk-Abr)	ABC-R,	$ 67.00	(Masla)	Beck-Ross	Bill Lee
WIOF-F,	104.1,	14 KW @ 835,	AC	CBS-R,	$ 65.50	(Eastman)	Merv Griffin	Al Pellegrino (WATERBURY)
WKSS-F,	95.7,	16 KW @ 880,	BTFL MUS (Churchill)	,	$ 57.50	(MMR)		Tim Montgomery
WLVH-F,	93.7,	21 KW @ 780,	SPANISH	APR,	$ 19.00	(Lotus)		Jose Grimalt
WRCH-F,	100.5,	25 KW @ 720,	BTFL MUS (SRP)	ABC-D,	$ 80.00	(Christal)		Dick Bremkamp
WTIC-F,	96.5,	20 KW @ 810,	CHR	,	$106.25	(Katz)		Perry Ury
WWYZ-F,	92.5,	18 KW @ 860,	AC	RKO,	$ 58.00*	(CBS/FM)	(WATERBURY)	Fred Erwin

Other ranked stations - See New Haven, Bridgeport, New York or Springfield

12+ ADI 1/4

1. WTIC
2. WTIC-F
3. WKCI-F
4. WRCH-F
5. WHCN-F
6. WKSS-F
7. WDRC-F
8. WIOF-F
9. WELI
10. WPLR-F
11. WEZN-F
12. WCCC-F
13. WWYZ-F
14. WNBC
15. WPOP

12+ ADI CUME

1. WTIC
2. WTIC-F
3. WDRC-F
4. WKCI-F
5. WHCN-F
6. WPLR-F
7. WIOF-F
8. WRCH-F
9. WKSS-F
10. WCCC-F
11. WWYZ-F
12. WNBC
13. WELI
14. WCBS
15. WPOP

ADI FM SHARE:

56.96%

CALL LETTER CHANGES

WINF changed to WKHT (15 April)

FORMAT CHANGES

STATION SALES

WKSS-F: Sold by Tanger $3,400,000 (Blackburn)

MISCELLANEOUS COMMENTS

WTIC A/F down slightly but still control a third of the listening...

HONOLULU

Arbitron Rank/Pop (12+): 52/659,000
CMSA Rank/Pop: 47/782,000
MSA Rank/Pop: 60/799,400
NO ADI
Average Person Rating: 16.9
Market TSL: 22.9 hours

Stations: 22/22
Diaries: 1034/637:1/53.0%
Sample Target: 970
Standard Error: .610
% Below Line: 0
% Not Listed: 4.9

Est 1983 Revenue: $12,900,000
CSI: 7.8 Bil
CSI HH: 31.0 M
Retail $: 4.0 Bil
Pop per Station: 29,955

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	KULA-F	159/14.2	13.1	7.9	6.9	6.3
2.	KSSK	130/11.6	19.1	9.0	8.1	10.1
3.	KQMQ-F	110/ 9.8	5.9	9.9	8.7	8.1
4.	KPOI-F	107/ 9.6	9.0	9.1	7.9	7.2
5.	KIKI	86/ 7.7	4.3	7.1	8.3	9.2
6.	KUMU-F	72/ 6.4	7.4	7.6	8.3	8.0
7.	KORL	55/ 4.9	4.3	2.5	3.6	2.7
8.	KHVH	51/ 4.6	4.0	5.2	5.0	4.4
9.	KDEO	47/ 4.2	3.4	3.9	4.7	3.4
10.	KCCN	45/ 4.0	5.0	5.4	4.6	8.6
11.	KKUA	43/ 3.8	,6.3	6.3	6.3	7.7
12.	KMAI-F	42/ 3.8	3.6	6.0	5.6	4.8
13.	KGU	35/ 3.1	2.2	2.4	4.7	1.7
14.	KUMU	26/ 2.3	1.7	2.9	3.0	2.9
15.						

HONOLULU'S METRO AND TSA ARE THE SAME.

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KULA-F	1937/29.4	29.0	18.4
2.	KIKI	1448/22.0	17.0	25.7
3.	KQMQ-F	1555/23.6	18.1	22.6
4.	KSSK	1508/22.9	30.2	22.4
5.	KPOI-F	1331/20.2	19.0	17.2
6.	KKUA	1033/15.7	20.7	17.9
7.	KUMU-F	791/12.0	13.2	15.0
8.	KHVH	786/11.9	11.6	15.8
9.	KCCN	739/11.2	10.8	11.3
10.	KORL	555/ 8.4	8.0	6.9
11.	KDEO	532/ 8.1	8.8	9.1
12.	KMAI-F	472/ 7.2	9.7	12.1
13.	KGU	447/ 6.8	8.1	7.6
14.	KUMU	422/ 6.4	6.0	7.9
15.				

12+ FM SHARE (METRO): 47.27% (502 of 1062) (SPG 83: 44.04%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQMQ-F	1. KULA-F	1. KULA-F	1. KULA-F	1. KULA-F	1. KSSK	1. KSSK	1. KULA-F	1. KULA-F	1. KQMQ-F	1. KULA-F
2. KPOI-F	2. KPOI-F	2. KPOI-F	2. KSSK	2. KSSK	2. KUMU-F	2. KULA-F	2. KSSK	2. KQMQ-F	2. KULA-F	2. KPOI-F
3. KULA-F	3. KQMQ-F	3. KSSK	3. KUMU-F	3. KIKI	3. KORL	3. KIKI	3. KPOI-F	3. KSSK	3. KPOI-F	3. KQMQ-F
4. KIKI	4. KIKI	4. KQMQ-F	4. KIKI	4. KUMU-F	4. KULA-F	4. KQMQ-F	4. KQMQ-F	4. KPOI-F	4. KIKI	4. KIKI
5.	5.	5. KIKI	5. KDEO	5. KDEO	5. KHVH	5. KUMU-F+	5. KIKI	5. KUMU-F+	5. KSSK	5. KUMU-F
						6. KPOI-F	6. KUMU-F	6. KIKI		6. KSSK

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KULA-F	1. KULA-F	1. KULA-F	1. KULA-F	1. KULA-F	1. KPOI-F	1. KPOI-F	1. KPOI-F	1. KULA-F	1. KULA-F
2. KPOI-F KQMQ-F	2. KIKI	2. KSSK	2. KIKI	2. KSSK	2. KQMQ-F	2. KULA-F	2. KULA-F	2. KPOI-F	2. KSSK
	3. KQMQ-F	3. KIKI	3. KMAI-F KSSK	3. KIKI	3. KULA-F	3. KQMQ-F	3. KQMQ-F	3. KQMQ-F	3. KUMU-F
4. KIKI	4. KPOI-F	4. KQMQ-F		4. KMAI-F	4. KIKI	4.	4. KSSK	4. KSSK	4. KDEO
5.	5. KMAI-F KSSK	5. KPOI-F	5. KKUA	5. KKUA KUMU-F	5. KCCN	5.	5. KDEO	5. KIKI KMAI-F	5. KPOI-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	86 (1)	269 (2)	355 (3)	33.4
AOR		107 (1)	107 (1)	10.1
AC/OLDIES/SOFT ROCK	43 (1)	42 (1)	85 (2)	8.0
MOR/VARIETY	130 (1)		130 (1)	12.2
COUNTRY	47 (1)		47 (1)	4.4
BLACK/URBAN				
BTFL MUSIC	26 (1)	72 (1)	98 (2)	9.2
NEWS/TALK	90 (3)		90 (3)	8.5
NOSTALGIA	55 (1)		55 (1)	5.2
RELIGION	8 (2)	2 (1)	10 (3)	0.9
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	75 (4)	10 (1)	85 (5)	8.0
			1062 (22)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAIM	870		.4/2.0
KAIM-F	95.5		.2/1.4
KIFH	1040		.4/1.2
KISA	1540		.6/2.9
KOHO	1170		1.3/2.6
KRTR-F	96.3	Kailua	.9/5.0
KZHI	1080		.4/1.9
KZOO	1210		.7/1.4

MISCELLANEOUS COMMENTS

KIFH was KPOI and changed format from Contemp to Religion...KORL sold for $790,000... KSHO-F changed to KRTR-F...KSSK's 19.1 share last fall looks like a one book phenomenon...

RADIO STATIONS

KAIM, 870, 50 KW (DA-2), RELIGION		, $10.00	(----)		Cliff Scott
KCCN, 1420, 5 KW, HAWAIIAN		, $17.00*	(Weiss)		Ron Hope
KDEO, 940, 10 KW, COUNTRY (Drake-Chen)	MBS	, $ NA	(Masla)		Ron Jacobs
KGU, 760, 10 KW, NEWS/TALK	CBS,ABC-T	, $17.00	(Blair)		Mark Hurch
KHVH, 990, 5 KW, NEWS/TALK	MBS,NBC,WSJ,ABC-E	, $38.25	(HNWH)		Larry Berger
KIFH, 1040, 10 KW, RELIGION		, $ NA	(----)	Sudbrink	Bob Lawson
KIKI, 830, 10 KW, CHR		, $30.00	(Katz)	Parker	Jeff Coelho
KISA, 1540, 5 KW (DA-2), FILIPINO		, $13.00	(Gillis)		Ricky Manayan
KKUA, 690, 10 KW, AC	APR,RKO	, $29.00	(Selcom)	Kadota	Dennis Brown
KLEI, 1130, 10 KW, HAWAIIAN/BTFL		, $ 9.00	(----)	Schuele	Lucille Cordeiro
KOHO, 1170, 5 KW, VARIOUS		, $13.10	(----)		Walt Soga
KORL, 650, 10 KW, NOSTALGIA		, $20.00	(----)		Chardell Kern
KSSK, 590, 5 KW, MOR		, $64.69	(Eastman)	Heftel	Earl McDaniel
KZOO, 1210, 1 KW, JAPANESE/ETHNIC		, $10.00	(----)		Yoshio Sato
KUMU, 1500, 10 KW, BTFL MUS (Bonne)		, $32.00	(Torbet)		John Weiser
KMAI-F, 93.9, 100 KW @ -400, AC		, $31.00	(Katz)	Parker	Jeff Coelho
KPOI-F, 97.5, 83 KW @ -46, AOR (Burk-Abr)		, $32.00*	(----)		T. Malijewski
KQMQ-F, 93.1, 54 KW @ -119, CHR/URBAN	APR,RKO	, $25.00	(Selcom)	Kadota	Dennis Brown
KSHO-F, 96.3, 55 KW @ 2120, JAZZ		, $13.00	(Roslin)		Josh Violette
KULA-F, 92.3, 100 KW @ 1685, CONTEMP		, $64.69	(Eastman)	Heftel	Earl McDaniel
KUMU-F, 94.7, 100 KW @ 78, BTFL MUS (Bonne)		, $32.00	(Torbet)		John Weiser

HOUSTON

Arbitron Rank/Pop (12+): 8/2,858,700
CMSA Rank/Pop: 8/3,458,000
MSA Rank/Pop: 9/2,961,000
ADI # 10
Average Person Rating: 18.9
Market TSL: 24.5 hours

Stations: 29/29
Diaries: 2034/1405:1/46.0%
Sample Target: 1890
Standard Error: .461
% Below Line: 0
% Not Listed: 7.4

Est. 1983 Revenue: $74,200,000
CSI: 37.2 Bil
CSI HH: 34.5 M
Retail $: 27.2 Bil
Pop per Station: 98,576

12+ METRO 1/4/SHARE			WIN 84	FAL 83	SUM 83	SPG 83	BIRCH SHARE
1.	KKBQ-F	576/10.7	8.7	7.7	7.6	5.3	12.9
2.	KMJQ-F	489/ 9.1	7.8	6.4	7.2	6.9	11.3
3.	KODA-F	456/ 8.4	7.0	6.7	7.0	7.5	4.9
4.	KSRR-F	398/ 7.4	6.0	5.6	5.8	7.3	10.0
5.	KIKK-F	345/ 6.4	8.4	7.5	6.9	7.2	8.5
6.	KLOL-F	315/ 5.8	5.8	4.9	4.6	4.9	6.4
7.	KILT-F	266/ 4.9	5.9	6.9	4.4	6.0	4.9
8.	KRBE-F	256/ 4.7	3.7	4.0	5.0	4.9	4.4
9.	KFMK-F	204/ 3.8	4.7	5.2	5.8	5.9	4.3
10.	KTRH	191/ 3.5	5.2	4.1	5.9	4.5	3.9
11.	KQUE-F	187/ 3.5	4.4	3.8	4.0	5.4	2.4
12.	KLTR-F	173/ 3.2	4.8	4.7	6.0	4.2	3.1
13.	KPRC	166/ 3.1	3.8	5.0	3.8	3.6	3.6
14.	KYOK	143/ 2.6	.8	.6	.8	.7	1.3
15.	KKBQ	119/ 2.2	2.1	2.1	2.4	2.4	2.1
16.	KXYZ	99/ 1.8	.6	1.3	1.3	1.2	.5
17.	KILT	94/ 1.7	2.6	2.1	2.2	2.9	1.5
18.	KCOH	74/ 1.4	1.1	1.2	2.0	.9	.8
19.	KLEF-F	63/ 1.2	1.5	1.9	1.8	1.8	2.4
20.	KLAT	54/ 1.0	2.0	1.5	1.5	1.1	.5
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	KKBQ-F	614/7803
2.	KMJQ-F	521/4974
3.	KODA-F	504/5083
4.	KSRR-F	421/5666
5.	KIKK-F	391/4906
6.	KLOL-F	377/5482
7.	KILT-F	298/3954
8.	KRBE-F	262/3842
9.	KTRH	234/3804
10.	KFMK-F	220/3634
11.	KQUE-F	196/2486
12.	KLTR-F	178/2757
13.	KPRC	174/2803
14.	KYOK	144/1908
15.	KKBQ	127/2255
16.	KILT	101/1958
17.	KXYZ	100/1061
18.	KCOH	74/ 922
19.	KLEF-F	72/1359
20.	KLAT	54/ 817
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25.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KKBQ-F	7247/25.4	18.9	16.5
2.	KSRR-F	5226/18.3	14.7	15.9
3.	KLOL-F	4857/17.0	14.2	14.1
4.	KODA-F	4652/16.3	14.9	15.9
5.	KMJQ-F	4556/15.9	15.1	15.0
6.	KIKK-F	4401/15.4	16.2	18.1
7.	KILT-F	3655/12.8	15.6	16.7
8.	KRBE-F	3635/12.7	12.5	16.1
9.	KFMK-F	3351/11.7	14.2	13.4
10.	KTRH	3152/11.0	12.6	11.8
11.	KLTR-F	2666/ 9.3	11.3	12.5
12.	KPRC	2606/ 9.1	12.3	10.1
13.	KQUE-F	2271/ 7.9	7.4	8.9
14.	KKBQ	2092/ 7.3	7.1	9.5
15.	KYOK	1891/ 6.6	3.8	3.8
16.	KILT	1781/ 6.2	7.4	8.0
17.	KLEF-F	1264/ 4.4	5.0	5.3
18.	KXYZ	1036/ 3.6	NA	3.0
19.	KRBE	998/ 3.5	3.8	5.1
20.	KCOH	922/ 3.2	2.8	3.2
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12+ FM SHARE (METRO): 76.89% (3842 of 4997) (SPG 83: 74.20%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKBQ-F	1. KKBQ-F	1. KKBQ-F	1. KIKK-F	1. KODA-F	1. KODA-F	1. KKBQ-F+	1. KODA-F	1. KMJQ-F	1.KKBQ-F	1. KMJQ-F
2. KSRR-F	2. KMJQ-F	2. KMJQ-F	2. KMJQ-F	2. KIKK-F	2. KIKK-F	2. KSRR-F	2. KKBQ-F	2. KKBQ-F	2.KMJQ-F	2. KKBQ-F
3. KMJQ-F	3. KSRR-F	3. KSRR-F	3. KODA-F	3. KMJQ-F	3. KQUE-F	3. KMJQ-F	3. KMJQ-F	3. KSRR-F	3.KSRR-F	3. KODA-F
4. KLOL-F	4. KLOL-F	4. KIKK-F	4. KKBQ-F	4. KRBE-F	4. KILT-F	4. KODA-F	4. KIKK-F	4. KLOL-F	4.KLOL-F	4. KLOL-F
5.	5. KRBE-F	5. KLOL-F	KRBE-F	5. KKBQ-F	5. KTRH	5. KIKK-F	5. KSRR-F	5. KODA-F	5.KODA-F	5. KSRR-F
6.	6. KFMK-F	6. KRBE-F	6. KFMK-F	6. KFMK-F	6. KMJQ-F	6. KRBE-F+	6. KRBE-F	6. KIKK-F	6.KIKK-F	6. KIKK-F
7.	7. KIKK-F	7. KODA-F	7. KILT-F	7. KILT-F	7. KRBE-F	7. KTRH	7. KLOL-F	7. KILT-F	7.KILT-F	7. KILT-F
8.	8. KLTR-F	8. KFMK-F	8. KLOL-F	8. KLOL-F	8. KPRC	8. KILT-F	8. KILT-F	8. KRBE-F	8.KRBE-F	8. KFMK-F
9.	9.	9.	9.	9.	9.	9. KFMK-F	9. KLTR-F	9.	9.	9.
10.	10.	10.	10.	10.	10.	10. KPRC	10. KFMK-F	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KKBQ-F	1. KKBQ-F	1. KKBQ-F	1. KMJQ-F	1. KODA-F	1. KSRR-F	1. KSRR-F	1. KKBQ-F	1. KKBQ-F	1. KODA-F
2. KMJQ-F	2. KMJQ-F	2. KMJQ-F	2. KFMK-F	2. KIKK-F	2. KKBQ-F	2. KKBQ-F	2. KSRR-F	2. KLOL-F	2. KIKK-F
3. KSRR-F	3. KSRR-F	3. KIKK-F	3. KODA-F	KMJQ-F	3. KLOL-F	3. KLOL-F	3. KLOL-F	3. KMJQ-F	3. KRBE-F
4. KLOL-F	4. KFMK-F	4. KODA-F	4. KKBQ-F	4. KFMK-F	4. KMJQ-F	4. KMJQ-F	4. KMJQ-F	4. KSRR-F	4. KMJQ-F
5. KIKK-F	5. KLTR-F	5. KFMK-F	5. KLTR-F	5. KKBQ-F	5.	5.	5. KIKK-F	5. KRBE-F	5. KKBQ-F
6. KLTR-F	6. KIKK-F	6. KRBE-F	6. KRBE-F	6. KRBE-F	6.	6.	6. KRBE-F	6. KFMK-F	6. KLOL-F
7. KXYZ	7. KRBE-F	7. KSRR-F	7. KSRR-F	7. KILT-F	7.	7.	7. KILT-F	7. KIKK-F	7. KILT-F
8. KRBE-F	KLOL-F	8.	KIKK-F	8. KLTR-F	8.	8.	8. KODA-F	8. KODA-F	8. KFMK-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	119 (1)	576 (1)	695 (2)	13.9
AOR		713 (2)	713 (2)	14.3
AC/OLDIES/SOFT ROCK	98 (2)	633 (3)	731 (5)	14.6
MOR/VARIETY				
COUNTRY	140 (2)	611 (2)	751 (4)	15.0
BLACK/URBAN	217 (2)	489 (1)	706 (3)	14.1
BTFL MUSIC		456 (1)	456 (1)	9.1
NEWS/TALK	357 (2)		357 (2)	7.1
NOSTALGIA		187 (1)	187 (1)	3.7
RELIGION		86 (3)	86 (3)	1.7
SPANISH	224 (4)		224 (4)	4.5
CLASSICAL		63 (1)	63 (1)	1.3
UNKNOWN/OTHERS		28 (1)	28 (1)	0.6
			4997 (29)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEYH	850		.6/1.6
KHCB-F	105.7		.5/1.4
KIKK	650	Pasadena	.9/3.1
KJOJ-F	106.9	Conroe	.4/1.6
KLVL	1480	Pasadena	.8/2.1
KNUZ	1230		1.0/2.2
KRBE	1070		.8/3.5
KXKX-F	106.5	Galveston	.5/1.4
KGOL-F	107.5	Lake Jackson	.8/2.4

RADIO STATIONS

AM STATIONS

KBUK,	1360,	1 KW (DA-2)	, COUNTRY		, $ 22.00	(Riley)	(BAYTOWN)	Jim Swenson
KCOH,	1430,	1 KW (DAYS)	, BLACK	SBN,	$ 42.00	(Roslin)		Mike Petrizzo
KEYH,	850,	10 KW (DAYS,DA)	, SPANISH		, $ 40.00*	(Lotus)		Dave Armstrong
KIKK,	650,	250 W (DAYS)	, COUNTRY		, $ 96.50	(Torbet)	Viacom	Nick Trigony
KILT,	610,	5 KW (DA-2)	, COUNTRY		, $ 95.00*	(Blair)	LIN	Dick Rosenfeld
KKBQ,	790,	5 KW (DA-2)	, CHR ST	ABC-F,	$ 97.00*	(Eastman)	Harte-Hanks	Pete Schulte
KLAT,	1010,	5 KW/1 KW (DA-2),	SPANISH ST		, $ 96.00	(Caballero)		Ricardo Castillo
KNUZ,	1230,	1 KW/250 W	, OLDIES	ABC-D,	$ NA	(Republic)		David Morris
KPRC,	950,	5 KW (DA-N)	, NEWS/TALK	NBC,	$130.00*	(CBS Spot)		George Stokes
KRBE,	1070,	10 KW/5 KW (DA-2),	AC		, $ 55.00*	(Katz)	Lake Huron	Bob Chandler
KTRH,	740,	50 KW (DA-1)	, NEWS/TALK	WSJ,CBS,MBS,	$130.00*	(Christal)		John Jones
KXYZ,	1320,	5 KW (DA-N)	, SPANISH		, $ 77.50	(Caballero)	Infinity	Hugo Cadelago
KYOK,	1590,	5 KW (DA-N)	, BLACK		, $ 45.00	(Weiss)	All Pro	Don Rosette
KYST,	920,	5 KW/1 KW (DA-N),	SPANISH ST		, $ 36.00	(P/W)	(TEXAS CITY)	Chet Wilke

FM STATIONS

KFMK-F,	97.9,	100 KW @ 500,	AC		, $239.75	(Selcom)	First Media	Dan Mason
KGOL-F,	107.5,	100 KW @ 1000,	RELIGION	UPI,	$ 37.50	(----)	(LAKE JACKSON)	Ed Mahoney
KIKK-F,	95.7,	100 KW @ 995,	COUNTRY		, $195.00	(Torbet)	Viacom	Nick Trigony
KILT-F,	100.3,	100 KW @ 790,	COUNTRY		, $172.50	(Blair)	LIN	Dick Rosenfeld
KKBQ-F,	92.5,	100 KW @ 1920,	CHR	ABC-F,	$198.00*	(Eastman)	Harte-Hanks	Pete Schulte
KLEF-F,	94.5,	100 KW @ L970,	CLASSICAL		, $ 90.00	(CMBS)	Entercom	Steve Shepard
KLOL-F,	101.1,	100 KW @ 1949,	AOR (Burk-Abr)	Source,	$135.00*	(Christal)		John Jones
KLTR-F,	93.7,	100 KW @ 790,	AC	CBS-R,	$110.00*	(Masla)	Gulf	John Hiatt
KMJQ-F,	102.1,	100 KW @ 790,	URBAN		, $145.00*	(Mc-Guild)	Amaturo	Lillian Lang
KODA-F,	99.1,	100 KW @ 790,	BTFL MUS (Bonne)		, $205.00	(RAR)	Westinghouse	Dave Pearlman
KQUE-F,	102.9,	100 KW @ 1049,	NOSTALGIA	ABC-E,	$ 95.00*	(Republic)		David Morris
KRBE-F,	104.1,	100 KW @ 790,	AC		, $170.00*	(Katz)	Lake Huron	John Dew
KSRR-F,	96.5,	100 KW @ 2000,	AOR (Pollack)	ABC-R,	$175.00*	(HNWH)	ABC	Jeff Trumper

12+ ADI 1/4

1. KKBQ-F
2. KMJQ-F
3. KODA-F
4. KSRR-F
5. KIKK-F
6. KLOL-F
7. KILT-F
8. KRBE-F
9. KTRH
10. KFMK-F
11. KQUE-F
12. KLTR-F
13. KPRC
14. KYOK
15. KKBQ

12+ ADI CUME

1. KKBQ-F
2. KSRR-F
3. KLOL-F
4. KODA-F
5. KIKK-F
6. KMJQ-F
7. KILT-F
8. KRBE-F
9. KFMK-F
10. KTRH
11. KLTR-F
12. KPRC
13. KQUE-F
14. KKBQ
15. KILT

ADI FM SHARE:

77.06%

CALL LETTER CHANGES

KRLY-F changes to KLTR-F

FORMAT CHANGES

KRBE-AM changing from AC to Oldies Rock this summer... KRBE-F will also change somewhat to a more contemporoary version of AC... KLTR-F changing from Urban to AC

STATION SALES

MISCELLANEOUS COMMENTS

KGOL flagged for airing announcements concerning the Arbitron survey. The station responded that its "listeners were totally unaware that ratings meant anything to a Christian station...good book for AOR - it is probably caused by all the Detroit people who have moved down there... country listening way down...

HUNTINGTON

Arbitron Rank/Pop (12+): 116/261,600	Stations: 22/15	Est. 1983 Revenue: $6,200,000
CMSA Rank/Pop: NA -	Diaries: 730/358:1/50.6%	CSI: 2.7 Bil
MSA Rank/Pop: 122/344,300	Sample Target: 630	CSI HH: 20.9 M
ADI # 43 (with Charleston)	Standard Error: .718	Retail $: 1.5 Bil
Average Person Rating: 14.9	% Below Line: 11.1	Pop per Station: 17,440
Market TSL: 20.0 hours	% Not Listed: 5.4	

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	WKEE-F	75/19.2	25.2	22.2	23.4	24.5
2.	WTCR-F	70/17.9	15.6	8.7	8.5	8.7
3.	WGNT	54/13.8	10.5	10.8	7.9	8.7
4.	WAMX-F	42/10.8	10.5	9.6	7.0	5.9
5.	WEMM-F	19/ 4.9	7.1	4.8	7.4	5.0
6.	WHEZ	17/ 4.4	6.8	12.8	9.4	12.4
7.	WKEE	12/ 3.1	3.7	4.6	8.3	12.1
8.	WKLC-F	11/ 2.8	---	1.2	3.4	2.5
9.	WIRO	10/ 2.6	1.1	.7	2.7	2.7
10.	WQBE-F	8/ 2.1	.6	2.4	.9	.5
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	12+ TSA 1/4/CUME	
1.	WKEE-F	110/1793
2.	WTCR-F	96/1232
3.	WAMX-F	71/1140
4.	WGNT	56/ 714
5.	WQBE-F	55/ 606
6.	WKLC-F	42/ 530
7.	WEMM-F	36/ 570
8.	WPAY	32/ 434
9.	WPAY-F	30/ 667
10.	WKEE	17/ 290
	WHEZ	17/ 290
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	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WKEE-F	1108/42.4	39.3	42.1
2.	WTCR-F	834/31.9	24.0	16.7
3.	WAMX-F	677/25.9	19.6	21.3
4.	WGNT	648/24.8	24.8	27.2
5.	WEMM-F	327/12.5	12.9	11.1
6.	WKEE	319/12.2	8.9	12.0
7.	WIRO	261/10.0	8.1	5.0
8.	WHEZ	251/ 9.6	13.4	25.5
9.	WPAY-F	227/ 8.7	7.9	7.5
10.	WKLC-F	195/ 7.5	---	5.5
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12+ FM SHARE (METRO): 69.65% (257 of 369) (SPG 83: 64.71%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WKEE-F	1. WTCR-F	1. WKEE-F	1. WKEE-F	1. WKEE-F
2. WAMX-F	2. WAMX-F	2. WTCR-F	2. WKEE-F	2. WKEE-F	2. WGNT	2. WGNT	2. WKEE-F	2. WTCR-F	2. WTCR-F	2. WTCR-F
3.	WTCR-F	3. WAMX-F	3. WAMX-F	3. WGNT	3. WKEE-F	3. WTCR-F	3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WAMX-F
4.	4.	4. WGNT	4. WGNT	4. WAMX-F	4. WHEZ	4. WAMX-F	4. WGNT	4. WGNT	4. WGNT	4. WGNT
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.
6.	6.	6.	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WTCR-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WTCR-F
2. WTCR-F	2. WTCR-F	2. WTCR-F	2. WTCR-F	2. WKEE-F	2. WAMX-F	2. WAMX-F	2. WTCR-F	2. WAMX-F	2. WKEE-F
3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WGNT	3. WTCR-F	3. WTCR-F	3. WAMX-F	3. WTCR-F	3. WGNT
4.	4.	4. WGNT	4.	WAMX-F	4. WKLC-F	4. WKLC-F	4. WGNT	4. WEMM-F	4. WAMX-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.
6.	6.	6.	6.	6.	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		81 (3)	81 (3)	22.0
AOR		53 (2)	53 (2)	14.4
AC/OLDIES/SOFT ROCK				
MOR/VARIETY	32 (4)		32 (4)	8.7
COUNTRY	78 (4)	94 (5)	172 (9)	46.6
BLACK/URBAN				
BTFL MUSIC		5 (1)	5 (1)	1.4
NEWS/TALK				
NOSTALGIA				
RELIGION	2 (1)	24 (2)	26 (3)	7.0
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			369 (22)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCAK-F	92.7	Catlettsburg, KY	.8/5.0
WCMI	1340	Ashland, KY	.8/3.1
WITO-F	107.1	Ironton, OH	1.3/6.2
WLGC-F	105.5	Greenup, KY	1.8/6.8
WNST	1600	Milton	1.3/ .7
WNST-F	106.3	Milton	1.0/3.9
WWHY	1470	Huntington	.5/2.4
WBES-F	96.1	Charleston	1.3/1.8
WPAY	1400	Portsmouth, OH	1.8/2.7
WPAY-F	104.1	Portsmouth, KY	1.3/8.7
WVAF-F	99.9	Charleston	.8/1.8
WLW	700	Cincinnati	.5/1.5

RADIO STATIONS

AM STATIONS

WCMI, 1340, 1 KW/250 W , MOR ABC-D, $ 8.00 (----) (ASHLAND, KY) W. Martin
WGNT, 930, 5 KW/1 KW (DA-N) , COUNTRY ABC-E, $28.00* (Torbet) Stoner Dick Wilson
WHEZ, 1420, 5 KW/500 W (DA-N), MOR (Drake-Chen)ABC-I, $47.50 (Mc-Guild) CRB Mike Buxer
WIRO, 1230, 1 KW/250 W , MOR MBS, $ 8.00 (Regional) (IRONTON, OH) Ken Auble

WKEE, 800, 5 KW (DAYS) , COUNTRY NBC, $ NA (Katz) Capitol-WRAL Charles Hicks
WXKV, 1080, 5 KW (DAYS,DA) , COUNTRY , $ 9.00 (Dome) (HURRICANE) Jim Dumire
WWHY, 1470, 5 KW (DAYS) , RELIGION , $10.00 (----) Ray Browning

WLSI, 900, 5 KW (DAYS) , COUNTRY , $ 9.00 (----) (PIKEVILLE, KY) Georgia Ward

FM STATIONS

WAMX-F, 93.7, 50 KW @ 463, AOR/ROCK , $28.00* (Torbet) Stoner (ASHLAND) Dick Wilson
WEMM-F, 107.9, 50 KW @ 500, RELIGION , $14.00 (----) Mortenson Roger Manning
WITO-F, 107.1, 3 KW @ 200, COUNTRY (BPI) MBS, $ 8.00 (Regional) (IRONTON, OH) Ken Auble
WKEE-F, 100.5, 53 KW @ 556, CHR (Pollack) ABC-C, $75.00 (Katz) Capitol-WRAL Charles Hicks
WTCR-F, 103.3, 50 KW @ 490, COUNTRY (Drake-Chen) ABC-I, $47.50 (Mc-Guild) CRB Mike Buxer

WCAK-F, 92.7, 3 KW @ 135, CONTEMP CBS-R, $ 8.00 (----) (CATLETTSBURG, KY) Mike Kilgore
WPAY-F, 104.1, 100 KW @ 840, RELIGION/COUNTRY , $10.90 (Mid-Amer) Braden (PORTSMOUTH,OH) Lee Hammond

WXCC-F, 96.5, 50 KW @ 500, COUNTRY MBS, $10.00 (----) (WILLIAMSON) Jan Evans
WXIL-F, 95.1, 50 KW @ 500, CHR , $15.00 (----) Burbach (PARKERSBURG,WV) Larry Lewis

12+ ADI 1/4

1. WKLC-F
2. WKEE-F
3. WQBE-F
4. WTCR-F
5. WVAF-F
6. WAMX-F
7. WLSI
8. WGNT
9. WBES-F
   WCAW
11. WVSR-F
   WQHY-F
13. WEMM-F
14. WCHS
15. WXCC-F

12+ ADI CUME

1. WKEE-F
2. WTCR-F
3. WKLC-F
4. WQBE-F
5. WAMX-F
6. WVAF-F
7. WCHS-F
8. WEMM-F
9. WPAY-F
10. WGNT
11. WQHY-F
12. WXIL-F
13. WVSR-F
14. WCAW
15. WXCC-F

ADI FM SHARE:

71.78%

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

WAMX had quite a few technical difficulties throughout the rating period...WKEE-F remains the 12+ leader but WTCR coming on strong...

HUNTSVILLE

Arbitron Rank/Pop (12+): 117/261,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 191/201,000
ADI # 91
Average Person Rating: 15.7
Market TSL: 21.1 hours

Stations: 23/16
Diaries: 721/362:1/51.8%
Sample Target: 630
Standard Error: .721
% Below Line: 16.6
% Not Listed: 10.7

Est 1983 Revenue: $4,800,000
CSI: 1.7 Bil
CSI HH: $24,103
Retail $: 1.6 Bil
Pop per Station: 16,325

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WZYP-F	76/18.5	---	13.5	---	14.6
2.	WRSA-F	40/ 9.7	---	8.7	---	6.2
3.	WBHP	39/ 9.5	---	13.0	---	13.0
4.	WAHR-F	27/ 6.6	---	6.7	---	5.3
5.	WEUP	25/ 6.1	---	7.0	---	8.9
6.	WQEN-F	21/ 5.1	---	4.3	---	3.2
7.	WJMW	19/ 4.6	---	4.9	---	2.7
8.	WAAY	17/ 4.1	---	5.2	---	7.8
9.	WHOS	12/ 2.9	---	---	---	---
	WAPI-F	11/ 2.7	---	2.2	---	2.5
11.	WTAK	11/ 2.7	---	3.1	---	1.8
	WNDA-F	10/ 2.4	---	.9	---	1.1
13.	WDRM-F	10/ 2.4	---	2.0	---	---
14.						
15.						

12+ TSA 1/4/CUME		
1.	WZYP-F	133/1542
2.	WRSA-F	59/ 750
3.	WQEN-F	47/ 536
4.	WAHR-F	41/ 677
5.	WQLT-F	40/ 569
6.	WBHP	39/ 524
7.	WHOS	35/ 212
8.	WQSB-F	34/ 440
9.	WDRM-F	29/ 335
10.	WEUP	29/ 372
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WZYP-F	858/32.8	---	33.1
2.	WBHP	497/19.0	---	23.7
3.	WRSA-F	482/18.5	---	14.8
4.	WAHR-F	461/17.6	---	21.7
5.	WAAY	410/15.7	---	20.3
6.	WEUP	334/12.8	---	11.5
7.	WQEN-F	299/11.4	---	9.6
8.	WNDA-F	201/ 7.7	---	4.8
9.	WAPI-F	178/ 6.8	---	4.2
10.	WQSB-F	176/ 6.7	---	10.1
11.	WJMW	152/ 5.8	---	6.4
12.	WFIX	135/ 5.2	---	7.2
13.				
14.				
15.				

12+ FM SHARE (METRO): 59.40% (218 of 367) (SPG 83: 51.22%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WBHP	1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WZYP-F
2.	2. WAHR-F	2. WAHR-F	2. WBHP	2. WBHP	WRSA-F	2. WBHP	2. WBHP	2. WRSA-F	2.	2. WRSA-F
3.	3. WQEN-F	3. WBHP	3. WAHR-F	3. WAHR-F	3.	3. WRSA-F	3. WRSA-F	3. WBHP	3.	3. WQEN-F
4.	4. WAAY	4. WRSA-F	4. WRSA-F	4. WRSA-F	4.	4. WEUP	4. WAHR-F	4. WAHR-F	4.	4. WAHR-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WBHP

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WBHP
2. WQEN-F	2. WAHR-F	2. WAHR-F	2. WAHR-F	2. WBHP	2.	2.	2. WBHP	2. WAHR-F	WZYP-F
3. WAHR-F	3. WQEN-F	3. WRSA-F	3. WAAY	WAHR-F	3.	3.	3. WAHR-F	3. WBHP	3. WTAK
4.	4.	4. WBHP	4.	4. WRSA-F	4.	4.	4. WRSA-F	4.	4. WAHR-F
5.	5.	WEUP	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	17 (1)	99 (3)	116 (4)	31.6
AOR		11 (1)	11 (1)	3.0
AC/OLDIES/SOFT ROCK	14 (2)	27 (1)	41 (3)	11.2
MOR/VARIETY	5 (1)		5 (1)	1.4
COUNTRY	69 (4)	29 (4)	98 (8)	26.7
BLACK/URBAN	25 (1)		25 (1)	6.8
BTFL MUSIC		40 (1)	40 (1)	10.9
NEWS/TALK				
NOSTALGIA				
RELIGION	19 (2)	10 (1)	29 (2)	7.9
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS		2 (1)	2 (1)	0.5
			367 (23)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WAVU	630	Albertville	1.2/2.9
WBSA	1300	Boaz	1.7/2.8
WFIX	1450	Huntsville	.7/5.2
WQSB-F	105.1	Albertville	1.9/6.7
WRAB	1380	Arab	1.2/1.5
WTWX-F	95.9	Guntersville	1.9/3.4
WXBK	1090	Albertville	1.5/2.0
WQLT-F	107.3	Florence	.5/2.6
WYCQ-F	102.9	Murfreesboro, TN	.5/1.6
WZZK-F	104.7	Birmingham	.7/2.0

RADIO STATIONS

WAAY, 1550, 50 KW/500 W (DA-N), CHR ST	, $17.50	(Masla)		Glenn Buxton
WABT, 1360, 500 W (DAYS,DA) , COUNTRY	MBS, $ 7.00	(----)		Wayne Steele
WBHP, 1230, 1 KW/250 W (DA-1), COUNTRY	ABC-I, $52.50	(Katz)		W. Pollard
WEUP, 1600, 5 KW/500 W (DA-N), BLACK	SBN, $20.00	(----)		Vida Garrett
WFIX, 1450, 1 KW/250 W , AC	NBC, $10.50	(Smith)		J.B. Falt
WTAK, 1000, 10 KW (DAYS,DA) , OLDIES	ABC-E, $14.00	(Roslin)		David Driscoll
WJMW, 770, 10 KW/250 W (DA-N), COUNTRY	RKO II, $ 7.00	(Selcom)	(ATHENS)	Bill Dunnavant
WHOS, 880, 1 KW (DAYS) , COUNTRY/GOSPEL	ABC-E, $12.50	(Masla)	(DECATUR)	J. Bramlett
WAHR-F, 99.1, 100 KW @ 540, CONTEMP/AC	ABC-F, $14.00*	(Weiss)		Arnold Hornbuckle
WNDA-F, 95.1, 50 KW @ 110, RELIGION	, $ 9.00	(---)		Fred Wells
WZYP-F, 104.3, 100 KW @ 760, CHR	RKO, $30.00*	(Selcom)	(ATHENS)	Homer Dunnavant
WQSB-F, 105.1, 100 KW @ 320, COUNTRY	APR, $ 7.25	(----)	(ALBERTVILLE)	Ben Kennamer
WRSA-F, 96.9, 100 KW @ 830, BTFL MUS	CBS, $13.00*	(----)	(DECATUR)	Paul Nielsen
WTWX-F, 95.9, 3 KW @ 300, COUNTRY	ABC-F, $ 5.00	(----)	(GUNTERSVILLE)	Lavell Jackson
WDRM-F, 102.1, 100 KW @ 265, COUNTRY	, $12.50	(Masla)	(DECATUR)	Don Fortune
WQLT-F, 107.3, 100 KW @ 700, CONTEMP	ABC-F, $23.00	(Torbet)	(FLORENCE)	C. Manson

WAPI, WQEN - See Birmingham

INDIANAPOLIS

Arbitron Rank/Pop (12+): 36/971,700
CMSA Rank/Pop: 31/1,182,000
MSA Rank/Pop: 36/1,182,000
ADI # 24
Average Person Rating: 17.4
Market TSL: 22.7 hours

Stations: 21/18
Diaries: 1654/587:1/49.4%
Sample Target: 1500
Standard Error: .490
% Below Line: 2.8
% Not Listed: 5.7

Est. 1983 Revenue: $29,520,000
CSI: 10.9 Bil
CSI HH: 24.8 M
Retail $: 6.9 Bil
Pop per Station: 53,983

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	WIBC	274/16.2	15.9	14.3	11.1	14.3	18.4
2.	WZPL-F	255/15.1	14.6	9.6	8.7	6.1	21.0
3.	WXTZ-F	162/ 9.6	8.6	9.7	9.0	11.8	5.0
	WFBQ-F	162/ 9.6	9.9	9.1	7.4	8.8	11.4
5.	WENS-F	113/ 6.7	6.0	7.7	10.5	8.1	6.1
6.	WFMS-F	111/ 6.6	6.6	8.5	12.5	7.9	8.6
7.	WTLC-F	101/ 6.0	7.7	9.7	9.2	11.0	7.6
8.	WIRE	95/ 5.6	7.6	6.5	8.8	8.6	6.6
9.	WNAP-F	80/ 4.7	3.9	5.6	5.8	5.2	5.4
10.	WMLF	49/ 2.9	3.6	2.0	2.2	3.4	1.5
11.	WNDE	44/ 2.6	1.7	3.2	1.5	2.1	2.3
12.	WGTC-F	31/ 1.8	1.6	1.2	1.2	1.3	.8
13.	WATI	27/ 1.6	1.1	1.5	2.1	2.6	.2
14.	WXIR-F	24/ 1.4	1.0	.8	.5	.4	1.0
15.	WBRI	15/ .9	.7	1.1	.4	.5	.4
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	WZPL-F	356/4795
2.	WFBQ-F	331/3678
3.	WIBC	314/3817
4.	WXTZ-F	241/2672
5.	WENS-F	159/2283
6.	WFMS-F	149/1936
7.	WNAP-F	116/2322
8.	WTLC-F	110/1078
9.	WIRE	105/1435
10.	WGTC-F	83/1044
11.	WMLF	63/ 848
12.	WNDE	59/1138
13.	WATI	42/ 448
14.	WLW	34/ 720
15.	WXIR-F	24/ 276
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WZPL-F	3178/32.7	31.1	22.6
2.	WIBC	3138/32.3	30.3	32.4
3.	WFBQ-F	1924/19.8	16.8	18.4
4.	WXTZ-F	1683/17.3	18.2	17.6
5.	WENS-F	1669/17.2	17.8	18.6
6.	WNAP-F	1598/16.4	12.9	15.4
7.	WFMS-F	1383/14.2	15.1	17.1
8.	WIRE	1303/13.4	16.5	14.5
9.	WTLC-F	890/ 9.2	12.9	14.5
10.	WNDE	833/ 8.6	7.4	8.8
11.	WMLF	655/ 6.7	6.9	4.3
12.	WGTC-F	363/ 3.7	3.8	3.1
13.	WATI	326/ 3.4	2.6	3.4
14.	WXIR-F	267/ 2.7	2.6	2.1
15.	WBRI	230/ 2.4	2.0	3.2
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 66.50% (1060 of 1594) (SPG 83: 66.95%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZPL-F	1. WZPL-F	1. WZPL-F	1. WIBC	1. WIBC	1. WIBC	1. WIBC	1. WZPL-F	1. WZPL-F	1. WZPL-F	1. WZPL-F
2. WFBQ-F	2. WFBQ-F	2. WIBC	2. WZPL-F	2. WZPL-F	2. WXTZ-F	2. WZPL-F	2. WIBC	2. WIBC	2. WFBQ-F	2. WIBC
3.	3. WENS-F	3. WFBQ-F	3. WENS-F	3. WENS-F	3. WFMS-F	3. WIRE	3. WXTZ-F	3. WFBQ-F	3. WIBC	3. WFBQ-F
4.	4. WIBC	4. WENS-F	4. WFMS-F	4. WFMS-F	4. WIRE	4. WXTZ-F	4. WFBQ-F	4. WXTZ-F	4. WXTZ-F	4. WXTZ-F
5.	5. WNAP-F	5. WFMS-F	5. WFBQ-F	5. WFBQ-F	5. WENS-F	5. WFBQ-F	5. WENS-F	5. WENS-F	5. WNAP-F	5. WFMS-F
6.	6. WTLC-F	6. WTLC-F	6. WXTZ-F	6. WXTZ-F	6. WZPL-F	6. WFMS-F	6. WFMS-F	6. WFMS-F	6. WTLC-F	6. WTLC-F
7.	7.	7. WNAP-F	7. WTLC-F	7. WTLC-F	7. WMLF	7. WENS-F	7. WTLC-F	7. WTLC-F	7. WENS-F	7. WENS-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WZPL-F	1. WZPL-F	1. WZPL-F	1. WENS-F	1. WIBC
2. WNAP-F	2. WENS-F	2. WIBC	2. WZPL-F	2. WZPL-F
3. WENS-F	3. WIBC	3. WENS-F	3. WIBC	3. WXTZ-F
WFBQ-F	WNAP-F	4. WXTZ-F	4. WNAP-F	4. WENS-F
5. WTLC-F	5. WFBQ-F	WNAP-F	5. WFBQ-F	5. WFMS-F
6. WFMS-F	6. WTLC-F	6. WFMS-F	6. WTLC-F	6.
7. WIBC	7.	7. WFBQ-F	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WIBC
2. WZPL-F	2. WZPL-F	2. WZPL-F	2. WZPL-F	2. WFMS-F
3. WTLC-F	3. WTLC-F	3. WIBC	3. WENS-F	3. WFBQ-F
4. WIBC	4. WIBC	4. WFMS-F	4. WTLC-F	4. WZPL-F
WNAP-F	5. WNAP-F	5. WENS-F	5. WIBC	5. WENS-F
6.	6. WENS-F	6. WTLC-F	6. WNAP-F	6. WTLC-F
7.	7.	7.	7. WFMS-F	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	5 (1)	335 (2)	340 (3)	21.3
AOR		162 (1)	162 (1)	10.2
AC/OLDIES/SOFT ROCK	44 (1)	113 (1)	157 (2)	9.8
MOR/VARIETY	288 (3)	8 (1)	296 (4)	18.6
COUNTRY	95 (1)	142 (2)	237 (3)	14.9
BLACK/URBAN		114 (2)	114 (2)	7.2
BTFL MUSIC		162 (1)	162 (1)	10.2
NEWS/TALK				
NOSTALGIA	76 (2)		76 (2)	4.8
RELIGION	26 (2)	24 (1)	50 (3)	3.1
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			1594 (21)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFBM	1110	Noblesville	.3/1.4
WGRT-F	107.1	Danville	.8/1.9
WCBK-F	102.3	Martinsville	.5/1.8
WNTS	1590	Indianapolis	.7/2.1
WLS	890	Chicago	.3/1.5
WLW	700	Chicago	.5/1.8

RADIO STATIONS

AM STATIONS

WATI	810	250 W (DAYS)	NOSTALGIA	ABC-D	$ 19.00	(Masla)	Sarkes-Tarzian	Tom Tolar
WBRI	1500	5 KW (DAYS,DA)	RELIGION		$ 18.00	(----)		Gary Arnold
WFBM	1110	500 W (DAYS,DA)	MOR/NOST		$ 13.00	(Pates)	(NOBLESVILLE)	Jim Mathis
WIBC	1070	50 KW/10 KW (DA-2)	MOR	NBC-T	$108.75	(Blair)	Blair	Roy Cooper
WIRE	1430	5 KW (DA-N)	COUNTRY	ABC-E,RKO	$ 98.25	(Eastman)	Mid America	Tom Severino
WMLF	1310	5 KW/1 KW (DA-N)	NOSTALGIA (Al Ham)	NBC	$ 37.50	(Selcom)	Embriscia	Howdy Bell
WNDE	1260	5 KW (DA-N)	OLDIES	ABC-I	$ 45.00*	(Katz)	Gulf	Dennis Rossman
WNTS	1590	5 KW/500 W (DA-2)	RELIGION		$ 19.00	(----)		Jack Marsella
WXLW	950	5 KW (DAYS,DA)	RELIGION		$ 10.00	(----)		Eddie Sears

FM STATIONS

WENS-F	97.1	30 KW @ 679	AC		$ 95.00	(Christal)	Emmis	Christine Woodward
WFBQ-F	94.7	52 KW @ 850	AOR (Burk-Abr)	Source	$ 80.00	(Katz)	Gulf	Dennis Rossman
WFMS-F	95.5	50 KW @ 500	COUNTRY		$ 87.13	(Torbet)	Susquehanna	Kevin Aufmann
WNAP-F	93.1	13 KW @ 1022	CHR		$ 70.50	(Blair)	Blair	Roy Cooper
WTLC-F	105.7	50 KW @ 445	BLACK	SBN,NBN	$ 70.00*	(Mc-Guild)	BENI	Al Hobbs
WXTZ-F	103.3	18 KW @ 860	BTFL MUS (Bonne)		$108.08	(Eastman)	Mid America	Tom Severino
WZPL-F	99.5	50 KW @ 500	CHR		$100.00	(HNWH)	Heftel	Roger Ingram
WGTC-F	92.3	37 KW @ 1091	COUNTRY		$ 20.00	(Weiss)	Sarkes-Tarzian	R. Holben (BLOOMINGTON)
WGRT-F	107.1	3 KW @ 300	URBAN/GOSPEL	ABC-F,MBS	$ 32.00	(Weiss)	Universal	Steve Ross (DANVILLE)
WXIR-F	98.3	3 KW @ 296	RELIGION		$ 18.00	(----)		Gary Arnold
WMDH-F	102.5	50 KW @ 355	COUNTRY		$ 17.25	(S. Katz)	(NEW CASTLE)	
WLBC-F	104.1	50 KW @ 500	CHR (Drake-Chen)	CBS-R	$ 15.50	(Masla)	(MUNCIE)	Jack Craig
WAZY-F	96.5	50 KW @ 500	CHR	ABC-C	$ 17.50	(----)	(LAFAYETTE)	Roger Bauer

12+ ADI 1/4

1. WZPL-F
2. WFBQ-F
3. WIBC
4. WXTZ-F
5. WENS-F
6. WFMS-F
7. WNAP-F
8. WTLC-F
9. WIRE
10. WMDH-F
11. WGTC-F
12. WLBC-F
13. WMLF
14. WNDE
15. WAZY-F

12+ ADI CUME

1. WZPL-F
2. WIBC
3. WFBQ-F
4. WXTZ-F
5. WNAP-F
6. WENS-F
7. WFMS-F
8. WIRE
9. WLBC-F
10. WNDE
11. WTLC-F
12. WGTC-F
13. WMLF
14. WMDH-F
15. WAZY-F

ADI FM SHARE:

73.19%

CALL LETTER CHANGES

None

FORMAT CHANGES

WNAP-F: from AC to CHR

STATION SALES

WMLF sold to BENI

MISCELLANEOUS COMMENTS

WTPI-F (the old WIFE-F) will go on air in October with an AC format...superb books for WIBC and WZPL; both stations do well in nearly all demos...WTLC's decline is puzzling...

JACKSON, MS

Arbitron Rank/Pop (12+): 101/311,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 111/378,700
ADI # 86
Average Person Rating: 18.7
Market TSL: 24.5 hours

Stations: 16/14
Diaries: 848/367:1/51.9%
Sample Target: 700
Standard Error: .730
% Below Line: 5.2
% Not Listed: 3.4

Est 1983 Revenue: $7,400,000
CSI: 3.0 Bil
CSI HH: $23,071
Retail $: 1.8 Bil
Pop per Station: 22,257

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WJMI-F	85/14.6	---	12.9	---	14.9
2.	WMSI-F	76/13.1	---	11.3	---	14.6
3.	WKXI	70/12.0	---	15.3	---	13.0
4.	WOAD	67/11.5	---	1.2	---	1.0
5.	WLIN-F	49/ 8.4	---	7.6	---	7.7
6.	WTYX-F	46/ 7.9	---	12.1	---	13.4
7.	WYYN-F	34/ 5.8	---	.8	---	1.5
	WSLI	34/ 5.8	---	9.1	---	7.9
9.	WQMV-F	25/ 4.3	---	.4	---	---
10.	WJDX	21/ 3.6	---	6.2	---	7.3
11.	WZXQ-F	16/ 2.7	---	4.0	---	.8
12.	WOKJ	13/ 2.2	---	9.7	---	6.9
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WMSI-F	218/2000
2.	WJMI-F	164/1602
3.	WLIN-F	79/ 934
4.	WKXI	72/ 848
5.	WTYX-F	68/1031
	WOAD	68/ 548
7.	WYYN-F	65/ 849
8.	WQMV-F	56/ 922
9.	WSLI	38/ 624
10.	WJDX	36/ 636
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WJMI-F	813/26.1	---	27.2
2.	WKXI	754/24.2	---	25.8
3.	WMSI-F	730/23.4	---	22.3
4.	WTYX-F	687/22.0	---	23.9
5.	WLIN-F	544/17.5	---	15.9
6.	WOAD	541/17.4	---	5.3
7.	WSLI	507/16.3	---	24.5
8.	WQMV-F	446/14.3	---	2.8
9.	WJDX	411/13.2	---	23.8
10.	WYYN-F	402/12.9	---	4.9
11.	WOKJ	381/12.2	---	17.5
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 59.96% (337 of 562) (SPG 83: 51.54%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJMI-F	1. WJMI-F	1. WMSI-F	1. WMSI-F	1. WMSI-F	1. WMSI-F	1. WMSI-F	1. WMSI-F	1. WMSI-F	1. WJMI-F	1. WJMI-F
2. WQMV-F	2. WMSI-F	2. WJMI-F	2. WKXI	2. WKXI	2. WLIN-F	2. WKXI	2. WJMI-F	2. WJMI-F	2. WKXI-F	2. WOAD
3. WTYX-F	3. WKXI	3. WKXI	3. WJMI-F	3. WJMI-F	3. WKXI	3. WJMI-F	3. WLIN-F	3. WKXI	3. WOAD	3. WMSI-F
4.	WTYX-F	4. WTYX-F	4. WOAD	4. WOAD	4. WOAD	4. WOAD	4. WOAD	4. WLIN-F	4. WMSI-F	4. WKXI
5.	5.	5.	5.	5. WLIN-F	5.	5. WSLI	5.	5.	5.	WTYX-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WJMI-F	1. WJMI-F	1. WMSI-F	1. WMSI-F	1. WMSI-F	1. WJMI-F	1. WJMI-F	1. WMSI-F	1. WJMI-F	1. WMSI-F
2. WKXI	2. WKXI	2. WJMI-F	2. WKXI	2. WOAD	2. WMSI-F	2. WMSI-F	2. WJMI-F	2. WKXI	2. WKXI
3. WYYN-F	3. WMSI-F	3. WKXI	WJMI-F	3. WKXI	WTYX-F	WTYX-F	3. WKXI	WYYN-F	3. WJMI-F
4. WTYX-F	4. WTYX-F	4. WTYX-F	4. WTYX-F	WJMI-F	WZXQ-F	4. WKXI	4. WTYX-F	4. WMSI-F	4. WLIN-F
5.	5.	5.	5.	5.	5.	5.	5.	WTYX-F	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		75 (3)	75 (3)	13.3
AOR		16 (1)	16 (1)	2.8
AC/OLDIES/SOFT ROCK	21 (1)	36 (2)	57 (3)	10.1
MOR/VARIETY	34 (1)		34 (1)	6.0
COUNTRY		76 (1)	76 (1)	13.5
BLACK/URBAN	96 (3)	85 (1)	181 (5)	32.2
BTFL MUSIC		49 (1)	49 (1)	8.7
NEWS/TALK				
NOSTALGIA				
RELIGION	74 (2)		74 (2)	13.2
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			562 (16)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WHJT-F	93.5	Clinton	.3/1.6
WJXN	1450	Jackson	1.2/4.2
WMGO	1370	Canton	2.2/5.1
KNOE-F	101.9	Monroe, LA	.7/1.3

RADIO STATIONS

WCCL, 1590, 5 KW/1 KW (DA-N) , AC/OLDIES	, $17.00	(----)		Larry Robinson
WJDX, 620, 5 KW/1 KW (DA-N) , CONTEMP/AC	ABC-D, $ NM	(Eastman)	Keymarket	Marshall Magee
WOAD, 1400, 1 KW/250 W , GOSPEL/BLACK	MBS, $11.00	(Midsouth)		Lee Hodges
WJXN, 1450, 1 KW/250 W , GOSPEL	, $ 4.00	(----)		Rodger Ownby
WKKE, 1180, 10 KW/5 KW (DA-2) , NOSTALGIA (Al Ham)	, $ 9.00	(----)	(PEARL)	
WKXI, 1300, 5 KW/1 KW , BLACK	SBN, $28.00*	(Blair)	TAB	Bob O'Brien
WOKJ, 1550, 50 KW/10 KW (DA-2), BLACK	NBN, $24.00	(Weiss)	Roden	Dick Lange
WSLI, 930, 5 KW (DA-N) , MOR	CBS,NBC, $29.00	(Selcom)		Benny Springer
WJMI-F, 99.7, 100 KW @ 1060, BLACK	ABC-F, $30.00	(Weiss)	Roden	Dick Lange
WLIN-F, 95.5, 100 KW @ 1069, BTFL MUS (SRP)	, $24.13	(Christal)		John Fletcher
WMSI-F, 102.9, 100 KW @ 1800, COUNTRY	ABC-E, $59.06	(Eastman)	Keymarket	Marshall Magee
WTYX-F, 94.7, 100 KW @ 430, CHR	RKO, $25.00*	(Blair)	TAB	Bob O'Brien
WYYN-F, 96.3, 100 KW @ 1450, AC	CBS,NBC, $29.00	(Selcom)		Benny Springer
WZXQ-F, 101.7, 3 KW @ 300, AOR	, $ 9.00	(----)	(CANTON)	Milt Rodgers
WQMV-F, 98.7, 56 KW @ 500, CHR	, $ NA	(Savalli)	(VICKSBURG)	Kirk Sherwood

MISCELLANEOUS COMMENTS

WJQS sold for $250,000...WKKE sold for $348,000...WJQS changed calls to WOAD...WXLY-F changed calls to WYYN-F...
WOAD changed to Gospel...WYYN-F changed formats from Country to AC...

JACKSONVILLE

Arbitron Rank/Pop (12+): 54/641,000
CMSA Rank/Pop: 50/756,000
MSA Rank/Pop: 64/751,000
ADI # 62
Average Person Rating: 18.2
Market TSL: 23.9 hours

Stations: 21/21
Diaries: 1020/628:1/49.3%
Sample Target: 960
Standard Error: .669
% Below Line: 0
% Not Listed: 9.1

Est 1983 Revenue: $9,900,000
CSI: 6.4 Bil
CSI HH: 22.9 M
Retail $: 4.3 Bil
Pop per Station: 30,524

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	WFYV-F	174/14.9	10.8	11.4	7.0	8.8
2.	WIVY-F	139/11.9	11.6	10.3	10.5	9.4
3.	WKTZ-F	132/11.3	11.8	10.9	10.0	10.3
4.	WJAX-F	97/ 8.3	6.5	4.7	5.6	5.3
5.	WQIK-F	96/ 8.2	8.7	10.2	7.5	11.7
6.	WAIV-F	92/ 7.9	8.3	7.6	9.6	11.2
7.	WPDQ	75/ 6.4	5.5	6.1	5.9	4.2
8.	WCRJ-F	72/ 6.2	8.6	9.4	10.2	4.1
9.	WZAZ	47/ 4.0	2.5	1.0	2.0	2.7
10.	WOKV	40/ 3.4	2.2	1.0	1.7	2.4
11.	WCGL	15/ 1.3	3.0	2.3	4.7	5.7
	WQIK	15/ 1.3	3.7	3.0	3.7	3.4
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WFYV-F	191/1800
2.	WKTZ-F	166/1499
3.	WIVY-F	152/2212
4.	WQIK-F	131/1570
5.	WAIV-F	116/1636
6.	WJAX-F	113/1102
7.	WPDQ	77/ 882
8.	WCRJ-F	75/ 956
9.	WZAZ	47/ 493
10.	WOKV	42/ 513
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WIVY-F	1955/30.5	26.1	28.3
2.	WFYV-F	1566/24.4	20.2	22.2
3.	WAIV-F	1210/18.9	18.9	20.4
4.	WQIK-F	1151/18.0	17.4	20.9
5.	WKTZ-F	1132/17.7	18.7	19.1
6.	WCRJ-F	887/13.8	15.2	16.2
7.	WJAX-F	862/13.4	12.5	11.4
8.	WPDQ	827/12.9	13.1	13.5
9.	WZAZ	493/ 7.7	6.9	5.5
10.	WOKV	444/ 6.9	5.8	5.3
11.	WQIK	353/ 5.5	8.3	8.7
12.	WAPE	294/ 4.6	6.3	7.5
13.				
14.				
15.				

12+ FM SHARE (METRO): 76.70% (813 of 1060) (SPG 83: 73.69%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFYV-F	1. WFYV-F	1. WFYV-F	1. WIVY-F	1. WIVY-F	1. WKTZ-F	1. WFYV-F	1. WFYV-F	1. WFYV-F	1. WFYV-F	1. WFYV-F
2. WJAX-F	2. WIVY-F	2. WIVY-F	2. WAIV-F	2. WAIV-F	2. WQIK-F	2. WIVY-F	2. WIVY-F	2. WIVY-F	2. WIVY-F	2. WJAX-F
3. WIVY-F	3. WAIV-F	3. WAIV-F	3. WFYV-F	3. WFYV-F	3. WIVY-F	WKTZ-F+	WKTZ-F	3. WKTZ-F	3. WJAX-F	3. WIVY-F
4. WPDQ	4. WJAX-F	4. WJAX-F	4. WQIK-F	4. WQIK-F	4. WCRJ-F	4. WQIK-F+	4. WAIV-F	4. WJAX-F	4. WKTZ-F	4. WKTZ-F
5.	5.	5. WQIK-F	5. WJAX-F	5. WKTZ-F	5. WAIV-F	5. WAIV-F	5. WQIK-F	5. WAIV-F	5. WZAZ	5. WQIK-F
				6. WJAX-F		6. WPDQ				6. WCRJ-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WFYV-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WIVY-F	1. WFYV-F	1. WFYV-F	1. WFYV-F	1. WFYV-F	1. WFYV-F
2. WIVY-F	2. WFYV-F	2. WAIV-F	2. WAIV-F	2. WAIV-F	2.	2.	2. WIVY-F	2. WAIV-F	2. WAIV-F
3. WJAX-F	3. WAIV-F	3. WFYV-F	3. WFYV-F	3. WQIK-F	3.	3.	3. WAIV-F	3.	3. WIVY-F
WPDQ	4. WJAX-F	4. WQIK-F	4. WJAX-F	4. WKTZ-F	4.	4.	4. WJAX-F	4.	4. WQIK-F
5. WZAZ	5. WPDQ	5. WJAX-F	5. WQIK-F	WJAX-F	5.	5.	5. WQIK-F	5.	5. WKTZ-F
6. WQIK-F	WQIK-F		6. WPDQ						

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	7 (1)	139 (1)	146 (2)	13.8
AOR		174 (1)	174 (1)	16.4
AC/OLDIES/SOFT ROCK		98 (2)	96 (2)	9.2
MOR/VARIETY				
COUNTRY	28 (3)	168 (2)	196 (5)	18.5
BLACK/URBAN	122 (2)	97 (1)	219 (3)	20.7
BTFL MUSIC	9 (1)	132 (1)	141 (2)	13.3
NEWS/TALK	40 (1)		40 (1)	3.8
NOSTALGIA				
RELIGION	41 (4)	5 (1)	46 (5)	4.3
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			1060 (21)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAOC	1420	St. Augustine	.7/1.5
WAPE	690	Jacksonville	.9/4.6
WCRJ	1530	Jacksonville	.4/1.6
WJAX	930	Jacksonville	.6/3.2
WKTZ	1220	Jacksonville	.8/2.4
WMKM-F	105.5	St. Augustine	.5/ .8
WROS	1050	Jacksonville	.8/2.3
WSVE-F	92.7	Green Cove Springs	.4/1.7
WVOJ	970	Jacksonville	.5/2.1

RADIO STATIONS

WAPE, 690, 50 KW/10 KW (DA-N)	RELIGION (Century 21)	CBS	$16.00	(----)	Statewide	Bruce Maduri
WBIX, 1010, 10 KW (DAYS,DA)	GOSPEL		$ 7.00	(Smith)		Carman Macri
WCGL, 1360, 5 KW (DAYS)	BLACK/GOSPEL		$30.00	(Rawlins)		Emily Timmons
WZAZ, 1400, 1 KW/250 W	BLACK	NBN	$16.00	(----)		
WEXI, 1280, 5 KW (DAYS,DA)	NEWS/TALK		$23.00	(Market 4)		Pat Hayes
WJAX, 930, 5 KW (DA-N)	CONTEMP	ABC-C	$ NA	(Weiss)		John Thomas
WKTZ, 1220, 1 KW (DAYS)	NOSTALGIA (Al Ham)		$ NA	(Christal)		Michael Portney
WOKV, 600, 5 KW (DA-N)	TALK/NEWS	ABC-T,ABC-I,NBC-T	$43.50	(Blair)	Affiliated	Len Bolton
WPDQ, 1460, 5 KW (DA-N)	BLACK	NBN	$37.00	(Masla)	BENI	Serentha Tinsley
WQIK, 1320, 5 KW (DA-N)	COUNTRY	ABC-D	$ NA	(Mc-Guild)		Bill Mize
WROS, 1050, 5 KW (DAYS)	RELIGION	MBS	$15.00	(----)		
WVOJ, 970, 1 KW (DAYS,DA)	RELIGION		$10.00	(----)		CR Buckner
WAIV-F, 96.9, 100 KW @ 935	AC		$68.75	(Blair)	Affiliated	Len Bolton
WCRJ-F, 107.3, 100 KW @ 350	COUNTRY		$84.75	(Katz)	Abell	Michael Cohen
WFYV-F, 104.5, 100 KW @ 700	AOR (Burk-Abr)	Source	$108.75	(Eastman)	Metroplex	Vic Aderhold
WIYY-F, 102.9, 60 KW @ 635	CONTEMP		$72.50	(Torbet)	Infinity	Tom Chusano
WJAX-F, 95.1, 100 KW @ 460	URBAN (Drake-Chen)	ABC-C	$30.00*	(Weiss)		John Thomas
WKTZ-F, 96.1, 100 KW @ 830	BTFL MUS (SRP)		$70.00	(Christal)	Beck-Ross	Michael Portney
WQIK-F, 99.1, 100 KW @ 620	COUNTRY	APR	$71.00*	(Mc-Guild)		Bill Mize

MISCELLANEOUS COMMENTS WQIK A/F sold to Jacor for $5,000,000 (Blackburn)...WKTZ A/F sold by Beck-Ross to George Kravis for $3,500,000 (Blackburn)...WJNJ sold for $250,000...WERD changed calls to WZAZ...

JOHNSON CITY-KINGSPORT-BRISTOL

Arbitron Rank/Pop (12+): 81/376,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 99/450,600
ADI # 84
Average Person Rating: 16.2
Market TSL: 21.4 hours

Stations: 26/20
Diaries: 819/460:1/54.7%
Sample Target: 740
Standard Error: .675
% Below Line: 7.5
% Not Listed: 5.6

Est 1983 Revenue: $7,300,000
CSI: 3.1 Bil
CSI HH: 18.8 M
Retail $: 2.2 Bil
Pop per Station: 18,825

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WQUT-F	154/25.2	17.0	19.3	19.2	18.3
2.	WXBQ-F	122/20.0	21.1	19.7	16.7	13.3
3.	WJCW	58/ 9.5	8.1	10.4	7.9	8.7
4.	WTFM-F	55/ 9.0	7.3	9.2	12.6	10.1
5.	WIVK-F	18/ 3.0	1.7	.5	.3	3.6
6.	WZXY-F	16/ 2.6	6.1	2.0	3.3	4.1
7.	WFHG	14/ 2.3	2.5	4.0	4.5	4.8
8.	WZAP	13/ 2.1	2.4	1.5	2.0	1.5
9.	WEMB	12/ 2.0	---	.7	.8	1.2
10.	WKIN	10/ 1.6	4.1	1.7	1.7	2.9
	WMCH	10/ 1.6	2.4	1.7	2.0	.9
	WRGS	10/ 1.6	1.4	1.5	3.8	2.4
	WBBI	10/ 1.6	2.4	1.3	.8	1.0
14.						
15.						

12+ TSA 1/4/CUME		
1.	WQUT-F	218/2369
2.	WXBQ-F	164/1904
3.	WTFM-F	73/ 789
4.	WJCW	58/ 576
5.	WIVK-F	37/ 413
6.	WOKI-F	25/ 483
7.	WIMZ-F	21/ 315
8.	WFHG	18/ 462
9.	WMYU-F	17/ 256
10.	WZAP	16/ 261
	WZXY-F	16/ 285
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WQUT-F	1559/41.4	33.3	31.4
2.	WXBQ-F	1298/34.5	35.9	31.8
3.	WTFM-F	576/15.3	12.2	16.6
4.	WJCW	571/15.2	18.1	19.8
5.	WFHG	394/10.5	10.5	10.7
6.	WZXY-F	271/ 7.2	11.3	6.4
7.	WKIN	244/ 6.5	9.8	6.0
8.	WZAP	198/ 5.3	3.7	4.5
9.	WKPT	180/ 4.8	7.3	6.2
10.	WETB	179/ 4.8	7.9	8.2
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 69.44% (400 of 576) (SPG 83: 60.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WQUT-F	1. WXBQ-F	1. WQUT-F	1. WQUT-F	1. WQUT-F
2.	2. WXBQ-F	2. WXBQ-F	2. WQUT-F	2. WQUT-F	2. WJCW	2. WXBQ-F	2. WQUT-F	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F
3.	3.	3. WJCW	3. WJCW	3. WJCW	3. WTFM-F	3. WJCW	3. WTFM-F	3. WTFM-F	3. WJCW	3.
4.	4.	4. WTFM-F	4. WTFM-F	4. WTFM-F	4. WQUT-F	4. WTFM-F	4. WJCW	4. WJCW	WTFM-F	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1. WQUT-F	1.WXBQ-F
2.	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F	2. WQUT-F	2.	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F	2.WQUT-F
3.	3.	3.	3.	3. WJCW	3.	3.	3.	3.	3.WJCW
4.	4.	4.	4.	4. WTFM-F	4.	4.	4.	4.	4.WTFM-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	21 (2)	161 (3)	182 (5)	31.6
AOR		25 (2)	25 (2)	4.3
AC/OLDIES/SOFT ROCK		7 (2)	7 (2)	1.2
MOR/VARIETY	23 (3)		23 (3)	4.0
COUNTRY	99 (5)	140 (2)	239 (7)	41.5
BLACK/URBAN				
BTFL MUSIC		55 (1)	55 (1)	9.5
NEWS/TALK				
NOSTALGIA	5 (1)		5 (1)	0.9
RELIGION	28 (3)	4 (1)	32 (4)	5.6
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS		8 (1)	8 (1)	1.4
			576 (26)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WABN-F	92.7	Abingdon, VA	.3/1.2
WBCV	1550	Bristol, VA	.8/1.6
WBEJ	1240	Elizabethtown	1.5/2.9
WETB	790	Johnson City	1.1/4.8
WJSO	1590	Jonesboro	1.3/4.4
WJSO-F	99.3	Elizabethtown	1.3/3.4
WKPT	1400	Kingsport	.8/4.8
WOPI	1490	Bristol	.8/3.9
WIKQ-F	94.9	Greenville	.8/2.4
WIMZ-F	103.5	Knoxville	1.5/2.5
WMIT-F	106.9	Black Mountain,NC	.7/3.0
WMYU-F	102.1	Sevierville	.3/2.9
WOKI-F	100.3	Oak Ridge	.8/2.0

RADIO STATIONS

WFHG,	980,	5 KW/1 KW (DA-N)	, CONTEMP/AC	ABC-D,	$16.00*	(Mc-Guild)	Nininger	(BRISTOL)	W. Nininger
WGOC,	1090,	1 KW (DAYS,DA)	, RELIGION	,	$14.00	(----)		(KINGSPORT)	Phil Roberts
WJCW,	910,	5 KW/1 KW (DA-N)	, COUNTRY	CBS,	$25.00*	(Katz)	Bloomington	(JOHNSON CITY)	Ken Maness
WKIN,	1320,	5 KW/500 W (DA-N)	, COUNTRY (TM)	APR,	$16.00	(Torbet)	Bahakel	(KINGSPORT)	T. Weinacht
WZAP,	690,	10 KW (DAYS)	, RELIGION	,	$12.50	(Gates)		(BRISTOL)	R. Morris
WJSO,	1590,	5 KW (DA-N)	, MOR	,	$17.00	(HNWH)		(JONESBORO)	Norm Thomas
WBBI,	1230,	1 KW/250 W	, COUNTRY	,	$ 5.50	(----)		(ABINGDON, VA)	R. Southern
WBEJ,	1240,	1 KW/250 W	, COUNTRY	,	$ 7.00	(----)		(ELIZABETHTON)	Clyde Roberts
WETB,	790,	5 KW (DAYS)	, CONTEMP	MBS,	$ 6.00	(----)		(JOHNSON CITY)	Art Kelsey
WKPT,	1400,	1 KW/250 W	, MOR/AC	ABC-E,	$14.00	(Selcom)	Home News	(KINGSPORT)	Dave Widener
WOPI,	1490,	1 KW/250 W	, NOST (Al Ham)	RKO II,	$10.00	(----)		(BRISTOL,TN)	Paul Culp
WQUT-F,	101.5,	100 KW @ 1500,	CHR/AOR	RKO,	$37.00*	(Katz)	Bloomington	(JOHNSON CITY)	Ken Maness
WTFM-F,	98.5,	100 KW @ 1260,	BTFL MUS (Bonne)	ABC-E,	$20.00	(Selcom)	Home News	(KINGSPORT)	George DeVault
WXBQ-F,	96.9,	67 KW @ 2240,	COUNTRY	ABC-I,	$34.00*	(Mc-Guild)	Nininger	(BRISTOL,VA)	W. Nininger
WZXY-F,	104.9,	1 KW @ 475,	AOR	Source,	$20.00*	(Torbet)	Bahakel	(KINGSPORT)	T. Weinacht
WIDD-F,	99.3,	3 KW @ 300,	COUNTRY	,	$12.50	(Bolton)		(ELIZABETHTON)	Gary Morse

JOHNSTOWN, PA

Arbitron Rank/Pop (12+): 135/220,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 160/264,800
ADI # 83 (with Altoona)
Average Person Rating: 17.9
Market TSL: 23.9 hours

Stations: 28/15
Diaries: 673/328:1/62.3%
Sample Target: 610
Standard Error: .776
% Below Line: 23.8
% Not Listed: 7.6

Est 1983 Revenue: $3,300,000
CSI: 2.3 Bil
CSI HH: $22,923
Retail $: 1.1 Bil
Pop per Station: 14,720

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WKYE-F	41/10.4	---	7.9	---	9.3
2.	WJAC	40/10.1	---	10.6	---	9.6
3.	WJNL-F	30/ 7.6	---	7.1	---	8.8
4.	WDVE-F	28/ 7.1	---	4.8	---	5.8
5.	WJNL	24/ 6.1	---	6.1	---	7.6
6.	WBXQ-F	21/ 5.3	---	4.8	---	7.3
	WCRO	21/ 5.3	---	6.6	---	6.1
8.	WGLU-F	19/ 4.8	---	4.5	---	5.3
9.	WVSC	19/ 4.8	---	3.4	---	4.8
10.	WPNT-F	17/ 4.3	---	---	---	1.0
11.	WIYQ-F	16/ 4.0	---	2.6	---	2.0
12.	WWZE-F	15/ 3.8	---	2.4	---	2.8
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WDVE-F	68/535
2.	WJAC	48/564
3.	WKYE-F	46/628
4.	WBXQ-F	41/399
5.	WJNL-F	31/612
6.	WIYQ-F	30/263
7.	WPNT-F	28/232
8.	WJNL	24/380
9.	WGLU-F	23/433
10.	WCRO	21/387
11.	WVSC	19/143
12.	KDKA	16/392
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WJNL-F	576/26.1	---	23.6
2.	WKYE-F	509/23.1	---	19.0
3.	WJAC	450/20.4	---	23.0
4.	WJNL-F	374/16.9	---	23.4
5.	WCRO	366/16.6	---	19.7
6.	WGLU-F	352/15.9	---	15.4
7.	WDVE-F	330/14.9	---	11.7
8.	WBXQ-F	285/12.9	---	11.8
9.	WVSC-F	177/ 8.0	---	NA
10.	WWZE-F	175/ 7.9	---	6.2
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 61.48% (225 of 366) (SPG 83: 54.49%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBXQ-F	1. WDVE-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WJAC	1. WJAC	1. WKYE-F	1. WKYE-F	1. WDVE-F	1. WJAC
WDVE-F	2. WKYE-F	2. WDVE-F	2. WJAC	2. WJAC	2. WVSC	2. WJNL	2. WJAC	2. WJAC	2. WJAC	2. WKYE-F
3.	3. WGLU-F	3. WJAC	3. WJNL-F	3. WJNL-F	3. WJNL-F	3. WKYE-F	3. WJNL-F	WDVE-F	3. WJNL-F	3. WGLU-F
4.	4. WCRO	4. WJNL-F	4. WCRO	WCRO	WKYE-F	4. WJNL-F	4. WPNT-F	4. WCRO	4. WBXQ-F	4. WJNL-F
5.	5. WBXQ-F	5.	5.	5.	5.	5.	5.		5. WKYE-F	WDVE-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WGLU-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WKYE-F	1. WDVE-F	1. WDVE-F	1. WKYE-F	1. WKYE-F	1. WKYE-F
WKYE-F	2. WCRO	2. WJNL-F	2. WCRO	2. WJAC	2. WBXQ-F	2. WKYE-F	WDVE-F	WGLU-F	2. WJAC
3. WDVE-F	3. WDVE-F	3. WJAC	3. WJAC	3. WJNL-F	3.	3. WGLU-F	3. WGLU-F	3. WDVE-F	3. WGLU-F
WCRO	4. WJNL-F	4. WCRO	4.	4. WCRO	4.	4. WBXQ-F	4. WBXQ-F	4.	WCRO
5.	5. WGLU-F	5.	5.	5.	5.	5.	WJAC	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	28 (2)	32 (4)	60 (6)	16.4
AOR		50 (3)	50 (3)	13.7
AC/OLDIES/SOFT ROCK	6 (1)	80 (3)	86 (4)	23.5
MOR/VARIETY	33 (3)		33 (3)	9.0
COUNTRY	74 (5)	23 (2)	97 (7)	26.5
BLACK/URBAN				
BTFL MUSIC		22 (3)	22 (3)	6.0
NEWS/TALK				
NOSTALGIA		18 (2)	18 (2)	4.9
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			366 (28)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WADJ	1330	Somerset	1.8/4.4
WAMQ	1400	Loretts	1.5/3.6
WNCC	950	Barnesboro	1.3/4.5
WVSC-F	97.7	Somerset	2.3/8.0
WWBR	1350	Windber	1.5/5.4
KDKA	1020	Pittsburgh	1.0/5.0
WBZZ-F	93.7	Pittsburgh	1.5/4.3
WEEP	1080	Pittsburgh	2.3/5.0
WFBG-F	98.1	Altoona	.5/5.0
WFRB	560	Frostburg, MD	1.8/3.4
WFRB-F	105.3	Frostburg, MD	1.8/4.6
WHTX-F	96.1	Pittsburgh	.5/5.2
WKGO-F	106.1	Cumberland, MD	.8/2.2
WNUF-F	100.7	New Kensington	.8/2.4
WSHH-F	99.7	Pittsburgh	.8/1.8
WYDD-F	104.7	Pittsburgh	.8/4.0

RADIO STATIONS

WCRO, 1230, 1 KW/250 W , CONTEMP	ABC-C, $21.00	(Masla)		
WJAC, 850, 10 KW (DA-1), COUNTRY	, $28.58	(Mc-Guild)		Sandy Neri
WJNL, 1490, 1 KW/250 W , MOR	CBS, $13.00	(Torbet)		Dick Elliott
WVSC, 990, 5 KW (DAYS), COUNTRY	ABC-I, $ 9.00	(Regional)	(SOMERSET)	Dick Adams
WGLU-F, 92.1, 166 W @ 1042, ROCK/AOR	Source, $25.00	(Masla)		Ralph Lovett
WJNL-F, 96.5, 50 KW @ 100, AC	RKO, $15.50	(Torbet)		Dick ELliott
WKYE-F, 95.5, 57 KW @ 1060, AC	, $25.40	(Mc-Guild)		Sandy Neri
WBXQ-F, 94.3, 3 KW @ 925, CHR	ABC-F, $22.50	(HNWH)	(CRESSON)	Neil Hart
WIYQ-F, 99.1, 50 KW @ 500, COUNTRY	MBS, $ 7.00	(P/W)	(EBENSBURG)	
WWZE-F, 101.7, 570 W @ 570, NOSTALGIA (Al Ham)	, $11.00	(P/W)	(CENTRAL CITY)	Mary Fetsco

Other ranked stations - See Pittsburgh

MISCELLANEOUS COMMENTS

WCRO sold to Hamilton for $210,000 (Chaney)...WJAC-F changed calls to WKYE-F...also WJAC-F drops BTFL for AC...

KALAMAZOO

Arbitron Rank/Pop (12+): 127/235,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 180/215,000
ADI # 38 (with Grand Rapids)
Average Person Rating: 16.1
Market TSL: 21.4 hours

Stations: 20/9
Diaries: 664/355:1/50.2%
Sample Target: 610
Standard Error: .748
% Below Line: 35.2
% Not Listed: 12.2

Est 1983 Revenue: $3,800,000
CSI: 2.0 Bil
CSI HH: 24.2 M
Retail $: 1.6 Bil
Pop per Station: 21,167

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WKFR-F	56/14.8	15.6	11.5	7.8	12.8
2.	WKZO	48/12.7	11.1	12.0	10.3	15.5
3.	WNWN-F	36/ 9.5	7.8	8.7	7.3	5.6
4.	WQLR-F	27/ 7.1	9.4	9.7	11.1	8.5
5.	WKMI	26/ 6.9	4.9	8.5	5.7	7.5
6.	WGRD-F	24/ 6.3	6.5	4.5	7.3	4.5
	WOOD-F	24/ 6.3	5.1	4.2	5.7	5.1
8.	WLAV-F	20/ 5.3	4.6	5.5	7.3	6.4
9.	WJXQ-F	13/ 3.4	6.2	5.2	1.6	2.7
10.	WJFM-F	12/ 3.2	3.0	5.5	5.9	6.1
11.	WAOP-F	10/ 2.6	3.0	2.0	1.6	1.6
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WKFR-F	74/816
2.	WKZO	72/985
3.	WNWN-F	55/488
4.	WGRD-F	42/628
5.	WQLR-F	36/447
6.	WOOD-F	31/484
7.	WKMI	26/415
	WLAV-F	26/342
9.	WAOP-F	21/209
10.	WJFM-F	17/410
11.	WJXQ-F	17/272
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WKZO	718/30.5	26.2	29.7
2.	WKFR-F	697/29.6	32.0	29.5
3.	WKMI	401/17.0	15.8	21.6
4.	WGRD-F	372/15.8	21.4	14.7
5.	WQLR-F	340/14.4	17.5	20.1
6.	WNWN-F	337/14.3	16.1	17.4
7.	WOOD-F	315/13.4	13.2	13.7
8.	WJFM-F	310/13.2	15.0	13.7
9.	WLAV-F	261/11.1	11.5	13.6
10.	WJXQ-F	231/ 9.8	10.8	8.8
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 69.28% (230 of 332) (SPG 83: 69.27%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WKFR-F	WKFR-F	WKFR-F	WKFR-F	WKFR-F	WKZO	WKZO	WKFR-F	WKFR-F	WKFR-F WKZO	WKFR-F
2.	WGRD-F	WLAV-F	WNWN-F	WNWN-F	WNWN-F	WNWN-F	WKFR-F	WNWN-F	WKZO		WNWN-F
3.	WKMI	WKMI WGRD-F	WKMI	WKMI	WKZO	WQLR-F	WNWN-F	WKZO	WNWN-F	WGRD-F	WKZO
4.	WLS		WLAV-F	WKZO	WKMI	WOOD-F	WKMI	WQLR-F	WGRD-F	WKMI	WGRD-F
5.		WNWN-F	WKZO		WQLR-F		WQLR-F	WKMI	WQLR-F WKMI	WLAV-F	

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	WKFR-F	WKFR-F	WKFR-F	WKFR-F	WKFR-F	WKFR-F	WKFR-F	WKFR-F	WKFR-F	WKMI WNWN-F
2.	WGRD-F	WKMI	WKMI	WKMI	WKZO	WLAV-F	WLAV-F	WLAV-F	WLAV-F	
3.	WNWN-F WLAV-F	WGRD-F	WNWN-F	WQLR-F	WNWN-F WQLR-F	WJXQ-F	WJXQ-F	WNWN-F		WLAV-F
4.		WNWN-F	WKZO	WKZO WJFM-F		WNWN-F	WNWN-F	WKZO		WKMI WKZO
5.										

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	7 (1)	80 (2)	87 (3)	26.2
AOR		33 (2)	33 (2)	9.9
AC/OLDIES/SOFT ROCK	26 (1)	17 (2)	43 (3)	13.0
MOR/VARIETY	51 (2)		51 (2)	15.4
COUNTRY	9 (2)	46 (2)	55 (4)	16.6
BLACK/URBAN				
BTFL MUSIC		51 (2)	51 (2)	15.4
NEWS/TALK	2 (1)		2 (1)	0.6
NOSTALGIA	3 (1)		3 (1)	0.9
RELIGION	4 (1)	3 (1)	7 (2)	2.1
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS		)		
			332 (20)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBUK	1560	Portage	.8/1.5
WCSY-F	98.3	South Haven	1.3/3.3
WKPR	1420	Kalamazoo	1.1/3.0
WOAM	980	Otsego	.8/2.3
WBBM	780	Chicago	.5/4.1
WGN	720	Chicago	.8/5.0
WLS	890	Chicago	1.9/5.3
WMAQ	670	Chicago	1.6/6.9
WFRN-F	104.7	Elkhart	.8/2.8

RADIO STATIONS

WBUK, 1560, 1 KW (DAYS) , COUNTRY	ABC-E, $10.00	(----)		Carol Nehring
WKLZ, 1470, 500 W (DAYS,DA), NEWS	CNN, $10.00	(Pates)		Ed Gainor
WKMI, 1360, 5 KW/1 KW (DA-N), AC	ABC-D, $25.00	(----)		Bob Salmon
WKPR, 1420, 1 KW (DAYS,DA) , RELIGION	, $ 6.50	(----)	Kuiper	Bill Kuiper
WKZO, 590, 5 KW (DA-N) , MOR	MBS,CBS, $37.25	(Mc-Guild)	Fetzer	Stan Smart
WKFR-F, 103.3, 50 KW @ 500, CONTEMP (Drake-Chen)	, $51.25	(Eastman)	(BATTLE CREEK)	Dave Hicks
WNWN-F, 98.5, 50 KW @ 500, COUNTRY	ABC-E, $41.25	(Christal)	(COLDWATER)	Gary Mallernee
WQLR-F, 106.5, 33 KW @ 600, BTFL MUS (KalaMusic)	, $27.00	(Masla)	Fairfield	Steve Trivers
WAOP-F, 100.9, 3 KW @ 300, COUNTRY/AC	UPI, $14.00	(Unirep)	(OTSEGO)	Bob Brink

Other rated stations - See Grand Rapids

MISCELLANEOUS COMMENTS

WBUK went off the air in July...WKLZ changed to all news but did not show up in the book...

KANSAS CITY

Arbitron Rank/Pop (12+): 29/1,111,600
CMSA Rank/Pop: 25/1,454,000
MSA Rank/Pop: KC,MO: 50/917,900
ADI # 27 KC,KN: 86/529,800
Average Person Rating: 17.0
Market TSL: 22.5 hours

Stations: 25/23
Diaries: 1343/828:1/50.0%
Sample Target: 1290
Standard Error: .536
% Below Line: 0.8
% Not Listed: 5.3

Est. 1983 Revenue: $26,200,000
CSI: 15.1 Bil
CSI HH: 27.5 M
Retail $: 7.9 Bil
Pop per Station: 48,330

	12+ METRO 1/4/SHARE		WIN	FAL		SPG
			84	83		83
1.	KMBR-F	182/9.7	9.8	7.0	---	4.9
2.	KBEQ-F	159/8.4	9.7	7.7	---	8.6
3.	KCMO	150/8.0	6.0	6.6	---	8.6
4.	WDAF	145/7.7	10.7	10.6	---	10.9
5.	KLSI-F	131/6.9	7.7	7.7	---	7.0
6.	KFKF-F	129/6.8	6.6	5.0	---	6.1
7.	KUDL-F	118/6.3	4.6	5.9	---	5.2
8.	KYYS-F	112/5.9	6.3	8.7	---	6.0
9.	KPRS-F	89/4.7	5.5	6.2	---	5.7
10.	KMBZ	86/4.6	3.7	2.9	---	4.9
11.	KJLA-F	82/4.3	4.8	4.9	---	4.5
12.	KCMO-F	70/3.7	3.5	3.1	---	5.5
13.	WHB	69/3.7	4.0	4.5	---	4.1
14.	KKCI-F	57/3.0	3.2	5.6	---	3.8
15.	KZZC-F	42/2.2	1.5	2.0	---	2.9
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

	12+ TSA 1/4/CUME	
1.	WDAF	360/4589
2.	KMBR-F	256/2458
3.	KCMO	202/2979
4.	KBEQ-F	191/3216
5.	KYYS-F	172/2606
6.	KFKF-F	170/2093
7.	KUDL-F	146/2300
8.	WHB	140/2612
9.	KLSI-F	137/1573
10.	KCMO-F	112/1479
11.	KZZC-F	101/1942
12.	KPRS-F	100/1176
13.	KKCI-F	97/1790
14.	KMBZ	90/1548
15.	KJLA	89/1158
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/		FAL	SPG
	METRO CUME RATING		83	83
1.	KBEQ-F	2651/23.8	21.4	22.8
2.	KCMO	2080/18.7	18.8	23.4
3.	KUDL-F	1942/17.5	14.8	16.0
4.	WDAF	1913/17.2	20.8	22.4
5.	KMBR-F	1810/16.3	14.5	12.6
6.	KYYS-F	1660/14.9	16.5	15.2
7.	KFKF-F	1659/14.9	14.6	14.7
8.	KMBZ	1380/12.4	10.8	11.6
9.	KLSI-F	1376/12.4	17.2	16.5
10.	WHB	1366/12.3	14.5	16.8
11.	KKCI-F	1146/10.3	13.9	11.8
12.	KZZC-F	1121/10.1	8.1	10.4
13.	KJLA	1052/ 9.5	10.2	8.2
14.	KPRS-F	1048/ 9.4	9.5	8.7
15.	KCMO-F	1018/ 9.2	9.1	13.6
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 64.89% (1159 of 1786) (SPG 83: 59.72%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBEQ-F	1. KBEQ-F	1. KLSI-F	1. KLSI-F	1. KLSI-F	1. KMBR-F	1. WDAF	1. KMBR-F	1. KMBR-F	1. KCMO	1. KMBR-F
2. KKCI-F	2. KLSI-F	2. KBEQ-F	2. KMBR-F	2. WMBR-F	2. WDAF	2. KMBR-F	2. KLSI-F	2. KBEQ-F	2. KBEQ-F	2. KBEQ-F
3. KYYS-F	3. KYYS-F	3. KUDL-F	3. KUDL-F	3. WDAF	3. KCMO	3. KFKF-F+	3. WDAF	3. WDAF	3. KYYS-F	3. WDAF
4. KZZC-F	4. KUDL-F	4. KFKF-F	4. KFKF-F	4. KFKF-F	4. KFKF-F	4. KCMO	4. KUDL-F	4. KLSI-F	4. KMBR-F	4. KUDL-F
5. KPRS-F	5. KFKF-F	5. KMBR-F	5. WDAF	5. KUDL-F	5. KJLA	5. KLSI-F	5. KCMO	5. KFKF-F	KPRS-F	5. KFKF-F
6.	6. KPRS-F	6. KYYS-F	6. KBEQ-F	6. KCMO	6. KMBZ	6. KBEQ-F	6. KFKF-F	6. KUDL-F	6. KFKF-F	6. KYYS-F
7.	7. WHB	7. WDAF	7. KCMO	7. KBEQ-F	KCMO-F	7.	7. KBEQ-F	7. KYYS-F	7. KUDL-F	7. KJLA
8.	8.	8.	8.	8.	8. KLSI-F	8.	8. KJLA	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KBEQ-F	1. KLSI-F	1. KLSI-F	1. KLSI-F	1. KLSI-F
2. KUDL-F	2. KBEQ-F	2. KBEQ-F	2. KBEQ-F	2. KMBR-F
3. KLSI-F	3. KUDL-F	3. KUDL-F	3. KUDL-F	3. KFKF-F
4. KYYS-F	4. KFKF-F	4. KMBR-F	4. KFKF-F	WDAF
5. KMBR-F	5. KPRS-F	5. KFKF-F	5. KPRS-F	5. KUDL-F
6.	6. KMBR-F	6. KPRS-F	6. WHB	6. KBEQ-F
7.	7. KYYS-F	7. WDAF	KMBR-F	7. KPRS-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KYYS-F	1. KYYS-F	1. KYYS-F	1. KYYS-F	1. KLSI-F
2. KBEQ-F	2. KBEQ-F	2. KLSI-F	2. KLSI-F	2. WDAF
3. KFKF-F	3. KLSI-F	3. KFKF-F	3. KUDL-F	3. KMBR-F
4. KKCI-F	4. KFKF-F	4. KBEQ-F	4. KCMO	4. KCMO
5. WHB	5. KUDL-F	5. KUDL-F	KBEQ-F	5. KFKF-F
6.	6. KKCI-F	WDAF	6. KFKF-F	6. KUDL-F
7.	7.	7.	7. WHB	7. KYYS-F
8.	8.	8.	8. KKCI-F	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	29 (1)	237 (4)	266 (5)	14.9
AOR		169 (2)	169 (2)	9.5
AC/OLDIES/SOFT ROCK	69 (1)	249 (2)	318 (3)	17.8
MOR/VARIETY				
COUNTRY	163 (3)	199 (2)	362 (5)	20.3
BLACK/URBAN		89 (1)	89 (1)	5.0
BTFL MUSIC		182 (1)	182 (1)	10.2
NEWS/TALK	245 (3)		245 (3)	13.7
NOSTALGIA	82 (1)		82 (1)	4.6
RELIGION	39 (3)		39 (3)	2.2
SPANISH				
CLASSICAL		34 (1)	34 (1)	1.9
UNKNOWN/OTHERS				
			1786 (25)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBEA	1480	Mission, KS	.5/2.1
KCFX-F	100.7	Harrisonville,MO	1.5/6.9
KCNW	1380	Fairway, KS	.6/1.7
KCXL	1140	Liberty, MO	1.5/2.1
KEXS	1090	Excelsior Spgs, MO	.4/1.6
KFKF	1340		.6/1.5
KPRT	1590		1.1/3.7
KXTR-F	96.5		1.8/4.5
KLZR-F	105.9	Lawrence, KS	.4/2.4
KFEQ	680	St. Joseph, MO	.3/1.4

RADIO STATIONS

AM STATIONS

KBEA,	1480,	1 KW/500 W (DA-1),	NEWS/TALK	MBS,CNN,ABC-I,RKO II,	$14.00	(P/W)		Bob Ingram
KCCV,	1510,	10 KW (DAYS,DA) ,	RELIGION	,	$ 19.00	(----)	Bott	Rich Bott
KCMO,	810,	50 KW/5 KW (DA-N) ,	TALK/NEWS	MBS,CBS,NBC-T,WSJ,	$80.00	(MMR)	Fairbanks	Dick Casper
KCNW,	1380,	5 KW/500 W (DA-2),	RELIGION	,	$ 14.00	(----)	Universal	Andy Willoughby
KFKF,	1340,	1 KW/250 W ,	COUNTRY (SMN)	,	$ NA	(Mc-Guild)	Sconnix	Tom Bresnahan
KJLA,	1190,	5 KW/250 W (DA-N),	NOSTALGIA (Al Ham)	ABC-I,	$ 20.00	(Weiss)		Chip Osborne
KMBZ,	980,	5 KW (DA-N) ,	NEWS	ABC-I,NBC-T,	$ 55.00*	(Torbet)	Bonneville	Russ Wood
KPRT,	1590,	1 KW (DAYS) ,	GOSPEL	MBS,	$ 40.00	(HNWH)		John Carter
WDAF,	610,	5 KW ,	COUNTRY	ABC-E,	$105.00	(Katz)	Taft	Tom Connolly
WHB ,	710,	10 KW/5 KW (DA-2) ,	AC	NBC,	$ 75.00*	(Blair)	Storz	Skip Broussard

FM STATIONS

KBEQ-F,	104.3,	50 KW @ 953,	CHR	ABC-C;	$ 70.00	(HNWH)	Capitol-Goodman	Gary Rodriguez
KCMO-F,	94.9,	100 KW @ 1057,	COUNTRY	,	$ 55.00	(MMR)	Fairbanks	Dick Casper
KFKF-F,	94.1,	100 KW @ 465,	COUNTRY	,	$ 56.25	(Mc-Guild)	Sconnix	Tom Bresnahan
KKCI-F,	106.5,	100 KW @ 880,	AOR (Pollack)	CBS-R,	$ 47.00*	(CBS/FM)		Joe Schwartz
KLSI-F,	93.3,	100 KW @ 428,	AC (Fairwest)	ABC-D,	$ 72.00*	(Selcom)	Sandusky	Steve Dinkel
KMBR-F,	99.7,	100 KW @ 950,	BTFL MUS (Bonne)	,	$ 65.00*	(Torbet)	Bonneville	Russ Wood
KPRS-F,	103.3,	100 KW @ 450,	BLACK	NBN,	$ 57.00	(HNWH)		John Carter
KUDL-F,	98.1,	100 KW @ 550,	AC	APR,	$ 62.50	(Christal)	Shamrock	Ross Reagan
KXTR-F,	96.5,	100 KW @ 546,	CLASSICAL	RKO II,	$ 30.00	(CMBS)		Bob Ingram
KYYS-F,	102.1,	100 KW @ 940,	AOR (Burk-Abr)	Source,	$ 74.00*	(Katz)	Taft	Mike Costello
KZZC-F,	98.9,	100 KW @ 988,	CHR	,	$ 36.00*	(Eastman)		Mark Wodlinger (LEAVENWORTH)

12+ ADI 1/4

1. WDAF
2. KMBR-F
3. KBEQ-F
4. KCMO
5. KFKF-F
6. KYYS-F
7. KLSI-F
8. KUDL-F
9. KCMO-F
10. WHB
11. KPRS-F
12. KKCI-F
13. KMBZ
14. KJLA
15. KZZC-F

12+ ADI CUME

1. WDAF
2. KBEQ-F
3. KCMO
4. KMBR-F
5. KYYS-F
6. KUDL-F
7. KFKF-F
8. WHB
9. KKCI-F
10. KZZC-F
11. KLSI-F
12. KMBZ
13. KCMO-F
14. KPRS-F
15. KJLA

ADI FM SHARE:

62.11%

CALL LETTER CHANGES

KKCI-A changed to KCXL-F
(16 April)

FORMAT CHANGES

KMBZ: from MOR to News/Talk

STATION SALES

KKCI-AM sold by Golden East for $280,000 (Chapman)

MISCELLANEOUS COMMENTS

WDAF fell out of double figures...big increase for KMBR...FM share up significantly...

KNOXVILLE

Arbitron Rank/Pop (12+): 75/421,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 78/590,400
ADI # 58
Average Person Rating: 16.2
Market TSL: 21.5 hours

Stations: 15/15
Diaries: 825/511:1/47.5%
Sample Target: 780
Standard Error: .673
% Below Line: 0
% Not Listed: 10.2

Est 1983 Revenue: $9,600,000
CSI: 4.8 Bil
CSI HH: 21.9 M
Retail $: 3.0 Bil
Pop per Station: 28,087

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	WIVK-F	134/19.6	18.4	21.6	22.3	17.9
2.	WIMZ-F	127/18.6	11.5	10.3	9.9	11.3
3.	WEZK-F	108/15.8	14.8	11.8	13.2	13.6
4.	WOKI-F	67/ 9.8	11.1	10.2	12.1	11.0
5.	WMYU-F	48/ 7.0	8.7	9.4	9.3	10.1
6.	WNOX	27/ 4.0	6.1	4.2	3.1	4.7
7.	WHIG	23/ 3.4	4.9	5.0	6.9	6.4
8.	WNKX-F	14/ 2.0	1.9	3.3	.7	1.5
9.	WRJZ	13/ 1.9	3.9	6.4	5.2	6.7
10.	WKGN	11/ 1.6	1.8	1.7	2.4	1.7
11.	WITA	10/ 1.5	.7	.4	.6	.6
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WIVK-F	342/3114
2.	WOKI-F	243/3158
3.	WIMZ-F	219/2411
4.	WEZK-F	163/1534
5.	WMYU-F	100/1506
6.	WHIG	42/ 591
7.	WNOX	38/ 850
8.	WRJZ	16/ 352
9.	WNKX-F	14/ 168
10.	WKGN	11/ 214
	WITA	11/ 165
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WIVK-F	1314/31.2	30.8	38.0
2.	WIMZ-F	1243/29.5	23.5	21.4
3.	WOKI-F	1013/24.0	26.7	24.6
4.	WEZK-F	983/23.3	25.2	22.9
5.	WMYU-F	810/19.2	23.0	20.4
6.	WNOX	600/14.2	16.4	15.2
7.	WHIG	342/ 8.1	14.2	13.1
8.	WRJZ	258/ 6.1	14.6	16.3
9.	WIMZ	257/ 6.1	4.1	4.7
10.	WKGN	204/ 4.8	5.5	6.6
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 81.24% (498 of 613) (SPG 83: 70.55%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIMZ-F	1. WIMZ-F	1. WIMZ-F	1. WIVK-F	1. WIVK-F	1. WEZK-F	1. WIVK-F	1. WEZK-F	1. WIMZ-F	1. WIMZ-F	1. WIVK-F
2. WOKI-F	2. WIVK-F	WIVK-F	2. WEZK-F	2. WEZK-F	2. WIVK-F	2. WIMZ-F+	2. WIVK-F	2. WEZK-F	2. WIVK-F	2. WIMZ-F
3.	3. WOKI-F	3. WEZK-F	3. WIMZ-F	3. WIMZ-F	3.	3. WEZK-F	3. WIMZ-F	3. WIVK-F	3. WEZK-F	3. WEZK-F
4.	4. WMYU-F	4. WOKI-F	4. WMYU-F	4. WMYU-F	4.	4. WOKI-F	4. WMYU-F	4. WOKI-F	4. WOKI-F	4. WOKI-F
5.	5.	5. WMYU-F	5. WOKI-F	5. WOKI-F	5.	5. WMYU-F	5. WOKI-F	5. WMYU-F	5.	5. WMYU-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WIMZ-F	1. WIMZ-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIMZ-F	1. WIMZ-F	1. WIMZ-F	1. WIMZ-F	1. WIVK-F
2. WOKI-F	WIVK-F	2. WIMZ-F	2. WIMZ-F	2. WEZK-F	2.	2. WIVK-F	2. WIVK-F	2. WIVK-F	2. WEZK-F
3. WMYU-F	3. WOKI-F	3. WMYU-F	3. WMYU-F	3. WIMZ-F	3.	3. WOKI-F	3. WEZK-F	3. WMYU-F	3. WIMZ-F
4. WIVK-F	4. WMYU-F	4. WOKI-F	WOKI-F	WMYU-F	4.	4. WMYU-F	4. WOKI-F	4.	4. WMYU-F
5.	5.	5. WEZK-F	5.	5. WOKI-F	5.	5.	5. WMYU-F	5.	5. WNOX

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	7 (1)	67 (1)	74 (2)	12.1
AOR		127 (1)	127 (1)	20.7
AC/OLDIES/SOFT ROCK	13 (1)	48 (1)	61 (2)	10.0
MOR/VARIETY				
COUNTRY	58 (3)	148 (2)	206 (5)	33.6
BLACK/URBAN	9 (1)		9 (1)	1.5
BTFL MUSIC		108 (1)	108 (1)	17.6
NEWS/TALK	11 (1)		11 (1)	1.8
NOSTALGIA				
RELIGION	17 (2)		17 (2)	2.8
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			613 (15)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBMK	1430		1.3/2.4
WGAP	1400	Maryville	1.2/4.5
WIMZ	1240		1.0/6.1
WKXV	900		1.0/2.4

RADIO STATIONS

WBMK, 1430, 1 KW (DAYS,DA), BLACK	SBN,	$12.50	(----)		Jerry Mason
WHIG, 850, 50 KW (DAYS,DA), COUNTRY	ABC-D,	$25.00	(Katz)	Dick	Bobby Denton
WIMZ, 1240, 1 KW/250 W , CHR (TM)	,	$ NA	(Blair)	Stoner	Bruce Dodge
WITA, 1490, 1 KW/250 W , RELIGION	NBC,	$ 9.00	(----)		Dave Jones
WKGN, 1340, 1 KW/250 W , TALK/NEWS	APR,MBS,	$20.25	(----)		Sam Yacovazzi
WKXV, 900, 10 KW (DA-1) , RELIGION	,	$ 8.00	(----)		Bob Lawson
WNOX, 990, 10 KW (DA-N) , COUNTRY	ABC-C,	$35.00	(Christal)	Sanders	Bobby Bohn
WRJZ, 620, 5 KW (DA-N) , OLDIES	CBS,	$25.00*	(Eastman)		
WEZK-F, 97.5, 100 KW @ 1250, BTFL MUS (Bonne)	,	$55.00*	(Torbet)	South Central	Carlos Kivett
WIMZ-F, 103.5, 100 kW @ 1720, AOR (Burk-Abr)	Source,	$50.00*	(Blair)	Stoner	Bruce Dodge
WIVK-F, 107.7, 100 KW @ 1970, COUNTRY	ABC-E,	$125.00	(Katz)	Dick	Bobby Denton
WMYU-F, 102.1, 100 KW @ 1000, AC	,	$40.00	(Mc-Guild)	Sun Group (SEVIERVILLE)	Gary Downs
WNKX-F, 95.3, 3 KW @ 300, COUNTRY	RKO II,	$12.00	(Christal)	Sanders (CLINTON)	Bobby Bohn
WOKI-F, 100.3, 100 KW @ 2000, CHR/ROCK	ABC-F,	$52.50	(Mc-Guild)	(OAK RIDGE)	John Pirkle

MISCELLANEOUS COMMENTS

WKGN sold for $475,000 (Reggie Martin)...WRJZ sold to Epperson-Atsinger for $904,999...WIVK-A changes calls to WHIG... big increase for WIMZ-F as they mix CHR with AOR... WSEV, WMYU-F (Sevierville) sold by Mooney to Sillerman for $2,700,000 (est)...

LAFAYETTE, LA

Arbitron Rank/Pop (12+): 148/169,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 190/202,700
ADI # 112
Average Person Rating: 17.0
Market TSL: 22.5 hours

Stations: 17/6
Diaries: 630/269:1/47.8%
Sample Target: 550
Standard Error: .826
% Below Line: 41.7
% Not Listed: 8.0

Est 1983 Revenue: $4,900,000
CSI: 1.8 Bil
CSI HH: $26,358
Retail $: 1.2 Bil
Pop per Station: 28,267

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	KTDY	49/17.0	---	15.3	---	14.4
2.	KJCB	33/11.4	---	16.6	---	16.5
3.	KSMB-F	30/10.4	---	12.7	---	13.4
4.	KXKW	24/ 8.3	---	10.0	---	13.4
5.	KROF	21/ 7.3	---	1.3	---	.5
6.	KTIZ-F	19/ 6.6	---	1.7	---	3.6
7.	KMDL-F	16/ 5.5	---	7.4	---	5.7
8.	KDEA-F	15/ 5.2	---	5.2	---	4.6
9.	WAFB-F	14/ 4.8	---	4.8	---	2.1
10.	KPEL	11/ 3.8	---	4.4	---	4.6
11.	KASC-F	10/ 3.5	---	4.8	---	1.5
12.	KVOL	8/ 2.8	---	6.1	---	7.2
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KTDY-F	71/1001
	KSMB-F	71/ 793
3.	KMDL-F	63/ 660
4.	KROF	54/ 423
5.	KJCB	45/ 459
6.	KTIZ-F	38/ 433
7.	KXKW	35/ 432
8.	KDEA-F	34/ 418
9.	WAFB-F	32/ 656
10.	KASC-F	36/ 301
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KTDY-F	554/32.7	---	33.6
2.	KSMB-F	398/23.5	---	24.7
3.	WAFB-F	325/19.2	---	15.7
4.	KXKW	316/18.6	---	18.6
5.	KJCB	285/16.8	---	17.8
6.	KMDL-F	248/14.6	---	20.4
7.	KTIZ-F	246/14.5	---	6.6
8.	KPEL	209/12.3	---	----
9.	KROF	198/11.7	---	3.0
10.	KDEA-F	196/11.6	---	11.1
11.	KVOL	183/10.8	---	22.3
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 63.16% (168 of 266) (SPG 83: 58.88%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KTDY-F	1. KTDY-F	1. KTDY-F	1. KTDY-F	1. KTDY-F	1. KJCB	1. KTDY-F	1. KTDY-F	1. KTDY-F	1. KJCB	1.KTDY-F
2. KJCB	2. KSMB-F	2. KSMB-F	2. KSMB-F	2. KJCB	2. KXKW	2. KSMB-F	2. KSMB-F	2. KJCB	2. KTIZ-F	2.KJCB
KSMB-F	3.	3. KJCB	KJCB	3. KSMB-F	3. KDEA-F	KXKW	3. KXKW	3. KSMB-F	3. KTDY-F	3.KROF
KROF	4.	4.	4.	4.	4. KTDY-F	4. KJCB	4.	4.	KSMB-F	4.KSMB-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.KXKW

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KTDY-F	1. KTDY-F	1. KTDY-F	1. KTDY-F	1. KTDY-F	1. KTDY-F	1. KSMB-F	1. KSMB-F	1.KSMB-F	1. KSMB-F
2. KROF	2.	2. KJCB	KROF	2. KJCB	KSMB-F	2. KTDY-F	2. KTDY-F	2.KTDY-F	2. KTDY-F
KSMB-F	3.	3. KROF	KTIZ-F	3. KROF	3.	3.	3. KMDL-F	3.KJCB	3. KJCB
KJCB	4.	4. KTIZ-F	WAFB-F	4.	4.	4.	KJCB	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		53 (2)	53 (2)	19.9
AOR		30 (1)	30 (1)	11.3
AC/OLDIES/SOFT ROCK	8 (1)	20 (2)	28 (3)	10.5
MOR/VARIETY	11 (1)		11 (1)	4.1
COUNTRY	25 (2)	27 (3)	52 (5)	19.5
BLACK/URBAN	54 (2)	19 (1)	73 (3)	27.4
BTFL MUSIC		15 (1)	15 (1)	5.6
NEWS/TALK				
NOSTALGIA				
RELIGION		4 (1)	4 (1)	1.5
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			266 (17)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KAJN-F	102.9	Crowley	1.4/4.5
KNIR	1360	New Iberia	.3/2.9
WFMF-F	102.5	Baton Rouge	1.4/7.5
WQXY-F	100.7	Baton Rouge	2.1/3.7
WYNK-F	101.5	Baton Rouge	.3/3.9

RADIO STATIONS

KJCB, 770, 1 KW/500 W (DA-N), BLACK SBN, $23.00 (----) Rick Darnell
KPEL, 1420, 1 KW/500 W (DA-N), MOR (Century 21) ABC-I,CBS, $20.00 (Christal) Ron Gomez
KVOL, 1330, 5 KW/1 KW (DA-N) , CONTEMP/AC NBC, $17.00 (Mc-Guild) Kirk Phil Rankin
KXKW, 1520, 10 KW/500 W (DA-1), COUNTRY , $24.00 (Blair) Clark White
WROF, 960, 1 KW (DAYS) , BLACK (Century 21) , $ 7.50 (----) (ABBEVILLE) Garland Bernard

KDEA-F, 99.1, 50 KW @ 441, BTFL MUS (KalaMusic) , $13.00 (Roslin) (NEW IBERIA) Don Bonin
KMDL-F, 97.7, 3 KW @ 300, COUNTRY (Drake-Chen) , $11.00 (----) (KAPLAN) Ernest Alexander
KSMB-F, 94.5, 56 KW @ 400, AOR , $33.50 (Blair) Mike Mitchell
KTDY-F, 99.9, 100 KW @ 500, CHR (Century 21) , $26.00 (Christal) Ron Gomez
KASC-F, 104.9, 3 KW @ 255, COUNTRY (Century 21) , $11.00 (----) (ABBEVILLE) Garland Bernard
KTIZ-F, 96.9, 100 KW @ 1450, BLACK CBS-R, $16.50 (Katz) (ALEXANDRIA) Bill Lynch

Other ranked stations - See Baton Rouge

MISCELLANEOUS COMMENTS

25% increase in below-the-line listening...a county (St. Martin) was added to Lafayette's metro so use care when comparing this year's shares with those of past years...

LAKELAND, FL.

Arbitron Rank/Pop (12+): 105/297,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 121/347,800
Part of Tampa ADI
Average Person Rating: 18.9
Market TSL: 25.0 hours

Stations: 21/8
Diaries: 662/449:1/51.0%
Sample Target: 620
Standard Error: .805
% Below Line: 52.8
% Not Listed: 16.7

Est 1983 Revenue: $4,400,000
CSI: 2.7 Bil
CSI HH: $21,837
Retail $: 2.1 Bil
Pop per Station: 37,168

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	WPCV-F	72/12.8	---	13.7	---	12.9
2.	WVFM-F	63/11.2	---	13.5	---	9.9
3.	WRBQ-F	53/ 9.4	---	8.8	---	10.6
4.	WYNF-F	42/ 7.5	---	9.8	---	7.9
5.	WFLA-F	36/ 6.4	---	4.9	---	2.3
6.	WWAB	33/ 5.8	---	5.1	---	7.9
7.	WHLY-F	29/ 5.2	---	1.6	---	2.7
8.	WGTO	28/ 5.0	---	5.1	---	7.2
9.	WBJW-F	15/ 2.7	---	2.2	---	.5
10.	WIQI-F	14/ 2.5	---	1.8	---	1.6
	WJYO-F	14/ 2.5	---	2.2	---	1.6
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WPCV-F	86/846
2.	WVFM-F	80/686
3.	WRBQ-F	56/746
4.	WYNF-F	54/615
5.	WFLA-F	40/329
6.	WHLY-F	39/486
7.	WWAB	33/241
	WBJW-F	33/491
9.	WGTO	29/359
10.	WWKA-F	27/327
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WRBQ-F	711/23.9	---	22.8
2.	WPCV-F	676/22.7	---	25.2
3.	WVFM-F	548/18.4	---	18.7
4.	WYNF-F	466/15.7	---	15.2
5.	WHLY-F	347/11.7	---	5.7
6.	WGTO	316/10.6	---	14.2
7.	WBJW-F	273/ 9.2	---	9.6
8.	WFLA-F	260/ 8.7	---	7.9
9.	WWAB	241/ 8.1	---	7.4
10.	WQYK-F	185/ 6.2	---	8.9
11.	WONN	174/ 5.9	---	8.0
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 78.85% (369 of 468) (SPG 83: 74.83%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRBQ-F	1. WYNF-F	1. WPCV-F	1. WPCV-F	1. WPCV-F	1. WPCV-F	1. WPCV-F	1. WVFM-F	1. WPCV-F	1. WPCV-F	1. WPCV-F
2. WYNF-F	2. WRBQ-F	2. WRBQ-F	2. WRBQ-F	2. WGTO	2. WVFM-F	2. WVFM-F	2. WPCV-F	2. WRBQ-F	2. WGTO	2. WVFM-F
3. WHLY-F	3. WFLA-F	3. WYNF-F	3. WYNF-F	3. WRBQ-F	3. WGTO	3. WRBQ-F	3. WYNF-F	3. WVFM-F	3. WRBQ-F	3. WGTO
4. WPCV-F	4. WHLY-F	4. WWAB	4. WFLA-F WGTO	4. WVFM-F	4. WWAB	4. WGTO	4. WRBQ-F	4. WYNF-F	4. WVFM-F	4. WWAB
5.	5. WWAB	5.		5.	5.	5. WYNF-F	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WWAB	1. WRBQ-F WWAB	1. WPCV-F	1. WFLA-F WPCV-F	1. WPCV-F
2. WRBQ-F WYNF-F		2. WWAB		2. WVFM-F
	3. WPCV-F	3. WRBQ-F	3. WRBQ-F	3. WGTO
4. WHLY-F	4. WFLA-F WYNF-F	4. WFLA-F	4. WWAB	4. WFLA-F
5.		5.	5.	5.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WFLA-F WRBQ-F	1. WYNF-F	1. WYNF-F	1. WYNF-F	1. WPCV-F
	2. WFLA-F WRBQ-F	2. WPCV-F WRBQ-F	2. WFLA-F WRBQ-F	2. WYNF-F
3. WHLY-F				3. WGTO WRBQ-F
4. WYNF-F	4. WHLY-F	4. WFLA-F	4. WHLY-F	
5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		97 (3)	97 (3)	20.5
AOR		47 (2)	47 (2)	10.0
AC/OLDIES/SOFT ROCK	9 (1)	64 (3)	73 (4)	15.5
MOR/VARIETY	3 (1)		3 (1)	0.6
COUNTRY	31 (2)	95 (3)	126 (5)	26.8
BLACK/URBAN	43 (2)		43 (2)	9.1
BTFL MUSIC	3 (1)	69 (2)	72 (3)	15.3
NEWS/TALK				
NOSTALGIA	10 (1)		10 (1)	2.1
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			471 (21)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WIPC	1280	Lake Wales	.5/1.8
WLKF	1430	Lakeland	.5/1.9
WONN	1230	Lakeland	1.6/5.9
WSIR	1490	Winter Haven	1.8/3.4
WDIZ-F	100.3	Orlando	.9/2.6
WQYK-F	99.5	Tampa	2.3/6.2
WSUN	620	Tampa	.5/5.2
WTMP	1150	Tampa	1.8/5.2
WWBA-F	107.3	Tampa	1.1/3.6
WWKA-F	92.3	Orlando	1.2/5.4

RADIO STATIONS

WLKF, 1430, 5 KW/1 KW	, AC	ABC-C, $13.00	(----)	Kelly	Tom Kennington
WONN, 1230, 1 KW/250 W	, OLDIES (Drake-Chen)	NBC, $ NA	(HNWH)	Hall	Art Rowbothan
WWAB, 1330, 1 KW (DAYS)	, BLACK	NBN, $ 8.00	(----)		Dee Van
WGTO, 540, 50 KW/1 KW (DA-2)	, COUNTRY	ABC-E, $19.00	(Christal)	Hubbard	Dick Bennick
WSIR, 1490, 1 KW/250 W	, NOSTALGIA (Al Ham)	CBS, $10.00	(Weiss)		Mark Leopold
WPCV-F, 97.5, 100 KW @ 499	, COUNTRY (Drake-Chen)	NBC, $28.00*	(HNWH)	Hall	Art Rowbotham
WVFM-F, 94.1, 100 KW @ 430	, BTFL MUS (Bonne)	, $25.00	(Torbet)	Root	Duane McConnell

MISCELLANEOUS COMMENTS

WVFM-F sold to Root for $3,100,000 (Reggie Martin)...WLKF sold by Kelly to Root for $470,000...WQPD changes calls to WLKF...

LANCASTER

Arbitron Rank/Pop (12+): 100/312,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 112/374,100
ADI # 46 (with Harrisburg & York)
Average Person Rating: 17.7
Market TSL: 23.0 hours

Stations: 25/7
Diaries: 678/461:1/59.7%
Sample Target: 680
Standard Error: .784
% Below Line: 44.1
% Not Listed: 13.7

Est 1983 Revenue: $4,000,000
CSI: 3.5 Bil
CSI HH: 26.3 M
Retail $: 2.0 Bil
Pop per Station: 44,657

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	WIOV-F	77/13.9	12.3	12.7	6.8	5.4
2.	WNCE-F	69/12.5	13.4	10.7	13.4	14.8
3.	WLAN-F	60/10.8	9.2	10.5	10.5	16.0
4.	WRKZ-F	45/ 8.1	7.2	9.6	8.1	7.9
5.	WSBA-F	33/ 6.0	10.2	7.6	6.0	6.9
6.	WDAC-F	25/ 4.5	4.2	6.1	7.3	6.0
7.	WHTF-F	22/ 4.0	1.9	.6	1.5	1.0
	WQXA-F	22/ 4.0	3.2	4.4	5.3	5.4
9.	WTPA-F	21/ 3.8	3.6	2.2	3.6	1.2
	WSBA	21/ 3.8	3.6	3.5	2.4	3.5
11.	WGSA	16/ 2.9	2.1	2.2	3.2	3.5
12.	WRFY-F	14/ 2.5	2.6	3.3	1.7	2.7
13.	WLPA	13/ 2.3	2.1	2.9	3.0	1.5
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WRKZ-F	177/1713
2.	WNCE-F	134/1439
3.	WTPA-F	102/1186
4.	WSBA	101/1151
5.	WSBA-F	99/1264
6.	WIOV-F	98/ 851
	WQXA-F	98/1607
8.	WHTF-F	74/1122
9.	WLAN-F	72/1189
10.	WHP-F	50/ 736
11.	WDAC-F	44/ 591
12.	WGSA	33/ 209
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WLAN-F	911/29.1	26.5	30.9
2.	WNCE-F	726/23.2	19.6	21.9
3.	WIOV-F	632/20.2	23.6	21.7
4.	WRKZ-F	524/[illegible].8	17.8	16.7
5.	WSBA-F	4[illegible]/14.9	17.6	14.4
6.	WQXA-F	409/13.1	11.3	13.2
7.	WDAC-F	326/10.4	11.1	12.3
8.	WLAN	302/ 9.7	8.8	9.9
9.	WHTF-F	286/ 9.1	5.9	3.0
10.	[illegible]	2[illegible]2/ 8.7	5.7	8.2
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 86.19% (412 of 478) (SPG 83: 85.07%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WLAN-F	1. WLAN-F	1. WIOV-F	1. WIOV-F	1. WIOV-F	1. WIOV-F	1. WIOV-F	1. WNCE-F	1. WNCE-F	1. WNCE-F	1. WNCE-F
WHTF-F	2. WRKZ-F	2. WLAN-F	2. WNCE-F	2. WNCE-F	2. WNCE-F	2. WLAN-F	2. WIOV-F	2. WIOV-F	2. WLAN-F	2. WIOV-F
3. WIOV-F	3. WTPA-F	3. WRKZ-F	3. WRKZ-F	3. WRKZ-F	3.	3. WNCE-F	3. WLAN-F	3. WLAN-F	WIOV-F	3. WRKZ-F
4.	WQXA-F	4. WNCE-F	4. WSBA-F	4. WSBA-F	4.	4. WRKZ-F	4. WRKZ-F	4. WRKZ-F	4. WHTF-F	4. WLAN-F
5.	5. WIOV-F	5. WSBA-F	5. WLAN-F	5. WLAN-F	5.	5. WSBA-F	5.	5.	5.	5. WQXA-F
	WSBA-F									

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WLAN-F	1. WLAN-F	1. WIOV-F	1. WLAN-F	1. WNCE-F	1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WIOV-F
2. WIOV-F	2. WIOV-F	2. WLAN-F	WRKZ-F	2. WIOV-F	2. WTPA-F	2. WTPA-F	2. WIOV-F	2. WTPA-F	2. WRKZ-F
3. WQXA-F	3. WRKZ-F	3. WNCE-F	3. WDAC-F	3. WRKZ-F	3. WRKZ-F	3. WRKZ-F	3. WSBA-F	3. WQXA-F	3. WLAN-F
4.	4. WQXA-F	4. WRKZ-F	WSBA-F	4. WSBA-F	WHTF-F	4. WQXA-F	WRKZ-F	WRKZ-F	WSBA-F
5.	WSBA-F	5. WSBA-F	5.	5. WLAN-F	5.	5.	5. WTPA-F	WSBA-F	5. WNCE-F
				WDAC-F					

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		123 (5)	123 (5)	25.7
AOR		30 (4)	30 (4)	6.3
AC/OLDIES/SOFT ROCK	7 (1)	35 (2)	42 (3)	8.8
MOR/VARIETY	40 (3)		40 (3)	8.4
COUNTRY		122 (2)	122 (2)	25.5
BLACK/URBAN				
BTFL MUSIC		74 (3)	74 (3)	15.5
NEWS/TALK	6 (2)		6 (2)	1.3
NOSTALGIA	13 (1)		13 (1)	2.7
RELIGION		28 (2)	28 (2)	5.9
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			478 (25)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WLAN	1390		1.3/9.7
WHP-F	97.3	Harrisburg	.4/1.9
WYCR-F	98.5	York	.5/3.6
KYW	1060	Philadelphia	.7/6.9
WBYO-F	107.5	Boyerstown	.5/2.3
WCAU	1210	Philadelphia	.4/3.4
WCAU-F	98.1	Philadelphia	.9/4.0
WEEU	850	Reading	.5/3.1
WJBR-F	99.5	Wilmington, DE	.5/2.3
WMGK-F	102.9	Philadelphia	.4/2.1
WMMR-F	93.3	Philadelphia	.4/2.9
WYSP-F	94.1	Philadelphia	.7/3.1

RADIO STATIONS

WGSA, 1310, 5 KW (DAYS,DA) , MOR	ABC-E, $14.00	(Masla)	(EPHRATA)	Sam Youse
WLAN, 1390, 5 KW/1 KW (DA-2), AC/MOR	ABC-C,MBS, $ NA	(HNWH)		Sam Altdoerffer
WLPA, 1490, 1 KW/250 W , NOSTALGIA (Drake-Chen)	NBC,WSJ, $ NA	(Christal)	Hall	Bill Baldwin
WDAC-F, 94.5, 50 KW @ 500, RELIGION	, $14.15	(Savalli)		Paul Hollinger
WIOV-F, 105.1, 50 KW @ 500, COUNTRY	ABC-E, $22.00	(Masla)	(EPHRATA)	Sam Youse
WLAN-F, 96.9, 50 KW @ 500, CHR	ABC-F, $35.00*	(HNWH)		Sam Altdoerffer
WNCE-F, 101.3, 50 KW @ 500, BTFL MUS (Bonne)	NBC, $36.00*	(Christal)	Hall	Bill Baldwin

Other ranked stations - See Harrisburg or York
WRFY - See Reading

MISCELLANEOUS COMMENTS

Almost 60% diary return...FM share is one of the highest in the nation...

LANSING

Arbitron Rank/Pop (12+): 79/394,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 103/427,000
ADI # 98
Average Person Rating: 17.0
Market TSL: 22.4 hours

Stations: 27/16
Diaries: 946/417:1/53.7%
Sample Target: 780
Standard Error: .634
% Below Line: 18.4
% Not Listed: 11.6

Est 1983 Revenue: $7,400,000
CSI: 4.3 Bil
CSI HH: 28.1 M
Retail $: 2.6 Bil
Pop per Station: 24,675

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WVIC-F	126/18.8	13.2	13.0	8.0	6.9
2.	WJXQ-F	74/11.0	7.2	7.2	9.7	12.3
3.	WITL-F	66/ 9.9	11.6	10.1	10.5	12.2
4.	WFMK-F	48/ 7.2	8.7	13.8	15.0	11.3
5.	WJR	47/ 7.0	6.1	5.3	7.7	9.0
6.	WJIM-F	34/ 5.1	6.0	7.2	8.5	5.5
7.	WKLH-F	25/ 3.7	2.6	1.3	---	---
8.	WILS-F	22/ 3.3	8.9	6.6	6.1	7.6
9.	WJIM	18/ 2.7	1.8	2.1	2.6	1.6
10.	WOOD-F	17/ 2.5	2.1	3.2	3.2	2.2
11.	WMMQ-F	16/ 2.4	1.6	2.4	.3	1.1
12.	WCUZ-F	14/ 2.1	1.9	2.4	1.4	1.3
13.	WIBM-F	13/ 1.9	2.4	.3	.3	---
14.						
15.						

12+ TSA 1/4/CUME		
1.	WVIC-F	139/1722
2.	WJXQ-F	105/1337
3.	WITL-F	88/ 939
4.	WJR	87/1171
5.	WFMK-F	68/1256
6.	WIBM-F	45/ 645
7.	WJIM-F	42/ 491
8.	WKLH-F	26/ 331
9.	WOOD-F	24/ 328
10.	WILS-F	22/ 534
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WVIC-F	1512/38.3	30.7	29.6
2.	WJXQ-F	895/22.7	20.9	19.3
3.	WFMK-F	877/22.2	22.1	28.7
4.	WITL-F	766/19.4	20.3	19.1
5.	WJR	638/16.2	14.9	13.2
6.	WILS-F	506/12.8	19.7	17.1
7.	WJIM-F	419/10.6	15.4	12.6
8.	WMMQ-F	419/10.6	7.2	7.6
9.	WKLH-F	290/ 7.3	5.9	4.4
10.	WJIM	267/ 6.8	8.1	10.4
11.	WIBM-F	252/ 6.4	6.5	2.0
12.	WOOD-F	234/ 5.9	6.3	7.7
13.				
14.				
15.				

12+ FM SHARE (METRO): 82.09% (486 of 592) (SPG 83: 84.35%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WITL-F	1. WVIC-F+	1. WVIC-F	1. WVIC-F+	1. WVIC-F	1. WVIC-F
2. WJXQ-F	2. WJXQ-F	2. WJXQ-F	2. WITL-F	2. WITL-F	2. WJR	2. WITL-F	2. WITL-F	2. WJXQ-F	2. WJXQ-F	2. WJXQ-F
3.	3. WFMK-F	3. WFMK-F	3. WFMK-F	3. WFMK-F	3. WJIM-F	3. WJXQ-F	3. WJXQ-F	3. WITL-F	3. WJR	3. WITL-F
4.	4.	4. WITL-F	4. WJXQ-F	4. WJR	4. WVIC-F	4. WFMK-F	4. WFMK-F	4. WFMK-F	4.	4. WFMK-F
5.	5.	5.	5.	WJIM-F	5. WKLH-F	5. WJR	5. WJIM-F	5. WJIM-F	5.	5. WJR

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WVIC-F	1. WITL-F
2. WJXQ-F	2. WFMK-F	2. WFMK-F	2. WFMK-F	2. WITL-F	2. WJXQ-F	2. WJXQ-F	2. WJXQ-F	2. WJXQ-F	2. WVIC-F
3. WFMK-F	3. WJXQ-F	3. WJXQ-F	3. WILS-F	3. WFMK-F	3.	3.	3. WFMK-F	3. WFMK-F	3. WJR
4.	4.	4. WITL-F	WJXQ-F	WJIM-F	4.	4.	4. WITL-F	4.	4. WJXQ-F
5.	5.	5. WILS-F	5.	5. WILS-F	5.	5.	5. WKLH-F	5.	5. WFMK-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	8 (1)	126 (1)	134 (2)	22.6
AOR		85 (4)	85 (4)	14.4
AC/OLDIES/SOFT ROCK		110 (6)	110 (6)	18.6
MOR/VARIETY	65 (2)		65 (2)	11.0
COUNTRY	16 (2)	107 (4)	123 (6)	20.8
BLACK/URBAN		2 (1)	2 (1)	0.3
BTFL MUSIC		56 (3)	56 (3)	9.5
NEWS/TALK	4 (1)		4 (1)	0.7
NOSTALGIA	4 (1)		4 (1)	0.7
RELIGION	9 (1)		9 (1)	1.5
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			592 (27)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WDTB	1170	Dimondale	.6/1.6
WGWY	1390	Charlotte	1.3/1.8
WILS	1320	Lansing	.6/4.5
WION	1430	Ionia	1.8/2.2
WITL	1010	Lansing	.6/4.2
WVIC	730	Lansing	1.2/4.3
WDRQ-F	93.1	Detroit	.3/1.4
WGER-F	102.5	Bay City	.7/1.4
WIQB-F	102.9	Ann Arbor	.4/1.4
WJFM-F	93.7	Grand Rapids	1.0/1.8
WLAV-F	96.9	Grand Rapids	.7/1.9
WLHT-F	95.7	Grand Rapids	.6/1.1
WNWN-F	98.5	Coldwater	.3/1.1
WRIF-F	101.1	Detroit	.4/3.1

RADIO STATIONS

WILS, 1320, 5 KW/1 KW (DA-2), NOSTALGIA (Drake-Chen)	CBS,MBS, $15.50 (Masla)	Storz	Bruce Hendrickson
WITL, 1010, 500 W (DAYS), COUNTRY ST	RKO II, $24.40 (Mc-Guild)	Midwest Family	Chuck Mefford
WJIM, 1240, 1 KW/250 W, MOR	NBC,NBC-T, $12.38 (Market 4)		Jim Gross
WVIC, 730, 500 W (DAYS,DA), CONTEMP	UPI, $13.00 (Blair)		Jeff Searpelli
WFMK-F, 99.1, 28 KW @ 600, AC/CONTEMP	ABC-F, $53.00* (Selcom)	Liggett	Mary Lou Keenon
WILS-F, 101.7, 3 KW @ 180, AC	RKO, $25.50 (Masla)	Storz	Bruce Hendrickson
WITL-F, 100.7, 55 KW @ 378, COUNTRY	RKO II, $43.88 (Mc-Guild)	Midwest Family	Chuck Mefford
WJIM-F, 97.5, 28 KW @ 440, BTFL MUS (TM)	NBC, $15.00 (Market 4)		Jim Gross
WVIC-F, 94.9, 49 KW @ 500, CHR	ABC-C, $45.00* (Blair)		Jeff Searpelli
WIBM-F, 94.1, 50 KW @ 500, CONTEMP/AC	MBS, $22.00 (Torbet)	Casciani (JACKSON)	Hal Payne
WJXQ-F, 106.1, 50 KW @ 500, AOR	, $33.00 (Christal)	(JACKSON)	Denice Swanson
WKLH-F, 92.1, 3 KW @ 300, COUNTRY (Burk-Abr)	ABC-I, $14.00 (Weiss)	(ST. JOHNS)	R. McLravy
WMMQ-F, 92.7, 2.6 KW @ 320, AC	CBS-R, $12.25 (Unirep)	(CHARLOTTE)	Bob Ottaway

WOOD, WCUZ - See Grand Rapids

MISCELLANEOUS COMMENTS

WJXQ-F and WKHM in Jackson sold for $2,965,000 (6/84, Chapman)...

LAS VEGAS

Arbitron Rank/Pop (12+): 70,446,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 90/514,200
ADI # 102
Average Person Rating: 17.8
Market TSL: 23.6 hours

Stations: 19/18
Diaries: 796/561:1/47.5%
Sample Target: 710
Standard Error: .701
% Below Line: 0.8
% Not Listed: 17.2

Est 1983 Revenue: $11,100,000
CSI: 4.9 Bil
CSI HH: 25.2 M
Retail $: 3.9 Bil
Pop per Station: 24,789

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	KLUC-F	104/13.1	9.8	11.7	14.2	12.1
2.	KOMP-F	74/ 9.3	11.3	12.6	11.4	10.4
3.	KXTZ-F	71/ 8.9	9.0	10.4	7.2	6.5
4.	KFMS-F	64/ 8.0	8.4	7.8	5.4	7.1
5.	KORK	48/ 6.0	7.1	4.5	3.2	2.9
6.	KVEG	38/ 4.8	3.6	5.8	6.4	8.7
7.	KDWN	34/ 4.3	5.4	5.2	6.4	4.3
8.	KENO	30/ 3.8	3.7	2.0	1.9	2.9
9.	KEER-F	29/ 3.6	5.2	5.4	6.0	8.1
10.	KRAM	28/ 3.5	5.0	3.9	5.4	5.5
11.	KMZQ-F	26/ 3.3	2.4	---	---	---
12.	KUDO-F	24/ 3.0	3.6	4.9	6.5	6.1
13.	KITT-F	21/ 2.6	---	---	---	---
	KLAV	21/ 2.6	3.9	3.9	6.4	5.6
15.	KMJJ	17/ 2.1	3.4	2.9	4.9	4.9

12+ TSA 1/4/CUME		
1.	KLUC-F	104/1213
2.	KOMP-F	75/ 869
3.	KXTZ-F	74/ 697
4.	KFMG-F	65/ 623
5.	KORK	48/ 410
6.	KEER-F	47/ 569
7.	KVEG	38/ 510
8.	KDWN	34/ 556
9.	KMZQ-F	33/ 336
10.	KENO	30/ 498
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KLUC-F	1208/27.1	24.7	27.9
2.	KOMP-F	864/19.4	21.7	19.4
3.	KYTZ-F	676/15.2	17.2	18.6
4.	KFMS-F	609/13.6	14.8	14.1
5.	KDWN	533/11.9	13.0	14.3
6.	KENO	495/11.1	12.5	9.2
	KVEG	495/11.1	10.2	12.5
8.	KEER-F	471/10.6	10.2	11.3
9.	KLAV	433/ 9.7	12.1	11.8
10.	KUDO-F	433/ 9.7	12.1	11.8
11.	KITT-F	431/ 9.7	----	----
12.	KMJJ	420/ 9.4	12.3	15.1
13.	KORK	410/ 9.2	11.6	11.8
14.	KRAM	352/ 7.9	11.5	10.0
15.	KMZQ-F	309/ 6.9	6.2	---

12+ FM SHARE (METRO): 64.18% (423 of 659) (SPG 83: 62.59%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KFMS-F	1. KFMS-F	1. KXTZ-F	1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KLUC-F
2. KOMP-F	2. KOMP-F	2. KOMP-F	2. KLUC-F	2. KLUC-F	2. KORK	2. KXTZ-F	2. KXTZ-F	2. KOMP-F	2. KOMP-F	2. KFMS-F
3.	3.	3. KFMS-F	3. KOMP-F	3. KXTZ-F	3. KFMS-F	3. KFMS-F	3. KOMP-F	3. KXTZ-F	3. KXTZ-F	3. KXTZ-F
4.	4.	4. KXTZ-F	4. KXTZ-F	4. KOMP-F	4. KVEG	4. KOMP-F	4. KFMS-F	4. KFMS-F	4.	4. KOMP-F
5.	5.	5.	5.	5. KORK	5.	5. KORK	5.	5.	5.	5. KVEG

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KLUC-F	1. KOMP-F	1. KOMP-F	1. KLUC-F	1. KFMS-F
2.	2.	2. KFMS-F	2. KFMS-F	2. KFMS-F	2.	2. KLUC-F	2. KLUC-F	2. KFMS-F	2. KOMP-F
3.	3.	3. KENO	3. KMZQ-F	3. KXTZ-F KORK	3.	3.	3. KFMS-F	3. KMZQ-F KOMP-F	3. KLUC-F KXTZ-F
4.	4.	4. KXTZ-F	4. KOMP-F		4.	4.	4.		
5.	5.	5.	5.	5. KENO	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	21 (1)	125 (2)	146 (3)	22.2
AOR		74 (1)	74 (1)	11.2
AC/OLDIES/SOFT ROCK	47 (1)	50 (2)	97 (4)	14.7
MOR/VARIETY				
COUNTRY	66 (2)	69 (2)	135 (4)	20.5
BLACK/URBAN				
BTFL MUSIC		100 (2)	100 (2)	15.2
NEWS/TALK	47 (2)		47 (2)	7.1
NOSTALGIA	48 (1)		48 (1)	7.3
RELIGION	7 (1)		7 (1)	1.1
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS		5 (1)	5 (1)	0.8
			659 (19)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KNUU	970	Las Vegas	1.6/6.4
KREL	1280	Henderson	.9/1.7
KRRI-F	105.5	Boulder City	.6/2.2
KZNS-F	94.3	Barstow	.6/1.9

RADIO STATIONS

KDWN, 720, 50 KW (DA-N)	, NEWS/TALK/MOR		, $19.25	(Blair)		Dennis Hubbard
KENO, 1460, 5 KW/1 KW (DA-N)	, AC		, $ NA	(Christal)	Lotus	Nancy Reynolds
KLAV, 1230, 1 KW/250 W	, CHR		, $20.00*	(Masla)		
KMJJ, 1140, 10 KW/2.5 KW (DA-N)	, AC/OLDIES	ABC-E	, $18.00	(Mc-Guild)	Western Cities	Keith Gerst
KNUU, 970, 5 KW/500 W (DA-2)	, NEWS/TALK	WSJ,CBS,MBS	, $16.38	(Weiss)		Joe McMurray
KORK, 920, 5 KW/500 W (DA-2)	, NOSTALGIA (Prime)	ABC-I	, $20.00*	(Eastman)	Donrey	John Lego
KRAM, 1340, 1 KW/250 W	, COUNTRY		, $18.75	(Torbet)		Bill Berkey
KVEG, 1410, 5 KW (DA-2)	, COUNTRY		, $24.00*	(Katz)		Al Cohen
KREL, 1280, 5 KW (DAYS)	, RELIGION	ABC-T	, $10.00	(Unirep)	(HENDERSON)	
KEER-F, 97.1, 50 KW @ 1936	, BTFL MUS (Bonne)		, $22.00*	(Eastman)	Donrey	John Lego
KFMS-F, 101.9, 100 KW @ 1110	, COUNTRY		, $31.00*	(Katz)		Al Cohen
KLUC-F, 98.5, 25 KW @ 180	, CHR	ABC-C	, $40.00*	(Mc-Guild)	Western Cities	Keith Gerst
KOMP-F, 92.3, 100 KW @ 1520	, AOR (Burk-Abr)	Source	, $30.00*	(Christal)	Lotus	Nancy Reynolds
KUDO-F, 93.1, 50 KW @ 103	, AC	CBS-R	, $21.00	(HNWH)		Mary Maranielle
KXTZ-F, 94.1, 100 KW @ 1250	, BTFL MUS (Churchill)		, $27.00	(Selcom)	Parker (HENDERSON)	John Banoczi
KITT-F, 96.3, 100 KW @ ? ?	, CHR		, $ NA	(----)	(BOULDER CITY)	
KMZQ-F, 100.5, 98 KW @ 1180	, AC		, $27.00	(MMR)	(HENDERSON)	

MISCELLANEOUS COMMENTS

KXTZ-F sold to John Parker for $1,800,000 (Hogan)...KVOV changes calls to KREL...

LEXINGTON

Arbitron Rank/Pop (12+): 111/274,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 126/330,500
ADI # 78
Average Person Rating: 15.2
Market TSL: 20.3 hours

Stations: 16/13
Diaries: 733/375:1/43.2%
Sample Target: 640
Standard Error: .693
% Below Line: 3.6
% Not Listed: 8.4

Est 1983 Revenue: $7,800,000
CSI: 2.8 Bil
CSI HH: 22.8 M
Retail $: 2.1 Bil
Pop per Station: 21,138

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	WVLK-F	77/18.4	17.5	16.0	15.9	7.8	18.3
2.	WLAP-F	57/13.6	10.6	17.4	16.4	18.2	13.9
3.	WKQQ-F	51/12.2	13.7	13.3	15.2	15.5	17.8
4.	WFMI-F	39/ 9.3	9.4	4.3	1.6	2.2	17.5
5.	WVLK	33/ 7.9	9.9	12.6	11.5	15.8	6.3
6.	WLAP	29/ 6.9	5.0	4.7	5.5	6.3	3.3
7.	WNCW-F	23/ 5.5	7.1	5.2	6.0	1.5	4.6
	WTKC	23/ 5.5	5.7	5.4	5.8	11.7	1.6
9.	WBBE	16/ 3.8	5.0	5.0	2.3	1.2	1.4
10.	WJMM-F	9/ 2.1	1.9	.9	1.4	2.2	2.2
11.							
12.							
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	WVLK-F	210/2266
2.	WLAP-F	154/1923
3.	WKQQ-F	101/1313
4.	WFMI-F	58/ 755
5.	WVLK	54/ 948
6.	WLAP	36/ 672
7.	WHAS	31/ 764
8.	WTKC	30/ 404
9.	WNCW-F	27/ 362
10.	WBBE	18/ 147
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WVLK-F	887/32.3	30.3	31.1
2.	WLAP-F	835/30.4	29.6	35.9
3.	WKQQ-F	648/23.6	26.1	25.9
4.	WVLK	614/22.3	27.5	32.0
5.	WFMI-F	540/19.7	20.1	14.9
6.	WLAP	451/16.4	17.5	19.8
7.	WTKC	339/12.3	12.8	17.0
8.	WNCW-F	284/10.3	13.8	11.8
9.	WHAS	178/ 6.5	5.2	5.9
10.	WJMM-F	150/ 5.5	7.2	4.1
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 68.75% (264 of 384) (SPG 83: 65.51%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WFMI-F	WLAP-F	WVLK-F	WVLK-F	WVLK-F	WVLK-F	WVLK-F	WVLK-F	WVLK-F	WFMI-F	WVLK-F
2.	WKQQ-F	WKQQ-F	WLAP-F	WLAP-F	WLAP-F	WVLK	WVLK	WLAP-F	WLAP-F	WKQQ-F	WKQQ-F
3.	WLAP-F	WVLK-F	WKQQ-F	WVLK	WVLK	WNCW-F WTKC	WLAP-F	WKQQ-F	WKQQ-F	WLAP-F	WLAP-F
4.		WFMI-F	WVLK	WTKC	WTKC		WLAP		WFMI-F	WVLK-F	WFMI-F
5.			WFMI-F	WKQQ-F	WKQQ-F		WKQQ-F				

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	WLAP-F	WLAP-F	WLAP-F	WLAP-F	WVLK-F	WKQQ-F	WKQQ-F	WVLK-F	WLAP-F WVLK-F	WVLK-F
2.	WFMI-F	WKQQ-F WVLK-F	WVLK-F	WVLK-F	WLAP-F	WVLK-F	WVLK-F	WKQQ-F		WTKC
3.	WKQQ-F		WKQQ-F	WKQQ-F	WVLK	WLAP-F WFMI-F	WLAP-F	WLAP-F	WKQQ-F	WLAP-F
4.	WVLK-F	WFMI-F	WFMI-F WVLK	WVLK				WTKC	WTKC	WKQQ-F
5.										

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		96 (2)	96 (2)	25.0
AOR		51 (1)	51 (1)	13.3
AC/OLDIES/SOFT ROCK	40 (2)		40 (2)	10.4
MOR/VARIETY	36 (3)		36 (3)	9.4
COUNTRY	28 (3)	85 (2)	113 (5)	29.4
BLACK/URBAN				
BTFL MUSIC		23 (1)	23 (1)	6.0
NEWS/TALK				
NOSTALGIA	16 (1)		16 (1)	4.2
RELIGION		9 (1)	9 (1)	2.3
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			384 (16)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAXU-F	103.1	Georgetown	1.9/4.3
WNVL	1250	Nicholasville	.7/1.5
WRPZ	1440	Paris	.5/1.3
WAKY	790	Louisville	1.7/2.0
WHAS	840	Louisville	1.0/6.5
WLW	700	Cincinnati	.7/3.0

RADIO STATIONS

WBBE, 1580, 10 KW (DAYS,DA) , NOSTALGIA	MBS, $22.00	(Savalli)		(GEORGETOWN)	Bob Johnson
WLAP, 630, 5 KW/1 KW (DA-2), AC (Klemm)	CBS,MBS, $27.00	(Mc-Guild)			Jim Allison
WTKC, 1300, 2.5 KW/1 KW (DA-N), COUNTRY (TM)	NBC, $20.38	(Weiss)			Phil Blake
WVLK, 590, 5 KW/1 KW (DA-2) , MOR/AC	ABC-I, $33.00	(Torbet)	Bluegrass		Ralph Hacker
WWKY, 1380, 1KW (DAYS) , COUNTRY	, $ 6.00	(----)	Cromwell	(WINCHESTER)	Larry Trimmer
WFMI-F, 100.1, 1.2 KW @ 460, CHR	ABC-F, $20.00*	(Selcom)	Cromwell	(WINCHESTER)	Larry Trimmer
WKQQ-F, 98.1, 100 KW @ 551, AOR	, $47.00	(Christal)	Village		Keith Yarber
WLAP-F, 94.5, 100 KW @ 660, CHR (TM)	RKO, $35.00	(Mc-Guild)			Jim Allison
WNCW-F, 96.7, 3 KW @ 300, BTFL MUS (KalaMusic)	, $18.00	(HNWH)		(PARIS)	Howard Karlin
WVLK-F, 92.9, 100 KW @ 854, COUNTRY (Drake-Chen)	, $44.00*	(Torbet)	Bluegrass		Ralph Hacker
WAXU-F, 103.1, 3 KW @ 300, COUNTRY (Century 21)	MBS, $13.00	(----)		(GEORGETOWN)	Bob Johnson

MISCELLANEOUS COMMENTS

WNCW-F sold by Fairfield to Lynn Martin for $700,000 (Crisler)...

LINCOLN

Arbitron Rank/Pop (12+): 146/171,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 192/198,700
ADI # 89 (with Hastings and Kearney)
Average Person Rating: 17.0
Market TSL: 22.3 hours

Stations: 16/10
Diaries: 538/318:1/56.5%
Sample Target: 550
Standard Error: .847
% Below Line: 9.6
% Not Listed: 11.8

Est 1983 Revenue: $6,700,000
CSI: 1.7 Bil
CSI HH: $21,847
Retail $: 1.2 Bil
Pop per Station: 17,120

12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1. KFRX-F	48/16.5	---	9.1	---	12.5
2. KFMQ-F	35/12.0	---	10.5	---	11.8
KLIN-F	35/12.0	---	9.4	---	12.5
4. KFOR	26/ 8.9	---	11.8	---	12.5
5. KLIN	23/ 7.9	---	7.3	---	5.9
6. KLMS	21/ 7.2	---	6.6	---	5.9
7. KHAT-F	15/ 5.2	---	11.5	---	7.8
KZKX-F	15/ 5.2	---	6.3	---	3.9
9. KFAB	13/ 4.5	---	6.6	---	5.5
10. KXSS-F	10/ 3.4	---	3.8	---	2.7
11.					
12.					
13.					
14.					
15.					

12+ TSA 1/4/CUME	
1. KFRX-F	80/937
2. KFAB	71/938
3. KFMQ-F	41/452
KLIN-F	41/453
5. KFOR	28/526
6. KLIN	26/345
7. KZKX-F	25/316
8. KLMS	24/328
9. KEZO-F	17/285
10. KHAT-F	16/248
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1. KFRX-F	583/34.1	---	27.5
2. KFOR	429/25.1	---	25.3
3. KFMQ-F	376/22.0	---	25.0
4. KLIN-F	366/21.4	---	20.4
5. KLIN	316/18.5	---	20.7
6. KLMS	275/16.1	---	17.1
7. KFAB	267/15.6	---	19.0
8. KHAT-F	242/14.1	---	21.3
9. KXSS-F	193/11.3	---	8.1
10. KZKX-F	167/ 9.8	---	13.9
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 65.40% (172 of 263) (SPG 83: 57.10%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KFRX-F	1. KFRX-F	1. KFRX-F	1. KFRX-F	1. KFRX-F	1. KLIN-F	1. KFOR	1. KFRX-F	1. KFRX-F	1. KFRX-F	1. KFRX-F
2. KFMQ-F	2. KFMQ-F	2. KFMQ-F	2. KLMS	2. KLIN-F	2. KLIN	2. KFRX-F	2. KLIN-F	2. KFMQ-F	2. KFMQ-F	2. KLIN-F
3.	3. KLMS	3. KLMS	3. KLIN-F	3. KLMS	3. KFOR	3. KLIN	3. KFMQ-F	3. KLIN-F	3. KLIN-F	3. KFMQ-F
4.	4. KHAT-F	4. KLIN-F	4. KFMQ-F	4. KFOR	4.	4. KLMS	4. KFOR	4.	4. KLIN	4. KFOR
5.	5.	5. KHAT-F	5.	5. KFMG-F	5.	5. KFMQ-F	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KFRX-F	1. KFRX-F	1. KFRX-F	1. KFRX-F	1. KFRX-F
2. KFMQ-F	2. KFMQ-F	2. KFMQ-F	2. KHAT-F	2. KLIN-F
3.	3. KHAT-F	3. KLIN-F	3. KLIN-F	3. KHAT-F
4.	4. KXSS-F	4. KHAT-F	KLMS	KFOR
5.	KZKX-F	5.	KZKX-F	5.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KFMQ-F	1. KFMQ-F	1. KFMQ-F	1. KLMS	1. KLMS
2. KFRX-F	2. KFRX-F	2. KFRX-F	2. KFRX-F	2. KFRX-F
3.	3. KLMS	3. KLMS	3. KFMQ-F	3. KFMQ-F
4.	4.	4.	4. KGOR-F	KLIN-F
5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		50 (2)	50 (2)	19.0
AOR		41 (2)	41 (2)	15.6
AC/OLDIES/SOFT ROCK	24 (2)	21 (2)	45 (4)	17.1
MOR/VARIETY	62 (3)		62 (3)	23.6
COUNTRY	5 (2)	25 (2)	30 (4)	11.4
BLACK/URBAN				
BTFL MUSIC		35 (1)	35 (1)	13.3
NEWS/TALK				
NOSTALGIA				
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			263 (16)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KECK	1530	Lincoln	1.4/5.8
KEZO-F	92.3	Omaha	2.1/8.0
KGOR-F	99.9	Omaha	2.1/6.3
KOIL	1290	Omaha	1.0/3.3
KQKQ-F	98.5	Council Bluffs	.7/4.0
WOW	590	Omaha	.3/5.7

RADIO STATIONS

KECK, 1530, 5 KW (DAYS,DA), COUNTRY	RKO II, $20.00	(Savalli)		Don Tawzer
KFOR, 1240, 1 KW/250 W , MOR	ABC-I, $27.75	(Mc-Guild)	Stuart	Roger Larson
KLIN, 1400, 1 KW/250 W , MOR	CBS, $21.50	(----)		Don Gill
KLMS, 1480, 5 KW/1 KW , AC ST	, $21.25	(Eastman)	Woodward	Bob McInerny
KFMQ-F, 101.9, 100 KW @ 275, ROCK/AOR	, $22.50	(Eastman)	Woodward	Bob McInerny
KFRX-F, 102.7, 100 KW @ 500, CHR	, $18.00	(Mc-Guild)	Stuart	Curt Peterson
KHAT-F, 106.3, 3 KW @ 145, AC (TM)	RKO, $14.50	(Savalli)		Charles Huber
KLIN-F, 107.3, 100 KW @ 550, BTFL MUS (Bonne)	, $27.00	(----)		Sandy Jackson
KXSS-F, 95.3, 3 KW @ 115, COUNTRY	MBS, $17.00	(Masla)		Gem O'Brien
KZKX-F, 96.9, 100 KW @ 610, COUNTRY	ABC-D, $13.00	(Weiss)	(SEWARD)	Don Cavaleri

MISCELLANEOUS COMMENTS

KECK, KHAT-F sold by Jim Treat for $1,388,000 (Prikryl)...KBHL-F changed calls to KXSS-F...KSRD-F changed calls to KZKX-F...Arbitron missed sample targat by about 2%...

LITTLE ROCK

Arbitron Rank/Pop (12+): 94/332,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 93/498,500
ADI # 54
Average Person Rating: 16.7
Market TSL: 22.0 hours

Stations: 17/16
Diaries: 763/436:1/57.2%
Sample Target: 700
Standard Error: .722
% Below Line: 6.2
% Not Listed: 4.5

Est 1983 Revenue: $9,600,000
CSI: 4.2 Bil
CSI HH: 23.1 M
Retail $: 2.4 Bil
Pop per Station: 20,800

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	KKYK-F	91/16.4	15.7	11.5	14.5	10.7	17.8
2.	KSSN-F	68/12.3	12.9	11.8	13.9	18.0	12.3
3.	KMJX-F	63/11.4	8.6	5.8	9.3	4.5	12.8
4.	KARN	48/ 8.6	7.0	6.0	11.1	7.6	5.4
5.	KEZQ-F	46/ 8.3	8.4	8.6	7.1	9.3	6.7
6.	KLAZ	36/ 6.5	5.8	10.6	8.6	15.1	11.2
7.	KWTD-F	33/ 5.9	4.0	5.3	---	---	10.5
	KLAZ-F	33/ 5.9	6.0	7.2	11.1	5.0	11.2
9.	KAUL	26/ 4.7	7.2	3.3	1.4	3.5	4.1
10.	KLRA	20/ 3.6	6.6	6.2	5.2	6.2	3.3
11.	KLPQ-F	18/ 3.2	5.2	6.5	3.9	7.0	3.4
12.	KAAY	15/ 2.7	3.2	6.3	5.2	4.5	2.8
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	KSSN-F	221/2757
2.	KKYK-F	213/2928
3.	KMJX-F	111/1263
4.	KLAZ-F	100/1594
5.	KEZQ-F	81/ 854
6.	KARN	53/ 703
7.	KLPQ-F	44/ 741
8.	KLAZ	38/ 460
9.	KWTD-F	36/ 395
	KAAY	36/ 710
11.	KLRA	30/ 601
12.	KAUL	26/ 284
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KKYK-F	1119/33.6	30.9	32.1
2.	KSSN-F	840/25.2	23.9	25.6
3.	KLAZ-F	612/18.4	15.3	21.6
4.	KARN	549/16.5	17.7	17.1
5.	KMJX-F	543/16.3	17.2	13.1
6.	KEZQ-F	483/14.5	16.4	16.8
7.	KLAZ	428/12.9	13.2	17.2
8.	KLPQ-F	347/10.4	11.7	16.3
9.	KLRA	335/10.1	17.2	16.0
10.	KAAY	329/ 9.9	13.2	14.4
11.	KWTD-F	298/ 9.0	9.0	5.3
12.	KAUL	284/ 8.5	8.9	6.9
13.				
14.				
15.				

12+ FM SHARE (METRO): 66.42% (352 of 530) (SPG 83: 60.77%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+	12+ EVE	SAT MID
1. KMJX-F	1. KKYK-F	1. KKYK-F	1. KKYK-F KSSN-F	1. KSSN-F	1. KSSN-F	1. KKYK-F	1. KSSN-F	1. KKYK-F	1. KMJX-F	1. KKYK-F
2. KKYK-F	2. KMJX-F	2. KSSN-F		2. KKYK-F	2. KEZQ-F	2. KSSN-F	2. KKYK-F	2. KSSN-F	2. KKYK-F	2. KSSN-F
3.	3. KLAZ	3. KMJX-F	3.	3. KEZQ-F	3. KARN	3. KMJX-F	3. KEZQ-F	3. KMJX-F	3. KARN	3. KMJX-F
4.	4. KLAZ-F	4. KLAZ	4.	4.	4. KAUL	4. KARN	4. KMJX-F	4. KEZQ-F	4. KSSN-F	4. KWTD-F
5.	5. KWTD-F	5. KLAZ-F KEZQ-F	5.	5.	5. KKYK-F	5. KEZQ-F	5. KARN	5. KLAZ	5. KEZQ-F	5. KARN

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KKYK-F	1. KKYK-F
2. KMJX-F	2. KLAZ	2. KSSN-F	2. KSSN-F KLAZ	2. KSSN-F
3. KLAZ	3. KMJX-F	3. KLAZ		3. KEZQ-F
4. KLAZ-F	4. KLAZ-F	4. KEZQ-F KLAZ-F KMJX-F	4.	4.
5.	5. KSSN-F		5.	5.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KMJX-F	1. KMJX-F	1. KMJX-F	1. KKYK-F	1.KSSN-F
2.	2. KKYK-F	2. KKYK-F	2. KEZQ-F KMJX-F	2.KKYK-F
3.	3.	3. KSSN-F		3.KEZQ-F
4.	4.	4.	4.	4.KARN
5.	5.	5.	5.	5.KLRA KMJX-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		91 (1)	91 (1)	17.2
AOR		63 (1)	63 (1)	11.9
AC/OLDIES/SOFT ROCK	15 (1)		15 (1)	2.8
MOR/VARIETY				
COUNTRY	20 (1)	86 (2)	106 (3)	20.0
BLACK/URBAN	36 (1)	66 (2)	102 (3)	19.2
BTFL MUSIC		46 (1)	46 (1)	8.7
NEWS/TALK	48 (1)		48 (1)	9.1
NOSTALGIA	34 (3)		34 (3)	6.4
RELIGION	25 (3)		25 (3)	4.7
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			530 (17)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBOX	1150		1.1/4.5
KGKO	850	Benton	.4/1.3
KITA	1440		2.3/4.2
KMTL	760	Sherwood	1.4/2.7
KSOH	1050		.7/2.0

RADIO STATIONS

KAAY, 1090, 50 KW (DA-N) , AC	ABC-C,RKO II,	$44.00* (Katz)	Multimedia	Carl Evans
KARN, 920, 5 KW (DA-N) , NEWS/TALK	CBS,	$47.00 (Blair)		Larry Wilson
KAUL, 1380, 5 KW/2.5 KW (DA-2), NOSTALGIA (Al Ham)	,	$16.00 (Roslin)		Monroe Looney
KBOX, 1150, 5 KW/1 KW (DA-N) , NOSTALGIA (TM)	,	$16.00 (Selcom)		Wally Tucker
KLAZ, 1250, 1 KW/500 W (DA-N) , BLACK	,	$ NA (----)		Ron Curtis
KLRA, 1010, 10 KW/5 KW (DA-N) , COUNTRY	,	$19.00 (Christal)	Signal	Pat Walsh
KSOH, 1050, 1 KW (DAYS) , RELIGION	MBS,	$ 9.00 (----)		Diane McArthur
KEZQ-F, 100.3, 100 KW @ 295, BTFL MUS (Bonne)	,	$47.50 (Selcom)		Wally Tucker
KKYK-F, 103.7, 100 KW @ 1510, CHR	,	$62.50 (Blair)		Jim Grant
KLAZ-F, 98.5, 100 KW @ 880, BLACK/URBAN	,	$38.00* (----)		Ron Curtis
KLPQ-F, 94.1, 100 KW @ 770, COUNTRY	,	$50.00* (Katz)	Multimedia	Carl Evans
KMJX-F, 105.1, 100 KW @ 534, AOR	ABC-R,	$21.50 (HNWH)	(CONWAY)	Richard Booth
KSSN-F, 95.7, 100 KW @ 1664, COUNTRY	ABC-E,	$83.25 (Eastman)	Firstcom	Donald Alt
KWTD-F, 106.3, 3 KW @ 290, URBAN	MBS,	$26.00 (Roslin)	(LONOKE)	

MISCELLANEOUS COMMENTS

KITA sold for $675,000...Multimedia/Signal sale still has not been completed...

LOS ANGELES

Arbitron Rank/Pop (12+): 2/8,197,800
CMSA Rank/Pop: 2/11,930,000
MSA Rank/Pop: 2/7,607,500
ADI # 2
Average Person Rating: 18.4
Market TSL: 24.2 hours

Stations: 43/41
Diaries: 3836/2137:1/40.2%
Sample Target: 3330
Standard Error: .334
% Below Line: 1.6
% Not Listed: 8.7

Est. 1983 Revenue: $190,300,000
CSI: 86.1 Bil
CSI HH: 30.4 M
Retail $: 44.3 Bil
Pop per Station: 199,946

12+ METRO 1/4/SHARE		WIN 84	FAL 83	SUM 83	SPG 83	BIRCH SHARE
1. KIIS-F	1463/9.7	7.8	8.1	7.6	6.0	10.5
2. KABC	1144/7.6	5.7	5.2	7.4	7.6	7.3
3. KBIG-F	655/4.3	4.1	5.0	4.3	6.1	2.4
4. KJOI-F	651/4.3	4.5	4.4	4.7	4.1	2.1
5. KLOS-F	590/3.9	3.3	3.6	4.3	4.1	5.7
6. KMET-F	519/3.4	3.9	3.8	3.3	3.2	3.8
7. KNX	453/3.0	3.5	3.7	2.7	3.1	3.7
8. KFWB	440/2.9	3.0	3.5	3.2	3.4	2.7
KKHR-F	440/2.9	2.6	1.6	1.4	1.2	3.0
10. KMPC	433/2.9	3.2	2.8	3.3	2.8	1.9
11. KOST-F	403/2.7	3.5	2.7	2.3	2.6	1.9
12. KRTH-F	391/2.6	2.8	2.6	3.3	3.0	2.6
13. KPRZ	369/2.4	2.3	3.2	1.8	2.5	1.2
14. KJLH-F	342/2.3	2.2	2.4	1.7	1.4	3.6
15. KZLA-F	327/2.2	2.4	1.9	2.4	2.0	1.8
16. KROQ-F	324/2.1	3.0	2.6	3.5	4.4	3.0
17. KRLA	306/2.0	2.1	1.8	2.3	1.7	1.7
18. KLAC	301/2.0	1.6	1.6	1.8	2.0	2.5
19. KHTZ-F	295/2.0	1.7	2.1	2.2	2.3	1.8
20. KALI	272/1.8	1.4	1.8	2.0	1.8	3.7
21. KWKW	268/1.8	1.3	2.1	1.3	1.7	1.6
22. KTNQ	267/1.8	1.6	2.1	1.9	1.8	1.6
23. KMGG-F	266/1.8	2.3	2.3	1.5	1.3	1.6
24. KLVE-F	261/1.7	2.0	1.2	1.3	1.3	3.1
25. KDAY	244/1.6	1.6	1.3	1.0	1.1	1.3

12+ TSA 1/4/CUME	
1. KIIS-F	1704/21836
2. KABC	1275/15171
3. KBIG-F	801/10009
4. KLOS-F	754/12211
5. KJOI-F	687/ 8528
6. KMET-F	669/11328
7. KNX	637/11604
8. KMPC	564/ 8168
9. KKHR-F	509/ 9918
10. KRTH-F	494/ 9597
11. KOST-F	479/ 9011
12. KFWB	460/10219
13. KFI	443/ 8870
14. KIQQ-F	412/ 9937
15. KPRZ	390/ 4593
16. KLAC	356/ 6080
KJLH-F	356/ 5197
18. KZLA-F	347/ 5445
19. KROQ-F	346/ 5750
20. KRLA	334/ 5032
21. KHTZ-F	304/ 5490
22. KMGG-F	294/ 6831
23. KTNQ	291/ 3744
24. KLVE-F	279/ 4055
25. KALI	272/ 3052

12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1. KIIS-F	18949/23.1	20.4	17.3
2. KABC	13344/16.3	12.5	18.2
3. KLOS-F	9558/11.7	11.2	12.8
4. KFWB	9530/11.6	12.9	13.9
5. KIQQ-F	9101/11.1	11.8	10.6
6. KMET-F	8858/10.8	10.7	11.0
7. KKHR-F	8309/10.1	6.2	5.7
8. KNX	8275/10.1	12.3	11.6
9. KBIG-F	8034/ 9.8	10.3	12.7
10. KRTH-F	7946/ 9.7	9.9	10.7
11. KOST-F	7650/ 9.3	8.5	8.6
12. KJOI-F	7603/ 9.3	9.7	10.0
13. KMPC	6499/ 7.9	8.8	9.6
14. KMGG-F	6345/ 7.7	7.5	5.2
15. KROQ-F	5338/ 6.5	7.6	11.3
16. KLAC	5209/ 6.4	5.6	7.1
17. KHTZ-F	5143/ 6.3	7.6	7.7
18. KJLH-F	5041/ 6.1	6.0	4.5
19. KFI	4998/ 6.1	7.7	8.0
20. KZLA-F	4961/ 6.1	4.7	5.7
21. KRLA	4426/ 5.4	6.5	6.8
22. KPRZ	4386/ 5.4	5.6	5.6
23. KUTE-F	4316/ 5.3	7.2	6.9
24. KDAY	3912/ 4.8	4.1	3.9
25. XTRA	3802/ 4.6	5.4	6.1

12+ FM SHARE (METRO): 60.74% (8381 of 13799) (SPG 83: 58.50%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KABC	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KABC	1. KIIS-F
2. KKHR-F	2. KLOS-F	2. KLOS-F	2. KABC	2. KABC	2. KBIG-F	2. KABC	2. KABC	2. KABC	2. KIIS-F	2. KABC
3. KIQQ-F	3. KMET-F	3. KMET-F	3. KRTH-F	3. KBIG-F	KJOI-F	3. KFWB	3. KBIG-F	3. KBIG-F	3. KLOS-F	3. KJOI-F
4. KDAY	4. KKHR-F	4. KABC	4. KBIG-F	4. KRTH-F	4. KMPC	4. KNX	4. KJOI-F	4. KLOS-F	4. KMPC	4. KLOS-F
5. KROQ-F	5. KOST-F	5. KRTH-F	5. KOST-F	5. KJOI-F	5. KIIS-F	5. KBIG-F	5. KLOS-F	5. KJOI-F	5. KKHR-F	5. KBIG-F
6. KLOS-F	6. KJLH-F	6. KOST-F	6. KMET-F	6. KOST-F	6. KPRZ	6. KJOI-F	6. KOST-F	6. KMET-F	6. KMET-F	6. KMET-F
7. KMET-F	7. KRTH-F	7. KBIG-F	7. KRLA	7. KRLA	7. KNX	7. KMET-F	7. KMET-F	7. KKHR-F	7. KIQQ-F	7. KKHR-F
8. XTRA	8. KROQ-F	8. KJLH-F	8. KHTZ-F	8. KZLA-F	8. KFWB	8. KMPC	8. KRTH-F	8. KNX	8. KJOI-F	8. KRTH-F
9.	9. KHTZ-F	9. KKHR-F	9. KJOI-F	9. KMET-F	9. KZLA-F	9. KLOS-F	9. KZLA-F+	9. KOST-F	9. KJLH-F	9. KIQQ-F
10.	10. KALI	10. KHTZ-F	KZLA-F	10. KHTZ-F	10. KRTH-F	10. KTNQ	10. KRLA	10. KIQQ-F	10. KFWB	10. KPRZ

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F
2. KLOS-F	2. KOST-F	2. KOST-F	2. KRTH-F	2. KBIG-F
3. KKHR-F	3. KJLH-F	3. KBIG-F	3. KOST-F	3. KABC
4. KJLH-F	4. KLOS-F	4. KHTZ-F	4. KALI	4. KJOI-F
5. KOST-F	5. KALI	5. KJLH-F	5. KHTZ-F	5. KOST-F
6. KMET-F	6. KHTZ-F	6. KABC	6. KLVE-F	6. KZLA-F
7. KIQQ-F	7. KKHR-F	7. KLVE-F	7. KMGG-F	KLVE-F
8. KROQ-F	8. KMGG-F	8. KALI	8. KJLH-F	8. KRTH-F
9. KMGG-F	9. KRTH-F	9. KMGG-F	9. KWKW	9. KHTZ-F
10. KALI	10. KLVE-F	10. KKHR-F	10. KBIG-F	10. KALI

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F
2. KLOS-F	2. KLOS-F	2. KLOS-F	2. KMET-F	2. KABC
3. KMET-F	3. KMET-F	3. KMET-F	3. KLOS-F	3. KRTH-F
4. KKHR-F	4. KROQ-F	4. KABC	4. KRTH-F	4. KMET-F
5. KIQQ-F	5. KKHR-F	5. KRTH-F	5. KABC	5. KLOS-F
6. KROQ-F	6. KRTH-F	6. KRLA	6. KRLA	6. KRLA
7. KJLH-F	7. KIQQ-F	7. KKHR-F	7. KROQ-F	7. KBIG-F
8. KTNQ	8. KRLA	8. KROO-F	8. KHTZ-F	8. KLAC
9. KDAY	9. KABC	9. KIQQ-F	9. KOST-F	9. KHTZ-F
10. KOST-F	10. KJLH-F	KJLH-F	10. KBIG-F	10. KFWB

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	230 (2)	2291 (3)	2521 (5)	18.3
AOR		1433 (3)	1433 (3)	10.4
AC/OLDIES/SOFT ROCK	581 (3)	1434 (5)	2015 (8)	14.6
MOR/VARIETY		222 (1)	222 (1)	1.6
COUNTRY	339 (2)	368 (2)	707 (4)	5.1
BLACK/URBAN	334 (2)	931 (4)	1265 (6)	9.2
BTFL MUSIC		1306 (2)	1306 (2)	9.5
NEWS/TALK	2037 (3)		2037 (3)	14.8
NOSTALGIA	802 (2)		802 (2)	5.8
RELIGION	171 (2)		171 (2)	1.2
SPANISH	888 (4)	261 (1)	1149 (5)	8.3
CLASSICAL	36 (1)	135 (1)	171 (2)	1.2
UNKNOWN/OTHERS				
			13799 (43)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KACE-F	103.9	Inglewood	1.3/4.1
KBRT	740	Avalon	.5/1.2
KFAC	1330		.2/1.1
KFAC-F	92.3		.9/3.8
KFI	640		1.4/6.1
KGFJ	1230		.6/2.8
KHJ	930		.5/2.8
KIEV	870	Glendale	.6/2.1
KIKF-F	94.3	Garden Grove	.3/ .7
KKGO-F	105.1		1.3/3.7
KNOB-F	97.9	Long Beach	1.5/3.1
KUTE-F	101.9	Glendale	1.3/5.3
KWIZ	1480	Santa Ana	.4/1.1
KWIZ-F	96.7	Santa Ana	.5/1.4
KZLA	1540		.3/1.2
XPRS	1090	Tijuana	.5/1.0
XTRA	690	Tijuana	1.0/4.6

RADIO STATIONS

KABC,	790,	5 KW (DA-N)	, TALK/NEWS	ABC-I,ABC-T,	$300.00	(Katz)	ABC	George Green
KALI,	1430,	5 KW (DA-2)	, SPANISH		$ NA	(Masla)	United	Raul Ortal
KDAY,	1580,	50 KW (DA-2)	, BLACK	NBN,	$ 90.00*	(Weiss)	Rollins	Ed Kerby
KFI ,	640,	50 KW	, AC	ABC-E,	$180.00*	(Christal)	Cox	Don Dalton
KFWB,	980,	5 KW	, NEWS	NBC,	$240.00*	(Group W)	Westingh	Frank Oxarart
KGFJ,	1230,	1 KW/250 W	, BLACK	SBN,	$ NA	(Masla)	Inner City	Miriam Rogers
KHJ ,	930,	5 KW (DA-N)	, CHR		$ NA	(Republic)	RKO	Ron Thompson
KIEV,	870,	5 KW (DAYS)	, RELIGION/TALK	UPI,	$ 60.00*	(Roslin)	Bill Beaton	
KLAC,	570,	5 KW (DA-N)	, COUNTRY ST	ABC-D,	$130.00*	(Eastman)	Metromed	Howard Bloom
KMPC,	710,	50 KW/10 KW (DA-N)	, NOSTALGIA	,	$170.00	(MMR)	Golden West	Bill Ward
KNX ,	1070,	50 KW	, NEWS	CBS,	$270.00	(CBS Spot)	CBS	George Nicholow
KPRZ,	1150,	5 KW (DA-N)	, NOSTALGIA (Al Ham)	MBS,WSJ,	$130.00	(Mc-Guild)	Gannett	Wally Clark
KRLA,	1110,	50 KW/10 KW (DA-2)	, OLDIES	,	$125.00*	(HNWH)		Bert West
KTNQ,	1020,	50 KW (DA-2)	, SPANISH	,	$ 75.00*	(Caballero)		Elias Liberman
KWKW,	1300,	5 KW/1 KW (DA-2)	, SPANISH	,	$ 63.00	(Lotus)	Lotus	Jose Cabrera
KBIG-F,	104.3,	105 KW @ 2890,	BTFL MUS (Bonne)	,	$255.00*	(Torbet)	Bonnevi	Jack Adamson
KFAC-F,	92.3,	35 KW @ 2835,	CLASSICAL	,	$172.50	(Mc-Guild)		George Fritzinger
KGIL-F,	94.3,	3 KW @ -80,	AC	,	$ NA	(HNWH)	Buckley	Stan Warwick
KHTZ-F,	97.1,	55 KW @ 770,	AC/CONTEMP	RKO II,	$200.00	(MMR)	Greater Med	Bob Moore
KIIS-F,	102.7,	8 KW @ 2790,	CHR	ABC-C,	$325.00*	(Mc-Guild)	Gannett	Wally Clark
KIQQ-F,	100.3,	5 KW @ 3060,	CHR	,	$135.00	(Selcom)	Outlet	George Wilson
KJOI-F,	98.7,	75 KW @ 1833,	BTFL MUS (Churchill)	,	$205.00	(Selcom)		Gordon Mason
KKGO-F,	105.1,	18 KW @ 2900,	JAZZ	APR,	$ NA	(Roslin)		Saul Levine
KKHR-F,	93.1,	54 KW @ 2870,	CHR	CBS-R,	$105.00*	(CBS/FM)	CBS	Bob Nelson
KLOS-F,	95.5,	68 KW @ 2920,	AOR (Pollack)	ABC-R,	$321.00	(Katz)	ABC	Bill Sommers
KLVE-F,	107.5,	34 KW @ 2800,	SPANISH	,	$ NA	(Caballero)		Elias Liberman
KMET-F,	94.7,	58 KW @ 2835,	AOR (Burk-Abr)	Source,	$225.00*	(Eastman)	Metromed	Howard Bloom
KMGG-F,	105.9,	72 KW @ 770,	AC	RKO,	$135.00*	(HNWH)	Emmis	Tim Sullivan
KOST-F,	103.5,	13 KW @ 3100,	AC	,	$150.00*	(Christal)	Cox	Don Dalton
KRTH-F,	101.1,	58 KW @ 2930,	AC/OLDIES	,	$190.00*	(Republic)	RKO	Allan Chlowitz
KUTE-F,	101.9,	.7 KW @ 2780,	BLACK	SBN,	$100.00*	(Masla)	Inner City	Harold Jackson
KZLA-F,	93.9,	49 KW @ 720,	COUNTRY	,	$110.00*	(Blair)	Cap Cities	Vern Ore
KACE-F,	103.9,	1.6 KW @ 390,	BLACK	,	$ 46.00	(Weiss)	All Pro	Bill Shearer
KJLH-F,	102.3,	3 KW @ 300,	BLACK	,	$ 55.00	(RSR)		J.B. Stone
KROQ-F,	106.7,	26 KW @ 1600,	AOR	,	$120.00*	(HNWH)		Michael Brandt

XTRA - See San Diego

12+ ADI 1/4

1. KIIS-F
2. KABC
3. KBIG-F
4. KLOS-F
5. KJOI-F
6. KMET-F
7. KNX
8. KMPC
9. KKHR-F
10. KRTH-F
11. KOST-F
12. KFWB
13. KIQQ-F
14. KFI
15. KPRZ

12+ ADI CUME

1. KIIS-F
2. KABC
3. KLOS-F
4. KMET-F
5. KFWB
6. KNX
7. KBIG-F
8. KIQQ-F
9. KKHR-F
10. KRTH-F
11. KOST-F
12. KJOI-F
13. KFI
14. KMPC
15. KMGG-F

ADI FM SHARE: 61.57%

CALL LETTER CHANGES

NONE

FORMAT CHANGES

KHJ remains CHR but designs a "commuter" format with frequent traffic reports and heavy info for drivers

STATION SALES

KRLA sold to Greater Media for $9,500,000

MISCELLANEOUS COMMENTS

Tremendous book for KIIS-F; dominant in all demos under 54...good growth for KKHR-F... KABC had its usual baseball increase

BEST AVAILABLE COPY

LOUISVILLE

Arbitron Rank/Pop (12+): 45/750,500
CMSA Rank/Pop: 39/955,000
MSA Rank/Pop: 47/970,300
ADI # 14
Average Person Rating: 16.7
Market TSL: 22.1 hours

Stations: 19/19
Diaries: 1295/580:1/43.3%
Sample Target: 1200
Standard Error: .548
% Below Line: 4.6
% Not Listed: 0

Est. 1983 Revenue: $15,500,000
CSI: 8.8 Bil
CSI HH: 24.6 M
Retail $: 4.9 Bil
Pop per Station: 39,500

	12+ METRO 1/4/SHARE		WIN 84	FAL 83		SPG 83
1.	WLOU	135/10.8	10.7	11.4	---	13.1
2.	WQMF-F	131/10.5	9.7	10.0	---	8.1
3.	WAMZ-F	130/10.5	10.3	12.2	---	11.7
4.	WHAS	129/10.3	12.2	9.7	---	8.6
5.	WVEZ-F	113/ 9.0	9.4	8.6	---	8.5
6.	WLRS-F	85/ 6.8	4.0	4.3	---	4.5
7.	WKJJ-F	73/ 5.8	6.3	5.9	---	5.6
8.	WCII	72/ 5.8	5.5	6.2	---	4.7
	WRKA-F	72/ 5.8	4.8	5.4	---	7.2
10.	WJYL-F	71/ 5.7	7.0	3.3	---	1.7
11.	WAVG	61/ 4.9	5.3	4.3	---	7.7
12.	WAKY	45/ 3.6	3.2	4.4	---	4.4
13.	WXVW	29/ 2.3	1.9	2.8	---	2.6
14.						
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	12+ TSA 1/4/CUME	
1.	WQMF-F	231/2799
2.	WAMZ-F	229/2567
3.	WHAS	217/3640
4.	WVEZ-F	137/1509
	WLOU	137/ 962
6.	WKJJ-F	100/1555
	WLRS-F	100/1799
8.	WCII	83/1326
9.	WJYL-F	82/1443
10.	WRKA-F	73/ 956
11.	WAVG	65/1338
12.	WAKY	56/1129
13.	WXVW	32/ 258
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	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WHAS	2169/28.9	26.0	26.3
2.	WQMF-F	1691/22.5	22.3	19.9
3.	WLRS-F	1522/20.3	17.3	16.0
4.	WAMZ-F	1402/18.7	22.4	20.5
5.	WJYL-F	1225/16.3	9.6	6.9
6.	WVEZ-F	1209/16.1	15.0	17.6
7.	WAVG	1180/15.7	15.5	20.2
8.	WKJJ-F	1103/14.7	15.2	18.3
9.	WCII	1082/14.4	12.7	14.3
10.	WRKA-F	931/12.4	15.9	19.9
11.	WLOU	912/12.2	11.2	11.1
12.	WAKY	825/11.0	16.2	16.6
13.	WXVW	408/ 5.4	5.1	NA
14.				
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22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 57.29% (684 of 1194) (SPG 83: 51.39%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJYL-F	1. WQMF-F	1. WQMF-F	1. WLOU	1. WAMZ-F	1. WVEZ-F	1. WHAS	1. WVEZ-F	1. WLOU	1. WLOU	1. WAMZ-F
2. WQMF-F	2. WLOU	2. WAMZ-F	WAMZ-F	2. WLOU	2. WAMZ-F	2. WQMF-F	WAMZ-F	2. WQMF-F	2. WQMF-F	2. WQMF-F
3. WLRS-F	3. WLRS-F	3. WLOU	3. WHAS	3. WHAS	3. WHAS	3. WAMZ-F	3. WHAS	3. WAMZ-F	3. WVEZ-F	3. WLOU
4. WLOU	4. WAMZ-F	4. WHAS	4. WRKA-F	4. WRKA-F	4. WCII	4. WLOU	4. WQMF-F	4. WVEZ-F	4. WJYL-F	4. WVEZ-F
5.	5. WKJJ-F	5. WKJJ-F	5. WKJJ-F	5. WKJJ-F	5. WRVG	5. WCII	5. WLOU	5. WLRS-F	5. WLRS-F	5. WJYL-F
6.	WRKA-F	6. WRKA-F	6. WQMF-F	6. WQMF-F	6.	6. WVEZ-F	6. WLRS-F	6. WHAS	6. WAMZ-F	6. WHAS
7.	7.	7. WLRS-F	7. WCII	7. WVEZ-F	7.	7. WAVG	7. WKJJ-F	7. WKJJ-F	7. WHAS	7. WKJJ-F
8.	8.	8.	8.	8.	8.	8.	8. WRKA-F	8.	8.	8. WLRS-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9. WRKA-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WAMZ-F	1. WLOU	1. WAMZ-F	1. WLOU	1. WLOU	1. WQMF-F	1. WQMF-F	1. WQMF-F	1. WQMF-F	1. WAMZ-F
2. WLRS-F	2. WKJJ-F	2. WLOU	2. WRKA-F	2. WAMZ-F	2.	2.	2. WLOU	2. WLOU	2. WHAS
3. WLOU	WAMZ-F	3. WRKA-F	3. WKJJ-F	3. WHAS	3.	3.	3. WHAS	3. WAMZ-F	3. WLOU
WQMF-F	4. WLRS-F	4. WKJJ-F	4. WAMZ-F	4. WRKA-F	4.	4.	4. WAMZ-F	4. WRKA-F	WQMF-F
5.	5. WQMF-F	5. WHAS	5. WCII	5. WVEZ-F	5.	5.	5. WKJJ-F	5. WHAS	5. WRKA-F
6.	6.	6. WLRS-F	WLRS-F	6. WKJJ-F	6.	6.	6. WLRS-F	WAKY	6. WKJJ-F
7.	7.	7.	7. WHAS	7.	7.	7.	WRKA-F	7. WLRS-F	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		156 (2)	156 (2)	13.1
AOR		131 (1)	131 (1)	11.0
AC/OLDIES/SOFT ROCK	45 (1)	145 (2)	190 (3)	15.9
MOR/VARIETY	196 (3)		196 (3)	16.4
COUNTRY	79 (2)	130 (1)	209 (3)	17.5
BLACK/URBAN	135 (1)		135 (1)	11.3
BTFL MUSIC		113 (1)	113 (1)	9.5
NEWS/TALK				
NOSTALGIA	29 (1)		29 (1)	2.4
RELIGION	21 (2)	9 (1)	30 (3)	2.5
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	5 (1)		5 (1)	0.4
			1194 (5)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDGS	1290	New Albany, IN	.4/1.3
WFIA	900		1.3/3.5
WLLV	1240		.5/2.7
WOBS	1570	New Albany, IN	.4/ .8
WTMT	620		.6/2.4
WXLN-F	103.9		.7/3.1

RADIO STATIONS

AM STATIONS

WAKY,	790,	5 KW/1 KW (DA-2),	OLDIES	MBS,	$ 45.00	(Katz)	Multimedia	Joe McDevitt
WAVG,	970,	5 KW (DA-2)	, MOR	RKO II,NBC,NBC-T,	$ 43.00	(Eastman)	Henson	Ed Henson
WCII,	1080,	10 KW/1 KW (DA-2),	COUNTRY	CBS,	$ 71.32	(MMR)	Great Trails	Tom Perryman
WFIA,	900,	1 KW (DAYS)	, RELIGION	,	$ 14.00	(----)		Keith Whipple
WHAS,	840,	50 KW	, MOR	ABC-I,	$106.25	(Christal)	Courier-Journal	Mike Crusham
WLLV,	1240,	1 KW/250 W	, MOR (?)	WSJ,	$ 17.00	(Mc-Guild)		
WLOU,	1350,	5 KW (DAYS)	, BLACK	NBN,	$ 50.00	(HNWH)	Johnson	Charles Mootry
WTMT,	620,	500 W (DAYS,DA)	, COUNTRY	,	$ 17.00	(Masla)		Lee Stinson
WXVW,	1450,	1 KW/250 W	, NOSTALGIA (Al Ham)	,	$ 18.00	(Regional)		Charles Jenkins

FM STATIONS

WAMZ-F,	97.5,	100 KW @ 505,	COUNTRY	ABC-E,	$121.88	(MMR)	Courier-Journal	Mike Crusham
WJYL-F,	101.7,	3 KW @ 300,	CHR/URBAN	ABC-F,	$ 25.00	(HNWH)	Interurban	Rod Burbridge
WKJJ-F,	99.7,	20 KW @ 720,	AC/CONTEMP	CBS-R,	$ 60.00	(MMR)	Great Trails	Tom Perryman
WLRS-F,	102.3,	3 KW @ 300,	CHR	ABC-R,Source,	$ 50.00	(Eastman)	Henson	Ed Henson
WQMF-F,	95.7,	34 KW @ 580,	AOR	,	$ 61.00*	(Torbet)	Wood	John Otting
WRKA-F,	103.1,	3 KW @ 300,	AC	ABC-D,	$ 58.00	(Blair)	Capitol-Johnson	Joe Koetter
WVEZ-F,	106.9,	25 KW @ 670,	BTFL MUS (SRP)	,	$ 60.00	(Katz)	Multimedia	Joe McDevitt
WXLN-F,	103.9,	3 KW @ 300,	RELIGION	ABC-C,	$ 20.00	(----)		Keith Whipple

12+ ADI 1/4

1. WQMF-F
   WAMZ-F
3. WHAS
4. WLOU
5. WVEZ-F
6. WKJJ-F
   WLRS-F
8. WJYL-F
   WCII
10. WRKA-F
11. WAVG
12. WAKY
13. WXVW
14. WGTC-F
15. WFIA

12+ ADI CUME

1. WHAS
2. WQMF-F
3. WAMZ-F
4. WLRS-F
5. WKJJ-F
6. WVEZ-F
7. WJYL-F
8. WCII
9. WAVG
10. WAKY
11. WLOU
12. WRKA-F
13. WXVW
14. WFIA
15. WTMT

ADI FM SHARE:
63.28%

CALL LETTER CHANGES

WINN changes to WLLV

FORMAT CHANGES

WLLV: from Country to some kind of MOR

WLRS-F: from AOR to CHR

WJYL: from CHR to Urban/CHR (after rating period)

STATION SALES

WJYL-F: Sold to Interurban for $630,000 (Blackburn)

WDGS (New Albany): Sold for $385,000

The sale of WAKY, WVEZ-F is off

MISCELLANEOUS COMMENTS

Long time CBS affiliate WHAS changes to ABC-I... Rates in Louisville are apparently becoming stronger...WLRS made a good move when they changed from AOR to CHR; it helps to balance programming in the market...

LUBBOCK

Arbitron Rank/Pop (12+): 145/182,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 178/220,600
ADI # 134
Average Person Rating: 16.8
Market TSL: 22.5 hours

Stations: 15/15
Diaries: 583/313:1/52.5%
Sample Target: 550
Standard Error: .832
% Below Line: 0
% Not Listed: 6.5

Est 1983 Revenue: $5,400,000
CSI: 2.1 Bil
CSI HH: 26.2 M
Retail $: 1.7 Bil
Pop per Station: 12,180

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	KLLL-F	47/15.3	16.7	16.5	17.1	16.6	14.4
2.	KRLB-F	43/14.0	4.2	9.8	12.4	3.1	18.4
3.	KFMX-F	38/12.4	12.2	17.2	8.1	12.1	18.4
4.	KSEL-F	37/12.1	12.2	9.5	6.0	9.3	13.2
5.	KTEZ-F	22/ 7.2	9.0	9.1	10.1	8.3	6.5
6.	KRUX-F	21/ 6.8	7.6	6.7	8.1	9.7	5.3
7.	KFYO	15/ 4.9	6.9	6.0	6.7	4.8	4.5
8.	KLFB	13/ 4.2	4.9	4.2	5.7	4.8	.5
9.	KJAK-F	10/ 3.3	1.0	.4	2.[illegible]	.7	2.6
10.	KEND	9/ 2.9	4.5	4.6	3.7	4.8	1.9
	KSEL	9/ 2.9	5.2	4.2	7.7	9.0	4.1
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	KLLL-F	69/810
	KRUX-F	69/570
3.	KRLB-F	50/623
	KSEL-F	50/826
5.	KFMX-F	49/620
6.	KFYO	40/542
7.	KTEZ-F	37/464
8.	KRLB	18/146
	KSEL	18/404
10.	KLFB	14/137
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KSEL-F	573/31.4	32.5	28.8
2.	KRLB-F	530/29.0	14.6	19.7
3.	KLLL-F	511/28.0	31.3	33.1
4.	KFMX-F	442/24.2	21.9	27.8
5.	KTEZ-F	269/14.7	16.9	15.2
6.	KRUX-F	260/14.2	15.6	17.3
7.	KFYO	251/13.7	19.3	16.0
8.	KSEL	215/11.8	17.9	17.7
9.	KEND	138/ 7.6	12.3	12.4
10.	KJAK-F	131/ 7.2	6.2	2.2
11.	KFMX-F	129/ 7.1	5.6	---
12.	KLFB	127/ 7.0	7.6	5.4
13.				
14.				
15.				

12+ FM SHARE (METRO): 75.96% (218 of 287) (SPG 83: 73.23%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KFMX-F	1. KRLB-F	1. KLLL-F	1. KLLL-F	1. KLLL-F	1. KLLL-F	1. KLLL-F	1. KLLL-F	1. KLLL-F	1. KFMX-F	1. KRLB-F
2. KRLB-F	2. KSEL-F	2. KRLB-F	2. KRLB-F	2. KRLB-F	2. KTEZ-F	2. KSEL-F+	2. KRLB-F	2. KSEL-F+	2, KRLB-F	2. KLLL-F
3. KSEL-F	3. KLLL-F	3. KSEL-F	KSEL-F	KSEL-F	3. KRUX-F	3. KRLB-F	3. KFMX-F	3. KFMX-F	3. KSEL-F	3. KFMX-F
4.	KFMX-F	4. KFMX-F	4. KRUX-F	4. KRUX-F	4. KFYO	4.	KSEL-F	4. KRLB-F	4. KLLL-F	4. KSEL-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KRLB-F	1. KFMX-F	1. KFMX-F	1. KLLL-F	1. KSEL-F	1. KLLL-F
2. KFMX-F	2. KSEL-F	2. KLLL-F	2. KLLL-F	2. KLLL-F	2. KLLL-F	2. KSEL-F	2. KSEL-F	2. KLLL-F	2. KSEL-F
KSEL-F	3. KLLL-F	3. KSEL-F	KSEL-F	3. KRUX-F	KSEL-F	3. KLLL-F	3. KFMX-F	3. KRLB-F	3. KRLB-F
4. KLLL-F	4. KFMX-F	4. KRUX-F	4. KRUX-F	4. KSEL-F	4. KRLB-F	4. KRLB-F	4. KRLB-F	4. KFMX-F	4. KRUX-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	12 (2)	43 (1)	55 (3)	19.2
AOR		38 (1)	38 (1)	13.2
AC/OLDIES/SOFT ROCK	9 (1)	37 (1)	46 (2)	16.0
MOR/VARIETY				
COUNTRY	24 (2)	68 (2)	92 (4)	23.1
BLACK/URBAN				
BTFL MUSIC		22 (1)	22 (1)	7.7
NEWS/TALK	5 (1)		5 (1)	1.7
NOSTALGIA	6 (1)		6 (1)	2.1
RELIGION		10 (1)	10 (1)	3.5
SPANISH	13 (1)		13 (1)	4.5
CLASSICAL				
UNKNOWN/OTHERS				
			287 (15)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCAS	1050	Slaton	2.0/2.8
KFMX	1340	Lubbock	1.6/7.1
KRLB	580	Lubbock	2.3/4.6
KTLK	1460	Lubbock	1.6/3.2

RADIO STATIONS

KEND, 1590, 1 KW (DA-2) , COUNTRY	MBS, $12.00* (Eastman)	Thrash	Jim Thompson
KFYO, 790, 5 KW/1 KW (DA-2), COUNTRY	CBS, $12.88 (Torbet)	Seaton	Bob Clark
KLFB, 1420, 500 W (DA-2) , SPANISH	, $19.00 (Caballero)		Walt Ledesma
KRLB, 580, 500 W (DAYS,DA) , CHR	APR, $ 8.00 (Lotus)		Ed Wilkes
KSEL, 950, 5 KW/500 W (DA-2), AC	RKO, $14.00 (Mc-Guild)	Harris	John Kreiger
KTLK, 1460, 1 KW (DAYS,DA) , TALK	ABC-T, $ NA (Roslin)		John Slaughter
KFMX, 1340, 1 KW/250 W , CHR	ABC-I, $12.00 (Selcom)	So. Minnesota	Stacee Dailey
KFMX-F, 94.5, 100 KW @ 680, AOR (Burk-Abr)	Source, $29.00 (Selcom)	So. Minnesota	Stacee Dailey
KLLL-F, 96.3, 100 KW @ 580, COUNTRY	APR, $31.00* (Eastman)	Thrash	Jim Thompson
KRLB-F, 99.5, 46 KW @ 630, CHR	, $16.00 (Lotus)		Ed Wilkes
KRUX-F, 102.5, 100 KW @ 750, COUNTRY	, $18.00 (Katz)	Rex	Jim Arnold
KSEL-F, 93.7, 100 KW @ 73[illegible], CONTEMP/AC (Fairwest)	RKO, $25.00* (Mc-Guild)	Harris	John Kreiger
KTEZ-F, 101.1, 100 KW @ 735, BTFL MUS (SRP)	, $20.00* (Weiss)	Lotus	Milt Ledet
KJAK-F, 92.7, 3 KW @ 300, RELIGION	MBS, $ 6.50 (----)	(SLATON)	Steve White

MISCELLANEOUS COMMENTS

KBBL changed calls to KFMX...

LYNCHBURG

Arbitron Rank/Pop (12+): 149/169,400	Stations: 17/12	Est 1983 Revenue: $2,800,000
CMSA Rank/Pop: NA	Diaries: 662/256:1/59.2%	CSI: 1.2 Bil
MSA Rank/Pop: 232/146,100	Sample Target: 550	CSI HH: $23,657
Part of Roanoke ADI	Standard Error: .813	Retail $: .9 Bil
Average Person Rating: 18.5	% Below Line: 30.8	Pop per Station: 14,117
Market TSL: 24.5 hours	% Not Listed: 11.1	

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	WJJS-F	50/15.9	---	15.4	---	13.8
2.	WCNV-F	40/12.7	---	11.0	---	9.4
3.	WXLK-F	39/12.4	---	9.4	---	13.4
4.	WPVR-F	33/10.5	---	10.7	---	9.7
5.	WKZZ-F	24/ 7.6	---	2.7	---	1.0
6.	WGOL-F	23/ 7.3	---	11.0	---	9.7
7.	WLLL	15/ 4.8	---	6.4	---	4.7
	WLVA	15/ 4.8	---	4.7	---	7.4
9.	WLGM	8/ 2.5	---	2.3	---	.7
	WSLQ-F	8/ 2.5	---	4.0	---	4.0
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WJJS-F	56/413
2.	WCNV-F	52/424
3.	WXLK-F	43/530
4.	WPVR-F	33/327
5.	WKZZ-F	25/304
6.	WGOL-F	24/365
7.	WLLL	15/154
	WLVA	15/264
9.	WLGM	8/ 51
	WSLQ-F	8/149
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WXLK-F	470/27.7	---	24.6
2.	WGOL-F	350/20.7	---	23.0
3.	WJJS-F	338/20.0	---	19.9
4.	WCNV-F	315/18.6	---	21.4
5.	WPVR-F	309/18.2	---	17.0
6.	WKZZ-F	299/17.7	---	8.3
7.	WLVA	248/14.6	---	19.8
8.	WLLL	150/ 8.9	---	11.3
9.	WSLQ-F	132/ 7.8	---	11.4
10.	WWOD	92/ 5.4	---	8.6
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 80.65% (225 of 279) (SPG 83: 76.67%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKZZ-F	1. WXLK-F	1. WJJS-F	1. WCNV-F	1. WCNV-F	1. WCNV-F	1. WCNV-F	1. WCNV-F	1. WXLK-F	1. WJJS-F	1. WJJS-F
2. WXLK-F	2. WJJS-F	2. WXLK-F	2. WJJS-F	2. WJJS-F	2. WPVR-F	2. WJJS-F	2. WJJS-F	2. WCNV-F	2. WXLK-F	2. WCNV-F
WGOL-F	3. WGOL-F	3. WCNV-F	3. WXLK-F	3. WXLK-F	3. WJJS-F	3. WXLK-F	3. WPVR-F	3. WJJS-F	3. WPVR-F	3. WPVR-F
4. WJJS-F	4. WKZZ-F	4. WGOL-F	4.	4. WPVR-F	4.	4. WPVR-F	4. WXLK-F	4. WPVR-F	4. WKZZ-F	4. WXLK-F
5.	WCNV-F	5. WK	5.	5.	5.	5. WGOL-F	5. WKZZ-F	5. WGOL-F	5.	5. WKZZ-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WXLK-F	1. WXLK-F	1. WJJS-F	1. WJJS-F	1. WCNV-F	1. WJJS-F	1. WXLK-F	1. WJJS-F	1. WXLK-F	1. WCNV-F
2. WJJS-F	WJJS-F	2. WCNV-F	2. WXLK-F	2. WJJS-F	WXLK-F	2. WJJS-F	2. WXLK-F	2. WGOL-F	2. WJJS-F
3. WKZZ-F	3.	WXLK-F	3. WCNV-F	3. WPVR-F	3. WCNV-F	3. WKZZ-F	3. WCNV-F	WJJS-F	3. WXLK-F
4. WGOL-F	4.	4. WGOL-F	WGOL-F	4. WXLK-F	WKZZ-F	WCNV-F	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		86 (3)	86 (3)	30.8
AOR				
AC/OLDIES/SOFT ROCK		8 (1)	8 (1)	2.9
MOR/VARIETY	19 (2)		19 (2)	6.8
COUNTRY	10 (2)	44 (3)	54 (5)	19.4
BLACK/URBAN		50 (1)	50 (1)	17.9
BTFL MUSIC		33 (1)	33 (1)	11.8
NEWS/TALK	8 (1)		8 (1)	2.9
NOSTALGIA	15 (1)		15 (1)	5.4
RELIGION	2 (1)		2 (1)	0.7
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS		4 (1)	4 (1)	1.4
			279 (17)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBLT	1350	Bedford	1.3/4.4
WBRG	1050	Lynchburg	.6/3.4
WKDE-F+	105.5	Altavista	.3/2.8
WTTX-F	107.1	Appomattox	1.3/3.1
WWOD	1390	Lynchburg	2.2/5.4
WAKG-F	103.3	Danville	1.0/3.5
WSLC	610	Roanoke	1.0/2.6
WSLQ-F	99.1	Roanoke	2.5/7.8

RADIO STATIONS

WBRG, 1050, 1 KW (DAYS) , RELIGION		, $ 7.00	(----)		Lois Daniel
WLGM, 1320, 1 KW (DAYS,DA) , TALK	ABC-E	, $ 8.00	(Selcom)		Ray Bentley
WLLL, 930, 5 KW (DAYS) , NOSTALGIA (Al Ham)	NBC	, $13.00	(Masla)		Jim Shircliff
WLVA, 590, 1 KW (DA-2) , MOR	ABC-I	, $14.15	(Weiss)		Gary Farrar
WWOD, 1390, 5 KW/1 KW (DA-N), COUNTRY	RKO II	, $12.00	(----)	Bahakel	Wayne Campbell
WBLT, 1350, 1 KW (DAYS) , VARIETY		, $ 6.25	(----)	(BEDFORD)	J. Synan
WCNV-F, 107.9, 4 KW @ 1920, COUNTRY (Drake-Chen)	MBS	, $14.00	(HNWH)	(AMHERST)	Bill Neary
WGOL-F, 98.3, 3 KW @ 248, CHR (TM)	Source	, $16.00	(Masla)		Jim Shircliff
WJJS-F, 101.7, 3 KW @ 310, BLACK	ABC-F	, $15.00	(Selcom)		Ray Bentley
WKZZ-F, 100.1, 3 KW @ 155, CHR	RKO	, $12.00	(----)	Bahakel	Wayne Campbell

Other ranked stations - See Roanoke

MISCELLANEOUS COMMENTS

WLVA sold for $709,500 (Chapman)...

MACON

Arbitron Rank/Pop (12+): 136/212,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 153/270,900
ADI # 138
Average Person Rating: 18.1
Market TSL: 24.5 hours

Stations: 16/13
Diaries: 660/322:1/45.7%
Sample Target: 570
Standard Error: .775
% Below Line: 2.2
% Not Listed: 6.2

Est 1983 Revenue: $4,900,000
CSI: 2.2 Bil
CSI HH: $22,764
Retail $: 1.3 Bil
Pop per Station: 16,369

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WMAZ-F	73/19.0	---	17.0	---	16.0
2.	WPGA-F	53/13.8	---	6.7	---	11.3
3.	WDEN-F	49/12.7	---	15.9	---	14.0
4.	WIBB	48/12.5	---	12.8	---	12.4
5.	WMAZ	32/ 8.3	---	10.1	---	9.6
6.	WPEZ-F'	27/ 7.0	---	9.5	---	9.1
7.	WDDO	25/ 6.5	---	6.4	---	9.4
8.	WQXM-F	11/ 2.9	---	.8	---	1.4
9.	WRBN-F	10/ 2.6	---	2.8	---	3.9
	WQBZ-F	10/ 2.6	---	3.4	---	2.2
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WMAZ-F	128/1559
2.	WDEN-F	90/ 846
3.	WPGA-F	79/ 751
4.	WIBB	58/ 518
5.	WMAZ	44/ 620
6.	WPEZ-F	35/ 423
7.	WDDO	25/ 337
8.	WQBZ-F	17/ 347
	WQXM-F	17/ 195
10.	WFNE-F	15/ 194
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WMAZ-F	760/35.7	---	42.7
2.	WPGA-F	482/22.7	---	12.6
3.	WDEN-F	461/21.7	---	23.8
4.	WMAZ	437/20.5	---	23.2
5.	WIBB	403/18.9	---	18.5
6.	WDDO	321/15.1	---	18.1
7.	WPEZ-F	308/14.5	---	22.0
8.	WRBN-F	195/ 9.2	---	7.7
9.	WQBZ-F	190/ 8.9	---	9.4
10.	WQXM-F+	132/ 6.2	---	3.2
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 66.76% (241 of 361) (SPG 83: 63.50%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+	12+ EVE	SAT MID
1. WPGA-F	1. WMAZ-F	1. WMAZ-F	1. WMAZ-F	1. WMAZ-F	1. WDEN-F	1. WMAZ-F	1. WMAZ-F	1. WMAZ-F	1. WMAZ-F	1. WMAZ-F
2. WMAZ-F	2. WPGA-F	2. WPGA-F	2. WDEN-F	2. WDEN-F	2. WIBB	2. WDEN-F	2. WDEN-F	2. WDEN-F	2. WPGA-F	2. WPGA-F
3. WIBB	3. WDEN-F	3. WDEN-F	3. WIBB	3. WIBB	3. WMAZ-F	3. WMAZ	3. WIBB	3. WPGA-F	3. WDEN-F	3. WDEN-F
4. WQBZ-F	WIBB	4. WIBB	4. WPGA-F	4. WPEZ-F	4. WMAZ	4. WPGA-F	4. WPGA-F	4. WIBB	4. WMAZ	4. WIBB
5.	5.	5.	5.	5. WPGA-F	5. WPEZ-F	5. WIBB	5. WPEZ-F	5. WPEZ-F	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WMAZ-F	1. WMAZ-F	1. WMAZ-F	1. WMAZ-F	1. WMAZ-F	1. WPGA-F	1. WMAZ-F	1. WMAZ-F	1. WMAZ-F	1. WMAZ-F
2. WPGA-F	2. WPGA-F	2. WPGA-F	2. WPGA-F	2. WIBB	2. WMAZ-F	2. WPGA-F	2. WPGA-F	2. WDEN-F	WDEN-F
3. WDDO	3.	3. WIBB	3. WPEZ-F	3. WPEZ-F	3. WIBB	3. WDEN-F	3. WDEN-F	3. WDDO	3.
4. WIBB	4.	4. WPEZ-F	4.	4. WDEN-F	4.	4. WIBB	4. WIBB	WPGA-F	4.
5.	5.	5.	5.	WPGA-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		93 (3)	93 (3)	25.8
AOR		3 (1)	3 (1)	0.8
AC/OLDIES/SOFT ROCK		27 (1)	27 (1)	7.5
MOR/VARIETY	32 (1)		32 (1)	8.9 -
COUNTRY		49 (1)	49 (1)	13.6
BLACK/URBAN	73 (2)	53 (1)	126 (3)	34.9
BTFL MUSIC	6 (1)	13 (2)	19 (3)	5.3
NEWS/TALK				
NOSTALGIA	5 (1)		5 (1)	1.4
RELIGION	4 (1)	3 (1)	7 (2)	1.9
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			361 (16)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBML	900	Macon	1.0/3.1
WPGA	980	Perry	1.6/2.3
WPTC	1500	Macon	1.3/2.8
WFNE-F	100.1	Forsyth	.8/4.7
WKLS-F	96.1	Atlanta	.8/2.5
WPCH-F	94.9	Atlanta	.5/2.0

RADIO STATIONS

WBML, 900, 250 W (DAYS) , REILGION	ABC-I, $ 8.00 (----)	Rogers	Ken Hammock
WDDO, 1240, 1 KW/250 W , BLACK	, $17.00 (Selcom)		Wayne Sawyer
WIBB, 1280, 5 KW (DAYS) , BLACK	SBN, $30.00 (Weiss)		D.A. Haight
WMAZ, 940, 50 KW/10 KW (DA-N), MOR	CBS, $56.25 (Katz)	Multimedia	Fred Newton
WNEX, 1400, 1 KW/250 W , CHR	, $11.00 (P/W)		Al Lowe
WPTC, 1500, 1 KW (DAYS) , NOSTALGIA	MBS, $13.50 (Mc-Guild)		Thom Smith
WDEN-F, 105.3, 100 KW @ 800, COUNTRY	MBS, $45.00* (Mc-Guild)		Thom Smith
WMAZ-F, 99.1, 100 KW @ 662, CHR (Drake-Chen)	CBS-R, $60.50 (Katz)	Multimedia	Fred Newton
WPEZ-F, 107.9, 100 KW @ 700, AC (Radio Arts)	NBC, $30.00 (Selcom)		Wayne Sawyer
WPGA-F, 100.9, 3 KW @ 200, BLACK	, $10.00 (----)	(PERRY)	R. Cobb
WRBN-F, 101.7, 3 KW @ 205, ÇHR	MBS, $ 8.25 (Bolton)	(WARNER ROBINS)	John Lynn
WQBZ-F, 106.3, 3 KW @ 415, CHR	, $ 7.10 (Dora)	(FORT VALLEY)	Orlando Rodriquez
WQXM-F, 107.1, 850 W @ 500, BTFL MUS (Bonne)	, $13.50 (----)	(GORDON)	R. Cobb
WFNE-F, 100.1, 3 K @ 300, RELIGION	, $ 8.00 (----)	(FORSYTH)	Adner Tippett

MISCELLANEOUS COMMENTS

WIZY changed calls to WQXM...WIZY-F changed calls to WQXM-F...

MADISON

Arbitron Rank/Pop (12+): 107/285,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 125/332,900
ADI # 101
Average Person Rating: 18.0
Market TSL: 23.6 hours

Stations: 17/11
Diaries: 725/394:1/62.2%
Sample Target: 660
Standard Error: .739
% Below Line: 10.0
% Not Listed: 21.8

Est 1983 Revenue: $8,200,000
CSI: 3.3 Bil
CSI HH: 26.0 M
Retail $: 1.9 Bil
Pop per Station: 25,973

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WZEE-F	61/11.9	9.8	8.3	8.9	10.6
2.	WIBA-F	58/11.3	10.8	8.5	10.6	11.6
3.	WIBA	46/ 8.9	10.4	7.5	8.9	8.8
4.	WMGN-F	40/ 7.8	5.9	5.5	8.5	6.7
5.	WTSO	34/ 6.6	12.2	11.1	10.8	9.2
6.	WWQM-F	33/ 6.4	7.3	6.7	5.1	6.7
7.	WERU	30/ 5.8	4.7	8.3	6.1	10.4
8.	WSJY-F	24/ 4.7	5.1	4.5	1.5	1.0
9.	WHIT	19/ 3.7	3.3	5.3	6.1	.4
10.	WMAD-F	15/ 2.9	3.9	3.8	4.9	6.3
	WNLT-F	15/ 2.9	4.5	3.6	7.4	6.9
12.	WISM	11/ 2.1	3.1	3.0	4.7	4.7
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WZEE-F	111/1697
2.	WIBA-F	99/1506
3.	WSJY-F	70/ 705
4.	WTSO	64/ 849
5.	WMGN-F	58/ 861
6.	WNLT-F	53/ 665
7.	WIBA	49/ 804
8.	WWQM-F	36/ 481
9.	WHIT	35/ 217
10.	WTMJ	34/ 622
11.	WERU	33/ 259
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WZEE-F	955/33.4	31.6	29.3
2.	WIBA-F	879/30.8	32.1	31.0
3.	WIBA	665/23.3	27.6	22.5
4.	WMGN-F	548/19.2	20.5	22.3
5.	WTSO	440/15.4	28.8	24.2
6.	WWQM-F	419/14.7	17.0	16.4
7.	WMAD-F	349/12.2	13.1	12.8
8.	WISM	334/11.7	14.1	17.2
9.	WNLT-F	265/ 9.3	13.5	16.2
10.	WSJY-F	228/ 8.0	8.2	8.0
11.	WERU	216/ 7.6	5.7	9.0
12.	WHIT	183/ 6.4	9.0	10.0
13.				
14.				
15.				

12+ FM SHARE (METRO): 61.94% (249 of 402) (SPG 83: 50.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZEE-F	1. WIBA-F	1. WIBA-F	1. WMGN-F	1. WMGN-F	1. WIBA	1. WIBA	1. WIBA-F	1. WIBA-F	1. WZEE-F	1. WIBA-F
2. WIBA-F	2. WZEE-F	2. WZEE-F	2. WWQM-F	2. WWQM-F	WTSO	2. WZEE-F	2. WMGN-F	WZEE-F	2. WIBA-F	2. WZEE-F
3.	3. WMGN-F	3. WMGN-F	WZEE-F	3. WIBA	3. WERU	3. WIBA-F	3. WZEE-F	3. WMGN-F	3. WIBA	3. WTSO
4.	4.	4. WWQM-F	4. WIBA-F	4. WTSO	4. WWQM-F	4. WMGN-F	4. WTSO	4. WWQM-F	4.	4. WERU
5.	5.	5.	5.	WZEE-F	WSJY-F	5.	WWQM-F	5.	5.	5.
				6. WIBA-F						

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WIBA-F	1. WIBA-F	1. WZEE-F	1. WMGN-F	1. WMGN-F	1. WIBA-F	1. WIBA-F	1. WIBA-F	1. WIBA-F	1. WIBA
2. WZEE-F	2. WZEE-F	2. WMGN-F	2. WZEE-F	2. WWQM-F	2. WZEE-F	2. WZEE-F	2. WZEE-F	2. WMGN-F	2. WIBA-F
3. WMGN-F	3. WMGN-F	3. WIBA-F	WIBA-F	WZEE-F	3. WMGN-F	3. WMGN-F	3. WMGN-F	3. WIBA	3. WMGN-F
4.	4.	4. WWQM-F	4.	4. WTSO	4.	4.	4. WIBA	WZEE-F	WWQM-F
5.	5.	5.	5.	WSJY-F	5.	5.	5.	5.	5. WHIT
									WTSO

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	3 (1)	61 (1)	64 (2)	15.9
AOR		61 (2)	61 (2)	15.2
AC/OLDIES/SOFT ROCK	30 (2)	70 (3)	100 (5)	24.9
MOR/VARIETY	53 (3)		53 (3)	13.2
COUNTRY	37 (2)	33 (1)	70 (3)	17.4
BLACK/URBAN				
BTFL MUSIC		24 (1)	24 (1)	6.0
NEWS/TALK				
NOSTALGIA	30 (1)		30 (1)	7.5
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			402 (17)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WGN	720	Chicago	.8/4.4
-WLS	890	Chicago	.6/3.7
WMAQ	670	Chicago	.6/3.0
WQFM-F	93.3	Milwaukee	.6/1.8
WTMJ	620	Milwaukee	.6/3.6

RADIO STATIONS

WERU, 1190, 1 KW (DAYS,DA), NOSTALGIA (Al Ham)	APR,NBC, $20.00	(Christal)		Nancy McMahon
WHIT, 1550, 5 KW (DAYS), OLDIES	ABC-E, $23.00	(Selcom)	McKenna	Jim Schmitz
WIBA, 1310, 5 KW (DA-N), MOR	CBS, $31.00	(Blair)	Des Moines Register	Jim Worthington
WISM, 1480, 5 KW (DA-2), AC ST	ABC-D, $21.88	(Mc-Guild)	Midwest Family	
WTSO, 1070, 10 KW/5 KW (DA-2), COUNTRY	APR, $30.75	(Torbet)		Roger Russell
WIBA-F, 101.5, 50 KW @ 470, AOR	, $27.50	(Blair)	Des Moines Register	Jim Worthington
WMAD-F, 92.1, 1.7 KW @ 380, AC	, $17.00	(Selcom)		Nancy McMahon
WMGN-F, 98.1, 38 KW @ 580, CONTEMP	Source, $28.25	(Mc-Guild)	Midwest Family	
WWQM-F, 106.3, 1.7 KW @ 380, COUNTRY	ABC-E, $24.00	(Selcom)	McKenna	Jim Schmitz
WZEE-F, 104.1, 6 KW @ 1120, CHR	RKO, $33.00	(Torbet)		Roger Russell
WSJY-F, 107.3, 50 KW @ 500, BTFL MUS (Bonne)	ABC-C, $15.50	(----)	Goetz (FT. ATKINSON)	Vern Falk
WNLT-F, 94.9, 37 KW @ 1300, AC/OLDIES (Drake-Chen)	ABC-I, $23.00	(HNWH)	(BARABOO)	Tom Holter

MISCELLANEOUS COMMENTS

Extremely high listening levels to non-listed stations...non-commercial radio is very strong in Madison...WISM-F changed calls to WMGN-F...WLVE-F (Baraboo) changed calls to WNLT-F...major increase in FM share...WTSO finally drops sharply; they hung on for a long time...WMAD-F changed from AOR to AC...

MANCHESTER

Arbitron Rank/Pop (12+): 168/110,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 215/167,600
Part of Boston ADI
Average Person Rating: 16.2
Market TSL: 21.4 hours

Stations: 25/5
Diaries: 731/191:1/53.5%
Sample Target: 550
Standard Error: .742
% Below Line: 49.0
% Not Listed: 12.4

Est 1983 Revenue: $4,900,000
CSI: 1.6 Bil
CSI HH: $27,113
Retail $: 1.1 Bil
Pop per Station: 22,140

12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1. WGIR-F	36/15.9	---	18.1	---	14.0
2. WZID-F	30/13.3	---	15.5	---	14.8
3. WSSH-F	17/ 7.5	---	6.3	---	3.7
4. WHTT-F	16/ 7.1	---	4.4	---	1.2
5. WGIR	15/ 6.6	---	7.0	---	9.1
6. WFEA	11/ 4.9	---	7.7	---	8.2
7. WBCN-F	10/ 4.4	---	4.1	---	2.9
8. WBZ	9/ 4.0	---	3.0	---	4.1
WKBR	9/ 4.0	---	5.2	---	9.1
10. WOKQ-F	7/ 3.1	---	4.8	---	2.5
11.					
12.					
13.					
14.					
15.					

12+ TSA 1/4/CUME	
1. WGIR-F	93/1163
2. WZID-F	58/ 570
3. WHTT-F	38/ 554
4. WSSH-F	37/ 567
5. WOKQ-F	32/ 393
6. WBZ	28/ 528
7. WCOZ-F	24/ 300
8. WBCN-F	23/ 339
9. WFEA	22/ 396
WGIR	22/ 449
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		SPG 83
1. WGIR-F	486/34.7	40.2
2. WZID-F	289/20.7	24.5
3. WGIR	287/20.5	24.4
4. WHTT-F	246/17.6	13.6
5. WSSH-F	228/16.3	14.0
6. WFEA	220/15.7	22.8
7. WKBR	174/12.4	21.5
8. WBZ	173/12.4	12.4
9. WOKQ-F	154/11.0	14.0
10. WROR-F	148/10.6	9.4
11.		
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 76.26% (151 of 198) (SPG 83: 70.54%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGIR-F	1. WGIR-F	1. WGIR-F	1. WGIR-F	1. WSSH-F	1. WZID-F	1. WZID-F	1. WZID-F	1. WGIR-F	1. WGIR-F	1. WGIR-F
2. WHTT-F	2.	2. WSSH-F	2. WSSH-F	2. WGIR-F	2. WSSH-F	2. WGIR	2. WGIR-F	2. WZID-F	2. WHTT-F	2. WZID-F
3. WAAF-F	3.	3. WBCN-F	3. WFEA	3. WZID-F	3. WGIR	WGIR-F	3. WSSH-F	3. WHTT-F	3. WGIR	3. WSSH-F
4.	4.	WHTT-F	WZID-F	4. WFEA	4. WBZ	4. WFEA	4.	WSSH-F	4.	4. WOKQ-F
5.	5.	5.	WOKQ-F	5.	5.	5. WKBR	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WGIR-F	1. WGIR-F	1. WGIR-F	1. WGIR-F	1. WSSH-F	1. WGIR-F	1. WGIR-F	1. WGIR-F	1. WGIR-F	1. WGIR-F
2. WHTT-F	2.	2. WSSH-F	WSSH-F	2. WGIR-F	2. WBCN-F	2. WBCN-F	2. WBCN-F	2. WBCN-F	2. WBCN-F
WROR-F	3.	3.	3.	3. WZID-F	3. WHTT-F	3.	3.	3.	WSSH-F
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		19 (2)	19 (2)	9.6
AOR		51 (4)	51 (4)	25.8
AC/OLDIES/SOFT ROCK	11 (1)	40 (8)	51 (9)	25.8
MOR/VARIETY	34		34 (4)	17.2
COUNTRY -		7 (1)	7 (1)	3.5
BLACK/URBAN				
BTFL MUSIC		34 (4)	34 (4)	17.2
NEWS/TALK	2 (1)		2 (1)	1.0
NOSTALGIA				
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			198 (25)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WAAF-F	107.3	Worcester	1.8/5.9
WCGY-F	93.7	Lawrence	2.2/4.7
WCOZ-F	94.5	Boston	1.8/6.4
WHDH	850	Boston	.4/2.1
WHEB-F	100.3	Portsmouth	.4/2.1
WHOM-F	94.9	Mt. Washington	.4/2.6
WHUE-F	100.7	Boston	.4/3.3
WJIB-F	96.9	Boston	.9/4.4
WJYY-F	105.5	Concord	.4/2.1
WLYT-F	92.5	Haverhill	1.3/4.1
WMJX-F	106.7	Boston	1.3/3.5
WRKO	680	Boston	.9/5.6
WROR-F	98.5	Boston	2.7/10.6
WXKS-F	107.9	Boston	1.3/5.1
WXLO-F	104.5	Fitchburg, MA	.4/1.7

RADIO STATIONS

WFEA, 1370, 5 KW (DA-2) , AC	ABC-E, $30.00 (Mc-Guild)	Ocean Coast	Jon VanHoogenstyn
WGIR, 610, 5 KW/1 KW (DA-2), MOR	NBC-T, $25.00* (Blair)	Knight	Bob Frisch
WKBR, 1250, 5 KW (DA-2) , MOR	CBS,MBS, $18.00 (Roslin)		Charles Dent
WGIR-F, 101.1, 10 KW @ 920, AOR	, $36.00* (Blair)	Knight	Bob Frisch
WZID-F, 95.7, 11 KW @ 930, BTFL MUS	, $21.00 (Torbet)	Sunshine	

Other ranked stations - See Boston or Portsmouth

MISCELLANEOUS COMMENTS

WZID-F sold to Sunshine for $2,750,000...WGIR-AM operated at reduced power for about 7 days during survey period... one of the highest shares in the country for AOR and AC...

McALLEN-BROWNSVILLE

Arbitron Rank/Pop (12+): 74/425,100
CMSA Rank/Pop: NA
MSA Rank/Pop: McA: 132/311,100
ADI # 124 Browns: 172/228,400
Average Person Rating: 20.7
Market TSL: 27.0 hours

Stations: 19/16
Diaries: 887/479:1/50.9%
Sample Target: 710
Standard Error: .773
% Below Line: 1.7
% Not Listed: 6.7

Est 1983 Revenue: $7,800,000
CSI: 3.0 Bil
CSI HH: 20.4 M
Retail $: 2.7 Bil
Pop per Station: 26,569

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	KGBT	177/20.1	21.6	23.9	24.1	29.1
2.	KBFM-F	127/14.4	9.7	9.8	10.1	15.2
3.	KRGV	120/13.6	10.4	10.0	11.7	9.8
4.	KIWW-F	112/12.7	12.1	11.2	10.8	11.3
5.	KRIX-F	44/ 5.0	8.6	9.6	6.3	3.5
6.	KQXX-F	43/ 4.9	5.4	2.9	3.9	1.6
7.	KELT-F	34/ 3.9	4.6	4.9	5.8	5.7
8.	KVLY-F	33/ 3.8	5.1	3.3	2.6	2.0
9.	KTXF-F	27/ 3.1	2.6	2.8	3.5	1.3
10.	KBOR	17/ 1.9	.8	.9	2.7	2.2
	KIRT	17/ 1.9	1.3	.9	1.3	1.3
12.	KSOX+	15/ 1.7	1.4	2.2	1.3	1.3
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KGBT	183/1465
2.	KBFM-F	135/1470
3.	KRGV	132/1536
4.	KIWW-F	115/1131
5.	KRIX-F	47/ 698
6.	KELT-F	46/ 586
7.	KQXX-F	43/ 487
8.	KTXF-F	34/ 356
9.	KTXF-F	29/ 474
10.	KSOX+	22/ 408
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KGBT	1372/32.3	35.5	33.5
2.	KBFM-F	1365/32.1	28.4	31.4
3.	KRGV	1364/32.1	27.5	28.1
4.	KIWW-F	997/23.5	23.5	24.3
5.	KRIX-F	664/15.6	17.0	22.1
6.	KQXX-F	480/11.3	11.0	9.3
7.	KTXF-F	448/10.5	6.5	7.2
8.	KELT-F	435/10.2	14.0	14.6
9.	KRIO	433/10.2	11.2	14.0
10.	KVLY-F	332/ 7.8	8.6	8.2
11.	KSOX+	318/ 7.5	6.6	8.2
12.	KGAR	271/ 6.4	9.0	8.9
13.				
14.				
15.				

12+ FM SHARE (METRO): 53.11% (436 of 821) (SPG 83: 52.42%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBFM-F	1. KBFM-F	1. KBFM-F	1. KIWW-F	1. KIWW-F	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KGBT	1. KGBT
2. KRGV	2. KRGV	2. KIWW-F	KGBT	2. KGBT	2. KIWW-F	2. KRGV	2. KBFM-F	2. KBFM-F	2. KBFM-F	2. KBFM-F
3. KRIX-F	3. KIWW-F	3. KRGV	3. KBFM-F	3. KBFM-F	3. KBFM-F	3. KBFM-F	3. KRGV	3. KRGV	3. KRGV	3. KRGV
4.	4.	4. KGBT	4. KRGV	4. KRGV	4. KVLY-F	KIWW-F	4. KIWW-F	4. KIWW-F	4. KIWW-F	4. KIWW-F
5.	5.	5.	5.	5.	5. KRGV	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KRGV	1. KRGV	1. KRGV	1. KRGV	1. KIWW-F
2. KBFM-F	2. KBFM-F	2. KBFM-F	2. KIWW-F	KGBT
3. KIWW-F	3. KIWW-F	3. KIWW-F	3. KBFM-F	3. KRGV
KQXX-F	4. KQXX-F	4. KGBT	4. KGBT	4. KBFM-F
5.	5.	5.	5. KQXX-F	5.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KBFM-F	1. KBFM-F	1. KBFM-F	1. KBFM-F	1. KIWW-F
2. KRIX-F	2. KIWW-F	2. KIWW-F	2. KIWW-F	2. KGBT
3. KIWW-F	3. KRIX-F	3. KGBT	3. KGBT	3. KBFM-F
4. KRGV	4. KRGV	4. KRGV	KRGV	4.
5.	5.	5. KRIX-F	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	134 (2)	127 (1)	261 (3)	31.8
AOR		44 (1)	44 (1)	5.4
AC/OLDIES/SOFT ROCK		14 (1)	14 (1)	1.7
MOR/VARIETY	17 (1)		17 (1)	2.1
COUNTRY	13 (1)	63 (3)	76 (4)	9.3
BLACK/URBAN				
BTFL MUSIC		33 (1)	33 (1)	4.0
NEWS/TALK	19 (2)		19 (2)	2.3
NOSTALGIA				
RELIGION				
SPANISH	202 (4)	155 (2)	357 (6)	43.5
CLASSICAL				
UNKNOWN/OTHERS				
			821 (19)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KGAR-F	106.3	Mercedes	1.6/6.4
KRIO	910	McAllen	1.6/10.2
KURV	710	Edinburg	1.5/4.4
KTRH	740	Houston	.7/2.0
XEMS	1490	Matamoros	.6/2.0
XEMT	???	Matamoros	.3/1.0

RADIO STATIONS

KBOR, 1600, 1 KW (DA-1) , AC , $14.50 (Selcom)		W. Sadler
KGBT, 1530, 50 KW/10 KW (DA-N), SPANISH , $95.00 (Katz)	Tichenor	Tony Solis
KRGV, 1290, 5 KW (DA-N) , CHR RKO, $22.00 (Blair)	Manship	Sylvia Hernandez
KRIO, 910, 5 KW (DA-2) , AC/CONTEMP APR, $18.00 (HNWH)	Tippie	Bill McRae
KURV, 710, 1 KW/250 W , NEWS/TALK MBS,ABC-T, $16.00 (----)		Charlie Rankin
KSOX, 1240, 1 KW/250 W , COUNTRY , $11.25 (----)	(RAYMONDVILLE)	Edgar Clinton
KBFM-F, 104.1, 100 KW @ 990, CHR ABC-F, $22.00 (Christal)	Central Texas	Dick deBotts
KELT-F, 94.5, 100 KW @ 800, COUNTRY (Drake-Chen), $28.75 (Katz)	Tichenor	Bert Keyes
KGAR-F, 106.3, 3 KW @ 600, AC , $17.00 (----)		Ernest Evans
KIWW-F, 96.1, 100 KW @ 500, SPANISH , $19.00 (Mc-Guild)		Raul Hernandez
KQXX-F, 98.5, 100 KW @ 1400, SPANISH , $26.00 (Eastman)	Gomez	
KTXF-F, 100.3, 100 KW @ 500, COUNTRY , $22.75 (Eastman)		
KRIX-F, 99.5, 100 KW @ 480, AOR ABC-R, $19.00* (Masla)		Matt Trub
KVLY-F, 107.9, 100 KW @ 490, BTFL MUS (Bonne) , $16.00* (HNWH)	Tippie	Bill McRae

MEDFORD-ASHLAND,OR

Arbitron Rank/Pop (12+): 165/118,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 239/141.600
ADI # 152
Average Person Rating: 13.4
Market TSL: 18.7 hours

Stations: 14/10
Diaries: 638/186:1/52.4%
Sample Target: 550
Standard Error: .712
% Below Line: 6.3
% Not Listed: 10.7

Est 1983 Revenue: $2,900,000
CSI: 1.0 Bil
CSI HH: $18,883
Retail $: .9 Bil
Pop per Station: 11,880

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	KYJC	32/20.1	---	18.6	---	18.9
2.	KCMX-F	27/17.0	---	10.3	---	6.6
3.	KRWQ-F	18/11.3	---	7.7	---	7.1
4.	KBOY-F	16/10.1	---	9.6	---	10.2
5.	KMED	12/ 7.5	---	7.1	---	5.6
6.	KCMX	8/ 5.0	---	6.4	---	4.6
	KTMT-F	8/ 5.0	---	10.9	---	14.3
8.	KDOV	6/ 3.8	---	4.5	---	3.1
	KHUG	6/ 3.8	---	2.6	---	7.7
10.						
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	KYJC	37/525
2.	KAJO	35/236
3.	KRWQ-F	31/315
4.	KCMX-F	27/241
5.	KBOY-F	19/346
6.	KTMT-F	16/249
	KFMJ-F	16/215
8.	KMED	12/225
9.	KAGI	8/241
	KCMX-F	8/142
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KYJC	425/35.8	---	38.8
2.	KBOY-F	291/24.5	---	23.7
3.	KCMX-F	219/18.4	---	14.7
4.	KMED	208/17.5	---	17.4
5.	KRWQ-F	196/16.5	---	14.2
6.	KTMT-F	147/12.4	---	21.0
7.	KCMX	137/11.5	---	15.6
8.	KHUG	134/11.3	---	9.5
9.	KDOV	98/ 8.2	---	8.8
10.	KRVC	74/ 6.2	---	9.5
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 50.00% (71 of 142) (SPG 83: 46.71%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KYJC	1. KYJC	1. KYJC	1. KYJC	1. KYJC	1. KCMX-F	1. KYJC	1. KYJC	1. KYJC	1. KYJC	1. KYJC
2. KBOY-F	2. KBOY-F	2. KBOY-F	2. KBOY-F	2. KRWQ-F	2. KYJC	2. KCMX-F	2. KCMX-F	2. KCMX	2. KCMX-F	2. KBOY-F
3.	3. KRWQ-F	3. KRWQ-F	3. KMED	3. KBOY-F	3. KRWQ-F	3. KRWQ-F	3. KRWQ-F	3. KRWQ-F	KBOY-F	3. KCMX-F
4.	4.	4. KMED	KRWQ-F	4.	4.	4. KMED	4. KBOY-F	4.	4.	4. KRWQ-F
5.	5.	5.	5.	5.	5.	KCMX	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KYJC	1. KYJC	1. KYJC	1. KYJC	1. KYJC	1. KYJC	1. KYJC	1. KYJC	1. KYJC	1. KYJC
2. KRWQ-F	2. KCMX	2. KRWQ-F	2. KBOY-F	2. KCMX-F	2. KBOY-F	2. KBOY-F	2. KBOY-F	KMED	2. KRWQ-F
3. KBOY-F	KRWQ-F	KBOY-F	3.	KRWQ-F	3.	3. KMED	3. KMED	3. KBOY-F	3. KBOY-F
4.	4.	4.	4.	4.	4.	4.	KRWQ-F	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	32 (1)	16 (1)	48 (2)	33.8
AOR		2 (1)	2 (1)	1.4
AC/OLDIES/SOFT ROCK	1 (1)	8 (1)	9 (2)	6.3
MOR/VARIETY	14 (2)		14 (2)	9.9
COUNTRY	14 (2)	18 (1)	32 (3)	22.5
BLACK/URBAN				
BTFL MUSIC		27 (1)	27 (1)	19.0
NEWS/TALK	2 (1)		2 (1)	1.4
NOSTALGIA				
RELIGION	6 (1)		6 (1)	4.2
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	2 (1)		2 (1)	1.4
			142 (14)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KRVC	730	Medford	1.3/6.2
KAGI	930	Grants Pass	.6/2.4
KAJO	1270	Grants Pass	1.3/2.2
KFMJ-F	96.9	Grants Pass	1.3/4.2
KGO	810	San Francisco	1.3/4.0

RADIO STATIONS

KCMX, 580, 1 KW (DA-2), COUNTRY	NBC, $11.09	(Katz)	Pacific Northwest (ASHLAND)	Dick Bennick
KHUG, 1300, 5 KW (DA-2), COUNTRY	ABC-I, $ 8.00	(Market 4)		Robin Lawson
KISD, 860, 1 KW (DAYS), MOR	, $ 7.00	(P/W)		Craig Finley
KMED, 1440, 5 KW/1 KW (DA-N), MOR	MBS, $14.00	(----)		Ric Hansen
KYJC, 610, 2.5 KW/1 KW (DA-2), CHR	ABC-C, $14.00	(HNWH)	Mattco	Jerry Allen
KAJO, 1270, 5 KW (DAYS), MOR	APR, $ 8.25	(----)	(GRANT'S PASS)	Jim Wilson
KAGI, 930, 5 KW/1 KW (DA-N), AC	ABC-I, $11.00	(Masla)	(GRANT'S PASS)	
KBOY-F, 95.7, 100 KW @ ????, CHR	, $12.75	(Mc-Guild)		Scott Crites
KRWQ-F, 100.3, 30 KW @ 985, COUNTRY	, $10.00	(Tacher)	(GOLD HILL)	Duane Hill
KTMT-F, 93.7, 19 KW @ 3260, AC (Radio Arts)	CBS, $15.00	(Selcom)		Dave Brower
KCMX-F, 101.9, 32 KW @ ????, BTFL MUS (SRP)	NBC, $12.10	(Katz)	Pacific Northwest (ASHLAND)	Dick Bennick
KFMJ-F, 96.9, 25 KW @ 565, CHR/AOR	RKO, $11.00	(----)	(GRANT'S PASS)	Bill Miner

MISCELLANEOUS COMMENTS

KHUG sold for $500,000...KBOY changed calls to KRVC...

MELBOURNE-TITUSVILLE-COCOA

Arbitron Rank/Pop (12+): 121/252,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 145/284,900
Part of Orlando ADI
Average Person Rating: 17.8
Market TSL: 23.7 hours

Stations: 19/13
Diaries: 544/464:1/47.6%
Sample Target: 580
Standard Error: .861
% Below Line: 39.6
% Not Listed: 7.8

Est 1983 Revenue: $3,600,000
CSI: 2.5 Bil
CSI HH: $22,969
Retail $: 1.7 Bil
Pop per Station: 19,408

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	WEZY-F	62/13.8	---	10.9	---	4.5
2.	WWKA-F	56/12.5	---	8.5	---	6.7
3.	WBJW-F	50/11.1	---	8.7	---	.6
4.	WDIZ-F	41/ 9.1	---	7.0	---	12.8
5.	WCKS-F	40/ 8.9	---	10 4	---	18.4
6.	WRKT-F+	31/ 6.9	---	14.1	---	10.9
7.	WMEL	29/ 6.5	---	5.6	---	4.7
8.	WJZX	20/ 4.5	---	.7	---	1.1
9.	WYRL-F	17/ 3.8	---	4.1	---	10.3
10.	WAMT	15/ 3.3	---	6.5	---	3.9
11.	WVTI-F	12/ 2.7	---	4.4	---	4.2
12.	WMMB	10/ 2.2	---	1.5	---	2.2
13.						
14.						
15.						

THE METRO AND
TSA ARE THE SAME.

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WBJW-F	698/27.7	---	20.3
2.	WCKS-F	627/24.9	---	28.6
3.	WEZY-F	476/18.9	---	17.1
4.	WDIZ-F	466/18.5	---	15.8
5.	WWKA-F	464/18.4	---	16.5
6.	WRKT-F+	370/14.7	---	17.2
7.	WMEL	330/13.1	---	16.0
8.	WAMT	217/ 8.6	---	12.6
9.	WVTI-F	181/ 7.2	---	10.4
10.	WJZX	176/ 7.0	---	4.5
11.	WYRL-F	151/ 6.0	---	8.2
12.	WJYO-F	149/ 5.9	---	4.9
13.	WMMB	146/ 5.8	---	7.0
14.				
15.				

12+ FM SHARE (METRO): 76.57% (317 of 414) (SPG 83: 78.07%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBJW-F	1. WBJW-F	1. WWKA-F	1. WWKA-F	1. WCKS-F	1. WEZY-F	1. WEZY-F+	1. WEZY-F+	1. WWKA-F	1. WEZY-F	1. WEZY-F+
2. WDIZ-F	2. WDIZ-F	2. WBJW-F	2. WCKS-F	2. WWKA-F	2. WWKA-F	2. WWKA-F	2. WWKA-F	2. WBJW-F	2. WBJW-F	2. WWKA-F
3.	3. WCKS-F	3. WCKS-F	3. WBJW-F	3. WBJW-F	3. WRKT-F+	3. WBJW-F	3. WCKS-F	3. WEZY-F+	3. WDIZ-F	3. WBJW-F
4.	4. WWKA-F	4. WDIZ-F	4. WRKT-F+	4. WRKT-F+	4.	4. WCKS-F	4. WBJW-F	4. WDIZ-F	4. WWKA-F	4. WDIZ-F
5.	5.	5.	WEZY-F	5. WEZY-F	5.	5. WRKT-F+	5. WRKT-F+	5. WCKS-F	WMEL	5. WCKS-F
						WDIZ-F				

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WJZX	1. WBJW-F	1. WBJW-F	1. WCKS-F	1. WCKS-F	1. WDIZ-F	1. WDIZ-F	1. WWKA-F	1. WCKS-F	1. WWKA-F
WBJW-F	2. WCKS-F	2. WCKS-F	2. WBJW-F	WBJW-F	2. WBJW-F	2. WWKA-F	2. WDIZ-F	2. WWKA-F	2. WCKS-F
3. WYRL-F	3. WJZX	3. WWKA-F	3.	3. WEZY-F	3. WWKA-F	3. WBJW-F	3. WCKS-F	3. WDIZ-F	3. WRKT-F+
4. WDIZ-F	4. WYRL-F	4. WJZX	4.	WWKA-F	4.	4. WCKS-F	4. WBJW-F	4. WBJW-F	4. WDIZ-F
5.	5.	5. WYRL-F	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		56 (2)	56 (2)	13.5
AOR		41 (1)	41 (1)	9.9
AC/OLDIES/SOFT ROCK		61 (3)	61 (3)	14.7
MOR/VARIETY	35 (2)		35 (2)	8.5
COUNTRY	9 (1)	97 (4)	106 (5)	25.6
BLACK/URBAN	20 (1)		20 (1)	4.8
BTFL MUSIC	3 (1)	62 (1)	65 (2)	15.7
NEWS/TALK	5 (1)		5 (1)	1.2
NOSTALGIA	25 (2)		25 (2)	6.0
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
		414 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WAJX-F	98.3	Titusville	1.3/3.6
WEZY	1350	Cocoa	.7/2.8
WTAI	1560	Melbourne	1.1/2.0
WDBO	580	Orlando	1.3/2.6
WHOO-F	96.5	Orlando	.4/2.1
WJYO-F	107.7	Orlando	2.0/5.9

RADIO STATIONS

WAMT, 1060, 10 KW/5 KW (DA-2), NOSTALGIA (TM)	NBC, $ 8.75	(Dora)	Ogden Newspapers	Sebastian Russo
WEZY, 1350, 1 KW (DA-N) , BTFL MUS	, $ NA	(Roslin)		Jim Pride
WJZX, 860, 1 KW (DAYS) , URBAN	, $17.00	(Unirep)		Michael Fry
WMEL, 920, 5 KW/1 KW (DA-N), AC/MOR	CBS, $12.50	(Masla)	Elyria Lorain	T.C. Weberling
WMMB, 1240, 1 KW/250 W , NOSTALGIA	MBS, $10.50	(Savalli)		Fayrene Stevenson
WRKT, 1300, 5 KW/1 KW (DA-2), COUNTRY	ABC-I, $ NA	(HNWH)	Guy Gannett	Bob Clarke
WTAI, 1560, 5 KW (DAYS) , TALK	ABC-T, $10.00	(----)		Gary Hess
WWBC, 1510, 1 KW (DAYS) , RELIGION	, $ 5.00	(----)		Ray Kassis
WAJX-F, 98.3, 3 KW @ 234, CHR (TM)	, $ 6.50	(Dora)	Ogden Newspapers	Sebastian Russo
WCKS-F, 101.1, 100 KW @ 500, AC	, $32.00	(Masla)		Les Roberson
WEZY-F, 99.3, 3 KW @ 317, BTFL MUS (Bonne)	, $16.00	(Roslin)		Jim Pride
WRKT-F, 104.1, 30 KW @ 165, COUNTRY	ABC-I, $14.00*	(HNWH)	Guy Gannett	Bob Clarke
WVTI-F, 107.1, 3 KW @ 300, AC	, $16.00	(----)		Gary Hess
WYRL-F, 102.3, 3 KW @ 239, COUNTRY	MBS, $13.50	(Savalli)		Fayrene Stevenson

MISCELLANEOUS COMMENTS

WTAI, WLLV-F sold for $846,000 (Clark)...WLLV changed calls to WVTI...WKKO changed calls to WJZX...WCKS-F changed CHR to AC...sample target was missed by 6.2%...WVTI changed from BTFL to AC...

MEMPHIS

Arbitron Rank/Pop (12+): 43/763,700
CMSA Rank/Pop: 41/924,100
MSA Rank/Pop: 48/935,600
ADI # 38
Average Person Rating: 17.5
Market TSL: 23.5 hours

Stations: 17/17
Diaries: 1005/760:1/46.2%
Sample Target: 1070
Standard Error: .640
% Below Line: 0
% Not Listed: 4.0

Est. 1983 Revenue: $16,400,000
CSI: 8.2 Bil
CSI HH: 24.6 M
Retail $: 4.9 Bil
Pop per Station: 44,924

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WMC-F	143/10.7	9.6	10.4	9.5	10.2
2.	WZXR-F	134/10.0	8.6	11.5	7.1	10.7
3.	WMC	123/ 9.2	7.2	7.6	8.0	7.2
4.	WDIA	113/ 8.4	7.2	7.6	8.0	7.2
5.	WHRK-F	108/ 8.1	8.5	10.5	9.9	8.9
6.	WLOK	99/ 7.4	6.8	5.6	6.5	5.0
7.	KRNB-F	93/ 6.9	6.1	7.3	11.0	8.3
8.	WGKX-F	90/ 6.7	8.4	8.5	8.3	7.7
9.	WRVR-F	83/ 6.2	7.8	8.8	7.5	8.3
10.	WLVS-F	66/ 4.9	5.7	3.1	3.5	3.8
11.	WREC	58/ 4.3	4.3	5.4	5.6	4.9
12.	WKDJ	53/ 4.0	3.4	1.8	3.1	3.1
13.	WHBQ	42/ 3.1	3.2	2.2	2.0	2.1
14.	KWAM	41/ 3.1	2.3	2.7	1.3	3.8
15.						
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME		
1.	WMC-F	285/3788
2.	WZXR-F	240/2979
3.	WGKX-F	182/2371
4.	WMC	169/1835
5.	WHRK-F	150/2617
6.	WDIA	149/2308
7.	WRVR-F	107/1800
8.	KRNB-F	106/1793
9.	WLOK	102/1338
10.	WKDJ	96/1558
11.	WREC	90/1352
12.	WLVS-F	78/1065
13.	WHBQ-F	65/1200
14.	KWAM	46/ 528
15.		
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WMC-F	2196/28.8	27.3	25.5
2.	WHRK-F	1926/25.2	21.1	21.1
3.	WZXR-F	1703/22.3	18.4	18.7
4.	WDIA	1686/22.1	22.6	22.6
5.	KRNB-F	1466/19.2	18.8	16.8
6.	WRVR-F	1346/17.6	16.8	19.4
7.	WLOK	1311/17.2	16.9	16.5
8.	WMC	1206/15.8	19.9	18.6
9.	WGKX-F	1191/15.6	17.4	15.9
10.	WKDJ	951/12.5	12.2	6.9
11.	WLVS-F	905/11.9	11.0	8.7
12.	WHBQ	867/11.4	8.8	8.6
13.	WREC	864/11.3	11.2	12.4
14.	KWAM	459/ 6.0	4.8	NA
15.				
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 55.75% (717 of 1286) (SPG 83: 62.14%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZXR-F	1. WZXR-F	1. WMC-F	1. WMC-F	1. WMC-F	1. WMC	1. WMC	1. WMC-F	1. WMC-F	1. WLOK	1. WZXR-F
2. KRNB-F	2. WMC-F	2. WZXR-F	2. WLOK	2. WMC	2. WLVS-F	2. WZXR-F	2. WMC	2. WZXR-F	2. WZXR-F	2. WMC-F
3. WHRK-F	3. WHRK-F	3. WHRK-F	3. WRVR-F	3. WLOK	3. WLOK	3. WMC-F	3. WZXR-F	3. WHRK-F	3. WHRK-F	3. WDIA
4. WDIA	4. WDIA	4. WGKX-F	4. WMC	4. WRVR-F	4. WGKX-F	4. WDIA	4. WGKX-F	4. WMC	4. KRNB-F	4. KRNB-F
5. WMC-F	WRVR-F	WRVR-F	5. WZXR-F	5. WGKX-F	5. WREC	5. WREC	5. WLVS-F	5. WDIA	5. WMC-F	5. WHRK-F
6.	6. KRNB-F	6. WLOK	6. WHRK-F	6. WZXR-F	6. WRVR-F	6. WGKX-F	6. WLOK	6. WGKX-F	6. WDIA	6. WRVR-F
7.	7.	7.	WGKX-F	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WZXR-F	1. WMC-F	1. WMC-F	1. WMC-F	1. WMC-F	1. WZXR-F	1. WZXR-F	1. WZXR-F	1. WZXR-F	1. WMC-F
2. WHRK-F	WHRK-F	2. WLOK	2. WHRK-F	WMC	2. WMC-F	2. WMC-F	2. WMC-F	2. WMC-F	2. WZXR-F
3. WMC-F	3. WZXR-F	3. WHRK-F	3. WLOK	3. WLOK	3. WGKX-F	3. WHRK-F	3. WGKX-F	3. WHRK-F	3. WMC
4. WRVR-F	4. WRVR-F	4. WRVR-F	4. WDIA	4. WRVR-F	WHRK-F	4. WDIA	4. KRNB-F	4. WRVR-F	4. WGKX-F
5. KRNB-F	5. WLOK	5. WGKX-F	WRVR-F	5. WDIA	5. KRNB-F	5. WGKX-F	5. WRVR-F	5. WDIA	5. WRVR-F
6.	6. WDIA	WDIA	6. WZXR-F	6. WHRK-F	6. WDIA	6. KRNB-F	WDIA	6. KRNB-F	6. WLOK
7.	7.	7.	7.	7. WGKX-F	7.	7. WRVR-F	7.	7.	7. WHRK-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		143 (1)	143 (1)	11.1
AOR		134 (1)	134 (1)	10.4
AC/OLDIES/SOFT ROCK		83 (1)	83 (1)	6.5
MOR/VARIETY	16 (1)		16 (1)	1.2
COUNTRY	123 (1)	90 (1)	213 (2)	16.6
BLACK/URBAN	265 (3)	201 (2)	466 (5)	36.2
BTFL MUSIC		66 (1)	66 (1)	5.1
NEWS/TALK	60 (2)		60 (2)	4.7
NOSTALGIA	58 (1)		58 (1)	4.5
RELIGION	47 (2)		47 (2)	3.7
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			1286 (17)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMQM	1480		.4/1.7
WMSO	630	Collierville	1.2/2.2
WWEE	1430	Germantown	1.3/3.1

RADIO STATIONS

AM STATIONS

KSUD, 730, 250 W (DAYS), GOSPEL, $ 9.00 (----) Harold Sudbury
KWAM, 990, 10 KW (DAYS,DA), RELIGION, $22.00 (Lotus) Rivers E. Bie
WDIA, 1070, 50 KW/5 KW (DA-2), BLACK APR,SBN, $34.25 (HNWH) BENI Ernie Jackson
WHBQ, 560, 5 KW/1 KW (DA-2), TALK/NEWS RKO II,ABC-T, $36.00 (Republic) RKO Lou Murray

WKDJ, 680, 10 KW/5 KW (DA-N), BLACK NBC, $33.00* (Katz) Plough/DKM Don Boyles
WLOK, 1340, 1 KW/250 W, BLACK NBN, $38.00* (Masla) H. Gilliam
WMC, 790, 5 KW (DA-N), COUNTRY ABC-I, $70.00* (Blair) Scripps-Howard D. Asmundson
WMPS, 1380, 2.5 KW/1 KW (DA-2), COUNTRY ABC-E, $30.00 (Bolton) (MILLINGTON)
WMQM, 1480, 5 KW (DAYS), RELIGION UPI, $ 7.00 (----) Tom Muchmore
WREC, 600, 5 KW (DA-N), NOSTALGIA (Al Ham) MBS,CBS,WSJ, $55.00* (Mc-Guild) Summit Bill Thomas
WWEE, 1430, 2.5 KW (DAYS), TALK, $ NA (Christal) Betty Thornton

FM STATIONS

KRNB-F, 101.1, 100 KW @ 450, BLACK, $38.00* (Stars) Rivers E. Bie
WGKX-F, 105.9, 100 KW @ 762, COUNTRY, $85.00 (Eastman) Firstcom Craig Scott
WHRK-F, 97.1, 100 KW @ 530, URBAN RKO, $61.00* (Katz) Plough/DKM Don Boyles
WLVS-F, 94.3, 3 KW @ 300, BTFL MUS (Churchill), $73.25 (Christal) Betty Thornton
WMC-F, 99.7, 300 KW @ 910, CHR ABC-C, $110.00* (Blair) Scripps-Howard Don Meyers

WRVR-F, 104.5, 100 KW @ 750, AC, $138.75 (Torbet) Viacom Terry Wood
WZXR-F, 102.7, 100 KW @ 900, AOR (Burk-Abr) Source, $100.00 (Mc-Guild) Summit Bill Thomas

12+ ADI 1/4

1. WMC-F
2. WZXR-F
3. WGKX-F
4. WMC
5. WHRK-F
6. WDIA
7. KRNB-F
8. WLOK
9. WRVR-F
10. WREC
11. WKDJ
12. WLVS-F
13. WHBQ
14. KWAM
15. WWKZ-F

12+ ADI CUME

1. WMC-F
2. WZXR-F
3. WHRK-F
4. WGKX-F
5. WDIA
6. KRNB-F
7. WRVR-F
8. WMC
9. WKDJ
10. WLOK
11. WREC
12. WHBQ
13. WLVS-F
14. KWAM
15. WKIR-F

ADI FM SHARE:
60.78%

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WKDJ, WHRK-F: from Plough to DKM for estimated $4,000,000

MISCELLANEOUS COMMENTS

Arbitron fell 65 diaries short of sample target... sharp drop in FM share...

MIAMI - FT. LAUDERDALE

Arbitron Rank/Pop (12+): 11/2,544,800
CMSA Rank/Pop: 12/2,790,000
MSA Rank/Pop: Miami: 22/1[illegible]724,500
ADI # 13 FT. Lau: 39/1,126,800
Average Person Rating: 20.0
Market TSL: 26.2 hours

Stations: 33/31
Diaries: 2731/932:1/46.2%
Sample Target: 2510
Standard Error: .409
% Below Line: 0.9
% Not Listed: 5.7

Est. 1983 Revenue: $66,000,000
CSI: 29.8 Bil
CSI HH: 26.1 M
Retail $: 19.6 Bil
Pop per Station: 82,090

12+ METRO 1/4/SHARE			WIN 84	FAL 83		SPG 83	BIRCH SHARE
1.	WHYI-F	427/8.4	8.3	7.4	---	7.9	14.1
2.	WLYF-F	385/7.6	8.0	8.2	---	7.3	6.8
3.	WINZ-F	382/7.5	6.7	7.2	---	5.6	9.5
4.	WQBA	367/7.2	7.2	6.3	---	6.7	5.5
5.	WINZ	194/3.8	4.3	3.1	---	3.6	4.5
6.	WAXY-F	187/3.7	3.6	2.8	---	3.7	3.9
7.	WAIA-F	187/3.7	3.3	3.2	---	3.3	1.6
8.	WEDR-F	173/3.4	3.7	3.8	---	3.9	2.5
9.	WRHC	159/3.1	3.5	3.7	---	3.3	3.4
10.	WWJF-F	156/3.1	3.5	4.4	---	3.2	2.9
11.	WSHE-F	155/3.0	3.4	3.0	---	3.3	3.9
12.	WIOD	154/3.0	3.2	4.1	---	4.0	2.6
13.	WNWS	151/3.0	4.3	4.2	---	4.1	5.5
14.	WKQS-F	142/2.8	3.0	3.5	---	3.2	3.0
15.	WQBA-F	140/2.7	2.5	3.0	---	3.4	3.0
16.	WCMQ-F	140/2.7	3.3	4.0	---	3.6	2.9
17.	WLVE-F	139/2.7	2.5	2.6	---	3.0	2.4
18.	WLQY	115/2.3	1.8	1.4	---	1.0	1.2
19.	WTMI-F	113/2.2	2.5	1.9	---	1.4	1.7
20.	WEZI-F	112/2.2	2.1	2.0	---	3.6	1.3
21.	WFTL	101/2.0	1.0	.9	---	1.5	.8
22.	WOCN	97/1.9	1.9	1.1	---	1.7	1.2
23.	WKAT	97/1.9	1.1	.9	---	1.0	.7
24.	WCKO-F	85/1.7	1.3	1.5	---	1.4	2.6
25.	WQAM	82/1.6	1.6	1.6	---	1.8	1.5

12+ TSA 1/4/CUME		
1.	WHYI-F	563/7846
2.	WLYF-F	421/4297
3.	WINZ-F	392/6267
4.	WQBA	379/2768
5.	WAXY-F	207/3295
6.	WINZ	202/3145
7.	WAIA-F	198/3170
8.	WSHE-F	177/2566
9.	WEDR-F	173/1584
10.	WIOD	172/2615
11.	WWJF-F	169/2010
12.	WNWS	166/2589
13.	WKQS-F	161/2127
14.	WEAT-F	161/1952
15.	WRHC	160/1233
16.	WLVE-F	145/2515
17.	WQBA-F	142/2204
18.	WTMI-F	140/1605
19.	WTMI-F	117/1328
20.	WKAT	116/1145
21.	WEZI-F	115/1766
22.	WLQY	115/1029
23.	WCKO-F	108/1855
24.	WFTL	101/ 833
25.	WOCN	97/ 967

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WHYI-F	6394/25.1	24.1	23.6
2.	WINZ-F	5861/23.0	23.9	20.9
3.	WLYF-F	3785/14.9	15.2	14.9
4.	WAIA-F	2956/11.6	10.3	10.5
5.	WINZ	2943/11.6	11.7	13.4
6.	WAXY-F	2821/11.1	10.9	11.6
7.	WQBA	2721/10.7	9.5	10.0
8.	WLVE-F	2372/ 9.3	10.1	9.8
9.	WIOD	2369/ 9.3	14.0	11.4
10.	WNWS	2366/ 9.3	9.5	10.5
11.	WSHE-F	2202/ 8.7	9.0	10.1
12.	WQBA-F	2134/ 8.4	7.7	7.0
13.	WWJF-F	1859/ 7.3	9.0	7.7
14.	WKQS-F	1844/ 7.2	7.7	8.1
15.	WEZI-F	1713/ 6.7	4.9	8.8
16.	WGBS	1633/ 6.4	6.6	6.7
17.	WCMQ-F	1605/ 6.3	7.9	6.9
18.	WEDR-F	1577/ 6.2	7.5	7.7
19.	WCKO-F	1417/ 5 6	7.7	7.1
20.	WTMI-F	1246/ 4.9	5.7	4.7
21.	WRHC	1221/ 4.8	5.1	5.5
22.	WQAM	1200/ 4.7	5.6	5.6
23.	WKAT	1083/ 4.3	3.0	3.4
24.	WSUA	1001/ 3.9	4.2	4.2
25.	WLQY	999/ 3.9	3.2	3.1

12+ FM SHARE (METRO): 61.34% (2946 of 4803) (SPG 83: 61.29%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYI-F	1. WHYI-F	1. WHYI-F	1. WHYI-F	1. WHYI-F	1. WLYF-F	1. WQBA	1. WLYF-F	1. WHYI-F	1. WINZ-F	1. WHYI-F
2. WINZ-F	2. WINZ-F	2. WINZ-F	2. WINZ-F	2. WINZ-F	WQBA	2. WHYI-F	2. WQBA	2. WINZ-F	2. WHYI-F	2. WINZ-F
3.	3. WAXY-F	3. WAXY-F	3. WAXY-F	3. WQBA	3. WHYI-F	3. WLYF-F	3. WHYI-F	3. WLYF-F	3. WINZ	3. WLYF-F
4.	4. WSHE-F	4. WAIA-F	4. WQBA	4. WAXY-F	4. WWJF-F	4. WINZ-F	4. WINZ-F	4. WQBA	4. WQBA	4. WQBA
5.	5. WAIA-F	5. WEDR-F	5. WAIA-F	5. WLYF-F	5. WKQS-F	5. WIOD	5. WAXY-F	5. WAXY-F	5. WLYF-F	5. WAIA-F
6.	6. WEDR-F	6. WSHE-F	6. WLVE-F	6. WAIA-F	6. WIOD	6. WINZ	6. WWJF-F	6. WRHC	6. WCMQ-F	6. WEDR-F
7.	7. WLVE-F	7. WQBA	7. WEDR-F	7. WEDR-F	7. WCMQ-F	7. WAIA-F	7. WAIA-F	7. WAIA-F	7. WEDR-F	7. WAXY-F
8.	8.	8. WLVE-F	8. WLYF-F	8. WLVE-F	WINZ-F	8. WNWS	8. WRHC	8. WWJF-F	8. WSHE-F	8. WQBA-F
9.	9.	9.	9.	9.	9.	9.	9.	WEDR-F	9.	9. WWJF-F
10.	10.	10.	10.	10.	10.	10.	10.	10. WSHE-F	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WHYI-F	1. WHYI-F	1. WHYI-F	1. WHYI-F	1. WHYI-F
2. WINZ-F	2. WINZ-F	2. WINZ-F	2. WINZ-F	2. WQBA
3. WAIA-F	3. WAIA-F	3. WAIA-F	3. WAXY-F	3. WINZ-F
4. WEDR-F	4. WAXY-F	4. WAXY-F	4. WAIA-F	4. WLYF-F
5. WSHE-F	5. WLVE-F	5. WQBA	5. WLVE-F	5. WAIA-F
6. WQBA-F	6. WEDR-F	6. WLVE-F	6. WKQS-F	6. WAXY-F
7.	7. WSHE-F	7. WEDR-F	WQBA	7. WWJF-F
8.	8. WQBA-F	8. WLYF-F	WSHE-F	WLVE-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WSHE-F	1. WHYI-F	1. WHYI-F	1. WAXY-F	1. WHYI-F
2. WHYI-F	2. WSHE-F	2. WINZ-F	2. WHYI-F	2. WINZ-F
3. WINZ-F	3. WAXY-F	3. WAXY-F	3. WEDR-F	3. WAXY-F
4. WAXY-F	4. WINZ-F	4. WSHE-F	4. WINZ-F	4. WEDR-F
5. WEDR-F	5. WEDR-F	5. WEDR-F	5. WSHE-F	5. WQBA
6. WCKO-F	6. WLVE-F	6. WLVE-F	6. WAIA-F	6. WLYF-F
7. WLVE-F	7. WAIA-F	7. WAIA-F	WLVE-F	7. WLVE-F
8. WAIA-F	8. WQBA-F	8. WQBA	8. WQBA-F	8. WAIA-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		809 (2)	809 (2)	16.8
AOR		240 (2)	240 (2)	5.0
AC/OLDIES/SOFT ROCK	19 (1)	625 (4)	644 (5)	13.4
MOR/VARIETY	101 (1)	156 (1)	257 (2)	5.4
COUNTRY	82 (1)	142 (1)	224 (2)	4.7
BLACK/URBAN	87 (2)	173 (1)	260 (3)	5.4
BTFL MUSIC		408 (2)	408 (2)	8.5
NEWS/TALK	563 (4)		563 (4)	11.7
NOSTALGIA	234 (3)		234 (3)	4.9
RELIGION				
SPANISH	771 (5)	280 (2)	1051 (7)	21.9
CLASSICAL		113 (1)	113 (1)	2.4
UNKNOWN/OTHERS				
			4803 (33)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBSS	980	Pompano Beach	.4/1.3
WCMQ	1220		1.5/2.4
WGBS	710		1.3/6.4
WMBM	1490	Pompano Beach	.8/2.7
WRBD	1470	Pompano Beach	.9/2.3
WSUA	1260		1.4/3.9
WEAT-F	104.5	West Palm Beach	.5/1.7
WSBR	740	Boca Raton	.4/1.5

RADIO STATIONS

AM STATIONS

WCMQ,	1220,	1 KW (DAYS)	, SPANISH	,	$ NA	(MMR)		Herb Dolgoff
WGBS,	710,	50 KW (DA-2)	, NEWS/TALK	MBS,ABC-E,	$ NA	(Blair)	Jeff-Pilot	Dennis Collins
WINZ,	940,	50 KW/25 KW (DA-2)	, NEWS/TALK	CBS,	$105.00*	(Katz)	Guy Gannett	Stan Cohen
WIOD,	610,	10 KW (DA-2)	, TALK	ABC-I,NBC-T,	$ 85.00*	(Christal)	Cox	Joel Day
WKAT,	1360,	10 KW/1 KW	, NOSTALGIA (Primetime)	,	$ 45.00	(P/W)		Howard Premer
WLQY,	1320,	5 KW (DA-2)	, NOSTALGIA (Al Ham)	ABC-D,	$ NA	(Selcom)	Sunshine	Jeff Greenhawt
WMBM,	1490,	1 KW/250 W	, BLACK (TM)	,	$ NA	(Masla)		Dean Goodman
WNWS,	790,	25 KW (DA-2)	, TALK	WSJ,	$ 81.25	(Regional)		Neil Rockoff
WOCN,	1450,	1 KW/250 W	, SPANISH NEWS/TALK	,	$ NA	(Lotus)		Carlos Fernandez
WQAM,	560,	5 KW/1 KW	, COUNTRY	NBC,	$ NM	(Blair)	Storz	Tom Reddell
WQBA,	1140,	10 KW/5 KW (DA-2)	, SPANISH	,	$112.50	(Eastman)	Susquehanna	George Hyde
WRBD,	1470,	5 KW/2.5 KW (DA-1)	, BLACK	NBN,	$ 39.00	(Weiss)		Robert Bell
WRHC,	1550,	10 KW/500 W (DA-2)	, SPANISH NEWS/TALK	,	$ 65.00	(Selcom)		Salvadore Lew
WSUA,	1260,	5 KW (DA-2)	, SPANISH BTFL MUS	,	$ 32.00	(Caballero)		Julio Rumbaut
WVCG,	1080,	50 KW/10 KW (DA-2)	, RELIGION/ETHNIC	,	$ NA	(----)	Statewide	Tony Lupo

FM STATIONS

WAIA-F,	97.3,	98 KW @ 790,	AC	,	$ 80.00*	(Christal)	Cox	Joel Day
WAXY-F,	105.9,	100 KW @ 1049,	OLDIES/AC	RKO,	$ 88.00*	(Republic)	RKO	Doug Donoho
WCKO-F,	102.7,	100 KW @ 345,	AOR	ABC-C,	$ 63.00	(Weiss)		John O'Neill
WCMQ-F,	92.1,	3 KW @ 300,	SPANISH (Burk-Abr)	,	$ 65.00*	(MMR)		Herb Dolgoff
WEDR-F,	99.1,	70 KW @ 175,	BLACK	NBN,	$ 62.00*	(Stars)	Rivers	Jerry Rushin
WEZI-F,	105.1,	100 KW @ 600,	AC (Burk-Abr)	,	$ 56.00*	(MMR)	EZ	Chuck Goldmark
WHYI-F,	100.7,	100 KW @ 1000,	CHR (Burk-Abr)	ABC-C,	$150.00*	(Mc-Guild)	Metroplex	David Ross
WINZ-F,	94.9,	100 KW @ 650,	CHR	,	$125.00*	(Katz)	Guy Gannett	Stan Cohen
WKQS-F,	99.9,	100 KW @ 930,	COUNTRY	RKO II,	$ 65.00*	(Selcom)	Sunshine	Jeff Greenhawt
WLYF-F,	101.5,	100 KW @ 813,	BTFL MUS (Bonne)	,	$120.00*	(Blair)	Jeff-Pilot	Dennis Collins
WQBA-F,	107.5,	100 KW @ 500,	SPANISH CONTEMP	,	$ 63.00*	(Eastman)	Susquehanna	George Hyde
WSHE-F,	103.5,	100 KW @ 600,	AOR (Burk-Abr)	Source,ABC-R,	$ 80.00*	(Eastman)	TK	Jo Davidman
WTMI-F,	93.1,	100 KW @ 480,	CLASSICAL	,	$ 53.00	(CMBS)		Sam Rosenblatt
WWJF-F,	106.7,	100 KW @ 980,	SOFT AC/BTFL (SRPX)	,	$ 57.00*	(HNWH)	Amaturo	James Butler
WLVE-F,	93.9,	100 KW @ 650,	AC/CONTEMP	CBS-R,	$ 68.00*	(Masla)		Dean Goodman

12+ ADI 1/4

1. WHYI-F
2. WINZ-F
3. WLYF-F
4. WQBA
5. WINZ
6. WAXY-F
7. WAIA-F
8. WEDR-F
9. WRHC
10. WWJF-F
11. WSHE-F
12. WIOD
13. WNWS
14. WKQS-F
15. WLVE-F

12+ ADI CUME

1. WHYI-F
2. WINZ-F
3. WLYF-F
4. WINZ
5. WAIA-F
6. WAXY-F
7. WQBA
8. WIOD
9. WNWS
10. WLVE-F
11. WSHE-F
12. WQBA-F
13. WWJF-F
14. WKQS-F
15. WEZI-F

ADI FM SHARE:

60.89%

CALL LETTER CHANGES

WWWL-F to WLVE-F

FORMAT CHANGES

STATION SALES

WTMI-F sold for $2,150,000

WLVE-F sold to Jim Gilmore for $10,500,000 (Blackburn)

WNWS sold by Sudbrink to Rockoff for $5,900,000

WOCN sold for $2,190,000

MISCELLANEOUS COMMENTS

WINZ-F giving WHYI-F a great fight...If WLVE-F is worth almost 11 million then WHYI must be worth nearly 25 million...

MILWAUKEE

Arbitron Rank/Pop (12+): 25/1,308,800
CMSA Rank/Pop: 24/1,572,000
MSA Rank/Pop: 30/1,399,400
ADI # 29
Average Person Rating: 17.5
Market TSL: 23.0 hours

Stations: 33/28
Diaries: 1646/795:1/54.4%
Sample Target: 1350
Standard Error: .487
% Below Line: 2.8
% Not Listed: 7.3

Est. 1983 Revenue: $26,800,000
CSI: 14.3 Bil
CSI HH: 27.7 M
Retail $: 7.2 Bil
Pop per Station: 46,743

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	WTMJ	338/14.7	12.5	12.6	8.4	8.1
2.	WEZW-F	185/ 8.1	7.6	8.4	8.7	6.6
3.	WQFM-F	165/ 7.2	8.5	6.3	5.5	6.5
4.	WKTI-F	161/ 7.0	6.9	6.5	4.7	4.1
5.	WOKY	140/ 6.1	6.5	6.4	6.7	6.6
6.	WLUM-F	126/ 5.5	6.2	4.7	5.9	5.1
7.	WMYX-F	116/ 5.1	3.8	4.3	4.6	4.7
8.	WISN	112/ 4.9	4.2	4.8	8.6	8.0
9.	WMIL-F	109/ 4.8	4.9	4.7	3.7	2.4
10.	WBCS-F	106/ 4.6	4.9	4.8	4.2	8.5
11.	WZUU-F	70/ 3.1	3.1	3.3	5.3	4.6
	WNOV	70/ 3.1	2.8	3.0	1.4	1.8
13.	WEMP	67/ 2.9	1.6	1.0	1.3	1.1
14.	WMGF-F	63/ 2.7	1.6	2.8	3.3	2.4
15.	WLZZ	42/ 1.8	2.2	2.0	1.6	2.8
16.	WFMR-F	41/ 1.8	2.1	1.8	1.2	1.1
17.	WBTT-F	31/ 1.4	1.7	3.2	4.1	5.6
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

	12+ TSA 1/4/CUME	
1.	WTMJ	397/4834
2.	WEZW-F	211/2238
3.	WQFM-F	203/2237
4.	WKTI-F	173/3142
5.	WMIL-F	173/2020
6.	WOKY	147/1810
7.	WMYX-F	136/2206
8.	WLUM-F	127/1962
9.	WISN	125/2390
10.	WBCS-F	116/1727
11.	WZUU-F	88/2145
12.	WNOV	70/ 848
	WEMP	70/1315
14.	WMGF-F	69/1405
15.	WRKR-F	52/1397
16.		
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25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WTMJ	3868/29.6	29.9	31.5
2.	WKTI-F	2887/22.1	21.2	21.3
3.	WISN	2054/15.4	14.7	18.0
4.	WEZW-F	2000/15.3	15.9	16.5
5.	WMYX-F	1905/14.6	13.0	13.8
6.	WLUM-F	1839/14.1	12.2	8.9
7.	WQFM-F	1810/13.8	16.5	16.0
8.	WZUU-F	1803/13.8	12.2	14.2
9.	WOKY	1660/12.7	14.5	14.7
10.	WBCS-F	1569/12.0	13.1	12.6
11.	WMIL-F	1453/11.1	12.2	11.3
12.	WMGF-F	1243/ 9.5	7.0	8.3
13.	WEMP	1209/ 9.2	6.4	5.9
14.	WBTT-F	1077/ 8.2	8.6	13.6
15.	WRKR-F	1001/ 7.6	9.1	8.0
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 57.45% (1222 of 2127) (SPG 83: 58.03%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQFM-F	1. WKTI-F	1. WKTI-F	1. WTMJ	1. WTMJ	1. WTMJ	1. WTMJ	1. WTMJ	1. WTMJ	1. WTMJ	1. WTMJ
2. WLUM-F	2. WQFM-F	2. WTMJ	2. WMYX-F	2. WEZW-F	2. WEZW-F	2. WKTI-F	2. WEZW-F	2. WEZW-F	2. WQFM-F	2. WEZW-F
3. WKTI-F	3. WMYX-F	3. WQFM-F	3. WBCS-F	3. WBCS-F	3. WOKY	3. WISN	3. WMYX-F	3. WQFM-F	3. WLUM-F	3. WOKY
4. WZUU-F	4. WLUM-F	4. WMYX-F	4. WKTI-F	4. WMYX-F	4. WBCS-F	4. WBCS-F+	4. WOKY	4. WOKY	4. WKTI-F	4. WQFM-F
5. WNOV	5. WTMJ	5. WLUM-F	WMIL-F	5. WMIL-F	5. WISN	5. WOKY	5. WISN	5. WLUM-F	5. WEZW-F	5. WKTI-F
6.	6. WMGF-F	6. WMIL-F	6. WEZW-F	6. WKTI-F	6. WMIL-F	6. WEZW-F	6. WQFM-F	6. WKTI-F	6. WMIL-F	6. WMYX-F
7.	7. WNOV	7. WBCS-F	7. WLUM-F	7. WISN	7.	7. WQFM-F	7. WKTI-F	7. WMYX-F	7. WZUU-F	7. WLUM-F
8.	WZUU-F	8.	8. WISN	8.	8.	8.	8.	8. WMIL-F	8.	8.
9.	9. WMIL-F	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WKTI-F	1. WKTI-F	1. WMYX-F	1. WMYX-F	1. WTMJ	1. WQFM-F	1. WQFM-F	1. WQFM-F	1. WTMJ	1. WTMJ
2. WQFM-F	2. WMYX-F	2. WKTI-F	WLUM-F	2. WEZW-F	2. WKTI-F	2. WKTI-F	2. WKTI-F	2. WKTI-F	2. WISN
3. WMYX-F	3. WLUM-F	3. WLUM-F	3. WKTI-F	3. WMYX-F	3. WLUM-F	3. WTMJ	3. WTMJ	3. WQFM-F	WMIL-F
4. WLUM-F	4. WQFM-F	4. WEZW-F	4. WTMJ	4. WBCS-F	4. WMIL-F	4. WZUU-F	4. WMIL-F	4. WEMP	4. WBCS-F
5. WMGF-F	5. WMGF-F	5. WTMJ	5. WNOV	5. WLUM-F	WZUU-F	5. WMIL-F	5. WBCS-F	WMYX-F	5. WKTI-F
6.	6. WNOV	6. WQFM-F	6. WMGF-F	6. WMIL-F	6. WNOV	6. WMYX-F	6. WEMP	6. WZUU-F	6. WEMP
7.	7. WEZW-F	7. WMGF-F	WEZW-F	7. WMGF-F	7.	7. WLUM-F	7. WISN	7.	7. WMYX-F
8.	WTMJ	8.	8.	WOKY	8.	8. WEMP	WMYX-F	8.	8. WEZW-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	11 (1)	285 (4)	296 (5)	13.9
AOR		165 (1)	165 (1)	7.8
AC/OLDIES/SOFT ROCK	67 (1)	179 (2)	246 (3)	11.6
MOR/VARIETY	491 (4)		491 (40	23.1
COUNTRY	76 (5)	219 (3)	295 (8)	13.9
BLACK/URBAN	88 (2)	126 (1)	214 (3)	10.1
BTFL MUSIC		199 (2)	199 (2)	9.4
NEWS/TALK	22 (2)		22 (2)	1.0
NOSTALGIA	140 (1)		140 (1)	6.6
RELIGION	8 (1)		8 (1)	0.4
SPANISH				
CLASSICAL		41 (1)	41 (1)	1.9
UNKNOWN/OTHERS	2 (1)	8 (1)	10 (2)	0.5
			2127 (33)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAWA	1590	West Allis	.8/2.2
WBCS	1340		.4/3.0
WBKV	1470	West Bend	.4/ .9
WBKV-F	92.5	West Bend	.6/2.9
WGLB+	1560	Port Washington	.4/ .9
WRJN	1400	Racine	1.1/2.6
WRKR-F	100.7	Racine	1.0/7.6
WTKM-F+	104.9	Hartford	.4/1.8
WYLO	540	Jackson	.3/1.9
WBBM	780	Chicago	.6/3.5
WGN	720	Chicago	.7/3.3
WIND	560	Chicago	.4/1.8
WLS	890	Chicago	.5/3.4
WMAQ	670	Chicago	.5/2.9

RADIO STATIONS

AM STATIONS

WAWA, 1590, 1 KW (DAYS,DA)	, BLACK	SBN,	$ 17.00	(Weiss)	All-Pro	
WBCS, 1340, 1 KW/250 W	, COUNTRY	CBS,	$ NA	(Torbet)	Great Trails	Dick Holcomb
WEMP, 1250, 5 KW (DA-2)	, OLDIES	ABC-E,	$ NA	(Blair)	LIN	Jack Lee
WISN, 1130, 50 KW/10 KW (DA-N),	MOR/AC	ABC-I,	$ 77.50	(Katz)	Hearst	Lee Dolnick
WLZZ, 1290, 5 KW (DA-2)	, COUNTRY	RKO,	$ 40.00*	(Eastman)	Malrite	Steve Schram
WNOV, 860, 250 W (DAYS,DA)	, BLACK	NBN,	$ 25.00	(----)		Jerrel Jones
WOKY, 920, 5 KW/1 KW (DA-2)	, NOST (Primetime)	CBS,	$ 61.00*	(Republic)	Sundance	Mike Jorgenson
WTMJ, 620, 5 KW (DA-N)	, MOR	NBC,WSJ,	$125.00	(Christal)	Milw. Journal	Steve Smith
WYLO, 540, 250 W (DAYS,DA)	, RELIGION	SBN,	$ 18.00	(Radio Spot)	Universal	Paul Ploener (JACKSON)

FM STATIONS

WBCS-F, 102.9, 50 KW @ 440,	COUNTRY	ABC-D,	$ 65.00*	(Torbet)	Great Trails	Dick Holcomb
WBTT-F, 97.3, 12 KW @ 920,	CHR	ABC-R,	$ 59.00*	(Katz)	Hearst	Lee Dolnick
WEZW-F, 103.7, 20 KW @ 840,	BTFL MUS (SRP)	,	$ 70.50	(Mc-Guild)	Multimedia	Bob Lind
WFMR-F, 98.3, 3 KW @ 280,	CLASSICAL	,	$ 45.00	(CMBS)	Al Rogers-Aslakson	
WKTI-F, 94.5, 16 KW @ 911,	CHR	ABC-C,	$ 75.00*	(Christal)	Milw Journal	Steve Smith
WLUM-F, 102.1, 50 KW @ 500,	BLACK	CBS-R,	$ 40.00*	(Weiss)	All-Pro	
WMGF-F, 96.5, 22 KW @ 810,	AC	,	$ 45.00*	(MMR)	Josephson	Tom Joerres
WMIL-F, 106.1, 13 KW @ 976,	COUNTRY	,	$ 72.00	(Republic)	Sundance	Mike Jorgenson
WMYX-F, 99.1, 50 KW @ 486,	AC	,	$ 55.00*	(Blair)	LIN	Jack Lee
WQFM-F, 93.3, 14 KW @ 940,	AOR	,	$ 80.00*	(Selcom)	Shamrock Comm	Ralph Barnes
WRKR-F, 100.7, 50 KW @ 500,	CHR	ABC-C,	$ 37.50	(ROslin)	Bdcst Mng	Joel Thrope (RACINE)
WZUU-F, 95.7, 34 KW @ 610,	CHR	RKO,	$ 55.00*	(Eastman)	Malrite	Steve Schram

12+ ADI 1/4

1. WTMJ
2. WEZW-F
3. WQFM-F
4. WKTI-F
5. WMIL-F
6. WOKY
7. WLUM-F
8. WISN
   WMYX-F
10. WBCS-F
11. WZUU-F
12. WNOV
13. WMGF-F
    WEMP
15. WLZZ

12+ ADI CUME

1. WTMJ
2. WKTI-F
3. WISN
4. WEZW-F
5. WZUU-F
6. WQFM-F
7. WMYX-F
8. WMIL-F
9. WLUM-F
10. WOKY
11. WBCS-F
12. WMGF-F
13. WEMP
14. WBTT-F
15. WRKR-F

ADI FM SHARE:

57.20%

CALL LETTER CHANGES

WMKE becomes WBCS
WLPX-F becomes WBTT-F

FORMAT CHANGES

WLZZ: from oldies to country
WEMP: from nostalgia to oldies
WZUU-F: from AC to CHR

STATION SALES

MISCELLANEOUS COMMENTS

Both Sebastian and Pollack claim WQFM as a client...

MINNEAPOLIS- ST. PAUL

Arbitron Rank/Pop (12+): 17/1,815,300
CMSA Rank/Pop: 17/2,194,000
MSA Rank/Pop: 13/2,178,000
ADI # 14
Average Person Rating: 17.2
Market TSL: 22.6 hours

Stations: 19/19
Diaries: 1788/1015:1/54.6%
Sample Target: 1610
Standard Error: .467
% Below Line: 0
% Not Listed: 10.7

Est. 1983 Revenue: $44,300,000
CSI: 23.1 Bil
CSI HH: 28.3 M
Retail $: 14.0 Bil
Pop per Station: 95,542

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	WCCO	595/19.1	20.6	20.6	20.5	20.0	16.2
2.	KSTP-F	353/11.3	10.8	10.3	12.4	12.2	10.7
3.	WLOL-F	352/11.3	7.9	11.0	9.7	10.0	10.7
4.	WAYL-F	219/ 7.0	7.2	7.4	4.6	3.2	4.2
5.	KQRS-F+	196/ 6.2	5.0	5.7	6.5	5.1	7.9
6.	KEEY-F	184/ 5.9	6.7	6.5	4.8	4.1	7.7
7.	KDWB-F	161/ 5.2	5.0	5.8	4.9	6.0	9.4
8.	WLTE-F	120/ 3.8	6.0	3.2	3.8	4.4	4.8
9.	WDGY	114/ 3.7	4.4	4.7	5.5	8.5	4.8
10.	KSTP	110/ 3.5	4.2	3.8	4.1	3.1	3.3
11.	KJJO-F	85/ 2.7	2.2	1.4	1.8	2.0	3.3
12.	KTCZ-F	75/ 2.4	.5	.8	1.1	1.1	3.4
13.	KLBB	52/ 1.7	1.8	1.4	.7	.6	.6
14.	WWTC	47/ 1.5	1.3	1.4	2.1	2.3	.9
15.	KDWB	44/ 1.4	1.2	1.8	1.6	2.0	.6
16.	KTCJ	37/ 1.2	---	---	---	---	.2
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	WCCO	887/10284
2.	KSTP-F	438/ 5541
3.	WLOL-F	411/ 5839
4.	KQRS-F+	273/ 4025
5.	WAYL-F	258/ 3194
6.	KEEY-F	241/ 3026
7.	KDWB-F	195/ 4273
8.	WDGY	171/ 2878
9.	WLTE-F	147/ 2675
10.	KSTP	132/ 2613
11.	KJJO-F	88/ 1272
12.	KTCZ-F	76/ 1082
13.	KDWB	60/ 1863
14.	KLBB	52/ 623
15.	WWTC	51/ 992
16.		
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25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WCCO	6848/37.7	44.4	40.4
2.	WLOL-F	5028/27.7	21.5	25.5
3.	KSTP-F	4432/24.4	25.4	26.4
4.	KDWB-F	3512/19.3	17.1	16.9
5.	KQRS-F+	3060/16.9	14.5	19.2
6.	WAYL-F	2729/15.0	14.5	15.0
7.	KEEY-F	2388/13.2	15.5	15.7
8.	KSTP	2353/13.0	12.8	12.5
9.	WLTE-F	2043/11.3	19.7	11.9
10.	WDGY	1923/10.6	11.1	13.1
11.	KDWB	1290/ 7.1	7.3	10.1
12.	KJJO-F	1209/ 6.7	6.3	5.1
13.	KTCZ-F	1061/ 5.8	2.4	2.7
14.	WWTC	832/ 4.6	5.0	5.4
15.	WGBB-F	748/ 4.1	6.5	5.8
16.				
17.				
18.				
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20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 62.80% (1751 of 2788) (SPG 83: 59.51%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WLOL-F	WLOL-F	KSTP-F	KSTP-F	KSTP-F	WCCO	WCCO	WCCO	WCCO	WCCO	WCCO
2.	KQRS-F+	KSTP-F	WLOL-F	WCCO	WCCO	WAYL-F	KSTP-F	KSTP-F	WLOL-F	WLOL-F	KSTP-F
3.	KDWB-F	KQRS-F+	WCCO	KEEY-F	KEEY-F	KSTP-F	WLOL-F	WAYL-F	KSTP-F	KQRS-F	WLOL-F
4.		KDWB-F	KEEY-F	WLOL-F	WLOL-F	KEEY-F	WAYL-F	WLOL-F	WAYL-F	KSTP	WAYL-F
5.		WLTE-F	KQRS-F+	WAYL-F	WAYL-F	WDGY	KEEY-F	KEEY-F	KQRS-F+	KDWB-F	KEEY-F
6.		KJJO-F	WLTE-F	WLTE-F	WDGY	KSTP	KQRS-F+	KQRS-F+	KEEY-F	KSTP-F	WLTE-F
7.			WAYL-F	WDGY	WLTE-F	WLOL-F	KDWB-F	WLTE-F	KDWB-F	KEEY-F	KDWB-F
8.								KDWB-F			
9.											
10.											

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	WLOL-F	WLOL-F KSTP-F	KSTP-F	KSTP-F	KSTP-F	WLOL-F	WLOL-F	KSTP-F	KSTP-F	WCCO
2.	KSTP-F		WLOL-F	WLOL-F	WCCO	KQRS-F+	KSTP-F	WCCO	KTCZ-F	KSTP-F
3.	KDWB-F	WLTE-F	WCCO	WLTE-F	KEEY-F	KJJO-F	KQRS-F+	WLOL-F	WLOL-F	KEEY-F
4.	WLTE-F	KEEY-F	KEEY-F	WCCO	WLOL-F	KSTP-F	KJJO-F	KQRS-F	WCCO	WLOL-F WAYL-F
5.	KQRS-F+	KDWB-F	WLTE-F	KEEY-F	WAYL-F	KDWB-F	KDWB-F	KJJO-F	KQRS-F+	
6.	KEEY-F	KQRS-F+	WAYL-F	KTCZ-F	WLTE-F		KTCZ-F	KEEY-F	KJJO-F KDWB-F	KSTP
7.								KDWB-F		
8.										
9.										
10.										

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	44 (1)	513 (2)	557 (3)	20.0
AOR	20 (1)	251 (2)	271 (3)	9.7
AC/OLDIES/SOFT ROCK	47 (1)	584 (4)	631 (5)	22.6
MOR/VARIETY	595 (1)		595 (1)	21.3
COUNTRY	114 (1)	184 (1)	298 (2)	10.7
BLACK/URBAN	37 (1)		37 (1)	1.3
BTFL MUSIC		219 (1)	219 (1)	7.9
NEWS/TALK	110 (1)		110 (1)	3.9
NOSTALGIA	70 (2)		70 (2)	2.5
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			2788 (19)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGBB-F	101.9	Anoka	.8/4.1
WVLE	1220	Stillwater	.6/1.5

RADIO STATIONS

AM STATIONS

KDWB, 630, 5 KW/500 W (DA-2), CHR , $ 42.00* (Mc-Guild) Louis Buron
KKSS, 980, 5 KW (DA-1) , MOR , $ NA (Republic) Entercom
KLBB, 1400, 1 KW/250 W , NOSTALGIA (Al Ham) ABC-D, $40.00* (Torbet) Malrite Gary Swartz
KQRS, 1440, 5 KW/500 W (DA-N), AOR (Pollack) , $ 20.00 (Torbet) McKenna Mike Henderson
KRSI, 950, 1 KW (DA-2) , COUNTRY , $ NA (Eastman) Park Mike Waggoner

KSTP, 1500, 50 KW (DA-N) , NEWS/TALK NBC-T,ABC-T,ABC-I,WSJ, $51.00* (Christal) Hubbard Scott Meir
KTCJ, 690, 500 W (DAYS,DA) , JAZZ ST , $ NA (MMR) Parker John Parker
WCCO, 830, 50 KW , MOR CBS, $215.00 (CBS Spot) Clayt Kaufman
WDGY, 1130, 50 KW/25 KW (DA-2), COUNTRY NBC, $ 75.00* (Blair) Storz Dale Weber
WWTC, 1280, 5 KW (DA-N) , OLDIES MBS, $ 24.00 (Masla) Charles Loufek

FM STATIONS

KDWB-F, 101.3, 50 KW @ 822, CHR , $ 80.00* (Mc-Guild) Doubleday Louis Buron
KEEY-F, 102.1, 50 KW @ 822, COUNTRY , $ 74.00* (Katz) Malrite Gary Swartz
KGBB-F, 107.9, 57 KW @ 400, AC (Transtar) , $ 30.00 (Blair) Sunbelt Doug Brown
KJJO-F, 104.1, 53 KW @ 260, OLDIES ABC-E, $ 40.00 (Eastman) Park Mike Waggoner
KQRS-F, 92.5, 50 KW @ 822, AOR (Pollack) ABC-R, $ 76.00 (Torbet) McKenna Mike Henderson
KSTP-F, 94.5, 100 KW @ 1240, AC , $135.00* (Christal) Hubbard John Mayasich

KTCZ-F, 97.1, 50 KW @ 150, AOR , $ NA (MMR) Parker John Parker
WAYL-F, 93.7, 50 KW @ 822, BTFL MUS RKO, $ 68.00* (Republic) Entercom Peg Dempsey
WLOL-F, 99.5, 50 KW @ 844, CHR , $120.00* (HNWH) Emmis Doyle Rose
WLTE-F, 102.9, 100 KW @ 1304, AC , $ 93.25 (Selcom) Paul Stagg

12+ ADI 1/4

1. WCCO
2. KSTP-F
3. WLOL-F
4. KQRS-F+
5. WAYL-F
6. KEEY-F
7. KDWB-F
8. WDGY
9. WLTE-F
10. KSTP
11. KJJO-F
12. KTCZ-F
13. KDWB
14. KLBB
15. WWTC

12+ ADI CUME

1. WCCO
2. WLOL-F
3. KSTP-F
4. KDWB-F
5. KQRS-F+
6. WAYL-F
7. KEEY-F
8. WDGY
9. WLTE-F
10. KSTP
11. KDWB
12. KJJO-F
13. KTCZ-F
14. WWTC
15. KGBB-F

ADI FM SHARE:
59.68%

CALL LETTER CHANGES

KTWN-F changed to KGBB-F
KGLD changed to KQRS
KTCR-F changed to KTCZ-F
KTCR changed to KTCJ

FORMAT CHANGES

KQRS-AM: from oldies to AOR
KTCJ: from country to jazz
KTCZ-F: from country to AOR

STATION SALES

WDGY: From Storz to Malrite for $3,500,000 (Blackburn)
KLBB: From Malrite to BENI for $500,000 (LaRue)

MISCELLANEOUS COMMENTS

WLOL is eating up KDWB in the CHR battle... for the first time ever WCCO has less than a 20 share...it's too bad Sunbelt put Transtar on KGBB-F; it was previously an excellent jazz station...

MOBILE

Arbitron Rank/Pop (12+): 83/373,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 95/462,000
ADI # 61
Average Person Rating: 20.1
Market TSL: 26.4 hours

Stations: 22/18
Diaries: 866/432:1/40.9%
Sample Target: 750
Standard Error: .761
% Below Line: 3.2
% Not Listed: 4.5

Est 1983 Revenue: $7,200,000
CSI: 3.5 Bil
CSI HH: 21.6 M
Retail $: 2.1 Bil
Pop per Station: 20,767

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WKSJ-F	139/18.5	20.0	22.6	17.2	18.7
2.	WBLX-F	132/17.6	16.1	18.5	17.8	18.6
3.	WABB-F	99/13.2	8.2	6.9	10.2	9.5
4.	WGOK	70/ 9.3	8.5	8.6	10.6	9.6
5.	WKRG-F	50/ 6.7	7.6	9.9	10.7	12.1
6.	WKRG	34/ 4.5	6.4	6.6	6.6	5.7
7.	WLPR-F	32/ 4.3	8.8	6.3	5.3	4.7
8.	WDLT-F	27/ 3.6	2.4	2.4	1.9	2.5
9.	WMOB	23/ 3.1	1.9	---	---	.9
10.	WMOO	19/ 2.5	.9	1.1	2.7	.9
11.	WMML	15/ 2.0	4.9	2.9	3.5	3.7
12.	WABB	13/ 1.7	1.9	1.4	1.2	1.8
13.	WWAX	11/ 1.5	1.5	.8	.8	1.2
14.						
15.						

12+ TSA 1/4/CUME		
1.	WBLX-F	181/1483
2.	WABB-F	168/2192
3.	WKSJ-F	161/1563
4.	WKRG-F	81/1799
5.	WGOK	71/ 561
6.	WJLQ-F	66/ 954
7.	WOWW-F	65/ 740
8.	WMEZ-F	55/ 608
9.	WKRG	35/ 440
10.	WLPR-F	34/ 424
11.	WPMO-F	27/ 344
	WDLT-F	27/ 386
13.	WMOB	24/ 200
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WKSJ-F	1235/33.0	38.0	40.7
2.	WABB-F	1217/32.6	25.2	26.2
3.	WKRG-F	1055/28.2	29.1	30.1
4.	WBLX-F	977/26.1	24.4	25.4
5.	WGOK	541/14.5	15.1	13.7
6.	WKRG	417/11.2	13.3	15.7
7.	WDLT-F	372/10.0	5.8	8.5
8.	WLPR-F	347/ 9.3	16.2	12.6
9.	WABB	246/ 6.6	7.9	8.0
10.	WMML	234/ 6.3	9.4	8.9
11.	WMOO	219/ 5.9	2.6	4.1
12.	WMOB	183/ 4.9	4.0	---
13.	WZEW-F	174/ 4.7	7.0	6.7
14.				
15.				

12+ FM SHARE (METRO): 71.37% (511 of 716) (SPG 83: 73.79%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WABB-F	1. WBLX-F	1. WBLX-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F+	1. WKSJ-F	1. WBLX-F	1. WBLX-F	1. WBLX-F
2. WBLX-F	2. WABB-F	2. WKSJ-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WKSJ-F+	2. WABB-F	2. WKSJ-F
3. WKRG-F	3. WKSJ-F	3. WABB-F	3.	3. WABB-F	3. WGOK	3. WABB-F+	3. WABB-F	3. WABB-F	3. WKSJ-F	3. WABB-F
4.	4. WKRG-F	4. WKRG-F	4.	4. WGOK	4. WLPR-F	4.	4. WGOK	4.	4. WKRG-F	4. WKRG-F
5.	5. WGOK	5. WGOK	5.	5. WDLT-F	5. WMOB	5.	5.	5.	5.	5. WGOK

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WBLX-F	1. WBLX-F	1. WBLX-F	1. WBLX-F	1. WKSJ-F	1. WABB-F	1. WABB-F	1. WKSJ-F	1. WKSJ-F	1. WKSJ-F
2. WABB-F	2. WABB-F	2. WKSJ-F	2. WKSJ-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F	2. WBLX-F
3. WKRG-F	WKSJ-F	3. WABB-F	3. WABB-F	3. WGOK	3. WKRG-F	3. WKSJ-F	3. WABB-F	3. WABB-F	3. WABB-F
4. WKSJ-F	4. WKRG-F	4. WKRG-F	4.	4. WABB-F	4. WKSJ-F	4.	4.	4.	4. WGOK
5.	5. WGOK	WGOK	5.	5.	5.	5.	5.	5.	5. WDLT-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		154 (3)	154 (3)	21.5
AOR		9 (1)	9 (1)	1.3
AC/OLDIES/SOFT ROCK	24 (2)	27 (1)	51 (3)	7.1
MOR/VARIETY	49 (4)		49 (4)	6.8
COUNTRY	20 (2)	150 (3)	170 (5)	23.7
BLACK/URBAN	70 (1)	132 (1)	202 (2)	28.2
BTFL MUSIC		39 (2)	39 (2)	5.4
NEWS/TALK				
NOSTALGIA				
RELIGION	19 (1)		19 (1)	2.7
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	23 (1)		23 (1)	3.2
			716 (22)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WABF	1220	Fairhope	.5/1.4
WBCA	1110	Bay Minette	.3/1.4
WHEP	1310	Foley	1.2/2.2
WKSJ	1270	Prichard	.7/3.5
WZEW-F	92.1	Fairhope	1.2/4.7
WJLQ-F	100.7	Pensacola	.7/3.0
WMEZ-F	94.1	Pensacola	.9/1.3
WOWW-F	107.3	Pensacola	.7/1.3
WPMO-F	99.1	Pascagoula, MS	.8/2.3

RADIO STATIONS

WABB,	1480,	5 KW (DA-N)	, OLDIES	RKO II,ABC-I,NBC-T,	$ NM	(Eastman)		Bernard Dittman
WGOK,	900,	1 KW (DAYS,DA)	, BLACK	SBN,	$15.00	(Roslin)		Dickie Roberds
WKAG,	710,	1 KW/500 W (DA-N)	, MOR	CBS,MBS,	$ NM	(Katz)		Rocky Reich
WKSJ,	1270,	5 KW (DAYS)	, COUNTRY (Klemm)	ABC-E,	$ NA	(Blair)	Capitol-Johnson	Jerry Reckerd
WMOB,	1360,	5 KW (DA,DAYS)	, ? ?	,	$ NA	(----)		
WMOO,	1550,	50 KW (DAYS,DA)	, RELIGION	,	$13.00	(----)	Beasley	Ray Farnell
WMML,	1410,	5 KW (DA-N)	, COUNTRY	NBC,	$17.00	(Lotus)	Mel Tillis	
WWAX,	840,	1 KW (DAYS)	, OLDIES	ABC-I,	$16.00	(Bolton)		Ken Stewart
WABB-F,	97.5,	100 KW @ 1050,	CHR/AOR	ABC-F,	$41.63	(Eastman)		Bernard Dittman
WBLX-F,	92.9,	63 KW @ 470,	BLACK	RKO,	$60.50	(HNWH)	Beasley	Larry Williams
WDLT-F,	98.3,	3 KW @ 300,	AC (Churchill)	CBS-R,	$23.00	(Masla)		
WKRG-F,	99.9	100 KW @ 850,	CHR	,	$55.00	(Katz)		Rocky Reich
WKSJ-F,	94.9,	100 KW @ 485,	COUNTRY (Klemm)	ABC-E,	$65.00*	(Blair)	Capitol-Johnson	Jerry Reckerd
WLPR-F,	96.1,	40 KW @ 420,	BTFL MUS (TM)	,	$20.00	(----)		Alan Bishop
WPMO-F,	99.1,	100 KW @ 350,	COUNTRY	,	$ NA	(Torbet)	(PASCAGOULA,MS)	Page Dew

MISCELLANEOUS COMMENTS

WMOB sold for $350,000...WWAX and 42% of WLPR-F sold for an estimated $1,600,000...WZEW-F sold by Central Texas for $675,000 (Blackburn)...WJQY-F changed calls to WDLT-F...WUNI changed calls to WMML...WDLT changed from Country to AC...

MODESTO

Arbitron Rank/Pop (12+): 124/242,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 143/285,000
Part of Sacramento ADI
Average Person Rating: 17.2
Market TSL: 23.3 hours

Stations: 23/11
Diaries: 549/441:1/44.1%
Sample Target: 570
Standard Error: .845
% Below Line: 31.0
% Not Listed: 9.4

Est 1983 Revenue: $5,400,000
CSI: 2.8 Bil
CSI HH: 27.2 M
Retail $: 1.6 Bil
Pop per Station: 22,009

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	KOSO-F	53/12.7	13.1	11.9	10.4	11.1
2.	KBEE-F	51/12.2	8.8	12.1	12.4	10.6
3.	KFIV-F	40/ 9.6	12.0	9.5	6.7	8.3
4.	KHOP-F	36/ 8.6	7.2	9.5	6.7	9.1
5.	KMIX-F	25/ 6.0	7.5	6.7	6.5	4.9
6.	KCBS	23/ 5.5	4.8	4.1	2.8	5.1
7.	KTRB	22/ 5.3	5.3	7.2	8.0	7.4
8.	KNBR	20/ 4.8	3.5	4.4	3.4	4.0
9.	KRAK	19/ 4.6	2.1	3.6	3.9	3.1
10.	KROY-F	12/ 2.9	---	---	---	---
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	KHOP-F	81/1387
2.	KOSO-F	79/1044
3.	KBEE-F	75/ 765
4.	KCBS	73/ 818
5.	KRAK	67/ 726
6.	KNBR	65/ 886
7.	KFIV-F	52/ 649
8.	KTRB	44/ 560
9.	KMYT-F	38/ 357
10.	KFYE-F	37/ 450
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KOSO-F	697/28.8	24.5	25.7
2.	KHOP-F	544/22.5	21.4	20.4
3.	KBEE-F	491/20.3	15.4	19.1
4.	KFIV-F	490/20.2	20.2	19.4
5.	KMIX-F	311/12.8	10.9	11.6
6.	KTRB	296/12.2	12.6	14.9
7.	KNBR	280/11.6	8.9	11.0
8.	KCBS	259/10.7	14.6	11.5
9.	KRAK	258/10.7	8.6	10.3
10.	KFRC	176/ 7.3	7.4	7.8
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 66.14% (250 of 378) (SPG 83: 67.63%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KHOP-F	KOSO-F	KOSO-F	KOSO-F	KBEE-F	KBEE-F	KOSO-F	KBEE-F	KBEE-F	KOSO-F	KHOP-F
2.	KOSO-F	KFIV-F	KFIV-F	KBEE-F	KOSO-F		KBEE-F	KOSO-F	KOSO-F	KFIV-F	KBEE-F
3.	KFIV-F	KHOP-F	KBEE-F	KHOP-F KMIX-F	KMIX-F		KTRB	KFIV-F	KFIV-F	KBEE-F KHOP-F	KFIV-F
4.		KMIX-F	KHOP-F		KHOP-F		KCBS	KHOP-F			KOSO-F
5.											

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	KOSO-F	KOSO-F	KOSO-F	KOSO-F	KBEE-F	KFIV-F	KFIV-F	KFIV-F	KOSO-F	KOSO-F
2.	KHOP-F	KHOP-F	KBEE-F KHOP-F	KHOP-F KMIX-F	KOSO-F		KOSO-F	KOSO-F	KFIV-F	KBEE-F
3.	KFIV-F	KFIV-F			KHOP-F KMIX-F			KBEE-F	KHOP-F	KFIV-F
4.		KMIX-F	KMIX-F					KMIX-F	KMIX-F	KMIX-F
5.										

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	4 (1)	109 (4)	113 (5)	29.9
AOR		40 (1)	40 (1)	10.6
AC/OLDIES/SOFT ROCK	11 (2)	5 (1)	16 (3)	4.2
MOR/VARIETY	27 (2)		27 (2)	7.1
COUNTRY	46 (3)	25 (1)	71 (4)	18.8
BLACK/URBAN				
BTFL MUSIC		62 (2)	62 (2)	16.4
NEWS/TALK	31 (3)		31 (3)	8.2
NOSTALGIA	5 (1)		5 (1)	1.3
RELIGION		9 (1)	9 (1)	2.4
SPANISH	5 (1)		5 (1)	1.3
CLASSICAL				
UNKNOWN/OTHERS				
			378 (23)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAMB-F	101.5		2.2/4.8
KCEY	1390	Turlock	1.9/4.0
KHYV	970		1.7/3.4
KLOC	920	Ceres	1.2/3.9
KZUN	1360		1.2/5.0
KFRC	610	San Francisco	1.0/7.3
KFYE-F	93.7	Fresno	1.2/4.6
KGO	810	San Francisco	.5/2.0
KMJ	580	Fresno	1.2/4.0
KMYT-F	97.5	Merced	2.6/4.2
KSFO	560	San Francisco	1.2/1.9
KWG	1230	Stockton	.7/2.2
KYBB-F	100.9	Tracy	1.9/7.0

RADIO STATIONS

KCFY, 1390, 5 KW (DA-2), OLDIES	MBS, $20.25	(Christal)	(TURLOCK)	Bud McMurray
KHYV, 970, 1 KW (DA-2), AC	, $10.00	(Mc-Guild)	John Price	Tom Ehrmann
KLOC, 920, 500 W/2.5 KW (DA-2), SPANISH	, $14.00	(Lotus)	(CERES)	Mike Sturtevant
KTRB, 860, 10 KW/1 KW (DA-2), COUNTRY (Radio Arts)	ABC-E, $22.00	(Blair)		Dave Jacob
KZUN, 1360, 5 KW/1 KW (DA-2), COUNTRY	RKO II, $ NA	(MMR)	Comm. Pacific	Gary Halladay
KBEE-F, 103.3, 11 KW @ 150, BTFL MUS (SRP)	, $22.00	(Mc-Guild)	John Price	Tom Ehrmann
KFIV-F, 102.3, 3 KW @ 300, AOR	RKO, $21.00*	(MMR)	Comm. Pacific	Gary Halladay
KHOP-F, 104.1, 50 KW @ 499, CHR	ABC-C, $22.00	(Blair)		Dave Jacob
KMIX-F, 98.3, 1.6 KW @ 390, COUNTRY	, $20.25	(Christal)	(TURLOCK)	Bud McMurray
KOSO-F, 93.1, 3 KW @ 1790, CHR	APR, $32.50	(Selcom)	Spacecom (PATTERSON)	Rick Eytcheson
KROI-F, 96.7, 3 KW @ 320, AOR	, $16.00	(Selcom)	(MERCED)	Maurice Hill

Other ranked stations - See Sacramento or San Francisco

MISCELLANEOUS COMMENTS

KFIV changed calls to KZUN...Arbitron did not meet its sample target...

MONTGOMERY

Arbitron Rank/Pop (12+): 128/234,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 143/285,000
ADI # 119
Average Person Rating: 18.6
Market TSL: 24.3 hours

Stations: 15/13
Diaries: 766/306:1/54.7%
Sample Target: 580
Standard Error: .768
% Below Line: 2.0
% Not Listed: 6.2

Est 1983 Revenue: $5,500,000
CSI: 2.3 Bil
CSI HH: $23,452
Retail $: 1.4 Bil
Pop per Station: 18,046

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	WLWI-F	81/18.5	---	24.8	---	23.5	22.7
2.	WHHY-F	73/16.7	---	13.2	---	10.7	26.5
3.	WQIM-F	53/12.1	---	10.8	---	12.1	13.7
4.	WREZ-F	37/ 8.5	---	5.8	---	8.4	6.1
5.	WXVI	35/ 8.0	---	9.6	---	13.5	4.8
6.	WBAM-F	31/ 7.1	---	5.5	---	5.3	10.9
7.	WZTN	26/ 5.9	---	1.7	---	---	1.9
8.	WHHY	23/ 5.3	---	7.9	---	8.1	1.6
9.	WCOV	16/ 3.7	---	5.3	---	3.0	2.6
10.	WBAM	10/ 2.3	---	3.1	---	4.0	.6
11.							
12.							
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WLWI-F	145/1495
2.	WHHY-F	118/1681
3.	WQIM-F	59/ 637
4.	WBAM-F	48/ 826
5.	WREZ-F	42/ 450
6.	WXVI	36/ 444
7.	WZTN	32/ 235
8.	WBAM	28/ 390
9.	WHHY	24/ 476
10.	WTLS	16/ 130
	WCOV	16/ 280
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WHHY-F	981/41.8	---	37.8
2.	WLWI-F	748/31.9	---	34.6
3.	WQIM-F	550/23.4	---	23.8
4.	WBAM-F	508/21.7	---	21.6
5.	WHHY	444/18.9	---	23.5
6.	WXVI	430/18.3	---	18.9
7.	WREZ-F	363/15.5	---	11.6
8.	WCOV	234/10.0	---	12.2
9.	WZTN	171/ 7.3	---	3.0
10.	WBAM	147/ 6.3	---	8.0
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 69.02% (283 of 410) (SPG 83: 67.29%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHHY-F	1. WHHY-F	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WHHY-F+	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WLWI-F
2. WQIM-F	WQIM-F	2. WHHY-F	2. WHHY-F	2. WHHY-F	2. WREZ-F	2. WLWI-F	2. WHHY-F	2. WHHY-F	2. WXVI	2. WHHY-F
3. WLWI-F	3. WLWI-F	3. WQIM-F	3. WQIM-F	3. WQIM-F	3. WHHY-F	3. WQIM-F	3. WREZ-F	3. WQIM-F	3. WQIM-F	3. WQIM-F
4. WBAM-F	4. WBAM-F	4. WBAM-F	4. WBAM-F	4. WBAM-F	4. WHHY	4. WREZ-F	4. WXVI	4. WBAM-F	4. WHHY-F	4. WREZ-F
5.	5.	5.	5.	5.	5. WXVI	5.	WBAM-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WHHY-F	1. WHHY-F	1. WLWI-F	1. WHHY-F	1. WLWI-F	1. WHHY-F	1. WHHY-F	1. WLWI-F	1. WQIM-F	1.WLWI-F
2. WQIM-F	2. WQIM-F	WHHY-F	2. WBAM-F	2. WHHY-F	2. WQIM-F	2. WQIM-F	WHHY-F	2. WHHY-F	2.WQIM-F
3. WLWI-F	3. WLWI-F	3. WQIM-F	3. WLWI-F	3. WBAM-F	3. WBAM-F	3. WBAM-F	3. WQIM-F	3. WLWI-F	WHHY-F
4.	4. WBAM-F	4.	WQIM-F	4. WQIM-F	4.	4. WLWI-F	4.	4. WBAM-F	4.
5.	5.	5.	5.	WXVI	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		104 (2)	104 (2)	25.4
AOR	7 (1)	5 (1)	12 (2)	2.9
AC/OLDIES/SOFT ROCK	23 (1)		23 (1)	5.6
MOR/VARIETY				
COUNTRY	17 (2)	81 (1)	98 (3)	23.9
BLACK/URBAN	35 (1)	56 (2)	91 (3)	22.2
BTFL MUSIC		37 (1)	37 (1)	9.0
NEWS/TALK				
NOSTALGIA	16 (1)		16 (1)	3.9
RELIGION	29 (2)		29 (2)	7.1
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			410 (15)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WLSQ	950	Montgomery	1.6/5.3
WMGY	800	Montgomery	.7/3.4
WTLS	1300	Tallassee	1.6/2.9
WAPI-F	94.5	Birmingham	1.1/2.9
WBIL-F	95.9	Tuskegee	.7/3.0

RADIO STATIONS

WBAM, 740, 50 KW (DAYS,DA) , COUNTRY	NBC, $15.00* (Torbet)		Bob Brennan
WCOV, 1170, 10 KW/1 KW (DA-2), NOSTALGIA	CBS, $13.00 (----)	Gay-Bell	Karl Richards
WHHY, 1440, 5 KW/1 KW (DA-N), AC	ABC-C, $24.00* (Mc-Guild)		Bob Robinson
WLSQ, 950, 1 KW (DA-N) , CONTEMP/AOR	Source, $16.00 (Masla)		Gene Moorhead
WMGY, 800, 1 KW (DAYS) , RELIGION	, $ 7.00 (----)	Buck	June Phelps
WXVI, 1600, 5 KW/1 KW (DA-N), BLACK	SBN, $28.00 (HNWH)	Attaway	Wes Attaway
WZTN, 1000, 5 KW (DAYS,DA) , RELIGION	, $10.00 (----)		Tom Percer
WBAM-F, 93.9, 100 KW @ 730, CONTEMP/AC	, $17.00* (Torbet)		Bob Brennan
WHHY-F, 101.9, 100 KW @ 1050, CHR	ABC-C, $45.50 (Mc-Guild)		Bob Robinson
WIGC-F, 105.7, 100 KW @ 1854, COUNTRY	, $14.00 (Bolton)	(TROY)	Osborn Henley
WLWI-F, 92.3, 100 KW @ 700, COUNTRY	RKO II, $35.00 (HNWH)		Don Markwell
WQIM-F, 95.3, 3 KW @ 230, BLACK (Drake-Chen)	NBN, $22.00 (Selcom)	Downs	W. Huntsberry
WREZ-F, 103.3, 28 KW @ 290, BTFL MUS (SRP)	MBS, $21.00 (Masla)		Gene Moorhead

NASHVILLE

Arbitron Rank/Pop (12+): 44/751,900
CMSA Rank/Pop: 45/865,000
MSA Rank/Pop: 55/890,600
ADI # 21
Average Person Rating: 17.2
Market TSL: 23.0 hours

Stations: 23/23
Diaries: 1114/675:1/50.5%
Sample Target: 1020
Standard Error: .621
% Below Line: 0
% Not Listed: 7.0

Est. 1983 Revenue: $17,900,000
CSI: 7.5 Bil
CSI HH: 23.3 M
Retail $: 4.8 Bil
Pop per Station: 32,691

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WKDF-F	123/9.5	11.7	12.9	12.8	12.4
2.	WZEZ-F	115/8.9	10.8	7.9	10.2	9.4
3.	WSM-F	114/8.8	13.0	8.2	4.1	6.3
4.	WLAC-F	110/8.5	6.4	4.6	2.8	3.4
5.	WQQK-F	94/7.3	5.8	5.4	3.0	2.0
6.	WSIX-F	93/7.2	6.8	7.4	10.0	9.2
7.	WWKX-F**	92/7.1	8.0	9.5	9.0	10.0
8.	WVOL	86/6.7	5.0	4.6	6.1	9.4
9.	WSM	79/6.1	5.1	5.0	5.9	6.8
	WZKS-F	79/6.1	.5	.9	1.3	2.1
11.	WAMB	44/3.4	3.4	1.4	1.5	3.1
12.	WLAC	42/3.3	4.0	5.3	6.8	5.7
13.	WYHY-F	34/2.6	3.6	6.4	4.9	3.3
14.	WSIX	21/1.6	2.0	3.2	2.9	2.9
15.						
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME		
1.	WSM-F	261/2607
2.	WKDF-F	246/2818
3.	WWKX-F**	188/2853
4.	WLAC-F	173/2430
5.	WSIX-F	156/1845
	WZEZ-F	156/1503
7.	WSM	133/2191
8.	WZKS-F	125/1923
9.	WQQK-F	94/1058
10.	WVOL	86/ 922
11.	WAMB	48/ 325
	WLAC	48/ 830
13.	WYHY-F	44/ 928
14.	WSIX	23/ 591
15.		
16.		
17.		
18.		
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20.		
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24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WKDF-F	1649/21.9	23.9	24.3
2.	WLAC-F	1549/20.6	15.3	13.3
3.	WWKX-F**	1486/19.8	21.3	22.1
4.	WSM-F	1324/17.6	19.6	17.4
5.	WZKS-F	1191/15.8	3.3	4.1
6.	WSIX-F	1179/15.7	15.5	16.8
7.	WSM	1157/15.4	15.6	19.2
8.	WZEZ-F	1106/14.7	18.1	14.0
9.	WQQK-F	1034/13.8	10.5	11.6
10.	WVOL	922/12.3	11.4	11.5
11.	WYHY-F	736/ 9.8	10.1	14.5
12.	WLAC	720/ 9.6	12.2	12.7
13.	WSIX	506/ 6.7	7.6	9.5
14.	WAMB	247/ 3.3	3.5	3.3
15.				
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

** Station determined by Arbitron to have engaged in diary promotional announcements.

12+ FM SHARE (METRO): 72.55% (872 of 1202) (SPG 83: 70.76%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKDF-F	1. WKDF-F	1. WLAC-F	1. WSM-F	1. WSM-F	1. WZEZ-F	1. WSIX-F+	1. WZEZ-F	1. WKDF-F	1. WKDF-F	1. WSM-F
2. WZKS-F	2. WLAC-F	2. WKDF-F	2. WLAC-F	2. WZEZ-F	2. WSM-F	2. WKDF-F+	2. WLAC-F	2. WSM-F	2. WVOL	2. WKDF-F
3. WWKX-F	3. WWKX-F	3. WSM-F	3. WZEZ-F	3. WLAC-F	WSIX-F	3. WSM-F	3. WSM-F	3. WQQK-F	3. WQQK-F	3. WWKX-F
4. WQQK-F	4. WQQK-F	4. WQQK-F	WQQK-F	4. WSIX-F	4. WSM	4. WSM	4. WKDF-F	4. WLAC-F	4. WZKS-F	4. WLAC-F
5.	5. WSM-F	5. WWKX-F	5. WKDF-F	5. WQQK-F	5. WQQK-F	5. WZEZ-F	5. WSIX-F	5. WZEZ-F	5. WSIX-F	5. WZEZ-F
6.	6. WZKS-F	6. WVOL	6. WWKX-F	6. WWKX-F	6. WVOL	6. WLAC-F	6. WWKX-F	6. WWKX-F	WZEZ-F	6. WQQK-F
7.	7. WVOL	7. WZKS-F	7. WSIX-F	7. WKDF-F	7. WLAC-F	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8. WLAC	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WKDF-F	1. WLAC-F	1. WLAC-F	1. WLAC-F	1. WSM-F	1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WSM-F
WWKX-F	2. WWKX-F	2. WSM-F	2. WSM-F	2. WLAC-F	2. WLAC-F	2. WLAC-F	2. WSM-F	2. WSM-F	2. WKDF-F
3. WVOL	3. WKDF-F	3. WQQK-F	3. WQQK-F	3. WSIX-F	3. WQQK-F	3. WSM-F	3. WLAC-F	3. WWKX-F	3. WZEZ-F
4. WLAC-F	4. WVOL	WWKX-F	WVOL	4. WZEZ-F	4. WZKS-F	4. WZKS-F	4. WQQK-F	4. WZKS-F	WQQK-F
5. WQQK-F	5. WQQK-F	5. WVOL	WWKX-F	5. WQQK-F	5.	5. WQQK-F	5. WWKX-F	5. WLAC-F	5. WSM
WZKS-F	6. WSM-F	6. WKDF-F	6. WKDF-F	6. WVOL	6.	6. WWKX-F	6. WZKS-F	6.	WWKX-F
7.	WZKS-F	7. WSIX-F	7.	7. WWKX-F	7.	7.	7.	7.	7. WLAC-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8. WSIX-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		171 (2)	171 (2)	14.2
AOR		123 (1)	123 (1)	10.2
AC/OLDIES/SOFT ROCK	9 (1)	144 (2)	153 (3)	12.7
MOR/VARIETY	6 (1)		6 (1)	0.5
COUNTRY	119 (5)	220 (3)	339 (8)	28.2
BLACK/URBAN	104 (2)	99 (2)	203 (4)	16.9
BTFL MUSIC		115 (1)	115 (1)	9.6
NEWS/TALK	42 (1)		42 (1)	3.5
NOSTALGIA	44 (1)		44 (1)	3.7
RELIGION	6 (1)		6 (1)	0.5
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			1202 (23)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCOR	900	Lebanon	.6/ .8
WDBL-F	94.3	Springfield	.4/ .8
WGNS	1450	Murfreesboro	.5/1.6
WJRB	1430	Madison	.5/2.0
WJKZ-F	100.1	Franklin	1.0/2.0
WKDA	1240		.7/2.8
WMDB	880		1.4/3.0
WMTS	810	Murfreesboro	.3/1.0
WNAH	1360		.5/1.4

RADIO STATIONS

AM STATIONS

WAMB, 1170, 25 KW (DAYS) , NOSTALGIA MBS, $21.00 (Roslin) S. Walker
WKDA, 1240, 1 KW/250 W , OLDIES ABC-I, $ NA (Katz) Dick Bill Byram
WLAC, 1510, 50 KW (DA-N) , NEWS/TALK CBS,WSJ, $63.00 (Blair) Sudbrink Vic Rumore
WNAH, 1360, 1 KW (DAYS) , RELIGION , $15.00 (----) Van Irwin
WNQM, 1300, 5 KW (DA-N) , ? ? ? , $ 8.00 (----)

WSIX, 980, 5 KW (DA-N) , CHR ABC-I, $ NM (Eastman) Sky Cecil Thomas
WSM , 650, 50 KW , COUNTRY ST NBC, $75.00* (Christal) Gaylord Tom Cassetty
WVOL, 1470, 5 KW/1 KW (DA-2), BLACK NBN, $38.00* (Selcom) Karen Howard
WWGM, 1560, 10 KW (DAYS,DA) , RELIGION , $11.00 (----) Faye Lindsay

FM STATIONS

WKDF-F, 103.3, 100 KW @ 1220, AOR (Burk-Abr) ABC-R, $90.00* (Katz) Dick Bill Byram
WJKZ-F, 100.1, 3 KW @ 600, COUNTRY RKO II,CBS-R, $33.50 (Weiss) Jaco
WLAC-F, 105.9, 100 KW @ 1229, AC/CONTEMP (Fairwest) , $84.00 (Blair) Sudbrink Vic Rumore
WQQK-F, 92.1, 1.5 KW @ 430, URBAN , $ NA (Selcom) Karen Howard
WSIX-F, 97.9, 100 KW @ 1145, COUNTRY ABC-I, $85.50 (Eastman) Sky Cecil Thomas

WSM-F , 95.5, 100 KW @ 1280, COUNTRY , $85.00* (Christal) Gaylord Tom Cassetty
WWKX-F, 104.5, 100 KW @ 1050, CHR , $60.00* (MMR) (GALLATIN) Ron Bledsoe
WYHY-F, 107.5, 100 KW @ 730, AC , $35.00* (Mc-Guild) Sungroup (LEBANON) Mike Slenski
WZEZ-F, 92.9, 100 KW @ 650, BTFL MUS (Bonne) , $63.00* (Torbet) South Central Harry Stephenson
WZKS-F, 96.3, 100 KW @ ? ?, CHR , $? ? (Masla) Ron Kempff

WGGG-F, 95.1, 100 KW @ 385, COUNTRY/GOSPEL , $ 7.00 (Regional) (GLASGOW,KY) Clovis Sadler
WKOA-F, 100.3, 100 KW @ 602, CHR , $15.00 (----) (HOPKINSVILLE,KY) Sam Buchanan
WBGY-F, 93.3, 100 KW @ 750, CHR , $11.00 (----) (TULLAHOMA)

12+ ADI 1/4

1. WSM-F
2. WKDF-F
3. WLAC-F
4. WWKX-F
5. WSIX-F
6. WZEZ-F
7. WSM
8. WZKS-F
9. WQQK-F
10. WVOL
11. WLAC
12. WKOA-F
13. WAMB
14. WYHY-F
15. WGGC-F

12+ ADI CUME

1. WKDF-F
2. WWKX-F
3. WSM-F
4. WLAC-F
5. WSM
6. WZKS-F
7. WSIX-F
8. WZEZ-F
9. WQQK-F
10. WYHY-F
11. WVOL
12. WLAC
13. WSIX
14. WKOA-F
15. WBGY-F

ADI FM SHARE:

75.56%

CALL LETTER CHANGES

WMAK-F changed to WQQK-F
WKOS-F changed to WZKS-F

FORMAT CHANGES

WKDA: from AOR to Oldies (June 4)

WZKS-F: to CHR

WLAC-F: from Contemp to AC

WSIX: from Country to CHR

STATION SALES

WWKX-F: sold for $6,500,000 (Chapman)

WYHY-F: from Mooney to Sillerman for $3,300,000 (est)

MISCELLANEOUS COMMENTS

WYHY had technical problems for 7 days (scattered) during survey period... WWKS-F flagged because of a TV spot which ran just prior to the survey period. The spot said "It's ratings time, and you'll be seeing a lot of commercials for radio stations..."...

NASSAU-SUFFOLK (Long Island)

Arbitron Rank/Pop (12+): 12/2,223,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 9/2,617,800
Part of New York ADI
Average Person Rating: 18.5
Market TSL: 24.0 hours

Stations: 37/12
Diaries: 1232/1804 :1/47.8%
Sample Target: 1200
Standard Error: .571
% Below Line: NA
% Not Listed: NA

Est 1983 Revenue: NA
CSI: 32.4 Bil
CSI HH: 38.2 M
Retail $: 14.3 Bil
Pop per Station: NA

12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1. WBLI-F	306/7.4	5.2	6.9	5.8	5.7
2. WALK-F+	203/5.0	4.1	4.3	4.5	2.0
3. WHLI	153/3.7	3.5	3.2	3.9	3.9
4. WBAB-F	120/3.2	3.8	2.7	3.2	3.6
5. WAPP-F	125/3.0	4.0	5.0	3.9	2.9
6. WCTO-F	110/2.7	2.0	1.4	2.3	1.5
7. WLIR-F	71/1.7	1.9	2.2	1.9	1.2
8. WGSM	52/1.3	1.6	2.0	1.2	1.8
9. WLIX	52/1.3	.5	---	---	1.3
10. WKJY-F	47/1.1	2.0	2.1	1.4	1.8
11. WGBB	30/ .7	.8	.6	1.0	.8
12. WRCN-F	26/ .6	.5	1.0	.9	.7
13.					
14.					
15.					

NOTE: Nassau-Suffolk is a portion of the New York Metro. For this market only the stations home to Nassau-Suffolk are ranked. There is no TSA.

12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1. WBLI-F	3151/14.2	12.1	15.3
2. WAPP-F	2691/12.1	13.4	15.0
3. WALK-F+	2273/10.2	9.2	8.4
4. WBAB-F	2195/ 9.9	10.0	11.
5. WHLI	1346/ 6.1	5.9	6.1
6. WLIR-F	1157/ 5.2	5.7	6.9
7. WCTO-F	1001/ 4.5	5.8	5.1
8. WKJY-F	647/ 2.9	3.8	4.5
9. WGSM	617/ 2.8	3.1	3.9
10. WGBB	615/ 2.8	2.4	3.3
11. WRCN-F	572/ 2.6	3.1	3.1
12. WLIX	430/ 1.9	.9	---
13.			
14.			
15.			

12+ FM SHARE (METRO): NA

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPP-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WHLI	1. WALK-F+	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBLI-F
2. WBLI-F	2. WBAB-F	2. WALK-F+	2. WALK-F+	2. WALK-F+	2. WALK-F+	2. WBLI-F	2. WALK-F	2. WALK-F+	2. WAPP-F	2. WALK-F+
3. WBAB-F	3. WAPP-F	3. WBAB-F	3. WBAB-F	3. WHLI	3. WBLI-F	3. WBAB-F	3. WCTO-F	3. WBAB-F	3. WBAB-F	3. WHLI
4. WLIR-F	4. WLIR-F	4. WAPP-F	4. WHLI	4. WBAB-F	4. WCTO-F	4. WAPP-F	4. WHLI	4. WCTO-F	4. WALK-F	4. WBAB-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WAPP-F	1. WBLI-F	1. WBLI-F	1. WBAB-F	1. WBLI-F
2.	2. WLIR-F	2. WALK-F+	2. WALK-F+	2. WALK-F+	2. WBLI-F	2. WBAB-F	2. WBAB-F	2. WBLI-F	2. WALK-F+
3.	3. WALK-F+	3. WHLI	3. WBAB-F	3. WHLI	3. WBAB-F	3. WAPP-F	3. WALK-F+	3. WAPP-F	3. WBAB-F
4.	4. WBAB-F	4. WLIR-F	4. WAPP-F	4. WCTO-F	4. WLIR-F	4.	4. WAPP-F	4. WALK-F+	4. WAPP-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

MISCELLANEOUS COMMENTS

WHLI, WKJY-F sold by Bob Williams for $5,275,000 (Schutz)... Best book in years for WBLI-F... WALK-F+ is solid and steady

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WABC	770	New York	1.3/6.4
WBLS-F	107.5	New York	1.5/4.9
WCBS	880	New York	4.2/14.7
WCBS-F	101.1	New York	2.2/8.1
[illegible]ZN-F	99.9	Bridgeport, CT	1.2/2.9
WHN	1050	New York	2.9/9.2
WHTZ-F	100.3	New York	7.5/21.7
WINS	1010	New York	3.5/13.8
WKSS-F	95.7	Hartford	.3/1.0
WKTU-F	92.3	New York	1.3/5.0
WLTW-F	106.7	New York	2.0/6.0
WMCA	570	New York	.6/2.9
WNBC	660	New York	3.9/13.5
WNCN-F	104.3	New York	.9/3.1
WNEW	1130	New York	1.8/5.6
WNEW-F	102.7	New York	3.0/8.2
WOR	710	New York	3.0/11.4
WPAT	930	New York	.4/2.1
WPAT-F	93.1	New York	2.1/5.9
WPIX-F	101.9	New York	2.3/9.1
WPLJ-F	95.5	New York	4.3/14.5
WQXR-F+	96.3	New York	1.3/4.3
WRFM-F	105.1	New York	4.4/7.6
WRKS-F	98.7	New York	2.4/6.6
WYNY-F	97.1	New York	2.7/10.6

RADIO STATIONS

WGBB, 1240, 1 KW/250 W , MOR $20.00* (----) Ron Gold
WGLI, 1290, 5 KW/1 KW (DA-2), MOR/TALK $27.00 (Masla) Andrew Pettit
WGSM, 740, 25 KW (DAYS,DA) , MOR $40.00* (Mc-Guild) Greater Media Dick Scholem
WHLI, 1100, 10 KW (DAYS,DA) , NOST (Al Ham) $67.00 (Weiss) Williams Phil Stumbo
WLIM, 1580, 10 KW (DAYS,DA) , MOR $26.00 (S. Katz) Jack Ellsworth
WLIX, 540, 250 W (DAYS) , RELIGION $20.00* (----) David Swanson
WNYG, 1440, 1 KW (DAYS) , NOSTALGIA $30.00 (----) Sol Horenstein

WALK-F+, 97.5, 45 KW @ 530, MOR	$65.00	(Weiss)	Island	Alan Beck
WBAB-F, 102.3, 2.3 KW @ 344, AOR	$59.00*	(----)		Tony Michaels
WBLI-F, 106.1, 10 KW @ 500, CHR	$85.00	(Masla)	Beck-Ross	Herb Usenheimer
WCTO-F, 94.3, 3 KW @ 300, BTFL MUS	$43.00*	(Mc-Guild)	Greater Media	Dick Scholem
WKJY-F, 98.3, 3 KW @ 300, BTFL MUS (Bonne)	$57.00	(Weiss)	Williams	Bob Williams
WLIR-F, 92.7, 3 KW @ 300, AOR	$75.00	(Masla)		Elton Spitzer
WRCN-F, 103.9, 3 KW @ 466, AOR (Pollack)	$ NA	(Unirep)		Dick Adrian

WAPP-F - See New York

NEW HAVEN

Arbitron Rank/Pop (12+): 85/358,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 105/419,000
ADI # 22 (with Hartford)
Average Person Rating: 17.7
Market TSL: 23.1 hours

Stations: 34/7
Diaries: 826/434:1/49.9%
Sample Target: 770
Standard Error: .705
% Below Line: 43.8
% Not Listed: 10.4

Est 1983 Revenue: $8,000,000
CSI: 4.5 Bil
CSI HH: 29.9 M
Retail $: 2.3 Bil
Pop per Station: 51,200

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	WELI	102/16.1	13.9	14.6	13.8	15.5
2.	WKCI-F	68/10.7	9.4	10.6	9.6	8.6
3.	WAVZ	51/ 8.0	6.5	7.5	8.4	6.4
4.	WPLR-F	43/ 6.8	7.5	6.1	6.0	7.1
5.	WEZN-F	40/ 6.3	8.9	5.9	6.3	5.1
6.	WNHC	34/ 5.4	5.0	6.1	8.1	6.0
7.	WCBS	26/ 4.1	2.9	4.8	4.6	4.9
8.	WHCN-F	24/ 3.8	3.6	4.2	3.7	4.8
	WDRC-F	24/ 3.8	3.1	3.0	3.3	2.2
10.	WNBC	20/ 3.1	5.5	3.5	3.4	3.1
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WKCI-F	197/2695
2.	WEZN-F	168/1733
3.	WICC	118/1806
4.	WELI	112/1366
5.	WPLR-F	111/1818
6.	WTIC	98/1025
7.	WKSS-F	73/ 780
8.	WDRC-F	68/1362
9.	WNBC	64/1350
10.	WCBS	63/1099
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WELI	1099/30.7	28.1	33.6
2.	WKCI-F	1026/28.6	24.3	25.5
3.	WPLR-F	678/18.9	18.6	18.6
4.	WDRC-F	577/16.1	12.6	13.8
5.	WCBS	513/14.3	13.3	15.1
6.	WAVZ	512/14.3	14.6	14.6
7.	WNBC	484/13.5	16.5	12.7
8.	WEZN-F	468/13.1	13.5	13.4
9.	WNHC	398/11.1	9.6	11.0
10.	WHCN-F	397/11.1	10.7	11.0
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 51.49% (293 of 569) (SPG 83: 53.44%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WELI	1. WELI	1. WELI	1. WELI	1. WELI	1. WELI	1. WELI
2. WPLR-F	2. WPLR-F	2. WPLR-F	2. WELI	2. WKCI-F	2. WAVZ	2. WKCI-F	2. WKCI-F	2. WKCI-F	2. WPLR-F	2. WKCI-F
3. WNHC	3. WHCN-F	3. WELI	3. WPLR-F	3. WPLR-F	3. WEZN-F	3. WAVZ	3. WAVZ	3. WPLR-F+	3. WKCI-F	3. WPLR-F
4. WHCN-F	4. WDRC-F	4. WNHC	4. WNBC	4. WNBC	4. WKCI-F	4. WCBS	4. WPLR-F+	WAVZ	4. WNHC	4. WAVZ-F
5.	5.	5. WDRC-F	5. WNHC	5. WNHC	5. WNHC	WEZN-F	5. WEZN-F	5. WEZN-F	5. WAVZ	5. WNHC
						6. WPLR-F				

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WELI	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WELI
2. WDRC-F	2. WPLR-F	2. WELI	2. WNBC	2. WKCI-F	2. WPLR-F	2. WPLR-F	2. WPLR-F	2. WPLR-F	2. WKCI-F
3. WNHC	3. WNBC	3. WNHC	3. WPLR-F	3. WNHC	3. WHCN-F	3. WHCN-F	3. WHCN-F	3. WWYZ-F	3. WPLR-F
WPLR-F	4. WDRC-F	4. WNBC	4. WELI	4. WNBC	4. WDRC-F	4. WWYZ-F	4. WDRC-F	4. WNBC	4. WWYZ-F
5.	WNHC	5. WPLR-F	5.	5. WAVZ	5.	5. WDRC-F	WWYZ-F	5.	WCBS
				WEZN-F					

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	20 (1)	98 (3)	118 (4)	20.7
AOR		71 (3)	71 (3)	12.5
AC/OLDIES/SOFT ROCK		29 (4)	29 (4)	5.1
MOR/VARIETY	114 (4)	1 (1)	115 (5)	20.2
COUNTRY	14 (2)		14 (20	2.5
BLACK/URBAN	34 (1)	12 (2)	46 (30	8.1
BTFL MUSIC		65 (3)	65 (3)	11.4
NEWS/TALK	41 (6)		41 (6)	7.2
NOSTALGIA	53 (2)		53 (2)	9.3
RELIGION				
SPANISH				
CLASSICAL		2 (1)	2 (1)	0.4
UNKNOWN/OTHERS		15 (1)	15 (1)	2.6
			569 (34)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WSCR	1220	Hamden	1.1/1.8
WYBC-F	94.3	New Haven	2.4/5.7
WADS	690	Ansonia	.3/1.3
WCCC-F	106.9	Hartford	.6/3.5
WIOF-F	104.1	Waterbury	1.7/6.8
WKSS-F	95.7	Hartford	2.7/6.0
WRCH-F	100.5	New Britain	1.3/4.7
WTIC	1080	Hartford	1.1/6.4
WTIC-F	96.5	Hartford	.9/4.6
WWYZ-F	92.5	Waterbury	2.2/9.6
WABC	770	New York	.5/3.9
WALK-F+	97.5	Long Island	.4/3.3
WBLS-F	107.5	New York	1.3/4.7
WCBS-F	101.1	New York	.3/1.4
WEBE-F	107.9	Westport	.3/1.6
WHN	1050	New York	1.1/2.9
WICC	600	Bridgeport	.6/3.8
WINS	1010	New York	.6/1.8
WMCA	570	New York	.3/1.3
WNEW	1130	NEw York	.3/1.3
WOR	710	New York	.6/2.4
WQXR-F	96.3	New York	.3/1.3
WRKS-F	98.7	New York	.6/2.6

MISCELLANEOUS COMMENTS

WELI sold by Broad Street to Clear Channel for an estimated $4,900,000 (Blackburn)...Best book in over 2 years for WELI... Good book for consultants in this market; all their stations were up...

RADIO STATIONS

WAVZ, 1300, 1 KW (DA-N)	, NOSTALGIA (Al Ham)	ABC-I,WSJ,	$44.00*	(Mc-Guild)	Eastern	Howard McAnany
WELI, 960, 5 KW (DA-N)	, MOR (Burk-Abr)	,	$74.00	(Blair)	Broad Street	Stan Shields
WNHC, 1340, 1 KW/250 W	, BLACK	SBN,	$20.00	(Savalli)		
WSCR, 1220, 1 KW (DAYS,DA),	COUNTRY	,	$15.00	(CHristal)	Starr	Peter Starr
WKCI-F, 101.3, 10 KW @ 1070,	CHR (Burk-Abr)	,	$70.00*	(Mc-Guild)	Eastern	Howard McAnany
WPLR-F, 99.1, 14 KW @ 950,	AOR/CHR	,	$77.50	(Christal)	Starr	Peter Starr
WYBC-F, 94.3, 1 KW @ 122,	PROG/JAZZ/VARIETY	SBN,	$18.00	(Smith)		Phred Duorak

Other ranked stations - See Hartford, Bridgeport or New York

NEW ORLEANS

Arbitron Rank/Pop (12+): 34/1,013,100
CMSA Rank/Pop: 27/1,300,000
MSA Rank/Pop: 32/1,299,300
ADI # 34
Average Person Rating: 18.1
Market TSL: 24.4 hours

Stations: 18/18
Diaries: 1770/572:1/43.2%
Sample Target: 1500
Standard Error: .485
% Below Line: 0
% Not Listed: 6.6

Est. 1983 Revenue: $22,300,000
CSI: 13.4 Bil
CSI HH: 28.6 M
Retail $: 6.6 Bil
Pop per Station: 56,283

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	WYLD-F	274/14.9	14.1	13.2	12.9	6.4	15.4
2.	WEZB-F	214/11.7	12.5	9.2	8.6	8.6	17.6
3.	WRNO-F	134/ 7.3	6.5	8.8	8.1	8.5	8.3
4.	WBYU-F	129/ 7.0	5.7	8.2	7.0	5.9	6.7
5.	WQUE-F	118/ 6.4	4.2	4.6	4.7	4.5	7.1
6.	WAJY-F	109/ 5.9	5.3	6.7	6.1	5.0	5.4
7.	WLTS-F	106/ 5.8	7.1	8.8	8.8	12.9	4.7
8.	WBOK	97/ 5.3	5.2	3.8	2.9	3.2	4.7
	WNOE-F	97/ 5.3	6.6	4.4	5.5	6.8	5.9
10.	WWL	89/ 4.9	4.9	4.1	4.6	4.8	4.6
11.	WSMB	65/ 3.5	4.2	3.9	2.7	3.7	3.8
12.	WTIX	63/ 3.4	3.7	3.7	5.9	5.6	2.9
13.	WNOE	62/ 3.4	3.7	3.4	3.0	2.6	2.0
14.	WYAT	48/ 2.6	2.2	2.3	4.0	3.3	1.2
	WYLD	48/ 2.6	2.6	2.5	2.5	3.2	1.0
16.	WWIW	30/ 1.6	2.1	2.4	1.1	2.8	1.3
17.	WQUE	15/ .8	1.1	3.1	3.2	4.4	.9
18.	WSHO	14/ .8	1.6	.6	1.2	2.0	1.5
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	WYLD-F	303/2712
2.	WEZB-F	298/4255
3.	WRNO-F	182/2493
4.	WBYU-F	165/1809
5.	WNOE-F	156/2185
6.	WQUE-F	143/2708
7.	WLTS-F	142/1963
8.	WWL	136/2222
9.	WAJY-F	127/1782
10.	WTIX	105/1917
11.	WBOK	104/1067
12.	WNOE	84/1229
13.	WSMB	72/ 779
14.	WYLD	64/ 944
15.	WYAT	55/ 542
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WEZB-F	3108/30.7	28.8	26.4
2.	WYLD-F	2288/22.6	19.5	20.2
3.	WQUE-F	2221/21.9	13.8	17.0
4.	WRNO-F	1791/17.7	17.7	18.4
5.	WWL	1502/14.8	18.4	14.9
6.	WAJY-F	1444/14.3	12.9	15.9
7.	WBYU-F	1397/13.8	13.7	14.5
8.	WLTS-F	1373/13.6	15.0	20.7
9.	WNOE-F	1347/13.3	13.0	13.1
10.	WTIX	1132/11.2	13.5	16.2
11.	WBOK	973/ 9.6	10.5	12.5
12.	WNOE	798/ 7.9	7.5	8.3
13.	WYLD	739/ 7.3	10.0	10.7
14.	WSMB	703/ 6.9	7.6	8.4
15.	WYAT	463/ 4.6	3.0	5.2
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 68.98% (1181 of 1712) (SPG 83: 67.94%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WEZB-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WBYU-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F
2. WYLD-F	2. WEZB-F	2. WEZB-F	2. WEZB-F	2. WEZB-F	2. WYLD-F	2. WEZB-F	2. WEZB-F	2. WEZB-F	2. WEZB-F	2. WEZB-F
3. WLTS-F	3. WRNO-F	3. WRNO-F	3. WAJY-F	3. WAJY-F	3. WAJY-F	3. WQUE-F+	3. WBYU-F	3. WRNO-F	3. WRNO-F	3. WBYU-F
4. WRNO-F	4. WQUE-F	4. WQUE-F	4. WQUE-F	4. WNOE-F	4. WNOE-F	4. WWL	4. WAJY-F	4. WQUE-F	4. WLTS-F	4. WQUE-F
5. WQUE-F	5. WLTS-F	5. WAJY-F	5. WNOE-F	5. WQUE-F	5. WBOK	5. WRNO-F	5. WRNO-F	5. WAJY-F	5.	5. WRNO-F
6.	6.	6. WNOE-F	6. WRNO-F	6.	WWL	6. WBYU-F	6. WNOE-F	6. WBYU-F	6.	6. WLTS-F
7.	7.	7. WLTS-F	7.	7.	7.	7. WBOK	7. WQUE-F	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WRNO-F	1. WRNO-F	1. WYLD-F	1. WRNO-F	1. WYLD-F
2. WEZB-F	2. WEZB-F	2. WEZB-F	2. WEZB-F	2. WEZB-F	2. WYLD-F	2. WYLD-F	2. WRNO-F	2. WYLD-F	2. WNOE-F
3. WLTS-F	3. WQUE-F	3. WQUE-F	3. WQUE-F	WAJY-F	3. WEZB-F	3. WEZB-F	3. WEZB-F	3. WEZB-F	3. WRNO-F
WQUE-F	4. WAJY-F	4. WAJY-F	4. WAJY-F	4. WBYU-F	4. WLTS-F	4. WQUE-F	4. WNOE-F	4. WNOE-F	4. WEZB-F
5. WRNO-F	WRNO-F	5. WLTS-F	5. WLTS-F	5. WQUE-F	WQUE-F	5. WNOE-F	5. WQUE-F	5. WQUE-F	5. WAJY-F
6.	6.	6.	6. WRNO-F	6.	6.	6. WLTS-F	6. WAJY-F	6.	6. WWL
7.	7.	7.	7.	7.	7.	7.	7. WLTS-F	7.	7. WQUE-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	15 (1)	332 (2)	347 (3)	20.3
AOR		134 (1)	134 (1)	7.8
AC/OLDIES/SOFT ROCK	111 (2)		111 (2)	6.5
MOR/VARIETY		109 (1)	109 (1)	6.4
COUNTRY	62 (1)	97 (1)	159 (2)	9.3
BLACK/URBAN	145 (2)	380 (2)	525 (4)	30.7
BTFL MUSIC		129 (1)	129 (1)	7.5
NEWS/TALK	154 (2)		154 (2)	9.0
NOSTALGIA	30 (1)		30 (1)	1.8
RELIGION	14 (1)		14 (1)	0.8
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			1712 (18)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

NONE

RADIO STATIONS

AM STATIONS

KGLA,	1540,	500 W (DAYS)	, SPANISH	,	$ 10.00	(Caballero)		Alberto Carrillo
WBOK,	1230,	1 KW/250 W	, BLACK	SBN,	$ 29.00	(----)		
WNOE,	1060,	50 KW/5 KW (DA-2)	, COUNTRY	ABC-E,	$ 33.00*	(Mc-Guild)	Noe	Eric Anderson
WQUE,	1280,	5 KW (DA-1)	, CHR	,	$ 23.10	(Eastman)	Broad Street	Phil Zachary
WSHO,	800,	1 KW (DAYS,DA)	, RELIGION	APR,	$ 22.00	(----)	Cascade	Larry Alford
WSMB,	1350,	5 KW (DA-N)	, TALK	CNN,	$ 57.00	(Roslin)		Rosalie Lockhart
WTIX,	690,	10 KW/5 KW (DA-2)	, AC	NBC,	$ 69.00	(Blair)	Price Comm	David Gerard
WVOG,	600,	1 KW (DAYS)	, RELIGION	,	$ 10.00	(----)		Fred Westenberger
WWIW,	1450,	1 KW/250 W	, NOSTALGIA	ABC-D,	$ 23.00	(P/W)		Seymour Smith
WWL ,	870,	50 KW (DA-1)	, NEWS/TALK	WSJ,CBS,	$126.50	(Katz)	Loyola Univ	J. Early
WYAT,	990,	1 KW (DAYS)	, OLDIES	NBN,	$ 22.00*	(Selcom)	Phase II	Ed Muniz
WYLD,	940,	10 KW/500 W (DA-2)	,URBAN	,	$ 27.00*	(HNWH)	Inter-Urban	Jim Hutchinson

FM STATIONS

WAJY-F,	101.9,	100 KW @ 825,	MOR/BTFL (SRPX)	,	$ NM	(Katz)	Loyola Univ	J. Early
WBYU-F,	95.7,	100 KW @ 600,	BTFL MUS (Bonne)	,	$ 59.38	(Christal)	Swanson	
WEZB-F,	97.1,	100 KW @ 511,	CHR (Burk-Abr)	RKO,	$ 90.00*	(Blair)	EZ	Bob Reich
WNOE-F,	101.1,	100 KW @ 440,	COUNTRY	ABC-E,	$ 59.00*	(Mc-Guild)	Noe	Eric Anderson
WQUE-F,	93.3,	100 KW @ 512,	AC	,	$ 42.00	(Eastman)	Broad Street	Bill Stoeffhaas
WRNO-F,	99.5,	100 KW @ 500,	AOR	ABC-F,	$ 66.00	(MMR)		Otto Goessi
WYLD-F,	98.5,	100 KW @ 480,	URBAN	,	$ 91.00	(HNWH)	Inter-Urban	Jim Hutchinson
WLTS-F,	105.3,	100 KW @ 407,	AC/URBAN**	CBS-R,	$ 55.00	(Selcom)	Phase II	Ed Muniz

** Station was Urban for most of rating period

12+ ADI 1/4

1. WYLD-F
2. WEZB-F
3. WRNO-F
4. WBYU-F
5. WNOE-F
6. WQUE-F
7. WAJY-F
8. WLTS-F
9. WWL
10. WBOK
11. WTIX
12. WNOE
13. WSMB
14. WYLD
15. WYAT

12+ ADI CUME

1. WEZB-F
2. WQUE-F
3. WYLD-F
4. WRNO-F
5. WNOE-F
6. WWL
7. WBYU-F
8. WTIX
9. WAJY-F
10. WLTS-F
11. WNOE
12. WYLD
13. WSMB
14. WFMF-F
15.

ADI FM SHARE:

69.50%

CALL LETTER CHANGES

WAIL changed to WLTS
(28 May 84)

FORMAT CHANGES

WAIL: from Urban to AC
(June 1)

WQUE-F: from AC to CHR
(after book)

STATION SALES

WTIX: from Storz to Price
Comm for $3,000,000
(Blackburn)

WQUE A/F: From Broad Street
to Clear Channel for an
estimated $6,800,000
(Blackburn)

MISCELLANEOUS COMMENTS

NEW YORK

Arbitron Rank/Pop (12+): 1/13,489,600
CMSA Rank/Pop: 1/17,589,000
MSA Rank/Pop: 1/8,064,500
ADI # 1
Average Person Rating: 19.9
Market TSL: 25.8 hours

Stations: 43/42
Diaries: 5935/2273:1/43.4%
Sample Target: 4000
Standard Error: .316
% Below Line: 0.4
% Not Listed: 9.1

Est. 1983 Revenue: $180,000,000
CSI: 92.1 Bil
CSI HH: 27.1 M
Retail $: 44.8 Bil
Pop per Station: 321,180

12+ METRO 1/4/SHARE		WIN 84	FAL 83	SUM 83	SPG 83	BIRCH SHARE
1. WHTZ-F	1939/7.2	5.5	6.2	2.0	.9	9.6
2. WRKS-F	1366/5.1	5.6	4.8	5.3	4.5	5.0
3. WINS	1234/4.6	4.6	4.5	4.4	4.8	4.3
4. WPLJ-F	1188/4.4	4.1	3.5	4.0	4.1	5.0
5. WOR	1123/4.2	4.9	5.1	4.9	5.2	7.6
6. WRFM-F	991/3.7	3.8	3.7	3.8	4.9	1.8
7. WPAT-F	974/3.6	4.0	3.3	3.1	3.8	1.9
8. WCBS	962/3.6	4.6	3.8	4.5	4.3	2.4
9. WKTU-F	881/3.3	4.0	3.5	4.9	4.9	5.0
10. WCBS-F	878/3.3	2.7	2.7	3.2	3.0	3.4
11. WNEW	832/3.1	2.9	2.9	2.9	2.9	1.9
12. WNEW-F	824/3.1	2.6	2.3	2.1	2.1	3.8
13. WNBC	806/3.0	2.9	3.0	3.6	3.1	2.7
14. WHN	776/2.9	2.3	1.9	2.8	2.4	2.6
WAPP-F	776/2.9	3.3	3.2	3.4	2.8	3.8
16. WPIX-F	715/2.7	2.9	3.4	3.5	3.6	2.4
17. WYNY-F	695/2.6	2.9	3.6	3.9	4.6	1.5
18. WABC	694/2.6	2.2	2.3	3.0	2.9	2.7
19. WBLS-F	693/2.6	3.7	3.3	4.7	5.2	2.7
20. WLTW-F	649/2.4	1.6	2.0	2.3	1.9	1.2
21. WADO	624/2.3	1.5	3.2	2.0	2.1	3.1
22. WSKQ	552/2.1	1.2	.8	---	---	1.9
23. WJIT	481/1.8	1.0	1.3	1.7	1.2	1.5
24. WPAT	442/1.6	1.5	1.3	1.8	2.2	.8
25. WMCA	407/1.5	1.5	1.6	1.5	2.0	1.9

12+ TSA 1/4/CUME	
1. WHTZ-F	1996/28902
2. WRKS-F	1411/17553
3. WINS	1253/24570
4. WPLJ-F	1244/23512
5. WOR	1241/17053
6. WCBS	1112/21903
7. WNBC	1028/20415
8. WPAT-F	1026/13623
9. WRFM-F	1018/11655
10. WKTU-F	913/17897
11. WCBS-F	906/14826
12. WHN	903/14143
13. WNEW	887/10809
14. WNEW-F	856/12217
15. WAPP-F	824/14559
16. WABC	779/17197
17. WPIX-F	733/14621
18. WYNY-F	724/16310
19. WBLS-F	722/13614
20. WLTW-F	674/ 9997
21. WADO	625/ 5093
22. WSKQ	552/ 3746
23. WJIT	481/ 3181
24. WPAT	448/ 7171
25. WMCA	441/ 6624

12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1. WHTZ-F	27958/20.7	16.6	3.2
2. WINS	23841/17.7	18.3	19.1
3. WPLJ-F	22014/16.3	14.2	13.6
4. WCBS	18844/14.0	14.7	16.9
5. WKTU-F	17302/12.8	12.6	14.3
6. WRKS-F	16777/12.4	12.0	12.9
7. WNBC	16280/12.1	12.2	14.1
8. WOR	15409/11.4	12.2	12.6
9. WYNY-F	15317/11.4	12.3	14.1
10. WABC	15254/11.3	10.1	12.2
11. WCBS-F	14143/10.5	8.8	10.8
12. WPIX-F	13965/10.4	10.6	11.8
13. WAPP-F	13629/10.1	11.5	10.3
14. WBLS-F	12963/ 9.6	10.5	13.0
15. WPAT-F	12748/ 9.5	10.2	10.4
16. WHN	12102/ 9.0	7.0	8.8
17. WNEW-F	11602/ 8.6	7.9	7.1
18. WRFM-F	11019/ 8.2	9.1	10.0
19. WNEW	9928/ 7.4	7.8	7.0
20. WLTW-F	9531/ 7.1	5.8	6.1
21. WPAT	6906/ 5.1	5.5	6.8
22. WQXR-F	6102/ 4.5	5.2	5.8
23. WMCA	6096/ 4.5	5.2	5.9
24. WADO	5061/ 3.8	5.2	3.4
25. WNCN-F	4692/ 3.5	3.9	4.0

12+ FM SHARE (METRO): 58.73% (14319 of 24382) (SPG 83: 59.17%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHTZ-F	1. WHTZ-F	1. WHTZ-F	1. WHTZ-F	1. WHTZ-F	1. WRFM-F	1. WINS	1. WHTZ-F	1. WHTZ-F	1. WHTZ-F	1. WHTZ-F
2. WRKS-F	2. WPLJ-F	2. WPLJ-F	2. WCBS-F	2. WCBS-F	2. WINS	2. WHTZ-F	2. WRFM-F	2. WRKS-F	2. WRKS-F	2. WRKS-F
3. WAPP-F	3. WRKS-F	3. WRKS-F	3. WPLJ-F	3. WNBC	3. WOR	3. WCBS	3. WPAT-F	3. WPLJ-F	3. WPLJ-F	3. WOR
4. WPLJ-F	4. WNEW-F	4. WNEW-F	4. WNBC	4. WPLJ-F	4. WPAT-F	4. WOR	4. WPLJ-F	4. WPAT-F	4. WOR	4. WPLJ-F
5. WKTU-F	5. WKTU-F	5. WCBS-F	5. WRKS-F	5. WINS	5. WNEW	5. WNBC	5. WCBS-F	5. WNBC	5. WABC	5. WCBS-F
6. WNEW-F	6. WAPP-F	6. WNBC	6. WPIX-F	6. WRKS-F	6. WCBS	6. WRKS-F	6. WRKS-F	6. WRFM-F	6. WAPP-F	6. WKTU-F
7. WBLS-F	7. WBLS-F	7. WKTU-F	7. WYNY-F	7. WPIX-F	7. WCBS-F	7. WPLJ-F	7. WNEW	7. WKTU-F	7. WBLS-F	7. WPAT-F
8.	8. WYNY-F	8. WPIX-F	8. WLTW-F	8. WYNY-F	8. WHN	8. WRFM-F	8. WHN	8. WNEW-F	8. WKTU-F	8. WRFM-F
9.	9. WPIX-F	9. WYNY-F	9. WNEW-F	9. WPAT-F	9. WADO	9. WPAT-F+	9. WINS	9. WNEW	9. WPAT-F	9. WNEW-F
10.	10. WNBC	10. WBLS-F	10. WINS	10. WLTW-F	10. WHTZ-F	10. WNEW	10. WNEW-F	10. WAPP-F	10. WNEW-F	10. WBLS-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WPLJ-F	1. WHTZ-F	1. WHTZ-F	1. WHTZ-F	1. WHTZ-F
2. WHTZ-F	2. WPLJ-F	2. WPLJ-F	2. WPLJ-F	2. WPLJ-F
3. WRKS-F	3. WRKS-F	3. WRKS-F	3. WSKQ	3. WPIX-F
4. WKTU-F	4. WKTU-F	4. WPIX	4. WPIX-F	4. WSKQ
5. WAPP-F	5. WPIX-F	5. WKTU-F	WRKS-F	5. WYNY-F
6. WNEW-F	6. WYNY-F	6. WYNY-F	6. WYNY-F	6. WRKS-F
7. WBLS-F	7. WSKQ	7. WLTW-F	7. WKTU-F	7. WINS
8. WPIX-F	8. WBLS-F	8. WCBS-F	8. WCBS-F	8. WLTW-F
9. WYNY-F	9. WNEW-F	WSKQ	9. WLTW-F	9. WCBS-F
10. WLTW-F	10. WAPP-F	10. WBLS-F	10. WBLS-F	10. WPAT-F
		WNBC		

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WHTZ-F	1. WNEW-F	1. WHTZ-F	1. WNEW-F	1. WHTZ-F
2. WRKS-F	2. WHTZ-F	2. WNEW-F	2. WHTZ-F	2. WNBC
3. WNEW-F	3. WRKS-F	3. WRKS-F	3. WPLJ-F	3. WCBS-F
4. WAPP-F	4. WPLJ-F	4. WCBS-F	4. WNBC	WNEW-F
5. WPLJ-F	5. WAPP-F	5. WNBC	5. WAPP-F	5. WHN
6. WBLS-F	6. WNBC	6. WPLJ-F	6. WCBS-F	6. WPLJ-F
7. WKTU-F	7. WBLS-F	7. WAPP-F	7. WKTU-F	7. WINS
8. WCBS-F	8. WCBS-F	8. WBLS-F	8. WYNY-F	8. WRKS-F
9. WBLS-F	9. WKTU-F	9. WKTU-F	9. WBLS-F	9. WPAT-F
10. WNBC	10. WYNY-F	10. WYNY-F	10. WRKS-F	10. WCBS

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	806 (1)	3441 (3)	4247 (4)	17.4
AOR		1904 (4)	1904 (4)	7.8
AC/OLDIES/SOFT ROCK		2937 (4)	2937 (4)	12.0
MOR/VARIETY	113 (2)	187 (1)	300 (3)	1.2
COUNTRY	776 (1)		776 (1)	3.2
BLACK/URBAN	667 (3)	2940 (3)	3607 (6)	14.8
BTFL MUSIC	442 (1)	2282 (5)	2724 (6)	11.2
NEWS/TALK	4420 (5)		4420 (5)	18.1
NOSTALGIA	1027 (2)		1027 (2)	4.2
RELIGION	116 (1)	82 (1)	198 (2)	0.8
SPANISH	1657 (3)		1657 (3)	6.8
CLASSICAL	39 (1)	546 (2)	585 (3)	2.4
UNKNOWN/OTHERS				
			24382 (43)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WALK-F+	97.5	Patchogue	.8/1.9
WBAB-F	102.3	Babylon	.5/1.9
WBLI-F	106.1	Patchogue	1.2/2.5
WCTC	1450	New Brunswick	.3/ .9
WCTO-F	94.3	Smithtown	.4/ .8
WFME-F	94.7	Newark	.3/1.1
WHLI	1100	Hempstead	.7/4.1
WHUD-F	100.7	Peekskill	.4/1.1
WLIB	1190	New York	.9/2.0
WLIR-F	92.7	Garden City	.6/1.8
WNCN-F	104.3	New York	1.0/3.5
WNJR	1430	Newark	.8/1.9
WQXR-F+	96.3	New York	1.1/4.5
WWDJ	970	Hackensack	.4/1.1
WWRL	1600	New York	.8/2.2
WEZN-F	99.9	Bridgeport, CT	.4/1.0

RADIO STATIONS

WABC	770	50 KW	TALK	ABC-I	$180.00*	(Blair)	ABC	Jim Haviland
WADO	1280	5 KW (DA-1)	SPANISH		$ 98.75	(----)		Nelson Lavergne
WCBS	880	50 KW	NEWS	CBS	$375.00	(CBS Spot)	CBS	Jim McQuade
WHN	1050	50 KW (DA-1)	COUNTRY	MBS	$240.00*	(Selcom)	Mutual	Brian Moors
WINS	1010	50 KW (DA-1)	NEWS	ABC-D	$330.00*	(Group W)	Westinghou	John Waugaman
WJIT	1480	5 KW (DA-2)	SPANISH		$107.50	(Caballero)	Infinity	Mel Karmazin
WLIB	1190	10 KW (DA,DAYS)	BLACK NEWS/TALK	SBN	$55.00	(Mc-Guild)	Inner City	Charles Warfield
WMCA	570	5 KW (DA-1)	TALK	WSJ,APR,NBC-T	$125.00*	(Roslin)		Ellen Straus
WNBC	660	50 KW	CONTEMP/AC	NBC	$452.50	(HNWH)	NBC	Randy Bongarten
WNEW	1130	50 KW (DA-N)	NOSTALGIA		$198.00	(Katz)	Metromedia	Vickie Callahan
WOR	710	50 KW (DA-1)	TALK	ABC-E,RKO II	$220.00	(Republic)	RKO	Lee Simonson
WPAT	930	5 KW (DA-2)	BTFL MUS		$220.00	(Christal)	Cap Cities	Fred Weinhaus
WSKQ	620	5 KW (DA-2)	SPANISH		$ 85.00	(Caballero)		
WWDJ	970	5 KW (DA-2)	RELIGION		$ 40.00	(----)		Joe Battaglia
WWRL	1600	5 KW (DA-2)	GOSPEL/BLACK	NBN	$ 93.13	(Weiss)	Unity	Vince Sanders

WAPP-F	103.5	5.8 KW @ 1390	AOR		$225.00*	(MMR)	Doubleday	Pat McNally
WBLS-F	107.5	5.4 KW @ 1241	BLACK	ABC-F,SBN	$356.88	(Mc-Guild)	Inner City	Charles Warfield
WCBS-F	101.1	7.3 KW @ 1300	OLDIES/AC	CBS-R	$297.50	(CBS/FM)	CBS	Nancy Widman
WFME-F	94.7	36 KW @ 580	RELIGION		$ NA	(----)	Family	Art Thompson
WHTZ-F	100.3	7.8 KW @ 1220	CHR		$280.00*	(Eastman)	Malrite	Dean Thacker
WHUD-F	100.7	50 KW @ 500	BTFL MUS (Bonne)		$ 45.00	(Masla)		(PEEKSKILL)
WKTU-F	92.3	5.4 KW @ 1200	URBAN		$316.88	(Torbet)	Infinity	Mel Karmazin
WLTW-F	106.7	7.6 KW @ 1220	SOFT AC		$133.75	(Weiss)	Viacom	George Wolfson
WNCN-F	104.3	7.6 KW @ 1220	CLASSICAL	WSJ	$ 95.00	(Weiss)	GAF	Matt Field
WNEW-F	102.7	5.9 KW @ 1360	AOR	Source	$206.88	(Katz)	Metromedia	Mike Kakoyiannis
WPAT-F	93.1	5.3 KW @ 1420	BTFL MUS		$220.00	(Christal)	Cap Cities	Fred Weinhaus
WPIX-F	101.9	5.4 KW @ 1228	AC		$225.00*	(Christal)	Tribune Co.	
WPLJ-F	95.5	7.2 KW @ 1270	CHR	ABC-R	$245.00*	(Blair)	ABC	Joe Parish
WQXR-F	96.3	7.8 KW @ 1220	CLASSICAL		$147.50	(Mc-Guild)	NY Times	Warren Bodow
WRFM-F	105.1	7.8 KW @ 1220	BTFL MUS (Bonne)		$200.00	(Torbet)	Bonneville	Mark Bench
WRKS-F	98.7	7.8 KW @ 1250	URBAN	RKO	$230.00*	(Republic)	RKO	Barry Mayo
WYNY-F	97.1	7.2 KW @ 1300	AC		$280.00*	(HNWH)	NBC	Harry Durands

12+ ADI 1/4

1. WHTZ-F
2. WRKS-F
3. WINS
4. WPLJ-F
5. WOR
6. WCBS
7. WPAT-F
8. WRFM-F
9. WNBC
10. WKTU-F
11. WCBS-F
12. WNEW
13. WHN
14. WNEW-F
15. WAPP-F

12+ ADI CUME

1. WHTZ-F
2. WINS
3. WPLJ-F
4. WCBS
5. WNBC
6. WKTU-F
7. WRKS-F
8. WABC
9. WOR
10. WYNY-F
11. WCBS-F
12. WAPP-F
13. WPIX-F
14. WHN
15. WPAT-F

ADI FM SHARE:
58.62%

CALL LETTER CHANGES

WKHK-F becomes WLTW-F

FORMAT CHANGES

WLTW-F: from country to AC

STATION SALES

NONE

MISCELLANEOUS COMMENTS

Drop in FM share...WBLS-F in freefall...If women 25-34 is WSKQ's target audience they are doing a good job because almost 40% of their total audience is in that demo...WHTZ continues to be an amazing story...Steady increases for WNEW-F... WLTW-F back to pre-format change audience share...

NORFOLK

Arbitron Rank/Pop (12+): 35/1,001,700
CMSA Rank/Pop: 30/12,201,000
MSA Rank/Pop: 35/1,183,300
ADI # 47
Average Person Rating: 17.8
Market TSL: 23.5 hours

Stations: 23/23
Diaries: 1452/690:1/53.8%
Sample Target: 1230
Standard Error: .562
% Below Line: 0
% Not Listed: 9.2

Est. 1983 Revenue: $17,300,000
CSI: 10.2 Bil
CSI HH: 24.6 M
Retail $: 6.2 Bil
Pop per Station: 43,552

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	WFOG-F	191/10.7	9.5	10.9	10.6	8.6	8.5
2.	WNOR-F	184/10.3	9.5	8.6	7.9	8.6	12.3
3.	WNVZ-F	166/ 9.3	6.8	5.3	4.4	1.9	8.5
4.	WCMS-F	154/ 8.6	10.6	10.6	10.6	8.9	12.7
5.	WMYK-F+	126/ 7.1	3.8	5.8	6.7	9.0	11.5
6.	WLTY-F	99/ 5.6	8.1	7.2	7.4	7.7	5.3
7.	WTAR	95/ 5.3	5.0	3.8	5.4	5.0	3.5
8.	WOWI-F	86/ 4.8	7.8	7.0	6.7	7.4	3.7
9.	WWDE-F	80/ 4.5	4.3	4.3	4.0	3.2	4.9
10.	WRAP	69/ 3.9	5.2	4.3	3.7	4.0	4.3
11.	WQKS-F	60/ 3.4	2.1	2.3	1.2	1.0	3.1
12.	WNIS	52/ 2.9	3.3	2.8	2.8	3.0	3.0
13.	WPCE	46/ 2.6	2.7	3.4	3.4	6.2	4.4
14.	WNSY-F	38/ 2.1	2.2	2.4	1.8	1.9	2.7
15.	WNSY-F	30/ 1.7	1.8	3.0	3.8	4.5	2.0
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	WFOG-F	233/2064
2.	WNOR-F	196/2126
3.	WMYK-F+	193/2423
4.	WCMS-F	182/2006
5.	WNVZ-F	179/2313
6.	WLTY-F	118/1766
7.	WTAR	100/1359
8.	WOWI-F	99/1727
9.	WQKS-F	96/1290
10.	WWDE-F	84/1235
11.	WRAP	73/1291
12.	WNIS	58/ 693
13.	WPCE	46/ 494
14.	WKEZ-F	44/ 503
15.	WTID-F	43/ 589
16.	WNSY-F	41/ 849
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WNVZ-F	2120/21.2	17.0	15.8
2.	WNOR-F	1961/19.6	18.8	19.2
3.	WMYK-F+	1879/18.8	12.6	15.6
4.	WFOG-F	1764/17.6	16.7	19.8
5.	WCMS-F	1643/16.4	17.9	17.4
6.	WLTY-F	1434/14.3	18.3	15.9
7.	WOWI-F	1433/14.3	17.4	15.7
8.	WRAP	1242/12.4	15.0	12.9
9.	WTAR	1212/12.1	14.3	12.6
10.	WWDE-F	1182/11.8	10.9	11.2
11.	WQKS-F	881/ 8.8	7.4	6.9
12.	WNSY-F	774/ 7.7	7.7	5.4
13.	WNIS	665/ 6.6	7.7	7.8
14.	WNSY	515/ 5.1	6.7	9.5
15.	WPCE	490/ 4.9	6.6	8.1
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 77.26% (1250 of 1618) (SPG 83: 71.58%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNVZ-F	1. WNOR-F	1. WNOR-F	1. WCMS-F	1. WCMS-F	1. WFOG-F	1. WCMS-F	1. WFOG-F	1. WNOR-F	1. WNOR-F	1. WFOG-F
2. WNOR-F	2. WMYK-F+	2. WMYK-F+	2. WLTY-F	2. WFOG-F	2. WCMS-F	2. WFOG-F	2. WNOR-F	2. WFOG-F	2. WNVZ-F	2. WNVZ-F
3. WRAP	3. WNVZ-F	3. WNVZ-F	WMYK-F+	3. WLTY-F	3. WTAR	3. WNOR-F	3. WCMS-F	3. WNVZ-F	3. WMYK-F	3. WCMS-F
4. WMYK-F+	4. WLTY-F	4. WCMS-F	4. WFOG-F	4. WMYK-F+	4. WNIS	4. WNVZ-F	4. WNVZ-F	4. WMYK-F+	4. WOWI-F	4. WNOR-F
5.	5. WCMS-F	5. WLTY-F	5. WNVZ-F	5. WOWI-F	5. WOWI-F	WTAR	5. WMYK-F+	5. WCMS-F	5. WRAP	5. WMYK-F+
6.	6. WOWI-F	6. WOWI-F	6. WNOR-F	6. WNVZ-F	6. WPCE	6. WWDE-F	6. WLTY-F	6. WLTY-F	6.	6. WOWI-F
7.	WWDE-F	7.	7. WOWI-F	7. WNOR-F	7.	7.	7.	7. WOWI-F	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WNOR-F	1. WLTY-F	1. WLTY-F	1. WLTY-F	1. WCMS-F	1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WNOR-F	1. WCMS-F
2. WMYK-F+	2. WNOR-F	WNVZ-F	2. WCMS-F	2. WFOG-F	2. WNVZ-F	2. WMYK-F+	2. WMYK-F+	2. WMYK-F+	2. WFOG-F
3. WNVZ-F	3. WMYK-F+	WMYK-F+	3. WMYK-F+	3. WLTY-F	3. WMYK-F	3. WNVZ-F	3. WNVZ-F	3. WCMS-F	WMYK-F+
4. WWDE-F	4. WNVZ-F	4. WCMS-F	4. WNVZ-F	4. WNVZ-F	4. WLTY-F	4. WLTY-F	4. WCMS-F	WOWI-F	4. WNOR-F
5. WLTY-F	5. WWDE-F	5. WFOG-F	WWDE-F	5. WWDE-F	5. WNSY-F	5. WCMS-F	5. WLTY-F	5. WLTY-F	5. WOWI-F
6. WQKS-F	6. WCMS-F	WWDE-F	6. WNOR-F	6. WMYK-F	WQKS-F	6. WOWI-F	6. WOWI-F	6. WWDE-F	6. WLTY-F
7. WRAP	7.	7.	7. WRAP	7.	7.	7. WNSY-F	7.	7. WNVZ-F	7.
8.	8.	8.	8.	8.	8.	8.	8.	WNSY-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		226 (2)	226 (2)	14.0
AOR		222 (2)	222 (2)	13.7
AC/OLDIES/SOFT ROCK	51 (2)	179 (2)	230 (4)	14.2
MOR/VARIETY	95 (1)		95 (1)	5.9
COUNTRY	19 (1)	179 (2)	198 (3)	12.2
BLACK/URBAN	73 (2)	208 (2)	281 (4)	17.4
BTFL MUSIC		191 (1)	191 (1)	11.8
NEWS/TALK	52 (1)		52 (1)	3.2
NOSTALGIA	32 (2)		32 (2)	2.0
RELIGION	46 (1)	23 (1)	69 (2)	4.3
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS		22 (1)	22 (1)	1.4
			1618 (23)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCMS	1050	Norfolk	1.1/4.5
WCPK	1600	Chesapeake	.7/1.7
WKEZ-F	94.1	Yorktown	1.4/2.7
WNOR	1230	Norfolk	1.2/3.9
WTID-F	106.9	Suffolk	1.2/3.6
WTJZ	1270	Newport News	1.1/4.0
WXRI-F	105.3	Portsmouth	1.3/4.0

RADIO STATIONS

AM STATIONS

WCMS,	1050,	5 KW (DAYS)	, COUNTRY	ABC-D,	$ NM	(Katz)		Marjorie Crump
WCPK,	1600,	5 KW (DAYS)	, BTFL MUS/NOST	NBC,	$ 15.00	(----)		Charles Payne
WLPM,	1450,	1 KW/250 W	, MOR	,	$ NA	(MMR)	McCormick	
WNIS,	1350,	5 KW (DA-2)	, NEWS/TALK	NBC,NBC-T,ABC-T,WSJ,	$38.00*	(HNWH)	Sinclair	Bob Sinclair
WNOR,	1230,	1 KW/250 W	, OLDIES	,	$ NA	(Republic)	Josephson	Jack Rattigan
WNSY,	1310,	5 KW (DA-N)	, OLDIES	,	$ NA	(Blair)		Don Kidwell
WPCE,	1400,	1 KW/250 W	, BLACK/GOSPEL	SBN,	$ 23.00	(Mc-Guild)		L.E. Willis
WPEX,	1490,	1 KW/250 W	, COUNTRY	,	$ 15.00	(----)		Joe Schwartz
WPMH,	1010,	5 KW (DAYS,DA)	, RELIGION	,	$ 7.50	(----)		Les Litchfield
WRAP,	850,	5 KW/1 KW (DA-N)	, BLACK	NBN,	$ 40.00	(Selcom)	Rollins	Dave Eldridge
WTAR,	790,	5 KW (DA-N)	, MOR	CBS,	$ 85.00*	(Christal)	Landmark	Wayne Simons
WTJZ,	1270,	1 KW (DA-N)	, NOSTALGIA (Al Ham)	,	$ 22.00	(Katz)	Abell	Paul Todd
WZAM,	1110,	50 KW (DAYS,DA)	, BLACK	,	$ NA	(Eastman)	Benns	Bill Benns

FM STATIONS

WCMS-F,	100.5,	50 KW @ 509,	COUNTRY	ABC-E,	$137.75	(Katz)		Marjorie Crump
WFOG-F,	92.9,	50 KW @ 500,	BTFL MUS (Bonne)	,	$ 75.00*	(MMR)	McCormick	
WKEZ-F,	94.1,	50 KW @ 500,	COUNTRY	MBS,	$ 34.00*	(Eastman)		Bob LaFerme
WLTY-F,	95.7,	40 KW @ 881,	AC	,	$105.50	(Christal)	Landmark	Wayne Simons
WMYK-F,	93.7,	100 KW @ 940,	URBAN	Source,	$ 42.50	(Eastman)	Benns	Bill Benns
							(ELIZABETH CITY, NJ)	
WNOR-F,	98.7,	50 KW @ 549,	AOR	ABC-R,	$ 75.00*	(Republic)	Josephson	Jack Rattigan
WNSY-F,	97.3,	74 KW @ 420,	AOR (?)/OLDIES	,	$ NA	(Blair)		
WNVZ-F,	104.5,	50 KW @ 500,	CHR	ABC-C,	$ 60.00	(Katz)	Abell	Paul Todd
WOWI-F,	102.9,	50 KW @ 500,	BLACK	SBN,	$ 45.00	(Mc-Guild)		L.E. Willis
WWDE-F,	101.3,	50 KW @ 380,	AC	CBS-R,	$ 55.00	(CBS/FM)		Joe Schwartz
WXRI-F,	105.3,	50 KW @ 500,	RELIGION	,	$ 35.00	(HNWH)	CBN	Bob Johnson
WQKS-F,	96.5,	50 KW @ 440,	CHR/URBAN	RKO II,	$ 25.00	(----)		Don Bentley
WTID-F,	106.9,	100 KW @ 964,	? ? ?	,	$? ?	(----)		

12+ ADI 1/4

1. WFOG-F
2. WNOR-F
3. WMYK-F+
4. WCMS-F
5. WNVZ-F
6. WLTY-F
7. WTAR
8. WOWI-F
9. WWDE-F
10. WRAP
11. WSKS-F
12. WNIS
13. WPCE
14. WTID-F
15. WNSY-F

12+ ADI CUME

1. WMYK-F+
2. WNVZ-F
3. WNOR-F
4. WFOG-F
5. WCMS-F
6. WLTY-F
7. WOWI-F
8. WTAR
9. WRAP
10. WWDE-F
11. WQKS-F
12. WNSY-F
13. WNIS
14. WTID-F
15. WNSY

ADI FM SHARE:

78.87%

CALL LETTER CHANGES

FORMAT CHANGES

WMYK/WZAM: from AOR to Urban

STATION SALES

WTID-F (Suffolk) sold to Sinclair for $1,995,000...

MISCELLANEOUS COMMENTS

Big increas in FM share...

NORTHEAST PENNSYLVANIA (SCRANTON-WILKES BARRE)

Arbitron Rank/Pop (12+): 59/550,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 65/737,500
ADI # 51
Average Person Rating: 18.5
Market TSL: 24.7 hours

Stations: 34/25
Diaries: 1093/504:1/55.7%
Sample Target: 930
Standard Error: .612
% Below Line: 7.6
% Not Listed: 8.6

Est 1983 Revenue: $10,200,000
CSI: 6.0 Bil
CSI HH: 21.0 M
Retail $: 3.0 Bil
Pop per Station: 22,024

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WKRZ-F	105/10.3	11.7	11.2	8.6	11.3
2.	WARM	75/ 7.4	8.3	9.9	8.7	10.8
3.	WNAK	72/ 7.1	9.2	7.9	9.3	8.7
4.	WEZX-F	70/ 6.9	6.6	6.0	7.3	7.1
5.	WARD	58/ 5.7	4.8	6.6	3.3	2.9
6.	WGBI-F	57/ 5.6	6.3	5.6	7.2	4.8
7.	WEJL	53/ 5.2	8.0	6.0	2.6	4.2
8.	WTLQ-F	48/ 4.7	.6	---	---	---
9.	WILK	40/ 3.9	3.2	4.0	5.0	5.6
10.	WVCD-F	38/ 3.7	3.2	4.2	3.8	2.6
11.	WYZZ-F	33/ 3.2	4.7	2.9	3.5	3.5
12.	WBAX	27/ 2.7	2.5	2.5	2.2	3.6
13.	WGBI	25/ 2.5	1.8	2.0	2.8	1.9
14.	WAZL	23/ 2.3	1.2	1.7	2.0	2.1
15.	WICK	22/ 2.2	2.8	3.0	3.4	3.4

12+ TSA 1/4/CUME		
1.	WKRZ-F	127/1906
2.	WARM	98/1404
3.	WEJL	77/ 679
4.	WNAK	75/ 512
	WEZX-F	75/ 890
6.	WGBI-F	74/1213
7.	WARD	58/ 357
8.	WTLQ-F	48/ 864
9.	WYZZ-F	45/ 611
	WVCD-F	45/ 554
11.	WILK	40/ 811
12.	WBAX	27/ 298
13.	WGBI	25/ 398
	WXKW-F	25/ 340
15.	WZZO-F	24/ 414

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WKRZ-F	1502/27.3	29.8	28.6
2.	WARM	1193/21.7	26.0	26.7
3.	WGBI-F	928/16.9	18.8	17.7
4.	WTLQ-F	842/15.3	1.1	---
5.	WEZX-F	826/15.0	15.3	14.7
6.	WILK	760/13.8	15.3	15.5
7.	WEJL	509/ 9.2	11.8	11.6
8.	WYZZ-F	493/ 9.0	10.5	9.7
9.	WNAK	491/ 8.9	11.3	11.0
10.	WVCD-F	399/ 7.2	7.0	8.9
11.	WARD	348/ 6.3	6.6	9.4
12.	WGBI	322/ 5.8	7.4	7.7
13.	WBAX	293/ 5.3	5.8	7.7
14.	WQEQ-F	286/ 5.2	4.4	5.1
15.	WAZL	276/ 5.0	4.4	5.5

12+ FM SHARE (METRO): 52.42% (487 of 929) (SPG 83: 46.53%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WEZX-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WARM	1. WARM	1. WKRZ-F	1. WKRZ-F	1. WEZX-F	1. WKRZ-F
2. WKRZ-F	2. WEZX-F	2. WEZX-F	2. WGBI-F	2. WARM	2. WNAK	2. WKRZ-F	2. WGBI-F	2. WEZX-F	2. WKRZ-F	2. WEJL-F
3. WTLQ-F	3. WGBI-F	WGBI-F	3. WARM	3. WGBI-F	3. WARD	3. WEZX-F	3. WNAK	3. WGBI-F	3. WARM	3. WNAK
4.	4. WTLQ-F	4. WTLQ-F	4. WTLQ-F	4. WTLQ-F	4. WEJL	4. WNAK	4. WEZX-F	4. WARM	4. WTLQ-F	4. WEZX-F
5.	5. WILK	5. WARM	5. WEZX-F	5. WEZX-F	WKRZ-F	5. WGBI-F	WARD	5. WTLQ-F	5. WGBI-F	5. WTLQ-F
				WVCD-F						

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WEZX-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F
2. WEZX-F	2. WGBI-F	2. WGBI-F	2. WGBI-F	2. WARM	2. WKRZ-F	2. WEZX-F	2. WEZX-F	2. WTLQ-F	2. WARM
3. WTLQ-F	3. WEZX-F	3. WEZX-F	3. WEZX-F	3. WGBI-F	3. WGBI-F	3.	3. WGBI-F	3. WEZX-F	3. WTLQ-F
4. WGBI-F	4. WTLQ-F	4. WARM	4. WARM	4.	4. WILK	4.	4. WTLQ-F	4. WGBI-F	4. WGBI-F
5.	5.	WTLQ-F	WTLQ-F	5.	5.	5.	5. WARM	5.	5. WEZX-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		178 (5)	178 (5)	19.2
AOR		99 (5)	99 (5)	10.7
AC/OLDIES/SOFT ROCK	40 (1)	94 (4)	134 (5)	14.4
MOR/VARIETY	118 (4)		118 (4)	12.7
COUNTRY	35 (2)	34 (3)	69 (5)	7.4
BLACK/URBAN				
BTFL MUSIC	33 (2)	82 (3)	115 (5)	12.4
NEWS/TALK	58 (1)		58 (1)	6.2
NOSTALGIA	158 (4)		158 (4)	17.0
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			929 (34)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBQW	1320	Scranton	1.3/4.2
WCDL	1440	Carbondale	1.1/3.1
WKRZ	1340	Wilkes-Barre	.6/4.1
WLSP-F	94.3	Carbondale	1.6/2.4
WMJW-F	92.1	Nanticoke	.4/3.1
WQEQ-F	103.1	Freeland	1.8/5.2
WSBG-F	93.5	Stroudsburg	1.3/3.1
WVPO	840	Stroudsburg	.7/2.1
WWDL-F	104.9	Scranton	1.4/4.4
WXPX	1300	W. Hazleton	1.0/1.7
WAAL-F	99.1	Binghamton	.3/1.2
WAVT-F	101.9	Pottsville	.4/1.2
WFMZ-F	100.7	Allentown	1.1/2.3
WLEV-F	96.1	Easton	.5/2.7
WMMR-F	93.3	Philadelphia	.7/1.4
WQQQ-F	99.9	Easton	.8/2.0
WXKW-F	104.1	Allentown	1.4/3.7
WYSP-F	94.1	Philadelphia	.4/1.6
WZZO-F	95.1	Bethlehem	1.5/4.5

RADIO STATIONS

WAZL, 1490, 1 KW/250 W, TALK	, $ 9.00 (Market 4)	(HAZLETON)	Victor Diehm
WARD, 1540, 1 KW (DAYS), TALK	, $12.00 (Savalli)		Jim Ward
WARM, 590, 5 KW (DA-2), MOR	MBS, $39.89 (Eastman)	Susquehanna	Jim Davey
WBAX, 1240, 1 KW/250 W, NOSTALGIA	, $ NA (----)	Merv Griffin	
WEJL, 630, 500 W (DAYS), NOSTALGIA (Al Ham)	ABC-I, $25.00* (Selcom)	Shamrock Comm.	Tim Durkin
WGBI, 910, 1 KW/500 W, COUNTRY (Drake-Chen)	CBS, $20.00 (Torbet)		M. Holcomb
WICK, 1400, 1 KW/250 W, BTFL MUS	, $ NA (Masla)		Doug Lane
WILK, 980, 5 KW/1 KW (DA-N), CONTEMP	ABC-E, $21.00* (Mc-Guild)		James Morgan
WKRZ, 1340, 1 KW/250 W, NOSTALGIA	APR, $ NM (Katz)		Robert Neilson
WEZX-F, 107.1, 125 W @ 1270, AOR (Burk-Abr)	ABC-R, $32.00 (Selcom)	Shamrock Comm.	Tim Durkin
WGBI-F, 101.3, 7 KW @ 1110, AC (Drake-Chen)	, $30.00 (Torbet)		M. Holcomb
WKRZ-F, 98.5, 7 KW @ ? ? , CHR	, $65.00 (Katz)		
WWDL-F, 104.9, 1.6 KW @ 1093, AC	, $ NA (Masla)		Doug Lane
WYZZ-F, 92.9, 50 KW @ 1065, BTFL MUS/CLASS	, $22.00 (Masla)		Dick Evans
WVCD-F, 97.9, 24 KW @ 660, BTFL MUS (Bonne)	, $13.00 (----)	(HAZLETON)	Victor Diehm
WTLQ-F, 102.3, 3 KW @ 71, CHR	, $? ? (----)	(PITTSTON)	

MISCELLANEOUS COMMENTS WKRZ A/F sold by Wilkes-Schwartz for $5,000,000 (Blackburn)...

OKLAHOMA CITY

Arbitron Rank/Pop (12+): 46/734,000
CMSA Rank/Pop: 42/922,000
MSA Rank/Pop: 52/897,700
ADI # 40
Average Person Rating: 16.4
Market TSL: 22.7 hours

Stations: 18/18
Diaries: 985/745:1/37.3%
Sample Target: 1010
Standard Error: .612
% Below Line: 0
% Not Listed: 8.0

Est. 1983 Revenue: $19,300,000
CSI: 9.7 Bil
CSI HH: 28.1 M
Retail $: 5.3 Bil
Pop per Station: 40,778

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	KTOK	135/11.2	12.6	11.1	12.3	10.6	6.6
2.	KATT-F	131/10.9	14.2	12.3	14.2	9.1	11.4
3.	KXXY-F	118/ 9.8	7.8	7.5	5.5	6.0	10.5
4.	KKNG-F	112/ 9.3	10.4	10.0	9.9	5.7	7.3
5.	KZBS-F	107/ 8.9	7.6	7.3	3.9	5.9	9.3
6.	KEBC-F	100/ 8.3	6.6	8.5	9.9	14.7	8.9
7.	KJYO-F	99/ 8.2	8.0	9.0	2.1	1.7	12.5
8.	KLTE-F	73/ 6.0	5.4	3.7	4.6	5.8	4.1
9.	KOFM-F	66/ 5.5	3.7	5.6	7.0	5.1	6.2
10.	KOMA	50/ 4.1	5.3	7.1	7.0	9.5	3.1
11.	WKY	29/ 2.4	3.4	3.7	5.7	4.5	2.7
	KAEZ-F	29/ 2.4	2.6	1.5	2.4	4.0	3.8
13.	KJIL-F	26/ 2.2	3.5	1.9	1.7	1.8	2.7
14.	KQCV	14/ 1.2	.5	.4	.5	.9	.4
15.							
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	KATT-F	187/1975
2.	KKNG-F	177/1874
3.	KXXY-F	172/1902
4.	KTOK	154/1656
5.	KJYO-F	134/1973
6.	KEBC-F	127/1761
7.	KZBS-F	122/1620
8.	KOMA	116/1856
9.	KOFM-F	112/2244
10.	KLTE-F	80/1032
11.	WKY	47/1123
12.	KJIL-F	32/ 538
13.	KAEZ-F	30/ 369
14.	KQCV	18/ 178
15.		
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KJYO-F	1443/19.7	20.0	19.5
2.	KATT-F	1396/19.0	22.2	20.6
3.	KTOK	1383/18.8	22.2	19.5
4.	KXXY-F	1356/18.5	16.0	11.5
5.	KOFM-F	1340/18.3	13.8	17.4
6.	KKNG-F	1296/17.7	16.2	17.4
7.	KZBS-F	1281/17.5	15.1	14.8
8.	KEBC-F	1242/16.9	16.9	18.7
9.	KLTE-F	907/12.4	13.4	13.2
10.	KOMA	841/11.5	13.9	16.5
11.	WKY	653/ 8.9	11.8	12.5
12.	KJIL-F	473/ 6.4	5.9	4.7
13.	KAEZ-F	351/ 4.8	5.0	3.0
14.				
15.				
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 77.50% (861 of 1111) (SPG 83: 73.26%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KJYO-F	1. KATT-F	1. KZBS-F	1. KXXY-F	1. KEBC	1. KKNG-F	1. KTOK	1. KKNG-F	1. KATT-F+	1. KATT-F	1. KXXY-F
2. KATT-F	2. KZBS-F	2. KATT-F	2. KEBC-F	2. KXXY-F	2. KEBC-F	2. KXXY-F+	2. KTOK	2. KJYO-F	2. KJYO-F	2. KZBS-F
3.	3. WLTE-F	3. KXXY-F	3. KLTE-F	3. KKNG-F	3. KTOK	3. KEBC-F	3. KATT-F	KTOK	3. KTOK	3. KATT-F
4.	4. KXXY-F	4. KLTE-F	4. KZBS-F	4. KLTE-F	4. KXXY-F	4. KATT-F+	4. KZBS-F	4. KZBS-F	4. KKNG-F	4. KKNG-F
5.	5. KJYO-F	5. KEBC-F	5. KKNG-F	5. KZBS-F	5.	5. KZBS-F	5. KEBC-F	5. KEBC-F	5. KZBS-F	5. KTOK
6.	6. KOFM-F	6. KJYO-F	6. KTOK	6. KTOK	6.	6. KKNG-F	6. KLTE-F	6. KLTE-F	6. KXXY-F	6. KOFM-F
7.	7.	7. KKNG-F	7.	7.	7.	7.	7. KXXY-F	7. KXXY-F	7.	7. KEBC-F
8.	8.	8. KOFM-F	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KATT-F	1. KZBS-F	1. KXXY-F	1. KLTE-F	1. KXXY-F
2. KZBS-F	2. KLTE-F	2. KZBS-F	2. KZBS-F	2. KZBS-F
3. KOFM-F	3. KOFM-F	3. KLTE-F	3. KOFM-F	KEBC-F
4. KJYO-F	4. KXXY-F	4. KOFM-F	KXXY-F	4. KKNG-F
KXXY-F	5. KJYO-F	5. KJYO-F	5. KEBC-F	5. KLTE-F
6. KLTE-F	6. KATT-F	6. KEBC-F	6. KJYO-F	6.
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KATT-F	1. KATT-F	1. KATT-F	1.KLTE-F	1. KEBC-F
2. KZBS-F	2. KZBS-F	2. KZBS-F	KATT-F	2. KKNG-F
3. KJYO-F	3. KXXY-F	3. KEBC-F	3.KXXY-F	3. KLTE-F
4. KOFM-F	4. KLTE-F	4. KXXY-F	4.KTOK	KTOK
5. KXXY-F	5. KOFM-F	5. KLTE-F	KZBS-F	5. KXXY-F
6.	6.	6. KJYO-F	6.	6. KATT-F
7.	7.	KKNG-F	7.	KZBS-F
8.	8.	KTOK	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		165 (2)	165 (2)	14.9
AOR	7 (1)	131 (1)	138 (2)	12.4
AC/OLDIES/SOFT ROCK		180 (2)	180 (2)	16.2
MOR/VARIETY	5 (1)		5 (1)	0.4
COUNTRY	89 (4)	218 (2)	307 (6)	27.6
BLACK/URBAN		29 (1)	29 (1)	2.6
BTFL MUSIC		112 (1)	112 (1)	10.1
NEWS/TALK	135 (1)		135 (1)	12.2
NOSTALGIA				
RELIGION	14 (1)	26 (1)	40 (2)	3.6
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			1111 (18)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KATT	1140		.6/3.3
KGFF	1450	Shawnee	.3/2.0
KNOR	1400	Norman	.4/2.0
KXXY	1340		.5/2.9

RADIO STATIONS

AM STATIONS

KATT	1140	1 KW (DAYS)	AOR	Source	$ NA	(Selcom)	Surrey	Paul Gleiser
KBYE	890	1 KW (DAYS)			$ 8.60	(----)		David Lynch
KOMA	1520	50 KW (DA-N)	COUNTRY	NBC	$84.00	(Blair)	Price Comm.	Linda Schreiber
KQCV	800	250 W (DAYS)	RELIGION		$16.00	(----)	Bott	Rich Bott
KRMC	1220	250 W (DAYS,DA)	RELIGION		$ 8.00	(----)		Dale Williams
KTOK	1000	5 KW (DA-2)	NEWS/TALK	ABC-I	$85.00	(Blair)	Broad Street	Ken Gaines
KXXY	1340	1 KW/250 W	COUNTRY ST	ABC-D	$ NM	(Mc-Guild)	Summit	Bill Kirkpatrick
WKY	930	5 KW (DA-N)	COUNTRY	CBS,WSJ	$37.50	(Eastman)	Gaylord	Irene Runnels

FM STATIONS

KAEZ-F	107.7	100 KW @ 185	BLACK		$35.00	(----)		Jim Miller
KATT-F	100.5	100 KW @ 598	AOR (Pollack)	Source	$60.00	(Selcom)	Surrey	Paul Gleiser
KEBC-F	94.7	100 KW @ 440	COUNTRY	ABC-E	$63.75	(Torbet)		Dennis Rainwater
KJIL-F	104.9	3 KW @ 300	RELIGION	APR	$18.00	(----)	Swaggert	Tony Cavener
KJYO-F	102.7	100 KW @ 1003	CHR (Burk-Abr)		$55.00	(Blair)	Broad Street	Mark Schwartz
KKLR-F	97.7	3 KW @ 300	BTFL MUS		$23.13	(----)		Don Hodges
KKNG-F	92.5	100 KW @ 900	BTFL MUS (Bonne)		$64.00	(Chirstal)	Swanson	Mike Nauman
KLTE-F	101.9	100 KW @ 420	AC		$56.00*	(Masla)		Leonard Wheeler
KOFM-F	104.1	100 KW @ 1425	CHR	ABC-C	$58.75	(Katz)	Guy Gannett	Michael Colello
KXXY-F	96.1	100 KW @ 1340	COUNTRY		$77.50	(Mc-Guild)	Summit	Bill Kirkpatrick
KZBS-F	98.9	100 KW @ 1253	AC (Fairwest)		$60.00*	(HNWH)		Bill Lacy
KLOR-F	99.3	3 KW @ 300	AC		$17.00	(----)	(PONCA CITY)	Stan Bivan
KWOX-F	101.1	100 KW @ 1204	COUNTRY		$20.00	(----)	(WOODWARD)	J. Williams
KXLS-F	99.7	100 KW @ 835	AC		$21.00	(Unirep)	(ALVA)	Larry Smalley

12+ ADI 1/4

1. KKNG-F
2. KATT-F
3. KXXY-F
4. KTOK
5. KJYO-F
6. KEBC-F
7. KZBS-F
8. KOFM-F
9. KOMA
10. KLTE-F
11. WKY
12. KLOR-F
13. KWOX-F
14. KJIL-F
15. KAEZ-F

12+ ADI CUME

1. KOFM-F
2. KJYO-F
3. KATT-F
4. KXXY-F
5. KKNG-F
6. KEBC-F
7. KOMA
8. KZBS-F
9. KTOK
10. WKY
11. KLTE-F
12. KJIL-F
13. KXLS-F
14. KAEZ-F
15. KATT

ADI FM SHARE:

74.66%

CALL LETTER CHANGES

FORMAT CHANGES

WKY: from AC to Country

STATION SALES

KLTE-F: sold to Wheeler for $3,000,000 (Crisler)

KOMA: from Storz to Price for $3,000,000 (Blackburn)

KTOK, KJYO-F: from Broad Street to Clear Channel for an estimated $12,800,000 (Blackburn)

MISCELLANEOUS COMMENTS

Arbitron fell 25 diaries short of Sample Target... only 2 37% cooperation rate...

OMAHA

Arbitron Rank/Pop (12+): 68/470,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 76/595,100
ADI # 70
Average Person Rating: 17.5
Market TSL: 22.6 hours

Stations: 17/14
Diaries: 912/516:1/49.8%
Sample Target: 870
Standard Error: .652
% Below Line: 2.2
% Not Listed: 6.8

Est 1983 Revenue: $10,800,000
CSI: 5.8 Bil
CSI HH: 26.1 M
Retail $: 3.3 Bil
Pop per Station: 33,571

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	KFAB	169/20.6	27.4	24.0	23.9	22.7	18.5
2.	KQKQ-F	127/15.5	14.3	17.1	14.7	12.0	22.1
3.	KEZO-F	100/12.2	9.8	12.2	11.6	11.6	22.8
4.	KGOR-F	84/10.2	7.3	7.9	7.2	7.4	7.6
5.	WOW-F	54/ 6.6	4.5	3.4	4.3	4.5	3.5
6.	WOW	51/ 6.2	5.7	6.2	8.2	5.6	7.2
7.	KESY-F	48/ 5.8	7.0	5.2	7.3	8.2	2.3
8.	KOIL	45/ 5.5	4.7	5.0	5.8	3.9	3.3
9.	KBWH-F	25/ 3.0	1.5	---	---	---	4.0
10.	KEFM-F	15/ 1.8	1.0	---	---	---	NA
11.	KYNN	11/ 1.3	2.7	3.0	3.2	4.3	.7
12.	KCRO	10/ 1.2	.5	1.8	1.4	1.7	NA
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	KFAB	312/3572
2.	KQKQ-F	160/2154
3.	KEZO-F	155/2010
4.	WOW	133/2045
5.	KGOR-F	117/1683
6.	KFRX-F	91/1179
7.	WOW-F	69/ 750
8.	KMA	68/ 863
9.	KOIL	55/ 975
10.	KESY-F	54/ 693
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KFAB	1771/37.6	52.7	42.4
2.	KQKQ-F	1607/34.2	30.0	37.1
3.	KEZO-F	1221/26.0	20.5	20.7
4.	KGOR-F	1130/24.0	18.7	20.7
5.	KOIL	736/15.6	15.2	18.6
6.	WOW	699/14.9	16.6	19.2
7.	KESY-F	621/13.2	13.2	14.6
8.	WOW-F	477/10.1	9.6	7.6
9.	KYNN	203/ 4.3	4.7	8.3
10.	KBWH-F	199/ 4.2	3.2	---
11.	KLNG	175/ 3.7	2.6	5.2
12.	KEFM-F	173/ 3.7	2.9	---
13.				
14.				
15.				

12+ FM SHARE (METRO): 60.44% (463 of 766) (SPG 83: 51.94%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQKQ-F	1. KQKQ-F	1. KQKQ-F	1. KFAB	1. KFAB	1. KFAB	1. KFAB	1. KFAB	1. KQKQ-F	1. KQKQ-F	1. KFAB
2. KEZO-F	2. KEZO-F	2. KGOR-F	KGOR-F	2. KGOR-F	2. WOW	2. KQKQ-F+	2. KGOR-F	2. KFAB	2. KFAB	2. KQKQ-F
3.	3. KGOR-F	3. KEZO-F	3. KQKQ-F	3. KQKQ-F	3. KESY-F	3. KEZO-F	3. KQKQ-F	3. KEZO-F	3. KEZO-F	3. KEZO-F
4.	4. KOIL	4. KFAB	4. KEZO-F	4. KEZO-F	WOW-F	4. KGOR-F	4. KEZO-F	4. KGOR-F	4.	4. WOW-F
5.	5. WOW-F	5. KOIL	5. KOIL	5. KOIL	5. KGOR-F	5. KOIL	5. WOW-F	5.	5.	5. KGOR-F
							KESY-F			6. WOW

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KQKQ-F	1. KQKQ-F	1. KQKQ-F	1. KOIL	1. KFAB	1. KEZO-F	1. KEZO-F	1. KEZO-F	1. KGOR-F	1. KFAB
2. KGOR-F	2. KGOR-F	2. KGOR-F	2. KGOR-F	2. KGOR-F	2. WOW-F	2. KGOR-F	2. KGOR-F	2. KEZO-F	2. KGOR-F
3. KEZO-F	3. KEZO-F	3. KEZO-F	KEZO-F	KQKQ-F	3. KGOR-F	3. KQKQ-F	3. KQKQ-F	3. KQKQ-F	3. WOW
4.	4. KOIL	4. KFAB	4. KQKQ-F	4. KOIL	KQKQ-F	4. WOW-F	4. KFAB	4. KOIL	KEZO-F
5.	5. KBWH-F	5. KOIL	5.	5. KESY-F	5.	5. KOIL	5. WOW	5.	5. KQKQ-F
							WOW-F		6. WOW-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		216 (3)	216 (3)	28.2
AOR		100 (1)	100 (1)	13.1
AC/OLDIES/SOFT ROCK	45 (1)		45 (1)	5.9
MOR/VARIETY	176 (2)		176 (2)	23.0
COUNTRY	62 (2)	59 (2)	121 (4)	15.8
BLACK/URBAN	3 (1)	25 (1)	28 (2)	3.7
BTFL MUSIC		63 (2)	63 (2)	8.2
NEWS/TALK				
NOSTALGIA	7 (1)		7 (1)	0.9
RELIGION	10 (1)		10 (1)	1.3
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			766 (17)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KLNG	1560	Council Bluffs	.4/3.7
KOOO	1420	Omaha	.9/3.8
KFRX-F	102.7	Lincoln	.6/2.7
KMA	960	Shenandoah, IA	.9/3.3
KZKX-F	96.9	Seward	.6/1.8

RADIO STATIONS

KCRO,	660,	1 KW (DAYS)	, RELIGION		, $14.00	(----)	Smulyan	Bill Butler
KFAB,	1110,	50 KW (DA-N)	, MOR	NBC,NBC-T,	$158.75	(Christal)	May	Lyell Bremser
KLNG,	1560,	1 KW (DAYS,DA),	BLACK	ABC-I,	$25.00	(----)		
KOIL,	1290,	5 KW (DA-N)	, AC	RKO,	$29.50	(Selcom)		Steven Brown
KOOO,	1420,	1 KW (DAYS,DA),	NOSTALGIA	RKO II,MBS,	$15.00	(Masla)		Robert Dean
KYNN,	1490,	1 KW/250 W	, COUNTRY (Burk-Abr)	MBS,	$36.25	(Blair)	Albimar	Jim Carter
WOW ,	590,	5 KW	, COUNTRY	ABC-I,	$35.50	(Torbet)	Great Empire	Ken Fearnow
KMA ,	960,	5 KW (DA-N)	, MOR		, $58.38	(Katz) May	(SHENANDOAH, IA)	Carl Anderson
KBWH-F,	106.3,	3 KW @ 300,	BLACK		, $37.00	(Masla)	(BLAIR)	Jack Harris
KEFM-F,	96.1,	100 KW @ 265,	BTFL MUS (SRP)		, $32.63	(Mc-Guild)		Joe Baker
KESY-F,	104.5,	32 KW @ 285,	BTFL MUS (TM)		, $28.50	(Masla)		Bob Dean
KEZO-F,	92.3,	100 KW @ 1210,	AOR (Burk-Abr)	ABC-R,	$82.50	(Blair)	Albimar	Jim Carter
KGOR-F,	99.9,	115 KW @ 1227,	AC/CONTEMP		, $45.00*	(Christal)	May	Ken Headrick
KQKQ-F,	98.5,	100 KW @ 510,	CHR		, $59.00*	(Eastman)		
WOW-F ,	94.1,	100 KW @ 510,	COUNTRY	ABC-E,	$ NA	(Torbet)	Great Empire	Ken Fearnow

MISCELLANEOUS COMMENTS

KOOO-AM sold by Woods to Lyle Nelson for $650,000...

ORLANDO

Arbitron Rank/Pop (12+): 51/667,400
CMSA Rank/Pop: 49/762,000
MSA Rank/Pop: 62/767,100
ADI # 30 (with Daytona & Melbourne)
Average Person Rating: 17.5
Market TSL: 23.4 hours

Stations: 22/17
Diaries: 963/693:1/51.5%
Sample Target: 900
Standard Error: .649
% Below Line: 4.9
% Not Listed: 5.8

Est. 1983 Revenue: $17,500,000
CSI: 7.1 Bil
CSI HH: 25.3 M
Retail $: 4.9 Bil
Pop per Station: 39,259

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	WDIZ-F	127/10.9	9.6	5.4	11.4	10.8	11.6
2.	WBJW-F	125/10.7	10.3	12.8	10.5	9.9	9.0
3.	WHLY-F	123/10.5	4.6	4.6	5.2	7.6	12.2
4.	WJYO-F	122/10.4	8.8	8.9	5.7	4.3	9.3
5.	WWKA-F	112/ 9.6	10.0	11.0	9.9	11.1	13.8
6.	WORL	72/ 6.2	4.7	6.8	6.0	5.5	5.4
7.	WDBO	68/ 5.8	6.3	5.1	5.9	5.3	5.7
8.	WCOT	60/ 5.1	7.2	6.0	1.7	2.5	3.0
9.	WKIS	58/ 5.0	4.5	4.0	5.4	6.3	4.2
10.	WHOO-F	50/ 4.3	5.7	7.0	6.9	8.9	5.5
11.	WHOO	43/ 3.7	6.2	5.5	8.3	8.1	4.3
12.	WLOQ-F	30/ 2.6	3.1	2.4	2.2	3.0	2.3
13.	WOKB	22/ 1.9	2.8	3.7	3.6	3.2	1.8
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	WDIZ-F	266/2452
2.	WWKA-F	254/2581
3.	WBJW-F	237/3571
4.	WJYO-F	194/2246
5.	WHLY-F	191/2801
6.	WDBO	91/1305
7.	WWLV-F	90/ 887
8.	WVFM-F	82/ 840
9.	WKIS	75/ 948
10.	WORL	73/ 729
11.	WCOT	71/ 788
12.	WHOO-F	68/1089
13.	WELE-F	66/ 703
14.		
15.		
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WBJW-F	1867/28.0	27.5	30.9
2.	WHLY-F	1721/25.8	16.1	13.1
3.	WJYO-F	1326/19.9	19.9	19.8
4.	WWKA-F	1161/17.4	21.5	21.3
5.	WDIZ-F	1113/16.7	19.3	15.0
6.	WDBO	969/14.5	16.9	13.2
7.	WKIS	796/11.9	11.7	10.8
8.	WORL	724/10.8	9.9	10.3
9.	WHOO-F	705/10.6	15.8	15.0
10.	WCOT	635/ 9.5	12.6	11.2
11.	WHOO	604/ 9.1	14.4	12.6
12.	WDOQ-F	530/ 7.9	10.5	8.5
13.	WLOQ-F	524/ 7.9	7.8	7.9
14.				
15.				
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 68.69% (757 of 1102) (SPG 83: 63.42%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHLY-F	1. WDIZ-F	1. WDIZ-F	1. WJYO-F	1. WJYO-F	1. WJYO-F	1. WBJW-F	1. WJYO-F	1. WHLY-F	1. WHLY-F	1. WWKA-F
2. WDIZ-F	2. WBJW-F	2. WBJW-F	2. WBJW-F	2. WWKA-F	2. WWKA-F	2. WJYO-F	2. WBJW-F	2. WDIZ-F	2. WBJW-F	2. WDIZ-F
3. WBJW-F	3. WHLY-F	3. WJYO-F	3. WWKA-F	3. WBJW-F	3. WDBO	3. WDIZ-F	3. WDIZ-F	3. WBJW-F	3. WDIZ-F	3. WHLY-F
4. WDOQ-F	4. WJYO-F	4. WHLY-F	4. WDIZ-F	4. WDIZ-F	4. WCOT	4. WWKA-F	4. WWKA-F	4. WJYO-F	4. WJYO-F	4. WBJW-F
5. WORL	5. WWKA-F	5. WWKA-F	5. WHLY-F	5. WHLY-F	5. WHOO-F	5. WHLY-F	5. WHLY-F	5. WWKA-F	5. WWKA-F	5. WJYO-F
6.	6. WORL	6.	6. WDBO	6. WDBO	6.	6. WORL	6. WCOT	6. WORL	6. WORL	6. WDBO
7.	7.	7.	7.	7.	7.	7. WDBO	7.	7.	7. WDBO	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WHLY-F	1. WHLY-F	1. WJYO-F	1. WBJW-F	1. WJYO-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F
2. WJYO-F	2. WJYO-F	2. WHLY-F	2. WJYO-F	2. WWKA-F	2. WHLY-F	2. WBJW-F	2. WBJW-F	2. WBJW-F	2. WWKA-F
3. WORL	3. WBJW-F	3. WBJW-F	3. WWKA-F	3. WBJW-F	3. WBJW-F	3. WHLY-F	3. WWKA-F	3.	3. WBJW-F
4. WBJW-F	4. WWKA-F	4. WWKA-F	4. WHLY-F	4. WHLY-F	4. WWKA-F	4. WWKA-F	4. WHLY-F	4.	4. WJYO-F
5. WWKA-F	5. WORL	5. WORL	5.	5. WDBO	5.	5. WJYO-F	5. WJYO-F	5.	5. WDBO
WDIZ-F	6. WDIZ-F	6. WDIZ-F	6.	6.	6.	6. WORL	6. WORL	6.	6. WHLY-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		269 (3)	269 (3)	24.4
AOR		134 (2)	134 (2)	12.2
AC/OLDIES/SOFT ROCK		152 (2)	152 (2)	13.8
MOR/VARIETY	68 (1)		68 (1)	6.2
COUNTRY	43 (1)	166 (3)	209 (4)	19.0
BLACK/URBAN	94 (2)		94 (2)	8.5
BTFL MUSIC		22 (2)	22 (2)	2.0
NEWS/TALK				
NOSTALGIA	70 (2)		70 (2)	6.4
RELIGION	12 (2)	14 (1)	26 (3)	2.4
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			1102 (22)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAJL	1440	Winter Park	.7/2.4
WREM	1190	Pine Castle	.9/1.3
WTLN-F+	95.3	Apopka	1.5/4.1
WDOQ-F	101.9	Daytona Beach	1.8/7.9
WELE-F	105.9	Daytona Beach	.3/1.4
WWLV-F	94.5	Daytona Beach	.4/1.5
WVFM-F	94.1	Lakeland	1.5/3.0
WYNF-F	94.9	Tampa	.6/1.2

RADIO STATIONS

AM STATIONS

WAJL,	1440,	5 KW/1 KW (DA-N),	RELIGION	,	$10.00	(----)		Albert Chubb
WCOT,	950,	5 KW (DA-N),	NOSTALGIA	ABC-E,	$45.94	(Blair)	Nationwide	Mickey Franko
WDBO,	580,	5 KW (DA-N),	MOR	CBS,	$ NM	(Katz)	Katz	Garry Eaves
WHOO	990,	50 KW/5 KW (DA-N),	COUNTRY	ABC-I,	$90.00*	(Torbet)	Bluegrass	Max Rein
WKIS,	740,	5 KW/1 KW (DA-1),	NEWS/TALK	MBS,NBC,WSJ,	$54.00*	(Eastman)	Susquehanna	Mike Gaier
WORL,	1270,	5 KW (DA-N),	BLACK	,	$38.00*	(HNWH)	Sudbrink	Willie Martin
WOKB,	1600,	5 KW (DA-2),	BLACK	NBN,	$33.00	(Masla)	(WINTER GARDEN)	Dan Markham

FM STATIONS

WBJW-F,	105.1,	100 KW @ 1310,	CHR	ABC-C,	$137.81	(Blair)	Nationwide	Mickey Franko
WDIZ-F,	100.3,	100 KW @ 890,	AOR (Burk-Abr)	Source,	$123.00	(Selcom)	Shamrock Comm	George Duffy
WHOO-F,	96.5,	100 KW @ 493,	COUNTRY	,	$104.06	(Torbet)	Bluegrass	Max Rein
WJYO-F,	107.7,	100 KW @ 829,	AC	,	$ 80.00*	(HNWH)	Sudbrink	Harvey Tate
WLOQ-F,	103.1,	3 KW @ 300,	AC/JAZZ	WSJ,	$ NA	(Weiss)		John Gross
WWKA-F,	92.3,	100 KW @ 1341,	COUNTRY	,	$135.00*	(Katz)	Katz	Bob Longwell
WHLY-F,	106.7,	100 KW @ 799,	CONTEMP	,	$ 48.50	(Christal)	Starr (LEESBURG)	Alan Rock

Other stations - See Daytona Beach or Melbourne

12+ ADI 1/4

1. WDIZ-F
2. WWKA-F
3. WBJW-F
4. WJYO-F
5. WHLY-F
6. WWLV-F
7. WDBO
8. WORL
9. WCOT
WKIS
11. WHOO-F
12. WDOQ-F
WELE-F
14. WEZY-F
15. WROD
WHOO

12+ ADI CUME

1. WBJW-F
2. WWKA-F
3. WDIZ-F
4. WHLY-F
5. WJYO-F
6. WDBO
7. WDOQ-F
8. WHOO-F
9. WWLV-F
10. WKIS
11. WCOT
12. WORL
13. WHOO
14. WELE-F
15. WCKS-F

ADI FM SHARE:

74.94%

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WORL,WJYO-F: from Sudbrink to Metroplex for $7,000,000

MISCELLANEOUS COMMENTS

Bad country book for entire market...WHLY gains almost 6 share points...

OXNARD-VENTURA

Arbitron Rank/Pop (12+): 103/308,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 82/569,500
Part of LA ADI
Average Person Rating: 14.7
Market TSL: 19.9 hours

Stations: 35/12
Diaries: 875/353:1/43.8%
Sample Target: 700
Standard Error: .628
% Below Line: 48.6
% Not Listed: 6.4

Est 1983 Revenue: NA
CSI: 5.2 Bil
CSI HH: $27,232
Retail $: 2.7 Bil
Pop per Station: 25,725

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	KCAQ-F	50/11.0	---	7.0	---	4.0
2.	KMYX-F	29/ 6.4	---	1.6	---	1.6
3.	KHAY-F	27/ 6.0	---	6.9	---	6.0
4.	KOXR	25/ 5.5	---	6.7	---	5.0
5.	KIIS-F	23/ 5.1	---	3.5	---	3.0
6.	KBBY-F	19/ 4.2	---	4.7	---	6.6
7.	KBIG-F	18/ 4.0	---	4.6	---	3.6
	KKHR-F	17/ 3.8	---	1.4	---	4.6
9.	KNX	17/ 3.8	---	3.5	---	3.2
10.	KMET-F	16/ 3.5	---	3.3	---	9.0
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KCAQ-F	73/1101
2.	KRUZ-F	60/ 673
3.	KLOS-F	50/ 810
4.	KMET-F	46/ 776
	KTYD-F	46/ 606
6.	KIIS-F	34/ 543
	KBIG-F	34/ 502
8.	KHAY-F	33/ 598
9.	KNX	32/ 838
	KABC	32/ 463
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KCAQ-F	702/22.7		
2.	KBBY-F	421/13.6		
3.	KHAY-F	402/13.0		
4.	KLOS-F	334/10.8		
5.	KIIS-F	328/10.6		
6.	KNX	326/10.6		
7.	KMET-F	301/ 9.8		
8.	KOXR	294/ 9.5		
9.	KMYX-F	283/ 9.2		
10.	KKBZ-F	264/ 8.6		
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 71.46% (303 of 424) (SPG 83: NA)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KCAQ-F	KCAQ-F	KCAQ-F	KCAQ-F	KCAQ-F KHAY-F	KHAY-F	KCAQ-F	KCAQ-F	KCAQ-F	KCAQ-F	KCAQ-F
2.	KKHR-F	KMYX-F	KMYX-F	KOXR		KBIG-F	KOXR	KHAY-F	KMYX-F	KMYX-F	KMYX-F
3.	KMYX-F	KIIS-F	KOXR	KHAY-F KBBY-F	KOXR	KRUZ-F	KHAY-F	KOXR	KIIS-F	KMET-F	KHAY-F
4.		KLOS-F KOXR KBBY-F	KIIS-F		KBBY-F	KMPC	KIIS-F	KMYX-F KRUZ-F	KLOS-F	KKHR-F	KOXR KIIS-F
5.			KBBY-F								

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	KCAQ-F KMYX-F	KCAQ-F	KCAQ-F	KCAQ-F	KCAQ-F	KMYX-F	KCAQ-F KMYX-F	KCAQ-F	KMET-F	KHAY-F
2.		KMYX-F	KIIS-F KOXR	KBBY-F	KOXR	KCAQ-F KLOS-F		KMYX-F	KIIS-F KOXR KHAY-F KCAQ-F KBBY-F	KCAQ-F
3.	KIIS-F	KIIS-F		KOXR KZTR-F	KHAY-F		KLOS-F	5 stat		KBBY-F KMET-F
4.		KOXR	KMYX-F			KKBZ-F	KMET-F	tied		
5.										

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	3 (1)	112 (5)	115 (6)	27.1
AOR		56 (5)	56 (5)	13.2
AC/OLDIES/SOFT ROCK	17 (2)	20 (3)	37 (5)	8.7
MOR/VARIETY				
COUNTRY	14 (2)	27 (1)	41 (3)	9.7
BLACK/URBAN		40 (3)	40 (3)	9.4
BTFL MUSIC		33 (2)	33 (2)	7.8
NEWS/TALK	33 (3)		33 (3)	7.8
NOSTALGIA	14 (1)		14 (1)	3.3
RELIGION		10 (1)	10 (1)	2.4
SPANISH	28 (2)	2 (1)	30 (3)	7.1
CLASSICAL		3 (1)	3 (1)	0.7
UNKNOWN/OTHERS	12 (2)		12 (2)	2.8
			424 (35)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KAAP	1400	Santa Paula	1.3/4.7
KACY	1520	Port Hueneme	1.3/4.6
KBBQ	1590	Ventura	2.2/6.0
KDAR-F	98.3	Oxnard	2.2/6.4
KKBZ-F	96.7	Santa Paula	2.9/8.6
KVEN	1450	Ventura	1.8/5.2
KZTR-F	95.9	Camarillo	2.4/7.9
KABC	790	LA	1.8/4.6
KFAC-F	92.3	LA	.7/2.2
KFI	640	LA	2.4/7.7
KKGO-F	102.7	LA	.9/2.6
KLAC	570	LA	.9/2.2
KLOS-F	95.5	LA	3.3/10.8
KLVE-F	107.5	LA	.4/1.7
KMPC	710	LA	3.1/7.0
KOST-F	103.5	LA	.7/2.2
KROQ-F	106.7	Pasaden	.9/3.1
KRTH-F	101.1	LA	1.3/4.7
KRUZ-F	103.3	Santa Barbara	3.3/6.4
KTMS-F	97.5	Santa Barbara	.7/2.1
KTNQ	1020	LA	.7/3.6
KTYD-F	99.9	Santa Barbara	1.8/5.1
KUTE-F	101.9	Glendale	1.5/3.0
XEGM	950	Tijuana	.4/2.7
XTRA	690	Tijuana	.7/4.8

RADIO STATIONS

KACY, 1520, 50 KW/1 KW (DA-2), AC	MBS, $24.00	(Mc-Guild) Harold Frank
KBBQ, 1590, 5 KW (DA-1), COUNTRY (SMN)	NBC, $24.00	(Katz) Scott Brody
KOXR, 910, 5 KW/1 KW (DA-2), SPANISH	, $19.00	(Lotus) Lotus Manuel Perez
KVEN, 1450, 1 KW/250 W, NEWS/TALK	ABC-E, $15.75	(Radio Time) David Loe

KBBY-F, 95.1, 28 KW @ 315, CHR	Source, $24.00	(Katz)		Scott Brody	
KCAQ-F, 104.7, 2.8 KW @ 1580, CHR	, $22.00*	(Mc-Guild)		Harold Frank	
KDAR-F, 98.3, 3 KW @ 240, RELIGION	MBS, $11.00	(----)	Atsinger	Terry Fahy	
KHAY-F, 100.7, 39 KW @ 1210, COUNTRY (Drake-Chen)	, $18.00	(Radio Time)		David Lee	
KMYX-F, 105.5, 115 W @ 1260 , URBAN (TM)	ABC-C, $13.00	(Selcom)		Mike Thomas	(OJAI)
KRUZ-F, 103.3, 105 KW @ 2980, BTFL MUS	, $26.00	(Katz)	Schuele	Carl Schuele	(SANTA BARB)
KTYD-F, 99.9 34 KW @ 2550, AOR	ABC-R, $34.00	(Selcom)	Liggett	Edd Hoyt	(SANTA BARB)
KKBZ-F, 96.7, 3 KW @ ? ?, AOR	, $ NA	(Masla)			(SANTA PAULA
KZTR-F, 95.9, 3 KW @ 296, AC	, $14.00	(Selcom)		Ken Cowan	(CAMARILLO)

MISCELLANEOUS COMMENTS

First full Arbitron book for this market...trends are from Condensed reports for this market in 1982 and 1983...
KOVA-F changed calls to KMYX-F...KKBZ changed calls to KAAP...

PENSACOLA

Arbitron Rank/Pop (12+): 122/251,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 135/303,000
Part of Mobile ADI
Average Person Rating: 17.6
Market TSL: 23.1 hours

Stations: 14/11
Diaries: 591/425:1/42.1%
Sample Target: 610
Standard Error: .851
% Below Line: 18.1
% Not Listed: 6.1

Est 1983 Revenue: $5,400,000
CSI: 3.4 Bil
CSI HH: $31,031
Retail $: 1.3 Bil
Pop per Station: 22,836

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WBOP	68/15.4	---	14.9	---	10.4
2.	WJLQ-F	59/13.4	---	11.3	---	10.4
3.	WOWW-F	53/12.0	---	15.6	---	10.2
4.	WMEZ-F	48/10.9	---	8.8	---	8.7
5.	WABB-F	34/ 7.7	---	2.7	---	4.2
6.	WTKX-F	30/ 6.8	---	5.6	---	12.0
7.	WCOA	29/ 6.6	---	7.7	---	8.7
8.	WXBM-F	27/ 6.1	---	6.8	---	8.7
9.	WBLX-F	26/ 5.9	---	7.0	---	4.7
10.	WKRG-F	15/ 3.4	---	5.4	---	5.1
11.	WBSR	10/ 2.3	---	5.0	---	2.9
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WJLQ-F	77/1096
2.	WBOP	70/ 357
3.	WOWW-F	60/ 714
	WTKX-F	60/ 849
5.	WMEZ-F	57/ 702
6.	WABB-F	46/ 699
7.	WXBM-F	35/ 509
8.	WBLX-F	29/ 312
	WCOA	29/ 433
10.	WKRG-F	22/ 583
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WJLQ-F	793/31.6	---	27.8
2.	WOWW-F	640/25.5	---	26.2
3.	WABB-F	554/22.1	---	12.0
4.	WMEZ-F	553/22.0	---	19.9
5.	WTKX-F	509/20.3	---	16.9
6.	WCOA	428/17.0	---	17.9
7.	WKRG-F	392/15.6	---	16.0
8.	WXBM-F	359/14.3	---	17.1
9.	WBOP	346/13.8	---	15.7
10.	WBLX-F	255/10.2	---	10.7
11.	WBSR	194/ 7.7	---	12.5
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 70.53% (292 of 414) (SPG 83: 67.31%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WABB-F	1. WJLQ-F	1. WJLQ-F	1. WOWW-F	1. WOWW-F	1. WMEZ-F	1. WBOP	1. WMEZ-F	1. WJLQ-F	1. WJLQ-F	1.WBOP
2. WBOP	2. WBOP	2. WOWW-F	2. WJLQ-F	2. WJLQ-F	2. WOWW-F	WJLQ-F	2. WJLQ-F	2. WOWW-F	2. WBLX-F	2.WJLQ-F
3. WJLQ-F	3. WTKX-F	3. WBOP	3. WBOP	3. WBOP	3. WBOP	WOWW-F	3. WOWW-F	3. WMEZ-F	3. WABB-F	3.WOWW-F
4. WBLX-F	4. WOWW-F	4. WTKX-F	4. WMEZ-F	4. WMEZ-F	4. WXBM-F	4. WCOA	4. WBOP	4. WBOP	4. WOWW-F	4.WTKX-F
5.	5.	5.	5.	5.	5.	5. WMEZ-F	5.	5.	WTKX-F	5.WMEZ-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WBOP	1. WBOP	1. WBOP	1. WJLQ-F	1. WOWW-F	1. WTKX-F	1. WJLQ-F	1. WJLQ-F	1. WJLQ-F	1. WJLQ-F
2. WJLQ-F	2. WJLQ-F	2. WOWW-F	WBOP	2. WBOP	2. WJLQ-F	2. WTKX-F	2. WTKX-F	2. WOWW-F	WOWW-F
3.	3.	3. WJLQ-F	3.	3. WJLQ-F	3. WABB-F	3.	3. WOWW-F	WTKX-F	3. WBOP
4.	4.	4.	4.	4. WMEZ-F	4.	4.	4. WBOP	WBOP	4. WMEZ-F
5.	5.	5.	5.	5.	5.	5.	WABB-F	5.	WXBM-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		108 (3)	108 (3)	26.1
AOR		30 (1)	30 (1)	7.2
AC/OLDIES/SOFT ROCK	10 (1)		10 (1)	2.4
MOR/VARIETY				
COUNTRY	4 (1)	80 (2)	84 (3)	20.3
BLACK/URBAN	68 (1)	26 (1)	94 (2)	22.7
BTFL MUSIC		48 (1)	48 (1)	11.6
NEWS/TALK				
NOSTALGIA	29 (1)		29 (1)	7.0
RELIGION	11 (2)		11 (2)	2.7
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			414 (14)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WHYM	610	Pensacola	1.6/3.3
WNVY	1230	Pensacola	.9/3.6
WPFA	790	Pensacola	.9/2.9

RADIO STATIONS

WBOP, 980, 1 KW (DAYS) , BLACK	MBS,NBN, $19.00	(Weiss)	Roden	Wayne Coleman
WBSR, 1450, 1 KW/250 W , AC	ABC-E, $17.00	(Selcom)		H. Neuwith
WCOA, 1370, 5 KW (DA-2) , NOST (Drake-Chen)	CBS,MBS, $20.00*	(Mc-Guild)	Summit	Gordon Towne
WHYM, 610, 500 W (DAYS) , RELIGION	APR, $ 6.00	(----)	Swaggert	Bob Rogers
WNVY, 1230, 1 KW/250 W , COUNTRY	NBC, $12.00	(Lotus)		Jack Kenney
WPFA, 790, 1 KW (DAYS,DA), RELIGION	, $ 8.00	(----)		Don Schroeder
WJLQ-F, 100.7, 100 KW @ 500, CHR (Drake-Chen)	CBS-R, $30.00*	(Mc-Guild)	Summit	Gordon Towne
WMEZ-F, 94.1, 100 KW @ 320, BTFL MUS (SRP)	ABC-F, $49.50	(Torbet)		Frederic Brewer
WOWW-F, 107.3, 100 KW @ 460, COUNTRY	ABC-C, $29.00*	(HNWH)		Jim Colley
WTKX-F, 101.5, 100 KW @ 493, AOR	ABC-R, $20.00	(Weiss)	Roden	Wayne Coleman
WXBM-F, 102.7, 100 KW @ 500, COUNTRY	ABC-I, $16.50	(Selcom)	(MILTON)	Byrd Mapoles

Other ranked stations - See Mobile

MISCELLANEOUS COMMENTS

WBSR sold for $600,000...WXBM-F (Milton) sold to Lou Mahacek for $2,500,000...Arbitron fell about 3% short of sample target...

PEORIA

Arbitron Rank/Pop (12+): 104/305,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 115/371,000
ADI # 99
Average Person Rating: 18.1
Market TSL: 23.4 hours

Stations: 18/12
Diaries: 731/418:1/56.1%
Sample Target: 700
Standard Error: .756
% Below Line: 9.35
% Not Listed: 8.9

Est 1983 Revenue: $7,300,000
CSI: 4.0 Bil
CSI HH: 28.6 M
Retail $: 2.2 Bil
Pop per Station: 25,433

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WKZW-F	93/16.8	14.4	14.9	16.2	14.2
2.	WSWT-F	64/11.6	13.1	12.4	9.7	11.8
3.	WMBD	61/11.0	10.0	13.4	12.2	11.4
	WXCL	61/11.0	11.7	11.1	11.5	13.7
5.	WWCT-F	41/ 7.4	7.9	8.5	12.5	9.9
6.	WIRL	40/ 7.2	5.8	5.1	8.3	7.1
7.	WTXR-F	26/ 4.7	3.1	4.7	2.8	1.1
8.	WKQA-F	24/ 4.3	4.6	5.1	3.7	4.9
9.	WGLO-F	21/ 3.8	4.4	2.6	3.7	2.6
10.	WPEO	14/ 2.5	2.9	1.9	1.8	3.4
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WKZW-F	128/1560
2.	WSWT-F	82/ 935
3.	WJBC	68/ 666
4.	WXCL	66/ 671
5.	WMBD	63/ 704
6.	WWCT-F	58/ 728
7.	WIRL	45/ 681
	WBNQ-F	45/ 629
9.	WTXR-F	29/ 379
10.	WGN	27/ 477
	WLS	27/ 841
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WKZW-F	1079/35.4	32.9	33.7
2.	WSWT-F	688/22.5	23.0	23.3
3.	WMBD	660/21.6	22.6	28.4
4.	WIRL	594/19.5	21.2	20.3
5.	WXCL	583/19.1	23.4	23.7
6.	WWCT-F	519/17.0	17.8	17.0
7.	WKQA-F	437/14.3	12.4	15.4
8.	WLS	392/12.8	11.6	13.0
9.	WTXR-F	336/11.0	9.3	9.0
10.	WTAZ-F	217/ 7.1	3.8	7.0
	WGLO-F	217/ 7.1	9.1	6.9
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 56.75% (286 of 504) (SPG 83: 56.36%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+	12+ EVE	SAT MID
1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WXCL	1. WSWT-F	1. WMBD	1. WSWT-F	1. WKZW-F	1. WKZW-F	1. WKZW-F
2.	2. WWCT-F	2. WWCT-F	2. WXCL	2. WIRL	WXCL	2. WXCL	2. WKZW-F	2. WSWT-F	2. WMBD	2. WXCL
3.	3. WIRL	3. WXCL	WIRL	3. WKZW-F	3. WMBD	3. WKZW-F	3. WXCL	3. WXCL	3. WSWT-F	3. WSWT-F
4.	WKQA-F	WIRL	4. WSWT-F	WSWT-F	4. WIRL	4. WSWT-F	4. WMBD	4. WMBD	4.	4. WMBD
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WWCT-F	1. WWCT-F	1. WWCT-F	1. WXCL	1. WXCL
2. WKQA-F	2. WKQA-F	2. WSWT-F	2. WIRL	2. WSWT-F	2. WKZW-F	2. WKZW-F	2. WXCL	2. WKZW-F	2. WIRL
WSWT-F	WWCT-F	3. WIRL	3. WKQA-F	3. WIRL	3.	3. WXCL	3. WKZW-F	WIRL	3. WSWT-F
WWCT-F	4. WSWT-F	4. WKQA-F	WWCT-F	4. WXCL	4.	4. WIRL	4. WIRL	4. WWCT-F	4. WKZW-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WTXR-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	12 (1)	102 (2)	114 (3)	22.6
AOR		41 (1)	41 (1)	8.1
AC/OLDIES/SOFT ROCK	40 (1)	24 (1)	64 (2)	12.7
MOR/VARIETY	80 (3)	8 (1)	88 (4)	17.5
COUNTRY	65 (2)	26 (1)	91 (3)	18.1
BLACK/URBAN				
BTFL MUSIC	3 (1)	85 (2)	88 (3)	17.5
NEWS/TALK	4 (1)		4 (1)	0.8
NOSTALGIA				
RELIGION	14 (1)		14 (1)	2.8
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			504 (18)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WTAZ-F	102.3	Morton	1.4/7.1
WVEL	1140	Pekin	.5/2.0
WBBM	780	Chicago	.7/3.6
WBNQ-F	101.5	Bloomington	1.6/5.2
WGN	720	Chicago	2.4/6.7
WJBC	1230	Bloomington	1.1/2.9
WLS	890	Chicago	2.2/12.8
WMAQ	670	Chicago	.7/4.8

RADIO STATIONS

WIRL, 1290, 5 KW (DA-2), AC (Klemm)	ABC-E, $43.13	(Eastman)	Mid America	Ken Brown
WMBD, 1470, 5 KW (DA-2), MOR	CBS, $38.13	(Katz)	Midwest TV	David McAley
WPEO, 1020, 1 KW , RELIGION	, $12.00	(Market 4)	Manship	Dick Lewis
WGLO-F, 95.3, 560 W @ 660, BTFL MUS (Bonne)	NBC, $16.00	(----)		Dick Lashbrook
WKQA-F, 104.9, 3 KW @ 265, CONTEMP/AC	ABC-F, $21.00*	(Blair)	Manship	Dick Lewis
WKZW-F, 93.3, 40 KW @ 548, CHR	, $39.50	(Katz)	Midwest TV	Gene Robinson
WSWT-F, 106.9, 50 KW @ 450, BTFL MUS (Bonne)	, $43.13	(Eastman)	Mid America	Howard Frederick
WTAZ-F, 102.3, 3 KW @ 300, MOR/VARIETY	NBC, $ 9.00	(Lotus)	(MORTON)	Lynette Demanes
WTXR-F, 94.3, 3 KW @ 300, COUNTRY	, $24.00*	(Weiss)	(CHILLICOTHE)	Bill Bro
WWCT-F, 105.7, 36 KW @ 571, AOR	Source, $26.00	(HNWH)		Bruce Foster

WJBC, WBNQ-F - See Bloomington   Other ranked stations see Chicago

MISCELLANEOUS COMMENTS

Best book ever for WKZW-F...nice increases for WIRL

PHILADELPHIA

Arbitron Rank/Pop (12+): 5/3,943,700
CMSA Rank/Pop: 4/5,713,000
MSA Rank/Pop: 4/4,686,600
ADI # 4
Average Person Rating: 20.3
Market TSL: 26.3 hours

Stations: 30/25
Diaries: 2855/1381:1/49.6%
Sample Target: 2440
Standard Error: .393
% Below Line: 3.0
% Not Listed: 8.1

Est. 1983 Revenue: $69,200,000
CSI: 49.0 Bil
CSI HH: 29.2 M
Retail $: 23.1 Bil
Pop per Station: 157,748

12+ METRO 1/4/SHARE			WIN 84	FAL 83	SUM 83	SPG 83	BIRCH SHARE
1.	KYW	637/8.0	7.8	7.5	7.9	8.2	9.4
2.	WEAZ-F	598/7.5	9.1	7.7	5.5	7.3	7.0
3.	WUSL-F	495/6.2	5.0	5.8	5.9	6.5	10.0
4.	WDAS-F	459/5.7	6.7	6.8	6.4	5.5	7.4
5.	WCAU	447/5.6	4.1	4.5	6.4	4.8	3.7
6.	WCAU-F	442/5.5	5.5	5.2	6.3	5.5	7.9
7.	WMMR-F	436/5.5	4.7	5.2	4.8	4.2	5.8
8.	WMGK-F	431/5.4	6.1	6.4	6.0	6.0	4.9
9.	WIOQ-F	349/4.4	4.6	4.9	3.8	4.6	3.5
10.	WWDB-F	348/4.4	4.6	4.7	4.1	4.5	4.5
11.	WPEN	345/4.3	5.5	4.5	6.0	6.3	3.7
12.	WYSP-F	327/4.1	4.1	3.5	4.2	4.6	6.0
13.	WIP	266/3.3	3.7	3.4	3.8	4.1	2.7
14.	WSNI-F	257/3.2	2.8	3.2	3.9	2.7	2.0
15.	WWSH-F	227/2.8	2.7	2.1	1.8	1.8	2.7
16.	WXTU-F	204/2.6	.6	---	.4	.5	1.9
17.	WKSZ-F	185/2.3	2.4	3.5	2.1	2.7	2.1
18.	WHAT	163/2.0	1.8	1.5	1.7	1.3	.6
19.	WFIL	141/1.8	2.0	2.5	1.8	2.3	2.4
20.	WFLN-F	136/1.7	1.6	1.7	1.7	1.7	1.4
21.	WDAS	124/1.6	1.6	2.0	2.3	1.7	.4
22.							
23.							
24.							
25.							

12+ TSA 1/4/CUME		
1.	KYW	699/12931
2.	WEAZ-F	694/ 7798
3.	WMMR-F	641/ 9110
4.	WUSL-F	623/ 7332
5.	WCAU-F	588/11181
6.	WCAU	516/ 8297
7.	WDAS-F	513/ 5820
8.	WMGK-F	512/ 8091
9.	WYSP-F	463/ 7680
10.	WWDB-F	412/ 4322
11.	WIOQ-F	389/ 5596
12.	WPEN	368/ 4419
13.	WSNI-F	306/ 4788
14.	WIP	285/ 3665
15.	WWSH-F	271/ 5209
16.	WXTU-F	242/ 2545
17.	WKSZ-F	239/ 3528
18.	WFMZ-F	222/ 2059
19.	WJBR-F	189/ 2286
20.	WFIL	178/ 3704
21.	WFLN-F	172/ 2861
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KYW	11324/28.7	26.7	27.8
2.	WCAU-F	8429/21.4	21.2	20.8
3.	WCAU	7022/17.8	15.7	16.0
4.	WMGK-F	6510/16.5	18.4	18.8
5.	WEAZ-F	6486/16.4	17.2	16.8
6.	WMMR-F	6095/15.5	16.1	14.9
7.	WUSL-F	5873/14.9	15.1	13.7
8.	WYSP-F	5250/13.3	12.0	13.6
9.	WDAS-F	5130/13.0	13.0	11.3
10.	WIOQ-F	4748/12.0	12.9	13.1
11.	WWSH-F	4315/10.9	8.1	5.9
12.	WPEN	4008/10.2	10.5	13.1
13.	WSNI-F	3971/10.1	11.1	10.7
14.	WWDB-F	3563/ 9.0	11.0	9.5
15.	WIP	3211/ 8.1	11.4	11.5
16.	WFIL	2898/ 7.3	9.7	8.7
17.	WKSZ-F	2846/ 7.2	8.5	7.0
18.	WFLN-F	2344/ 5.9	6.2	6.2
19.	WHAT	2207/ 5.6	4.6	4.9
20.	WDAS	2074/ 5.3	5.4	5.9
21.	WXTU-F	1999/ 5.1	---	3.3
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 69.43% (5106 of 7354) (SPG 83: 65.54%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCAU-F	1. WMMR-F	1. WMGK-F	1. WMGK-F	1. WMGK-F	1. WEAZ-F	1. KYW	1. WEAZ-F	1. WEAZ-F	1. WCAU	1. WEAZ-F
2. WUSL-F	2. WIOQ-F	2. WMMR-F	2. WDAS-F	2. KYW	2. KYW	2. WEAZ-F	2. WMGK-F	2. WCAU-F	2. WUSL-F	2. WCAU-F
3. WYSP-F	3. WUSL-F	3. WDAS-F	3. KYW	3. WDAS-F	3. WPEN	3. WIP	3. WMMR-F	3. WUSL-F	3. WDAS-F	3. WUSL-F
4. WMMR-F	4. WDAS-F	4. WIOQ-F	4. WIOQ-F	4. WEAZ-F	4. WCAU	WUSL-F	4. KYW	4. KYW	4. WCAU-F	4. WMMR-F
5. WDAS-F	5. WMGK-F	WUSL-F	5. WSNI-F	5. WIOQ-F	5. WMGK-F	5. WPEN	5. WUSL-F	5. WMGK-F	5. WMMR-F	5. WDAS-F
6. WWSH-F	6. WYSP-F	6. KYW	6. WEAZ-F	6. WCAU	6. WWDB-F	6. WCAU	6. WIOQ-F	6. WMMR-F	6. WYSP-F	6. WMGK-F
7.	7. WCAU-F	7. WCAU-F	7. WUSL-F	7. WSNI-F	7. WIP	7. WWDB-F	7. WDAS-F	7. WCAU	7. WEAZ-F	7. KYW
8.	8. WSNI-F	8. WYSP-F	8. WCAU-F	8. WUSL-F	8. WDAS-F	8. WCAU-F	8. WPEN	8. WDAS-F	8. KYW	8. WPEN
9.	9. WWSH-F	9. WSNI-F	9. WCAU	9. WCAU-F	9. WXTU-F	9. WMGK-F	9. WWDB-F	9. WIOQ-F	9. WWDB-F	9. WYSP-F
10.	10.	10. WEAZ-F	10. WMMR-F	10. WMMR-F	10. WKSZ-F	10. WMMR-F	10. WCAU-F	10. WYSP-F	10. WMGK-F	10. WCAU

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WUSL-F	1. WUSL-F	1. WMGK-F	1. WMGK-F	1. WMGK-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WIOQ-F	1. KYW
2. WDAS-F	2. WMGK-F	2. WDAS-F	2. WIOQ-F	2. WDAS-F	2. WYSP-F	2. WIOQ-F	2. WIOQ-F	2. WMMR-F	2. WMGK-F
3. WIOQ-F	WDAS-F	3. WUSL-F	3. WDAS-F	3. WEAZ-F	3. WUSL-F	3. WYSP-F	3. WDAS-F	3. WMGK-F	3. WCAU
WMMR-F	4. WIOQ-F	4. WIOQ-F	4. WUSL-F	4. KYW	4. WDAS-F	4. WUSL-F	4. WMGK-F	4. WYSP-F	4. WIOQ-F
5. WCAU-F	5. WCAU-F	5. WCAU-F	5. WSNI-F	5. WIOQ-F	5. WIOQ-F	5. WDAS-F	5. WYSP-F	5. WDAS-F	5. WEAZ-F
6. WYSP-F	6. WMMR-F	6. WSNI-F	6. WCAU-F	6. WUSL-F	6.	6.	6. KYW	6. KYW	6. WDAS-F
7. WMGK-F	7. WSNI-F	7. WWSH-F	7. WWSH-F	7. WSNI-F	7.	7.	7. WUSL-F	7. WUSL-F	7. WMMR-F
8. WSNI-F	8. WYSP-F	8. WMMR-F	8. WMMR-F	8. WCAU-F	8.	8.	8. WCAU	8. WSNI-F	8. WPEN
9.	9. WWSH-F	9. WEAZ-F	9.	9. WWSH-F	9.	9.	9.	9.	9. WSNI-F
10.	10.	10. KYW	10.	10. WIP	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		721 (4)	721 (4)	9.8
AOR		1112 (3)	1112 (3)	15.1
AC/OLDIES/SOFT ROCK	163 (2)	873 (3)	1036 (5)	14.1
MOR/VARIETY	266 (1)		266 (1)	3.6
COUNTRY	31 (1)	204 (1)	235 (2)	3.2
BLACK/URBAN	287 (2)	954 (2)	1241 (4)	16.9
BTFL MUSIC		738 (3)	738 (3)	10.0
NEWS/TALK	1084 (2)	348 (1)	1432 (3)	19.5
NOSTALGIA	345 (1)		345 (1)	4.7
RELIGION	49 (1)	20 (1)	69 (2)	0.9
SPANISH				
CLASSICAL	23 (1)	136 (1)	159 (2)	2.2
UNKNOWN/OTHERS				
		7354 (30)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFLN	900		.3/1.2
WIBF-F	103.9	Jonkintown	.3/1.5
WPGR	1540		.3/ .9
WZZD	990		.6/2.2
WFMZ-F	100.7	Allentown	.5/1.1
WJBR-F	99.5	Wilmington	1.2/3.2
WPST-F	97.5	Trenton	.4/2.5
WSTW-F	93.7	Wilmington	.3/2.3
WTTM	920	Trenton	.4/1.2

RADIO STATIONS

AM STATIONS

KYW	1060	50 KW (DA-1)	NEWS	ABC-I,NBC	$262.50	(RAR)	Westinghouse	Nelson Cohen
WCAU	1210	50 KW	TALK/NEWS	CBS	$182.50	(CBS Spot)	CBS	Allen Serxner
WDAS	1480	5 KW/1 KW (DA-2)	BLACK	NBN	$ 65.00*	(HNWH)	Unity	Cody Anderson
WFIL	560	5 KW (DA-2)	OLDIES	RKO II	$ 90.00*	(Blair)	LIN	Bruce Hoberg
WHAT	1340	1 KW/250 W	BLACK	SBN	$ 41.00	(Selcom)		Art Camiolo
WIP	610	5 KW (DA-1)	MOR	ABC-D	$170.63	(Katz)	Metromedia	Hal Smith
WPEN	950	5 KW (DA-N)	NOSTALGIA	ABC-E	$120.00*	(MMR)	Greater Media	Larry Wexler
WPGR	1540	50 KW (DAYS,DA)	OLDIES	RKO	$ NA	(Republic)	Associated	Mike Marder
WTEL	860	10 KW (DAYS,DA)	SPANISH/RELIGION		$ 23.00	(Baballero)		George Hopkinson
WZZD	990	50 KW/10 KW (DA-2)	RELIGION		$ 27.00	(----)		Jenny Lee

FM STATIONS

WCAU-F	98.1	13 KW @ 1000	CHR	CBS-R	$206.25	(CBS/FM)	CBS	Vince Benedict
WDAS-F	105.3	4 KW @ 870	BLACK		$120.00*	(HNWH)	Unity	Cody Anderson
WEAZ-F	101.1	13 KW @ 1010	BTFL MUS (SRP)		$231.25	(Mc-Guild)		Jim DeCaro
WFLN-F	95.7	50 KW @ 490	CLASSICAL		$ 75.00	(CMBS)		Harry Haas
WIOQ-F	102.1	30 KW @ 650	AOR		$140.00*	(Mc-Guild)	Outlet	Don Pettibone
WKSZ-F	100.3	35 KW @ 600	AC		$100.00*	(Christal)	(MEDIA)	Dan Lerner
WMGK-F	102.9	50 KW @ 300	AC		$200.00*	(MMR)	Greater Media	Larry Wexler
WMMR-F	93.3	25 KW @ 670	AOR	Source	$160.63	(Katz)	Metromedia	Hal Smith
WSNI-F	104.5	13 KW @ 1008	AC	RKO	$ 98.00	(Republic)	Associated	Mike Marder
WUSL-F	98.9	18 KW @ 830	URBAN	ABC-F	$115.00*	(Blair)	LIN	Bruce Hoberg
WWDB-F	96.5	18 KW @ 850	TALK	ABC-I	$105.00*	(Selcom)		Art Camiolo
WWSH-F	106.1	23 KW @ 740	CHR		$ 85.00*	(Christal)	Cox	Bill Phippen
WXTU-F	92.5	50 KW @ 500	COUNTRY		$ 75.00*	(Weiss)	Beasley	Dennis Dougherty
WYSP-F	94.1	16 KW @ 900	AOR (Pollack)	ABC-R	$186.25	(Torbet)	Infinity	Richard Marks

12+ ADI 1/4

1. KYW
2. WEAZ-F
3. WUSL-F
4. WMMR-F
5. WCAU-F
6. WDAS-F
7. WMGK-F
8. WCAU
9. WYSP-F
10. WWDB-F
11. WIOQ-F
12. WPEN
13. WSNI-F
14. WIP
15. WWSH-F

12+ ADI CUME

1. KYW
2. WCAU-F
3. WMMR-F
4. WCAU
5. WMGK-F
6. WEAZ-F
7. WYSP-F
8. WUSL-F
9. WDAS-F
10. WIOQ-F
11. WWSH-F
12. WSNI-F
13. WPEN
14. WWDB-F
15. WIP

ADI FM SHARE:
71.56%

CALL LETTER CHANGES

None

FORMAT CHANGES

STATION SALES

WAHT: sold for $750,000

MISCELLANEOUS COMMENTS

WXTU went from a no-show in Fall 83 to a 2.6 in this book...KYW back in the 12+ lead after two books in #2...

PHOENIX

Arbitron Rank/Pop (12+): 24/1,412,100
CMSA Rank/Pop: 23/1,609,000
MSA Rank/Pop: 24/1,658,400
ADI # 25
Average Person Rating: 18.6
Market TSL: 24.5 hours

Stations: 27/26
Diaries: 1385/1020:1/50.4%
Sample Target: 1320
Standard Error: .543
% Below Line: 2.2
% Not Listed: 8.5

Est. 1983 Revenue: $34,900,000
CSI: 15.4 Bil
CSI HH: 25.2 M
Retail $: 8.8 Bil
Pop per Station: 54,312

	12+ METRO 1/4/SHARE		WIN 84	FAL 83		SPG 83	BIRCH SHARE
1.	KTAR	240/9.1	9.0	8.5	---	7.7	7.2
2.	KQYT-F	211/8.0	8.5	7.3	---	6.7	6.8
3.	KDKB-F	194/7.4	7.1	6.3	---	8.9	9.1
4.	KNIX-F	187/7.1	6.9	7.6	---	7.4	9.3
5.	KMEO-F	156/5.9	5.8	6.4	---	6.6	5.0
6.	KZZP-F	145/5.5	6.7	4.3	---	3.4	6.7
	KKLT-F	145/5.5	8.3	6.5	---	6.8	6.8
8.	KUPD-F	142/5.4	4.4	3.7	---	4.5	7.9
9.	KOOL-F	129/4.9	4.4	3.7	---	4.5	5.0
10.	KOY	122/4.6	3.9	5.5	---	4.5	4.7
11.	KOPA-F	117/4.5	5.8	5.3	---	5.0	5.3
12.	KEZC-F	99/3.8	3.9	5.5	---	3.3	3.0
13.	KLZI-F	85/3.2	.8	1.1	---	1.2	3.7
14.	KLFF	77/2.9	2.5	3.1	---	2.7	2.3
15.	KUKQ	69/2.6	2.4	4.3	---	3.8	1.9
16.	KHEP-F	61/2.3	1.5	2.3	---	1.5	1.4
17.	KJJJ	52/2.0	1.6	2.3	---	1.5	1.9
	KSTM	52/2.0	2.1	1.6	---	2.1	2.3
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	KDKB-F	262/3524
2.	KTAR	251/3005
3.	KQYT-F	244/2578
4.	KNIX-F	229/2625
5.	KMEO-F	175/2068
6.	KZZP-F	160/2969
7.	KUPD-F	158/2373
8.	KKLT-F	154/2601
9.	KOOL-F	138/2005
10.	KOY	131/2248
11.	KOPA-F	127/2840
12.	KEZC-F	102/1524
13.	KLZI-F	88/1466
14.	KLFF	86/ 847
15.	KUKQ	72/ 923
16.	KHEP-F	67/ 730
17.	KJJJ	59/ 933
18.	KSTM-F	52/ 512
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KTAR	2811/19.9	19.8	21.4
2.	KDKB-F	2783/19.7	17.5	23.6
3.	KZZP-F	2764/19.6	17.3	13.0
4.	KOPA-F	2637/18.7	15.9	15.8
5.	KKLT-F	2464/17.4	16.4	17.1
6.	KQYT-F	2269/16.1	13.1	14.1
7.	KNIX-F	2125/15.0	16.6	16.7
8.	KUPD-F	2099/14.9	15.8	19.9
9.	KOY	1975/14.0	15.7	14.2
10.	KOOL-F	1880/13.3	10.9	13.7
11.	KMEO-F	1791/12.7	13.8	15.8
12.	KEZC-F	1429/10.1	13.0	9.1
13.	KLZI-F	1406/10.0	2.0	2.0
14.	KJJJ	871/ 6.2	8.7	7.7
15.	KUKQ	855/ 6.1	6.9	6.4
16.	KNIX	820/ 5.8	5.9	6.5
17.	KLFF	810/ 5.7	5.7	6.4
18.	KHEP-F	678/ 4.8	5.6	4.3
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 68.89% (1723 of 2501) (SPG 83: 68.07%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZP-F	1. KDKB-F	1. KDKB-F	1. KKLT-F	1. KNIX-F	1. KTAR	1. KTAR	1. KQYT-F	1. KDKB-F	1. KTAR	1. KQYT-F
2. KUPD-F	2. KUPD-F	2. KKLT-F	2. KNIX-F	2. KKLT-F	2. KQYT-F	2. KNIX-F	2. KTAR	2. KQYT-F	2. KQYT-F	2. KKLT-F
3. KDKB-F	3. KKLT-F	3. KOOL-F	3. KOOL-F	3. KOOL-F	3. KNIX-F	3. KDKB-F	3. KDKB-F	3. KTAR	3. KDKB-F	3. KNIX-F
4. KOPA-F	4. KOOL-F	4. KNIX-F	4. KDKB-F	4. KQYT-F	4. KOY	4. KQYT-F	4. KNIX-F	4. KNIX-F	4. KMEO-F	KUPD-F
5.	5. KOPA-F	5. KUPD-F	5. KOY	KTAR	5. KMEO-F	5. KZZP-F+	5. KKLT-F	5. KKLT-F	KZZP-F	5. KDKB-F
6.	6. KLZI-F	6. KOY	6. KQYT-F	6. KOY	6. KEZC-F	6. KOY	6. KMEO-F	6. KZZP-F+	6. KUPD-F	6. KMEO-F
7.	7. KNIX-F	7. KOPA-F	7. KEZC-F	7. KDKB-F	7. KKLT-F	7. KUPD-F	7. KUPD-F	7. KMEO-F	7. KOY	7. KOPA-F+
8.	8. KZZP-F	8. KLZI-F	8.	8.	8.	8.	8.	8.	8.	8. KTAR
9.	9.	9. KZZP-F	9.	9.	9.	9.	9.	9.	9.	9. KOOL-F
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10. KZZP-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KDKB-F	1. KDKB-F	1. KKLT-F	1. KKLT-F	1. KKLT-F	1. KUPD-F	1. KDKB-F	1. KDKB-F	1. KDKB-F	1. KOOL-F
2. KOPA-F	2. KKLT-F	2. KDKB-F	2. KOOL-F	2. KQYT-F	2. KDKB-F	2. KUPD-F	2. KOOL-F	2. KOOL-F	2. KNIX-F
3. KUPD-F	3. KOPA-F	3. KNIX-F	3. KDKB-F	3. KNIX-F	3.	3. KOOL-F	3. KUPD-F	3. KSTM-F	3. KTAR
4. KZZP-F	4. KOOL-F	4. KOPA-F	4. KOPA-F	4. KOY	4.	4. KKLT-F	4. KNIX-F	4. KNIX-F	4. KOY
5. KLZI-F	5. KLZI-F	5. KLZI-F	5. KLZI-F	5. KOOL-F	5.	5. KNIX-F	5. KTAR	KUPD-F	5. KQYT-F
6. KKLT-F	6. KUPD-F	6. KOOL-F	6. KNIX-F	6. KEZC-F	6.	6. KOPA-F	6. KKLT-F	6. KKLT-F	6. KEZC-F
7.	7. KZZP-F	7. KOY	KOY	7. KDKB-F	7.	7. KLZI-F	7. KEZC-F	7.	7.
8.	8.	KZZP-F	8.	8.	8.	8. KZZP-F	KOY	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	32 (2)	262 (2)	294 (4)	11.8
AOR		388 (3)	388 (3)	15.5
AC/OLDIES/SOFT ROCK		359 (3)	359 (3)	14.4
MOR/VARIETY	152 (2)		152 (2)	6.1
COUNTRY	81 (2)	286 (2)	367 (4)	14.7
BLACK/URBAN	69 (1)		69 (1)	2.8
BTFL MUSIC	16 (1)	367 (2)	383 (3)	15.3
NEWS/TALK	240 (1)		240 (1)	9.6
NOSTALGIA	77 (1)		77 (1)	3.1
RELIGION	55 (2)		55 (2)	2.2
SPANISH	56 (2)		56 (20	2.2
CLASSICAL		61 (1)	61 (1)	2.4
UNKNOWN/OTHERS				
			2501 (27)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFLR	1230		.9/2.3
KMEO	740		.6/2.3
KNIX	1580	Tempa	1.1/5.8
KOOL	960		1.1/4.2
KOPA	1440	Scottsdale	.7/2.1
KPHX	1480		.8/2.0
KRDS	1190	Tolleson	1.2/1.8
KVVA	860		1.4/2.3
KZZP	1310	Mesa	.5/4.3

RADIO STATIONS

AM STATIONS

KJJJ	910	5 KW (DA-N)	COUNTRY	RKO II	$40.00*	(MMR)	Wolpin	Chuck Artigue
KLFF	1360	5 KW/1 KW (DA-N)	NOSTALGIA (Al Ham)		$42.00	(Masla)		Steve Rich
KNIX	1580	50 KW/10 KW (DA-N)	COUNTRY		$ NA	(Katz)	Buck Owens	Mike Owens
KOOL	960	5 KW (DA-N)	MOR (Radio Arts)					
KOPA	1440	5 KW (DAYS)	CHR	ABC-C	$ NA	(Selcom)	First MEdia	Gary Guthrie
KOY	550	5 KW/1 KW	MOR/AC (Klemm)	NBC	$80.00	(Eastman)	Harte Hanks	Gary Edens
KPHX	1480	1 KW/500 W (DA-2)	SPANISH		$32.00	(Caballero)		Freddy Morales
KTAR	620	5 KW (DA-N)	NEWS/TALK	WSJ,MBS,ABC-I	$90.00*	(CBS Spot)	Pulitzer	Johnny Andrews
KUKQ	1060	5 KW/500 W (DA-N)	URBAN		$25.00	(Masla)		Lloyd Melton
KVVA	860	1 KW (DA-N)	SPANISH		$37.00	(Lotus)		Bob Feinman
KXEG	1010	1 KW/250 W	RELIGION		$10.50	(----)		George Spicer
KZZP	1310	5 KW/500 W (DA-N)	CHR	ABC-C	$ NA	(Mc-Guild)	Western Cities	Bill Phalen

FM STATIONS

KDKB-F	93.3	100 KW @ 1550	AOR (Pollack)	Source	$90.00*	(Blair)	Sandusky	Tom Vascocu
KEZC-F	92.3	100 KW @ 880	COUNTRY	RKO II	$55.00*	(MMR)	Wolpin	Chuck Artigue
KHEP-F	101.5	100 KW @ 1740	CLASSICAL		$39.00	(CMBS)		Herm Gebert
KKLT-F	98.7	115 KW @ 1650	AC		$85.00*	(CBS Spot)	Pulitzer	Johnny Andrews
KMEO-F	96.9	100 KW @ 1550	BTFL MUS (Bonne)		$64.00	(Mc-Guild)	Scripps-Howard	Steve Wrath
KMZK-F	106.3	3 KW @ 97	AC		$43.00	(Masla)	(INNER CITY)	Steve Rich
KNIX-F	102.5	100 KW @ 1610	COUNTRY		$85.00*	(Katz)	Buck Owens	Mike Owens
KLZI-F	99.9	100 KW @ 1670	AC (Fairwest)		$ NA	(Torbet)		Eric Hauenstein
KOOL-F	94.5	100 KW @ 1620	OLDIES/AC	CBS-R	$70.00	(Christal)		Bill SMith
KOPA-F	100.7	100 KW @ 1847	CHR	ABC-C	$70.00*	(Selcom)	First Media	Gary Guthrie
KQYT-F	95.5	100 KW @ 1550	BTFL MUS (Churchill)		$70.00*	(Eastman)	Harte Hanks	Mike Horne
KSTM-F	107.1	3 KW @ 450	AOR		$36.00	(Roslin)	(APACHE JUNCTION)	Steve Allison
KUPD-F	97.9	100 KW @ 1620	AOR		$65.00*	(Masla)		Lloyd Melton
KZZP-F	104.7	100 KW @ 1550	CHR	ABC-C	$72.50	(Mc-Guild)	Western Cities	Bill Phalen

12+ ADI 1/4

1. KDKB-F
2. KTAR
3. KQYT-F
4. KNIX-F
5. KMEO-F
6. KZZP-F
7. KUPD-F
8. KKLT-F
9. KOOL-F
10. KOY
11. KOPA-F
12. KEZC-F
13. KLZI-F
14. KLFF
15. KUKQ

12+ ADI CUME

1. KDKB-F
2. KTAR
3. KZZP-F
4. KOPA-F
5. KKLT-F
6. KQYT-F
7. KNIX-F
8. KUPD-F
9. KOY
10. KMEO-F
11. KOOL-F
12. KEZC-F
13. KLZI-F
14. KNIX
15. KJJJ

ADI FM SHARE:

69.25%

CALL LETTER CHANGES

KNNN-F changed to KLZI-F
(28 March)

FORMAT CHANGES

KLZI-F: from Spanish to AC

STATION SALES

KDJQ: sold by Sandusky
for $185,000

MISCELLANEOUS COMMENTS

PITTSBURGH

Arbitron Rank/Pop (12+): 14/1,8^{0}8,700
CMSA Rank/Pop: 13/2,403,000
MSA Rank/Pop: 12/2,182,900
ADI # 12
Average Person Rating: 19.0
Market TSL: 24.8 hours

Stations: 29/27
Diaries: 1944/977:1/56.1%
Sample Target: 1710
Standard Error: .466
% Below Line: 1.1
% Not Listed: 8.7

Est. 1983 Revenue: $32,800,000
CSI: 21.4 Bil
CSI HH: 26.0 M
Retail $: 11.0 Bil
Pop per Station: 70,322

	12+ METRO 1/4/SHARE		WIN 84	FAL 83		SPG 83	BIRCH SHARE
1.	KDKA	559/15.5	17.5	15.9	---	17.1	17.7
2.	WDVE-F	286/ 7.9	6.4	8.1	---	6.9	10.1
3.	WBZZ-F	266/ 7.4	6.3	6.0	---	7.4	10.1
4.	WHTX-F	220/ 6.1	5.1	4.9	---	4.8	5.7
5.	WWSW-F,	206/ 5.7	4.5	4.4	---	6.3	4.0
6.	WAMO-F	198/ 5.5	5.1	5.3	---	5.6	6.4
7.	WTAE	170/ 4.7	5.8	7.6	---	5.9	3.0
8.	WHYW-F	169/ 4.7	4.4	5.1	---	4.2	4.0
9.	WSHH-F	164/ 4.5	5.3	4.6	---	5.5	4.2
10.	WPNT-F	162/ 4.5	4.7	5.5	---	4.8	2.9
11.	WJAS	149/ 4.1	4.1	4.8	---	4.5	2.8
12.	WTKN	124/ 3.4	3.8	3.0	---	3.1	2.9
13.	WDSY-F	117/ 3.2	3.3	3.8	---	2.3	2.9
14.	KQV	102/ 2.8	3.4	2.6	---	3.1	3.2
15.	WYDD-F	81/ 2.2	2.7	2.1	---	1.5	3.2
16.	WEEP	65/ 1.8	2.2	2.2	---	1.7	1.7
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	KDKA	758/10130
2.	WDVE-F	475/ 5649
3.	WBZZ-F	340/ 4955
4.	WPNT-F	271/ 2904
5.	WWSW-F	266/ 3563
6.	WHTX-F	264/ 4422
7.	WAMO-F	214/ 2766
8.	WHYW-F	207/ 3204
9.	WSHH-F	200/ 2617
10.	WTAE	178/ 3298
11.	WDSY-F	163/ 2248
12.	WJAS	155/ 1706
13.	WTKN	128/ 1578
14.	WYDD-F	116/ 2428
15.	KQV	104/ 1646
16.	WEEP	101/ 1278
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KDKA	7438/39.2	38.9	43.0
2.	WBZZ-F	3813/20.1	19.7	20.2
3.	WHTX-F	3575/18.8	18.3	18.4
4.	WDVE-F	3335/17.6	17.5	16.9
5.	WTAE	3046/16.0	23.3	16.5
6.	WHYW-F	2749/14.5	15.2	13.7
7.	WWSW-F	2712/14.3	15.7	17.1
8.	WAMO-F	2448/12.9	11.0	12.3
9.	WSHH-F	2224/11.7	12.2	13.0
10.	WPNT-F	2005/10.6	11.3	11.3
11.	WYDD-F	1763/ 9.3	9.1	7.1
12.	WJAS	1608/ 8.5	10.6	10.5
13.	KQV	1592/ 8.4	9.4	11.1
14.	WTKN	1523/ 8.0	7.8	8.9
15.	WDSY-F	1521/ 8.0	8.0	6.6
16.	WEEP	760/ 4.0	4.1	4.9
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 60.89% (2008 of 3298) (SPG 83: 58.13%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDVE-F	1. WDVE-F	1. WDVE-F	1. KDKA	1. KDKA	1. KDKA	1. KDKA	1. KDKA	1. KDKA	1. KDKA	1. KDKA
2. WBZZ-F	2. WBZZ-F	2. WBZZ-F	2. WWSW-F	2. WWSW-F	2. WJAS	2. WHTX-F	2. WWSW-F	2. WBZZ-F	2. WDVE-F	2. WDVE-F
3. WAMO-F	3. WHTX-F	WWSW-F	3. WHTX-F	3. WHTX-F	3. WSHH-F	3. WTAE	3. WDVE-F	3. WDVE-F	3. WBZZ-F	3. WBZZ-F
4. WHTX-F	4. WAMO-F	4. WHTX-F	4. WHYW-F	4. WTAE	4. WWSW-F	4. WDVE-F	4. WHTX-F	4. WHTX-F	4. WAMO-F	4. WSHH-F
5. WHYW-F	5. WWSW-F	5. KDKA	5. WBZZ-F	5. WHYW-F	5. WPNT-F	5. WBZZ-F	5. WBZZ-F	5. WAMO-F	5. WTAE	5. WHTX-F
6. WYDD-F	6. WHYW-F	6. WAMO-F	6. WTAE	6. WBZZ-F	6. WTKN	6. WWSW-F	6. WPNT-F	6. WWSW-F	6. WTKN	6. WJAS
7.	7. KDKA	7. WHYW-F	7. WDVE-F	7. WPNT-F	7. WDSY-F	7. WHYW-F	7. WSHH-F	7. WHYW-F	7. WHTX-F	7. WHYW-F
8.	8.	8.	8.	8.	8.	8. KQV	8.	8.	8.	8. WAMO-F
9.	9.	9.	9.	9.	9.	9. WAMO-F	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10. WTKN	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WDVE-F	1. WBZZ-F	1. WWSW-F	1. WWSW-F	1. KDKA	1. WDVE-F	1. WDVE-F	1. WDVE-F	1. WDVE-F	1. KDKA
2. WBZZ-F	WHTX-F	2. WBZZ-F	2. WHTX-F	2. WWSW-F	2. WAMO-F	2. WAMO-F	2. WAMO-F	2. WHTX-F	2. WTAE
3. WHTX-F	3. WWSW-F	3. KDKA	3. WHYW-F	3. WHYW-F	3. WBZZ-F	3. WBZZ-F	3. WHTX-F	3. WTAE	3. WHTX-F
4. WAMO-F	4. WDVE-F	4. WHYW-F	4. WBZZ-F	4. WBZZ-F	4. WHTX-F	4. WHTX-F	4. WBZZ-F	4. WAMO-F	4. WDVE-F
5. WHYW-F	5. WHYW-F	5. WHTX-F	5. KDKA	5. WHTX-F	5. WYDD-F	5. WWSW-F	5. KDKA	WWSW-F	5. WWSW-F
WWSW-F	6. WAMO-F	6. WDVE-F	WPNT-F	6. WPNT-F	6. WWSW-F	6. KDKA	6. WWSW-F	6. KDKA	6. WBZZ-F
7. WYDD-F	7. KDKA	7. WAMO-F	7.	7. WTAE	7.	WYDD-F	7. WTAE	7. WBZZ-F	7. WAMO-F
8.	8.	8.	8.	8.	8.	8.	8.	WHYW-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		500 (3)	500 (3)	15.2
AOR		367 (2)	367 (2)	11.1
AC/OLDIES/SOFT ROCK		387 (3)	387 (3)	11.7
MOR/VARIETY	760 (4)		760 (4)	23.0
COUNTRY	117 (4)	154 (3)	271 (1)	8.2
BLACK/URBAN	26 (1)	198 (1)	224 (2)	6.8
BTFL MUSIC		326 (2)	326 (2)	9.9
NEWS/TALK	226 (20		226 (2)	6.9
NOSTALGIA	149 (1)	43 (1)	192 (2)	5.8
RELIGION	12 (1)	33 (1)	45 (2)	1.4
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			3298 (29)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMO	860		.7/1.8
WBVP	1230	Beaver Falls	.5/1.6
WESA	940	Charleroi	.4/1.3
WESA-F	98.3	Charleroi	.4/1.8
WHJB	620	Greensburg	.6/2.2
WIXZ	1360	McKeesport	.4/2.4
WNUF-F	100.7	New Kensington	1.2/3.6
WPIT	730		.3/1.3
WPIT-F	101.5		.9/3.1
WWKS-F	106.7	Beaver Falls	.3/1.2
WYTK-F	95.3	Washington	.4/ .9
WASP	1130	Brownsville	.4/1.0
WELA-F	104.3	E. Liverpool,OH	.6/1.4

RADIO STATIONS

AM STATIONS

KDKA, 1020, 50 KW	, MOR	NBC,	$200.00	(RAR)	Westinghouse	Rick Starr
KQV , 1410, 5 KW (DA-2)	, NEWS	WSJ,CBS,MBS,	$ 45.00	(Christal)		Bob Dickey
WAMO, 860, 1 KW (DAYS,DA),	BLACK	SBN,	$ NA	(HNWH)	Sheridan	Glenn Mahone
WEDO, 810, 1 KW (DAYS)	, NOSTALGIA	,	$ 13.00	(----)		John James
WEEP, 1080, 50 KW (DAYS,DA),	COUNTRY	ABC-I,	$ 54.00*	(MMR)	Entercom	Peter Casella
WJAS, 1320, 5 KW (DA-N)	, NOSTALGIA (Al Ham)	ABC-D,	$50.00*	(MMR)	BENI	
WPIT, 730, 5 KW (DAYS)	, RELIGION	,	$ 20.00	(----)	Associated	Mike Komichak
WTAE, 1250, 5 KW (DA-N)	, MOR/AC	ABC-E,RKO II,	$150.00	(Katz)	Hearst	Ted Atkins
WTKN, 970, 5 KW (DA-2)	, TALK	ABC-T,ABC-C,	$ 40.00*	(Mc-Guild)	Shamrock	Diane Sutter

FM STATIONS

WAMO-F, 105.9, 72 KW @ 440,	BLACK	SBN,	$ 57.00*	(HNWH)	Sheridan	Glenn Mahone
WBZZ-F, 93.7, 41 KW @ 547,	CHR (Burk-Abr)	,	$ 85.00*	(Blair)	EZ	Tex Meyer
WDSY-F, 107.9, 50 KW @ 500,	COUNTRY	ABC-I,	$ 67.50*	(Repubiic)	Entercom	Peter Casella
WDVE-F, 102.5, 55 KW @ 820,	AOR (Burk-Abr)	Source,	$ 90.00*	(Eastman)	Taft	Bob Schutt
WHTX-F, 96.1, 50 KW @ 500,	CHR	RKO,	$ 78.00*	(Katz)	Hearst	Ted Atkins
WHYW-F, 96.9, 15 KW @ 930,	AC	,	$ 70.00*	(Christal)	Benns	Bob Burns
WOKU-F, 107.1, 1 KW @ 450,	AC	MBS,	$ 14.50	(----)		Ray Rosenblum
WPIT-F, 101.5, 19 KW @ 520,	RELIGION	,	$ 20.00	(----)	Associated	Mike Komichak
WPNT-F, 92.9, 47 KW @ 890,	BTFL MUS (Bonne)	,	$ 60.00	(RAR)		
WSHH-F, 99.7, 11 KW @ 930,	BTFL MUS (SRP)	,	$ 50.00	(MMR)		Tony Renda
WWKS-F, 106.7, 47 KW @ 520,	AC	ABC-F,	$ NA	(Market 4)		Chris Shovlin
WWSW-F, 106.7, 47 KW @ 520,	AC	ABC-C,	$ 70.00*	(Mc-Guild)	Shamrock	Diane Sutter
WYDD-F, 104.7, 50 KW @ 500,	AOR	ABC-R,	$ 45.00*	(Masla)		Norm Slemenda

12+ ADI 1/4

1. KDKA
2. WDVE-F
3. WBZZ-F
4. WHTX-F
5. WWSW-F
6. WPNT-F
7. WAMO-F
8. WHYW-F
9. WSHH-F
10. WTAE
11. WDSY-F
12. WJAS
13. WTKN
14. WYDD-F
15. KQV

12+ ADI CUME

1. KDKA
2. WDVE-F
3. WBZZ-F
4. WHTX-F
5. WWSW-F
6. WTAE
7. WHYW-F
8. WAMO-F
9. WPNT-F
10. WSHH-F
11. WYDD-F
12. WDSY-F
13. WJAS
14. KQV
15. WTKN

ADI FM SHARE:

61.90%

CALL LETTER CHANGES

FORMAT CHANGES

WPNT-F is changing to Soft AC this summer

STATION SALES

WJLY (Braddock) sold by Benns for $340,000

MISCELLANEOUS COMMENTS

PORTLAND, ME

Arbitron Rank/Pop (12+): 142/186,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 193/191,500
ADI # 77
Average Person Rating: 15.9
Market TSL: 21.4 hours

Stations: 18/15
Diaries: 533/349:1/56.8%
Sample Target: 550
Standard Error: .816
% Below Line: 4.3
% Not Listed: 6.1

Est 1983 Revenue: $6,000,000
CSI: 1.8 Bil
CSI HH: $24,089
Retail $: 1.5 Bil
Pop per Station: 12,400

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WPOR-F	46/15.5	---	10.5	---	13.5
2.	WBLM-F	39/13.2	---	13.6	---	12.7
3.	WGAN	31/10.5	---	9.3	---	10.9
4.	WYNZ	25/ 8.4	---	10.8	---	6.5
5.	WJBQ-F	22/ 7.4	---	9.0	---	12.7
6.	WIGY-F	17/ 5.7	---	2.8	---	1.8
7.	WMGX-F	16/ 5.4	---	6.5	---	6.2
8.	WGAN-F	15/ 5.1	---	6.8	---	10.5
9.	WCLZ-F	14/ 4.7	---	3.4	---	2.2
10.	WYNZ-F	13/ 4.4	---	6.5	---	3.3
11.	WPOR	11/ 3.7	---	2.8	---	3.6
12.	WKZS-F	9/ 3.0	---	2.2	---	.7
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WPOR-F	126/1382
2.	WBLM-F	100/1373
3.	WIGY-F	94/1382
4.	WJBQ-F	61/ 958
5.	WHOM-F	61/ 958
6.	WGAN-F	50/ 733
7.	WYNZ	41/ 454
8.	WKZS-F	39/ 575
9.	WGAN	37/ 690
10.	WCLZ-F	35/ 522
11.	WMGX-F	28/ 479
12.	WYNZ-F	21/ 430
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WBLM-F	452/24.3	---	24.9
2.	WPOR-F	442/23.8	---	21.4
3.	WGAN	415/22.3	---	25.3
4.	WJBQ-F	336/18.1	---	24.8
5.	WIGY-F	305/16.4	---	11.3
6.	WYNZ	284/15.3	---	19.2
7.	WMGX-F	273/14.7	---	15.3
8.	WYNZ-F	272/14.6	---	16.5
9.	WGAN-F	254/13.7	---	20.9
10.	WPOR	215/11.6	---	8.0
11.	WCLZ-F	184/ 9.9	---	8.0
12.	WKZS-F	175/ 9.4	---	5.1
13.				
14.				
15.				

12+ FM SHARE (METRO): 71.94% (200 of 278) (SPG 83: 66.77%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WBLM-F	WBLM-F	WPOR-F	WPOR-F	WPOR-F	WPOR-F	WPOR-F+	WPOR-F	WPOR-F	WBLM-F	WPOR-F
2.	WIGY-F	WMGX-F	WBLM-F	WGAN	WGAN	WGAN	WGAN	WBLM-F	WBLM-F	WGAN	WBLM-F
3.	WJBQ-F	WPOR-F	WGAN	WJBQ-F WMGX-F	WJBQ-F	WYNZ	WBLM-F	WYNZ	WGAN	WPOR-F	WYNZ
4.		WJBQ-F	WJBQ-F		WMGX-F		WYNZ	WGAN	WJBQ-F	WYNZ	WJBQ-F
5.		WCLZ-F WIGY-F	WMGX-F					WJBQ-F		WIGY-F	WGAN WMGX-F

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	WBLM-F WJBQ-F	WJBQ-F WMGX-F	WJBQ-F	WMGX-F	WGAN	WBLM-F	WBLM-F	WPOR-F	WPOR-F	WPOR-F
2.			WMGX-F WPOR-F	WJBQ-F WGAN	WPOR-F		WPOR-F	WBLM-F	WBLM-F	WGAN
3.	WCLZ-F WIGY-F	WCLZ-F WBLM-F			WJBQ-F WMGX-F			WGAN	WKZS-F	
4.			WCLZ-F WGAN					WJBQ-F		
5.										

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		39 (2)	39 (2)	14.0
AOR		42 (2)	42 (2)	15.1
AC/OLDIES/SOFT ROCK	5 (1)	52 (4)	57 (5)	20.5
MOR/VARIETY	34 (2)		34 (2)	12.2
COUNTRY	11 (1)	46 (1)	57 (2)	20.5
BLACK/URBAN				
BTFL MUSIC		21 (2)	21 (2)	7.6
NEWS/TALK	1 (1)		1 (1)	0.4
NOSTALGIA	25 (1)		25 (1)	9.0
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	2 (1)		2 (1)	0.7
			278 (18)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WASY	1590	Gorham	1.7/4.0
WLOB	1310	Portland	.7/1.9
WMER	1440	Westbrook	.3/3.5
WBZ	1030	Boston	1.0/6.9
WHOM-F	94.9	Mt. Washington, NH	2.0/5.3
WTOS-F	105.1	Skowhegan	1.0/2.6

RADIO STATIONS

WASY, 1590, 5 KW/2.5 KW (DA-2), OLDIES NBC, $17.00 (Queen) (GORHAM) Al Herskovitz
WGAN, 560, 5 KW (DA-1), MOR, $39.46 (Blair) Gary Jensen
WLOB, 1310, 5 KW (DA-2), ? ?, $ 8.00 (----) Eric Heckman
WMER, 1440, 5 KW (DA-N), TALK/NEWS ABC-I,ABC-T, $10.00 (Christal) Bride Doug Finck
WPOR, 1490, 1 KW/250 W, COUNTRY (Musicworks) ABC-E, $ NA (Mc-Guild) Ocean Coast Bob Gold
WYNZ, 970, 5 KW (DA-N), NOSTALGIA (Al Ham) CBS, $19.00* (Eastman) Buckley

WBLM-F, 107.5, 30 KW @ 612, AOR (Burk-Abr), $32.50 (Selcom) Fuller-Jeffrey (LEWISTON) Bob Caron
WCLZ-F, 98.9, 15 KW @ 400, AC (Fairwest), $29.25 (MMR) Clipper (BRUNSWICK) Dave Kaufman
WDCS-F, 106.3, 3 KW @ 300, CLASSICAL, $20.00 (CMBS) Fred Miller
WGAN-F, 102.9, 100 KW @ 1470, BTFL MUS (SRP), $39.46 (Blair) Gary Jensen
WHOM-F, 94.9, 48 KW @ 3756, BTFL MUS (Bonne), $29.00* (Christal) (MT. WASHINGTON) E. Stiker
WJBQ-F, 97.9, 50 KW @ 500, CHR ABC-C,RKO, $24.00 (Christal) Bride Doug Finck
WMGX-F, 93.1, 50 KW @ 315, AC/CONTEMP CBS-R, $36.00 (Torbet) Sunshine Dave Dean
WPOR-F, 101.9, 50 KW @ 492, COUNTRY ABC-E, $45.00 (Mc-Guild) Ocean Coast Bob Gold
WYNZ-F, 100.9, 3 KW @ 225, AC (TM), $22.00* (Eastman) Buckley
WIGY-F, 105.9, 50 KW @ 500, CHR ABC-F, $27.00 (Masla) Porter (BATH) Roger Bertolini
WKZS-F, 99.9, ? KW @ ? ?, AC, $20.50 (HNWH) (AUBURN) Ron Frizzell

MISCELLANEOUS COMMENTS WGAN A/F sold by Guy Gannett for $3,100,000 (Horton)...WJTO,WIGY-F (Bath) sold by Turner Porter for $1,900,000 (Kimel and Horton)...WLOB sold to Pilgrim for $203,000...WWAV-F changes calls to WKZS-F... Arbitron fell about 3% short of sample target...

PORTLAND, OR

Arbitron Rank/Pop (12+): 31/1,087,200
CMSA Rank/Pop: 26/1,332,000
MSA Rank/Pop: 38/1,157,300
ADI # 23
Average Person Rating: 15.3
Market TSL: 20.8 hours

Stations: 27/26
Diaries: 1354/803:1/50.2%
Sample Target: 1230
Standard Error: .510
% Below Line: 0.7
% Not Listed: 6.8

Est. 1983 Revenue: $28,200,000
CSI: 11.1 Bil
CSI HH: 24.4 M
Retail $: 7.6 Bil
Pop per Station: 41,815

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	KMJK-F	170/10.2	7.8	5.0	4.2	1.5	12.0
2.	KXL-F	142/ 8.5	5.1	5.7	6.3	4.9	4.2
3.	KGW	131/ 7.9	6.7	7.9	6.8	6.1	8.5
4.	KINK-F	98/ 5.9	5.9	6.3	7.6	5.8	7.2
5.	KGON-F	89/ 5.3	4.6	4.9	8.1	13.3	6.8
6.	KYTE	88/ 5.3	1.4	2.7	3.1	3.3	4.1
7.	KRCK-F	80/ 4.8	4.8	9.9	3.6	4.7	7.1
8.	KKCW-F	76/ 4.6	---	---	---	---	4.1
9.	KWJJ	73/ 4.4	4.5	4.1	3.9	5.4	4.6
10.	KCNR-F	70/ 4.2	6.3	7.5	5.6	6.6	4.1
11.	KJIB-F	68/ 4.1	7.0	4.3	4.1	2.7	4.2
	KUPL-F	68/ 4.1	8.8	6.9	6.9	7.4	3.0
13.	KXL	66/ 4.0	3.4	3.4	4.8	2.7	3.4
14.	KEX	64/ 3.8	5.2	6.2	5.6	5.9	4.6
15.	KKRZ-F	51/ 3.1	1.8	2.5	3.1	2.2	4.3
16.	KKEY	40/ 2.4	1.4	2.0	2.3	2.8	1.7
17.	KYXI	35/ 2.1	3.0	3.4	4.7	4.3	3.2
	KKSN	35/ 2.1	3.4	2.5	---	1.6	2.3
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	KMJK-F	194/2708
2.	KXL-F	193/2019
3.	KGW	165/2960
4.	KINK-F	130/1831
5.	KGON-F	124/1941
6.	KYTE	111/1089
7.	KWJJ	107/1790
8.	KRCK-F	105/1647
9.	KJIB-F	103/1353
10.	KCNR-F	101/1816
11.	KEX	100/1874
12.	KXL	98/1645
13.	KUPL-F	95/1273
14.	KKCW-F	89/1438
15.	KKRZ-F	67/1481
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KGW	2249/20.7	20.0	24.7
2.	KMJK-F	2190/20.1	16.7	13.4
3.	KXL-F	1487/13.7	9.7	10.9
4.	KINK-F	1358/12.5	14.9	15.0
5.	KGON-F	1349/12.4	12.8	11.4
6.	KCNR-F	1328/12.2	16.1	17.9
7.	KEX	1324/12.2	13.5	15.4
8.	KWJJ	1279/11.8	12.7	11.2
9.	KRCK-F	1229/11.3	12.4	15.5
10.	KKCW-F	122/11.1	----	----
11.	KKRZ-F	1149/10.6	6.6	8.2
12.	KXL	1063/ 9.8	9.9	8.6
13.	KUPL-F	900/ 8.3	13.5	14.5
14.	KJIB-F	896/ 8.2	12.9	8.6
15.	KYTE	850/ 7.8	4.0	7.3
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 61.24% (951 of 1553) (SPG 83: 59.31%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMJK-F	1. KINK-F	1. KGW	1. KGW	1. KGW	1. KXL-F	1. KGW	1. KXL-F	1. KMJK-F	1. KMJK-F	1. KMJK-F
2. KRCK-F	2. KGON-F	2. KINK-F	2. KINK-F	2. KINK-F	2. KGW	2. KMJK-F	2. KMJK-F	2. KGW	2. KGON-F	2. KXL-F
3. KGON-F	3. KMJK-F	3. KMJK-F	3. KXL-F	3. KXL-F	3. KYTE	3. KXL-F	3. KYTE	3. KXL-F	KXL	3. KGW
4.	4. KGW	4. KGON-F	4. KKCW-F	4. KKCW-F	4. KWJJ	4. KXL	4. KGW	4. KINK-F	KXL-F	4. KRCK-F
5.	5. KRCK-F	5. KKCW-F	5. KJIB-F	5. KJIB-F	KEX	5. KINK-F	5. KINK-F	5. KGON-F	5. KRCK-F	5. KGON-F
6.	6. KCNR-F	6. KCNR-F	6. KCNR-F	KWJJ	6. KXL	6. KWJJ	6. KKCW-F	6. KYTE	6. KINK-F	6. KYTE
7.	7. KKCW-F	7. KJIB-F	KWJJ	7.	7.	7.	7. KWJJ	7. KRCK-F	7. KEX	7. KUPL-F
8.	8.	8. KRCK-F	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9. KXL-F	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10. KWJJ	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KMJK-F	1. KGW	1. KGW	1. KGW	1. KGW
2. KKCW-F	2. KINK-F	2. KKCW-F	2. KINK-F	2. KXL-F
3. KCNR-F	3. KKCW-F	3. KINK-F	3. KKCW-F	3. KINK-F
4. KKRZ-F	4. KCNR-F	KMJK-F	KCNR-F	KKCW-F
5. KGW	5. KMJK-F	5. KCNR-F	5. KJIB-F	5. KCNR-F
KINK-F	6.	6. KXL-F	6. KUPL-F	6. KUPL-F
7.	7.	7.	7.	7. KWJJ
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KGON-F	1. KGON-F	1. KGON-F	1. KINK-F	1. KGW
2. KMJK-F	2. KRCK-F	2. KINK-F	2. KGW	KINK-F
3. KRCK-F	3. KMJK-F	3. KMJK-F	3. KKCW-F	3. KJIB-F
4.	4. KINK-F	4. KRCK-F	KRCK-F	4. KXL-F
5.	5.	5. KGW	5. KGON-F	5. KWJJ
6.	6.	6. KJIB-F	KWJJ	6. KMJK-F
7.	7.	7. KWJJ	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		232 (3)	232 (3)	14.9
AOR		267 (3)	267 (3)	17.2
AC/OLDIES/SOFT ROCK	154 (3)	146 (2)	300 (5)	19.3
MOR/VARIETY	64 (1)		64 (1)	4.1
COUNTRY	105 (4)	136 (2)	241 (6)	15.5
BLACK/URBAN				
BTFL MUSIC		142 (1)	142 (1)	9.1
NEWS/TALK	112 (3)		112 (3)	7.2
NOSTALGIA	123 (2)		123 (2)	7.9
RELIGION	9 (1)	28 (1)	37 (2)	2.4
SPANISH				
CLASSICAL	35 (1)		35 (1)	2.3
UNKNOWN/OTHERS				
			1553 (27)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAAR	1480	Vancouver, WA	.7/2.4
KCNR	1410		.7/1.6
KLIQ	1290	Lake Oswego	.4/1.5
KPDQ	800		.5/2.1
KRDR	1230	Gresham	.6/1.0
KUPL	1330		1.0/3.1
KVAN	1550	Vancouver, WA	.4/1.4
KSKD-F	105.1	Salem	.7/3.2

RADIO STATIONS

AM STATIONS

KAAR,	1480,	1 KW (DA-1)	, OLDIES	ABC-D,	$ 28.00	(Roslin)		Al Emrich
KCNR,	1410,	5 KW (DAYS)	, CONTEMP	ABC-C,	$ NA	(Christal)	Duffy	Tom Farley
KEX ,	1190,	50 KW (DA-1)	, MOR/TALK	ABC-I,	$ 78.80	(MMR)	Taft	Dave Milner
KGW ,	620,	5 KW (DA-N)	, AC	APR,	$122.50	(Blair)	King	Alan Mason
KKEY,	1150,	5 KW (DAYS,DA)	, TALK	MBS,	$ NA	(----)		Ralph Weagant
KKSN,	910,	5 KW (DA-2)	, CLASSICAL/JAZZ	,	$ 45.50	(CMBS)		Bill Failing
KLIQ,	1290,	5 KW (DA-2)	, TALK	ABC-T,	$ 40.00	(----)	Cascade	Fran Griffes
KPDQ,	800,	1 KW (DAYS)	, RELIGION	,	$ 23.00	(----)		Robert Ball
KRDR,	1230,	1 KW/250 W	, COUNTRY	MBS,	$ 21.00	(----)	Comm Pacific	Don Coso
KUIK,	1360,	1 KW/5 KW (DA-N)	, COUNTRY	,	$ 16.00	(----)		Don McCoun
KUPL,	1330,	5 KW (DA-1)	, ? ?	MBS,	$ 38.00	(Torbet)	Scripps-Howard	Bob Oxarart
KVAN,	1550,	10 KW (DA-N)	, COUNTRY	,	$ 20.00	(Moore)	Capps	Ron Hughes
KWJJ,	1080,	50 KW/10 KW (DA-2),	COUNTRY	ABC-E,	$ NA	(Eastman)	Park	Jay Justice
KXL ,	750,	50 KW/1 KW (DA-1)	, NEWS/TALK	NBC,WSJ,NBC-T,	$ 60.00*	(Mc-Guild)	Kaye-Smith	Ray Watson
KYTE,	970,	5 KW (DA-N)	, NOSTALGIA (Al Ham)	APR,	$ NA	(Selcom)	Henry	Bob Fauser
KYXI,	1520,	50 KW/10 KW (DA-1),	NOSTALGIA (SMN)	CBS,	$ 35.00*	(HNWH)	Des Moines Register	Linn Harrison

FM STATIONS

KCNR-F,	97.1,	100 KW @ 1200,	AC/CONTEMP	,	$ 95.00	(Christal)	Duffy	Tom Farley
KGON-F,	92.3,	100 KW @ 920,	AOR (Burk-Abr)	,	$ 75.00*	(HNWH)	Des Moines Register	Linn Harrison
KINK-F,	101.9,	100 KW @ 1611,	AOR	,	$110.00	(Blair)	King	Stan Mark
KJIB-F,	99.5,	100 KW @ 920,	COUNTRY	ABC-E,	$106.88	(Eastman)	Park	Jay Justice
KKCW-F,	103.3,	100 KW @ 1654,	AC	,	$ 41.00	(Masla)		John Tilson
KKRZ-F,	100.3,	100 KW @ 920,	CHR (Burk-Abr)	ABC-F,RKO,	$ 49.00	(MMR)	Taft	Dave Crowl
KMJK-F,	106.7,	100 KW @ 877,	CHR	ABC-C,APR,	$ 68.00*	(Eastman)	Ives	Victor Ives
KPDQ-F,	93.7,	100 KW @ 940,	RELIGION	,	$ 27.00	(----)		Robert Ball
KRCK-F,	101.1,	100 KW @ 1640,	AOR	,	$ 75.00*	(Selcom)	Henry	Bob Fauser
KUPL-F,	98.5,	100 KW @ 1100,	COUNTRY	ABC-D,	$ 62.40	(Torbet)	Scripps-Howard	Bob Oxarart
KXL-F ,	95.5,	100 KW @ 920,	BTFL MUS (Bonne)	,	$ 65.00*	(Mc-Guild)	Kaye-Smith	Ray Watson
KSKD-F,	105.1,	100 KW @ 1099,	AOR	,	$ 25.00	(Weiss)	(SALEM)	Gary Fabos

12+ ADI 1/4

1. KMJK-F
2. KXL-F
3. KGW
4. KGON-F
5. KINK-F
6. KYTE
7. KWJJ
8. KRCK-F
9. KJIB-F
10. KCNR-F
11. KEX
12. KXL
13. KUPL-F
14. KKCW-F
15. KKRZ-F

12+ ADI CUME

1. KGW
2. KMJK-F
3. KXL-F
4. KGON-F
5. KEX
6. KCNR-F
7. KWJJ
8. KINK-F
9. KRCK-F
10. KXL
11. KKRZ-F
12. KKCW-F
13. KJIB-F
14. KUPL-F
15. KYTE

ADI FM SHARE:

60.97%

CALL LETTER CHANGES

FORMAT CHANGES

KKRZ: from AC to CHR
KUPL-F: from BTFL to Country
KUPL-A: from Nostalgia to ?
KYXI: from News/Talk to Nostalgia
KYTE: from AC to Nostalgia

STATION SALES

MISCELLANEOUS COMMENTS

Major changes in this market...KUPL's change is a gutsy move...KKCW debuts with a good showing...very competitive market...a flat market; many stations with nearly equal shares...

PORTSMOUTH-DOVER-ROCHESTER, NH-ME

Arbitron Rank/Pop (12+): 108/285,400
CMSA Rank/Pop: NA
MSA Rank/Pop: 139/292,500
Part of Boston ADI
Average Person Rating: 17.7
Market TSL: 23.6 hours

Stations: 30/8
Diaries: 767/372:1/49.6%
Sample Target: 680
Standard Error: .761
% Below Line: 58.0
% Not Listed: 10.1

Est 1983 Revenue: NA
CSI: 2.8 Bil
CSI HH: $26,654
Retail $: 1.7 Bil
Pop per Station: 35,675

12+ METRO 1/4/SHARE

1.	WOKQ-F	72/14.2
2.	WERZ-F	57/11.3
3.	WBZ	37/ 7.3
4.	WSSH-F	27/ 5.3
5.	WHEB-F	25/ 4.9
6.	WGIR-F	22/ 4.3
7.	WHOM-F	19/ 3.8
	WBCN-F	19/ 3.8
9.	WCGY-F	16/ 3.2
	WLTY-F	16/ 3.2
11.	WTSN	15/ 3.0
	WHTT-F	15/ 3.0
13.		
14.		
15.		

12+ TSA 1/4/CUME

1.	WOKQ-F	76/788
2.	WERZ-F	57/681
3.	WBZ	41/664
4.	WGIR-F	32/395
5.	WHOM-F	31/353
6.	WSSH-F	27/358
	WPOR-F	27/331
8.	WHEB-F	26/525
9.	WCGY-F	21/163
10.	WBCN-F	20/313
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING

1.	WOKQ-F	687/24.1
2.	WERZ-F	673/23.6
3.	WBZ	526/18.4
4.	WHEB-F	504/17.7
5.	WSSH-F	354/12.4
6.	WGIR-F	297/10.4
7.	WTSN	282/ 9.9
	WBCN-F	282/ 9.9
9.	WHTT-F	275/ 9.6
10.	WRKO	223/ 7.8
11.	WHOM-F	223/ 7.8
12.		
13.		
14.		
15.		

12+ FM SHARE (METRO): 80.22% (365 of 455)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WERZ-F	1. WERZ-F	1. WOKQ-F	1. WOKQ-F	1. WOKQ-F	1. WOKQ-F	1. WOKQ-F	1. WOKQ-F	1. WOKQ-F	1. WOKQ-F	1. WOKQ-F
2. WGIR-F	2. WHEB-F	2. WERZ-F	2. WERZ-F	2. WERZ-F	2. WBZ	2. WERZ-F	2. WERZ-F	2. WERZ-F	2. WERZ-F	2. WERZ-F
3. WHTT-F	3. WOKQ-F	3. WHEB-F	3. WBZ	3. WBZ	3. WSSH-F	3. WBZ	3. WSSH-F	3. WBZ	WBZ	3. WGIR-F
4.	WBCN-F	4. WBCN-F	WSSH-F	WSSH-F	4.	4.	4. WHEB-F	4.	4.	4. WBZ
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WERZ-F	1. WERZ-F	1. WERZ-F	1. WERZ-F	1. WOKQ-F	1. WERZ-F	1. WERZ-F	1. WOKQ-F	1. WERZ-F	1. WOKQ-F
2. WHEB-F	2. WGIR-F	2. WOKQ-F	2. WSSH-F	2. WSSH-F	2. WHEB-F	2. WHEB-F	2. WERZ-F	WHEB-F	2.
3. WGIR-F	3. WHEB-F	3. WSSH-F	3. WOKQ-F	3. WERZ-F	3. WBCN-F	3. WBCN-F	3. WHEB-F	WBCN-F	3.
4.	4. WOKQ-F	4. WLYT-F	WCGY-F	4. WBZ	4.	4. WOKQ-F	4. WBCN-F	4. WOKQ-F	4.
5.	5.	5.	WGIR-F	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		81 (3)	81 (3)	17.8
AOR		69 (4)	69 (4)	15.2
AC/OLDIES/SOFT ROCK	15 (1)	87 (7)	102 (8)	22.4
MOR/VARIETY	50 (4)		50 (4)	11.0
COUNTRY		77 (2)	77 (2)	16.9
BLACK/URBAN				
BTFL MUSIC		47 (5)	47 (5)	10.3
NEWS/TALK	16 (2)		16 (2)	3.5
NOSTALGIA	9 (1)		9 (1)	2.0
RELIGION				
SPANISH				
CLASSICAL		4 (1)	4 (1)	0.9
UNKNOWN/OTHERS				
			455 (30)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBBX	1380	Portsmouth	.4/3.9
WHEB	750	Portsmouth	1.2/4.4
WWNH	930	Rochester	1.8/5.7
WXKZ-F	96.7	Rochester	1.0/2.8
WAAF-F	107.3	Worcester	.6/2.3
WCOZ-F	94.5	Boston	2.4/6.7
WCRB-F	102.5	Boston	.8/1.8
WEEI	590	Boston	.6/3.0
WGAN-F	102.9	Portland	1.0/4.0
WHDH	850	Boston	1.0/3.3
WHUE-F	100.7	Boston	1.2/3.0
WJIB-F	96.9	Boston	.8/2.6
WMJX-F	106.7	Boston	1.0/3.0
WPOR-F	101.9	Portland	1.0/2.9
WRKO	680	Boston	2.6/7.8
WROR-F	98.5	Boston	1.2/5.9
WXKS-F	107.9	Boston	1.8/5.1
WZID-F	95.7	Manchester	2.6/6.5

RADIO STATIONS

WBBX, 1380, 1 KW (DA-N), AC	ABC-D, $13.00	(Market 4)		Rosanne Armstrong
WHEB, 750, 1 KW (DAYS), MOR	, $20.00	(Blair)	Knight	Cliff Taylor
WTSN, 1270, 5 KW (DA-2), AC	ABC-C, $19.00	(Torbet)		Jerome Lipman
WWNH, 930, 5 KW (DA-N), NOST/MOR	CBS, $16.50	(----)		Marcia Nescot
WERZ-F, 107.1, 3 KW @ 356, CHR	, $ NA	(Torbet)	Porter (EXETER)	Jeff Lyon
WHEB-F, 100.3, 31 KW @ 140, AOR (Pollack)	, $37.00	(Blair)	Knight	Cliff Taylor
WOKQ-F, 97.5, 50 KW @ 350, COUNTRY	, $48.00	(Selcom)	Fuller-Jeffrey	Martin Lessard
WXKZ-F, 96.7, 3 KW @ 225, AC	CBS-R, $17.50	(----)		Marcia Nescot
WLYT-F, 92,5, 50 KW @ 500, AC	WSJ, $ NA	(----)	(HAVERHILL, MA)	Jane Cole

Other ranked stations - See Boston, Manchester or Portland

MISCELLANEOUS COMMENTS

First full Arbitron book for this market

PROVIDENCE

Arbitron Rank/Pop (12+): 26/1,220,000
CMSA Rank/Pop: 34/1,089,000
MSA Rank/Pop: Prov: 57/868,000
ADI # 41 Pawtucket: 133/309,400
Average Person Rating: 19.7
Market TSL: 26.1 hours

Stations: 38/23
Diaries: 1562/781:1/52.8%
Sample Target: 1350
Standard Error: .526
% Below Line: 14.7
% Not Listed: 8.6

Est. 1983 Revenue: $14,100,000
CSI: 7.5 Bil
CSI HH: 23.1 M
Retail $: 4.5 Bil
Pop per Station: 53,043

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	WPRO-F	241/10.0	9.3	9.4	9.4	9.2
2.	WLKW-F	240/10.0	12.0	12.3	12.6	10.7
3.	WHJY-F	237/ 9.9	7.3	8.5	8.9	10.4
4.	WHJJ	162/ 6.7	6.1	4.3	3.2	4.9
5.	WSNE-F	149/ 6.2	3.4	4.8	4.6	3.2
6.	WPRO	124/ 5.2	6.2	6.3	7.0	7.6
7.	WLKW	90/ 3.7	3.6	4.9	3.9	3.8
8.	WEAN	82/ 3.4	2.8	3.9	5.9	4.6
9.	WBRU-F	80/ 3.3	2.3	3.4	2.7	1.3
10.	WERI-F	69/ 2.9	.5	.4	---	---
11.	WBSM	60/ 2.5	1.7	2.8	4.1	2.9
12.	WPJB-F	58/ 2.4	4.0	3.5	3.6	7.3
13.	WMYS-F	55/ 2.3	4.5	3.4	2.9	2.2
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	12+ TSA 1/4/CUME	
1.	WHJY-F	268/2812
2.	WLKW-F	255/2594
3.	WPRO-F	244/3685
4.	WHJJ	162/1519
5.	WSNE-F	157/1921
6.	WERI-F	142/1601
7.	WPRO	126/2480
8.	WBZ	100/1500
9.	WBRU-F	91/1316
10.	WLKW	90/ 671
11.	WEAN	83/1321
12.	WMYS-F	78/1084
13.	WHTT-F	72/1396
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25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WPRO-F	3401/27.9	28.3	31.2
2.	WLKW-F	2463/20.2	22.5	25.2
3.	WPRO	2442/20.0	22.9	21.4
4.	WHJY-F	2367/19.4	20.0	23.3
5.	WSNE-F	1798/14.7	13.2	13.5
6.	WHJJ	1519/12.5	11.5	11.0
7.	WEAN	1279/10.5	12.9	10.7
8.	WPJB-F	1247/10.2	14.8	14.3
9.	WBRU-F	1228/10.1	8.6	12.8
10.	WHTT-F	894/ 7.3	8.9	4.9
11.	WERI-F	888/ 7.3	1.9	1.5
12.	WBZ	819/ 6.7	7.1	4.7
13.	WMYS-F	768/ 6.3	8.9	9.1
14.				
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21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 62.92% (1383 of 2198) (SPG 83: 62.48%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHJY-F	1. WHJY-F	1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WLKW-F	1. WPRO	1. WLKW-F	1. WHJY-F	1. WHJY-F	1. WLKW-F
2. WPRO-F	2. WPRO-F	2. WHJY-F	2. WSNE-F	2. WSNE-F	2. WHJJ	2. WPRO-F	2. WHJY-F	2. WLKW-F	2. WLKW-F	2. WHJY-F
3. WERI-F	3. WSNE-F	3. WSNE-F	3. WHJY-F	3. WLKW-F	3. WPRO	3. WLKW-F	3. WSNE-F	3. WPRO-F	3. WPRO-F	3. WPRO-F
4. WHTT-F	4. WBRU-F	4. WPRO	4. WPRO	4. WHJY-F	4. WPRO-F	4. WHJY-F	4. WPRO-F	4. WHJJ	4. WHJJ	4. WSNE-F
5. WBRU-F	5. WERI-F	5. WBRU-F	5. WLKW-F	5. WPRO	5. WSNE-F	5. WHJJ	5. WHJJ	5. WSNE-F	5. WSNE-F	5. WPRO
6.	6.	6.	6.	6.	6.	6. WSNE-F	6.	6.	6.	6. WHJJ
7.	7.	7.	7.	7.	7.	7. WEAN	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WPRO-F
2. WHJY-F	2. WSNE-F	2. WSNE-F	2. WSNE-F	2. WLKW-F
3. WSNE-F	WHJY-F	3. WHJY-F	3. WHJY-F	3. WSNE-F
4. WPJB-F	4. WMYS-F	4. WLKW-F	4. WMYS-F	4. WPRO
WERI-F	5. WPJB-F	5. WPJB-F	5. WPRO	5. WHJY-F
6.	6.	6. WPRO	WLKW-F	6.
7.	7.	7. WMYS-F	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WHJY-F	1. WHJY-F	1. WHJY-F	1.WHJY-F	1.WSNE-F
2. WPRO-F	2. WPRO-F	2. WPRO-F	2.WSNE-F	2.WHJY-F
3. WBRU-F	3. WBRU-F	3. WSNE-F	3.WBRU-F	3.WPRO-F
4. WSNE-F	WSNE-F	4. WBRU-F	4.WPRO-F	4.WLKW-F
5. WERI-F	5.	5. WPRO	5.WPRO	5.WPRO
6.	6.	6.	6.	6.
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		406 (4)	406 (4)	18.5
AOR		359 (4)	359 (4)	16.3
AC/OLDIES/SOFT ROCK	138 (2)	308 (6)	446 (8)	20.3
MOR/VARIETY	141 (6)		141 (6)	6.4
COUNTRY	74 (2)	16 (2)	90 (4)	4.1
BLACK/URBAN				
BTFL MUSIC		252 (2)	252 (2)	11.5
NEWS/TALK	350 (5)		350 (5)	15.9
NOSTALGIA	103 (2)	31 (2)	134 (3)	6.1
RELIGION	9 (1)		9 (1)	0.4
SPANISH				
CLASSICAL		11 (1)	11 (1)	0.5
UNKNOWN/OTHERS				
			2198 (38)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WADK	1540	Newport	.6/1.0
WALE	1400	Fall River	1.6/2.8
WGNG	550	Pawtucket	1.4/4.7
WHIM	1110		1.7/3.9
WKRI	1450	West Warwick	.6/1.5
WNBH	1340	New Bedford	.5/2.2
WNRI	1380	Woonsocket	.4/1.4
WPEP	1570	Taunton	1.4/1.3
WRIB	1220		.4/1.3
WSAR	1480	Fall River	.8/3.9
WAAF-F	107.3	Worcester	.5/2.1
WBCN-F	104.1	Boston	1.2/4.5
WBOS-F	92.9	Boston	.3/1.4
WBZ	1030	Boston	1.9/6.7
WCAV-F	97.7	Brockton	.3/1.1
WCOZ-F	94.5	Boston	.8/4.3
WCRB-F	102.5	Boston	.5/1.5
WHDH	850	Boston	.5/2.7
WHTT-F	103.3	Boston	2.2/7.3
WHUE-F	100.7	Boston	.5/2.0
WPLM-F	99.1	Plymouth	1.3/3.0
WRKO	680	Boston	.5/1.9
WROR-F	98.5	Boston	.5/2.9
WVBF-F	105.7	Boston	.6/2.2
WXKS-F	107.9	Boston	1.7/6.0

RADIO STATIONS

AM STATIONS

WEAN,	790,	5 KW (DA-2)	, NEWS/TALK	CBS,WSJ,	$50.00*	(Mc-Guild)	Prov Journal	David Garrison
WGNG,	550,	1 KW/500 W (DA-N)	, COUNTRY	RKO II,	$36.00	(Selcom)		Don Hysko
WHIM,		5 KW (DAYS)	, COUNTRY	MBS,	$25.00	(MMR)		Dick Allen
WHJJ,	920,	5 KW (DA-N)	, NEWS/TALK	ABC-E,NBC-T,	$50.00*	(Katz)		Jan Karger
WLKW,	990,	50 KW (DAYS,DA)	, NOSTALGIA	RKO II,	$35.00	(Christal)	JAG	Eugene Lombardi
WPRO,	630,	5 KW (DA-N)	, MOR/AC	ABC-D,MBS,	$92.50	(Blair)	Cap Cities	Aaron Daniels
WRCP,	1290,	5 KW/1 KW (DA-2)	, ETHNIC	,	$16.00	(----)		Antonio Costa
WRIB,	1220,	1 KW (DAYS)	, RELIGION	,	$ 8.00	(----)		Arthur Tacker
WBSM,	1420,	5 KW/1 KW (DA-2)	, TALK	ABC-I,NBC-T,	$20.00	(Market 4)	(NEW BEDFORD)	George Grey

FM STATIONS

WBRU-F,	95.5,	20 KW @ 546,	AOR (Burk-Abr)	CBS-R,Source,	$66.25	(Eastman)		David Malm
WERI-F,	103.7,	50 KW @ 500,	CHR (Burk-Abr)	MBS,	$18.00*	(Roslin)	(WESTERLY)	Phil Urso
WHJY-F,	94.1,	50 KW @ 546,	AOR (Pollack)	ABC-R,	$80.00*	(Katz)		Jan Karger
WLKW-F,	101.5,	50 KW @ 500,	BTFL MUS	RKO II,	$77.00	(Christal)	JAG	Eugene Lombardi
WPJB-F,	105.1,	50 KW @ 500,	AC	RKO,	$80.00	(Mc-Guild)	Prov Journal	Dave Garrison
WPRO-F,	102.3,	50 KW @ 500,	CHR	ABC-C,	$92.50	(Blair)	Cap Cities	Aaron Daniels
WSNE-F,	93.3,	50 KW @ 619,	AC/CONTEMP	,	$45.00*	(Eastman)	Wilkes-Schwartz	Mike Schwartz (TAUNTON)
WMYS-F,	98.1,	50 KW @ 589,	AC (Drake-Chen)	,	$29.00*	(Christal)	Hall (NEW BEDFORD)	Chris Lodge

Other ranked stations - See Boston

12+ ADI 1/4

1. WLKW-E
2. WPRO-F
   WHJY-F
4. WHJJ
5. WSNE-F
6. WPRO
7. WLKW
8. WBRU-F
   WEAN
10. WERI-F
11. WPJB-F
12. WBSM-F
13. WMYS-F
14. WHTT-F
15. WBZ

12+ ADI CUME

1. WPRO-F
2. WLKW-F
3. WPRO
4. WHJY-F
5. WSNE-F
6. WHJJ
7. WPJB-F
8. WEAN
9. WBRU-F
10. WERI-F
11. WHTT-F
12. WBZ
13. WMYS-F
14. WLKW
15.

ADI FM SHARE:

62.61%

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

MISCELLANEOUS COMMENTS

First time in memory that WLKW-F didn't lead 12+

PUEBLO

Arbitron Rank/Pop (12+): 169/104,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 168/239,900
ADI # 14 (with Colo Spgs)
Average Person Rating: 15.3
Market TSL: 20.5 hours

Stations: 17/10
Diaries: 677/155:1/56.1%
Sample Target: 550
Standard Error: .749
% Below Line: 35.5
% Not Listed: 3.1

Est 1983 Revenue: $2,200,000
CSI: 1.1 Bil
CSI HH: $23,757
Retail $: .7 Bil
Pop per Station: 10,480

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	KCCY-F	38/23.8	---	15.1	---	12.1
2.	KILO-F	18/11.3	---	12.7	---	10.9
	KIDN	18/11.3	---	12.7	---	10.9
4.	KKFM-F	15/ 9.4	---	8.4	---	4.8
5.	KRDO-F	14/ 8.8	---	5.4	---	5.5
6.	KCSJ	11/ 6.9	---	9.6	---	9.7
7.	KFEL	8/ 5.0	---	1.8	---	4.2
	KKMG-F	8/ 5.0	---	2.4	---	2.4
9.	KDZA	5/ 3.1	---	7.2	---	6.1
10.	KRMX	4/ 2.5	---	1.8	---	2.4
	KAYK	4/ 2.5	---	---	---	---
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	KCCY-F	45/436
2.	KILO-F	32/330
3.	KIDN	25/347
4.	KKFM-F	24/335
5.	KRDO-F	19/230
6.	KCSJ	14/233
7.	KOA	11/148
8.	KFEL	10/ 88
9.	KKMG-F	8/168
10.	KDZA	7/198
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12.		
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	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KCCY-F	332/31.7	---	27.8
2.	KKFM-F	230/21.9	---	21.0
3.	KILO-F	224/21.4	---	23.4
4.	KIDN	223/21.3	---	23.7
5.	KCSJ	183/17.5	---	22.7
6.	KDZA	171/16.3	---	21.3
7.	KRDO-F	160/15.3	---	12.1
8.	KKMG-F	138/13.2	---	10.4
9.	KZLO-F	99/ 9.4	---	14.3
10.	KSPZ-F	91/ 8.7	---	15.8
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 66.45% (103 of 155) (SPG 83: 63.13%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KKFM-F	KCCY-F	KCCY-F	KCCY-F	KCCY-F	KCCY-F	KCCY-F	KCCY-F	KCCY-F	KCCY-F	KCCY-F
2.	KCCY-F	KILO-F	KILO-F			KRDO-F	KCSJ	KRDO-F	KILO-F	KKFM-F	KILO-F
3.	KILO-F	KKFM-F	KKFM-F			KIDN	KIDN	KILO-F	KIDN	KILO-F	KIDN
4.		KKMG-F	KIDN			KCSJ	KKFM-F	KIDN	KRDO-F	KIDN	KKFM-F
5.											KRDO-F

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1.	KILO-F	KCCY-F	KCCY-F	KCCY-F	KCCY-F
2.	KCCY-F	KILO-F		KFEL	
3.	KKFM-F	KKMG-F		KKMG-F	
4.		KKFM-F		KILO-F	
5.					

	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	KILO-F	KCCY-F	KCCY-F	KCCY-F	KCCY-F
2.	KCCY-F	KILO-F	KILO-F	KKFM-F	
3.	KKFM-F	KKFM-F	KKFM-F		
4.					
5.					

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	5 (1)	18 (2)	23 (3)	14.8
AOR		18 (1)	18 (1)	11.6
AC/OLDIES/SOFT ROCK		13 (3)	13 (3)	8.4
MOR/VARIETY				
COUNTRY	18 (1)	39 (2)	58 (3)	37.4
BLACK/URBAN				
BTFL MUSIC		14 (1)	14 (1)	9.0
NEWS/TALK	13 (2)		13 (2)	8.4
NOSTALGIA	4 (1)		4 (1)	2.6
RELIGION	8 (1)		8 (1)	5.2
SPANISH	4 (1)	1 (1)	5 (2)	3.2
CLASSICAL				
UNKNOWN/OTHERS				
			155 (17)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KRMX-F	107.1	Pueblo	.6/4.0
KZLO-F	100.7	Pueblo	1.9/9.4
KKCS-F	101.9	Colo Spgs	.6/2.0
KOA	850	Denver	1.3/7.0
KSPZ-F	92.9	Colo Spgs	1.3/8.7
KVUU-F	99.9	Pueblo	1.9/7.8

RADIO STATIONS

KAYK, 1480, 1 KW (DAYS,DA)	, NOSTALGIA		, $ 6.50	(McGuire)		Joyce Erway
KCSJ, 590, 1 KW (DA-1)	, NEWS/TALK		ABC-I, $ 9.00	(Eastman)		Larry Roberts
KDZA, 1230, 1 KW/250 W	, AC		RKO, $15.50	(Masla)		Tony Specola
KFEL 970, 1 KW	, RELIGION		UPI, $ 6.00	(----)		Tom Fay
KIDN, 1350, 5 KW/1 KW (DA-N)	, COUNTRY	ST	MBS, $19.00	(Torbet)		Henry Reyes
KRMX, 690, 250 W (DAYS)	, SPANISH		MBS, $16.00	(Caballero)		Andres Neidig
KCCY-F, 97.9, 100 KW @ 320	, COUNTRY		CBS-R, $26.00	(Roslin)	Fuller-Jeffrey	Michael John Harold Culbertson
KKMG-F, 98.9, 100 KW @ 600	, AC		, $12.00	(----)		
KRMX-F, 107.1, 3 KW @ 77	, SPANISH		MBS, $10.00	(----)		
KVUU-F, 99.9, 68 KW @ 2000	, AC		, $15.00	(Mc-Guild)	Peoria Journal Star	Bill Struck
KZLO-F, 100.7, 100 KW @ 800	, CHR (Century 21)		RKO, $15.50	(Masla)		Tony Spicola

Other ranked stations - See Colorado Springs

MISCELLANEOUS COMMENTS

KYNR-F changed calls to KVUU-F and changed from BTFL to AC...

RALEIGH-DURHAM

Arbitron Rank/Pop (12+): 67/482,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 77/590,800
ADI # 37
Average Person Rating: 17.3
Market TSL: 22.8 hours

Stations: 18/13
Diaries: 912/529:1/44.5%
Sample Target: 820
Standard Error: .666
% Below Line: 9.4
% Not Listed: 16.0

Est. 1983 Revenue: $15,900,000
CSI: 5.5 Bil
CSI HH: 25.5 M
Retail $: 3.0 Bil
Pop per Station: 37,131

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WDCG-F	121/14.5	11.9	11.0	9.8	4.8
2.	WQDR-F	90/10.8	7.9	9.7	7.5	8.7
3.	WRAL-F	72/ 8.6	9.8	8.9	12.6	13.8
4.	WPTF	61/ 7.3	15.2	12.1	13.3	12.9
5.	WDUR	58/ 6.9	5.4	4.6	5.4	5.7
6.	WYYD-F	52/ 6.2	6.5	8.8	8.8	8.2
7.	WDNC	47/ 5.6	2.5	2.5	3.3	3.1
8.	WKIX	41/ 4.9	4.1	4.4	5.9	8.0
9.	WSRC	34/ 4.1	2.4	1.7	2.6	3.5
10.	WPCM-F	33/ 4.0	2.5	2.9	---	.9
11.	WLLE	27/ 3.2	3.8	4.5	5.2	7.2
12.						
13.						
14.						
15.						
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12+ TSA 1/4/CUME		
1.	WRAL-F	365/4801
2.	WDCG-F	333/3853
3.	WQDR-F	184/2508
4.	WPTF	142/1974
5.	WIDO-F	111/ 833
6.	WPCM-F	95/1289
7.	WYYD-F	86/1703
8.	WDUR	59/ 517
9.	WNCT-F	58/ 748
10.	WDNC	52/ 612
11.	WMAG-F	50/ 671
12.	WKIX-F	49/ 704
13.		
14.		
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25.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WDCG-F	1419/29.4	30.2	24.4
2.	WRAL-F	1159/24.0	24.2	27.1
3.	WPTF	1012/21.0	26.9	26.4
4.	WQDR-F	988/20.7	22.7	20.2
5.	WYYD-F	874/18.1	16.1	21.3
6.	WKIX	552/11.4	11.6	13.8
7.	WDNC	543/11.2	9.4	8.6
8.	WDUR	495/10.3	9.8	10.5
9.	WPCM-F	422/ 8.7	5.0	7.1
10.	WSRC	369/ 7.6	5.0	5.2
11.	WLLE	343/ 7.1	8.3	9.0
12.				
13.				
14.				
15.				
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 59.77% (419 of 701) (SPG 83: 57.41%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDCG-F	1. WQDR-F	1. WDCG-F	1. WRAL-F	1. WRAL-F	1 WDNC	1. WDCG-F	1. WDCG-F	1. WDCG-F	1. WDCG-F	1. WDCG-F
2. WDUR	2. WDCG-F	2. WQDR-F	2. WDCG-F	2. WDCG-F	2. WPTF	2. WPTF	2. WQDR-F	2. WQDR-F	2. WQDR-F	2. WQDR-F
3.	3. WRAL-F	3. WRAL-F	3. WYYD-F	3. WYYD-F	3. WPCM-F	3. WRAL-F	3. WYYD-F	3. WRAL-F	3. WDUR	3. WRAL-F
4.	4. WYYD-F	4. WYYD-F	4. WQDR-F	4. WQDR-F	4. WKIX	WQDR-F	4. WRAL-F	4. WDUR	4. WPTF	4. WYYD-F
5.	5. WDUR	5. WKIX	5. WDUR	5. WDUR	5. WRAL-F	5. WYYD-F	5. WDNC	5. WYYD-F	5. WRAL-F	5. WKIX
6.	6.	6.	6.	6. WPCM-F	6.	6.	6.	6.	6.	6. WDNC
7.	7.	7.	7.	WPTF	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	WKIX	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WDCG-F	1. WDCG-F	1. WDCG-F	1. WRAL-F	1. WRAL-F	1. WQDR-F	1. WQDR-F	1. WQDR-F	1. WQDR-F	1. WDCG-F
2. WQDR-F	2. WQDR-F	2. WRAL-F	2. WYYD-F	2. WYYD-F	2. WDCG-F	2. WDCG-F	2. WDCG-F	2. WDCG-F	2. WQDR-F
3. WRAL-F	3. WRAL-F	3. WQDR-F	3. WQDR-F	3. WDCG-F	3.	3. WRAL-F	3. WRAL-F	3. WRAL-F	3. WRAL-F
4. WYYD-F	4. WYYD-F	4. WYYD-F	WDCG-F	4. WKIX	4.	4. WDUR	4. WDUR	4. WDUR	4. WPTF
5.	5.	5.	5.	5. WQDR-F	5.	5. WYYD-F	5. WYYD-F	WYYD-F	5. WYYD-F
6.	6.	6.	6.	6.	6.	6.	WPTF	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		121 (1)	121 (1)	17.3
AOR		90 (1)	90 (1)	12.8
AC/OLDIES/SOFT ROCK		128 (3)	128 (3)	18.3
MOR/VARIETY	61 (1)		61 (1)	8.7
COUNTRY	49 (2)	33 (1)	82 (3)	11.7
BLACK/URBAN	119 (3)	24 (20	143 (5)	20.4
BTFL MUSIC		23 (2)	23 (2)	3.3
NEWS/TALK				
NOSTALGIA	47 (1)		47 (1)	6.7
RELIGION	6 (1)		6 (1)	0.9
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			701 (18)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDBS-F	107.1	Durham	2.2/4.4
WPJL	1240	Raleigh	.7/2.0
WTIK	1310	Durham	1.0/3.2
WIDO-F	103.1	Dunn	.4/1.6
WMAG-F	99.5	High Point	.5/2.2
WNCT-F	107.9	Greenville,NC	.6/1.6
WQMG-F	97.1	Greensboro	2.5/6.9

RADIO STATIONS

AM STATIONS

WDNC,	620,	5 KW/1 KW (DA-2),	NOSTALGIA (Al Ham)	CBS,WSJ,NBC-T,	$20.50	(Blair)		Bill Alexander
WDUR,	1490,	1 KW/250 W ,	BLACK (Drake-Chen)	SBN,	$24.00*	(Selcom)		Dick Glover
WKIX,	850,	10 KW/5 KW (DA-2),	COUNTRY (Burk-Abr)	ABC-D,	$38.00*	(Christal)	Mann	Ed Weiss
WLLE,	570,	500 W (DAYS) ,	BLACK	SBN,	$17.00	(Weiss)		Henry Monroe
WPJL,	1240,	1 KW/250 W ,	RELIGION	UPI,	$11.75	(Southern)		Bill Suttles
WPTF,	680,	50 KW (DA-N) ,	MOR	ABC-E,NBC,	$72.75	(Mc-Guild)		David Berry
WRZR,	1550,	1 KW (DAYS) ,	? ?	,	$14.00	(Lotus)		Bob Bander
WSRC,	1410,	5 KW (DAYS,DA) ,	BLACK (TM)	NBN,	$17.00	(HNWH)		James Mayes
WTIK,	1310,	5 KW/1 KW (DA-2),	COUNTRY	MBS,	$ NA	(----)		Harry Welch

FM STATIONS

WDBS-F,	107.1,	3 KW @ 295,	BTFL MUS (Bonne)	ABC-D,	$17.00	(----)		William Dix
WDCG-F,	105.1,	99 KW @ 1041,	CHR	RKO,	$60.00*	(Torbet)		Bill Alexander
WQDR-F,	94.7,	100 KW @ 1025,	AOR	ABC-F,	$72.00	(Mc-Guild)		Laurel Smith
WRAL-F,	101.5,	100 KW @ 1900,	AC (Fairwest)	,	$115.00	(Katz)	Capitol	Bud Coggins
WYYD-F,	96.1,	98 KW @ 930,	AC (Burk-Abr)	,	$74.00*	(Christal)	Mann	Ed Weiss

Other ranked stations - See Greensboro, Greenville, NC or Fayetteville

12+ ADI 1/4

1. WRAL-F
2. WDCG-F
3. WQDR-F
4. WPTF
5. WIDO-F
6. WQSM-F
7. WYYD-F
8. WDUR
9. WRSV-F
10. WPCM-F
11. WDNC
12. WKIX
13. WFNC
14. WSTS-F
15. WSRC

12+ ADI CUME

1. WRAL-F
2. WDCG-F
3. WQDR-F
4. WPTF
5. WYYD-F
6. WQSM-F
7. WIDO-F
8. WPCM-F
9. WKIX
10. WDNC
11. WFNC
12. WDUR
13. WITN
14. WNCT-F
15. WRSC-F

ADI FM SHARE:
71.07%

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WDBS-F sold for $709,500 (Chapman)

MISCELLANEOUS COMMENTS

Lots of format holes on FM band...WDCG stays hot... WRAL-F is a fantastic TSA story...

READING

Arbitron Rank/Pop (12+): 113/271,900
CMSA Rank/Pop: NA
MSA Rank/Pop: 130/316,500
Part of Philadelphia ADI
Average Person Rating: 17.0
Market TSL: 22.5 hours

Stations: 34/5
Diaries: 651/418:1/51.8%
Sample Target: 640
Standard Error: .760
% Below Line: 55.2
% Not Listed: 7.0

Est 1983 Revenue: $3,600,000
CSI: 3.3 Bil
CSI HH: 25.9 M
Retail $: 1.5 Bil
Pop per Station: 54,380

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	WRFY-F	86/18.7	16.4	14.0	13.6	11.7
2.	WEEU	51/11.1	11.8	11.0	9.4	15.4
3.	WYSP-F	29/ 6.3	6.6	7.7	7.1	7.0
4.	WHUM	26/ 5.6	6.0	7.3	8.2	10.0
5.	WRAW	22/ 4.8	7.6	10.4	14.3	7.8
6.	WEAZ-F	20/ 4.3	4.6	4.4	4.0	3.5
7.	WCAU-F	18/ 3.9	4.0	3.1	2.7	1.4
	WIOV-F	18/ 3.9	4.4	2.5	2.2	1.2
	WMMR-F	18/ 3.9	3.4	2.9	5.1	3.7
10.	KYW	17/ 3.7	2.4	3.5	2.7	3.3
11.						
12.						
13.						
14.						
15.						

READING'S METRO AND
TSA ARE THE SAME

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WRFY-F	914/33.6	31.0	31.1
2.	WEEU	677/24.9	30.5	31.2
3.	WHUM	446/16.4	14.5	19.3
4.	WYSP-F	391/14.4	17.7	14.9
5.	WRAW	355/13.1	15.7	18.7
6.	KYW	331/12.2	13.4	16.0
7.	WCAU-F	315/11.6	11.3	10.2
8.	WMMR-F	257/ 9.5	10.2	8.4
9.	WEAZ-F	250/ 9.2	11.2	10.1
10.	WIOV-F	222/ 8.2	9.5	8.7
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 69.61% (300 of 431) (SPG 83: 62.81%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRFY-F WCAU-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WEEU	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F
	2. WYSP-F	2. WYSP-F	2.	2. WEEU	2. WRFY-F	2. WEEU	2. WEEU	2. WYSP-F	2. WEEU	2. WRAW
3.	3. WMMR-F	3. WMMR-F	3.	3. WIOV-F WHUM	3. WHUM	3. WHUM	3. WHUM	3. WEEU	3. WYSP-F	3. WEEU
4.	4.	4.	4.		4.	4.	4. WEAZ-F WYSP-F	4. WRAW	4.	4.
5.	5.	5.	5.	5.	5.	5.		5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WYSP-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F
2.	2.	2.	2.	2. WEEU	2. WRFY-F	2. WYSP-F	2. WYSP-F	2. WYSP-F	2.
3.	3.	3.	3.	3. WHUM	3. WMMR-F	3. WMMR-F	3. WMMR-F	3. WMMR-F	3.
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		118 (5)	118 (5)	27.4
AOR		50 (3)	50 (3)	11.6
AC/OLDIES/SOFT ROCK	5 (1)	25 (5)	30 (6)	7.0
MOR/VARIETY	61 (4)		61 (4)	14.2
COUNTRY	26 (1)	36 (4)	62 (5)	14.4
BLACK/URBAN		4 (1)	4 (1)	0.9
BTFL MUSIC		51 (5)	51 (5)	11.8
NEWS/TALK	17 (1)	4 (1)	21 (2)	4.9
NOSTALGIA	22 (1)		22 (1)	5.1
RELIGION		8 (1)	8 (1)	1.9
SPANISH				
CLASSICAL		4 (1)	4 (1)	0.9
UNKNOWN/OTHERS				
			431 (34)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBYO-F	107.5	Boyerstown	1.7/5.8
WFIL	560	Philadelphia	1.1/6.5
WFLN-F	95.7	Philadelphia	.9/3.0
WFMZ-F	100.7	Allentown	3.0/4.7
WIP	610	Philadelphia	1.1/4.7
WJBR-F	99.5	Wilmington, DE	1.5/4.0
WKSZ-F	100.3	Philadelphia	.7/1.8
WLBR	1270	Lebanon	.7/2.6
WLEV-F	96.1	Easton	.4/3.8
WMGK-F	102.9	Philadelphia	1.3/5.8
WNCE-F	101.3	Lancaster	1.3/2.9
WPAZ	1370	Pottstown	.4/1.5
WQQQ-F	99.9	Easton	1.3/2.7
WQXA-F	105.7	York	.4/1.8
WRKZ-F	106.7	Hershey	.9/2.0
WSNI-F	104.5	Philadelphia	2.4/5.6
WUFM-F	100.1	Lebanon	.7/1.6
WUSL-F	98.9	Philadelphia	.9/3.2
WVCD-F	97.9	Hazleton	.9/2.2
WWDB-F	96.5	Philadelphia	.9/2.3
WWSH-F	106.1	Philadelphia	1.3/3.9
WXKW-F	104.1	Allentown	1.5/3.5
WXTU-F	92.5	Philadelphia	1.5/5.3
WZZO-F	95.1	Bethlehem	.7/3.0

MISCELLANEOUS COMMENTS

Seven share point increase in FM Share...
Best book ever for WRFY

RADIO STATIONS

WEEU, 850, 1 KW (DA-N), MOR (Music Director)	ABC-E, $30.00	(Mc-Guild)		Dick Schilpp
WHUM, 1240, 1 KW/250 W , COUNTRY	CBS, $23.00*	(Torbet)	Brill	Tom Hunt
WRAW, 1340, 1 KW/250 W , NOSTALGIA (TM) ST	RKO II, $25.50	(HNWH)		Tom Franco
WRFY-F, 102.5, 15 KW @ 820, CHR (TM)	RKO, $39.75	(HNWH)		Tom Franco

Other ranked stations - See Philadelphia or Lancaster

RENO

Arbitron Rank/Pop (12+): 141/189,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 181/213,800
ADI # 25
Average Person Rating: 18.0
Market TSL: 24.1 hours

Stations: 16/15
Diaries: 561/337:1/45.3%
Sample Target: 560
Standard Error: .853
% Below Line: 0.7
% Not Listed: 10.0

Est 1983 Revenue: $6,500,000
CSI: 2.4 Bil
CSI HH: 26.9 M
Retail $: 2.0 Bil
Pop per Station: 12,607

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	KOZZ-F	41/12.1	15.9	14.0	15.5	16.1
2.	KSRN-F	33/ 9.7	7.2	7.2	6.7	11.6
3.	KRNO-F	31/ 9.1	10.0	15.6	12.8	9.0
4.	KHTX-F	30/ 8.8	5.9	.9	.6	---
5.	KOLO	28/ 8.2	8.8	3.1	4.9	6.8
6.	KCBN	23/ 6.8	5.0	7.8	8.5	7.7
7.	KORY	20/ 5.9	4.4	6.5	6.7	3.9
8.	KOH	19/ 5.6	7.5	7.2	7.6	9.4
9.	KNEV-F	18/ 5.3	6.6	7.5	4.0	8.1
10.	KONE	13/ 3.8	7.5	5.3	7.0	7.1
	KROW	13/ 3.8	5.9	5.6	6.4	4.2
12.	KNAA-F	11/ 3.2	1.9	---	---	---
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KOZZ-F	81/914
2.	KSRN-F	54/374
3.	KRNO-F	51/589
4.	KHTX-F	42/631
	KROW	42/590
6.	KOLO	41/515
7.	KNEV-F	31/295
8.	KOH	29/355
9.	KCBN	23/352
10.	KKBC-F	22/218
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KOZZ-F	546/28.9	29.8	28.7
2.	KHTX-F	428/22.6	17.2	2.6
3.	KRNO-F	407/21.5	21.9	27.9
4.	KCBN	341/18.0	15.3	21.4
5.	KOLO	315/16.7	17.3	11.9
6.	KOH	252/13.3	20.0	17.6
7.	KNAA-F	237/12.5	7.0	---
8.	KROW	228/12.1	16.0	17.8
9.	KORY	212/11.2	11.8	16.7
10.	KONE	180/ 9.5	11.1	12.8
	KNEV-F	180/ 9.5	11.3	12.6
12.	KSRN-F	163/ 8.6	9.4	12.5
13.				
14.				
15.				

12+ FM SHARE (METRO): 58.82% (180 of 306) (SPG 83: 55.25%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KCBN	1. KOZZ-F	1. KOZZ-F	1. KRNO-F	1. KRNO-F	1. KOLO	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F
2. KOZZ-F	2. KHTX-F	2. KRNO-F	2. KOZZ-F	2. KOZZ-F	2. KSRN-F	2. KSRN-F	2. KSRN-F	2. KRNO-F	2. KCBN	2. KRNO-F
3.	3. KRNO-F	3. KHTX-F	3. KORY	3. KORY	3. KNEV-F	3. KOLO	3. KRNO-F	3. KSRN-F	KHTX-F	3. KOLO
4.	4. KCBN	4. KORY	4. KOLO	4. KOLO	4. KOH	4. KOH	4. KHTX-F	4. KHTX-F	KORY	4. KHTX-F
5.	5.	5. KOLO	5. KHTX-F	5. KHTX-F	KORY	5.	5. KOLO	5.	5.	KNAA-F
					KRNO-F					

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KHTX-F	1. KHTX-F	1. KHTX-F	1. KRNO-F	1. KRNO-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F	1. KOZZ-F
2. KOZZ-F	KOZZ-F	KRNO-F	2. KOZZ-F	2. KOLO	2. KHTX-F	2. KHTX-F	2. KRNO-F	2. KRNO-F	2. KORY
3. KRNO-F	3. KRNO-F	3. KOZZ-F	3. KHTX-F	3. KHTX-F	3.	3. KRNO-F	3. KHTX-F	3. KHTX-F	KRNO-F
4.	4.	4.	KORY	KOZZ-F	4.	4. KCBN	4. KORY	4.	4. KOLO
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	23 (1)	30 (1)	53 (2)	17.3
AOR		41 (1)	41 (1)	13.4
AC/OLDIES/SOFT ROCK	33 (2)	49 (3)	82 (5)	26.8
MOR/VARIETY	10 (2)	33 (1)	43 (3)	14.1
COUNTRY	41 (2)	9 (1)	50 (3)	16.3
BLACK/URBAN				
BTFL MUSIC		18 (1)	18 (1)	5.9
NEWS/TALK	19 (1)		19 (1)	6.2
NOSTALGIA				
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			306 (16)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KBET	1340	Reno	2.4/6.8
KKBC-F	97.3	Carson City	2.6/6.5
KLKT-F	100.1	Incline Village	2.1/2.9
KPTL	1300	Carson City	.6/2.7

RADIO STATIONS

KBET,	1340,	1 KW/250 W ,	MOR	APR,	$11.50	(Unirep)		Don Costa
KCBN,	1230,	1 KW/250 W ,	CHR (Century 21)	RKO II,	$16.80	(Torbet)	Roth	Bob Ordonez
KOH ,	630,	5 KW/1 KW (DA-N),	NEWS/TALK	CBS,MBS,	$19.00	(Katz)		Ron Ostlund
KOLO,	920,	5 KW/1 KW (DA-N),	COUNTRY	NBC,	$25.00	(Eastman)	Donrey	John Rogers
KONE,	1450,	1 KW/250 W ,	COUNTRY (Drake-Chen)	ABC-E,	$27.29	(Christal)	Lotus	Dave Newman
KORY,	1270,	1 KW (DAYS) ,	MOR/AC	,	$14.00	(Selcom)	Jonsson (SPARKS)	Ed Crook
KROW,	780,	50 KW (DA-2) ,	AC (SMN) ST	,	$17.50	(Mc-Guild)	John Price	Bob Glassburn
KHTX-F,	103.7,	1 KW @ 2870,	CHR	,	$13.00	(Katz)	(CARNELIAN BAY, CA)	Karl Crass
KKBC-F,	97.3,	52 KW @ 2240,	COUNTRY (Concept)	RKC,	$15.00	(Weiss)	Howard (CARSON CITY)	George Caraway
KNEV-F,	95.5,	60 KW @ 2250,	BTFL MUS (SRP)	,	$17.00*	(Mc-Guild)	John Price	Bob Glassburn
KOZZ-F,	105.7,	75 KW @ 2120,	AOR (Burk-Abr)	Source,	$32.26	(Christal)	Lotus	Dave Newman
KRNO-F,	106.9,	70 KW @ 2214,	AC (Century 21)	CBS-R,	$33.60	(Torbet)	Roth	Bob Ordonez
KSRN-F,	104.5,	25 KW @ 2900,	MOR/VARIOUS	UPI,	$14.00	(Masla)		Carl Roliff
KNAA-F,	100.9,	300 W @ 840,	AC	,	$ NA	(Selcom)	(SPARKS)	Don Beck

MISCELLANEOUS COMMENTS

KROI changed calls to KORY...KKBC-F operated at reduced power for 10 days during rating period...

RICHLAND-KENNEWICK-PASCO, WA

Arbitron Rank/Pop (12+): 162/132,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 226/158,100
Part of Yakima ADI
Average Person Rating: 15.3
Market TSL: 20.4 hours

Stations: 11/8
Diaries: 678/195:1/52.4%
Sample Target: 550
Standard Error: .717
% Below Line: 6.4
% Not Listed: 14.8

Est 1983 Revenue: $3,200,000
CSI: 1.7 Bil
CSI HH: $29,143
Retail $: .9 Bil
Pop per Station: 16,562

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	KIOK-F	55/27.1	---	27.1	---	12.1
2.	KONA-F	28/13.8	---	8.9	---	13.6
3.	KONA	27/13.3	---	15.3	---	18.4
4.	KOTY	15/ 7.4	---	4.4	---	6.8
5.	KORD	11/ 5.4	---	3.0	---	5.8
6.	KALE	10/ 4.9	---	6.4	---	10.7
7.	KZZK-F	9/ 4.4	---	6.9	---	11.2
8.	KHWK-F	7/ 3.4	---	8.4	---	4.4
9.						
10.						
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	KIOK-F	90/807
2.	KONA	41/530
3.	KONA-F	34/357
4.	KORD	21/349
5.	KUJ-F	20/303
6.	KZZK-F	19/326
7.	KPQ-F	17/155
8.	KOTY	16/210
9.	KALE	11/244
	KHWK-F	11/211
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KIOK-F	497/37.5	---	34.8
2.	KONA	378/28.5	---	30.1
3.	KALE	222/16.8	---	21.4
4.	KONA-F	219/16.5	---	17.7
5.	KZZK-F	212/16.0	---	14.3
6.	KOTY	196/14.8	---	14.4
7.	KORD	192/14.5	---	8.4
8.	KHWK-F	165/12.5	---	16.6
9.				
10.				
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 61.27% (106 of 173) (SPG 83: 64.53%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIOK-F	1. KIOK-F	1. KIOK-F	1. KIOK-F	1. KIOK-F	1. KONA	1. KIOK-F	1. KIOK-F	1. KIOK-F	1. KIOK-F	1. KIOK-F
2.	2.	2. KONA-F	2. KONA-F	2. KONA-F	2. KONA-F	2. KONA	2. KONA-F	2. KONA-F	2. KONA-F	2. KONA-F
3.	3.	3.	3. KONA	3. KONA	3. KOTY	3. KONA-F	3. KONA	3. KONA	3. KONA	3. KONA
4.	4.	4.	4.	4.	4.	4.	4.	4.	KORD	4. KOTY
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KIOK-F	1. KIOK-F	1. KIOK-F	1. KIOK-F	1. KIOK-F	1. KIOK-F	1. KIOK-F	1. KIOK-F	1. KIOK-F	1. KIOK-F
2.	2.	2. KONA-F	2.	2. KONA-F	2.	2.	2.	2.	2. KONA
3.	3.	3. KZZK-F	3.	3. KONA	3.	3.	3.	3.	3. KONA-F
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		55 (1)	55 (1)	31.8
AOR				
AC/OLDIES/SOFT ROCK	10 (1)	15 (2)	25 (3)	14.5
MOR/VARIETY	27 (1)		27 (1)	15.6
COUNTRY	26 (2)	7 (1)	33 (3)	19.1
BLACK/URBAN				
BTFL MUSIC		29 (2)	29 (2)	16.8
NEWS/TALK				
NOSTALGIA				
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	4 (1)		4 (1)	2.3
			173 (11)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KLWJ	1090	Umatilla	2.0/2.1
KPQ-F	102.1	Wenatchee	.5/2.8
KUJ-F	95.7	Walla Walla	3.0/10.4

RADIO STATIONS

KALE, 960, 5 KW/1 KW (DA-N), AC	NBC, $14.00	(HNWH)	Sterling	Ozzie Knudson
KONA, 610, 5 KW (DA-N) , MOR	ABC-I, $14.25	(Torbet)		Dean Mitchell
KORD, 870, 10 KW/250 W , COUNTRY	ABC-D, $ 9.00	(S/R)		Gene Hamblin
KOTY, 1340, 1 KW/250 W , COUNTRY	ABC-E, $ 9.38	(Blair)	Ives	Gary McCollum
KHWK-F, 106.3, 25 KW @ 160, COUNTRY (TM)	ABC-F, $10.38	(Blair)	Ives	Gary McCollum
KIOK-F, 94.9, 100 KW @ 1250, CHR	, $21.00*	(HNWH)	Sterling	Ozzie Knudsen
KONA-F, 105.3, 100 KW @ 1180, BTFL MUS (TM)	CBS, $10.60	(Torbet)		Dean Mitchell
KZZK-F, 102.7, 100 KW @ 1100, AC	ABC-C, $ 9.00	(S/R)		Mike Ripley
KPQ-F , 102.1, 35 KW @ 2655, BTFL MUS	, $20.00	(Mc-Guild)	(WENATCHEE)	Jim Wallace
KUJ-F , 95.7, 100 KW @ ? ? , AC	, $18.00	(Selcom)	(WALLA WALLA)	

MISCELLANEOUS COMMENTS

KOTY, KHWK-F sold to Ives for $945,000 (Exline)...

RICHMOND

Arbitron Rank/Pop (12+): 57/556,200
CMSA Rank/Pop: 48/773,000
MSA Rank/Pop: 61/784,100
ADI # 56
Average Person Rating: 18.0
Market TSL: 24.5 hours

Stations: 17/16
Diaries: 1076/517:1/58.9%
Sample Target: 910
Standard Error: .662
% Below Line: 7.1
% Not Listed: 6.0

Est 1983 Revenue: $14,200,000
CSI: 7.5 Bil
CSI HH: 26.1 M
Retail $: 4.6 Bil
Pop per Station: 34,763

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WRVQ-F	166/16.6	10.9	8.8	11.0	13.4
2.	WRVA	155/15.5	14.1	18.6	16.0	18.4
3.	WEZS-F	107/10.7	10.9	12.7	11.1	6.8
4.	WPLZ-F	92/ 9.2	9.2	9.5	10.6	7.3
5.	WRXL-F	87/ 8.7	7.2	7.6	6.8	8.6
6.	WQKS-F	67/ 6.7	1.9	2.5	.4	.4
7.	WLEE	58/ 5.8	7.7	5.2	6.8	5.3
8.	WTVR-F	52/ 5.2	9.5	7.5	8.1	4.9
9.	WRNL	41/ 4.1	5.4	6.0	5.7	7.5
10.	WANT	34/ 3.4	5.1	4.0	6.6	7.2
11.	WFTH	30/ 3.0	2.1	3.3	3.0	1.8
12.	WXGI	12/ 1.2	2.0	2.2	3.2	1.8
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WRVQ-F	244/2501
2.	WRVA	192/2343
3.	WEZS-F	141/1777
4.	WPLZ-F	130/1316
5.	WRXL-F	129/1342
6.	WTVR-F	92/1232
7.	WQKS-F	89/1132
8.	WLEE	59/ 661
9.	WRNL	46/ 773
10.	WANT	38/ 770
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WRVA	1856/33.4	32.9	37.5
2.	WRVQ-F	1731/31.1	28.2	27.3
3.	WEZS-F	1293/23.2	22.0	26.3
4.	WPLZ-F	991/17.8	17.0	17.7
5.	WRXL-F	917/16.5	17.3	19.6
6.	WQKS-F	787/14.1	7.3	7.6
7.	WTVR-F	776/14.0	19.6	18.4
8.	WANT	666/12.0	11.1	12.1
9.	WLEE	633/11.4	13.9	12.5
10.	WRNL	583/10.5	13.8	17.6
11.	WFTH	286/ 5.1	5.3	5.7
12.	WKIE	271/ 4.9	5.8	7.4
13.				
14.				
15.				

12+ FM SHARE (METRO): 61.72% (582 of 943) (SPG 83: 53.02%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRVQ-F	1. WRVQ-F	1. WRVQ-F	1. WRVQ-F	1. WRVQ-F	1. WRVA	1. WRVA	1. WRVQ-F	1. WRVQ-F	1. WRVA	1. WRVQ-F
2. WQKS-F	2. WEZS-F	2. WEZS-F	2. WEZS-F	2. WEZS-F	2. WRVQ-F	2. WRVQ-F	2. WEZS-F	2. WRVA	2. WRVQ-F	2. WPLZ-F
3. WPLZ-F	3. WRXL-F	3. WRXL-F	3. WRVA	3. WRVA	3. WTVR-F	3. WEZS-F	3. WRVA	3. WPLZ-F	3. WPLZ-F	3. WEZS-F
4. WRXL-F	4. WPLZ-F	4. WPLZ-F	4. WRXL-F	4. WRXL-F	4. WEZS-F	4. WRXL-F	4. WRXL-F	4. WEZS-F	4. WEZS-F	WRVA
5.	5. WQKS-F	WRVA	5. WPLZ-F	5. WTVR-F	5. WLEE	5. WPLZ-F	5. WPLZ-F	5. WRXL-F	WRXL-F	5. WRXL-F
				6. WPLZ-F						

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WEZS-F	1. WRVQ-F	1. WRVQ-F	1. WRVQ-F	1. WRVQ-F	1. WRXL-F	1. WRXL-F	1. WRVQ-F	1. WRXL-F	1. WRVQ-F
2. WRVQ-F	2. WEZS-F	2. WEZS-F	2. WEZS-F	2. WEZS-F	2. WRVQ-F	2. WRVQ-F	2. WRXL-F	WRVQ-F	2. WEZS-F
3. WPLZ-F	3. WPLZ-F	3. WRVA	3. WRVA	3. WRVA	3. WPLZ-F	3. WPLZ-F	3. WEZS-F	3. WEZS-F	3. WRVA
4. WQKS-F	4. WRXL-F	4. WPLZ-F	4. WRXL-F	4.	4.	4. WEZS-F	4. WPLZ-F	4. WPLZ-F	4. WRXL-F
5.	5. WQKS-F	5. WRXL-F	5.	5.	5.	5.	5. WRVA	5.	5. WTVR-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		233 (2)	233 (2)	24.7
AOR		87 (1)	87 (1)	9.2
AC/OLDIES/SOFT ROCK		107 (1)	107 (1)	11.3
MOR/VARIETY	155 (1)		155 (1)	16.4
COUNTRY	67 (4)	52 (1)	119 (5)	12.6
BLACK/URBAN	42 (2)	92 (1)	134 (3)	14.2
BTFL MUSIC	9 (1)		9 (1)	1.0
NEWS/TALK				
NOSTALGIA	58 (1)		58 (1)	6.2
RELIGION	30 (1)	11 (1)	41 (2)	4.3
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			943 (17)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDYL-F	92.1	Chester	1.1/1.7
WKIE	1540	Richmond	.8/4.9
WPVA	1290	Colonial Heights	.9/1.3
WRJY	1320	Richmond	.9/2.5
WTVR	1380	Richmond	.5/3.3

RADIO STATIONS

WANT, 990, 1 KW (DAYS) , BLACK	NBN, $48.00 (Masla)	Sinclair	Ben Miles
WRJY, 1320, 5 KW (DAYS,DA), BTFL MUS	MBS, $15.00 (----)		John Hill
WKIE, 1540, 10 KW (DAYS,DA), BLACK	, $26.00 (Weiss)		James Carter
WLEE, 1480, 5 KW (DA-2) , NOSTALGIA (Al Ham)	ABC-D,MBS, $24.00 (HNWH)	Gilcom	
WRNL, 910, 5 KW (DA-N) , COUNTRY	ABC-I, $50.00 (Katz)	Capitol-WRAL	Claire Shaffner
WRVA, 1140, 50 KW (DA-1) , MOR	NBC,WSJ, $89.00* (Eastman)	Harte-Hanks	Bob Jones
WTVR, 1380, 5 KW (DA-2) , COUNTRY	CBS, $ NA (MMR)	Park	Steve Newcombe
WXGI, 950, 5 KW (DAYS) , COUNTRY	, $ 9.00 (----)		Dave Wilburn
WEZS-F, 103.7, 74 KW @ 440, AC (Burk-Abr)	, $75.00 (Blair)	EZ	Wanda Bottiger
WPLZ-F, 99.3, 2.5 KW @ 328, BLACK (TM)	RKO, $65.00 (Mc-Guild)	(PETERSBURG)	Bill Eure
WRVQ-F, 94.5, 200 KW @ 355, CHR	RKO, $70.00 (Eastman)	Harte-Hanks	Phil Goldman
WRXL-F, 102.1, 140 KW @ 320, AOR (Pollack)	ABC-R, $70.00 (Katz)	Capitol-WRAL	Claire Shaffner
WTVR-F, 98.1, 50 KW @ 840, COUNTRY (Drake-Chen)	MBS, $50.00* (MMR)	Park	Steve Newcombe

WQKS - See Norfolk

MISCELLANEOUS COMMENTS

WANT sold by Sinclair for $900,000 (July)...WEET changes calls to WRJY...

RIVERSIDE-SAN BERNARDINO-ONTARIO

Arbitron Rank/Pop (12+): 30/1,106,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 23/1,671,300
Part of Los Angeles ADI
Average Person Rating: 19.4
Market TSL: 25.8 hours

Stations: 43/16
Diaries: 1119/989:1/47.0%
Sample Target: 1200
Standard Error: .623
% Below Line: 62.2
% Not Listed: 12.3

Est 1983 Revenue: $18,000,000
CSI: 14.4 Bil
CSI HH: 23.9 M
Retail $: 9.0 Bil
Pop per Station: 69,169

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	KIIS-F	187/8.7	8.2	5.0	5.2	3.0
2.	KDUO-F	126/5.9	6.7	6.0	5.3	5.3
3.	KFI	119/5.6	5.6	5.8	6.6	6.2
4.	KGGI-F	100/4.7	4.3	4.1	3.2	4.1
5.	KBIG-F	96/4.5	3.4	4.4	4.8	3.8
6.	KNX	86/4.0	3.2	3.3	3.5	3.0
7.	KMPC	77/3.6	2.3	2.3	1.0	1.2
8.	KABC	70/3.3	3.1	3.9	2.5	3.3
9.	KCAL-F	69/3.2	2.9	3.3	3.3	2.1
10.	KLOS-F	64/3.0	4.6	2.9	2.5	2.4
11.	KMET-F	59/2.8	4.5	4.0	4.1	4.7
	KCKC	59/2.8	1.9	4.8	2.4	3.3
13.	KQLH-F	51/2.4	2.5	3.0	3.4	1.8
	KOST-F	51/2.4	2.4	2.1	2.1	3.7
15.	KRTH-F	50/2.3	4.2	2.2	1.8	2.8
	KOLA-F	50/2.3	3.3	2.3	3.6	3.7

12+ TSA 1/4/CUME		
1.	KIIS-F	202/2167
2.	KFI	153/2342
3.	KDUO-F	144/1266
4.	KBIG-F	106/1348
5.	KGGI-F	101/1593
6.	KNX	92/1226
7.	KMPC	86/ 864
8.	KABC	79/ 974
9.	KLOS-F	75/1265
10.	KCAL-F	70/ 844
11.	KRTH-F	68/1031
12.	KCKC	67/ 770
13.	KMET-F	63/1116
14.	KOST-F	57/ 969
15.	KFXM	52/ 828

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KIIS-F	2080/18.8	19.7	13.6
2.	KFI	1824/16.5	17.0	17.3
3.	KGGI-F	1539/13.9	13.2	11.3
4.	KBIG-F	1250/11.3	7.9	10.7
5.	KDUO-F	1169/10.6	9.9	10.0
6.	KOLA-F	1122/10.1	10.6	10.4
7.	KLOS-F	1116/10.1	11.0	10.2
8.	KNX	1085/ 9.8	10.8	10.3
9.	KMET-F	1047/ 9.5	10.4	10.4
10.	KRTH-F	879/ 7.9	9.4	9.2
11.	KOST-F	870/ 7.9	7.4	7.1
12.	KABC	841/ 7.6	7.3	7.8
13.	KCAL-F	798/ 7.2	8.6	7.5
14.	KMPC	764/ 6.9	6.0	6.7
15.	KFXM	738/ 6.7	7.3	6.6

12+ FM SHARE (METRO): 62.04% (1167 of 1881) (SPG 83: 60.31%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KDUO-F	1. KFI	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F
2. KUTE-F	2. KGGI-F	2. KFI	2. KFI	2. KFI	2. KFI	KIIS-F	2. KDUO-F	2. KGGI-F	2. KGGI-F	2. KDUO-F
KOLA-F	3. KFI	3. KGGI-F	3. KGGI-F	3. KGGI-F	3. KBIG-F	3. KNX	3. KBIG-F	3. KDUO-F	3. KABC	3. KBIG-F
4. KLOS-F	4. KCAL-F	4. KRTH-F	4. KBIG-F	4. KBIG-F	4. KIIS-F	4. KDUO-F	4. KFI	4. KFI	4. KLOS-F	4. KGGI-F
5. KGGI-F	5. KLOS-F	KLOS-F	5. KRTH-F	5. KDUO-F	5. KCKC	5. KGGI-F	5. KGGI-F	5. KBIG-F	5. KMET-F	5. KRTH-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1. KIIS-F
2. KGGI-F	2. KGGI-F	2. KGGI-F	2. KOST-F	2. KDUO-F
3. KLOS-F	3. KFI	3. KFI	3. KGGI-F	3. KGGI-F
4. KFI	4. KOST-F	4. KOST-F	4. KRTH-F	KFI
5.	5. KLOS-F	5. KFXM	5. KFXM	KOST-F
			KFI	

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KCAL-F	1. KIIS-F	1. KIIS-F	1. KIIS-F	1.KIIS-F
2. KIIS-F	2. KCAL-F	2. KFI	2. KFI	2.KFI
3. KMET-F	3. KMET-F	3. KCAL-F	3. KRTH-F	3.KBIG-F
4. KLOS-F	4. KFI	KMET-F	4. KGGI-F	4.KGGI-F
5. KGGI-F	5. KGGI-F	5. KGGI-F	5. KMET-F	KRTH-F
			KBIG-F	

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	48 (1)	322 (4)	370 (5)	19.7
AOR		235 (5)	235 (5)	13.4
AC/OLDIES/SOFT ROCK	175 (4)	175 (5)	350 (9)	18.6
MOR/VARIETY	18 (1)		18 (1)	1.0
COUNTRY	114 (3)	78 (3)	192 (6)	10.2
BLACK/URBAN		65 (3)	65 (3)	3.5
BTFL MUSIC		232 (3)	232 (3)	12.3
NEWS/TALK	195 (4)		195 (4)	10.4
NOSTALGIA	77 (1)		77 (1)	4.1
RELIGION	24 (1)		24 (1)	1.3
SPANISH	63 (3)	15 (1)	78 (4)	4.1
CLASSICAL		27 (1)	27 (1)	1.4
UNKNOWN/OTHERS				
			1881 (43)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KBON-F	103.9	Lake Arrowhead	.3/1.2
KCAL	1410	Redlands	.9/2.5
KDIG	1240	San Bern.	1.3/4.3
KFXM	590	San Bern.	2.2/6.7
KHSJ	1320	Hemet	.8/1.6
KMEN	1290	San Bern.	1.1/4.3
KNSE	1510	Ontario	1.4/2.0
KNTF-F	93.5	Ontario	2.1/4.9
KPRO	1440	Riverside	.9/3.3
KWDJ-F	92.7	Riverside	.9/3.3
KBRT	740	Avalon	1.1/2.5
KFAC-F	92.3	LA	1.3/2.8
KFWB	980	LA	.9/4.8
KIQQ-F	100.3	LA	.6/4.9
KJLH-F	102.3	Compton	.7/1.4
KJOI-F	98.7	LA	.5/2.0
KKGO-F	105.1	LA	.5/1.8
KKHR-F	93.1	LA	1.0/5.2
KLAC	570	LA	1.3/4.2
KLVE-F	107.5	LA	.7/1.8
KMGG-F	105.9	LA	.8/2.5
KRLA	1110	Pasadena	.7/3.4
KROQ-F	106.7	Pasadena	.5/1.6
KTNQ	1020	LA	.7/1.5
KUTE-F	101.9	Glendale	1.8/3.7
KWOW	1600	Pomona	.8/2.4
KZLA-F	93.9	LA	.7/2.9

MISCELLANEOUS COMMENTS

KFXM, KDUO-F sold to Henry for $5,000,000 (Chapman)... Arbitron missed its sample target by 81 diaries; refunds are in order for KQLH-F which is the only subscriber in this market... KDUO-F switched from Century 21 to KalaMusic in May...

RADIO STATIONS

Other ranked stations - See Los Angeles

KCAL,	1410,	5 KW/1 KW (DA-N),	SPANISH	,	$25.00	(Lotus)	Andy Jones
KCKC,	1350,	5 KW/500 W (DA-2),	COUNTRY	ABC-I,	$29.00	(HNWH)	Jim Markham
KDIG,	1240,	1 KW/250 W	, COUNTRY	ABC-E,	$32.00	(Selcom)	Renee Drew
KFXM,	590,	1 KW (DA-2)	, CHR	,	$ NA	(Torbet)	Al Anthony
KMEN,	1290,	5 KW (DA-2)	, OLDIES	CBS,	$45.50	(Mc-Guild)	Dex Allen
KPRO,	1440,	1 KW (DA-1)	, TALK	CBS,MBS,	$25.50	(Blair)	
KCAL-F,	96.7,	3 KW @ 300,	AOR	Source,	$ NA	(Weiss)	Jim James
KDUO-F,	97.5,	72 KW @ 1570,	BTFL MUS	(KalaMusic)	$45.00*	(Torbet)	Al Anthony
KGGI-F,	99.1,	2 KW @ 1560,	CHR	CBS-R,	$41.00	(Mc-Guild)	Dex Allen
KNTF-F,	93.5,	3 KW @ -165,	COUNTRY (TM)	,	$23.00	(HNWH)	Jack Siegal
KOLA-F,	99.9,	31 KW @ 1630,	AOR	ABC-R,	$45.00	(Masla)	Fred Cote
KQLH-F,	95.1,	15 KW @ ? ? ,	AC	MBS,	$29.00	(----)	
KWDJ-F,	92.7,	3 KW @ 300,	COUNTRY	,	$19.00	(Roslin)	Al Gordon

ROANOKE

Arbitron Rank/Pop (12+): 140/193,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 173/227,400
ADI # 66 (with Lynchburg)
Average Person Rating: 16.0
Market TSL: 20.9 hours

Stations: 11/11
Diaries: 599/323:1/59.5%
Sample Target: 560
Standard Error: .776
% Below Line: 0
% Not Listed: 9.4

Est 1983 Revenue: $5,200,000
CSI: 2.2 Bil
CSI HH: 25.5 M
Retail $: 1.6 Bil
Pop per Station: 17,564

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	WXLK-F	99/32.0	26.3	29.1	23.8	21.4
2.	WSLC	49/15.9	8.7	10.9	11.7	12.6
3.	WPVR-F	41/13.3	19.5	14.0	15.5	14.5
4.	WROV	24/ 7.8	6.0	7.1	11.1	13.2
5.	WFIR	19/ 6.1	9.9	7.7	6.2	9.1
6.	WSLQ-F	18/ 5.8	5.4	6.0	7.6	6.9
7.	WTOY	17/ 5.5	9.0	8.3	8.2	8.8
8.	WJLM-F	12/ 3.9	5.1	6.6	4.7	5.3
9.	WKBA	4/ 1.3	2.1	1.7	2.9	1.3
10.	WRIS	2/ .6	.6	1.4	.9	1.3
11.	WSAY	2/ .6	.3	---	---	---
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WXLK-F	310/3326
2.	WPVR-F	139/1435
3.	WSLC	61/ 566
4.	WSLQ-F	43/ 942
5.	WROV	25/ 569
6.	WFIR	21/ 478
	WTOY	21/ 290
8.	WJLM-F	15/ 313
9.	WKBA	4/ 93
10.	WSAY	3/ 40
11.	WRIS	2/ 70
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WXLK-F	943/48.8	47.2	43.7
2.	WROV	465/24.1	25.5	25.8
3.	WPVR-F	431/22.3	27.8	22.3
4.	WSLC	427/22.1	20.9	23.2
5.	WFIR	394/20.4	25.7	20.6
6.	WSLQ-F	284/14.7	17.2	15.6
7.	WTOY	260/13.5	13.4	12.5
8.	WJLM-F	231/12.0	10.2	15.3
9.	WKBA	80/ 4.1	3.6	4.4
10.	WRIS	70/ 3.6	3.2	4.4
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 59.23% (170 of 287) (SPG 83: 60.37%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+	12+ EVE	SAT MID
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WSLC	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2.	2.	2. WSLC	2. WSLC	2. WSLC	2. WPVR-F	2. WSLC	2. WPVR-F	2. WSLC	2. WSLC	2. WSLC
3.	3.	3. WSLQ-F	3. WSLQ-F	3. WPVR-F	3. WXLK-F	3. WPVR-F	3. WSLC	3. WPVR-F	3. WPVR-F	3. WPVR-F
4.	4.	4. WROV	4. WPVR-F	4. WROV	4. WROV	4. WFIR	4. WSLQ-F	4.	4. WFIR	4. WTOY
5.	5.	5.	5. WROV	5. WSLQ-F	WFIR	5. WROV	5. WROV	5.	5.	5. WROV

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2.	2.	2.	2. WSLQ-F	2. WSLC	2.	2.	2. WSLC	2. WSLQ-F	2. WSLC
3.	3.	3.	3. WTOY	3. WPVR-F	3.	3.	3. WSLQ-F	3. WROV	3. WPVR-F
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		99 (1)	99 (1)	34.5
AOR				
AC/OLDIES/SOFT ROCK	24 (1)	18 (1)	42 (2)	14.6
MOR/VARIETY	19 (1)		19 (1)	6.6
COUNTRY	49 (1)	12 (1)	61 (2)	21.3
BLACK/URBAN	17 (1)		17 (1)	5.9
BTFL MUSIC		41 (1)	41 (1)	14.3
NEWS/TALK				
NOSTALGIA				
RELIGION	6 (2)		6 (2)	2.1
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	2 (1)		2 (1)	0.7
			287 (11)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

RADIO STATIONS

WFIR,	960,	5 KW (DA-N)	, MOR	CBS,	$24.00*	(Mc-Guild)		Don Cuthrell
WKBA,	1550,	10 KW (DAYS,DA)	, RELIGION	,	$ 8.00	(----)		David Moran
WRIS,	1410,	5 KW (DAYS,DA)	, RELIGION	MBS,	$ 6.00	(----)		Lloyd Gouchenour
WROV,	1240,	1 KW/250 W	, AC	ABC-C,	$29.50	(Eastman)		Burt Levine
WSAY,	1480,	5 KW (DAYS,DA)	, ? ?	ABC-I,	$ NA	(----)	Buck	Earl Frye
WSLC,	610,	5 KW/1 KW (DA-2),	COUNTRY	NBC,	$34.00*	(Katz)	Wheeler	Herm Reavis
WTOY,	910,	1 KW (DAYS DA)	, BLACK	SBN,	$15.00	(Selcom)		Ray Bentley
WJLM-F,	93.5,	3 KW @ -83,	COUNTRY	ABC-E,SBN,	$11.75	(----)		Lloyd Gouchenour
WPVR-F,	94.9,	100 KW @ 1979,	BTFL MUS (KalaMusic)	,	$38.00*	(Mc-Guild)		Don Cuthrell
WSLQ-F,	99.1,	140 KW @ 1990,	AC (Century 21)	ABC-R,	$42.00*	(Katz)	Wheeler	Herm Reavis
WXLK-F,	92.3,	93 KW @ 2050,	CHR	RKO,	$95.00*	(Torbet)	Coleman	Aylett Coleman

ROCHESTER

Arbitron Rank/Pop (12+): 41/822,100
CMSA Rank/Pop: 37/979,000
MSA Rank/Pop: 46/972,300
ADI # 71
Average Person Rating: 18.5
Market TSL: 22.0 hours

Stations: 19/15
Diaries: 1503/547:1/54.0%
Sample Target: 1120
Standard Error: .529
% Below Line: 1.9
% Not Listed: 10.9

Est 1983 Revenue: $14,600,000
CSI: 10.8 Bil
CSI HH: 30.6 M
Retail $: 5.3 Bil
Pop per Station: 54,807

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	WVOR-F	186/13.5	11.2	10.7	9.6	10.0	10.0
2.	WEZO-F	178/12.9	14.4	13.5	13.5	13.7	7.7
3.	WCMF-F	161/11.6	10.0	10.0	10.8	9.9	14.5
4.	WHAM	126/ 9.1	8.4	8.7	9.1	10.1	6.0
5.	WMJQ-F	112/ 8.1	6.5	6.1	7.2	8.2	8.2
6.	WPXY-F	107/ 7.7	8.0	6.9	6.5	3.2	10.8
7.	WYLF-F	92/ 6.7	6.8	3.3	2.9	.5	4.4
8.	WBBF	63/ 4.6	6.2	4.3	5.1	4.4	4.3
9.	WNYR	59/ 4.3	5.2	5.0	4.9	7.9	4.7
10.	WDKX-F	34/ 2.5	3.1	4.3	2.5	3.1	5.8
11.	WHFM-F	33/ 2.4	3.4	5.1	5.9	5.1	2.8
12.	WPXY	23/ 1.7	.8	4.9	5.2	5.3	.9
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	WVOR-F	203/2440
2.	WEZO-F	198/2214
3.	WCMF-F	190/2151
4.	WHAM	140/2108
5.	WYLF-F	129/1254
6.	WMJQ-F	125/2109
7.	WPXY-F	115/2197
8.	WBBF	64/ 999
9.	WNYR	62/ 968
10.	WDKX-F	34/ 564
	WHFM-F	34/ 939
12.	WPXY	24/ 581
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WVOR-F	2160/26.3	24.6	22.0
2.	WPXY-F	1972/24.0	22.5	21.0
3.	WEZO-F	1927/23.4	26.4	26.5
4.	WMJQ-F	1825/22.2	18.9	19.5
5.	WCMF-F	1812/22.0	20.1	23.0
6.	WHAM	1802/21.9	25.0	26.8
7.	WBBF	975/11.9	16.4	14.2
8.	WYLF-F	962/11.7	11.7	6.9
9.	WNYR	923/11.2	11.0	10.6
10.	WHFM-F	888/10.8	13.8	17.6
11.	WPXY	544/ 6.6	3.7	8.0
12.	WDKX-F	541/ 6.6	6.6	8.2
13.				
14.				
15.				

12+ FM SHARE (METRO): 76.52% (942 of 1231) (SPG 83: 70.44%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCMF-F	1. WCMF-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WEZO-F	1. WHAM	1. WEZO-F	1. WVOR-F	1. WCMF-F	1. WCMF-F
2. WMJQ-F	2. WVOR-F	2. WCMF-F	2. WEZO-F	2. WEZO-F	2. WVOR-F	2. WVOR-F	2. WVOR-F	2. WCMF-F	2. WEZO-F	2. WVOR-F
3. WPXY-F	3. WMJQ-F	3. WPXY-F	3. WPXY-F	3. WPXY-F	3. WHAM	3. WEZO-F	3. WCMF-F	WEZO-F	3. WMJQ-F	3. WEZO-F
4.	4. WPXY-F	4. WMJQ-F	4. WCMF-F	4. WCMF-F	4. WYLF-F	4. WCMF-F	4. WHAM	4. WPXY-F+	4. WVOR-F	4. WPXY-F
5.	5.	5. WEZO-F	5. WMJQ-F	5. WMJQ-F	5. WBBF	5. WMJQ-F	5. WYLF-F	5. WMJQ-F	5. WPXY-F	5. WYLF-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WCMF-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WVOR-F	1. WCMF-F	1. WCMF-F	1. WCMF-F	1. WVOR-F	1. WVOR-F
2. WMJQ-F	2. WPXY-F	2. WPXY-F	2. WPXY-F	2. WEZO-F	2.	2. WVOR-F	2. WVOR-F	2. WCMF-F	2. WCMF-F
3. WPXY-F	3. WCMF-F	3. WEZO-F	3. WMJQ-F	3. WPXY-F	3.	3. WMJQ-F	3. WMJQ-F	3. WMJQ-F	3. WEZO-F
4. WVOR-F	4. WMJQ-F	4. WMJQ-F	4. WCMF-F	4. WHAM	4.	4. WPXY-F	4. WPXY-F	4. WPXY-F	WMJQ-F
5.	5.	5. WCMF-F	5.	5. WMJQ-F	5.	5.	5. WEZO-F	5.	5. WPXY-F
				WNYR					WHAM

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	23 (1)	257 (4)	280 (5)	22.7
AOR		169 (2)	169 (2)	13.7
AC/OLDIES/SOFT ROCK		186 (1)	186 (1)	15.1
MOR/VARIETY	137 (2)		137 (2)	11.1
COUNTRY	59 (1)	21 (2)	80 (3)	6.5
BLACK/URBAN		34 (1)	34 (1)	2.8
BTFL MUSIC		178 (1)	178 (1)	14.5
NEWS/TALK	63 (1)		63 (1)	5.1
NOSTALGIA		92 (1)	92 (1)	7.5
RELIGION	7 (1)		7 (1)	0.6
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS		5 (1)	5 (1)	0.4
			1231 (19)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WDNY	1400	Dansville	.8/1.1
WFLC-F	102.3	Canandaigua	1.1/2.2
WWWG	1460	Rochester	.5/2.5
WBEN-F	102.5	Buffalo	.4/1.3
WGRQ-F	96.9	Buffalo	.6/1.0
WPCX-F	106.9	Auburn	.4/1.0
WUWU-F	107.7	Wethersfield	.4/1.2

RADIO STATIONS

WBBF,	950,	1 KW (DA-2),	NEWS/TALK	NBC-T,RKO II,WSJ,ABC-D,	$43.00*	(Blair)	LIN	Harold Deutsch
WHAM,	1180,	50 KW ,	MOR	ABC-I,	$72.00	(MMR)	Rust	Robert Luther
WNYR,	990,	1 KW/250 W ,	COUNTRY	ABC-E,	$ NM	(Katz)	Malrite	Len Hart
WPXY,	1280,	5 KW (DA-N),	CHR	,	$ NA	(Christal)	Associated	Bill Cusack
WRTK,	1370,	5 KW (DA-N),	TALK	,	$25.00*	(HNWH)		Lew Dickey
WWWG,	1460,	5 KW (DA-N),	RELIGION	,	$12.00	(----)		Sue Bahner
WCMF-F,	96.5,	20 KW @ 447,	AOR (Pollack)	,	$78.75	(CBS/FM)	Stoner	Peter Coughlin
WDKX-F,	103.9,	8 KW @ 540,	BLACK	NBN,	$32.00	(Weiss)		Andrew Lampton
WEZO-F,	101.3,	27 KW @ 637,	BTFL MUS (Bonne)	,	$110.00	(Katz)	Malrite	Len Hart
WHFM-F,	98.9,	50 KW @ 340,	CHR	ABC-C,	$25.00	(MMR)	Rust	Robert Luther
WMJQ-F,	92.5,	50 KW @ 500,	CHR	ABC-R,	$52.00*	(Blair)	LIN	Harold Deutsch
WPXY-F,	97.9,	50 KW @ 656,	CHR	,	$52.00*	(Christal)	Associated	Bill Cusack
WVOR-F,	100.5,	50 KW @ 490,	AC	,	$85.00*	(Mc-Guild)		Jack Palvino
WYLF-F,	95.1,	13 KW @ 500,	NOSTALGIA (Al Ham)	,	$40.00	(Roslin)	(BRISTOL CENTER)	Stephen Godofsky

MISCELLANEOUS COMMENTS

WRTK sold for $850,000...WNYR/WEZO-F sold by Malrite to Grace for $7,360,000...WNYR will move from 680 to 990 and go to fulltime at 5 KW...

ROCKFORD

Arbitron Rank/Pop (12+): 131/230,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 149/281,600
ADI # 109
Average Person Rating: 16.3
Market TSL: 21.6 hours

Stations: 21/10
Diaries: 637/362:1/49.9%
Sample Target: 600
Standard Error: .760
% Below Line: 27.7
% Not Listed: 6.7

Est 1983 Revenue: $4,800,000
CSI: 3.0 Bil
CSI HH: $29,211
Retail $: 1.4 Bil
Pop per Station: 23,050

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WZOK-F	76/20.3	---	20.7	---	18.0
2.	WROK	64/17.1	---	16.5	---	19.4
3.	WRWC-F	31/ 8.3	---	9.2	---	10.4
4.	WYFE-F	28/ 7.5	---	6.7	---	9.6
5.	WMAQ	24/ 6.4	---	5.3	---	7.6
6.	WGN	22/ 5.9	---	5.9	---	8.4
7.	WYBR-F	18/ 4.8	---	5.0	---	2.5
8.	WKKN	15/ 4.0	---	4.5	---	3.4
9.	WLS	13/ 3.5	---	4.5	---	4.2
10.	WBBM	12/ 3.2	---	3.1	---	2.0
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WZOK-F	122/1461
2.	WROK	68/ 889
3.	WGN	61/ 799
4.	WMAQ	45/ 938
5.	WRWC-F	42/ 459
6.	WYFE-F	41/ 668
7.	WLS	34/ 945
8.	WJVL-F	34/ 491
9.	WSJV-F	26/ 413
10.	WYBR-F	24/468
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WZOK-F	883/38.3	---	40.6
2.	WROK	805/34.9	---	42.5
3.	WYFE-F	479/20.8	---	17.8
4.	WMAQ	395/17.1	---	15.9
5.	WLS	375/16.3	---	16.6
6.	WRWC-F	373/16.2	---	16.2
7.	WGN	368/16.0	---	14.1
8.	WYBR-F	308/13.4	---	NA
9.	WBBM	233/10.1	---	11.3
10.	WKKN	158/ 6.9	---	NA
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 53.43% (187 of 350) (SPG 83: 51.19%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZOK-F	1. WZOK-F	1. WZOK-F	1. WROK	1. WROK	1. WROK	1. WROK	1. WROK	1. WZOK-F	1. WZOK-F	1. WZOK-F
2. WYFE-F	2. WROK	2. WROK	2. WZOK-F	2. WZOK-F	2. WRWC-F	2. WZOK-F	2. WZOK-F	2. WROK	2. WYFE-F	2. WROK
3.	3. WYFE-F	3. WYFE-F	3. WYBR-F	3. WMAQ	3. WMAQ	3. WRWC-F	3. WRWC-F	3. WYFE-F	3. WROK	3. WYFE-F
4.	4. WYBR-F	4. WYBR-F	4. WGN	4. WGN	4. WGN	4. WGN	4. WMAK	4. WRWC-F WGN WYBR-F	4. WGN	4. WMAQ
5.	5.	5.	5.	5.	5.	5.	5.		5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WZOK-F	1. WZOK-F	1. WZOK-F	1. WZOK-F	1. WROK	1. WZOK-F WYFE-F	1. WZOK-F	1. WZOK-F	1. WZOK-F	1. WROK
2. WYFE-F	2. WROK	2. WROK	2. WROK	2. WZOK-F		2. WYFE-F	2. WROK	2. WROK	2. WZOK-F
3. WROK	3. WYFE-F	3.	3. WYBR-F	3.	3.	3. WROK	3. WYFE-F	3. WYFE-F	3. WGN
4.	4. WYBR-F	4.	4.	4.	4.	4.	4. WGN	4.	4. WMAQ
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	13 (1)	80 (2)	93 (3)	26.6
AOR		33 (2)	33 (2)	9.4
AC/OLDIES/SOFT ROCK	64 (1)	18 (1)	82 (2)	23.4
MOR/VARIETY	22 (1)		22 (1)	6.3
COUNTRY	39 (2)	5 (1)	44 (3)	12.6
BLACK/URBAN		3 (1)	3 (1)	0.9
BTFL MUSIC		35 (2)	35 (2)	10.0
NEWS/TALK	15 (2)		15 (2)	4.3
NOSTALGIA	9 (2)		9 (2)	2.6
RELIGION		9 (1)	9 (1)	2.6
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	1 (1)	4 (1)	5 (2)	1.4
			350 (21)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WLUV-F+	96.7	Loves Park	1.4/4.9
WQFL-F	100.9	Rockford	2.4/6.4
WXTA	1330	Rockford	1.9/3.6
WAIT	820	Chicago	.5/2.6
WBMX-F	102.7	Chicago	.8/2.3
WDEK-F	92.5	DeKalb	1.3/4.3
WIND	560	Chicago	.8/2.9
WJVL-F	99.9	Janesville, WI	1.3/4.4
WSJY-F	107.3	Ft. Atkinson, WI	1.1/3.4
WXXQ-F	98.5	Freeport	1.1/5.2

RADIO STATIONS

WKKN, 1150, 1 KW (DAYS,DA) , COUNTRY	NBC, $15.00	(HNWH)	Midwest Family	Duane Daniels
WROK, 1440, 5 KW/500 W (DA-D), AC	ABC-C, $37.25	(Mc-Guild)		Dave Salisbury
WXTA, 1330, 1 KW (DAYS,DA) , NOSTALGIA (Drake-Chen)	ABC-I, $ 6.53	(Masla)	Sentry	Dave Armstrong
WLUV-F, 96.7, 3 KW @ 234, VARIOUS	ABC-E, $15.00	(Masla)		
WRWC-F, 103.1, 3 KW @ 300, BTFL MUSIC	, $23.50	(S. Katz)		Bill Dommer
WYBR-F, 104.9, 3 KW @ 308, AC (Century 21)	RKO, $15.22	(Masla)	Sentry	Dave Armstrong
WYFE-F, 95.3, 1 KW @ 515, AOR (Burk-Abr)	Source, $21.00	(HNWH)	Midwest Family	Duane Daniels
WZOK-F, 97.5, 50 KW @ 235, CHR	ABC-C, $38.00	(Mc-Guild)		Dave Salisbury
WJVL-F, 99.9, 20 KW @ 200, COUNTRY	, $16.00	(----)	Gazette (JANESVILLE)	

WSJY - See Madison WGN, WMAQ, WLS - See Chicago

MISCELLANEOUS COMMENTS

Will anyone ever challenge WROK/WZOK and the lock they have on this market?...little change in market - no one gained or lost much more than one share point...

SACRAMENTO

Arbitron Rank/Pop (12+): 33/1,019,000
CMSA Rank/Pop: 32/1,165,000
MSA Rank/Pop: 37/1,165,000
ADI # 20 (with Stockton & Modesto)
Average Person Rating: 18.7
Market TSL: 24.5 hours

Stations: 28/22
Diaries: 1108/920:1/48.6%
Sample Target: 1130
Standard Error: .610
% Below Line: 9.0
% Not Listed: 9.3

Est. 1983 Revenue: $26,000,000
CSI: 11.8 Bil
CSI HH: 25.8 M
Retail $: 6.7 Bil
Pop per Station: 46,318

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE	12+ TSA 1/4/CUME			12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KCTC-F	163/8.6	6.6	6.5	7.7	5.6	11.7	1.	KRAK	218/2489	1.	KSFM-F	2174/21.3	21.6	16.2
2.	KZAP-F	158/8.3	6.8	7.9	8.5	13.7	10.9	2.	KZAP-F	211/2597	2.	KXOA-F	1941/19.0	21.9	18.5
3.	KSFM-F	153/8.0	7.2	4.5	5.2	4.7	11.0	3.	KCTC-F	196/2277	3.	KZAP-F	1930/18.9	18.2	19.8
4.	KXOA-F	150/7.9	9.1	7.4	10.2	9.9	8.2	4.	KSFM-F	189/2931	4.	KCTC-F	1888/18.5	13.5	14.9
5.	KAER-F	140/7.3	6.8	6.3	5.7	3.1	5.6	5.	KXOA-F	185/2303	5.	KROY-F	1563/15.3	15.7	15.8
6.	KFBK	122/6.4	3.1	5.2	4.6	3.9	4.0	6.	KAER-F	156/1529	6.	KFBK	1388/13.6	12.2	13.3
7.	KRAK	120/6.3	6.3	6.7	4.8	5.6	8.7	7.	KFBK	143/1853	7.	KRAK	1308/12.8	14.7	14.6
8.	KGNR	80/4.2	5.0	4.2	4.6	4.2	2.6	8.	KROY-F	113/2076	8.	KGNR	1247/12.2	12.1	13.0
9.	KROY-F	73/3.8	4.6	4.8	5.1	3.3	6.9	9.	KNBR	108/1471	9.	KWOD-F	1225/12.0	15.5	15.8
10.	KSKK-F	67/3.5	6.8	8.2	5.5	5.8	2.4	10.	KGO	104/1186	10.	KAER-F	1211/11.9	14.0	12.3
	KHYL-F	67/3.5	3.3	3.1	3.0	3.3	2.3	11.	KHYL-F	101/1739	11.	KHYL-F	1196/11.7	11.2	10.7
12.	KXOA	65/3.4	2.3	4.8	5.3	3.9	2.5	12.	KSKK-F	94/1224	12.	KFRC	1082/10.6	8.9	11.8
13.	KWOD-F	64/3.4	5.3	4.9	3.3	2.4	6.0	13.	KGNR	84/1325	13.	KPOP-F	1027/10.1	7.6	9.7
14.	KPOP-F	47/2.5	3.2	3.7	3.3	3.1	2.6	14.	KFRC	82/1939	14.	KSKK-F	795/ 7.8	15.6	16.5
15.	KGO	45/2.4	2.7	1.6	1.5	2.2	1.7	15.	KWOD-F	76/1541	15.	KXOA	771/ 7.6	5.7	7.7
16.								16.			16.				
17.								17.			17.				
18.								18.			18.				
19.								19.			19.				
20.								20.			20.				
21.								21.			21.				
22.								22.			22.				
23.								23.			23.				
24.								24.			24.				
25.								25.			25.				

12+ FM SHARE (METRO): 64.39% (1112 of 1727) (SPG 83: 64.16%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSFM-F	1. KZAP-F	1. KXOA-F	1. KXOA-F	1. KXOA-F	1. KCTC-F	1. KFBK	1. KCTC-F	1. KSFM-F	1. KZAP-F	1. KAER-F
2. KZAP-F	2. KSFM-F	2. KZAP-F	2. KSFM-F	2. KAER-F	2. KAER-F	2. KCTC-F	2. KXOA-F	2. KZAP-F	2. KSFM-F	2. KZAP-F
3. KPOP-F	3. KXOA-F	3. KSFM-F	3. KAER-F	3. KCTC-F	3. KRAK	3. KXOA-F	3. KZAP-F	3. KCTC-F	3. KFBK	3. KSFM-F
4. KROY-F	4. KROY-F	4. KAER-F	4. KCTC-F	4. KSFM-F	4. KXOA-F	4. KGNR	4. KAER-F	4. KAER-F	4. KCTC-F	4. KCTC-F
5. KWOD-F	5. KHYL-F	5. KCTC-F	5. KZAP-F	5. KZAP-F	5. KFBK	KSFM-F	5. KSFM-F	5. KXOA-F	5. KAER-F	5. KXOA-F
6.	KAER-F	6. KHYL-F	6. KHYL-F	6. KSKK-F	6. KGNR	6. KZAP-F	6. KRAK	6. KRAK	6. KRAK	6. KSKK-F
7.	7.	7.	7. KSKK-F	7. KHYL-F	7. KXOA	7. KAER-F	7. KFBK	7. KFBK	7.	7. KRAK
8.	8.	8.	8.	8. KRAK	8.	8. KRAK	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KZAP-F	1. KSFM-F	1. KSFM-F	1. KSFM-F	1. KXOA-F	1. KZAP-F	1. KZAP-F	1. KZAP-F	1. KZAP-F	1. KXOA-F
2. KSFM-F	2. KZAP-F	2. KXOA-F	2. KXOA-F	2. KSFM-F	2. KROY-F	2. KXOA-F	2. KXOA-F	2. KXOA-F	2. KAER-F
3. KXOA-F	3. KXOA-F	3. KZAP-F	3. KHYL-F	3. KAER-F	3. KXOQ-F	3. KROY-F	3. KSFM-F	3. KSFM-F	3. KZAP-F
4. KPOP-F	4. KHYL-F	4. KHYL-F	4. KSKK-F	4. KCTC-F	KSFM-F	4. KSFM-F	KAER-F	4. KROY-F	4. KCTC-F
5.	5. KWOD-F	5. KCTC-F	5. KWOD-F	5. KHYL-F	5.	5.	5. KROY-F	5. KAER-F	5. KRAK
6.	6. KAER-F	6. KAER-F	KZAP-F	6. KSKK-F	6.	6.	6. KCTC-F	6. KSKK-F	6. KSFM-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	44 (1)	264 (3)	308 (4)	17.8
AOR		239 (3)	239 (3)	13.8
AC/OLDIES/SOFT ROCK	22 (2)	217 (2)	239 (4)	13.8
MOR/VARIETY	165 (6)		165 (6)	9.6
COUNTRY	120 (1)	207 (2)	327 (3)	18.9
BLACK/URBAN				
BTFL MUSIC		163 (1)	163 (1)	9.4
NEWS/TALK	167 (2)		167 (2)	9.7
NOSTALGIA	72 (2)		72 (2)	4.2
RELIGION	25 (1)	22 (2)	47 (3)	2.7
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			1727 (28)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAHI	950	Auburn	.4/1.2
KEBR-F	100.5		.7/2.2
KENZ	1240		.7/2.7
KFIA	710	Carmichael	1.3/3.2
KGMS	1380		1.0/4.3
KOWL	1490	Lake Tahoe	.4/1.3
KTHO	590	Tahoe Valley	.4/ .9
KYLO-F	105.5	Davis	.4/1.2
KFRC	610	San Francisco	2.3/10.6
KKIS	990	Pittsburgh	.4/1.2
KNBR	680	San Francisco	2.0/5.7
KOZZ-F	105.7	Reno	.4/1.1
KSFO-F	560	San Francisco	.6/1.8

RADIO STATIONS

AM STATIONS

KENZ, 1240, 1 KW/250 W, AC, $23.00 (Selcom) Mark Jonşson
KFBK, 1530, 50 KW (DA-N), NEWS/TALK MBS,NBC,NBC-T,WSJ, $66.25 (Katz) McClatchy Paul Aaron
KFIA, 710, 10 KW/250 W (DA-2), RELIGION, $24.50 (----) Tom Wallace
KGMS, 1380, 5 KW/1 KW (DA-2), MOR (Drake-Chen) CBS, $50.75 (MMR) Alex Krisik

KGNR, 1320, 5 KW (DA-2), TALK/MOR ABC-I,ABC-E, $60.00* (Christal) Tribune Co. Bob Hanley
KJAY, 1430, 500 W (DAYS,DA), RELIGION, $23.00 (----) Jack Powell
KRAK, 1140, 50 KW (DA-1), COUNTRY, $115.88 (Eastman) Affiliated John Winkle
KRCX, 1110, 5 KW/500 W (DA-2), SPANISH, $ NA (Lotus) Fuller-Jeffrey Bill Cloutier (ROSEVILLE)
KXOA. 1470, 5 KW/1 KW (DA-2), NOSTALGIA (Al Ham) ABC-D, $ NM (Blair) Brown Phil Melrose

FM STATIONS

KAER-F, 92.5, 115 KW @ 240, COUNTRY, $75.00 (Katz) McClatchy Paul Aaron
KCTC-F, 96.1, 45 KW @ 520, BTFL MUS (KalaMusic), $72.00* (Christal) Tribune Co. Bob Henley
KHYL-F, 101.1, 50 KW @ 465, AC/OLDIES RKO II, $45.00 (Weiss) Empire (AUBURN) Ken Cunningham
KPOP-F, 93.5, 3 KW @ 300, CHR, $40.00 (CBS/FM) Fuller-Jeffrey Bill Courtier (ROSEVILLE)
KROY-F, 96.9, 50 KW @ 540, AOR, $69.00 (Selcom) Jonsson Mark Jonsson

KSFM-F, 102.5, 50 KW @ 535, CHR, $91.13 (MMR) Alex Krisick
KSKK-F, 105.1, 50 KW @ 240, COUNTRY, $51.50 (Eastman) Affiliated John Winkle
KWOD-F, 106.5, 50 KW @ 310, CHR CBS-R,RKO, $66.25 (Masla) Ed Stolz
KXOA-F, 107.9, 28 KW @ 420. AC, $110.00 (Blair) Brown Phil Melrose
KZAP-F, 98.5, 50 KW @ 495, AOR, $80.00 (Mc-Guild) Western Cities Tom Weidle
KEBR-F, 100.5, 115 KW @ 380, RELIGION, $ NA (----) Family Carl Auel

Other ranked stations - See San Francisco or Stockton

12+ ADI 1/4

1. KRAK
2. KZAP-F
3. KCTC-F
4. KSFM-F
5. KXOA-F
6. KAER-F
7. KFBK
8. KNBR
9. KROY-F
10. KHYL-F
11. KSKK-F
12. KGO
13. KHOP-F
14. KGNR
15. KFRC

12+ ADI CUME

1. KSFM-F
2. KRAK
3. KZAP-F
4. KCTC-F
5. KXOA-F
6. KROY-F
7. KFRC
8. KFBK
9. KNBR
10. KHYL-F
11. KWOD-F
12. KHOP-F
13. KAER-F
14. KGNR
15. KXOA-F

ADI FM SHARE:

63.50%

CALL LETTER CHANGES

KEWT-F changed to KSKK-F

FORMAT CHANGES

KSKK-F: from BTFL to Country
KWOD: reclassified as CHR
KROY:changed to AC after rating period

STATION SALES

MISCELLANEOUS COMMENTS

Arbitron fell short of their sample target by 22 diaries... Both Pollack and Burkhart claim KZAP as a client... KCTC's big increases largely due to the old KEWT getting out of BTFL format...

SAGINAW

Arbitron Rank/Pop (12+): 143/183,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 104/426,600
ADI # 53 (with Flint)
Average Person Rating: 19.2
Market TSL: 25.1 hours

Stations: 14/11
Diaries: 624/295:1/60.6%
Sample Target: 55-
Standard Error: .821
% Below Line: 11.4
% Not Listed: 8.0

Est 1983 Revenue: $6,200,000
CSI: 4.1 Bil
CSI HH: $27,438
Retail $: 2.0 Bil
Pop per Station: 16,709

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WSGW	62/17.6	---	15.9	---	16.9
2.	WIOG-F	48/13.6	---	14.5	---	12.4
3.	WWWS-F	44/12.5	---	9.4	---	11.9
4.	WKCQ-F	40/11.4	---	18.5	---	12.4
5.	WGER-F	34/ 9.7	---	10.5	---	13.6
6.	WHNN-F	33/ 9.4	---	8.0	---	9.0
7.	WWCK-F	25/ 7.1	---	5.4	---	6.5
8.	WFXZ-F	9/ 2.6	---	---	---	---
9.	WSAM	7/ 2.0	---	4.0	---	6.2
	WJR	7/ 2.0	---	1.7	---	1.1
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WWCK-F	177/1867
2.	WHNN-F	154/2150
3.	WJR	119/1530
4.	WKCQ-F	113/1337
5.	WGER-F	104/1217
6.	WIOG-F	103/1489
7.	WSGW	89/1092
8.	WFXZ-F	54/ 763
9.	WWWS-F	49/ 409
10.	WTAC	37/ 652
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WIOG-F	673/36.6	---	37.4
2.	WSGW	592/32.2	---	30.0
3.	WHNN-F	465/25.3	---	23.7
4.	WKCQ-F	432/23.5	---	26.6
5.	WGER-F	379/20.6	---	18.4
6.	WWCK-F	272/14.8	---	12.1
7.	WWWS-F	271/14.7	---	13.8
8.	WSAM	225/12.2	---	16.8
9.	WFXZ-F	152/ 8.3	---	----
10.	WJR	127/ 6.9	---	7.5
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 71.91% (233 of 324) (SPG 83: 73.29%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WWWS-F	1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WSGW	1. WSGW	1. WSGW	1. WSGW	1. WSGW	1. WSGW	1. WIOG-F
2. WIOG-F	2. WHNN-F	2. WHNN-F	2. WSGW	2. WHNN-F	2. WKCQ-F	2. WKCQ-F	2. WKCQ-F	2. WIOG-F	2. WWWS-F	2. WKCQ-F
3. WWCK-F	3. WWWS-F	3. WWWS-F	3. WWWS-F	3. WWWS-F	3. WGER-F	3. WIOG-F	3. WGER-F	3. WWWS-F	3. WIOG-F	3. WWWS-F
WFXZ-F	4. WWCK-F	4. WSGW	4. WIOG-F	WKCQ-F	4. WHNN-F	4. WGER-F	WIOG-F	4. WKCQ-F	4. WKCQ-F	4. WSGW
5.	5.	5.	5. WKCQ-F	5. WIOG-F	5.	5. WHNN-F	5.	5.	5.	5.
						6. WWWS-F				

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WIOG-F	1. WIOG-F	1. WIOG-F	1. WHNN-F	1. WSGW
2. WWCK-F	2. WHNN-F	2. WHNN-F	2. WIOG-F	2. WKCQ-F
3. WHNN-F	3. WWWS-F	3. WSGW	WWWS-F	3. WHNN-F
WWWS-F	4.	WWWS-F	4. WSGW	4. WWWS-F
5.	5.	5.	5.	5.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WWCK-F	1. WIOG-F	1. WIOG-F	1. WWWS-F	1. WHNN-F
2. WIOG-F	2. WWCK-F	2. WHNN-F	2. WHNN-F	2. WSGW
3.	3. WWWS-F	3. WWCK-F	WIOG-F	3. WIOG-F
4.	4. WHNN-F	4. WWWS-F	4.	WWWS-F
5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		57 (2)	57 (2)	17.6
AOR		25 (1)	25 (1)	7.7
AC/OLDIES/SOFT ROCK	10 (2)	33 (1)	43 (3)	13.3
MOR/VARIETY	70 (3)		70 (3)	21.6
COUNTRY	11 (2)	40 (1)	51 (3)	15.7
BLACK/URBAN		44 (1)	44 (1)	13.6
BTFL MUSIC		34 (1)	34 (1)	10.5
NEWS/TALK				
NOSTALGIA				
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			324 (14)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBCM	1440	Bay City	.3/3.6
WKNX	1210	Saginaw	.9/4.5
WXOX	1250	Bay City	1.7/3.9
WTAC	600	Flint	1.4/5.3

RADIO STATIONS

WKNX, 1210, 10 KW (DAYS,DA) , OLDIES	MBS,	$12.00	(Unirep)		(SAGINAW)	Robert Dyer
WSAM, 1400, 1 KW/250 W , OLDIES	NBC,	$14.00*	(Christal)		(SAGINAW)	Ken MacDonald
WSGW, 790, 5 KW/1 KW (DA-2), MOR	MBS,ABC-I,NBC-T,	$22.50	(Katz)		(SAGINAW)	John Casey
WXOX, 1250, 1 KW (DAYS) , COUNTRY	CBS,	$10.00	(Masla)		(BAY CITY)	Gene Ellerman
WGER-F, 102.5, 86 KW @ 860, BTFL MUS	UPI,	$27.75	(Mc-Guild)		(BAY CITY)	Gale Sullivan
WIOG-F, 106.3, 3 KW @ 300, CHR (TM)	ABC-C,	$24.75	(Katz)	Booth	(SAGINAW)	John Casey
WKCQ-F, 98.1, 50 KW @ 353, COUNTRY	NBC,	$28.00*	(Christal)		(SAGINAW)	Ken MacDonald
WHNN-F, 96.1, 97 KW @ 435, CONTEMP/AC	RKO,	$30.00*	(Selcom)	Liggett	(BAY CITY)	Dan Stewart
WWWS-F, 107.1, 2 KW @ 360, BLACK	SBN,	$15.00	(Masla)		(SAGINAW)	Joyce James
WFXZ-F, 100.9, 3 KW @ 300, CHR (Drake-Chen)	,	$18.00	(Mich Spot)		(PINCONNING)	Bob Naismith

WWCK, WTAC - See Flint

WJR - See Detroit

ST. LOUIS

Arbitron Rank/Pop (12+): 13/1,946,400
CMSA Rank/Pop: 14/2,377,000
MSA Rank/Pop: ST. L: 19/802,100
ADI # 18 East ST. L: 138/295,500
Average Person Rating: 17.6
Market TSL: 23.0 hours

Stations: 26/26
Diaries: 1850/1052:1/59.9%
Sample Target: 1740
Standard Error: .464
% Below Line: 0
% Not Listed: 5.8

Est. 1983 Revenue: $41,500,000
CSI: 21.1 Bil
CSI HH: 27.5 M
Retail $: 13.3 Bil
Pop per Station: 74,862

	12+ METRO 1/4/SHARE		WIN 84	FAL 83		SPG 83	BIRCH SHARE
1.	KMOX	693/20.2	20.6	20.6	---	20.9	20.1
2.	KHTR-F	271/ 7.9	8.0	8.3	---	10.6	8.3
3.	KSHE-F	245/ 7.2	5.6	7.0	---	5.5	10.0
4.	WIL-F	233/ 6.8	6.3	6.3	---	6.2	5.8
5.	KMJM-F	212/ 6.2	6.8	6.9	---	6.8	8.1
6.	KWK-F	202/ 5.9	5.9	5.9	---	4.9	7.3
7.	KSD-F	194/ 5.7	4.7	5.4	---	5.8	5.9
8.	KEZK-F	191/ 5.6	7.7	8.1	---	7.0	5.4
9.	WRTH	153/ 4.5	3.5	4.4	---	4.8	3.4
10.	KUSA	134/ 3.9	3.9	3.5	---	4.4	3.5
11.	KYKY-F	111/ 3.2	3.1	3.4	---	2.5	3.5
12.	WIL	69/ 2.0	2.3	1.4	---	1.1	1.4
13.	KATZ	65/ 1.9	2.6	1.8	---	1.8	1.2
14.	KADI-F	63/ 1.8	2.2	2.1	---	2.2	2.0
15.	WZEN-F	61/ 1.8	1.5	1.6	---	2.5	1.8
16.	KXOK	58/ 1.7	2.0	1.9	---	1.9	2.3
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	KMOX	825/9567
2.	KHTR-F	351/5354
3.	WIL-F	294/3730
4.	KSHE-F	269/3503
5.	KUSA	245/3527
6.	KWK-F	236/3749
7.	KMJM-F	222/2536
8.	KSD-F	217/3146
9.	KEZK-F	213/3114
10.	WRTH	159/2120
11.	KYKY-F	125/2356
12.	KXOK	72/1403
	WIL	72/1313
14.	KADI-F	66/1689
15.	KATZ	65/1130
16.	WZEN-F	61/1053
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KMOX	7754/39.8	40.4	41.6
2.	KHTR-F	4317/22.2	24.2	28.0
3.	WKW-F	3250/16.7	18.6	15.8
4.	KSHE-F	3032/15.6	13.9	14.2
5.	WIL-F	2910/15.0	14.8	14.2
6.	KSD-F	2820/14.5	12.5	14.9
7.	KEZK-F	2799/14.4	17.2	15.9
8.	KMJM-F	2338/12.0	12.6	13.0
9.	KUSA	2127/10.9	11.5	11.2
10.	KYKY-F	2118/10.9	11.2	9.9
11.	WRTH	1979/10.2	11.4	10.9
12.	KADI-F	1572/ 8.1	8.2	7.5
13.	WIL	1238/ 6.4	6.4	4.4
14.	KATZ	1116/ 5.7	5.9	5.9
15.	KXOK	1046/ 5.4	8.0	9.0
16.	WGLD	1033/ 5.3	NA	NA
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 58.76% (1895 of 3225) (SPG 83: 59.04%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHTR-F	1. KSHE-F	1. KMOX	1. KMOX	1. KMOX	1. KMOX	1. KMOX	1. KMOX	1. KMOX	1. KMOX	1. KMOX
2. KWK-F	2. KHTR-F	2. KSHE-F	2. WIL-F	2. WIL-F	2. WIL-F	2. KSD-F	2. KEZK-F	2. KHTR-F	2. KHTR-F	2. KHTR-F
3. KMJM-F	3. KWK-F	3. KHTR-F	3. KSD-F	3. KSD-F	3. KEZK-F	3. WIL-F	3. WIL-F	3. KSHE-F	3. KSHE-F	3. KSHE-F
4. KSHE-F	4. KSD-F	4. KSD-F	4. KHTR-F	4. KHTR-F	4. KUSA	4. KHTR-F	4. KSHE-F	4. WIL-F	4. KMJM-F	WIL-F
5.	5. KMJM-F	5. WIL-F	5. KMJM-F	5. KUSA	WRTH	5. KWK-F	5. KHTR-F	5. KWK-F	5. KWK-F	5. KMJM-F
6.	6. KMOX	6. KMJM-F	6. KUSA	6. KEZK-F	6. KSD-F	6. KMJM-F	6. KSD-F	6. KMJM-F	6. KSD-F	6. KEZK-F
7.	7. KYKY-F	7. KWK-F	7. KSHE-F	7. KSHE-F	7.	7. KSHE-F	7. WRTH	7. KEZK-F	7.	7. KWK-F
8.	8.	8. KYKY-F	8. KYKY-F	8. KYKY-F	8.	8.	8.	8.	8.	8. WRTH
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KHTR-F	1. KHTR-F	1. KHTR-F	1. KHTR-F	1. KMOX
2. KSD-F	2. KSD-F	2. KSD-F	2. KMJM-F	2. WIL-F
3. KWK-F	3. KMJM-F	3. KMOX	KSD-F	3. KHTR-F
4. KSHE-F	4. KYKY-F	4. KMJM-F	4. KYKY-F	4. KSD-F
5. KYKY-F	5. KWK-F	5. WIL-F	5. KMOX	5. KMJM-F
KMJM-F	6. KSHE-F	6. KYKY-F	6. KUSA	6. KEZK-F
7.	7. WIL-F	7. KWK-F	7.	7. KUSA
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KMOX	1. KMOX
2. KWK-F	2. KWK-F	KMOX	2. KSHE-F	2. WIL-F
3. KHTR-F	3. KMOX	3. KWK-F	3. KSD-F	3. KSD-F
4. KMJM-F	4. KSD-F	WIL-F	4. KMJM-F	4. KSHE-F
5. KSD-F	5. KMJM-F	5. KSD-F	5. KWK-F	KUSA
KMOX	6. KHTR-F	6. KMJM-F	WIL-F	6.
7.	7. WIL-F	7. KHTR-F	KHTR-F	7.
8.	8.	8.	8. KUSA	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		473 (2)	473 (2)	14.7
AOR		245 (1)	245 (1)	7.6
AC/OLDIES/SOFT ROCK	37 (1)	414 (4)	451 (5)	14.0
MOR/VARIETY				
COUNTRY	203 (2)	233 (1)	436 (3)	13.5
BLACK/URBAN	103 (2)	273 (2)	376 (4)	11.7
BTFL MUSIC		191 (1)	191 (1)	5.9
NEWS/TALK	751 (2)		751 (2)	23.3
NOSTALGIA	176 (2)		176 (2)	5.5
RELIGION	60 (30	20 (1)	80 (4)	2.5
SPANISH				
CLASSICAL		19 (1)	19 (1)	0.6
UNKNOWN/OTHERS		27 (1)	27 (1)	0.8
			3225 (26)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCFM-F	97.1	Florissant	1.3/3.8
KFUO-F	99.1	Clayton	.6/2.7
KGLD	1380		1.1/5.3
KIRL	1460	St. Charles	.6/1.4
KSIV	1320	Clayton	.6/1.4
KXEN	1010		.5/1.9
WCBW-F	104.9	Columbia, IL	.6/1.9
WESL	1490	East St. Louis	1.1/4.8
WEW	770		.7/2.6
MWRY-F	101.1	Belleville, IL	.8/3.0

RADIO STATIONS

AM STATIONS

KATZ,	1600,	5 KW (DA-N)	, BLACK	NBN,	$ NA	(Weiss)	Unity	
KIRL,	1460,	5 KW/500 W (DA-2),	RELIGION/JAZZ	,	$ 18.50	(Roberts)		Bill White
KMOX,	1120,	50 KW	, TALK/VARIETY	CBS,	$231.25	(CBS Spot)	CBS	Bob Hyland
KSIV,	1320,	5 KW (DAYS)	, RELIGION	,	$ 29.00	(----)	Bott	Arla Bott
KUSA,	550,	5 KW (DA-N)	, COUNTRY	MBS,	$ 65.00*	(Torbet)	Gannett	Merrell Hanson
KGLD,	1380,	5 KW/1 KW (DA-2)	, OLDIES	,	$ NA	(HNWH)	Robinson	Bob Burch
KXEN,	1010,	50 KW (DAYS,DA)	, RELIGION	,	$ 12.00	(----)		Bernie Harville
KXOK,	630,	5 KW (DA-2)	, TALK	NBC,NBC-T,ABC-T,	$ 60.00*	(Katz)	Storz	Larry Dauer
WESL,	1490,	1 KW/250 W	, BLACK ST	SBN,	$ NA	(Lazar)		Wendall Hanson
WEW ,	770,	1 KW (DAYS)	, BIG BAND	ABC-D,	$ NA	(----)		Charles Stanley
WIL ,	1430,	5 KW (DA-2)	, COUNTRY	ABC-E,	$ NA	(Blair)	LIN	Craig Magee
WRTH,	590,	1 KW (DA-2)	, NOSTALGIA (Al Ham)	WSJ,ABC-I,	$70.00*	(MMR)	Adams	Matt Mills

FM STATIONS

KADI-F,	96.3,	100 KW @ 650,	CONTEMP/AC	Source,RKO,	$ 30.00*	(Selcom)		Richard Miller
KCFM-F,	97.1,	32 KW @ 600,	OLDIES (Drake-Chen)	ABC-D,	$ NA	(----)		Craig Hodgson
KEZK-F,	102.5,	100 KW @ 500,	BTFL MUS (Bonne)	,	$ 78.00	(MMR)	Adams	Matt Mills
KFUO-F,	99.1,	100 KW @ 557,	CLASSICAL	WSJ,	$ NA	(CMBS)	Sutheran Church	Rodger Abatie
KHTR-F,	103.3,	100 KW @ 1212,	CHR	CBS-R,	$173.75	(CBS/FM)	CBS	Bob Fulstone
KMJM-F,	107.7	100 KW @ 575,	URBAN	,	$ 85.00*	(Mc-Guild)	Amaturo	Gary Lewis
KSD-F ,	93.7,	100 KW @ 850,	AC	,	$110.00*	(Torbet)	Gannett	Merrell Hanson
KSHE-F,	94.7,	100 KW @ 500,	AOR (Pollack)	,	$105.00*	(Katz)	Emmis	John Beck
KWK-F ,	106.5,	39 KW @ 592,	CHR/AOR	,	$111.94	(HNWH)	Robinson	Nancy Leffler
KYKY-F,	98.1,	100 KW @ 580,	AC	,	$ 75.00*	(Christal)	Surrey	Karen Carroll
WIL-F ,	92.3,	100 KW @ 510,	COUNTRY	,	$ 90.00*	(Blair)	LIN	Craig Magee
WZEN-F,	100.3,	50 KW @ 495,	BLACK	NBN,	$ 60.00	(Weiss)	Unity	

12+ ADI 1/4

1. KMOX
2. KHTR-F
3. WIL-F
4. KSHE-F
5. KWK-F
6. KMJM-F
7. KSD-F
8. KEZK-F
9. KUSA
10. WRTH
11. KYKY-F
12. WIL
13. KXOK
14. KADI-F
15. KATZ

12+ ADI CUME

1. KMOX
2. KHTR-F
3. KWK-F
4. WIL-F
5. KSHE-F
6. KSD-F
7. KEZK-F
8. KUSA
9. KMJM-F
10. KYKY-F
11. WRTH
12. KADI-F
13. WIL
14. KXOK
15. KGLD

ADI FM SHARE:

58.49%

CALL LETTER CHANGES

KWK changed to KGLD (1 June 84)
KSD changed to KUSA

FORMAT CHANGES

KGLD from AOR to Oldies
KWK-F from AOR to CHR

STATION SALES

MISCELLANEOUS COMMENTS

KMOX steady...KSHE recovers nicely...sharp drop for KEZK...KHTR burt somewhat by KWK...

SALINAS-SEASIDE-MONTEREY

Arbitron Rank/Pop (12+): 118/256,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 136/302,000
ADI # 110
Average Person Rating: 18.3
Market TSL: 24.1 hours

Stations: 25/15
Diaries: 692/370:1/49.3%
Sample Target: 620
Standard Error: .807
% Below Line: 35.6
% Not Listed: 15.6

Est 1983 Revenue: $5,800,000
CSI: 2.9 Bil
CSI HH: 27.8 M
Retail $: 1.7 Bil
Pop per Station: 17,087

12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1. KWAV-F	44/9.4	8.2	6.4	5.8	6.0
2. KDON-F	42/9.0	8.2	8.6	9.4	8.2
3. KWSS-F	36/7.7	9.1	5.3	2.5	3.0
4. KGO	31/6.6	7.7	6.8	8.5	6.7
5. KBAY-F	28/6.0	3.2	4.6	3.9	2.0
6. KTOM	26/5.5	7.1	9.3	8.3	4.7
7. KRAY-F	23/4.9	3.2	1.3	1.6	2.2
8. KCTY	20/4.3	7.3	6.8	3.9	6.5
9. KTOM-F	19/4.1	2.7	6.2	8.5	7.9
10. KDON	18/3.8	2.1	.9	.7	1.7
11. KCBS	16/3.4	3.6	2.4	3.0	2.7
12. KMBY-F	15/3.2	2.3	1.3	1.6	4.5
13.					
14.					
15.					

12+ TSA 1/4/CUME	
1. KDON-F	78/1171
2. KWSS-F	74/1245
3. KGO	72/ 828
4. KBAY-F	61/ 598
5. KWAV-F	60/ 976
6. KMBY-F	36/ 324
7. KDON	30/ 353
KTOM	30/ 364
9. KSJO-F	29/ 341
10. KBOQ-F	25/ 300
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1. KDON-F	693/27.0	24.6	26.6
2. KWSS-F	659/25.7	22.8	16.6
3. KWAV-F	570/22.2	19.3	18.9
4. KGO	350/13.7	14.4	15.9
5. KBAY-F	284/11.1	6.7	8.0
6. KIDD	279/10.9	11.9	23.3
7. KTOM	273/10.7	13.0	15.3
8. KTOM-F	257/10.0	6.7	12.2
9. KCBS	238/ 9.3	10.6	8.6
10. KDON	207/ 8.1	7.6	6.4
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 63.13% (250 of 396) (SPG 83: 55.64%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KDON-F	1. KWAV-F	1. KDON-F	1. KWAV-F	1. KWAV-F	1. KTOM	1. KWSS-F	1. KWAV-F	1. KDON-F	1. KDON-F	1. KDON-F
2. KWSS-F	2. KDON-F	2. KWAV-F	2. KDON-F	2. KDON-F	2. KBAY-F	2. KWAV-F	2. KDON-F	2. KWAV-F	2. KGO	2. KWSS-F
3.	3. KWSS-F	3. KWSS-F	3. KTOM-F	3. KTOM	3. KGO	3. KDON-F	3. KGO	3. KWSS-F	3. KRAY-F	3. KWAV-F
4.	4. KRAY-F	4. KMBY-F	4. KWSS-F	4. KBAY-F	4. KCTY	4. KGO	4. KBAY-F	4. KRAY-F KTOM,KGO KBAY-F	4. KWSS-F	4. KGO
5.	5. KMBY-F	5.	5.	5.	5.	5. KTOM	5. KTOM		5. KWAV-F	5. KRAY-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KWAV-F	1. KWAV-F	1. KWAV-F	1. KWAV-F	1. KWAV-F	1. KWSS-F	1. KWAV-F	1. KWAV-F	1. KWAV-F	1. KWAV-F
2. KRAY-F	2. KWSS-F KDON-F	2. KDON-F KWSS-F	2. KDON-F KWSS-F	2. KBAY-F	2. KSJO-F	2. KWSS-F	2. KDON-F	2. KDON-F KMBY-F	2. KDON-F
3. KDON-F KWSS-F				3. KTOM	3. KDON-F KMBY-F	3. KDON-F KMBY-F	3. KWSS-F		3. KTOM KTOM-F
	4. KMBY-F	4. KRAY-F	4.	4. KWSS-F KDON-F			4. KMBY-F	4. KWSS-F	
5.	5.	5.	5.		5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	8 (1)	78 (2)	86 (3)	21.7
AOR		33 (4)	33 (4)	8.3
AC/OLDIES/SOFT ROCK	7 (1)	44 [illegible]	51 (2)	12.9
MOR/VARIETY	14 (2)		14 (2)	3.5
COUNTRY	26 (1)	22 (2)	48 (3)	12.1
BLACK/URBAN		4 (1)	4 (1)	1.0
BTFL MUSIC	3 (1)	28 (1)	31 (2)	7.8
NEWS/TALK	47 (2)		47 (2)	11.9
NOSTALGIA	18 (1)		18 (1)	4.5
RELIGION				
SPANISH	20 (1)	33 (2)	53 (3)	13.4
CLASSICAL		8 (1)	8 (1)	2.0
UNKNOWN/OTHERS	3 (1)		3 (1)	0.8
			396 (25)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBOQ-F	92.7	Marina	1.7/6.1
KIDD	630	Monterey	1.7/10.9
KLFA-F	92.1	King City	2.1/2.7
KNRY	1240	Monterey	1.5/5.5
KOCN-F	104.9	Pacific Grove	.6/1.8
KRKC	1490	King City	1.1/2.9
KWST-F	101.7	Carmel	1.5/6.7
KMEL-F	106.1	San Francisco	.4/1.6
KNBR	680	San Francisco	1.9/4.3
KOMY	1340	Watsonville	.6/3.6
KSCO	1080	Santa Cruz	.6/3.4
KSJO-F	92.3	San Jose	1.9/4.8
KSOL-F	107.7	San Mateo	.9/2.0

RADIO STATIONS

KCTY, 930, 1 KW (DAYS), SPANISH	, $20.00* (Lotus)		Martin Kline
KDON, 1460, 5 KW (DA-1), NOSTALGIA (SMN)	NBC, $15.00 (Katz)	Grace	Kerry Bogard
KNRY, 1240, 1 KW (DA-1), OLDIES	MBC, $14.00 (Roslin)		Bill Beaton
KTOM, 1380, 5 KW (DA-2), COUNTRY	ABC-E, $27.90 (MMR)	Community Service	Stephen Dean
KIDD, 630, 1 KW (DA-2), CHR	, $22.25 (Torbet)	Walton	
KDON-F, 102.5, 19 KW @ 2270, CHR	, $30.25 (Katz)	Grace	Kerry Bogard
KMBY-F, 107.1, 910 W @ 570, AOR	, $13.00 (Selcom)		S. Johnston
KRAY-F, 103.9, 3 KW @ 225, SPANISH	. $20.00* (Lotus)		Martin Kline
KTOM-F, 100.7, 910 W @ 2575, COUNTRY	, $18.60 (MMR)	Community Service	Stephen Dean
KWST-F, 101.7, 900 W @ 590, AOR	, $15.00* (Torbet)		Charles Gardiner
KWAV-F, 96.9, 18 KW @ 2575, AC	APR, $37.00 (HNWH)	Buckley	Terry Gillingham
KOCN-F, 104.9, 950 W @ 550, COUNTRY	, $10.00 (Masla)		Roger Powers

MISCELLANEOUS COMMENTS

KWYT-F changed calls to KTOM-F...

SALT LAKE CITY

Arbitron Rank/Pop (12+): 42/769,300
CMSA Rank/Pop: 38/970,000
MSA Rank/Pop: 45/972,800
ADI # 42
Average Person Rating: 16.9
Market TSL: 22.4 hours

Stations: 31/31
Diaries: 1048/734:1/48.8%
Sample Target: 1020
Standard Error: .603
% Below Line: 0
% Not Listed: 7.1

Est. 1983 Revenue: $19,900,000
CSI: 7.9 Bil
CSI HH: 24.7 M
Retail $: 5.1 Bil
Pop per Station: 24,816

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	KSFI-F	141/10.8	11.5	11.3	10.2	10.7	8.2
2.	KRSP-F	116/ 8.9	9.9	8.2	7.0	5.8	14.4
3.	KSL	110/ 8.5	10.8	11.9	13.1	9.0	9.5
4.	KCPX-F	94/ 7.2	3.8	6.0	6.3	7.6	7.3
5.	KLCY-F	74/ 5.7	5.9	5.5	3.4	3.4	3.8
6.	KALL	69/ 5.3	4.8	4.9	4.9	3.8	4.9
7.	KLUB	56/ 4.3	5.1	3.5	4.4	5.5	4.4
8.	KKAT-F	53/ 4.1	.8	---	---	---	2.3
	KSOP-F	53/ 4.1	6.6	5.9	10.4	6.8	6.3
10.	KBUG	51/ 3.9	3.3	2.6	3.2	3.2	3.4
11.	KISN-F	48/ 3.7	4.7	5.2	3.8	4.6	4.3
12.	KDAB-F	42/ 3.2	3.2	2.6	4.5	4.0	3.8
13.	KFMY-F	38/ 2.9	3.1	2.6	3.3	5.1	2.7
	KZAN-F	38/ 2.9	4.8	4.2	2.1	3.2	2.2
15.	KRSP	33/ 2.5	2.4	2.7	3.8	3.7	2.7
16.							
17.							
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19.							
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23.							
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	12+ TSA 1/4/CUME	
1.	KSFI-F	205/2249
2.	KSL	180/2989
3.	KRSP-F	162/2307
4.	KCPX-F	119/2009
5.	KLCY-F	100/1383
6.	KFMY-F	96/1686
7.	KLUB	92/1189
8.	KSOP-F	88/1475
9.	KALL	70/1102
10.	KBUG	64/ 982
	KISN-F	64/1173
12.	KKAT-F	58/ 854
13.	KDAB-F	50/1260
14.	KRSP	47/1160
15.	KZAN-F	46/ 823
	KLRZ-F	46/ 920
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	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KSL	1799/23.4	29.0	28.9
2.	KRSP-F	1541/20.0	21.1	21.6
3.	KSFI-F	1489/19.4	20.8	21.9
4.	KCPX-F	1468/19.1	13.6	15.5
5.	KALL	1026/13.3	15.1	13.8
6.	KDAB-F	1013/13.2	11.5	11.5
	KLCY-F	1013/13.2	15.7	13.1
8.	KFMY-F	894/11.6	12.2	10.5
9.	KRSP	869/11.3	11.9	12.0
10.	KSOP-F	854/11.1	15.2	12.1
11.	KISN-F	825/10.7	12.1	13.7
	KLUB	825/10.7	11.5	10.1
13.	KBUG	791/10.3	11.9	11.2
14.	KKAT-F	673/ 8.7	2.0	---
15.	KZAN-F	631/ 8.2	10.1	9.8
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21.				
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24.				
25.				

12+ FM SHARE (METRO): 64.49% (779 of 1208) (SPG 83: 60.67%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KCPX-F	1. KRSP-F	1. KRSP-F	1. KSFI-F	1. KSFI-F	1. KSFI-F	1. KSFI-F	1. KSFI-F	1. KSFI-F	1. KRSP-F	1. KRSP-F
2. KRSP-F	2. KLCY-F	2. KSFI-F	2. KLCY-F	2. KSL	2. KALL	2. KSL	2. KRSP-F	2. KCPX-F	2. KCPX-F	2. KSFI-F
3. KRSP	3. KCPX-F	3. KLCY-F	3. KALL	3. KALL	3. KSL	3. KALL	3. KSL	3. KRSP-F	3. KSFI-F	3. KSL
4.	4. KBUG	4. KSL	4. KSL	4. KLCY-F	4. KLUB	4. KRSP-F	4. KLCY-F	4. KSL	4. KSL	4. KCPX-F
5.	5. KDAB-F	5. KALL	5. KKAT-F	5. KKAT-F	5. KSOP-F	5. KCPX-F	5. KCPX-F	5.	5. KLCY-F	5. KLCY-F
6.	KSL	6. KCPX	6. KBUG	6. KSOP-F	6. KKAT-F	6. KLUB	6. KKAT-F	6.	6. KALL	6. KBUG
7.	7.	7.	KSOP-F	7.	7.	7. KLCY-F	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KRSP-F	1. KRSP-F	1. KSFI-F	1. KLCY-F	1. KSFI-F	1. KRSP-F	1. KRSP-F	1. KRSP-F	1. KLCY-F	1. KSFI-F
2. KDAB-F	2. KLCY-F	2. KRSP-F	2. KBUG	2. KSL	2. KCPX-F	2. KCPX-F	2. KLCY-F	2. KCPX-F	KSL
3. KCPX-F	3. KDAB-F	3. KLCY-F	3. KSL	3. KLCY-F	3. KLCY-F	3. KLCY-F	3. KALL	3. KSL	3. KALL
4. KISN-F	4. KISN-F	4. KSL	4. KISN-F	4. KALL	4.	4. KBUG	4. KCPX-F	4. KBUG	4. KLCY-F
5. KBUG	5. KBUG	5. KDAB-F	KKAT-F	5. KSOP-F	5.	KSL	5. KSL	5. KRSP-F	5. KCPX-F
6.	6. KCPX-F	6. KISN-F	KLRZ-F	6. KKAT-F	6.	6. KKAT-F	6. KSFI	6. KKAT-F	6. KKAT-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	33(1)	222 (4)	255 (5)	21.1
AOR		132 (2)	132 (2)	10.9
AC/OLDIES/SOFT ROCK	51 (1)	103 (2)	154 (3)	12.7
MOR/VARIETY	179 (2)		179 (2)	14.8
COUNTRY	30 (2)	144 (3)	174 (5)	14.4
BLACK/URBAN				
BTFL MUSIC	6 (1)	141 (1)	147 (2)	12.2
NEWS/TALK	45 (2)		45 (2)	3.7
NOSTALGIA	62 (2)		62 (2)	5.1
RELIGION	9 (1)		9 (1)	0.7
SPANISH				
CLASSICAL	5 (1)	15 (1)	20 (2)	1.7
UNKNOWN/OTHERS	9 (2)	22 (3)	31 (5)	2.6
			1208 (31)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KANN	1090	Ogden	.7/ .9
KCGL-F	105.5		1.2/3.4
KDYL	1280		1.6/5.5
KFAM	700		.5/1.9
KJQN	1490	Ogden	.2/1.9
KJQN-F	95.5	Ogden	.6/1.8
KLO	1430	Ogden	.5/2.6
KLRZ-F	94.9	Provo	2.2/7.5
KRGO	1550	West Valley City	1.1/4.5
KRGO-F	107.9	Roy	.7/3.6
KSOP	1370		1.2/6.2
KSVN	730	Ogden	.5/1.3
KUUT-F	107.5	? ?	.4/2.3
KWHO	860		.4/1.9
KWHO-F	93.3		1.2/4.2
KZJO	630		1.8/3.1

RADIO STATIONS

AM STATIONS

KALL	910	5 KW/1 KW (DA-N)	AC (Drake-Chen)	ABC-I,NBC	$60.75	(Eastman)	Hatch	Bennie Williams
KBBX	1600	5 KW (DAYS)	RELIGION		$ 6.00	(----)	Schwartz	Richard Schwartz
KBUG	1320	5 KW (DA-1)	OLDIES/AC		$ NM	(Katz)	John Price	Terry Schmidt
KDYL	1280	5 KW/500 W (DA-N)	NEWS/TALK	WSJ,APR,MBS	$22.00	(Blair)		Craig Hanson
KFAM	700	50 KW/1 KW (DA-2)	BTFL MUSIC	UPI	$30.50	(Unirep)		Dave Williams
KLAF	1230	1 KW/250 W	AC/CONTEMP		$14.00	(P/W)		Jay Gardner
KLUB	570	5 KW (DA-1)	NOSTALGIA (Al Ham)	NBC	$35.00*	(Mc-Guild)		F. Robinson
KRGO	1550	10 KW/500 W	COUNTRY	ABC-E	$20.00	(Christal)		Gene Guthrie
KRSP	1060	10 KW/1 KW (DA-N)	CHR		$26.00*	(Selcom)		Ralph Carlson
KSL	1160	50 KW	MOR	CBS	$75.00*	(Torbet)	Bonneville	Tom Glade
KSOP	1370	5 KW/500 W (DA-N)	COUNTRY (Century 21)		$30.00	(MMR)		Greg Hilton
KWHO	860	1 KW	CLASSICAL	ABC-D	$12.00	(CMBS)		James Johns
KZJO	630	1 KW/500 W (DA-2)	TALK	ABC-T	$17.00	(----)		Starley Bush

FM STATIONS

KCGL-F	105.5	500 W @ 650	AOR		$15.00	(----)	Schwartz	Richard Schwartz
KCPX-F	98.7	27 KW @ 2932	CHR		$77.50	(Katz)	John Price	Terry Schmidt
KFMY-F	96.1	55 KW @ 2620	CHR		$44.00*	(Masla)	First Media (PROVO)	Gene Manning
KISN-F	97.1	26 KW @ 3650	AC/CONTEMP	CBS-R	$54.00*	(Mc-Guild)		F. Robinson
KLCY-F	94.1	24 KW @ 3030	AC (Fairwest)	RKO	$50.75	(Eastman)	Hatch	Bennie Williams
KRSP-F	103.5	19 KW @ 3650	AOR		$56.00*	(Selcom)		Ralph Carlson
KSFI-F	100.3	26 KW @ 3740	BTFL MUS (Bonne)		$60.00	(Blair)		Craig Hanson
KSOP-F	104.3	25 KW @ 3650	COUNTRY (Century 21)		$55.00*	(MMR)		Greg Hilton
KWHO-F	93.3	26 KW @ 3900	CLASSICAL		$30.00	(CMBS)		James Johns
KDAB-F	101.1	25 KW @ 3740	CHR (TM)		$28.00	(Weiss)	(OGDEN)	Paul Droubay
KZAN-F	97.9	26 KW @ 3770	COUNTRY		$23.00	(Christal)	(OGDEN)	
KLRZ-F	94.9	48 KW @ 2780	CONTEMP/AC		$42.50	(Christal)	(PROVO)	B. Rhodes
KKAT-F	101.9	28 KW @ 3742	COUNTRY		$20.00	(Weiss)	(OGDEN)	Terry McRight

12+ ADI 1/4

1. KSFI-F
2. KSL
3. KRSP-F
4. KCPX-F
5. KLCY-F
6. KFMY-F
7. KLUB
8. KSOP-F
9. KALL
10. KBUG
11. KISN-F
12. KKAT-F
13. KDAB-F
14. KRSP
15. KZAN-F

12+ ADI CUME

1. KSL
2. KRSP-F
3. KSFI-F
4. KCPX-F
5. KFMY-F
6. KSOP-F
7. KLCY-F
8. KDAB-F
9. KLUB
10. KISN-F
11. KRSP
12. KALL
13. KBUG
14. KLRZ-F
15. KKAT-F

ADI FM SHARE:

61.22%

CALL LETTER CHANGES

KQPD-F changes to KKAT-F

FORMAT CHANGES

KKAT-F: from BTFL to Country

STATION SALES

KWHO A/F sold to Dick Elliot for $2,085,000 (Chapman)

MISCELLANEOUS COMMENTS

KUUT-F had numerous technical problems during survey period...KKAT-F is a new competitor in the market... KSL has poorest book in years...

SAN ANTONIO

Arbitron Rank/Pop (12+): 38/919,900
CMSA Rank/Pop: 33/1,135,000
MSA Rank/Pop: 40/1,122,100
ADI # 45
Average Person Rating: 18.1
Market TSL: 23.9 hours

Stations: 26/26
Diaries: 1339/687:1/48.4%
Sample Target: 1200
Standard Error: .595
% Below Line: 0
% Not Listed: 4.3

Est. 1983 Revenue: $25,600,000
CSI: 10.1 Bil
CSI HH: 26.4 M
Retail $: 6.1 Bil
Pop per Station: 35,381

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	KTFM-F	159/9.5	9.3	6.1	7.3	9.0	10.5
2.	KQXT-F	141/8.5	7.9	10.2	6.3	6.5	5.6
3.	KXZL-F	123/7.4	8.0	8.2	2.3	1.7	10.5
4.	KAJA-F	122/7.3	7.4	7.2	7.5	6.0	5.7
5.	KKYX	122/7.3	5.3	6.3	6.0	6.4	4.8
6.	KISS-F	105/6.3	6.0	5.9	12.2	11.1	8.5
7.	KTSA	101/6.1	6.0	6.3	6.4	7.4	5.4
8.	KCOR	91/5.5	9.1	5.2	6.0	5.5	8.7
9.	KITY-F	88/5.3	4.1	4.0	5.7	3.8	6.8
10.	KLLS-F	86/5.2	4.9	5.9	5.4	4.6	6.0
11.	KBUC-F	75/4.5	4.6	4.4	4.6	4.2	3.4
12.	WOAI	75/4.5	5.0	7.3	5.2	5.4	3.2
13.	KONO	51/3.1	4.8	3.8	4.0	4.8	3.2
14.	KAPE	43/2.6	1.3	2.6	1.0	2.1	2.3
15.	KSAQ-F	38/2.3	.6	2.2	1.2	2.4	1.2
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	12+ TSA 1/4/CUME	
1.	KKYX	275/2755
2.	KQXT-F	189/1839
3.	KTFM-F	171/2557
4.	KTSA	168/2824
5.	KXZL-F	146/1961
6.	KAJA-F	129/1479
7.	KOAI	122/1768
8.	KISS-F	119/1663
9.	KITY	98/1781
10.	KLLS-F	98/1459
11.	KCOR	92/ 987
12.	KBUC-F	79/1088
13.	KONO	58/1134
14.	KSAQ-F	46/ 783
15.	KAPE	43/ 413
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	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KTFM-F	2257/24.5	22.7	19.1
2.	KTSA	1670/18.2	20.4	24.4
3.	KITY-F	1600/17.4	14.0	15.4
4.	KXZL-F	1577/17.1	18.2	17.5
5.	KQXT-F	1450/15.8	15.3	17.8
6.	KISS-F	1382/15.0	16.9	18.8
7.	KKYX	1323/14.4	15.1	17.0
8.	KLLS-F	1317/14.3	14.4	15.2
9.	KAJA-F	1316/14.3	15.7	16.6
10.	WOAI	1156/12.6	12.4	14.6
11.	KCOR	971/10.6	12.2	10.8
12.	KONO	922/10.0	12.5	12.7
13.	KBUC-F	908/ 9.9	11.8	12.2
14.	KSAQ-F	710/ 7.7	2.2	4.8
15.	KEDA	622/ 6.8	5.7	5.0
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25.				

12+ FM SHARE (METRO): 60.00% (957 of 1595) (SPG 83: 58.59%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KXZL-F	1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KQXT-F	1. KTFM-F	1. KQXT-F	1. KTFM-F	1. KXZL-F	1. KTFM-F
2. KITY-F	2. KISS-F	2. KAJA-F	2. KAJA-F	2. KQXT-F	2. KKYX	2. KKYX	2. KTFM-F	2. KXZL-F	2. KTFM-F	2. KAJA-F
3. KTFM-F	3. KXZL-F	3. KISS-F	3. KTSA	3. KAJA-F	3. KTSA	3. KTSA	3. KKYX	3. KQXT-F	3. KQXT-F	3. KQXT-F
4. KISS-F	4. KAJA-F	4. KLLS-F	4. KQXT-F	4. KKYX	4. KTFM-F	4. KAJA-F	4. KAJA-F	4. KKYX	4. KISS-F	4. KKYX
5. KAJA-F	5. KLLS-F	KXZL-F	5. KLLS-F	5. KLLS-F	5. KCOR	5. KLLS-F+	5. KLLS-F	5. KAJA-F	5. KITY-F	5. KXZL-F
6.	6. KITY-F	6. KTSA	6. KKYX	6.	6. KAJA-F	6. KQXT-F	6. WOAI	6. KISS-F	6. KKYX	6. KISS-F
7.	7.	7. KQXT-F	7. KCOR	7.	7. KBUC-F	7. KBUC-F	7. KXZL-F	7. KLLS-F+	7. KAJA-F	7. KTSA
8.	8.	8. KKYX	8.	8.	8.	8. KCOR	8. KTSA	8.	KTSA	8.
9.	9.	9.	9.	9.	9.	9. WOAI	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KAJA-F	1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KTFM-F	1. KXZL-F	1. KISS-F	1. KISS-F	1. KTFM-F	1. KKYX
2. KISS-F	2. KLLS-F	2. KAJA-F	2. KLLS-F	2. KQXT-F	2. WISS-F	2. KXZL-F	2. KTFM-F	2. KISS-F	2. KTFM-F
3. KLLS-F	3. KAJA-F	3. KLLS-F	3. KAJA-F	3. KCOR	3. KTFM-F	3. KTFM-F	3. KXZL-F	3. KAJA-F	3. KAJA-F
4. KTFM-F	4.	4. KQXT-F	KONO	4. KLLS-F	4. KAJA-F	4. KAJA-F	4. KAJA-F	4. KONO	4. KTSA
KXZL-F	5.	5. KTSA	KQXT-F	KTSA	5. KITY-F	5.	5. KKYX	5. KKYX	5. KONO
6. KSAQ-F	6.	6. KCOR	6. KITY-F	6. KAJA-F	6. KBUC-F	6.	6. KTSA	KXZL-F	6. KISS-F
7. KITY-F	7.	7.	7.	7.	7.	7.	7. KLLS-F	7. KLLS-F	7. KQXT-F
8.	8.	8.	8.	8.	8.	8.	8.	8. KTSA	8. KLLS-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		285 (3)	285 (3)	17.9
AOR		240 (3)	240 (3)	15.0
AC/OLDIES/SOFT ROCK	167 (3)	86 (1)	253 (4)	15.9
MOR/VARIETY	19 (1)		19 (1)	1.2
COUNTRY	148 (2)	205 (3)	353 (5)	22.1
BLACK/URBAN	43 (1)		43 (1)	2.7
BTFL MUSIC		141 (1)	141 (1)	8.8
NEWS/TALK	75 (1)		75 (1)	4.7
NOSTALGIA	26 (1)		26 (1)	1.6
RELIGION	20 (2)		20 (2)	1.3
SPANISH	140 (4)		140 (4)	8.8
CLASSICAL				
UNKNOWN/OTHERS				
			1595 (26)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBUC	1310		1.6/4.0
KDRY	1100	Alamo Heights	.4/1.5
KEDA	1540		1.9/6.8
KESI-F	106.3	Terrell Hills	.7/3.9
KFHM	1150		.7/1.7
KGNB	1420	New Braunfels	1.1/2.5
KLLS	930	Terrell Hills	.9/4.0
KSLR	630		.8/2.3
KWED	1580	Seguin	1.6/2.3
KWED-F	105.3	Seguin	.5/1.5
KXET	1250		.4/2.1

RADIO STATIONS

AM STATIONS

KAPE	1480	500 W (DAYS,DA)	BLACK		$31.00	(----)		Sam Sitterle
KBUC	1310	5 KW (DAYS,DA)	COUNTRY		$ NA	(Eastman)	Tetco	Harrell Banks
KCOR	1350	5 KW (DA-N)	SPANISH		$96.50	(Katz)	Tichenor	Nathan Safir
KDRY	1100	2.5 KW/1 KW (DA-N)	RELIGION		$ 7.00	(----)		Sam Morris
KEDA	1540	5 KW/1 KW (DA-N)	SPANISH		$27.00	(Selcom)		Manuel Davila
KFHM	1150	1 KW (DAYS,DA)	SPANISH		$14.50	(National)		Angel Toledo
KKYX	680	50 KW/10 KW (DA-N)	COUNTRY	ABC-D	$75.00	(Christal)	Swanson	Bill Rohde
KLLS	930	5 KW/1 KW (DA-N)	AC	MBS,UPI	$ NA	(Selcom)	Southwestern	Jack Collins
KONO	860	5 KW/1 KW (DA-N)	AC/OLDIES (Klemm)	ABC-C,WSJ	$45.00*	(MMR)		Jack Roth
KTSA	550	5 KW (DA-N)	AC/CHR		$90.00	(Blair)		Joe Ernest
KXET	1250	1 KW (DA-N)	SPANISH		$31.00	(Lotus)	Lotus	Herman Escandon
WOAI	1200	50 KW	NEWS/TALK	CBS	$71.00*	(CBS Spot)	Clear Channel	John Barger

FM STATIONS

KAJA-F	97.3	100 KW @ 472	COUNTRY		$70.00*	(CBS/FM)	Clear Channel	John Barger
KBUC-F	107.5	100 KW @ 408	COUNTRY		$45.00*	(Eastman)	Tetco	Harrell Banks
KESI-F	106.3	3 KW @ 143	AOR		$41.25	(----)		Sam Sitterle
KISS-F	99.5	100 KW @ 570	AOR (Pollack)	Source	$80.00*	(Mc-Guild)	Capitol-WRAL	Jim Tiller
KITY-F	92.9	100 KW @ 450	CHR (Klemm)	ABC-F	$52.00*	(MMR)		Jack Roth
KLLS-F	100.3	100 KW @ 580	AC (Fairwest)		$60.00*	(Selcom)	Southwestern	Jack Collins
KQXT-F	101.9	100 KW @ 670	BTFL MUS (SRP)		$95.25	(Katz)	Tichenor	Nathan Safir
KSAQ-F	96.1	100 KW @ 480	CONTEMP	MBS	$ NA	(HNWH)		Hal Widsten
KTFM-F	102.7	99 KW @ 670	CHR		$75.00*	(Blair)		Joe Ernest
KXZL-F	104.5	100 KW @ 750	AOR		$65.75	(Torbet)	Lotus	Jay Levine

12+ ADI 1/4

1. KKYX
2. KTFM-F
3. KQXT-F
4. KTSA
5. KXZL-F
6. KAJA-F
7. KISS-F
8. WOAI
9. KLLS-F
10. KITY-F
11. KCOR
12. KBUC-F
13. KONO
14. KSAQ-F
15. KAPE

12+ ADI CUME

1. KTFM-F
2. KTSA
3. KKYX
4. KXZL-F
5. KQXT-F
6. KITY-F
7. KISS-F
8. WOAI
9. KAJA-F
10. KLLS-F
11. KONO
12. KBUC-F
13. KCOR
14. KSAQ-F
15. KEDA

ADI FM SHARE:

54.12%

CALL LETTER CHANGES

KSLR-F changes to KSAQ-F
KVAR changes to KXET

FORMAT CHANGES

KSAQ-F: from Religion to Contemp

STATION SALES

KQXT-F: from Tichenor to Group W (Fischer;Holt) for $6,000,000

MISCELLANEOUS COMMENTS

SAN DIEGO

Arbitron Rank/Pop (12+): 20/1,717,900
CMSA Rank/Pop: 19/1,962,000
MSA Rank/Pop: 14/1,997,700
ADI # 26
Average Person Rating: 17.3
Market TSL: 23.0 hours

Stations: 31/21
Diaries: 1560/1101:1/45.5%
Sample Target: 1520
Standard Error: .506
% Below Line: 20.8
% Not Listed: 5.7

Est. 1983 Revenue: $45,000,000
CSI: 19.7 Bil
CSI HH: 26.5 M
Retail $: 11.4 Bil
Pop per Station: 81,805

	12+ METRO 1/4/SHARE		WIN 84	FAL 83	SUM 83	SPG 83	BIRCH SHARE
1.	KJQY-F	251/8.4	7.3	8.7	8.4	8.6	9.3
2.	KFMB	237/8.0	5.5	4.3	8.0	8.4	7.0
3.	KGB-F	226/7.6	7.9	7.2	6.6	5.6	9.9
4.	KSDO-F	194/6.5	5.2	3.5	2.2	3.6	7.7
5.	XHRM-F	163/5.5	4.1	3.8	2.5	3.0	4.0
6.	KSDO	138/4.6	4.5	4.5	4.7	4.0	5.1
7.	KFMB-F	126/4.2	4.7	5.1	5.7	5.3	4.5
8.	XTRA-F	122/4.1	6.5	5.1	5.7	5.6	6.9
9.	KPQP	119/4.0	4.4	3.1	2.3	1.4	4.5
10.	KYXY-F	106/3.6	3.8	3.7	3.9	5.4	3.5
11.	KLZZ-F	105/3.5	1.5	3.2	4.0	4.4	3.0
12.	KBZT-F	87/2.9	3.6	4.4	4.2	3.9	3.3
	XTRA	87/2.9	3.8	2.7	4.4	4.3	2.4
14.	KIFM-F	79/2.7	2.9	2.7	2.8	2.5	1.6
15.	KFSD-F	78/2.6	2.5	4.8	2.9	2.9	2.8
16.	KEZL-F+	77/2.6	2.2	1.8	2.2	2.1	1.0
17.	KCBQ	75/2.5	2.4	2.2	3.2	2.7	2.3
18.	KMLO	71/2.4	2.0	3.3	3.3	2.3	1.5
19.	KCBQ-F	59/2.0	3.1	2.1	2.2	2.3	3.1
20.							
21.							
22.							
23.							
24.							
25.							

SAN DIEGO'S METRO, TSA, AND ADI ARE THE SAME.

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KFMB	3762/21.9	13.0	21.1
2.	KSDO-F	3038/17.7	11.0	9.8
3.	KGB-F	2557/14.9	15.0	15.8
4.	KFMB-F	2490/14.5	15.6	18.1
5.	KJQY-F	2396/13.9	15.5	16.3
6.	XTRA	2302/13.4	14.2	15.6
7.	XTRA-F	2080/12.1	13.0	15.6
8.	XHRM-F	1908/11.1	8.2	6.3
9.	KSDO	1821/10.6	13.8	10.2
10.	KBZT-F	1545/ 9.0	11.3	10.6
11.	KYXY-F	1376/ 8.0	9.7	12.4
12.	KLZZ-F	1352/ 7.9	12.0	14.4
13.	KOGO	1342/ 7.8	7.6	9.1
14.	KIFM-F	1257/ 7.3	8.0	8.4
15.	KSON-F	1192/ 6.9	6.9	7.5
16.	KPQP	1184/ 6.9	5.9	4.8
17.	KNX	1103/ 6.4	7.7	7.4
18.	KMLO	1050/ 6.1	6.0	5.9
19.	KCBQ	998/ 5.8	6.5	8.0
20.	KFSD-F	952/ 5.5	8.6	7.1
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 66.06% (1853 of 2805) (SPG 83: 64.86%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSDO-F	1. KGB-F	1. KGB-F	1. KFMB	1. KFMB	1. KJQY-F	1. KFMB	1. KJQY-F	1. KGB-F	1. KFMB	1. KJQY-F
2. KGB-F	2. KSDO-F	2. KSDO-F	2. KJQY-F	2. KJQY-F	2. KFMB	2. KGB-F	2. KGB-F	2. KJQY-F	2. KSDO-F	2. KGB-F
3. XTRA	3. XHRM-F	3. KFMB	3. KFMB-F	3. KFMB-F	3. KPQP	3. KSDO	3. KSDO-F	3. KSDO-F	3. KJQY-F	3. XHRM-F
4. XHRM-F	4. KLZZ-F	4. XHRM-F	4. KYXY-F	4. KYXY-F	4. KSDO	4. KJQY-F	4. KYXY-F	XHRM-F	4. XHRM-F	4. KSDO-F
5. XTRA-F	5. XTRA-F	5. KJQY-F	5. KGB-F	5. KGB-F	5. KYXY-F	5. KSDO-F	5. KPQP	5. KFMB	5. KGB-F	5. KFMB
6.	6. KFMB	6. KFMB-F	6. KBZT-F	6. KBZT-F	6. KFSD-F	6. XHRM-F	6. KSDO	6. KFMB-F	6. KSDO	6. KLZZ-F
7.	7. KFMB-F	7. KLZZ-F	7. KSDO-F	7. KSDO-F	7. KEZL-F+	7. KYXY-F	7. KFMB-F	7. XTRA-F	XTRA-F	7. KPQP
8.	8. KBZT-F	8. XTRA-F	8. XHRM-F	8. KLZZ-F	8. KSON-F	8. KFMB-F	8. KFMB	8. KYXY-F	8. KIFM-F	8. KFMB-F
9.	9.	9.	KLZZ-F	XHRM-F	KCBQ	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KSDO-F	1. KSDO-F	1. KFMB-F	1. KFMB-F	1. KJQY-F
2. KGB-F	2. KFMB-F	2. KSDO-F	2. KBZT-F	2. KFMB
3. XHRM-F	3. KLZZ-F	3. KJQY-F	3. KLZZ-F	3. KFMB-F
4. XTRA-F	4. KGB-F	KYXY-F	4. KSDO-F	KYXY-F
5. KLZZ-F	5. XHRM-F	5. KFMB	5. KFMB	5. KSDO-F
6. KFMB-F	6. KBZT-F	6. XHRM-F	6. KYXY-F	6. KBZT-F
7. XHZ-F	7. XTRA-F	7. KLZZ-F	7. XHRM-F	7. XHRM-F
KYXY-F	8. KYXY-F	8. KGB-F	8. KIFM-F	8. KLZZ-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KGB-F	1. KGB-F	1. KGB-F	1. KGB-F	1. KFMB
2. XHRM-F	2. KSDO-F	2. XHRM-F	2. KFMB	2. KJQY-F
3. KSDO-F	3. XHRM-F	3. KFMB	3. KSDO-F	3. KGB-F
4. XTRA-F	4. XTRA-F	4. KSDO-F	4. KLZZ-F	4. KSON-F
5. KLZZ-F	5. KFMB	5. XTRA-F	5. KBZT-F	5. KSDO
6.	6. KLZZ-F	6. KJQY-F	6. KIFM-F	6. KCBQ
7.	7. KIFM-F	7. KLZZ-F	7. XTRA-F	7. KFMB-F
8.	8. KBZT-F	8. KSON-F	8. KJOY-F	KYXY-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	87 (1)	299 (2)	386 (3)	13.8
AOR		415 (5)	415 (5)	14.8
AC/OLDIES/SOFT ROCK	32 (1)	429 (5)	461 (6)	16.4
MOR/VARIETY	237 (1)		237 (1)	8.4
COUNTRY	102 (2)	150 (2)	252 (4)	9.0
BLACK/URBAN		163 (1)	163 (1)	5.8
BTFL MUSIC		251 (1)	251 (1)	8.9
NEWS/TALK	248 (4)		248 (4)	8.8
NOSTALGIA	199 (3)	68 (1)	267 (4)	9.5
RELIGION	47 (1)		47 (1)	1.7
SPANISH				
CLASSICAL		78 (1)	78 (1)	2.8
UNKNOWN/OTHERS				
			2805 (31)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KKOS-F	95.9	Carlsbad	1.0/2.1
KOGO	600		1.5/7.8
KSON	1240		.9/4.4
KABC	790	Los Angeles	.6/2.1
KBRT	740	Los Angeles	1.6/2.5
KFI	640	Los Angeles	1.1/3.8
KLOS-F	95.5	Los Angeles	.7/1.7
KMET-F	94.7	Los Angeles	.4/1.3
KNX	1070	Los Angeles	1.6/6.4
XHZ-F	90.3	Tijuana	1.2/5.6

RADIO STATIONS

AM STATIONS

KCBQ,	1170,	50 KW/5 KW (DA-2)	, COUNTRY	RKO II,	$ 40.00*	(Republic)	Infinity	Peter Moore
KFMB,	760,	5 KW (DA-N)	, MOR	,	$ 85.00	(Mc-Guild)	Midwest TV	Paul Palmer
KMJC,	910,	5 KW (DA-2)	, RELIGION	,	$ 30.00	(Gates)		Dick Bartell
KMLO,	1000,	2.5 KW/250 W (DA-2)	, NOSTALGIA (Al Ham)	,	$ 52.00	(Roslin)		Gene Alfred
KOGO,	600,	5 KW (DA-1)	, TALK	APR,	$ 40.00*	(Eastman)	Southwest	Don Walker
KPQP,	1360,	5 KW/1 KW	, BIG BAND	ABC-E,	$ 34.00*	(Katz)		Tom Baker
KSDO,	1130,	10 KW (DA-2)	, NEWS/TALK	CBS,NBC-T,	$ 80.00*	(CBS Spot)	Gannett	Jim Price
KSON,	1240,	1 KW/250 W	, COUNTRY	ABC-I,	$ 35.00*	(Christal)		Don Nelson
XTRA,	690,	50 KW	, CHR	,	$ 60.00*	(MMR)	Noble	John Lynch (TIJUANA)

FM STATIONS

KBZT-F,	94.9,	2 KW @ 1850,	AC/CONTEMP	,	$ 67.00	(Christal)	Alta	Mark DeBoskey
KCBQ-F,	105.3,	29 KW @ 620,	COUNTRY	,	$ 40.00*	(Republic)	Infinity	Peter Moore
KEZL-F,	102.1,	10 KW @ 980,	NOSTALGIA	ABC-D,	$ NA	(CBS/FM)		Larry Shusan
KFMB-F,	100.7,	30 KW @ 620,	AC/CONTEMP	,	$ 70.00	(Mc-Guild)	Midwest TV	Paul Palmer
KFSD-F,	94.1,	100 KW @ 641,	CLASSICAL	WSJ,	$ 70.00	(HNWH)	Lotus	Hal Rosenberg
KGB-F ,	101.5,	50 KW @ 577,	AOR	Source,	$ 78.00*	(Katz)		Tom Baker
KIFM-F,	98.1,	28 KW @ 640,	AC	CBS-R,	$ 44.00*	(Selcom)		Bruce Walton
KJQY-F,	103.7,	36 KW @ 650,	BTFL MUS (SRP)	,	$125.00*	(RAR)	Westinghouse	Mike Burnette
KKOS-F,	95.9,	3 KW @ 305,	AC (Churchill)	,	$ 47.00	(----)		John Oehrlein
KLZZ-F,	106.5,	50 KW @ 442,	CONTEMP/AC (Fairwest)	,	$ 50.00*	(Eastman)	SBI	Ernie Kovacs
KSDO-F,	102.9,	2 KW @ 1840,	CHR	,	$ 55.00*	(CBS Spot)	Gannett	Jim Price
KSON-F,	97.3,	50 KW @ 445,	COUNTRY	MBS,	$ 38.00*	(Christal)		Don Nelson
KYXY-F,	96.5,	30 KW @ 540,	AC	,	$ 90.00*	(Torbet)		Ed Denker
XHRM-F,	92.5,	50 KW @ 749,	BLACK	SBN,	$? ?	(Weiss)		(TIJUANA)
XTRA-F,	91.1,	100 KW @ 1000,	AOR	,	$ 65.00*	(MMR)	Noble	John Lynch (TIJUANA)
XEZ-F ,	90.3,	100 KW @ 1000,	AOR	,	$ NA	(Selcom)		(TIJUANA)

CALL LETTER CHANGES

KPRI changed to KLZZ

FORMAT CHANGES

KLZZ: from AOR to AC

STATION SALES

MISCELLANEOUS COMMENTS

KIFM loses appeal for its license; FCC will name interim and permanent operators...baseball book for KFMB...

SAN FRANCISCO

Arbitron Rank/Pop (12+): 4/4,625,300
CMSA Rank/Pop: 5/5,515,000
MSA Rank/Pop: SF:28/1,495,100 ADI # 5
Oak: 20/1,799,700 SJ: 31/1,454,700
Average Person Rating: 17.9
Market TSL: 23.9 hours

Stations: 48/47
Diaries: 3678/1258:1/44.4%
Sample Target: 2540
Standard Error: .365
% Below Line: 0.6
% Not Listed: 9.8

Est. 1983 Revenue: $90,000,000
CSI: 43.9 Bil
CSI HH: 33.0 M
Retail $: 20.2 Bil
Pop per Station: 98,411

	12+ METRO 1/4/SHARE		WIN 84	FAL 83	SUM 83	SPG 83	BIRCH SHARE
1.	KGO	718/8.7	7.4	8.7	7.5	8.6	9.9
2.	KSOL-F	423/5.1	3.8	4.7	3.6	3.1	4.4
3.	KCBS	354/4.3	5.8	6.8	5.3	5.1	4.2
4.	KNBR	327/4.0	2.8	2.7	5.4	3.6	2.5
5.	KYUU-F	298/3.6	3.5	2.8	2.4	3.2	5.4
6.	KFRC	280/3.4	3.1	3.0	3.9	4.2	3.7
7.	KOIT-F	250/3.0	4.0	2.4	2.2	2.9	1.3
	KSAN-F	250/3.0	3.8	3.6	2.9	4.1	5.2
9.	KABL-F	246/3.0	4.3	3.3	3.3	3.2	2.9
	KSFO	246/3.0	2.6	3.0	4.2	3.2	1.9
11.	KIOI-F	234/2.8	3.4	3.2	2.9	3.1	3.5
12.	KNEW	229/2.8	2.7	2.9	3.1	2.7	4.3
13.	KRQR-F	228/2.8	2.4	2.2	2.2	2.2	3.0
14.	KBAY-F	219/2.6	1.7	2.1	2.5	1.8	1.0
15.	KABL	214/2.6	2.6	2.3	2.0	3.1	2.7
16.	KITS-F	199/2.4	2.3	2.1	2.5	2.0	2.2
17.	KBLX-F	191/2.3	3.0	2.7	2.4	2.6	2.5
18.	KLOK-F	184/2.2	1.4	1.3	1.0	1.0	1.4
19.	KFOG-F	176/2.1	1.9	1.9	1.6	.8	2.2
20.	KKHI-F+	165/2.0	1.8	1.7	1.8	1.6	1.2
21.	KOME-F	163/2.0	1.4	1.1	1.8	1.3	2.4
22.	KWSS-F	153/1.8	1.6	1.3	1.2	.9	2.2
23.	KMEL-F	118/1.4	1.6	1.7	1.9	2.3	2.3
24.	KQAK-F**	113/1.4	2.1	1.9	2.0	1.9	2.2
25.	KLOK	108/1.3	1.1	1.2	1.2	1.4	1.3

	12+ TSA 1/4/CUME	
1.	KGO	907/10679
2.	KNBR	466/ 7713
3.	KCBS	461/ 7282
4.	KSOL-F	432/ 5459
5.	KFRC	348/ 8312
6.	KABL-F	307/ 3655
	KYUU-F	307/ 5126
8.	KBAY-F	289/ 3225
9.	KSFO	274/ 4562
10.	KRAK	261/ 3316
11.	KOIT-F	260/ 3415
12.	KSAN-F	258/ 3763
13.	KDIA	252/ 3038
14.	KIOI-F	236/ 5132
15.	KRQR-F	233/ 3630
16.	KNEW	232/ 2920
17.	KABL	222/ 3293
18.	KWSS-F	214/ 3554
19.	KITS-F	201/ 4551
20.	KBLX-F	196/ 3059
21.	KFOG-F	185/ 2427
22.	KLOK-F	188/ 3015
23.	KKHI-F+	172/ 2642
24.	KOME-F	167/ 2576
25.	KMEL-F	132/ 3305

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KGO	8485/18.3	19.1	18.5
2.	KFRC	6394/13.8	13.0	17.2
3.	KCBS	5848/12.6	18.4	16.5
4.	KNBR	5541/12.0	9.8	12.2
5.	KSOL-F	5291/11.4	9.9	7.4
6.	KIOI-F	5036/10.9	11.3	10.6
7.	KYUU-F	4916/10.6	9.8	11.3
8.	KITS-F	4495/ 9.7	8.6	6.6
9.	KSFO	4100/ 8.9	8.5	9.4
10.	KSAN-F	3639/ 7.9	8.4	9.4
11.	KRQR-F	3376/ 7.3	6.1	7.7
12.	KABL-F	3283/ 7.1	7.1	8.7
13.	KOIT-F	3204/ 6.9	6.4	7.1
14.	KABL	3095/ 6.7	6.3	8.6
15.	KMEL-F	3092/ 6.7	7.0	9.4
16.	KDIA	3022/ 6.5	6.3	7.2
17.	KBLX-F	2980/ 6.4	6.8	6.4
18.	KLOK-F	2942/ 6.4	1.3	5.3
19.	KNEW	2759/ 6.0	6.6	6.9
20.	KKHI-F+	2507/ 5.4	5.5	5.9
21.	KOME-F	2501/ 5.4	1.1	5.6
22.	KBAY-F	2464/ 5.3	5.1	5.0
23.	KWSS-F	2422/ 5.2	3.8	3.2
24.	KQAK-F**	2237/4.8	1.9	4.8
25.	KFOG-F	2220/ 4.8	5.6	4.2

12+ FM SHARE (METRO): 56.57% (4221 of 7462) (SPG 83: 55.52%)

** Station was determined by Arbitron to have engaged in on-air survey or diary promotional activities.

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KITS	1. KSOL-F	1. KSOL-F	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO
2. KSOL-F	2. KYUU-F	2. KYUU-F	2. KYUU-F	2. KYUU-F	2. KCBS	2. KCBS	2. KSOL-F	2. KSOL-F	2. KNBR	2. KSOL-F
3. KDIA	3. KBLX-F	3. KGO	3. KNBR	3. KNBR	3. KOIT-F	3. KABL-F+	3. KCBS	3. KYUU-F	3. KSOL-F	3. KSAN-F
4. KRQR-F	4. KFRC	4. KIOI-F	4. KIOI-F	4. KSAN-F	4. KABL-F	4. KSFO	4. KOIT-F	4. KCBS	4. KFRC	4. KYUU-F
5. KFRC	5. KRQR-F	5. KFRC	5. KSAN-F	5. KIOI-F	5. KSFO	5. KSOL-F	5. KYUU-F	5. KFRC	KBLX-F	5. KNBR
6. KWSS-F	6. KIOI-F	6. KSAN-F	6. KOIT-F	6. KOIT-F	6. KNBR	6. KNBR	6. KABL-F	6. KNBR	6. KITS-F	6. KIOI-F
7. KOME-F	7. KDIA	7. KNBR	7. KBLX-F	7. KSOL-F	7. KBAY-F	7. KYUU-F	7. KBAY-F	7. KOIT-F	7. KRQR-F	7. KFRC
8. KSJO-F	8. KOME-F	8. KBLX-F	8. KFRC	8. KCBS	8. KNEW	8. KFRC	8. KABL	8. KABL-F	8. KFOG-F	KITS-F
9. KQAK-F	9. KSAN-F	9. KRQR-F	KLOK-F	9. KLOK-F	9. KABL	9. KNEW	9. KIOI-F	9. KRQR-F	KYUU-F	9. KDIA
10. KHTT	10. KNBR	10. KDIA	10. KCBS	10. KBLX-F	10. KSAN-F	10. KOIT-F+	10. KSAN-F	10. KBAY-F	10. KSFO	10. KABL-F
			KSOL-F							

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KSOL-F	1. KSOL-F	1. KYUU-F	1. KBLX-F	1. KYUU-F
2. KYUU-F	2. KYUU-F	2. KSOL-F	2. KYUU-F	2. KGO
3. KITS-F	3. KBLX-F	3. KBLX-F	3. KDIA	3. KOIT-F
4. KFRC	4. KDIA	4. KIOI-F	4. KFRC	4. KBLX-F
5. KDIA	5. KFRC	5. KFRC	5. KSOL-F	5. KIOI-F
6. KBLX-F	6. KIOI-F	6. KDIA	KLOK-F	6. KLOK-F
7. KOME-F	7. KITS-F	7. KGO	7. KIOI-F	7. KSAN-F
KRQR-F	KLOK-F	8. KLOK-F	8. KGO	8. KBAY-F
9. KIOI-F	9. KRQR-F	9. KSAN-F	9. KSAN-F	KDIA
10. KMEL-F	10. KWSS-F	10. KOIT-F	10. KNBR	10. KFRC
				KNBR

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KSOL-F	1. KSOL-F	1. KGO	1. KYUU-F	1. KGO
2. KOME-F	2. KRQR-F	2. KSOL-F	KNBR	2. KNBR
3. KRQR-F	3. KYUU-F	3. KNBR	3. KIOI-F	3. KSAN-F
4. KFRC	4. KOME-F	4. KSAN-F	4. KSOL-F	4. KIOI-F
5. KSJO-F	5. KIOI-F	5. KYUU-F	5. KFOG-F	5. KCBS
6. KQAK-F	6. KFRC	6. KRQR-F	6. KRQR-F	6. KYUU-F
7. KYUU-F	KNBR	7. KIOI-F	7. KBLX-F	7. KSOL-F
8. KMEL-F	8. KSAN-F	8. KFRC	8. KGO	8. KFOG-F
9. KSAN-F	9. KFOG-F	KOME-F	KSAN-F	9. KOIT-F
10. KWSS-F	10. KBLX-F	10. KFOG-F	10. KLOK-F	10. KFRC

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	311 (2)	752 (5)	1063 (8)	14.2
AOR		900 (6)	900 (6)	12.1
AC/OLDIES/SOFT ROCK	108 (1)	693 (6)	801 (7)	10.7
MOR/VARIETY	327 (1)		327 (1)	4.4
COUNTRY	347 (3)	250 (1)	597 (4)	8.0
BLACK/URBAN	284 (2)	702 (3)	986 (5)	13.2
BTFL MUSIC	245 (2)	715 (3)	960 (5)	12.9
NEWS/TALK	1072 (2)		1072 (2)	14.4
NOSTALGIA	342 (2)		342 (2)	4.6
RELIGION	56 (2)		56 (2)	0.8
SPANISH	87 (2)		87 (2)	1.2
CLASSICAL	62 (2)	209 (2)	271 (4)	
UNKNOWN/OTHERS				
			7462 (48)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KARA-F	105.7	Santa Clara	.8/3.0
KEEN	1370	San Jose	.9/2.5
KEST	1450		.3/ .9
KEZR-F	106.5	San Jose	.9/2.8
KFAX	1100		.4/1.4
KHTT	1500	San Jose	.4/2.0
KIQI	1010		.6/1.1
KJAZ-F	92.7	Alameda	1.1/2.9
KLIV	1590	San Jose	1.2/2.5
KOFY	1050	San Mateo	.4/1.4
KOIT	1260		.4/2.6
KPEN-F	97.7	Los Altos	.4/1.8
KRE	1400	Berkeley	.4/1.6
KREO-F	92.9	Healdsburg	.8/2.1
KSJO-F	92.3	San Jose	1.2/4.5
KTIM-F	100.9	San Rafael	.3/1.0
KYA-F	93.3		.9/3.9
KZST-F	100.1	Santa Rosa	.4/1.1
KRAK	1140	Sacra	.6/1.7

RADIO STATIONS

AM STATIONS

KABL,	960,	5 KW (DA-1),	BTFL MUS (TM)	,	$153.56	(Christal)	Shamrock	Bill Clark
KCBS,	740,	50 KW (DA-2),	NEWS	CBS,	$203.75	(CBS Spot)	CBS	Ray Barnett
KDIA,	1310,	5 KW (DA-N),	BLACK	APR,SBN,	$ 65.00*	(Selcom)	BENI	Earnest James
KEST,	1450,	1 KW/250 W ,	RELIGION	,	$ 37.50	(Univ)	Universal	Alan Schultz
KFRC,	610,	5 KW ,	CHR	RKO,	$220.00*	(Republic)	RKO	Pat Norman
KGO ,	810,	50 KW (DA-1),	TALK/NEWS	ABC-I,	$240.00*	(Blair)	ABC	Mike Luckoff
KNBR,	680,	50 KW ,	MOR/AC	NBC,	$145.00	(Mc-Guild)	NBC	Bill Dwyer
KNEW,	910,	5 KW (DA-N),	COUNTRY	ABC-E,	$ 95.00*	(Katz)	Malrite	Steve Edwards
KOIT,	1260,	5 KW/1 KW ,	BTFL MUS (Bonne)	,	$ NA	(Torbet)	Bonneville	Kari Johnson
KRE ,	1400,	1 KW/250 W ,	BLACK	,	$ NA	(HNWH)	Inner City	Harvey Stone
KSFO,	560,	5 KW (DA-N),	NOST/MOR	WSJ,MBS,	$ 80.00*	(Eastman)	King	Ron Saito

FM STATIONS

KABL-F,	98.1,	100 KW @ 940,	BTFL MUS (TM)	,	$153.56	(Christal)	Shamrock	Bill Clark
KBLX-F,	102.9,	7 KW @ 1285,	BLACK	SBN,	$100.00*	(HNWH)	Inner City	Harvey Stone
KDFC-F+,	102.1,	33 KW @ 1360,	CLASSICAL	,	$ 43.00	(Weiss)		Edward Davis
KFOG-F,	104.5,	8 KW @ 1454,	AOR (Burk-Abr)	Source,	$ NA	(Selcom)	Susquehanna	Troy Salvadore
KIOI-F,	101.3,	125 KW @ 1220,	AC	ABC-C,	$130.00*	(MMR)	Price Comm	Jack McSorley
KITS-F,	105.3,	15 KW @ 1200,	CHR	,	$ 90.00*	(Republic)	Entercom	Jerry McKenna
KJAZ-F,	92.7,	2 KW @ 550,	JAZZ	,	$ NA	(Roslin)		Ian Epstein
KKHI-F+,	95.7,	9 KW @ 1473,	CLASSICAL	,	$ 70.00*	(HNWH)	Buckley	Jim Hickey
KLOK-F,	103.7,	8 KW @ 1470,	AC	,	$ NA	(?)	Davis/Weaver	
KMEL-F,	106.1,	69 KW @ 1290,	AOR	,	$125.00*	(Christal)	Century	Rick Lee
KOIT-F,	96.5,	33 KW @ 1410,	BTFL MUS (Bonne)	,	$135.00	(Torbet)	Bonneville	Kari Johnson
KQAK-F,	98.9,	4 KW @ 1450,	AOR	,	$ 80.00*	(Weiss)		Les Elias
KRQR-F,	97.3,	82 KW @ 1100,	AOR	CBS-R,	$160.00	(CBS/FM)	CBS	George Sossen
KSAN-F,	94.9,	35 KW @ 1290,	COUNTRY	ABC-E,	$130.00*	(Katz)	Malrite	Steve Edwards
KSOL-F,	107.7,	5 KW @ 1590,	URBAN	APR,	$120.00*	(Masla)	United	Ken Shubat
KYA-F ,	93.3,	31 KW @ 593,	OLDIES/AC	RKO II,	$ NA	(Eastman)	King	Ron Saito
KYUU-F,	99.7,	45 KW @ 1240,	CONTEMP/AC	,	$150.00*	(Mc-Guild)	NBC	John Hayes

KRAK - See Sacramento

Other ranked stations - See San Jose

12+ ADI 1/4

1. KGO
2. KSOL-F
3. LCBS
4. KNBR
5. KYUU-F
6. KABL-F
7. KFRC
8. KOIT-F
9. KSAN-F
10. KSFO
11. KIOI-F
12. KDIA
13. KNEW
14. KBAY-F
15. KRQR-F

12+ ADI CUME

1. KGO
2. KFRC
3. KCBS
4. KNBR
5. KSOL-F
6. KIOI-F
7. KYUU-F
8. KITS-F
9. KSFO
10. KSAN-F
11. KABL-F
12. KOIT-F
13. KRQR-F
14. KABL
15. KMEL-F

ADI FM SHARE:
57.57%

CALL LETTER CHANGES

KIBE changed to KDFC
KGO-F changed to KLOK-F
KYA changed to KOIT

FORMAT CHANGES

KOIT: from oldies to BTFL
KLOK-F: from Talk to AC

STATION SALES

KFAX: Sold to Salem Media
KDIA: Sold by BENI for $3,475,000

MISCELLANEOUS COMMENTS

KQAK-F was flagged because its AMD announcer discussed the ratings system on the air; the same announcer did the same thing in Fall 83...good baseball book for for KNBR even though it is the Giants they are covering...

SAN JOSE

Arbitron Rank/Pop (12+): 27/1,162,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 31/1,354,700
Part of San Francisco ADI
Average Person Rating: 17.2
Market TSL: 23.0 hours

Stations: 42/14
Diaries: 1314/885:1/42.1%
Sample Target: 1200
Standard Error: .557
% Below Line: NA
% Not Listed: NA

Est 1983 Revenue: $23,600,000
CSI: 17.3 Bil
CSI HH: 34.7 M
Retail $: 8.8 Bil
Pop per Station: 83,050

12+ METRO 1/4/SHARE		WIN 84	FAL 83	SPG 83	BIRCH SHARE
1. KBAY-F	160/8.0	5.0	6.4	4.5	3.1
2. KWSS-F	135/6.7	5.9	5.0	3.6	7.6
3. KOME-F	98/4.9	3.9	3.2	3.7	3.8
4. KSJO-F	84/4.2	4.1	3.3	7.3	5.8
5. KLIV	75/3.7	2.8	3.2	2.5	3.5
6. KLOK	69/3.4	2.7	3.3	3.5	2.2
7. KEEN	65/3.2	2.1	2.9	3.6	4.0
8. KEZR-F	62/3.1	3.4	3.4	4.7	2.9
9. KARA-F	56/2.8	2.2	3.9	2.2	1.9
10. KHTT	30/1.5	2.0	.9	.6	2.3
11. KNTA	26/1.3	1.6	.8	1.4	NA
12. KPEN-F	24/1.2	1.5	.8	1.1	.9
13. KDFC-F+	23/1.1	1.1	2.6	.9	1.4
14.					
15.					

12+ TSA 1/4/CUME	
1. KBAY-F	270/2886
2. KWSS-F	206/3400
3. KOME-F	155/2345
4. KSJO-F	124/2550
5. KLOK	102/2053
6. KLIV	94/1154
7. KARA-F	73/1380
KEEN	73/1110
9. KEZR-F	70/1262
10. KDFC-F+	60/1204
11. KPEN-F	35/ 831
12. KHTT	31/ 898
13. KNTA	28/ 319
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1. KWSS-F	2095/18.0	13.1	11.5
2. KOME-F	1591/13.7	11.3	12.6
3. KBAY-F	1559/13.4	13.4	11.8
4. KSJO-F	1502/12.9	11.3	18.4
5. KLOK	1181/10.2	11.1	11.4
6. KARA-F	1072/ 9.2	10.0	9.6
7. KEZR-F	1058/ 9.1	10.3	13.0
8. KLIV	902/ 7.8	8.3	6.6
9. KEEN	806/ 6.9	6.6	6.4
10. KHTT	713/ 6.1	5.4	2.9
11. KPEN-F	705/ 6.1	3.7	3.9
12. KDFC-F+	482/ 4.1	5.5	4.2
13. KNTA	265/ 2.3	2.6	3.7
14.			
15.			

12+ FM SHARE (METRO): NA

NOTE: San Jose is part of the San Francisco metro. Only stations listed above the line in the rating book are ranked.

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWSS-F	1. KOME-F	1. KWSS-F	1. KBAY-F	1. KBAY-F	1. KBAY-F	1. KBAY-F	1. KBAY-F	1. KBAY-F	1. KWSS-F	1. KBAY-F
2. KSJO-F	2. KWSS-F	2. KOME-F	2. KLOK	2. KLOK	2. KLIV	2. KWSS-F	2. KWSS-F	2. KWSS-F	2. KOME-F	2. KOME-F
3. KHTT	3. KSJO-F	3. KBAY-F	3. KWSS-F	3. KWSS-F	3. KLOK	3. KLOK	3. KOME-F	3. KOME-F	3. KSJO-F	3. KWSS-F
4. KOME-F	4. KEZR-F	4. KSJO-F	4. KARA-F	4. KARA-F	4. KEEN	4. KLIV	4. KLIV	4. KSJO-F	4. KBAY-F	4. KSJO-F
5.	5. KEEN	5. KLOK	5. KEZR-F	5. KEZR-F	5. KARA-F	KOME-F	5. KEEN	5. KLIV	5. KEEN	5. KEZR-F
	KARA-F									

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KWSS-F	1. KWSS-F	1. KBAY-F	1. KWSS-F	1. KBAY-F	1. KOME-F	1. KOME-F	1. KOME-F	1. KOME-F	1. KBAY-F
2. KSJO-F	2. KEZR-F	2. KWSS-F	2. KEZR-F	2. KLOK	2. KSJO-F	2. KSJO-F	2. KWSS-F	2. KWSS-F	2. KLOK
3. KOME-F	3. KOME-F	3. KLOK	3. KARA-F	3. KWSS-F	3. KWSS-F	3. KWSS-F	3. KSJO-F	3. KLOK	3. KOME-F
4. KEEN	KEEN	4. KEEN	4. KEEN	4. KEEN	4. KEZR-F	4. KEZR-F	4. KBAY-F	4. KSJO-F	4. KWSS-F
5. KBAY-F	KSJO-F	5. KEZR-F	5. KBAY-F	5. KARA-F	5. KPEN-F	5. KARA-F	KEZR-F	5.	5. KARA-F

RADIO STATIONS

KAZA, 1290, 5 KW (DAYS,DA) , SPANISH , $37.00 (Caballero)
Judy Murray
KEEN, 1370, 5 KW (DA-2) , COUNTRY UPI, $47.75 (MMR) Chris Snell
KHTT, 1500, 10 KW/5 KW (DA-2), CHR APR, $31.00 (HNWH) Sterling
Jack Chunn
KLIV, 1590, 5 KW (DA-N) , NOSTALGIA (Al Ham) , $40.00* Selcom
Empire Vince Lopolo
KLOK, 1170, 50 KW/5 KW (DA-2), MOR/AC WSJ, $77.25 (Katz)
Davis-Weaver Bill Weaver
KNTA, 1430, 1 KW (DA-1) , SPANISH , $32.00 (Lotus) Cascade
Gene Hogan

KARA-F, 105.7, 50 KW @ 500, AC/OLDIES , $55.00* (Selcom) Empire
Bob Kieve
KBAY-F, 100.3, 15 KW @ 2580, BTFL MUSIC , $70.50 (MMR)
Steve Snell
KEZR-F, 106.5, 50 KW @ 430, AC , $96.00 (Christal)
Alta John Levitt
KOME-F, 98.5, 13 KW @ 880, AOR (Pollack) ABC-R, $107.50 (Torbet)
Infinity Dan Tapson
KPEN-F, 97.7, 3 KW @ 600, CHR (TM) APR, $35.00 (Roslin)
KSJO-F, 92.3, 50 KW @ 68, AOR (Sebastian , $115.00 (HNWH)
Sterling Jack Chunn
KWSS-F, 94.5, 1.1 KW @ 2580, CHR , $75.00* (Weiss)
Western Cities Palmer Pyle

KDFC-F+ - See San Francisco
See San Francisco for other stations

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KABL	.7/2.6
KABL-F	.6/3.2
KBLX-F	.7/3.8
KCBS	3.4/10.2
KDIA	.4/2.0
KFAX	.5/1.7
KFOG-F	.7/3.0
KFRC	2.8/10.6
KGO	9.2/19.2
KIOI-F	2.4/10.8
KITS-F	1.6/7.7
KJAZ-F	.4/1.0
KKHI-F+	1.6/3.5
KLOK-F	1.3/5.2
KMEL-F	.8/4.1
KNBR	2.6/9.7
KNEW	1.3/2.6
KOFY	.5/1.5
KOIT	.2/2.3
KOIT-F	2.7/6.7
KRQR-F	.6/3.6
KSAN-F	3.8/8.6
KSFO	.7/4.1
KSOL-F	4.1/8.4
KYA-F	.5/2.0
KYUU-F	3.0/10.4
KQAK-F	.8/3.8

MISCELLANEOUS COMMENTS

KPEN-F sold to Dowe for $2,500,000 (June)...Strong books for KBAY and KWSS...particularly KWSS which is becoming an important station in the Bay area...

SARASOTA-BRADENTON

Arbitron Rank/Pop (12+): 86/357,700
CMSA Rank/Pop: NA
MSA Rank/Pop: Sara: 175/224,600 Part of
Brad: 220/161,900 Tampa ADI
Average Person Rating: 17.1
Market TSL: 23.4 hours

Stations: 26/11
Diaries: 637/562:1/51.7%
Sample Target: 660
Standard Error: .776
% Below Line: 47.4
% Not Listed: 11.0

Est 1983 Revenue: $3,700,000
CSI: 3.7 Bil
CSI HH: $21,600
Retail $: 1.7 Bil
Pop per Station: 32,518

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WDUV-F	132/21.6	---	16.6	---	13.4
2.	WAVE-F	44/ 7.2	---	6.9	---	4.5
	WSUN	44/ 7.2	---	5.9	---	9.7
4.	WYNF-F	38/ 6.2	---	10.1	---	7.7
5.	WWBA-F	34/ 5.6	---	5.4	---	4.7
6.	WAMR	30/ 4.9	---	4.4	---	4.7
7.	WZNE-F	29/ 4.7	---	2.2	---	3.0
8.	WWZZ	22/ 3.6	---	5.4	---	2.3
9.	WQYK-F	20/ 3.3	---	2.3	---	4.8
10.	WRBQ-F	19/ 3.1	---	3.0	---	.8
11.	WRAV-F	16/ 2.6	---	3.9	---	4.5
	WSPB	16/ 2.6	---	3.0	---	1.5
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WDUV-F	135/1137
2.	WSUN	52/ 584
3.	WAVE-F	46/ 400
4.	WYNF-F	40/ 421
5.	WWBA-F	34/ 437
6.	WAMR	30/ 348
7.	WZNE-F	29/ 476
8.	WWZZ	22/ 149
9.	WINK-F	21/ 263
10.	WQYK-F	20/ 251
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WDUV-F	1083/30.3	---	27.2
2.	WSUN	510/14.3	---	11.0
3.	WZNE-F	476/13.3	---	7.7
4.	WWBZ-F	433/12.1	---	9.5
5.	WYNF-F	387/10.8	---	16.5
6.	WAVE-F	386/10.8	---	14.1
7.	WAMR	309/ 8.6	---	7.5
8.	WFLA	256/ 7.2	---	10.1
9.	WQYK-F	251/ 7.0	---	6.9
10.	WRBQ-F	244/ 6.8	---	8.4
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 66.54% (362 of 544) (SPG 83: 67.46%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WYNF-F	1. WAVE-F	1. WAVE	1. WAVE-F	1. WAVE-F	1. WDUV-F	1. WDUV-F	1. WDUV-F	1. WDUV-F	1. WDUV-F	1. WDUV-F
2. WZNE-F	2. WYNF-F	2. WYNF-F	2. WSUN	2. WSUN	2.	2. WSUN	2. WAVE-F	2. WAVE-F	2. WZNE-F	2. WSUN
3.	3. WZNE-F	3. WSUN	3. WRBQ-F	3. WDUV-F	3.	3. WAVE-F	3. WSUN	3. WYNF-F	3. WAMR	3. WAVE-F
4.	4.	4. WZNE-F	4. WYNF-F	4. WRBQ-F	4.	4. WYNF-F	4. WWBA-F	4. WSUN	4. WYNF-F	4. WYNF-F
5.	5.	5.	5.	5.	5.	5. WAMR	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WAVE-F	1. WAVE-F	1. WAVE-F	1. WAVE-F	1. WAVE-F	1. WYNF-F	1. WYNF-F	1. WYNF-F	1. WAVE-F	1. WAVE-F
WZNE-F	2. WRBQ-F	2. WSUN	2. WRBQ-F	2. WSUN	2. WQYK-F	2. WAVE-F	2. WAVE-F	2. WYNF-F	2. WSUN
3. WYNF-F	WZNE-F	3. WRBQ-F	3.	3. WDUV-F	3. WZNE-F	3. WZNE-F	3. WSUN	3.	3. WYNF-F
4.	4. WYNF-F	WZNE-F	4.	4. WRBQ-F	4.	4. WQYK-F	4. WZNE-F	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	9 (2)	55 (3)	64 (5)	11.8
AOR		38 (1)	38 (1)	7.0
AC/OLDIES/SOFT ROCK		67 (5)	67 (5)	12.3
MOR/VARIETY	34 (3)		34 (3)	6.3
COUNTRY	51 (2)	20 (1)	71 (3)	13.1
BLACK/URBAN				
BTFL MUSIC		182 (3)	182 (3)	33.4
NEWS/TALK	17 (2)		17 (2)	3.1
NOSTALGIA	71 (4)		71 (4)	13.1
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			544 (26)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBRD	1420	Bradenton	1.1/4.3
WENG	1530	Englewood	.8/1.1
WKXY	930	Sarasota	.8/4.4
WMLO-F	106.3	Sarasota	.7/4.2
WQSA	1220	Sarasota	.8/2.9
WDAE	1250	Tampa-SP	.7/2.2
WFLA	970	Tampa-SP	2.1/7.2
WFLA-F	93.3	Tampa-SP	.7/3.1
WINK-F	96.9	Fort Myers	1.1/3.2
WIQI-F	100.7	Tampa-SP	1.3/3.3
WLFW	680	Tampa-SP	2.5/2.4
WMGG-F	95.7	Tampa-SP	1.1/6.0
WPLP	570	Tampa-SP	2.0/5.2
WRBQ	1380	Tampa-SP	.7/2.4

RADIO STATIONS

WAMR, 1320, 5 KW/1 KW (DA-2), NOSTALGIA	NBC,NBC-T, $32.00	(----)		Greg Cohane
WBRD, 1420, 2.5 KW/1 KW (DA-2), COUNTRY	ABC-I, $ NA	(Masla)		Robert Nelson
WKXY, 930, 1 KW/500 W (DA-2),CONTEMP	RKO II, $11.00	(Southern)		A. Fernandez
WOFN, 1490, 1 KW/250 W , COUNTRY	, $10.00	(Weiss)		Ken Farnsworth
WQSA, 1220, 1 KW (DAYS,DA) , NEWS/TALK	MBS, $22.00	(Bolton)		Jim Seemiller
WSPB, 1450, 1 KW/250 W , MOR	, $19.00	(HNWH)		Dick Reynolds
WWZZ, 1280, 500 W (DAYS,DA) , NOSTALGIA (Al Ham)	APR, $12.00	(P/W)		Jim Sanders
WAVE-F, 102.5, 100 KW @ 570, AC/JAZZ	CBS-R, $51.25	(CBS/FM)	Cosmos	Charlie Jones
WDUV-F, 103.3, 100 KW @ 649, BTFL MUS	, $40.00*	(Masla)		Robert Nelson
WMLO-F, 106.3, 3 KW @ 280, AC (TM)	RKO, $24.00	(HNWH)		Dick Reynolds
WRAV-F, 92.1, 3 KW @ 315, AC/BTFL (Bonne)	NBC, $20.00	(----)		Greg Cohane
WINK-F, 96.9, 100 KW @ 833, CHR	, $60.62	(Mc-Guild)	(FORT MYERS)	Robert Doty

Other ranked stations - See Tampa

MISCELLANEOUS COMMENTS

WQSA sold for $548,000...WAMR/WRAV-F sold for $1,850,000 (Clark)...WOFN sold for $475,000 (Walker)...WSRZ changed calls to WAVE...WAMR changed calls to WRAV...Arbitron missed sample target by 23 diaries...

SAVANNAH

Arbitron Rank/Pop (12+): 139/193,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 174,225,900
ADI # 107
Average Person Rating: 19.2
Market TSL: 25.4 hours

Stations: 15/14
Diaries: 609/318:1/51.9%
Sample Target: 550
Standard Error: .871
% Below Line: 0.9
% Not Listed: 5.9

Est 1983 Revenue: $4,500,000
CSI: 1.8 Bil
CSI HH: $22,672
Retail $: 1.3 Bil
Pop per Station: 13,829

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WEAS-F	64/17.2	---	16.3	---	16.3
2.	WCHY-F	61/16.4	---	13.2	---	14.4
3.	WSOK	45/12.1	---	11.7	---	13.3
4.	WIXV-F	40/10.8	---	8.9	---	6.8
5.	WZAT-F	33/ 8.9	---	9.5	---	9.8
6.	WAEV-F	26/ 7.0	---	10.3	---	6.8
7.	WJCL-F	25/ 6.7	---	8.6	---	11.4
8.	WWJD	15/ 4.0	---	2.6	---	3.3
9.	WWSA	13/ 3.5	---	3.7	---	2.7
	WSGA	13/ 3.5	---	3.2	---	2.7
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WCHY-F	147/1448
2.	WEAS-F	99/ 750
3.	WZAT-F	88/1302
4.	WAEV-F	56/ 677
5.	WJCL-F	48/ 627
6.	WIXV-F	47/ 673
7.	WSOK	45/ 472
8.	WHHR-F	26/ 276
9.	WWJD	16/ 110
10.	WWSA	14/ 201
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WZAT-F	590/30.5	---	31.6
2.	WCHY-F	499/25.8	---	20.9
3.	WIXV-F	490/25.3	---	27.8
4.	WEAS-F	474/24.5	---	27.9
5.	WSOK	464/24.0	---	24.8
6.	WAEV-F	381/19.7	---	20.5
7.	WJCL-F	286/14.8	---	20.1
8.	WSGA	194/10.0	---	11.0
9.	WWSA	186/ 9.6	---	10.6
10.	WWJD	104/ 5.4	---	7.5
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 72.57% (254 of 350) (SPG 83: 73.29%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WEAS-F	WEAS-F	WEAS-F	WEAS-F	WCHY-F	WCHY-F	WSOK	WCHY-F	WEAS-F	WEAS-F	WEAS-F
2.	WIXV-F	WIXV-F	WCHY-F	WCHY-F	WEAS-F	WSOK WJCL-F	WCHY-F	WEAS-F	WCHY-F	WCHY-F	WCHY-F
3.	WZAT-F	WAEV-F	WIXV-F	WAEV-F WIXV-F WSOK	WSOK		WEAS-F	WIXV-F	WIXV-F	WSOK	WIXV-F
4.		WCHY-F	WAEV-F		WIXV-F WAEV-F	WEAS-F	WZAT-F	WJCL-F	WZAT-F	WIXV-F	WAEV-F
5.							WIXV-F	WAEV-F	WAEV-F WJCL-F		WZAT-F

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	WIXV-F	WEAS-F	WEAS-F	WEAS-F	WEAS-F	WEAS-F WIXV-F	WEAS-F	WEAS-F	WEAS-F	WCHY-F
2.	WEAS-F	WIXV-F	WCHY-F	WAEV-F	WCHY-F		WIXV-F	WCHY-F	WIXV-F	WEAS-F
3.	WZAT-F	WSOK WAEV-F	WSOK	WSOK	WSOK	WAEV-F	WAEV-F	WIXV-F	WAEV-F	WIXV-F
4.	WSOK		WIXV-F	WIXV-F WCHY-F			WCHY-F	WAEV-F	WCHY-F	WAEV-F
5.		WCHY-F	WZAT-F							

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		73 (2)	73 (2)	20.9
AOR				
AC/OLDIES/SOFT ROCK		26 (1)	26 (1)	7.4
MOR/VARIETY	18 (2)		18 (2)	5.1
COUNTRY	1 (1)	61 (1)	62 (2)	17.7
BLACK/URBAN	45 (1)	64 (1)	109 (2)	31.1
BTFL MUSIC		28 (2)	28 (2)	8.0
NEWS/TALK	4 (1)		4 (1)	1.1
NOSTALGIA	13 (1)		13 (1)	3.7
RELIGION	15 (1)	2 (1)	17 (2)	4.9
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			350 (15)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WGEC-F	103.9	SPringfield	.5/1.3
WKBX	630	Savannah	.3/3.4
WNMT	1520	Garden City	1.3/1.7
WWAM	1450	Savannah	1.1/3.0
WHHR-F	106.3	Hilton Head	.8/2.5

RADIO STATIONS

WKBX,	630,	5 KW (DA-N)	, COUNTRY (SMN)	,	$16.50	(Katz)	Burbach	Larry Garrett
WNMT,	1520,	1 KW (DAYS,DA)	, VARIETY	ABC-E,	$10.00	(----)		Chris Watkins
WSGA,	1400,	1 KW/250 W	, NOSTALGIA (Al Ham)	ABC-D,	$16.00	(Katz)		Jerry Rogers
WSOK,	1230,	1 KW/250 W	, BLACK	SBN,	$26.00*	(Selcom)		Ben Tucker
WWAM,	1450,	1 KW/250 W	, TALK/NEWS	ABC-T,MBS,NBC-T,	$16.00	(Masla)		Ber Korngold
WWJD,	900,	5 KW (DAYS)	, GOSPEL	,	$12.00	(----)		Gloria Adams
WWSA,	1290,	5 KW (DA-N)	, MOR	ABC-I,	$17.00*	(Torbet)	Bluegrass	Truman Conley
WAEV-F,	97.3,	100 KW @ 500,	CONTEMP/AC	RKO,	$25.00	(Blair)		Butch Guest
WCHY-F,	94.1,	100 KW @ 1320,	COUNTRY (Drake-Chen)	ABC-E,	$31.00*	(Torbet)	Bluegrass	Truman Conley
WEAS-F,	93.1,	100 KW @ 355,	BLACK	NBN,	$27.00*	(Stars)	Rivers	Bob Bryant
WIXV-F,	95.5,	100 KW @ 390,	CHR	,	$23.00*	(Katz)	Burbach	Larry Garrett
WJCL-F,	96.5,	100 KW @ 1232,	BTFL MUS (TM)	NBC,	$22.00*	(HNWH)		Al Jennings
WZAT-F,	102.1,	100 KW @ 620,	CHR	ABC-C,	$30.00*	(Katz)		Jerry Rogers
WHHR-F,	106.3,	3 KW @ 300,	BTFL MUS	,	$18.00	(Lisure)	(HILTON HEAD)	Carl McNeill

MISCELLANEOUS COMMENTS

WSOK sold to Bay Comm. for $375,000...WSGF changed calls to WIXV...WEAS-AM changed calls to WWJD...WQCN changed calls to WWAM...

SEATTLE-TACOMA

Arbitron Rank/Pop (12+): 15/1,863,600
CMSA Rank/Pop: 18/2,178,000
MSA Rank/Pop: Sea: 25/1,657,800
ADI # 15 Tac: 92/507,000
Average Person Rating: 17.0
Market TSL: 22.2 hours

Stations: 31/31
Diaries: 1665/1119:1/49.2%
Sample Target: 1570
Standard Error: .477
% Below Line: 0
% Not Listed: 6.7

Est. 1983 Revenue: $53,300,000
CSI: 23.5 Bil
CSI HH: 28.9 M
Retail $: 14.1 Bil
Pop per Station: 60,116

	12+ METRO 1/4/SHARE		WIN 84	FAL 83		SPG 83	BIRCH SHARE
1.	KIRO	247/7.8	8.6	8.6	---	9.0	8.1
2.	KOMO	207/6.5	7.7	5.5	---	5.4	5.2
3.	KUBE-F	205/6.5	5.5	5.8	---	5.5	7.6
4.	KBRD-F	195/6.2	5.8	5.9	---	6.4	3.5
5.	KSEA-F	151/4.8	4.6	5.3	---	6.0	5.3
6.	KISW-F	150/4.7	3.9	5.9	---	5.0	5.4
7.	KPLZ-F	149/4.7	3.7	1.7	---	3.0	6.2
8.	KIXI	146/4.6	4.5	4.9	---	4.6	4.0
9.	KLSY-F	133/4.2	4.5	3.8	---	3.5	4.0
10.	KNBQ-F	123/3.9	4.7	4.4	---	3.4	6.3
11.	KVI	107/3.4	1.7	2.1	---	3.2	3.0
12.	KJR	106/3.3	2.7	2.8	---	3.4	2.3
13.	KRPM-F	105/3.3	2.5	2.5	---	2.4	1.9
14.	KEZX-F	102/3.2	3.2	2.0	---	2.3	1.8
15.	KZOK-F	101/3.2	3.7	4.3	---	5.0	5.4
16.	KMPS-F	96/3.0	3.9	4.2	---	4.3	2.2
17.	KING-F	91/2.9	3.4	3.8	---	4.0	3.7
18.	KCMS-F	76/2.4	3.2	3.8	---	4.0	2.3
19.	KMPS	70/2.2	2.6	2.9	---	2.1	1.5
20.	KIXI-F	65/2.1	2.3	2.4	---	2.1	2.0
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	KIRO	310/5095
2.	KBRD-F	252/2746
3.	KOMO	237/4020
4.	KUBE-F	232/3366
5.	KISW-F	206/2865
6.	KPLZ-F	190/2612
7.	KSEA-F	187/2591
8.	KIXI	170/2278
9.	KNBQ-F	166/2921
10.	KRPM-F	160/1593
11.	KZOK-F	153/2376
12.	KLSY-F	147/2262
13.	KMPS-F	144/1727
14.	KEZX-F	133/1434
15.	KJR	132/2272
16.	KVI	124/2151
17.	KING-F	115/1741
18.	KCMS-F	90/1393
19.	KMPS	89/1447
20.	KIXI-F	81/1375
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KIRO	4208/22.6	25.4	23.5
2.	KOMO	3326/17.8	20.5	14.3
3.	KUBE-F	2959/15.9	12.0	12.1
4.	KNBQ-F	2334/12.5	11.0	10.9
5.	KPLZ-F	2163/11.6	5.6	8.1
6.	KISW-F	2131/11.4	13.7	12.4
7.	KSEA-F	2117/11.4	10.1	11.3
8.	KBRD-F	2079/11.2	11.4	10.6
9.	KLSY-F	2013/10.8	8.8	8.9
10.	KJR	1889/10.1	12.0	15.3
11.	KIXI	1872/10.0	10.4	8.3
12.	KZOK-F	1828/ 9.8	11.8	11.4
13.	KVI	1809/ 9.8	7.9	10.6
14.	KING-F	1466/ 7.9	9.1	8.7
15.	KING	1302/ 7.0	7.9	8.0
16.	KMPS-F	1245/ 6.7	8.3	9.3
17.	KEZX-F	1204/ 6.5	4.7	5.6
18.	KCMS-F	1195/ 6.4	6.3	4.8
19.	KRPM-F	1193/ 6.4	5.3	5.5
20.	KMPS	1152/ 6.2	6.4	7.3
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 60.00% (1773 of 2955) (SPG 83: 59.91%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPLZ-F	1. KUBE-F	1. KUBE-F	1. KUBE-F	1. KOMO	1. KIRO	1. KIRO	1. KBRD-F	1. KUBE-F	1. KVI	1. KIRO
2. KNBQ-F	2. KISW-F	2. KISW-F	2. KOMO	2. KUBE-F	2. KOMO	2. KOMO	2. KOMO	2. KIRO	2. KISW-F	2. KLSY-F
3. KISW-F	3. KLSY-F	KLSY-F	3. KEZX-F	3. KIRO	3. KBRD-F	3. KUBE-F	3. KUBE-F	3. KBRD-F	3. KPLZ-F	3. KUBE-F
4. KUBE-F	4. KZOK-F	4. KOMO	4. KLSY-F	4. KBRD-F	4. KSEA-F	4. KJR	4. KIRO	4. KOMO	4. KBRD-F	4. KIXI
5. KZOK-F	5. KNBQ-F	5. KEZX-F	5. KIRO	5. KLSY-F	5. KIXI	5. KBRD-F	5. KSEA-F	KPLZ-F	5. KIRO	5. KBRD-F
6.	KEZX-F	6. KJR	KBRD-F	6. KEZX-F	6. KVI	6. KPLZ-F	6. KLSY-F	6. KISW-F	KUBE-F	6. KOMO
7.	7. KJR	7. KIRO	7. KMPS-F	7. KMPS-F	7. KING-F	7. KSEA-F	7. KIXI	7. KSEA-F	7. KNBQ-F	7. KISW-F
8.	8.	8.	KRPM-F	8. KRPM-F	8.	8.	8. KJR	8. KZOK-F	8. KZOK-F	8.
9.	9.	9.	9.	9.	9.	9.	9. KISW-F	9. KIXI	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10. KLSY	10.	10.
								KNBQ-F		

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KUBE-F	1. KUBE-F	1. KLSY-F	1. KEZX-F	1. KOMO	1. KISW-F	1. KUBE-F	1. KUBE-F	1. KUBE-F	1. KUBE-F
2. KSIW-F	2. KLSY-F	KUBE-F	2. KLSY-F	2. KBRD-F	2. KZOK-F	2. KISW-F	2. KISW-F	2. KEZX-F	2. KIRO
KNBQ-F	3. KISW-F	3. KOMO	3. KUBE-F	3. KLSY-F	3. KUBE-F	3. KZOK-F	3. KZOK-F	3. KIRO	3. KOMO
4. KLSY-F	KNBQ-F	4. KEZX-F	4. KJR	4. KEZX-F	4. KJR	4. KJR	4. KIRO	4. KISW-F	4. KING-F
5. KPLZ-F	5. KEZX-F	5. KBRD-F	5. KCMS-F	5. KIRO	5. KPLZ-F	KPLZ-F	5. KOMO	KLSY-F	KEZX-F
6. KJR	6. KJR	KNBQ-F	KOMO	6. KMPS-F	6.	6. KIRO	6. KJR	6. KNBQ-F	6. KBRD-F
KZOK-F	7. KPLZ-F	7. KJR	7. KISW-F	KSEA-F	7.	7. KEZX-F	7. KEZX-F	KOMO	7. KLSY-F
8.	8.	KISW-F	KNBQ-F	8.	8.	8.	8. KLSY-F	KPLZ-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	30 (1)	477 (3)	507 (4)	17.2
AOR		251 (2)	251 (2)	8.5
AC/OLDIES/SOFT ROCK	285 (5)	331 (4)	616 (9)	20.8
MOR/VARIETY	234 (2)		234 (2)	7.9
COUNTRY	117 (3)	201 (2)	318 (5)	10.8
BLACK/URBAN	50 (1)		50 (1)	1.7
BTFL MUSIC		346 (2)	346 (2)	11.7
NEWS/TALK	294 (2)		294 (2)	9.9
NOSTALGIA	146 (1)		146 (1)	4.9
RELIGION	26 (1)	76 (1)	102 (2)	3.5
SPANISH				
CLASSICAL		91 (1)	91 (1)	3.5
UNKNOWN/OTHERS				
			2955 (31)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCIS	630	Edmonds	.8/2.2
KING	1090		1.5/7.0
KJET	1590		.9/2.6
KJUN	1450	Puyallu	.6/1.2
KKFX	1250		1.6/5.7
KKMI-F	96.5		1.0/5.1
KPMA	1400	Tacoma	.9/2.1
KRKO	1380	Everett	.7/2.1
KSPL	1150		5/1.9
KTAC	850	Tacoma	1.1/3.5
KWYZ	1230	Everett	.9/1.4

RADIO STATIONS

AM STATIONS

KBLE	1050	5 KW (DAYS)	RELIGION		$ 21.00	(----)		George Wilson
KCIS	630	5 KW/2.5 KW (DA-N)	RELIGION		$ 28.00	(----)		Bob Powers
KING	1090	50 KW (DA-2)	NEWS	WSJ,NBC	$ 44.00*	(Blair)	King	Tim Davidson
KIRO	710	50 KW (DA-N)	NEWS	CBS,MBS	$130.00*	(Torbet)	Bonneville	Joseph Abel
KIXI	880	50 KW/1 KW (DA-2)	NOSTALGIA		$ 70.00*	(Christal)		
KJET	1590	5 KW (DA-N)	ROCK	Source	$ NA	(HNWH)	Sterling	Gale Johnson
KJR	950	5 KW (DA-N)	AC	RKO,ABC-D	$ 83.13	(Eastman)	Metromedia	Mac Steen
KJZZ	1540	5 KW (DA-N)	JAZZ		$ 45.00*	(Selcom)	Sandusky	Dana Horner
KKFX	1250	5 KW (DA-N)	URBAN	UPI	$ NA	(Weiss)		Steve Mitchell
KMPS	1300	5 KW (DA-N)	COUNTRY		$ 55.00*	(Eastman)	Affiliated	Jim McGovern
KOMO	1000	50 KW (DA-N)	MOR	ABC-I	$167.50	(Katz)		Rich Robertson
KVI	570	5 KW	AC/OLDIES	MBS	$ 48.00*	(Mc-Guild)	Golden West	J. Sweatte
KTAC	850	10 KW/1 KW (DA-2)	CONTEMP/AC	ABC-D	$ 40.00*	(Masla)	Entercom	Harold Greenburg (TACOMA)

FM STATIONS

KBRD-F	103.7	100 KW @ 1675	BTFL MUS (Churchill)		$ 95.00*	(Masla)	Entercom	Harold Greenburg (TACOMA)
KCMS-F	105.3	115 KW @ 721	RELIGION (Burk-Abr)	UPI	$ 28.00	(----)		Bob Powers
KEZX-F	98.9	100 KW @ 1070	AC/OLDIES	ABC-E	$ 58.00	(HNWH)	Park	Dave Lettrell
KING-F	98.1	100 KW @ 850	CLASSICAL	WSJ	$ 70.00*	(Blair)	King	Bob Gallucci
KISW-F	99.9	100 KW @ 1200	AOR (Burk-Abr)		$ 95.00*	(Mc-Guild)	Kaye-Smith	Steve West
KIXI-F	95.7	100 KW @ 1100	AC		$ 75.00*	(Christal)		Dean Smith
KLSY-F	92.7	100 KW @ 1100	AC (Fairwest)	CBS-R	$ 80.00*	(Selcom)	Sandusky	Dana Horner
KMPS-F	94.1	100 KW @ 1165	COUNTRY		$ 75.00*	(Eastman)	Affiliated	Jim McGovern
KNBQ-F	97.3	100 KW @ 700	CHR		$ 64.25	(Christal)	(TACOMA)	Jack Bankson
KPLZ-F	101.5	100 KW @ 1200	CHR		$ 55.00*	(Mc-Guild)	Golden West	J. Sweatte
KRAB-F	107.7	63 KW @ 1200	? ?		$ NA	(----)	Sunbelt	Ralph Heyward
KRPM-F	106.1	100 KW @ 700	COUNTRY	APR	$ 42.50	(Weiss)	(TACOMA)	Ray Court
KSEA-F	100.7	100 KW @ 730	BTFL MUS (Bonne)		$ 85.00*	(Torbet)	Bonneville	Bill Knudsen
KUBE-F	93.3	100 KW @ 1070	CHR		$100.00*	(MMR)	First Media	Mike O'Shea
KKMI-F	96.5	81 KW @ 1220	AC/CONTEMP		$ 50.00	(Christal)		Pat O'Day
KZOK-F	102.5	100 KW @ 1165	AOR (Sebastian)		$ 70.00*	(HNWH)	Sterling	Gale Johnson

12+ ADI 1/4

1. KIRO
2. KBRD-F
3. KOMO
4. KUBE-F
5. KISW-F
6. KPLZ-F
7. KSEA-F
8. KIXI
9. KRPM-F
10. KNBQ-F
11. KZOK-F
12. KLSY-F
13. KMPS-F
14. KEZX-F
15. KJR

12+ ADI CUME

1. KIRO
2. KOMO
3. KUBE-F
4. KISW-F
5. KNBQ-F
6. KBRD-F
7. KPLZ-F
8. KSEA-F
9. KZOK-F
10. KIXI
11. KJR
12. KLSY-F
13. KVI
14. KING-F
15. KMPS-F

ADI FM SHARE:

61.60%

CALL LETTER CHANGES

KGDN becomes KCIS (15 June)
KYYX-F beacomes KKMI-F (8 May)
KBIQ-F becomes KCMS-F

FORMAT CHANGES

KVI: from AC to Oldies

STATION SALES

KJR: from Metromedia to Ackerly for $5,800,000 (Blackburn)

KRPM-F (Tacoma): sold to Highsmith for $4,000,000 (Kalil)

MISCELLANEOUS COMMENTS

All three FM CHR's are up significantly versus a year ago...

SHREVEPORT

Arbitron Rank/Pop (12+): 98/315,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 123/342,800
ADI # 55
Average Person Rating: 16.6
Market TSL: 22.3 hours

Stations: 14/14
Diaries: 765/413:1/41.2%
Sample Target: 680
Standard Error: .730
% Below Line: 0
% Not Listed: 3.2

Est 1983 Revenue: $9,900,000
CSI: 3.1 Bil
CSI HH: 25.5 M
Retail $: 2.2 Bil
Pop per Station: 22,557

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	KMBQ-F	64/12.2	10.6	8.8	5.6	[illegible].9
2.	KDKS-F	63/12.0	10.6	13.8	9.6	9.6
3.	KCOZ-F	56/10.7	10.6	11.3	12.3	11.0
4.	KOKA	55/10.5	11.9	11.3	15.9	13.3
	KRMD-F	55/10.5	9.9	9.8	10.8	9.3
6.	KCIJ	45/ 8.6	9.0	8.6	9.6	11.0
7.	KVKI-F	42/ 8.0	9.0	2.5	2.7	1.2
8.	KWKH	41/ 7.8	6.5	8.0	8.6	6.8
9.	KEEL	35/ 6.7	6.7	9.2	7.3	7.5
10.	KROK-F	27/ 5.1	5.2	6.3	5.6	6.5
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KRMD-F	108/1250
2.	KMBQ-F	96/1039
3.	KWKH	87/1272
4.	KOKA	70/ 962
5.	KDKS-F	69/ 740
6.	KCOZ-F	63/ 596
7.	KCIJ	58/ 538
8.	KEEL	48/1013
9.	KVKI-F	44/ 509
10.	KROK-F	35/ 711
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KOKA	733/23.2	24.0	22.6
2.	KMBQ-F	656/20.8	21.6	16.3
3.	KRMD-F	637/20.2	19.3	20.6
4.	KDKS-F	636/20.1	21.2	20.8
5.	KWKH	603/19.1	18.0	16.4
6.	KEEL	575/18.2	24.0	20.3
7.	KCOZ-F	533/16.9	16.7	17.1
8.	KROK-F	490/15.5	16.9	16.8
9.	KVKI-F	441/14.0	16.6	7.8
10.	KCIJ	414/13.1	13.3	13.5
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 61.02% (310 of 508) (SPG 83: 55.89%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMBQ-F	1. KMBQ-F	1. KDKS-F	1. KRMD-F	1. KRMD-F	1. KRMD-F	1. KRMD-F+	1. KCOZ-F	1. KMBQ-F	1. KDKS-F	1. KOKA
2. KOKA	2. KDKS-F	2. KMBQ-F	2. KDKS-F	2. KDKS-F	2. KCOZ-F	2. KCIJ	2. KVKI-F	2. KDKS-F	2. KMBQ-F	2. KMBQ-F
3. KDKS-F	3. KOKA	3. KRMD-F	3. KVKI-F	3. KVKI-F KCOZ-F	3. KWKH	3. KWKH	3. KDKS-F	3. KCOZ-F	3. KOKA	3. KDKS-F
4.	4. KVKI-F	4. KOKA KVKI-F	4. KCOZ-F		4. KDKS-F KCIJ	4. KOKA	4. KMBQ-F	4. KRMD-F	4. KCOZ-F	4. KCOZ-F
5.	5. KROK-F		5. KOKA KMBQ-F	5. KOKA		5. KEEL	5. KRMD-F	5. KCIJ KOKA	5. KWKH	5. KRMD-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KMBQ-F	1. KDKS-F	1. KDKS-F	1. KDKS-F	1. KRMD-F
2. KDKS-F	2. KMBQ-F	2. KVKI-F	2. KVKI-F	2. KDKS-F
3. KOKA	3. KOKA KVKI-F	3. KOKA KRMD-F	3. KOKA	3. KCOZ-F
4.			4.	4. KVKI-F KCIJ
5.	5.	5. KMBQ-F	5.	

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KMFQ-F	1. KMBQ-F	1. KMBQ-F	1. KMBQ-F	1. KRMD-F
2. KROK-F	2. KROK	2. KRMD-F	2. KEEL	2. KMBQ-F
3. KOKA	3. KOKA	3. KDKS-F	3. KOKA KDKS-F	3. KEEL
4. KDKS-F KRMD-F	4. KEEL KDKS-F	4. KEEL KOKA		4. KDKS-F
	6. KRMD-F		5.	5. KOKA KVKI-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		27 (1)	27 (1)	5.3
AOR		64 (1)	64 (1)	12.6
AC/OLDIES/SOFT ROCK	35 (1)	42 (1)	77 (2)	15.2
MOR/VARIETY	7 (1)		7 (1)	1.4
COUNTRY	48 (2)	58 (2)	106 (4)	20.9
BLACK/URBAN	55 (1)	63 (1)	118 (2)	23.2
BTFL MUSIC		56 (1)	56 (1)	11.0
NEWS/TALK				
NOSTALGIA	8 (1)		8 (1)	1.6
RELIGION	45 (1)		45 (1)	8.9
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			508 (14)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KASO	1240	Minden	1.3/1.1
KBCL	1070	Shreveport	1.5/3.1
KRMD	1340	Shreveport	1.3/6.9
KTAL-F	98.1	Shreveport	.6/1.6

RADIO STATIONS

KBCL, 1070, 250 W (DAYS)	NOSTALGIA		$11.50	(----)		Larry Ryan
KCIJ, 980, 5 KW (DAYS)	GOSPEL/BLACK	SBN	$18.00*	(Savalli)		Hal Sell
KEEL, 710, 50 KW/5 KW (DA-2)	AC	ABC-I	$37.00*	(Mc-Guild)	Multimedia	Carl Hamilton
KFLO, 1300, 500 W (DAYS)	RELIGION		$ 6.00	(----)		Tommy Moore
KJOE, 1480, 1 KW (DAYS)	RELIGION		$10.00	(----)		Jim Perkins
KOKA, 1550, 10 KW/500 W (DA-N)	BLACK	ABC-C	$28.00*	(Blair)		Jim Reeder
KRMD, 1340, 1 KW/250 W	COUNTRY (Burk-Abr)		$17.00	(Katz)		Smokey Hyde
KWKH, 1130, 50 KW (DA-N)	COUNTRY	ABC-E	$29.00*	(Torbet)	Great Empire	Gene Dickerson
KCOZ-F, 100.1, 3 KW @ 300	BTFL MUS (SRP)		$24.00*	(Blair)		Jim Reeder
KDKS-F, 92.1, 3 KW @ 300	BLACK	NBN	$23.00*	(HNWH)	(BENTON)	Zylphia Orr
KMBQ-F, 93.7, 100 KW @ 350	AOR/CHR	ABC-F	$38.00*	(Mc-Guild)	Multimedia	Carl Hamilton
KRMD-F, 101.1, 100 KW @ 1000	COUNTRY (Burk-Abr)		$35.00*	(Katz)		Smokey Hyde
KROK-F, 94.5, 100 KW @ 400	CHR	RKO	$23.00*	(Torbet)	Great Empire	Gene Dickerson
KVKI-F, 96.5, 100 KW @ 265	AC/CONTEMP	MBS	$20.00*	(Eastman)		Billy Wilson

MISCELLANEOUS COMMENTS

KJOE sold for $275,000 (Fischer)...

SIOUX FALLS

Arbitron Rank/Pop (12+): 171/95,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 288/113,100
ADI # 95
Average Person Rating: 15.9
Market TSL: 20.9 hours

Stations: 9/8
Diaries: 635/150:1/60.6%
Sample Target: 550
Standard Error: .753
% Below Line: 0.7
% Not Listed: 8.6

Est 1983 Revenue: $4,200,000
CSI: 1.0 Bil
CSI HH: $23,358
Retail $: .9 Bil
Pop per Station: 11,938

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	KKRC-F	27/17.8	---	17.1	---	16.7
2.	KSOO	24/15.8	---	13.9	---	16.0
3.	KELO-F	23/15.1	---	13.3	---	8.3
4.	KIOV-F	15/ 9.9	---	9.5	---	9.7
	KXRB	15/ 9.9	---	10.8	---	9.7
6.	KPAT-F	13/ 8.6	---	9.5	---	6.3
7.	KELO	11/ 7.2	---	8.2	---	11.1
8.	KYKC	10/ 6.6	---	10.1	---	11.1
9.	WNAX	1/ .7	---	1.9	---	---
10.						
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WNAX	55/743
2.	KXRB	47/501
3.	KELO	41/767
4.	KIOV-F	38/410
5.	KELO-F	37/532
	KSOO	37/470
7.	KKRC-F	33/457
8.	KPAT-F	25/401
9.	KYKC	16/204
10.		
11.		
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13.		
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15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KKRC-F	367/38.4	---	31.2
2.	KSOO	267/28.0	---	29.8
3.	KELO-F	250/26.2	---	25.1
4.	KELO	249/26.1	---	31.1
5.	KPAT-F	221/23.1	---	21.9
6.	KIOV-F	154/16.1	---	18.9
7.	KYKC	147/15.4	---	19.5
8.	KXRB	141/14.8	---	17.2
9.	WNAX	59/ 6.2	---	7.7
10.				
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 56.12% (78 of 139) (SPG 83: 51.32%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KKRC-F	KKRC-F	KKRC-F	KELO-F	KELO-F	KSOO	KSOO	KELO-F	KKRC-F	KKRC-F	KKRC-F
2.		KPAT-F	KELO-F KIOV-F KPAT-F	KIOV-F KPAT-F	KIOV-F	KELO-F	KKRC-F	KKRC-F	KELO-F	KSOO	KSOO
3.		KELO			KPAT-F	KIOV-F KXRB	KELO-F	KSOO			KELO-F
4.				KKRC	KKRC-F KXRB		KELO	KIOV-F			KPAT-F
5.			KELO								

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	KKRC-F	KKRC-F	KKRC-F KELO-F KPAT-F	KELO-F	KELO-F	KKRC-F	KKRC-F	KKRC-F	KKRC-F	KELO-F
2.	KPAT-F	KPAT-F		KPAT-F	KIOV-F KPAT-F		KELO	KIOV-F	KELO KELO-F KPAT-F	KIOV-F KKRC-F KXRB
3.	KELO KIOV-F	KELO-F						KELO KXRB		
4.										
5.										

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		27 (1)	27 (1)	19.4
AOR				
AC/OLDIES/SOFT ROCK	11 (1)	13 (1)	24 (2)	17.3
MOR/VARIETY	24 (1)		24 (1)	17.3
COUNTRY	26 (3)	15 (1)	41 (4)	29.5
BLACK/URBAN				
BTFL MUSIC		23 (1)	23 (1)	16.5
NEWS/TALK				
NOSTALGIA				
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			139 (9)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

RADIO STATIONS

KELO, 1320, 5 KW (DA-N) , AC/CONTEMP		, $19.00	(Torbet)		Jim Molohan
KSOO, 1140, 10 KW/5 KW (DA-N), MOR	ABC-I,NBC-T,	$28.50	(Blair)		Joseph Henkin
KXRB, 1000, 10 KW (DAYS,DA) , COUNTRY	MBS,	$33.38	(Mc-Guild)	So. Minn	Don Jacobs
KYKC, 1230, 1 KW/250 W , COUNTRY	RKO,	$12.00	(Selcom)	Tom Ingstad	Randy Holland
WNAX, 570, 5 KW (DA-N) , COUNTRY	CBS,	$45.00*	(Katz)	Park (YANKTON)	Don Shore
KELO-F, 92.5, 100 KW @ 1911, BTFL MUS (Bonne)	UPI,	$17.00	(Torbet)		Jim Molohan
KIOV-F, 104.7, 100 KW @ 735, COUNTRY	MBS,	$26.70	(Mc-Guild)	So. Minn	Don Jacobs
KKRC-F, 93.5, 3 KW @ 150, CHR	RKO,	$15.50	(Selcom)	Tom Ingstad	Randy Holland
KPAT-F, 97.3, 60 KW @ 220, CONTEMP/AC	ABC-F,	$20.00	(Blair)		Joseph Henkin

SOUTH BEND

Arbitron Rank/Pop (12+): 130/231,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 166/240,600
ADI # 80
Average Person Rating: 15.7
Market TSL: 21.1 hours

Stations: 19/11
Diaries: 620/373:1/48.8%
Sample Target: 610
Standard Error: .780
% Below Line: 11.8
% Not Listed: 6.6

Est 1983 Revenue: $4,300,000
CSI: 2.1 Bil
CSI HH: $23,418
Retail $: 1.5 Bil
Pop per Station: 21,027

12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1. WNDU-F	96/26.4	---	22.7	---	24.4
2. WSBT	55/15.2	---	12.1	---	16.0
3. WYEZ-F	41/11.3	---	14.7	---	8.6
4. WAOR-F	31/ 8.5	---	6.2	---	4.8
5. WNDU	25/ 6.9	---	9.6	---	5.3
6. WXMG-G	17/ 4.7	---	9.0	---	7.4
7. WNSN-F	11/ 3.0	---	4.1	---	5.1
8. WFRN-F**	10/ 2.8	---	1.8	---	1.0
9. WGN	8/ 2.2	---	2.3	---	3.3
WLS	8/ 2.2	---	3.1	---	3.0
WMAQ	8/ 2.2	---	3.1	---	4.1
12.					
13.					
14.					
15.					

**Station was determined by Arbitron to have been engaged in on-air survey or diary promotional activities

12+ TSA 1/4/CUME	
1. WNDU-F	222/2560
2. WYEZ-F	79/ 851
3. WAOR-F	61/ 833
4. WSBT	56/ 686
5. WLS	54/1319
6. WFRN-F**	49/ 577
7. WGN	45/ 619
8. WMAQ	38/ 631
9. WNSN-F	32/ 511
10. WNDU	30/ 463
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1. WNDU-F	1079/46.6	---	45.1
2. WSBT	566/24.5	---	29.3
3. WYEZ-F	458/19.8	---	25.2
4. WNDU	417/18.0	---	20.2
5. WAOR-F	359/15.5	---	12.1
6. WLS	306/13.2	---	15.9
7. WXMG-F	255/11.0	---	18.8
8. WGN	219/ 9.5	---	7.0
9. WMAQ	186/ 8.0	---	10.5
10. WNSN-F	175/ 7.6	---	9.8
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 66.37% (225 of 339) (SPG 83: 64.21%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WSBT	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F
2.	2. WAOR-F	2. WAOR-F	2. WYEZ-F	2. WYEZ-F	2. WNDU-F	2. WSBT	2. WYEZ-F	2. WSBT	2. WYEZ-F	2. WSBT
3.	3. WXMG-F	3. WYEZ-F	3. WNDU	3. WNDU	3. WYEZ-F	3. WYEZ-F	3. WSBT	3. WAOR-F	3. WAOR-F	3. WYEZ-F
4.	4.	4. WNDU	4.	4. WSBT	4. WNDU	4. WNDU	4. WAOR-F	4. WYEZ-F	WSBT	4. WAOR-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WAOR-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1.WNDU-F
2. WAOR-F	2.	2.	2.	2.	2. WNDU-F	2. WAOR-F	2. WAOR-F	2. WAOR-F	2.WNDU
WXMG-F	3.	3.	3.	3.	3.	3.	3.	3.	WYEZ-F
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.WSBT
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	8 (1)	98 (2)	106 (3)	31.3
AOR		33 (2)	33 (2)	9.7
AC/OLDIES/SOFT ROCK		28 (2)	28 (2)	8.3
MOR/VARIETY	12 (2)		12 (2)	3.5
COUNTRY	33 (2)	4 (1)	37 (3)	10.9
BLACK/URBAN		5 (1)	5 (1)	1.5
BTFL MUSIC		41 (1)	41 (1)	12.1
NEWS/TALK	6 (2)		6 (2)	1.8
NOSTALGIA	55 (1)		55 (1)	16.2
RELIGION		16 (2)	16 (2)	4.7
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			339 (19)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WAMJ	1580		.8/3.9
WHME-F	103.1		1.7/3.5
WTCA	1050	Plymouth	1.1/2.5
WBBM	780	Chicago	.8/6.4
WBMX-F	102.7	Chicago	1.4/1.9
WKVI-F	99.3	Knox	1.1/2.1
WLS-F	94.7	Chicago	.6/3.4
WLUP-F	97.9	Chicago	.6/2.0

RADIO STATIONS

WAMJ, 1580, 1 KW (DAYS), NEWS/TALK	MBS,ABC-T,CNN, $12.00	(----)		Mark Murray
WNDU, 1490, 1 KW/250 W , COUNTRY (White)	ABC-I, $30.94	(Mc-Guild)	Notre Dame	Bob Nowicki
WSBT, 960, 5 KW (DA-2), NOST/MOR	CBS, $25.50	(Katz)	Schurz	E. Smith
WAOR-F, 95.3, 3 KW @ 300, AOR	MBS, $15.50	(Unirep)	(NILES,MI)	Charles Frey
WFRN-F, 104.7, 50 KW @ 445, RELIGION	MBS, $21.00	(HNWH)	(ELKHART)	Ed Moore
WHME-F, 103.1, 3 KW @ 160, RELIGION	, $10.00	(----)		Peter Sumrall
WNDU-F, 92.9, 13 KW @ 880, CHR (White)	, $51.56	(Mc-Guild)	Notre Dame	Bob Nowicki
WNSN-F, 101.5, 9 KW @ 967, AC (SMN)	, $19.75	(Katz)	Schurz	E. Smith
WXMG-F, 103.9, 3 KW @ 290, AC	, $30.00	(Masla)	Booth	Vince Ford
WYEZ-F, 100.7, 50 KW @ 500, BTFL MUS (SRP)	NBC, $32.25	(Christal)	Federated (ELKHART)	Peter Ferraro

MISCELLANEOUS COMMENTS

WFRN-F was flagged for engaging in on-air survey/diary promotional announcements...WTHQ-F changed calls to WNSN-F on May 6, 1984...WNDU-F continues to gain strength; station more than doubles audience in TSA...WSBT strong as a full service nostalgia...AC's in trouble ...WSBT is a mix between MOR an Nostalgia. Their demographics more closely resemble those of a nostalgia station...

SPOKANE

Arbitron Rank/Pop (12+): 89/351,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 117/357,200
ADI # 75
Average Person Rating: 17.0
Market TSL: 23.0 hours

Stations: 16/16
Diaries: 807/436:1/53.7%
Sample Target: 740
Standard Error: .691
% Below Line: 0
% Not Listed: 9.5

Est 1983 Revenue: $8,100,000
CSI: 3.3 Bil
CSI HH: 24.0 M
Retail $: 1.9 Bil
Pop per Station: 21,975

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	KXLY-F	78/13.0	18.8	17.1	12.3	12.4
2.	KDRK-F	72/12.0	10.2	6.4	8.1	11.0
3.	KKPL-F	61/10.2	8.8	13.3	11.5	9.4
4.	KEZE-F	52/ 8.7	6.4	5.6	8.3	12.9
5.	KGA	48/ 8.0	5.8	6.2	7.5	8.2
6.	KHQ-F	46/ 7.7	8.4	9.8	6.5	6.6
7.	KREM-F	35/ 5.8	7.3	6.9	5.1	4.8
8.	KXLY	34/ 5.7	4.9	3.1	3.2	3.2
9.	KHQ	25/ 4.2	4.7	6.6	7.7	5.4
	KJRB	25/ 4.2	5.1	5.2	7.9	7.4
11.	KXXR	21/ 3.5	4.0	3.3	4.8	3.0
12.	KGGR	13/ 2.2	1.6	2.3	1.6	---
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KDAK-F	120/1191
2.	KXLY-F	115/1021
3.	KKPL-F	77/1100
4.	KGA	73/ 956
5.	KEZE-F	69/ 828
6.	KHQ-F	68/1125
7.	KXLY	54/ 615
8.	KHQ	46/ 655
9.	KREM-F	44/ 797
10.	KJRB	38/ 662
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KKPL-F	120/1911	21.8	31.2
2.	KHQ-F	783/22.3	23.9	23.2
3.	KXLY-F	698/19.9	24.8	21.3
4.	KDRK-F	643/18.3	17.7	14.9
5.	KEZE-F	641/18.2	14.2	13.6
6.	KGA	565/16.1	17.1	16.5
7.	KREM-F	557/15.8	19.0	21.0
8.	KJRB	507/14.4	20.5	20.1
9.	KXLY	459/13.1	15.4	11.2
10.	KHQ	421/12.0	15.6	18.6
11.	KLHT	220/ 6.3	7.8	7.4
12.	KXXR	205/ 5.8	5.5	6.0
13.				
14.				
15.				

12+ FM SHARE (METRO): 64.94% (352 of 542) (SPG 83: 64.45%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KEZE-F	1. KKPL-F	1. KKPL-F	1. KDRK-F	1. KDRK-F	1. KDRK-F	1. KDRK-F	1. KXLY-F	1. KXLY-F	1. KXLY-F	1. KKPL-F
2. KHQ-F	2. KEZE-F	2. KDRK-F	2. KKPL-F	2. KKPL-F	2. KXLY-F	2. KXLY-F	2. KDRK-F	2. KDRK-F	2. KEZE-F	KDRK-F
3.	3. WREM-F	3. KEZE-F	3. KXLY-F	3. KXLY-F	3. KGA	3. KKPL-F	3. KKPL-F	3. KKPL-F	3. KHQ-F	3. KXLY-F
4.	4. KHQ-F	KREM-F	4. KREM-F	4. KGA	4. KHQ	4. KGA	4. KGA	4. KEZE-F	4. KDRK-F	4. KEZE-F
5.	5.	5. KHQ-F	5.	5.	5.	5. KXLY	5. KEZE-F	5.	5. KKPL-F	5. KHQ-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KKPL-F	1. KKPL-F	1. KKPL-F	1. KKPL-F	1. KKPL-F	1. KEZE-F	1. KEZE-F	1. KDRK-F	1. KKPL-F	1. KDRK-F
2. KHQ-F	2. KREM-F	2. KDRK-F	2. KREM-F	2. KXLY-F	2. KHQ-F	2. KKPL-F	2. KEZE-F	2. KEZE-F	2. KKPL-F
KEZE-F	3. KHQ-F	3. KREM-F	3. KGGR	3. KDRK-F	3. KREM-F	3. KREM-F	KKPL-F	3. KREM-F	3. KGA
4. KREM-F	4. KEZE-F	KXLY-F	4. KJRB	4.	4. KDRK-F	4. KHQ-F	4. KREM-F	4.	4. KXLY-F
5.	5.	5. KHQ-F	KXLY-F	5.	KKPL-F	5.	5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KCDA-F	103.1	Couer D Alene, ID	1.3/2.8
KLHT	970	Spokane	1.5/6.3
KUDY	1280	Spokane	.8/3.1
KVN[illegible]	1080	Couer D Alene, ID	1.7/4.5

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	25 (1)	54 (2)	79 (3)	14.6
AOR		87 (2)	87 (2)	16.1
AC/OLDIES/SOFT ROCK	22 (2)	61 (1)	83 (3)	15.3
MOR/VARIETY	59 (2)		59 (2)	10.9
COUNTRY	58 (2)	72 (1)	130 (3)	24.0
BLACK/URBAN				
BTFL MUSIC		78 (1)	78 (1)	14.4
NEWS/TALK				
NOSTALGIA	21 (1)		21 (1)	3.9
RELIGION	5 (1)		5 (1)	0.9
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			542 (16)	

RADIO STATIONS

KCKO,	1380,	5 KW/2.5 KW (DA-2),	RELIGION	,	$12.00	(----)		Bud Miller
KGA ,	1510,	50 KW (DA-N)	, COUNTRY	ABC-I,	$35.50	(Eastman)	Comm. Pacific	Steve Cody
KGGR,	630,	1 KW (DAYS,DA)	, OLDIES	,	$13.00	(HNWH)		Scott Christenson
KHQ ,	590,	5 KW	, MOR (Century 21)	NBC,	$24.00	(Katz)		J. Blair
KJRB,	790,	5 KW/1 KW (DA-N)	, CHR (BPI)	ABC-C,	$37.50	(Mc-Guild)	Kaye-Smith	Rod Krebs
KLHT,	970,	5 KW/1 KW (DA-N)	, AC	RKO II,	$17.50	(Blair)	King	Gary Taylor
KUDY,	1280,	5 KW (DAYS)	, RELIGION	APR,	$14.00	(----)	Cascade	Heide Bachman
KXLY,	920,	5 KW	, MOR	CBS,	$ NA	(Torbet)		Steve Herling
KXXR,	1550,	10 KW/2.5 KW (DA-N),	NOSTALGIA (Al Ham)	ABC-E,	$12.00	(----)		Ed Kelley
KDRK-F,	93.7,	50 KW @ 2380,	COUNTRY	RKO,	$31.07	(Eastman)	Comm. Pacific	Steve Cody
KEZE-F,	105.7,	100 KW @ 2000,	AOR (BPI)	,	$37.50	(Mc-Guild)	Kaye-Smith	Rod Krebs
KHQ-F ,	98.1,	94 KW @ 285,	CHR (TM)	,	$25.00	(Katz)		J. Blair
KICN-F,	98.9,	100 KW @ 2080,	RELIGION	,	$15.00	(----)	Cascade	Heide Bachman
KKPL-F,	96.1,	100 KW @ 2100,	AC	,	$44.00	(HNWH)		Bill Hockett
KREM-F,	92.9,	81 KW @ 2100,	AOR	,	$28.00	(Blair)	King	Gary Taylor
KXLY-F,	99.9,	25 KW @ 3010,	BTFL MUS (Churchill)	.	$37.00*	(Torbet)		Steve Herling

MISCELLANEOUS COMMENTS

KGA, KDRK-F sold by Community Pacific to John Price for $5,750,000...KLHT/KREM-F sold by King to Highsmith for $1,200,000 (Kalil)...KREM changed calls to KLHT...KXXR had significant signal problems during much of rating period...

SPRINGFIELD, MA

Arbitron Rank/Pop (12+): 66/494,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 89/525,200
ADI # 96
Average Person Rating: 19.2
Market TSL: 24.9 hours

Stations: 26/13
Diaries: 915/540:1/52.0%
Sample Target: 890
Standard Error: .682
% Below Line: 32.2
% Not Listed: 8.6

Est 1983 Revenue: $8,300,000
CSI: 5.1 Bil
CSI HH: 27.3 M
Retail $: 2.9 Bil
Pop per Station: 38,038

12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1. WMAS	106/11.2	8.7	9.0	8.3	6.2
2. WAQY-F	84/ 8.9	10.3	7.5	8.5	7.4
3. WHYN-F	81/ 8.5	12.1	13.0	12.1	11.1
4. WMAS-F	80/ 8.4	7.4	10.5	9.7	10.0
5. WHYN	79/ 8.3	7.8	9.9	7.6	9.7
6. WTIC-F	65/ 6.9	4.8	4.0	3.3	3.4
7. WRCH-F	58/ 6.1	5.6	4.4	4.6	3.8
8. WIXY	34/ 3.6	2.6	2.2	2.2	3.2
9. WCCC-F	33/ 3.5	3.3	2.8	3.2	4.0
10. WREB	29/ 3.1	3.7	3.3	2.3	2.6
11. WTIC	25/ 2.6	3.7	4.0	3.7	3.4
12. WHMP	24/ 2.5	1.6	2.1	4.0	2.5
WHMP-F	24/ 2.5	3.1	.9	2.7	2.5
14.					
15.					

12+ TSA 1/4/CUME	
1. WMAS	107/ 816
2. WAQY-F	104/1728
3. WHYN-F	98/1397
4. WTIC-F	94/1402
5. WMAS-F	85/1199
6. WHYN	83/1306
7. WRCH-F	71/ 738
8. WTIC	59/ 837
9. WCCC-F	38/ 854
10. WIXY	35/ 393
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1. WAQY-F	1413/28.6	25.7	24.6
2. WHYN	1242/25.1	24.3	29.8
3. WHYN-F	1216/24.6	30.1	32.2
4. WMAS-F	1112/22.5	20.8	23.9
5. WTIC-F	947/19.2	17.5	15.2
6. WMAS	812/16.4	18.5	15.9
7. WCCC-F	715/14.5	14.0	13.1
8. WRCH-F	576/11.6	13.2	9.6
9. WAAF-F	539/10.9	9.2	9.0
10. WHCN-F	466/ 9.4	6.3	6.0
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 60.05% (520 of 866) (SPG 83: 57.61%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAQY-F	1. WAQY-F	1. WAQY-F	1. WHYN-F	1. WHYN-F	1. WMAS	1. WHYN	1. WMAS	1. WMAS	1. WAQY-F	1. WMAS
2. WTIC-F	2. WMAS-F	2. WMAS-F	2. WMAS-F	WMAS-F	2. WHYN-F	2. WMAS	2. WAQY-F	2. WAQY-F	2. WTIC-F	2. WTIC-F
3.	3. WTIC-F	3. WHYN-F	3. WHYN	3. WHYN	3. WHYN	3. WMAS-F	3. WHYN-F	3. WHYN-F	3. WMAS	3. WAQY-F
4.	4. WCCC-F	4. WTIC-F	4. WAQY-F	4. WMAS	4. WRCH-F	4. WHYN-F	4. WMAS-F	4. WMAS-F	4. WHYN	4. WHYN-F
5.	5. WHYN	5.	5. WMAS	5. WRCH-F	5. WMAS-F	5. WAQY-F	5. WTIC-F	5. WTIC-F	5. WHYN-F	5. WHYN
	WHYN-F									

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WTIC-F	1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WMAS-F	1. WAQY-F	1. WAQY-F	1. WAQY-F	1. WAQY-F	1. WHYN-F
2. WAQY-F	2. WTIC-F	2. WTIC-F	2. WHYN-F	2. WHYN-F	2. WCCC-F	2. WCCC-F	2. WHYN-F	2. WCCC-F	2. WHYN
WMAS-F	3. WAQY-F	3. WHYN	3. WHYN	3. WHYN	3. WHCN-F	3.	3. WCCC-F	3. WHYN-F	3. WAQY-F
4.	4. WHYN	4. WAQY-F	4. WAQY-F	4. WMAS	WTIC-F	4.	4. WHYN	WIXY	WMAS-F
5.	WHYN-F	WHYN-F	WTIC-F	5. WRCH-F	5.	5.	5. WMAS-F	5.	5. WMAS

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		98 (3)	98 (3)	11.3
AOR		154 (4)	154 (4)	17.8
AC/OLDIES/SOFT ROCK	79 (1)	177 (5)	256 (6)	29.6
MOR/VARIETY	80 (5)		80 (5)	9.2
COUNTRY	34 (1)		34 (1)	3.9
BLACK/URBAN				
BTFL MUSIC		91 (3)	91 (3)	10.5
NEWS/TALK	36 (2)		36 (2)	4.2
NOSTALGIA	106 (1)		106 (1)	12.2
RELIGION	11 (1)		11 (1)	1.3
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			866 (26)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WACE	730	Chicopee	1.2/3.2
WARE	1250	Ware	1.7/5.6
WLDM	1570	Westfield	.7/3.1
WSPR	1270	Springfield	1.3/7.8
WAAF-F	107.3	Worcester	2.0/10.9
WBZ	1030	Boston	.3/1.8
WDRC-F	102.9	Hartford	.9/6.4
WHCN-F	105.9	Hartford	1.9/9.4
WIOF-F	104.1	Waterbury	.6/3.9
WKSS-F	95.7	Hartford	2.1/5.7
WRSI-F	95.3	Greenfield	.7/2.1
WSRS-F	96.1	Worcester	1.4/3.8
WWYZ-F	92.5	Waterbury	.3/2.8

RADIO STATIONS

WACE	730	5 KW (DAYS)	RLEIGION		$ NA	(----)		Ken Carter
WARE	1250	5 KW/2.5 KW (DA-N)	MOR		$13.00	(Kadetsky)	(WARE)	Dick Vaughan
WHMP	1400	1 KW/250 W	MOR	ABC-I	$ NA	(Masla)	Sillerman-Morrow	Joe Fennessey
WHYN	560	5 KW/1 KW (DA-N)	AC	RKO	$88.00	(Blair)	Affiliated	Ron Dowling
WIXY	1600	5 KW/2.5 KW (DA-N)	COUNTRY	CBS	$20.00*	(Eastman)	Wilkes-Schwartz	
WLDM	1570	2.5 KW (DAYS)	NEWS/TALK	CNN	$16.00	(Selcom)		Curt Hahn
WMAS	1450	1 KW/250 W	NOSTALGIA	MBS	$43.00*	(Mc-Guild)	Lappin	Jay Jordan
WQXQ	1490	1 KW/250 W (DA-D)	? ?		$14.00	(----)		Sally Daboul
WREB	930	500 W (DAYS)	TALK ?		$14.00	(RSR)	(HOLYOKE)	
WSPR	1270	5 KW/1 KW (DA-N)	MOR	ABC-E	$20.00	(Kadetsky)		
WAQY-F	102.1	27 KW @ 650	AOR	ABC-C	$49.00*	(Eastman)	Wilkes-Schwartz	
WHMP-F	99.3	3 KW @ 300	CHR (Drake-Chen)		$ NA	(Masla)	Sillerman-Morrow	Joe Fennessey
WHYN-F	93.1	9 KW @ 970	AC	RKO II	$88.00	(Blair)	Affiliated	Ron Dowling
WMAS-F	94.7	50 KW @ 360	AC		$71.00	(Mc-Guild)	Lappin	Jay Jordan

Other ranked stations - See Hartford and Worcester

MISCELLANEOUS COMMENTS

Tough book for AC in this market...good recovery for WMAS-AM...

SPRINGFIELD, MO

Arbitron Rank/Pop (12+): 143/183,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 179/217,800
ADI # 82
Average Person Rating: 15.0
Market TSL: 19.8 hours

Stations: 11/11
Diaries: 607/303:1/58.1%
Sample Target: 550
Standard Error: .773
% Below Line: 0
% Not Listed: 1.8

Est 1983 Revenue: $6,100,000
CSI: 1.7 Bil
CSI HH: $20,400
Retail $: 1.4 Bil
Pop per Station: 16,709

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	KWTO-F	84/30.4	---	26.6	---	22.5
2.	KTTS-F	64/23.2	---	21.9	---	21.1
3.	KTTS	29/10.5	---	9.8	---	7.0
4.	KWTO	28/10.1	---	10.4	---	12.3
5.	KTXR-F	20/ 7.2	---	6.7	---	10.2
6.	KGBX	18/ 6.5	---	6.7	---	13.3
7.	KICK	8/ 2.9	---	1.3	---	1.8
	KRFG-F	8/ 2.9	---	3.0	---	1.8
9.	KLFJ	5/ 1.8	---	5.1	---	.7
10.	KWFC-F	4/ 1.4	---	1.7	---	2.1
11.	KLSM	3/ 1.1	---	4.0	---	3.9
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	KWTO-F	173/1696
2.	KTTS-F	139/1455
3.	KWTO	86/1269
4.	KTXR-F	51/ 726
5.	KTTS	36/ 551
6.	KGBX	24/ 434
7.	KRFG-F	11/ 136
8.	KICK	9/ 95
9.	KWFC-F	8/ 169
10.	KLFJ	5/ 97
	KLSM	5/ 132
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KWTO-F	852/46.4	---	46.0
2.	KTTS-F	599/32.6	---	33.8
3.	KWTO	415/22.6	---	28.1
4.	KTTS	388/21.1	---	25.6
5.	KGBX	336/18.3	---	23.7
6.	KTXR-F	296/16.1	---	19.1
7.	KRFG-F	112/ 6.1	---	6.6
8.	KWFC-F	92/ 5.0	---	6.0
9.	KLFJ	90/ 4.9	---	6.3
10.	KLSM	81/ 4.4	---	6.2
11.	KICK	79/ 4.3	---	6.6
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 66.42% (180 of 271) (SPG 83: 61.59%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KTTS-F	1. KTTS-F	1. KTTS-F	1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KWTO-F
2.	2. KTTS-	2. KTTS-F	2. KTTS-F	KWTO-F	2. KWTO	2. KWTO-F	2. KTTS-F	2. KTTS-F	2. KTTS-F	2. KTTS-F
3.	3.	3.	3.	3.	3. KWTO-F	3. KWTO	3. KWTO	3. KWTO	3.	3. KTTS
4.	4.	4.	4.	4.	KTTS	4. KTTS	4. KTXR-F	KTTS	4.	4. KTXR-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KTTS-F
2.	2.	2. KTTS-F	2. KTTS-F	2. KWTO-F
3.	3.	3. KGBX	3. KGBX	3. KGBX
4.	4.	4. KWTO	4.	4.
5.	5.	5.	5.	5.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KWTO-F
2.	2.	2. KTTS-F	2.	2. KTTS-F
3.	3.	3.	3.	3.
4.	4.	4.	4.	4.
5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		84 (1)	84 (1)	31.0
AOR		8 (1)	8 (1)	3.0
AC/OLDIES/SOFT ROCK	8 (1)		8 (1)	3.0
MOR/VARIETY	18 (1)		18 (1)	6.6
COUNTRY	57 (2)	64 (1)	121 (3)	44.6
BLACK/URBAN				
BTFL MUSIC		20 (1)	20 (1)	7.4
NEWS/TALK				
NOSTALGIA	3 (1)		3 (1)	1.1
RELIGION	5 (1)	4 (1)	9 (2)	3.3
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			271 (11)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

RADIO STATIONS

KGBX, 1260, 5 KW (DA-N), MOR/AC	CBS, $18.75 (HNWH)		Allan Thompson
KICK, 1340, 1 KW/250 W , OLDIES	RKO, $11.00 (----)		Bob Kramer
KLFJ, 1550, 500 W (DAYS), RELIGION	, $10.00 (----)		Barb Burrell
KLSM, 1060, 500 W (DAYS), NOSTALGIA (TM)	MBS, $12.00 (----)		Larry Campbell
KTTS, 1400, 1 KW/250 W , COUNTRY	ABC-E, $42.18 (Torbet)	Great Empire	Curt Brown
KWTO, 560, 5 KW (DA-N) , COUNTRY	ABC-I, $45.00* (Katz)	Stuart	Kurt Boney
KTTS-F, 94.7, 100 KW @ 659, COUNTRY	ABC-E, $42.18 (Torbet)	Great Empire	Curt Brown
KTXR-F, 101.5, 100 KW @ 1150, BTFL MUS (Bonne)	NBC, $20.00 (----)		J. Meyer
KWFC-F, 97.3, 100 KW @ 480, RELIGION	, $ 8.00 (----)		W. Askew
KWTO-F, 98.7, 100 KW @ 600, CHR	, $47.00* (Katz)	Stuart	Kurt Boney
KRFG-F, 93.5, 2.3 KW @ 330, AOR	, $ 9.00 (----)	(GREENFIELD)	John Watkins

MISCELLANEOUS COMMENTS

KWFC-F sold for $925,000...

STEUBENVILLE

Arbitron Rank/Pop (12+): 161/134,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 217/163,600
ADI # 129 (with Wheeling)
Average Person Rating: 15.8
Market TSL: 20.6 hours

Stations: 24/4
Diaries: 581/231:1/57.0%
Sample Target: 550
Standard Error: .801
% Below Line: 68.8
% Not Listed: 6.1

Est 1983 Revenue: $1,700,000
CSI: 1.6 Bil
CSI HH: $26,105
Retail $: .7 Bil
Pop per Station: 33,625

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WRKY-F	29/13.7	---	15.1	---	16.3
2.	WSTV	20/ 9.4	---	9.8	---	14.9
3.	WDVE-F	19/ 9.0	---	8.4	---	8.8
4.	WWVA	16/ 7.5	---	11.1	---	11.2
5.	WELA-F	13/ 6.1	---	4.4	---	5.6
6.	KDKA	10/ 4.7	---	8.0	---	6.0
	WPNT-F	10/ 4.7	---	3.1	---	2.3
8.	WKWK-F	9/ 4.2	---	5.3	---	4.7
9.	WAMO-F	8/ 3.8	---	4.0	---	3.7
	WBZZ-F	8/ 3.8	---	4.0	---	2.3
11.	WEIR	7/ 3.3	---	4.0	---	5.1
	WSHH-F	7/ 3.3	---	2.7	---	1.9
	WWSW-F	7/ 3.3	---	3.6	---	3.3
14.						
15.						

12+ TSA 1/4/CUME		
1.	WRKY-F	30/497
2.	WWVA	22/341
3.	WSTV	20/268
4.	WELA-F	14/159
5.	KDKA	11/210
6.	WKWK-F	10/217
	WPNT-F	10/102
8.	WSHH-F	8/103
	WOMP-F	8/181
	WBZZ-F	8/141
	WAMO-F	8/ 93
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WRKY-F	468/34.8	---	36.1
2.	WWVA	284/21.1	---	24.1
3.	WSTV	268/19.9	---	23.9
4.	WDVE-F	254/18.9	---	17.4
5.	WEIR	214/15.9	---	16.2
6.	WKWK-F	189/14.1	---	13.0
7.	KDKA	188/14.0	---	21.9
8.	WELA-F	157/11.7	---	11.3
9.	WBZZ-F	141/10.5	---	10.0
10.	WOMP-F	137/10.2	---	10.2
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 62.81% (125 of 199) (SPG 83: 60.37%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WWVA	1. WSTV	1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WRKY-F
2. WDVE-F	2. WDVE-F	2. WSTV	2. WELA-F	2. WELA-F	2. WSTV	2. WRKY-F	2. WSTV	2. WDVE-F	2. WDVE-F	2. WELA-F
3. WBZZ-F	3.	3. WKWK-F	WWVA	3. WWVA	3. WELA-F	3. WWVA	3. WWVA	3. WWVA	3. KDKA	WWVA
4.	4.	4.	WWSW-F	4.	WRKY-F	4. WDVE-F	4. WELA-F	WSTV	4. WSTV	4. WDVE-F
5.	5.	5.	5.	5.	5.	5.	WDVE-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WDVE-F	1. WDVE-F	1.WRKY-F	1. WRKY-F	1. WRKY-F
2. WDVE-F	2. WDVE-F	2. WWSW-F	WWSW-F	2. WWVA	2. WRKY-F	2. WRKY-F	WDVE-F	WWSW-F	2. WELA-F
3. WAMO-F	WWSW-F	3. WWVA	3.	3. WELA-F	WBZZ-F	3. WKWK-F	3.WKWK-F	3.	3. WDVE-F
4.	4.	WAMO-F	4.	WWSW-F	4.	4.	4.	4.	4.
5.	5.	WDVE-F	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		46 (5)	46 (5)	23.1
AOR		19 (1)	19 (1)	9.5
AC/OLDIES/SOFT ROCK	6 (1)	16 (2)	22 (3)	11.1
MOR/VARIETY	23 (3)		23 (3)	11.6
COUNTRY	16 (1)	18 (3)	34 (4)	17.1
BLACK/URBAN		8 (1)	8 (1)	4.0
BTFL MUSIC		18 (3)	18 (3)	9.0
NEWS/TALK	3 (1)		3 (1)	1.5
NOSTALGIA	24 (2)		24 (2)	12.1
RELIGION	2 (1)		2 (1)	1.0
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			199 (24)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WLIT	950	Steubenville	2.8/8.8
WDJQ-F	92.5	Alliance	1.4/4.2
WHOT-F	101.1	Youngstown	.5/3.3
WKBN-F	98.9	Youngstown	.5/1.7
WKWK	1400	Wheeling	1.9/5.0
WOHI	1490	East Liverpool	2.8/4.5
WOMP	1290	Bellaire	1.4/2.4
WOMP-F	100.5	Bellaire	2.4/10.2
WOVK-F	98.7	Wheeling	1.9/5.1
WPIT	731	Pittsburgh	.9/2.0
WQXK-F	105.1	Salem, OH	.5/1.9

RADIO STATIONS

WEIR, 1430, 1 KW (DA-2) , MOR	, $16.00 (Masla)	Gilcom	John Rambo
WLIT, 950, 1 KW (DAYS,DA), AC	NBC, $11.00 (Regional)		Fred Staffilino
WSTV, 1340, 1 KW/250 W , MOR/NOST	MBS, $29.00* (Mc-Guild)	Associated	Tom Day
WRKY-F, 103.5, 12 KW @ 880, CHR (TM)	RKO, $33.00* (Mc-Guild)	Associated	Tom Day
WELA-F, 104.3, 50 KW @ 335, COUNTRY	, $ 9.00 (Regional)	(E. LIVERPOOL)	Bernard Brobst

Other ranked stations - See Pittsburgh or Wheeling

STOCKTON

Arbitron Rank/Pop (12+): 102/309,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 116/362,500
Part of Sacramento ADI
Average Person Rating: 16.2
Market TSL: 21.9 hours

Stations: 32/9
Diaries: 602/514:1/43.3%
Sample Target: 650
Standard Error: .795
% Below Line: 52.9
% Not Listed: 14.0

Est 1983 Revenue: $4,700,000
CSI: 3.3 Bil
CSI HH: 24.8 M
Retail $: 1.9 Bil
Pop per Station: 34,400

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	KRAK	42/8.4	9.0	6.1	9.6	8.9
2.	KJAX-F	37/7.4	8.3	8.7	10.0	9.6
3.	KHOP-F	33/6.6	9.2	7.9	5.1	5.5
4.	KFMR-F	29/5.8	6.3	6.9	5.1	3.5
5.	KNBR	27/5.4	5.0	6.5	5.3	5.5
6.	KZAP-F	21/4.2	3.9	3.4	4.9	5.9
7.	KGO	20/4.0	1.7	2.4	1.9	2.4
	KCBS	20/4.0	4.4	6.7	6.2	5.5
9.	KSTN	19/3.8	5.2	7.7	5.1	5.1
10.	KYBB-F	18/3.6	1.3	1.4	1.9	1.0
	KSTN-F	18/3.6	4.6	4.1	4.7	6.5
	KWIN-F	18/3.6	3.3	4.5	4.7	3.3
13.	KJOY	17/3.4	3.9	2.2	6.2	4.7
14.						
15.						

THE STOCKTON MSA AND TSA ARE THE SAME.

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KHOP-F	625/20.2	21.9	18.7
2.	KSTN	447/14.4	17.3	18.2
3.	KRAK	424/13.7	19.5	18.3
4.	KNBR	396/12.8	13.5	13.8
5.	KJOY	391/12.6	16.4	15.1
6.	KJAX-F	366/11.8	15.5	13.7
7.	KCBS	338/10.9	13.5	14.2
8.	KFMR-F	316/10.2	14.2	12.6
9.	KWIN-F	289/ 9.3	9.6	13.1
10.	KWG	261/ 8.4	10.6	5.6
11.	KYBB-F	250/ 8.1	5.5	6.0
12.	KFRC	240/ 7.8	8.8	12.2
13.	KSTN-F	234/ 7.6	9.4	6.3
14.				
15.				

12+ FM SHARE (METRO): 58.00% (250 of 431) (SPG 83: 53.86%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSTN	1. KZAP-F	1. KHOP-F	1. KNBR	1. KNBR	1. KJAX-F	1. KRAK	1. KJAX-F	1. KRAK	1. KNBR	1. KHOP-F
2. KHOP-F	2. KHOP-F	2. KNBR	2. KYBB-F	2. KRAK	2. KRAK	2. KNBR	2. KRAK	2. KJAX-F	2. KRAK	2. KFMR-F
3. KJOY	3. KYBB-F	3. KZAP-F	KHOP-F	3. KJAX-F	3. KFMR-F	3. KCBS	3. KHOP-F	3. KHOP-F	3. KFMR-F	3. KJAX-F
4.	4. KWIN-F	4. KRAK	4. KRAK	4. KYBB-F	4. KNBR	4. KJAX-F	4. KGO	4. KFMR-F	KJAX-F	4. KRAK
5.	KRAK	5.	5.	KHOP-F	5.	5.	5.	5.	KROY-F	5.
	KROY-F								KSFO	

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KHOP-F	1. KHOP-F	1. KHOP-F	1. KHOP-F	1. KNBR	1. KROY-F	1. KZAP-F	1. KZAP-F	1. KZAP-F	1. KRAK
2.	2. KSTN	2. KFMR-F	2. KNBR	KHOP-F	2. KZAP-F	2. KYBB-F	2. KRAK	2. KYBB-F	KNBR
3.	3. KYBB-F	KJAX-F	3. KYBB-F	KFMR-F	3. KWIN-F	3. KWIN-F	KNBR	3. KWIN-F	3. KZAP-F
4.	KNBR	KSTN-F	4.	KJAX-F	KRAK	KRAK	4. KYBB-F	KRAK	4. KYBB-F
5.	KZAP-F	KNBR	5.	5.	5.	KROY-F	5. KWIN-F	KNBR	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	43 (3)	73 (7)	116 (10)	26.9
AOR		50 (4)	50 (4)	11.6
AC/OLDIES/SOFT ROCK	7 (1)	23 (3)	30 (4)	7.0
MOR/VARIETY	27 (1)		27 (1)	6.3
COUNTRY	42 (1)	32 (2)	74 (3)	17.2
BLACK/URBAN		4 (1)	4 (1)	0.9
BTFL MUSIC		50 (3)	50 (3)	11.6
NEWS/TALK	45 (3)		45 (3)	10.4
NOSTALGIA	12 (1)		12 (1)	2.8
RELIGION				
SPANISH	5 (1)	18 (1)	23 (2)	5.3
CLASSICAL				
UNKNOWN/OTHERS				
			431 (32)	

OTHER RANKED STATIONS/METRO SHARE & CUME RATING			
KCVR	1570	Lodi	1.0/2.3
KWG	1230	Stockton	1.4/8.4
KBEE-F	103.3	Modesto	1.8/4.3
KCTC-F	96.1	Sacramento	.8/2.0
KFBK	1530	Sacramento	1.0/3.0
KFIV-F	102.3	Modesto	1.6/3.6
KHYL-F	101.1	Auburn	.6/1.8
KOSO-F	93.1	Patterson	1.4/5.9
KROY-F	96.9	Sacramento	3.2/5.4
KSFM-F	102.5	Sacramento	.4/2.2
KSKK-F	105.1	Sacramento	.6/2.1
KWOD-F	106.5	Sacramento	1.4/5.3
KXOA-F	107.9	Sacramento	.4/1.8
KFRC	610	San Francisco	1.4/7.8
KITS-F	105.3	San Francisco	.4/1.3
KMEL-F	106.1	San Francisco	1.0/1.8
KSFO	560	San Francisco	2.4/4.2
KSOL-F	107.7	San Francisco	.8/2.6
KYUU-F	99.7	San Francisco	.8/2.8

RADIO STATIONS

KCVR, 1570, 5 KW (DAYS,DA) , SPANISH , $18.00 (Caballero) Golden Pacific (LODI) George Sampson
KJOY, 1280, 1 KW (DA-N) , CONTEMP ABC-I, $18.00* (Mc-Guild) Ort Lofthus
KSTN, 1420, 5 KW/1 KW (DA-2), CHR ABC-C, $20.00 (Roslin) Knox Larue
KWG , 1230, 1 KW/250 W , OLDIES/AC MBS, $22.00 (Katz) Home News Ken Thompson

KFMR-F, 100.1, 3 KW @ 300, COUNTRY (Drake-Chen) , $37.00 (CBS/FM) Susan Carson
KJAX-F, 99.3, 2.3 KW @ 335, BTFL MUS (TM) ABC-E, $35.00* (Mc-Guild) Ort Lofthus
KSTN-F, 107.3, 8 KW @ 1610, SPANISH ABC-C, $ NM (Caballero) Knox Larue
KWIN-F, 99.7, 3 KW @ 300, CONTEMP , $24.50 (MMR) Golden Pacific (LODI) Barney Fazz
KYBB-F, 100.9, 3 KW @ 340, AC , $22.00 (Katz) Home News (TRACY) Ken Thompson

Other ranked stations - See Sacramento, Modesto or San Francisco

SYRACUSE

Arbitron Rank/Pop (12+): 61/539,100
CMSA Rank/Pop: NA
MSA Rank/Pop: 71/643,200
ADI # 67
Average Person Rating: 16.8
Market TSL: 21.9 hours

Stations: 25/20
Diaries: 973/554:1/55.8%
Sample Target: 910
Standard Error: .662
% Below Line: 4.1
% Not Listed: 9.0

Est 1983 Revenue: $9,100,000
CSI: 6.3 Bil
CSI HH: 27.0 M
Retail $: 3.7 Bil
Pop per Station: 26,955

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	WYYY-F	129/14.3	13.6	11.1	12.9	11.6
2.	WAQX-F	111/12.3	7.6	8.2	6.2	4.4
3.	WSYR	88/ 9.7	11.5	10.5	14.2	14.2
4.	WHEN	74/ 8.2	9.2	9.0	10.5	12.4
5.	WNTQ-F	70/ 7.7	2.4	2.1	4.0	5.5
6.	WRRB-F	58/ 6.4	6.1	5.8	3.0	5.9
7.	WFBL	57/ 6.3	9.7	11.0	5.9	7.9
8.	WKFM-F	52/ 5.8	6.0	7.0	8.0	4.8
9.	WEZG-F	44/ 4.9	3.0	4.5	6.4	6.3
	WSEN-F+	44/ 4.8	5.1	4.9	4.4	5.8
11.	WNDR	19/ 2.1	2.2	1.4	2.9	2.6
12.	WMHR-F	10/ 1.1	2.1	1.6	.9	.9
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WYYY-F	149/2156
2.	WAQX-F	114/2178
3.	WSYR	113/1529
4.	WHEN	95/1770
5.	WNTQ-F	82/1242
6.	WRRB-F	81/ 877
7.	WKFM-F	69/1119
8.	WFBL	68/ 749
9.	WSEN-F+	50/ 721
10.	WEZG-F	44/ 582
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WYYY-F	1713/31.8	31.9	26.9
2.	WHEN	1350/25.0	27.5	24.9
3.	WSYR	1261/23.4	24.5	27.8
4.	WAQX-F	1190/22.1	16.8	21.3
5.	WNTQ-F	992/18.4	8.9	9.8
6.	WKFM-F	833/15.5	16.7	17.9
7.	WFBL	641/11.9	16.1	17.4
8.	WSEN-F+	573/10.6	10.1	9.9
9.	WRRB-F	571/10.6	11.8	11.4
10.	WEZG-F	560/10.4	9.5	13.5
11.	WNDR	341/ 6.3	8.7	8.4
12.	WOLF	230/ 4.3	5.2	5.5
13.				
14.				
15.				

12+ FM SHARE (METRO): 66.34% (546 of 823) (SPG 83: 55.74%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAQX-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WSYR	1. WSYR	1. WYYY-F	1. WYYY-F	1. WAQX-F	1. WAQX-F
2. WKFM-F	2. WAQX-F	2. WAQX-F	2. WHEN	2. WHEN	2. WRRB-F	2. WYYY-F	2. WAQX-F	2. WAQX-F+	2. WNTQ-F	2. WYYY-F
3. WNTQ-F	3. WNTQ-F	3. WNTQ-F	3. WRRB-F	3. WRRB-F	3. WFBL	3. WHEN	3. WFBL	3. WHEN	3. WSYR	3. WNTQ-F
4. WYYY-F	4. WHEN	4. WHEN	4. WAQX-F	4. WAQX-F	4. WHEN	4. WAQX-F+	4. WEZG-F+	4. WNTQ-F	4. WYYY-F	4. WRRB-F
5.	5. WKFM-F	5. WRRB-F	5. WNTQ-F	5. WEZG-F	5. WEZG-F	5. WRRB-F	5. WHEN	5. WFBL	5. WKFM-F	5. WKFM-F
			6. WEZG-F		6. WSEN-F+					

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F	1. WYYY-F
2. WNTQ-F	2. WNTQ-F	2. WNTQ-F	2. WHEN	2. WRRB-F
3. WAQX-F	3. WAQX-F	3. WHEN	3. WNTQ-F	3. WHEN
4.	4. WHEN	4. WRRB-F	4. WRRB-F	4.
5.	5. WKFM-F	5. WKFM-F	5.	5.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WAQX-F	1. WAQX-F	1. WAQX-F	1. WYYY-F	1. WYYY-F
2. WYYY-F	2. WYYY-F	2. WYYY-F	2. WAQX-F	2. WHEN
3.	3.	3. WHEN	3. WNTQ-F	WAQX-F
4.	4.	4. WNTQ-F	4. WKFM-F	4. WSEN-F+
5.	5.	5. WEZG-F	WHEN	5. WEZG-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		137 (4)	137 (4)	16.6
AOR	8 (1)	120 (2)	128 (3)	15.6
AC/OLDIES/SOFT ROCK	74 (1)	135 (2)	209 (3)	25.4
MOR/VARIETY	110 (3)	4 (1)	114 (4)	13.9
COUNTRY	22 (2)	88 (2)	110 (4)	13.4
BLACK/URBAN				
BTFL MUSIC	3 (1)	48 (2)	51 (3)	6.2
NEWS/TALK				
NOSTALGIA	57 (1)		57 (1)	6.9
RELIGION		10 (1)	10 (1)	1.2
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	3 (1)	4 (1)	7 (2)	0.9
			823 (25)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WEZG	1220		.3/1.3
WMCR-F+	106.3	Oneida	.7/1.9
WOLF	1490		.9/4.3
WSCP	1070	Sandy Creek	.9/1.4
WSGO-F+	105.5	Oswego	.7/2.4
WIBQ-F	98.7	Utica	.4/1.5
WKGW-F	104.3	Utica	.7/2.6
WOUR-F	96.9	Utica	1.0/3.8
WRCK-F	107.3	Utica	1.0/2.7
WVOR-F	100.5	Rochester	.7/ .9

RADIO STATIONS

WEZG, 1220, 1 KW (DAYS)	, BTFL MUS (SRP)	, $ NA	(Eastman)	Sky	Anna Ryan
WFBL, 1390, 5 KW (DA-N)	, NOSTALGIA (Al Ham)	ABC-D, $62.50	(Weiss)		Rick Thomas
WHEN, 620, 5 KW/1 KW (DA-N)	, AC	ABC-E, $113.38	(Park)		Bob Carolin
WNDR, 1260, 5 KW (DA-N)	, OLDIES/AC	CBS, $32.00	(HNWH)		George Plavocos
WOLF, 1490, 1 KW/250 W (DA-D)	, AOR	ABC-C, $16.00	(MMR)	Katz	Hugh Barr
WAQX-F, 95.3, 3 KW @ 300	, AOR	ABC-R, $50.00	(MMR)		Craig Fox
WEZG-F, 100.9, 3 KW @ 165	, BTFL MUS (SRP)	, $32.00	(Eastman)	Sky	Anna Ryan
WKFM-F, 104.7, 50 KW @ 540	, CHR	ABC-F, $28.00	(Christal)	(FULTON)	Al Makkay
WMHR-F, 102.9, 11 KW @ 720	, RELIGION	, $ 8.00	(----)		Gordon Bell
WNTQ-F, 93.1, 97 KW @ 660	, CHR	CBS-R, $ NA	(HNWH)		George Plavocos
WRRB-F, 107.9, 50 KW @ 500	, COUNTRY	, $48.00*	(BLair)	Park	Bob Carolin
WSEN-F+, 92.1, 3 KW @ 300	, COUNTRY	ABC-I, $30.00*	(Mc-Guild)	Buckley (BALDWINSVILLE)	Dan Deeb
WYYY-F, 94.5, 100 KW @ 650	, AC	, $125.00*	(Katz)	Katz	Hugh Barr

MISCELLANEOUS COMMENTS

WSCY-F changed calls to WEZG-F...WNTQ-F from AC to CHR...

TALLAHASSEE

Arbitron Rank/Pop (12+): 157/148,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 188/203,500
ADI # 127
Average Person Rating: 17.6
Market TSL: 23.6 hours

Stations: 12/9
Diaries: 550/269:1/48.4%
Sample Target: 550
Standard Error: .893
% Below Line: 6.5
% Not Listed: 11.5

Est 1983 Revenue: $4,400,000
CSI: 1.7 Bil
CSI HH: $23,721
Retail $: 1.2 Bil
Pop per Station: 16,444

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	WANM	49/18.8	---	20.2	---	21.3
2.	WGLF-F	48/18.4	---	13.7	---	11.9
3.	WMNX-F	33/12.6	---	10.3	---	---
4.	WBGM-F	25/ 9.6	---	7.2	---	12.3
5.	WTNT-F	21/ 8.0	---	3.4	---	7.1
6.	WOWD-F	14/ 5.4	---	8.7	---	10.8
7.	WTAL	12/ 4.6	---	4.6	---	3.4
8.	WTNT	11/ 4.2	---	7.6	---	7.5
9.	WWSD-F	10/ 3.8	---	3.0	---	---
10.	WPAP-F	4/ 1.5	---	2.3	---	5.2
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WGLF-F	70/1029
2.	WANM	69/ 451
3.	WTNT-F	48/ 637
4.	WMNX-F	36/ 392
	WBGM-F	36/ 629
6.	WWSD-F	35/ 360
7.	WJAD-F	29/ 328
8.	WPAP-F	20/ 236
9.	WOWD-F	14/ 294
10.	WTAL	12/ 129
	WTNT	12/ 232
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WGLF-F	602/40.7	---	40.1
2.	WBGM-F	411/27.8	---	28.4
3.	WMNX-F	359/24.3	---	17.3
4.	WTNT-F	292/19.7	---	9.0
5.	WANM	289/19.5	---	20.9
6.	WOWD-F	263/17.8	---	21.7
7.	WTNT	213/14.4	---	19.7
8.	WWSD-F	155/10.5	---	8.7
9.	WTAL	121/ 8.2	---	10.0
10.	WPAP-F	119/ 8.0	---	8.2
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 67.53% (156 of 231) (SPG 83: 58.48%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGLF-F	1. WGLF-F	1. WANM	1. WMNX-F	1. WANM	1. WMNX-F	1. WGLF-F	1. WGLF-F	1. WGLF-F	1. WGLF-F	1. WANM
2. WANM	2. WANM	2. WGLF-F	WANM	WMNX-F	2. WANM	2. WANM	2. WANM	2. WANM	2. WWSD-F	2. WGLF-F
3.	3. WBGM-F	3. WMNX-F	3. WGLF-F	3. WGLF-F	3. WTNT-F	3. WMNX-F	3. WMNX-F	3. WMNX-F	3. WMNX-F	3. WMNX-F
4.	4. WMNX-F	4. WBGM-F	4. WBGM-F	4. WBGM-F	4. WTAL	4. WBGM-F	4. WBGM-F	4. WBGM-F	4.	4. WBGM-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WANM	1. WGLF-F	1. WGLF-F	1. WGLF-F	1. WMNX-F	1. WGLF-F	1. WGLF-F	1. WANM	1. WANM	1. WANM
2. WGLF-F	2. WANM	WANM	2. WBGM-F	2. WANM	2. WANM	WANM	2. WGLF-F	2. WBGM-F	2. WMNX-F
3.	3.	3. WMNX-F	3. WANM	WGLF-F	3. WOWD-F	3. WBGH-F	3. WBGM-F	WMNX-F	3. WBGM-F
4.	4.	4. WBGM-F	WMNX-F	4. WBGM-F	4.	4. WMNX-F	4.	4.	4. WGLF-F
5.	5.	5.	5.	5.	5.	WOWD-F	5.	5.	WTNT

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		49 (2)	49 (2)	21.2
AOR		14 (1)	14 (1)	6.1
AC/OLDIES/SOFT ROCK		25 (1)	25 (1)	10.8
MOR/VARIETY	11 (1)		11 (1)	4.8
COUNTRY		68 (4)	68 (4)	29.4
BLACK/URBAN	49 (1)		49 (1)	21.2
BTFL MUSIC				
NEWS/TALK				
NOSTALGIA	12 (1)		12 (1)	5.2
RELIGION	3 (1)		3 (1)	1.3
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			231 (12)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WCVC	1330	Tallahassee	1.1/3.0
WJAD-F	97.3	Bainbridge, GA	.4/4.6

RADIO STATIONS

WANM, 1070, 10 KW (DAYS), BLACK	SBN,NBN, $30.38	(Blair)		Robert Badger
WKQE, 1410, 5 KW (DAYS), RELIGION	, $ NA	(Eastman)	Statewide	Logan Birdsong
WTAL, 1450, 1 KW/250 W , NOSTALGIA (Al Ham)	ABC-E, $11.00	(P/W)		Don Keyes
WTNT, 1270, 5 KW (DA-N), MOR/TALK	WSJ,CBS,MBS, $27.25	(Katz)	Palmer	Jack Lenz
WCVC, 1330, 5 KW (DAYS), RELIGION	, $ 9.00	(----)		Bill Croos
WBGM-F, 98.9, 100 KW @ 365, AC (Burk-Abr)	ABC-C, $20.00*	(Eastman)	Statewide	Logan Birdsong
WGLF-F, 104.1, 100 KW @ 440, CHR	ABC-F, $30.38	(Blair)		Robert Badger
WMNX-F, 95.9, 3 KW @ 300, COUNTRY (TM)	, $27.50	(Christal)		Dick Drury
WOWD-F, 103.1, 3 KW @ 300, AOR (?)	RKO, $31.50	(Torbet)	Kelly	Tom Kennington
WTNT-F, 94.9, 100 KW @ 840, COUNTRY (Drake-Chen)	, $27.25	(Katz)	Palmer	Jack Lenz
WHFL-F, 104.9, 3 KW @ 300, BTFL MUS (KalaMusic)	, $ NA	(HNWH)		
WJAD-F, 97.3, 100 KW @ 850, CHR	RKO, $16.00	(Selcom)	(BAINBRIDGE,GA)	Charles Rowe
WPAP-F, 92.5, 100 KW @ 1230, COUNTRY	, $ NA	(Mc-Guild)	(PANAMA CITY)	Bo Bowman
WWSD-F, 101.7, 3 KW @ 300, COUNTRY	MBS, $ 5.00	(Southern)	(QUINCY)	

MISCELLANEOUS COMMENTS

WHFL-F went on the air in June...WCSN changed calls to WTNT-F...WTNT-AM changes from Country to MOR/Talk

TAMPA - ST. PETERSBURG

Arbitron Rank/Pop (12+): 22/1,507,600
CMSA Rank/Pop: 20/1,721,000
MSA Rank/Pop: 21/1,754,700
ADI # 14
Average Person Rating: 18.7
Market TSL: 25.0 hours

Stations: 23/21
Diaries: 1461/1032:1/49.4%
Sample Target: 1400
Standard Error: .528
% Below Line: 4.2
% Not Listed: 8.4

Est. 1983 Revenue: $30,200,000
CSI: 15.4 Bil
CSI HH: 21.1 M
Retail $: 10.1 Bil
Pop per Station: 71,790

12+ METRO 1/4/SHARE			WIN 84	FAL 83		SPG 83
1.	WWBA-F	379/13.5	15.1	14.8	---	13.8
2.	WRBQ-F	315/11.2	11.1	11.7	---	12.7
3.	WQYK-F	244/ 8.7	5.8	5.3	---	8.0
4.	WYNF-F	212/ 7.5	6.7	6.1	---	5.6
5.	WZNE-F	158/ 5.6	6.0	4.9	---	3.3
6.	WIQI-F	145/ 5.2	5.9	4.7	---	4.7
7.	WDAE	139/ 4.9	5.6	6.3	---	6.2
8.	WSUN	134/ 4.8	5.0	4.9	---	5.2
9.	WTMP	94/ 3.3	3.2	3.3	---	4.0
10.	WMGG-F	91/ 3.2	2.7	2.9	---	2.9
11.	WFLA	90/ 3.2	3.9	3.5	---	3.5
12.	WLFW	86/ 3.1	2.4	3.1	---	2.3
13.	WGUL-F+	85/ 3.0	2.7	2.3	---	1.5
14.	WPLP	82/ 2.9	3.6	3.1	---	3.2
15.	WFLA-F	69/ 2.5	2.0	3.1	---	3.5
16.						
17.						
18.						
19.						
20.						
21.						
22.						
23.						
24.						
25.						

12+ TSA 1/4/CUME		
1.	WWBA-F	432/3845
2.	WRBQ-F	407/5184
3.	WYNF-F	327/3222
4.	WQYK-F	301/3148
5.	WSUN	198/2988
6.	WZNE-F	195/2957
7.	WDUV-F	183/1913
8.	WIQI-F	172/2350
9.	WDAE	145/1624
10.	WFLA-F	123/1536
11.	WLFW	109/ 829
	WTMP	109/1110
13.	WAVE-F	108/1091
14.	WFLA	106/1939
15.	WMGG-F	99/1715
16.	WPLP	96/1216
17.	WGUL-F+	90/ 854
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WRBQ-F	3919/26.0	28.0	26.8
2.	WWBA-F	3171/21.0	21.1	19.4
3.	WQYK-F	2370/15.7	11.4	13.2
4.	WZNE-F	2349/15.6	14.7	11.5
5.	WSUN	2135/14.2	11.1	13.4
6.	WYNF-F	2052/13.6	12.3	13.4
7.	WIQI-F	2005/13.3	11.5	10.7
8.	WFLA	1610/10.7	10.9	12.1
9.	WDAE	1516/10.1	13.8	13.0
10.	WMGG-F	1397/ 9.3	8.4	10.8
11.	WPLP	993/ 6.6	6.8	7.0
12.	WRBQ	952/ 6.3	5.3	7.3
13.	WTMP	872/ 5.8	7.4	7.2
14.	WGUL-F+	763/ 5.1	3.2	1.6
15.	WDUV-F	726/ 4.8	5.0	4.3
16.	WLFW	666/ 4.4	4.2	3.3
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 69.78% (1799 of 2578) (SPG 83: 65.30%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WWBA-F	1. WRBQ-F+	1. WWBA-F	1. WWBA-F	1. WRBQ-F	1. WWBA-F
2. WZNE-F	2. WYNF-F	2. WYNF-F	2. WQYK-F	2. WQYK-F	2. WQYK-F	2. WWBA-F	2. WQYK-F	2. WRBQ-F	2. WWBA-F	2. WRBQ-F
3. WYNF-F	3. WZNE-F	3. WQYK-F	3. WIQI-F	3. WIQI-F	3. WDAE	3. WQYK-F	3. WRBQ-F	3. WQYK-F	WYNF-F	3. WQYK-F
4. WTMP	4. WIQI-F	4. WIQI-F	4. WYNF-F	4. WYNF-F	4. WRBQ-F	4. WSUN	4. WYNF-F	4. WYNF-F	4. WFLA	4. WYNF-F
5.	5. WMGG-F	5. WZNE-F	5. WMGG-F	5. WWBA-F	WSUN	5. WYNF-F	5. WIQI-F	5. WZNE-F	5. WZNE-F	5. WZNE-F
6.	6. WAVE-F	6. WMGG-F	6. WSUN	6. WMGG-F	6. WIQI-F	6. WDAE	6. WDAE	6. WIQI-F	6. WQYK-F	6. WSUN
7.	7. WQYK-F	7. WTMP	WWBA-F	7. WSUN	7. WLFW	7. WIQI-F	7. WSUN	7. WDAE	7. WDAE	7.
8.	8.	8.	8.	8.	8.	8.	8. WMGG-F	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9. WZNE-F	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10. WFLA-F	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WQYK-F
2. WYNF-F	2. WYNF-F	2. WQYK-F	2. WIQI-F	2. WRBQ-F
WZNE-F	3. WIQI-F	3. WIQI-F	3. WYNF-F	3. WIQI-F
4. WTMP	WZNE-F	4. WYNF-F	4. WZNE-F	4. WWBA-F
5. WIQI-F	5. WTMP	5. WZNE-F	5. WMGG-F	5. WMGG-F
6. WQYK-F	6. WQYK-F	6. WTMP	6. WFLA-F	6. WSUN
7.	7. WAVE-F	7. WMGG-F	7. WAVE-F	WTMP
8.	8.	8.	8. WRXB	WYNF-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WYNF-F	1. WYNF-F	1. WYNF-F	1. WYNF-F	1. WRBQ-F
2. WZNE-F	2. WRBQ-F	2. WRBQ-F	2. WRBQ-F	2. WYNF-F
3. WRBQ-F	3. WZNE-F	3. WZNE-F	3. WMGG-F	3. WQYK-F
4.	4. WMGG-F	4. WQYK-F	4. WIQI-F	4. WIQI-F
5.	5. WIQI-F	5. WIQI-F	5. WAVE-F	5. WMGG-F
6.	6. WAVE-F	6. WMGG-F	6. WZNE-F	WSUN
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	100 (2)	473 (2)	573 (4)	22.2
AOR		212 (1)	212 (1)	8.2
AC/OLDIES/SOFT ROCK		366 (4)	366 (4)	14.2
MOR/VARIETY	101 (2)		101 (2)	3.9
COUNTRY	134 (1)	244 (1)	378 (2)	14.7
BLACK/URBAN	94 (1)		94 (1)	3.6
BTFL MUSIC		454 (3)	454 (3)	17.6
NEWS/TALK	90 (2)		90 (2)	3.5
NOSTALGIA	260 (3)	50 (1)	310 (4)	12.0
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			2578 (23)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFNN	1470	Dunedin	.3/1.0
WRBQ	1380		1.7/6.3
WRXB	1590		1.8/2.5
WTAN	1340		.4/1.6
WVTY-F	106.3	Holiday	1.0/2.1
WAVE-F	102.5	Sarasota	2.2/4.3
WDUV-F	103.3	Bradenton	1.6/4.8

RADIO STATIONS

AM STATIONS

WAMA	860	500 W (DA-1)	SPANISH		$ 17.00	(Caballero)		Victor Lanz
WCBF	1010	50 KW (DAYS,DA)	RELIGION		$ 13.00	(----)	Gore	Wes Howard
WDAE	1250	5 KW (DA-N)	NOSTALGIA (primetime)	ABC-I	$66.00*	(Katz)	Taft	Ed Sander
WFLA	970	5 KW (DA-N)	MOR	NBC	$ 60.00	(Blair)	Blair	Al Brady Law
WFNN	1470	5 KW (DAYS)	TALK/NEWS	ABC-T	$ 20.00	(HNWH)		Gary Hess
WGUL	1500	250 W (DAYS)	NOSTALGIA (Al Ham)	MBS	$ NA	(Southern)		Ralph Johnson
WHBO	1050	250 W (DAYS)	OLDIES	UPI	$ NA	(----)		Charles Arton
WLFW	680	1 KW (DAYS)	NOSTALGIA/BTFL	WSJ	$ 35.00	(----)		Bill Dutcher
WPLP	570	1 KW (DA-2)	TALK	CBS,MBS	$ 38.00*	(P/W)	Guy Gannett	
WRBQ	1380	5 KW (DA-N)	CHR	ABC-F	$ NA	(Eastman)	Harte Hanks	Mike Osterhaut
WSUN	620	5 KW (DA-N)	COUNTRY	ABC-E,RKO II	$ 78.75	(Mc-Guild)	Plough	Don Hibbits
WTAN	1340	1 KW/250 W	MOR	ABC-D	$ 20.00	(S. Katz)		Chet Hollinger
WTYM	1300	5 KW/1 KW (DA-2)	SPANISH		$ 28.00	(Lotus)	Associated	Monroe Berkman
WTMP	1150	5 KW/2.5 KW (DA-2)	BLACK	SBN	$ 50.00	(----)		Paul Major

FM STATIONS

WFLA-F	93.3	100 KW @ 925	CONTEMP/AC		$ 52.50	(Blair)	Blair	Al Brady Law
WGUL-F	105.5	3 KW @ 300	NOSTALGIA	MBS	$ NA	(Southern)		Ralph Johnson
WIQI-F	100.7	100 KW @ 503	AC		$ 76.00*	(Christal)	Gannett	Jay Cook
WMGG-F	95.7	100 KW @ 507	OLDIES/AC (Burk-Abr)		$ 66.00*	(Selcom)	Metroplex	Jon Pinch
WQYK-F	99.5	100 KW @ 550	COUNTRY		$ 75.00*	(Torbet)	Lake Huron	Rod Brosig
WRBQ-F	104.7	100 KW @ 555	CHR	ABC-F	$125.00*	(Eastman)	Harte Hanks	Mike Osterhaut
WWBA-F	107.3	100 KW @ 649	BTFL MSU	WSJ	$110.00*	(Republic)	Metromedia	Bill Burns
WYNF-F	94.9	100 KW @ 1460	AOR	ABC-R	$ 79.00*	(Katz)	Taft	Dave Milner
WZNE-F	97.9	100 KW @ 639	CHR (Burk-Abr)	Source	$ 60.00	(HNWH)	Plough	Gary Hines

WDUV, WAVE - See Sarasota   WVFM - See Lakeland

12+ ADI 1/4

1. WWBA-F
2. WRBQ-F
3. WYNF-F
4. WQYK-F
5. WZNE-F
6. WSUN
7. WDUV-F
8. WIQI-F
9. WDAE
10. WFLA-F
11. WLFW
12. WTMP
13. WAVE-F
14. WMGG-F
15. WPLP

12+ ADI CUME

1. WRBQ-F
2. WWBA-F
3. WYNF-F
4. WQYK-F
5. WZNE-F
6. WSUN
7. WIQI-F
8. WFLA
9. WDUV-F
10. WMGG-F
11. WDAE
12. WFLA-F
13. WPLP
14. WRBQ
15. WTMP

ADI FM SHARE:

71.70%

CALL LETTER CHANGES

WSRZ-F becomes WAVE-F
WOJC-F changes back to WFLA-F

FORMAT CHANGES

WFLA-F" from Country to AC

STATION SALES

WPLP: sold to Guy Gannett for $850,000

WSUN: from Plough to Taft for $7,500,000

WDAE: from Taft to Gannett for $5,700,000 (est)

WZNE-F: from Plough to DKM for an estimated $8,600,000

MISCELLANEOUS COMMENTS

WZNE-F making inroads on WRBQ...

TERRE HAUTE

Arbitron Rank/Pop (12+): 156/148,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 247/136,900
ADI # 123
Average Person Rating: 14.8
Market TSL: 20.0 hours

Stations: 15/10
Diaries: 635/234:1/59.1%
Sample Target: 550
Standard Error: .744
% Below Line: 3.4
% Not Listed: 7.7

Est 1983 Revenue: $3,000,000
CSI: 1.1 Bil
CSI HH: $20,692
Retail $: .9 Bil
Pop per Station: 14,859

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WTHI-F	47/21.4	---	19.5	---	17.0
2.	WPFR-F	46/20.9	---	13.6	---	18.8
3.	WZZQ-F	28/12.7	---	7.6	---	9.2
4.	WVTS-F	26/11.8	---	19.5	---	11.0
5.	WTHI	18/ 8.2	---	9.3	---	6.0
6.	WBOW	17/ 7.7	---	9.3	---	11.9
7.	WWVR-F	7/ 3.2	---	.8	---	---
8.	WPFR	5/ 3.4	---	4.2	---	6.4
9.	WACF-F	3/ 1.4	---	.4	---	.5
10.						
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WTHI-F	71/851
2.	WPFR-F	61/749
3.	WVTS-F	47/688
4.	WZZQ-F	33/393
5.	WTHI	20/292
6.	WBOW	17/317
7.	WAXI-F	10/141
8.	WACF-F	9/177
9.	WWVR-F	7/ 94
10.		
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WPFR-F	542/36.5	---	30.9
2.	WTHI-F	497/33.5	---	32.2
3.	WVTS-F	423/28.5	---	33.0
4.	WZZQ-F	322/21.7	---	14.3
5.	WBOW	300/20.2	---	30.8
6.	WTHI	243/16.4	---	18.1
7.	WPFR	89/ 6.0	---	9.3
8.	WWVR-F	86/ 5.8	---	3.8
9.	WACF-F	69/ 4.6	---	2.9
10.				
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 78.33% (159 of 203) (SPG 83: 69.63%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPFR-F	1. WPFR-F	1. WPFR-F	1. WTHI-F	1. WTHI-F	1. WTHI-F	1. WTHI-F	1. WTHI-F	1. WPFR-F	1. WPFR-F	1. WTHI-F
2. WVTS-F	2. WZZQ-F	2. WZZQ-F	2. WPFR-F	2. WPFR-F	2. WTHI	2. WPFR-F	2. WPFR-F	2. WTHI-F	2. WZZQ-F	2. WPFR-F
3. WZZQ-F	3. WVTS-F	3. WTHI-F	3. WVTS-F	3. WVTS-F	3. WBOW	3. WVTS-F	3. WZZQ-F	3. WZZQ-F	3. WTHI-F	3. WVTS-F
4.	4. WTHI-F	4. WVTS-F	4.	4. WBOW	4. WPFR-F	4. WZZQ-F	4. WVTS-F	4. WVTS-F	4. WVTS-F	4. WZZQ-F
5.	5.	5.	5.	5.	5.	5. WBOW	5.	5.	5.	5. WTHI

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WPFR-F	1. WPFR-F	1. WPFR-F	1. WPFR-F	1. WPFR-F	1. WZZQ-F	1. WPFR-F	1. WPFR-F	1. WPFR-F	1. WTHI-F
WZZQ-F	2. WVTS-F	2. WVTS-F	2. WVTS-F	WTHI-F	2. WPFR-F	2. WZZQ-F	2. WZZQ-F	2. WTHI-F	2. WPFR-F
3. WVTS-F	WZZQ-F	3. WTHI-F	3. WTHI-F	3. WVTS-F	3.	3.	3. WTHI-F	3. WVTS-F	3. WBOW
4.	4.	WZZQ-F	4.	4. WBOW	4.	4.	4. WVTS-F	WZZQ-F	WVTS-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	1 (1)	72 (2)	73 (3)	36.0
AOR		28 (1)	28 (1)	13.8
AC/OLDIES/SOFT ROCK				
MOR/VARIETY	38 (5)		38 (5)	18.7
COUNTRY		52 (4)	52 (4)	25.6
BLACK/URBAN				
BTFL MUSIC	5 (1)		5 (1)	2.5
NEWS/TALK				
NOSTALGIA				
RELIGION		7 (1)	7 (1)	3.4
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			203 (15)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WAXI-F	104.9	Rockville	.5/4.0
WNDI	1550	Sullivan	.5/ .8
WGN	720	Chicago	.5/2.3
WIAI-F	99.1	Danville, IL	.5/1.5
WIBC	1070	Indianapolis	.5/2.0
WLS	890	Chicago	.5/3.7

RADIO STATIONS

WBOW, 1230, 1 KW/250 W , MOR/AC	ABC-I, $12.25	(mc-Guild)	Contemp Media	
WPFR, 1300, 500 W (DAYS) , BTFL MUS	CBS, $11.50	(Selcom)	Oak Ridge Boys	Jerry Scott
WTHI, 1480, 5 KW/1 KW (DA-2), NOSTALGIA/MOR	CBS, $19.00*	(Katz)		Russ Arnold
WPFR-F, 102.7, 50 KW @ 500, CHR	ABC-F, $26.00*	(Selcom)	Oak Ridge Boys	Jerry Scott
WTHI-F, 50 KW @ 500, COUNTRY	CBS, $29.00*	(Katz)		Russ Arnold
WVTS-F, 100.7, 50 KW @ 500, CHR (TM)	CBS-R, $17.00	(Weiss)		Bob Rouse
WWVR-F, 105.5, 3 KW @ 300, RELIGION	, $10.00	(----)		Howard Huey
WZZQ-F, 107.5, 26 KW @ 670, CHR/AOR	ABC-E, $16.00	(Mc-Guild)	Contemp Media	
WAXI-F, 104.9, 1.2 KW @ 440, COUNTRY/BTFL	, $ 9.00	(----)	(ROCKVILLE)	Bob Rouse
WACF-F, 98.5, 50 KW @ 500, COUNTRY	ABC-E, $ 9.0C	(----)	(PARIS, IL)	William Brown

TUCSON

Arbitron Rank/Pop (12+): 64/498,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 80/580,800
ADI # 87
Average Person Rating: 16.4
Market TSL: 22.0 hours

Stations: 17/17
Diaries: 886/562:1/55.2%
Sample Target: 790
Standard Error: .647
% Below Line: 0
% Not Listed: 8.7

Est 1983 Revenue: $9,600,000
CSJ: 5.2 Bil
CSI HH: 23.6 M
Retail $: 3.0 Bil
Pop per Station: 29,312

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	KRQQ-F	114/13.9	9.4	9.3	5.4	7.4
2.	KJYK-F	87/10.6	9.7	11.9	8.4	12.6
3.	KCUB	69/ 8.4	11.0	11.2	11.6	9.0
4.	KLPX-F	63/ 7.7	8.4	6.7	6.3	7.9
5.	KWFM-F	56/ 6.8	8.7	10.1	10.7	10.0
6.	KIIM-F	51/ 6.2	1.6	3.2	2.6	3.3
7.	KXEW	50/ 6.1	4.5	5.6	6.0	7.4
8.	KHYT	47/ 5.7	4.4	6.0	7.0	3.7
9.	KAIR	39/ 4.8	7.3	4.3	4.6	4.7
10.	KCEE	33/ 4.0	5.1	6.0	5.5	6.1
11.	KGVY	32/ 3.9	5.1	3.5	5.7	4.7
	KTKT	32/ 3.9	4.1	3.6	4.1	4.9
13.	KNST	28/ 3.4	3.1	2.5	3.2	2.1
14.	KFLT	18/ 2.2	1.6	2.2	1.4	2.3
15.	KTUC	13/ 1.6	3.3	2.5	2.8	3.2

12+ TSA 1/4/CUME		
1.	KRQQ-F	127/1563
2.	KJYK-F	93/1085
3.	KLPX-F	71/ 877
4.	KCUB	70/ 773
5.	KWFM-F	57/1054
6.	KIIM-F	54/ 704
7.	KXEW	50/ 337
8.	KHYT	47/ 692
9.	KAIR	39/ 557
10.	KCEE	38/ 639
	KGVY	38/ 384
12.	KTKT	34/ 795
13.	KNST	28/ 533
14.	KFLT	18/ 250
15.	KTUC	13/ 369

12+ MFTRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KRQQ-F	1425/28.6	25.6	26.8
2.	KWFM-F	1002/20.1	24.5	24.6
3.	KJYK-F	993/19.9	17.4	18.2
4.	KLPX-F	791/15.9	18.6	18.8
5.	KCUB	758/15.2	19.4	20.9
6.	KHYT	692/13.9	13.4	16.2
7.	KTKT	673/13.5	15.5	16.1
8.	KIIM-F	651/13.1	6.2	7.0
9.	KCEE	584/11.7	13.2	15.8
10.	KAIR	557/11.2	16.9	12.3
11.	KNST	530/10.6	10.2	8.7
12.	KTUC	352/ 7.1	10.1	7.5
13.	KXEW	337/ 6.8	7.4	7.5
14.	KGVY	309/ 6.2	8.0	5.2
15.	KFLT	250/ 5.0	4.0	4.4

12+ FM SHARE (METRO): 50.67% (379 of 748) (SPG 83: 46.26%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KJYK-F	1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KRQQ-F
2. KLPX-F	2. KWFM-F	2. KWFM-F	2. KXEW	2. KJYK-F	2. KCUB	2. KCUB	2. KJYK-F	2. KJYK-F	2. KJYK-F	2. KCUB
3. KHYT	3. KLPX-F	3. KLPX-F	3. KIIM-F	3. KXEW	3. KIIM-F	3. KXEW	3. KLPX-F	3. KCUB	3. KLPX-F	3. KJYK-F
4.	4. KIIM-F	4. KIIM-F	4. KJYK-F	4. KIIM-F	4. KXEW	4. KJYK-F	4. KCUB	4. KWFM-F	4. KCUB	4. KLPX-F
5.	5.	5. KXEW	5. KWFM-F	5. KCUB	5. KCEE	5. KLPX-F	5. KWFM-F	5. KLPX-F	KWFM-F	5. KIIM-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KRQQ-F	1. KRQQ-F
2. KLPX-F	2.	2. KXEW	2. KXEW	2. KJYK-F	2. KLPX-F	2. KLPX-F	2. KWFM-F	2. KWFM-F	2. KIIM-F
3. KWFM-F	3.	3. KHYT	3. KHYT	3. KXEW	KWFM-F	3. KWFM-F	3. KLPX-F	3. KLPX-F	3. KJYK-F
4. KAIR	4.	4. KJYK	4. KCEE	4. KHYT	4. KCUB	4. KIIM-F	4. KIIM-F	4. KIIM-F	4. KWFM-F
5.	5.	KLPX	5. KWFM-F	KCEE	5.	5. KTKT	5. KCUB	5.	5. KCUB
		KAIR,KWFM				6. KCUB	KTKT		

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	79 (2)	114 (1)	193 (3)	25.8
AOR		119 (2)	119 (2)	15.9
AC/OLDIES/SOFT ROCK	33 (1)		33 (1)	4.4
MOR/VARIETY	39 (1)		39 (1)	5.2
COUNTRY	69 (1)	51 (1)	120 (2)	16.0
BLACK/URBAN				
BTFL MUSIC		95 (2)	95 (2)	12.7
NEWS/TALK	41 (2)		41 (2)	5.5
NOSTALGIA	32 (1)		32 (1)	4.3
RELIGION	26 (2)		26 (2)	3.5
SPANISH	50 (1)		50 (1)	6.7
CLASSICAL				
UNKNOWN/OTHERS				
			748 (17)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KEZG-F	92.1	Green Valley	1.0/1.8
KVOI	690	Tucson	1.0/3.3

RADIO STATIONS

KAIR, 1490, 1 KW/250 W	, MOR	NBC,	$33.00*	(Blair)	Surrey	Dick Paye
KCEE, 790, 5 KW/500 W (DA-2),	OLDIES/AC	MBS,	$32.00	(Christal)	Behan	Stephen Jacobs
KCUB, 1290, 1 KW	, COUNTRY	,	$44.25	(Katz)	Rex	Jim Slone
KGVY, 1080, 1 KW	, NOSTALGIA	APR,	$14.00	(Roslin)	(GREEN VALLEY)	Joe Crystall
KHYT, 1330, 500 W/5 KW (DA-N)	, CHR	RKO,	$26.00*	(Republic)		Laurie Fagin
KNST, 940, 1 KW/250 W	, NEWS/TALK	ABC-I,MBS,	$21.00	(Mc-Guild)	Western Cities	Mike Cutchall
KTKT, 990, 10 KW/1 KW (DA-N)	, CONTEMP	APR,	$29.75	(Torbet)	Lotus	Russ Haberle
KTUC, 1400, 1 KW/250 W	, NEWS	CBS,WSJ,NBC-T,	$15.00	(Weiss)		Tom Maples
KVOI, 690, 250 W (DAYS)	, RELIGION	UPI,	$12.00	(----)		Kris Powell
KXEW, 1600, 1 KW (DAYS)	, SPANISH	,	$18.00*	(Lotus)		Patricia Barraza
KFLT, 1450, 1 KW/250 W	, RELIGION	UPI,	$ NA	(----)	Family Life	R. Livingood
KIIM-F, 99.5, 30 KW @ 73,	COUNTRY	,	$18.00	(Weiss)	Rex	Jim Slone
KJYK-F, 94.9, 80 KW @ 500,	BTFL MUS (Bonne)	,	$32.00	(Blair)	Surrey	Dick Paye
KLPX-F. 96.1, 93 KW @ 505,	AOR	,	$36.50	(Torbet)	Lotus	Russ Haberle
KRQQ-F, 93.7, 26 KW @ 150,	CHR	ABC-C,	$35.00	(Mc-Guild)	Western Cities	Mike Cutchall
•KWFM-F. 92.9, 47 KW @ 86,	AOR (Pollack)	,	$32.00	(Christal)	Behan	Stephen Jacobs

MISCELLANEOUS COMMENTS

KNDE-F changed calls to KIIM-F...

TULSA

Arbitron Rank/Pop (12+): 55/616,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 66/691,000
ADI # 57
Average Person Rating: 16.7
Market TSL: 22.7 hours

Stations: 18/18
Diaries: 912/676:1/46.6%
Sample Target: 910
Standard Error: .661
% Below Line: 0
% Not Listed: 7.2

Est 1983 Revenue: $15,500,000
CSI: 7.6 Bil
CSI HH: 29.3 M
Retail $: 4.3 Bil
Pop per Station: 34,233

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	KVOO	141/13.7	11.8	12.0	13.5	14.4
2.	KWEN-F	119/11.6	12.7	9.5	10.4	12.3
3.	KRAV-F	111/10.8	8.6	12.6	9.8	12.7
4.	KBEZ-F	102/ 9.9	7.9	8.2	10.4	9.2
5.	KRMG	94/ 9.2	10.3	9.6	11.0	12.3
6.	KMOD-F	80/ 7.8	8.9	11.2	10.4	11.7
7.	KAYI-F	76/ 7.4	7.9	7.7	6.5	---
8.	KCFO-F	46/ 4.5	4.5	3.4	4.4	3.3
9.	KTFX-F	36/ 3.5	6.3	5.1	4.7	4.6
10.	KGTO	32/ 3.1	1.7	2.9	2.3	2.5
11.	KBBJ	28/ 2.7	2.2	3.3	4.9	5.0
12.	KELI	25/ 2.4	4.4	1.9	1.5	2.5
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KVOO	227/2683
2.	KBEZ-F	143/1417
3.	KRMG	132/1735
4.	KWEN-F	129/1443
5.	KRAV-F	118/1626
6.	KAYI-F	113/1601
7.	KMOD-F	108/1298
8.	KTFX-F	76/1102
9.	KCFO-F	58/ 792
10.	KGTO	38/ 463
11.	KBBJ	34/ 460
12.	KELI	32/ 560
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KVOO	1499/24.3	23.4	28.0
2.	KRAV-F	1461/23.7	17.8	28.6
3.	KRMG	1414/22.9	23.7	21.9
4.	KWEN-F	1243/20.3	20.9	21.6
5.	KAYI-F	1001/16.2	15.9	18.4
6.	KBEZ-F	991/16.1	14.0	16.1
7.	KMOD-F	989/16.0	15.8	19.7
8.	KTFX-F	561/ 9.1	11.0	13.6
9.	KCFO-F	515/ 8.4	7.9	8.8
10.	KELI	486/ 7.9	10.3	10.9
11.	KELI-F	404/ 6.6	3.7	NA
12.	KGTO	384/ 6.2	4.5	5.0
13.				
14.				
15.				

12+ FM SHARE (METRO): 63.17% (602 of 953) (SPG 83: 64.29%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KAYI-F	1. KRAV-F	1. KRAV-F	1. KRAV-F	1. KWEN-F	1. KVOO	1. KRMG	1. KVOO	1. KVOO	1. KAYI-F	1. KVOO
2. KMOD-F	2. KMOD-F	2. KWEN-F	2. KWEN-F	2. KRAV-F	2. KBEZ-F	2. KVOO	2. KWEN-F	2. KWEN-F	2. KMOD-F	2. KBEZ-F
3. KELI	3. KWEN-F	3. KMOD-F	3. KVOO	3. KVOO	3. KRMG	3. KWEN-F	3. KRAV-F	3. KRAV-F	KRAV-F	3. KWEN-F
4. KWEN-F	4. KAYI-F	4. KVOO	4. KRMG	4. KRMG	4. KWEN-F	4. KRAV-F	4. KBEZ-F	4. KMOD-F	KVOO	4. KRAV-F
5. KELI-F	5. KCFO-F	5. KAYI-F	5. KBEZ-F	5. KBEZ-F	5. KRAV-F	5. KBEZ-F	5. KMOD-F	5. KBEZ-F	5. KWEN-F	5. KRMG
			6. KGTO							6. KAYI-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KWEN-F	1. KRAV-F	1. KRAV-F	1. KRAV-F	1. KWEN-F	1. KMOD-F	1. KMOD-F	1. KRAV-F	1. KRAV-F	1. KVOO
2. KRAV-F	2. KWEN-F	2. KWEN-F	2. KWEN-F	2. KRAV-F	2. KAYI-F	2. KRAV-F	2. KWEN-F	2. KMOD-F	2. KWEN-F
3. KAYI-F	3. KAYI-F	3. KAYI-F	3. KAYI-F	3. KVOO	3. KRAV-F	3. KWEN-F	3. KMOD-F	3. KWEN-F	3. KRAV-F
4. KMOD-F	4. KMOD-F	4. KCFO-F	4. KMOD-F	4. KBEZ-F	4. KWEN-F	4. KAYI-F	4. KVOO	4. KGTO	4. KRMG
5. KCFO-F	5. KCFO-F	5. KMOD-F	KCFO-F	5. KAYI-F KRMG	5. KCFO-F	5. KVOO	5. KRMG	KVOO	5. KGTO

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	25 (1)	91 (2)	116 (3)	12.2
AOR		80 (1)	80 (1)	8.4
AC/OLDIES/SOFT ROCK	32 (1)	111 (1)	143 (2)	15.0
MOR/VARIETY	94 (1)		94 (1)	9.9
COUNTRY	147 (2)	165 (3)	312 (5)	32.7
BLACK/URBAN	15 (1)		15 (1)	1.6
BTFL MUSIC		102 (1)	102 (1)	10.7
NEWS/TALK				
NOSTALGIA	28 (1)		28 (1)	2.9
RELIGION	10 (1)	46 (1)	56 (2)	5.9
SPANISH				
CLASSICAL		7 (1)	7 (1)	0.7
UNKNOWN/OTHERS				
			953 (18)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KAKC	970		1.0/3.4
KCMA-F	106.1	Owasso	.7/1.7
KELI-F	92.1	Broken Arrow	1.5/6.6
KOKN	1270	Claremore	.6/ .7
KREK-F	104.9	Bristow	1.0/1.1
KXOJ	1550	Sapulpa	1.5/1.8

RADIO STATIONS

KAKC, 970, 2.5 KW/1 KW (DA-2), RELIGION	MBS, $10.00	(----)	Epperson	Dennis Worden
KBBJ, 1300, 5 KW/1 KW (DA-2), NOSTALGIA (Al Ham)	CBS, $15.00*	(CBS/FM)	Clear Channel	Bill Newman
KELI, 1430, 5 KW (DA-N), CHR	CBS-R, $ NA	(Masla)	Signal	
KGTO, 1050, 1 KW (DAYS), OLDIES	RKO, $ NA	(Selcom)		Carl Smith
KRMG, 740, 50 KW/25 KW (DA-2), OLDIES	ABC-I,WSJ, $70.00*	(Christal)	Swanson	Don Berndt
KVOO, 1170, 50 KW (DA-N), COUNTRY	, $63.75	(Blair)		Jack Cresse
KAYI-F, 106.9 100 KW @ 1010, CHR	ABC-E, $45.00	(Torbet)	Hicks	Richard Cohn
KBEZ-F, 92.9, 100 KW @ 680, BTFL MUS (Bonne)	, $40.00	(Eastman)	Mid America	Jim VanSickle
KCFO-F, 98.5, 100 KW @ 660, RELIGION	MBS, $26.50	(Weiss)	Epperson	Dennis Worden
KELI-F, 92.1, 3 KW @ 245, CHR	CBS-R, $ NA	(Masla)	Signal	
KMOD-F, 97.5, 50 KW @ 435, AOR (Pollack)	, $50.00*	(CBS/FM)	Clear Channel	Bill Newman
KRAV-F, 96.5, 100 KW @ 380, AC	, $67.00	(Selcom)		Carl Smith
KTFX-F, 103.3, 100 KW @ 1278, COUNTRY (Century 21)	, $31.00	(HNWH)		Bill Paddock
KWEN-F, 95.5, 100 KW @ 339, COUNTRY	APR, $77.50	(Katz)	Katz	Lee Masters

MISCELLANEOUS COMMENTS

KSNE-F changes calls to KELI-F...

UTICA-ROME

Arbitron Rank/Pop (12+): 115/264,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 131/315,000
ADI # 158
Average Person Rating: 17.0
Market TSL: 22.5 hours

Stations: 23/17
Diaries: 752/351:1/57.8%
Sample Target: 650
Standard Error: .718
% Below Line: 11.2
% Not Listed: 8.5

Est 1983 Revenue: $4,800,000
CSI: 2.7 Bil
CSI HH: $23,411
Retail $: 1.5 Bil
Pop per Station: 15,541

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	WIBX	73/16.3	---	14.5	---	14.0	13.9
2.	WIBQ-F	48/10.7	---	13.0	---	8.9	7.1
3.	WRCK-F	46/10.3	---	9.3	---	9.5	15.5
4.	WKGW-F	40/ 8.9	---	7.1	---	5.3	8.1
5.	WOUR-F	37/ 8.3	---	6.9	---	10.4	12.3
6.	WTLB	24/ 5.4	---	4.8	---	6.3	3.9
7.	WRUN	15/ 3.3	---	7.4	---	7.2	4.2
	WADR	15/ 3.3	---	1.7	---	6.1	2.6
9.	WRRB-F	14/ 3.1	---	5.4	---	2.7	3.7
10.	WUTQ	12/ 2.7	---	5.0	---	4.7	3.9
	WUUU-F	12/ 2.7	---	.6	---	---	5.8
12.	WLFH	11/ 2.5	---	1.5	---	2.7	3.1
13.							
14.							
15.							

	12+ TSA 1/4/CUME	
1.	WIBX	74/845
2.	WRCK-F	63/920
3.	WKGW-F	53/734
4.	WIBQ-F	52/516
5.	WOUR-F	41/518
6.	WTLB	28/568
7.	WRRB-F	26/319
8.	WGY	25/344
	WSYR	25/314
10.	WRUN	17/444
	WADR	17/213
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WIBX	793/30.0	---	30.6
2.	WRCK-F	714/27.0	---	26.6
3.	WKGW-F	600/22.7	---	21.2
4.	WTLB	539/20.4	---	22.7
5.	WOUR-F	467/17.7	---	20.6
6.	WIBQ-F	466/17.6	---	25.8
7.	WRUN	410/15.5	---	28.4
8.	WUUU-F	235/ 8.9	---	3.2
9.	WRRB-F	234/ 8.9	---	8.1
10.	WADR	180/ 6.8	---	5.2
11.	WUTQ	161/ 6.1	---	6.3
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 56.59% (232 of 410) (SPG 83: 55.76%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRCK-F	1. WOUR-F	1. WKGW-F	1. WKGW-F	1. WIBX-F	1. WIBX	1. WIBX	1. WIBX	1. WIBX	1. WRCK-F	1. WIBQ-F
2.	2. WKGW-F	2. WOUR-F	2. WIBX	2. WKGW-F	2. WIBQ-F	2. WIBQ-F	2. WIBQ-F	2. WRCK-F	2. WOUR-F	2. WRCK-F
3.	3. WRCK-F	3. WRCK-F	3. WRCK-F	3. WIBQ-F	3.	3. WKGW-F	3. WKGW-F	3. WIBQ-F	3. WIBX	3. WOUR-F
4.	4.	4. WIBX	4. WOUR-F	4. WTLB	4.	4. WTLB	4. WOUR-F	4. WKGW-F	4. WIBQ-F	4. WKGW-F
5.	5.	5.	WTLB	5. WRCK-F	5.	5.	5.	5. WOUR-F	5.	5. WIBX
				6 WOUR-F						

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WKGW-F	1. WKGW-F	1. WKGW-F	1. WKGW-F	1. WIBX	1. WOUR-F	1. WOUR-F	1. WOUR-F	1. WOUR-F	1. WIBX
2. WRCK-F	2. WRCK-F	2. WRCK-F	2. WRCK-F	2. WKGW-F	2.	2.	2. WRCK-F	2. WKGW-F	2. WOUR-F
3. WOUR-F	3. WOUR-F	3. WIBX	3. WUUU-F	3. WIBQ-F	3.	3.	WKGW-F	WRCK-F	WKGW-F
4.	WUUU-F	4.	4.	4.	4.	4.	4. WIBX	4.	4. WIBQ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		52 (2)	52 (2)	12.7
AOR		40 (2)	40 (2)	9.8
AC/OLDIES/SOFT ROCK	24 (1)	61 (4)	85 (5)	20.7
MOR/VARIETY	109 (5)		109 (5)	26.6
COUNTRY	38 (3)	14 (1)	52 (4)	12.7
BLACK/URBAN				
BTFL MUSIC		57 (2)	57 (2)	13.9
NEWS/TALK	2 (1)		2 (1)	0.5
NOSTALGIA	5 (1)	8 (1)	13 (2)	3.2
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			410 (23)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAES-F	93.5	Remson	.9/4.6
WKAL	1450	Rome	.7/4.5
WKAL-F	95.9	Rome	2.0/4.5
WMYL	1420	Herkimer	1.1/3.9
WRNY	1350	Rome	.4/1.4
WYUT-F	92.7	Herkimer	1.8/4.7
WAQX-F	95.3	Manluis	.7/3.1
WGY	810	Schenectady	1.8/5.6
WNTQ-F	93.1	Syracuse	1.3/3.9
WSYR	570	Syracuse	2.2/5.1
WYYY-F	94.5	Syracuse	1.1/5.3

RADIO STATIONS

WIBX, 950, 5 KW (DA-1)	, MOR/VARIETY	CBS, $35.50	(Eastman)		Bill Williamson
WKAL, 1450, 1 KW/250 W	, MOR/AC	MBS, $ 9.00	(S. Katz)		Rod Hesse
WRNY, 1350, 500 W (DAYS)	, NEWS/TALK	ABC-I, $ 8.00	(Masla)		Jack Moran
WRUN, 1150, 5 KW/1 KW (DA-2)	, MOR/AC	RKO II, $28.00*	(Katz)	Deer River	Jim Shrigley
WTLB, 1310, 1 KW/500 W (DA-N)	, AC	ABC-D, $27.00	(Mc-Guild)		Paul Dunn
WUTQ, 1550, 1 KW (DAYS)	, COUNTRY	ABC-E, $13.00*	(Selcom)		Jeff Chard
WADR, 1480, 5 KW (DAYS)	, COUNTRY	MBS, $ 9.00	(----)	(REMSON)	Larry Manuel
WIBQ-F, 98.7, 25 KW @ 660	, BTFL MUS	APC-I, $30.50	(Eastman)		Bill WIlliamson
WKAL-F, 95.9, 3 KW @ 105	, BTFL MUS	, $ 9.00	(S. Katz)		Rod Hesse
WKGW-F, 104.3, 100 KW @ 500	, AC	RKO, $28.00*	(Katz)	Deer River	Jim Shrigley
WOUR-F, 96.9, 16 KW @ 800	, AOR	ABC-F, $23.00*	(Selcom)		Jeff Chard
WRCK-F, 107.3, 50 KW @ 500	, CHR	ABC-C, $27.00	(Mc-Guild)		Paul Dunn
WUUU-F, 102.5, 20 KW @ 650	, AC (Century 21)	CBS-R, $21.00	(Masla)		Jack Moran
WYUT-F, 92.7, 3 KW @ 158	, NOSTALGIA (Al Ham)	, $19.00	(Masla)	(HERKIMER)	Elton Spitzer

WRRB, WSYR - See Syracuse WGY - See Schenectady

MISCELLANEOUS COMMENTS

WRMV changed calls to WMYL...

WACO

Arbitron Rank/Pop (12+): 155/150,600
CMSA Rank/Pop: NA
MSA Rank/Pop: 204/177,000
ADI # 97
Average Person Rating: 14.3
Market TSL: 19.6 hours

Stations: 19/8
Diaries: 581/259:1/46.9%
Sample Target: 550
Standard Error: .756
% Below Line: 36.6
% Not Listed: 6.5

Est 1983 Revenue: $3,400,000
CSI: 1.5 Bil
CSI HH: $22,784
Retail $: 1.2 Bil
Pop per Station: 18,825

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	KNFO-F	37/17.1	---	10.5	---	8.1
2.	KHOO-F	36/16.7	---	11.0	---	14.9
3.	WACO	22/10.2	---	11.4	---	19.8
4.	WBAP	18/ 8.3	---	5.9	---	5.0
5.	KWTX-F	14/ 6.5	---	7.3	---	12.6
6.	KAFM-F	12/ 5.6	---	1.8	---	.5
7.	KWTX	9/ 4.2	---	12.3	---	12.2
	KRQX	9/ 4.2	---	2.7	---	1.8
9.	KLMT-F	7/ 3.2	---	1.8	---	---
	KZEW-F	7/ 3.2	---	3.7	---	3.6
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	KIXS-F	71/788
2.	KWTX-F	57/888
3.	WBAP	49/715
4.	KHOO-F	48/701
5.	KNFO-F	40/370
6.	WACO	28/415
7.	KAFM-F	17/213
8.	KRQX	16/256
9.	KKDA-F	15/183
10.	KWTX	13/333
	KLMT-F	13/173
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KHOO-F	474/31.5	---	24.5
2.	KNFO-F	351/23.3	---	25.4
3.	WACO	325/21.6	---	24.9
4.	KWTX-F	310/20.6	---	22.0
5.	WBAP	255/16.9	---	12.8
6.	KWTX	245/16.3	---	22.0
7.	KAFM-F	180/12.0	---	6.9
8.	KJNE-F	138/ 9.2	---	---
9.	KIXS-F	125/ 8.3	---	10.7
10.	KRQX	121/ 8.0	---	5.2
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 67.32% (136 of 202) (SPG 83: 52.58%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KAFM-F	1. KHOO-F	1. KHOO-F	1. KNFO-F	1. KNFO-F	1. KNFO-F	1. KNFO-F	1. KNFO-F	1. KHOO-F	1. KHOO-F	1. KHOO-F
2. KHOO-F	2. KNFO-F	2. KNFO-F	2. KHOO-F	2. KHOO-F	2. WBAP	2. WACO	2. KHOO-F	2. KNFO-F	2. KNFO-F	2. KNFO-F
3.	3. WACO	3. WACO	3. KRQX	3. WBAP	3. WACO	3. KHOO-F	3. WACO	3. WACO	3. KAFM-F	3. WACO
4.	KZEW-F	WBAP	4. KWTX-F	4. KRQX	4. KHOO-F	4. WBAP	4. WBAP	4. WBAP	4. WBAP	4. KAFM-F
5.	5.	5.	WBAP	5.	5.	5. KWTX-F	5.	5.	5. WACO	KJNE-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KHOO-F	1. KHOO-F	1. KHOO-F	1. KHOO-F	1. KNFO-F	1. KHOO-F	1. KHOO-F	1. KNFO-F	1. KNFO-F	1. KNFO-F
2. KAFM-F	2. KNFO-F	2. KNFO-F	2. KNFO-F	KHOO-F	2. KZEW-F	2. KNFO-F	2. KHOO-F	2. JRQX	2. WBAP
3. KNFO-F	3. KAFM-F	3.	3.	3.	3.	KZEW-F	3. WBAP	KHOO-F	3. KRQX
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		52 (3)	52 (3)	25.7
AOR		10 (2)	10 (2)	5.0
AC/OLDIES/SOFT ROCK	9 (1)	15 (2)	24 (3)	11.9
MOR/VARIETY				
COUNTRY	49 (3)	42 (2)	91 (5)	45.0
BLACK/URBAN		12 (2)	12 (2)	5
BTFL MUSIC		5 (1)	5 (1)	[illegible]
NEWS/TALK	3 (1)		3 (1)	
NOSTALGIA	2 (1)		2 (1)	1.0
RELIGION	3 (1)		3 (1)	1.5
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			202 (19)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBBW	1010	Waco	1.4/5.2
KJNE-F	102.5		2.3/9.2
KRZI	1580	Waco	.9/6.6
KIXS-F	93.3	Killeen	1.9/8.3
KKDA-F	104.5	Dallas	2.3/4.4
KLUV-F	98.7	Dallas	.5/2.7
KOAX-F	105.3	Dallas	2.3/3.1
KRLD	1080	Dallas	1.4/8.0
KTXQ-F	102.1	Dallas	1.4/2.9

RADIO STATIONS

KBBW, 1010, 10 KW/2.5 KW (DA-2), RELIGION	APR, $11.00	(----)		Boyce Lancaster
KRZI, 1580, 1 KW/500 W (DA-2), NOSTALGIA	APR, $ NM	(Market 4)		Carl Ray
KWTX, 1230, 1 KW/250 W, COUNTRY	MBS, $26.00	(Mc-Guild)		Ron Crowder
WACO, 1460, 1 KW (DA-N), COUNTRY (Drake-Chen)	ABC-E, $28.00*	(Torbet)	Harris	Bob Weathers
KHOO-F, 99.9, 100 KW @ 460, CONTEMP (Drake-Chen)	ABC-I, $27.00*	(Torbet)	Harris	Bob Weathers
KNFO-F, 95.5, 10 KW @ 200, COUNTRY (TM)	, $25.00*	(Selcom)		Jerry Clemmons
KWTX-F, 97.5, 71 KW @ 890, AC	MBS, $22.00*	(Mc-Guild)		Ron Crowder
KIXS-F, 93.3, 100 KW @ 520, CHR	APR, $23.00	(Selcom)	(KILLEEN)	Doub Raab
KLMT-F, 96.7, 3 KW @ 285, URBAN	, $13.00	(Masla)	(MARLIN)	Jerry Garrison
KJNE-F, 102.5, 1 KW @ ? ?, COUNTRY (?)	, $ 7.00	(Miller)	(HILLSBORO)	Rick Bailey

Other ranked stations - See Dallas

MISCELLANEOUS COMMENTS

Huge increase in FM share...KHBR-F changes calls to KJNE-F...

WASHINGTON, DC

Arbitron Rank/Pop (12+): 10/2,639,000
CMSA Rank/Pop: 9/3,339,000
MSA Rank/Pop: 7/3,298,700
ADI # 8
Average Person Rating: 18.4
Market TSL: 24.0 hours

Stations: 32/29
Diaries: 2212/1193:1/49.5%
Sample Target: 1960
Standard Error: .429
% Below Line: 2.2
% Not Listed: 10.0

Est. 1983 Revenue: $74,200,000
CSI: 45.5 Bil
CSI HH: 37.1 M
Retail $: 19.9 Bil
Pop per Station: 91,000

	12+ METRO 1/4/SHARE		WIN 84	FAL 83	SUM 83	SPG 83	BIRCH SHARE
1.	WKYS-F	431/8.9	8.0	10.2	10.7	10.4	9.0
2.	WGAY-F+	418/8.6	9.1	9.1	7.9	7.3	7.8
3.	WHUR-F	353/7.3	5.2	5.9	7.0	5.7	7.9
4.	WMAL	349/7.2	9.4	8.0	7.7	7.2	6.1
5.	WRQX-F	275/5.7	6.3	6.4	7.0	7.6	6.7
6.	WAVA-F	273/5.6	4.3	4.3	3.6	3.2	6.6
7.	WTOP	224/4.6	3.3	3.6	3.8	3.5	3.5
8.	WLTT-F	224/4.6	4.4	4.1	4.7	4.8	4.3
9.	WWDC-F	206/4.2	5.1	3.0	3.6	3.6	7.4
10.	WMZQ-F	180/3.7	4.8	3.5	4.1	4.1	3.3
11.	WPGC-F+	162/3.3	3.5	3.5	3.5	3.4	4.1
	WWRC	162/3.3	4.2	4.1	4.0	4.5	4.6
13.	WGMS-F+	154/3.2	2.7	2.9	3.4	3.8	1.9
14.	WPKX-F	144/3.0	2.3	3.1	3.3	3.2	4.0
15.	WDJY-F	133/2.7	2.3	2.4	2.9	3.2	2.8
16.	WXTR-F+	126/2.6	2.7	2.0	2.1	1.5	1.6
17.	WASH-F	105/2.2	2.3	3.8	3.0	3.4	4.2
18.	WYCB	81/1.7	2.0	2.5	2.4	1.9	1.0
19.	WEZR-F	74/1.5	1.2	1.4	1.2	2.3	.8
20.	WHFS-F	52/1.2	1.7	.7	---	---	.8
21.							
22.							
23.							
24.							
25.							

	12+ TSA 1/4/CUME	
1.	WGAY-F+	478/5044
2.	WKYS-F	471/5524
3.	WHUR-F	384/5036
4.	WRQX-F	379/6902
5.	WMAL	372/4647
6.	WWDC-F	330/5573
7.	WAVA-F	317/6048
8.	WLTT-F	277/4473
9.	WMZQ-F	264/3795
10.	WTOP	258/4485
11.	WPKX-F	221/3181
12.	WPGC-F+	199/4287
13.	WGMS-F+	180/2597
14.	WWRC	174/1991
15.	WXTR-F+	153/2799
16.	WDJY-F	139/2953
17.	WASH-F	126/3200
18.	WIYY-F	86/1148
19.	WEZR-F	81/1624
	WYCB	81/ 944
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WRQX-F	5441/20.6	19.2	12.5
2.	WKYS-F	5064/19.2	19.9	20.5
3.	WAVA-F	4987/18.9	14.9	11.8
4.	WHUR-F	4526/17.2	17.3	15.4
5.	WGAY-F+	4249/16.1	17.5	14.5
6.	WMAL	4224/16.0	20.6	17.4
7.	WWDC-F	3901/14.8	11.6	14.1
8.	WTOP	3893/14.8	13.6	14.0
9.	WLTT-F	3817/14.5	14.5	14.2
10.	WPGC-F+	3448/13.1	13.3	14.8
11.	WDJY-F	2753/10.4	10.5	11.9
12.	WMZQ-F	2747/10.4	9.2	9.9
13.	WASH-F	2713/10.3	10.9	10.6
14.	WPKX-F	2407/ 9.1	13.3	14.8
15.	WXTR-F+	2374/ 9.0	6.0	5.5
16.	WGMS-F+	2219/ 8.4	9.1	9.5
17.	WWRC	1873/ 7.1	9.7	9.8
18.	WEZR-F	1443/ 5.5	5.3	5.6
19.	WOL	1160/ 4.4	4.4	4.7
20.	WYCB	944/ 3.6	5.2	4.1
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 75.47% (3302 of 4375) (SPG 83: 74.42%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAVA-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WGAY-F+	1. WMAL	1. WGAY-F+	1. WGAY-F	1. WHUR-F	1. WKYS-F
2. WRQX-F	2. WHUR-F	2. WHUR-F	2. WHUR-F	2. WHUR-F	2. WMAL	2. WKYS-F	2. WKYS-F	2. WKYS-F	2. WKYS-F	2. WGAY-F
3. WKYS-F	3. WWDC-F	3. WLTT-F	3. WGAY-F+	3. WGAY-F+	3. WHUR-F	3. WGAY-F+	3. WMAL	3. WMAL	3. WAVA-F	3. WAVA-F
4. WDJY-F	4. WAVA-F	4. WRQX-F	4. WLTT-F	4. WLTT-F	4. WKYS-F	4. WTOP	4. WLTT-F	4. WHUR-F	4. WRQX-F	4. WHUR-F
5. WWDC-F	5. WLTT-F	5. WAVA-F	5. WMAL	5. WMAL	5. WGMS-F+	5. WRQX-F	5. WHUR-F	5. WAVA-F	5. WGAY-F	5. WLTT-F
6.	6. WRQX-F	6. WGAY-F+	6. WRQX-F	6. WRQX-F	6. WTOP	6. WJUR-F	6. WRQX-F	6. WRQX-F	6. WWRC	6. WRQX-F
7.	7. WPGC-F+	7. WWDC-F	7. WMZQ-F	7. WMZQ-F	7. WLTT-F	7. WWDC-F	7. WAVA-F	7. WWDC-F	7. WWDC-F	7. WMAL
8.	8. WXTR-F+	8. WPGC-F+	8. WPGC-F	8. WPGC-F	8. WMZQ-F	8. WMZQ-F	8. WWDC-F	8. WLTT-F	8. WTOP	8. WMZQ-F
9.	9. WMZQ-F	9. WMAL	9. WAVA-F	9. WAVA-F	9. WWRC	9.	9.	9.	9.	9.
10.	10.	10. WMZQ-F	10. WPKX-F	10. WPKX-F	10. WPKX-F	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54
1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F
2. WHUR-F	2. WHUR-F	2. WHUR-F	2. WHUR-F	2. WHUR-F
3. WRQX-F	3. WRQX-F	3. WRQX-F	3. WLTT-F	3. WGAY-F
4. WAVA-F	4. WLTT-F	4. WLTT-F	4. WRQX-F	4. WMAL
5. WWDC-F	5. WAVA-F	5. WGAY-F+	5. WPGC-F+	5. WLTT-F
6. WLTT-F	6. WPGC-F+	6. WAVA-F	6. WAVA-F	6. WRQX-F
7. WPGC-F+	7. WWDC-F	WPGC-F+	7. WXTR-F+	7. WPGC-F+
WDJY-F	8. WXTR-F+	8. WMAL	8. WMZQ-F	8. WAVA-F
9.	9.	9.	9.	9. WMZQ-F
10.	10.	10.	10.	10. WGMS-F+

MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F
2. WWDC-F	2. WWDC-F	2. WHUR-F	2. WHUR-F	2. WHUR-F
3. WAVA-F	3. WHUR-F	3. WWDC-F	3. WWDC-F	3. WGAY-F+
4. WHUR-F	4. WAVA-F	4. WLTT-F	4. WLTT-F	4. WLTT-F
5. WRQX-F	5. WLTT-F	5. WAVA-F	5. WAVA-F	5. WTOP
6. WASH-F	6. WRQX-F	6. WRQX-F	6. WMZQ-F	6. WMAL
7. WLTT-F	7. WXTR-F+	7. WTOP	7. WRQX-F	7. WMZQ-F
8. WDJY-F	8. WMZQ-F	8. WXTR-F+	8. WTOP	8. WWDC-F
9.	9.	9. WMZQ-F	9. WXTR-F+	9. WXTR-F+
10.	10.	10. WMAL	10. WPGC-F WPKX-F	10. WRQX-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		653 (3)	653 (3)	14.9
AOR		281 (3)	281 (3)	6.4
AC/OLDIES/SOFT ROCK	25 (2)	561 (4)	586 (6)	13.4
MOR/VARIETY	349 (1)		349 (1)	8.0
COUNTRY	22 (1)	324 (2)	346 (3)	7.9
BLACK/URBAN	44 (1)	917 (3)	961 (4)	22.0
BTFL MUSIC	28 (1)	418 (2)	446 (3)	10.2
NEWS/TALK	386 (2)		386 (2)	8.8
NOSTALGIA	56 (2)		56 (2)	1.3
RELIGION	134 (2)	23 (1)	157 (3)	3.6
SPANISH				
CLASSICAL	29 (1)	125 (1)	154 (2)	3.5
UNKNOWN/OTHERS				
			4375 (32)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEAM	1390	Arlington	.3/1.5
WOL	1450		.9/4.4
WPKX	730	Alexandria	.5/2.1
WTKS-F	102.3	Bethesda	.6/2.3
WUST	1120		1.1/1.6
WWDC	1260		.8/3.0
WFSI-F	107.9	Annapolis	.5/1.7
WIYY-F	97.9	Baltimore	.4/1.1

RADIO STATIONS

AM STATIONS

WEEL	1310	5 KW/500 W (DA-2)	NEWS/TALK		$ 26.00	(Groskin)		Susann Daughety
WFAX	1220	5 KW (DAYS)	RELIGION		$ 20.00	(----)		Mitchell Miller
WMAL	630	5 KW (DA-2)	MOR ST	ABC-I	$249.38	(Mc-Guild)	ABC	Andy Ockershausen
WMDO	1540	5 KW (DAYS,DA)	SPANISH		$ 40.00	(Lotus)	Lotus	Allan Klamer
WOL	1450	1 KW/250 W	BLACK	SBN	$ 25.00	(----)		Catherine Hughes
WWRC	980	5 KW (DA-N)	NEWS/TALK	WSJ,NBC,NBC-T	$76.88	(Eastman)		
WTOP	1500	50 KW ([illegible] 2)	NEWS	CBS	$ 85.00*	(CBS Spot)	Outlet	Michael Douglass
WUST	1120	1 KW ([illegible]	GOSPEL	NBN	$ 23.00	(P/W)		Perry Walders
WYCB	1340	1 KW/250 [illegible]	RELIGION/BLACK	SBN	$ 40.00	(Lazar)		Lyle Wolinsky
WWDC	1260	5 KW (DA-N)	NOSTALGIA		$ NA	(Christal)		Goff Lebhar

FM STATIONS

WASH-F	97.1	23 KW @ 690	CHR	RKO	$148.13	(Katz)	Metromedia	Jim SMith
WAVA-F	105.1	50 KW @ 500	CHR	ABC-R	$125.00*	(CBS/FM)	Doubleday	Alan Goodman
WDJY-F	100.3	40 KW @ 320	BLACK	SBN	$ 70.00*	(Masla)		
WEZR-F	106.7	50 KW @ 500	AC (Burk-Abr)		$ 76.25	(Weiss)	EZ	Wyatt Thompson
WGAY-F	99.5	21 KW @ 780	BTFL MUS		$175.00*	(MMR)	Greater Media	Ted Dorf
WGMS-F+	103.5	20 KW @ 435	CLASSICAL	MBS	$120.00	(Republic)	RKO	Jerry Lyman
WHUR-F	96.3	24 KW @ 670	BLACK/JAZZ		$125.00*	(Weiss)	Howard Univ	Bob Taylor
WKYS-F	93.9	50 KW @ 485	URBAN	NBC	$150.00*	(Eastman)	NBC	Bart Walsh
WLTT-F	94.7	21 KW @ 780	AC		$125.00*	(HNWH)	Gulf	Jim Keating
WMZQ-F	98.7	50 KW @ 490	COUNTRY		$ 85.00*	(Christal)	Viacom	Brian Bieler
WPGC-F+	95.5	50 KW @ 496	AC	ABC-C	$147.00*	(Torbet)	First Media	Jeanne Oates
WPKX-F	105.9	50 KW @ 410	COUNTRY	APR	$ 98.00*	(Selcom)	Metroplex	Bill Sherard
WRQX-F	107.3	50 KW @ 410	CHR	ABC-R	$199.38	(Blair)	ABC	Ernest Fears
WTKS-F	102.3	2 KW @ 340	BTFL MUS		$ 40.00	(CBS Spot)	Outlet	Michael Douglass
WWDC-F	101.1	50 KW @ 500	AOR (Burk-Abr)	RKO	$ 85.00*	(Christal)		Goff Lebhar
WXTR-F	104.1	50 KW @ 500	OLDIES/AC		$ 76.88	(Masla)	(LA PLATA)	Bill Dalton
WHFS-F	99.1	50 KW @ 390	AOR		$ 40.00	(Masla)	(ANNAPOLIS)	

12+ ADI 1/4

1. KYS-F
2. WGAY-F+
3. WMAL
4. WHUR-F
5. WRQX-F
6. WAVA-F
7. WLTT-F
8. WWDC-F
9. WMZQ-F
10. WTOP
11. WPKX-F
12. WPGC-F+
13. WGMS-F+
14. WWRC
15. WXTR-F+

12+ ADI CUME

1. WRQX-F
2. WAVA-F
3. WKYS-F
4. WHUR-F
5. WGAY-F+
6. WWDC-F
7. WMAL
8. WLTT-F
9. WTOP
10. WPGC-F+
11. WMZQ-F
12. WPKX-F
13. WASH-F
14. WDJY-F
15. WXTR-F+

ADI FM SHARE:

78.15%

CALL LETTER CHANGES

WOOK changes to WDJY
WRC changes to WWRC

FORMAT CHANGES

STATION SALES

WWRC: from NBC to Greater Media for $3,600,000
WGAY: Sold by Greater Media for $950,000

MISCELLANEOUS COMMENTS

WASH having no success with CHR as of yet...good growth for WAVA...

WATERLOO-CEDAR FALLS

Arbitron Rank/Pop (12+): 166/115,200
CMSA Rank/Pop: NA
MSA Rank/Pop: 216/164,300
ADI # 76 (with Cedar Rapids)
Average Person Rating: 17.1
Market TSL: 22.2 hours

Stations: 14/7
Diaries: 560/206:1/58.5%
Sample Target: 550
Standard Error: .826
% Below Line: 17.5
% Not Listed: 13.2

Est 1983 Revenue: $3,100,000
CSI: 1.5 Bil
CSI HH: $25,686
Retail $: .9 Bil
Pop per Station: 16,457

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	KFMW-F	47/23.9	---	25.1	---	8.8
2.	KWLO	29/14.7	---	14.7	---	20.0
3.	KCFI	19/ 9.6	---	7.3	---	8.8
4.	KCNB-F	17/ 8.6	---	7.9	---	17.5
5.	KXEL	14/ 7.1	---	7.9	---	11.3
6.	KLEU	11/ 5.6	---	11.0	---	5.6
7.	KOEL-F	10/ 5.1	---	3.1	---	3.8
8.	WMT	9/ 4.6	---	2.6	---	1.9
9.	WHO	6/ 3.0	---	2.6	---	3.1
10.	KWAY-F	4/ 2.0	---	1.6	---	1.3
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	KFMW-F	72/887
2.	WMT	58/587
3.	KOEL-F	43/485
4.	KWLO	39/663
5.	KXEL	35/394
6.	KCNB-F	28/494
7.	WHO	27/345
8.	KLEU	21/191
9.	KCFI	19/268
10.	KQCR-F	11/219
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	KWLO	485/42.1	---	40.6
2.	KFMW-F	480/41.7	---	40.1
3.	KCNB-F	287/24.9	---	25.4
4.	KCFI	228/19.8	---	19.0
5.	KXEL	193/16.8	---	23.0
6.	KOEL-F	120/10.4	---	10.1
7.	WMT	117/10.2	---	10.7
8.	KLEU	103/ 8.9	---	9.9
9.	WHO	94/ 8.2	---	12.2
10.	KWAY-F	89/ 7.7	---	6.6
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 48.54% (83 of 171) (SPG 83: 46.94%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KWLO	1. KWLO	1. KWLO	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F
2.	2. KCNB-F	2. KWLO	2. KFMW-F	2. KFMW-F	2. KCFI	2. KWLO	2. KWLO	2. KWLO	2.	2. KWLO
3.	KWLO	3. KCNB-F	3. KCNB-F	3. KCFI	3.	3. KCFI	3. KCNB-F	3. KCNB-F	3.	3. KCFI
4.	4.	4. KCFI	4. KCFI	KCNB	4.	4. KXEL	4. KXEL	4. KXEL	4.	4. KCNB-F
5.	5.	5.	5.	5.	5.	5.	5. KCFI	5. KCFI	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KWLO	1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KWLO	1. KWLO
2.	2.	2. KWLO	2. KWLO	2. KFMW-F	2. KCNB-F	2. KWLO	2. KWLO	KFMW-F	2. KFMW-F
3.	3.	3.	3. KCNB-F	3.	3.	KCNB-F	3. KCNB-F	3. KCNB-F	3.
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		68 (5)	68 (5)	39.8
AOR				
AC/OLDIES/SOFT ROCK	29 (1)	1 (1)	30 (2)	17.5
MOR/VARIETY	9 (1)		9 (1)	5.3
COUNTRY	33 (2)	10 (1)	43 (3)	25.1
BLACK/URBAN				
BTFL MUSIC		4 (1)	4 (1)	2.3
NEWS/TALK	6 (1)		6 (1)	3.5
NOSTALGIA	11 (1)		11 (1)	6.4
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			171 (14)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KKRQ-F	100.7	Iowa City	1.0/3.0
KQCR-F	102.9	Cedar Rapids	.5/5.8
KRNA-F	93.9	Iowa City	.5/2.0
WMT-F	96.5	Cedar Rapids	.5/3.0

RADIO STATIONS

KCFI, 1250, 500 W (DA-2) , COUNTRY	MBS, $12.00	(Unirep)		Ken Hamilton
KLEU, 850, 500 W (DAYS,DA), NOSTALGIA	ABC-E, $11.00	(Lotus)		Tim Teeter
KWLO, 1330, 5 KW (DA-2) , AC	APR, $41.25	(Eastman)	Forward	Cliff Thompson
KXEL, 1540, 50 KW (DA-N) , COUNTRY	ABC-I, $30.00	(Torbet)	Bahakel	Fred Hendrickson
KCNB-F, 105.7, 100 KW @ 569, CHR (TM)	ABC-C, $21.00	(Torbet)	Bahakel	Fred Hendrickson
KFMW-F, 107.9, 100 KW @ 1800, CHR	Source, $41.25	(Eastman)	Forward	Cliff Thompson
KOEL-F, 92.3, 100 KW @ 370, COUNTRY (Musicworks)	, $31.00	(Weiss)	Stuart (DELWEIN)	Ray Leafstedt
KWAY-F, 99.3, 3 KW @ 180, BTFL MUS (TM)	, $18.00	(Pates)	(WAVERLY)	Ael Suhr

WHO - See Des Moines   Other ranked stations - See Cedar Rapids

WEST PALM BEACH

Arbitron Rank/Pop (12+): 56/582,900
CMSA Rank/Pop: NA
MSA Rank/Pop: 72/637,700
ADI # 64
Average Person Rating: 18.9
Market TSL: 24.6 hours

Stations: 33/17
Diaries: 791/737:1/44.5%
Sample Target: 830
Standard Error: .725
% Below Line: 34.9
% Not Listed: 8.7

Est 1983 Revenue: $10,300,000
CSI: 7.2 Bil
CSI HH: 27.4 M
Retail $: 4.1 Bil
Pop per Station: 34,288

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	WEAT-F	137/12.4	13.5	13.9	11.5	14.1
2.	WHYI-F	135/12.2	8.8	5.7	5.1	4.5
3.	WNJY-F	94/ 8.5	6.6	3.7	3.1	4.6
4.	WIRK-F	83/ 7.5	8.4	6.7	9.4	12.3
5.	WRMF-F	76/ 6.9	10.1	11.2	9.5	6.5
6.	WJNO	71/ 6.4	6.0	4.5	6.3	4.1
7.	WLYF-F	36/ 3.3	1.2	2.3	3.2	3.6
8.	WPOM	34/ 3.1	5.1	4.6	6.8	4.7
9.	WKGR-F	32/ 2.9	1.5	4.7	3.7	4.0
	WPBR	32/ 2.9	1.9	3.4	3.7	3.2
11.	WSBR	24/ 2.2	.8	1.8	1.8	1.4
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WEAT-F	161/1802
2.	WHYI-F	138/1429
3.	WNJY-F	104/ 836
4.	WIRK-F	100/1025
5.	WRMF-F	93/1170
6.	WJNO	71/ 837
7.	WKGR-F	64/ 936
8.	WLYF-F	36/ 444
9.	WPOM	35/ 385
10.	WPBR	32/ 368
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WEAT-F	1470/25.2	25.2	25.4
2.	WHYI-F	1397/24.0	19.3	18.1
3.	WRMF-F	1067/18.3	21.9	21.7
4.	WJNO	829/14.2	13.3	10.9
5.	WIRK-F	811/13.9	13.6	13.4
6.	WNJY-F	752/12.9	13.1	7.3
7.	WKGR-F	503/ 8.6	9.1	14.7
8.	WAXY-F	475/ 8.1	6.0	5.5
9.	WLYF-F	444/ 7.6	5.0	7.6
10.	WCKO-F	442/ 7.6	6.7	6.3
11.	WNGS-F	374/ 6.4	6.8	6.1
12.	WPBR	363/ 6.2	5.3	7.1
13.				
14.				
15.				

12+ FM SHARE (METRO): 73.09% (736 of 1007) (SPG 83: 71.66%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYI-F	1. WHYI-F	1. WHYI-F	1. WRMF-F	1. WRMF-F	1. WNJY-F	1. WHYI-F	1. WEAT-F	1. WHYI-F	1. WHYI-F	1. WHYI-F
2.	2. WRMF-F	2. WRMF-F	2. WIRK-F	2. WIRK-F	2. WIRK-F	2. WEAT-F	2. WHYI-F	2. WEAT-F	2. WEAT-F	2. WEAT-F
3.	3. WKGR-F	3. WIRK-F	3. WHYI-F	3. WHYI-F	3. WEAT-F	3. WJNO	3. WNJY-F	3. WNJY-F	3. WJNO	3. WRMF-F
4.	4. WPOM	4. WPOM	4. WEAT-F	4. WEAT-F	4. WJNO	4. WIRK-F	4. WIRK-F	4. WIRK-F	4. WNJY-F	WNJY-F
5.	5. WIRK-F	5. WKGR-F	5. WKGR-F	5. WKGR-F	5. WRMF-F	5. WRMF-F	5. WRMF-F	WRMF-F	5. WIRK-F	5. WIRK-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WHYI-F	1. WHYI-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WHYI-F	1. WHYI-F	1. WHYI-F	1. WRMF-F	1. WRMF-F
2. WRMF-F	2. WRMF-F	2. WHYI-F	2. WHYI-F	2. WIRK-F	2.	2. WRMF-F	2. WRMF-F	2. WKGR-F	2. WIRK-F
3.	3.	3. WIRK-F	3. WKGR-F	3. WHYI-F	3.	3. WKGR-F	3. WIRK-F	3. WIRK-F	3. WHYI-F
4.	4.	4. WPOM	WPOM	4. WPOM	4.	4. WIRK-F	4. WKGR-F	4. WEAT-F	4. WEAT-F
5.	5.	5. WNJY-F	5.	5. WNJY-F	5.	WSHE-F	5. WEAT-F	5.	WKGR-F
				6. WEAT-F					

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		160 (3)	160 (3)	15.9
AOR		76 (3)	76 (3)	7.5
AC/OLDIES/SOFT ROCK	8 (1)	107 (4)	115 (5)	11.4
MOR/VARIETY	7 (1)	13 (1)	20 (2)	2.0
COUNTRY	7 (1)	99 (2)	106 (3)	10.5
BLACK/URBAN	54 (2)		54 (2)	5.4
BTFL MUSIC		173 (2)	173 (2)	17.2
NEWS/TALK	146 (6)		146 (6)	14.5
NOSTALGIA	40 (3)	94 (1)	134 (4)	13.3
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS	9 (1)	14 (2)	23 (3)	2.3
			1007 (33)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WCGY	850	West Palm	.6/3.7
WDBF	1420	Delray Beach	1.1/3.0
WKAO	1510	Boynton Beach	.4/1.0
WNGS-F	92.1	West Palm	1.8/6.4
WPCK	1290	West Palm	.6/2.2
WSWN	900	Belle Glade	.8/1.3
WSWN-F	93.5	Belle Glade	1.0/1.8
WVSI-F	96.7	Jupiter	.3/1.4
WAIA-F	97.3	Miami	.8/3.7
WAXY-F	105.9	FT. Lauderdale	1.7/8.1
WBSS	980	Pompano Beach	.7/2.2
WGBS	710	Miami	.6/3.0
WINZ	940	Miami	.7/2.8
WINZ-F	94.9	Miami	.5/5.7
WIOD	610	Miami	1.5/3.6
WKQS-F	99.9	Boca Raton	1.5/4.8
WLVE-F	93.9	Miami	.3/2.2
WNWS	790	Miami	1.1/3.4
WRBD	1470	Pompano Beach	1.8/4.3
WSHE-F	103.5	Fort Lau	1.9/6.0
WWJF-F	106.7	Fort Lau	1.2/2.6

MISCELLANEOUS COMMENTS

WVSI (Jupiter) sold to Bob Taylor for $650,000...WEAT-AM changed calls to WCGY...WIZD-F changed calls to WKGR...

RADIO STATIONS

WDBF, 1420, 5 KW/500 W (DA-2),	NOSTALGIA	CBS,	$16.00	(Dora)	(DELRAY BEACH)	Victor Knight
WCGY, 850, 1 KW (DA-1),	MOR	ABC-I,	$25.00*	(Katz)	Curt Gowdy	Jim Connor
WJNO, 1230, 1 KW/250 W,	NEWS/TALK	CBS,WSJ,NBC-T,ABC-E,	$42.50	(Blair)	Fairbanks	George Mills
WKAO, 1510, 1 KW (DAYS),	NOSTALGIA	.	$16.00	(----)		Gary Lewis
WPBR, 1340, 1 KW/250 W,	TALK/NEWS	MBS,	$21.00	(Savalli)		Everett Aspinwall
WPCK, 1290, 5 KW (DA-N),	COUNTRY	APR,	$ NA	(Mc-Guild)	Price Comm.	Jim Barnette
WPOM, 1600, 1 KW (DA-1),	BLACK	SBN,	$23.00	(HNWH)		Rod Dore
WSBR, 740, 1 KW/500 W (DA-2),	NOSTALGIA	ABC-E,SBN,	$34.50	(----)		Sam Cook Digges
WEAT-F, 104.5, 100 KW @ 520,	BTFL MUS (SRP)	,	$60.00	(Katz)	Curt Gowdy	Jim Connor
WIRK-F, 107.9, 100 KW @ 400,	COUNTRY (Drake-Chen)	,	$50.00*	(Mc-Guild)	Price Comm.	Jim Barnette
WNGS-F, 92,1, 2 KW @ 378,	ROCK/JAZZ	Source,	$31.00	(Masla)		Bill Pearl
WNJY-F, 94.3, 1 KW @ 480,	NOSTALGIA (Al Ham)	,	$26.00	(Christal)		
WRMF-F, 97.9, 100 KW @ 400,	AC	,	$60.00	(Blair)	Fairbanks	
WKGR-F, 98.7, 100 KW @ 1250,	AOR (Sebastian)	RKO,	$41.75	(HNWH)	(FORT PIERCE)	Garret Clancy

Other ranked stations - See Miami

WHEELING

Arbitron Rank/Pop (12+): 152/155,900
CMSA Rank/Pop: NA
MSA Rank/Pop: 197/186,900
ADI # 129 (with Steubenville)
Average Person Rating: 17.2
Market TSL: 23.0 hours

Stations: 14/9
Diaries: 677/230:1/57.8%
Sample Target: 575
Standard Error: .758
% Below Line: 10.0
% Not Listed: 7.1

Est 1983 Revenue: $4,900,000
CSI: 1.6 Bil
CSI HH: $21,539
Retail $: .9 Bil
Pop per Station: 17,322

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WOMP-F	59/22.0	---	15.4	---	7.0
2.	WWVA	47/17.5	---	20.8	---	29.6
3.	WKWK-F	26/ 9.7	---	8.5	---	11.5
4.	WKWK	25/ 9.3	---	13.5	---	6.6
5.	WOMP	22/ 8.2	---	4.6	---	7.0
6.	WANJ-F	18/ 6.7	---	11.9	---	15.2
	WOVK-F	18/ 6.7	---	9.2	---	9.5
8.	WANR	8/ 3.0	---	3.1	---	1.2
9.	WDVE-F	7/ 2.6	---	1.9	---	2.9
10.						
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WWVA	101/1207
2.	WOMP-F	78/ 911
3.	WKWK-F	39/ 672
4.	WRKY-F	38/ 648
5.	WKWK	29/ 367
6.	WDVE-F	28/ 420
7.	WOVK-F	26/ 380
8.	WOMP	25/ 248
9.	WANJ-F	20/ 316
10.	KDKA	16/ 335
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WOMP-F	610/39.1	---	30.0
2.	WWVA	594/38.1	---	41.8
3.	WKWK-F	402/25.8	---	28.2
4.	WKWK	292/18.7	---	22.7
5.	WOVK-F	257/16.6	---	21.4
6.	WANJ-F	226/14.5	---	20.3
7.	WOMP	221/14.2	---	11.7
8.	WDVE-F	126/ 8.1	---	5.2
9.	WRKY-F	119/ 7.6	---	4.6
10.	KDKA	111/ 7.1	---	8.1
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 56.63% (141 of 249) (SPG 83: 52.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+	12+ EVE	SAT MID
1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WWVA	1. WWVA	1. WWVA	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F
2.	2. WKWK-F	2. WWVA	2. WWVA	2. WOMP-F	2. WKWK	2. WOMP-F	2. WWVA	2. WWVA	2.	2. WWVA
3.	3. WWVA	3. WKWK-F	3. WKWK-F	3. WKWK-F	WOMP-F	3. WOMP	3. WKWK-F	3. WKWK-F	3.	3. WKWK
4.	4. WANJ-F	4. WOVK-F	4. WOVK-F	4. WOVK-F	4. WOVK-F	4. WKWK-F	4. WKWK	4. WKWK	4.	4. WKWK-F
5.	5.	5. WANJ-F	5. WANJ-F	5. WANJ-F	5.	5. WKWK	5.	5. WANJ-F	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WOMP-F	1. WWVA
2. WKWK-F	2. WKWK-F	2. WKWK-F	2. WKWK-F	2. WKWK-F	2. WKWK-F	2. WKWK-F	2. WWVA	2. WKWK-F	2. WOMP-F
3.	3.	3. WWVA	3. WWVA	WWVA	3.	3. WWVA	3.	3. WWVA	3.
4.	4.	4.	4. WANJ-F	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		67 (3)	67 (3)	26.9
AOR		7 (1)	7 (1)	2.8
AC/OLDIES/SOFT ROCK		44 (2)	44 (2)	17.7
MOR/VARIETY	5 (1)		5 (1)	2.0
COUNTRY	48 (2)	18 (1)	66 (3)	26.5
BLACK/URBAN				
BTFL MUSIC	8 (1)	5 (1)	13 (2)	5.2
NEWS/TALK	22 (1)		22 (1)	8.8
NOSTALGIA	25 (1)		25 (1)	10.0
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			249 (14)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WEIF	1370	Moundsville	.4/1.9
KDKA	1020	Pittsburgh	1.9/7.1
WBZZ-F	93.7	Pittsburgh	1.1/4.2
WPNT-F	92.9	Pittsburgh	1.9/4.9
WRKY-F	103.5	Steubenville	1.9/7.6

RADIO STATIONS

WANR, 1600, 5 KW (DAYS), BTFL MUS	, $15.90	(S. Katz)		Tom Schlosser
WKWK, 1400, 1 KW/250 W , NOSTALGIA (Al Ham)	ABC-D, $ 8.50	(HNWH)	Comm. Service	Rod Krol
WOMP, 1290, 1 KW (DAYS), TALK/NEWS	ABC-I,RKO II, $13.00	(Weiss)		Bob Andre
WWVA, 1170, 50 KW (DA-N), COUNTRY	ABC-I, $67.50	(Eastman)	John Price	J. Felton
WANJ-F, 107.5, 11 KW @ 907, AC	MBS, $15.16	(S. Katz)		Tom Schlosser
WKWK-F, 97.3, 50 KW @ 470, CONTEMP/AC	ABC-C, $15.75	(HNWH)	Comm. Service	Rod Krol
WOMP-F, 100.5, 14 KW @ 550, CHR	RKO, $11.75	(Weiss)		Bob Andre
WOVK-F, 98.7, 50 KW @ 390, COUNTRY	, $37.50	(Eastman)	John Price	J. Felton

WRKY - See Steubenville Others - See Pittsburgh

MISCELLANEOUS COMMENTS

WANR switched from CHR to BTFL in January...WANJ-F switched from BTFL to AC...WCPI-F changed calls to WOVK and formats to Country...

WICHITA

Arbitron Rank/Pop (12+): 90/350,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 106/417,300
ADI # 59
Average Person Rating: 16.6
Market TSL: 22.7 hours

Stations: 15/14
Diaries: 792/443:1/52.2%
Sample Target: 720
Standard Error: .693
% Below Line: 5.9
% Not Listed: 6.9

Est 1983 Revenue: $12,500,000
CSI: 4.3 Bil
CSI HH: 26.7 M
Retail $: 2.6 Bil
Pop per Station: 25,050

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82	BIRCH SHARE
1.	KEYN-F	84/14.4	13.1	18.5	15.9	15.3	17.2
2.	KICT-F	67/11.5	9.0	9.2	8.3	10.1	9.9
3.	KFDI-F	61/10.5	10.3	10.7	7.0	8.2	12.0
4.	KKRD-F	59/10.1	7.3	4.0	7.2	7.4	11.3
5.	KFDI	55/ 9.4	10.8	11.1	9.4	7.2	10.4
6.	KBRA-F	37/ 6.3	5.4	5.4	5.2	10.5	5.3
	KFH	37/ 6.3	9.8	7.4	9.8	9.6	5.9
8.	KAKZ	32/ 5.5	7.3	9.7	10.9	10.3	4.4
	KOEZ-F	32/ 5.5	5.9	5.0	7.6	.9	5.3
10.	KQAM	23/ 3.9	4.1	4.2	3.7	5.5	3.2
11.	KBUZ-F	19/ 3.3	1.0	.5	.6	1.0	3.6
12.	KLEO	15/ 2.6	3.1	1.7	.7	---	2.4
13.							
14.							
15.							

12+ TSA 1/4/CUME		
1.	KEYN-F	103/1253
2.	KFDI-F	95/1314
3.	KFDI	93/1127
4.	KKRD-F	87/1186
5.	KICT-F	79/ 824
6.	KOEZ-F	66/ 663
7.	KFH	61/ 881
8.	KBRA-F	38/ 550
9.	KAKZ	35/ 547
10.	KSKU-F	29/ 436
	KQAM	29/ 439
12.	KBUZ-F	21/ 366
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KEYN-F	955/27.2	29.5	33.1
2.	KFDI-F	892/25.4	23.0	20.9
3.	KKRD-F	828/23.6	17.5	12.5
4.	KFDI	654/18.6	20.2	22.1
5.	KICT-F	633/18.0	17.4	15.1
6.	KFH	522/14.9	22.0	18.4
7.	KBRA-F	520/14.8	12.6	11.7
8.	KAKZ	446/12.7	13.1	18.6
9.	KOEZ-F	363/10.4	11.5	10.6
10.	KQAM	361/10.3	10.4	11.3
11.	KLEO	348/ 9.9	12.1	8.7
12.	KBUZ-F	257/ 7.3	4.0	2.6
13.				
14.				
15.				

12+ FM SHARE (METRO): 68.32% (371 of 543) (SPG 83: 61.60%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRD-F	1. KICT-F	1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KFDI	1. KFDI-F	1. KEYN-F	1. KEYN-F	1. KBUZ-F	1.KKRD-F
2. KEYN-F	2. KEYN-F	2. KICT-F	2. KFDI-F	2. KFDI-F	KFDI-F	2. KEYN-F	2. KICT-F	2. KICT-F	2. KICT-F	KFDI-F
3. KICT-F	3. KKRD-F	3. KKRD-F	3. KKRD-F	3. KFDI	3. KEYN-F	3. KFDI	3. KFDI-F	3. KKRD-F	3. KEYN-F	3.KFDI
4. KBUZ-F	4. KFDI-F	4. KFDI-F	4. KBRA-F	4. KBRA-F	KOEZ-F	4. KKRD-F	4. KKRD-F	4. KFDI-F	4. KKRD-F	4.KEYN-F
5.	KBRA-F	5. KBRA-F	5. KQAM	KKRD-F	5. KFH	5. KFH	5. KFDI	5. KBRA-F	5. KLEO	5.KICT-F

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KICT-F	1. KICT-F	1. KICT-F	1. KICT-F	1. KICT-F
2. KICT-F	2. KKRD-F	2. KKRD-F	2. KKRD-F	2. KFDI-F	2. KEYN-F	2. KEYN-F	2. KEYN-F	2. KEYN-F	KFDI-F
3. KBRA-F	3. KBRA-F	3. KBRA-F	3. KICT-F	3. KKRD-F	3.	3. KKRD-F	3. KFDI-F	KFDI-F	KEYN-F
KKRD-F	4. KICT-F	4. KFDI-F	4. KFDI-F	4. KBRA-F	4.	4. KFDI-F	4. KKRD-F	4. KKRD-F	4. KFDI
5.	5. KFDI-F	5. KQAM	5.	KQAM	5.	5. KBRA-F	5. KBRA-F	5.	5. KBRA-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		162 (3)	162 (3)	29.8
AOR		67 (1)	67 (1)	12.3
AC/OLDIES/SOFT ROCK	38 (2)	49 (2)	87 (4)	16.0
MOR/VARIETY				
COUNTRY	95 (3)	61 (1)	156 (4)	28.7
BLACK/URBAN				
BTFL MUSIC		32 (1)	32 (1)	5.9
NEWS/TALK				
NOSTALGIA	32 (1)		32 (1)	5.9
RELIGION	7 (1)		7 (1)	1.3
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			543 (15)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAKZ-F	95.9	Derby	2.1/5.8
KOYY	1360	El Dorado	.5/1.3
KSGL	900	Wichita	1.2/2.7

RADIO STATIONS

KAKZ, 1240, 1 KW/250 W , NOSTALGIA (Al Ham)	MBS,	$27.50	(Blair)		David Lyons
KFDI, 1070, 10 KW/1 KW (DA-N), COUNTRY	ABC-E,	$40.00*	(Torbet)	Great Empire	Mike Oatman
KFH , 1330, 5 KW (DA-N) , COUNTRY	CBS,MBS,	$47.00	(Eastman)		Barry Gaston
KLEO, 1480, 5 KW/1 KW (DA-2), AC	ABC-C,ABC-I,	$19.00	(Christal)		Cliff Shank
KQAM, 1410, 5 KW/1 KW (DA-N), OLDIES	RKO,	$20.00	(Mc-Guild)	Long-Pride	Ken Clifford
KSGL, 900, 250 W (DAYS) , RELIGION	,	$ 7.00	(---)		Ed Toles
KAKZ-F, 95.9, 1.2 KW @ 480, AC (Radio Arts)	,	$ NA	(Blair)	(DERBY)	David Lyons
KBRA-F, 97.9, 85 KW @ 420, AC (Fairwest)	MBS,	$35.25	(Eastman)		Barry Gaston
KEYN-F, 103.7, 100 KW @ 860, CHR	RKO,	$50.00*	(Mc-Guild)	Long-Pride	Ken Clifford
KFDI-F, 101.3, 100 KW @ 1130, COUNTRY	ABC-E,	$43.00*	(Torbet)	Great Empire	Mike Oatman
KICT-F, 95.1, 100 KW @ 970, AOR	,	$51.25	(Katz)	Peoria Journal Star	Jim Eddens
KKRD-F, 107.3, 100 KW @ 884, CHR (Drake-Chen)	CBS-R,	$29.25	(HNWH)	John Price	Buc Weatherby
KOEZ-F, 92.3, 100 KW @ 650, BTFL MUS (SRP)	,	$16.00	(----)	Anderson (NEWTON)	Gordon Anderson
KSKU-F, 102.1, 100 KW @ 550, CHR	,	$18.00	(Christal)	(HUTCHINSON)	Cliff Shank
KBUZ-F, 106.5, 100 KW @ 465, CHR/URBAN	,	$10.00	(----)	(ARKANSAS CITY)	Gary Violet

MISCELLANEOUS COMMENTS

KKRD from AC to CHR...

WILMINGTON, DE

Arbitron Rank/Pop (12+): 71/441,700
CMSA Rank/Pop: NA
MSA Rank/Pop: 88/529,700
Part of Philadelphia ADI
Average Person Rating: 18.6
Market TSL: 24.2 hours

Stations: 32/7
Diaries: 900/491:1/52.1%
Sample Target: 830
Standard Error: .679
% Below Line: 63.8
% Not Listed: 8.9

Est 1983 Revenue: $6,700,000
CSI: 5.5 Bil
CSI HH: 29.1 Bil
Retail $: 2.8 Bil
Pop per Station: 63,100

12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1. WMMR-F	72/8.8	6.9	7.9	8.9	8.8
2. WJBR-F	66/8.0	9.3	8.0	10.6	11.0
3. WDEL	60/7.3	8.9	8.6	8.4	9.9
4. WSTW-F	59/7.2	9.4	9.8	8.9	10.3
5. WUSL-F	58/7.1	3.8	4.3	3.7	3.8
6. WAMS	45/5.5	5.0	3.9	3.0	2.8
7. WCAU-F	36/4.4	4.7	4.3	3.8	4.8
8. WYSP-F	34/4.1	4.0	4.5	4.9	4.7
9. WDSD-F	32/3.9	3.7	4.1	2.9	1.3
10. WKSZ-F	29/3.5	2.9	3.8	.4	---
11. WMGK-F	26/3.2	2.9	3.8	4.2	4.0
12. WPOC-F	20/2.4	2.1	1.0	1.0	1.2
13. WILM	19/2.3	2.5	3.4	4.3	3.5
WDAS-F	19/2.3	3.4	2.5	3.0	3.7
WEAZ-F	19/2.3	2.1	2.5	1.3	2.0
WIOQ-F	19/2.3	2.2	5.1	2.7	2.7

12+ FM SHARE (METRO): 74.33% (556 of 748) (SPG 83: 72.87%)

12+ TSA 1/4/CUME	
1. WMMR-F	97/1239
2. WSTW-F	84/1363
3. WJBR-F	76/ 788
4. WUSL-F	75/ 718
5. WDEL	61/ 904
6. WDSD-F	59/ 629
7. WCAU-F	52/1104
8. WYSP-F	50/ 979
9. WAMS	45/ 433
10. WMGK-F	35/ 701
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1. WSTW-F	1057/23.9	25.0	24.9
2. WMMR-F	956/21.6	20.1	20.4
3. WDEL	827/18.7	16.8	17.5
4. WCAU-F	759/17.2	16.4	15.9
5. WYSP-F	677/15.3	14.1	14.4
6. WJBR-F	640/14.5	17.0	17.0
7. WUSL-F	549/12.4	7.7	8.3
8. WMGK-F	431/ 9.8	10.1	10.7
9. WAMS	408/ 9.2	11.4	10.0
10. WILM	395/ 8.9	12.2	10.3
11.			
12.			
13.			
14.			
15.			

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCAU-F	1. WMMR-F	1. WMMR-F	1. WSTW-F	1. WSTW-F	1. WJBR-F	1. WDEL	1. WJBR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F
2. WMMR-F	2. WSTW-F	2. WSTW-F	2. WMMR-F	2. WAMS	2. WAMS	2. WSTW-F	2. WMMR-F	2. WSTW-F	2. WUSL-F	2. WJBR-F
3. WUSL-F	3. WUSL-F	3. WUSL-F	3. WUSL-F	3. WMMR-F	3. WDEL	3. WMMR-F	3. WSTW-F	3. WUSL-F	3. WCAU-F	3. WUSL-F
WYSP-F	4. WYSP-F	4. WAMS	4. WAMS	4. WJBR-F	4.	4. WJBR-F	4. WUSL-F	4. WJBR-F	4. WJBR-F	4. WSTW-F
5. WSTW-F	5.	WMGK-F	WMGK-F	WUSL-F	5.	5. WAMS	5. WDEL	5. WDEL	5. WSTW-F	WAMS

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WMMR-F	1. WUSL-F	1. WSTW-F	1. WMMR-F	1. WJBR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F
2. WUSL-F	2. WSTW-F	WUSL-F	2. WSTW-F	2. WSTW-F	2. WUSL-F	2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WSTW-F
3. WSTW-F	3. WMMR-F	3. WMMR-F	3. WUSL-F	3. WKSZ-F	3. WSTW-F	3. WUSL-F	3. WUSL-F	3. WUSL-F	3. WAMS
WYSP-F	4.	4. WMGK-F	4. WYSP-F	4. WMGK-F	WYSP-F	4. WYSP-F	4. WYSP-F	4. WYSP-F	4. WDSD-F
5.	5.	5.	5.	WDEL	5.	5.	5.	5.	WUSL-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		117 (4)	117 (4)	15.6
AOR		128 (4)	128 (4)	17.1
AC/OLDIES/SOFT ROCK	4 (1)	64 (3)	64 (3)	9.1
MOR/VARIETY	75 (4)		75 (4)	10.0
COUNTRY	52 (2)	59 (3)	111 (5)	14.8
BLACK/URBAN		77 (2)	77 (2)	10.3
BTFL MUSIC		85 (2)	85 (2)	11.4
NEWS/TALK	36 (3)	15 (1)	51 (4)	6.8
NOSTALGIA	25 (2)		25 (2)	3.3
RELIGION				
SPANISH				
CLASSICAL		11 (1)	11 (1)	1.5
UNKNOWN/OTHERS				
			748 (32)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WJBR	1290	Wilmington	1.8/4.6
WJIC	1510	Salem, NJ	.9/1.7
KYW	1060	Philadelphia	.6/5.0
WASA	1330	Havre de Grace,MD	.7/1.5
WBAL	1090	Baltimore	.6/1.2
WBSB-F	104.3	Baltimore	.7/3.0
WCAU	1210	Philadelphia	1.5/5.8
WFIL	560	Philadelphia	.5/2.1
WFLN-F	95.7	Philadelphia	1.3/3.6
WIP	610	Philadelphia	.5/2.6
WIYY-F	97.9	Philadelphia	.4/1.4
WPEN	950	Philadelphia	1.2/4.5
WSNI-F	104.5	Philadelphia	1.1/3.1
WWDB-F	96.5	Philadelphia	1.8/4.2
WWSH-F	106.1	Philadelphia	1.9/5.1
WXTU-F	92.5	Philadelphia	.9/2.0

RADIO STATIONS

WAMS, 1380, 5 KW/1 KW (DA-2), COUNTRY (Radio Arts)	ST	ABC-D,	$22.50	(Selcom)	Rollins	Steve Courtin
WDEL, 1150, 5 KW (DA-2) , MOR	-	NBC,NBC-T,	$32.00*	(Eastman)		Bob Taylor
WILM, 1450, 1 KW/250 W , NEWS/TALK		WSJ,CBS,MBS,	$20.00*	(Savalli)		Sally Hawkins
WJBR, 1290, 1 KW (DAYS) , NOSTALGIA		,	$18.48	(----)		John Reynolds
WNRK, 1260, 1 KW (DAYS,DA) , MOR/AC		,	$ 9.40	(Smith)	(NEWARK)	Al Campagnone
WJBR-F, 99.5, 50 KW @ 500, BTFL MUS (Bonne)		,	$47.60	(----)		John Reynolds
WSTW-F, 93.7, 50 KW @ 460, CHR		,	$49.00*	(Eastman)		Bob Taylor
WDSD-F, 94.7, 50 KW @ 400, COUNTRY		MBS,	$24.19	(Masla)	Hartstone-Dickstein	(DOVER) Steve Wodlinger

WPOC - See Baltimore　　Other stations - See Philadelphia

WILMINGTON, NC

Arbitron Rank/Pop (12+): 163/123,900
CMSA Rank/Pop: NA
MSA Rank/Pop: 292/109,400
ADI # 151
Average Person Rating: 16.7
Market TSL: 22.2 hours

Stations: 12/10
Diaries: 564/220:1/48.0%
Sample Target: 550
Standard Error: .844
% Below Line: 3.2
% Not Listed: 9.2

Est 1983 Revenue: $2,800,000
CSI: .9 Bil
CSI HH: $21,352
Retail $: .8 Bil
Pop per Station: 12,390

	12+ METRO 1/4/SHARE		FAL 83	SPG 83	FAL 82	SPG 82
1.	WHSL-F	35/16.9	---	15.7	---	14.0
2.	WWQQ-F	28/13.5	---	12.4	---	12.4
3.	WWIL	27/13.0	---	14.6	---	16.7
4.	WJYW-F	22/10.6	---	---	---	2.7
5.	WGNI-F	19/ 9.2	---	18.0	---	12.4
6.	WVBS-F	17/ 8.2	---	7.3	---	11.8
7.	WAAV	11/ 5.3	---	5.6	---	6.5
8.	WDZD-F	9/ 4.3	---	3.4	---	1.6
9.	WMFD	8/ 3.9	---	2.2	---	4.3
10.	WBMS	6/ 2.9	---	7.3	---	9.7
11.						
12.						
13.						
14.						
15.						

	12+ TSA 1/4/CUME	
1.	WHSL-F	41/485
	WWQQ-F	41/356
3.	WWIL	31/268
	WVBS-F	31/504
5.	WGNI-F	25/430
6.	WJYW-F	24/238
7.	WAAV	12/135
8.	WDZD-F	10/112
9.	WMFD	9/203
10.	WBMS	6/ 92
11.		
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 83	SPG 83
1.	WHSL-F	344/27.8	---	29.4
2.	WGNI-F	343/27.7	---	35.7
3.	WVBS-F	284/22.9	---	23.3
4.	WWQQ-F	259/20.9	---	20.3
5.	WWIL	251/20.3	---	19.3
6.	WJYW-F	225/18.2	---	----
7.	WMFD	180/14.5	---	13.3
8.	WAAV	110/ 8.9	---	10.2
9.	WBMS	84/ 6.8	---	12.2
10.	WDZD-F	74/ 6.0	---	7.1
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 72.34% (136 of 188) (SPG 83: 63.35%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WHSL-F	WHSL-F	WHSL-F	WWQQ-F	WWQQ-F	WJYW-F	WHSL-F	WWQQ-F	WHSL-F	WHSL-F	WWQQ-F
2.		WWIL	WWQQ-F	WHSL-F	WHSL-F	WWQQ-F	WWIL	WHSL-F	WWQQ-F	WWQQ-F	WWIL
3.		WGNI-F	WWIL	WVBS-F	WVBS-F	WWIL	WWQQ-F	WJYW-F	WJYW-F	WWIL	WHSL-F
4.		WVBS-F	WVBS-F	WWIL	WGNI-F WJYW-F WWIL	WAAV	WGNI-F			WGNI-F	WJYW-F
5.			WGNI-F								WGNI-F

	WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1.	WHSL-F	WHSL-F	WHSL-F	WHSL-F WGNI-F	WWQQ-F	WHSL-F WWIL	WHSL-F	WHSL-F WWQQ-F	WHSL-F	WWQQ-F
2.	WGNI-F	WGNI-F	WGNI-F		WGNI-F WHSL-F WJYW-F WVBS-F		WWIL		WWQQ-F	WHSL-F
3.	WWIL		WWIL WVBS-F	WVBS-F		WGNI-F	WWQQ-F	WWIL	WVBS-F	WVBS-F
4.								WVBS-F		
5.										

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		41 (3)	41 (3)	21.8
AOR		35 (1)	35 (1)	18.6
AC/OLDIES/SOFT ROCK	8 (1)	1 (1)	9 (2)	4.8
MOR/VARIETY				
COUNTRY	11 (1)	37 (2)	48 (3)	25.5
BLACK/URBAN	33 (2)		33 (2)	17.6
BTFL MUSIC		22 (1)	22 (1)	11.7
NEWS/TALK				
NOSTALGIA				
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			188 (12)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WNMB-F	105.5	Myrtle Beach, SC	.5/2.0
WXQR-F	105.5	Jacksonville, NC	2.4/5.2

RADIO STATIONS

WBMS, 134 1 W/250 W	, BLACK	,	$ 9.70	(----)	Brunson	Sterling Holt
WAAV, 980 5 KW (DAYS)	, COUNTRY	NBC,	$ 8.00*	(Katz)	Cape Fear	Hannah Dawson
WMFD, 630, 1 KW (DA-2)	, AC	CBS,MBS,	$ 9.50	(Southern)	Village	Beverly Holt
WWIL, 1490, 1 KW/250 W (DA-1)	, BLACK	SBN,	$11.00	(----)		
WGNI-F, 102.7, 100 KW @ 440	, CONTEMP (Drake-Chen)	.	$14.00	(Katz)	Cape Fear	Hannah Dawson
WHSL-F, 97.3, 100 KW @ 560	, AOR	ABC-F,	$12.00	(----)		
WVBS-F, 99.9, 100 KW @ 480	, CHR	RKO,	$10.00	(Carolina)	(BURGAW)	Jim Eblin
WWQQ-F, 100.9, 2 KW @ 370	, COUNTRY (TM)	,	$13.00*	(----)	Village	Beverly Holt
WJYW-F, 107.1, 3 KW @ 300	, BTFL MUS (SRP)	,	$14.50	(HNWH)	(Southport)	David Hawley
WDZD-F, 93.5, 3 KW @ 300	, COUNTRY	,	$ 7.00	(----)	(SHALLOTTE)	Gary Branson

MISCELLANEOUS COMMENTS

WHSL-F sold by Jefferson-Pilot for $1,000,000...WWIL sold by Jefferson-Pilot for $450,000...WKLM: sale to Cape Fear announced for $200,000...WAAV sold by Cape Fear to Brunson for $230,000...WAAV changed calls to WBMS...WKLM then changed its calls to WAAV...these changes were made on 3 May...

WORCESTER

Arbitron Rank/Pop (12+): 96/320,500
CMSA Rank/Pop: NA
MSA Rank/Pop: 110/378,800
Part of Boston ADI
Average Person Rating: 19.5
Market TSL: 25.4 hours

Stations: 29/6
Diaries: 749/614:1/45.6%
Sample Target: 720
Standard Error: .753
% Below Line: 46.6
% Not Listed: 7.0

Est 1983 Revenue: $7,200,000
CSI: 3.9 Bil
CSI HH: 29.3 M
Retail $: 2.1 Bil
Pop per Station: 53,417

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WAAF-F	84/13.4	10.2	8.7	10.2	12.3
2.	WSRS-F	79/12.6	15.1	13.0	13.9	16.3
3.	WTAG	60/ 9.6	9.5	13.0	10.8	12.4
4.	WHTT-F	44/ 7.0	7.5	6.3	5.1	4.2
	WROR-F	44/ 7.0	3.6	5.8	8.1	4.4
6.	WFTQ	41/ 6.5	8.0	6.7	4.9	4.9
7.	WBZ	38/ 6.1	3.3	6.0	4.4	6.3
8.	WNEB	31/ 5.0	5.8	4.2	4.6	6.5
9.	WORC	16/ 2.6	3.8	2.7	2.4	3.7
10.	WSSH-F	14/ 2.2	2.2	3.7	1.7	.7
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WAAF-F	138/1657
2.	WSRS-F	124/1286
3.	WBZ	81/1110
4.	WHTT-F	72/1098
	WTAG	72/ 969
6.	WROR-F	66/ 892
7.	WFTQ	42/ 602
8.	WXLO-F	41/ 434
9.	WSSH-F	31/ 398
	WNEB	31/ 382
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WAAF-F	890/27.8	25.0	25.9
2.	WSRS-F	841/26.2	26.7	26.2
3.	WTAG	781/24.4	26.6	27.3
4.	WHTT-F	633/19.8	20.4	17.8
5.	WFTQ	571/17.8	18.1	18.7
6.	WROR-F	527/16.4	11.0	11.8
7.	WBZ	492/15.4	14.3	16.3
8.	WNEB	373/11.6	11.3	10.2
9.	WORC	328/10.2	11.0	10.0
10.	WBCN-F	234/ 7.3	10.4	7.8
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 65.98% (384 of 582) (SPG 83: 63.20%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+	12+ EVE	SAT MID
1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WFTQ	1. WFTQ	1. WSRS-F	1. WTAG	1. WSRS-F	1. WAAF-F	1. WAAF-F	1. WAAF-F
WHTT-F	2. WROR-F	2. WROR-F	2. WAAF-F	2. WAAF-F	2. WTAG	2. WSRS-F	2. WAAF-F	2. WSRS-F	2. WTAG	2. WSRS-F
3.	3. WFTQ	3. WFTQ	3. WROR-F	WROR-F	WBZ	3. WAAF-F	3. WROR-F	3. WHTT-F	3. WHTT-F	3. WHTT-F
4.	4. WHTT-F	4. WHTT-F	4. WBZ	4. WSRS-F	4. WFTQ	4. WFTQ	4. WFTQ	4. WFTQ	4. WBZ	4. WROR-F
5.	5.	5.	5.	5.	5.	5.	5. WTAG	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WAAF-F	1. WAAF-F	1. WROR-F	1. WFTQ	1. WFTQ	1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WAAF-F	1. WAAF-F
2. WHTT-F	WROR-F	2. WAAF-F	2. WROR-F	2. WSRS-F	2.	2.	2.	2. WFTQ	2. WFTQ
WROR-F	3. WFTQ	WFTQ	3. WAAF-F	3. WROR-F	3.	3.	3.	3. WROR-F	WBZ
4. WXKS-F	WHTT-F	4. WHTT-F	4.	4.	4.	4.	4.	4. WXLO-F	4. WROR-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	16 (1)	58 (4)	76 (5)	13.1
AOR		106 (3)	106 (3)	18.2
AC/OLDIES/SOFT ROCK	41 (1)	99 (8)	140 (9)	24.1
MOR/VARIETY	105 (3)		105 (3)	18.0
COUNTRY		21 (2)	21 (2)	3.6
BLACK/URBAN				
BTFL MUSIC		96 (4)	96 (4)	16.5
NEWS/TALK	5 (1)		5 (1)	0.9
NOSTALGIA	31 (1)		31 (1)	5.3
RELIGION				
SPANISH				
CLASSICAL		4 (1)	4 (1)	0.7
UNKNOWN/OTHERS				
			582 (29)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBCN-F	104.1	Boston	2.1/7.3
WBOS-F	92.9	Brookline	1.4/3.5
WCGY-F	93.7	Lawrence	1.3/3.4
WCOZ-F	94.5	Boston	1.1/6.6
WCRB-F	102.5	Boston	.6/3.0
WERI-F	103.7	Westerly, RI	.5/1.7
WESO	970	Southbridge	1.1/2.7
WHJY-F	94.1	Providence	1.4/4.9
WHUE-F	100.7	Boston	1.8/5.2
WJIB-F	96.9	Boston	.6/4.0
WLKW-F	101.5	Providence	.3/1.6
WMJX-F	106.7	Boston	.8/3.9
WPJB-F	105.1	Providence	.5/3.1
WQVR-F	100.1	Southbridge	1.9/4.6
WRKO	680	Boston	.8/1.6
WSNE-F	93.3	Taunton	.3/1.7
WVBF-F	105.7	Framingham	1.1/3.4
WXKS-F	107.9	Medford	1.3/4.7
WXLO-F	104.5	Fitchburg	1.9/6.0

RADIO STATIONS

RADIO STATIONS

WFTQ, 1440, 5 KW (DA-2), AC	ABC-I, $57.50	(Katz)	Katz	Richard Reis
WNEB, 1230, 1 KW/250 W, NOSTALGIA (Al Ham)	CBS, $28.00	(Weiss)		Harold Segal
WORC, 1310, 5 KW/1 KW (DA-2), CHR	ABC-E, $19.00	(P/W)		Dick Smith
WTAG, 580, 5 KW (DA-2), MOR	NBC,NBC-T, $40.50	(Mc-Guild)	Worc. Telegram	Richard Wright
WAAF-F, 107.3, 18 KW @ 760, AOR (Burk-Abr)	Source, $170.00	(Katz)	Katz	Richard Reis
WSRS-F, 96.1, 25 KW @ 650, BTFL MUS	, $70.00*	(Blair)	Knight	John Flynn
WXLO-F, 104.5, 50 KW @ 500, AC (?)	, $ NA	(Mc-Guild)	Dan River	(FITCHBURG)

Other ranked stations - See Boston

MISCELLANEOUS COMMENTS

WORC sold to Arnold Lerner for $641,000 (Meador)...

YAKIMA

Arbitron Rank/Pop (12+): 159/147,000
CMSA Rank/Pop: NA
MSA Rank/Pop: 202/180,400
ADI # 120 (with Tri Cities)
Average Person Rating: 14.1
Market TSL: 19.4 hours

Stations: 16/14
Diaries: 617/238:1/51.5%
Sample Target: 550
Standard Error: .732
% Below Line: 6.6
% Not Listed: 13.0

Est 1983 Revenue: $3,300,000
CSI: 1.5 Bil
CSI HH: $21,883
Retail $: .9 Bil
Pop per Station: 10,500

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	KFFM-F	28/13.5	---	11.5	---	11.0
	KXDD-F	28/13.5	---	12.3	---	8.0
3.	KIT	27/13.0	---	15.8	---	18.3
4.	KATS-F	19/ 9.1	---	12.3	---	9.9
5.	KUTI	18/ 8.7	---	15.8	---	21.7
6.	KYXE	14/ 6.7	---	---	---	---
7.	KIOK-F	11/ 5.3	---	1.2	---	1.1
8.	KMWX	10/ 4.8	---	5.8	---	5.7
	KRSE-F	10/ 4.8	---	3.1	---	.8
10.	KBBO	9/ 4.3	---	4.2	---	4.6
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	KFFM-F	28/421
	KXDD-F	28/311
3.	KIT	27/384
4.	KUTI	21/227
5.	KATS-F	19/230
6.	KYXE	17/181
7.	KMWX	11/235
	KRSE-F	11/120
	KIOK-F	11/112
10.	KBBO	9/141
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	KFFM-F	415/28.2	---	27.6
2.	KIT	380/25.9	---	29.9
3.	KXDD-F	301/20.5	---	21.7
4.	KMWX	230/15.6	---	19.3
5.	KATS-F	224/15.2	---	21.4
6.	KUTI	203/13.8	---	22.7
7.	KYXE	163/11.1	---	----
8.	KBBO	137/ 9.3	---	8.3
9.	KRSE-F	120/ 8.2	---	7.8
10.	KIOK-F	104/ 7.1	---	3.5
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 54.70% (99 of 181) (SPG 83: 47.79%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KFFM-F	1. KFFM-F	1. KXDD-F	1. KXDD-F	1. KXDD-F	1. KXDD-F	1. KIT	1. KXDD-F	1. KFFM-F	1. KFFM-F	1. KFFM-F
2. KIOK-F	2. KATS-F	2. KFFM-F	2. KFFM-F	2. KFFM-F	2. KIT	2. KXDD-F	2. KIT	2. KXDD-F	2. KATS-F	2. KXDD-F
3. KATS-F	3. KXDD-F	3. KATS-F	3. KIT	3. KIT	3. KUTI	3. KFFM-F	3. KFFM-F	3. KIT	3. KIT	3. KIT
4.	4.	4. KIT	4. KMWX	4. KUTI	4. KYXE	4. KYXE	4.	4.	4. KIOK-F	4. KATS-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. KFFM-F	1. KFFM-F	1. KFFM-F	1. KFFM-F	1. KFFM-F	1. KATS-F	1. KATS-F	1. KATS-F	1. KXDD-F	1. KXDD-F
2. KXDD-F	2. KXDD-F	2. KXDD-F	2. KMWX	KXDD-F	2.	2. KFFM-F	KXDD-F	2. KFFM-F	2. KFFM-F
3.	3. KMWX	3. KIT	3. KIT	3. KIT	3.	3. KXDD-F	3. KFFM-F	3. KATS-F	KIT
4.	KATS-F	4. KMWX	4.	KUTI	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		39 (2)	39 (2)	21.5
AOR		19 (1)	19 (1)	10.5
AC/OLDIES/SOFT ROCK	10 (1)		10 (1)	5.5
MOR/VARIETY	29 (3)		29 (3)	16.0
COUNTRY	34 (3)	29 (2)	63 (6)	34.8
BLACK/URBAN				
BTFL MUSIC		10 (1)	10 (1)	5.5
NEWS/TALK				
NOSTALGIA				
RELIGION	9 (1)		9 (1)	5.0
SPANISH		2 (1)	2 (1)	1.1
CLASSICAL				
UNKNOWN/OTHERS				
			181 (16)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KENE	1490	Toppenish	.5/3.4
KENE-F	92.7	Toppenish	1.0/2.2
KREW	1210	Sunnyside	.5/4.1
KREW-F	96.7	Sunnyside	.5/2.1
KVGM	930	Yakima	.5/1.7
KARY	1310	Prosser	.5/1.7

RADIO STATIONS

KBBO, 1390, 1 KW/500 W (DA-N), RELIGION	UPI, $ 8.00	(----)		Pete Fretwell
KIT , 1280, 5 KW/1 KW , MOR	ABC-I, $13.50	(Katz)		Jack Goetz
KMWX, 1460, 5 KW (DA-N) , AC	NBC, $10.50	(Torbet)		Gary Myhre
KUTI, 980, 5 KW (DAYS) , COUNTRY	ABC-E, $13.50	(Blair)	Ives	Norm Anglin
KVGM, 930, 1 KW (DAYS) , MOR	, $ 9.00	(Sand-Glenn)		J. McDaniel
KYXE, 1020, 10 KW/500 W (DA-2), COUNTRY	ABC-D, $ NA	(Tacher)	(SELAH)	
KATS-F, 94.5, 75 KW @ 910, AOR	ABC-R, $14.00	(Katz)		Jack Goetz
KFFM-F, 107.3, 100 KW @ 970, CHR (Century 21)	Source, $11.50	(Torbet)		Gary Myhre
KRSE-F, 98.3, 760 W @ 560, BTFL MUS (Churchill)	, $11.00	(----)		Pete Fretwell
KXDD-F, 104.1, 61 KW @ 840, COUNTRY (TM)	ABC-C, $11.75	(Blair)	Ives	Norm Anglin

KIOK - See Richland

MISCELLANEOUS COMMENTS

KUTI, KXDD-F sold to Ives for $1,155,000 (Exline)...21% decline in listening levels for Yakima...KYXE is a new station...

YORK

Arbitron Rank/Pop (12+): 93/333,800
CMSA Rank/Pop: NA
MSA Rank/Pop: 108/394,900
ADI # 46 (with Harrisburg & Lancaster)
Average Person Pating: 19.1
Market TSL: 24.7 hours

Stations: 30/11
Diaries: 760/439:1/62.0%
Sample Target: 690
Standard Error: .747
% Below Line: 42.0
% Not Listed: 5.3

Est 1983 Revenue: $7,900,000
CSI: 3.6 Bil
CSI HH: 25.1 M
Retail $: 1.8 Bil
Pop per Station: 30,345

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WSBA	86/13.5	9.0	8.7	11.8	13.7
2.	WRKZ-F	78/12.3	11.7	9.8	11.4	9.0
3.	WSBA-F	63/ 9.9	7.9	5.2	7.2	7.8
4.	WNCE-F	47/ 7.4	11.1	8.3	6.8	5.1
5.	WQXA-F	45/ 7.1	7.3	12.2	10.8	9.6
6.	WHTF-F	41/ 6.4	5.9	2.2	.9	2.3
7.	WTPA-F	35/ 5.5	6.2	9.0	6.8	5.5
	WYCR-F	35/ 5.5	6.7	7.5	6.9	11.2
9.	WNOW	28/ 4.4	4.8	5.4	5.4	3.9
10.	WHVR	14/ 2.2	2.4	2.1	.9	3.2
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WRKZ-F	228/2184
2.	WTPA-F	149/1719
3.	WNCE-F	139/1537
4.	WQXA-F	113/1878
5.	WSBA-F	110/1383
6.	WSBA	108/1246
7.	WIOV-F	98/ 854
8.	WHTF-F	95/1407
9.	WHP-F	87/1171
10.	WHP	83/1143
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WSBA	921/27.6	21.5	21.6
2.	WRKZ-F	768/23.0	20.7	18.6
3.	WQXA-F	694/20.8	20.9	31.2
4.	WSBA-F	691/20.7	17.6	17.5
5.	WHTF-F	627/18.8	14.7	5.3
6.	WYCR-F	587/17.6	17.8	24.4
7.	WNCE-F	469/14.1	15.5	15.9
8.	WTPA-F	440/13.2	11.7	16.0
9.	WOYK	288/ 8.6	6.2	5.5
10.	WNOW	273/ 8.2	7.3	9.1
11.	WHVR	268/ 8.0	7.7	7.6
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 71.59% (431 of 602) (SPG 83: 77.62%)

TEENS
1. WHTF-F
2. WTPA-F
3. WBSB-F
WYCR-F
5.

18-34
1. WSBA-F
2. WQXA-F
3. WTPA-F
4. WRKZ-F
5. WYCR-F
6. WHTF-F

18-49
1. WRKZ-F
2. WSBA-F
3. WSBA
4. WQXA-F
5. WTPA-F

25-49
1. WRKZ-F
2. WSBA
WSBA-F
4. WQXA-F
5. WYCR-F

25-54
1. WRKZ-F
2. WSBA-F
3. WSBA
4. WQXA-F
5. WNCE-F

35-64
1. WRKZ-F
2. WSBA
3. WNCE-F
4. WSBA-F
5.

12+ AMD
1. WSBA
2. WRKZ-F
3. WSBA-F
4. WQXA-F
5.

12+ MID
1. WSBA
2. WRKZ-F
3. WSBA-F
4. WNCE-F
5.

12+ PMD
1. WSBA
2. WSBA-F
3. WRKZ-F
4. WNCE-F
5. WHTF-F

12+ EVE
1. WHTF-F
2. WTPA-F
3. WRKZ-F
4. WSBA
5. WSBA-F
WNCE-F

SAT MID
1. WRKZ-F
2. WSBA
3. WNCE-F
4. WHTF-F
5. WTPA-F

WOM 18-24
1. WSBA-F
2. WTPA-F
3. WQXA-F
WHTF-F
5.

WOM 18-34
1. WSBA-F
2. WQXA-F
3. WHTF-F
WRKZ-F
5. WSBA
WYCR-F

WOM 18-49
1. WSBA-F
2. WSBA
WRKZ-F
4. WQXA-F
5.

WOM 25-34
1. WSBA-F
2. WQXA-F
3. WRKZ-F
4. WSBA
WYCR-F

WOM 25-54
1. WSBA-F
2. WRKZ-F
3. WSBA
4. WNCE-F
5. WQXA-F

MEN 18-24
1. WTPA-F
2. WHTF-F
3. WSBA
4.
5.

MEN 18-34
1. WTPA-F
2. WYCR-F
WRKZ-F
4. WQXA-F
WHTF-F
6. WSBA-F

MEN 18-49
1. WRKZ-F
2. WSBA
3. WTPA-F
4. WQXA-F
5. WSBA-F

MEN 25-34
1. WRKZ-F
2. WYCR-F
3. WQXA-F
WSBA-F
5.

MEN 25-54
1. WRKZ-F
2. WSBA
3. WSBA-F
4. WQXA-F
5. WYCR-F

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP		105 (4)	105 (4)	17.4
AOR		73 (3)	73 (3)	12.1
AC/OLDIES/SOFT ROCK	16 (2)	66 (2)	82 (4)	13.6
MOR/VARIETY	120 (5)		120 (5)	19.9
COUNTRY	35 (2)	96 (3)	131 (5)	21.8
BLACK/URBAN		6 (1)	6 (1)	1.0
BTFL MUSIC		71 (5)	71 (5)	11.8
NEWS/TALK				
NOSTALGIA		14 (3)	14 (3)	2.3
RELIGION				
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			602 (30)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WGCB-F	96.1	Red Lion	.9/3.4
WGET	1320	Gettysburg	1.9/5.0
WGTY-F	107.7	Gettysburg	1.1/2.3
WOYK	1350	York	1.9/8.6
WCMB	1460	Harrisburg	1.1/3.6
WDAC-F	94.5	Lancaster	.8/1.9
WHP	580	Harrisburg	.9/2.1
WHP-F	97.3	Harrisburg	1.3/4.9
WIOV-F	105.1	Ephrata	1.3/3.6
WKBO	1230	Harrisburg	.6/2.1
WLAN-F	96.9	Lancaster	.9/4.0
WSFM-F	99.3	Harrisburg	.5/1.9
WBAL	1090	Baltimore	.3/2.5
WBSB-F	104.3	Baltimore	2.0/5.1
WFRE-F	99.9	Frederick, MD	.8/2.8
WIYY-F	97.9	Baltimore	.5/2.3
WPOC-F	93.1	Baltimore	1.6/5.1
WRBS-F	95.1	Baltimore	.5/1.5
WWMD-F	104.7	Hagerstown	.6/2.8
WXYV-F	102.7	Baltimore	.9/3.4

RADIO STATIONS

ST

WNOW, 1250, 1 KW (DAYS), COUNTRY	ABC-I, $ NA (MMR)	Central Penn	Barry Bruce
WOYK, 1350, 5 KW/1 KW, OLDIES/AC	MBS, $23.25 (S. Katz)		Michael Leash
WSBA, 910, 5 KW/1 KW (DA-2), MOR	, $56.00 (Eastman)	Susquehanna	Chris Huber
WHVR, 1280, 5 KW/500 W (DA-2), MOR	, $ NA (HNWH)	(HANOVER)	John Bare
WQXA-F, 105.7,46 KW @ 520, CONTEMP	ABC-C, $41.00* (MMR)	Central Penn	Barry Bruce
WSBA-F, 103.3, 12 KW @ 750, AC	, $45.00* (Eastman)	Susquehanna	Chris Huber
WYCR-F, 98.5, 11 KW @ 930, AOR/CHR	Source, $28.00* (HNWH)		John Lawrence
WHTF-F, 92.7, 3 KW @ 700, CHR	, $26.00 (----)	(STARVIEW)	Doug George

MISCELLANEOUS COMMENTS

Great book for both Susquehanna stations...between WSBA and WSBA-F they are up almost 10 share points versus a year ago...large drop in FM's share...

YOUNGSTOWN

Arbitron Rank/Pop (12+): 72/437,300
CMSA Rank/Pop: NA
MSA Rank/Pop: 87/529,600
ADI # 81
Average Person Rating: 16.4
Market TSL: 21.9 hours

Stations: 23/13
Diaries: 986/444:1/53.5%
Sample Target: 850
Standard Error: .607
% Below Line: 15.5
% Not Listed:

Est 1983 Revenue: $6,300,000
CSI: 4.9 Bil
CSI HH: 25.0 M
Retail $: 2.6 Bil
Pop per Station: 33,638

12+ METRO 1/4/SHARE			FAL 83	SPG 83	FAL 82	SPG 82
1.	WHOT-F	96/13.4	7.2	8.0	7.1	9.3
2.	WBBW	81/11.3	11.2	10.9	12.9	11.2
3.	WQXK-F	79/11.0	10.2	8.0	9.4	8.2
4.	WKBN-F	77/10.7	12.8	9.9	11.2	10.1
5.	WKBN	52/ 7.2	7.4	8.2	7.6	8.6
6.	WYFM-F	47/ 6.5	9.1	10.7	7.3	8.1
7.	WFMJ	44/ 6.1	6.5	6.3	4.8	6.7
8.	WHOT	30/ 4.2	6.0	6.9	7.9	7.8
9.	WMJI-F	22/ 3.1	2.0	1.6	1.3	.6
	WMMS-F	22/ 3.1	3.4	4.0	2.6	2.6
11.						
12.						
13.						
14.						
15.						

12+ TSA 1/4/CUME		
1.	WHOT-F	164/2173
2.	WKBN-F	151/1847
3.	WQXK-F	118/1216
4.	WYFM-F	113/2234
5.	WBBW	89/ 896
6.	WKBN	83/1295
7.	WMMS-F	65/1086
8.	WFMJ	62/ 833
9.	WMJI-F	44/ 520
10.	WDVE-F	41/ 508
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 83	SPG 83
1.	WHOT-F	1256/28.7	19.7	19.3
2.	WYFM-F	1063/24.3	28.7	28.4
3.	WKBN-F	1002/22.9	25.7	22.6
4.	WBBW	817/18.7	18.9	21.3
5.	WQXK-F	780/17.8	16.9	14.3
6.	WKBN	756/17.3	22.5	20.8
7.	WFMJ	702/16.1	17.9	16.0
8.	WHOT	600/13.7	22.8	24.5
9.	WMMS-F	448/10.2	7.5	7.8
10.	WRRO	344/ 7.8	8.7	8.1
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 62.80% (417 of 664) (SPG 83: 56.97%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WQXK-F	1. WKBN-F	1. WHOT-F+	1. WBBW	1. WHOT-F	1. WHOT-F	1. WHOT-F
2. WYFM-F	2. WQXK-F	2. WQXK-F	2. WQXK-F	2. WHOT-F	2. WQXK-F	2. WBBW	2. WHOT-F	2. WKBN-F	2. WFMJ	2. WQXK-F
3.	3. WYFM-F	3. WYFM-F	3. WKBN	3. WKBN	3. WBBW	3. WQXK-F	3. WKBN-F	3. WQXK-F	3. WKBN	3. WBBW
4.	4. WMMS-F	4. WKBN	4. WYFM-F	4. WKBN-F	4. WKBN	4. WKBN-F	4. WQXK-F	4. WKBN	4. WQXK-F	4. WKBN-F
5.	5. WHOT	5. WHOT	5. WKBN-F	5. WYFM-F	5. WFMJ	5. WKBN	5.	WBBW	5. WKBN-F	5. WYFM-F
		6. WKBN-F								

WOM 18-24	WOM 18-34	WOM 18-49	WOM 25-34	WOM 25-54	MEN 18-24	MEN 18-34	MEN 18-49	MEN 25-34	MEN 25-54
1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WQXK-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WQXK-F
2. WYFM-F	2. WQXK-F	2. WQXK-F	2. WQXK-F	2. WHOT-F	2. WMMS-F	2. WQXK-F	2. WQXK-F	2. WQXK-F	2. WHOT-F
WDMT-F	WYFM-F	3. WYFM-F	3. WYFM-F	3. WKBN-F	3. WQXK-F	3. WMMS-F	3. WKBN	3. WMMS-F	3. WKBN
4. WHOT	4. WDMT-F	4. WHOT	4. WMJI-F	4. WYFM-F	4.	4. WKBN	4. WMMS-F	4. WYFM-F	4. WKBN-F
WQXK-F	5.	5. WKBN	WHOT	5. WKBN	5.	5.	5.	5.	5. WMJI-F
		WDMT-F							

FORMATS	AM	FM	TOTAL	%
TOP 40/CHR/CONTEMP	30 (1)	161 (5)	191 (6)	28.8
AOR		32 (2)	32 (2)	4.8
AC/OLDIES/SOFT ROCK		41 (3)	41 (3)	6.2
MOR/VARIETY	118 (4)		118 (4)	17.8
COUNTRY	13 (1)	82 (2)	95 (3)	14.3
BLACK/URBAN		20 (1)	20 (1)	3.0
BTFL MUSIC		77 (1)	77 (1)	11.6
NEWS/TALK	81 (1)	4 (1)	85 (2)	12.8
NOSTALGIA				
RELIGION	5 (1)		5 (1)	0.8
SPANISH				
CLASSICAL				
UNKNOWN/OTHERS				
			664 (23)	

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WGFT	1500	Youngstown	.7/1.2
WMGZ-F	95.9	Sharpsville,PA	1.3/3.4
WNIO	1540	Niles	1.8/4.2
WQOD-F	93.3	Youngstown	1.4/4.8
WRRO	1440	Warren	2.5/7.9
WDJQ-F	92.5	Alliance	.6/2.2
WDMT-F	107.9	Cleveland	2.8/6.6
WDVE-F	102.5	Pittsburgh	1.4/2.5
WELA-F	104.3	E. Liverpool	.4/1.3
WGCL-F	98.5	Cleveland	.8/4.4
WKDD-F	96.5	Akron	1.1/4.8
WNIR-F	100.1	Kent	.6/1.0
WWWE	1100	Cleveland	.6/3.4

RADIO STATIONS

WBBW, 1240, 1 KW/250 W , TALK/NEWS ABC-E, MBS, $31.05 (Mc-Guild) John Cherpack
WFMJ, 1390, 5 KW (DA-N) , MOR/NOST NBC, $24.00 (Unirep) John Grdic
WGFT, 1500, 500 W (DAYS,DA) , RELIGION , $15.00 (----) Kathleen Koledin
WHOT, 1330, 500 W/1 KW (DA-2), CONTEMP (White) , $30.00* (Blair) Myron Jones Bill Fleckenstein
WKBN, 570, 5 KW (DA-N) , MOR CBS, $53.00 (Katz) J.D. Williamson
WNIO, 1540, 500 W (DAYS,DA) , COUNTRY MBS, $13.00 (----) (NILES)
WRRO, 1440, 5 KW (DA-N) , MOR (Century 21) ABC-I,MBS, $16.00 (----) (WARREN) Glenn Lewis
WPIC, 790, 1 KW (DAYS) , MOR , $24.00 (Torbet) Regional (SHARON) George Rossi

WKBN-F, 98.9, 9 KW @ 1370, BTFL MUS (SRP) , $53.00 (Katz) J.D. Williamson
WHOT-F, 101.1, 16 KW @ 710, CHR/AOR (White) , $45.00* (Blair) Myron Jones Bill Fleckenstein
WQOD-F, 93.3, 50 KW @ 280, AC MBS, $ NA (----) John Cherpack
WQXK-F, 105.1, 88 KW @ 400, COUNTRY (Drake-Chen) ABC-D, $25.00* (Eastman) Rust (SALEM) Ben Varishone
WYFM-F, 102.9, 28 KW @ 455, CHR ABC-C, $36.00 (Torbet) Regional (SHARON) George Rossi

Other ranked stations - See Cleveland

MISCELLANEOUS COMMENTS

WSRD-F changes calls to WHOT-F and format to CHR...

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